

spa opportunities

11 APRIL - 24 APRIL 2014 ISSUE 187

Daily news & jobs: www.spaopportunities.com

Kempinski to launch mammoth Yanqi Lake Hotel in Beijing

Kempinski will unveil its largest ever property in China this May – a 14sq km (5.4sq m) hotel, villa and spa complex which is being lined up as a possible host for major political events such as APEC 2014 and future G20 summits.

Set at the foot of the Yanshan Mountains, 60km (37.3m) north of Beijing city centre and 25km (15.5m) from the Great Wall of China's Mutianyu section, the development comprises 595 guest rooms and suites. Of these, 306-bedrooms are in Yanqi Lake Kempinski Hotel Beijing, located on the mainland, while there are 111 rooms at the State Guest House and 178 rooms spread across 12 boutique villas on a private island.

The Kempinski The Spa is spread over the whole complex, with the main area in the



The 306-bedroom Kempinski Hotel Beijing forms part of the Yanqi Lake development

Kempinski Hotel boasting four floors of health and wellness including eight treatment rooms, plus a pool, gym, juice bar and tea area.

The spa in the State Guest House features 11 luxury treatment suites, including a VIP

room with its own hammam and two treatment beds, in addition to a thermal area, relaxation area, foot massage rooms plus a gym, exercise studio and games rooms.

Each of the boutique villas – which range between 5,000 to 9,000sq metres (53,820 to 96,875sq ft) and are envisaged as being individual lodgings for heads of state attending summits – has its own spa, 25m lap pool and gymnasium. The villa spas feature individual designs by well-known international agencies such as, Wilson, Rockwell,

HBA and DiLeonardo.

Product brands are yet to be finalised across the spa sites, with an earlier tie-up falling through due to registration issues.

Continued on back cover

Marriott takeover of Protea complete

Marriott International became the largest hotel company in Africa last week – based on published information – as it completed the acquisition of South Africa's 116-hotel Protea Hospitality Group.

Marriott's pipeline of new hotels in the Middle East and Africa, including Protea's, now exceeds 65 hotels.

The Protea portfolio consists of 10,148 rooms and a number of spas in seven African countries. The company now manages, franchises and leases hotels across the Protea brand including the lifestyle boutique Protea Hotel Fire & Ice! and the deluxe African Pride Hotels collection. Details: <http://lei.sr?a=U2x7B>

Maldives' first Islamic resort set for October

Maldives-based ADK Company has signed a joint venture agreement with Turkish hotel brand Caprice Gold to develop the Maldives' first Islamic resort.

The five star 673-bedroom Caprice Gold Maldives island resort will be located in the Shaviyani Atoll Gaakoshibee in the north of the country. The resort will feature a spa with separate sections for men and women, eight treatment rooms, four of which will be situated over water, plus a beauty/barber shop and a health and fitness centre.

Gaakoshibee will be the largest resort in the Maldives and will feature separate beaches, villas and swimming pools for men and women. It will not serve alcohol and pork at its four halal-certified restaurants.



The island was first developed for Renaissance in 2007

Development on the resort started in 2007, initially to be a Renaissance resort to open in 2009, but plans never came to fruition. Caprice Gold, renowned for its Islamic tourism, will invest MVR2.6bn (US\$170m, £102m, €123m) on the resort, which is nearing completion and is expected to open in October this year. Details: <http://lei.sr?a=C6Y8P>

GET
SPA
OPPS

Magazine sign up at
spaopportunities.com/subs

Job board live job updates
spaopportunities.com

PDF for iPad, Kindle & smart phone
spaopportunities.com/pdf

Ezine sign up for weekly updates
spaopportunities.com/ezine

Online on digital turning pages
spaopportunities.com/digital

Instant sign up for instant alerts
[at spaopportunities.com/instant](http://spaopportunities.com/instant)

Twitter follow us:
[@spaopps @spaoppsjobs](https://twitter.com/spaopps)

RSS sign up for job & news feeds
spaopportunities.com/rss

CONTACT US

The Leisure Media Company
Portmill House, Portmill Lane,
Hitchin, Herts SG5 1DJ, UK
Tel: +44 (0)1462 431385
Fax: +44 (0)1462 433909
e-mail: please use contacts'
fullname@leisuremedia.com

Subscriptions

Denise Adams +44(0)1462 471930
subs@leisuremedia.com

Editor

Liz Terry +44(0)1462 431385

Journalists

Tom Anstey +44(0)1462 471916
Jak Phillips +44(0)1462 471936
Helen Andrews +44 (0)1462 471902

Design

Ed Gallagher +44(0)1905 20198

Internet

Dean Fox +44(0)1462 471900
Emma Harris +44(0)1462 471921
Tim Nash +44(0)1462 471917

Publisher

Julie Badrick +44(0)1462 471919

Associate publishers

Simon Hinksman +44(0)1462 471905
Annie Lovell +44(0)1462 471901
Jed Taylor +44(0)1462 471914
Paul Thorman +44(0)1462 471904

Associate publisher, attractions

Sales +44(0)1462 431385

Property desk

Simon Hinksman +44(0)1462 471905

Publisher, Spa Opportunities

Sarah Gibbs +44(0)1462 471908

Financial Administrator

Denise Adams +44(0)1462 471930

Circulation Manager

Michael Emmerson +44(0)1462 471932

Subscribe to Spa Opportunities:

Online: www.leisuresubs.com
Email: subs@leisuremedia.com
Tel: +44 (0)1462 471913
Annual subscription rates are UK £31,
Europe £41, Rest of world £62, students UK £16.

Spa Opportunities is published fortnightly by
The Leisure Media Company Limited, Portmill House,
Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed
in the USA by SPP, 75 Aberdeen Road, Emigsville, PA
17318-0437. Periodicals postage paid @ Manchester,
PA POSTMASTER Send US address changes to Spa
Opportunities, c/o PO Box 437, Emigsville, PA 17318-0437.
The views expressed in print are those of the author and
do not necessarily represent those of the publisher The
Leisure Media Company Limited. All rights reserved.
No part of this publication may be reproduced, stored
in a retrieval system or transmitted in any form or by
means, electronic, mechanical, photocopying, recorded
or otherwise without the prior permission of the
copyright holder. Printed by Preview Cromatic Ltd.
©Cybertrek Ltd 2014 ISSN 0952/8210

Algonquin joins Autograph Collection

The Algonquin Resort in New Brunswick, Canada, has reopened following a CA\$38.6m (US\$35m, £21m, €25.3m) renovation, becoming the country's first Marriott Autograph Collection hotel in the process.

The resort, located in St Andrews-by-the-Sea overlooking Passamaquoddy Bay, has 233-bedrooms with renovations by Toronto-based designer, Robynne Moncur of Moncur Design preserving the hotel's architectural details.

Originally built in 1889 for passengers from the Canadian Pacific Railway, the resort now offers two restaurants, a golf course with clubhouse, private beach, children's playground and a new spa.

The Algonquin's spa is currently undergoing a full redevelopment to be an on-site haven for complete wellness, offering services derived from ancient techniques of the area's aboriginal people. The 1,400sq ft (130 sq m) spa, opening in Q2 of 2014, will offer a variety of treatments using seawater and honey from the resort's beehives.

Facilities at the Aveda Concept Spa operated as The Algonquin Spa, will include a manicure



The resort was built in 1889 for passengers on the Canadian Pacific Railway

room, pedicure room, hydro treatment room and an additional three treatment rooms. The spa is also being expanded to include salon facilities.

Health and fitness amenities at the hotel include an indoor swimming pool with spa pool, three-story waterslide and a fitness centre.

"The Algonquin is more than just a hotel, it is part of our heritage," said Jim Spatz, CEO of developer Southwest Properties. "It's where generations have come to make memories with family and friends, and we took that responsibility very seriously." Details: <http://lei.sr?a=s7y5X>

Rotorua to be South Pacific's hot spring capital

Hot spring and spa development was at the forefront of Rotorua mayor Steve Chadwick's agenda when she visited the New Zealand city's sister city of Beppu in Japan at the start of April.

Rotorua is looking to emulate Beppu, which is celebrating its 90th year as a city and the 100th anniversary of its hot springs festival.

Beppu – a Japanese city with a population of 125,000 – is one of the world's leading destinations for highly-developed geothermal attractions and hot springs and generates significant tourism revenue through its wellness offerings.

"Beppu's anniversary provides a timely opportunity to investigate hot springs and geothermal opportunities for our city," said Chadwick speaking to Voxy. "Our council wants to see the unique natural geothermal attributes of our own Kuirau Park substantially developed in the future so the park can become a focal point of Rotorua's geothermal experience."



Rotorua's hot springs are largely unused for spa and wellness offerings

Kuirau Park currently offers geothermal experiences limited to a foot bath in the waters, though the mayor wants to utilise it to better offer spa and wellness experiences in an effort to drive tourism for the area.

Chadwick campaigned on the issue during last year's mayoral election, highlighting geothermal opportunities and calling for Rotorua to build a reputation as the South Pacific's spa capital. Details: <http://lei.sr?a=Q4s4s>



Westin launches wellbeing movement

Westin Hotels & Resorts has announced the global launch of its US\$15m (£9m, €10.8m) brand-wide campaign to enhance and promote the wellbeing of its guests through 2014.

The one-year initiative will introduce six “pillars of wellness” to the Westin brand – Feel Well, Work Well, Move Well, Eat Well, Sleep Well and Play Well – and to celebrate Westin will open their doors worldwide for well-being open house sessions, where guests, associates and consumers can experience the brand’s signature programmes.

In first week of April, nearly 200 Westin hotels and resorts will hold wellness events open to the public, including scenic guided 5K runs, Heavenly Spa mini-appointments, SuperfoodsRx Juice Bars and group yoga sessions to name a few.

The company’s wellbeing movement has been launched with Headspace – health, wellbeing and meditation experts – whose co-founder and Andy Puddicombe will head up the brand’s “Feel Well” pillar and is the first appointee to Westin’s “Wellbeing Council”.



The scheme is being initially launched with meditation experts Headspace

The partnership with Headspace will encourage guests to look after the health of their minds, with simple guided meditation exercises that help them smile more, listen more, worry less and sleep better.

The Council will be formed of renowned thought leaders and wellness experts, each of which aligns with a specific wellness brand pillar, forming the cornerstone to the movement while guiding and inspiring new wellness initiatives throughout the year. Details: <http://lei.sr?a=S8d6d>

Snøhetta reveals striking designs for Lofoten Hotel

Plans have been unveiled for the coil-shaped Lofoten Opera Hotel to be built in Norway’s stunning Lofoten archipelago.

The striking hotel design will cover 11,000sq m (118,400sq ft) and will feature as-of-yet unnamed spa facilities in addition to 95 hotel rooms and apartments, seawater basins, an amphitheatre and many outdoor sporting activities.

Norway-based Snøhetta Architects is behind the project and said in December 2013 that the cost would be approximately NK300m (US\$49.6m, £30m, €35.9m).

Snøhetta says the building strategy focused on the “functional and technical aspects of access, infrastructure, ecology and sustainability, connection to outdoor areas and existing buildings.”

The hotel’s curvaceous design helps it to blend into the mountain and the surrounding seascape, while creating an inner and outer area for activities. Construction is expected to begin later this year although no completion date has yet been set.



The hotel’s curvaceous design helps it blend into the surrounding landscape

The remote hotel will be aiming to attract active guests to the Lofoten area, which is on one of the 18 national tourist routes that are located across all of Norway.

Aimed at the high-end adventurer the hotel will be located in an area that is very popular with hikers and nature lovers. The 184 km (114 mile) route is also home to the Eggrum rest stop also designed by Snøhetta in 2007. Details: <http://lei.sr?a=F5f5u>

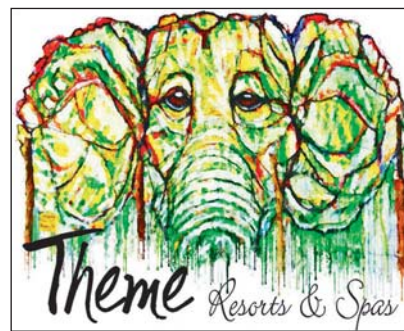
Hoteliers misunderstand the spa industry, says McCann

Shiela McCann, general manager of the Chiva-Som destination spa in Thailand, has said that most hoteliers don’t fully understand the spa industry because of their backgrounds.

“Most come up through food & beverage or the rooms division,” said McCann speaking to the *Spa Handbook*. “They don’t take spas seriously enough as an operation to ever really enable the full business potential, although, thankfully this pattern is starting to change.”

McCann also said that having a spa person on board at a hotel brings a new dimension of understanding about the emotional needs of hotel guests.

For more from Shiela McCann, the *Spa Handbook* is available online here in print: <http://lei.sr?a=A9O7e> and can be viewed online here: <http://lei.sr?a=P3l4j>



The new brand currently covers four spa properties

Sri Lankan property developer launches new spa brand

A new Sri Lankan spa brand – Theme Resorts & Spas – was launched recently at the International Tourism Bourse (ITB) in Berlin, Germany.

Chairman and managing director, Chandra Wickramasinghe, unveiled the name and company logo as a banner under which to market all of his properties across the island.

Currently four properties are being managed by this spa brand: Maalu Maalu Resort & Spa in Passekudah, Aliya Resort & Spa in Sigiriya, WildTrails in Yala and Mountbatten Bungalow in Kandy – which is to open shortly. There are also plans to build another luxury hotel in Kalpitiya.

“Our aim is not to sell you a hotel room, but to generate wonderful experiences and memories that will last a lifetime,” said Wickramasinghe. “All of the properties are thoughtfully built with this in mind. We also aim to provide guests with the experience of total relaxation of the mind, body and soul and a feast of the senses.”

Details: <http://lei.sr?a=h3U7P>

Anderson gets regional director role for Four Seasons' spas

Four Seasons Hotels & Resorts has appointed Luisa Anderson as its new regional director of spa for the Bali, Langkawi and Maldives areas.

Prior to her appointment, Anderson worked as director of International Spa Development at Ila for three years and before that as senior director for Four Seasons in the Asia Pacific region. She was also spa director for both Four Seasons Maldives and Ananda in the Himalayas, as well as working as a social worker, nurse, midwife and therapist.

Anderson's new role sees her assuming full responsibility for the people, product and profit performance of all Four Seasons spas across Bali, Maldives and Langkawi.

"We have exceptional spas in Bali, the Maldives and Langkawi. I intend to ensure that each one is infused with life, love and a truly guest-focused approach, while using the successes of each to strengthen the group as a whole," said Anderson. Details: <http://lei.sr?a=x5U5f>



Some have labelled sugar as the new tobacco

Sugar further linked with global health epidemic

A spoonful can help to make the medicine go down, but according to a new feature in the latest edition of *Spa Business* magazine, growing research suggests that sugar may in fact be the key culprit behind the current global epidemic of obesity and chronic disease.

In the UK, sugar was labelled as the new tobacco in February as supermarkets were urged to cut sugar levels in their food.

Research suggests that fructose (a sugar molecule found in sweeteners) can trigger processes that lead to liver toxicity and a host of other chronic diseases. "A little is not a problem, but a lot kills - slowly" reads an article in the journal *Nature*.

The problem lies within fructose coming from refined sugars, which digest much quicker than natural fructose. For a full report on the dangers of sugar the Q1 edition of *Spa Business* is available here: <http://lei.sr?a=z1f5M>

US bosses invest in corporate wellness

Corporate employers in the US investing in wellness plan to spend an average of US\$594 (£357, €432) per employee on wellness incentives within their health care programmes for 2014, according to new research from the National Business Group on Health.

The survey – the latest in a series dating back to 2009 – analysed the growth of corporate health improvement programmes, which are designed to help employers manage their corporate health care costs by creating a healthier workforce.

This results mark an increase of 15 per cent from the average of 2013's average of US\$521 (£313, €379) and is more than double the average of US\$260 (£156, €189) reported five years ago. The largest increase was among companies with fewer than 5,000 employees, where the per employee average climbed to US\$595 (£357, €433), one-third higher than the average of US\$444 (£267, €322) per employee in 2013.

The most popular wellness programmes are focused on lifestyle management, such as physical activity programmes, weight management



95 per cent of US companies plan to offer a health improvement scheme

programmes and stress management, while other popular health improvement options include care management programmes, lifestyle-management services, health-risk management services and environmental enhancements.

The survey also found that 95 per cent of companies plan to offer some kind of health improvement programme for their employees, and the percentage of companies offering incentives to participate in these initiatives has increased from 57 per cent in 2009 to 74 per cent in 2014. Details: <http://lei.sr?a=D2z6s>

Casale Del Principe opens its doors in Sicily

Acqua Spa, designed by Veronese architect Alberto Apostoli, has opened its doors at Casale Del Principe in Sicily.

In 2012 owners of the Monreale property, the Rizzo family, began the project to build a 700sq m (7,534sq ft) wellness centre into the fortified farmhouse's structure.

The spa is spread over three levels, with the ground floor incorporating a cabin for treatments carried out in a "cocoon" that is six metres high and floating on a pool as well as a windowed sauna, hammam - divided into a calidarium and a tepidarium, relaxation room and sensory emotional showers.

On the spa's first floor there are seven different themed suites: stone, wood, history, water, citrus, art and culture. Each suite is inspired by different elements of the culture and tradition of the Sicilian environment.

The 14m (45ft) underground swimming pool was formed by digging into the natural rock – the excess of which decorates the spa's walls.



Designers constructed the swimming pool by digging into bare rock

"The main USP of this spa is that they use only Sicilian products for food, cosmetics and treatments," said designer and architect, Alberto Apostoli.

Products and treatments are provided by Italian spa brand Comfort Zone. These include a number of treatments such as heated basalt rock detoxification and Polynesian massage, while anti-ageing procedures and moisturising treatments are also available. Details: <http://lei.sr?a=H4y3n>

Finding new customers is expensive.



6x It's more expensive to market to new customers than to existing customers.

\$4,800

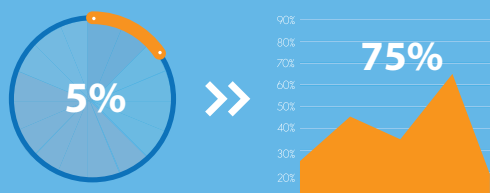
The average small businesses spend on marketing to existing customers annually.

Emailing your current customers the right way can increase your revenue.

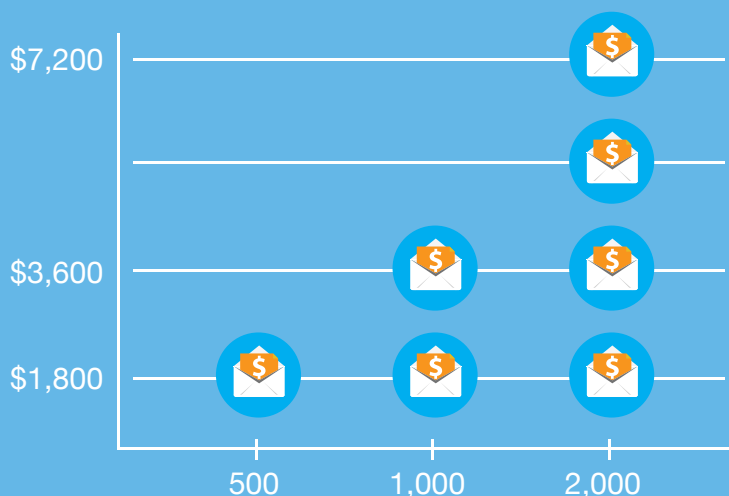
The average spa has 3,500+ customers in their email database.



A 5% increase in customer retention using email marketing can increase a spa's profitability by 75%.



The more email addresses you have in your database, the more revenue you can earn from them.



Put your customer emails to work for you.

Automatically generate more revenue from your customers.

With SpaBooker's Promote you can use emails saved in your database to automatically invite customers to book another appointment. Contact us today **(866.966.9798)** to keep your customers coming back.

Sources:
ISPA 2011 U.S. SPA INDUSTRY STUDY
<http://searchengineland.com/>
SpaBooker Promote Companion Guide

spabooker
www.spa-booker.com

UK Lido, to undergo structural repairs before spa development

Renovations to the roof and structure of a Grade II-listed lido in Reading, UK, may take place while delays in the planning process of a £3m (US\$4.9m, €3.6m) spa complex persist.

Redevelopment of the dilapidated King's Meadow Baths into a spa has attracted significant interest – with high volumes of planning inquiries – since the council selected the complex as its preferred choice for the renovation in October, putting a 250-year lease out to tender.

The pool traces its ancestry back to 1860 as a bathing area, while the current structure was built at the beginning of the 20th century. *Details: <http://lei.sr?a=f7T9j>*



Interiors and exteriors are designed by Zaha Hadid
Plans unveiled for Zaha Hadid hotel and spa in Macau, China

Zaha Hadid Architects has revealed plans for a 780-bedroom hotel to be built by property developer Melco Crown Entertainment in Cotai, Macau.

The hotel will be located at Melco Crown's flagship City of Dreams resort in an area that takes its visual inspiration from the Las Vegas Strip.

The 40-floor hotel, which covers 150,000sq ft (13,935sq m) of space, will boast a number of amenities including a spa offering a range of massage treatments and facials, meeting and events facilities, gaming rooms, lobby, restaurants and a rooftop sky pool.

The design of the tower – which on the outside is surrounded by a giant lattice – merges traditional architectural elements of roof, wall and ceiling to create a sculptural form that also defines many of the hotel's internal spaces.

"The design combines dramatic public spaces and generous guest rooms with innovative engineering and formal cohesion," said Zaha Hadid in a statement.

The building will be Melco Crown's fifth hotel in Macau, which is a Special Administrative Region of China.

Construction started on the building last year and is set to be completed by 2017. *Details: <http://lei.sr?a=E5v7k>*

Moroccan Clarins spa launches in May

The Royal Palm Marrakech hotel, operated by Beachcomber Hotels, will open its Clarins Spa on 15 May 2014.

The soft opening of the five-star, Berber-inspired, 135-suite hotel occurred on 11 December 2013.

Until the Clarins Spa opens, four suites converted into spa cabins are being used to provide guests with massages and beauty treatments.

Beachcomber Hotels says this will be the only Clarins spa at any hotel in Morocco, with Clarins Spas already at Royal Palm Mauritius, Dinarobin Hotel Golf & Spa, Paradis Hotel & Golf Club, Trou Aux Biches Resort and Spa and Sainte Anne Resort & Spa.

Spa consultants, Hydroconcept Monaco, were involved in the development of the thermal facilities and wet areas for the Royal Palm Marrakech.

"Hydroconcept are able to propose easy solutions to clients which are more and more innovative, including new concepts which are best adapted to the specific requirements of each project," said Sophie Demaret, spa manager for the Royal Palm Marrakech.



The hotel houses a 2,000sq m (21,527sq ft) pool that is heated all year round

The spa will include a massage area of two single cabins for beauty treatments, six single massage cabins plus two double massage cabins offering balneotherapy and another two double cabins providing affusion massage.

Hydrotherapy and skin care are available, in addition to gender segregated areas including six single and double hammams, plus one sauna.

Additional resort features include a 2,000sq m (21,527sq ft) pool, a sports centre with pool, personal coaching and an 18-hole golf course. *Details: <http://lei.sr?a=J3f5j>*

Kempinski The Spa debuts in Kenyan capital

Kenya's Villa Rosa Kempinski Nairobi has raised the curtain on the first Kempinski The Spa to open in sub-Saharan Africa.

Developed and operated by Resense Spa, a joint venture between Kempinski Hotels and spa consultancy Raison d'Etre founded in 2009, the 1,100sq m (11,840sq ft) spa in the heart of Nairobi is open to both hotel guests and local residents.

The facility features nine treatment rooms, including two couples' rooms, a relaxation area and lounge, plus wet facilities including an outdoor heated pool, steamroom, spa pool and sauna.

The spa – whose treatments are influenced by the European cycle of the seasons – has selected the Phytomer product range and will be the first in East Africa to offer Phytomer treatments.

"Ensuring all guests' needs are catered for, state-of-the-art fitness equipment and our highly-trained therapists combine to make our spa the benchmark of unique spa experiences in Kenya," said spa manager Pauline Mbondo.



The pool and spa facilities are open to hotel guests and local residents

Members can buy wellness packages that give access to a range of facilities. As well as the spa, there is a fitness area featuring Technogym cardiovascular and strength equipment, a yoga studio and separate area for fitness classes.

Kempinski is to open another African property this summer – the Kempinski Hotel Gold Coast City, in Ghana's capital Accra – featuring a 3,000sq m (32,300sq ft) Resense Spa which will be the largest in West Africa. *Details: <http://lei.sr?a=2A5a4>*

Personalization is the new Expectation.



Wholeistic Software for Holistic Experiences



Your relationship with your guest is built around many small interactions that when added together create trust in your brand. To truly service a guest “one to one”, you ideally need to have one, rich customer profile across all of your departments and touch-points. Today’s guest may prefer to engage in different ways--either face-to-face or by phone, web, email, mobile or even via facebook. It starts with a guest-centric foundation and it must always end with a delighted guest.

ResortSuite 
Know your Guest.

PMS | SPA | F&B | CATERING | CLUB | GOLF | SKI | RETAIL | CONCIERGE | WEB | MOBILE
Integrated Hospitality Management Software
www.resortsuite.com

Request your free whitepaper at: www.resortsuite.com/personalization

DIARY DATES

11-14 April 2014

Cosmoprof Worldwide

Bologna, Italy

One of the world's biggest beauty events, including sectors on beauty salon and spa, hair, perfumery and cosmetics, plus organic nature.

Tel +390 2796 420

www.cosmoprof.com

13-14 Apr 2014

Natural Beauty & Spa Show

London, United Kingdom

Natural Beauty & Spa Show forms part of Natural & Organic Products Europe. It is the largest natural beauty event in Europe and showcases the products and services of over 200 companies. This is a trade event and is free to attend if you register before 5pm on 12 April.

Tel +44 1273 645 117

www.naturalproducts.co.uk/visit

15-17 April 2014

International Exhibition of Medical Tourism, SPAandWellness - Healthcare Travel Expo

EC KyivExpoPlaza

A meeting place for major suppliers of medical and health services, travel industry representatives from eastern Europe.

Tel +380 44 526-90-25

www.lmt.kiev.ua

17-19 April 2014

InterCHARM Professional

Moscow, Russia

A leading event in the professional cosmetics industry of Russia, the CIS and eastern Europe. More than 2,500 brands will be represented.

Tel +7 915 0888 088

www.intercharm.ru/en

7-10 May 2014

SPATEC Europe

Sheraton Rhodes Resort, in Rhodes, Greece

The event will bring together Europe's spa operators of medium-to-large hotel resorts, destination, athletic, medical and day spas to meet with key domestic and international suppliers to participate in a series of one-on-one meetings. Throughout the event, attendees meet spa owners, operators, directors and suppliers during planned networking activities.

Tel +356 99 45 8305

www.spatceu.com



SPATEC Europe takes place between 7-10 May 2014 at the Sheraton Rhodes Resort in Rhodes, Greece

20-23 May 2014

ESPA Congress

Hotel Vejleford, Denmark

the European Spas Association comes together in Denmark for its annual congress. A number of researchers, spa professionals and marketing professionals will be on hand to speak about Thalasso, AquaMeditation, Nordic Trends & Inspirations, The THRILL Factor, Spa Care as a Means for Health Prevention, The Healing Forest Nacadia and Customer Relations/Brand Reputation

Tel: +45 8629 6960

www.kongreskompagniet.dk/espa2014scandinaviad

10-12 Jun 2014

HBA Global Expo

Javits Convention Center, New York, United States

HBA is a B2B event that provides personal care and beauty manufacturers with a spectrum of new ingredients, solutions, supplier resources and education to help bring innovate concepts to market.

Tel: +1 609 759 4700

www.ubmlive.com

12-13 Jun 2014

SPAMEETING ASIA

Sheraton Saigon Hotel & Towers, Hồ Chí Minh-Ville, Vietnam

The event will gather key buyers from Asia and worldwide suppliers from the spa industry. They will hold one-to-one business meetings for buyers and suppliers.

Tel: +33 (0)1 44 69 95 66

www.spameeting.com

14 Jun 2014

Seven Star Global Luxury Award

Chateau Spa & Organic Wellness Resort, Malaysia

The Seven Star Global Luxury Award serves as a guarantee to the luxury consumer that the recipients are truly the best in the industry. Winners of the Signum Virtutis – the seal of excellence – will be announced during a black tie event. You can vote for the nominees and find out more details online www.sevenstaraward.com

19 Jun 2014

Forum HOTE&SPA

Four Seasons Hotel George V, Paris, France

International event for news and information regarding the spa and hotel industry. Represents opportunity to be in contact with industry leaders, developers, Spa managers, hotel owners and directors and journalists from all over Europe.

Tel: +33 1 42 40 90 77

www.forumhotspa.com

10-12 Sept 2014

Global Spa & Wellness Summit

Four Seasons Resort Marrakech, Morocco

The annual GSWS will bring together the leaders and figureheads of the spa industry to help guide and shape the future of the spa and wellness industries in the years to come. Sessions include panel-led discussions, general sessions, small group breakout sessions, and hosted dining conversations.

Tel +1 212 716 1202

www.globalspaandwellnesssummit.org



World Spa & Well-being Convention 2014

Education • Standards • Innovation

Gain access to this lucrative market
and unlock a world of opportunities

18-20 September 2014

Challenger 1, IMPACT Exhibition Center
Bangkok, Thailand

THE SPA & WELL-BEING EVENT OF THE YEAR ...

World Spa & Well-being Convention 2014 is bringing new answers and business solutions to all spa & well-being professionals seeking professional education, the opportunity to enter a global market place or, to expand their market share. Organized in conjunction with the 1st Beyond Beauty ASEAN-Bangkok to bring the best of both beauty industry and spa & well-being events together on one international platform.

Why Exhibit?

- Reach out to a market of over 600 million people
- A single intra-ASEAN trade platform with attracting over 400 exhibitors and 15,000 visitors from around the world
- Scheduled VIP buyer-seller meetings
- Business Matching speed dating on site

Why Visit?

- Meet over 200 brands and suppliers in just 3 days
- Discover the successes of tomorrow by exploring new markets today
- Be inspired by participation in the World Spa & Well-being Congress, with first in Asia innovations while offering practical tools for spa workers
- Network with entrepreneurs and industry insiders and trade professionals
- Celebrate the 2014 Thailand Spa & Well-being Awards which rewards the most outstanding brands/services in the Thai Spa industry



For more information, please contact



+66 (0) 2833 5126



JanzN@impact.co.th, info@worldspawellbeing.com

www.worldspawellbeing.com



facebook/WorldSpaandWellbeingConvention

Organized by :



Co-organized by :



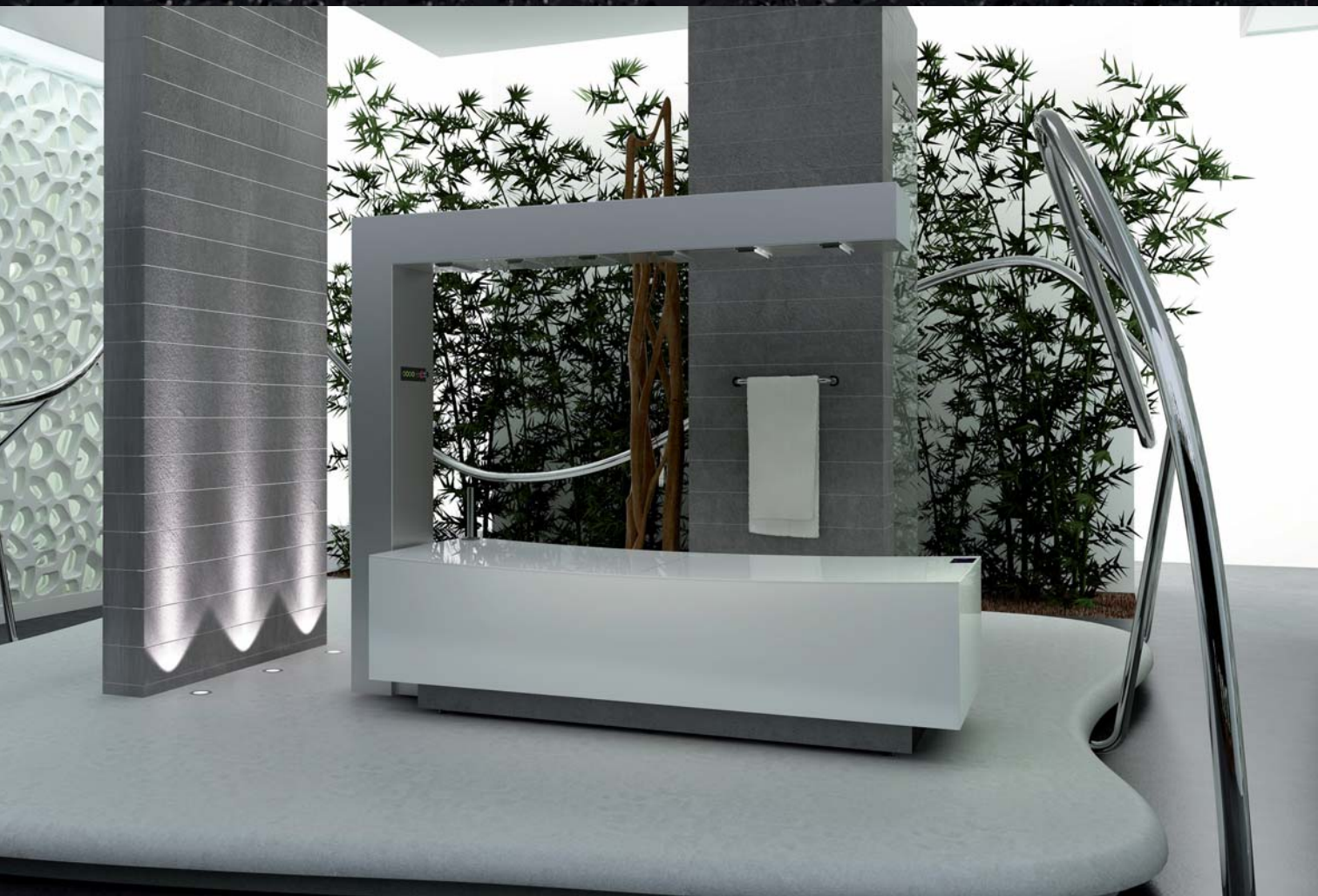
Managed by :



in conjunction :



THE EMOTIONAL EXPERIENCE



Gharieni Libra – Water in MOTION

This new, multi-functional spa table opens spectacular treatment dimensions and allows all kinds of wet and dry treatment. The height-adjustable and tiltable lying surface made of Corian® allows individual treatment positions. With the unique choreography of dose and temperature you experience water as an energy dispenser, the purification of the mind or as a source of spiritual power.

GHARIENI

In cooperation with

**DORN
BRACHT**

Gharieni Group GmbH // +49 28 41 - 88 300-50 // export@gharieni.de // www.gharieni.com

Portuguese brewery acquires two spas

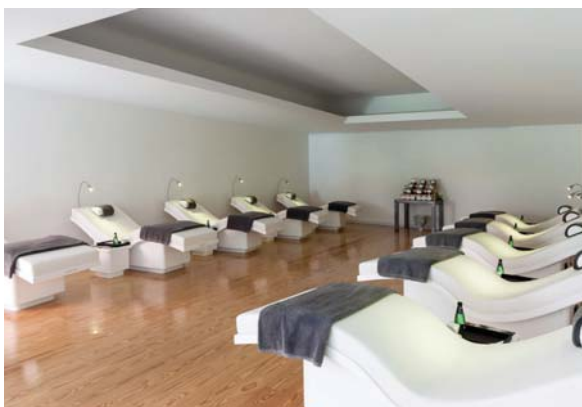
Unicer, best-known for its beer brewing operations, has announced the addition of two northern Portugal spas to its property portfolio.

The company is famed for its flagship beer Super Bock, but also has assets through its Pedras Salgadas mineral water brand, as well as recently expanding into tourism ventures. The tie-up continues the trend of convergence between the spa and mineral water markets.

Linked by the natural thermal springs on which they stand (and where Unicer sources its mineral water), Pedras Salgadas Spa and Nature Park plus the Vidago Palace spa have both been redeveloped by Unicer and designed by the modernist architect Álvaro Siza Vieira.

Set within 20 hectares of parkland, the Pedras spa – set to open at Easter – offers 12 eco-houses, two treehouses and one main house, which all blend into the surrounding vegetation.

The estate's naturally forming springs, rich in minerals, provide the water for the thermal spa. The spa includes a humid area for



Vidago Palace has 20 treatment rooms, a Turkish bath and a meditation area

treatments incorporating the water, and a dry area for beauty and wellness treatments.

A heated indoor pool, sauna, hammam, whirlpool, Vichy shower and two relaxation rooms can be found alongside 14 treatment rooms – including five for hydrotherapy and two double rooms.

The second spa is at the Vidago Palace, a 70-bedroom hotel that originally opened in 2010. The 2,500sq m (26,909sq ft) spa houses both indoor and outdoor pools, a vitality pool, Turkish bath, sauna, various relaxation rooms and a meditation area. *Details: <http://lei.sr?a=E8d8j>*

Buxton Crescent Thermal Spa scheme gets loan extension

Derbyshire County Council announced that it is extending a multi-million pound loan to developers for the completion of the Buxton Crescent and Thermal Spa.

Funding originated from a variety of sources including £15m (US\$24.8m, €18m) from the developers, £12.4m (US\$20.5m, €14.9m) from Heritage Lottery Fund, £500,000 (US\$800,000 €600,000) from English Heritage plus £2m (US\$3.3m, €2.4m) from joint owners Derbyshire County Council and High Peak Borough Council.

The exact sum of money being lent to developers has not been disclosed and the completion date for the development has been pushed back to 2016. *Details: <http://lei.sr?a=2A4g9>*



Portia Simpson Miller opened the redeveloped spa

Jamaican PM on hand for reopening of Eden Gardens

A JM\$550m (US\$5m, €3.6m, £3m) eco-friendly wellness resort has been reopened in Kingston, Jamaica, by the nation's Prime Minister, Portia Simpson Miller following a complete redevelopment.

Eden Gardens Wellness Resort and Spa reopened 25 March and is seen to be a major tourism attraction in Kingston by the Jamaican government.

The resort and spa – a member of the EHF Group of Companies and operated by Eden Gardens Wellness & Lifestyle – features 20 treatment rooms across the facility and offers a range of wellness and lifestyle services to guests, including a therapeutic spa, fitness club, health food restaurant with smoothie bar and a nutrition centre.

Treatments on offer include massage therapy, facials, reflexology, yoga and activities for stress management.

Jamaican tourism minister Wykeham McNeil said the redeveloped facility exemplifies the government's mandate to diversify tourism and additionally to tap the island's potential for a booming health and wellness tourism market. *Details: <http://lei.sr?a=Q8N9Z>*

Waldorf partners with Guerlain in Amsterdam

Waldorf Astoria Amsterdam has announced a partnership with French beauty brand Guerlain to offer a new luxury spa at the hotel, with an opening expected in Q2 2014.

The luxury boutique spa will be the first Guerlain spa in the Benelux, with visitors provided access to three treatment rooms at the historic location.

Guests will begin their spa experience with a detailed diagnosis before being given a treatment tailored to their needs and expectations.

Treatments on offer include a Guerlain Signature Face & Body Treatment, a Signature Exclusive Treatment and a range of Guerlain Facials, while the spa also offers a number of half and full-day experiences making use of its comprehensive spa and wellness menu.

"With luxurious and indulgent treatments, we felt that this was the perfect match for such a historical, elegant and lovingly restored property in this beautiful city," said Roberto



The Waldorf is situated along the Herengracht canal in Amsterdam

Payer, general manager of Waldorf Astoria Amsterdam. "We hope that both local residents and guests alike will enjoy the treatments at this peaceful canal side sanctuary."

The Waldorf is set within a scenic location alongside Amsterdam's Golden Age-built Herengracht canal and features 93 luxury guestrooms and suites. *Details: <http://lei.sr?a=t9A6N>*



SPA

BUSINESS

MEETING

ASIA

12&13 JUNE 2014
Vietnam

EUROPE

30 SEPT - 1 OCT
2014
Croatia

MIDDLE EAST

10&11 DECEMBER
2014
Abu Dhabi

60 SUPPLIERS / 60 BUYERS
FACE-TO-FACE MEETINGS + NETWORKING
1000+ MEETINGS SCHEDULED
2000+ SPAS REPRESENTED

WHERE SPA PROJECT HOLDERS FIND THEIR FUTURE SUPPLIERS!

Contact:

www.spameeting.com
spameeting@spameeting.com
+ 33 1 44 69 97 67 • + 33 1 44 69 97 68

Media Partners:



Gold Sponsor:



THE LARGEST PROFESSIONAL NETWORK OF FIRST AID AND COMPLIANCE INSTRUCTORS
SINCE 1998

Start your career with one of our Level 3 Instructor Courses

UPCOMING COURSES /

***Level 3 First Aid Instructor 5-day courses:**
MAY: Portsmouth and Sutton
JUNE: Bolton, Doncaster, Telford, Lincoln and Oxford

Level 3 Health and Safety compliance 5-day courses:
MAY: Exeter
JUNE: Sutton and Telford

Level 3 Food compliance 4-day courses:
MAY: Telford
JULY: Lincoln

* On-site instructor training available at reduced rates

Either Compliance course can be combined with the First Aid Instructor course to create a 10 or 9-day Compliance Instructor course.
*Includes the Level 3 Award in Education and Training (formerly PTLLS).

Nuco Training Ltd | Tel: 08456 444999 | Email: sales@nucotraining.com
www.nucotraining.com

nucotraining
AN APPROVED CENTRE WITH AN OFQUAL AND SOA REGULATED AWARDDING ORGANISATION

BERS
Partner

Spa Management Online Program

With more than 100 spas in 60 different countries, eight of the world's best known spa brands and 180 spa managers trained in the past nine years, Raison d'Etre is one of the world's leading spa companies.

Dates 2014 March, June & October
Price 1,250 Euro

Spa Management Course
Sales, Marketing & PR
Finance
Leadership
Human Resources
Service Quality Management
Business Plan

smc@raisondetrespas.com
www.raisondetrespas.com

Raison d'Etre

HUMBER
The Business School

ESTHETICIAN / SPA MANAGEMENT

Learn both sides of the industry - business and wellness.

be more

business.humber.ca

UCI IRVINE | EXTENSION

Discover a worldwide leader in spa education.

Taught by leading industry experts and offered completely online to accommodate learners worldwide, University of California, Irvine Extension's Spa & Hospitality Management Certificate Program presents cutting edge ways to make your spa stand out in a competitive market.

Build a foundation for success and profit through extensive training in all areas of the spa business, including:

- Business planning
- Day-to-day operations
- Quality management
- Retailing
- Human resources
- Customer engagement
- Green Strategies

<http://unex.uci.edu/mkt/campaigns/spaHospitality.asp>

[**comfort zone**]

SKIN SCIENCE SOUL



HUMANIZING SCIENCE

A unique holistic skin care approach based on thorough scientific research.

Solid ongoing business and educational support are key ingredients to the partnership with our clients.

A unique, distinctive high-end design to maximize client satisfaction and a profitable retail experience.

WWW.COMFORTZONE.IT

spa opportunities forthcoming issues:



25 April 2014

Book by 17 April

9 May 2014

Book by 1 May

23 May 2014

Book by 15 May

TO ADVERTISE

Tel: +44 (0)1462 471908

Email: spaopps@leisuremedia.com



Zen Lifestyle is an award winning salon group, with three luxurious locations in Edinburgh city centre.

We are a progressive employer and we strive to create a fun and supportive work environment.

Recently we have been voted Best UK Beauty Salon 2014 and Employer of the Year. We have also been awarded Investors in People accreditation. The business is respected for its innovative approach and wide range of advanced treatments. Due to continued growth in the business we are now seeking to recruit the following new team members:

Salon Manager

We now need a full-time manager to run one of the salons and co-ordinate a team of dedicated beauty therapists. Excellent organisational and administrative skills are essential, along with the ability to motivate a small team to achieve demanding weekly targets. Candidates must have a real passion for outstanding customer service and to have high standards in all areas. Previous experience in beauty therapy and a supervisory or salon management role is preferred. Full training will be provided in our systems, treatments and products.

Please forward your CV along with a covering note to let us know why you'd be perfect for this job and our team: info@zen-lifestyle.com

Beauty Therapists

Qualified to a minimum of SVQ Level 3 with at least 18 months experience in a busy salon or spa is preferred. You must be articulate, hard working and a great team player, keen to further your career and learn new skills.

Please forward your CV along with a covering note to let us know why you'd be perfect for this job and our team: recruitment@zen-lifestyle.com

In return we will offer you industry leading training, ongoing career opportunities and many benefits including a competitive salary, bonus/ commission opportunities and staff treatments. If you feel you have the skills and personality for either of these roles we'd love to hear from you.

spa opportunities JOBS ONLINE



■ Training Manager

Company: Resense Spa

Location: Worldwide

■ Assistant Leisure Club Manager

Company: Tudor Park Marriott Hotel & Country Club

Location: Bearsted - Maidstone

■ Operations Manager

Company: Resense Spa

Location: Worldwide

■ Salon Manager

Company: Zen Lifestyle

Location: Edinburgh, United Kingdom

■ Beauty Therapists

Company: Zen Lifestyle

Location: Edinburgh, United Kingdom

For more details: www.spaopportunities.com

OPERATIONS MANAGER TRAINING MANAGER



Location: Worldwide Salary: Competitive

Resense

Are you interested in being part of the success?

Created in early 2009, Resense Spa S.A. has an enviable portfolio of professionally and profitably designed spas, all under one of two brands Resense and Kempinski The Spa. With 46 Spa contracts currently signed, Resense Spa SA is the fastest growing spa company and currently operates 19 Kempinski The Spas in 16 different countries, and will open its first Resense Spa in the summer of 2014.

With the continuing growth we are looking to recruit an Operations Manager and a Training Manager to be part of our team.

MINIMUM REQUIREMENTS:

Operations Manager:

- Ten (10) years spa management experience in an international standard spa.
- Have managed a portfolio of properties which includes pre-opening and operational experience.
- Proven track record of direct Owner/ General Manager Interaction.
- A proven business and marketing acumen within a similar multi-site environment.

Training Manager:

- Five (5) years spa therapy and (1) supervisory experience within an international standard spa.
- Recognised international beauty therapy and massage qualification.
- Previous training experience an advantage
- Provide leadership, direction and support to the employees at the Spa to develop a highly motivated team who can deliver high standards of service in all areas.
- Ability to plan, manage and complete pre-opening, take-over and post-training as per SOPs.

Both position will involve Extensive travel for the success of the roles.

If this excites you please send your resume and cover letter to David Long, COO, at career@resensespas.com.

Please note only those candidates under consideration will be contacted.

China's Yanqi Lake keen to go green

Continued from front cover

Ecology is to be a big focus of the hotel, which utilises a range of materials and energy supplies, as well as supporting local efforts to improve the air quality by cracking down on industrial polluters and controlling vehicle emissions.

"The spa will combine beauty and nature through our world-renowned designers, where sustainability and ecological values remain their core consideration when choosing materials and construction techniques," said general manager Brice Péan.

"Electricity is supplied from green hydro-electric power, lighting consists of LED systems and eco-friendly products are used throughout the resort."

Away from the spa offerings, other leisure facilities include a marina, 18-hole golf course, recreational, fitness facilities and a Kid's Club.

The resort's culinary team aims to provide Yanqi Lake's local community and travellers a combination of luxurious European hospitality and Chinese tradition.



The state guest house is part of the giant Kempinski hotel development

There are 14 food and beverage establishments in the development, including the German restaurant and bar Paulaner Brauhaus, where guests can enjoy imported cheeses, cold cuts, sausages, freshly-baked breads, wine and cigars.

With its political aspirations in mind, the resort also gives over a vast amount of space to business facilities. There is 14,069sq metres (151,437sq ft) of meeting space, including an 8,277sq metres (89,093sq ft) conference centre and outdoor event spaces in landscaped gardens. Details: <http://lei.sr?a=p4E7B>

One&Only marina spa opens in Montenegro

Health and wellness expert Henri Chenot is partnering with One&Only Resorts – owned by Kerzner International Holdings – to provide the spa concept for the marina development Portonovi in Kumbor, Montenegro.

In March, Azmont Investments – owner and developer of the €500m (US\$688m, £413m) luxury development – announced the partnership with wellness brand, Chenot.

Set to open in 2016, the 5,000sq m (53,819sq ft) spa will offer treatments from Henri Chenot's worldwide spa brand, Espace Vitalité Chenot.

"Henri Chenot's arrival as part of One&Only Portonovi will enable us to offer both peak and off-season tourism, specifically in the wellness sector," said managing director of Portonovi, James Wilson. "We are delighted to have two widely respected brands team up for the first time as part of the luxury offering at Portonovi."

Chenot's combination of treatments, known as the "Chenot Method," are based on the principles of Chinese medicine and the concept of Biontology – identification and explanation of the



The Portonovi luxury resort is set to open in Montenegro in 2016

body's functions at the different stages in one's life.

With forty years' experience, Chenot says his method is designed to rebalance the body's natural processes to eliminate toxins, increase vitality and energy levels.

The One&Only Resort – with 550 luxury residences – are only part of Azmont Investments' plan to make a 21st Century Riviera for Montenegro.

Portonovi is a 60-acre development at the most narrow part of the Bay of Boka Kotorska, encompassing a 250-berth marina fit for super yachts. Details: <http://lei.sr?a=4q787>

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Asia Pacific Spa and Wellness Coalition

T: +65 9777 3204 W: www.apswc.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.aspaassociation.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispaandwellness-association.org

Brazilian Spas Association

T: +55 11 2307 5595 W: www.abcpas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: www.bubspa.org

China Spa Association

T: +86 21 5385 8951 W: www.chinaspaassociation.com

Association of Spas of the Czech Republic

T: +420 606 063 145 W: www.jedemedolazni.cz

The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

Estonian Spa Association

T: +372 510 9306 W: www.estonianspas.eu

European Spas Association

T: +32 2 282 0558 W: www.espa-ehv.com

Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

W: www.spa-a.com

German Spa Association

T: +49 30 24 63 692-0 W: www.deutscher-heilbaederverband.de

Hungarian Baths Association

T: +36 1 220 2282 W: www.furdoszovetseg.hu/en

The Iceland Spa Association

W: www.visitspas.eu/iceland

The International Medical Spa Association

T: +1 851 851 8998 W: www.medicalspaassociation.org

International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: www.iswa.de

International Spa Association (ISPA)

T: +1 859 226 4326 W: www.experiencespa.com

Japan Spa Association

W: www.j-spa.jp

Leading Spas of Canada

T: +1 800 704 6393 W: www.leadingspasofcanada.com

National Guild of Spa Experts Russia

T: +7 495 226 4289 W: www.russiaspas.ru

Portuguese Spas Association

T: +351 217 940 574 W: www.termasdeportugal.pt

Romanian Spa Organization

T: +40 21 322 01 88 W: www.romanian-spas.ro

Samui Spa Association

T: +66 7742 08712 W: www.samuispaassociation.com

Serbian Spas and Resorts Association

T: +381 36 611 110 W: www.serbianspas.org

South African Spa Association

T: +27 11 447 9959 W: www.saspaassociation.co.za

Spanish National Spa Association

T: +34 902 1176 22 W: www.balnearios.org

Spa Association of India

T: +91 995 889 5151 W: www.spaassociationofindia.in

Spa Association Singapore

T: +65 6223 1158 W: www.spaassociation.org.sg

Spa & Wellness International Council (SWIC)

T: +7 4957640203 W: www.iswic.ru

Taiwan Spa Association

W: www.tspa.tw

Thai Spa Association

T: +66 2168 7094 W: www.thaispaassociation.com

Turkish Spa Association

T: +90 212 635 1201 W: www.spa-turkey.com

The UK Spa Association

T: +44 8707 800 787 W: www.spabusinessassociation.co.uk

Ukrainian SPA Association

T: +3 8044 253 74 79 W: www.spaua.org