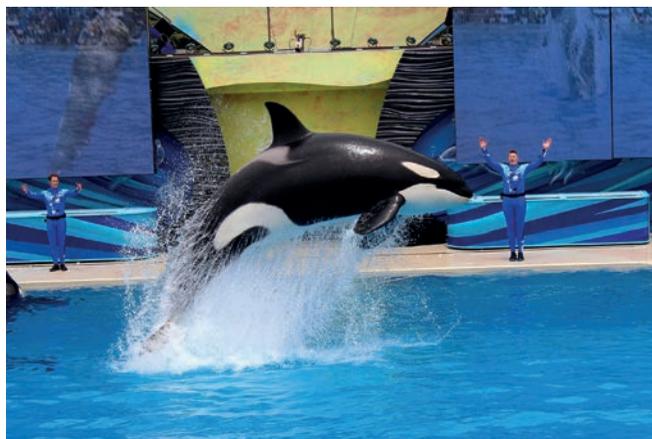


## SeaWorld expansion comes at cost of breeding ban

The California Coastal Commission has granted SeaWorld planning permission to expand its Orca facility in San Diego on the basis that it cannot add any new whales from the wild to its tanks and that none of the park's orcas will be allowed to breed.

SeaWorld has been under immense pressure from wildlife advocates, who want all of the park's cetaceans released into sea pens to live out the rest of their lives. The company's profit margin has dropped by more than three quarters as it struggles to regain its reputation, tarnished by the 2013 documentary *Blackfish*, which alleged a SeaWorld orca



SeaWorld argues that breeding is an important part of an animal's life

killed its trainer because it was traumatised by its living conditions. The expanded facility was a way to counter this, though

the breeding and importation ban effectively means the San Diego park's 11 orcas will be the last to ever inhabit the park.

In a statement, SeaWorld said it was disappointed with the ruling arguing that breeding is "a natural, fundamental and important part of an animal's life", adding that depriving a social animal of the right to reproduce was "inhumane".

The park's US\$100m (€88m, £66m) developments will triple the size of its tanks in San Diego, with further plans for similar expansions at its other US parks. The ban only applies in the state of California, meaning SeaWorld's other 13 whales at its attractions in San Antonio and Orlando are not included in the decision.

*Continued on back cover*

### Eleven Arches reveals name for debut show

Eleven Arches – the £31m (US\$47.4m, €42.9m) live-action show coming to the UK in June 2016 – will be known as 'Kynren – an epic tale of England', *AM2* can exclusively reveal.

"The name 'Kynren', echoes the Anglo Saxon word 'cynren' meaning 'generation, kindred, family'," said Claire Byers, marketing and communications director for Eleven Arches, speaking to *AM2*. "We feel it's a fitting name for a story that is about a heritage that spans multiple generations – including Anglo Saxon times."

More: [http://lei.sr?a=P3s6U\\_A](http://lei.sr?a=P3s6U_A)

### IAAPA sells out indoor exhibitor space for 2015

Next month's IAAPA trade show in Orlando will feature the second-largest show floor in its 97-year history after indoor exhibit space for the event completely sold out.

Taking place between 16-20 November, more than 1,000 companies representing 40 countries will be showcasing their products at the event, which will cover 553,000sq ft (51,400sq m) of exhibit space. Indoor space has now officially sold out, while a limited amount of outdoor space is still available.

Of the 1,000 exhibitors, 140 companies will be presenting at IAAPA for the first time, highlighting products and services to global attractions industry. More than 28,000 people from 100 countries, including owners,



Last year's event saw strong innovation

CEOs and managers from visitor attractions are expected to attend the week-long event, which takes place at the Orange County Convention Center in Orlando, Florida.

More: [http://lei.sr?a=T3V2V\\_A](http://lei.sr?a=T3V2V_A)

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2

## Chinese investor backs Merlin to build US\$300m Legoland Shanghai park

The effects of the Chinese president's state visit to the UK continues to be felt within the domestic attractions industry as Merlin Entertainments revealed plans to build a Legoland in Shanghai.

The US\$300m (£194m, €265m) Legoland Shanghai is a JV between Merlin and the investment firm China Media Capital.

The popular Lego-themed attraction has been making headway in the Asian market in recent years, with Legoland parks under construction in Japan and South Korea, and Legoland Malaysia open since 2012. "China



Nick Varney expects China to be a significant growth market

is a key growth market for the group and we see this partnership as providing a significant opportunity to accelerate our plans," said Merlin CEO Nick Varney. Other midway opportunities in China will be explored

through the partnership, including Merlin's Dungeons, Legoland Discovery Centres and attractions with DreamWorks IPs such as *Kung Fu Panda* and *Shrek*.  
 More: [http://lei.sr?a=5j4H2\\_A](http://lei.sr?a=5j4H2_A)

## Beta testing tickets for The Void VR gaming experience sell out within hours

The Void – a multi-million dollar next-gen virtual reality gaming experience coming to Utah in 2016 – recently opened reservations for beta testing, with tickets selling out in just a few hours.

The first public test of the unique attraction, the US\$10 (€8.70, £6.50) tickets sold out multiple testing slots, running through this month.

While in The Void, testers enter a 60sq ft (5.6 sq m) gaming pod that can be configured in an unlimited number of ways to create an experience in-line with the chosen game. In these game pods, real and



The Void uses haptic environments to create VR worlds

haptic environments will be employed, including elevation changes, touching structures and objects, vibrations, air pressure changes, temperature changes and simulated

smells. The pods create the ability for users to explore miles and miles of terrain or ascend incredibly tall structures without ever leaving the room.  
 More: [http://lei.sr?a=g7S3V\\_A](http://lei.sr?a=g7S3V_A)

# Greece hikes heritage prices up to 430 per cent

Greece's heritage attractions are about to bump up prices by as much as 430 per cent as the country's government tries to find new sources of revenue to fund the cash-strapped nation.

Entrance fees at landmark archaeological sites, including the Acropolis, Ancient Olympia and the ruins of Knossos, will be raised up to four times their current price, potentially raising an additional €10bn (US\$11.4bn, £7.4bn) for the Greek government.

The decision, made by the country's archaeological council also applies to Greece's 200 state museums, with entrance fees raised as well as tours of archaeological digs, which were once free.

The Acropolis, Greece's most-visited tourist attraction, will raise prices from €12 (US\$13.70, £8.90) to €52 (US\$59.50, £38.40).

The site is very popular during the summer months, welcoming more than 10,000 tourists between May and August, the main attraction being the 2,500-year-old Parthenon Temple.

"The price adjustments put the rates on a par with those in the rest of Europe," said the



The Acropolis, Greece's most-visited tourist attraction, will raise prices from €12 to €52

ministry of culture's Ioanna Baltso. "They will take effect from the start of 2016."

The move comes after Alexis Tsipras was re-elected as Prime Minister in September,

with the head of state vowing to make a number of cuts in exchange for €86bn (US\$98.4bn, £63.4bn) worth of bailout loans.

More: [http://lei.sr?a=N5S5g\\_A](http://lei.sr?a=N5S5g_A)

## Earthquake simulator the centre of new educational attraction in Costa Rica

A new attraction has debuted in Cartago, Costa Rica, giving visitors the opportunity to experience the effects of a powerful earthquake.

The education project Magmática simulates a 6.3-magnitude earthquake – the same power level that happened in the city in 1910. The event left the city in ruins and became an important milestone in failsafes and prevention methods. The simulator will also be able to reproduce the force felt during the 7.6 1991 Limón earthquake in Costa Rica and the 8.8 Chile earthquake in 2010.



Magmática can simulate different earthquake intensity

An entire exhibition has been built around the simulator. Using interactive screens and touch technology, users can learn about geological formation of continents

and how volcanic and seismic activity affected the formation of the country. The exhibit will also look at indigenous legends and the country's volcanoes. More: [http://lei.sr?a=f9G2v\\_A](http://lei.sr?a=f9G2v_A)



The exhibition has been a success

## Crime Museum to get permanent public home

Following its debut as a temporary exhibition inside the Museum of London, plans are in the works to set up a new public institution to display Scotland Yard's infamous 'Black Museum', a collection of criminal evidence from the Metropolitan Police Service.

No costs for the project have been revealed and no dates have been set. However, London mayor Boris Johnson will confirm the museum's location by the end of the year, with funding being sought from both public and private sponsors.

More: [http://lei.sr?a=R9x3R\\_A](http://lei.sr?a=R9x3R_A)

# Architect designs enormous cave-style museum

Kengo Kuma have turned the traditional idea of museum architecture on its head with their latest design: a jungle-inspired complex set inside an enormous cave.

The Museum of Indigenous Knowledge will sit in the heart of an industrial district of Manila. Visitors will step off the street through a cavernous rocky arch covered in tropical plants and rock. Once inside this large void, they will be able to walk towards a central atrium through a wild environment of jungle, streams, ravines, ponds and waterfalls. These replicate the mountainous valleys where the indigenous people of the Philippines once sought refuge following the arrival of Spanish colonisers.

After the dramatic entrance space, the atrium will be more conventionally designed, containing shops and restaurants and escalators leading to five gallery floors. These will exhibit artefacts giving visitors an experience of the Philippines' cultural and religious heritage, starting from the Neolithic age.



A large void opens up to a central atrium through a jungle of wild environments

According to Javier Villar Ruiz, a partner at Kengo Kuma, those inside will discover “the fake nature of the topography experienced moments ago, like suddenly

entering a retro scene from a theatre,” adding that the design is “a very exciting new way to rethink how a museum can be.”

More: [http://lei.sr?a=m3S3A\\_A](http://lei.sr?a=m3S3A_A)



A new *Mass Effect* game debuts in 2016

## Mass Effect experience coming to California

California's Great America in Santa Clara is teaming up with EA to bring a 4D holographic experience based on the *Mass Effect* videogame series.

Coming to the park's newly renovated Action Theater, riders will be taken on a 3D adventure, curated by a live performer acting with the on-screen visuals. Using motion seating, sound technology and other 4D experiences, the immersive attraction will send guests through space to a distant planet, where they will “help save the day”.

More: [http://lei.sr?a=w4C3d\\_A](http://lei.sr?a=w4C3d_A)

## Groosman unveil extreme cantilever design for Kigali Art & Culture Centre

Dutch architectural firm Groosman have unveiled a new Rwandan art and cultural centre, one of several architectural projects that make up a new masterplan for the city of Kigali.

The Rotterdam-based studio worked with engineers Geelhoed Group on the design of the Kigali Art & Culture Centre, which will be located on the outskirts of Rwanda's hilly capital. The cross-shaped block will be decorated with traditional African geometric patterns and will feature two cantilevered sections overhanging an elevated plaza, offering relief from the sun and rain, together with



The concept is inspired by African arts and culture

views of the surrounding landscape for those inside. The country is frequently described as a ‘land of 1,000 hills’ and the centre will sit at the intersection of the city and its surrounding wetlands

and mountains. Two further buildings – a hotel and office complex, plus a housing block – will sit on the plaza, while a subterranean shopping centre will be situated below.

More: [http://lei.sr?a=y7J4Q\\_A](http://lei.sr?a=y7J4Q_A)

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# Governments ‘must act’ to halt heritage desolation

Heritage expert and former director of UNESCO’s World Heritage Centre, Francesco Bandarin, has called on the heritage sector and the governments that support it to increase efforts to end wilful annihilation of historic sites by the likes of ISIS.

Speaking at CyArk’s annual summit, Bandarin – who currently serves as professor of urban planning and urban conservation at the University Institute of Architecture in Venice – called for an end to the wanton destruction taking place in countries such as Iraq and Syria.

“We are saying ‘enough’ to heritage destruction of these important sites,” said Bandarin. “The main challenges we currently face are the limits imposed on us.”

Bandarin, who held key roles in UNESCO between 2000 and 2014, said that beyond organisations developing technologies to map and preserve heritage sites, governments of the world need to work closer with heritage organisations to help these efforts, so that heritage sites can be saved even in the worst crises.



Ancient heritage sites such as Palmyra in Syria have been attacked and destroyed by ISIS

“This gap between tools and destruction prevention is very serious,” continued Bandarin. “It’s not acceptable, and we need a governmental level push to try to bridge that

gap. If we can work closer with governmental organisations, then maybe we can limit the disaster on the levels we’re seeing today.”

More: [http://lei.sr?a=Q8G2U\\_A](http://lei.sr?a=Q8G2U_A)



Co-founder Matthew Vincent (centre)

## Project Mosul scheme goes global as ‘Rekrei’

Project Mosul – a heritage preservation and restoration project that uses crowd-sourced images to create virtual maps and artefacts – has been rechristened Rekrei after the team behind the scheme took their efforts to a global level.

“Project Mosul has very specific connotations,” said co-founder Matthew Vincent. “Now our project has gone global, it’s not just Mosul or Iraq, or Syria. We’re excited to introduce this new name, which is esperanto and means ‘to recreate.’”

More: [http://lei.sr?a=T6k3J\\_A](http://lei.sr?a=T6k3J_A)

## Microsoft’s HoloLens device will have ‘major implications’ for heritage sector

Adrian Ferrier – who heads up product development in visual intelligence solutions for California-based mapping company Trimble Navigation – has said that Microsoft’s HoloLens will play a huge part in the heritage sector in the not-too-distant future.

“It’s a transformational device that can communicate space, which is very important when you consider heritage and preservation,” said Ferrier. “You’re wearing this device and it has an understanding of the world around you, putting your information out there.

“It is also important for context. So there might be a



HoloLens projects 3D images into real world environments

missing column for example, which the HoloLens will then fill in, giving the user an understanding of what something used to look like, even if it has been partially or even completely destroyed.”

Trimble has worked with Microsoft on HoloLens since its announcement. According to Ferrier, “In five years we’ll all be interactive in the world with this technology.”

More: [http://lei.sr?a=C6m8u\\_A](http://lei.sr?a=C6m8u_A)



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*A word from Nathalie Depetro, MAPIC Director*

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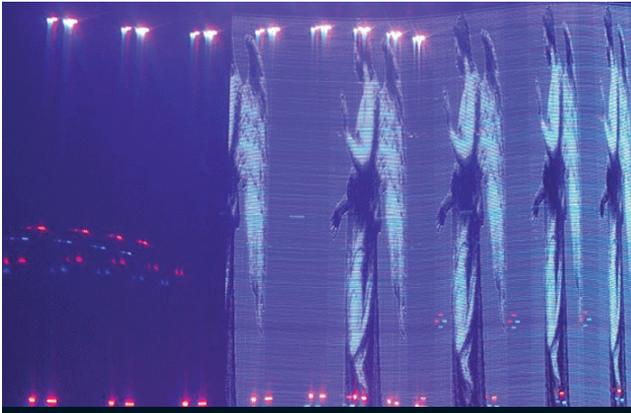
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The installation adds an angel just out of peripheral vision

## Swarovski crystals create experiential laser display

Illuminating the nave of the Danish Church by Regent's Park, British light artist Chris Levine has used laser, Swarovski crystal optics and peripheral imaging to create an immersive installation.

Held during the recent Frieze Art Fair, Levine's Angel Presence installation is an experiential installation, which draws upon technology to explore the nature of light and

its effect on our sense of being.

The installation consisted of an RGB 10W-scanning laser, shot through a cluster of Swarovski crystals whose precision-cut facets multiplied and refracted light around the church, in an infinitely changing pattern.

Wireless headphones provided a soundscape made up of frequencies, which absorb the viewers in light and sound.



Gateway will provide its full service to the science centre

## Reuben H. Fleet Science Center chooses Gateway

Pennsylvania-based Gateway Ticketing Systems will provide a full service to the Reuben H. Fleet Science Center in San Diego, to include ticketing, access control and more.

The science venue is home to Southern California's only Giant Dome Theater, renovated a few years ago.

The site, which welcomes 400,000 visitors annually

and has more than a hundred hands-on science exhibits for all ages, will use Gateway's integrated Galaxy Product Suite.

The product spans ticketing, access control, retail, food and beverage, membership with integration through Blackbaud Raiser's Edge fundraising software, online sales through the eGalaxy Web Store, group sales and resource management.



Quinyx is helping the Mary Rose Museum plan its staff schedule

## Quinyx handles staff planning for Mary Rose Museum

The Mary Rose Museum in Portsmouth Historic Dockyard, UK, has turned to Quinyx workforce management for its daily staff planning.

The museum is dedicated to the 16th century Tudor navy warship Mary Rose.

"Before we started using Quinyx, our managers were spending at least 45 minutes every morning planning the

daily schedule," said Paul Griffiths, head of operations.

"One of the biggest challenges was to schedule around big holidays. Instead of asking every employee, we can now use Quinyx to send out a message via email or phone to all of our employees at the same time.

"They can then confirm on the mobile application, which is available on Apple and Android."



WhiteWater donated equipment to the Joe Kneip rebuild

## Donated AquaSpray toys liven up Las Vegas park rebuild

Joe Kneip Park of North Las Vegas, US, had a complete makeover with AquaSpray toys and other features as part of a community build programme.

Each year a park is chosen for rebuilding by the National Recreation and Park Association (NRPA) from the host city of the NRPA annual conference as part of its Parks Build Community programme.

Park equipment manufacturers and local community organisations donate equipment and time to the cause to give nearby families a revamped park to play in.

As the 2015 NRPA Annual Conference was hosted in Las Vegas, The Joe Kneip Park was chosen and WhiteWater donated equipment from its AquaSpray range.

# Alamo to become premier heritage attraction

The Alamo – one of the US’s most historic landmarks – is to undergo a US\$48m (€42.1m, £31.3m) renovation to turn the attraction into a prime heritage destination.

The San Antonio Missions, which were added to the list of UNESCO World Heritage Sites in July, were a pivotal location for the Texas Revolution in 1836. As part of the redevelopment, the State of Texas is buying up commercial buildings near the Alamo Mission, with a firm sought to develop a masterplan which will change the site’s surroundings dramatically.

The area has come under criticism locally, with heritage advocates saying that nearby attractions shouldn’t sit in an area where 200 men died defending the site. There have also been calls to focus on more than just the battle that gave way to Texas gaining independence, with suggestions including the state’s role as a cultural and commercial gateway, something the masterplan will address.

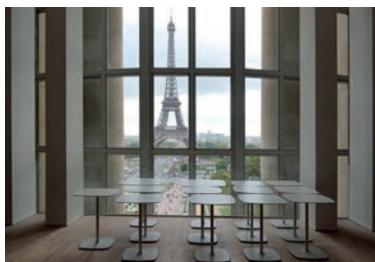
Attractions across from the Alamo, including Ripley’s and the Guinness World



The San Antonio Missions were a pivotal location for the Texas Revolution in 1836

Records Museum, are subject to relocation under the new plans, with the Texas General Land Office moving to acquire the buildings housing those businesses and incorporate

them into the mission’s original footprint. The plans also include the addition of a state-of-the-art museum and a visitor centre. *More: [http://lei.sr?a=X8M2M\\_A](http://lei.sr?a=X8M2M_A)*



The museum’s future was uncertain

## Musée de l’Homme reopens after €90m redevelopment

The Musée de l’Homme (Museum of Mankind) has reopened in Paris, six years after the institution closed and almost ceased to be amid uncertainty about its future under former President Jacques Chirac.

The museum has undergone a €90m (US\$103m, £66.9m) interior redevelopment, boasting 2,500sq m (27,000sq ft) of revamped exhibit space, with a new focus on the evolution of mankind “as a biological and cultural construct”, looking at how nature shaped man.

*More: [http://lei.sr?a=J8Y9H\\_A](http://lei.sr?a=J8Y9H_A)*

# Thai organiser charged over firestorm that killed 12 and injured hundreds

The organiser responsible for the event at a waterpark in Taiwan in which 12 people were killed and hundreds were injured has been indicted on multiple charges including negligent homicide.

The accident, which engulfed a crowd of party-goers in a massive firestorm, happened at the Formosa waterpark in New Taipei City on 28 June.

Organiser Lu Chung-chi was arrested soon after the incident at the event hosted by Colour Play Asia. The indictment recommends a heavy sentence for Lu. 516 people were injured, 200 seriously, after the starch-based powder ignited on-stage



12 people died as a result of the tragic accident

and sprayed onto the crowd of around 1,000, engulfing much of the dance area in flames.

The Taiwanese manufacturer of the powder has since said it did not know of its intended purpose and

that the substance posed risk of ignition. In the wake of the accident, the park was closed and the government implemented a ban on use of such powder at future events. *More: [http://lei.sr?a=K5F6q\\_A](http://lei.sr?a=K5F6q_A)*

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Dianne Eade, Newquay Zoo  
Head of Finance, Human Resources and Administration



[www.crew.uk.net](http://www.crew.uk.net)

[info@crew.uk.net](mailto:info@crew.uk.net)

**0845 260 4414**

## Marketing Executive Crealy Great Adventure Park

**Location:** Tredinnick, Wadebridge, Cornwall

**Salary:** £20k - £30k



### About us:

This much loved family adventure park has recently been purchased by Camel Creek Ltd, and there are big plans for the park.

We now need to recruit an internal marketing manager to promote the park and work with the resort marketing team. You will work closely with the General Manager in formulating and executing the parks marketing strategy.

### Your qualifications and experience:

- Degree level education is essential
- Leisure industry experience is essential
- A marketing degree or similar leisure industry degree is preferable
- Attraction experience in Cornwall or South West is preferable.



### Your responsibilities:

Communicating the Camel Creek brand and promise enabling staff and customers to understand and choose the Company's offer. Developing and implanting the strategic marketing plan, campaign management and optimising value added sales and avenues with greatest margin.

Please e-mail your CV to [simon@crealy.co.uk](mailto:simon@crealy.co.uk)  
**Closing date: 24th November 2015**

## Park Operations Manager

**£30k - £35k per annum** (dependent upon experience)



**We are looking for a dynamic and highly motivated Park Operations Manager to lead our team in the continued pursuit of excellence.**

Banham Zoo, which is part of the Zoological Society of East Anglia, is situated in South Norfolk and has an excellent reputation as an award winning, high quality tourist attraction so is therefore looking for someone with a strong business awareness of the attractions industry.

The successful candidate is likely to already hold a management position in a visitor attraction or similar with extensive experience in a multi-outlet commercial environment and have the passion, dedication, vision and drive to ensure that every single guest of the zoo has the very best visitor experience possible.

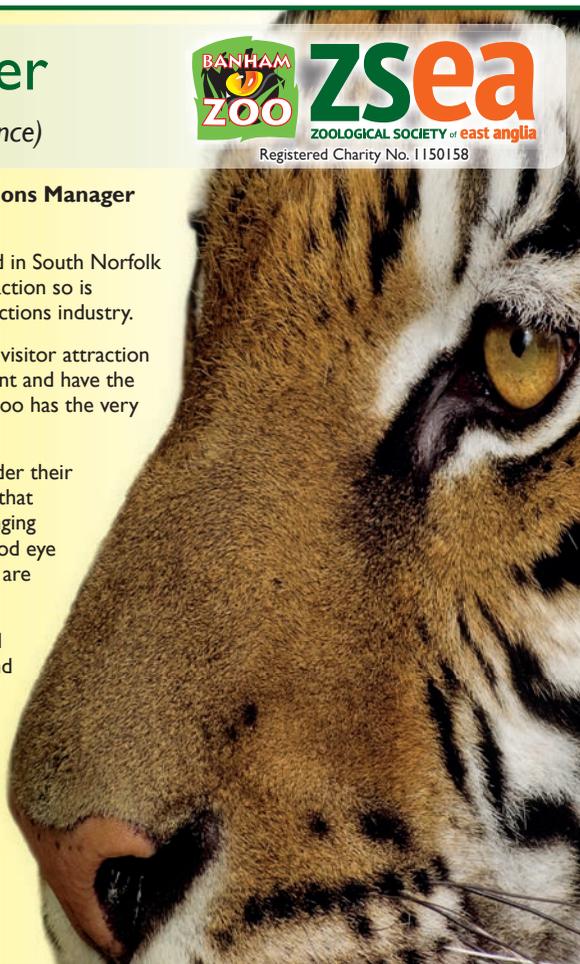
This person will be responsible for inspiring and coaching team members under their report and will require first class communication skills at all levels to ensure that staff remain motivated and engaged whilst working in this exciting yet challenging environment. This is a hands-on role which would suit an individual with a good eye for detail and who can ensure that standards of presentation within the park are maintained, whilst achieving financial control.

This role requires a flexible approach to hours and the days worked, as it will entail weekend and public holiday working commensurate with the leisure and tourism sector.

We offer a highly competitive salary, plus benefits, together with the opportunity to contribute towards the success of a charitable organisation.

If this opportunity appeals to you please apply, downloading an application form and together with a CV and covering letter, forward to: Martin Dupée, Director of Operations, Zoological Society of East Anglia, The Grove, Kenninghall Road, Banham, Norfolk NR16 2HE or email to:- [martin.dupee@zsea.org](mailto:martin.dupee@zsea.org)

**All applications must be received by 15th November 2015.**  
**Applicants will be contacted after this date.**



For more details on the following jobs visit [www.am2.jobs](http://www.am2.jobs)  
or to advertise call Sarah on +44 (0)1462 471908



- **Park Operations Manager**  
Banham Zoo  
Salary: £30k - £35k per annum  
Job location: Norfolk, UK
- **Marketing Executive**  
Cornwall's Crealy Great Adventure Park  
Salary: £20k - £30k depending on qualification/experience  
Job location: Cornwall, UK
- **Head of Operations**  
Merlin Entertainments Group Ltd  
Salary: Competitive  
Job location: California-San Francisco, USA
- **Visitor Services Manager**  
King Richard III Visitor Centre  
Salary: £24,000 - £28,000 per annum  
Job location: Leicester, UK
- **Public Relations Officer**  
West Midland Safari and Leisure Park  
Salary: Competitive  
Job location: Bewdley, Worcestershire, UK
- **Junior Project Manager**  
Gardaland Resort  
Salary: Competitive  
Job location: Castelnovo del Garda, Italy
- **Senior Public Events Manager**  
National Museum of the Royal Navy  
Salary: £26,000 - £31,000  
Job location: Portsmouth
- **DreamWorks Entertainment Performer**  
Chessington World of Adventures  
Salary: Hourly rate of £7.81  
Job location: Chessington, UK
- **Corporate Sales Executive**  
National Museum of the Royal Navy  
Salary: £13,200 - £15,600  
Job location: Portsmouth
- **Visitor Centre Manager**  
Forestry Commission  
Salary: £28,402 - £32,212  
Job location: Santon Downham, UK
- **Catering Manager**  
National Museum of the Royal Navy  
Salary: £26,000 - £31,000  
Job location: Portsmouth
- **Buying and Merchandising Manager**  
National Museum of the Royal Navy  
Salary: £26,000 - £31,000  
Job location: Portsmouth
- **Hotel Front Office Manager**  
Chessington World of Adventures  
Salary: Competitive  
Job location: Chessington, UK
- **Zoo Operations Assistant Manager**  
Chessington World of Adventures  
Salary: Competitive  
Job location: Chessington, UK
- **Seasonal Hotel Receptionist**  
Chessington World of Adventures  
Salary: Competitive  
Job location: Chessington, UK
- **Water Park Operations Manager**  
Legoland Discovery Centre  
Salary: Competitive  
Job location: California-Carlsbad, USA
- **LEGOLAND Discovery Center Master Model Builder**  
Legoland Discovery Centre  
Salary: Competitive  
Job location: Missouri-Kansas City, USA
- **Model Shop Designer**  
Legoland Florida Resort  
Salary: Competitive  
Job location: Florida-Winter Haven, USA
- **Public Relations Manager**  
Legoland Malaysia Resort  
Salary: Competitive  
Job location: Johor, Malaysia
- **Brand Ambassador**  
Madame Tussauds  
Salary: Competitive  
Job location: New York, USA
- **Operations Manager**  
SEA LIFE  
Salary: Competitive  
Job location: Arizona, USA
- **Retail Manager**  
Warwick Castle  
Salary: Competitive  
Job location: Warwick, UK
- **Communications Manager**  
Legoland Discovery Centre  
Salary: Competitive  
Job location: Missouri-Kansas City, USA
- **Commercial Manager**  
Legoland Discovery Centre  
Salary: Competitive  
Job location: Michigan-Auburn Hills, USA
- **Facilities Maintenance Manager**  
Legoland Discovery Centre  
Salary: Competitive  
Job location: Michigan-Auburn Hills, USA
- **Guest Experience Manager**  
Madame Tussauds  
Salary: Competitive  
Job location: California, Hollywood, USA
- **NCTA Deputy Director**  
National Coastal Tourism Academy  
Salary: Competitive  
Job location: Bournemouth, UK
- **Aquarist**  
Gardaland Resort  
Salary: competitivo  
Job location: Castelnovo del Garda, Italy
- **Studios Artist Supervisor**  
Madame Tussauds  
Salary: Competitive  
Job location: California, San Francisco, USA
- **Figure Maintenance Studio Manager**  
Madame Tussauds  
Salary: Competitive  
Job location: New York, USA
- **Duty Manager**  
Legoland Discovery Centre  
Salary: Competitive  
Job location: Massachusetts, Boston, USA

## SeaWorld responds to ban with lawsuit against California Coastal Commission

*Continued from front cover*

SeaWorld has announced its intention to challenge the decision of the California Coastal Commission (CCC) to allow the company's San Diego park to expand its orca habitats only on the basis that it no longer breeds the captive cetaceans.

The company says it intends to pursue legal action against the CCC for its "over-reaching condition that would ban killer whale breeding at SeaWorld San Diego".

Explaining its reason for filing the suit, SeaWorld argued that animal welfare is governed by federal and state laws that do not fall within the jurisdiction of the CCC's



SeaWorld says welfare does not fall under CCC jurisdiction

appointed board. It said that the decision to make the ruling in relation to ultimate approval of its Blue World Project at SeaWorld San Diego was unjustified.

"By imposing broad new jurisdiction over all future

SeaWorld projects, as well as aquarium projects elsewhere in the state, the CCC has overstepped both federal and California law," said Joel Manby, CEO of SeaWorld.

*More: [http://lei.sr?a=d5q7B\\_A](http://lei.sr?a=d5q7B_A)*

## UK's oldest rollercoaster reopens at Dreamland after grand restoration

The Scenic Railway – the premier attraction of heritage theme park Dreamland – has finally reopened to the public, 12 years after the UK's oldest rollercoaster shut down.

Originally opened in 1920, the Grade II listed Scenic Railway fell into disrepair when Dreamland closed its doors in the mid-2000s and was badly damaged from an arson attack in 2008.

Originally designed by Sir John Henry Iles who bought the site in 1919, the restored ride is nearly identical to when it first opened, bar modifications made for both operational and safety reasons.



The rollercoaster originally opened to the public in 1920

Since its reopening, Dreamland has proved popular, with host town Margate enjoying a mini resurgence, shown by a 50 per cent jump in hotel occupancy and a 25 per cent increase in

visitors to the nearby Turner Contemporary. According to Dreamland, the majority of visitors are based in London, with more than a third coming from the capital.

*[http://lei.sr?a=9f3b3\\_A](http://lei.sr?a=9f3b3_A)*

### American Association of Museums (AAM)

T: +1 202 289 1818 W: [www.aam-us.org](http://www.aam-us.org)

### Association of American Zoos & Aquariums

T: +1 301 562 0777 W: [www.aza.org](http://www.aza.org)

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### European Association of Amusement Suppliers Industry (EAASI)

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### European Association of Zoos and Aquaria (EAZA)

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### International Association of Amusement Parks & Attractions (IAAPA)

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### International Planetarium Society

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### NAVET

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### Outdoor Amusement Business Association (OABA)

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### The Aquarium & Zoo Facilities Association (AZFA)

E: [rjf@tnaqua.org](mailto:rjf@tnaqua.org) W: [www.azfa.org](http://www.azfa.org)

### The Canadian Museums Association

T: +1 613 567 0099 W: [www.museums.ca](http://www.museums.ca)

### The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: [www.canadiansciencecentres.ca](http://www.canadiansciencecentres.ca)

### Themed Entertainment Association (TEA)

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### World Waterpark Association (WWA)

T: +1 913 599 0300 W: [www.waterparks.org](http://www.waterparks.org)

### Zoo & Aquarium Association

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