

spa opportunities

13-26 MAY 2016 ISSUE 241

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GOCO developing five wellness resorts in Bhutan

Through an exclusive partnership with Bhutan's Queen Mother, GOCO Hospitality is developing projects in Bhutan's top five tourist destinations.

GOCO has taken over the management of Terma Linca Resort and Spa, which is the first and flagship development of the partnership, and the largest of the five resorts.

Located just outside Bhutan's capital of Thimphu and perched on the bank of the Wangchu River, the Terma Linca Resort and Spa showcases both local architecture and Bhutanese charm.

The resort currently offers 24 traditional guestrooms and six suites, numerous dining options and a full-service spa. This includes five treatment rooms, one spa suite, separate male and female thermal areas offering sauna and steamrooms, traditional herbal hot stone bath, a mind and body studio and a fitness studio.



Terma Linca Resort and Spa will be rebranded as a GOCO Retreat

Terma Linca Resort and Spa will undergo a soft renovation this year, followed by the development of a second phase in 2017 that will include an extended spa and fitness facility with an indoor vitality pool, as well as a further expansion of the organic gardens.

The second phase of development will rebrand and rename the resort as the GOCO Retreat Thimphu, with the vision to develop it into Bhutan's leading wellness destination. The next development will also see the riverfront being incorporated further into the retreat programme.

The second resort to be developed will be a site in Punakha, which will have the most substantial wellness programming components, followed by sites in Paro, Gangtey and Jakar.

The proposed circuit is envisioned to offer an integrated, sustainability-conscious, cultural experience that merges Bhutan's ancient

healing and spiritual traditions with diverse natural settings, topographies and climates.

GOCO also recently acquired the Glen Ivy Hot Springs Resort in California, which will be expanded to include a GOCO Retreat. Details: http://lei.sr?a=G2h2f_S

Massage Envy opening first international spas

US spa franchisor Massage Envy is taking the first steps in international expansion, with the opening of its first location outside the US set to take place on 17 May in Sydney, Australia, and a second to follow there a week later.

The new sites are the first in a 100-unit, 15-year deal between Massage Envy and Australia-based Collective Wellness Group, which will manage Massage Envy's Australian operations. The Collective Wellness Group also oversees operations for Australia's 450 Anytime Fitness clubs. *Continued on back cover*

Sepielli creating spa for Sentierre

Sentierre, a new US-based hotel brand with a focus on wellbeing, will include a full-service spa created by Sylvia Sepielli in its first resort, Sentierre Padre Canyon in Utah, US.

CEO and founder of Sentierre Stan Castleton said he created Sentierre as a new kind of five-star resort experience.

"Sentierre transcends traditional terms such as hotel by offering guests an experience that can be introspective, interactive and invigorating," said Castleton.

Sentierre Padre Canyon will be built on a 43-acre parcel of land in the Mojave Desert, and will include 105 guestrooms and suites, as well as 42 residential villas.

Designed by architects Allen+Philp, the Padre Canyon Sanctuary encompasses more



Sentierre Padre Canyon will be in the Mojave Desert

than 14,000sq ft (1,300sq m), including six treatment rooms, pre- and post-treatment relaxation areas, a pool and a private lounge.

The Sanctuary will also include 14 stand-apart guest suites, including five Tuacahn Suites with private pools and eight spa suites with in-room treatment spaces. *Continued on back cover*

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Annual subscription rates are UK £20,
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Spa Opportunities is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK. The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Co Ltd. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Preview Cromatic Ltd. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally. ©Cybertrek Ltd 2016. ISSN Print: 1753-3430 Digital: 2397-2408 To subscribe to Spa Opportunities log on to www.leisuresubs.com or email: subs@leisuremedia.com or call +44 1462 471930.

Trump Miami unveils new Spa Suites

The Trump National Doral Miami has completed a US\$250m (€220, £171m) renovation that includes the addition of a spa building with new Trump Spa Suites.

Ivanka Trump, executive vice president of development and acquisitions for The Trump Organization, reimagined the new spa building; she is also set to roll out a new spa concept for the brand.

The new spa building features 48 Doral suite accommodations decorated in a palette of ocean blue, with gold leaf Spanish Revival details. The suites boast Italian bed linens from Bellino, Schonbeck crystal chandeliers, onyx tables and marble-finished bathrooms.

The spa suites include a select menu of private in-room spa treatments and a bath butler.

"Our family began an ambitious renovation of this beloved property in 2012, and it has been incredible to see a project of this size and scale come to fruition," said Ivanka Trump. "The personal touches and attention to detail that were put into every one of these



The suites are decorated in a palette of blue with gold leaf details

Spa Suites further contributes to the property's unmatched splendour, truly making this the finest golf resort in the country. The response has been amazing and I look forward to seeing Trump National Doral continue to flourish as it enters a new era in its storied history."

The Trump Spa, which includes a hair and nail salon, MO1 treatment beds by Gharieni, Gentleman's Atelier, whirlpool, sauna and steamroom, has re-imagined its menu.

Details: http://lei.sr?a=b3g2Q_S

Bellagio Shanghai to feature Zen spa

Hospitality specialists WATG Architects are designing the 160-bedroom Bellagio Shanghai, set to open in 2017.

With a "hip and cool" urban setting, the hotel takes advantage of the panoramic view of Pudong's skyline. Located in the historic neighborhood of The Bund district, the hotel's architecture aims to capture the essence of the old and new Shanghai with a modern, tempered interpretation of Art Deco.

The hotel will include a five-treatment-room Zen spa with separate male and female wet rooms with sauna and steam, relaxation lounge, indoor pool with tepidarium, vitality pool, a fitness and exercise studio and a panoramic co-ed sauna.

WATG's sister company Wimberly Interiors is responsible for the interiors of the hotel, including the spa, which uses the tenets of Zen design and features a collection of natural materials and neutral tones designed



The hotel will include a five-treatment-room Zen spa

to create a calming effect. A couples' treatment room includes a deep soaking tub and double shower, and a VIP treatment room also features a private sauna foot massage area with two treatment chairs.

WATG opened an office in Shanghai in November 2015 as part of its strategic global expansion.

Details: http://lei.sr?a=5s3p8_S



Emeralds inspire Bogota Four Seasons

Four Seasons has opened a hotel in Bogota, Colombia that takes its design inspiration from the surrounding mountains.

The 64-bedroom Four Seasons Hotel Bogota includes a spa with five treatment rooms, including an oversized couple's suite, as well as relaxation lounges, steamrooms and a spa shop. The spa menu features facials, massages and body treatments using skincare brand Biologique Recherche and Colombian spa brand Loto del Sur.

Signature treatments include the Emerald Body Wrap, using mineral-rich mud from the country's emerald-producing regions.

The hotel also includes a 24-hour fitness centre with cardio machines and weight training from Matrix, or guests can rent bicycles to partake in the ciclovía in the cycle-friendly city.

Houston, Texas-based Rottet Studio created the design aesthetic for the Four Seasons Hotel Bogota, drawing inspiration from the mountains surrounding the city. Pattern, texture and



The Four Seasons Hotel Bogota includes a five-treatment-room spa

craftsmanship combine in the lobby, where wooden screens form airy "walls" that climb up across the ceiling. Accents of rich green are designed to reference Colombia's emeralds.

Rooms feature custom-made beds framed by dark leather headboards and paneling, paired with pale floors of locally-sourced hardwood. Colombian materials, furnishings, finishes and artwork feature throughout the hotel, along with local artwork.

Details: http://lei.sr?a=j5s9X_S

Doha to get specialised diabetes spa

Vichy Spa International is setting up a medical thermal spa resort in Qatar that will specialise in the detection and prevention of diabetes.

The project is being built near Doha and is positioned close to the only thermal park in the country, which is owned by the Hala Group Enterprises company.

Vichy Spa has developed a new international concept, under the name Vichy Celestins Spa Hotel, by integrating the values of the La Comagnie De Vichy and its Thermal Spa Resorts.

The Vichy spa concept is oriented towards both thermal spas and health prevention, and will include treatments such as metabolic and body balance, nutrition, sleep disorders and stress management.

Set to open in 2017, the Vichy Celestins Spa Hotel in Doha will include 168 bedrooms along with a 3,300sq m (35,521sq ft) health spa incorporating a medical spa and a centre



Vichy Spa International is setting up the medical thermal spa

for the prevention and fight against Type 2 diabetes. It will also include two themed restaurants, both international and aligned with dietetics, plus a 500-seat ballroom.

Vichy Spa is also working on Moulay Yacoub in Morocco, a traditional thermal bathing complex that's in the middle of a US\$30m (€26.5m, £20.6m) redevelopment project.

Details: http://lei.sr?a=h7F5R_S



McCaffrey is a 25-year spa industry veteran

Barry McCaffrey joins Naturopathica in SVP role

Skincare brand Naturopathica has added Barry McCaffrey to its senior management team as senior vice president of spa sales.

In this new role, McCaffrey will oversee the Naturopathica wholesale division and will be responsible for sales and marketing strategy, partner relationship management and business development in the spa channel. He will also lead the sales team in business development, education and training across the Americas. McCaffrey brings 25 years of experience to Naturopathica, having previously held senior roles with Clarisonic, Clarins, Comfort Zone and Repêchage.

"We are delighted that Barry is joining our team as SVP of spa sales," said Barbara Close, founder and CEO of Naturopathica.

Details: http://lei.sr?a=M7y4W_S

Limassol undergoing multi-euro renovation

The well-known spa at Le Méridien Limassol in Cyprus is getting an extensive overhaul as part of a multi-million euro renovation.

Covering 3,000sq m (32,292sq ft), the indoor/outdoor thalassotherapy spa has won numerous awards.

Specific details of the new-look spa, due to open in April 2017, have not been revealed, but it previously had 34 treatment rooms offering therapies by Elemis and Thalgo (with specialists and consultants giving individual treatment advice), as well as four indoor and three outdoor seawater pools.

The resort is currently closed, but once work is complete, the goal is to have "the leading international upscale hotel in Cyprus where guests love to stay experiencing personalised attentive service."

Details: http://lei.sr?a=P5Y4h_S

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UK hotel opening glass-fronted spa

Luxury five star inn the Cary Arms, on Devon's Babbacombe Bay, will open a glass-fronted spa this August. The new spa is part of its £1.5m (€1.9m, US\$2.2m) expansion plans, which include the opening of six Beach Huts and two larger Beach Suites.

The new Cary Spa will feature a glass-fronted pool and sunbathing deck, offering panoramic vistas along the unspoilt Jurassic coastline.

Inside the spa, there will be a series of treatment rooms using Parisian spa and skincare brand Yon-Ka, with treatments ranging from 'vital defence' facials to full-body Swedish massages, and a special men's facial.

The spa will also include an experience shower, aromatherapy jets, a sauna and steam room and a mini gym. Guests at the inn will have full complimentary access to the spa. The spa opening will coincide with



The new spa will feature panoramic views across the Jurassic coastline

the unveiling of the new Beach Huts and Beach Suites. Sitting on the water's edge and comprising a terrace, sitting room, wet bar, log-burning stove, bedroom and stylish bathroom, the Beach Huts and Beach Suites will each sleep two. Large windows will allow for views across Lyme Bay to Portland Bill.

Details: http://lei.sr?a=U7e4a_S

Ritz-Carlton spa concept launches

The Ritz-Carlton has launched its new spa concept in 20 hotels and resorts including New Orleans, Fort Lauderdale, Amelia Island, Moscow, Vienna, Cairo and Budapest. The concept includes tailored experiences that artfully integrate individual guest needs into treatments anchored in local culture, employing natural and organic solutions.

"The Ritz-Carlton Spa concept is designed to extend even more of the unique and personal opportunities for wellness and indigenous

experiences that our guests and global travelers seek," said Hervé Humler, president and COO, The Ritz-Carlton Hotel Company.

Guests in the Middle East were among the first to experience the newly launched concept at The Ritz-Carlton, Dubai International Financial Centre. The Desert Reviver treatment takes inspiration from the city's desert landscape and climate, and includes a stimulating, sand-based exfoliation followed by a hot-stone massage.

Treatments at The Ritz-Carlton, Bahrain use Arabian ingredients such as



The Ritz-Carlton, Bahrain uses Arabian ingredients in its treatments

Argan, Rose and Dead Sea salts to create a selection of Arabian rituals that reflect ancient beauty rituals and natural methods.

Bahrain's Her Secret Sanctuary treatment features a series of age-old traditions, including the rose steam bath and black olive and lavender soap cleanse, to deeply cleanse, exfoliate and nourish the body while easing the mind, while the On The Banks of the Dead Sea treatment harnesses the re-mineralising and detoxifying properties of Dead Sea salts to repair and restore.

Details: http://lei.sr?a=J2T2r_S



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CLIVE MCNISH
General manager
GOCO Hospitality

Spa developers today spend tens of thousands of dollars installing the latest and greatest thermal experiences (the posh phrase for what we all used to call the sauna and steamroom). It's true that you can't open a spa without the 'hero shot' of a model delightfully draped across the inside of your hammam or sauna while the pin spotlights twinkle in the ceiling. But what is the guest experiencing in your thermal area?

Frankly, for most, it is an uncomfortable tiptoe between wondering what to wear and hoping that no one sits next to you.

A sauna or steam room 'designed' for eight is realistically going to be used by four at most – unless the eight are intimately acquainted or don't mind being so.

Once in the area, guests are left to be guided around your huge investment by the rotund cartoon people of an infographic that has not changed much since the 1970s.

How long should I stay? What order should I experience things in? Why am I standing among a group of people I don't know wearing only a smile?

In a recent trip to central Europe, I entered a thermal area which was declared to be 'German Style' – roughly translated that means all in and all off! The guests were totally natural and moved with purpose between the experiences on offer. I felt that the main reason why this worked was the understanding of why they were there and that to enjoy this experience, clothing was not only frowned upon but also forbidden (one newcomer, English I think, was politely tapped on the shoulder and given the brief that the briefs should be removed).

Clearly, cultural differences and our own personal views on the world will always mean that the 'same' experience will vary depending where we are, but as spa operators, we must make sure our guests are comfortable, educated and fully understand what we are offering. Then they can get on with the business of enjoying those facilities that we spent so much money on – rather than fearing the whoosh of the door as the rubber seal is broken and a total stranger appears through the mist – having fully read the dress code, which your guest misread because his glasses were back in his locker.

Spa Business editors to judge awards

Spafinder Wellness 365 has put together a team of global editors and experts for their expanded international panel of 39 judges who will nominate candidates for the 2016 Wellness Travel Awards. *Spa Business* editor-in-chief Liz Terry and editor Katie Barnes are among the panel.

A comprehensive three-part approach will be used to select winners. First and second steps involve nominations and scoring by the panelists to determine finalists, followed by voting by consumers, who will help select the winners.

Panelist nominations begin this month and consumer voting starts in July. Panelists will nominate the top properties on six continents, in scores of countries and regions, and for 20 categories. Winners of the 2016 Wellness Travel Awards will be announced in November at the World Travel Market in London.



Spa Business editor-in-chief Liz Terry and editor Katie Barnes

"Our goal is to provide travelers with the most objective assessment of the destinations that deserve the highest accolades for providing incredible wellness experiences, from the hidden gems to long-time favorites," said Spafinder Wellness, Inc. COO John Bevan.

Details: http://lei.sr?a=D9Y6k_S

Six Senses offering tai chi at temple

Guests at Six Senses Qing Cheng Mountain can now take part in tai chi at Puzhao Temple, a Qing Dynasty Buddhist temple set in the mountains that took more than 200 years to complete.

Guests are driven to Puzhao Temple, which is 20 minutes from the resort. Upon arrival, they are greeted by a tai chi master who has trained under Liu Sui Bin, a tai chi grandmaster. During the one-hour experience, the tai chi master teaches guests introductory breathing exercises and movements that

form the basis of the martial art, while peacocks – which are cared for by the temple monks – stroll past. The master teaches a particular style of tai chi which found its origins in the area and was named Qing Cheng Tai Chi Six Moves.

"Tai chi is one of China's most fascinating art forms," said Six Senses Qing Cheng Mountain general manager Manish Puri. "And the Puzhao Temple with its deep rooted history, pristine ambiance, and perfect feng shui make this the ideal place to learn this healthy and spiritual exercise. Having been there myself many times it is not only for the



Guests can take part in tai chi at the ancient Puzhao Temple

tai chi but also for the history, religion and culture. I always light some incense sticks and perform a short prayer in the temples just after finishing the tai chi exercise."

Guests who book the package will receive the tai chi class, a Zen tea ceremony in the temple's tea house, a Chinese vegetarian breakfast with organic fresh juices, tai chi dress and shoes and private car transfers.

The Qing Cheng Mountain resort features a 10-treatment-room, 18,400sq ft (1,710sq m) Six Senses Spa inspired by the area's Taoist roots.

Details: http://lei.sr?a=e8f6a_S



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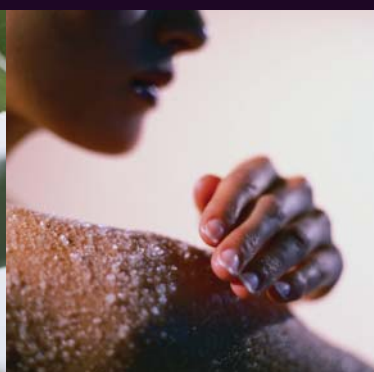
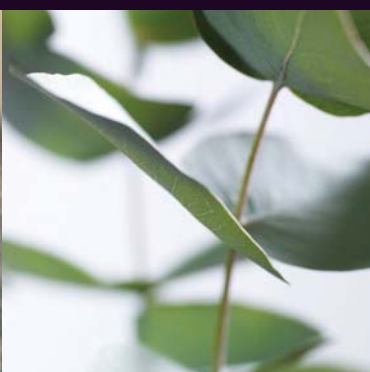
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First happiness genes located

Researchers have isolated the parts of the human genome that could explain the differences in how humans experience happiness.

An international study on more than 298,000 people, conducted by VU Amsterdam professors Meike Bartels and Philipp Koellinger, found three genetic variants for happiness, two variants that can account for differences in symptoms of depression, and eleven locations on the human genome that could account for varying degrees of neuroticism. The genetic variants for happiness are mainly expressed in the central nervous system, the adrenal glands and pancreatic system. The results were published in the journal *Nature Genetics*.

VU Amsterdam professor Meike Bartels explains: "This study is both a milestone and a new beginning: A milestone because



The study shows there is a genetic aspect to happiness

we are now certain that there is a genetic aspect to happiness and a new beginning because the three variants that we know are involved account for only a small fraction of the differences between human beings. We expect that many variants will play a part."

Details: http://lei.sr?a=r5M8P_S

Bannatyne Group plans 16 new spas

UK-based The Bannatyne Group will roll out 16 new spas, CEO Justin Musgrove said this week in an announcement reporting the health club chain's 2015 Q4 results.

Bannatyne operates a portfolio of premium health clubs comprising 66 gyms, 37 spas and five hotels in the UK, and returned an impressive set of financial results for 2015, putting the health club chain on firm foundations for an expected IPO in the coming months.

The business is thought to be lining up a £300m (US\$432m, €379m) float on London's Alternative Investment Market (AIM) and the announcement that the chain's pre-tax profits jumped 138 per cent to £8m (US\$11m, €10m) in 2015 will no doubt catch the eye of investors.

The latest set of accounts show that last year signalled a return to form for the business owned by Duncan Bannatyne, as revenues climbed three per cent to reach £100.9m (US\$145m, €127m). Profits had taken a significant hit in 2014 as the company uncovered the cost of an £8m (US\$11m, €10m) fraud by former finance director Christopher Watson; however, the firm credited strong leadership as a key driver in the revival.



CEO Justin Musgrove spent 19 years with Center Parcs

The company's new top team – helmed by CEO Justin Musgrove – is committed to taking the business into a new era as the chain works to redefine itself as a premium proposition and move out of the squeezed middle market.

The new philosophy seeks to offer an "upmarket service with budget club efficiency" and has seen heightened focus on customer experience, improved technology and smarter use of the synergies between the health club, spa and hotel arms of the business.

Details: http://lei.sr?a=U5P4r_S



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SPA PRODUCTS UPDATE



DermoTechnology debuts 15 - product cosmeceutical range

DermoTechnology of France has developed a new cosmeceutical range to target skin problems including wrinkles, dark circles, sagging skin, stretch marks and cellulite. The Dermocosmetique range of 15 products combines antioxidants and active ingredients for energising and rebuilding the skin with the effects of firming, nourishing, plumping, filling, smoothing and lifting.

Formulated to prevent and fight the skin ageing process by strengthening and activating cell renewal, the clinical line is characterised by light, non-greasy textures that penetrate deep into the skin. DermoTechnology director Géraldine Péri says the range has been created to provide real, immediate results.

"This is a clinical brand that we have developed with a medical laboratory to provide real and instant results," she said.

The products include a Makeup Remover, Cellulite Treatment, Oxygen Mask and Instant Lip Plumper along with face serums and creams.

KEYWORD: DERMOTECHNOLOGY



Caudalie uses grape water in young adult line

Organic grape water is the key ingredient used in a new line of 'simple' skincare by French spa brand Caudalie. The Vinosource range, reformulated and repackaged for young adults, comprises Organic Grape Water; S.O.S Thirst Quenching Serum; Moisturizing Sorbet; Moisturizing Mattifying Fluid; Moisture Recovery Cream and Rescue Cream. The collection is created by pressing grapes using a low-pressure process to isolate water from the grape juice by evaporation.

KEYWORD: CAUDALIE

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Libra Edge K joins Gharieni's HydroSpa collection

The new Libra Edge K is the latest development in Gharieni's HydroSpa collection.

The base of the Libra edge K is made of Corian. The surface has specially formed edges to offer a controlled waterflow to prevent flooding. The spa bed is fully adjustable in height and also offers a zero gravity position and is heated with fully integrated water mattress for guest comfort.

Equipped with an adjustable Kohler shower arm, the Libra Edge K offers a variety of pre-programmed water settings through an intuitive touch screen interface. The shower arm and the heated water mattress feature LED illumination for intensive use in chromotherapy and the built in music system is connectable via Bluetooth. A soap foam generator produces foam for massages.

KEYWORD: GHARIENI

Living Earth Crafts creates flexible heating solution

Living Earth Crafts has created a flexible and durable heating cabinet solution with its new Warming Drawer.

The drawer can be used in trolleys and embedded into tables.

The therapist can customise the heat temperature, without overheating the towels. Variable timers ensure that the unit switches itself off, providing an extra safety measure.

KEYWORD: LIVING EARTH



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spa opportunities JOBS ONLINE

Spa Therapists

Hand Picked Hotels

Location: Various, UK

Spa Therapist

The Scarlet Hotel

Location: Cornwall, UK

Spa Receptionist, Part time or Full Time

Bedford Lodge Hotel

Location: Newmarket, UK

Spa Cleaner / Attendant Part time

Bedford Lodge Hotel

Location: Newmarket, UK

Spa Therapists

Myoka Spas

Location: Malta

Assistant Spa Manager

Celtic Manor Resort

Location: Newport, South Wales, UK

Spa Trainer (Maternity cover)

Celtic Manor Resort

Location: Newport, South Wales, UK

Spa Therapist

Celtic Manor Resort

Location: Newport, UK

General Manager

UK Spa Association

Location: From home, UK

Assistant Leisure Club Manager

Tudor Park Marriott Hotel

Location: Bearsted - Maidstone

Beauty Therapist

The Wellbeing (London) Co

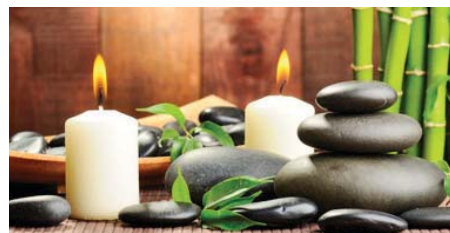
Location: London, Richmond, UK

Spa Therapists

Lifhouse Spa and Hotel

Location: Essex, UK

For more details: www.spaopportunities.com



The UK Spa Association (SPA-UK) supports and advances the spa industry and its employees, representing the entire sector with one voice. As a leading not-for-profit trade association, our growing membership represents the largest group of spa-related businesses in the UK and includes operators, suppliers, therapists, educational establishments, architects and consultants. Created as a central and collaborative hub for the spa industry, we help to solve a range of operational challenges as well as giving our members great value through a wide variety of new projects and direct benefit packages.

GENERAL MANAGER

Location: From home, United Kingdom **Salary:** £20-30K pro rata **Contract type:** P/T 20 hours - Freelance

MAIN DUTIES AND RESPONSIBILITIES

- Planning and organising
- Consolidate feedback from the UKSA board members and develop plan of action on that basis
- Establish a clear value proposition for UKSA
- Establish communication plan to keep members informed
- Implement a benchmarking system to provide members with relevant KPIs for industry comparison

ESSENTIAL SKILLS & EXPERIENCE

- Minimum 3 years of work experience in a management position within the spa industry
- Business development – ability to identify commercial opportunities in the market place and convert them to revenue enhancing initiatives
- Relationship building – ability to forge new relationships
- Excellent communication and computer skills.

DESIRED SKILLS & EXPERIENCE

- Sales – previous track record in a sales environment
- Project management – ability to manage several facets of a project and deliver it on time, on budget

PERSONAL CHARACTERISTICS

- Excellent personal presentation
- High degree of organisation, prioritisation and time management
- Self-motivated, enthusiastic
- Flexible approach to work
- A genuine commitment to excellence in customer service
- Driven by a desire to improve the UK Spa industry

For more details please visit: www.spaopportunities.co.uk

TO APPLY: <http://lei.sr?a=F7S9q>

SUMMER SEASONAL SPA THERAPISTS IN SUNNY MALTA

myoka SPAS
www.myoka.com

Myoka Spas are seeking seasonal qualified and experienced Massage and Beauty Therapists to join our Five Star Spas around the Island.

If who strive to deliver fantastic treatments and superior service, Are looking for a different summer experience, If you are qualified and obtain the necessary EU documents to work in a European country, we want to hear from you.

A basic wage, excellent benefits and commissions on treatments and retail as well as accommodation will be given to the selected candidates. The season period starts from June till November 2016. All applications will be handled in strict confidence.

To apply send a detailed CV, references & a recent passport photo to operations@myoka.com



Spa Therapists

Location: Essex, United Kingdom
Salary: Competitive



- Experienced spa therapists, ideally having worked in a highly customer service oriented spa environment.
- Outgoing, nurturing and friendly towards their customers.
- Passionate about the health and well-being industry and be able to communicate that passion appropriately to our guests.
- Able to provide excellent customer service to our guests.
- CIDESCO/BABTAC qualified (or equivalent) and experienced (NVQ level 3 or similar).
- Flexible in approach and work best in a team-working environment.
- Have excellent communication skills.
- Fluent in spoken English.

Apply now: <http://lei.sr?a=3C5a9>



CELTIC MANOR

HOTELS, RESORTS, CONFERENCES

Do you dream of working in a 5* Luxury Spa using only the finest and most indulgent brands?

Do you have a passion for delivering 'exceptional service' to your guests?

Do you have ambition to 'exceed expectations'?

And finally..... Do you have what it takes to 'make a difference' to your guests and colleagues?

If you have answered YES to all four questions, then we are looking for you...

SPA THERAPIST

One of Europe's finest golf, spa and leisure destinations is looking for experienced, professional Spa Therapists to join our established and talented team. With two luxurious spas featuring beautifully appointed treatment rooms, here at The Celtic Manor Resort you will deliver some of the finest and most contemporary therapies available from leading luxury brands including Elemis, Leighton Denny Nails and Daniel Sandler.

Your passion for the industry and strong customer focus will ensure that you are committed to delivering the ultimate guest experience. Qualified to NVQ level 3 (or equivalent), you will ideally have experience of working with either Elemis treatments and products (although not essential). In return, we can offer position on a full time basis, together with a host of exceptional five star benefits.

Rate of Pay: In line with national minimum & living wage

ASSISTANT SPA MANAGER

Ultimate relaxation and indulgence for body and soul. Winner of 6 Spa Traveler Awards 2015, including Best UK Hotel Spa and Best UK Spa Manager.

Reporting to the Spa Manager, you will manage the day to day operations of the Forum Spa and Ocius Treatment Rooms. To run and supervise the spa in an efficient and orderly manner, ensuring guest expectations are exceeded through the highest standards of professionalism, 5* guest service and conduct.

- To ensure you and your team make a difference every day with the guests and members.
- To manage and implement spa yield strategies to maximise hourly treatment revenue and therapist utilization.
- To grow the business and implement sound business plans/ yield strategies to support this.
- To be responsible alongside the Spa Manager, for achieving optimum sales figures, managing the bookings of internal and external promotions.
- To ensure the team carry out treatments effectively and in-line with our brand standards.

A minimum of 18 months experience as an Assistant Spa Manager or Spa Manager position is required for this role. With a passion for the industry, you will have what it takes to lead, motivate and inspire the team to meet the Resort's exacting five star standards and deliver an exceptional experience for each and every guest. You will also demonstrate an understanding of financial acumen, together with a results-orientated, proactive and organised approach.

Salary: £22,000 per annum

SPA TRAINER (MATERNITY COVER)

We are looking for a highly passionate and engaging Spa Trainer (Maternity Cover) to work within an award winning world class spa facility renowned for its' attention to detail and authentic spa experience.

- You will train to ensure the team create a spa which exceeds guest expectations and is renowned for a high standard of guest care and therapy.
- You will train to instill and develop a happy and successful spa team and engage a culture of care and excellence and employee longevity.
- To have at least 2 years' experience in a spa management role within a recognised 5* spa facility.
- To have a recognised industry qualification in Spa or Beauty Therapy. Minimum entry level NVQ Level 3 AND a recognised Training Qualification such as Assessor Qualification, Level 3 Award in Education & Training, PGCE, C.I.E.H Level 3 Training Principles & Practise or PETAL
- The successful candidate must have management experience, excellent technical skills and a good working knowledge of spa operations.
- In-depth knowledge of the spa industry and trends. Good 'hands' on/technical skills and ability to induct, train and develop the therapy team.

Please note this position is Maternity Cover to begin May 2016 for approximately 6-9 months

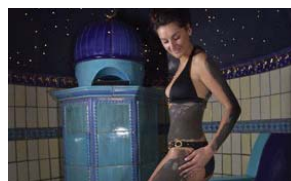
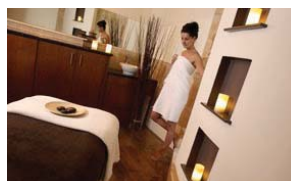
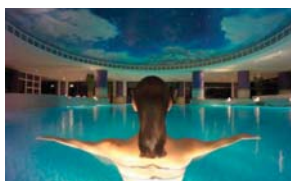
Company Overview

Host of the NATO Summit 2014, named M&IT 'Best UK Hotel 2016' and 59 Club's 'Ultimate Golf Resort 2016', The Celtic Manor Resort is a prestigious destination for business, golf and leisure, only two hours from London Heathrow.

Set in 2,000 acres of rolling parkland in the beautiful Usk Valley, South Wales, this award-winning destination offers luxury on a grand scale, encompassing a host of exceptional world-class facilities that make up the exclusive Celtic Manor Collection.

The resort's four unique and individual hotels include the 19th century Manor House, idyllic Newbridge on Usk country inn, new Coldra Court Hotel, the latest addition to the Celtic Manor Collection, and the five star Resort Hotel with its luxurious new Signature Collection of rooms and suites.

In addition, ten sumptuous Hunter Lodges and a traditional Welsh farmhouse and barn offer luxurious self-catering accommodation, while three exceptional championship golf courses, two luxurious health spas and fitness clubs, eight exceptional restaurants and an array of exciting adventure activities make Celtic Manor the ultimate European resort destination.



APPLY NOW: [HTTP://LEI.SR?A=D2L9A](http://lei.sr?a=D2L9A)

Sentierre blends art, nature, experiences

Continued from front cover:

The resort will also feature a luxury 4,000sq ft (372sq m) Spa Villa with four private bedrooms.

"It's exciting to be part of the evolution of this new hotel brand, particularly because Sentierre has wellness and wellbeing as part of its DNA," Sepielli told *Spa Opportunities*. "It's not a theme or concept; it's who they are."

Named for the French words for pathway – 'Sentier' – and earth – 'Terre' – Sentierre carries the theme of pathways throughout the resort. It does this both in a literal way, with pathways running through the extensive landscape, and more figuratively, with Path Guides – individuals who are described as equal parts facilitator, teacher and friend – who will help guests pursue their interests and explore new prospects for growth.

These Path Guides will specialise in crafting interactive life experiences, from on-site activities, such as cooking



Sylvia Sepielli has worked on the spa concept for the hotel brand

classes or guided nature hikes, or far-away adventures such as skiing in the Rockies or attending Fashion Week in New York City.

"The property, the pathways and even the art are all envisioned to complement each other, so man and nature can come together to create something special," said Castleton.

The opening date for Sentierre Padre Canyon has not yet been decided.

Details: http://lei.sr?a=A9B7H_S

Massage Envy expands beyond the US

Continued from front cover:

Lee Knowlton, senior vice president of global sales and international at Massage Envy, told *Spa Opportunities* that he hopes to have 40-50 stores open in Australia in the next three years, with Sydney and Melbourne as the firm's primary focus.

"I think we'll see our growth in Australia accelerate over the next few years," said Knowlton. "...[Collective Wellness Group] already have the infrastructure and the real estate, and they're really strong players in the market."

Knowlton said he looks at things like population, income, GDP, taxes, the economy and the awareness of the product when he's looking at international locations, but that finding the right master-franchise partner is also important – and was key in selecting Australia as the first country for international expansion.

"We're looking to find a partner to help us develop in the whole country," he explained.

The Sydney location will be 2,100sq ft (195sq m) with 10 treatment rooms – a slight dip in



Massage Envy operates a membership-driven model for its spas

Massage Envy's US model, which is typically closer to 3,400sq ft (316sq m) – and Knowlton said the firm will likely stick to the smaller model for international locations, where real estate tends to be pricier than in the US market.

The membership model, branding and design of the spas will be similar to in the US, with offerings of one-hour, 1.5-hour and two-hour massages and facials, with membership pricing at AU\$69 (US\$52, €45, £36) for a one-hour treatment.

Details: http://lei.sr?a=k3n7C_S

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.spaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispawellness-association.org

Brazilian Spas Association

T: +55 11 2307 5595 W: www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: www.bubspa.org

China Spa Association

T: +86 21 5385 8951 W: www.chinaspaassociation.com

Association of Spas of the Czech Republic

T: +420 606 063 145 W: www.jedemedolazni.cz

The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

Estonian Spa Association

T: +372 510 9306 W: www.estonianspas.eu

European Spas Association

T: +32 2 282 0558 W: www.espa-ehv.com

Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

W: www.spa-a.com

German Spa Association

T: +49 30 24 63 692-0 W: www.deutscher-heilbaederverband.de

Hungarian Baths Association

T: +36 1 220 2282 W: www.furdoszovetseg.hu/en

The Iceland Spa Association

W: www.visitspas.eu/iceland

The International Medical Spa Association

T: +1 877 851 8998 W: www.dayspaassociation.com/imsa

International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: www.iswa.de

International Spa Association (ISPA)

T: +1 859 226 4326 W: www.experienceispa.com

Japan Spa Association

W: www.j-spa.jp

Leading Spas of Canada

T: +1 800 704 6393 W: www.leadingspasofcanada.com

National Guild of Spa Experts Russia

T: +7 495 226 4289 W: www.russiaspas.ru

Portuguese Spas Association

T: +351 217 940 574 W: www.termasdeportugal.pt

Romanian Spa Organization

T: +40 21 322 01 88 W: www.romanian-spas.ro

Salt Therapy Association

W: www.salttherapyassociation.org

Samui Spa Association

T: +66 7742 08712 W: www.samui spaassociation.com

Serbian Spas and Resorts Association

T: +381 36 611 110 W: www.serbianspas.org

South African Spa Association

T: +27 11 447 9959 W: www.saspaassociation.co.za

Spanish National Spa Association

T: +34 902 1176 22 W: www.balnearios.org

Spa Association of India

T: +91 995 889 5151 W: www.spaassociationofindia.in

Spa Association Singapore

T: +65 6223 1158 W: www.spaassociation.org.sg

Spa & Wellness Africa Association

W: www.spaassociationofafrica.com

Spa & Wellness International Council (SWIC)

T: +7 4957640203 W: www.iswic.ru

Taiwan Spa Association

W: www.tspta.tw

Thai Spa Association

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Turkish Spa Association

T: +90 212 635 1201 W: www.spa-turkey.com

The UK Spa Association

T: +44 8707 800 787 W: www.spabusinessassociation.co.uk

Ukrainian SPA Association

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