

ukactive: Tech to 'transform fitness'

Health club members expect wearable technology and Netflix-style workout services to "transform" their gym experience over the next decade.

That is the headline finding of a study commissioned by ukactive and retailer Argos which quizzed more than 1,000 fitness fans on what they expect fitness to look like in 2026.

Two thirds (66 per cent) of respondents believe technological advances will help keep them fitter, while more than half think wearable technology will dictate their workouts.

One in five (20 per cent) think virtual reality will allow them to work out with their favourite athletes in their own living rooms and more than half (57 per cent) expect to engage virtually with personal trainers via TVs and computers.

There is also an expectation of active travel becoming more commonplace, with one in five



Technological advances such as virtual fitness are expected to transform the sector

(22 per cent) expecting roads to have jogging lanes next to cycling lanes, while 8 per cent think drones will be on hand to encourage commuters to run or cycle faster.

While most predictions centre on how fitness will become enshrined in life beyond the gym,

there is hope for club operators too, as a clear majority (66 per cent) cite the gym as their main way of keeping fit – now and in the future.

When it comes to predicting what a future health club could look like, expectations include anti-gravity workout rooms and machines that 'trick muscles' into thinking they're working out.

Baroness Tanni Grey-Thompson, ukactive chair, said: "As physical activity and technology align, we're entering a brave new world with exciting opportunities to get people more active. With two thirds

of those questioned expecting to be fitter in future, there is growth potential for the sector."

Undertaken in July 2016, the study of UK fitness users was released to mark National Fitness Day, which took place on 7 September. Details: http://lei.sr?a=2b2z8_O

FA chair scraps target to win 2022 World Cup

The Football Association's (FA) target of winning the FIFA World Cup in 2022 has been scrapped by its incoming chair – despite the ambition being a key part of the executive team's strategy.

Greg Clarke – who officially replaced Greg Dyke this summer – said he was "not going to put pressure on and say we are going to win this tournament or that tournament".

He also derided the clock at St George's Park which counts down to the 2022 final in Qatar. Continued on back cover

Sir Nicholas Serota named ACE chair

Tate director Sir Nicholas Serota has been appointed new chair of Arts Council England (ACE) by culture secretary Karen Bradley.

Taking up his new role on 1 February 2017, Serota takes the reins from Sir Peter Bazalgette who completes a four-year term.

Serota has spent 28 years at The Tate, helping to transform it into a national institution and seeing the creation of Tate Modern.

Serota's influence on London has not gone unnoticed, with the Tate director listed seventh on the Evening Standard's list of London's top 100 most influential people, this year topped by London mayor Sadiq Khan.



Sir Nicholas has been director of the Tate since 1988

"Sir Nicholas has transformed the Tate during his time there, making it one of the leading art institutions in the world, and I am delighted he is taking up the position as the new ACE chair," said Bradley. Details: http://lei.sr?a=c6c9m_O

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The Leisure Media Company
Portmill House, Portmill Lane,
Hitchin, Herts SG5 1DJ, UK
Tel: +44 (0)1462 431385
Fax: +44 (0)1462 433909
e-mail: please use contacts'
fullname@leisuremedia.com

Subscriptions

subs@leisuremedia.com

Editor

Liz Terry 01462 431385

Head of News

Matthew Campelli 01462 471912

Journalists

Tom Anstey 01462 471916

Jane Kitchen 01462 471929

Kim Megson 01462 471915

Products Editor

Kate Corney 01462 471927

Design

Ed Gallagher 01905 20198

Internet

Michael Paramore 01462 471926

Dean Fox 01462 471900

Tim Nash 01462 471917

Emma Harris 01462 471921

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Paul Thorman 01462 471904

Associate Publisher/ Property Desk

Simon Hinksman 01462 471905

Account Manager

Chris Barnard 01462 471907

Jed Taylor 01462 471914

Financial Administrator

Denise Adams 01462 471930

Circulation Manager

Michael Emmerson 01462 471932

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Online: www.leisuremedia.co.uk

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Annual subscription rates are: UK £34,

Europe £45, Rest of world £68, students UK £18.

Leisure Opportunities is published 26 times a year by The Leisure Media Co Ltd, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK. The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Co Ltd. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Warners Midlands PLC. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally. ©Cybertrek Ltd 2016 ISSN 0952/8210 (Print). ISSN 2397-2394 (Online).

Councils to lose outdoor spaces

Local authorities are on course to lose control of almost 100 outdoor sports facilities over the next three years, according to a survey conducted by the Heritage Lottery Fund (HLF).

The not-for-profit funding body's State of UK Parks study found that a number of the 189 councils questioned were considering disposing of or transferring the ownership or management of 98 facilities because of budget cuts and lack of resources.

The majority of those (52) were expected to be transferred to local community groups, while 20 were expected to be transferred to the voluntary sector. Twelve further outdoor sports facilities are estimated to be in the care of a trust by the end of 2019, while three are likely to be sold off completely.

If the projections are correct, it indicates an increase on the last three years (2013-16) when 66 local authority-owned outdoor sports facilities were sold or transferred.

Half (33) were transferred to community groups, while four were sold off completely.



Authorities have transferred or sold 66 outdoor facilities since 2013

The National Lottery has invested £850m in parks and outdoor sports facilities, but budget cuts are having an adverse effect and leading to closures. As a result of local authority budget squeezes, the HLF predicts more facilities will be managed by a wider variety of organisations.

"If we are to halt the onset of decline in our parks and avoid wasting this investment, we need to find sustainable models of funding these valued community spaces," said Heritage Lottery Fund chief executive Ros Kerslake.

Details: http://lei.sr?a=w7B4k_O

Badminton goes for personal touch

Badminton England is hoping to capitalise on a successful Rio Games for Team GB by supercharging its digital operations in an attempt to attract more people to the sport.

Talking to *Leisure Opportunities*, the national governing body's CEO Adrian Christy said that it was on the cusp of "kicking off a huge project" which involves creating personalised messages for potential badminton players which appeal to their needs and interests.

Rather than "telling everybody everything", Badminton England will gather insight about individuals and groups and tailor content.

Christy said that while some people would be motivated by the exploits of Marcus Ellis and Chris Langridge – who became household names by winning Great Britain's first medal in the sport since 2004 at Rio 2016 – other segments of the population would be more inclined to play if they had knowledge of local facilities.



Christy said that tailoring and personalising digital messages was critical when attracting and retaining people to the sport

"We have clearly got a lot of interest in the sport," said Christy, highlighting a 245 per cent increase in court bookings in London alone since the Games. "So far, what we've not been great at is personalising a message to them."

"There's an element of the population that is not particularly interested in world-class sport and just wants to know where they can play. If we're going to retain and build that audience we need to personalise the message to them."

Details: http://lei.sr?a=W9B2M_O

£30m boost for grassroots football

Almost £30m has been ploughed into grassroots football facilities over the last six months, courtesy of the Football Association (FA) and the Premier League.

According to the Football Foundation – which distributes the money on behalf of the organisations and Sport England – a total of 128 facilities benefited from a £28.3m investment between January and June 2016.

The grants helped raise a further £25.1m from other sources as new 3G pitches were laid and changing room pavilions were refurbished.

Projects in Dudley, Plymouth and Havant received grants worth close to £1m.

Dudley's Metropolitan Borough Council was awarded £833,030 to convert an existing artificial grass pitch to a new floodlit surface, while Havant Borough Council gained £831,807 to lay a new pitch, extend its changing pavilion and enlarge road access and its car park.



Facilities in Dudley, Plymouth and Havant benefited from funding

The largest single grant, £900,000, was awarded to YMCA Plymouth and Plymouth Council, who used the money to refurbish an existing pitch and build new changing rooms.

"Thanks to this investment, more people across the country will have access to better facilities," said Charles Johnston, Sport England director of property.

Details: http://lei.sr?a=j2w2z_O

Partnership for Scottish basketball

Several stakeholders – including sportscotland and basketballscotland – have partnered up in an attempt to give the sport a shot in the arm ahead of the 2018 Commonwealth Games.

Government funding body sportscotland has ploughed an additional £280,000 into basketballscotland's performance programme over the next two years to improve "on-court performance".

The partnership, which also includes British Basketball League (BBL) franchise Glasgow Rocks and Women's BBL (WBBL) team Caledonia Pride, is also targeting larger attendances for matches and increased engagement at grassroots level.

Money will go towards the hiring of two full-time national team coaches to work within both franchise teams, "linking professional basketball to national teams for the first time".

As a result sportscotland hopes that the majority of national team players remain in Scotland to play league basketball, allowing them to spend more time together training, and perform well in international competition ahead of the 2018 Commonwealth Games.



Glasgow Rocks will play a major role in the player pathway

Sportscotland has already ploughed £2m into the sport over the 2013-2017 cycle.

Barry Lang, basketballscotland head of basketball, said the move would give the Scottish basketball team a "competitive advantage" as it aims to qualify for the Commonwealth Games.

"Our top Scottish prospects will have the chance to train and play together on a daily basis, improve their technical skills and physical capabilities in a professional environment," he added.

Details: http://lei.sr?a=y3H8A_O

Wakefield agrees deal to stay at Belle Vue – for now

Wakefield Trinity Wildcats has agreed a deal to stay at the Belle Vue ground as a result of the new owners putting forward a plan to build a new community stadium on the site.

The Rugby Football League (RFL) club had threatened to leave the stadium to groundshare with Dewsbury due to the facilities not being "fit for purpose".

However, the stadium has since been purchased by the 88m Group from previous owner the Bank of Ireland, and has made the commitment in principle to get the facilities up to scratch. The agreement may be short-lived, though, with the club insisting the plans move along at a good pace.

Details: http://lei.sr?a=w8G4K_O



Bradley was named as culture secretary in July

Government 'urged' to invest more in team sports

Culture secretary Karen Bradley has batted away criticisms about the lack of government funding for elite team sports during her first parliamentary questions session.

Former shadow sports minister Clive Efford asked Bradley to "urge" the government's elite sport funding partner UK Sport to "do more work with team sports" after they received just 5.9 per cent of the quango's Rio Olympic cycle investment.

Eltham MP Efford highlighted sports such as basketball and handball in which Great Britain had struggled to achieve success on the international stage with little government funding.

However, the culture secretary – who was appointed by new Prime Minister Theresa May in July – said that she had to "take him up on his comments about team sport", pointing to the success the women's hockey team, which won gold in Rio.

"I was at the semi-final of the women's hockey," said Bradley. "There's no doubt the women's hockey team is one of the greatest teams we have and we should congratulate them on their gold medal success."

Details: http://lei.sr?a=S7N3H_O

The Matrix International Show is back!

Following its overwhelming success in 2015, the dedicated Matrix show is back in October, and promises to offer a lively and packed schedule of fitness industry experiences and information

ENGAGING product demonstrations, topical guest speakers, networking with international industry experts and unrivalled entertainment..the Matrix International Show is back for 2016. Following the overwhelming success of last year's show, Matrix Fitness UK will host it's own exhibition at the Ricoh Arena in Coventry on October 13 & 14.

Keen to offer the industry something different, the show aims to deliver a diverse display of product demonstrations and training, industry networking, topical panel discussions and entertainment. Spanning a day and a half, attendees will be able to use their time effectively to develop their skills and become fully immersed in the Matrix experience.

Director of strategic marketing for EMEA & UK, Gemma Bonnett, said: "The Matrix International Show is so much more than just another show. It's an unforgettable experience that

encapsulates where the fitness industry is heading. We're bringing together experts from various fitness-related disciplines to deliver a varied programme of discussion panels and keynote sessions.

"We're combining this with live product demonstrations of new and existing Matrix

the individual equipment user's needs. We believe that by applying this approach to the show, we're offering something completely different."

Among the guest speakers is Herman Rutgers, an international executive with extensive experience in managing

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products from our highly dynamic master trainers. We've invited our partners, our ambassadors and our contacts from across the globe and are wrapping it all up in innovative entertainment like you've never seen before.

"Our focus is on providing a total fitness solution for customers while addressing

international businesses including those in the fitness industry.

Herman is representing Europe Active and will present a seminar entitled 'The Current State of the International Fitness Market: Key Challenges and Opportunities'.

Seminars will take place on Thursday with a group workout session on Friday morning. Other highlights include the display of Red Bull Racing and Renault F1 cars, and the presence of Matrix Ambassadors and partners including the Matrix latest partner, Wasps Rugby.

On display will be a full range of Matrix and partner products including the S-Drive Performance Trainer, In-Trinity, Connexus, the Magnum strength range, RFID connected cardiovascular equipment and the Ziva product range.

To register for free and receive updates, visit: www.matrixinternationalshow2016.eventbrite.co.uk

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Historic Stokewood Centre to get £1m gym upgrade

The future of an 86-year-old public leisure centre has been secured after the local council pledged to invest £1m in upgrading the facility's fitness offering.

Stokewood Leisure Centre in Bournemouth – originally called the Northwood Estate Swimming Baths – first opened in July 1930 housing the region's first freshwater pool.

The gym space is now set to benefit from a £1m upgrade and new equipment supplied by Life Fitness after Bournemouth Borough Council gave the works the green light. The upgrade will see the gym expanded over two floors, creating more exercise space and functional fitness zones.

Details: http://lei.sr?a=S7r8f_O



Pure Gym currently operates 160 clubs in the UK

Pure Gym expands by securing Banbury site

Health club operator Pure Gym will expand its portfolio in the South of England with a new site at the Banbury Cross Retail Park in Oxfordshire. Pure Gym has secured planning permission from Cherwell District Council's planning committee for a new building – which will house the gym – to be constructed at the mixed-use development.

The 1,394sq m (15,000sq ft) club will be operated as a 24-hour facility, but no further details have been confirmed.

Councillor Colin Clarke, Cherwell's lead member for planning, said: "We're pleased that this applicant will be bringing further business to the Banbury Cross Retail Park, not least because of the affordable health and fitness option it will bring to the town."

Pure Gym is currently the UK's largest private health club operator with more than 160 sites. The company was believed to have been planning a listing on the stock market earlier this year, but plans to float the business were put on hold due to the ongoing market turbulence caused by Britain's vote to leave the European Union in June.

Details: http://lei.sr?a=n7p2R_O

Eco-friendly 'hub' to open in Cardiff

A £6m environmentally friendly community and leisure facility will open in the Welsh capital Cardiff at the end of September.

Star Hub at Splott Park in the south of the city will have a 25m swimming pool, a gym and fitness suite, a library and multi-use community and leisure rooms. Advice services, training rooms and a café will also be provided.

A lot of emphasis has been placed on accessibility throughout the centre – including the wet areas, where the wheelchair users will have direct access into the water from the poolside.

The ground floor, which includes the pool area, covers 1,500sq m while the first floor measures 700sq m.

Contractor Willmot Dixon built the energy efficient building, which includes solar thermal panels to reduce heating costs. Building work has taken just over a year.

City of Cardiff Council cabinet member for community development, co-operatives and social enterprise, councillor Peter Bradbury, said: "I'm delighted we've been able to deliver a new pool for the community, while the large gym space, library and community café are really going to benefit people in the area."



The centre is set to open to the public later this month

As well as combining leisure facilities with a library and advice services, the hub will also bring some of the council's partners together under one roof, making it quicker and more convenient for customers to access services.

Cllr Bradbury added: "Our hubs have been highly successful elsewhere in the city and we aim to replicate that success with the Star Hub. We've seen increased uptake in our services like more people signing up for library membership or people accessing services and benefits they previously didn't know they were eligible for."

Details: http://lei.sr?a=n3P3N_O

Nuffield study on fitness goals

People who have regular fitness checks – and are therefore more in tune with the state of their physical condition – are more likely to achieve their health goals, such as reducing cholesterol, bringing down blood pressure and lowering body mass index (BMI).

The findings come from research by not-for-profit healthcare company Nuffield Health, which analysed data from 748 adult health club members. Nuffield looked at gym members who had two health check-ups over a 12 month period and then compared it to those who had three.

Those who had three health check-ups in a year were 17 per cent more likely to reduce their cholesterol, 18 per cent more likely to reduce their blood pressure and 24 per cent more likely to lower their BMI when compared to those who had two check-ups.

Those who had three health check-ups made a bigger impact, reducing their BMI by nearly twice that of those who had two.

The biggest change was seen with waist size, with those who had three health check-ups



Those who have check ups are more likely to achieve their goals

over 12 months 30 per cent more likely to reduce the number of inches around their waist and had a 79 per cent greater reduction in girth than those who had only two.

Sophie Attwood, Nuffield Health behavioural scientist, said: "These results show a positive trend associated with those who more regularly have their health and fitness measured. or those trying to achieve health and fitness improvements, setting goals and seeing positive results can be a significant motivator."

Details: http://lei.sr?a=Q9A2H_O

Fe Fitness offers 'metamorphosis'

Fe Fitness, a private members' health club opening in east London this month, is targeting members who are committed to achieving their fitness goals. In fact, anyone who fails to meet attendance targets will have their membership suspended.

The 290sq m (3,121sq ft), independently-owned studio's model is based on a 12-week Metamorphosis Challenge, which will see clients pay £960 for individual diet plans and training schedules designed to maximise their potential.

The club, located in central London and due to open on 26 September, is owned by Justin Maguire, a personal trainer and entrepreneur who believes most people need "severe re-educating" when it comes to diet and fitness.

"We want to create change in those who are committed to greater health and body composition," he said.

The 12-week programmes will feature functional and small group training sessions



Fe Fitness is owned by entrepreneur Justin Maguire (second from left)

using a range of bespoke equipment supplied by UK-based manufacturer Watson – custom rig and cable stations, a range of benches, dumbbells and barbells. There's also a wide range of functional equipment such as medicine balls, ropes, kettlebells and resistance bands.

As well as fitness training, members will be offered nutrition and stress management programmes, personal training sessions and sports massage therapy.

Details: http://lei.sr?a=N4z9D_O

Hull centre to undergo £6m revamp

Woodford Leisure Centre in Hull, East Yorkshire is to undergo an 18-month, £6m redevelopment which will include the addition of a new 25m six-lane swimming pool. The work, set to begin in mid October, will also include the addition of a learner pool, improved changing facilities, a new sauna and steamroom, a café and enhanced parking facilities.

Owned and operated by Hull City Council (HCC), the centre will be equipped with new environmental technologies designed to reduce longer term operating costs.

Existing facilities at the centre – which will be closed to the public during the works – include four squash courts, a sports hall for five-a-side football and a health club equipped with Precor kit.

Garry Taylor, HCC's manager for major projects, said: "The investment into Woodford will secure its long-term future as a top swimming and leisure facility and put it up among some of the best in the region, providing a top-class offer to the people of Hull."



New facilities at the Woodford centre will include a learner pool

When the centre reopens in 2018, the new swimming pool within it will spell the end for the historic East Hull baths, which first opened in 1898 but remain popular with swimmers.

Swimmers currently using the ageing baths will be encouraged to move to the new Woodford pool, which will be located less than half a mile away.

Details: http://lei.sr?a=8v3F5_O

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About Everyone Active

Everyone Active are one of the leading leisure management companies in the UK. We currently manage more than 140 high quality leisure centres with fantastic facilities, in partnership with 40 local authorities. These stretch from Sunderland in the north, to Mid Suffolk in the east, Chichester in the south and Plymouth in the south west. They also include some of the top leisure facilities in the London boroughs of Southwark and Westminster.

JACQUI TILLMAN

Everyone Active group swim manager

"Everyone Active's philosophy is to promote and educate as many adults and children as possible about the benefits and enjoyment of swimming," says group swim manager, Jacqui Tillman.



"Our success is achieved through our high standard of teaching and reflects our commitment to quality and safety," she says. "Our swim lesson programme would not be possible without our dedicated team of swim teachers and we offer ongoing CPD courses to enable them to deliver top-class teaching.

"We're looking to recruit people with the focus and ability to deliver the highest levels of swimming teaching, who are self-motivated and work well in a team."

We're expanding rapidly and have taken on the management of 22 new swimming pool facilities since January 2016, adding to our portfolio of top-class centres. All of our sites achieve the Everyone Active Gold standard for swimming, ensuring quality and confidence in facilities and teaching.

Swimming is a key part of the Everyone Active offer and, working closely with the ASA, we offer lessons for children and adults.

About our school swimming

Everyone Active deliver a range of fantastic school swimming programmes which are designed to help schools achieve the Key Stage 2 recommended target for skills.

We work with school children of all ages, offering them a comprehensive programme of learning which feeds into further opportunities in the water outside the school environment.

We teach in excess of 28,000 children each week from 430 schools, through our intensive 15-day swim teaching model and weekly term-time model.

SUCCESS STORIES

● LUCY CARTER

Lucy Carter joined Everyone Active Westcroft Leisure Centre in 2015 as an aquatic apprentice.

"I've been swimming from a young age and when looking for a career I knew I wanted to work in fitness and teach children: my mum's a swimming teacher and has always enjoyed her job.

After completing my Level 1 ASA qualification, I joined Westcroft Leisure Centre as an Aquatic Apprentice.

This enabled me to gain my Level 2 and meant I could start teaching my own classes, which is something I really enjoy.

I teach the same children every week and can really see their

progress. My own confidence has grown in the role too and I've completed additional CPD courses alongside my swimming teaching. I've also been able to qualify as a lifeguard.

This month I finished my apprenticeship and have taken up a new role managing school swimming lessons.

I love being part of the Everyone Active team – it feels like a family, with a really supportive and friendly environment. Working with experienced teachers means I'm learning and growing."



● LISA REEDER

Lisa Reeder has progressed from swimming teacher to regional swim impact manager at Spelthorne Leisure Centre.

"Seeing my own children enjoying swimming lessons inspired me to train as a teacher.

I completed Level 1 and 2 ASA qualifications in 2006 and joined Everyone Active part-time.

I also took on an admin role managing school swimming lessons and enjoyed it so much I applied to become a swim manager. From there I was promoted to regional swim impact manager.

This involves managing 25 teachers, 1,800 children and

15 schools, so there's lots of organisation required!

Being dyslexic hasn't held me back and Everyone Active has been supportive with training.

I still teach one-to-one sessions for children with special needs on Sundays and seeing them lose their nerves and go home with a smile on their face is hugely rewarding.

It's also important I look after my team, making sure they progress and develop their skills to ensure they deliver the high standard of teaching we need for our Swim School."





Mark Foster and Becky Adlington with youngsters at Everyone Active's celebration of 125 years of school swimming

About our swimming lessons

Our Learn to Swim programme is delivered at 88 locations to more than 110,000 children each week. Lessons start for children as young as four months old and are available for all ages. They run for 50 weeks of the year, with students working towards ASA Award Scheme badges and certificates.

Our new Aqua Passport enables teachers to log children's attendance and progress at the poolside. Parents and students can

then access this information. It also displays video feeds for children who struggle to understand spoken instructions.

As well as our state-of-the-art swimming facilities and innovative technology, Everyone Active also dedicates resources to upskilling members of the team and offering ongoing training. During the last 12 months the company have sponsored colleagues to attend ASA Level 1 and Level 2 courses, as well as offering CPD places to support the

development of our swim team. We have 30 training venues in which we deliver training courses, and are keen to attract passionate individuals to the company who have a desire to follow a career in aquatics. ●

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www.leisureopportunities.co.uk/everyoneactiveswim

● CHARLOTTE CHAMBERS

Charlotte Chambers joined Hucknall Leisure Centre as a lifeguard aged 16 and is now a swim lesson manager.

"I always enjoyed swimming as a child and I love seeing people progress, so becoming a teacher seemed the perfect role.

I joined Everyone Active as a lifeguard, then took my Level 1 and Level 2 swim teacher qualifications – at the time I was the first 17-year-old to take the qualification and I was determined to make the most of the opportunity!

I taught lessons as part of the Swim Scheme three days a week for the next three years,

while taking CPD courses in water polo, child protection, adult teaching and more.

I headed abroad for a time to teach and returned in November 2015, as I love working here. I was given the opportunity to progress to swim lesson manager, which was really exciting.

I now work to improve the numbers of participants and make the Swim School a success. I also spend time watching swimming teachers and helping them to progress to swim managers themselves."



Children enjoying swimming at Westminster Lodge Leisure Centre



health sport activity

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HOTELS

Modular hotel set for Manchester

Work has started on a 220 room hotel in Manchester that will be constructed from purpose-built steel shipping containers.

Architects Chapman Taylor have designed the Holiday Inn, which is located within the Trafford City development, by pioneering “a completely new approach to the design process.”

A fully co-ordinated BIM model was developed to create all of the building’s separate modules, which are being installed with interior fixtures and fittings off-site. When finished, the modules will be taken to the construction site and individually stacked on top of a podium structure.

All 220 guest rooms will be installed within a four week period, after which the hotel’s external envelope will be applied using a pre-finished rainscreen cladding and single ply roofing system. The architects hope the project will be fully completed in less than 12 months.

“We are pleased to continue to expand our expertise in off-site design and construction



The modules, made from containers, will take a month to install

methods,” said studio director Andrew Carroll. “These procedures offer exciting new building solutions for the future.”

The project is being overseen by a joint venture between developers Mill Lane Estates, Topland Group and Marick.

Shipping containers are an increasingly popular building tool for architects and have been used or proposed to build houses, music venues pop-up gyms and even spas.

Details: http://lei.sr?a=y7d2z_O

Savoy targets celebrity guests

ReardonSmith Architects have collaborated with interior designer Pierre-Yves Rochon to create two new suites at The Savoy in London, as the hotel aims to enhance its reputation as a glamorous destination for the rich and famous.

The architects previously oversaw the hotel’s four-year restoration and rebuilding programme from 2007 to 2010, and were invited back to reimagine the Royal Suite and create a new Savoy Suite.

“Returning to The Savoy has been a true privilege,” said the studio’s interior design associate Dimos Giorgou.

“Suites are, of course, especially important to the world’s most luxurious hotels and these ones are destined to be the stage for international dignitaries and celebrities over the years to come.”

Two one-bedroom suites and a standard guest room on the sixth floor have been combined to form the new Savoy Suite, with views across the River Thames. Rochon and the architects were tasked with “imbuing



The views from the Savoy suites look out onto the River Thames

the space with complete luxury” and so added a welcome lobby and a lounge for entertaining. The centrepiece of the latter is a black lacquered cocktail bar.

The Royal Suite, whose procession of rooms spans nearly all the fifth floor, has been thoroughly renovated. The office and living room from the previous configuration have been opened up to create “a large, opulent space” that encourages movement. A gold-trimmed bar acts as the focus for the suite.

Details: http://lei.sr?a=e7r7M_O



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V&A chief resigns over Brexit

Martin Roth has resigned from his position as director of the Victoria and Albert Museum (V&A) in London – a decision fuelled in-part by his disillusionment at the recent Brexit vote.

Roth – who in 2011 was appointed the V&A's first foreign director since its foundation in 1852 – will return to his native Germany, telling German broadcaster DW that the UK's decision to leave Europe felt like a personal defeat. Roth also said he was particularly upset to hear aggressive "war rhetoric" used during the debate.

"For me, Europe is simply synonymous with peace," said Roth. "I didn't want to be a German. I did not want to grow up in a country that had killed a huge part of its population. So for me, Europe always gave hope for a peaceful future, based on sharing, solidarity and tolerance. Dropping out always means creating cultural barriers and that worries me."

Roth has been a huge success for the V&A, drawing record numbers of visitors to the institution thanks to exhibitions featuring the



Roth has been a success at V&A, drawing record numbers of visitors

likes of David Bowie and Alexander McQueen. In 2015 alone, four million people visited the museum, which led to it winning this year's Art Fund Museum of the Year award.

Since his appointment, Roth has also overseen a number of major developments for the V&A, including the construction of the V&A Museum of Design Dundee, due to open in 2018, and V&A East in London's Olympic park to open by 2022. The original V&A is also working on a £49m underground extension, which will be completed in early 2017.

Details: http://lei.sr?a=T8h3k_O

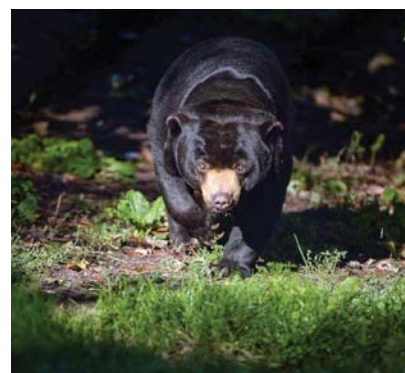
Serial entrepreneur Luke Johnson to headline VAC

Business mogul Luke Johnson will deliver the keynote address at this year's Visitor Attractions Conference (VAC 2016) in London, sharing his insights on how to manage a successful venture.

Johnson, who has headed organisations such as Channel 4, Pizza Express and Strada, is co-founder of investment company Risk Capital Partners. Through his chairmanship of the Eclectic Bar Group, one of Johnson's most recent high-profile acquisitions was that of Brighton Pier, which was sold in April in a deal worth £18m.

VAC 2016 takes place at the QE II Conference Centre on 6 October.

Details: http://lei.sr?a=b7p6J_O



Islands will provide a new home for two sun bears

Chester Zoo to invest £7m into animal wellbeing

Following on from its recent successes, Chester Zoo has announced plans to invest £7m to improve the habitats of its 20,000-plus animal collection.

The zoo smashed its record for visitor figures in 2015, welcoming more than 1.7 million people through its doors, with those numbers expected to be exceeded in 2016. The figures were driven by its £40m Islands expansion towards the end of 2015, and from its Channel 4 documentary series *The Secret Life of the Zoo* in 2016.

Developments will include a new behind the scenes Bornean orangutan area in the zoo's Realm of the Red Ape exhibit and improvements to its Monkey House. A new outdoor space will also be created for a pair of two-toed sloths, as well as a new habitat for the giant anteater to run alongside the existing capybara home.

The investment is in line with the zoo's philosophy of 'always building' – continually investing into animal habitats that follow the principles of animal wellbeing.

Details: http://lei.sr?a=v9v3H_O

DCMS reviews future of museums

The Department of Culture Media and Sport (DCMS) is seeking consultation from England's accredited museums and galleries to gain a deeper understanding of the sector, the issues it faces and how it can be best supported by the government.

Open until 31 October, the consultation asks members of the industry what they think are the significant challenges for museums and galleries in England over the next decade and how those challenges can be addressed.

The government is also seeking opinion on what the top opportunities for museums and galleries are and how to exploit those opportunities.

Financial stability is a growing concern within the sector, with Britain's decision to leave the European Union triggering fears that billions of pounds of funding could be lost. The DCMS survey addresses this, asking what needs to be done to safeguard the sector for at least the next decade.

Best practice is also on the agenda, with the consultation seeking examples from a number



The review will look to find ways to create "financial stability"

of areas including working in partnership, shared services, diversifying income, use of digital and programming.

The *Museums Review* was first announced in the government's Culture White Paper, which laid out strategy for arts and culture for the first time in more than half-a-century.

The review is expected to be completed during the financial year 2016-2017

Details: http://lei.sr?a=8N6z9_O

Earning from learning



JO GOODMAN

Sales & marketing director at Habia – the spa, hair and beauty arm of SkillsActive

Train people well enough that they can leave, treat them well enough so they don't want to. If you train and look after your staff, they'll look after your customers. It really is that simple.

While I'd like to take credit for the above statement, I have to confess that it's a quote from Sir Richard Branson – and you can't deny that he knows a thing or two about running a successful business.

Investment in staff training, however, is often bottom of the pile when salon and spa owners formulate their budgets. If you are one of those, take a moment to consider the consequences.

The inconvenience of high staff turnover is well understood, but consider the resulting financial impact. Quite apart from the potential recruitment costs, the loss of experienced personnel can damage staff morale, hit productivity and have a detrimental effect on client retention.

One of the main reasons proffered for failure to invest in training is the fear that the recipients will then leave for pastures new. But what if you don't train them and they stay? Need I say more?

But how best to deliver training and what areas should you consider? First, put together a 12-month training plan, keeping you focused and your team motivated. To control costs, identify what training can be delivered in-house and look at the resources available. For more specialised training, find an external industry trainer and include modules that improve employee productivity and drive revenue.

It's equally important to monitor employee engagement levels to identify what is working and what is not. And don't focus purely on financial returns on investment, consider the more intangible benefits, too.

Still unconvinced? Well consider this: if you want talented, educated and skilled employees, it's really quite simple – you have to create them.

SPA & WELLNESS

Bannatyne teams up with Elemis

The Bannatyne Group – which operates a portfolio of health clubs, spas and hotels in the UK – has plans to rebrand and remodel its spas with more of a lifestyle approach. The company is set to debut an updated and expanded spa at Bannatyne Bury St Edmonds in the coming weeks, with its Colchester location to follow soon after.

The rebrand features more customer engagement and relationship-building with clients, including things like a “play table” with skincare testers and an open, social area for skin consultations and nail treatments.

All this is being done in partnership with – and investment from – skincare brand Elemis. The updated spas will include Elemis Biotec Speed Spas, and some locations, including Bury St Edmonds, will feature premium Loft Rooms branded by Elemis with their own look and feel.

“It's an exciting phase for us,” said Karen Wilkinson, group head of spa. “It's not just a sales exercise; it's an engagement factor.”



The rebrand has been undertaken in partnership with Elemis

She added that the focus will be on bridging the gap between fitness and spa. As the company often operates health clubs and spas in the same location, it can make that connection.

Bannatyne recently acquired a health club in the London suburb of Orpington, which will open in early 2017 with a new ten-treatment-room spa, including one Elemis-branded room.

Additional spa openings for 2017 include locations in Chingford, Wakefield, Eastbourne, Shrewsbury, Braintree and Crewe.

Details: http://lei.sr?a=M9U2T_O

Langdale Estate spa details revealed

The Langdale Estate in England's picturesque Lake District will open a new 900sq m (9,688sq ft) spa in November, open exclusively to guests at its Brimstone Hotel, Langdale Hotel or timeshare lodges.

The Brimstone Spa will offer a spa experience inspired by the Lake District landscapes, complete with 10 treatment rooms, a private spa suite for two, seven thermal experiences, an infinity pool, and “chill out areas”

Spa consultant Claire Caddick of Sparticulate worked on the project.

The Bubble, Brimstone Spa's private suite, will be available to hire in its entirety by the half day or full day, and will be equipped with twin treatment beds, an air bath, thermal experiences, a double shower and a double bed. It will also offer a Venik treatment, using birch branches gathered from trees growing locally in the estate.

The spa itself will offer guests a personal journey, gifting guests a bag of aroma-infused salts tailored to their mood to use throughout their spa journey and to take home for a spa-inspired bath, prolonging the experience.



The Brimstone Spa will feature seven thermal experiences

Thermal experiences will include a Himalayan salt steam grotto, fragrance columns, foot-spas and a lava sauna.

An infinity pool will span from indoor to outdoor, leading to a covered outdoor space with a wood-burning stove, relaxation beds and an outdoor sauna.

Brimstone Spa will use Pure Alchemy, a brand of treatments developed exclusively for the spa, as well as Elemis.

Details: http://lei.sr?a=x6E5T_O

PULSE BEAT



THE COMPANY NEWSLETTER

2016



With a 36-year history behind us I am pleased to say that all areas of the business are continuing to flourish as we gear up for our first visit to FIBO China this month. We are growing the business right across the globe, aiming to offer premium, durable and stylish equipment solutions that represent fantastic value for money to new and exciting markets worldwide.

During our time a lot has changed for the business, which now employs over 400 staff across the globe, has over 200 products in their portfolio and over 10,000 customers - however, our passion has always remained. The Pulse Group is one family, one team, with one unique vision; focused on fitness and passionate about partnerships.

Following our landmark contract win with The FA and Sheffield, which sees us operate three brand new state-of-the-art soccer hubs as part a new pilot scheme, I am proud to announce that after months of hard work and dedication from all the partners involved, St. George's Park Graves is now open with St. George's Park Thorncliffe nearing completion. This is certainly going to be an exciting project for everyone involved and we look forward to developing more opportunities for local communities to get involved in the sport in the coming months.

Building long lasting partnerships, where we can offer real value to clients, is right at the heart of what we do as an organisation. Our partnership with the Sentinel Leisure Trust is a great example of this as we once again worked hard on a complete transformation

of the Phoenix Pool in Great Yarmouth. The state-of-the-art facility officially reopened on 1st September as somewhere for the entire community to enjoy.

Our relationship with Bolsover District Council has also seen fantastic developments, and our dedicated arm to the business - Pulse Solutions - has recently been appointed by the council to look after all sales and marketing for the new Arc Leisure Centre. The Pulse Solutions team will be using their expertise to offer a bespoke and competitive pre-sales marketing package including the new £365 household offer, which allows households of up to 6 residents unlimited access to facilities at the new Go! Active at the Arc Leisure Centre for the entire year. This is just one of many fantastic local solutions we are able to offer our partners and we look forward to the official opening in January next year.

Finally, in an industry as ever-changing as ours, we are passionate about creating added value partnerships and understand the importance of on-going staff development which is why I am pleased to

announce the launch of the Pulse Training Academy. The Pulse Training Academy has been developed to look at improving leisure facility wide training and as a starting point we are pleased to announce a new partnership with Sideways 8 Training. They will be delivering REPs recognised training to support staff development and ensure our clients get the most from our fantastic products and services. As we look at developing leaders of the future, Pulse are proud to be offering courses that give personal trainers vital key skills they can implement immediately, and which aren't covered by standard PT courses.

Healthy regards,

Chris Johnson
Managing Director
of Pulse



FITNESS SOLUTIONS

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SALES & OPERATIONS



New equipment install at Worthing Leisure Centre sees Pulse strengthen its relationship with the South Downs Leisure Trust

Pulse have been selected by the South Downs Leisure Trust to complete an installation at Worthing Leisure Centre, refurbishing the existing facility to create a spacious modern environment kitted out with the latest technology.

Pulse Fitness have worked with the Worthing Leisure Centre for the past 15 years, building a strong relationship with the centre and South Downs Leisure Trust, and as part of the refurbishment, which has a value of approx.

£150k. Pulse will be tasked with bringing

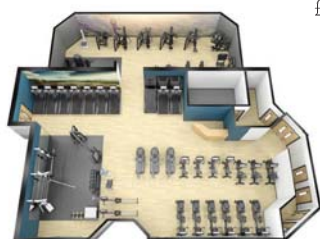
the old gym completely up-to-date. The fitness suite will

boast 60 stations of Pulse's technologically advanced Series 3 cardio equipment.

Pulse will also install a Titan functional training rig, introducing the concept of functional training to

the centre for the first time to reflect the growing interest in this

method of training.



All equipment has been fitted with Pulse's innovative member management software, PulseMove, to aid retention and grow the existing membership by 25%.

Pulse have also provided a five-year warranty and full training for the gym staff on all products to ensure they are able to help members get the most out of the new equipment.

Pulse introduces new functional training kit range

After noticing the growing trend and increasing demand from clients, Pulse has launched its own range of functional training equipment.

The new range will include:

- Steelbells (9kg up to 23kg)
- Kettlebells (4kg up to 32kg)
- Polyurethane Dumbbells (2.5kg up to 50kg)
- Rubber covered Dumbbells (5kg up to 40kg)
- 'Tri Grip' Rubber Olympic weight sets (140kg) available in black
- 'Tri Grip' Olympic weight set (140kg) complete with a competition colour coded non-scratch PU.
- Swiss Balls
- BOSU balance trainer
- Medicine Balls (1kg up to 10kg)
- 15m Battling Ropes.

Sector Experience cited as key as Pulse wins contract to modernise Middlesex University

After demonstrating their proven experience within the higher education sector, once again, Pulse were appointed by Middlesex University to carry out a complete equipment refurbishment. The contract, signed in June this year, will see them modernise the University's gym "The Fitness Pod", to create a high quality health and fitness environment.

With over 2,000 current members, 80% of which are students, Pulse will be utilising their experience to create a facility that engages with the current student market, attracts new students to the facility, and grows the external membership base as an additional revenue stream into the University.

As part of the refurbishment, which has a value of approx. £250K, Pulse will create a high-tech gym and functional training space. The fitness suite will boast 20 stations of Pulse's technologically advanced Series 3 Cardio equipment and 10 stations of the latest Strength Equipment. Eight Watt bikes will also be installed, as well as a range of free-weights and functional kit, to reflect the growing interest in this method of training. All cardiovascular equipment will be IFI accredited creating an inclusive fitness environment, and the strength kit will be from the Pulse premium range complete with carbon fibre upholstery to ensure durability and longevity.

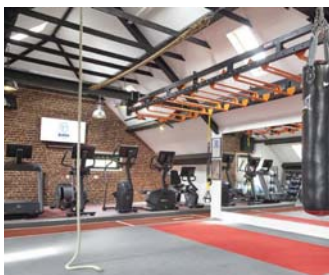
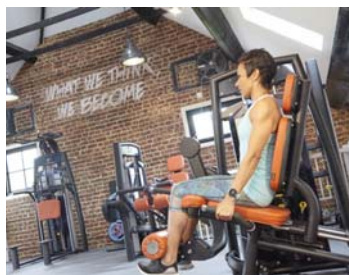
As part of the contract, Pulse will also be providing a five-year inclusive warranty, an AV system with speakers, and a marketing support package to include a brand refresh, pre-sale artwork and in-gym branding. They will also offer full product training, and a REPs accredited training package for staff.



previous logo



new logo



Pulse transforms gym for Double Olympic Champion Dame Kelly Holmes

Double Gold Olympic Athlete Dame Kelly Holmes has had her home gym totally transformed and upgraded thanks to new equipment from Pulse. What was previously a barn is now a state-of-the-art gym boasting the latest lines from Pulse. The team at Pulse worked with Dame Kelly offering their expertise before installing equipment from their Series 3 Cardio range their latest strength lines in a stunning midnight grey. Pulse's new performance division, which is headed up by Ben Steadman, also stepped in on the project to offer his expertise and install a brand new functional training rig.

All of the Series 3 equipment has also been fitted with the groundbreaking virtual E-scape Technology which provides users with videos of iconic scenery whilst working out.

Pulse are also proud to announce that Dame Kelly Holmes will also be their official ambassador over the next two years. She will be supporting the organisation in striving towards a healthier and sustainable future through innovative fitness provision. Most recently Dame Kelly attended the annual Flame conference with Pulse and took part in a panel discussion on how to develop leaders of the future within the fitness industry.

Added value training and support services seals the deal as Pulse transforms one of Oxford Brookes University gyms

Pulse has recently won a contract with Oxford Brookes University to transform and upgrade the gym facilities at Brookes Sport Harcourt Hill Campus as well as offer their staff a unique training package and provide marketing support. As part of the contract Pulse Fitness has just completed an installation worth approx. £175K. The 45 station facility now includes the latest strength and cardio lines from Pulse as well as a dedicated free weights area. Pulse also advised on the installation of a new bespoke functional training rig to ensure the facility had a comprehensive offering which would appeal to new as well as existing members and to also reflect the growing popularity in this style of training. All equipment comes complete with a full five years' all-inclusive warranty.

Offering Oxford Brookes more than just equipment is what ultimately won them the contract and Pulse will be working with the University over the next five years to implement a unique training offer. The newly launched Pulse Training Academy will be delivering fully comprehensive REPs accredited product training to all staff.

Pulse Solutions will also be using their expertise to redevelop and refresh the Brookes Sport brand in order to ensure they can attract their key target markets. As part of the refresh inspiring wall art designed by the Pulse team can now be found throughout the facility. Pulse Solutions will also be developing and introducing a series of innovative marketing campaigns to attract and retain members.

"We have been fully impressed by Pulse throughout this process and our new gym facilities certainly reflect the brand we are trying to create here at Oxford Brookes," says Keith Kelly, Director of Sport. "Pulse have offered us something truly unique in their training offer and really understand the importance of developing the skillset of our staff. We look forward to working with them over the next five years and developing a strong relationship between our two organisations."

£1.9m redevelopment of the Phoenix Leisure Centre now complete

A £1.9m redevelopment project in partnership with Great Yarmouth Borough Council and the Sentinel Leisure Trust has seen Pulse use their expertise to completely redesign and transform the Phoenix Pool into a state-of-the-art leisure centre, supporting the council's vision to improve and modernise sport and leisure facilities, boosting health and fitness provision in the local area.

As strategic leisure development partner Pulse's dedicated arm – Pulse Design and Build – were fully responsible for all building work including a refurbished pool hall, improved spectator seating, new changing areas, new reception and entrance area and a thermal spa. Pulse's equipment arm – Pulse Fitness – have created an impressive fitness space with a spacious layout, sleek new equipment, and the latest technology. The new facility also includes Pulse's top-of-the-range Series 3 Fusion Cardio line, as well as resistance and functional training kit.

The facility officially re-opened on September 14th and is now fit for the entire community to enjoy.

St. George's Park Graves officially opens its doors to the public

A new soccer hub, which is part of a pilot project called 'The Parklife Project' in partnership with The FA and Sheffield City Council has now officially opened.

Pulse were awarded the contract back in November last year, and will be responsible for all day-to-day operation of the facility. This includes activity programming, pricing structures, IT systems and reporting, health and safety and staffing as well as maintenance. The dedicated arm to the business - Pulse Solutions - will be responsible for all marketing and sales at the facility.

The Parklife Project is a new scheme as part of the FA's £260m contribution to grass roots football over the next four years.

"We are proud to be supporting the FA and Sheffield City Council on this new project and delighted to have officially opened our doors," says Warren Ormerod, Director of Soccer at Pulse. "With years of experience operating soccer centres in Barrow and Wednesbury, we feel that the expertise of our in-house teams will help us ensure we can provide more opportunities for communities in Sheffield to get involved in football at a grass roots level. We have a proven track record in transforming all-weather pitches into profitable enterprises and we look forward to continuing our journey with the FA and Sheffield City Council."



Pre-sales campaign kicks off at Go! Active @ The Arc Leisure Centre

Having already been appointed by Bolsover District Council as their strategic leisure development partner, Pulse's dedicated arm to the business – Pulse Solutions – have been awarded a contract to work with Bolsover District Council on the sales and marketing for £4m redevelopment of the facility.

Pulse Solutions, will be using their expertise to develop all point of sale materials, create a brand new website as well as implementing a social media strategy. To kick start the campaign the team has already launched its popular household membership offer, which for just £365 for the entire year, offers six residents all living at the same address fully inclusive access to the new Go! Active at The Arc leisure centre. Household members will gain inclusive access to general swimming and aqua fun pool inflatable sessions in the 25m swimming pool, the waterslide, the 100 station Pulse Fitness gym, all group exercise classes (except swimming lessons), the luxurious sauna and steam room, children's soft play zone, sports hall inflatable sessions and children's activity camps.

The facility is on track to open to the public in January 2017.



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Borders Railway brings in tourists

A number of visitor attractions located around the Scottish border have seen tourist numbers surge following the opening of the Borders Railway 12 months ago.

Abbotsford House – the former home of Sir Walter Scott – recorded a 12 per cent increase in visitors, while visits to Midlothian and Borders tourist attractions increased by 4 per cent and 6.9 per cent respectively over the first seven months of 2016.

The boost has been attributed to the new line – the longest line built in the UK in over a century

– which was established last September. Since its opening, more than one million passenger journeys have been made.

The journeys have been made on 21,000 train services which have taken on a combined 35 million miles. Transport minister Humza Yousaf said the railway had “breathed new life into the region, boosting tourism as well as employment opportunities”.



The railway has facilitated one million journeys since it opened

Malcolm Roughead, chief executive of VisitScotland, added that the improved infrastructure has “definitely helped to shine a spotlight” on the area.

“The route has provided a huge boost for Scottish tourism, increasing visitor numbers, creating jobs and sustaining the region’s communities,” he said.

Details: http://lei.sr?a=F4V3z_O

Game of Thrones gives NI boost

Millions of international Game of Thrones (GoT) fans are expected to flock to Northern Ireland to see the show’s signature sites after a tourism campaign reached more than 100 million people online.

Discover Northern Ireland teamed up with HBO – the show’s producer – for its 2016 campaign, which was aiming to bring two million tourists to ‘The Real Westeros’ by the end of this year, up from a total of 1.9 million in 2015.

The campaign – rolled out to coincide with the show’s sixth season – featured a prominent rundown of filming locations in Northern Ireland and where to find them on its website, generating five million clicks and reaching an estimated 100 million plus people worldwide.

It is estimated that in the past year, Game of Thrones has contributed to £150m in tourist spending at the locations where the scenes were filmed.

Season seven of the hit HBO series will air in 2017, with more filming due over the winter months. Through the campaign, Northern Ireland’s tourist board has championed itself



GoT averages more than 7 million viewers per episode in the US

as the home of Game of Thrones, which is filmed primarily at Titanic Studios Belfast and 11 sites across Northern Ireland.

Fans of the series can visit sites such as The Iron Islands (Ballintoy Harbour), The Stormlands (Cushendun Caves), The King’s Road (Dark Hedges), Winterfell (Castle Ward) and Robb Stark’s Camp (Audley’s Field).

Details: http://lei.sr?a=Z4m9S_O



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Ingels' Via 57 is among the award nominations

Ma, Ingels and Koolhaas on design award shortlist

Ma Yansong, Bjarke Ingels, Rem Koolhaas and Herzog and de Meuron are all in the running for the annual architecture prize awarded by London's Design Museum.

The ninth edition of the museum's Beazley Designs of the Year will celebrate the best creations over the past 12 months across six categories: Architecture, Digital, Fashion, Graphics, Product and Transport.

Ma and his studio MAD are nominated for the Harbin Opera House; Ingels and BIG have been shortlisted for the Via 57 West 'courtscraper' in New York; Koolhaas and OMA are tipped for their Prada Foundation in Milan and Herzog and de Meuron make the cut for their extension to London's Tate Modern art museum.

Other nominations include AOC for The Green – a community and fitness centre in Nunhead, UK – and Wayne Hemmingsway for his redesign of Margate's Dreamland amusement park.

Details: http://lei.sr?a=Q6E8a_O

Broadbridge Heath centre launch scheduled for 2018

Construction work is expected to begin next year on the new £12.3m Broadbridge Heath Leisure Centre near Horsham in West Sussex – with the facility scheduled to open to the public in 2018.

Horsham District Council (HDC), which approved the funding for the facility in November 2015, is now in the process of final consultations and expects a planning approval to be granted "in early autumn".

Once approval has been confirmed, a contractor will then be appointed for the GT3 Architects-designed building.

Facilities at the centre will include a six-court sports hall, an 80-station health and fitness club, a group cycle studio and three fitness studios, a café and a sensory room.

Outdoor facilities will include an athletics track, football pitches, five multi-use games areas and a skate park.

Details: http://lei.sr?a=7A2b6_O

'Illuminated River' a step closer

Adjaye Associates, Diller Scofidio + Renfro and AL_A are among the six architecture practices in the running to illuminate 17 of central London's bridges with permanent light installations.

Les Éclairagistes Associés, Lifschutz Davidson Sandilands, and a team led by Sam Jacob Studio and artist Simon Heijdens are also in contention for the ambitious £20m project. More than 340 firms, grouped into 104 teams, entered the competition to breathe new life into the River Thames and showcase London as a leader in art and innovation.

With 47 per cent of the teams based overseas, competition organiser, the Illuminated River Foundation, said that London "remains a top destination for international designers, artists, engineers and technologists" even after the vote for the UK to leave the EU – which sent shockwaves around the architecture industry.

"The competition shows that London is open to talent from all around the globe," said London Mayor Sadiq Khan, who is



The project will illuminate 17 London bridges across the Thames

backing the foundation's project. "This scheme will create a dazzling outdoor gallery for Londoners to enjoy each night, showing that our capital remains a leader in innovation, sustainability and artistic creativity."

Competing teams had to make their case to the foundation and competition organiser Malcolm Reading Consultants by presenting their experience and by partnering with pioneering figures from the art world.

Details: http://lei.sr?a=U8k4F_O

Grimsby Town finds stadium partner

Grimsby Town Football Club has secured the backing of property developer Extreme Leisure in its quest to build a new 14,000-capacity stadium.

As well as the stadium, the partnership will see Extreme Leisure develop an ice rink arena, additional sports and leisure facilities, retail stores, and food and beverage outlets in the Peaks Parkway area of the town. The expected cost of the project is likely to be in excess of £55m, although Extreme Leisure has "secured full funding" which includes expressions of interest and pre-let agreements for 50 per cent of the development.

It has been estimated that the development will create up to 320 jobs in the region, excluding construction, when complete.

Both the club and the organisation are progressing with the project's viability assessment ahead of applying for pre-application planning. There will also be further consultations with interested parties.



Grimsby won promotion back into the Football League in May

John Fenty, Grimsby Town director, said the development would "ensure that Grimsby Town Football Club remains at the heart of the community for future generations".

Extreme Leisure founder and chair Alistair Gosling added that the project is expected to "provide inbound investment, local employment and better facilities" for local residents and visitors.

Details: http://lei.sr?a=m3v8y_O



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Mole Valley District Council is building a soft play and café facility at Meadowbank Park, near the heart of Dorking town centre in Surrey.

We are looking for expressions of interest from prospective tenants to lease the new soft play and café facility from August 2017 when the construction is due for completion.

The facility is part of a wider development that includes a new 3G football pitch, changing rooms, stands and club house. A new outdoor play area near the planned soft play and café facility has recently opened.

Visitors to Meadowbank can park at nearby St Martin's Walk public car park.



The café will serve visitors to both the soft play and the park and will benefit from an outside patio area overlooking the playground with a total seating area of ca. 108 sq. metres. The soft play floor to ceiling height will allow up to three storeys of play with potential for more with reduced head room, with a play equipment area of ca. 287sq. metres.

If you are interested in leasing the soft play and café facility from Mole Valley District Council, please get in touch using the details below.

Sally Hewetson

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TUI commits to apprenticeships

Leisure and travel giant TUI is to create more than 2,000 new apprentices in the UK by 2020 – the latest sign that the “earn as you learn” pathway is becoming increasingly popular among those looking for a career in leisure and tourism.

According to Caroline Kitcher, HR director at TUI UK & Ireland, the company is expanding its work-based training programmes ahead of the new Apprenticeship Levy, which is due to come in to effect in 2017.

“Offering 2,000 more apprenticeships – adding to the 5,500 we have already trained in the last 15 years – is testament to our commitment to providing careers in our growing business,” she said.

“Working for TUI can open up a world of opportunities and we pride ourselves on providing our people with quality training and development, and career prospects both nationally and internationally.

“We can offer people looking for a job in leisure an extraordinary career, one that will really take you places – quite literally.”

TUI’s move to commit to apprenticeships has been backed and welcomed by vocational education organisation City and Guilds of London Institute.



TUI will invest in apprenticeships at all levels of its business

Kirstie Donnelly, managing director of City & Guilds said: “The pledge by TUI UK and Ireland demonstrates just how engaged an employer can be in apprenticeships and skills development. It recognises them as a natural mechanism to developing the talent it needs.

“In a period of uncertainty – ahead of the government providing more clarity around apprenticeship policy reforms and the levy – it shows real commitment that TUI is pressing ahead with its apprenticeship plans.

The government’s new apprenticeship levy – set to come into force in April 2017 – will require all employers operating in the UK, with a pay bill over £3m each year, to make an investment in apprenticeships.

Details: http://lei.sr?a=3Y4U7_O

Market survey will chart the sector



TARA DILLON
is chief executive
of CIMSPA

Want to know how your staff training and development compares with other employers in the sector? Or perhaps, you feel your personal development could be improved. If so, you need to get involved with CIMSPA’s new *Labour Market Survey*.

Launched this month, the survey is a vital part of our work to improve the status and career prospects of everyone working in sport, fitness, leisure and physical activity. The information generated by the survey will create the CIMSPA *Labour Market Intelligence*, a solid evidence base that will be used to inform decisions about training and development and to measure success.

The survey is intended for all those working in the physical activity sector, from individual employees to employers including health and fitness facilities, private leisure operators, gyms, trusts and local authority leisure departments.

Conducted annually, the survey will help us to advise employers how to develop better training, qualifications and career pathways for everyone working in the sector. Employers will be able to benchmark themselves against other employers in terms of training spend, impact of training, staff turnover, staff satisfaction etc. It will also identify any training gaps in the market and allow us to work with the sector to find appropriate solutions, such as bringing in new training providers and developing new qualifications and CPD.

The survey gives individuals the opportunity to talk about the training they think they need helping us to build a clear career pathway for the sector and enhancing the career prospects for all employees.

The more people we can get to take part, the better the insights and analysis will be, which is good news for everyone working within our sector.

For more information, visit the survey homepage: <http://lei.sr?a=X5P3s>

Champneys offering tuition loans

Students hoping to enroll for beauty therapy courses at Tring, Hertfordshire-based Champneys International College will now be able to use an Advanced Learner Loan to pay for their tuition.

The loans are not means-tested, so are open to everyone, and they are not paid back until graduates start earning more than £21,000 a year, when they will pay back up to 9 per cent of the salary.

If the graduate’s income falls below £21,000 through unemployment or a career break, payments are paused and begin again when income goes up.

“This is a very exciting time for Champneys and the College,” said Rachel Halling, Champneys International College principal.

“We will now be able to offer our highly regarded training to everyone.

“We’re looking for motivated students with the drive to succeed in the beauty industry.

“All of our graduates are guaranteed employment at any of the Champneys resorts or city spas, which makes a huge difference.”



Students are able to apply for the Advanced Learner Loan

Champneys International College offers beauty training at levels 2, 3 and 4 and a diploma in beauty and spa therapy.

Students can graduate in one year if they attend full-time, five days a week, or in 18 months if they attend three days per week.

Details: http://lei.sr?a=s4c4h_O



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For an informal discussion, please contact James Curry – Operations Director on 07597 089121. To view a job description and/or to apply online visit www.toneleisure.co.uk/careers Closing Date: 5th October 2016

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Benfield is strongly committed to the safeguarding and welfare of young children. The successful applicant shall be required to undertake an enhanced DBS disclosure and a range of other recruitment checks.

For an application pack contact Shelley Gaskill, Management Support Officer, on 0191 2759009 opt 2 or at shelley.gaskill@benfield.newcastle.sch.uk

If you would like to discuss the role further, please ring Malcolm Munro, Sports Centre Manager, on 0191 2759009 opt 3.

www.benfieldsportscentre.co.uk

Please note that CVs or applications through third party recruitment organisations will not be accepted.

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You will be required to assist in the provision of high quality sport and leisure services to our customers. You will be required to lifeguard, set up and dismantle equipment and assist customers in their use of the facility.

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For more details on the following jobs
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Assistant Manager

Company: Benfield School
Location: Newcastle upon Tyne, UK

General Managers

Company: The Gym Group
Location: Rotherham

Recreation Assistant (lifeguard)

Company: GLL
Location: Various locations, UK

Lifeguard

Company: Loughborough University
Location: Loughborough, UK

P/T Swimschool Coordinator

Company: Aspire Leisure Centre
Location: Middlesex, UK

Centre Manager

Company: Legacy Leisure
Location: Bicester, UK

Duty Manager

Company: Everyone Active
Location: Leicestershire, UK

Health Club Manager

Company: Livingwell
Location: Maidstone, UK

Swimming instructor

Company: énergie group
Location: Leighton Buzzard, UK

Cycling Training Co-ordinator

Company: Parkwood Leisure
Location: Hounslow, UK

Fitness Instructor

Company: énergie group
Location: Wembley, UK

Partner Support Assistant

Company: Move GB
Location: Bath, UK

Sports Leader

Company: Everyone Active
Location: Redcar, Cleveland, UK

Shop Associate

Company: Equinox
Location: London, UK

Personal Trainers

Company: The Gym Group
Location: Various locations UK

Front of House Receptionist

Company: Everyone Active
Location: Carshalton, Sutton, UK

Macmillan Move More

Physical Activity Coordinator
Company: Sports Partnership Herefordshire and Worcestershire
Location: Worcester, UK

Part Time Fitness Motivator

Company: Everyone Active
Location: Southwark, London, UK

Personal Trainer

Company: énergie group
Location: Loughborough, UK

Fitness Motivator

Company: Everyone Active
Location: London, UK

Lifeguard

Company: Everyone Active
Location: Redcar & Cleveland, UK

Duty Managers

Company: Stevenage Leisure Limited
Location: Hertfordshire, UK

Duty Manager

Company: Legacy Leisure
Location: West Berkshire, UK

Sports Facilities Manager

Company: Thinking Schools Academy
Location: Medway, UK

Duty Manager

Company: Parkwood Leisure
Location: Hengrove Park, Bristol, UK

Trainee Duty Manager

Company: Parkwood Leisure
Location: Hengrove Park, Bristol, UK

Assistant General Manager

Company: The Gym Group
Location: Newport, Wales, UK

Membership Consultant

Company: Everyone Active
Location: Redcar & Cleveland, UK

P/T Fitness Motivator

Company: Everyone Active
Location: Ware, Herts, UK

Recreation Apprenticeship

Company: Everyone Active
Location: Ware, Herts, UK

Senior Recreation Assistant

Company: GLL
Location: Swiss Cottage, UK

Fitness Instructor (16hrs)

Company: énergie group
Location: Dundee East, UK

Assistant General Manager

Company: The Gym Group
Location: Swansea, Wales, UK

General Manager

Company: Everyone Active
Location: St Albans, Hertfordshire, UK

Store Manager

Company: Fitness Superstore
Location: Leeds

Recreation Assistants

Company: Parkwood Leisure
Location: Bristol, UK

Personal Trainers Wanted

Company: Soho Gyms
Location: London, UK

Sales Manager

Company: Soho Gyms
Location: London, UK

Membership Consultant

Company: Everyone Active
Location: Various locations, UK

Customer Service Advisor

Company: Move GB
Location: Bath, UK

Sales Manager

Company: énergie group
Location: Forest Hill, UK

Front of House Receptionist

Company: Everyone Active
Location: St Albans, UK

Sport & Wellbeing Assistant

Company: University of Southampton
Location: Southampton, UK

Lifeguards

Company: Stowe School
Location: Stowe, Buckingham, UK

Duty Manager

Company: Everyone Active
Location: Spelthorne, UK

Personal Trainer

Company: Everyone Active
Location: Spelthorne / Sunbury, UK

Swimming Teachers

Company: Everyone Active
Location: Fareham, UK

Duty Manager

Company: Legacy Leisure
Location: Reading, UK

Club Promotional Staff

Company: énergie group
Location: Forest Hill, UK

General Manager

Company: The Gym Group
Location: Rotherham, UK

Sports Centre Manager

Company: Bablake School
Location: Coventry, UK

Club Manager

Company: Soho Gyms
Location: London, UK

Team Leader

Company: Everyone Active
Location: Epping, UK

Lifeguard

Company: Everyone Active
Location: Enderby, Leicestershire, UK

Business Dev Manager

Company: HR Solutions
Location: Southampton

Leisure Attendant

Company: Everyone Active
Location: Epping, UK

Membership Sales

Company: énergie group
Location: Enfield, UK

Front Of House Supervisor

Company: Ilkley Lawn Tennis Club
Location: W Yorks, UK

Water-ski Instructor

Company: Mark Warner Holidays
Location: Greece, Sardinia and Corsica

Fitness Instructors

Company: Highgate School
Location: London N6, UK

Personal Trainer

Company: énergie group
Location: Croydon, UK

Assistant General Manager

Company: Ilkley Lawn Tennis Club
Location: W Yorks, UK

Casual Fitness Instructor

Company: Parkwood Leisure
Location: Bristol, UK

Catering Manager

Company: Legacy Leisure
Location: Weston-super-Mare, UK

Duty Officer

Company: Denbighshire County Council
Location: Rhyl, Wales, UK

Senior Fitness Motivator

Company: Everyone Active
Location: Stratford Upon Avon, UK

Lifeguard

Company: Everyone Active
Location: Basildon, UK

Membership Services Officer

Company: Preston City Council
Location: Preston, UK

Swimming Teachers

Company: Everyone Active
Location: Basildon, UK

Works Supervisor

Company: Everyone Active
Location: Basildon, UK

Team Leader

Company: Tonbridge & Malling LT
Location: Tonbridge, Kent, UK

Recruitment Administrator

Company: énergie group
Location: Milton Keynes, UK

Group Exercise Instructors

Company: Everyone Active
Location: Fareham, UK

Technical Manager

Company: Everyone Active
Location: Plymouth, UK

Duty Manager

Company: Everyone Active
Location: Cirencester, UK

General Manager

Company: The Original Bowling Co
Location: Southampton, UK

Deputy Manager

Company: Chichester Racquets Club
Location: Chichester

Sales and Events Manager

Company: Parkwood Leisure
Location: Kettering, UK

Fitness Instructor

Company: énergie group
Location: Milton Keynes, UK

General Manager

Company: The Original Bowling Co
Location: Worthing, UK

Personal Trainers

Company: Everyone Active
Location: Loughton, Essex, UK

Lifeguard

Company: Everyone Active
Location: Cirencester, UK

Membership Administrator

Company: Everyone Active
Location: Hinckley, Leicestershire, UK

Sales Manager

Company: Conscious Water
Location: London & Home Counties, UK

Golf Services Supervisor

Company: Glendale Golf
Location: Nottingham, UK

General Manager

Company: Jump Arena
Location: Luton, Bedfordshire, UK

Account Manager

Company: XN Leisure
Location: Southern region, UK

Sales Manager

Company: Everyone Active
Location: Loughton, UK

Swimming Teachers

Company: Everyone Active
Location: St Albans, Herts, UK

Level 2 Gymnastics Coach

Company: Everyone Active
Location: Redcar, Cleveland, UK

Recreation Assistant

Company: Everyone Active
Location: Studley Leisure Centre, UK

Regional Co-ordinator

Company: Becky Adlington's Swim Stars
Location: Manchester, UK

Recreation Assistants

Company: Everyone Active
Location: Fareham, UK

Female Health Club and Spa Manager

Company: SportsJobs4Women
Location: Island of Bahrain, Bahrain

Lifeguards

Company: Stevenage Leisure Limited
Location: Hertfordshire, UK

Sales Advisor - Fitness

Company: Lifetime
Location: Bristol, UK

Gym / Club Team leader

Company: truGym
Location: Peterborough, UK

Sales Manager

Company: Parkwood Leisure
Location: Solihull, UK

Leisure Manager

Company: LED Leisure Management Ltd
Location: South Somerset, UK

Personal Trainers

Company: The Gym Group
Location: London Waterloo, UK

Membership Sales Advisor

Company: Énergie Group
Location: Fulham, UK

Swimming Teacher

Company: Everyone Active
Location: Ware, Herts, UK

Area Sales Manager

Company: eGym
Location: Nationwide (UK travel), UK

Membership Sales Consultant

Company: énergie group
Location: Portsmouth Fit4less, UK

Leisure Centre Supervisors

Company: Warwick District Council
Location: Warwick, UK

Sales and Fitness Manager

Company: énergie group
Location: Portsmouth Fit4less, UK

Personal Trainer

Company: énergie group
Location: Various locations, UK

Swimming Teachers

Company: Everyone Active
Location: Various locations, UK

Sales Representative

Company: Sports and Play Ltd
Location: Midlands, UK

Swimming Teachers

Company: Everyone Active
Location: Middlesbrough, UK

Female Instructors and Fitness Managers

Company: SportsJobs4Women
Location: Arabia, UAE

Tutor/Assesor/IQA

Company: The Fitness Collective
Location: Dubai, UAE

Front of House Manager

Company: Everyone Active
Location: Spelthorne, UK

Active Leisure Apprenticeships

Company: Babcock International Group
Location: Nationwide, UK

Personal Trainer Career Package

Company: Amac Training Ltd
Location: London & surrounding areas

Gym Manager

Company: énergie group
Location: Portsmouth Fit4less, UK

Personal Trainers

Company: Everyone Active
Location: Various locations, UK

Attention Personal Trainers

Company: Club Training
Location: Nationwide Opportunities

Membership Consultant

Company: Xercise4Less
Location: Various locations, UK

Personal Trainer

Company: Xercise4Less
Location: Nationwide, UK

General Manager

Company: Xercise4Less
Location: Hartlepool, Wakefield UK

Sales and Marketing Manager

Company: Xercise4Less
Location: Various locations, UK

Impact Sales Consultant

Company: Xercise4Less
Location: National role, UK

Fitness Instructor apprenticeship

Company: Everyone Active
Location: Various locations, UK

GP Exercise Referral

Company: Focus Training
Location: Nationwide, UK

Spa Therapist

Company: Bedford Lodge Hotel
Location: Newmarket, UK

Spa Therapist

Company: Lifehouse Spa and Hotel
Location: Essex, UK

Holistic Spa Therapist and Senior Spa Therapist

Company: Spa Shell
Location: Ludlow, Shropshire, UK

Beauty Therapist

Company: Wyboston Lakes
Location: Wyboston, Bedfordshire, UK

Beauty Therapists - Part-time

Company: Center Parcs Ltd
Location: Wiltshire, UK

Senior Spa Therapist

Company: Corinthia Hotel
Location: London, UK

Spa Receptionist

Company: Corinthia Hotel
Location: London, UK

Spa Therapist

Company: Corinthia Hotel
Location: London, UK

Spa Therapist

Company: Coworth Park
Location: Ascot, Berkshire, UK

Operations Manager

Company: Legoland Discovery Centre
Location: Philadelphia, US

General Manager

Company: Continuum Attractions
Location: Glasgow, UK

Head of Hotel Operations

Company: Legoland
Location: Windsor, UK

Profit Protection Manager

Company: Merlin Entertainments
Location: Midway North America, US

Model Designer

Company: Legoland
Location: California, US

General Manager

Company: Continuum Attractions
Location: Portsmouth, UK

Area Commercial Manager

Company: Continuum Attractions
Location: North, UK

Hotel Manager

Company: Mark Warner Holidays
Location: Europe

Business Manager

Company: World Horse Welfare
Location: Somerton, Somerset, UK

Commercial Experiences Manager

Company: Science Museum
Location: London, UK

General Manager

Company: Madame Tussauds
Location: San Francisco, US

Operations Manager

Company: Legoland Discovery Centre
Location: Chicago, US

Maintenance Manager

Company: Madame Tussauds
Location: New York NY, US

Marketing and

Development Manager

Company: Parkwood Leisure
Location: Maidstone, UK

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Smiler crash affects European market

Last year's Smiler accident at Alton Towers has had a notable impact on European theme park statistics, negatively affecting a "healthy market", according to AECOM EMEA director, Margreet Papamichael.

With attendance at both Alton Towers and Thorpe Park suppressed in the wake of the rollercoaster crash – where 16 people were injured when their carriage collided with an empty one – the overall health of the region's market has been impacted, but still remains in a strong position.

To get a clearer view on how the accident affected the sector, AECOM looked at average growth of Merlin's other parks and applied that to Alton Towers and Thorpe Park. According to those results, had the Smiler accident not happened the EMEA's top 20 theme parks would have enjoyed a rise of 4.9 per cent instead of the reported 3.2 per cent in this year's 2015 TEA/AECOM Theme and Museum Index report.

"This not only highlights the impact of this tragic incident but also, most importantly,



The Smiler ride reopened nine months after the serious accident

that there is an underlying picture that is very healthy for the European market as a whole," Papamichael told *Leisure Opportunities*.

"Attendance to EMEA's major theme parks has grown steadily over the course of the decade, predominantly organically rather than through the addition of new parks. Europe represents a mature, relatively stable marketplace, but there are some winners and losers."

Details: http://lei.sr?a=r5b8u_O

FA chair scraps World Cup 2022 target

Continued from front cover

The goal of winning the 2022 World Cup was introduced by Clarke's predecessor Greg Dyke, who revealed the target in 2013 – before England's embarrassing group stage exit during the 2014 World Cup in Brazil and the last-16 defeat to minnows Iceland at this summer's Euro 2016 in France.

The former BBC director general's ambition was endorsed by FA technical director Dan Ashworth, who has been responsible for devising the path to victory in six years time with a focus on creating an "England DNA" through player education and working together regularly at the Burton-based St George's Park.

Speaking at the organisation's annual Coaching Conference in December 2015, Ashworth said: "Greg Dyke launched a vision and target of winning the World Cup in Qatar in 2022 and 2023 for the female team, and then sustainable tournament success thereafter.



Clarke said he didn't want to put the team under any pressure to win 'this or that tournament'

"Some people will say they're not sure that it's possible for England to win the World Cup or European Championship, and I'm telling you it's absolutely possible."

Details: http://lei.sr?a=Z5Y9X_O

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