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The news & jobs magazine from Attractions Management

AM2.jobs 19 SEPTEMBER 2016 ISSUE 61

Science centres will inspire next generation of astronauts

Jean-François Clervoy, one of the world's most experienced astronauts, has said that the next generation of scientists and engineers are being inspired at science centres and planetariums through what is being learned in space, and through programming distributed on earth to promote space.

Speaking exclusively to AM2, Clervoy - senior astronaut of the European Astronaut Centre and member of the European Space Agency's (ESA) European Astronaut Corps - advocated the importance of space exploration for science centres and how that feeds back into the space programme with STEM.



Jean-François Clervoy has spent 28 days in space across three missions

"The inspiration for young people to take up science is clearly demonstrated," said Clervoy. "When you have an attractive

programme and good promotion, it can get a lot of people invested." A veteran of three NASA Space Shuttle missions, Clervoy used

his time to inspire those thinking about following in his footsteps, something all astronauts onboard the ISS dedicate time to while orbiting the Earth.

"The International Space Station (ISS) airs live links to schools, science museums and planetariums on a regular basis," said Clervoy. "The space programme motivates engineers and scientists to find solutions to problems that can be spun off on Earth. These lessons we are learning up there we're then teaching at our science centres and planetariums down here for the next generation." More: http://lei.sr?a=k3p5u_A

Brexit disillusionment hastens V&A director resignation

Martin Roth has resigned from his position as director of the Victoria and Albert Museum (V&A) - a decision fuelled in-part by his disillusionment at the recent Brexit vote.

Roth - who in 2011 was appointed the V&A's first foreign director since its foundation in 1852 - will return to his native Germany, telling broadcaster DW that the UK's decision to leave Europe felt like a personal defeat. Roth also said he was particularly upset to hear aggressive "war rhetoric" used during the EU debate.

"For me, Europe is simply synonymous with peace," said Roth. "I didn't want to be a German. I did not want to grow up in a country that had killed a huge part of its population. So for me, Europe always gave hope for a peaceful



Roth has been a huge success for the V&A

future, based on sharing, solidarity and tolerance. Dropping out always means creating cultural barriers and that worries me."

According to The Guardian, Roth had always been planning to step down from his position in the next year, but that the Brexit result coupled with the strong position he was leaving the V&A in led to his early decision.

Roth has been highly succeful in his time at the V&A, drawing record numbers of visitors thanks to exhibitions featuring the likes of David Bowie and Alexander McQueen. In 2015 alone, four million people visited the museum, which led to it winning this year's Art Fund Museum of the Year award. More: http://lei.sr?a=T8h3k_A

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AM2 NEWS



Johnson has headed organisations such as Channel 4, Pizza Express and Strada

Luke Johnson to headline VAC 2016

Business mogul Luke Johnson will deliver the keynote address at this year's Visitor Attractions Conference (VAC) in London, sharing his insights on how to manage a successful venture.

Johnson, who has headed organisations such as Channel 4 and Pizza Express, is co-founder of investment company Risk Capital Partners. One of Johnson's most recent high-profile acquisitions was that of Brighton Pier, which was sold in April in a deal worth £18m (US\$25.6m, €22.5m).

A number of leaders in the visitor attractions and tourism sectors are also scheduled to speak at the event on 6 October, including VisitBritain interim director Andrew Stokes, Tourism Alliance director Kurt Janson and Eleanor Harris, chief executive of the i360 in Brighton. *More:http://lei.sr?a=x3NTQ_A*

More than 80 per cent of Dubai Expo site to be reused post-2020

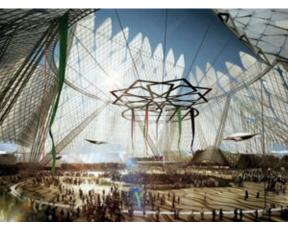
Legacy plans for Dubai's 2020 Expo will reuse more than 80 per cent of the site once the event is complete, according to officials.

Upon the Expo's conclusion, the 4.38sq km (1.69sq m) site will be transformed into an ecosystem connecting multiple sectors, including transport, travel and tourism, real estate and education.

The government says the plan is to create a **The Expo** "knowledge-based economy" that contributes to the UAE's diversification.

"More than 80 per cent of our investments will be retained following the event," said Marjan Faraidooni, vice president of legacy.

The main area of the Expo, which will host participating countries' pavilions, will eventually host collaborative work spaces



The Expo area will accommodate up to 300,000 visitors

to house companies of all sizes, and social and cultural institutions. The Conference and Exhibition Centre, a key structure in the HOK-Arup masterplan, will become an event venue for Dubai under the legacy plan, to be operated by Dubai World Trade Centre. *More: http://lei.sr?a=k7U7Y_A*

US\$1.5bn theme park will have real space flights

A Chinese investor is hoping to pip Richard Branson to the post in the space tourism race, unveiling US\$1.5bn (€1.3bn, £1.1bn) plans to build a theme park in Hangzhou centred around a 21km (13m) balloon ride into the upper reaches of earth's atmosphere.

The ambitious plans by Shenzhen-based company KuangChi Science will offer a leisurely skyride, using a high-altitude weather balloon to transport passengers to more than double the height of a commercial flight, offering scenic views of the earth's curvature.

KuangChi – headed by Liu Ruopeng – has detailed the plans on its website, which will use a pressurised capsule, called the "Traveller," that will be carried upwards by a helium-filled balloon. Once at target altitude, the capsule will remain in the atmosphere for up to three hours, before descending to the landing area using GPS tracking.

With the descent to earth usually a bumpy one, the capsule, in development for a number of years, will mitigate the force of



Once at target altitude, the capsule will remain in the atmosphere for up to three hours

gravity by using a ballistic parachute that will open in stages, also featuring a buffering gasbag to slow the capsule when it lands.

The theme park, which will be developed at a cost of US\$1.5m (€1.3m, £1.1m), will include a simulator version of the balloon ride for those who cannot afford the cost of the real thing, with the ride itself expected to cost in the region of US\$75,000 (€66,000, £56,000) per person. The park is expected to open in 2017. *More: http://lei.sr?a=B9d5F_A*

Alternative designs unveiled for Peter Jackson's planned movie museum

New Zealand practice Studio Pacific Architecture have developed alternative designs for a planned film museum in Wellington backed by Lord of the Rings director Sir Peter Jackson.

The Movie Museum and Wellington Convention Center, which will cover more than 10,000sq m (107,639sq ft) of prime waterfront land in the city's central business district, will house memorabilia from the

sets of Jackson's movies and the creations of the acclaimed Weta Workshop.

Studio Pacific have presented Wellington's City Council with two visions for the project. The first design – which was developed initially and meets the NZ\$135m (US\$97.3m, €87m, £75.4m) budget



One of the proposed designs is based on a mythical fish

approved by the council earlier this year – is functional, modern and minimalistic.

In contrast, the second design features a much more detailed aluminium exterior inspired by the head of a giant fish caught by the mythological Polynesian hero Maui. *More: http://lei.sr?a=S6F7c_A*



U10s currently do not scan their fingers

Disney fighting fraud with finger scans for young kids

Disney's theme parks are to start scanning the fingers of children as young as three in an attempt to combat fraud.

Disney says the new process will prevent the use of shared or stolen tickets, using a method children over 10 and adult visitors have been doing for a decade.

Tickets for younger children were previously easily transferable because there was no fingerprint attached to them. For parents who don't want to have their children's finger scanned, they can use their own scan instead. *More: http://lei.sr?a=t5j8M_A*

Read AM2 online: AM2.iobs/digital

Sir Nicholas Serota steps down as Tate director

Tate director Sir Nicholas Serota has been named new chair of Arts Council England (ACE) by culture secretary Karen Bradley.

Taking up his new role on 1 February 2017, Serota takes the reins from Sir Peter Bazalgette who completes a four-year term at the end of January.

Serota has spent 28 years at Tate, helping to transform it into a national institution and overseeing the creation and expansion of Tate Modern.

Serota's influence on London has not gone unnoticed, with the Tate director listed seventh on the Evening Standard's highly reputable list of London's top 1000 most influential people, this year topped by London's new mayor Sadiq Khan.

"We have been privileged to have in Nicholas Serota one of the world's greatest museum directors and a leader for the visual arts on a global stage," said Tate chair Lord Browne.

"Under his leadership, Tate has become a preeminent cultural organisation nationally and internationally, and one of the most



Serota has spent 28 years at Tate, overseeing the creation and expansion of Tate Modern

visited in the world. He has championed British art and artists throughout the world while at the same time ensuring that Tate has become a much loved, open and accessible institution for the public. "He leaves Tate in a strong position on which to build for the future. We wish him well as he takes on new responsibilities which will be for the benefit of all the arts." *More: http://lei.sr?a=c6c9m_A*



The tower wraps around the pylon

Architects propose tower for around disused pylon

Anders Berensson Architects have been commissioned by the country's Royal Court to investigate twelve disused pylon towers in one of Stockholm's national parks, with a view to transforming them into community structures.

The towers have been designed with a kiosk in the lower levels that can sell food and drink for picnickers during the summertime. Platforms up the structure would provide ample space for visitors. *More: http://lei.sr?a=r9q6z_A*

Government proposes ban on dolphin/human interaction in Hawaii

The National Marine Fisheries Service (NMFS) has proposed a ban on human contact with Hawaiian spinner dolphins, potentially cutting the revenue stream for a popular tourist activity.

The proposal, which would prohibit people swimming within 50 yards (150ft) of the animals, would be implemented to address disturbance of the dolphin's sleeping patterns.

Hawaii's spinner dolphins feed offshore at night,

returning to shallower waters during the day to rest, which is a problem because that's when tourist dolphin tours operate.

"Dolphin-directed activities have grown dramatically in recent years, and the easily accessible Hawaiian spinner dolphins face heavy and increasing pressures from people



Spinners return to shallower waters during the day to rest

seeking a dolphin experience," the agency said. "Chronic disturbance to resting activities can negatively affect the health of dolphins."

This would be the first US legislation to cover dolphins. NMFS is planning public meetings on the plan, with a final decision to be made in 2017. *More: http://lei.sr?a=X7t4F_A*

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Gov't clashes jeopardise Guggenheim Helsinki

Architect Moreau Kusunoki's landmark Guggenheim museum in Helsinki, Finland, is in danger of not coming to fruition, with the co-ruling nationalist Finns party blocking state aid for the project's development.

The Paris firm were announced as winners of the Guggenheim Helsinki competition in June last year but the political row between the Finns party, the Centre Party and the National Coalition Party – the three groups forming a coalition government – is threatening to derail the €140m (US\$157.6m, £117.8m) project.

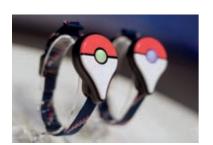
The open competition – which attracted 1,715 entries – was controversial, with a group of Helsinki artists setting up a competition for alternative ideas for transforming the harbourside site in protest at the city's plans to build a Guggenheim there, and the Finn party calling the development a "waste of taxpayer's money".

During budget talks, the Finns objected to the €40m (US\$45m, £33.7m) support costs offered by the government, especially during a time when Finland's economy is struggling while the government pushes through a multi-billion austerity measure to curb public debt growth.



Finns party chair Timo Soini said that funding would 'not even be discussed' in the budget

"The Centre Party and the National Coalition Party go back to the idea of statefunding the Guggenheim, despite the fact that we have agreed otherwise a number of times," said Timo Soini, chair of the Finns party, speaking in his personal blog. "There will be no money for the project. It will not even be discussed in the budget session," he said, adding that the party is "not opposed" to building the museum with private funds, but will not approve state funding. *More:http://lei.sr?a=s9U2q_A*



The device connects via Blutetooth

Pokémon GO wearable device released to public

Pokémon GO's creators have released the game's new wearable device while plans for an Apple Watch adaptation for the game has also been revealed.

Connected via Bluetooth, the companion device will allow players to collect resources from Pokéstops and catch Pokémon on the go. When players come into range of a Pokémon or Pokéstop, the device will vibrate and light up, alerting them to press a button to use the stop or catch the Pokémon. *More: http://lei.sr?a=h5a7n_A*

DCMS holding open consultation for review of museums in England

The Department of Culture Media and Sport (DCMS) is seeking consultation from England's accredited museums and galleries to gain a deeper understanding of the sector, the issues it faces and how it can be best supported by the government.

Open until 31 October, the consultation asks members of the industry what they think are the significant challenges for museums and galleries in England over the next decade and how those challenges can be addressed.

The government is also seeking opinion on what the top opportunities for museums and galleries are and how to exploit those opportunities.



The Museums Review was announced earlier this year

Financial stability is a growing concern within the sector, with Britain's decision to leave the EU triggering fears that billions of pounds of funding could be lost. The DCMS survey addresses this, asking what needs to be done to safeguard the sector.

The Museums Review was first announced in the government's Culture White Paper. *More: http://lei.sr?a=8N629_A* **INTRODUCING:**

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DIARY DATES

6 OCTOBER 2016 The Annual National Conference of Visitor Attractions

Queen Elizabeth II Conference Centre, London, UK

The Annual National Conference of Visitor Attractions (VAC) is the pre-eminent event for all types of visitor attractions in the UK. VAC is run by the industry, for the industry and is firmly established as the key place to meet and network with contemporaries. The event also features a thoughtprovoking programme of conference sessions to keep you up to date and help you find new directions for your business. Email: vac@zibrant.com Tel: +1 913 599 0300 www.vacevents.com

11-14 OCTOBER 2016 World Waterpark Association Symposium & Trade Show New Orleans, Louisiana, US

The WWA's Annual Symposium & Trade Show brings together hundreds of water leisure owners, operators, developers, designers and manufacturers for four days of education, networking and exhibiting – the only event specifically for waterparks. Email: aezra@waterparks.org Tel: +44 (0) 20 8748 8868 www.wwashow.org

15 OCTOBER 2016 Halloween at Leolandia Leolandia Park, Capriate

San Gervasio, Italy

The Themed Entertainment Association (TEA) is inviting its members to experience Halloween at Italy's largest theme park dedicated to families with young children. The full day event includes a TEA presentation, lunch, guided tour to the Halloween show at the Palco Cowboy, Mediterranean tour and guided tour of Peppa Pig World. Event also includes a free visit of the park. Email: Info@teaconnect.org Tel: +1 818 843 8497 http://lei.sr?a=k6y0O



Many of the industry's top names will be in attendance at the Euro Attractions Show

18-22 SEPTEMBER 2016 Euro Attractions Show 2016

Fira Gran Via, Barcelona, Spain With innovative ideas and products from more than 425 exhibiting companies worldwide, join your fellow colleagues and decision-makers at the year's premier

7-9 NOVEMBER 2016 World Travel Market London 2016 ExCeL London, UK

World Travel Market (WTM) London, the leading global event for the travel industry, is a three-day business-to-business exhibition for the worldwide travel and tourism sector. Almost 50,000 senior travel industry professionals, government ministers and international press attend the event to network, negotiate and discover the latest industry opinion and trends. The event is expected to generate around £2.5bn of travel industry contracts over the three days. Email: wtmworld.helpline@reedexpo.co.uk Tel: +44 (0) 20 8271 2101 www.wtmworld.com

14-15 NOVEMBER 2016 MuseumNext NYC

Tribeca Performing Arts Center, New York, US

MuseumNext is a global conference on the future of museums. Since 2009 it has acted as a platform for showcasing best practice today to shine a light on the museum of tomorrow. MuseumNext NYC will take place in November 2016 event for international attractions and amusement professionals. Also catch an exclusive glimpse of Ferrari Land, PortAventura's latest attraction. Email: europe@iaapa.org Tel: +43 (0) 22 162 915 www.IAAPA.org/EAS

with two days of curated presentations on the theme of 'Transformation'. Email: kala@museumnext.com Tel: +44 (0) 191 261 9894 www.museumnext.com

14-18 NOVEMBER 2016 IAAPA Attractions Expo 2016

Orange County Convention Center, Orlando, Florida, US With more than 30.000 industry professionals expected to attend this year's IAAPA conference, including 20,000 buyers coming from more than 100 countries, the event will explore the theme of 'Every Experience Matters'. The trade show floor will cover over 550,000sq ft, with more than 1,000 companies set to exhibit their latest projects and cutting-edge innovations from 125 categories. Industry leaders, decision-makers, and trendsetters from across multiple sectors, including manufacturers and suppliers, and the owners and operators of theme and amusement parks, waterparks, FECs, zoos, aquariums, science centres, museums, resorts, and more, will be on-hand at the event. Email: iaapa@iaapa.org Tel: +1 703 836 4800 www.IAAPA.org



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Hideo Kojima joins VR studio Prologue Immersive

Renowned Japanese videogame developer, screenwriter, director, and producer Hideo Kojima has joined the advisory board of virtual reality company Prologue Immersive.

Kojima – one of the videogame industry's biggest names – joins Prologue, a company dedicated to building "medium defining content and software for virtual and augmented reality".

Kojima has a strong portfolio, having worked on major franchises such as *Metal Gear Solid* and *P.T.* – the popular precursor to the since-cancelled *Silent Hills* reboot.

Working with Kimberly Cooper, co-founder and CEO of Prologue Immersive, and partner Kyle Cooper, Kojima joins a company which has pedigree in Hollywood, helping to create blockbusters including *Iron Man, Prometheus, SE7EN, Godzilla*, and *Tron,* as well as playing a part in creating some of the most successful videogame franchises such as *Metal Gear Solid* and *Destiny*.

"T'm very excited to hear that masters of the visual arts such as Kyle Cooper and his team are taking on yet another challenge in this digital interactive media that is VR," said Kojima.



Kojima has worked on titles such as Metal Gear Solid, Zone of Enders and P.T.

"Through VR, I am certain they will connect films and videogames and take us on to that bridge to the future that lies ahead. It would be my absolute pleasure to assist on this new adventure they are embarking on. We can expect a whole new world of entertainment. 2016 will surely be remembered as Year One for VR." *More: http://lei.sr?a=t2a5z_A*



Northern Ireland is the show's home

Game of Thrones drives Northern Irish tourism

Millions of international Game of Thrones fans are expected to flock to Northern Ireland to see the show's signature sites after a tourism campaign reached more than 100 million people online.

The campaign – rolled out to coincide with the show's sixth season – featured a prominent rundown of filming locations in Northern Ireland and where to find them on its website, generating five million clicks and reaching an estimated 100 million plus people worldwide. *More: http://lei.sr?a=Z4m9S_A*

The story behind Toy Story: California exhibition to explore science of Pixar

STEM education will be the focus when a new 12,000sq ft (1,114sq m) exhibition exploring the science behind the magical world of Pixar goes on display in Los Angeles next month.

Set to debut on 15 October at California Science Center, *The Science Behind Pixar Exhibition* will showcase science, technology, engineering and math concepts used by the artists and computer scientists who bring Pixar's award-winning films to the big screen.

With more than 40 interactive elements, the exhibition demonstrates how the technology that Pixar uses supports the creativity and artistry of its storytellers.



The exhibition showcases the technology behind Pixar

The touring exhibition was originally developed in collaboration with Pixar by Boston's Museum of Science. Currently on dislpay at Philadelphia's Franklin Institute, the exhibition will travel the US for the next four years, with more than a million people expected to visit the exhibition during its lifespan. *More: http://lei.sr?a=J7Q5D_A*

I speak of triumphs and tragedies on the world's most famous peaks?

Reinhold Messner mountaineer

talian mountaineer and explorer Reinhold Messner is widely regarded as the world's greatest living climber. And he can also be considered an attractions operator, having opened a series of six museums in the mountainous South Tyrol region of northern Italy.

The sixth and final museum, which opened in July 2015, is nestled in a mountain plateau surrounded by spectacular views. It was designed by the late architect Zaha Hadid and has recently been announced as a finalist in the culture category of the World Architecture Festival.

The network of Messner Mountain Museums (MMM), scattered throughout the Alps, reflects different aspects of mountaineering and tells stories of human encounters with the mountains. MMM Ripa focuses on mountain people, MMM Ortles focuses on glaciers and ice, MMM Juval is about mountain mythology and MMM Dolomites on rock and climbing, while MMM Firmian acts as the heart of the network.

The newest – Hadid's MMM Corones – is devoted to the discipline itself and how the equipment and mountaineering culture have changed through history.

"Messner Mountain Museum Corones is the crowning piece of my mountain museum project, a place of quiet where people can slow down and enjoy the unforgettable

> Mountaineer Reinhold Messner has opened a series of museums in the mountainous regions of northern Italy





views," Messner says. "It is a place of withdrawal that opens up the human senses for the above and beyond, where the mountains become an experiential space and a part of our culture."

"I present the development of modern mountaineering and 250 years of progress with regard to the equipment," he says. "I speak of triumphs and tragedies on the world's most famous peaks – the Matterhorn, Cerro Torre, K2 – and the depiction of our activity, however contradictory it may seem."

Born in South Tyrol in 1944, Messner was the first person to climb all 14 peaks over 8,000 metres (26,000 feet). He made both the first solo ascent of Everest, and the first ascent without supplementary oxygen. He's finished numerous expeditions, including – at age 60 – walking 1,900km (1,200 miles) across the Gobi desert.

"As the storyteller of traditional mountaineering, it's not my intention to judge or dramatise, but simply to condense human experience of a world that is my world, of the 250-year-old contest between man and the mountain," Messner says. "The focus is not on sport and records, but on people – on the key contributors to mountaineering, including philosophers and pioneers who had the courage to take the 'golden step' from the idea to the deed."

Zaha Hadid Architects designed the sixth museum in the series, MMM Corones. The design brief said visitors had to be able to walk through wearing ski boots





EAS PROMOTIONAL FEATURE

Beautiful Horizons

The attractions industry is set to descend upon one of Europe's most inspiring cities - Barcelona. And if it's inspiration you're looking for, the Euro Attractions Show is the place

visit to Barcelona in September is a surefire way to widen your professional horizons in the attractions world, as Europe's premier buying event and seminar programme arrives in Spain's second most populous city.

With more than 9,000 attendees coming to the Euro Attractions Show (EAS), it's set to be one of the busiest ever. In response, the organisers are promising 450 worldclass exhibitors, a 12,000sqm (129,000 sq ft) trade show floor and a comprehensive education schedule based on what's happening in the industry right now.

EAS 2016 is being held at the Fira Gran Via Convention Center from 18 to 22 September, with certain elements being hosted at PortAventura World, southern Europe's leading theme park.

Who's going?

EAS always attracts strong interest from its base in central Europe, especially Spain, France, Italy, Germany and the Benelux region. The event is increasingly popular among companies from the Middle East and Africa, due in part to IAAPA European operations taking on the entire EMEA region. Interest from the Latin America area is noted because of the event being held in a Spanish-speaking country.

EAS 2016

Location: Fira Gran Via Convention Center, Barcelona, Spain Dates:

Conference: 18-22 September Trade Show: 20-22 September

What will I see?

On the exhibit floor – the largest in EAS history – buyers and decision makers can browse hundreds of different types of products and services. From rollercoasters and dark rides to family rides and water rides, from theming services to theatrical equipment and costume design, from POS and ticketing technology to food and beverage offerings and from resort and hotel development to waterpark design, attendees can find everything related to the leisure and attractions industry.

What can I learn?

The education programme covers lodging and resort development, dining experiences, intellectual property, pricing and yield management, edutainment possibilities, event organisation, revitalising attractions, developing VIP guest programmes and much more.

Who's speaking?

The list of speakers includes a range of industry leaders, company owners and attractions operators, including representatives from Disneyland Paris, Efteling, Europa Park and Leolandia.

■ Fernando Aldecoa, general manager at PortAventura World, is the star of this year's CEOs Talk roundtable

Ferrari's **Michele Pignatti Morano** is discussing the power of the Italian brand as a park concept

Sandy Clark, operations director at The View from the Shard, is talking about the benefits of VIP guest programmes

Paul Chatelot, director for safety, prevention and the environment at Disneyland Paris, is presenting on developing an emergency response plan

Margreet Papamichael, director economics, AECOM, is talking at a session on IPs in attractions

Roland Kleve, managing director at Bobbejaanland, is sharing his ideas on how to renew and revitalise existing attractions

Chris Perry, amusement executive at WhiteWater West, is giving a presentation making your park "epic"

Somen Kragelund, president at Fårup Sommerland, is talking about how to implement lodging facilities at an attraction



EAS

Attractions

Euro

Show

PortAventura theme park in Salou, Spain, is hosting part of the education programme

ΙΑΑΡΑ

IAAPA Safety Institute

Taking place on 19 September at PortAventura World, the programme educates operators about the latest developments and best practices in ride safety standards, loss prevention, risk management, ride design and safety

> compliance and will also examine best practices in waterpark safety and operations.

IAAPA Institute for Attractions Management

This a two-and-a-half day programme, from 18 to 20 September at PortAventura World, blends classroom instruction and case studies with field work in five core areas: finance, marketing, leadership, facility operations and safety, and revenue operations. The institute is designed for industry professionals with less than five years of management experience.

REGISTER NOW!

Registration is open for EAS 2016. Visit the website now to avoid disappointment. www.IAAPA.org/EAS

MORE INFORMATION ON EAS: Visit www.IAAPA.org/EAS or contact the IAAPA Europe offices at EMEA@IAAPA.org



EAS PREVIEW



More than 425 exhibitors will be at **Euro Attractions Show**

at Fira Gran Via in Barcelona - we look at what's new

EAS

Euro Attractions Show

ocation: Fira Gran Via Convention Centre, Barcelona, Spain Dates: 20-22 September 2016 no's there: 425 exhibitors and more than 9,000 attendees What's on: 15 education sessions and four days of networking On-site tickets: €69 (expo only)

> Lagotronics Lagotronics Projects is demonstrating its latest

company is also presenting three examples of 3D games that can be integrated into dark rides. Show visitors can try out the game Beach Fun.

Booth #821



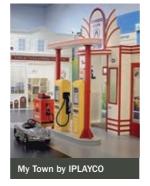


Gateway

Gateway's Galaxy Connect is a cloud-based platform that connects operators with third-party distributors to enable the selling of live tickets. It eliminates paper vouchers so guests can proceed directly to the gate, provides live tickets to capacity-managed events and streamlines implementation with a rapid onboarding process. Booth #1605

International **Play Company**

IPLAYCO is exhibiting new play attractions such as the Turbo Tube Dual lane slide. This exclusive patent-pending slide is a great addition to new and existing projects and can be attached as a standalone play feature or incorporated into an existing location



or attraction. New My Town Edutainment offerings will be displayed, as well as IPLAYCO's Junior Jumpers activity for younger guests in trampoline parks.

Booth #1154

Jora Vision Europe

Jora Vision Europe is working on the design and production of an escape room for its client Aerokart. Named Winscape, it's themed like a space research centre. Participants endure physical and mental tests to help Winscape decide who is capable of a secret mission. Teams experience different journeys determined by their own choices. This enables a very high capacity of up to 36 people for the escape room. Booth #1818

The escape room is opening in Paris

WELCOME

Attraktion!

Attraktion! is presenting its Playoke Dance System where children, teenagers and adults can dance along to pop music with CGI live dancing clips and the opportunity to measure individual performance and compete against other players. Moreover, visitors can explore a new immersive scale model of the Dome Ride Theatre from the company's joint product with Intamin on Intamin's booth. Booth #1454

developments in the field of interactive ride technology. with a new range of hand shooters and cannon that includes swipe control and gesture control shooters. The



Augmented reality at the Holovis booth

Holovis

Holovis is presenting its real time, mixed-reality Extended Experiences, a specialist software designed to eliminate queue line boredom, connect different attractions within a theme park and help bring parks or FECs to life in people's hands through their mobile devices. EAS visitors can test a variety of original IPs from Holovis, including its augmented reality game Zombiez and the hugely successful mobile app game, Battle for Cedar Point, developed by Holovis and launched in 2016 for Cedar Fair. Booth #1448



Booth #1122

Intamin

Intamin's year began with the opening of the Flying Aces Wing Coaster at Ferrari World in Abu Dhabi, followed by three signature rides (Mega Coaster, Gyro Drop and Flying Island) supplied to Wanda Nanchang. In June, the record-breaking LSM Multi Launch Coaster, Taron, opened



Walking Dead: Battle for Survival

Sally

In addition to a wide variety of turnkey dark ride packages, Sally is displaying two new dark ride concepts, The Walking Dead: Battle For Survival and Volcanikus. The Walking Dead transforms the TV show into an immersive dark ride that features interactivity, multi-DOF motion-based ride vehicles, mediabased scenes, highly immersive theming and 4D special effects. Meanwhile, the great god of fire, Volcanikus, has awakened and its up to riders to calm his wrath in this original dark ride story concept. Booth #1233



at Phantasialand in Germany, featuring Intamin's most powerful LSM

a Water Coaster is opening at Lands of Legends in Turkey as well as

drive and new trains for maximum comfort and a smoother ride. Plus,

another LSM Coaster, namely the Vertical Ring Coaster at Wanda Hefei.

Vekoma

Visit Vekoma's booth to find out about the customdesigned Space Warp launch coaster which has opened at Energylandia in Poland. Vekoma has also installed a Boomerang and a Suspended Family Coaster at Paulton's Park in the UK, while Fire Storm will open at Vinpearl Thu Thiem Vietnam in 2017. Booth #1418

Haystack Dryers

Haystack Dryers are designed to dry wet guests after a water ride at theme parks and waterparks. Sited in resorts all over the world, they raise a new revenue stream and increase guest satisfaction, leaving the visitor feeling drier and more comfortable. Recent additions include cashless payments (RFID and contactless card) as well as a new hotel and resort initiative to reduce poolside towel use and associated laundry costs. **Booth #2207**

WindstarZ family ride



Antonio Zamperla

Zamperla's WindstarZ made a big impact at its appearance at IAAPA 2015 in Orlando. Visitors to EAS will also have the chance to find out more about the aerodynamic family ride which recreates the feeling of flying and gives each rider the ability to control their two-person gondola flight. Booth #1401

Alterface Projects

This year the Belgium-based company Alterface Projects is celebrating 15 years of expertise in interactivity, which started with gesture-based attractions and culminated in new "visitor-centric" interactive rides. At EAS, the company will be demonstrating its know-how and the power of its Salto interactive show control system, which has been deployed in many awardwinning rides. There is also going to be a special focus on Alterface's modified spinning theatre following its worldwide launch five years ago. Booth #842



Jack Rouse Associates

Rixos Hotels' 64-hectare (158-acre) Land of Legends theme park in Antalya, Turkey, will add a landmark attraction to the Turkish Riviera. When fully completed, the resort will include a five-star hotel, theme park, shopping boulevard, wildlife park, waterpark and family

Machinarum, new from nWave

nWave

nWave is presenting at EAS in Barcelona and attendees are invited to immerse themselves in the 3D/4D theatre at the nWave booth. On the new ride simulation film Machinarum 2D/3D, produced by N-Gon Visuals and distributed exclusively by nWave Pictures Distribution, you'll experience hot steam, menacing machines and a giant out-of-control robot. It's a dangerous mix that might overwhelm even the most seasoned adventurer. Can the mad professor shut the robot down before it's too late? Booth #1151

Triotech

Booth #1121

Triotech's Maestro hand gesture technology is revolutionising the way interactivity is experienced in dark rides. Gone are the gunlike devices – guests can now interact with the story by using hand gestures. Maestro

entertainment centre. The first phase of development, Aqua World,

has recently opened and features an aquarium, a dolphinarium and

a waterpark featuring 72 slides. Jack Rouse Associates provided

master planning and concept design for Land of Legends.



Gesture technology for rides

is already being deployed in NINJAGO The Ride at Merlin's Legoland parks. Vistors can experience it for themselves at Triotech's booth at EAS. Booth #1111, #1014

Interlink

Interlink is announcing details of a new themed water coaster. The ride has a 300 metre (984-foot) long track running through trees and culminating in a simulated water flume splash. It uses eight fourseater vehicles with a hovercraft theme. Interlink is also announcing a revamped version of its popular Super Flume Ride, which is set to incorporate immersive VR technology to produce an exciting "world first" ride design. **Booth #1500**



Deltrain

Portuguese manufacturer Deltrain is unveiling a new electric version of its tourist trains, reflecting the company's commitment to the environment. The electric train climbs up to 15 per cent with zero emissions. Deltrain has a range of classic and urban tourist trains to meet customer needs. Booth #312

Brunswick Bowling

Visit Brunswick Bowling's booth to learn about bowling centre development and modernisation. According to Brunswick, UK-based Mansfield Superbowl's business is up 70 per cent after a renovation that included Brunswick Sync scoring and management system; 14 Transform Ocean lanes and 14 Silver Alumetal X ColorFull lanes; new gutters with Pinball Wizard Bumper System; ball returns with capping; and Lightworx lighting. Bowling Vision handled sales and installation. Booth #2201



EXPERIENCE THE EXPERIENCE

COME AND MEET US AT EURO ATTRACTIONS SHOW 20-22 SEPTEMBER BOOTH 1816



Agua Magica Sevilla, Spain











Guests will enjoy a champagne reception overlooking Tiger Territory and have photos taken with llamas ?

Ollie Dabbous chef, Dabbous

llie Dabbous, Michelinstarred chef and protégé of Raymond Blanc, is getting his teeth into a charity-led project at London Zoo – and tigers will be present.

Dabbous is developing a special threecourse menu for a fundraising dinner that will include encounters with the attraction's tigers, wallabies, kangaroos and more.

The event has been organised by bespoke catering solutions agency Ampersand and proceeds are going to Hospitality Action, a charity that helps support members of the hotel and restaurant industry who fall on hard times.

"I was approached with the idea for the event by Tim Jones and Bill Toner from CH&Co Group, the parent company of Ampersand," says Dabbous. "They asked and I said yes, very simply because it's a good cause, they're nice folk at Ampersand and it sounded like fun, both for me and the diners. Of course, there is always a challenge when you are cooking away from your own kitchen, but by being smart with the menu and organisation, you can make things more manageable."

Dabbous, dubbed the "most-wanted chef in Britain", worked under Blanc at Le Manoir aux Quat'Saisons and at the Fat Duck and Noma. He opened his eponymous awardwinning restaurant in London in 2012 with business partner Oskar Kinsberg – and two years later the duo launched their second venture, Barnyard in Fitzrovia.

The charity dining event will incorporate different elements of the London Zoo attraction, including the opportunity to enjoy Indonesian and Australian-themed areas.

"Guests will enjoy a champagne and canapé reception overlooking Tiger Territory," Dabbous says. "On the way over to the Mappin Pavilion, where dinner will be served, guests will be able to feed and have photos taken with llamas."

It's not the first time the star chef has prepared a menu for an unusual setting. In June, he led a pop-up restaurant for a charity event at Sotheby's New Bond Street galleries to coincide with a British art presale exhibition. Designing the dishes for the tasting menu, Dabbous was inspired by the shapes and colours of the artworks on show. This time, however, he won't be taking inspiration from the surroundings.

"I haven't taken inspiration from the zoo itself. I'm just focused on serving delicious, seasonal food. Given the location, there will be enough sights and sounds going on all around the diners. Making the food themed as well may feel like overkill."

Tickets cost £135 (\$175, €157) per person and are available at hospitalityaction.org.uk. The event takes place on 27 September.

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Dianne Eade, Newquay Zoo Head of Finance, Human Resources and Administration



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Head of Hotel Operations

Legoland

Salary: Competitive Job location: Windsor, United Kingdom

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World Horse Welfare

Salary: Competitive salary and benefits Job location: Somerton, Somerset, United Kingdom

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Merlin Entertainments Group Salary: Competitive Job location: Midway North America, United States

Operations Manager

Legoland Discovery Centre Salary: Competitive Job location: Chicago, United States

For more details on the above jobs visit www.am2.jobs

Architects reveal design for US\$250m World Trade Center arts venue

Designs have been unveiled for the final piece of Daniel Libeskind's World Trade Center masterplan, with the US\$250m (€222m, £188m) Perelman Performing Arts Center labelled as the development's "keystone".

Designed by Rex Architecture, the arts venue will be built north of the 9/11 memorial – two reflecting pools which fill the footprints of the former World Trade Centers.

According to Rex co-founder and project lead architect Joshua Prince-Ramus, the 90,000sq ft (8,400sq m) venue – which will include three



The arts venue becomes a glowing marble cube at night

auditoriums and a rehearsal room – will be wrapped in a translucent marble laminated by insulated glass.

Singer and actress Barbra Streisand will act as board chair for the centre, which will be dedicated to new works. A statement said the building would aim to "commemorate the 9/11 tragedy and reflect the vitality of the city". *More: http://lei.sr?a=n5a9Y_A*

Maui Ocean Center announces plans for marine conservation institute

Maui Ocean Center – the largest tropical reef aquarium in the Western Hemisphere – has unveiled plans for a Marine Institute which aims to tackle issues concerning Hawaii's wild reefs.

Announced this week at the International Union of Conservation for Nature World Conservation Congress, the Institute will have the resources necessary to address the substantial challenges facing marine environments and sea creatures today, with a focus on developing rehabilitation facilities for endangered turtles and preserving rare and endemic Hawaiian corals.

Working in conjunction with the aquarium, the state



The Institute will focus on developing rehabilitation facilities

and federal governments and private organisations, the centre will also act as a learning hub, providing educational opportunities for marine science with outreach programmes. In addition to education for children, the new Institute will also provide internship opportunities for students interested in pursuing a career in marine science. *More: http://lei.sr?a=g2Z9G_A*

ADDRESS BOOK

American Association of Museums (AAM) T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM) T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

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