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F45 ramps up its UK franchise strategy

Australian fitness franchise F45 has sold 50 franchises in the UK with 15 studios expected to be up and running in the country by the end of year.

F45 currently has two studios in London, one on Tottenham Court Road and the other in Kingston-Upon-Thames. At least another five will open in the next three months.

Of the 50 franchises sold, 35 will be in London and there will also be a presence in Brighton, Bournemouth, Birmingham and Manchester.

England Rugby player James Haskell is planning to open a studio in Richmond, south-

west London, in the next three months, followed by another site in the Midlands.

Rob Deutsch, who founded F45 in 2012, told *Leisure Opportunities* that the growth in the UK is consistent with the company's aggressive expansion plans worldwide.



Deutsch said the target market was personal trainers and skilled professionals

It has sold 420 franchises globally in the past year taking its tally to 800. Approximately half of these are open. F45 has a presence in 24 countries including in Australia, Brazil, Canada, China, Germany, India, Mexico, Philippines, Qatar, South Africa and US.

Classes are 45-minute highintensity circuit training workouts in studios that are on average 200-250sq m (2,150-2,690sq ft). Each site holds more than 40 classes each week, with new exercises and equipment introduced on a regular basis.

Deutsch said: "Sessions are fast-paced with a strong community element to ensure users work to their maximum with constant support from world-class F45 coaches. The popularity of F45 and why studios are popping up all over the world is due to the fact that every day at F45 is different."

He said that its target market for franchise owners are personal trainers, fitness enthusiasts and entrepreneurs, as well as bankers, lawyers, stockbrokers who "want more from life than sitting at a desk all day". *Details: http://lei.sr?a=1p9G7*

Johnston to step down as Matrix UK chief

Jon Johnston – the man credited with transforming Matrix Fitness UK into a £40m company – will step down as managing director in September.

Johnston joined the fitness equipment firm in 2007 when it had a turnover of below £3m.

But after 10 years of building up the business – based largely on Matrix's relationships with low cost gym clients, such as Pure Gym and The Gym Group, as well as public sector health clubs – Johnston has decided to embark on another challenge. *Continued on back cover*

Counter terrorism guidelines crucial

Tourism expert Ken Robinson has urged attractions bosses to review government guidelines on counter terrorism following the fatal bombing at the Manchester Arena.

Robinson said it was important that managers of visitor attractions in the UK are prepared, should an incident occur. "All responsible owners will have a process for dealing with a terrorist incident," he told *Leisure Opportunities*.

Robinson, who was awarded a CBE in 1997 for services to tourism and is former chair of the Tourism Society, worked with the National Counter Terrorism Security Office (NaCTSO) in 2007 to draft several papers on counter terrorism, to share protective security advice.



Armed police outside the Manchester Arena

"Everybody should read the NaCTSO guide," he said. "In times of crisis, you not only need to know this advice is available but also to have the key points in your mind." Details: http://lei.sr?a=L7V4c

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How can sport and leisure operators buy wisely, manage their consumption and even generate their own energy on-site?
Phil Bryant of British Gas explains inside.

Click here to find out more.
or visit www.panpwr.com



British Gas

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SPORT

Medal 'obsession' important

"Isolated" incidents of alleged bullying and duty of care failures within some Olympic sports are not a consequence of an "obsession" with winning medals, according to the chief executive of the British Olympic Association (BOA).

Bill Sweeney claimed allegations that had been levelled at the world-class programmes of some national governing bodies were "not endemic" or "widespread within high performance sport". He also dismissed the

idea that UK Sport's no compromise approach to winning medals was having a negative impact on the duty of care for athletes.

Responding to a question from Leisure Opportunities about whether an "unhealthy obsession with medals" was impacting athlete care, the former Adidas executive said it was "not a case of either or".

"I would say that, yes, it is good to be obsessed with medals, but not at all costs. And the issues that need to be fixed will be fixed," said Sweeney. "You really want to hang on to that obsession



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with medals because winning matters. It provides inspiration. We often talk about the Australians. They are desperate to get into our shoes again. They had investment, a great high performance system, then they had debates about whether it was all worthwhile winning medals, and look where they are now. They've lost focus and edge."

Great Britain came second in the medal table at the Rio 2016 Games with 67, while Australia came 10th with 29. Details: http://lei.sr?a=2a1k9

RFU CEO search as Ritchie quits

The Rugby Football Union (RFU) has begun its search for a new chief executive after Ian Ritchie announced that he will retire this summer.

Ritchie, 63, joined the RFU in 2012, and oversaw the governing body when England hosted the World Cup in 2015. During his tenure, the organisation unveiled its artificial grass pitch initiative, which will see the development of 60 purpose built rugby pitches and 40 part-

funded community artificial pitches at the cost of £50m. According to the RFU, the body has made a "record investment" in grassroots rugby over the past five years, while participation in rugby has "increased every year" since he was appointed.

The RFU has begun a selection process for his successor, with a view to making an appointment before he steps down.

"Rugby is a special sport, and one which is very hard to leave, but after a 40-year career



Ian Ritchie joined the Rugby Football Union in 2012

and seven CEO roles, I will retire at the end of the summer with a lifetime of memories, many of which have rugby at heart," said Ritchie.

RFU chair Andy Cosslett said Ritchie had been an "outstanding" chief executive.

"He had led the RFU through a period of sustained growth and success, built a terrific management team of executives and coaches, and kept the values of rugby at the heart of his leadership style," he added. Details: http://lei.sr?a=t3f1O

Government told to put kids first

A number of prominent figures in the sport and physical activity sector have called on the incoming government to prioritise the health and fitness of children and young people.

Calling today's young people the "least active generation in history", ukactive research director Dr Steven Mann said it was incumbent for those making policy to roll out fitness measurement programmes to hold schools to account over the physical fitness of their pupils.

His comments were echoed by Sport and Recreation Alliance chief executive Emma Boggis, who suggested that physical literacy should be as important to children as numeracy and literacy, and that schools were ultimately responsible. The recommendation forms part of the manifesto the organisation has put together ahead of the General Election on 8 June.

"We don't believe a child should leave primary school without reaching a basic minimum



Schools 'should be responsible' for the physical activity of students

standard of physical literacy, and all children should have access to high quality physical education and sport," Boggis told delegates at the Why Sport? Conference in London. "Schools should be held accountable through existing assessment framework. And although this is different to the present government's approach of not telling schools what to do and letting good headteachers make good decisions, we think it's too important an issue to be an element of choice." Details: http://lei.sr?a=a4m1Q

Sport sector should 'work together'

Peter Fitzboydon, the outgoing chief executive of London Sport, has called on the sport sector to collaborate to head off the competition posed by other leisure activities for people's time.

Fitzboydon - who will leave the body for Parkwood Leisure in June – said that organisations such as national governing bodies should adopt a "collective bargaining" strategy like the arts sector to entice people to sport.

"All the different providers are competing against each," he said."This really came to a head when I was at a consultation meeting

with some big national governing bodies and we we're asking who their competitors are. They were pointing at each other."

Claiming that even the banking sector was more collaborative than public sector sport, Fitzboydon added: "What we need to do figuratively is do what the arts do very well collective bargaining. 'It's us against them, It's us against shopping. Why aren't we working together to market and promote what we do as oppose to them [other leisure activities]. If the [sports] market is bigger, ultimately we all benefit from it."



Peter Fitzboydon will leave London Sport for Parkwood Leisure

Fitzboydon use a Deloitte's 2016 report A Passion for Leisure to illustrate his point.

With the report showing that the leisure industry had grown at twice the speed of retail over the last five years, he said the perception that people didn't have enough time for leisure didn't stack up. However, while leisure offerings such as sport and physical activity, eating out and going on holiday had stagnated over that period, the growth had come from people spending time streaming videos and using online services. Details: http://lei.sr?a=C4m3m

Sport Wales turns to DataHub for facilities audit

A wide-ranging facilities audit has been launched by Sport Wales in an attempt to improve its provision through "better informed investment decisions".

The grassroots sport funding organisation has partnered with DataHub a database for all facilities across the health and fitness industry - to carry out the audit.

Location and facility specification details of the nation's indoor sporting venues will be updated, allowing Sport Wales to develop strategic priorities and invest where it needs to.

As part of the partnership, Sport Wales will join the DataHub Steering Group. Details: http://lei.sr?a=r7p4x



Former British Triathlon CEO Jack Buckner

Buckner joins British Swimming as chief exec

British Triathlon Federation chief executive Jack Buckner is moving on to become CEO of British Swimming.

Buckner will replace retiring CEO David Sparkes in the coming months to guide the national governing body towards the Tokyo 2020 Olympic Games.

"The role presents a great opportunities and challenges and I'm excited to be part of this high-performing Olympic and Paralympic sport," said Buckner.

British Swimming is just coming off the back of its most successful Olympic and Paralympic campaigns in Rio 2016, with nine and 47 medals won respectively. As a result, the organisation has had its Tokyo cycle funding increased to £21.7m, up from the £20.8m it received to prepare for Rio.

Maurice Watkins, chair of British Swimming, said the organisation was "very pleased" to welcome Buckner, and commended Sparkes on his 23 years of service.

Sparkes added: "I have enjoyed my time with British Swimming and we have seen many changes and great performances." Details: http://lei.sr?a=I1p5I

£100m activity budget proposed by Sir Muir Gray

The NHS should move £100m from its drug budget into a physical activity pot, according to public health specialist and author Sir Muir Gray.

Sir Muir – who is an Oxford University professor and consultant in public health at Oxford University Hospital Trust – said that the activity agenda had been neglected for 40 years and that preventative healthcare measures were essential in saving the NHS.

He said: "What I'm therefore proposing is that we shift £100m out of the NHS drug budget and into an activity budget - putting £100m of additional funding into prevention." Details: http://lei.sr?a=d5W3A



Long (left) with Dave Whelen, Sharpe and Best

Martin Long appointed as **DW** Group chief executive

The DW Group has appointed Martin Long as its chief executive officer.

Long led the acquisition of Fitness First UK for the DW Group in September 2016 before his official appointment.

With the Fitness First brand added to its portfolio, DW is the second largest operator of gyms in the UK with 126 clubs. It also has 90 sports retail sites spread across the country.

Long has extensive experience in both the fitness and retail sectors, spending eight years as chief executive of LA Fitness. Before that he was chief executive of Game Group, a video game retailer, which grew to more than 800 stores in nine countries during his 13 years with the business.

On his appointment, which is a new position, Long said: "I'm delighted to be leading the DW Group. I will be ably supported by Scott Best who will head up fitness, and Matthew Sharpe who will continue to head up retail, plus our newly expanded senior team." Details: http://lei.sr?a=E9y4t

Everyone Active lands Slough deal

Sports and Leisure Management (SLM), which trades as Everyone Active, has won a 10-year contract to run leisure services in Slough after being named the preferred bidder by the town's borough council.

The sports and leisure operator will take on the management of Montem Leisure Centre from Thursday 1 June 2017. Once construction and refurbishment works are complete, Everyone Active will also take over management of the Slough Ice Arena, Salt Hill family activity centre and Langley Leisure Centre.

A new leisure centre to replace the existing Montem site is expected to be complete in 2019. SLM, which was established in 1987, manages more than 140 facilities across the country, in partnership with 44 local authorities.

Dave Bibby, SLM managing director, said: "We are very much looking forward to getting our new partnership with Slough Borough Council underway. This is a particularly exciting time for the borough, with the council investing significant funds in local leisure provision. It is a privilege for us to be a part of these investment projects and our focus is now on ensuring we maximise these new



Slough Ice Arena is expected to open in December 2017

facilities and introduce a wide range of new activities to encourage healthier lifestyles."

Councillor Joginder Bal, commissioner for leisure and environment at the council, said: "Everyone Active is an excellent company with a proven track record in providing leisure services across the country.

"Our aim is for more Slough residents to be more active, more often and the vision of Everyone Active meshes perfectly. I look forward to progressing this and seeing their exciting plans for activities and the centres themselves."

Details: http://lei.sr?a=7V5e5

Ten Health opens Fitzrovia club

Independently-owned fitness operator Ten Health & Fitness has a new place to showcase its 'Move Better' philosophy after launching its eighth London studio in Fitzrovia.

The 2,700sq ft (250sq m) Great Titchfield Street site offers members Ten's "trademark" Reformer Pilates classes as well as a number of other services, including physiotherapy, massage therapy, rehabilitation and personal training.

Move Better Body Mapping also gives members the opportunity to discover how they can use tailored

physical activity to reduce or prevent physical issues following consultations provided by Ten physiotherapists.

The site is also home to the company's first-ever retail store - Health Performance Engineering (HPE) - and its TenEducation programme, which offers external training for fitness professionals.

Joanne Mathews, founder of Ten Health & Fitness, told *Leisure Opportunities* that the company has been looking for the



Mathews said the site 'fitted well' with Ten's existing portfolio

"right site" in Fitzrovia "for ages", adding: "It's a great area, and fits really well with our other West End studios," she added. "It's a great location, a beautiful space and we have a brilliant team in place."

Ten Health & Fitness has its other locations in Mayfair, St James, Chiswick, Hatton Gardens, Notting Hill, The City and Little Venice, which it acquired last year from Little Venice Pilates. Details: http://lei.sr?a=oH6A3

HEALTH & FITNESS

Elevate explores inactivity crisis

Inclusivity in tackling the country's inactivity crisis was the major theme at this year's Elevate conference, which was attended by more than 4,000 professionals.

The two-day event, which was held at London's ExCel on 10-11 May. attracted academics, allied healthcare professionals, policy makers, charity workers, local authorities, private leisure operators and sport scientists.

Targeting hard to reach communities, a

keynote debate 'can you be fit and fat' was led by former Olympian and sports scientist Professor Greg Whyte OBE. Other sessions included best practice for targeting the least active and the growth in outdoor activities.

The exhibition, which included 209 speakers and 143 exhibitors, also had The Stage, Tech Lab and Evidence Base feature areas.

The Elevate Innovation Awards were also held, recognising outstanding products and solutions that tackle inactivity.



Elevate was attended by policy makers, operators and sport scientists

Max Quittenton, Elevate director, said: "We're thrilled to have built upon the success of the inaugural show and proven just how important addressing inactivity is to professionals across the UK. There's overwhelming support to keep discussions around these strategies ongoing to ensure advances in products, services and research progress. Only by doing this can we encourage as more people to engage in physical activity." Details: http://lei.sr?a=Y5J9R

DLL hands back clubs amid CMA concerns

Two of the 16 health clubs which David Lloyd Leisure (DLL) intended to acquire from Virgin Active will now not be included in the deal, after concerns were raised by a competition watchdog.

The Competition and Markets Authority (CMA) said that DLL must "resolve concerns" relating to Virgin clubs in Brighton and Clearview, Essex, by Friday 26 May, in order to avoid an in-depth phase two investigation.

However, to avoid the investigation, DLL will leave the

two clubs in Virgin Active's ownership, while pushing to finalise a deal for the other 14 sites.

In a statement, the CMA said: "Following an initial investigation into the merger, we have found that the two Virgin Active gyms compete closely with the nearby David Lloyd gyms, and would face limited competition from other operators after the merger."

The body added: "The CMA is concerned that this loss of competition could result in higher prices or worse deals being offered to gym users in these areas."



Virgin Active will keep clubs in Brighton and Clearview, Essex

In response, Virgin Active said it was "delighted" to be keeping the two properties in its ownership, adding: "We're pleased they will be remaining part of the family and look forward to continuing to provide members with great experiences."

First announced in February, DLL's acquisition of the Virgin Active clubs will bring the number of sites in the DLL portfolio to 109.

DLL operates 83 clubs in the UK with a further 12 in the Netherlands, Belgium and Spain. Details: http://lei.sr?a=h3M2V



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What are the key factors that energy procurement managers should be considering today, and how can British Gas help?

At British Gas Business we encourage businesses to consider 'three pillars' when it comes to their energy supply. The first step is to help them review what supply product they are on and to buy more wisely.

Some of our customers like to see how the market changes, and buy when it's favourable. Others like the security of budgeting for a fixed price for the longer term. Fortunately, at British Gas Business, our range of tariffs suits both strategies. Fixed price contracts for up to five years help businesses budget, while flexible contracts give them more control over their energy spend. Some prefer a hybrid model with our blended contracts.

Secondly, operators need the right tools to help them use energy more wisely. Access to reliable consumption and invoicing data is incredibly important when making decisions about their estate. All our business supply contracts offer the option for automatic meter reading and an online energy management portal.

Using insights gained from intelligent data monitoring, we use live demand

profiles to identify consumption trends and recommend areas where savings can be made.

Thirdly, we can help identify what options and assets are available for on-site generation, helping businesses avoid costs at peak periods and even generate income.

What does British Gas Business see as the main energy challenges for leisure operators?

Operators should ensure their energy strategy allows them options on how to purchase their energy and monitor usage.

Non-commodity costs currently make up around half of a business's energy bill, and industry forecasts suggest this could increase to nearly 60 per cent. With a large proportion of energy expenses being incurred between 4-7pm, the way to avoid these costs is to not use energy from the grid.

Clearly these are peak times for leisure operators so shutting down is not an option, but by utilising technol-

ogy from a Distributed Energy (DE) solution, the costs can be avoided.

This is through solutions such as combined heat and power (CHP), allowing electricity and heat to be generated on site with the use of a gas intake boiler. Electricity can also be produced at different



We can help identify what options and assets are available for on-site energy generation, helping businesses avoid costs at peak periods and even generate income

Phil Bryant, British Gas





Cloud-based analytics and wireless sensor technology can help operators identify inefficient energy appliances



times, charged to an on-site battery, and then discharged during peak hours.

Can you explain more about the Distributed Energy concept and why it's important for businesses?

Distributed Energy represents a shift away from the traditional model of large power stations feeding electricity into the National Grid and on to local distribution networks. It's a world where smaller generation sites join forces with battery storage, energy efficiency and smart building management systems, all managed from a single energy control centre.

The concept can apply to both multisite businesses and single site operators within the corporate energy sector, so it's extremely relevant for the leisure and health club sectors.

Our aim is to help businesses and other large energy users take control of their energy by giving them the power to operate, monitor, and optimise their energy assets.

Centrica recently acquired Panoramic Power. What does this bring to the portfolio?

Panoramic Power was acquired by Centrica to complement our DE strategy. Combined

with cloud-based analytics, the wireless sensor technology allows customers to obtain valuable insight into their energy usage - beyond the meter consumption and down to appliance level.

It's managed online or through mobile apps, and provides real-time energy usage data on circuits or elements of buildings e.g. certain floors or rooms.

It will enable operators to identify inefficient equipment and potentially predict breakdowns before they happen; therefore mitigating potential downtime or valuable space being used for temporary generators.

What part does a company's energy policy play in managing their brand reputation?

As natural energy sources deplete and we become more reliable on new, greener technologies, organisations can use energy to boost their CSR credentials and therefore their brand reputation. By embracing the future world now, exploring the wider energy strategy around DE and adopting

some of the technologies, they will be able to state their CSR credentials in this space and their support for the UK energy infrastructure long term.



Biologique Recherche offers treatments to cancer patients

Skincare brand Biologique Recherche has partnered with non-profit organisation Wellness for Cancer to adapt facial and body treatments to the needs of cancer patients and people in remission.

Beginning in June, treatments will be available in the US and France, with plans to expand to more than 70 countries, including the UK, making it the only company adapting its methodology to all types of cancer patients worldwide.

"We are bringing to market something that should have been done a long time ago - bringing wellness and beauty to those who need it most," said chair Rupert Schmid. Details: http://lei.sr?a=E807B



Education manager Nikos Kouremenos

Five online spa courses launched by Raison d'Etre

Spa Business Education - the educational arm of the Raison d'Etre Group - has launched five new training courses for professionals in the spa, beauty and fitness sector.

The five courses cover spa finance; marketing; public relations and social media; leadership, group dynamics and conflict management; and strategic human capital management. All five courses have been selected as individual specialist training courses from Spa Business Education's seven-module Spa Management Program.

Courses are available online and take between two and three weeks to complete. Each course includes training videos, a written study manual, assignments and tests. Those taking the course will receive support from the course instructors throughout their study period.

Nikos Kouremenos, education and project manager at Spa Business Education, said that the organisation "recognised the need to be more flexible" in terms of its training offer. Details: http://lei.sr?a=u8Q1P

Harrods opens Wellness Clinic

London's famous department store, Harrods, has opened a new wellness clinic on the fourth floor of its Knightsbridge store, with experts in the field of aesthetics, wellness and dermatology.

The 10,500sq ft (975sq m) Wellness Clinic is in addition to the existing Urban Retreat spa at Harrods, and features 14 treatment rooms, two personal training studios designed for oneto-one training, a private consultation room, and a photography studio featuring a Vecra 3D Scanner System.

The space also includes a full-body cryotherapy chamber, intravenous vitamin infusions from The Elixir Clinic, and weekly clinics with chiropractor and posture specialist Dr Ben Carraway and acupuncturist Ross Barr.

Architects Stanton Williams designed a calming space using natural cherry timber and moleanos stone, and Harrods Interiors worked on a contemporary furniture scheme for the relaxation area and waiting room. Harrods has partnered with the PHI Clinic,



Architects Stanton Williams designed the 'calming space'

which will operate within The Wellness Clinic and offer aesthetic treatments for the face and body, ranging from injectable procedures to facial rejuvenation and body contouring.

Louise Parker, known for her sixweek programme The Method, will offer nutritional and fitness advice. Brands from Harrods beauty halls have created products specifically for the clinic, including the Lunar 28-day treatment from 111Skin and Lancer's Youth Recovery Elixir. Details: http://lei.sr?a=M2d5e

Award-winning spa reveals makeover

The spa that was named the UK's Best Luxury Destination Spa in 2017 in the World Luxury Spa Awards has unveiled itself following an extensive makeover.

Titanic Spa in Yorkshire has upgraded its interior materials, colours and furnishings, with vinyl real stone walls, blue grass green flooring and black chiffon grey furnishings.

Working with Oldhambased designer Dawnvale, the spa has also opened its new Bar 1911, a bistro "practical for the spa environment".

Other additions to the spa include a mud chamber, with walk-in showers, calm lighting and seating. Titanic Spa has also refurbished its 34 luxury apartments over the last 18 months with Emma Kay and Co in Ripponden.

Warrick Burton, managing director of Titanic Spa, said that "aesthetics and comfort are vital" to the spa experience so "it's crucial" to invest in this area.



Warrick Burton said improving the 'aesthetics and comfort' was vital

"What has been a challenge is carrying out the refurbishment without impacting the guest experience," he added. "Running at 98 per cent occupancy and staying open from early morning until late, our interior contractors have had a lot to do in those midnight hours. It has been worth it though and the guest feedback has been extremely complimentary." Details: http://lei.sr?a=Voj3A



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Tourism Ireland and HBO in Game of Thrones tie-up

Tourism Ireland has once again entered into an official licensing agreement with HBO ahead of the launch of the seventh series of Game of Thrones, using the brand to promote Northern Ireland as a tourism destination.

This is the second official tie-up between Tourism Ireland and HBO, utilising Game of Thrones - much of which was filmed in Northern Ireland – to draw visitors to the country.

Last year's tourism campaign reached more than 100m people online, generating more than 5m clicks, with fans of the show flocking to see the show's signature sites. Details: http://lei.sr?a=e7R6w



The UK is in the top five for international spend

Outbound travel from the UK worth £54bn by 2020

UK citizens will make 80 million outbound trips by 2020, with the market projected to reach a value of £54bn, according to a new study on outbound travel statistics for Britain.

According to the study, conducted by DPI Research, a relatively high income per capita, coupled with strong currency, makes the UK one of the top five spenders on international tourism in the world.

Results from the research show that Europe still accounted for the majority of all outbound trips made by UK travellers in 2015, with Spain and France the most popular destinations for the UK travellers.

The US is ranked third for UK travellers, while outside of Europe, India and Australia were second and third respectively.

While lucrative for countries overseas. outbound travel is also of great benefit to the UK economy, with holidaymakers spending more than £34bn a year in the UK before travelling abroad, supporting 214,000 jobs directly and 435,000 in the wider economy. Details: http://lei.sr?a=woV3C

Growing LGBT market highlighted

The United Nations World Tourism Organisation (UNWTO) has released its second global report on LGBT tourism, underlining the potential of the market and how to effectively maximise its value.

According to UNWTO figures, approximately 36m overnight visitors within the LGBT community travelled to international destinations around the world last year.

The first edition of the Global Report on LGBT Tourism, published in 2012, identified the clear relationship between countries' progressive

policies towards LGBT people and the economic benefits for their tourism sector.

The second edition, published in partnership with the International Gav & Lesbian Travel Association (IGLTA), offers a more extensive analysis, examining the current state of LGBT tourism around the world and the advancements that have been made towards securing equal rights for LGBT people in recent years.



Around 36m overnight visitors travelled to international destinations

"LGBT travellers have become recognised as a segment that travels with greater frequency and demonstrates higher-than-average patterns of spending," said the report. "Social change and improvements in the legal protection of LGBT people ahave meant that LGBT consumers have become more visible and more easily targeted as a consumer segment." Details: http://lei.sr?a=R6N8a

Cantlay appointed as SNH chief

Former VisitScotland chair Dr Mike Cantlay will now chair Scottish Natural Heritage (SNH) following his appointment by the Scottish government.

Cantlay will oversee the public body, which aims to improve Scotland's natural heritage through education and sustainability, for the next three years. His stewardship of the organisation will run through to 14 May 2020.

He will be expected to commit to 10 days a month of SNH duty, and the appointment will be regulated by the Commissioner for Ethical Standards in Public Life in Scotland.

Roseanna Cunningham, the Scottish government's cabinet secretary for the Environment, Climate Change and Land Reform, appointed Cantlay.

She said skills he obtained in previous public sector roles "will bring a wealth of experience to the organisation" and help the SNH "promote Scotland's natural heritage and help equip it in responding to current and emerging challenges." Challenges such as combating climate change, tackling wildlife crime, restoring peatlands and



Cantlay was given an OBE in 2014 for services to tourism

"encouraging people to get out and enjoy nature" were referenced by Cunningham.

Prior to his appointment, Cantlay chaired VisitScotland between 2010 and 2016.

He has also chaired organisations such as Scottish Enterprise Forth Valley, the Board of Management at Forth Valley College, and is an advisory member of the Board of Scottish Enterprise and VisitBritain. Details: http://lei.sr?a=B9b2F

Irish hotel completes £5m makeover

Northern Irish hotel, the Culloden Estate & Spa, has completed a threeyear refurbishment project at the cost of £4.8m.

Two floors of bedrooms have been revamped, with a selection of the smaller rooms remodelled and resized. The hotel now has 98 bedrooms.

The extensive work has also included the redevelopment of the Mitre Restaurant, the Stuart Suite and the spa to "make sure the Culloden remains one of the top hotels in Ireland".

Hastings Hotels, the owner of

the property, made the investment to the fivestar property, which was named Luxury Hotel of the Year at the 2017 Irish Hotel Awards. Eoin O'Sullivan, the estate's general manager, unveiled the completed project alongside group managing director Howard Hastings.

"As part of this programme we now have a brand new facade to a wing of the hotel with larger rooms and magnificent bathrooms overlooking landscaped gardens, all with



Howard Hastings (left) and general manager Eoin O'Sullivan (right)

the aim of providing our guests with an even more enjoyable experience," said O'Sullivan. "As well as the bedroom project, we undertook a complete redesign of the Mitre restaurant with new menus created by Chef McKnight, and an upgraded spa with new quiet room, nail bar and remodelled gym facilities as well as a refurbishment of the Stuart Suite for our weddings, conferences and banquets to enjoy." Details: http://lei.sr?a=I3C4Q

Beauty retreat for Newcastle hotel

A Grade II-listed city centre hotel in Newcastle has completed the latest stage of its £1.2m development programme with the opening of beauty retreat All About You.

The spa at Grey Street Hotel will be offering facials, massages and spray tans.

Skin and body treatments using the Elemis product range and OPI manicures and pedicures will also be available, as will other brands Delilah and Lycon.

The venue comprises three treatment rooms, a nail bar, a pedicure station

Elaine Beattie, All About You owner, said: "Customers can call in after work and enjoy a soothing stress busting massage before heading home, or pop in with their friends for a manicure and makeover before they head off for a night on the town. We also hope people visiting the town centre for a day's shopping will build us into their plans."

and a make-up area on a mezzanine level.

The development of the hotel, which is owned by Malhotra Group, has included



Elaine Beattie (centre) is the owner of the hotel's new beauty retreat

refurbishment of its 49 bedrooms, an extension, and development of the main conference room - which can now hold 100 people – and a smaller meeting room.

Atul Malhotra, the hotel's operations director, added: "These refurbishments and the creation of All About You have helped Grey Street Hotel regain its position as the most elegant hotel in the city. We're delighted with the redevelopment and excited for the future." Details: http://lei.sr?a=x4a5S

Highbullen Hotel to undergo significant expansion work

A plan to expand the Highbullen Hotel & Country Club as part of a large-scale investment has been approved by North Devon Council's planning committee.

The plan will see a further 58 holiday lodges and 16 bedroom extensions added to the hotel. Frank Chapman, the owner of the hotel, has already invested £8.8m in the complete refurbishment of the property's existing facilities, a new wedding venue and a conference centre. Planning approval will allow additional investment to be made to improve the quality of accommodation. The planned development is expected to create a further 25 jobs on site. Details: http://lei.sr?a=I6g9l



A hotel will be integrated into the stadium roof

Hotel part of Southend United stadium proposal

A hotel and residential apartments have been incorporated into Southend United FC's proposal to build a 22,000-capacity stadium development.

The Populous-designed structure will see the hotel and apartments integrated into the stadium, with a number of the latter built along the stadium roofscape.

Training academy facilities will be be flanked by community pitches. A fullsized covered pitch and "elite player accommodation" have also been earmarked for the development. In addition, a jumbo screen built into the stadium's facade will overlook a large supporters' square. A multi-screen cinema, restaurants and retail outlets will also be part of the development.

Planning applications have been submitted by the League One football club to Southend Borough Council with the intention to "commence construction without delay".

"Fans will be directed to the new stadium via a tree-lined processional route from the south which will take them past the mixed leisure retail area," said a Populous statement. Details: http://lei.sr?a=x2S5f

Natural History Museum unveils Whales exhibition

A new exhibition showcasing the evolutionary journey of blue whales will be revealed at the Natural History Museum (NHM) in London this summer, running until late 2018.

Anchored by a blue whale skeleton in the main Hintze Hall, 'Whales' will showcase more than 100 behind-the-scenes specimens from the museum's research collection - on public show for the first time.

Complete skeletons will reveal the secret to swimming like a whale, while skulls, flippers and jaw bones uncover how the mammals move, breathe, feed and sense their surroundings.

Details: http://lei.sr?a=1f7ko



Thorpe Park is among the parks to close rides

Merlin closes river rapids rides following death

A number of Merlin attractions closed their river rapids rides, following the death of 11-year-old Evha Jannat, who was killed at Drayton Manor in May after falling off its version of the ride into the water.

Alton Towers, Thorpe Park and Legoland Windsor all shut down their own versions of the river rapids ride as a precaution because they had the same manufacturer as Drayton Manor's Splash Canyon -Swiss engineering firm Intamin.

"We're aware of the tragic events at Drayton Manor and our thoughts are with the family and all of those affected," said a Merlin statement. "Safety is our number one priority and, as a precautionary measure, the river rapids will be closed today and until such time as more details of the incident become available."

According to reports, the girl stood up to swap seats when the bumper boat hit a rock. It is thought she hit her head and fell into the rough waters. The police have said a Health and Safety Executive (HSE) investigation has begun.

Details: http://lei.sr?a=e9C3c

Museums and galleries recognised

The winners of this year's Museums + Heritage Awards for Excellence have been announced, with shortlisted projects celebrated and recognised across the museums, galleries, heritage and cultural visitor attractions sectors in the UK.

The Novium Museum in Chichester picked up the award in the Temporary or Touring Exhibition category, with judges describing 'Tim Peake: An Extraordinary Journey' as "an inspiring and

amazingly good value project which seized a great opportunity to celebrate a local hero, inspiring future generations for years to come."

Launched in his home city, the free exhibition debuted on 15 December and charts the astrological adventure of astronaut Tim Peake, taking visitors on his journey from growing up in Chichester, to becoming the first British European Space Agency astronaut.

The Permanent Exhibition Award went to National Museums Scotland, which completed its £80m masterplan in July with the launch of 10 new galleries.



The Novium's Tim Peake exhibition was recognised for its good value

Increasing available space by 40 per cent, with more than 75 per cent of objects on display having not been seen "for at least a generation", the new spaces feature more than 3,000 new objects, which have been installed into four galleries covering art, fashion and design. A further six looking at science and technology have been installed.

The award for Innovation went to Historic Royal Palaces' 'The Lost Palace' - an interactive adventure taking visitors on a tour of Whitehall Palace in London. Details: http://lei.sr?a=b3Z8I

TEA seeks Thea Award nominees

The Themed Entertainment Association (TEA) has started taking nominations from the indsutry for the 2018 Thea Awards.

Recognising outstanding attractions, technologies or guest experiences that exemplify the value of globally engaging themed entertainment and experience design, Thea winners will be announced in November at this year's IAAPA conference in Orlando, Florida.

With a nomination deadline of 7 July, nominations can be submitted by anyone, whether or not a TEA member, including

potential Thea recipients. For consideration in the current judging cycle, the project must have opened or the event must have taken place between 1 July 2015 and 30 June 2017.

Nominations for lifetime achievement honorees - which recognises someone for their significant contribution to the attractions industry - and for the Thea Classic Award are also welcomed. This year's awards saw Shanghai Disney Resort sweeping to



Shanghai Disney Resort picked up several awards in 2017

win several of the prizes, including awards for Outstanding Achievement, for the Shanghai Disneyland theme park, and for the 'Camp Discovery' and 'Pirates of the Caribbean: Battle for the Sunken Treasure' attractions at Shanghai Disneyland.

Awards will be formally presented in 2018 at the 24th annual Thea Awards Gala – part of the annual TEA Summit. Details: http://lei.sr?a=U1n3C





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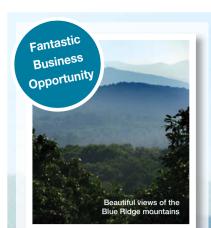


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Designers win Old Oak contract

An all-star team of architects and urban planners has won the high-profile contract to masterplan the UK's largest regeneration programme.

AECOM, Bjarke Ingels Group (BIG), Wilkinson Eyre and Asif Khan are members of the group that will create the strategic vision for Old Oak Common in west London; transforming 140 hectares of industrial and railway land into a new district for culture, leisure and housing.

The opening of a super-hub interchange station for the High

Speed 2 and Elizabeth rail networks by 2026 will catalyse the regeneration of the area. A new town will be created, centred around attractions such as potential new branches of London's Science Museum and Natural History Museum.

The Old Oak and Park Royal Development Corporation (OPDC), which is overseeing the project for the mayor of London, had called for the design teams competing for the £3m masterplan contract to present a "compelling, design-led spatial strategy alongside a clear delivery strategy to fully unlock this opportunity."



The opening of High Speed 2 will catalyse the regeneration in the area

The winning team - which also includes Bilfinger, GVA, Fluid, Maccreanor Lavington, PBA, Weston Williamson, Spacehub and East – overcame competition from the likes of Arup, Allies and Morrison, Grimshaw, Hawkins Brown and Farrells working with Heatherwick Studio. A longlist and shortlist options for the masterplan's components will be revealed towards the end of the year. The completed vision for the site is expected to arrive in Q1 2018. Details: http://lei.sr?a=S1F8S

Underground exhibition for London

As the Museum of London formulates plans for its £250m move to the iconic Smithfield Market, its exhibition team is digging deep to present London's history in new ways including opening up the site's underground passages for a glimpse of what the city was like in Victorian times.

The museum was given the green light to move to its new home in January 2016, after alternative redevelopment plans for Smithfield were abandoned.

It will retain many of the Victorian-era buildings on the site, incorporating them into the museum's design and, in some cases, its exhibitions. The Smithfield complex dates back more than 800 years, with a livestock market occupying the site as early as the 10th century. It has existed in its current guise since 1866 and still operates today as London's only major wholesale market. In their exploration



Everyday commuters could become exhibits at the attraction

of the site, museum officials discovered some interesting features in the building's underground tunnels, which could be used as a live representation of London's history.

One of the key findings was that Thameslink trains between Farringdon and City Thameslink travel beneath Smithfield market, and that the line is accessible from the building's lower levels. Details: http://lei.sr?a=k8f4A

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Dementia-friendly gymnastics pilot

British Gymnastics is getting prepared to train more people to deliver chair-based gymnastics for people with dementia following a successful pilot.

The governing body's foundation is in the process of securing funding to expand the training and rollout of the scheme across the country. A crowdfunding campaign has been set up already.

More than 150 people took part in the foundation's 'Love to Move' programme - inspired by the Korean and Japanese Gymnastics Federation's dementia-

friendly initiative - which aims to get older people moving and improve the quality of life of those living with dementia.

Those delivering the sessions reported "positive outcomes", with 71 per cent of participants demonstrating physical improvements, 86 per cent improving social skills and 93 per cent appearing happier and more settled. The scheme was launched after a piece of research conducted by the British Gymnastics Foundation and Age UK revealed that chair-based gymnastics improved "physical, emotional and cognitive aspects" of older people.



93 per cent of participants appeared happier and more settled

Indeed, some of the participants in the scheme were able to use their hands to feed themselves, do crafts and play bingo following sessions, while others have been taken off medication for depression and sleeping difficulty.

Patrick Bonner, British Gymnastics Foundation manager, said the programme was "astonishing" with its "life-changing benefits".

"So many people involved are seeing their lives improving as a result of the programme and it is remarkable that people are regaining functions which were thought to be lost because of the Love to Move gymnastics-based exercise," he added. Details: http://lei.sr?a=A7loo

CIMSPA partners up with Halo

The sport and physical activity sector's professional development body has increased its network in the West of England and Wales after the signing a partnership deal with Halo Leisure.

The social enterprise and leisure trust, which operates 20 facilities across Bridgend County, Herefordshire, Shropshire and Wiltshire, has joined the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) as an employer partner.

Employer partners only use training providers and products that have been verified by the body as they look to raise workforce skills standards. CIMSPA has 64 employer partners in the UK.

The initial phase of the partnership will see Halo's gym staff move into CIMSPA membership streams for exercise and fitness professionals, with a second part planned to transition some staff from the charity's management team into membership.

Scott Rolfe, Halo Leisure chief executive said: "Our mission is to create healthier



Halo Leisure will be developing its workforce through CIMSPA-developed training programmes

communities and having the backup from CIMSPA in terms of leadership, support and empowerment is key to helping us achieve this.

"Halo's team of exercise and fitness professionals will have their passion and experience matched with national recognition from CIMSPA. We look forward to developing our workforce through CIMSPA's programme of training, events and continuing professional development." Details: http://lei.sr?a=Q8L6U

New professional standards on their way



TARA DILLON is chief executive of CIMSPA

ollowing the hugely successful Elevate show at London's Excel, I'd like to congratulate the organising team for creating such an inspirational event. We met people from across the industry and got a real sense of just how much support there is for our work to professionalise the sector.

Key to this work is our search for a new chair to steer the chartered institute through its next phase of development. We have selected a shortlist of outstanding candidates, all of whom have knowledge and understanding of sport and physical activity and a passion for making a positive difference. We will be conducting interviews over the coming month and I look forward to announcing CIMSPA's new chair in due course.

Talking of professional standards, we now have a timetable for the next set of standards, which focus on management and coaching. We are putting the final touches to standards for lifeguards, swimming teachers and personal trainer, and we are looking forward to finalising the exercise-to-music instructor standard over the next few weeks.

We are awaiting an announcement from the Department of Education on the final apprenticeship standards for leisure duty manager, recreation assistant and personal trainer, which will be great news for those paying the apprenticeship levy. Meanwhile, I'm delighted to welcome a new trustee to our board. Malcolm Mcphail, chief executive officer at Life Leisure, brings a wealth of experience to the role and will provide valuable operator input to the CIMSPA board.

I'd also like to welcome our newest awarding partner, Vocational Training Charitable Trust (VTCT), a specialist awarding organisation offering vocational and technical qualifications in a range of service sectors. With more than 800 approved centres and an increasing international presence, VTCT is an exciting new partner for CIMSPA.

Finally, huge congratulations to GLL, winners of the CIMSPAsponsored Workforce Development Award at the 2017 Sporta Awards.





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Ross Snipp MSc, Flamingo Land Deputy Executive Vice-Chair of BIAZA living Collections Committee



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- Will develop our services and grow the operation

Successful candidates will have:

- Sound experience and knowledge in leisure facility operations, specifically including regulatory issues
- A relevant degree or comparable professional knowledge and qualifications, including specialist (hospitality / sport / fitness) accreditations
- Excellent business, management and people skills

For further details: please email manager@littleportleisure.uk specifying the position in which you are interested.

To apply: Send a CV with covering letter, demonstrating how you meet the requirements of the post and how you would develop our business:

Email: manager@littleportleisure.uk

The subject-line on the email should read: 'Assistant Manager Application'. Post: Mrs Dawn Holmes, Manager at Littleport Leisure, Camel Road, Littleport, Cambridgeshire CB6 1EW

For an informal discussion: telephone Dawn Holmes on 01353 860600

CLOSING DATE: FRIDAY 9TH JUNE 2017.

Short-listed candidates will be asked to provide evidence of relevant qualifications. Any offer of employment will also be subject to a satisfactory DBS check. The Trust is an equal opportunities employer.

Apply online: http://lei.sr?a=N4z6j

Club Manager

Redland Green Club, Bristol c £35,000 with bonus opportunities

Redland Green Club is situated in the heart of Bristol and boasts tennis, squash and gym facilities with a membership of over 1,200 and an active social programme. The club is looking to develop its facilities in the next 18 months to remodernise and expand current facilities.

Redland Green Club is currently looking to appoint a highly motivated Club Manager to be responsible for the operation, development and promotion of this prestigious club.

With responsibility for delivering strong financial results, marketing, staff management and excellent customer service, the Club Manager must be able to demonstrate strong leadership, excellent communications, enthusiasm, innovative thinking and be capable of dealing with financial issues along with showing great initiative.

This is a demanding role at a premier racket club in Bristol. It will suit those with the highest energy and enthusiasm, requiring someone with tremendous passion for making the Club successful.

For further details and a full job description, please email Elfriede Seath on: operations@redlandgreen. co.uk or telephone: 0117 9731139.

Alternatively, please send your CV and covering letter to: operations@redlandgreen.co.uk.

CLOSING DATE: WEDNESDAY, 21 JUNE 2017





We are currently recruiting for exceptional staff to help us achieve our vision to be Hertfordshire's leading facility and service provider for sports, health and fitness.

Customer Service Team Manager - £23,000 - £27,400

A strong, confident and motivating Customer Service Team Manager with exceptional skills and experience required. Responsible for the operation of the front of house function, ensuring all front of house staff provide a consistently excellent service at every stage of the customer journey. Closing Date: 25 June 2017

Lifeguard/Duty Assistant Apprenticeship - £9,865 - £12,189

An excellent apprenticeship opportunity for a Lifeguard/Duty Assistant with the enthusiasm to work at a busy Sports Centre within our operations team. The successful candidate will receive ongoing training and will be given the opportunity to gain essential leisure qualifications (NPLQ and First Aid) to kick start their career in the Sport and Leisure sector. Closing Date: 08 June 2017

For further information please visit www.hertssportsvillage.co.uk/jobs

Regional Sales Manager

origin

Origin Fitness part of Anytime Leisure Ltd, is a UK based specialist designer, supplier and service provider of fitness equipment. Established in 2008

Origin Fitness has now become a leading independent expert in the supply of fitness equipment solutions throughout UK and Ireland. We have a 50 strong staff team with 12 specialist sales managers looking after our online and field sales business. We currently work with many leading chains and clubs UK wide and supply into every sector of the industry.

This exciting role as our **Regional Sales Manager** for the South East of the UK will manage our existing customers and develop new business within the region. The candidate will be skilled in business development and sales management. They will also have a strong passion for fitness, be an excellent presenter and have strong communication skills.

Please send a cover letter and CV to careers@originfitness.com Closing date for applications is 5pm on Friday 11th June

For more details on the following jobs visit www.leisureopportunities.co.uk or to advertise <u>call +44 (0)1462 431385</u>



Regional Partner Manager

Company: Move GB Location: London, UK

Centre Manager

Company: Legacy Leisure Location: Brackley, UK

Personal Trainers

Company: The Gym Group Location: Various locations, UK

Onboarding Team Member

Company: Move GB Location: Bath, UK

Membership consultants

Company: Everyone Active Location: Aylesbury, UK

Personal Trainers

Company: fit4less Location: Various locations, UK

Retail Sales Advisor

Company: Powerhouse Fitness Location: Camberley, Surrey, UK

Leisure Assistants (Lifeguards)

Company: GLL Location: Various locations, UK

Fitness Duty Manager

Company: The Gym Hub Location: Worthing, UK

Regional Sales Manager

Company: The Gym Group Location: Northern UK, UK

Assistant General Manager

Company: The Gym Group Location: London Stockwell, UK

Leisure Assistant

Company: De Montfort University Location: Leicester, UK

Trainee Duty Manager Company: Parkwood Leisure

Location: Bristol, UK

Duty Manager

Company: Hertfordshire Sports Village Location: Hatfield, UK

Leisure Assistant

Company: De Montfort University Location: Leicester, UK

Leisure Centre Receptionist

Company: De Montfort University Location: Leicester, UK

Trainee Duty Manager

Company: Legacy Leisure Location: Kidlington , UK

Aquatic/Sport Activity Manager

Company: Kirklees Active Leisure Location: Huddersfield, UK

Membership consultants

Company: Everyone Active Location: Fleet, UK

Membership consultants

Company: Everyone Active Location: Fleet, UK

Sales manager

Company: Everyone Active Location: Carshalton, UK

Membership consultants

Company: Everyone Active Location: Alton , UK

Membership consultants

Company: Everyone Active Location: Fareham, UK

Membership Advisor

Company: Parkwood Leisure Location: Banbury, UK

Sports Assistant

Company: University of Bath Location: Bath, UK

Lifeguards

Company: Everyone Active Location: Various locations, UK

Swimming Instructor

Company: Legacy Leisure Location: Kettering, UK

Golf Services Assistant/Chef

Company: Glendale Golf Location: Nottingham, UK

Summer Recreation Assistant

Company: Legacy Leisure Location: Banbury, UK

Fitness Instructor

Company: fit4less Location: Bromley, UK

Swimming teachers

Company: Everyone Active Location: Bishop's Stortford, UK

Maintenance Manager

Company: Legacy Leisure Location: Exeter, UK

Recreation Assistant

Company: Legacy Leisure Location: Thatcham, UK

Call Centre Manager

Company: Jump Arena Location: Stevenage, UK

General Managers

Company: The Gym Group Location: Various locations, UK

Marketing Executive

Company: Parkwood Leisure Location: Worcester, UK

Personal Trainers

Company: Everyone Active Location: Various locations, UK

Recreation Assistant

Company: Coral Reef Location: Bracknell, UK

Physical Activity Coordinator

Company: East Cambridgeshire DC Location: Cambridgeshire, UK

Apprentice Swim Teacher

Company: Everyone Active Location: Various locations, UK

Receptionist (Casual)

Company: Coral Reef Location: Bracknell, UK

Maintenance Technician

Company: Parkwood Leisure Location: Cardiff, UK

Recreational Assistants

Company: Parkwood Leisure Location: Torbay, UK

Apprentice Swim Teacher

Company: Everyone Active Location: Watford, UK

Senior Recreation Assistant

Company: GLL Location: Witney, UK

Business Consultants (2 posts)

Company: Everyone Active Location: South East, UK

Front of House Receptionist

Company: Everyone Active Location: Ware, UK

Swimming Teachers

Company: Everyone Active Location: Sunderland, UK

Business Manager

Company: Parkwood Leisure Location: Worcester, UK

ASA Level 2 Swim Teacher

Company: Filton Town Council Location: South Gloucestershire, UK

Events & Marketing Manager

Company: Parkwood Leisure Location: Nottinghamshire , UK

Duty Manager

Company: Legacy Leisure Location: Kidlington, UK

Operations Assistant

Company: Shenley Leisure Centre Trust Location: Milton Keynes, UK

Assistant General Manager

Company: The Gym Group Location: London Lewisham, UK

Team leader

Company: Everyone Active Location: Stowmarket, UK

General Manager

Company: fit4less Location: Preston, UK

Senior Operations Assistant

Company: Shenley Leisure Centre Trust Location: Milton Keynes, UK

Netball Coaches

Company: Everyone Active Location: Chichester, UK

Leisure Assistants

Company: Monmouthshire CC Location: Monmouthshire, UK

Netball Coaches

Company: Everyone Active Location: London, UK

Lifeguards

Company: Everyone Active Location: Hampshire, UK

Fitness Instructor

Company: Parkwood Leisure Location: Cardiff, UK

Physical Activity and Arts Strategic Manager

Company: North Kesteven DC Location: Lincolnshire, UK

Assistant General Manager

Company: The Gym Group Location: London Ilford, UK

Swimming Teachers

Company: Everyone Active Location: Bedworth, Warwickshire, UK

Duty Manager

Company: Parkwood Leisure Location: Bristol, UK

Leisure Centre Manager

Company: Wildern School Location: Southampton, UK

Swimming Instructor

Company: Wildern School Location: Southampton, UK

Centre Manager

Company: Parkwood Leisure Location: Bristol, UK

Senior Duty Manager

Company: Parkwood Leisure Location: Bristol, UK

Deputy Manager

Company: Wildern School Location: Southampton, UK

Development & Regeneration

Project Manager Company: Wycombe District Council

Swimming Teacher

Location: High Wycombe, UK

Company: Everyone Active Location: Studley, UK

Personal Trainer

Company: Anytime Fitness Leigh Location: Leigh

Fit Cl. I I

Fitness Class Instructor Company: énergie group Location: Northwick Park, UK

Leisure Apprentice

Location: Hatfield, UK

Company: Legacy Leisure Location: Kidlington, UK

Lifeguard/Duty Assistant Company: Hertfordshire Sports Village

Swimming Teachers
Company: Everyone Active

Location: Various locations, UK Assistant General Manager

Company: The Gym Group Location: Burton-on-Trent, UK

Assistant Manager

Company: Littleport Leisure Location: Cambridgeshire, UK

Assistant Manager

Company: Littleport Leisure Location: Cambridgeshire, UK

Swimming Instructors

Company: Parkwood Leisure Location: Cardiff, UK

Group Exercise Instructors

Company: Everyone Active Location: Stowmarket, UK

Sports Leader

Company: Everyone Active Location: Enderby, Leicester, UK

Duty Manager

Company: Parkwood Leisure Location: Bexleyheath, UK

Assistant General Manager

Company: The Gym Group Location: Luton, UK

Fitness Instructor

Company: fit4less Location: Preston, UK

Fitness Motivator

Company: Everyone Active Location: Cirencester, UK

Leisure and Technical

Services Manager

Company: Swale Borough Council Location: Sittingbourne, UK

Regional Sales Manager

Company: Origin Fitness Location: South East, UK

Paddle Sports Instructor

Company: Cotswold Country Park Location: Cirencester, UK

Lifeguard

Company: Cotswold Country Park Location: Cirencester, UK

Sport Facilities Manager

Company: Reading Bluecoat School Location: Reading, UK

Promotions Manager

Company: énergie group Location: East London, UK

Fitness Instructor

Company: fit4less Location: Leighton Buzzard, UK

Fitness Instructor

Company: fit4less Location: Kettering, UK

Head of Business

Development

Company: Parkwood Leisure Location: Worcester, UK

2 x Venue Coordinator

Company: Becky Adlington's Swim Stars Location: Chester & Crewe, UK

Personal Trainer

Company: Hertfordshire Sports Village Location: Hertfordshire, UK

Personal Trainer

Company: The Hurlingham Club Location: Fulham, London, UK

Gym Instructor (Fixed Term)

Company: The Hurlingham Club Location: Fulham, London, UK

Class Instructors

Company: Wildern School Location: Southampton, UK

Swimming Coach

Company: Wildern School Location: Southampton, UK

Regional Coordinator

Company: Becky Adlington's Swim Stars Location: North West, UK

Swimming Teachers

Company: Everyone Active Location: Sutton, UK

Marketing Manager

Company: The Gym Group Location: Croydon with UK travel

Level 2 Fitness Apprentice

Company: énergie group Location: Kettering , UK

Trainee Duty Manager

Company: Legacy Leisure Location: Windsor, UK

Sales Manager

Company: Body Bike UK Location: Nationwide, UK

Sway Dance Activity Leader

Company: Legacy Leisure Location: Towcester, UK

SwimStars Co-ordinator

Company: Becky Adlington's Swim Stars Location: Midlands, UK

Recreation Assistant

Company: Parkwood Leisure Location: Bristol, UK

Sway Dance Co-ordinator

Company: Legacy Leisure Location: Towcester, UK

Sales Manager

Company: fit4less

Location: Southwark, London, UK

Swimming teachers

Company: Everyone Active Location: Bedworth, UK

Swimming Teachers

Company: BH Live Location: Bournemouth, UK

Swimming Instructor

Company: Swimming Nature Location: Various locations, UK

Night Shift Worker / Cleaner

Company fit4less Location: Fit4Less Cheadle Hulme, UK

Club Manager

Company: Redland Green Club Location: Bristol, UK

Exercise Class Instructors

Company: Legacy Leisure Location: Kidlington, UK

Sports Assistants

Company: Everyone Active Location: Horfield, Bristol, UK

Membership Sales Consultant

Company: énergie group Location: Camberwell, UK

Fitness Instructor

Company: énergie group Location: Camberwell, UK

Spa Membership Sales Manager

Company: Beaverbrook Hotel

Location: Leatherhead, Surrey, UK Recreation Assistant

Company: Northampton Leisure Trust Location: Northampton, UK

Junior Activities Manager

Company: Kings Fitness and Leisure Location: Somerset, UK

Swim Instructor

Company: Everyone Active Location: Sutton, UK

Apprenticeships

Company: Everyone Active Location: Nationwide, UK

Personal Trainers

Company: Matt Roberts Location: London, UK

Swimming Teachers

Company: Everyone Active Location: Nationwide

Sales and Marketing Manager

Company: Xercise4Less Location: Various locations, UK

Personal Trainer

Company: Xercise4Less Location: Various locations, UK

General Manager

Company: Xercise4Less Location: Various

Membership Consultant

Company: Xercise4Less Location: Various locations, UK

Impact Sales Consultant

Company: Xercise4Less Location: National role . UK

Swimming Teachers Company: Everyone Active

Location: Various locations, UK

Beauty Therapists

Company: Center Parcs Ltd Location: Elveden Forest, Suffolk, UK

Operations Manager

Company: The Eye Brand Location: Orlando, United States

Executive Assistant

Company: Madame Tussauds Location: New York NY, United States

Arcades Manager

Company: HB Leisure Location: Tamworth, UK

Maintenance Assistant

Company: Camel Creek Location: Wadebridge, Cornwall, UK

Technical Services Technician

Company: Warner Bros. Location: Leavesden, UK

Catering Assistant

Company: Coral Reef Location: Bracknell, UK

Catering Team Leader

Company: Coral Reef Location: Bracknell, UK

Catering Assistant

Company: Coral Reef Location: Bracknell, UK

Catering Assistant (part-time)

Company: Coral Reef Location: Bracknell, UK

Recreational Assistants

Company: Parkwood Leisure Location: Torbay, UK

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Wellbeing lower for fitness workers

More than half of people working in the sport, leisure and fitness industry feel as though they have no opportunity for professional development, according to a study conducted by Public Health England.

The research, carried out by the governmental body in collaboration with Dr Amit Mistry, revealed that 56 per cent of professionals felt that they weren't in a position to further their careers. A substantial number of the 800-plus workers who took part in the survey (44 per

cent) earned less than £20,000 per year.

Unveiling a snapshot of the report which is due to be released to the public shortly, Dr Mistry told delegates at the Elevate exhibition in London that as a result people working in the industry had lower perceived wellbeing that the average population.

Justin Varney, national lead for adult health, oversaw the piece or work with Dr Mistry after it emerged that sport was the sector with the third highest suicide rate in the UK. Dr Mistry also said that survey participants had



64 per cent of professionals' work did not involve any physical activity

experienced more discrimination and bullying than National Health Service (NHS) workers.

Perhaps the most stark statistic presented was the level of physical activity workers in the sector engaged in. According to the report, 64 per cent said that their job didn't involve taking part in physical activity, while more than a quarter (27 per cent) didn't comply with the Chief Medical Officer (CMO) guidelines of taking part in 150 minutes of moderate physical activity outside of the workplace. Details: http://lei.sr?a=boEgF

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Matrix Fitness UK MD prepares to exit

Continued from front cover

"So much has happened in 10 years at Matrix that I am proud of, but the most significant achievement has been our dramatic growth from being a relative unknown brand to now being one of the market leaders," he said.

"This has been in a large part to creating a great team of people with a very clear vision of what we wanted to achieve."

Johnston added that he would be announcing more details about his future project soon, but revealed he would be working, initially, in "high performance sports including professional cycling".

"I will also be staying very closely involved with the international fitness industry and I have some big projects planned for 2018 working with some innovative new brands," he said. Johnston's close connection with cycling resulted in Matrix partnering with athletes such as Olympic gold medallist Laura Kenny.



Jon Johnston joined Matrix Fitness UK in 2007

The company also successfully connected with brands like Wasps Rugby, Red Bull Racing and Lotus F1 during his tenure. Matrix is expecting to make an announcement about Johnston's successor "soon", with the search for its next managing director at a "well advanced" stage. Details: http://lei.sr?a=F7IoE

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