

leisure opportunities

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Eden Project plans global expansion

Cornwall's iconic Eden Project is set to be replicated in China, Australia and New Zealand, with further developments being planned in the Middle East, North America and the UK.

The British attraction has launched a new company to drive the establishment of Eden botanical parks around the world.

Eden Project International Ltd (EPIL) is the new entity, which has linked up with design firm Grimshaw Architects, creators of the original Eden Project in 2001.

Three projects will be developed in China and others in Australia and New Zealand, some of which have been previously announced. Other overseas projects, including some in the Middle East and North America, are due to be revealed in the coming months, and EPIL also has plans to build more attractions in the UK.

In a statement, it revealed that each will have a focus "on the big global challenges as defined by



■ A planned Eden Project in Yan'an, China will explore the theme of land and soil

their specific localities, such as soil, water, food and biodiversity."

"Eden's mission is to explore our dependence on the world and to use that understanding to excite people into delivering transformation where they live," said Sir Tim Smit, the co-founder of the Eden Project.

[More: http://lei.sr?a=L2p9P](http://lei.sr?a=L2p9P)



Eden's mission is to excite people into delivering transformation

Sir Tim Smit



Shelley Hepburn appointed new Gaia Spa director

Veteran of 20 years talks about 'amazing opportunity'

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Celebrity PT Mark Anthony sells two Rush Fitness clubs

Seals £1.5m deal for Southend and Uxbridge sites

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Olympian Steve Parry: "We're failing our children"

Third of 11-year-olds leave school unable to swim

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Spa industry veteran **Shelley Hepburn** is named new spa director at Gaia Spa

Shelley Hepburn has been appointed as new spa director at the Gaia Spa at Boringdon Hall hotel in Devon, UK.

During her 20-year career, Hepburn has opened and developed some of the UK's leading luxury hotel spas – including The Grove, Pennyhill Park, and most recently The Ned for Soho House Group in London.

Having worked in London and its surrounding areas for most of her career, Hepburn is now returning to her native Devon to take over all spa and wellness operations at Gaia.

Boringdon Hall is privately owned by the Devon-based Nettleton family of entrepreneurs.



■ Hepburn opened the spa at The Ned before moving to Gaia

"I have admired the Nettleton family's work in spa and hospitality since I met them more than 10 years ago"

"It's an amazing opportunity to be appointed group spa director at Gaia," said Hepburn. "I have admired

the Nettleton family's work in spa and hospitality since I met them more than 10 years ago. Sharing the same

ethos and goals in wellness as I do, I'm looking forward to being a part of something special at Gaia and embracing the spirit of all the South West has to offer the spa industry with the growth of this exciting brand"

Diane Nettleton, director at Gaia Spa added: "I am excited to welcome Shelley to Gaia, particularly as I have known her over the years and seen her amazing achievements.

"She brings a wealth of experience and a warmth and energy to nurture Gaia, to build on what we have already created, to continue our vision and continue growing the Gaia brand"

Gaia Spa opened at Boringdon Hall in 2016.

Steve Double to lead cross-party parliamentary group for the visitor economy



■ Double is a vocal advocate for tourism as MP for Newquay and St Austell

Conservative MP Steve Double has been elected chair of the cross-party parliamentary group responsible for addressing issues relating to the tourism, hospitality and attractions sectors.

Heading up the All-Party Parliamentary Group for the Visitor Economy (APPG), which aims to support the UK domestic tourist sector by promoting the industry in parliament and lobbying the government on their behalf, Double said the group would

"The group will be prioritising the impact of Brexit and the digital and sharing economy"

provide an opportunity for the industry to be heard.

"The APPG has already launched a successful report into apprenticeships and skills and following our coastal community inquiry we will be making representations to government," he said.

"The group will also be prioritising the impact of Brexit and the digital

and sharing economy in coming months."

Vice chairs include Labour MP Albert Owen, the SNP's Philippa Whitford, Green Party MP Caroline Lucas, the DUP's Jim Shannon and Scott Mann of the Conservatives.

Supporting Double in his efforts, the British Hospitality Association (BHA) act as secretariat to the APPG.



■ Burnham said Manchester should be one of the most active cities

"We need to encourage the people in our city region to maximise the contribution to being a healthy society"

Andy Burnham backs Get Manchester Moving

Andy Burnham, mayor of Manchester and former Labour Party leadership hopeful, has thrown his weight behind the city's plan to increase the physical activity of its residents.

Last year, Greater Manchester launched its Greater Manchester Moving initiative, a four-year plan that aims to improve the health of 2.8 million people through physical activity and exercise.

Statistics show that 38 per cent of people living in the city region are not active enough. Around 65 per cent of adults and 28 per cent of children are overweight or obese.

This has contributed to a £26.7m cost to the NHS,

with one in six deaths down to sedentary lifestyles.

The Greater Manchester Combined Authority is working with Greater Manchester Health and Social Care Partnership to tackle the inactivity crisis.

Burnham said that Manchester's love of sport should make it "the most active part of the country".

"We need to encourage the people in our city region to move more, to cycle and walk and maximise the contribution to being a healthy society," he added.

Greater Manchester Moving is aiming to double the rate that people get active, making 75 per cent of the population active or fairly active by 2025.

leisure opps

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UK Sport's medal approach 'needs a rethink', says **Tanni Grey-Thompson**

UK Sport's 'no compromise' approach to funding elite sport "needs a rethink", according to Baroness Tanni Grey-Thompson.

Talking to *Leisure Opportunities*, the former Paralympic champion said there also "needed to be a debate" about how many medals Great Britain wants to win, with more emphasis on duty of care for athletes.

"My personal view is that it's great to win medals across a whole host of

It's great to win medals across a whole host of sports, but we need a debate about how many

sports, but we need a debate about how many and what that looks like," she added. "We need to look at what the cost is."

The ukactive chair stressed that athletes must accept that elite sport is not "warm and cuddly", but she thought that the 'no compromise' approach – which sees sports win funding based on medal potential and high medal

targets – had an impact on the day-to-day experience of athletes and coaches.

Since Team GB and ParalympicsGB triumphed at last summer's Rio Olympics, with 67 and 147 medals respectively, a number of high-profile allegations of bullying and abuse have emerged from sports that receive UK Sport funding for their world-class programmes.

■ Grey-Thompson said the consideration of athletes' duty of care is important

The public and private sectors must work together to build more liveable cities, says architect **David Chipperfield**

There's a danger that architects are being swayed to work on signature buildings at the expense of the coherent development of cities, according to David Chipperfield.

Talking to *Leisure Opportunities*, the British architect said that, particularly in the UK, planning is "being overtaken by investment".

"In London I think there is planning permission for a further 200 towers right now, and more in the pipeline.

"Those are money packets; it's not about building a city," he said. "Each investor will try



■ British architect David Chipperfield is based in Berlin, Germany

"We need more proactive engagement in the planning process, with buy-in from the community"

their hardest to make a good building. They'll say 'we have a good architect, we're spending a lot of

money, we're trying to do it right'. I think they're being genuine about that, and investors in Britain now

are a million times better than they were 20 years ago. However, they're still working on projects one by one that don't necessarily add up to anything."

In contrast, Chipperfield argued that in continental Europe the state and private sector work more in harmony to develop cities holistically.

He said: "In Europe, the bigger vision comes from the city itself.

"The private sector and public sector work together. You get buy-in from the community; you get buy-in from the planners. In the UK, there's no proactive engagement in the planning process."



■ Varney was appointed Merlin chief executive in 1999

Merlin CEO **Nick Varney** to deliver keynote address at IAAPA 2017

Merlin Entertainments CEO Nick Varney has been named keynote speaker for the 2017 IAAPA attractions expo in Orlando, Florida.

Varney, who has nearly three decades of experience within the attractions industry, was appointed Merlin chief executive when the company was formed in 1999, later being appointed company director in 2013.

Under his leadership, Merlin has become a global leader in location-based family entertainment, operating more than 100 attractions in 24 countries across four continents, welcoming

60 million people annually and employing some 27,000 people.

"Nick leads a company with a diverse portfolio," said IAAPA president and CEO Paul Noland. "We can all learn from his unique perspective on the opportunities and challenges ahead for the global attractions industry."

Varney will deliver his keynote during the GM and Owners' breakfast, which takes place on 15 November at 8:15am. In addition to Varney's speech, the breakfast will also include the presentation of the IAAPA Young Professional Award and the IAAPA Service Awards.

We can all learn from Nick Varney's perspective on the opportunities and challenges ahead for the attractions industry

IAAPA president and CEO Paul Noland

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REBRAND

Celebrity trainer sells Rush Fitness gyms

Celebrity personal trainer Mark Anthony has sold two of his Rush Fitness clubs to Swansea-based leisure trust Bay Leisure Ltd in a £1.5m deal.

Bay Leisure has bought the Uxbridge and Southend-on-Sea clubs and will rebrand them 'Simply Gym'. Bay also operates three other gyms in Llansamlet, Gorseinon and Cwmbran, in Wales.

The 14,000sq ft (1,300sq m) Southend gym is a 24-hour facility, offering cardio and strength equipment, classes and a spinning studio. The 19,000sq ft (1,765sq m) Uxbridge gym is also a 24-hr operation. The Uxbridge club has 5,000 members and the

Southend facility has 4,300.

Mark Anthony, Rush Fitness chief executive, said: "We have hugely enjoyed building the Rush Fitness budget brand over the last four years and know that our Uxbridge and Southend clubs will continue to develop further with Bay Leisure."

Anthony will be focusing on the flagship Rush Fitness site in Aylesbury, Buckinghamshire, where he will soon launch boutique brand Push Hit.

Anthony previously owned a club in Notting Hill, London, where he trained celebrity clients including Katie Price, Billie Piper and Lucy Mecklenburgh.

[More: http://lei.sr?a=x6X6B](http://lei.sr?a=x6X6B)



■ Anthony will focus on the brand's site in Aylesbury



We have hugely enjoyed building the Rush Fitness brand

Mark Anthony

NEW OPENING

Strongman opens tech-focused Bannatyne club



The technology will help members reach fitness goals quickly

Scott Mulkern

Britain's Strongest Disabled Man cut the ribbon at the revamped Bannatyne Health Club and Spa in Milton Keynes after it underwent a £500,000 facelift, with technology at the forefront.

Mark Smith, who has twice been crowned Britain's Strongest Disabled Man, previously worked at the club as a fitness adviser.

The main focus of the refurbishment was to improve the club's tech offering. Smartphone-connected equipment, which allows members to track their fitness progress through the Bannatyne



■ Mark Smith used to work at the club

App, has been installed. Scott Mulkern, Bannatyne Health Club and Spa Milton Keynes general manager, said: "This is part of a continued shift towards the inclusion of technology in the fitness sector and will help members reach their fitness goals more quickly."

[More: http://lei.sr?a=z3n6D](http://lei.sr?a=z3n6D)

BOUTIQUE

Boutique cycling concept One 10 launches in London



We're here to break boundaries in studio cycling

Tim Benjamin

Cycling studio One 10 has launched in London's Marylebone.

One 10, which is named after the optimum RPM for indoor cycling, is a 5,000sq ft (465sq m) studio that has been created by Tim Benjamin, former 400m Olympic athlete and founder of gym franchise, The Fitness Space.

Two class types have been created to establish the club: Paceline, a performance-based workout, and Nirvana, an experience-based party ride.

Each class can accommodate 30 people and lasts 45 minutes, with more than 50 sessions on offer every week.



■ More than 50 sessions are on offer each week

Benjamin said: "We're here to break boundaries in studio cycling. At One 10, every rider will have an engaging, multi-platform experience and connect with a like-minded community. It's a network that tracks, rewards and motivates every rider to maintain engagement and get results."

[More: http://lei.sr?a=n3s5c](http://lei.sr?a=n3s5c)

PARTNERSHIP

Les Mills announces fitness at work partnership

Global fitness brand Les Mills has teamed up with a commercial property company to offer office employees the chance to get fit while at work – the first time the brand has been involved in such a project.

Workers can take part in Les Mills virtual group exercise sessions in Bruntwood's Trafford House office building in Manchester.

The building's ground floor has been renovated and is a dedicated social and wellness area. It has a kitchen, showers and break-out areas as well as a conference room where the Les Mills



■ Office employees can now get fit while at work



Our global mission is to get people more active

Dave Alstead

classes are streamed over lunchtime, and before and after work on a large screen.

Dave Alstead, Les Mills UK customer experience manager, said: "We are really excited to be involved in this project. Our global mission is to get people more active but we understand that people have very busy lifestyles so a lunchtime group workout can be a perfect time to fit in getting fit."

[More: http://lei.sr?a=w1h0Q](http://lei.sr?a=w1h0Q)

Dementia can be slowed with exercise, says new study

Older people taking part in regular physical activity could reduce the risk of developing dementia and cognitive impairment.

'First of its kind' research put together by the Goethe University Frankfurt found links between physical exercise and improved brain metabolism, helping to combat dementia.

In the study, sports physicians at the university examined the effects of regular exercise on brain metabolism and memory of 60 participants aged between 65 and 85 in a "randomised controlled trial".

[More: http://lei.sr?a=e3x2z](http://lei.sr?a=e3x2z)

Breaking out of the Westminster box

A recent TV news VoxPop on sports policy threw up insights into government priorities. Seasoned Westminster parliamentarians commented: “It’s tough for sport to get a look in against big issues like Brexit, the NHS, social care crisis, youth crime and mental health.”

Such words reinforced the view that physical activity sits in a box in Westminster entitled “DCMS”, from which it shouldn’t stray and look to influence other issues which aren’t its business, (i.e. the grown-up stuff), so what should our sector do about this?

Making the case

One of the great things about National Fitness Day (NFD) – to be held on 27th September this year – is that it allows people to celebrate their personal relationship with activity and fitness. The breadth of stories captured – covering issues of mental wellbeing, loneliness, active ageing, young people’s behaviour and educational success – are some of the most powerful testimonials for the work the physical activity sector does, and a barometer of its importance to society.

It seems the public is ahead of many of our elected representatives on this issue, having a greater feel for the value of physical activity across our lives. Furthermore, you just have to look at the major brands now aligned to physical activity to fully see the sector’s relevance.

The ambition to support the sector is there within Westminster and the vision set out in Tracey Crouch’s Sporting Futures strategy champion the role of physical activity in society, yet despite the hard work of a great team at DCMS who live and

breathe this agenda, I suspect the document is gathering dust in too many other government departments.

Exciting initiatives

However, there are exceptions which we are excited to support. Firstly, the Ministry of Justice is seeking to strengthen the use of physical activity in achieving positive outcomes for adult offenders and young people in the justice system. Secondly, the Department of Work and Pensions is working with ukactive – in work led by disabilities minister Penny Mordaunt MP – to encourage more disabled people to engage with the physical activity sector, for the benefit of both.

That said, our agenda needs to fully break out of its Westminster box so all government departments understand and implement programmes that harness the value of physical activity. We know from our campaigns like NFD that the impact of activity defies categorisation, so we must continue to challenge the government to embrace its full potential. ●




■ Hugh Edward, ukactive public affairs director

“

It seems the public is ahead of many of our elected representatives in government when it comes to appreciating the value of physical activity



■ National Fitness Day showcases work being done to boost physical activity



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EVENT BIDDING

Cities clear Commonwealth Games hurdle

Birmingham and Liverpool's hopes of hosting the 2022 Commonwealth Games are still intact after both passed the initial assessment phase in the UK city selection process.

Sports minister Tracey Crouch revealed that inspections made by an independent assessment panel to both cities had been successful.

According to the panel – chaired by Nicky Roche, director of strategy at Sporting Assets – both cities have "sufficiently developed a clear initial vision as to how they would construct a compelling Games programme".

More detailed work will be undertaken by bid teams in

Birmingham and Liverpool before final proposals are submitted in August.

Then, in September, the assessment panel will make a recommendation to the government on a preferred location before a decision is made.

Crouch said it was right to carry out an assessment, adding: "I've been encouraged by the commitment and enthusiasm that both Birmingham and Liverpool have demonstrated so far in the process, but it will be crucial that their final plans demonstrate good value for money, how they would leave a lasting legacy and showcase the best of Britain."

[More: http://lei.sr?a=M4d0r](http://lei.sr?a=M4d0r)



■ Glasgow hosted the 2014 Commonwealth Games



I've been encouraged by the commitment of both cities

Tracey Crouch

SPONSORSHIP

Sainsbury's commits to supporting ParalympicsGB



Sainsbury's is very much at the heart of the Paralympic family

Tim Hollingsworth

Sainsbury's, one of the key sponsors of the ParalympicsGB team, has renewed its partnership with the British Paralympic Association (BPA), supporting para-athletes for the next four years.

The deal covers both the 2018 Pyeongchang Winter Olympics and the 2020 Tokyo Summer Games.

Tim Hollingsworth, CEO of the BPA, said: "Sainsbury's is very much at the heart of the Paralympic family here in the UK. Their engagement has shown a true understanding of the power of Paralympic sport and they



■ The partnership began before the 2012 Games

have encouraged their customers and colleagues to really get behind ParalympicsGB. We know that the inspirational performances of our athletes on the field of play can help to change perceptions and help to create a better world for disabled people."

[More: http://lei.sr?a=P8D0a](http://lei.sr?a=P8D0a)

STADIUMS

Celtic closes standing area section following incidents



Behaviour of fans is posing a direct risk to safe operations

Peter Lawell

Part of the safe standing section at Celtic FC's Parkhead stadium has been closed temporarily as a result of "serious incidents of unsafe behaviour".

According to the Scottish champions, a number of flares were smuggled in by supporters sitting in the section, known as Green Brigade, for the last home match of the season against Hearts and the club's preliminary Champions League tie against Linfield.

The 900 season-ticket holders that occupy the section have been contacted by the club to explain why the enclosure will not be open for the next two games.



■ Fans set off flares during a match against Hearts

Peter Lawell, Celtic FC chief executive, said the behaviour presented the club with "no choice but to take decisive action".

"This is not a decision we have taken lightly, but the behaviour of fans in this section is posing a direct risk to the safe operation of the stadium."

[More: http://lei.sr?a=H9T9I](http://lei.sr?a=H9T9I)

PARTNERSHIPS

Sport England takes This Girl Can to Australia

Grassroots sport quango Sport England has signed a three-year deal to allow an Australian health promotion foundation to adopt its This Girl Can campaign.

VicHealth, which aims to improve the health of residents in the state of Victoria, will launch a television ad campaign in 2018, telling the stories of local women getting active.

According to research, 41 per cent of Victorian women aged over 25 have been "too embarrassed" to exercise in public. Almost half said they found sports clubs "intimidating".



■ 2.8m women were inspired by This Girl Can



Our goal is for girls to grow up with no fear of being active

Jennie Price

Jennie Price, chief executive of Sport England, said she wanted to take This Girl Can "international". This girl can has "inspired" 2.8m women to get active in England, and Price added: "Using the insight we have gained over the last two years, we want to take This Girl Can international, with the ultimate goal being that girls will grow up in a world where there is no fear of being active."

[More: http://lei.sr?a=N602d](http://lei.sr?a=N602d)

Regular Super League fixture to be played Down Under

The Australian city of Wollongong will be the first location outside of Europe to host a regular Super League rugby fixture next year.

Wigan Warriors will take on Hull FC in Wollongong's 23,000-capacity WIN Stadium on 10 February 2018.

A week later, both teams will face Australian National Rugby League (NRL) teams in a double-header at the ANZ Stadium in Sydney. Wigan will take on South Sydney Rabbitohs and Hull FC will compete against St George Illawarra Dragons.

[More: http://lei.sr?a=M2W5r](http://lei.sr?a=M2W5r)

SPORT AND FITNESS

Premier Global partners with CIMSPA

Health and fitness educator Premier Global NASM has joined the physical activity sector's professional body as a skills development partner.

It has become the first partner of the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) to automatically enter every successful participant of recognised qualifications into membership of the professional body.

Premier Global NASM is a provider of personal trainer and continuous learning courses. Its Level 2 fitness instructing and Level 3 personal training certificates are now CIMSPA-endorsed and join more than

290 other qualifications recognised by the institute.

Nick Bradley, chief executive of Premier Global NASM (part of the Ascend Learning Group), said: "Our combined brands of Premier Global and NASM have been at the forefront of world-class fitness education and training for over 50 years – our mission being to equip fitness professionals across the UK with the inspiration and information to transform lives."

Tara Dillon, CIMSPA chief executive, said: "By building CIMSPA membership into the qualification itself, Premier is helping its students get a real head start."

[More: http://lei.sr?a=06u5q](http://lei.sr?a=06u5q)



■ The partners are working to upskill industry professionals



“
Our mission is to equip fitness professionals with the inspiration to transform lives

Nick Bradley

SPA AND WELLNESS

Saltability hires Clinton to aid education and training



“
When I was introduced to Himalayan salt stone massage, I loved it

Christine Clinton

Christine Clinton has joined spa equipment supplier Saltability as an account executive and international educator.

A licensed massage therapist, entrepreneur and skincare specialist, Clinton has worked in the spa industry for 27 years, with a focus on helping cancer patients through spa therapy.

In her new role, Clinton will work closely with Saltability clients to determine how best to incorporate Saltability's Himalayan Salt Stone Massage and other spa treatments and retail products into their spas and wellness centres.



■ Clinton will provide training for clients

As an international Saltability educator, Clinton will provide advanced training on the use and benefits of Himalayan salt for therapeutic use.

"When I was introduced to Himalayan salt stone massage, I absolutely loved it," said Clinton.

[More: http://lei.sr?a=B8k3r](http://lei.sr?a=B8k3r)

A month of milestones

CIMSPA has almost doubled its membership in the last 10 months, which is absolutely fantastic and means more sport and physical activity professionals are committed to raising their game to be part of a professional workforce that can meet the changing expectations of customers and stakeholders.

We also now have more than 70 endorsed training providers offering over 300 courses, ranging from gym instructor, personal trainer and lifeguard to leadership, customer retention and safeguarding, all of which have been reviewed against professional standards in the sport, fitness, leisure, and physical activity sector.

Qualifications

We're working with all of the sector's leading awarding organisations, growing the list of qualifications we recognise and stepping up our quality assurance and ongoing endorsement work to demonstrate the high standards of qualifications linked to CIMSPA.

We now formally recognise more than 200 qualifications through our awarding organisation partners. One of these, IQL UK, has just had seven of its

qualifications admitted to CIMSPA's prospectus of endorsed qualifications. IQL UK's qualifications cover lifeguarding, first aid and technical facility operations. On the prospectus now is the iconic National Pool Lifeguard Qualification, as well as the sector-standard National Pool Plant Operators certificate which is delivered by CIMSPA partner IoS.

Entry pathway

Getting two of the sector's key technical qualifications into our prospectus is a big achievement for CIMSPA. It means IQL-qualified lifeguards now have a strong entry pathway to become CIMSPA members, with the professional recognition and career pathways this opens up.

Looking ahead is another milestone – the third annual Active Training Awards – which we're hosting in conjunction with ukactive on Thursday 3 November 2017 at The Hilton, Reading and where we'll once again showcase the best training in the sector. ●



■ Tara Dillion, chief executive of CIMSPA



Getting two of the sector's most important technical qualifications into our prospectus of qualifications is a big achievement for CIMSPA



■ CIMSPA now has more than 300 courses for PTs, lifeguards and leadership professionals



Spa & wellness news

REDEVELOPMENT

London's Apex Hotel to add Pure Spa

Apex City of London Hotel will open a Pure-branded spa in September, as part of a hotel-wide £1.5m redevelopment.

Working in partnership with wellness operator Pure Spa & Beauty, the spa will house five treatment rooms, an infra-red sauna, manicure and pedicure bars, a spray tan booth, relaxation area and boutique retail area.

The treatment menu will feature Elemis facials and massages as well as manicures, pedicures and waxing.

The London spa is Apex Hotels' second partnership with Pure Spa & Beauty, following the launch of a Pure spa at the Apex Waterloo Place

Hotel in Edinburgh in 2016.

"We're hoping to emulate the success of the Edinburgh spa here in London," said Brian Tapson, general manager of Apex City of London.

For Pure Spa & Beauty, the London site is part of an expansion push across the UK.

Becky Woodhouse, Pure Spa & Beauty CEO, said: "We're looking forward to adding another spa to our existing seven across the UK."

Independently-owned Apex Hotels is headquartered in Edinburgh and currently operates nine hotels in London, Edinburgh, Glasgow and Dundee.

More: <http://lei.sr?a=K2m8S>



■ This is the second spa Apex and Pure Spa have worked on



We're looking forward to adding another spa to our existing seven

Becky Woodhouse

JOB ADVERTORIAL

Spa at Ramside hires more staff to meet high demand



Time with clients is not something that can be compromised

Joanne Green

Following high demand from its clients, one of northern England's leading luxury spas has increased the number of therapists it employs.

The award-winning The Spa at Ramside, based at Ramside Hall Hotel, Golf and Spa in County Durham, has increased its workforce to 22 people and is seeking to further increase that figure with five more weekend members of staff to better accommodate its clients during these busy periods.

"Since we opened in 2015, we have become busier and busier so we've needed to add to our staff to



■ The spa has seen a large increase in demand

meet this demand," said spa director Joanne Green. "A spa treatment is a relaxing experience and the time spent with clients is not something that can be compromised. Weekends are very, very busy and we felt we could expand our team for this reason."

More: <http://lei.sr?a=s7n9I>

EVENTS

Wellness event SpaFest to launch in September



SpaFest is a meaningful gathering about wellness

Amanda Barlow

International figures from the spa and wellness industry will gather in Newquay, Cornwall, at the launch of SpaFest in September.

Speakers will include Tim Westwell, one of the founders of Pukka Teas, journalist and former *Vogue* editor Anna Marie Solowij, and performance coach Jamie Edwards, who works with international sports stars.

There will also be a presentation by Thom Hunt, who rose to fame in the television series *Three Hungry Boys*. He will talk about how his experience of cancer has transformed him.



■ SpaFest will take place in Newquay, Cornwall

Amanda Barlow, managing director of Made For Life Organics, which is launching the event, said: "Above all, SpaFest is a meaningful gathering about wellness for those running the wellness industry which looks at people, planet and health and how to apply mindful practice within a commercial environment."

[More: http://lei.sr?a=I5T1z](http://lei.sr?a=I5T1z)

FACILITIES

Swinton Estate establishes £8m luxury spa

The Swinton Estate in North Yorkshire, one the UK's largest privately-owned estates, has opened a new £8m luxury spa.

The new Country Club and Spa is the vision of the estate's owners Mark and Felicity Cunliffe-Lister – whose family has had ownership of the land and its properties since the 1880s.

Located near the town of Ripon, the 20,000-acre Swinton Estate houses a Grade II-listed, 32-bedroom boutique hotel, a country club, park land and nature walks which are open to the public and the Swinton



■ The spa was designed by Bowman-Riley



The first phase has proven to be popular in the local market

Richard Macklin

Bivouac "glamping" site.

Designed by architects Bowman-Riley, the 2,000sq m (21,500sq ft) spa is situated at the estate's country club.

Richard Macklin, spa manager, said: "This first phase has proven to be immediately popular in the local market, with a strong membership uptake and a high demand from the hotel's residents and spa visitors."

[More: http://lei.sr?a=v6L5p](http://lei.sr?a=v6L5p)

Cliveden House's Garden Spa ready for the public

The spa at the privately-owned Cliveden House boutique hotel in Taplow, UK, has reopened following an extensive redevelopment.

Housed within its own space, The Garden Spa includes seven treatment rooms, dedicated relaxation areas, an indoor pool and a large wet area with infrared sauna and infused steamroom.

The spa takes its name from the famous gardens, which are directly accessible from the spa and have been made available for guests.

[More: http://lei.sr?a=0p9D6](http://lei.sr?a=0p9D6)

REFURBISHMENT

Malhotra Group completes hotel revamp

A hotel in the heart of Newcastle has unveiled the results of a £1.2m refurbishment.

The Grade II-listed Grey Street Hotel, which is owned by the Malhotra Group, has retained many of its original features, such as its Art Nouveau tiling and mosaic flooring.

The hotel has remained open throughout the 18-month phased redevelopment.

Development has included refurbishment of its 49 bedrooms, an extension, a revamped main conference room, a smaller meeting room, and a new spa.

Each bedroom has a feature wall bearing a large-scale

image of a Tyneside landmark – including the neighbouring Theatre Royal – or figure, such as Earl Grey, from whom the street and hotel take their name.

The hotel's layout has changed with the relocation of the entrance and the creation of 'All About You', an urban spa.

For corporate customers, the hotel's main conference room, the Monument Suite, has been extended to hold up to 100 people, while a smaller meeting room, The Snug, can accommodate six.

Atul Malhotra, Malhotra Group operations director, said: "This development goes way beyond cosmetic."

[More: http://lei.sr?a=3e1j3](http://lei.sr?a=3e1j3)



■ All 49 bedrooms in the hotel have been upgraded



This development goes way beyond cosmetic

Atul Malhotra

REDEVELOPMENT

Solent Hotel and Spa unveils £5m development



The design of the lodge is modern and fresh with quirky features

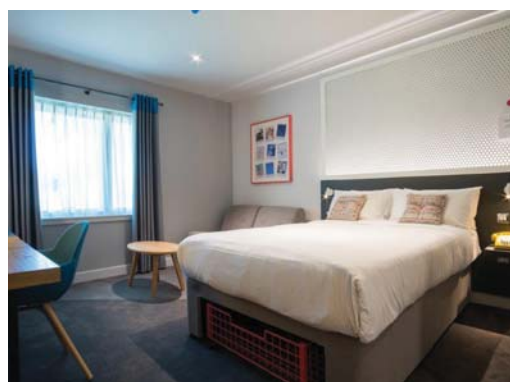
Steve Woodrow

The four-star Solent Hotel and Spa in Fareham, Hampshire, has undergone a £5m expansion.

Development of the Thwaites hotel includes a new 54-bedroom lodge and a Parson's Collar Pub and Kitchen.

Solent Hotel and Spa general manager Steve Woodrow said the facilities are tailor-made for customers who have a tight budget but are looking for a premium experience.

He said: "The design of the lodge is modern and fresh with some quirky features to not only make



■ Woodrow said the hotel has 'quirky features'

our guests smile, but also to make the very best use of the space.

"It has been inspired by the best of 'beach and city life' and alongside the stylish guest rooms there will be some other striking features, including sculptures and funky street furniture."

[More: http://lei.sr?a=i5S0U](http://lei.sr?a=i5S0U)

A challenging time for hospitality recruitment

How can hospitality and leisure businesses mitigate the double whammy impact of recruitment challenges and pay inflation?

In spite of terrorist incidents, hotel operators have continued to report growth, as the weaker pound fuels a record number of inbound tourists, so staffing is a critical matter.

Job or career?

One negative aspect of Brexit is its impact on hospitality recruitment, while our industry also continues to suffer from an image problem as a career option.

Hospitality, leisure and tourism is all too often perceived as the sector where young people get a job until they find a careers. What it boils down to is how to recruit the right people, retain and develop them to help them develop their passion and maximise their effectiveness.

The mantra I always hear about recruitment is 'recruit attitude, train skills.' Just what does that mean? Does it imply that a student graduating – whether from chef training or university management degree

– is to be discounted? Of course not, but it does mean that we have to capitalise on one of our greatest attributes.

Ours is an industry one can enter at any level and achieve any height of success. We've all heard stories about the waiter who went on to run the business, so let's champion this.

Then we should develop employees to ensure they move forward in our organisations before they move somewhere else for advancement. Train, encourage and hone.

There's only one thing worse than training someone who leaves – not training someone who stays with you.

Controlling costs

Wage costs are rising with things like the implementation of the apprentice levy, although this currently only impacts large businesses with a payroll of £3m-plus per annum. However, hoteliers are staying on top of these costs. The latest HotStats survey of UK chain hotels shows an average 0.2 percentage point reduction in payroll, to 25.7 per cent of total revenue. ●



■ Peter Ducker, chief executive of the Institute of Hospitality

“

We've all heard about the waiter who went on to run the business, so let's champion this



■ Hospitality careers still have an 'image problem', according to Ducker

CAMPAIGN

Isle of Wight's Queen Victoria tourism plan

The Isle of Wight's tourism body is about to launch a £200,000 tourism campaign promoting the island as the home of Queen Victoria.

The campaign by Visit Isle of Wight will be based on *Victoria and Abdul* – an upcoming biographical drama starring Judi Dench and Ali Fazal that tells the story of the real-life relationship between Queen Victoria and her Indian servant Abdul Karim.

The campaign will consist of digital, radio and social media advertising primarily targeting the south of Britain.

Red Funnel ferries, which transports visitors to and from the island between Southampton and East

Cowes, will also install signage welcoming people to Victoria's Island at the mainland terminal.

At Osborne House – the home of Queen Victoria and one of the island's most-visited attractions – costumes worn by Dench, Fazal and Eddie Izzard in *Victoria and Abdul* have gone on display, with the exhibition running until 30 September.

"*Victoria and Abdul* is the first film to ever use the interiors of Osborne as a location and these costumes add an extra layer to the rich experience of a visit here," said Michael Hunter, curator of Osborne House.

[More: http://lei.sr?a=Z7q7G](http://lei.sr?a=Z7q7G)



■ The drive is based on the biopic of Queen Victoria



The costumes add an extra layer to the rich experience

Michael Hunter

STATISTICS

Visitor numbers to English gardens and zoos surge



Ensuring all parts of the country benefit from tourism is a priority

John Glen

English gardens and zoos experienced an 8 per cent surge in visitors over 2016, according to data collected by VisitEngland.

Visitor increases were partly down to 2016 being crowned the Year of the English Garden, while Chester Zoo became the second most popular paid attraction in the country, with 1.9 million visitors.

The Great Britain Tourism Survey, which gathered visitor information from more than 1,500 English attractions, found that historic houses and castles reported a 7 per cent increase in tourists.



■ 2016 was the Year of the English Garden

Meanwhile, visitor numbers to English country parks grew by 4 per cent year-on-year.

Tourism minister John Glen said "ensuring that all parts of the country" benefit from tourism was a "government priority".

[More: http://lei.sr?a=o1P6s](http://lei.sr?a=o1P6s)

Government's DUP deal could give tourism a VAT boost



■ Kurt Janson, director of the Tourism Alliance

The tourism industry has long been lobbying the government to reduce VAT for the accommodation and attraction sectors. As part of this lobbying, the industry has even used the Treasury's own econometric model to show that if the government reduces VAT to 5 per cent for the accommodation businesses, there would be a £3.8bn increase in revenue for the Exchequer over a ten year period.

This increase in revenue would be sufficient to generate over 60,000 new jobs in the industry, which in turn would generate further savings for the government in terms of reduced welfare payments.

Sceptical response

The government's response to all this work has been one of scepticism, not believing the figures and unwilling to accept the loss of just under £1bn in revenue the model predicts for the first year of the lower VAT rate and as a result, the campaign has reached something of an impasse.

However, two recent developments may change this situation. The first is the government's deal with Northern Ireland's DUP party. This requires the government to undertake a study on the impact of lowering VAT for the tourism industry.

The reason this study has been included in the agreement is because tourism businesses in Northern Ireland are at a competitive disadvantage in relation to their counterparts in Ireland which only charged 9 per cent VAT – a situation the DUP want the UK government to rectify by reducing VAT rates in Northern Ireland.

This study is now underway and provides an excellent opportunity for the UK tourism industry to make the case for lowering tourism VAT for the UK as a whole.

A second development is the fall in the value of the pound as a result of the EU referendum. Since the vote, the pound has been trading against most other currencies at a rate about 15 per cent lower than previously. This drop is the same as the cut in VAT that the industry has been lobbying for, so the impact on the industry should be similar.

So far, revenue from overseas visitors to the UK has been up about 14 per cent as people take advantage of a cheaper holiday in the UK. This equates to an increase in revenue of around £3bn for 2017, which will generate over 50,000 new jobs

This boost in inbound tourism revenue graphically shows the impact of lowering tourism VAT to 5 per cent. ●



The increase in revenue as a result of a VAT cut is sufficient to generate over 60,000 new jobs in the industry



■ The government will study the VAT situation in Northern Ireland after its DUP deal

FACILITIES

Continuum acquires Welsh theme park

Visitor attractions operator Continuum is expanding its reach, after the company announced the addition of Welsh theme park Greenwood Forest Park to its growing list of UK attractions.

Opened in 1993, the former Greenwood Centre welcomes 150,000 visitors a year and is one of the highest-ranked theme parks in Wales, second on TripAdvisor only to the popular Folly Farm Adventure Park and Zoo.

Continuum has now confirmed the acquisition, which took place on 17 July, adding that former owners and park founders Steve and Andrea Bristow were to retire. Based in Yorkshire, Continuum

operates a heritage and entertainment portfolio of eight attractions in the UK.

Continuum also ran the extremely successful Coronation Street tour, which proved so popular after a short run in 2014 that the operator agreed a deal with ITV to extend its life to 2016. The attraction then made way for a cultural quarter, hotel and residential project.

“Continuum has been keen to expand into outdoor, family experiences and Greenwood will offer a fantastic opportunity for us to do so,” said Kevin Smith, Group Attractions director for Continuum.

More: <http://lei.sr?a=S9B3R>



■ Greenwood Centre welcomes 150,000 visitors a year



GreenWood will offer a fantastic opportunity to expand outdoors

Kevin Smith

MUSEUMS

Stephenson's Rocket returning to Newcastle



Rocket is one of the North's great innovations

Iain Watson

Stephenson's Rocket will act as the centrepiece for next year's Great Exhibition of the North, with the historic locomotive returning to its home of Newcastle for the first time in more than 150 years.

The Rocket, which is usually displayed at the London Science Museum, will go on display in the city in which it was built, marking its first return to Newcastle since it was acquired for the nation in 1862.

Manufactured in 1829 by Robert Stephenson, the locomotive became an icon of the modern age by winning the famous Rainhill trials to become



■ The Rocket will go on display from 2018

the world's fastest locomotive at that time, averaging 13 miles per hour.

“Rocket is one of the North's great innovations, heralding the birth of passenger railways,” said Iain Watson, director at Tyne and Wear Archives and Museums.

More: <http://lei.sr?a=m5f9Q>

THEME PARK

Thorpe Park hints at *The Walking Dead* for Halloween



There's a lot of investment. It's a new era for Thorpe Park

Dominic Jones

Thorpe Park has teased further details about its Fright Night events for 2017, with a new image on the UK theme park's website hinting that *The Walking Dead* could be making its debut at the attraction this Halloween.

Speaking to *Leisure Opportunities* earlier this year, Thorpe Park's new divisional director Dominic Jones hinted at big plans for the park's ever-popular Halloween season, promising to "bring Halloween back" in 2017.

The attraction, which hosts its popular Fright Night events through the month of October, is planning on taking things to the

next level, according to Jones, who called the move a "game changer" for Thorpe Park.

"There's lots of investment. It's a new era for Thorpe Park," said Jones. "Part of my role is to see what we can do to take us into that new era, whether that means investing in food and beverage, infrastructure or anything else."

[More: http://lei.sr?a=v8T0b](http://lei.sr?a=v8T0b)



■ The imagery on Thorpe Park's website

DEVELOPMENT

Revamped £14.8m Hadrian's Wall visitor centre open

Northumberland's long-awaited Landscape Discovery Centre and Youth Hostel at Hadrian's Wall – known as "The Sill" – has opened to the public after more than three years of development for the British heritage attraction.

Designed by Newcastle-based architects Jane Darbyshire and David Kendall (JDDK), the £14.8m project has replaced a 1960s-era visitor centre.

The Hadrian's Wall site has been completely redeveloped to incorporate learning facilities, youth hostel accommodation, conference and exhibition spaces, retail,



■ The eco-friendly venue has a number of facilities



It's fantastic to be celebrating and welcoming the public

Sarah Glynn

a tourist information service and a local produce café with communal spaces.

The Sill is designed to be eco-friendly, with a target of self-generating 80 per cent of energy consumed on-site.

"After many, many months of dedication and hard work it's fantastic to be celebrating the opening and welcoming the public at last," said Sarah Glynn, Sill manager.

[More: http://lei.sr?a=4Q1u5](http://lei.sr?a=4Q1u5)

BBC plans culture festival to coincide with new series

The BBC is seeking out museums, art galleries and libraries across the UK to run a series of cultural events alongside *Civilisations* – a new 10-part television series telling the story of art.

Airing next year, the programme was inspired by the series presented by art historian Kenneth Clark, which was first broadcast in 1969 and looked at western art, architecture and philosophy.

The *Civilisations* Festival, which runs between 2-11 March next year, will showcase ideas related to the programme.

[More: http://lei.sr?a=B3n9I](http://lei.sr?a=B3n9I)

PEOPLE

eGym appoints new European director

Equipment and software supplier eGym has appointed Eric Wenig as its European director at the same time that its UK head Jochen Michaelis is leaving the company.

Wenig, previously vice president at Nutanix, Hitachi, and Hewlett-Packard, has spent his career helping companies exploit opportunities offered by digital innovations and concepts. He will be responsible for driving eGym's brand expansion across the continent.

eGym, which produces electric resistance machine circuits backed by regular software updates, has a presence in 13 European countries as well as the US.

Speaking on the new

appointment, Daniel Donhauser, eGym chief commercial officer, said: "Eric brings with him extensive experience and will continue to support eGym in its mission to challenge the way fitness is delivered, disrupting markets and pushing the boundaries of possibility."

Jeremy Jenkins, UK sales director, Kerstin Obenauer, UK head of implementation, and Tracy Lamond, UK marketing manager, will all report directly to Wenig, who will share his time between the UK and eGym's headquarters in Munich.

UK head Michaelis has left the firm to return to Germany because of personal issues.

[More: http://lei.sr?a=o8q2F](http://lei.sr?a=o8q2F)



■ Wenig has been appointed to drive the expansion



“Eric brings with him the experience to support eGym in its mission

Daniel Donhauser

ACQUISITIONS

Oxygen Freejumping buys Air Space Trampoline



“The parks are highly cash generative and conveniently located

Dave Stalker

Trampoline park operator Oxygen Freejumping has acquired Air Space Trampoline in a multi-million pound cash deal, bringing its total number of sites to 10.

The purchase is in line with Oxygen Freejumping's strategy of reaching 20 parks by the end of 2018, and is its first acquisition of a brand in Britain's trampoline market, consolidating the sector that has grown from zero to more than 150 sites in the last three years.

Air Space Trampoline, a subsidiary of Go Ape, operates three parks in East Kilbride, Stevenage and Wolverhampton.



■ Air Space will join the Oxygen Freejumping family

"The parks are highly cash generative, conveniently located in high footfall areas and run by highly experienced management teams with a focus on delivering a safe and high quality experience to our customers," said Oxygen Freejumping CEO Dave Stalker.

[More: http://lei.sr?a=s2a6y](http://lei.sr?a=s2a6y)

CAMPAIGN

App users star in Freeletics advertising campaign



We wanted to highlight the achievements of our users

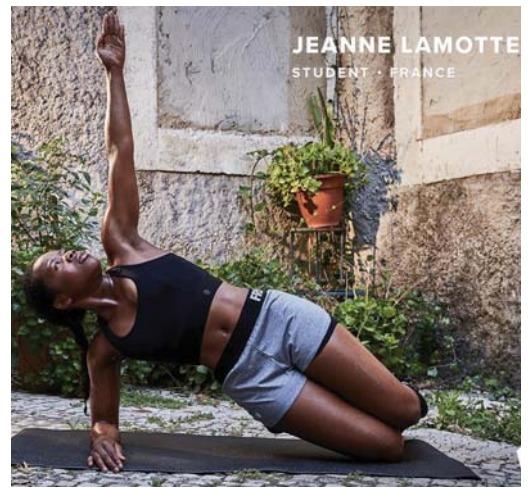
Daniel Sobhani

Four members of the public have been selected to star in Freeletics' advertising campaign, as the Munich-based fitness company attempts to demonstrate the universality of its offer.

The firm's 'Real People, Real Results' campaign shows that "anyone can reach their goals" using Freeletics' apps and digital personal trainers, not just people "living in favourable conditions".

As a result, no models or professional athletes have been used to endorse the app – only "real app users".

The four individuals were chosen from Freeletics' base of 17 million users.



■ No models will be used in the campaign

"By using real users for these ad campaigns, we not only wanted to underline the authenticity that we as a company have valued since day one, but we also wanted to highlight the achievements of our users," said Freeletics chief executive Daniel Sobhani.

[More: http://lei.sr?a=i7L8p](http://lei.sr?a=i7L8p)

APPS

Adidas launches holistic women's fitness app

Sports apparel giant Adidas has launched a 360-degree fitness app in an effort to help women turn exercise into a lifestyle.

All Day was designed specifically for women seeking a holistic fitness solution and provides users with recommendations focused on movement, nutrition, mindset and rest.

Vice president at Adidas Digital Sports Stacey Burr said: "Adidas All Day will initially focus on the female athlete who seeks variety and likes to try new things to challenge and inspire herself to be better every day. With an experience



■ The app makes recommendations on fitness



The app makes fit living more approachable while keeping it fun

Stacey Burr

powered by rich scientific insight, the app makes fit living more approachable, while still keeping it fun."

Users of the software can not only track their activity levels, but also have access to a library of programmes that demonstrate new ways to exercise, eat healthily and recover effectively after a workout.

The app is available on both iOS and Android devices.

[More: http://lei.sr?a=9t1v2](http://lei.sr?a=9t1v2)

Google brings back Glass tech to improve job productivity

Google's Glass smart wear technology has been resurrected with job productivity in mind, two years on from the company scrapping its original consumer model.

The original technology, worn like a regular pair of glasses and fitted with a display, offered hands free access to notifications, navigation and applications.

Creating a more comfortable to wear version with improved battery life, the Glass Enterprise Edition (Glass EE) was developed by X – a division of Google's parent company Alphabet.

[More: http://lei.sr?a=i4J5M](http://lei.sr?a=i4J5M)



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MY CAREER

Leisure industry professionals share how they got to where they are today

Chelsea Haney

SALES MANAGER

Watford Central Leisure Centre

Everyone Active

I quickly progressed to assistant fitness manager, then sales manager. Being presented with such great opportunities brought out my ambitious side!

Chelsea has been at Watford Central Leisure Centre for three years and feels part of the Everyone Active family.

"I was working in fast food before I applied for the apprenticeship, but I've always been interested in fitness and was desperate to get into the industry I loved. Joining Watford Central was the best thing that could have happened.

"I started as a Fitness Apprentice, then gained my Personal Training Level 3 qualification, and over time added on courses in PowerPlate,



functional training, pre- and post-natal and aqua aerobics – I was keen to

learn and absorb as much as I could. I quickly progressed to assistant fitness manager, then sales manager. Being presented with such great opportunities brought out my ambitious side!

"Everyone Active were so supportive, helping me progress and making me feel welcome as part of the team. Learning on the job is a fantastic way to develop as a young person, and Everyone Active really want to make you the best you can be."

Harry Hurst

TRAINEE DUTY MANAGER

Swan Pool

Everyone Active

I'd encourage anyone interested in the fitness industry to consider an Everyone Active apprenticeship, there are so many opportunities for continual development

Harry has worked his way up to Site Safety Assistant. He's now training to become a duty manager, and relishing the opportunity to learn.

"Sixth Form study wasn't for me, so when a friend suggested I try an apprenticeship, I jumped at the chance.

"I've always been into sports and fitness, and am interested in becoming a personal trainer and working around the world!

"To complete my apprenticeship, I studied for and passed the NLPQ lifeguarding qualification



and Gym Instructing Level 2 course.

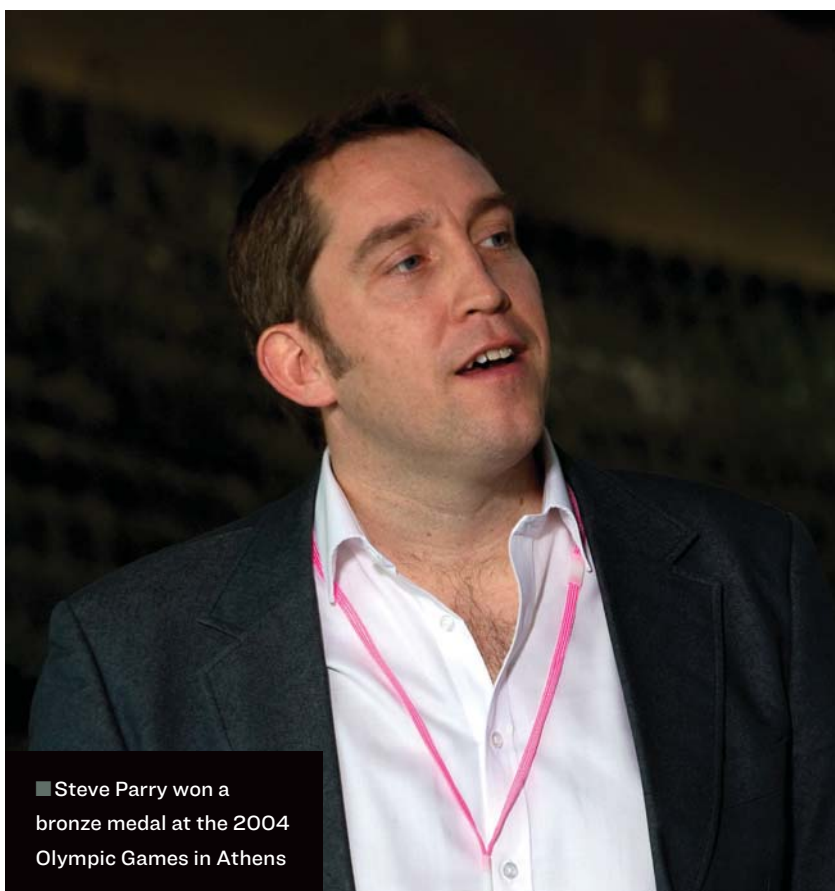
I've since progressed to a full time role at Swan Pool, shadowing senior staff to build on my experience.

"I really enjoyed the courses and training Everyone Active offers and my colleagues have been really helpful in teaching me new skills.

"I'd encourage anyone interested in the industry to consider an Everyone Active apprenticeship as you can progress quickly and achieve something significant." ●

The great British swimming crisis

Former Olympian Steve Parry says youngsters are being “failed” as it emerges that a third of 11-year-olds leave school without being able to swim



■ Steve Parry won a bronze medal at the 2004 Olympic Games in Athens

Water safety is the only part of the national curriculum that will save children’s lives, it can’t be treated as an optional extra

A third of 11-year-old school pupils have finished Year 6 unable to swim, a report commissioned by Swim England has revealed.

The report, compiled by the Curriculum Swimming and Water Safety Group on behalf of Swim England – formerly known as the ASA – has revealed that 31 per cent of Year 6 pupils finished school this summer unable to swim and without basic water safety skills, while 63 per cent of Year 6 parents fear that “their child could not save themselves in water”.

The inclusion of swimming lessons and water safety lessons have been a part of the national curriculum since 1994. It is expected that every Year 6 leaver should be able to swim unaided over 25 metres, use a range of strokes effectively and be able to perform self-rescue techniques in various water-based situations.

However, recent statistics show that only 52 per cent of pupils are reaching the minimum curriculum requirements, with one in 20 schools providing no swimming lessons at all. This poor swimming attainment coincides with increasing numbers of children and teenagers who drown annually.

Latest figures from the National Water Safety Forum show a 25 per cent rise in



■ Two-thirds of parents are concerned that their child could die in water

These findings show that more needs to be done to ensure all schools feel confident teaching swimming to students

drownings, from 32 in 2015 to 40 in 2016. According to the group, these failings are related to the cost of transportation to swimming facilities and pool hire, an unwillingness to disrupt the 'normal' school day and a lack of formal training for teachers leading swimming classes.

This is resulting in 53 per cent of primary schools either failing to provide any curriculum-guided swimming lessons, or failing to achieve any of the three required goals.

Former Olympian and chair of the report Steve Parry said the statistics proves we are "failing our children".

"Water safety is the only part of the national curriculum that will save children's lives, it can't be treated as an optional extra," he added.

To tackle these issues, the group has suggested 16 recommendations covering a wide range of improvements. These include: specific training for staff

teaching swimming; new resources for delivering school swimming lessons; and a new national top-up swimming programme for schools with the lowest swimming attainment level.

Other proposals focus on greater monitoring and enforcement mechanisms for schools, further water safety education in secondary schools and continued work with international partners to improve standards and update the curriculum's swimming goals if need be.

Robert Goodwill, minister of state for children and families, said: "Swimming is a vital life skill and schools have a duty to teach children how to swim and learn about water safety at primary school.

"These findings show that more needs to be done to ensure all schools feel confident teaching swimming to students, which is why we'll continue to work closely with Swim England to review the recommendations in this report." ●



■ Robert Goodwill said more needed to be done to get schools up to speed on their curriculum requirements



■ Kids will be taught about the five welfare needs of pets: environment, diet, behaviour, companionship and health

Working with kids & animals

KidZania is teaming up with the PDSA and Lily's Kitchen to teach children about pet care in a "fun and engaging" way



■ Eddie Kemlsey, chief executive of KidZania London, said the activities would be fun and engaging

The London franchise of 'edutainment' operator KidZania has partnered with the People's Dispensary for Sick Animals (PDSA) and pet food brand Lily's Kitchen to introduce children to the importance of veterinary care.

A Pet Wellbeing Centre has been introduced to the self-styled indoor city, where children can take part in activities and role plays related to over 60 real-life careers. The new addition will educate

children about the five welfare needs of pets: environment, diet, behaviour, companionship and health.

Activities will be divided between Lily's Kitchen, which focuses on providing information on pet nutrition, and the PDSA, whose staff will demonstrate the criteria for good animal welfare and give children "a real-life surgery experience."

"So many of our young visitors have pets they love," said Eddie Kemlsey, CEO KidZania London.



■ KidZania enables kids to try a number of careers, such as hairdressing (above left), dentistry (above) and surgery (left)

“We want to educate them on how best to care for them, but in a fun and engaging way.”

According to PDSA, research based on YouGov data, 24 per cent of pet owners in Britain did no research before buying their pet, and the vast majority of children have little or no knowledge in pet care.

The Pet Wellbeing Centre comes after research showed that nearly 80 per cent of KidZania London’s visitors wanted a veterinary activity option.

“

So many of our young visitors have pets they love. We want to educate them on how best to care for them, but in a fun and engaging way

“PDSA’s Animal Wellbeing Report shows that many owners don’t fully understand what their pets need for a healthy, happy life, which is leading to serious pet welfare issues such as obesity, loneliness and problem behaviour,” said Nicola Martin, head of Pet Health and Welfare at PDSA.

“Our partnership with Lily’s Kitchen and KidZania will allow us to educate the pet owners of tomorrow on the five animal welfare needs and promote the importance of preventive care for pets.” ●



Today's young people are the least active generation ever and this is having a serious knock-on effect in terms of mental health issues

Steven Ward, ukactive chief executive



ukactive mixes it up

Physical activity body teams up with The Mix to champion the benefits of physical activity for the mental health of today's youth



■ The partnership will combine ukactive's physical activity expertise and The Mix's experience of working with youngsters

Ukactive has teamed up with young people's charity The Mix to help tackle mental health issues among under 25s by getting them to move more.

The partnership will combine the expertise and networks of both organisations to offer greater physical activity opportunities to young people.

This includes academic research into effective youth interventions, a planned physical activity referral scheme for young people, activity pilot schemes in schools for pupils at high risk of mental health issues and the creation of e-learning and signposting tools to help young people access physical activity programmes in their area.

The Mix, which was a lead partner for The Duke and Duchess of Cambridge and Prince Harry's 'Heads Together'



■ The Mix's 'Heads Together' campaign received royal support

Together we want to get more young people engaged with the physical activity and exercise communities

campaign, is a free support service for under 25s, helping more than two million young people in the UK each year.

Government figures show an increase in mental health issues among young people since 2010, with one in four women aged 16-24 having suffered from anxiety and depression, compared to 15 per cent of young men.

Studies show that physically active people have up to a 30 per cent lower risk of depression, while ukactive analysis found that getting young people active for 150 minutes a week could prevent more than 200,000 cases of depression by 2042 and save more than £2.7bn in NHS treatment costs.

Steven Ward, ukactive chief executive, said: "Today's young people are the least active generation ever and this is having a serious knock-on effect in terms of mental health issues.

"Promoting physical, mental and social health must be the cornerstone of any policy setting up our young people to succeed and that's why we're thrilled to have The Mix as our new charity partner and will work together to take meaningful strides in this vital area."

Chris Martin, The Mix chief executive, said: "We're incredibly excited to be working with ukactive and its members to support the mental wellbeing of young people.

"Together we want to get more young people engaged with invaluable support services like The Mix, but most importantly to get them – and their friends – engaging with the physical activities and exercise communities that can be so important in allowing them to manage their mental wellbeing, deal with life challenges and change their lives for the better." ●



■ Chris Martin, The Mix chief executive, said exercise could help young people manage their mental wellbeing

Mepal Outdoor Activities Centre Partnership / Investment Opportunity



East Cambridgeshire District Council is seeking expressions of interest from individuals, companies or organisations interested in taking on the site of Mepal Outdoor Centre.

The Centre has operated under a trust structure since the 1980s, catering for community users and school groups. It is currently closed following a break-in and fire in December 2016, and the site has reverted to the Council as freeholder. The facilities are very tired, but it is believed that a viable business can be developed with appropriate investment and a robust business model.

The Centre is strategically located about 10 miles west of Ely. Cambridge and Peterborough are within 40 minutes drive-time, Bedford and Kettering 60 minutes, and Milton Keynes 75 minutes. The site is also served by a regular bus-service, and there are nearby rail connections at Ely and March. The site totals approximately 12 hectares (30 acres).

Facilities include:

- Water-sports lake & boathouse
- Student accommodation block (approx 38 beds) plus staff flat
- Range of land-areas
- Activity-hall, indoor climbing wall and high ropes installation
- Camping area with small amenity-block
- Extensive parking

For further information and documentation, please email: leisure.moc@eastcambs.gov.uk or visit our website at: <https://www.eastcambs.gov.uk/content/mepal-outdoor-activities-centre>

Formal expressions of interest should be submitted by no later than 12:00 (Noon) on Monday 25th September 2017.

Please note that no works or services are to be commissioned by the Council. This process is expected to inform the identification of a suitable operational or development partner, to whom the Council will grant a lease or freehold as appropriate. The Council reserves the right however not to proceed with any offer or submission received.

GVA



On the instructions of Powys County Council

Staylittle, Llanbrynmair, Powys

For Sale/ To Let — Outdoor Pursuits Centre

- Exciting business opportunity for a variety of uses
- Accommodation for 63 in 10 bedrooms
- Stunning 1.6 acre site near Llyn Clywedog
- Proposals for new lease/sale are invited by 18 August, 2017

Please contact:
Philip Gibson on 0121 609 8689
philip.gibson@gva.co.uk

08449 02 03 04
gva.co.uk/11897

An **APLEONA** company

The Rosliston Forestry Centre Executive is seeking a new Management / Development Partner

An invitation to tender for the management of popular tourist attraction Rosliston Forestry Centre has been issued by South Derbyshire District Council on behalf of the Rosliston Forestry Centre Executive, which is responsible for the development of the site.

The facility, jointly owned by the District Council and The Forestry Commission, was the first visitor centre in The National Forest and has been run by the current management company, on behalf of the partnership, since 1999.

An Invitation to Tender has now been issued for this opportunity; it will close at 5.00 p.m. on Friday 15th September 2017.

To participate in this ITT and request further information please register at:
<http://lei.sr?a=Z0x6g>





Forestry Commission

Forest Centre Manager

Forestry Commission

£29,401 - £32,486

Wendover, United Kingdom



This is an enviable opportunity to take the lead at a visitor attraction in a beautiful and unique setting

At the Forestry Commission, we manage and care for England's public forests. Wendover Woods in the Chilterns is home to one of our forest centres. Around 350,000 visitors every year enjoy a wide range of activities including tree top adventure, cycling and walking. We are about to begin a major £4.5 million capital investment project, spanning everything from a new cafe to improved play facilities. These developments create a significant opportunity to deliver an even bigger, better and more diverse recreation offer. You'll be at the forefront at this exciting time.

As Wendover's first ever dedicated Forest Centre Manager, you'll build a team of Recreation Rangers and Visitor Services staff. Together, you will create a flagship forest centre that visitors consider to be the best around. Setting its direction, you'll drive business growth by identifying all kinds of new opportunities to

deliver more income from better services. You'll make a positive impact supporting the delivery of the capital investment project. Ultimately, you'll be at the heart of a visitor experience that is fun, safe and memorable.

To be equal to the challenge, you'll need proven business management skills. We'll expect you to have managed a successful facility, destination or attraction. There, you've led and managed a skilled team, and taken responsibility for the health and safety of staff, contractors, facilities and services. Dedicated to delivering quality services and achieving great value for money, you are an excellent communicator and an inclusive leader, with a passion for partnership and collaboration.

Closing date is 1st September 2017

To apply please visit: <http://lei.sr?a=x7X0u>

Visitor Services Manager

A Visitor Services Manager is sought who will be responsible for the operational management and development of Raby Estates privately owned visitor attractions; Raby Castle, one of the most beautiful and intact medieval castles in the country and High Force Waterfalls in Upper Teesdale, one of County Durham's most popular tourist attractions.

As a new appointment, this is a key role within the senior management team and is primarily to develop and improve the quality and financial performance of the Visitor Services operation. You will work closely with Lord & Lady Barnard and their CEO.

Candidates need relevant past experience, sound commercial judgement, flexibility in approach, an entrepreneurial outlook, ability to manage people & budgets and to contribute to business development planning.

You will need to develop & implement marketing/PR plans, a special events programme, catering and retail offerings. Effective communication and organisation skills, honesty, a high level of integrity, attention to detail, enthusiasm and a capacity for hard work are also required. Salary & Benefits: Competitive

Deadline: Friday, 1st September 2017.



RABY ESTATES



Apply now:

<http://lei.sr?a=G0i9z>



VP, European Sales, Professional Sports & Entertainment

KORE Software is looking for an experienced, flexible, and creative Vice-President, European Sales to continue KORE's MRR growth of 7% month over month. Maintaining and exceeding this target will rely on strong direct sales to professional sports clubs and entertainment enterprises around the European Union.

KORE sells a vertical software-as-a-service (SaaS) solution that enhances a sports or entertainment enterprises' CRM or back-office operations.

Position Description:

The right woman or man will be responsible for the acquisition of new customers and recurring revenue through direct sales using a structured team sales methodology.

You will be expected to identify new prospects and successfully convert them into long-term satisfied customers. You will discover prospects through a combination of inbound leads, networking and cold calling. A moderate amount of travel would be expected.

Responsibilities:

- Direct sales activities
- Networking within the professional sports and entertainment industries
- Target list development and management
- Preparing for sales calls, including coordination of the team selling effort
- Creating and delivering sales presentations
- Direct follow-up and managing on-going follow up with prospects

Indirect sales responsibilities:

- Preparing for and participating in sales meetings
- Participating in business development events
- Assisting with marketing campaigns
- Participating in events to strengthen KORE's key business partner relationships
- Actively managing and increasing the market's awareness of KORE

Education, Certifications and Experience:

- 5 or more years' experience in SaaS software sales – and/ or - 5 or more year's sales experience in the sports and entertainment industries.
- Must have prior experience selling with an average contract value over 100K
- Professional, assertive, and skilled in forming new relationships in their territory
- Proven presentation, proposal development, and writing skills

- Proven record of exceeding quota
- Prior experience using a CRM system to manage a pipeline preferred
- Must be willing to work closely with other KORE sales teams

Profile for Success:

- Professional demeanor
- Excellent written, oral and interpersonal communication skills
- Entrepreneurial attitude: self-motivated, self-directed
- Flexibility: task assignment, priorities, work environment
- Open minded, desire to learn
- Quick thinker, creative problem solver
- Willingness to travel
- Detail oriented, strong analytical, numerical, planning and reasoning abilities
- Ability to work independently and on a team

Benefits include:

- Competitive medical insurance plan
- Paid vacation
- Reasonable base salary, with a high-leverage commission
- Opportunity to attend sports and entertainment events around the country

If you believe you have the business savvy, determination, and communication skills to join our team please submit your resume to the email address shown with a cover letter highlighting your skills, experience, and the benefits you can bring to our team.

About KORE Software

KORE Software is the global leader in sports and entertainment business management solutions. Serving more than 100 Major League teams and 200 collegiate customers worldwide, KORE provides practical tools to harness customer information including their preferences and behaviors, creates valuable insights, and helps teams follow up with powerful action.

The KORE Software product suite includes: Ticketing & Fan Engagement™, Sponsorship™, Suites & Premium™, and Data Warehouse & Analytics™ ("DWA"). For more information please visit www.KOREsoftware.com

Apply now: <http://lei.sr?a=j4c9A>

⚽ Parklife Project Managers ⚽ Engagement Managers

Location: London or homeworking, United Kingdom

Salary: £37 - £47,000 dependent on experience*

The Football Foundation is the country's largest sports charity. It funds the improvement of public sports facilities across the country – especially grassroots football facilities - with investment provided by the Premier League, The FA and the Government, via Sport England. The Foundation is responsible for the delivery of over £60m of funding each year, in support of a new 'National Football Facilities Strategy', including the exciting Parklife Football Hubs programme. To ensure that the best projects are identified and developed, we're now seeking to expand our team of 'Engagement Managers' and 'Parklife Project Managers' to sit within the Grant Management team.

Parklife is an exciting development for grassroots football, with the programme providing significant new investment into a network of new and accessible football hubs located in the heart of communities across the country. With Parklife projects providing an area-wide solution, rather than a one-off site investment, Parklife Project Managers are responsible for leading the implementation of projects across a number of local authority areas within a defined region.

As an Engagement Manager, you will be working within a designated region, and in close liaison with our experienced teams of Technical Project Managers and Grant Managers. You will be making sure that the right projects are identified against 'Local Plans for Football', which will have the greatest impact in the areas that really need them. You'll then work with the key project stakeholders to develop the proposal to the point of submission of an application.

These roles represent an exciting opportunity within the Football Foundation to be able to guide and shape facility projects within grassroots football. The successful applicants will be used to managing complex, multi-stakeholder projects working both independently as well as part of a team. They must also be willing to go the extra mile in driving plans forwards to ensure project success. In return, you'll have the satisfaction of knowing that you've made a difference in the national game.

Both roles will require you to use your advanced sports development knowledge, coupled with your astute business planning and negotiation skills, to ensure that projects not only meet the new strategy but also give the best return on the investment.

Successful applicants will be assigned a role with regional coverage, so homeworking will be a key element unless London based.

To apply, please send your CV and covering letter (one-page of A4), stating which of the roles you are interested in and why you think you would be suitable for the role by clicking on 'apply now'. To help us track the success of our recruitment campaign, please also state in your covering letter where you saw the role advertised.

The closing date for applications is Sunday, 13 August 2017.

Interviews will be held during the week commencing 29 August 2017.

**Appointments are generally at the stated minimum but will depend on qualifications and experience specific to the role requirements*

The Football Foundation is an equal opportunities employer and positively encourages applications from suitably qualified and eligible candidates regardless of sex, race, disability, age, sexual orientation, gender reassignment, religion or belief, marital status, or pregnancy and maternity.

Apply now:
<http://lei.sr?a=o1W5K>

Football 
Foundation



Spa Manager

Location: Gloucester, United Kingdom
Salary: Competitive

Hatherley Manor hotel in Gloucester, UK, will open a new luxury day spa in early 2018 as part of plans to transform the hotel into a wellness destination.

The new £3m spa will include six luxury treatment rooms, a swimming pool with garden views, a vitality pool, a thermal suite, sensory showers, a sauna, steam-heated loungers, a relaxation room and a fitness club.

The spa will also boast its own private relaxation lounge, a rooftop terrace, an exclusive champagne bar and five luxury spa bedrooms with private balconies.

The **Spa Manager** is responsible for, the overall spa, leisure and Café areas and all functions.

To be responsible for meeting revenue targets and budgets and to manage the daily operation of the Spa.

To pro-actively develop the business through promotional activity, events and a strong affiliate program and to focus on increasing occupancy and maximizing the bookings for the Spa. To work with various departments to operate smoothly across the Hotel & Spa.

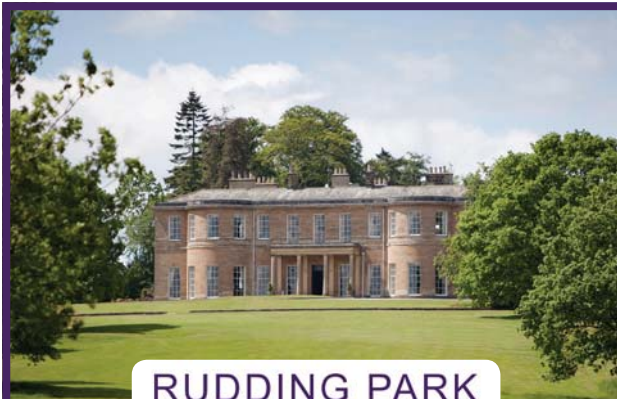
Qualifications:

- Beauty qualification to NVQ level 2 and 3 or equivalent desirable
- Good educational background (GCSE's and A' levels or equivalent)
- People management qualification highly desirable

Previous Experience and Knowledge:

- Spa Management experience within a UK Spa at a 4-star level essential.
- Proven track record on managing and driving finances and P&L.
- Pre-Opening experience within the UK Spa market desirable.
- Experience in managing large teams
- Prior sales/merchandising/inventory management experience required
- Ability to handle multiple tasks at one time often switching from one to another without loss of efficiency or composure
- Must be detailed oriented, friendly and organized
- Excellent customer service, communication, and interpersonal skills required
- Good standards of computer literacy in Microsoft Word, Excel, PowerPoint and Excel

To apply, please send your CV's to
debgreen@spaconsultancy.net



RUDDING PARK HARROGATE

Assistant Spa Director

*Luxury Property North Yorkshire
Excellent salary and package on Offer*

An exciting opportunity for a highly motivated and passionate Assistant Spa Director that demands the highest standards. Rudding Park is a luxury resort that has enjoyed great success and won many awards. Including being the only UK hotel to be in the trip advisor hall of fame.

As Assistant Spa Director you will be responsible for all aspects of the guest experience from the moment the guest arrives to the moment they leave.

The Job:

- Overall responsibility for all aspects of the spa operation and driving revenue through treatments, retail and the spa facilities
- Focus on managerial training and staff development
- Ensure that the level of Guest care remains outstanding
- Ensures that the spa is adequately staffed with full training profile for everyone.
- Responsible for achieving membership and treatments sales targets
- Maintain staff welfare and morale and effective communication with other departments within the hotel
- Ensures the spa remains compliant with health and safety policy, with financial audits and with employment legislation

The Business:

- Luxury resort hotel
- The Spa offers a luxury spa environment and 5 star range of facilities
- The Treatment Rooms and highly skilled therapists offer a wide range of spa and beauty treatments

The Essential Skills:

- Personality – A strong but diplomatic character - customer facing presence, a rapport builder, a host
- Ability to review, revise & direct sales & marketing concepts
- Be innovative and creative, with a hands on attitude
- Be pro-active and results driven increasing revenue
- Be computer literate with sound commercial acumen
- You should have a warm, personable nature, a can do attitude and an eye for detail
- Coach and hands on trainer, having full knowledge of all services on offer to show all your team "How it's done"
- Confidence to demand high standards from others, challenge upwards for appropriate resources
- Polished appearance and professional at all times
- Have a minimum of 2 years proven track record in a similar role of senior spa management.

The Desirable Skills:

- Confident personality with a strong background in treatments and Spa management
- Engaging and the ability to inspire and motivate a large team of therapists, retail and hosts (up to 50 staff in total)

Only candidates eligible to live and work in the UK may apply.

To apply please send your cv to:
Claire.Cregan@ruddingpark.com

Closing Date:
31st August 2017

Apply now: <http://lei.sr?a=F1W1P>



Spa Beauty Therapist



Location: Wyboston, Bedford, United Kingdom
Salary: From £15,500 plus commissions and bonuses

WYBOSTON LAKES

Wyboston lakes is a proudly independent family business who have been awarded 4 years running the accolade of being in the top 100 companies to work for, this year attaining our highest ranking of 27 which is an outstanding achievement and is testament to our teams engagement and job satisfaction.

Our beautiful Y Spa at Wyboston Lakes Hotel, Golf and Spa is a Good Spa Guide 5 bubble Spa, Spa of the Year Hair and Beauty awards 2017 and holds a coveted Trip Advisor Certificate of Excellence.

The Y Spa is looking to expand the fabulous existing therapy team offering 4 different grades of position ranging from new to the industry through to highly skilled and experienced. Working with the Y Spa team is very different from the larger spa experience as we are able to offer individual coaching through our experienced senior team and exceptional training opportunities and an excellent working environment.

As an independent business we are not tied to a corporate way, therefore work with the team to build a safe and flexible working environment ensuring treatment variety, workload monitoring and personal and professional development. We whole heartedly believe you should enjoy your work so it integrates into life and we strive to work hard but with joy and a continual commitment to communication.

We are able to offer flexible working roles however availability to work some evening and weekends is essential for all roles.

About the role

Your role will be to provide a range of exceptional quality treatments to hotel spa guests and treatment only guests from our wide local community, ensuring they are met in a professional, timely and efficient manner whilst delighting them with an excellent spa experience. You will be carrying out body therapies, facial and service treatments and be involved in retail activities. You will be promoting our range of beautiful products offering a high level of expert advice to guest regarding their skin care routine. We work with the following Product partners Elemis, Murad, Aromatherapy Associates, Neom, Bee Good and OPI).

Essential Skills

- Excellent and engaging communication skills delighting in customer service
- Reliable and flexible
- Minimum NVQ Level 3 in Beauty Therapy
- Elemis and/or Murad training is desirable, however we are able to provide post-graduate training - salary will be based on level of experience and qualifications

Apply now - <http://lei.sr?a=s5W9F>



Spa Manager

Mondrian, Doha

ESPA Mondrian Doha, Qatar - Exciting pre-opening opportunity for driven, experienced Spa Manager in flagship Middle East property – due to open summer 2017.

Responsible for all aspects of the Spa Operation, supporting the Spa Director in driving key elements such as marketing and promotions, operating criteria, programming, budgeting, VIP guest visits, staff relations and training. The Spa Manager will play a key role in the Spa's success and exceeding guest expectations.

Drive and lead the operational and financial direction of the spa ensuring complete viability and maximising all opportunities and resources. Ensure that the highest standards are adhered to, and that guest experience exceeds expectation. Work closely with the Hotel General Manager and ESPA in establishing and maintaining marketing objectives, operating criteria, programming, budgeting, VIP guest visits, staff relations and training. Dynamic individual with drive and vision to lead, guide and develop the Mondrian, Doha Spa team.

Responsible for all aspects of Spa Operations, skills to include - financial acumen, passion for people, ability to drive marketing initiatives, operational experience, software management, impeccable guest relation skills and training.

Apply now - <http://lei.sr?a=M0P4z>

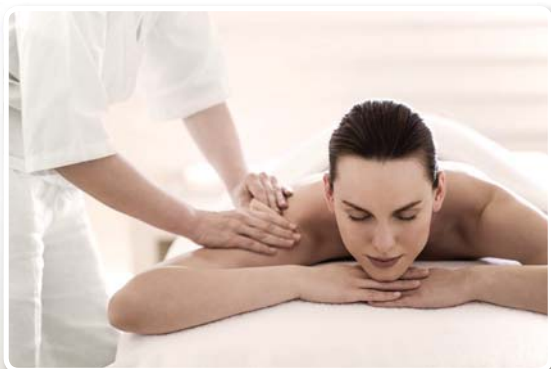
ESPA

Spa Therapists

bamford

Location: Gloucestershire, United Kingdom

Salary: £19-21k Depending upon experience



Bamford Haybarn at Daylesford Organic Farm in the Cotswolds is a day spa that nurtures the mind, body and spirit, based around our heartfelt connection with nature. The Haybarn offers: Yoga, Pilates, Meditation Facials and Massages. Offering a relaxing day retreat and a holistic approach to well-being, we provide an environment of calm tranquillity.

An integral member of the Spa team, the Therapist position performs a variety of treatments according to the Bamford Haybarn protocols but is also responsible for creating an environment that is of pure peace and relaxation for all Spa guests. They will be able to read guests and customize treatments based on needs and preferences.

Recognised beauty therapy/massage qualification with previous experience in a luxury spa environment + Therapists – NVQ level 3, CIDESCO, CIBTAC, ITEC – OND or HND, VTCT, City & Guilds

Genuine interest in holistic spa treatments

Ability to work as part of a dedicated and passionate team

Subsidised staff accommodation available in nearby Chipping Norton

Generous staff discount across Daylesford Organic and Bamford brands

Cvs to katherine.pye@bamford.co.uk
<http://lei.sr?a=j4S2A>

International job opportunities
with SPORTSJBS4WOMEN

SENIOR FITNESS PROFESSIONALS



Location: Saudi Arabia

**Salary: £24 - 26K PA Tax free + free accom,
annual flight + 30 days' vacation PA**

**Exciting Fitness appointments for a very Sports & Fitness group in
Saudi Arabia. Long term secure employment is assured.**

Requirements:

REPS Level 3 trained professionals needed with 4+ years' experience who can teach all types of Fitness classes at Ladies Fitness Clubs in Saudi Arabia. Personal skills of adaptability and strong communication will also be vital.

These assignments will suit experienced fitness professionals who now want a greater challenge that offers a new Wellness market to educate. Thousands of Western Expatriates work in the region so many Club users will be UK/ European workers. Local Health authorities in the region urgently need help to combat high levels of obesity & diabetes. So educating local Ladies on lifestyle changes & getting them into the Gym will be your daily task!

A telephone call is welcomed to have a friendly chat with SPORTSJBS4WOMEN first if preferred, before sending your CV. Plenty of cultural advice will be given. When you win a contract, we will arrange a Skype chat for you with other girls we have out there for many years.

Company:

A large Sports Club group with over 100- Sports Clubs in the country & are now opening many new Ladies Only Fitness Centres soon. So female Fitness & Studio Managers will also be needed. Some Western Managers are already working for this organisation so you will be joining them. Full details on our website.

View all vacancies on: www.sportsjobs4women.net

Personal Trainers

Salary: £25 - 30k+

Location: London



Matt Roberts Personal Training are seeking a knowledgeable, hard-working and reliable Personal Trainers for their City branch in London. With other locations in similar prestigious places such as Chelsea and Mayfair we require only the best of PT talent.

Ideal candidates will have 2 years experience of working in a similar high end environment and be able to demonstrate a commitment to achieving maximum client satisfaction at all times.

If you believe you fit the criteria above then please submit your CV and a covering letter for our consideration.

Only successful candidates will be contacted.

Apply now - <http://lei.sr?a=s9T40>

Beauty therapist opportunities with Aqua Sana at Center Parcs



Aqua Sana has five spa locations across the UK, each nestled in a forest environment: Sherwood Forest in Nottinghamshire, Elveden Forest in Suffolk, Longleat Forest in Wiltshire, Whinfell Forest in Cumbria and Woburn Forest in Bedfordshire.

Each Aqua Sana includes a spa that features at least 15 different spa experiences (Sherwood Forest has 25 and Woburn Forest has 26), 20 plus treatments room, an Express Area for mini facial and nail treatments, a retail area and a Vitalé Café Bar.

Our comprehensive range of treatments are provided by renowned product houses ELEMIS (including their Speed Spa menu) and Decleor.

We offer relaxing experiences to our on village Center Parcs guests, external spa day guests and spa break guests.

Aqua Sana is constantly evolving reviewing both our spas and introducing new and innovative treatments.

Benefits for therapists

- Competitive salary
- Commission structure for retail product sales
- 4.5 hour daily massage limitation
- A comprehensive training and development programme
- Progression opportunities
- Work with well know leading industry brands such as Elemis, Decleor and CND training
- Free uniform and footwear provided
- Discounted UK village breaks
- Free use of village facilities
- Inviting and welcoming team
- Pensions scheme

If you're interested in a career with Aqua Sana, please visit the Center Parcs Careers Website and select 'job search', select the village where you are interested in working and see what opportunities are currently available.

You can also register for 'Job Alerts' and we will contact you as and when opportunities become available.



"If you have a caring approach, excellent interpersonal skills and you are a highly competent therapist, we would love to hear from you."

Kay Pennington, Aqua Sana Group Manager

TO APPLY, VISIT: www.spaopportunities.com/cp

Centre Manager

Location: Totton, Southampton, United Kingdom

Salary: £30,435 - £33,791 pa

Closing date: 13 Aug 2017

An exciting opportunity has arisen for an experienced manager to join us.

The job of Centre Manager is a diverse and demanding role ensuring the building is maintained to the highest standards and the staff of over 100 are trained and motivated in order to give outstanding levels of customer service to our members and pay & play visitors.

We are looking for a Manager, with a strong commercial ethos, a good understanding of compliance and health and safety and a belief that active living and healthy lifestyles should be a fundamental part of everybody's way of life. Above all, we want someone who ensures our customers keep coming back to "their centre".

Whilst you will be responsible for all elements of the operation and programming you will be supported by a central marketing and business development team and will work with a large number of colleagues within the Council in order to ensure we are the best. You will be expected to develop strong relationships with clubs and local schools in order to deliver a balanced programme that also delivers an income in excess of £1m.

Working 37 hours a week, standard core hours Monday - Friday will be between 8.00 am to 8.00 pm but there will be a requirement to provide shift cover and operational/business support beyond these hours and at weekends..

Skills, Knowledge & Experience;

- A minimum of 5 years experience within the Leisure Industry, demonstrating significant experience of leading and motivating teams, educated to at least A Level standard or relevant NVQ e.g. Fitness.
- An ability to clearly demonstrate a good understanding of health & safety and compliance within the leisure industry. A formal H&S qualification would be a distinct advantage.
- The ability to develop and manage programmes that result in the achievement of business and service targets.
- Good Communications skills (written and verbal) and the ability to develop strong relationships with staff, customers and key stakeholders.
- Good ICT skill and working knowledge of Leisure booking systems (We use Gladstone MRM & learn2,) and the ability to quickly learn and adapt to new systems.
- Demonstrate a sound knowledge of swimming pool plant filtration and be able to deal with associated issues.(A formal Pool Plant Operators Qualification would be a distinct advantage)



Totton Health & Leisure Centre is one of five sites owned and operated by New Forest District Council. It is a multi- facility site that includes a main 25m pool & learner pool; large fitness suite; sports hall; fitness studio and spin studio. We pride ourselves on the quality of provision and service we provide through excellent staff. Whilst the current vacancy is at Totton we may consider offering the post at one of our other sites following the interview process and by agreement.

What we can offer in return is a great place to work and a great team to work with. We believe that all employees make a valuable contribution to the work of the Council and that is why we encourage a trusting and open culture where each employee is supported and respected equally, ideas are actively sought and self-development promoted.

Benefits include;

- 26 days annual leave full year
- Parking
- Employee Assistance Programme (free 24 hours, legal, financial and personal advice for employees).
- Childcare Vouchers Scheme
- Pension Scheme

Should you wish to find out more please contact Jeremy Rickard (Group Operations Manager) on 02380 285588 or by e-mail Jeremy.rickard@nfdc.gov.uk

CV's will not be accepted without a completed application form. We look forward to hearing from you

Closing Date: 13 August 2017 (midnight)

Interview Date: 16 August 2017

Please note this post is subject to a satisfactory enhanced DBS prior to commencement of employment.

Apply now: <http://lei.sr?a=M3f6P>



Lead Officer – Commercial Leisure

£48,865 - £53,743 + up to £8,000 relocation

Permanent, based in Denbigh

We are seeking to appoint an experienced and accomplished Lead Officer who will help drive forward future development. The successful candidate will relish challenge, the persistence to succeed, and the ambition to drive innovation. Our dynamic and innovative service is at the forefront of change and improvement, both within the Council, and within the leisure industry in the UK, leading on a £750m Leisure Framework.

Supported by a multi-million pound leisure investment over the past seven years, a growing economy and thriving tourism trade, Denbighshire is the place to live, visit and do business. Our culture is one of high performance and progression, with staff and services encouraged to push barriers and given the confidence to take risks.

Visit www.denbighshire.gov.uk to apply online.

CLOSING DATE: 18 AUGUST 2017

Swyddog Arweinïol - Hamdden Masnachol

£48,865 - £53,743 + hyd at £8,000 adleoli

Parhaol, lleolir yn Dinbych

Rydym yn bwriadu penodi Swyddog Arweinïol profiadol a llwyddiannus a fydd yn helpu i lywio datblygiad yn y dyfodol. Bydd yr ymgeisydd llwyddiannus yn meddu ar archwaeth am her, dyfalbarhad i lwyddo, ac uchelgais i lywio arloesed. Mae ein gwasanaeth dynamig ac arloesol ar y blaen o ran newid a gwelliant, o fewn y Cyngor ar o fewn y diwydiant hamdden yn y DU, gan arwain ar Fframwaith Hamdden gwerth £750m.

Vedi'i gefnogi gan fuddsoddiad hamdden miliynau o bunnoedd dros y saith mlynedd diwethaf, economi cynyddol a masnach twristiaeth ffyniannus, Sir Ddinbych yw'r lle i fyw, ymweld a gwneud busnes. Mae ein diwylliant yn un sy'n perfformio'n uchel ac ar gynnydd, ac anogir staff a gwasanaethau i oresgyn rhwystrau a meithrin yr hyder i gymryd risgiau.

EWCH I www.sirddinbych.gov.uk A GWNEUD CAIS AR-LEIN.

DYDDIAD CAU: 18 AWST 2017

Level 2 Swim Teachers

Location: Bracknell, United Kingdom

Salary: £15.46 weekdays & £18.68 weekends pa

Bracknell Leisure Centre is looking for enthusiastic, driven Swim Instructors to join our team.

As a Swim Instructor you will be expected to run sessions effectively and efficiently, setting up and maintaining equipment, undertaking appropriate administration and adhering to safeguarding and company policies.

We offer:

- Competitive rates of pay
- Small class sizes
- A fun and exciting working environment
- Developed swim school

Skill set required:

- Level 2 Teaching Aquatics Qualification
- Ideally the candidate will hold, in addition to the teaching qualification, a valid RLSS NRASTC award or the STA Pool Emergency Award.
- Professional, punctual and well-organised person responsible for the implementation, development and organisation of swimming classes

- Ability to work flexibly to meet the needs of the swimming lesson programme
- Good communicator, both written and verbal - particularly in relation to building trust and rapport with children and their parents
- Experience of successfully mentoring/supporting colleagues
- Understanding of relevant health and safety legislation

This role is subject to an enhanced Disclosure and Barring Service check.

If you are looking to start or further your career in swimming, with a dynamic company that makes a positive impact on the community, then we want to hear from you.

Enquiries to Sally Dawes on 01344 355416

Apply: <http://lei.sr?a=t5u7A>





Swimming Instructor

Location: Cardiff International Pool, Cardiff, UK

Salary: £10-12.25 per hour

Located in a stunning setting in Cardiff Bay this flagship £23m facility opened in January 2008 and has facilities for all the family.

The Swimming Pool Complex hosts an International 50m, 10-lane competition pool; This pool incorporates two booms, which when raised can subdivide the area into a 10-lane 25m short-course competition pool along with two additional 25m training pools both with moveable floors giving the site unprecedented programme flexibility.

The venue also boasts spectacular separate Leisure water, incorporating a beach area, flumes, space bowl, lazy river and bubble lounge along with a warm up/cool down 25m pool making the complex the largest swimming facility in the UK.

As well as the fantastic swimming facilities there is also a superb Fitness Centre incorporating a 110 Station Gym, Health Suite, and two Dance Studios, as well as an extensive café/bar area and crèche.

We are looking for an Aquazone Instructor to promote our Aquazone brand, deliver engaging swimming lessons to all ages and abilities, and provide exceptional customer service standards. Our swimming schemes are based on the Swim Wales Aqua Passport Learnt to Swim Framework and it is essential to hold an ASA Level 1 teaching qualification or equivalent. You will need to be flexible, reliable and able to work various hours. We seek an enthusiastic and motivated individual who can succeed with maintaining a safe and enjoyable environment for our customers and colleagues.?

You will report directly to the Aquazone Coordinator, the successful candidate will be flexible, reliable, possess good communication skills and enjoy working as part of a team.

If you believe you have the skills and knowledge required for this position, please send a letter of application, stating current salary and full CV to: Nadine Kehely, Cardiff International Pool, Olympian Drive, Grangetown, Cardiff, CF11 0JS or click Apply Now.

CLOSING DATE - 30th AUGUST 2017

Parkwood Leisure is an equal opportunities employer

Apply now: <http://lei.sr?a=G9L4U>

Regional Acadamies Coordinator

Location: Merseyside, United Kingdom

Salary: Up to 19k-23k plus PRP

Hours: 37.5 Hours

(including weekends and evenings)



We are seeking a highly motivated individual to join our team and coordinate the Learn to Swim provision for a cluster of sites in the Merseyside area. You will be expected to increase swimming participation opportunities to cover all age ranges and promote the teaching programme to a wide audience.

Applicants will possess a Level 2 Swimming Teacher Qualification and Current RLSS National Rescue Award for Swimming Teachers and Coaches or equivalent. With previous experience of the delivery of aquatic initiatives, you should be able to prioritise your workload, have good organisational and communication skills, and have experience of partnership working

The successful applicant will be required to undertake an enhanced check via the Disclosure and Barring Services (DBS).

We're looking for an enthusiastic, confident, self-starter able to inspire and deliver exceptional results. You are passionate about sport and the way in which physical activity can change people's lives. Most importantly, you are focused and driven to deliver on time and within budget without ever compromising the Total Swimming Academies experience. You are a natural leader, leading by example and demonstrating good judgement at all times.

CLOSING DATE: 22ND AUG 2017

TO APPLY, send an updated CV to cath.touhey@totalswimming.co.uk

More information: <http://lei.sr?a=f7T7D>

Recruitment
opportunity



LIFEGUARDS

Everyone Active is currently seeking high calibre, positive, supportive, inclusive and progressive individuals. You will also need to embrace our brand mission of 30 minutes of activity 5 times a week.

We are looking for enthusiastic and energetic candidates to work as part of a friendly team to provide a fun, safe and quality experience for all of our customers. Lifeguards receive competitive rates of pay and benefit from free use of the gym and swimming pool.

Key Results:

- Effective communication with other team members
- Equipment Setups, safely and on time
- Ensure you maintain company standards at all times
- To provide safe and effective pool supervision
- Building cleanliness and other various house keeping duties
- To build and be part of a successful and well motivated team
- To be able to provide great customer service.

Current RLSS NPLQ is essential

Successful candidates will receive further site specific training and a full company induction. Self motivation and a positive attitude is a must.

For more details on the Lifeguard opportunities with everyoneActive click apply now.

Apply now: <http://lei.sr?a=F2p0U>

www.everyoneactive.com

* Everyone Active is an equal opportunities employer and an Investors in People organisation, who are committed to safeguarding and promoting the welfare of children, young people and vulnerable adults. All applicants will be required to undertake checks and references prior to appointment.

everyone
ACTIVE
Feel better for it

FITNESS APPOINTMENTS

— Voted No 1 —

— Accreditations & Partners —



YMCA Fylde Coast is a leading sport and physical activity provider across the North West region, whose mission is to change and enhance lives within the communities we work. If you are looking for a meaningful job, a caring, progressive work environment and an opportunity to reach your fullest potential, consider a career with the YMCA.



Head Sports Coach

Part of the 'Your Move' Physical Activity Team
Initial 12 month fixed term contract
Salary: £21,858

'Your Move' Support Officer Healthy Lifestyle Programme

Base: Across Fylde and Wyre
Salary: £16,867.50 per annum
Hours: 37.5 hours per week. Initial Contract until March 2019

'Your Move' Active Lives / Healthy Weight Referral Officer

Base: Across Fylde and Wyre
Salary: £18,454 Per Annum
Hours: 37.5 Hours Per Week. Fix-Term Contract until March 2019

Senior Manager Healthy Lifestyle Programmes

Base: Across the Fylde and Wyre Area
Salary: £26,273 - £28,360 per annum
Hours: 37.5 hours per week. Initial Contract until March 2019

'Your Move' Community Sport Activator

Hours: 37.5 Hours per Week
Salary: £16,867 per annum. Initial Contract until March 2019

E: recruitment@fyldecoastymca.org T: 01253983928



Health and Fitness Instructor Hatfield, United Kingdom

Salary: Up to 15,090.00 pa dependant on experience
(plus bonus scheme based attendance)

Finesse Health & Fitness Suites are state of the art gyms furnished with Technogym equipment and the Technogym key system.

We are looking for an enthusiastic individual who wishes develop their skills within the Health and Fitness Industry.

Duties will include gym inductions, reviews and fitness assessments, along with retention management of your client database. There are also opportunities to earn additional income from teaching classes and carrying out PT.

It is essential candidates have an Level 2 Fitness Qualifications and be prepared to develop their skills and knowledge further in line with business opportunities.

For an application form and further details regarding this post, please download from our website by clicking on 'apply now'.

For further information regarding this post please call
Chelsie Aldridge on 01707 276276.

► APPLY NOW - <http://lei.sr?a=y0a8D>

Community Exercise Programme Officer

Location: Abingdon, Oxfordshire, United Kingdom

Salary: £20,930 pa (£11.50 per hour)

Age UK Oxfordshire is focused on providing support, information and opportunities for older people in Oxfordshire to love later life. Our Generation Games team provide a wide variety of exercise and physical activity options across the county, with a particular focus on long-term health conditions. Their aim is simply for people to lead more active lives.

The **Community Exercise Programme Officer** is a vital role working with the Generation Games team to support the supervision and administration of the Generation Games Programme. Important tasks linked to this are to assist manage the community exercise programme, regularly visit classes, develop and implement the annual evaluation of programme, point of contact for exercise programme, assist with website and provide administration support.

This role would be suitable for an enthusiastic exercise tutor with admin experience, who enjoys working with the community and making a difference.

Benefits with working with Age UK Oxfordshire include: Flexible Working, Pension Scheme, Childcare Vouchers, Health Care Plan as well as an enjoyable and caring environment.

Closing date: 1st September 2017

Interview date: 8th September 2017

Apply Now: <http://lei.sr?a=n0v9d>





Nationwide Opportunities

PERSONAL TRAINERS

Help our members **find their fit!**

- Do you want to be part of a successful gym?
- Do you want to keep 100% of the earnings from your PT work?
- Would you prefer not to pay any "rent" or for a "licence fee"?
- Do you want to work in a state-of-the-art gym that'll have over 5000 members and more giving you a huge potential client base?

If your answer to all these questions is yes, then we'd like to hear from you. In return, you'll need to give an agreed number of hours a week of your time to contribute to the success of the gym.

The Gym Group is the UK's fastest-growing low-cost gym operator. Open 24 hours a day, with no minimum contract, no punishing tie-ins or lengthy membership process.

Our state-of-the-art facility can be accessed from just £10.99 per month. We're looking to recruit Level 3 certified Personal Trainers to join our exceptional teams across the UK.

We're looking for driven, business minded team players who want to operate as a freelance Personal Trainer, who believe in offering a high level of customer service to members and who want the opportunity to develop their own business and the business of the gym in which they work.

If you are an experienced Personal Trainer looking to build a successful client base, in a superb location, with fantastic career development opportunities, then please apply in confidence by clicking 'apply now' to submit your CV.

To find out more about these exciting opportunities visit our recruitment website:
www.leisureopportunities.co.uk/GymGroup



North

- Blackpool
- Huddersfield
- Leeds, Meanwood
- Manchester
- Newcastle, Gosforth
- Oldham

Midlands

- Bedford
- Birmingham Broad Street
- Birmingham, Castle Vale
- Birmingham City Centre
- Milton Keynes
- Nottingham
- Shirley, Solihull

South-East

- Dagenham
- High Wycombe
- Luton
- Norwich City
- Redhill, Surrey
- Strood
- Watford

Wales & South-west

- Bristol, Cabot Circus
- Bristol, Longwell Green
- Newport
- Gloucester

London

- Alperton
- Bloomsbury
- Chadwell Heath
- Edmonton Green
- Harrow-on-the-Hill
- Ilford
- Kingsbury
- Kingston
- North Harrow
- Stockwell
- Tottenham Hale
- Walworth Road
- Wembley

Apply now: <http://lei.sr?a=f8l6z>



Becky Adlington's SwimStars Coordinator

Location: Midlands, United Kingdom

Salary: Up to 19k-23k plus PRP

Hours: 37.5 Hours (including weekends and evenings)

We are seeking a highly motivated individual to join our team and coordinate the Learn to Swim provision for a cluster of sites in the Midlands area. You will be expected to increase swimming participation opportunities to cover all age ranges and promote the teaching programme to a wide audience.



Applicants will possess a Level 2 Swimming Teacher Qualification and Current RLSS National Rescue Award for Swimming Teachers and Coaches or equivalent. With previous experience of the delivery of aquatic initiatives, you should be able to prioritise your workload, have good organisational and communication skills, and have experience of partnership working

We're looking for an enthusiastic, confident, self-starter able to inspire and deliver exceptional results. You are passionate about sport and the way in which physical activity can change people's lives. Most importantly, you are focused and driven to deliver on time and within budget without ever compromising the Becky Adlington SwimStar's experience. You are a natural leader, leading by example and demonstrating good judgement at all times.

The successful applicant will be required to undertake an enhanced check via the Disclosure and Barring Services (DBS).

Closing date: 22 August 2017

To apply, send an updated CV to cheryl@beckyadlingtonsswimstars.com

More information: <http://lei.sr?a=R3d2h>

General Requirements:

- ★ Full UK Driving License, Flexible approach to work and hours needed.
- ★ ASA Teaching Aquatics Level 2 (or equivalent).
- ★ Knowledge and understanding of the ASA National Plan for Teaching Children program, stages 1-10 and the swimmer pathways associated with this program.
- ★ Management or supervisory experience in businesses with high customer service demands.
- ★ Experience of supervising a team including training, development, appraisals, performance management and mentoring staff.
- ★ Experience of working with a diverse customer base.
- ★ Understanding of relevant health and safety and employment legislation.
- ★ Excellent verbal communication skills, particularly in relation to building trust and rapport with children and their parents/carers.
- ★ Intermediate Microsoft Office Skills.
- ★ Good numerical and written skills.
- ★ Ability to work flexibly to meet the needs of the swimming programme.
- ★ Self-confident and able to inspire confidence in others.
- ★ A solutions-focused team player with a "can-do" attitude.
- ★ Observant – notices customers and anticipates their needs.