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from Attractions Management

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9 AUGUST 2017 ISSUE 84

Six Flags building on waterpark success with new acquisitions

Six Flags is continuing its waterpark acquisition and development strategy after initial success with new parks in Mexico and California.

The operator – which recently opened its newest Six Flags waterpark in Oaxtepec, Mexico, and also reacquired Waterworld California in April as its 20th property – has set out a strategy of acquiring or developing waterparks near its existing theme park assets in North America, with the goal of boosting revenues at both locations.

“In our first test market of Mexico City, we’ve seen season pass sales increase by almost 40 per cent this year, most of which we estimate is due to the new water park being bundled into the season pass,” said Six Flags CEO, Jim Reid-Anderson.



Six Flags recently acquired two new waterparks in North America

“I’m very pleased with both the new parks that we have. Our park in Oaxtepec and our new park in Concord are both performing very well right now.”

So far in 2017, Six Flags invested US\$97m (€83.4m, £74.5m) in new capital, which includes the two waterpark projects. Revealing plans in April to make a bigger splash in the waterparks sector with new acquisitions, Six Flags said that these kind of deals allowed the operator to expand capacity and attendance with minimal investment, providing a quick payback and a high return.

“Since we announced our water park acquisition strategy, we have received multiple inbound inquiries from water park operators around the US,” said Reid-Anderson. “So the opportunity is not only compelling, but it’s large scale.”

More: http://lei.sr?a=7p7x8_A

Noah’s Ark park in hot water after sale jeopardises rebate

The biblical theme park in Kentucky centred around a full-size recreation of Noah’s Ark has transferred back land sold to its non-profit affiliate for just US\$10 (€8.60, £7.70) after officials suspended a tax rebate worth US\$18m (€15.5m, £13.8m) as a result of the deal.

In April, the Williamstown City Council imposed a tax on the city’s three entertainment venues, which would cost the ark around US\$700,000 (€602,000, £538,000) annually to cover emergency services to serve the venue. Its owners then tried to have the fee capped at US\$350,000 (€301,000, £269,000) and US\$500,000 (€430,000, £384,000) before asking for an exemption on religious ground – the city refused all three offers.



The park opened its doors in July last year

In June, Ark Encounter sold its main parcel of land – worth an estimated US\$48m (€41.3m, £36.9m) – to its own non-profit affiliate for just US\$10 in a reported move to allegedly try and exempt itself from state property taxes.

As a result, the City Council stepped in, saying the separate sales tax rebate would be suspended because the sale breached existing agreements with the state.

According to Ark Encounter’s parent company Answers in Genesis, the land was transferred back to its for-profit venture Ark Encounter LLC last month, though company COO Mark Looy said the matter had been “highly misrepresented” and that the company had always been willing to pay into the safety fund.

More: http://lei.sr?a=2J7J3_A

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Martin Roth acted as V&A director for five years, guiding it through a successful period

Former V&A director Martin Roth dies

Martin Roth – the former Victoria and Albert Museum (V&A) director and the first German to head up a major UK cultural institution – has died aged 62.

Acting as V&A director for five years between 2011 and 2016, Roth resigned from his position in September last year, saying his decision had been fuelled in-part by his disillusionment at the recent Brexit vote.

Roth's time at the V&A coincided with a period of success, with the institution drawing record numbers of visitors thanks to exhibitions featuring the likes of David Bowie and Alexander McQueen.

In 2015 alone, four million people visited the museum, which led to it winning the 2016 Art Fund Museum of the Year award.

More: http://lei.sr?a=Y6F7H_A

Thorpe Park hints at *The Walking Dead* for popular Fright Night events

Thorpe Park has teased further details about its Fright Night events for 2017, with a new image on the UK theme park's website hinting that The Walking Dead could be making its debut at the attraction this Halloween.

Speaking to *AM2* earlier this year, Thorpe Park's new divisional director Dominic Jones hinted at big plans for the park's ever-popular Halloween season, promising to "bring Halloween back" in 2017.

The attraction, which hosts its popular Fright Night events through the month of October, is planning on taking things to the next level, according to Jones, who called the move a "game changer" for Thorpe Park.

The new imagery released on the park's website depicts its entrance in a state of ruin,



New imagery suggests *The Walking Dead* is on its way

with quarantine, police and detour signs in the visual, with graffiti wishing visitors "good luck", tropes of a zombie apocalypse and AMC's hit show *The Walking Dead*.

"We've got a great five-year plan and lots of exciting things going on," said Jones. "The plan is about continuous improvement."

More: http://lei.sr?a=X2X4H_A

Cedar Fair planning significant park investments for 2018

Cedar Fair has promised extensive investment into the operator's attractions portfolio in 2018, with the planned additions supported by strong results in the company's latest earnings report.

During the first half of 2017, Cedar Fair has made an estimated US\$125m (€105.2m, £95.2m) investment in capital expenditure, with that figure to be exceeded next year.

"We have a very strong line up of new rising attractions including four new roller coasters and an additional 158 bedroom tower at the Hotel Breakers located at Cedar Point's mile-long beach," said Cedar Fair CEO Matt Ouimet, speaking during the latest company earnings call.

"We're going to lean into the product that we now have for 2018 and the four roller coasters we're developing across some of our biggest parks should make an impact for us next year."

Cedar Fair is on course for another record year of results, after the company recorded net revenues of US\$393m (€332m, £297m) for the second quarter of 2017, US\$5m



Attendance at Cedar Fair parks is up year-on-year by 134,000 people to 6.7 million visitors

(€4.2m, £3.8m) higher than record revenues reported for the same period last year.

Discounting the unusual timing of the Easter break, earnings before interest, taxes, depreciation, and amortisation (EBITDA) were US\$150m

(€126.6m, £113.8m) – an increase of 2 per cent compared with 2016's figures.

Cedar Fair will announce its full development schedule for the 2018 season on 16 August.

More: http://lei.sr?a=e4Y4y_A

BBC plans culture festival to air alongside new art series

The BBC is seeking out museums, art galleries and libraries across the UK to run a series of cultural events alongside Civilisations – a new 10-part television series telling the story of art.

Airing next year on BBC 2, the series is inspired by Civilisation, a series presented by art historian Kenneth Clark which was first broadcast in 1969 and looked at western art, architecture and philosophy.

The Civilisations Festival, which runs between 2-11 March next year, will showcase ideas related to the programme, with cultural institutions being called upon to develop new events or link existing shows and exhibitions to the festival.

"We are inviting museums, galleries and libraries to schedule events to spark debate, broaden understanding and share ideas about what is meant by the term civilisation," said the BBC in a statement.

"The content of the events is up to your organisation. It could be a debate or a keynote speech, a performance or a hands-on workshop using an item from your collection as the starting point."



Civilisations will be presented by David Olusoga, Mary Beard and Simon Schama

In addition to the series of events, the BBC says that it is developing an augmented reality (AR) app which would allow audiences to explore collections virtually. The BBC's research and development arm will also offer a number a digital opportunities to participants, including interactive 360 video tools, live video broadcasting and

personalised content linked to the festival partnership. These will be available from a Toolkit which will be available to participating institutions in September.

An application deadline of 30 September has been set. Interested organisations should contact civilisations@bbc.co.uk.

More: http://lei.sr?a=F7e2h_A

Disney unveils 'Magic Bench' mixed reality technology

Disney's research and development arm has revealed a new mixed reality technology concept – a bench which allows people to see, hear and interact with VR in the real world.

Unveiled at the 2017 Siggraph Tech conference, the prototype uses depth sensors from a Microsoft Kinect and an RGB camera to render an image of the bench and the users on it. This rendering is then displayed as a mirror image on an opposite screen so the user can see the virtual characters and interact with them in real time.

The experience is a simple 'walk up and play', requiring no special technology on the part of the user with no setup time.

"This platform creates a multi-sensory immersive experience in which a group can interact directly with an animated character," said Moshe Mahler, principal digital artist at Disney Research. "Our mantra for this project was: hear a character coming, see them enter the space, and feel them sit next to you."

The Magic Bench is capable of offering group orientated experiences,



The Magic Bench allows users to see, hear and interact with animated virtual characters

with multiple persons able to enjoy the experience at the same time.

To further enhance the experience, the bench features haptic technology corresponding with the movements of

the virtual character, giving the person sitting on the bench the sense that a physical presence with weight and impact is sharing the bench with them.

More: http://lei.sr?a=R3f5j_A



Varney has been Merlin CEO since 1999

Varney to give keynote address at IAAPA 2017

Merlin Entertainments CEO Nick Varney has been named keynote speaker for the 2017 IAAPA attractions expo in Orlando, Florida.

Varney, who has more than two decades of experience within the attractions industry, was appointed Merlin chief executive when the company was formed in 1999.

"Nick leads a company with a diverse portfolio," said IAAPA president Paul Noland. "We can all learn from his unique perspective on opportunities and challenges ahead for the industry."

More: http://lei.sr?a=w9K7f_A

Last captive orca born at SeaWorld dies after contracting pneumonia

The last captive orca born under SeaWorld's care has died after contracting what was thought to be pneumonia at its park in San Antonio, Texas.

The three-month-old calf, named Kyara, had been battling an infection the week prior to her death and had been kept under a 24-hour watch by her keepers, also being hand fed for several days to ensure she received necessary nutrition.

"Kyara had a tremendous impact on the entire zoological team, not to mention all of the guests that had the chance to see her," said whale trainer Julie Sigman.

"The heart and support that has gone into caring for her throughout mother Takara's pregnancy until today has been amazing. As animal caregivers we dedicate our lives



An examination is underway to fully determine cause of death

to these animals, and this loss will be felt throughout the entire SeaWorld family."

The last generation of orcas under SeaWorld's care, the company now has a total of 22 killer whales across its parks in San Diego, San Antonio and Orlando.

More: http://lei.sr?a=m9G9v_A

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AMNH interns create visitor tours for summer training scheme

New York's American Museum of Natural History (AMNH) is hosting more than 30 local students for a summer of training, with the interns at the museum acting as tour guides for its visitors, putting a personal spin on things with their own unique theme.

Part of the Museum Education and Employment Programme (MEEP) and supported by the New York Life Foundation, participants undergo an intensive four-week paid training course with museum educators and scientists, learning about the content of the museum's halls and educational techniques it practices.

Interns who complete training then gain six weeks of employment in which they design and conduct creative tours for the more than 500 camp groups that visit in summer.

This year's interns have created a number of programmes, including Kelly Tran, 19, who has combined geology with mythology as she looks at the legends and stories surrounding artefacts in the Arthur Ross Hall of Meteorites and the Guggenheim Hall of Minerals. Cats



Matthew Loyd, 19 shows kids a triceratops in the museum's Hall of Ornithischian Dinosaurs

are the focus of Nazia Chowdhury, 21, who takes tours featuring dioramas with jaguars and lynx in the Bernard Family Hall of North American Mammals and tigers and leopards in the Hall of Asian Mammals.

Matthew Loyd, 19, has taken the museum's prehistoric animals for his inspiration, guiding visitors through the age of dinosaurs and how they adapted to diverse environments.

More: http://lei.sr?a=h6p3M_A



JDDK are behind The Sill's design

£14.8m Hadrian's Wall visitor centre opens

Northumberland's long-awaited Landscape Discovery Centre and Youth Hostel at Hadrian's Wall – known as "The Sill" – opened to the public on 29 July after more than three years of development for the British attraction.

Replacing a 1960s-era visitor centre, the Hadrian's Wall site has been completely redeveloped to incorporate learning facilities, youth hostel accommodation, conference and exhibition spaces, retail, a tourist information service and a local produce café with communal spaces.

More: http://lei.sr?a=y3W7N_A

UK attractions may need a licence to experiment with drones in future

Organisations in the UK attractions industry may need to apply for a licence if they wish to use drone technology.

Attractions operators such as Disney, Puy du Fou and Universal are all experimenting with drones for light shows and creating virtual reality.

If UK attractions wish to follow suit they may be required to go through a new registration process meaning drone pilots would have to complete a safety course before they could legally operate such devices.

The Civil Aviation Authority investigated 22 incidents involving commercial airliners and drones between January and April 2017, with calls from pilots union Balpa for greater regulation of drone usage. In response to these calls, the planned British

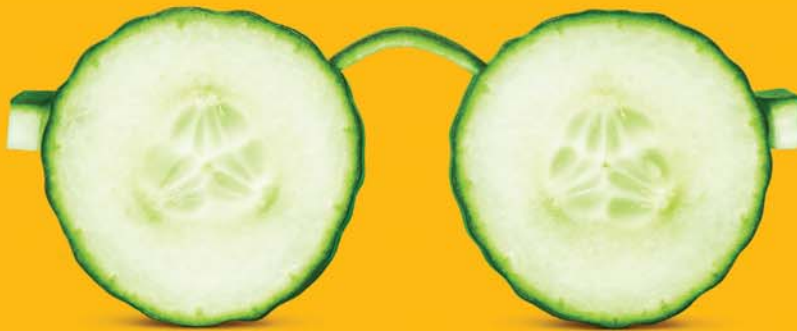


Drones are facing tighter government regulation

legislation would force all operators to register drones weighing more than 250g, with users then required to take a safety awareness training course to prove that they understand UK safety, security and privacy regulations.

More: http://lei.sr?a=q9K6Y_A

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AM2**DIARY DATES****7-8 SEPTEMBER****BALPPA Autumn Conference**
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This year's British Association of Leisure Parks, Piers and Attractions (BALPPA) Autumn Conference features a charity golf day, a members meeting, attraction visits at Crealy Great Adventure Park and Resort and Paignton Zoo, and a dinner at Exeter Castle.

Tel: +44 207 4034455

Email: information@balppa.org
www.balppa.org

19-23 SEPTEMBER 2017**EAZA Annual Conference**
Wildlands Adventure Zoo,
Emmen, Netherlands

The European Association of Zoos and Aquaria (EAZA) Conference is the biggest annual gathering of the European zoo and aquarium community. More than 600 delegates are expected to come together for four days of events.

Tel: +31 20 520 07 50

Email: mirko.marseille@eaza.net
www.eaza.net

24-28 SEPTEMBER 2017**Euro Attractions Show**
Berlin, Germany

The world's attractions leaders will descend on Berlin, when 11,000 delegates gather for this year's Euro Attractions Show (EAS). The show floor will have more than 500 exhibiting companies, as well as educational sessions.

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www.iaapa.org

26-29 SEPTEMBER 2017**GSCA Conference & Trade Show**
Chicago, Illinois, US

The Giant Screen Cinema Association (GSCA) Conference and Trade Show this year includes a marketing symposium to help theatres increase attendance.

Tel: +1 919 346 1123

Email: info@giantscreencinema.com
www.giantscreencinema.com



The conference will be hosted at the Indianapolis Zoo in Indiana, US

9-13 SEPTEMBER 2017**AZA Annual Conference**
Indianapolis Zoo, Indiana, US

The Association of Zoos & Aquariums (AZA) Annual Conference is the largest, most comprehensive zoo and aquarium professionals' event in the

world. More than 150 companies and organisations will showcase their latest products to 2,800 delegates from AZA aquariums and zoos.

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Email: cwallen@aza.org
www.annual.aza.org

1-6 OCTOBER 2017**AZA: Principles of Aquarium**
Husbandry, Design and Leadership
Shedd Aquarium,
Chicago, Illinois, US

This course will help aquarists build their husbandry, design and leadership skills to advance both their career and institution. Students will experience lectures, group discussions and behind the scenes tours.

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4 OCTOBER 2017**Annual National Conference**
of Visitor Attractions
Queen Elizabeth II Conference
Centre, London, UK

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10-12 OCTOBER 2017**Brand Licensing Europe**
Olympia, London, UK

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15-19 OCTOBER 2017**WAZA Annual Conference**
Berlin Zoo, Berlin, Germany

The 72nd WAZA Conference will focus on the important contribution that zoos and aquariums make to society. The event will examine how zoos and aquariums are acting as leaders in their communities, how WAZA members are working across continents to develop best practice and how they are evidencing impact both on the natural world and on society.

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Marty Sklar:

February 1934 - July 2017

Marty Sklar – the legendary Disney Imagineer and IAAPA Hall of Famer who played a part in the creation of almost every Disney theme park – has died aged 83.

Enjoying a career which spanned 54 years, starting out in 1955 as a writer of The Disneyland News for the then newly-opened Disneyland, Marty Sklar went on to work closely with Walt Disney. Referred to as the “keeper of the keys” by his peers Sklar was someone who understood the Disney way because he had “learned it at Walt’s knee”.

Joining Disney full time in 1956, Sklar would act as Walt Disney’s right-hand man, scripting speeches, marketing materials, and creating a film showcasing the vision for both Walt Disney World and Epcot. In this time he also joined WED Enterprises – the precursor to Walt Disney Imagineering, which he would go on to lead for three decades.

Working closely with Disney helped instil in Sklar a sense of the “Disney DNA”, which he circulated to his Imagineers through the doctrine of “Mickey’s Ten Commandments.”

“It was vital to instil self-belief and imagination in the team,” said Sklar, speaking to *Attractions Management* in 2015.

“I always said there are two ways to look at a blank piece



“
Everything
about Marty was
legendary - his
achievements, his
spirit, his career
- Bob Iger

of paper – it’s either the most frightening thing in the world or the greatest opportunity. You need to get people to see it as a chance to let their imaginations run wild and create a new thing.

“You have to figure out where you’re going and motivate people to help you get there. As a creative leader, I was focused on getting people to follow the foundation that we had set up and getting them to buy into and understand it. If you have a team of talented creative people, once they understand where you’re going, they really respond. That’s when the magic happens.”

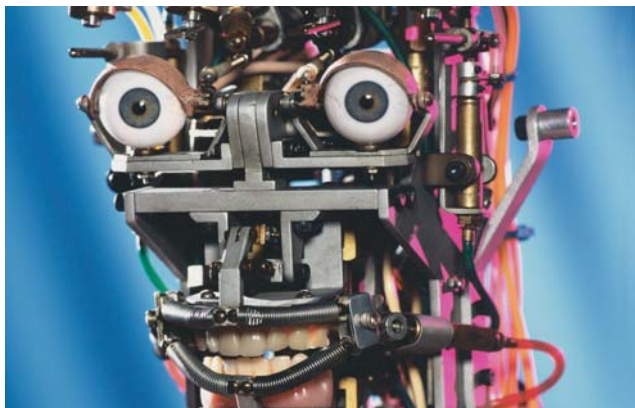
In July 2009, on the 54th anniversary of Disneyland, Sklar retired from Disney as executive vice president and Imagineering ambassador, an occasion marked by the dedication of a window in his name on Disneyland’s City Hall – the highest honour in Disney’s parks and resorts division.

“Everything about Marty was legendary – his achievements, his spirit, his career,” said Disney chair Bob Iger. “He embodied the very best of Disney, from his bold originality to his joyful optimism and relentless drive for excellence. He was also a powerful connection to Walt himself.”

Recognised with the industry’s top awards and accolades, Sklar is a member of the IAAPA Hall of Fame and was named a Disney Legend in 2001.

Sklar and his wife of 60 years, Leah, were two of the founders of the Ryman Program for Young Artists, a project of Ryman Arts, a nonprofit foundation whose purpose is to teach and mentor traditional drawing and painting skills to talented young artists in Southern California. In lieu of flowers, the family requests that donations be made in Marty’s name to Ryman Arts at www.rymanarts.org.





Garner Holt Productions was established back in 1977

Garner Holt Productions turns 40 years old

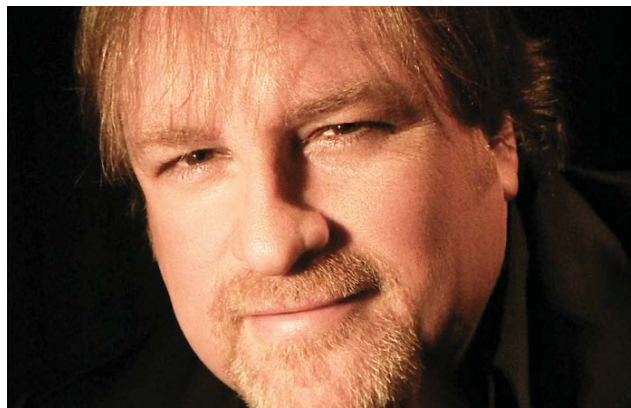
Animatronic creator Garner Holt Productions (GHP) has celebrated its 40th anniversary.

Established in 1977 by then 16 year old Garner Holt, in its 40 years GHP has created animatronics for the former MGM Grand Adventures Park in Las Vegas and restaurant chain Chuck E. Cheese.

Now GHP is one of the largest animatronics vendors

in the world and has created animatronics for leading theme parks and attractions including Disney, Universal Studios and Knott's Berry Farm.

Garner Holt, founder of GHP, said: "My company and I have grown up together. It hardly seems like forty years. We have so much more magic to make. We're only getting started."



Gattillo joins the role with more than 20 years of experience

Tony Gattillo joins Triotech as regional sales director

Immersive attraction design firm Triotech has announced the appointment of Tony Gattillo as regional sales director for Europe and Africa.

Gattillo joins the role with more than 20 years of experience and has built close working relationships with key industry players across Europe.

Gabi Salabi, vice president

of global sales and business Development at Triotech, said: "We're very excited to have Tony join our team. Europe remains a key and growing region for Triotech."

Salabi added: "Tony's knowledge of the European market is an important asset for Triotech as we continued to grow globally."



Breeze is a weatherproof outdoor projector

Tempest offers new AV innovation with Breeze launch

Projector enclosure technology specialist Tempest has expanded its offering with the launch of Breeze.

The California-based company debuted its latest innovation at AV show Infocomm in June.

Breeze, which made its debut at Infocomm, is a weatherproof outdoor projector enclosure designed

for areas with less demanding weather conditions. It can accommodate projector types between 3000 and 15,000 ANSI lumens.

It features optical-grade tempered glass and a forced-air ventilation system, that runs when the projector lamp is on or if the internal temperature exceeds 35 degrees celsius.



Alterface will collaborate with Jora Vision to create the experience

Alterface partners with Jora Vision for new dark ride

Alterface has partnered with Jora Vision to create an interactive dark ride at Legenda theme park in Silesia, Poland.

Bazyliśzek, which is due to open next year, is based on traditional Polish folklore and will feature the latest in dark ride technology. It promises to be a one-of-a-kind experience.

Alterface will serve as the main contractor for the

attraction and will oversee the overall ride experience, whilst Jora Vision will create the décor.

Entering the headquarters of the Monsters Hunters Guild, guests drive through an ancient village, dark caves, magical forests and ruins to fight all kinds of creatures. At the end of their journey they reach the Basilisk, "the scariest monster of all."

The Rosliston Forestry Centre Executive is seeking a new Management / Development Partner

An invitation to tender for the management of popular tourist attraction Rosliston Forestry Centre has been issued by South Derbyshire District Council on behalf of the Rosliston Forestry Centre Executive, which is responsible for the development of the site.

The facility, jointly owned by the District Council and The Forestry Commission, was the first visitor centre in The National Forest and has been run by the current management company, on behalf of the partnership, since 1999.

An Invitation to Tender has now been issued for this opportunity; it will close at 5.00 p.m. on Friday 15th September 2017.

To participate in this ITT and request further information please register at:
<http://lei.sr?a=Z0x6g>



Visitor Services Manager

A Visitor Services Manager is sought who will be responsible for the operational management and development of Raby Estates privately owned visitor attractions; Raby Castle, one of the most beautiful and intact medieval castles in the country and High Force Waterfalls in Upper Teesdale, one of County Durham's most popular tourist attractions.

As a new appointment, this is a key role within the senior management team and is primarily to develop and improve the quality and financial performance of the Visitor Services operation. You will work closely with Lord & Lady Barnard and their CEO.

Candidates need relevant past experience, sound commercial judgement, flexibility in approach, an entrepreneurial outlook, ability to manage people & budgets and to contribute to business development planning.

You will need to develop & implement marketing/PR plans, a special events programme, catering and retail offerings. Effective communication and organisation skills, honesty, a high level of integrity, attention to detail, enthusiasm and a capacity for hard work are also required. Salary & Benefits: Competitive

Deadline: Friday, 1st September 2017.



RABY ESTATES



Apply now:
<http://lei.sr?a=G0i9z>

PAULTONS FAMILY THEME PARK

ESTATES AND PROPERTIES MANAGER



A unique opportunity has arisen for an experienced person to come and help us maintain the unique environment of this popular Theme Park and Home of Peppa Pig World. Located on the edge of the New Forest and welcoming over one million guests annually Paultons is still a private family owned and run company.

Reporting directly to the General Manager Technical Services, the Estates and Properties Manager will be responsible for all aspects of the Park's grounds, gardens, buildings and environmental services, also assisting with new project work and liaising with contractors. Managing a team of dedicated and skilled staff to ensure the Park's infrastructure is maintained to the highest possible standard paying particular attention to Health and Safety requirements at all times and providing support to all other departments to aid the smooth operation of all areas of the business.



Key skills to include:

- Relevant qualification in building/construction i.e. time served apprenticeship, HND or degree
- Relevant experience in the building trade with a broad based knowledge of joinery, plumbing, building construction etc.
- Electrical knowledge would be an advantage (a full time qualified electrician is employed)
- Experience in all aspects of Estate Management and environmental matters
- IOSH/NEBOSH qualification desirable. Health and safety of both staff and guests is of utmost importance at all times
- An interest in gardening would be an advantage (a full time Gardens Foreman/Designer is employed)
- Previous management experience in a similar discipline is a requirement as well as the ability to communicate at all levels

Excellent salary and benefit package on offer including 33 days holiday per year (including bank holidays) Company Health Care Scheme, Permanent Health Insurance, Death in Service, Personal Pension Scheme and other benefits.

To apply: <http://lei.sr?a=f2B9c>

Applications close 1st September 2017.



Forest Centre Manager

Forestry Commission

£29,401 - £32,486

Wendover, United Kingdom

This is an enviable opportunity to take the lead at a visitor attraction in a beautiful and unique setting

At the Forestry Commission, we manage and care for England's public forests. Wendover Woods in the Chilterns is home to one of our forest centres. Around 350,000 visitors every year enjoy a wide range of activities including tree top adventure, cycling and walking. We are about to begin a major £4.5 million capital investment project, spanning everything from a new cafe to improved play facilities. These developments create a significant opportunity to deliver an even bigger, better and more diverse recreation offer. You'll be at the forefront at this exciting time.

As Wendover's first ever dedicated Forest Centre Manager, you'll build a team of Recreation Rangers and Visitor Services staff. Together, you will create a flagship forest centre that visitors consider to be the best around. Setting its direction, you'll drive business growth by identifying all kinds of new opportunities to



deliver more income from better services. You'll make a positive impact supporting the delivery of the capital investment project. Ultimately, you'll be at the heart of a visitor experience that is fun, safe and memorable.

To be equal to the challenge, you'll need proven business management skills. We'll expect you to have managed a successful facility, destination or attraction. There, you've led and managed a skilled team, and taken responsibility for the health and safety of staff, contractors, facilities and services. Dedicated to delivering quality services and achieving great value for money, you are an excellent communicator and an inclusive leader, with a passion for partnership and collaboration.

Closing date is 1st September 2017

To apply please visit: <http://lei.sr?a=x7X0u>

For more details on the following jobs
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● **Visitor Experience and Operations Manager**

National Trust

Salary: £30,507 pa

Job location: Shrewsbury, United Kingdom

● **Estates and Properties Manager**

Paultons Park

Salary: Excellent salary and benefit package

Job location: Romsey, United Kingdom

● **Visitor Services Manager**

Raby Castle

Salary: Competitive

Job location: Darlington, United Kingdom

● **Forest Centre Manager**

Forestry Commission

Salary: £29,401 - £32,486

Job location: Wendover, United Kingdom

● **Exhibitions Manager**

JORVIK Viking Centre

Salary: £20,000 per year

Job location: York, United Kingdom

● **Facilities Manager**

Legoland Discovery Centre

Salary: Competitive

Job location: Boston, MA, United States

● **Facilities Technician**

Madame Tussauds

Salary: Competitive

Job location: San Francisco, CA, United States

● **Performance Team Leader**

The Dungeons

Salary: Competitive

Job location: San Francisco, CA, United States

● **Social Media Specialist**

Madame Tussauds

Salary: Competitive

Job location: New York, NY, United States

● **Cluster Operations Manager**

Sea Life

Salary: Competitive

Job location: Orlando, FL, United States

● **Duty Manager**

Madame Tussauds

Salary: Competitive

Job location: Hollywood, Los Angeles, CA, United States

● **Assistant Manager - Conferencing and Events**

Derby City Council

Salary: Grade G £24,964 - £27,668 a year

Job location: Derby, United Kingdom

● **Rides and Attractions Team Leader**

360 Play

Job location: Farnborough, United Kingdom

● **Assistant Manager**

360 Play

Job location: Farnborough, United Kingdom

● **Food and Beverage Team Leader**

360 Play

Job location: Farnborough, United Kingdom

● **Reception / Front of House Team Leader**

360 Play

Job location: Farnborough, United Kingdom

● **Duty Manager**

Legoland Discovery Centre

Salary: Competitive

Job location: Boston, MA, United States

● **Trade Sales Coordinator**

Legoland Discovery Centre

Salary: Competitive

Job location: Kansas City, MO, United States

For more details on the above jobs visit www.am2.jobs

It takes 'more than money and cranes' to have success, Six Flags tells Wanda

James Reid-Anderson, the chair of Six Flags, has told Wanda that it takes "more than money and cranes" to build successful theme parks after questions were raised about the viability of the Chinese market.

During Six Flags' latest earnings call, Reid-Anderson was asked whether there had been a "change" in the Chinese market after Wanda announced plans to hold back its theme park ambitions, but he suggested that there was more of an issue with the operator than China.

"We have significant expertise in building and operating theme parks and Wanda have their own issues within China," he said.



Six Flags is planning an international expansion

"There will be issues around market selection, site selection, ride selection, inexperience running theme parks, and just very fast movement to multiple theme parks, which are very

difficult to build and run without expertise. I think it takes more than money and cranes to build a successful theme park and that's part of the challenge that they faced."

More: http://lei.sr?a=6N6b4_C

Unesco welcomes liberation of Mosul Museum and plans to safeguard site

Unesco's director general, Irina Bokova, has welcomed the liberation of Iraq's Mosul Museum, after Iraqi forces regained control of the city from ISIS following a nine-month military operation.

The museum made headlines in February 2015 when images of its collections being destroyed with sledgehammers by ISIS militants were widely shared by the world's media.

The regaining of not only the city, but the museum itself, is seen by Unesco as a landmark moment in the battle for the region's heritage.

"The liberation of the Mosul Museum by the Iraqi armed forces is a turning point for peace building, for the recovery of the Iraqi



Recovered antiquities stolen from the Mosul Museum by ISIS

people and the protection of humanity's cultural heritage," said Bokova.

"The museum suffered severe degradations and the entire world witnessed the images of the destruction

of its collections in 2015. The emotion provoked at the time must now catalyse into concrete support from the entire international community."

More: http://lei.sr?a=G5s2f_A

American Association of Museums (AAM)

T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums

T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors

T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA)

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Association of Scottish Visitor Attractions (ASVA)

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Australian Amusement Leisure & Recreation Association (AALARA)

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European Association of Amusement Suppliers Industry (EAASI)

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European Association of Zoos and Aquaria (EAZA)

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Giant Screen Cinema Association (GSCA)

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International Planetarium Society

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Irish Science Centres Awareness Network (ISCAN)

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Museums Australia

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The Aquarium & Zoo Facilities Association (AZFA)

E: rff@tnaqua.org W: www.azfa.org

The Canadian Museums Association

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The Canadian Association of Science Centres (CASC)

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Themed Entertainment Association (TEA)

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World Waterpark Association (WWA)

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