

leisure opportunities

31 Oct – 13 Nov 2017 Issue 722

Your careers & recruitment partner

Debenhams trials Sweat! in-store gyms

Debenhams is partnering with former Virgin Active co-founder Frank Reed to launch in-store gyms as part of the retailer's strategy to attract more customers and a younger female base.

Reed's Sweat! gyms are set to be trialled in three stores from early 2018 under a membership model.

The deal is part of the Debenhams Redesign strategy, which involves working with strategic partners to deliver its plan of making the chain more appealing to shoppers.

The relationship will see Debenhams broaden its reach to the Sweat! customer base with cross-marketing opportunities planned such as enrolling each Sweat! member to the Debenhams Beauty Club.

"We believe that by teaming with Sweat! we will optimise the space that is available in some of our stores whilst offering an attractive and credible leisure experience to customers," said Sergio Bucher, Debenhams chief executive. "The partnership is a step closer to establishing



■ Sweat! gyms are set to be trialled in three Debenhams stores from early 2018

Debenhams as a destination for leisure experiences and gives customers more reasons to visit us more often."

Sweat! focuses on attracting female gym-goers. It has 600-800 visits to each of its five gyms every day with a 55 per cent female customer base attending clubs 2-3 times per week.

[More: http://lei.sr?a=P9U6d_0](http://lei.sr?a=P9U6d_0)



The partnership is a step closer to establishing Debenhams as a destination for leisure experiences

Sergio Bucher



Actor Hugh Jackman backs Les Mills UNICEF event

Workout for Water aims to improve access to safe water

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Merlin plans global rollout of Bear Grylls attractions

The survivalist lends his name to Merlin's latest venture

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Purpose-built commercial theatre comes to London

Nick Starr reveals all about the project

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Jon Wright's efforts to cut obesity epidemic land him IHRSA accolade

Xercise4Less founder Jon Wright has been praised for his efforts in trying to help reverse the childhood obesity epidemic in the UK, winning the annual International Health, Racquet and Sportsclub Association (IHRSA) European Club Leadership Award.

The prize, which was presented 23 October 2017 in London during the association's 17th Annual European Congress, recognises a leader who has advanced their company and the industry through leadership and performance.

"Nine years ago, Jon Wright saw a gap in the UK industry. He believed there was a need and demand for a low-cost



■ Wright's Xercise4Kids programme helped to earn the award

"In every area, we have always looked to make fitness more accessible to the masses"

gym with affordable, accessible facilities and a robust group exercise offering," said Derek Gallup, chair of the IHRSA

board of directors, on presenting the award. "Xercise4Less - or the 'People's Gym' as it is popularly known - was born.

"In an effort to contribute to reversing the childhood obesity epidemic, Jon and his team launched the Xercise4Kids programme, for kids ages three to five, two years ago."

After winning his award, Wright told *Leisure Opportunities*: "In every area, we have always looked to make fitness more accessible to the masses. Whether it was rolling out our Xercise4Kids programme in a bid to tackle the growing childhood obesity crisis, or launching an app to make interaction between members and personal trainers quicker and easier - we will continue to listen to the needs of our members and look to bring more affordable fitness to the UK."

Kimberlee Perry scoops Women in Business Award for jumping to success with Bounce



■ Bounce CEO Kimberlee Perry (pictured front, centre) founded the business in 2015

Kimberlee Perry, founder of trampolining fitness group Bounce, has been named as the UK's Best Franchisor at the Best Business Women Awards 2017.

The awards, launched in 2015, recognise dedicated female entrepreneurs and business owners across 17 categories.

Perry received the accolade at a ceremony at Tewin Bury Farm, Hertfordshire, on 12 October. The business, which is run using a franchise model,

"We've come a long way in a short space of time and are committed to delivering the highest standards"

is now in its third year of trading and has grown to 97 sites, with turnover nudging £1m in the first six months of 2017.

More than 26,000 people attend Bounce classes every month, in more than 100 locations.

Classes are taught with choreographed dance routines on mini trampolines in a nightclub atmosphere, with a donation from each payment

going to Macmillan Cancer.

"We've come a long way in a short space of time and are committed to delivering the highest standard of teaching and customer experience to our attendees who love the fun, friendly and fierce nature of our classes," said Perry.

Award judges said: "This is a franchisor who supports her franchisees well and that also clearly cares."



■ Cristin Dorgelo will lead the ASTC from January 2018

{ **"These institutions provide welcoming, inclusive environments for millions of children and adults"** }

Cristin Dorgelo goes from White House to ASTC chief

Cristin Dorgelo, a former White House science and technology chief of staff, is joining the Association of Science and Technology Centers (ASTC) as president and CEO.

Dorgelo, who worked at the Office of Science and Technology Policy under the science advisor to Barack Obama from 2014 to January 2017, takes the reins from current ASTC interim CEO Gillian Thomas. The organisation has around 670 members in the science communication field.

"At this critical time for science, I'm thrilled to lead ASTC in supporting the vital work of its global membership," said Dorgelo. "These institutions provide

welcoming, inclusive environments for millions of children and adults, helping them to experience wonder and curiosity and be inspired by the contribution science and technology makes in solving tough societal challenges. This network can help individuals recognise the part they play in shaping the future. I look forward to hearing ideas from members and collaborating with the community."

ASTC chair Linda Conlon said: "Cristin shares our belief that science centres and museums provide neutral spaces where people can make sense of a world that is being shaped by rapid developments in science and technology."

leisure opps

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■ Harmsworth launched ESPA in 1993

ESPA founder **Sue Harmsworth** receives ISPA visionary award

Sue Harmsworth, chair and founder of ESPA International, was awarded the ISPA Visionary Award at the International Spa Association's annual conference in Las Vegas.

The award is presented each year to someone in the spa industry who has made significant contributions to both the definition and positive movement of health and wellness over the lifetime of their career.

In accepting the award, Harmsworth said she has

"With the growth of wellbeing and wellness, practitioners will need more knowledge than ever before"

always had a strong interest in health and wellbeing from the time she was a child, and also called on the industry to enhance its knowledge base as the demand for wellness services increases.

"We as an industry are such a happy, positive, generous one, and our guests are going to need us more and more in these turbulent times," she said. "With the

growth of wellbeing and wellness, practitioners and experts will need more knowledge than ever before."

Harmsworth said much of today's core curriculum for therapists is outdated and that she has seen a decline in basic entry-level skills.

"The therapists coming out are not good enough for our very knowledgeable consumers," she said.

Hugh Jackman backs Les Mills and UNICEF Workout for Water event

Hollywood star Hugh Jackman has declared his support for a worldwide 'Workout for Water' event planned by UNICEF and Les Mills to improve access to safe drinking water.

Speaking in a video, the Australian actor and *X-Men* hero said: "This is our chance to come together and show the world what we can do on behalf of kids.

"Join us by holding a Workout for Water class in your gym – encourage your instructors, members and their friends to participate. The world needs a workout, we all need a workout!"

Together with its 19,000 gym partners and



■ Jackman is known for the fitness regime he undertook for *X-Men*

"Encourage your instructors, members and their friends to participate. The world needs a workout"

130,000 instructors, Les Mills will team up with UNICEF to host 'Move the World - Workout for

Water' on World Children's Day, 18 November.

The global fitness brand announced the new

partnership last month in a bid to raise money to help children and their families access safe water and better healthcare.

Unsafe water can lead to weakness, malnourishment and a susceptibility to water-borne diseases, which are among the leading causes of death in children under five.

"We're committed to making a difference to the lives of children around the world and we're honoured to be an official partner of UNICEF," said Dr Jackie Mills, creative director at Les Mills International.

Jackman is known for the fitness regime he adhered to for the filming of blockbuster franchise, *X-Men*.



■ Williams brings more than a decade of experience in the spa industry

Dolphin Square appoints **Zara Williams** as spa manager

Zara Williams has been named spa manager at The Spa in Dolphin Square, a 4,000sq ft (372sq m) Moroccan-themed spa in the heart of London.

Williams brings more than a decade of experience from various roles within the spa industry, from management positions in New Zealand to operational roles across top London spas, which include the Bvlgari Hotel and The Spa at Mandarin Oriental.

“I am extremely excited to take on this position, and look forward to imparting my experience and

passion for the spa industry, whilst continuing to develop my skills and expertise,” said Williams. “The Spa in Dolphin Square is a truly authentic offering, with its Moroccan healing practices, and I am looking forward to working with a team of skilled therapists to deliver an unrivalled spa experience.”

Inspired by the healing rituals of Morocco, The Spa in Dolphin Square is based in Pimlico and focuses more on ‘ceremonies’ than treatments. It houses a traditional hammam, rhassoul and salt-infused steam chamber.

I look forward to imparting my experience and passion for the spa industry, whilst continuing to develop my skills and expertise

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QUALIFICATIONS

Europe opens up for UK fitness workers

UK exercise professionals will have more freedom to work across Europe thanks to a new agreement between the sector's chartered professional body and the European register.

The partnership between the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) and the European Register of Exercise Professionals (EREPS) means UK professionals registered on the CIMSPA directory will also have applications accepted by the European register.

In turn, European fitness professionals based in the UK will be able to use their EREPS accreditation to join

the CIMSPA exercise and fitness directory, which lists industry professionals whose qualifications have been recognised by the UK body.

"This is an important new partnership for CIMSPA," said Tara Dillon, CIMSPA chief executive. "We're already welcoming a wide range of fitness professionals from across Europe into membership.

"With an increasing number of UK fitness employers requiring CIMSPA membership from their frontline teams, this agreement ensures we can quickly recognise a wide range of non-UK qualifications, via the trusted reputation of EREPS."

[More: http://lei.sr?a=J6u4e_0](http://lei.sr?a=J6u4e_0)



■ EuropeActive's Julian Berriman with CIMSPA's Spencer Moore



This agreement ensures we can quickly recognise non-UK qualifications

Tara Dillon

STUDIOS

Frame to invest £6m in studio expansion



The investment will help us expand further across London

Joan Murphy

Boutique fitness brand Frame is to press ahead with expansion following a £6m funding injection.

The London-based business announced the investment from Piper Private Equity on 16 October.

Founded in 2009 by Pip Black and Joan Murphy, Frame is about to add two new London studios – in Hammersmith and Soho – to its existing portfolio, which includes sites in Shoreditch, King's Cross, Victoria and Queen's Park.

"Piper's investment in Frame will help the business to expand further across London and nationwide," said



■ Frame's community is called 'Framers'

a spokesperson. "This is the second investment from Piper's sixth fund, Piper VI, which recently closed at £125m."

Frame is expected to deliver sales in excess of £5m this year. The company offers 31 different class types across dance, barre, yoga, Pilates and fitness.

[More: http://lei.sr?a=t2a7X_0](http://lei.sr?a=t2a7X_0)

OBESITY

UK falling behind on childhood fitness



We need a national campaign to stop the rot

Helen Clark

The UK trails other countries when it comes to early childhood physical activity, with no cohesive approach between the devolved nations, according to a new report.

The 86-page document, titled *Physical Activity In Early Childhood* by an all-party parliamentary group (APPG), identified a significant lack of accredited and funded training for healthcare and education professionals, and limited research into the benefits of early years' physical activity.

The report makes 75 recommendations, including: embedding



■ The report calls for a national approach

physical activity in the early years in all relevant policies nationally, regionally and locally; and setting up physical activity programmes that can be rolled out nationally.

Lead author of the report, Helen Clark, said: "We need a national campaign to stop the rot."

[More: http://lei.sr?a=e3j3D](http://lei.sr?a=e3j3D)

CHILD OBESITY

Rise in childhood obesity renews call for holidays rethink

A 'shocking' rise in childhood obesity figures means Britain must act now or risk the scales tipping further, according to ukactive.

The number of obese children worldwide has risen tenfold since 1975 and if current trends continue more youngsters will be obese than moderately or severely underweight by 2022, according to projections in a study by Imperial College London and the World Health Organization (WHO).

"These shocking statistics only further demonstrate that Britain needs to take a proactive holistic approach to



■ If current trends continue more youngsters will be obese than moderately or severely underweight by 2022



Britain needs a proactive approach

Jack Shakespeare

tackling childhood obesity," said Jack Shakespeare, head of ukactive Kids.

"An all-inclusive strategy that promotes regular physical activity, a sensible diet and a commitment to mental wellbeing is the only way to improve children's health as a whole, and programmes should be geared towards providing all of these."

[More: http://lei.sr?a=q3p3E](http://lei.sr?a=q3p3E)

Barrecore targets new audiences with Signature Lite

Boutique studio Barrecore has created a new class targeted at pre- and post-natal clients, and those returning to exercise from injury.

Signature Lite has also been created to appeal to a wider age demographic, providing a less intense alternative to the brand's Signature class.

Available at all 12 Barrecore studios, it uses slower movements so participants have more recovery time and deeper stretching between sets, providing a better understanding of the moves before progressing to the next level of barre fitness.

[More: http://lei.sr?a=R6y9U](http://lei.sr?a=R6y9U)

PUBLIC SECTOR

Green roof and gym for Waltham Abbey

Places for People Leisure has begun construction work on a £9.5m (US\$12.5m, €10.7m) leisure centre in Waltham Abbey, Essex.

Building partners Pellikaan Construction and architects Pozzoni are also working on the project, which will have a green roof.

The building will also house an 80-station fitness suite, a 25m six-lane pool with 15m learner pool, an exercise and group cycling studio, a community room and café.

The centre forms part of the regeneration of Epping Forest district, which includes new council housing and health facilities, as well as refurbishment and extension of a museum,

and the development of a shopping park.

John Bates, Places for People Leisure business development director, said: "Through our partnership with Epping Forest District Council, we're looking forward to capturing the imagination of the local community and encouraging more people to adopt a love of physical activity."

As reported in *Leisure Opportunities* in February, the operator was awarded a 20-year contract to design, build, operate and maintain the new facility by Epping Forest District Council.

Places for People runs 118 leisure centres nationwide.

[More: http://lei.sr?a=w4B7u](http://lei.sr?a=w4B7u)



■ Waltham Abbey Leisure Centre is due to open in winter 2018



We're looking forward to encouraging physical activity

John Bates

TECHNOLOGY

Wexer acquires Fitness First subsidiary



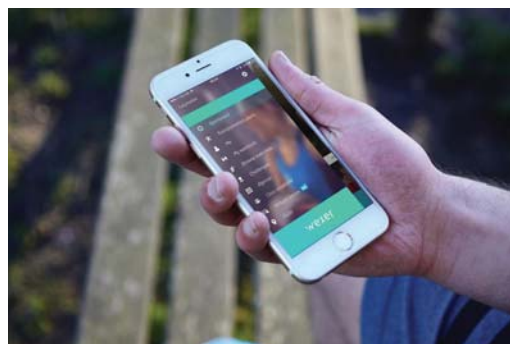
We have now become a true one-stop-shop for digital fitness

Paul Bowman

Virtual fitness provider Wexer has purchased London-based mobile app development company Connected Fitness Labs (CFL) for an undisclosed sum.

CFL – a standalone subsidiary of Fitness First – initially entered into a partnership agreement with Wexer in May 2016 to create B2B mobile fitness app Wexer Mobile.

The acquisition means Wexer can take sole control of the app, fully integrating it into its digital fitness solution, which covers virtual classes (Wexer Virtual), gym floor training



■ CFL initially entered into a partnership agreement with Wexer in May 2016

(Wexer Trainer), live streaming (Wexer Broadband) and tracking of virtual participation (Wexer Count).

"Bringing CFL under the Wexer umbrella allows us to become a true one-stop shop for digital fitness," said Paul Bowman, Wexer chief executive.

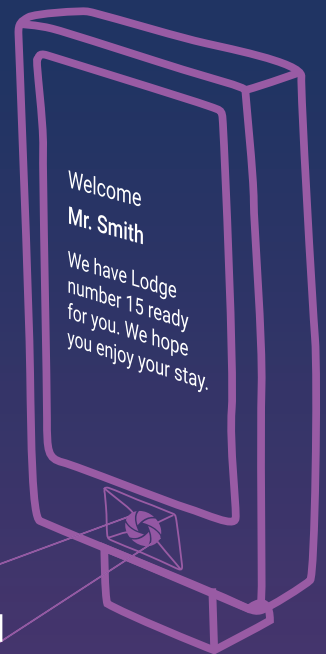
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VOLUNTEERING

Survey shows gender gap in volunteering

More than one million more men than women are taking up voluntary roles in sport and activity, according to a new survey.

Over the past year, 6.7 million people in England have volunteered at least twice to support physical activity, representing nearly 15 per cent of the population.

However, findings published on 12 October by Sport England show that men are much more likely to help out, accounting for 60 per cent of volunteers – four million – in contrast with 2.7 million women, a gender gap of 1.3 million.

Other areas of volunteering in England have a better gender balance.

Speaking at the release of the *Active Lives Survey*, sports minister Tracey Crouch said: “This fresh insight into volunteering highlights a gender gap that we want to close.

“I know first-hand the positive impact volunteering can have on a person’s life and I want sports to look at what more they can do.”

The findings showed that in sport, male volunteers are also more likely to hold positions of influence as coaches and officials.

Crouch added that the figures were encouraging, showing that “millions of people are playing vital roles supporting the grassroots”.

[More: http://lei.sr?a=j8d7v_0](http://lei.sr?a=j8d7v_0)



■ Sport England wants to do more to encourage female volunteers



I want sports to look at what more they can do

Tracey Crouch

SCHOOL SPORT

Primary school PE gets major funding boost



This is our best chance in a generation to transform PE

Ali Oliver

Primary schools across the country will see PE and sport funding doubled this month in a bid to change the lives of a generation.

According to Department of Education figures, the average state-funded primary school has 275 pupils, meaning the average school could see up to £18,750 extra funding to improve physical education thanks a doubling of the government’s Primary PE and School Sport Premium.

Children’s charity the Youth Sport Trust (YST) is working with more than 6,000 primary schools to ensure the



■ Each school could see £18,750 extra funding

funding boost has a long-term impact.

“There’s so much potential for what schools can achieve with this extra funding,” said Ali Oliver, chief executive of the YST. “It presents the best chance we have in a generation to really transform PE.”

[More: http://lei.sr?a=K7X2w](http://lei.sr?a=K7X2w)

STADIUMS

£40m transformation of Headingley stadium begins



This deal will ensure Headingley will be a modern venue

Judith Blake

Work is underway to transform Headingley into a stadium for the future, after Legal & General was revealed as the investor behind the £40m project.

The insurance and investment management group announced it has partnered with Leeds City Council to guarantee the long-term future of the iconic stadium, investing £35m in addition to £4m already pledged by the local authority.

Details of the investor have been kept secret since the deal was sealed in March.



■ An artist's impression of the rugby stand

The property will be let to Leeds City Council on a 42-year lease, and under-let to the cricket and rugby clubs jointly.

Leader of Leeds City Council, Cllr Judith Blake said: "Through this agreement, Legal & General are ensuring that Headingley will be a modern and first-class venue."

[More: http://lei.sr?a=Z2U3z](http://lei.sr?a=Z2U3z)

FUNDING

Football outreach project to 'create 3,400 coaches'

More than 1,500 new football teams and 3,400 coaches will be created after the FA increased funding to its grassroots campaign.

The FA upped its investment in the Grow the Game scheme to £2.36m after the initial funding window saw "unprecedented demand from clubs".

The initiative, delivered by the Football Foundation on behalf of the governing body, aims to increase participation in football among underrepresented groups – prioritising funding for women and girls, male teams from ages 13 and up, and disabled teams.



■ The FA has funded Grow the Game with £2.36m



This investment will lead to greater playing opportunities for all

Kelly Simmons

The additional £860,000 funding will create 1,570 new football teams at grassroots level, taking the total number of clubs awarded funding to 728. The funding injection will also create 3,405 newly trained coaches.

"This investment will lead to greater and more flexible playing opportunities for all," said Kelly Simmons MBE, FA director of participation and development.

[More: http://lei.sr?a=t5F2h](http://lei.sr?a=t5F2h)

£2.4m outdoor cycle track takes shape in Fife, Scotland

An outdoor cycle track will become the first of its kind in Scotland as construction nears completion.

The Fife Cycle Park is scheduled to open in early 2018, providing a 1.6km track to cyclists of all ages, and has been confirmed to host the 2018 Scottish Criterium Championships.

The circuit has a tarmac road, built to 'A Road' standard that allows for a full range of cycling activities to take place in a traffic-free environment all year round.

[More: http://lei.sr?a=E4J8U](http://lei.sr?a=E4J8U)

OLYMPIC SPORTS

Dodgeball among Olympic hopefuls

Seven aspiring sports took one step closer to Olympic status after being provisionally recognised by the Global Association of International Sports Federations (GAISF).

The first events to receive the new “Observer Status” are: the World Armwrestling Federation; World Dodgeball Association; Federation of International FootGolf; International Union of Kettlebell Lifting; International Federation of (Match) Poker; International Pole Sports Federation; and International Table Soccer Federation.

The historic decision means each event is now provisionally recognised as a sport on the international

stage, allowing their federations to apply for full GAISF membership.

The sports will gain access to the GAISF network and support becoming WADA (World Anti-Doping Agency) compliant.

“We’ll do everything within our remit to help them realise their full potential as International Federations (IFs) within the global sport’s family and, one day, maybe become part of the Olympic programme,” said Patrick Baumann, president of the GAISF.

“The new sports debuting at Tokyo 2020 and Buenos Aires Youth Olympics show the pathway is there.”

[More: http://lei.sr?a=P5a8Q](http://lei.sr?a=P5a8Q)



■ Dodgeball is one of seven sports vying for an Olympic spot



“We’ll do everything within our remit to help

Patrick Baumann

COACHING

Sports coaching reaches nine million people a year in UK



“Good coaching is about understanding the participants

Mark Gannon

More than nine million people in the UK have received sports coaching over the past 12 months, according to new research from YouGov.

The study, commissioned by UK Coaching, asked a sample of 20,000 people about their experience of sports coaching, with 18 per cent of adults saying they had received supported.

Of those people being coached, 82 per cent agreed that the coaching they receive helps to improve their physical health.

Mark Gannon, CEO of UK Coaching, said: “This research clearly



■ Millions are benefiting from sports coaching

demonstrates the positive impact good coaching can have on an individual beyond their skill acquisition and fitness.

“Good coaching is about understanding the motivation of the participant and what they want to achieve.”

[More: http://lei.sr?a=U3U7h](http://lei.sr?a=U3U7h)



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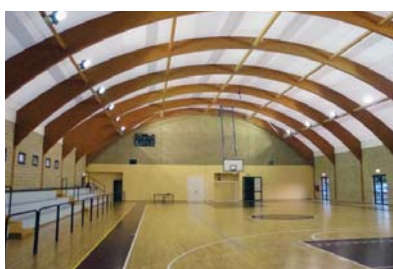
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Spa & wellness news

GWS ROUNDUP

GWS award winners revealed

Dr Richard Carmona – the 17th surgeon general of the United States and chief of health innovation for wellness destination Canyon Ranch – received the Global Wellness Summit's Social Impact Award for his commitment to expand access to health and wellness to people around the world.

The award was presented to Dr Carmona by Dilip Barot, founder of Amrit Ocean Resort and Residences in Riviera Beach, Florida.

"The Social Impact Award is close to my heart," said Barot. "Giving and sharing what we have with others, especially those in need, has been instilled in me from my childhood."

Accepting the award, Dr Carmona said: "I have been inspired to help others by being hungry and homeless as a child. I am humbled, flattered and undeserving of this award, and being part of this team is the best honour."

Meanwhile, a new virtual reality therapy to treat post-traumatic stress disorder and anxiety was named the winner of the annual Shark Tank Student Competition.

The Eye Movement Desensitization and Reprocessing therapy was developed by Jarrod Luca, a student at Florida State University, and uses a virtual reality headset to treat sufferers of PTSD.

[More: http://lei.sr?a=b9A3z](http://lei.sr?a=b9A3z)



■ Jarrod Luca won the annual Shark Tank award



I have been inspired to help others by being hungry and homeless

Dr Richard Carmona

SPECIAL POPULATIONS

One Spa introduces 'cancer touch therapy treatment'



All spas could provide support for people with cancer

Amanda Barlow

One Spa in Edinburgh has become one of the UK's first hotel spas to introduce a specialist treatment for guests living with, or recovering from, cancer.

The Cancer Touch Therapy treatment – delivered in partnership with skincare brand Made for Life Organics – involves a sequence of slow, rhythmic Tui Na Chinese massage techniques and has been designed to allow guests to drift away into a meditative state of relaxation.

The 80-minute treatment became available on 1 October at the spa, located at the luxury Sheraton Grand Hotel.



■ The cancer therapy treatment is delivered in partnership with skincare brand Made for Life Organics

Working with Made for Life, therapists at One Spa have received specialist training to carry out the treatment.

"I believe that all spas should embrace the opportunity to provide support to people going through cancer," said Amanda Barlow, MD of Made for Life.

[More: http://lei.sr?a=C2X6N](http://lei.sr?a=C2X6N)

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HERITAGE

ReardonSmith plan historic hotel revamp

It was built as a grandiose home for an 18th-century archbishop, and later became a luxury hotel frequented by the likes of Ronald Reagan, Jacqueline Kennedy and Richard Burton. Now Ireland's Cashel Palace Hotel is set to be given a new lease of life, courtesy of architecture and design firm ReardonSmith.

The building – designed in by Sir Edward Lovett Pearce – closed its doors in 2015 after its owners fell on hard times. However, plans are now in place to renovate and expand the building so it can open as a hotel once more.

The architects have gained conditional planning consent to transform Cashel Palace into “a world-class country

house hotel for the 21st century with 61 bedrooms and suites, a ballroom and spa, and grand function areas suitable for the most special of occasions.”

“Our approach was holistic and contextual. The original Palace building is an architectural gem, in the heart of a historic town located by one of Ireland's most significant sites,” said creative director Alexander Marjanovic.

“It was our task and privilege to create a masterplan that embraced all of this, giving these qualities a prominence that had been lost, while designing a modern hotel destination that could operate at the highest possible level.”

[More: http://lei.sr?a=3e1j3](http://lei.sr?a=3e1j3)



■ Planning consent for this historic revamp has been granted



**Our approach
was holistic and
contextual**

Alexander Marjanovic

DESIGN

Nobu's first European hotel fully opens in London's Shoreditch



**This design marries the
raw creative energy of
the location with Nobu's
values of simple luxury**

Ben Adams Architects

The food and hospitality company founded by chef Nobu Matsuhisa, film producer Meir Teper and Hollywood legend Robert De Niro has officially launched its first European hotel in Shoreditch, London.

The Nobu Hotel Shoreditch, located on Willow Street, features 148 bedrooms, a fine dining restaurant, a cocktail lounge and a fitness centre, all set within a strikingly jagged building created by Ben Adams Architects – developing an original vision conceived by Ron Arad Architects.

“This design marries the raw creative energy of the location with



■ Nobu Shoreditch has five stories of concrete balconies

Nobu's values of simple luxury with a façade that fragments at the eastern end and descends into a welcome new pocket park, overlooked by the warehouses of Great Eastern Street to the North,” said Ben Adams Architects in a design statement.

[More: http://lei.sr?a=i5S0U](http://lei.sr?a=i5S0U)

Fixing the gender pay divide

Across the world, men are paid on average 20 per cent more than women. However, the pay gap exists not for the reasons we might assume.

A man and woman doing the same job in the same company get paid almost exactly the same, according to research by Korn Ferry Hay Group. As a demographic group, women get paid less because they still aren't getting into the highest-paid jobs. Globally, 70 per cent of hospitality and tourism workers are female, and yet men hold the vast majority of management and board positions.

In the UK, the momentum to get more women into senior roles appears to have slackened in our sector. In the past five years, the number of women in hospitality and tourism managerial positions has fallen while the number in operational roles has increased, says People 1st. They also found a rising number of women working in second jobs, indicating that some are looking for longer hours and better opportunities.

More women than men gain university degrees and women earn more than men early in their careers. But the situation starts to reverse when people get into their mid-30s. Sometimes the pay gap appears because women take time off to have children, sometimes

they get 'stuck' at a particular level. Women are less likely than men to go for a promotion that they don't feel qualified for, and they are also wary about negotiating salaries.

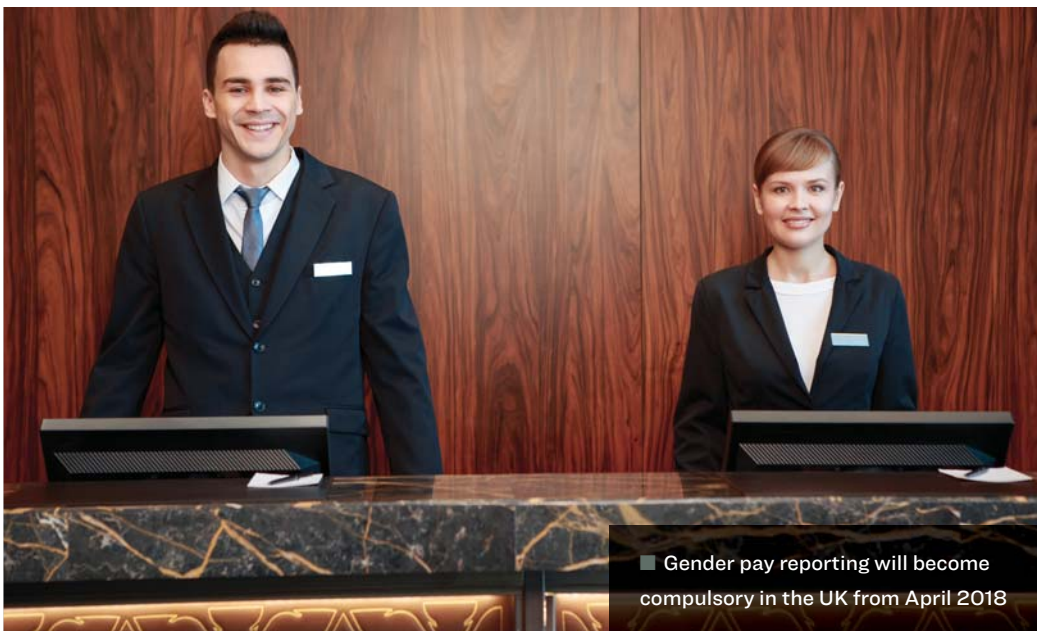
Gender pay reporting will become compulsory for UK companies with more than 250 employees from April 2018. A large gap could cause reputational damage for a company. The intelligence agencies have set an inspiring example, specifically targeting middle-aged, mid-career women by advertising on mumsnet. MI5 highlighted flexible working arrangements and high emotional intelligence. Women returning from maternity leave are allowed to take up their old jobs and more is done to encourage talented females to apply for promotion. The benefits have been a sharp increase in the percentage of female employees and applicants. ●



■ Peter Ducker, chief executive of the Institute of Hospitality



The momentum to get more women into senior roles appears to have slackened in our sector



■ Gender pay reporting will become compulsory in the UK from April 2018

PROMOTIONS

VisitBritain launches Paddington campaign

VisitBritain is turning to a bear from Peru to boost tourism, with a new film campaign inspired by the upcoming release of *Paddington 2*.

Last year set a record for inbound tourism to Britain on visits and spend, with 37.6 million visits, up 4 per cent on 2015, and visitors spending at £22.5bn, up 2 per cent.

The *Paddington* sequel, based on the children's book series by Michael Bond, follows the young bear as he explores London. Among the many locations featured in the film are Tower Bridge, St Paul's Cathedral, London Paddington station and Little Venice.

VisitBritain has partnered with StudioCanal on the campaign, which will be driven

through an online hub and on social media. Visitors to the hub will be able to view *Paddington*-themed content, including an interactive marmalade-inspired menu, and bookable experiences.

"With his distinctive blue coat and his love of marmalade, this Peruvian bear, who made Britain his home, helps to inspire visitors from around the world to come and explore the wonderful and exciting experiences that the UK has to offer," said Clare Mullin, VisitBritain's director of marketing. "Our collaboration with StudioCanal is a fantastic opportunity to promote to a global audience of millions."

[More: http://lei.sr?a=D9f3g_0](http://lei.sr?a=D9f3g_0)



■ The fictional bear is a classic in British children's literature



This Peruvian bear, who made Britain his home, helps to inspire visitors

Clare Mullin

POLICY

Package Travel change could generate £2.2bn for economy



Our government has the opportunity to remove unnecessary EU red tape

Kurt Janson

The Tourism Alliance has called on the government to introduce a new policy that could generate up to £2.2bn in expenditure, create 40,000 new jobs and reduce the cost of domestic holidays for UK consumers.

The new EU Package Travel Directive, which the UK will implement by July 2018, is poorly drafted, says the Alliance.

Under the new directive, if a B&B, guesthouse or hotel provides a value-added product, such as tickets to a local attraction, they are then deemed a tour operator and are therefore legally responsible for all parts of the product.



■ The change could benefit British tourism

As a result, many accommodation providers won't offer value-added products, with consumers ultimately paying higher prices, says the Alliance.

"By leaving the EU, our government has the opportunity to remove unnecessary EU red tape which is proving detrimental to the UK domestic tourism market," said Kurt Janson, Tourism Alliance director.

[More: http://lei.sr?a=G4h2C_0](http://lei.sr?a=G4h2C_0)



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VISITOR ATTRACTIONS

Jurassica and Memo join forces

The long-awaited Jurassica project is taking a new path towards realisation, joining forces with biodiversity project Memo to create a single visitor experience.

Sir Tim Smit is behind the reimagined venture, named 'The Journey', with the Eden Project creator coming onboard to steer the development into this new phase.

The £80m Jurassica – a subterranean geological park on the Isle of Portland, Dorset – was the brainchild of Michael Hanlon, who died from a heart attack in February last year. Following his death, the project's board, which had backing from Smit and Sir David Attenborough,

made a unanimous decision to press forward, promising to bring Hanlon's "thrilling vision" for the prehistoric attraction to life.

Memo was a proposed 'living monument', designed to raise awareness of 17,000 global species under threat from extinction.

The Journey was originally envisaged as a £30m project designed as a monument to extinction. However, it has been downsized and will now form a £16m biodiversity scheme.

"The ambition for us all is to create something genuinely world-class in the mines beneath Portland to present biodiversity, said Smit.

[More: http://lei.sr?a=g3b9h](http://lei.sr?a=g3b9h)



■ Jurassica will join forces with Memo for a new project



“
The ambition is to create something genuinely world-class
Sir Tim Smit

TECH

Snapchat signs up Jeff Koons for AR art project



“
The creative experience brings us together and brings about better communication
Jeff Koons

American artist Jeff Koons has teamed up with Snapchat to create virtual art installations using augmented reality.

The artist – famously known for reimagining everyday objects and turning them into art – has developed the digital installations based on his works, which will be available in multiple locations worldwide.

Using the messaging application's filter system, Snapchat users can access 'lenses' within 300 metres of designated locations, which on their smart device will add the artworks to their photos and videos.



■ Koons' Balloon Rabbit "appears" at the Eiffel Tower

"The creative experience brings us together and brings about better communication," said Jeff Koons.

"When somebody views one of my works I always hope that they have a sense of awe and wonder."

[More: http://lei.sr?a=c3t2t_0](http://lei.sr?a=c3t2t_0)

MUSEUMS

Tate St Ives re-opens after £20m redevelopment



Tate will bring exciting contemporary art to Cornwall

Maria Balshaw

Tate St Ives, the art gallery credited with helping to regenerate the southwest, has reopened following a £20m redevelopment.

Jamie Fobert Architects' cliffside extension has doubled the exhibition space, with the aim of better accommodating the 250,000 annual visitors to the Cornish attraction.

With an additional 600sq m (6,400sq ft) floor space, the gallery will be able to host more exhibits, display more works and offers new educational and studio spaces, a collection care



■ The new Tate St Ives opened on 14 October 2017

suite, where larger works can be handled, and a public roof garden.

"These beautiful galleries showcase some of the artists who made St Ives their home across the 20th century, while exciting contemporary art to Cornwall," said Tate director Maria Balshaw.

[More: http://lei.sr?a=x5w6M](http://lei.sr?a=x5w6M)

IP ATTRACTIONS

Merlin plans global rollout for Bear Grylls attractions

After announcing its intention to develop a Bear Grylls attraction in the UK, Merlin CEO Nick Varney has revealed further plans for the adventure survivalist, with plans to take the concept overseas in a major attraction rollout.

Opening in 2018, the first Bear Grylls attraction will be based at the Birmingham National Exhibition Centre and will target the adventure-based experiences market with a high ropes course and a skydiving experience.

Earlier this year, Merlin lodged plans with Solihull



■ The first Bear Grylls attraction will open in 2018



It turns out Bear was already thinking about a similar product

Nick Varney

Metropolitan Borough Council for the secret £20m scheme, then dubbed "Project Thor", with the 145,000sq ft (13,500sq m) park having capacity for up to 2,000 visitors a day.

"As we started talking to Bear Grylls, it turned out he and his team was already thinking about a similar product, so we met in the middle to develop this brand concept," said Varney.

[More: http://lei.sr?a=4Q1u5](http://lei.sr?a=4Q1u5)

Last Concorde goes on show at £19m Bristol Aerospace

The last Concorde to ever take flight has a £19m new home following the launch of Aerospace Bristol – a museum created to explore the history of the British aviation industry.

The Purcell development, located on the site of the former Filton Airfield, is comprised of two refurbished World War One aircraft hangars, which have been transformed into a heritage museum. The last ever Concorde takes centre stage inside a purpose-built hangar.

[More: http://lei.sr?a=d2K4U](http://lei.sr?a=d2K4U)



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MY CAREER

Leisure industry professionals share how they got to where they are today

Ian King

NATIONAL PARTNERSHIP

LEAD & AREA MANAGER

Parkwood Leisure

I am responsible for delivering healthy living and community development initiatives

Ian King has been working in the leisure industry since 1999. After joining Parkwood Leisure in 2006 he is now the company's National Partnerships lead, as well as area manager for the London Borough of Bexley.



told no. When I was out of university I applied to between 15 and 20 operators and was rejected due to lack of skill or experience. If I had given up I wouldn't be working in the industry now. Gain those skills and experience and then knock back on the door. Don't be put off by rejection."

What has your career progression been?

"I studied Sport & Fitness studies at university, so working in the leisure industry was quite a natural progression. After graduating I needed to gain management experience so undertook a six month training programme at Gala Bingo before getting my first job in the industry as operations manager at Esporta."

What was your first position at the company?

"I first worked for Parkwood between 2006 and 2008 as an area manager. I rejoined the company in 2013 as the centre manager at Crook Log Leisure Centre, before becoming the area manager for Bexley and National Partnerships lead in 2015. Now I manage more than 250 staff members across three large wet and dry leisure centres and am responsible for the delivery of healthy living and sports and community development initiatives. I also manage 14 national leisure partnerships, nine of which are with national governing bodies."

What career advice would you give to young people trying to break into the industry?

"The best piece of careers advice I've been given is don't sell yourself short and don't be too self-critical. To that I would add don't give up when you're

Proud moments?

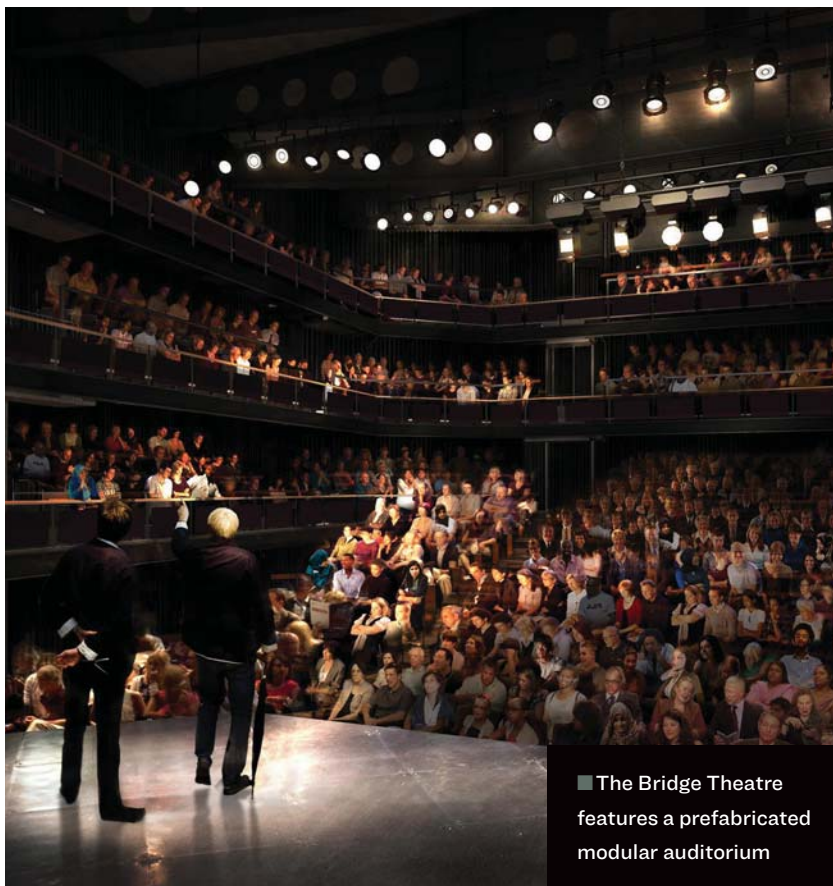
"Winning the Parkwood Leisure Manager of the Year award earlier this year was a very proud moment. It was an honour to have even been nominated, and I was very humbled when I found out I'd actually won. It was the Andrew Holt award, making it even more special, as it was Andrew who encouraged me to apply for the area manager role when it came up. He really helped to push my career forward."



Ian is responsible for three leisure facilities in the UK

Starr Performance

Nick Starr reveals why he and Nicholas Hytner have built
London's first new commercial theatre in decades



■ The Bridge Theatre
features a prefabricated
modular auditorium

London's first new purpose-built commercial theatre in decades has opened in the shadow of the city's famous Tower Bridge, with its co-founder hailing the project as "a completely new type of theatre for the city."

Nick Starr, who has established the Bridge Theatre with fellow impresario Nicholas Hytner, told *Leisure Opportunities* that it "will offer a different level of flexibility for actors, writers and directors working in London."

The theatre has been designed by architects Haworth Tompkins and international staging, and performance engineers Tait, with a prefabricated modular 900-seat auditorium that is highly adaptable and can integrate the latest in-stage technology.

Hytner and Starr – who ran the National Theatre together for 12 years – commissioned the design team to create the Bridge Theatre for its new London Theatre Company, which plans to build others across the capital as a showcase for subsidised new shows.

"We had become intimately aware of the age and nature of the buildings in London's West End, and we started to think, 'If you could, how would you make these theatres better?'" said Starr. "Could they be more comfortable and more 21st century for audiences?"

We had become intimately aware of the age and nature of the buildings in London's West End, and we started to think, 'If you could, how would you make these theatres better?'



■ The theatre officially opened on 26 October

“ Theatre audiences have grown by 25 per cent since the beginning of the century, and it was really obvious to us that there is a demand to build a new one ”

Could you improve the backstage areas and give the artists better facilities?”

“This conjecture led us quite naturally to the idea of building something new, because the constraints of a listed building – on narrow footprints, with height-protected views across London – make them really hard to adapt. There’s always a limit to things like circulation space and how many toilets you can have.

“Theatre audiences have grown by 25 per cent since the beginning of the century, and it was really obvious to us that there is a demand to build a new one, but with more flexibility built in.”

The auditorium of the Bridge Theatre can respond to shows with different formats, among them end-stage, thrust-stage and promenade – each of which will be used in the course of the opening three productions. The space is also designed to host intimate concerts, the live recording of a new

podcast series, and conversations on food, fashion, politics and science.

It is made of precision-engineered steel with oak finishes, in a “first-of-its-kind” modular arrangement that Starr believes will be replicated in other theatres.

“We want to build more than one of these,” he said, “so we approached the design team with the idea that if we could build an auditorium in a modular form that’s replicable and permanent there might be a market. We imagined that designers, directors, actors and producers could sit in the seats and see what it feels like, and then maybe want to have one themselves. That’s what we’ve done.

“Our hope is that writers will respond to the space and directors will interpret it in different ways. We fully expect they ask something we never thought of, which will give us the exciting challenge of imagining how we give the space even further life.” ●



■ Nick Starr and Nicholas Hytner previously ran the National Theatre in London



■ Denny Solomona launched Project Rugby with children at Sale's AJ Bell stadium

Changing the face of rugby

Leisure Opportunities speaks to Sale Sharks star Denny Solomona about rugby's new project to reach minorities



■ Solomona began the new season with six tries in seven games

Denny Solomona's journey into rugby started at the tender age of five when his father or grandfather began taking him to practice. But the New Zealand-born winger knows he was fortunate and is keenly aware of the barriers facing children in some communities in England today. "Part of it is financial – kids that want to play can't get a pair of boots or the right training gear," Solomona says. "The other thing stopping kids is finding

travel to practice. This new project will try to improve that and reach all kids so they can play and enjoy rugby."

The Sale Sharks player is speaking at the launch of Project Rugby. England Rugby and Premiership Rugby want to attract more players from black, Asian and minority groups, low socio-economic groups and disabled people. By providing new opportunities at 200 communities across the country, the target is to get 12,000 new participants aged 14 to 24 into rugby union by summer 2018.



■ Children enjoyed a game with Solomona and fellow Sharks' star Will Addison as Project Rugby begins rolling out across England

As one of the first players to support the project, Solomona, 23, has urged fellow professionals, coaches and clubs to do their part by reaching out to young people from minority groups.

"We need to connect with communities that don't really know rugby and wouldn't think about playing it," he says.

"I'd like to see other athletes, coaches and clubs join this project. I know the players love seeing kids come out and play rugby so there's no doubt in my mind that players can play a big

“

The kids that came to play rugby today really enjoyed it and they're going to go back to school with a smile on their face and stories to tell

part in this People like Eddie Jones will come out and have a huge impact.

"As a kid, I thought it would be harder to get into the sport than it was. You really can just go to your local club and sign up – everyone is really inclusive, you meet new people and make new friends, which is the biggest thing I got out of it."

The player is confident that, with the support of schools and parents, children such as those invited today for a game at his home stadium in Eccles, can start to enjoy the benefits of the game. ●



Many of our residents feel intimidated in a traditional gym environment, but in our facilities they're exercising alongside users of a similar age, with similar challenges

Laura Hoskin, operations project coordinator, Richmond Villages



Fitness in retirement

Bupa retirement homes bring new fitness kit in-house to avoid 'intimidating gyms'



■ Many elderly people are intimidated by the traditional gym environment, says Bupa

A group of retirement homes is installing specialist fitness equipment because residents find traditional gyms intimidating, according to healthcare provider Bupa.

Richmond Villages, owned by Bupa, has specified fitness equipment at its homes in Witney, Oxfordshire, and Aston-on-Trent, Derbyshire – with plans to add more gyms at its properties across the UK.

"Many of our residents feel intimidated in a traditional gym environment, but in our facilities they're exercising alongside users of a similar age, with similar challenges and goals, and on equipment that has been carefully selected to best meet their requirements," said Laura Hoskin, operations project coordinator at Richmond Villages.



■ The move aims to get the elderly active



Residents feel much more comfortable and encouraged to use the gym to stay active



"This makes them feel much more comfortable and encouraged to use the gym to stay active."

The facility in Aston-on-Trent is 625sq ft (58sq m) and comprises a range of cardio, strength and group exercise equipment from Life Fitness, Cybex and SCIFIT – brands that form part of the global Life Fitness portfolio. It is free of charge to residents, who are supported by gym staff during sessions.

Gyms can also be accessed by individuals, as part of the GP referral scheme, but also by a restricted number of non-residents, as part of a monthly membership.

Richmond Villages is preparing to open its eighth facility nationwide, with homes offering a combination of independent and assisted living to people aged over 55. ●



■ Residents are supported by gym staff, who are all trained in working with the user demographic

Early Market Engagement for sport, leisure and golf facilities operators

Taunton Deane Borough Council are seeking the views of interested parties in the operation of its sports, leisure and golf facilities.

We consider that there is significant potential for an experienced and innovative leisure operator to increase income and reduce operating costs, whilst retaining affordable access to sport and leisure for our residents.

We have prepared a prospectus which provides more detail about the facilities. A supplementary questionnaire is provided which we ask participants to complete and return.

Topics include, but are not limited to, procurement route, contract length, allocation of major revenue, operating and property risks, indicative savings and options for golf.

Organisations that are interested in the early market engagement should register their interest at market.engagement@v4services.com

To register interest please contact us no later than 5pm on Thursday 9th November 2017. The prospectus and questionnaire will be forwarded to organisations that have registered an interest – we politely ask for all questionnaires to be returned by 12noon on Monday 13th November.

Together with our advisors, we will use the comments and feedback from the early market engagement exercise to inform our decisions in relation to the procurement of any future operating partner(s). The start of the procurement process for a future operating contract, for which a separate contract notice will be issued, would be expected to commence in early 2018.





EXPRESSIONS OF INTEREST

MEPAL OUTDOOR CENTRE

East Cambridgeshire District Council is seeking expressions of interest for Mepal Outdoor Centre.

The Centre is approximately midway between Cambridge and Peterborough. It has operated for some years under a trust structure - catering for community users and school groups - but is currently closed, following a break-in and fire in December 2016. It is believed that a viable business can be developed with appropriate investment and a sound long-term business plan, and the Council is open to discussions around the most appropriate business structure and form of tenure.

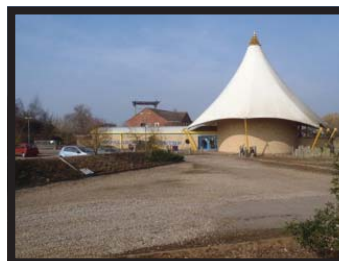
The total area is approximately 12 hectares (30 acres).

Facilities include:

- Water-sports lake & boathouse
- Student accommodation block (approx 38 beds) plus staff flat
- Range of land-based activity areas including high ropes installation
- Activity-hall and indoor climbing wall
- Camping area with small amenity-block
- Extensive parking

**Formal expressions of interest are invited, to arrive by
Monday 4th December 2017 (17:00).**

**For further information and the submission template
document, please email: leisure.moc@eastcambs.gov.uk
or visit our website at: <https://www.eastcambs.gov.uk>**



This is a re-advertisement. Please note that no works or services are to be commissioned by the Council. This process is expected to inform the identification of a suitable operational or development partner, to whom the Council will grant a lease or freehold as appropriate. The Council reserves the right however not to proceed with any offer or submission received.

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In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

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Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.**

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Liz Terry



Julie Badrick



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Sarah Gibbs



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Simon Hinksman

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com

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You will use your proven skills as a leader, to motivate and encourage the Catering Team to provide an exceptional standard of guest experience.



**Marwell
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You will have a minimum NVQ level 3 or equivalent in food safety and experience of managing food hygiene and environmental health, including readings and record keeping.

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CLOSING DATE: 12TH NOVEMBER 2017

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Hamilton Aquatics is looking to hire passionate and highly enthusiastic full-time Swimming Teachers to inspire our local and expatriate communities in the Middle East. The role will be based in Dubai. If you are looking to make a career in swimming teaching, this might be the right job for you.

Apply now to join our growing and dynamic company!

Job Requirements:

- UKCC Level 1 and Level 2 Teacher of Aquatics (or equivalent) qualified.
- Experience in teaching adults and children to swim.
- Experience in teaching Adult & Child classes is desirable but not essential.
- Exceptional communication skills and experience in a customer facing environment, able to respond appropriately & professionally to everyone you interact with in all manners, including face to face, over the phone & via email correspondence.
- An up to date Lifeguard qualification is preferred but not essential.

Job Profile:

The responsibilities of the role will include, but not limited to:

- Delivering swimming lessons in the extra – curricular programme in line with the schools swimming curriculum,
- Providing the school with technical advice and support where required,
- Planning swimming lessons using the Hamilton Aquatics scheme of work,
- Delivering swimming lessons of all ages and abilities,
- Recording swimming achievements,
- Dealing with customer enquiries

The position is full time with a 2-year contract which is renewable.

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Closing date:
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Everybody Sport & Recreation is committed to delivering 'Leisure For Life' to the residents of Cheshire East. Have you got what it takes to generate interest and drive new business to our facilities?

Everybody Sport & Recreation is looking for a focussed individual who can follow and drive a proven sales process in a busy leisure environment.

The right candidate will be great on the phone and also have a natural ability to build rapport face-to-face and personalise the benefits of joining for each and every potential member by matching their individual needs and goals with what we have to offer across the organisation.

You will receive fresh enquiries from a variety of sources including incoming calls, online/ social media, walk-ins and referrals from our existing membership base.

As well as dealing with daily enquiries from these sources we're also looking for someone who has the ability to go out into the local area and win new members by creating their own leads to convert into membership sales. This will involve organising and partnering with organisations at promotional events in and around the local area to target corporate partners, residents and commuters.

Previous experience is not essential as extensive training will be provided. Candidates from all backgrounds are welcome. Ideally, you'll have experience in a role which demands that the customers' needs are put first. Good IT skills, teamwork and the motivation to be successful are essential.

You will be working a variety of shifts mainly during our peak customer hours which include evenings and weekend work.

A valid driving licence with access to effective transport is essential. The role will involve shift working in order to be on site during key sales times, however, you will be required to be flexible around those work patterns for key special events. The role will cover all Leisure Centres and Sites within the Everybody Trust.

CLOSING DATE FOR APPLICATIONS:
SUNDAY 5TH NOVEMBER 2017



APPLY NOW: <http://lei.sr?a=4g6E3>

SWIMMING INSTRUCTORS



**Currently recruiting
for venues in:**

- North London
- Central London
- Heathrow
- Edinburgh
- Reading
- Slough
- Basingstoke
- Stratford-upon-Avon
- Cambridge
- Richmond
- Cobham
- Brighton

**Are you a passionate and skilled swimming instructor
with a talent for inspiring all ages to swim?**

Swimming Nature is the UK's largest independent provider of private and bespoke swimming tuition, from babies through to adults with nearly 30 years of experience in the sector.

Following Swimming Nature's award-winning teaching programme, you will help your students progress through each skill level, supported by our unique rewards programme, and technology that's second to none. Working hours will include afternoons Monday to Friday and Saturday and Sunday mornings, although additional hours may be required. Flexibility is advantageous.

Instructor benefits

Alongside the opportunity to work in a progressive, dynamic and rewarding environment, Swimming Nature instructors enjoy a full range of employment benefits, including:

- A secure permanent position in the company
- An ongoing bespoke training programme, continuing professional development and various career pathways leading to join our sector Quality Assurance Programme
- A robust performance-related pay scale ranging from £16 to £21 per hour
- Opportunities to contribute in the media as part of our expert panel
- 28 days annual leave (pro rata)
- Access to a workplace pension and Perk Box benefits
- Annual appraisal and pay review

The essential ingredients

We are looking for teachers who were born to swim, and who are keen to train in the ground-breaking Swimming Nature method. Applicants will need to attend an in-water interview to demonstrate they can swim to a high standard. Other requirements include:

- An ASA Level 2 or an STA Full Swimming Instructor Qualification or the equivalent international qualification
- Exceptional communication skills and experience in a customer-facing/service environment
- A current lifesaving qualification (preferred although we can provide this if necessary)
- Excellent swimming ability with up-to-date knowledge of the sport

Interested?

APPLY NOW <http://lei.sr?a=P9N60>



Duty Manager / Swimming Instructor

Manchester, United Kingdom

£19,700 - £20,800 annual salary
(pro-rata for the PT position)

Full-time or Part-time



The Company

Love Withington Baths (LWB) is a charitable organisation run by local people with a shared vision to provide accessible and affordable high quality leisure opportunities for all of its residents and local businesses. It has been running Withington Leisure Centre since 2015.

Withington Leisure Centre is a 106 year-old building which contains a 50-station gym, a 22 x 6m pool, two studios and a small café. Since taking over, membership has grown from zero to just under 1,900 and we now run over 50 classes for people of all ages.

Our swimming programme has also grown and offers significant opportunities for further expansion. We run day-time lessons to our 9 local primary schools and deliver an after-school programme to over 350 children from age 0 – 11. Club swimming and rookie lifeguard will start in October. One-to-one lessons for adults and children are also growing.

The role

Reporting directly to the Facility Manager we are ideally looking for a highly motivated and experienced Swimming Instructor / Duty Manager with a minimum of 3 years' experience in the leisure industry. The role will require flexible working with a shift pattern – with an approximate 50:50 split between Swim Teacher and Duty Manager envisaged. This includes early starts, evenings and a regular weekend slot. We also welcome applications from candidates interested only in part-time work.

The successful candidate will have a track record of delivering high quality swimming classes and be a strong leader capable of meeting this varied and challenging role. They will have a proven track record of managing a team of staff to enable the smooth running of this unique historic leisure centre.

Applicants for this role must have a Level II ASA or STA Swimming Teacher qualification. It would be considered a positive addition to your application if you have one or more of the following:

- First Aid at Work Qualification
- Knowledge of Health and Safety Requirements
- NPLQ
- Pool Plant Operators qualification

We operate a flexible staffing structure with all staff required to work across the facility. If you do not have the above desirable qualifications, you will be provided with this training during year 1, so that you can subsequently undertake associated tasks.

The person we are after will

- Have excellent verbal, written and IT communication skills
- Have a good track record of managing the day to day running of a busy leisure centre
- Work with the Facility manager and staff to implement effective business development strategy to grow membership numbers and contain costs
- Ensure the building and its equipment are maintained and operated in accordance with specified procedures and that the required standards of cleanliness are maintained
- Strive to deliver high customer service standards in all aspects of the facility
- Be responsible for the motivation and development of staff so they can achieve their full potential

In line with the Immigration, Nationality and Asylum Act, all applicants will be expected to provide proof of eligibility to work in the UK if invited to interview. We welcome applications from all backgrounds and all sections of the community. This post is also subject to an enhanced DBS check.

***Deadline for receipt of applications is 10th November 2017 with interviews taking place on 16th November.**

Anticipated start date is 18th December.*

APPLY NOW: <http://lei.sr?a=H3r5J>



LEEDS
BECKETT
UNIVERSITY

Sports Facilities Manager

Grade 7, £37,706 - £42,418

Ref: SAL300958A

Full-time – Temporary for 6 months in the first instance

Sport & Active Lifestyles (S&AL), within Leeds Beckett University, is responsible for providing an excellent sport and physical activity experience for all our student, staff and community customers.

The S&AL department is currently reviewing its business priorities and during this period is seeking an interim Sports Facilities Manager to lead and operationally manage this exciting and busy environment.

The role holder will have a professional outlook and experienced background in providing an excellent customer experience in a safe and clean environment.

The role holder will be responsible for an excellent service to all our customers and ensuring that quality standards are maintained throughout all of our sports facilities. Maintaining a safe environment for customers and staff, including ensuring compliance with all required H&S policies and procedures.

Successful candidates will be able to demonstrate that they have the experience, skills and knowledge to lead and motivate a large team of dedicated staff working over a 7 day operation.

It is essential that the post holder can lead and provide an excellent level of customer service and motivate staff to ensure that customers are provided with a safe and enjoyable experience.

Closing Date:
Monday 6 November 2017 (Midnight)

APPLY NOW:
<http://lei.sr?a=2z4t4>

Sports Centre Duty Manager/s

Part Time

Hourly rate £9.50 – £10.00 gross per hour dependent on experience with generous holiday, life assurance and pension entitlements.

St Albans School are looking for part time Duty Manager/s to join the team at their state of the art Sports Centre. Facilities comprise of a 25m Pool, endless pool, sports hall, Fitness Suite, studio, climbing wall, classroom and changing rooms. In addition to School related activities the centre accommodates external swimming, netball and triathlon clubs with staff and local residents also using the facilities. Responsibilities include managing lifeguards, setting up of equipment, supervision of activity areas and overseeing the operation of the building including health & safety protocols.

With an interest in sports and leisure the ideal candidates will be reasonable swimmers, have excellent customer service skills, be able to lead a team, be self-motivated and able to work on their own initiative. Previous experience working in a sports centre environment is not essential but the successful applicants will be required to undertake and gain Pool Plant Operator and First Aid at Work Certificates.

A National Pool Lifeguard Qualification or willingness to gain one would be of benefit although not essential.

Shifts to be covered are Wednesday, Thursday, Friday evenings and Sunday day (24.5 hours in total). Depending on candidate availability we would consider one candidate covering all shifts or two candidates sharing the shifts on a rota basis. Additional hours will be available during School holidays, for ad hoc sporting events and to cover staff absence. The School is committed to safeguarding and promoting the welfare of children. Applicants must therefore be willing to undergo child protection screening and safer recruitment checks appropriate to the post, including checks with past employers and the Disclosure and Barring Service.

The School reserves the right to make an appointment before the closing date, so early applications are encouraged.



Application forms, with CV if desired, and covering letter should be submitted online by clicking link below

<http://lei.sr?a=19A4R>





Sports Centre Manager

Ealing, London, United Kingdom

Hours per week: 35 hours

Starting Salary: Up to £25,000, Depending on Experience

We are excited to offer a unique opportunity to join our team in a brand new role as Centre Manager.

This is an exciting time for the Association, with the construction of new facilities incorporating our Headquarters, two full-size artificial 3G football pitches, changing rooms and community space. In addition, we are undertaking an internal structure review to ensure that we are best placed to deliver the values of the organisation.

This fantastic opportunity offers the right candidate the chance to embed the Middlesex FA values of commitment, creativity, collaboration and connection across the Company*, maximising the impact of the new facility and associated community space, for the benefit of the local grassroots football and the community.

This position reports directly to the Head of Facility Investment & Coach Education and will function to drive customer engagement through successful management of all aspects of the Company Headquarters, ensuring the safe and cost-effective operation of the venue.

We are looking for someone who possesses an enthusiasm for customer excellence and drive for maximising the opportunities for using the facility. The Centre Manager needs to have a good understanding of facility management with a focus on delivering outstanding customer service and facility compliance. They must have a desire to generate and maintain new users, using their knowledge and experience of selling and creating a welcoming and professional environment.

The facility accommodates a modest catering option and the Centre Manager must have experience in planning, administering and supervising a catering operation.

You must be able to work under pressure, handle multiple priorities and meet deadlines. You will also have experience of manipulating data collection systems, people management, and a working knowledge of facility management including health and safety requirements.

Candidates must be able to demonstrate team working skills and the ability to work both unsupervised and under their own initiative. The successful candidate must be willing to work at weekends and evenings within a rota.

Equality and Diversity

We value diversity and welcome applicants from all backgrounds. To ensure our recruitment processes are non-discriminatory and that we maintain a diverse workforce profile, we ask applicants to complete an Equality and Diversity monitoring form to enable us to collate anonymised data, which helps us to monitor the diversity profile of all our job applicants.

Safeguarding Children and Vulnerable Adults

As this role involves direct access to young people under the age of 18 and/or vulnerable adults, the successful candidate will undergo a thorough screening process to ensure their suitability for the role, which will include a Criminal Records Check through the Disclosure Barring Service.

*Note that while this role may initially be employed by Middlesex FA, employment will transfer to Middlesex Community Football Centres (the company being established to operate the facility) as soon as that company is operational.



Closing date for all applications is:
5pm – Thursday
30th November 2017

Interviews will be held on: Thursday
December, 14th 2017

Apply for this job
<http://lei.sr?a=7s9e6>



CELTIC MANOR
HOTELS, RESORTS, CONFERENCES

SPA THERAPIST

NEWPORT, UNITED KINGDOM

Highly trained ✓ Qualified to NVQ Level 3 ✓ Experienced ✓ Enthusiastic to learn more ✓

If you are magic at massage and fantastic at facials, then you could be for us.
We're looking for a Spa Therapist to join our award winning team and spa*.

The Celtic Manor Resort houses two luxurious spas with 16 gorgeous treatment rooms, offering the latest in therapies with leading products, ready and waiting for you to get your hands on.

When you join the Celtic Manor family, you get some pampering too!

Celtic Manor Resort family benefits include:

- Very competitive rates of pay, which are reviewed on a regular basis £8.30 - £9.58 per hour, depending on experience.
- Attractive commission scheme
- Own in house Celtic College
- 28 holiday days per year
- Free Meals on Duty
- Discounted Leisure Membership
- Childcare Voucher Scheme
- Cycle 2 Work Scheme
- Discounted Room Rates
- Discounted Food & Beverage Rates
- Discounted Spa & Resort Retail
- Discounted On-Site Activities
- Staff Accommodation £459pcm (subject to availability)

*Voted Readers' Choice Best UK Hotel Spa & Best UK Spa Manager 2015 Spa Traveller awards.

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of the eligibility will be required from candidates as part of the recruitment process.

The Celtic Manor Resort is an equal opportunity employer and would welcome interest from applicants of all ages.



Apply now - <http://lei.sr?a=B5U1K>



SPA THERAPISTS

PRESTON, UNITED KINGDOM
COMPETITIVE



Exciting opportunities have arisen within Ribby Hall Village for customer-focused Spa Therapists to join the team in our stylish Spa Hotel, helping to ensure that our guests are literally in the best of hands.

We're looking for experienced therapists with excellent personal presentation, high attention to detail and a passion for exceeding customer expectations.

Our chosen candidates will be working within a large team carrying out a wide range of signature spa and beauty treatments to the highest standards.

You will be expected to provide sound professional advice when performing a consultation and making product recommendations, achieve agreed personal retail targets set by The Spa and Duty Managers, control stock usage and consumables, and comply with our high standards of health, hygiene and safety.

Our Therapists report daily to the Spa Manager and Spa Duty Managers to work in line with their standards of practice. Personal performance and retail are incentivised and rewarded accordingly.

Our perfect candidate will possess the following essential attributes:

- A nationally recognised Beauty or Holistic Therapy qualification.
- Exceptional communication skills and interpersonal skills.
- Outstanding customer service skills.
- Resilience and the ability to perform under pressure.
- Good time management and organisational skills.
- Attention to detail.
- Excellent personal presentation.

Availability:

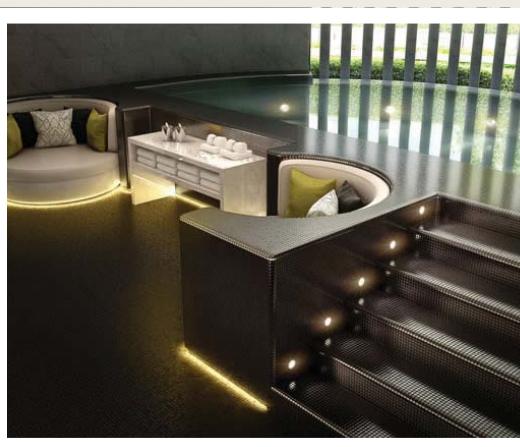
A variety of roles with both part-time and full-time hours exist. The positions cover a variety of shifts, including the opportunity to work only evenings and/or weekends in an operation which is open from 9.00am through to 8.30pm seven days a week, so flexibility is essential to meet the commercial needs of the business.

Apply now: <http://lei.sr?a=TOF2G>



RCH

GYMS
SPAS
DESIGN
MANAGEMENT



GYM AND SPA MANAGER

LONDON, UNITED KINGDOM

COMPETITIVE SALARY

CLOSING DATE: 12TH NOVEMBER 2017

RCH is a specialist private club, spa and gym management company in the residential and corporate sector. Founded in 2001, we now manage in excess of 25 facilities in the UK, predominantly in the London area. WE also consult to the top developers and architects in the UK assisting in the development of exclusive apartment building private Clubs and Spas. This role will be based at a new high-end luxury residential development in Southwest London.

We are looking for a **Gym & Spa Manager** to start as soon as possible to help us launch the exclusive residential Gym & Spa facility, which features a Swimming Pool and Thermal areas, State of the Art Gym and Treatment Rooms.

ROLE:

This is an exciting opportunity to mobilise and launch the facility, assisting the company with the operations. As the Gym & Spa Manager, you will be responsible for the delivery of the highest levels of customer service to all residents and their guests.

DUTIES:

You will be a proven people-manager with excellent operational skills, who will mobilise the launch and ongoing management of the new residential club facility. You will take responsibility for all operational aspects of the Club including quality, rota management, team management and development, maintenance & Health and Safety, customer service including serving light refreshments, organizing external practitioners, treatments and personal training. You will also be responsible for the service level performance of the club ensuring that finance and control procedures are implemented.

You will lead a team responsible for the highest achievements in customer service and guest interaction. Service Delivery must be at the highest level at all times.

SKILLS AND EXPERIENCE:

- REPS level 3 (or equivalent)
- Good written and verbal command of the English Language and have a thorough knowledge of the Hospitality industry
- Good standards of computer literacy in Microsoft Word, Excel, PowerPoint and Excel
- 5-star Management experience of running a private club and spa
- Previous experience of delivering excellent customer service
- Ability to lead and motivate team members
- Well organised with attention to detail
- Good communication with excellent people skills
- Good understanding of health and safety requirements of pools and heat cabins
- Good educational background (GCSE's and A' levels or equivalent)
- Ability to handle multiple tasks at one time often switching from one to another without loss of efficiency or composure
- Must be detail oriented and organized
- Excellent customer service, communication, and interpersonal skills required
- Experience in a Hospitality, Spa or Health Clubs

Desirable:

- Pool Plant trained
- First Aid and/or RLSS Emergency Responder qualified

APPLY NOW: <http://lei.sr?a=T6R9D>



PERSONAL TRAINERS

Help our members **find their fit!**

- *Do you want to be part of a successful gym?*
- *Do you want to keep 100% of the earnings from your PT work?*
- *Would you prefer not to pay any "rent" or for a "licence fee"?*
- *Do you want to work in a state-of-the-art gym that'll have over 5000 members and more giving you a huge potential client base?*

If your answer to all these questions is yes, then we'd like to hear from you. In return, you'll need to give an agreed number of hours a week of your time to contribute to the success of the gym.

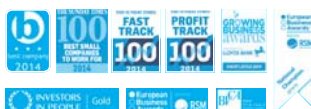
The Gym Group is the UK's fastest-growing low-cost gym operator. Open 24 hours a day, with no minimum contract, no punishing tie-ins or lengthy membership process.

Our state-of-the-art facility can be accessed from just £10.99 per month. We're looking to recruit Level 3 certified Personal Trainers to join our exceptional teams across the UK.

We're looking for driven, business minded team players who want to operate as a freelance Personal Trainer, who believe in offering a high level of customer service to members and who want the opportunity to develop their own business and the business of the gym in which they work.

If you are an experienced Personal Trainer looking to build a successful client base, in a superb location, with fantastic career development opportunities, then please apply in confidence by clicking 'apply now' to submit your CV.

To find out more about these exciting opportunities visit our recruitment website:
www.leisureopportunities.co.uk/GymGroup



Nationwide Opportunities

Apply now: <http://lei.sr?a=X4I2W>

Gymfinity Kids is an exciting new brand of children's gymnastics, ninja and activities centre. We offer a wide range of services which include baby gym classes through to teenage classes as well as dance and ninja. We are looking for an experienced and motivated individual who has a passion for working with children and sport.



Salaries dependent on experience and qualifications. Successful applicants will be subject to an enhanced CRB check.

Assistant Club Manager (Colchester)

The candidate appointed as Assistant Manager must be self-motivated, confident, professional and have excellent customer service skills. This is a tremendous opportunity for growth, continuing professional development and higher management pathways.

Applicants will need:

- ☐ Previous management experience ideally in sport, leisure or gymnastics.
- ☐ Be available to work evenings and weekends.

Gymnastics Coaches (Colchester)

The candidate appointed as must be self-motivated, confident, professional and have excellent customer service and sales skills.

Applicants will need:

- ☐ Minimum level 2 qualification in coaching gymnastics (any discipline)

Children's Sports Coaches (Colchester)

The candidate appointed as must be self-motivated, confident, professional and have excellent customer service and sales skills.

Applicants will need:

- ☐ Experience in gymnastics, sports or martial arts or
- ☐ Experience in nursery or pre- school education

Receptionist / Sales Consultant PT (20 hours)

We are looking for 3 enthusiastic individuals who will be an integral member of the team for one of our new sites, you will be given a variety of opportunities to develop you personally and professionally.

Desired Qualifications

- ☐ First Aid
- ☐ DBS

APPLY NOW: <http://lei.sr?a=K5m2z>

EARN WHILE YOU LEARN!

KICK START YOUR CAREER WITH EVERYONE ACTIVE
RECRUITING APPRENTICES NOW!

- ✓ **Do you have** a passion and enthusiasm for working within the sport and leisure industry?
- ✓ **Do you want** to receive free membership and use of over 140 centres nationwide?
- ✓ **Would you like** to gain nationally recognised qualifications?
- ✓ **Would you like** to earn while you learn?

We have a range of great career opportunities within our rapidly expanding company.

To find out more, visit -
www.leisureopportunities.co.uk/EAapprentice



INVESTOR IN PEOPLE



everyone
ACTIVE

Feel better for it



everyoneactive.com



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GLL TRAINEE MANAGER SCHEME 2018

**UP TO £20,286 PA
POSITIONS AVAILABLE NATIONALLY**

If you have a real passion for leisure, sport and fitness and are interested in leisure management, the GLL Trainee Manager scheme could be for you. The scheme starts in September 2018 and is available across GLL's locations in London, Manchester, Belfast, Chilterns, Surrey, Buckinghamshire, Oxfordshire, Swindon, Newcastle, Carlisle, Cardiff, Cornwall, Bath and Taunton. Salary package is subject to location offered.

Our challenging two-year training scheme for graduates includes practical work experience in all aspects of leisure provision. You'll complete customer-facing placements such as Fitness Instructor, Lifeguard and Customer Service Advisor within a structured programme in year one and supervisory placements in year two. In addition, you will complete statutory, management and modular training throughout the two years. You will also experience working within a central support team and gain experience in project management and human resources.

Benefits:

- Salary increase in Year 2 of the scheme
- Assistance with relocation if needed
- Pension scheme
- Uniform
- Ride to work scheme
- Travel allowance
- Discounted staff fitness membership
- Discounts on days out and other social activities
- Continuous training and career development (qualifications and professional studies including CIMSPA accreditation)
- Mentoring throughout the duration of the scheme
- The opportunity to join the GLL Society and have a say in how we're run plus associated social events

If you have what it takes to be part of our September 2018 intake, then find out more and apply, visit www.glljobs.org and search for 'Trainee Manager Scheme'.



BETTER
the feel good place



INVESTORS
IN PEOPLE | Silver



GLL
better for everyone

Better is a registered trademark of GLL (Greenwich Leisure Limited), a charitable social enterprise. Registered address: Middlegate House, The Royal Arsenal, London SE18 6SX IPS Registered No. 27793R Inland Revenue Charity No. XR43398.

CAN XERCISE4LESS OFFER YOU MORE?



With an excellent starting salary, industry leading bonus and commission, management training programs and ongoing development, we definitely can!

We're also one of the fastest growing companies in the UK so why not join us and see your career grow too.

Due to our rapid growth, we are on then look out for leaders across the UK in the following roles:

GENERAL MANAGERS

SALES MANAGERS

MEMBERSHIP

CONSULTANTS

RECEPTIONISTS

PERSONAL TRAINERS

If you would like to apply, please head to our website via xercise4less.co.uk and go to the careers section.

To make a speculative application, please send your CV along with a cover letter to recruitment@xercise4less.co.uk.

You will be:

- Competitive by nature and be motivated by money.
- Motivated and driven to succeed.
- Able to work in a fast paced and ever changing environment.
- A real people person and able to communicate and empathise with people.
- Passionate about fitness, sport and all things healthy!

Other Awesome Benefits:

- Opportunity to progress within a growing company.
- Contributory pension scheme.
- Access to excellent training programs – management, e-learning and onboarding.
- Free gym membership.
- Access to discounts at hundreds of global brands through Perkbox including free Tastecard.
- Free mobile phone insurance and breakdown cover.

