

leisure opportunities

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Your careers & recruitment partner

énergie Group gears up for growth

A capital realisation event has moved a step closer for énergie Group after CEO Jan Spaticchia announced the appointment of 1Life's Neil King as COO – freeing him up to focus on growth.

The managing director of 1Life Management Solutions will join énergie Fitness at the end of February, *Leisure Opportunities* revealed.

The appointment means Spaticchia, the chairman and founder of énergie Group, will focus on group strategy and expansion.

Spaticchia told *Leisure Opportunities*:

"We're looking at a capital realisation event at the back end of this year – it could be private equity, it could be an IPO – and this [appointment] will give me the opportunity to work on that."

"Neil is a respected leader in our sector and brings a blend of experience, integrity and commercial acumen that will serve us well as we enter our next stage of growth."

In 2016, the group sold a three per cent share through crowdfunding site Crowdcube, and in 2012 it abandoned a floatation due to market volatility.



■ Spaticchia (left) and King celebrated together at the Flame Awards in 2016

King, who is expected to take over as CEO in the medium-term future with Spaticchia remaining as chair, said: "I'm delighted to be joining énergie Fitness at this important stage of its development."

He will be replaced at 1Life Management Solutions by Mark Braithwaite – the managing director of one of the business's two contract groups.

[More: http://lei.sr?a=d4S9p_0](http://lei.sr?a=d4S9p_0)



Clear plans for a future capital realisation event make this an exciting time

Neil King



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Andy Reed calls for government to take urgent action to improve safety in community sports

Director of Sports Think Tank, Andy Reed has urged the government to help create a sector-wide standard for duty of care in sport.

A survey by the group showed only five per cent of senior managers or board members in community sports settings have received training in duty of care, which covers issues ranging from first aid to child sexual exploitation, safeguarding and online safety.

"Duty of care is a complex area, however, it's clear that sport needs agreed standards, accountability and support in place as soon as possible from the government," said Reed, who



■ Reed said the research shows self-regulation will not work

"Sport needs agreed standards, accountability and support in place as soon as possible from the government"

is also the former chair of the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA).

"Our research recognised that self-regulation will not gain public support, rather the sector should be

independently monitored by an ombudsman-style body. We need to take action to keep sport safe and this has to be consistent."

The research is part of the sector's response to Tanni Grey-Thompson's *Duty of Care in Sport* report and calls for a task force to help deliver an industry standard.

The survey was sent to more than 100 organisations, including county sport partnerships, national governing bodies, associations and charitable trusts. Nearly all called for an 'ombudsman-type body' to be set up to create key objectives and benchmarking.

Nick Pontefract sets sights on tackling physical inactivity after joining Sport England as COO



■ Pontefract replaces Rona Chester at Sport England

Nick Pontefract has left the Department for Digital, Culture, Media and Sport (DCMS) to become Sport England's chief operating officer.

Pontefract will join the body in March, taking over from Rona Chester, who is retiring after eight years in post.

As head of sport at the DCMS he led the development of the *Sporting Future* strategy to increase the number of people engaging in sport, and as

"Being part of *Sporting Future* has given me a passion for the positive impact sport can bring"

executive director of the Commonwealth Games Delivery Unit he helped to secure Birmingham's bid as the host city for 2022.

Pontefract will take overall responsibility for the key functions of finance, grants management, human resources and IT, and will work closely with chief executive Jennie Price on strategy.

"Getting more people from all backgrounds involved in sport is a big challenge but if we get it right the impact could be enormous," said Pontefract, speaking about his new role.

"Being part of the development of *Sporting Future* and *Towards an Active Nation* has given me a passion for the positive impact sport can bring."



■ Crowley wants to support spa managers with commercial plans

"Ireland has an abundance of incredible spas, run by some of the best operators in the country"

Peigin Crowley targets Irish spa market with new training

Spa consultant Peigin Crowley has joined forces with Spa Business School to create a business management programme designed for the Irish spa market.

The partnership has developed an advanced business acceleration training programme which will "enable and empower" those working in management in the spa and wellness industry.

"Ireland has an abundance of incredible spas, run by some of the best operators in the country," said Crowley.

"Our two-day business acceleration programme gives spa managers the opportunity to step out of their operation to really focus

on their commercial planning for the next 18 months.

"It's a first for Ireland – we pride ourselves on being industry-specific, and we're delighted that the response has been so positive."

The first training programme, sponsored by skincare brand Elemis, will take place in March 2018 and will include a series of online tutorials and activities as well as an intensive residential element.

The course will equip attendees with the skills for effective business building.

According to research in 2017 by Phorest Salon Software, there are around 4,000 salons and spas in Ireland, contributing €540m annually to the economy.

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■ Hewitt founded Parkwood Leisure

Parkwood Group pays tribute to founder **Tony Hewitt** who died on New Year's Eve

Tony Hewitt, the founder and executive chair of the Parkwood

Group, owner of Parkwood Leisure, has passed away at the age of 68.

The father of three died on New Year's Eve after being admitted to hospital. He leaves behind his wife Patricia and three children; Daniel, Amy and Lara.

Parkwood Leisure operates more than 85 leisure facilities for 25 local authorities across England and Wales, and

"We thank him for the invaluable contribution he made to the leisure industry over the past 20 years"

has a turnover of £85m. A statement from Parkwood said: "Tony was enthusiastic and passionate, with boundless energy, and he will be remembered as both a charismatic business leader and a loving family man."

"We thank him for the invaluable contribution he made to the leisure industry over the past 20 years."

"Tony was extremely proud of the Parkwood family of companies he dedicated his time to developing."

"His strong desire to leave behind a lasting legacy was realised through the creation of strong management teams to lead the businesses he nurtured."

The Parkwood Group will remain in the ownership of the Hewitt family.

Leisure services more important than ever to local communities, says **Steve Mann** after taking new role

Dr Steve Mann has been appointed to the newly created position of head of healthy communities at social enterprise Places for People Leisure.

The research director has spent the past seven years working at the ukactive Research Institute, leading pioneering studies on how physical activity could be an effective health intervention when delivered within communities.

"The role of leisure services has evolved, with facilities playing an important part in tackling health inequalities as they're often at the



■ Mann will continue to support research by ukactive

"I will be focusing on getting more of the inactive active through innovative solutions that really make a difference"

heart of their local communities," said Mann.

"I'm excited to work more closely within the wide

spread of local authority communities that Places for People Leisure partner and will be focusing on

getting more of the inactive active through innovative solutions that really make a difference to individuals."

Places for People supports 36 local authority partners in the UK, managing 117 leisure centres and six Places Gyms.

Rich Millard, partnership director at Places for People, said: "This exciting new role will mean we can support our local authority partners within their communities, and help tackle prevalent health issues through integrated health solutions accessible to all and based on the needs of the locality."



■ Hancock had a positive message on Brexit and the creative industries

May's cabinet reshuffle sees **Matt Hancock** replace Karen Bradley as culture secretary

Matt Hancock has been appointed secretary of state for digital, culture, media and sport (DCMS) in Theresa May's cabinet reshuffle. Hancock takes over from Karen Bradley, who has been made Northern Ireland secretary. Since July 2016, he has served in the department as minister of state for digital with responsibility for broadband, broadcasting, creative industries, cyber and the tech industry. In his first speech as culture secretary, Hancock described 2017 as a "year of creative success", with the UK's creative

industries "getting their mojo back across the length and breadth of the country". He also vowed that Hull's success as City of Culture would not be a "one-hit wonder", saying: "The cultural legacy that has been left for the region will inspire future generations and foster waves of new talent." On Brexit, Hancock said: "EU citizens enrich every part of our economy and cultural life. We have now reached a deal that protects the rights of EU nationals in the UK and UK citizens in the EU, which I hope will provide valuable certainty."

"The cultural legacy that has been left for Hull and the region will inspire future generations and foster waves of new talent"

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ACQUISITION

Nick Coutts speaks on Bridges' Viva deal

Spanish firm Viva Gym has announced the acquisition of Portuguese brand Fitness Hut, creating the largest low-cost fitness group in the Iberian Peninsula.

The sale of Fitness Hut means Viva Gym will grow to almost 200,000 members, with the groups' combined revenues totalling more than €50m.

The combined group – which will be led by Viva Gym CEO Juan del Río Nieto, and will continue to operate under two separate brands – will initially have 48 sites.

Fitness Hut has 31 clubs, providing gym facilities to 110,000 members, and running 3,300 classes a week.

“We’re very excited about the opportunity for low-cost fitness in Iberia and we look forward to working with our new partners to become the undisputed market leader in Spain and Portugal,” said Nick Coutts, CEO and co-founder of Fitness Hut.

The groups both launched in 2011, with Viva Gym founded by private equity firm Magenta Partners.

In 2015, Bridges acquired a majority stake in Viva Gym. The firm, which was responsible for launching the Gym Group, has also recently invested in Impact Fitness.

Founding investors Edge Capital and Oxy Capital will exit as part of the deal.

[More: http://lei.sr?a=K4P8R_0](http://lei.sr?a=K4P8R_0)



■ Fitness Hut runs 3,300 fitness classes a week



“
Our plan is to become the market leader in Spain and Portugal

Nick Coutts

TECHNOLOGY

Black Box scoops CES award for gym eSport innovation



“
In Black Box, you utilise exercise in a large, virtual world

Preston Lewis

Virtual reality fitness brand Black Box VR has been named a CES 2018 Innovation Awards Honouree for its resistance-based gym technology.

The Black Box VR studio has developed a fully automated cable resistance machine that integrates virtual reality hardware and virtual eSport software.

Visitors to The International Consumer Electronics Show (CES), held in January in Las Vegas, had the first chance to test out the gym system. It uses an intense, custom workout while immersing



■ The system uses a cable resistance machine

users in challenging and gamified virtual reality fitness experiences, powered by HTC Vive software.

“In Black Box you’ll utilise strength, agility, balance and speed in a larger than life virtual world,” said Preston Lewis, CCO of Black Box VR.

[More: http://lei.sr?a=g5Z6V_0](http://lei.sr?a=g5Z6V_0)

PUBLIC SECTOR

Halo lands 75-year leisure centre contract



We shape our offering to suit and reach people of all ages

Scott Rolfe

Halo Leisure has revealed ambitions to make physical activity more accessible to under-represented groups, after being granted a 75-year extension to its council contract in Herefordshire.

The long-term deal will enable Halo “to make more concrete longer-term business decisions which will help to ensure a sustainable leisure offer” across the county.

As part of the deal with Herefordshire Council, the operator will work with partners in local government and public health to engage with under-represented groups. Herefordshire



■ The gym at Ledbury Swimming Pool

is Halo’s biggest contract, covering 11 centres across the county.

“We make sure we understand each locality and the needs of the communities, building bridges with them, and with local organisations, so we can shape our offering to suit and reach people of all ages,” said Scott Rolfe, Halo CEO.

[More: http://lei.sr?a=J5S2k_0](http://lei.sr?a=J5S2k_0)

PARTNERSHIP

Ricky Hatton’s boxing brand partners Myzone

Gyms registered with Myzone will be able to sign up to ‘boxing for fitness’ training sessions following a deal between the wearable technology company and Ricky Hatton’s boxing chain.

The agreement will see up to 200 training classes available to Myzone’s EMEA network of facilities, all developed by Hatton Boxing’s training arm, Hatton Academy.

Fitness instructors will be able to access boxing content and deliver sessions via Myzone screens in the gym, which can be used to support group training classes.



■ Hatton Academy has developed the classes



This will help any operator deliver group training with boxing

Dave Wright

Members who take part in the classes or training can track their progress, as well as challenge friends and earn points to achieve status rankings.

“This helps any operator to be able to deliver group training with boxing, alongside the Myzone telemetry display with a click of a button,” said Myzone founder and chief executive Dave Wright.

[More: http://lei.sr?a=g7Y7p_0](http://lei.sr?a=g7Y7p_0)

Dementia slowed by exercise, says new study

Older people taking part in regular physical activity could reduce the risk of developing dementia and cognitive impairment.

Research by the Goethe University Frankfurt found links between physical exercise and improved brain metabolism, helping to combat dementia.

Sports physicians at the university examined the effects of regular exercise on brain metabolism and memory of 60 people aged between 65 and 85 in a “randomised controlled trial”.

[More: http://lei.sr?a=e3x2z](http://lei.sr?a=e3x2z)

LEADERSHIP TRAINING

Sector leaders set for Madrid training

Top executives from the physical activity sector's leading organisations will converge in Madrid, Spain, next month to discuss business issues that will affect the growth of the industry globally.

Bosses from companies including Matrix Fitness, GLL, Go Fit, MYZONE, Netpulse and Alliance Leisure, will attend a training programme that aims to help managers progress their own careers and drive their business to greater success.

The Global Active Leaders Programme, organised by ukactive, has been designed following consultations with company founders, senior directors and government

stakeholders who work with the industry.

The three-day programme will feature case studies, discussions, live simulations, presentations and small-group learning activities, with topics including leadership and succession planning.

The event is an extension of ukactive's Future Leaders Programme, which helps to develop rising stars.

Steven Ward, ukactive chief executive, said: "Even the best players in the world have access to a coach, and the Global Active Leaders Programme marks the start of a conscious decision for all concerned to raise our game and strive for better."

[More: http://lei.sr?a=m6b6g_0](http://lei.sr?a=m6b6g_0)



■ The event is part of ukactive's Future Leaders Programme



Even the best players in the world have access to a coach

Steven Ward

NEW OPENING

Psycle announces plans to double portfolio of studios



We've talked about expanding beyond the UK

Rhian Stephenson

Boutique fitness brand Psycle is set to launch three more studios in London, with the first due to open in April.

After securing £3m of investment, the business will double its presence in the capital, adding to its existing studios in Shoreditch, Canary Wharf and Mortimer Street.

The location of the new studios is being kept secret by Psycle CEO Rhian Stephenson, but during an interview in the latest issue of *Health Club Management*, she outlined the potential for further growth.

"We've talked about expanding



■ Psycle plans to open three new clubs in London

beyond the UK at some point, but before we do that, we want to be sure we have a solid and mature core offering in London," she said. "Expanding internationally would be too much of a distraction before that."

[More: http://lei.sr?a=7s4z9_0](http://lei.sr?a=7s4z9_0)



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GOVERNANCE

‘Watershed’ as FA adopts Rooney Rule

The Football Association has revealed a raft of major reforms, including a rule to interview at least one applicant from a black, Asian and minority ethnic (BAME) background for England jobs.

English football’s governing body will create its own version of the ‘Rooney Rule’, which was implemented in the NFL in 2003 to improve diversity in head coaching and senior football operation jobs.

“The FA wants to become a more inclusive organisation where the workforce more represents the people who play football today,” said chief executive Martin Glenn.

Lord Ouseley, chairman of anti-discrimination

campaign group Kick It Out, described the proposals as “a watershed moment”.

“I looked to the FA to give leadership on the matter of equality, inclusion and cohesion and I now expect those in positions of power across professional football, along with the FA, to drive forward the highest standards of activity in order to achieve these objectives which will benefit everyone who participates in the game,” he said.

The FA’s last inclusion and anti-discrimination action plan ran from 2013 to 2017 but it admitted “there are significant issues that require renewed focus”.

[More: http://lei.sr?a=H2r5X_O](http://lei.sr?a=H2r5X_O)



■ The move will level the playing field for coaching candidates



We want our workforce to represent the people who play football

Martin Glenn

STADIUMS

Stadium for Bath appoints Grimshaw as lead architect



We must become much more than a rugby club

Tarquin McDonald

Bath Rugby moved a step closer to its new home as the Stadium for Bath project confirmed Grimshaw as lead architect.

The project brings together Bath Rugby, Bath Rugby Foundation and Arena 1865 to develop the new stadium in the City of Bath, a certified UNESCO World Heritage Site.

Grimshaw will begin developing designs for the 18,000-capacity stadium, which will replace Bath Rugby’s facilities at the Recreation Ground.

Final designs for planning approval will be submitted during 2018.



■ The stadium will be an important visitor attraction

“This project is about a club that has lived and played its rugby in the heart of Bath for 150 years,” said Tarquin McDonald, CEO of Bath Rugby.

“However, if we want to continue to remain in the heart of this unique city we must be much more than a rugby club.”

[More: http://lei.sr?a=A3h5Z_O](http://lei.sr?a=A3h5Z_O)

STADIUMS

Chelsea's £1bn stadium plan overcomes final hurdle



The new stadium will be a jewel in London's sporting crown

Sadiq Khan

The £1bn project to rebuild Chelsea Football Club's Stamford Bridge stadium has overcome its last remaining planning obstacle, after a motion was passed preventing a local family from blocking the proposals.

The Crosthwaite family, whose house is the closest residence to the ground, took out an injunction under their 'right to light', stating that a redeveloped East Stand would restrict daylight coming into their home.

But at a meeting on 15 January, Hammersmith and Fulham Council agreed to a recommendation to

acquire the area of land at Stamford Bridge, which ensures the injunction is not valid as the family cannot take the council to the High Court.

The 60,000-seater stadium, designed by Herzog & de Meuron, was granted planning permission in 2017 and has the approval of London mayor Sadiq Khan.

[More: http://lei.sr?a=4C5H8_0](http://lei.sr?a=4C5H8_0)



■ The new stadium is expected to cost up to £1bn

SUPPLIERS

England Roses sign wearable tech deal to improve analytics

England Netball has announced a new partnership with Catapult Sports to help measure the physical loading experienced by England Roses players.

The performance analysis company, based in Australia, will supply the team with 20 of its ClearSky T6 (T6) devices – the company's smallest wearable monitors.

The T6 small enough to fit into the players' sports vests and records their real-time performance data, including positional, inertial and event data.

It features intelligent software that will be used



■ The tech will help deliver marginal performance gains



Catapult can be used to provide objective data

Jools Murray

to analyse data which will provide coaches and players with new insights to help improve performance in training and matches.

It will also be used to reduce the risk of injury and validate return from injury.

"Catapult is being used to provide objective data to answer the intensity part of the question," said Jools Murray, England Netball's strength coach.

[More: http://lei.sr?a=P4E4R_0](http://lei.sr?a=P4E4R_0)

StreetGames workshop project in Wales gets royal visit

A StreetGames project in Wales has received a surprise royal assent after it was visited by Prince Harry and his fiancée Meghan Markle.

The couple attended table tennis and street dance workshops, led by young people as part of StreetGames' UsGirls and Doorstep Sport initiatives, at the Star Hub Centre in Cardiff.

The visit was part of a visit to Wales during which the couple saw projects to change lives of young people in disadvantaged areas.

[More: http://lei.sr?a=G8V3m_0](http://lei.sr?a=G8V3m_0)

CONSUMER TECH

Aston Villa introduces fan payment card

Aston Villa Football Club has become the first in the world to integrate pre-paid contactless and chip and pin payment technology into its season and member cards.

The technology will enable fans to use their cards to make contactless payments up to £30, with customers earning 'Pride Rewards' points at a ratio of one point for every pound spent – which can be used to buy club merchandise and other items.

Fans will be able to use their cards to enter Villa Park stadium and at all payment terminals, including concourses, the ticket office and the club store.

"We're committed to giving fans the best

experience possible when dealing with the club, either as season ticket holders or members," said Luke Organ, chief commercial officer at Aston Villa FC.

"The contactless, chip and pin technology will ensure that season ticket holders and members can use their card to buy merchandise and refreshments at the ground on match day, or on the high street with our affiliate retail partners – all the time earning points."

The technology behind the new integrated payment and stadium access card is being provided by FortressGB and the card is issued by Wirecard Solutions.

[More: http://lei.sr?a=F6U3q_0](http://lei.sr?a=F6U3q_0)



■ Fans will be able to use season tickets as pre-paid cards



“The tech will allow fans to buy merchandise on match days as well as on the high street

Luke Organ

FUNDING

Broadcasting code delivers £125m grassroots boost



“£125m represents a significant contribution to sports

David Scott

Grassroots sport in the UK has received a cash injection worth about £125m, as a result of the voluntary code of conduct drawn on the broadcasting of major sporting events.

The Code of Conduct for Rights Owners, which was initiated by the Sports and Recreation Alliance, stipulates that each signatory commits to complying with one or both of two key principles.

These are ensuring TV coverage of their major events is available on free-to-air channels, and reinvesting 30 per cent of the net revenue from



■ Tennis is one of the sports to have benefited

UK broadcasting rights into the long-term development of their sport.

Sir David Scott, chair of the code's monitoring committee, said: "£125m represents a significant contribution to the development of the respective sports."

[More: http://lei.sr?a=n8r2h_0](http://lei.sr?a=n8r2h_0)



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ENVIRONMENT

UK bans microbeads from products

A ban has come into effect in the UK to stop manufacturers across all industries making products containing microbeads.

Microbeads, which are often used in spa and beauty products, such as exfoliating scrubs and toothpastes, have been proven to make their way into the water cycle and oceans. Once in the eco-system, they can be ingested by marine life and enter the food chain.

Environment minister Theresa Coffey said the ban is part of a wider plan to cut down on plastic pollution.

"We know that any plastic in the marine environment is not good and we know that animals consume this," she

told *Sky News*. "They can be ingested directly into the fish.

"While we're still looking for extra evidence on the impact on human health, the point is that they really don't need to be there and that's why we have taken the steps to introduce this ban on all microbeads."

Manufacturers and consumers have been encouraged to turn to biodegradable alternatives to microbeads, for example, rice, apricot seeds, walnut shells, powdered pecan shells or bamboo to exfoliate the skin.

In 2015, former president Barack Obama signed a bill into US law banning microbeads.

[More: http://lei.sr?a=M2e6k_0](http://lei.sr?a=M2e6k_0)



■ Microbeads are often used in products like exfoliating scrubs



We know that any plastic in the marine environment is not good

Theresa Coffey

NEW OPENING

A different kind of tonic: gin spa opens in Scotland



Each product has been made in Scotland, using natural ingredients

Gail Bryden

Following the success of their gin bars, the team behind Gin71 have opened The Gin Spa in Glasgow.

The spa will use the team's knowledge of natural Scottish botanicals and their properties, gained from the growth of the craft gin movement in Scotland, to reach a new market.

Paul Reynolds, managing director of Gin71 and The Gin Spa, describes his vision for the spa as "the perfect storm of great service, exceptional treatments, product and, of course, gin". A variety of treatments are inspired by the



■ Paul Reynolds, managing director of The Gin Spa

botanical properties of gin. The spa is using Scottish botanicals range JustBe, founded by aromatherapist Gail Bryden.

"Every product is handmade in Scotland using natural ingredients, with the sole purpose of making you feel consciously alive," said Bryden.

[More: http://lei.sr?a=p4u8E_0](http://lei.sr?a=p4u8E_0)

Spa & wellness news

GOVERNMENT

May appoints Tracey Crouch as minister for loneliness



For far too many people, loneliness is the sad reality of modern life

Theresa May

Theresa May has appointed minister for sport and civil society Tracey Crouch to a newly created position as minister for loneliness.

The move comes as the prime minister backed a series of recommendations made by the Jo Cox Commission on Loneliness, which highlighted the prevalence of the problem.

MP Jo Cox, who campaigned to find ways to combat loneliness, was murdered by far-right terrorists in 2016.

The Commission highlighted research showing that more than nine million people are “always or often feel lonely”.



■ Crouch is also minister for sport and civil society

“For far too many people, loneliness is the sad reality of modern life,” said May.

“I want to confront this challenge for our society and for all of us to take action to address the loneliness endured by the elderly, by carers, by those who have lost loved ones – people who have no one to talk to.”

[More: http://lei.sr?a=8x9T3_0](http://lei.sr?a=8x9T3_0)

MARKETING

London's Agua Spas launch 'Little White Book'

Hospitality group sbe has developed an online service to help its London-based spa brand Agua Spa focus on customer aftercare.

The 'Little White Book' is a digital tool offering Agua Spa customers treatment aftercare and wellbeing at home.

There are two Agua Spas in London, both operating at sbe-owned hotels – Mondrian London and The Sanderson.

Little White Book incorporates a Q&A section, featuring a selection of skincare and wellbeing scenarios



■ There are two Agua Spas at sbe-owned hotels – Mondrian London (pictured) and The Sanderson



Our care and advice extends beyond the walls of the spas

Jacqueline Kneebone

which are answered by the spas' brand experts.

There is also a “first aid home care” service, provided by Amanda Winwood, founder of Made for Life by Spiezia.

“We're responsible for providing our guests with care and specialist advice that extends beyond the spa walls,” said Jacqueline Kneebone, sbe's regional director of spa and retail.

[More: http://lei.sr?a=b9K3b_0](http://lei.sr?a=b9K3b_0)

Private wellness club planned for Edinburgh

A new wellness centre offering a “sustainable approach to wellness” is planned for Edinburgh in 2019.

The venture, called PS Sustainable Wellness, will be operated as a private members' club focusing on both physical and mental wellbeing.

The concept will focus on five key areas of wellness – mental health, fitness, nutrition, spa treatments and remedial and therapeutic bodywork.

Facilities will include eight treatment rooms and a large thermal area.

[More: http://lei.sr?a=A3u8e_0](http://lei.sr?a=A3u8e_0)

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MARKETING

Hard Rock launches yoga with a twist

Hard Rock Hotels has launched an in-room yoga experience which uses the 'power of music' to help guests re-energise.

The new Rock Om yoga sessions have been created in partnership with global yoga brand Manduka and have been made available at all 24 Hard Rock Hotels around the world.

Marketed for guests who want to "play hard and purify harder", Rock Om combines Manduka's yoga expertise and equipment with original tracks mixed by producer and musical director DJ Drez. The classes are led by yogi and instructor Marti Nikko.

Rock Om consists of three individual, in-room yoga

videos that will play on Hard Rock's television systems across the brand's portfolio.

The three classes are called Zenith, designed to help guests unwind through calming meditation and tranquil breathing exercises; Zeppelin, which encourages guests to break a sweat to the beats of high-energy Vinyasa flow; and Zen, aimed at helping guests recharge their bodies and minds.

"The yoga option has been designed to cater for guests who might not be able to hit the hotel gym, but still want to get a workout before going about their day," said Nora Swire, Hard Rock's director of marketing.

[More: http://lei.sr?a=M6S4e_0](http://lei.sr?a=M6S4e_0)



■ Rock Om was created in partnership with yoga brand Manduka



“
Rock Om will cater for guests who want to get a workout

Nora Swire

FITNESS

PilatesPT founder partners with Mandarin Oriental



“
I'm excited to take up residency in such a highly regarded hotel

Hollie Grant

Mandarin Oriental Hotel Group has teamed up with PilatesPT founder Hollie Grant to offer a menu of holistic and bespoke programmes at its Hyde Park property in London.

Grant will take up residence at the hotel on 5 February and will begin offering the programmes at the hotel's new PilatesPT Studio, housed within the wellbeing and fitness centre.

She is renowned for having created the Model Method, which combines HIIT training and Pilates for a result-driven wellness regime.



■ Grant created the Model Method

"I'm excited to take up a residency within such a highly regarded hotel," said Grant, who currently operates a PilatesPT-branded studio in Fulham.

"I look forward to working with Mandarin Oriental to help spread our message."

[More: http://lei.sr?a=E2H4g_0](http://lei.sr?a=E2H4g_0)

Are you sweating your assets?

Businesses are under pressure from rising costs and cautious consumer sentiment. Sweating your assets requires skill and care.

Sweating the assets is a colloquial business term that originated in the manufacturing industry. Originally, it was applied to machinery and buildings. Are you really getting as much as possible out of what you already possess? Are you using your assets to their full capability, so that you don't need to spend money on new machinery or new premises?

For hotels and leisure businesses, this means maximising the revenue opportunities within the real estate, which might mean having retail and all-day dining outlets in the foyer.

It also means maximising the use of facilities. In a new venture, AccorHotels is tapping into demand in the local community. The hotel group has launched its AccorLocal app, which aims to maximise profitability from underused services and spaces, according to travel technology news website *tnooz*.

Locals can book into the hotel's facilities, such as spas, swimming pools, fitness rooms, co-working spaces and so on, without needing to be a resident.

The services tend to be localised. For example, an Accor property at La Defense, Paris, is next to a motorcycle parking lot and a big corporation, so it offers a helmet storage facility and breakfast pick-up, too.

Of course, for the services sector our biggest assets are our people. Are you sweating your people assets? This is not about slave-driving them, which will only end up being counter-productive.

We need to be doing everything we can to retain and incentivise our teams. High levels of staff turnover are expensive and have a destabilising effect on teams and customer service.

The emphasis must be on finding ways to work smarter. To combine sweating your assets with sustainable and successful HR policies is an important balancing act for managers and one that needs to be performed especially carefully in the current climate. ●



■ Peter Ducker, chief executive of the Institute of Hospitality



Are you really getting as much as possible out of what you already possess?



■ The sector's biggest assets are its people

CAMPAIGN

Bath plans tourist levy to support culture

Councillors in Bath are looking to cash in on the 5.8 million tourists that visit the historic city each year, with plans to introduce a bed tax that could raise millions of pounds for the British UNESCO World Heritage Site.

The council's Operation Plan – a £1 nightly surcharge per room – would not affect tourism, but would boost city coffers.

According to the plan, a nightly surcharge on rooms would generate around £2.4m (US\$3.3m, €2.7m) a year, which would be reinvested into the local area to help maintain more than 5,000 listed assets and support the public realm, arts and culture.

“Visitors are important to our economy, but they also impact upon council resources and services,” it says. “If a local tourism levy was introduced, it would help.”

Previous attempts by the city to introduce the tax were rebuffed by the government, but after it emerged that Birmingham might be allowed to impose such a levy to help finance the 2022 Commonwealth Games, Bath councillors decided to revive the plan.

“Considering the numbers of visitors we get in Bath a small fee for overnight stays is the way forward,” said council leader Tim Warren.

[More: http://lei.sr?a=k4T6r_0](http://lei.sr?a=k4T6r_0)



■ A bed tax could generate an estimated £2.4m a year



A small fee for overnight stays is the way forward

Tim Warren

MARKETING

Isle of Wight goes on bear hunt with new tourism campaign



The story resonates so well with our heritage and values

Simon Dabell

The Isle of Wight's tourism body is teaming up with the filmmakers behind a remake of classic children's book *We're Going On a Bear Hunt* to bring the story to life for its latest marketing campaign.

The year-long campaign – Visit Isle of Wight's largest to date – is based on the Bear Hunt film adaptation which premiered in 2016.

It will feature a series of themed weekend events targeted at families on the British mainland. Hosted by the National Trust, the Bear Hunt nature-themed activities will introduce young children to the wildlife around them



■ *We're Going on a Bear Hunt* was originally a 1989 children's picture book written by Michael Rosen

as they hunt for hidden bears across meadows, woods and sandy beaches.

“The *We're Going on a Bear Hunt* story, its location and proud sense of family adventure resonate so well with our heritage and values,” said Simon Dabell, CEO of Visit Isle of Wight.

[More: http://lei.sr?a=P7v8z_0](http://lei.sr?a=P7v8z_0)

UK inbound tourism: how was it for you?

The ONS has just released the UK inbound tourism figures for the third quarter of 2017, and the results indicate that the answer to the question, 'how was it for you?' depends upon who your customer base is and where your tourism business is located.

Overall, there is some very good news for the industry. The figures show that, up until the end of September, overseas visitors to the UK spent 11 per cent more than they spent during the same period the previous year. This is an additional £1.7bn in export earnings for the economy and sufficient to create over 30,000 new jobs. However, the devil is in the detail of these results.

Devil's in the detail

Firstly, the figures show that leisure travel to the UK is booming as a result of the decrease in the value of the pound. The expenditure by leisure visitors is up by 20 per cent over 2016, so businesses concentrating on this part of the market should be doing very well.

The same cannot be said of businesses that target business travellers. This important market segment is down by 20 per cent over 2016, continuing a trend of lower visitor numbers and expenditure brought about by uncertainty regarding the impact that leaving the EU will have on businesses and trade.

So, tourism businesses that rely on corporate travel, conferences, trade shows and events will be having a very tough time at present.

Then there's the real kicker – the regional spread of inbound tourism expenditure. These figures show that despite the very large increase in inbound tourism expenditure, the money these tourists are spending is only benefiting a very small number of regions. The main beneficiaries are the North West (up 38 per cent), London (20 per cent) and Scotland (18 per cent). Outside these three regions, only Yorkshire recorded an increase in inbound tourism expenditure in the nine months to September 2017, while seven regions saw revenue decrease.

The main aim of the government's tourism strategy – to spread the benefits of tourism more widely – is not being achieved. It may be too early to judge the results of the strategy given that the Discover England Fund is just beginning its third year. But the ONS figures are certainly a clear warning sign. ●



■ Kurt Janson, director
of the Tourism Alliance



The main aim of the government's tourism strategy – to spread the benefits of tourism more widely – is not being achieved



■ Scotland is one of the few places to benefit from the spread of inbound tourism

REDEVELOPMENT

Wildlife Park set for £50m expansion

The £50m expansion of Yorkshire Wildlife Park has been approved, with 150 acres (61 hectares) of new land set to transform the attraction and provide an economic boost to the region.

The plan, rubber-stamped by Doncaster Council, includes new animal reserves, lakes, landscaping and a visitor support hub at the new entrance, as well as restaurants and a destination hotel.

The expansion will double the visitor attraction's workforce to 600 people and introduce more than 400 new animals from 80 species.

"We're very excited about this next stage of our life

– this is a game changer for Yorkshire Wildlife Park, Doncaster and the surrounding area," said the park's CEO, John Minion.

"This will attract a wider audience from around the country and will be a wonderful resource for local people."

Founded in 2010, the park has grown significantly since opening, with visitor numbers last year totalling 761,000 – making it one of the UK's most popular zoos.

Founded in 2010, the park has grown significantly since opening, with visitor numbers last year totalling 761,000 – making it one of the UK's most popular zoos.

[More: http://lei.sr?a=U7Q7g_0](http://lei.sr?a=U7Q7g_0)



■ The expansion will be designed to attract a wider audience from around the country



This is a game-changer for the park and the surrounding area

John Minion

MUSEUMS

Bayeux Tapestry to make UK return after 950 years



This is an opportunity for us to cement the relationship

Tom Tugenhardt

The Bayeux Tapestry is set to be loaned to a British museum for the first time in nearly a millennium.

The artwork, which is nine centuries old and depicts the Norman conquest of England after the Battle of Hastings in 1066, will leave French shores for the first time in 950 years, subject to tests to ensure it is safe to move.

The move was confirmed by French president Emmanuel Macron on 18 January, when he met British prime minister Theresa May at Sandhurst military academy for an Anglo-French summit.



■ The 70m-long tapestry is on display in France

It comes after months of negotiations between the British and French governments.

Tom Tugenhardt, chair of the foreign affairs select committee, "This is an opportunity for us to cement the relationship."

[More: http://lei.sr?a=6P4J5_0](http://lei.sr?a=6P4J5_0)

MUSEUMS

V&A Dundee announces September launch date



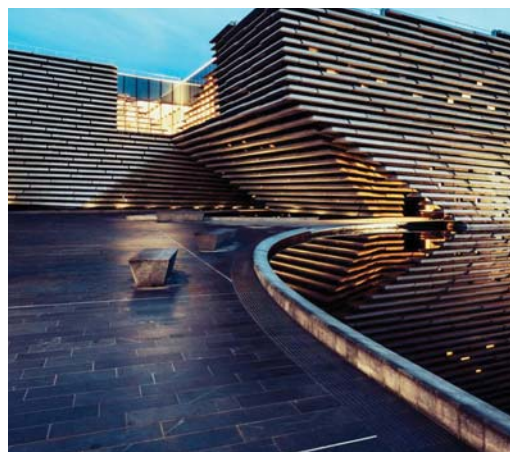
V&A Dundee will be vital new cultural organisation for Dundee

Philip Long

V&A Dundee, Scotland's first design museum, will open to the public on Saturday 15 September 2018, it has been revealed.

New images of the Kengo Kuma-designed building have been released to coincide with the announcement, as have details of the museum's inaugural exhibitions.

Standing at the centre of the £1bn (US\$1.3bn, €1.1bn) transformation of the city's waterfront, once part of the docklands, V&A Dundee has been designed to evoke the dramatic cliffs of Scotland's east coast.



■ The opening date is set for 15 September

The museum will feature permanent galleries of Scottish design, as well as an international programme of changing exhibitions showcasing the very best of design from around the world.

V&A Dundee is set to be a vital new cultural organisation for Dundee, the UK and beyond," said Philip Long, Director of V&A Dundee.

[More: http://lei.sr?a=G9S2n_0](http://lei.sr?a=G9S2n_0)

DEVELOPMENT

£50m masterplan for National Railway Museum

The National Railway Museum in York has said its £50m masterplan is still being finalised, following local reports revealing new details about the redevelopment.

Marking the most significant redevelopment since its opening in 1975, the museum's seven-year masterplan hinges on the wider development of the 178-acre (720,000sq m) York Central brownfield site.

Designated an Enterprise Zone in 2015, the site's regeneration will help fund the museum's redevelopment, with 50



■ The South Yard will be revamped for better access



We have a long way to go to make our vision a reality

Judith McNicol

per cent of business rates, which would have gone back to the government, helping to provide funding for investment into infrastructure across the site.

"The detail and exact timetable are all subject to funding and we have a long way to go to make our vision a reality," said Judith McNicol, director of the National Railway Museum.

[More: http://lei.sr?a=x8R5M_0](http://lei.sr?a=x8R5M_0)

'Brain sensor' VR headset catches the eye at CES

A new technology utilising eye tracking and brain sensors has been named most innovative virtual reality product at this year's Consumer Electronics Show (CES).

Embedded with EEG sensors and eye-tracking cameras, LooxidVR allows time-synchronised acquisition of eye and brain data concurrent with VR contents and provides an expandable user and application interface.

The tech could be used in various sectors, helping to better understand users' emotional statuses.

[More: http://lei.sr?a=W3Z5a_0](http://lei.sr?a=W3Z5a_0)



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MY CAREER

Leisure industry professionals share how they got to where they are today

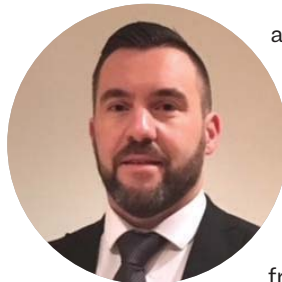
Lee Carnwell

GENERAL MANAGER

Parkwood Leisure

I enjoy hearing positive feedback from customers and staff alike

Lee Carnwell started his career as a lifeguard at Biddulph Leisure Centre, Stoke on Trent. He has been in the leisure industry for 22 years, and now works as the general manager at Crosby Leisure Centre in Liverpool.



a good way to not only earn money, but also make new friends. I worked hard to ensure the centre was kept clean and safe, and was given various responsibilities throughout the centre, including teaching swimming lessons. My career seemed to take off from this point, aided by my enthusiasm to improve both myself and the centre."

Tell us about your career

"I started as a casual lifeguard at Biddulph Leisure Centre and after a number of months, I was offered a weekend contract. I continued to work hard and prove myself and quickly progressed to full time hours. I was employed as a lifeguard for four years before being offered the opportunity to train as a relief duty manager. Soon after this, a vacancy for a full time duty manager became available, so I eagerly applied and was successful! During my five years as a duty manager, I completed a distance learning course in Leisure Management by the ISRM. This qualification took four years to complete, which I extended by a further two years in order to advance it to a diploma. After my promotion to centre manager at Biddulph, I continued to push myself for 11 years before applying for the general manager position at Crosby. I was successfully appointed to this role and have been working here for over 18 months."

Why did you want to get into the industry?

"I was a competitive swimmer from a young age and was familiar with the leisure industry very early on. It seemed only natural to complete my National Pool Lifeguard qualification so that I could get a part time job throughout my college education. I quickly learned that the industry would present

Proud moments

"Last year I was nominated for, and won, Regional Manager of the Year, which was a very proud moment for me. It was a big change to start again somewhere completely new, away from my family, friends and the place I'd worked at for the last 20 years. I'm very proud of the way the staff adapted to a new manager with a different way of doing things."



■ Last year Carnwell won Regional Manager of the Year

Sweaty business

Leisure Opportunities reports on the latest success story from the world of fitness technology



Sweatcoin is going from strength to strength after receiving “seed funding” from Silicon Valley and European investors to help grow its next-generation health and fitness app, which uses a smartphone’s GPS and onboard accelerometer to track movement.

The free app pays people who are physically active through ‘sweatcoins’ and converts individuals’ outdoor steps into currency that can be used to buy gadgets, sports and fitness gear, services and experiences from more than 300 retailers and lifestyle brands, including Boohoo.com, Graze and Hellofresh.

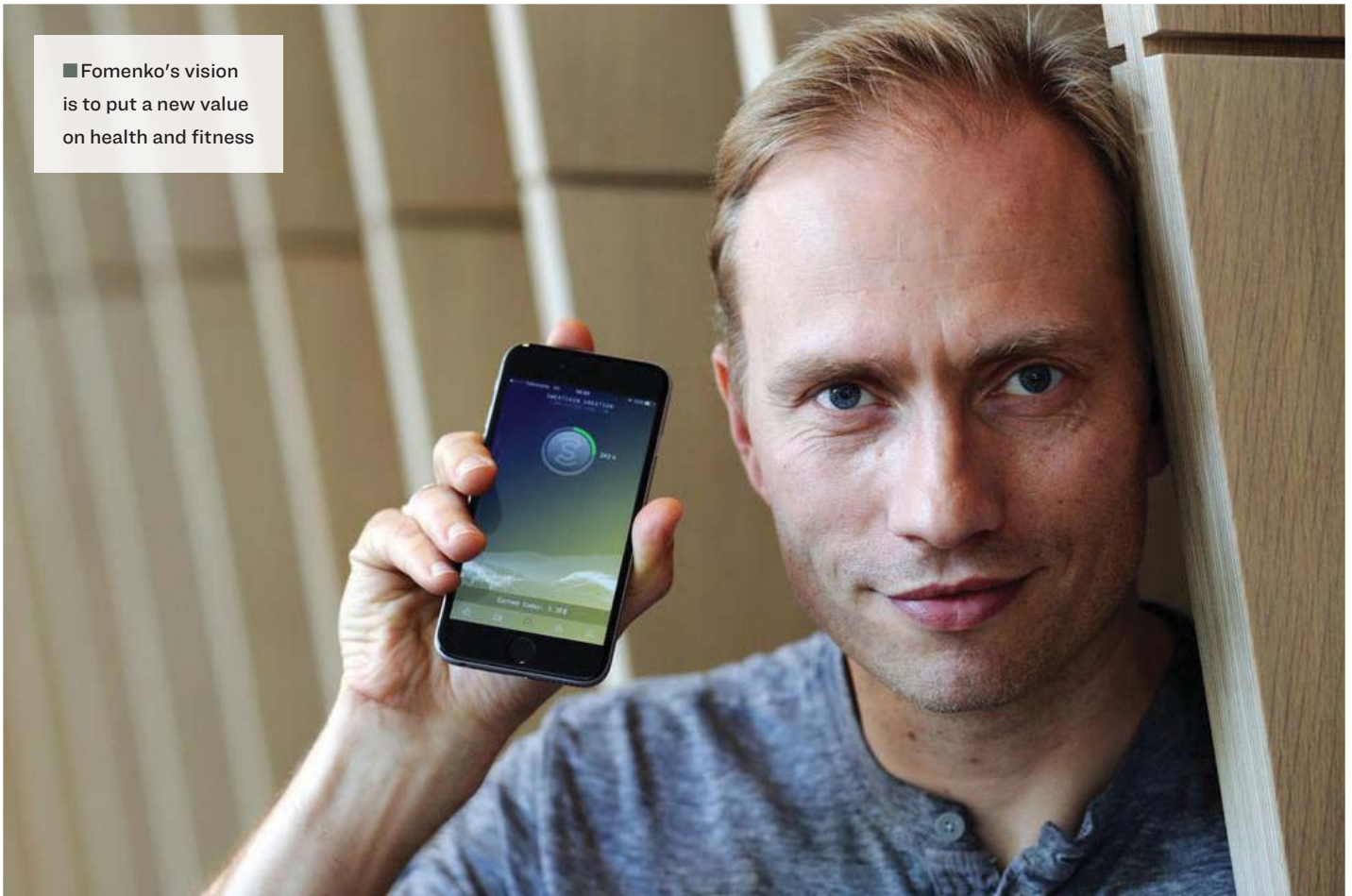
The funding was led by venture capitalists Goodwater Capital. It comes after Sweatcoin hit number one on the US App Store, acquiring more than five million registered users in less than a year.

Since its release in 2016 in the UK, US and Ireland, the app has succeeded in making its user base nine to 20 per cent more active, leading people towards healthier and more productive lifestyles.

“We are thrilled that our mission to create an entire Movement Economy powered by people’s physical activity has been embraced by users and visionaries alike,” said Anton Derlyatka, Sweatcoin co-founder.

We are out to fundamentally change the value ascribed to health and fitness

■ Fomenko's vision
is to put a new value
on health and fitness



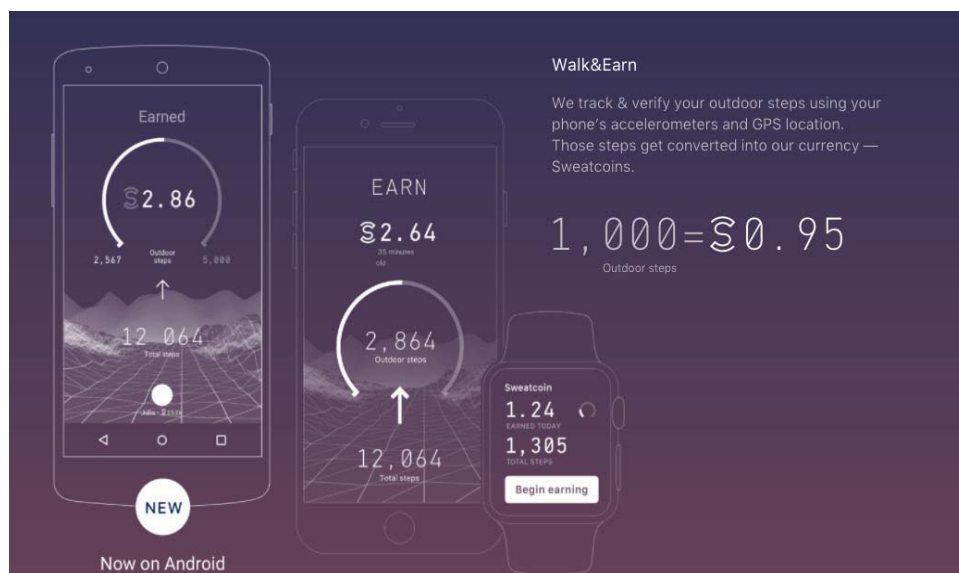
Turning movement into real-world value for millions of people is the lever that is required to change behaviour

“We’ve a very bold plan to take the concept of fitness into the future which even includes the ability to pay taxes with sweatcoin. This funding will allow us to build out the product and technology team in order to scale even faster so that we can help millions of people all over the world attain better health.”

Derlyatka said the company would use the funds to improve user experience for people as it refines its “step-verification algorithm”.

Oleg Fomenko, co-founder of Sweatcoin, said: “We are out to fundamentally change the value ascribed to health and fitness and provide the motivation for people to lead better lives.”

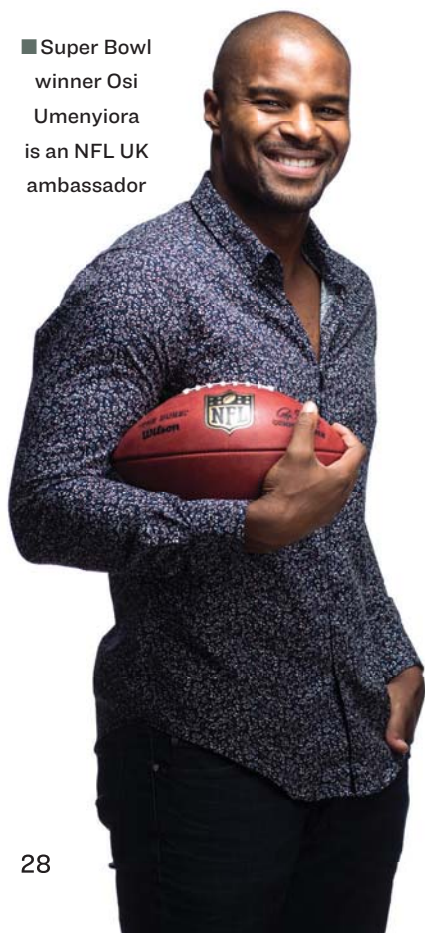
Chi-Hua Chien, managing partner of Goodwater and Sweatcoin board member, said: “Turning movement into real-world value for millions of people is the lever that is required to change behaviour.” ●



■ Sweatcoin rewards users for physical activity by giving them currency for its store



■ Super Bowl winner Osi Umenyiora is an NFL UK ambassador



Touchdown at the Lane

Seahawks to play Raiders in first NFL game at new Spurs stadium

The first NFL game to be hosted at Tottenham Hotspurs' new stadium will be the Seattle Seahawks against the Oakland Raiders on 14 October 2018.

A total of three International Series ties – one fewer than last year – were announced via a live stream from London on the NFL's Facebook page.

In the other match-ups, the Philadelphia Eagles will play the

Jacksonville Jaguars and the Tennessee Titans will face the LA Chargers, with the ties to be played at Wembley on either 21 or 28 October.

Organisers said the number of games this year has been reduced to test a run of three games over consecutive weeks for the first time, and to test the new White Hart Lane before hosting more games there in future.

Due to be completed in the summer, the new stadium is the first to be purpose-built for Premier



■ Seahawks' quarterback Russel Wilson (top left) will face the Oakland Raiders at the new White Hart Lane, designed by Populous

League and NFL games. Designed by Populous, the 61,000-seater ground will cost up to £800m.

It will include a fully retractable pitch, revealing a second playing surface to allow each sport to play on its own dedicated pitch and to provide better sightlines for their fans.

London mayor Sadiq Khan said: "London is the international home of the NFL and I'm so excited that Tottenham Hotspur's ground is going to be a fantastic new stadium for games.

“

You've got to give the people what they want – they wanted high-quality games and that's been delivered to them

Osi Umenyiora

"This year there will be one game here to allow the stadium to bed-in and to make sure we get it right.

"The great thing about American football is it's a family event which often involves three generations sitting down to watch a game over several hours.

"The ultimate aim is to get a franchise here in London, but one day wouldn't it be great if we could have a Super Bowl in London?"

Wembley has been hosting NFL games for over a decade. ●



Our findings suggest that short-term exposure to nature has a measurable beneficial impact on mental wellbeing

Dr Andrea Mechelli, King's College London



Need for nature

Landscape study suggests exposure to birdsong, trees and sky important for those at risk of poor mental health



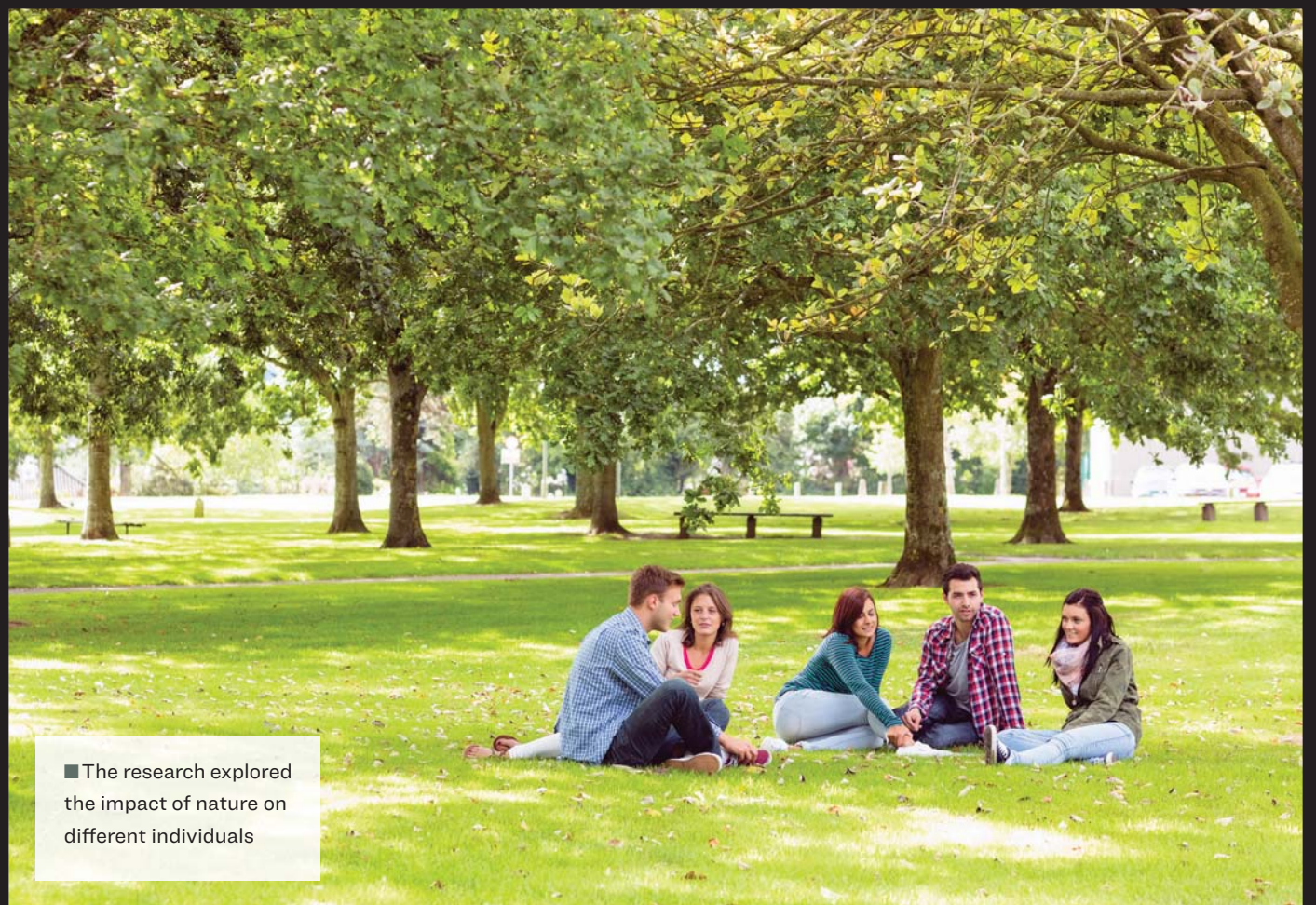
■ Researchers at King's College London, landscape architects J & L Gibbons and art foundation Nomad Projects collaborated on the project

A team of academic researchers, landscape architects and artists have come together to look at how nature in cities affects mental wellbeing.

Researchers at King's College London, landscape architects J & L Gibbons and art foundation Nomad Projects have used smartphone-based technology to assess the relationship between nature in cities and mental wellbeing in real time.

Not surprisingly, they found that being outdoors, seeing trees, hearing birdsong, seeing the sky and feeling in contact with nature were associated with higher levels of mental wellbeing.

But they also found that the beneficial effects of nature were especially evident in individuals with greater



■ The research explored the impact of nature on different individuals

Nature could be especially beneficial to those individuals who are at risk of poor mental health

levels of impulsivity, who are at greater risk of mental health issues.

The researchers developed a smartphone-based app, Urban Mind, which monitored 108 people who collectively completed 3,013 assessments over a one-week period.

In each assessment, participants answered several questions about their current environment and momentary mental wellbeing. GPS-based geotagging was used to monitor their exact location.

The results showed significant immediate associations with mental wellbeing for several natural features. Significantly, the improvement was still evident several hours later.

The investigators were interested in whether the beneficial effects of nature might vary from one individual to another, depending on their risk of developing poor mental health.

To assess this, each participant was rated on "trait impulsivity" – a psychological measure of a tendency to behave with little consideration of the consequences, and a predictor of higher risk of developing addictive disorders, attention deficit hyperactivity disorder, antisocial personality disorder and bipolar disorder.

This revealed that the beneficial impact of nature on mental wellbeing was greater in people with higher levels of trait impulsivity and a higher risk of developing mental health issues.

"This is intriguing, as it suggests that nature could be especially beneficial to those individuals who are at risk of poor mental health," said lead researcher Dr Andrea Mechelli. "We hope this line of research will lead to the development of low-cost scalable interventions aimed at promoting mental health in urban populations." ●



■ The researchers developed a smartphone-based app, Urban Mind, which monitored 108 people over a one-week period

leisure opportunities

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Whatever leisure facilities you're responsible for, the Leisure Opps service can raise your recruitment to another level and help you find great people.

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We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

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Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to-reach candidates who aren't currently job hunting.

In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

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Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.**

What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

Meet the Leisure Opps recruitment team



Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard



Simon Hinksman



Gurpreet Lidder

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com

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Closing date: 12th February 2018



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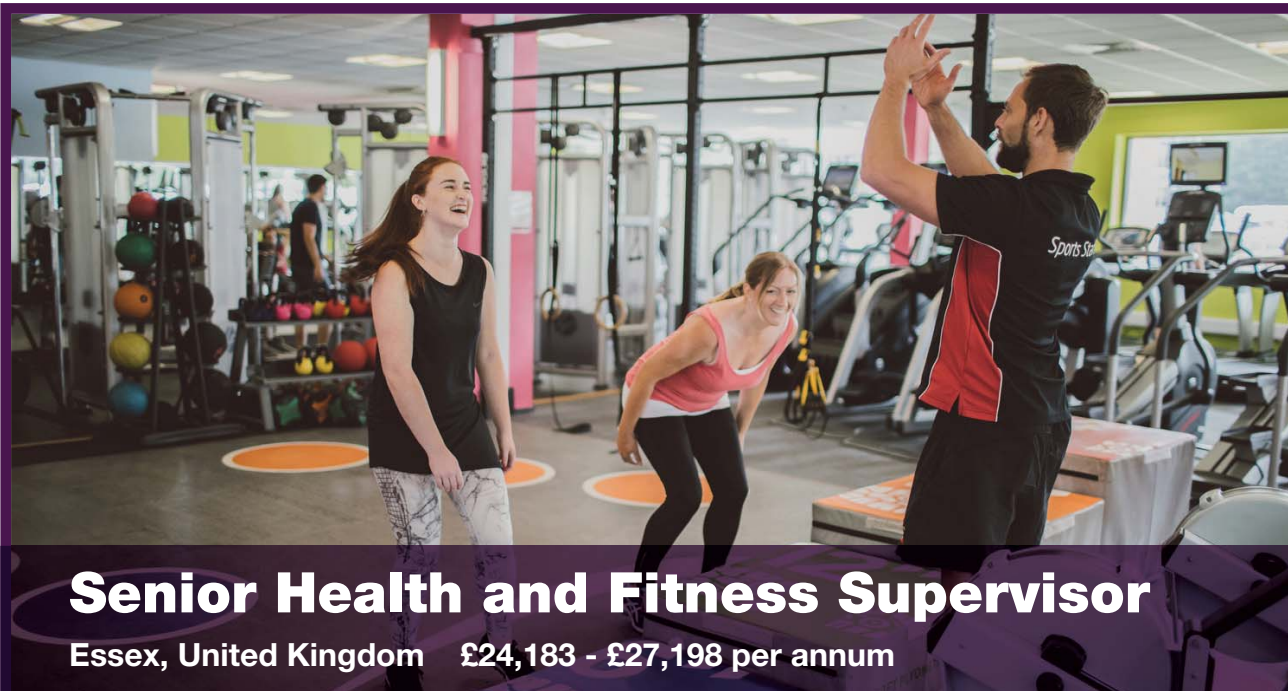
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Senior Health and Fitness Supervisor

Essex, United Kingdom £24,183 - £27,198 per annum

Essex Sport provides a full range of sporting and physical activity facilities, classes and activities for students and staff at the University of Essex, as well as to the wider local community.

Recent investments in facilities include the new £12M Essex Sport Arena, a new covered 4-court tennis facility, a recent expansion of the Essex Sport Gym with a new functional training zone, and the addition of virtual classes to our fitness studios.

Duties of the Role

We are seeking an experienced fitness professional for an exciting opportunity as Health and Fitness Senior Supervisor.

The Essex Sport Gym offers 180 fitness stations, and features a number of distinct training zones designed to cater for a wide range of customers.

These include a new functional training zone, as well as four Olympic lifting platforms and a functional training rig, as well as four fitness studios, where we run a weekly programme of over 60 fitness and wellness classes, including our new virtual class programme.

Responsibilities will include assisting with the efficient and safe running of the sports centre and its facilities, implementing programmes of equipment replacement and equipment replacement and ensuring daily checks are carried out to ensure that the Essex Sport Gym and Activity Studios are safe to use.

You will also be required to lead staff in providing high levels of customer service along with positive interaction with members of the gym and assisting with converting enquiries into membership sales.

Skills and Qualifications required

The successful candidate will hold a relevant qualification in Sport / Recreation / Physical Education / Fitness and Health and personal training (minimum Level 2).



University of Essex

You will also have previous supervisory experience, excellent knowledge of the latest specification of gym equipment and a good understanding of health and safety procedures within a gym setting.

Having a proven track record of leading on sales and customer service within a commercial gym setting is essential, along with willingness to work a flexible shift pattern including evenings and weekends.

Due to the nature of the work, this appointment is subject to a criminal record check, known as a Disclosure.

At the University of Essex internationalism is central to who we are and what we do.

We are committed to being a cosmopolitan, internationally-oriented university that is welcoming to staff and students from all countries and a university where you can find the world in one place.

Please click the link below for a full job description, person specification and more information relating to this post. We recommend you read this information carefully before making an application. Applications should be made on-line, but if you would like advice or help in making an application, or need information in a different format, please telephone the Resourcing Team (01206 874588/873521).

Closing date: 18 February 2018
Interviews are planned for: 5 March 2018

Apply now: <http://lei.sr?a=x7v4r>

LANCASTER CITY COUNCIL

Promoting City, Coast & Countryside

Health and Fitness Manager

**£22,658 - £27,668 per annum,
(Grade 4, SCP 25 - 31)**

Salary offered is dependent on knowledge and experience

We have a fantastic opportunity for you to lead a team in a state of the art leisure complex at Salt Ayre Leisure Centre. You will have management responsibility for the leisure facilities, including 100 stations gym including a Queenax rig, the first Les Mills immersive cycle studio in the North West, a functional training room and an exciting group exercise programme. You will be responsible for ensuring the member journey and experience is first class.

This is an opportunity to work within a cutting edge fitness offer. We are looking for a driven, motivated and experienced Health & Fitness Manager, who is looking to play an active role in the development and management of the extensive health, fitness and group exercise provision.

Our Ideal Candidate:

You will have 2+ years of experience as a Fitness Manager, delivering Personal Training Sessions and Group Exercise classes. The successful candidate will have extensive knowledge in planning effective and successful class programmes.

You will have an exceptional track record of people management and will strive to go above and beyond to ensure we deliver the best possible customer experience.

The hours of work will be 37 hours per week, working 5 days out of 7, including early mornings, evenings and weekends, working to the needs of the busy Leisure Centre.

Excellent benefits include: free onsite parking, a Local Government Pension Scheme (the Council makes a 15.5% contribution and employee contribution is 5.8%). Discounted gym membership and discount on days out, activities and retail.

For further information and how to apply, visit www.lancaster.gov.uk/jobs and click on current vacancies button.

Closing Date: 11 February 2018



INVESTOR IN PEOPLE



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Equality of Opportunity for All

VAC REF: 54a_17

www.lancaster.gov.uk/jobs



PERSONAL TRAINERS

Metropolitan Borough of Kirklees, United Kingdom

Competitive Salary and No Ground Rent

CLOSING DATE: 31 JANUARY 2018

Do you have a passion for health and fitness?

Can you motivate others to help them achieve their goals?

*Do you want to earn an attractive salary
and pay no ground rent?*

Kirklees Active Leisure (KAL) is one of the most progressive Leisure Trusts in the UK. We provide a wide range of facilities, state of the art equipment and a variety of functional kit so you can ensure your clients have an enjoyable effective workout.

As a Personal Trainer with KAL you will be self-employed and have the opportunity to work at 1 of 10 KAL Centres and your in site marketing materials will be provided including social media and online promotion.

We can support you through our dedicated PT support team, as well as offering workshops and courses at discounted prices. This could also include support in offering various PT packages to enable you to grow your client base as well as working with local services to provide you with various business exposure opportunities.

Personal training is available to over 26,000 KAL members, and non-members at no extra charge so there are plenty of opportunities available.

KAL

kirklees**active**leisure

Apply now: <http://lei.sr?a=V4X0A>

LEISUREFORCE & SPORTSJOB4WOMEN

Celebrating 30 - years of International Recruitment ~ Nobody in the world has been doing it longer

If this winter weather is getting you down, maybe its time to consider securing a full time job in the Arabian sun that shines nearly every day of the year, while you're living almost for free & earning a tax free salary!

***If that interests you, we may have your dream job...
so read on for a new job in a New Year***

SPORTS & FITNESS JOBS for the GUYS

- Sports & Fitness Coach having Soccer, Swim, Rackets, B-Ball skills (or at least 3)
- Able to teach to adults & kids, create Sports events/tournies
- Monthly salary IRO UK £2,250 - depending on skills level & exp.
- All key benefits shown below
- More details & many other jobs on www.sportsjobs.net

SPORTS & FITNESS JOBS for the GIRLS

- Group Ex. Instructor for Ladies - Only Fitness Centres in Arabia
- PT, Pilates & Yoga Coach
- Monthly salaries IRO UK £2,250 - depending on skills level & exp.
- All key benefits shown below
- More details & many other jobs on www.sportsjobs4women.net

ALL APPOINTMENTS OFFER:

- Annual return flight & 1 - year renewable contracts for good job done
- 30 - days vacation pa
- Salary free from local taxation
- Free visas & done for you by us in London
- Free accommodation & medical care
- Transport to & from work
- Often duty meals (depending on employer)
- Working with other Western staff we have already placed there
- UK interviews with us & a Skype chat with them before you fly out
- Free professional CV writing for you by us

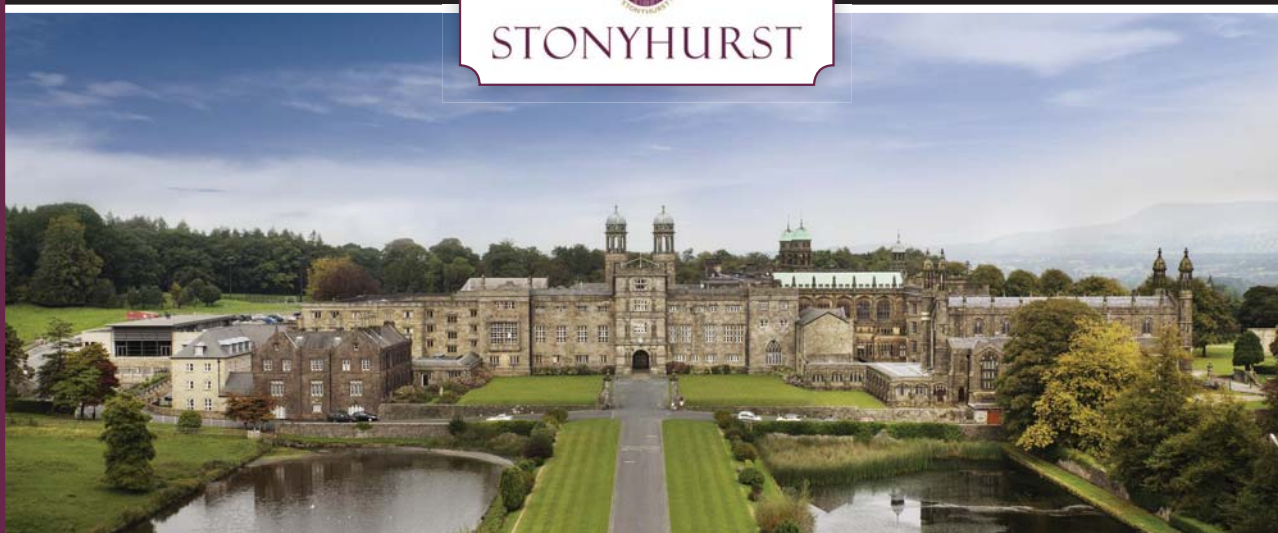
**Minimum age conditions apply due to visa regulations*

**Send your full CV with recent passport sized photo
to: headoffice@ultraforce.co.uk
TEL: 01590 676379**

Vacancies for female-only applicants are due to religious and cultural restrictions in the Middle East and as such qualify as 'genuine occupational requirements' within current employment legislation.

SPORTSJOB4
4 WOMEN
www.sportsjobs4women.net





Leisure Facilities and Business Manager

Clitheroe, Lancashire, United Kingdom

£28,000-31,000 per annum + £3,000 performance bonus*

Earlier this year, we opened the doors to a new state-of-the-art leisure facility, available to members as well as being a fantastic facility for Stonyhurst pupils.

The Stonyhurst Sports Centre opened 30 years ago as a 25 metre, six-lane swimming pool. Since then, it has grown considerably to include an all-weather pitch, world-class tennis dome, multi-functional gym, fitness studio and café.

We are now recruiting for a Leisure Facilities and Business Manager to lead the ongoing development of the Leisure Centre, increase external membership and ensure the highest possible level of customer service.

Key responsibilities will include driving standards and customer service levels with the support of the management team, and ensuring the products and services we offer, are the best they can be. You will recruit, coach, develop and motivate the team, engaging with the members and leading on marketing activity to attract new members.

The ideal candidate will be an experienced, commercially minded Leisure Manager able to lead, inspire and support our growing team. To be considered for this post you will have at least 2-years senior management experience within the health and fitness industry and have exposure to managing fitness, product, sales and operations departments.

The salary for this role is £28,000 - £31,000 per annum with an additional *£3,000 performance bonus attainable based on membership and retention targets.* The role is full-time, 37.5 hours per week, across a range of shifts to include evenings and some weekends. (Fixed term up to 12 months)

Closing date: 30th January 2018

Apply now: <http://lei.sr?a=H4p2k>



OPERATIONS MANAGER (ACTIVE LEEDS)

Director 45% – £49,138 to £54,052

Closing Date – 2 February 2018

About us

Leeds is an economic powerhouse and it is the second largest local authority in the UK by population and is without the doubt the place to be and we want everyone to enjoy the benefits of an active lifestyle.

We have the largest “in house” delivered Leisure and Wellbeing facility service in the country with significant and high profile facilities and a national exemplar in many of the programmes that are delivered. The Active Leeds service is highly valued and has worked hard to integrate and co-produce services.

About the role

This is an exciting opportunity to lead, develop and be responsible for the leisure/sport and wellbeing facilities offer across the city. This is a great opportunity for someone who really wants to make their mark within the second largest local Authority in England

About you

We are looking for a high caliber, ambitious, dynamic and experienced manager with exceptional communication skills. You will have oversight of this business critical function having responsibility for delivering and reinforcing the council/ service values to all staff based in facilities; managing complex projects and programmes; managing the facilities senior management team; overseeing delivery of major expenditure budgets whilst also maintaining harmonious staff and Trade Union relations within a political environment .

The successful post holder will have strong strategic development skills as well as being a pragmatist and able to make sound judgements. You will ensure that Leisure, sport and wellbeing facilities offer excellent services, together with having oversight for the continued integration of the service into the broader work of the Council and its key partners.

Above all, you will have a passion for the full breadth of this role and the outcomes it will bring to the people of Leeds.

For further questions about this role and/or if you would like an informal conversation first, please contact Mark Allman, Head of Sport and Active Lifestyles on 0113 3780289.

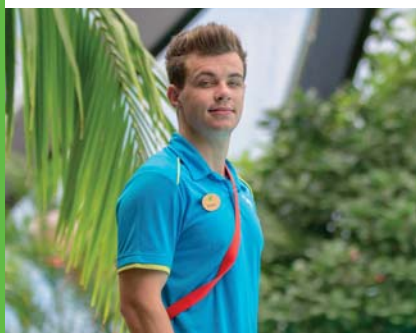
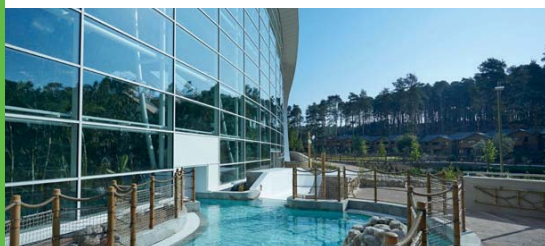
To submit your application online, please visit the Leeds City Council jobs site at www.leeds.gov.uk/jobs

We promote diversity and want a workforce that reflects the population of Leeds.

APPLY NOW:

<http://lei.sr?a=x5B3H>

It's **amazing** what you
can find in the forest...



Pool Lifeguards

Full-time opportunities
£8.70 per hour, plus
fantastic benefits

Join the UK's number one short break destination. We are proud to have more than 7,000 team members across five Center Parcs villages and Head Office, working to create memorable experiences for families in beautiful forest locations.

Woburn Forest,
Millbrook MK45 2HZ

Our leisure facilities are renowned throughout the UK but the Subtropical Swimming Paradise is a particular favourite with all our guests. It has something for everyone, from small toddler pools through to thrilling water rides and slides. Whatever experience our guests choose, our Lifeguards ensure they feel happy and confident throughout.

In the role of Lifeguard, you will ensure a safe and secure environment for all guests in and around the Subtropical Swimming Paradise. You will also be committed to ensuring the guest experience is memorable and getting the balance right will require tact, good customer service skills, a keen eye and a confident voice.

Alongside your NPLQ, you'll need to demonstrate good observation skills and the ability to communicate clearly with people and react in emergencies.

We've got some pretty phenomenal benefits available to our Lifeguards, including:

- Annual profit share bonus
- Staff Reward Scheme
- Free use of leisure facilities
- Discounted Center Parcs breaks
- 20% discount in restaurant and retail outlets

Interested? Then simply visit our careers website for more information about Center Parcs and the opportunity to apply. Closing date: Friday 9 February 2018

www.centerparcscareers.co.uk

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mytime
active

Assistant Regional Manager (South)



Location: The South, United Kingdom

Salary: £45,000 - £50,000 (dependent upon skills and experience)

Are you a great Operations Lead with Excellent Service Delivery and Engagement Skills?

If, along with strong resilience and high operational standards, these are your strengths then joining Mytime Active could be a perfect move for you!

As an Assistant Regional Manager you will be pivotal in supporting the Regional Manager to take our offering to the next level, embedding us in the community and raising our profile in the Southern Region which includes our Dibden Golf Centre, Southampton City Golf Centre, Waterhall Golf Course, Hollingbury Park Golf Course and Cobtree Manor Park Golf Course.

Alongside best in class operational management your strong leadership, people management and exacting standards of customer service and facility management will embed Mytime Active's brand ethos.

As a proven Operational Lead you will ensure your strong coaching approach to performance management is ingrained in the business and that high performing customer-facing teams deliver a consistent brand experience that makes "Every interaction is a positive one that makes me want to come back".

You will use your track record in service and product delivery to ensure commercial, strategic and social objectives are met in your Region by optimising resourcing and skills mix. A demonstrably successful leader you will build strong relationships with key stakeholders in the region to complement our national Business Development team.

A background in Golf, Health or Leisure is preferable but not essential however experience in successfully driving high performance across business sectors whilst ensuring high standards of compliance and high engagement, is necessary.

You will need to hold significant experience as a General Manager or an equivalent level role ideally in a 500+ multi-site workforce and be willing to visit your sites during their core operating hours of 6am to 10pm, Monday to Sunday.

About Us

Mytime Active is an award-winning social enterprise, with aspirations to make sure everybody in the communities we serve "Get more out of life".

We have an ambitious strategy underway to transform us from a local authority facilities management company to a leader in community well-being and require the best talent to achieve this.

Mytime Active runs lifestyle preventative health services across the UK, whilst our leisure centres in the London Borough of Bromley offer swimming, gym facilities, ten pin bowling and much more.

With 16 great courses located in London, the Midlands & south coast, we are also the largest pay and play golf operator in the UK.

Working for Mytime Active

We offer a competitive package that includes 25 days holiday, free gym and golf membership at all our sites and 20% off our food and beverage whilst on duty.

In addition, we have a free confidential employee support helpline for those times when life gets tough, and best of all the chance to be part of an ambitious, passionate organisation that really makes a difference to people's lives.

CLOSING DATE: 04 FEBRUARY 2018

Apply now: <http://lei.sr?a=R3P1d>

GOCO

SPA

VENICE



SPA DIRECTOR

VENICE, ITALY

Competitive Salary & Benefits Package

GOCO Hospitality, a leading international wellness consultancy and management company, is recruiting a Spa Director for its award-winning GOCO Spa Venice.

This is a rare opportunity to take the leadership role in one of the top spas in Europe.

GOCO Spa is situated at the JW Marriott Venice Resort and Spa on a beautiful private island in Venice, Italy.

The Spa Director will take overall responsibility for the management and operations of the resort's spa, leading the team to deliver exceptional service to the resort's guests, ensure very high standards of professionalism and meet revenue and profit targets.

Requirements:

- Leadership experience within a luxury spa and hospitality brand
- High attention to detail and quality
- Strong commercial acumen with focus on performance KPIs
- Expert communications skills
- Great people skills with ability to deal with team and international guests
- Team player
- High standard of personal grooming

Excellent salary and benefits package for the right candidate.

Closing date: 15th February 2018

Apply now:

<http://lei.sr?a=u5O4O>



Spa Therapist

Location: Ware £18.5k + 10% retail commission

With its fragrant walled gardens, stately Jacobean country house and 200 acres of Hertfordshire parkland, the historic Hanbury Manor Marriott Hotel & Country Club makes a lasting impression. Marriott International the world's largest hotel company with more than 500 global locations and 600,000 associates worldwide is redefining the art of hosting so that our guests can travel brilliantly. Combining old school, classic elegance and impressive grandeur with a contemporary, holistic approach, Hanbury Manor Marriott delivers premium choices, sophisticated style, and well-crafted treatments for the discerning.

Job Summary

As a Beauty Therapist you will help provide a friendly, knowledgeable and professional service offering a world-class range of Elemis, Decleor, Carita, Aromatherapy Associates & Jessica nail treatments. You will consult each client to fully understand their personal needs and be committed to delivering exceptional treatments. As a Beauty Therapist you'll also be supporting your line manager to maximise revenue through great customer service & proactive selling of high quality spa retail products.

Skills and Knowledge

- Previous experience in luxury spa or high profile salon
- Spa/Beauty qualification at NVQ Level 3/HND or equivalent
- Strong Communication skills & interpersonal skills
- Excellent level of spoken and written English
- Pro-active and reliable
- Able to work independently and within a team
- Excellent presentation & customer care
- Able to deal with difficult situations professionally and efficiently
- Flexible approach to working hours including evening, weekends & bank holidays

What we offer YOU

- Competitive Salary
- 10% Retail Commission
- 50% discount on Food & Beverage
- 30% discount on Golf & Spa retail products
- Free Relocation services
- Extensive training both internally and externally
- Worldwide career opportunities within Marriott & Starwood hotels
- Heavily discounted associate room rates for you & friends and family
- Professional learning and development opportunities
- Free meals on duty and free uniform
- Free car parking
- Play Golf for free and preferential rates for family & friends
- Extensive Marriott employee benefits

CLOSING DATE: 28TH FEBRUARY 2018

How to apply

Please click link below to submit your CV and cover letter.

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of eligibility will be required from candidates as part of the recruitment process.



HANBURY MANOR
MARRIOTT HOTEL & COUNTRY CLUB

Apply now: <http://lei.sr?a=K9m1j>

LUXURY HAIR AND BEAUTY SPA

GENERAL
MANAGERLocation: **London, United Kingdom**Salary: **Competitive Salary & Benefits**

An exciting opportunity is available to become a General Manager for a leading luxury hair and beauty spa in the London area.

JOB PURPOSE

Accountable for leading the delivery and development of the Company Hair & Beauty Spa strategy by providing strong leadership, effective stakeholder management and innovative retail and spa concept solutions to ensure that the highest standards are adhered to throughout the operation and that client experience exceeds all expectations.

EXPERIENCE REQUIRED

Manage large teams +150 staff, change and transfer of management, hands-on leadership, motivate and develop large teams to perform to the highest standards of service, retail and operations experience working within a large scale, complex salon/spa environment.

OTHER

- Required to manage and deliver project streams
- May be required to represent retails at internal meetings as requested
- Level 5 Diploma/NVQ in Health and Social Care or equivalent
- Industry standard knowledge of client booking system operation and data protection

COMPETENCIES

- Planning & Organising
- Resilience & Composure
- Integrity & Trust
- Persuading & Influencing
- Leading & Managing

This position is only open to EU/UK passport holders.

Apply now: <http://lei.sr?a=D5J6i>

HR Support

a division of Leisure Media



WWT Wetlands for life



Director of Operations

Location: WWT HQ, WWT Slimbridge Wetland centre, UK

Salary: £78,000 P.A

As part of the Trust's Management Board and reporting into the COO the Director of Operations will provide strategic leadership to develop and deliver the full potential of WWT's UK Wetland Centres and other sites in providing amazing experiences and engagement for a range of visitors, conservation management of some of the UK's most outstanding wetland sites, and ensuring financial viability.

With a professional, dynamic and developing team in place and a solid strategy and foundation of business plans and frameworks to build on, the main priority of this role will be leading teams in implementing new ideas and initiatives. This is a challenging role demanding expertise in leadership of multi-site and multi-disciplinary teams of staff and volunteers, business planning and budget management.

The Wildfowl & Wetlands Trust (WWT) is a conservation charity that protects wetlands for wildlife and people. We conserve, restore and create wetlands, are pioneers in saving wetland wildlife, and inspire everyone to value what healthy wetlands can achieve for people and nature. Our ten UK sites provide exceptional access to nationally or internationally important wetland reserves, most combined with wider visitor experiences including living collections of wetland birds and animals, boat and vehicle safaris, pond dipping, natural play spaces, art galleries and trails, cafes, shops and a wide variety of programmed seasonal events and activities. Our sites attract over one million visitors every year, including day visitors and members.

If you wish to find out more about our inspiring work please visit our website www.wwt.org.uk. If you wish to speak to someone in more detail about this role please contact Sheila Wilcox, Head of People on 01453 891211.

In return for your skill and dedication you'll enjoy a wide range of benefits including:

- 25 days annual leave plus bank holidays increasing to 30 days after 5 years' service
- Life assurance
- Free parking
- Child care voucher scheme
- Contributory pension scheme (conditions apply)
- Cycle to work scheme
- Free entry to all our centres

CLOSING DATE: 31 JANUARY 2018
INTERVIEW DATE: 6 FEBRUARY 2018

Apply now: <http://lei.sr?a=Q6R2W>

Registered Charity Number England & Wales, no 1030884 and Scotland, no SC039410



Casino Manager

Salary: £30,000

Job location: Manchester, UK

Landers Recruitment is working on behalf of a Global Leader in the gaming technology industry, employing more than 25,000 people and operating in 45 countries worldwide.

Innovation, research & development is at the forefront of everything that they do and the company puts a high priority on responsible gaming and gamer protection.

Situated in a prime location in City Centre Manchester, our client has recently invested in renovation, offering premium adult gaming entertainment.

Job responsibilities include:

- Day to day running of a busy flagship store in Manchester
- Lead and motivate a team of customer assistants and supervisors
- Working towards company objectives, driving and maximising all financial opportunities
- Strong customer focus with a view to exceeding customer expectations
- Marketing, promotions and business development
- Identify, recommend, implement and support cost-effective solutions for the business
- Compliance, security and health & safety
- Focus on delivering results and providing the best service and experience to customers!

Experience and qualities required:

- Management and customer facing experience gained from a Retail, Hospitality, Leisure or Catering background
- Hands on manager that enjoys being 'front of house'
- Strong customer service focus
- Commercial acumen

To apply for this exciting opportunity, please submit your CV and Covering Letter.

APPLY NOW: <http://lei.sr?a=M4M5f>





Retail Sales Advisor

Fitness Retailer

Camberley, United Kingdom £17,000 Basic (£23,000 OTE)

Established 1980, operating from 12 stores, over 120 employees, annual turnover over £24 million. Powerhouse Fitness is part of the Sport-Tiedje Group (Europe's No. 1 for home fitness). Sport-Tiedje trades in 11 languages and has 74 stores in Germany, Austria, Switzerland, Belgium, the Netherlands and Denmark.

The Sport-Tiedje Group currently employs about 500 people and keeps growing.

With a rapid and exciting expansion plan already underway, Powerhouse-Fitness is the retailer to develop your career.

With the opening of several new stores this year we are looking for an energetic and target driven Sales Advisor with experience in a fast-paced environment that can support the management in running a tight team, and network with other local businesses to grow our brand in the retail fitness industry.

The Role

- This is a targeted Specialist Sales role so this must be demonstrated on your CV in order to interview for this role.
- The successful applicant for the position of Retail Fitness Sales Advisor in our Camberley, Surrey Store, will be a key member of the sales team in the branch.
- A proven record of exceptional customer service, and achieving sales targets. Must be flexible on working hours, store retails 7 days a week.
- Support the management team in the daily running of the branch.
- Achieving all sales targets.
- Providing ideas and leads for outreach business opportunities.
- Maximise sales through effective store merchandising.
- To assist in sales processing and to see all sales through to fulfilment Requirements.
- Ideally from a sports or fitness retail sales environment.
- A target and sales driven individual with at least 1 year's recent sales experience.
- Passionate about retail as well as health and well being
- Customer focussed with excellent customer facing experience
- At least 1-year recent customer service experience
- Excellent basic wage plus sales-based bonus, 29 days holidays including public holidays and staff discount.

Apply Now: <http://lei.sr?a=a8Q9s>

Regional Business Managers

Location: Nationwide, United Kingdom

Salary: £35,000 (Based on Experience) + Commission

Closing date: 31st January 2018

For over 35 years Keiser has been at the cutting edge of the fitness equipment industry, with an innovative brand, a carefully engineered approach to product and a passion for perfection.

To accelerate our ambitious expansion programme, we now have two exciting opportunities to join our UK sales team.

We are looking to recruit Regional Business Managers to manage a defined sales territory and deliver sales revenue and profitability against realistic targets.

The roles are field based with regular travel throughout your territory, and we can consider applicants residing throughout the UK.

On top of the salary of c. £35,000 p.a. (depending on experience) you may anticipate on-target commission of £15,000 during your first year increasing to £20,000 p.a. in subsequent years as you grow the business in your territory.

If you have business to business sales experience, you're passionate about fitness and ideally have a proven track record selling fitness equipment and know the market, we'd like to hear from you.

You will need to be highly credible, professional and consultative in your sales approach, able to demonstrate that you can effectively manage every step of the sales cycle.

Apply now: <http://lei.sr?a=o4l3Z>



KEISER®