

Find great staff™

AM2

The news & jobs magazine
from Attractions Management

AM2.jobs

7 MARCH 2018 ISSUE 99

Disneyland Paris to undergo €2bn expansion

Disney has announced a major expansion of Disneyland Paris, with the operator unveiling €2bn (US\$2.46bn, £1.77bn) plans which will include new areas based on its Marvel, *Frozen* and *Star Wars* IPs.

Disney chair Bob Iger announced the plans on 27 February alongside French President Emmanuel Macron at the Palais de l'Élysée, promising multiple new attractions and live entertainment experiences for Europe's most visited attraction.

Touted as one of the most ambitious development projects at the park since its opening in 1992, the investment is a commitment from Disney to the long-term success of the resort as its European beacon.

"We're very excited about the future of Disneyland Paris and continue to invest in its long-term success," said Iger.

"The resort is already the leading tourist destination in Europe, and the transformative expansion we announced today will add even more of our beloved characters and unparalleled storytelling to create new lands, attractions and



In addition to three new themed areas, the park will also gain a new lake, which will act as a focal point for the experiences

entertainment that further elevate the guest experience and drive new opportunities for tourism in this dynamic region."

Set to break ground in 2021, the multi-year plan will include a significant expansion of the main Disneyland park. In addition to three new themed areas, the park will also gain a new lake, which will act as a focal point for entertainment experiences, while also connecting each of the new areas with the rest of Disneyland.

"Thank you Bob Iger for your long-term investment and very strong commitment to France," tweeted the French President following the announcement. "Your confidence shows that France is back."

More: http://lei.sr?a=S8w5S_A



Bob Iger meets with the French President

”
**We're very excited
about the future of
Disneyland Paris and
continue to invest in
its long-term success**

- Bob Iger

**GET
AM2**

Magazine sign up at
AM2.jobs/subs

Job board live job updates
AM2.jobs

PDF for iPad, Kindle & smart phone
AM2.jobs/pdf

Ezine sign up for weekly updates,
AM2.jobs/ezine

Online on digital turning pages
AM2.jobs/digital

Instant sign up for instant alerts,
AM2.jobs/instant

Twitter  follow us:
[@am2jobs](https://twitter.com/am2jobs)

RSS sign up for job & news feeds
AM2.jobs/rss

Leisure Media

Tel +44 (0)1462 431385
 Fax +44 (0)1462 433909
 e-mail fullname@leisuremedia.com

Subscriptions

subs@leisuremedia.com

Editor

Liz Terry +44 (0)1462 431385

AM2 Managing editor

Tom Anstey +44 (0)1462 471916

Attractions Management

Alice Davis +44 (0)1462 471918

Journalists

Kim Megson +44 (0)1462 471915

Jane Kitchen +44 (0)1462 471929

AM2 Products editor

Lauren Heath-Jones +44 (0)1462 471927

AM2 Publisher

Julie Badrick +44 (0)1462 471919

Associate publisher

Sarah Gibbs +44 (0)1462 471908

Sales

Simon Hinksman +44 (0)1462 471905

Paul Thorman +44 (0)1462 471904

Chris Barnard +44 (0)1462 471907

Gurpreet Lidder +44 (0)1462 471914

Design

Ed Gallagher +44 (0)1905 20198

Web team

Michael Paramore +44 (0)1462 471926

Dean Fox +44 (0)1462 471900

Tim Nash +44 (0)1462 471917

Emma Harris +44 (0)1462 471921

Research

Joe Neary +44(0)1462 431385

Financial administrator

Denise Adams +44 (0)1462 471930

Circulation manager

Michael Emmerson +44 (0)1462 471932

Subscribe to AM2:

Online www.am2.jobs/subs

Email subs@leisuremedia.com

Tel +44 (0)1462 471913

Annual subscription rates are UK £31

Europe £41, Rest of world £62

UK Students £16

AM2 is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed in the USA by SPP, 75 Aberdeen Road, Emigsville, PA 17318-0437. Periodicals postage paid @ Manchester, PA POSTMASTER Send US address changes to Spa Opportunities, c/o PO Box 437, Emigsville, PA 17318-0437. The views expressed in print are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Limited. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise without the prior permission of the copyright holder. Printed by Preview Cromatic Ltd. ©Cybertrek Ltd 2018 ISSN Print: 2055-8171 Digital: 2055-818X



ProSlide has been working on the highly-anticipated waterpark and its 15 rides.

Atlantis Sanya waterpark almost ready

One of Asia's most anticipated waterparks is almost complete, with the Atlantis Sanya resort approaching its May 2018 opening date.

The resort – like its sister Atlantis The Palm in Dubai – will boast a world-class Aquaventure waterpark with theming inspired by Atlantis.

Atlantis Sanya is located at Haitang Bay in Sanya on Hainan Island, China – a

popular destination with domestic tourists from the mainland thanks to its tropical climate. The 540,000sq m (0.54sq km) Fosun International-owned resort is inspired by the underwater world, the jewel in the crown being the 200,000sq m (0.2sq km) Aquaventure Waterpark and the Lost Chambers Aquarium and an open-air lagoon.

More: http://lei.sr?a=s6s3x_A

First rendering revealed for Lionsgate theme park in South Korea

The first rendering of Lionsgate's upcoming theme park at the recently-opened Jeju Shinhwa World has been released.

Called Lionsgate Movie World, the development at Jeju Shinhwa – one of South Korea's largest integrated resorts – will span 122,000sq m (1.3 million sq ft) and will be the largest Lionsgate attraction to date, with the venture masterplanned, designed, and project managed by JRA.

Expected to open in 2020, Lionsgate has partnered with Hong Kong-based developer Landing International Development, who selected JRA to recreate the world of *The Hunger Games* and a horror-themed area based on the *Saw* and *Cabin in the Woods* films. Split into six zones total, other



JRA is masterplanning the new attraction

Lionsgate properties to feature include *Twilight* and *Now You See Me*.

The park, which will be Lionsgate's first branded outdoor theme park, will include a number of rides, attractions and 4D experiences, as well as streets and towns based on Lionsgate IPs.

More: http://lei.sr?a=f5v7H_A

Merlin profits rise despite terror attacks affecting London

Terrorist attacks in the British capital affected its Midway division, but Merlin Entertainments enjoyed a solid 2017, with visitation and earnings both rising year-on-year for the operator.

Merlin marked several achievements through the year, including the launch of new accommodation at Legoland parks in Billund, Florida and Windsor, as well as the launches of six new additions to its Midway division and the landmark launch of Legoland Japan.

Pre-tax profits rose by 4.8 per cent to £271m (US\$373m, €306.2m), on revenues up 11.6 per cent to £1.6bn (US\$2.2bn, €1.8bn).

According to Merlin, the company's Midway division suffered from "immediate and significant impact" in regards to terror attacks in Britain last year. Citing a report from the *London Evening Standard*, Merlin said that visitors to the city's biggest attractions dropped by around 17 per cent between May and September compared to visitor figures from 2016.



Terrorism in the British capital affected attendance at Merlin's London attractions

Due to the poor trading in London, the results offset contributions from new openings and growth elsewhere, such as Merlin's Lego parks, which continued strong trading buoyed by the release of two new Lego movies.

"Merlin continues to evolve and, with attractive market fundamentals and the right strategy in place, we remain highly confident in the long-term prospects for the business," said Merlin CEO, Nick Varney.

More: http://lei.sr?a=D7P7d_A

NOLA aquarium is first in US to become 'sensory inclusive'

An aquarium in New Orleans, Louisiana, has become the first in the US to be certified as sensory inclusive, with specific programming and training aimed at people with sensory processing needs.

Awarded to the Audubon Nature Institute – a not for profit operating a family of ten museums and parks dedicated to nature – the certification recognises its efforts to provide an inclusive and seamless visitor experience for guests of all ages, backgrounds, and abilities.

Under the Institute's umbrella, the certification has been awarded to the Aquarium of the Americas, as well as the Audubon Zoo, and the Audubon Butterfly Garden and Insectarium. The certification has been given by KultureCity – a non-profit which has certified nearly 50 attractions across the US as sensory inclusive, including six NBA arenas, two NFL stadiums and several science museums.

"We want to make Audubon accessible to everyone," said Ron Forman, Audubon Nature Institute president and CEO.



The certification recognises its efforts to provide an inclusive visitor experience

"By partnering with KultureCity, we are able to provide an inclusive and seamless experience for guests of all abilities."

The programme includes the training of staff and volunteers to recognise the needs of people with sensory processing issues, with quiet spaces also set up within the attractions. "Sensory bags" are also made available, which

include noise-canceling headphones, "fidget toys" and other items to create an enjoyable experience for special needs visitors. Audubon is also presenting free "Sensory Sunday" events, each with a different theme so families can attend through the year and enjoy a unique experience each time.

More: http://lei.sr?a=q6D6h_A

So long and thanks for all the fish

The floodgates have opened for SeaWorld with the resignation of two more senior executives following the announcement that president and CEO Joel Manby would be leaving the company

SeaWorld CEO Joel Manby has resigned from his position, with two more senior members of the team also leaving their roles.

A maligned masterplan

Manby, who was named CEO in March 2015, had taken numerous steps to turn around the company's fortunes, which have struggled in the wake of *Blackfish* – the 2013 anti-SeaWorld documentary which focuses on the killer whale Tilikum and the death of trainer Dawn Brancheau in 2010.

To combat the decline, the now former CEO introduced a five-point plan focused on “Experiences That Matter” – an extensive rebranding effort that includes the elimination of theatrical orca shows and the promise that the operator's current generation of orcas would be its last – though it hasn't been enough for some of SeaWorld's critics.

Calming troubled waters

Under its transition plan, chief parks operations officer John Reilly will succeed Manby



Manby took a number of steps to try to turn around SeaWorld's fortunes



I want to make sure that the company's leadership continues to transition in a very successful manner

on a temporary basis, with current board chair Yoshikazu Maruyama becoming interim executive chair.

Following Manby's resignation, Maruyama has said majority shareholder Zhonghong Zhuoye Group (ZZG) sees “huge potential” in the company's leadership and operations, despite recent turmoil in and outside the SeaWorld board room.

“We are so confident in the underlying performance of the business for the last quarter and on the trends that we're seeing going into this year,” said Maruyama, who also acts as president of ZZG's US operation.

“ZZG sees huge potential both in the leadership of the company as well as the underlying performance and they see the huge potential of the opportunity with the SeaWorld brand in China in the future.”

Creative departures

Following Manby's resignation, the company's chief creative officer, Anthony Esparza, also stepped down, along with Brian Morrow, SeaWorld's vice-president of theme park experience design.

In a memo published as part of a regulatory filing, Reilly said that SeaWorld veteran Mike Denninger would be taking over from Esparza.

“My top priority is to build on our current strong momentum, attracting more people to our parks with fun and meaningful experiences,” said the memo.

In recent years, Brian Morrow – who leaves to start his own production company – has played an integral part in creating the design theory behind “Experiences That Matter”, positioned at the forefront of ride and attraction design for the company as it continues an extensive rebranding effort.



SeaWorld's captive cetaceans have been a huge talking point

simworx[®]

ROBOCOASTER[®]

The power to move you...

immersive adventure **SIMULATOR**



FULL TURNKEY SOLUTIONS
LEADING COMPANY IN IMMERSIVE TECHNOLOGY
16 SEAT UNITS
LARGE SELECTION OF 4D EFFECTS
HIGHLY DYNAMIC 3DOF MOTION BASE
360 DEGREE SCREENS
BESPOKE VEHICLE DESIGN

www.simworx.co.uk

€5bn to be invested into Italian heritage and tourism

Italy's biggest bank will inject €5bn (€6.1bn, £4.4bn) into the country's heritage and tourism sectors, following a landmark deal with the country's culture ministry to invest in projects over the next three years.

In a deal signed last month, Intesa Sanpaolo will use a large chunk of the financial package for restoration and redevelopment projects, making more buildings available for cultural use over the next three years.

Called the "Pact for Tourism 4.0", the funding will also include money for training workers in the tourism sector, technological innovation, and modernisation of tourist accommodation.

"I'm really happy with this agreement which marks a change of direction in how tourism is dealt with; a sector in which we not only have to get out of a crisis, but also to steer a strong growth," said the country's minister for culture, Dario Franceschini.

"I say to entrepreneurs: invest in tourism. There's a need for both the public and private sectors to play their part."



The Italian government has paid significant attention to the heritage restoration in recent years

Italy's tourism sector is worth an estimated €185bn (US\$226.1bn, £163.3bn) a year, making up 11.8 per cent of the country's GDP and 12.8 per cent of all employment in the country.

The Italian government has paid significant attention to the maintenance and restoration of its heritage sites in recent years, designating billions of euros to heritage projects.

More: http://lei.sr?a=8j6Y3_A



Angry Birds is partnering with Trimoo

Angry Birds World set to land in Qatar mall

Location-based entertainment company Trimoo is bringing an Angry Birds World theme park to a shopping mall in Qatar.

The popular Rovio IP has been translated into a 17,000sq m (183,000sq ft) indoor/outdoor attraction with over 20 rides and Angry Birds-themed activities and a variety of dining outlets and shops. Funded by Talal bin Mohamed Trading, it will open at Doha Festival City, Qatar's largest shopping centre. *The Angry Birds Movie 2* is set to hit cinemas next year.

More: http://lei.sr?a=s6a2J_A

'Paying homage to motorsport': plans unveiled for £35m vintage car museum

A planning application has been submitted for a classic car museum in Oxfordshire, UK, with American vintage car collector and philanthropist Peter Mullin behind the £35m (US\$48m, €39.5m) plans.

Mullin, founder of the M Financial Group, is an avid classic car collector.

The plan envisions use of the 630,000sq m (6.8m sq ft) Enstone Airfield near Chipping Norton, something Mullin says would "transform the scarred brownfield site."

The museum itself will cover 6,000sq m (64,500sq ft), incorporating four exhibition floors, a restaurant, café and retail store. Back of house facilities will include research and administrations offices and an underground car storage vault.



Renderings show a hangar-style structure among the trees

In a statement provided with the submission, a desire to "pay homage to motorsport across the decades" sees the incorporation of an arch alluding to the Dunlop arch, while also matching the context of the airfield, with the design akin to an airfield hangar.

More: http://lei.sr?a=T5W9p_A



OVER **12 YEARS**
of experience

IN OVER **35**
COUNTRIES

170
FACILITIES
and growing



CREATOR AND MARKET LEADER IN FUN CLIMBING

Looking for a new business opportunity or want to expand your facility, whether indoor or outdoor? Join our global family and propose a qualitative adventure attraction your customers won't stop loving again and again.

clipnclimb@entre-prises.com

clipnclimb.com



CLICK TO PLAY VIDEO



by **ENTREPRISES**
an **ABÉO** company

AM2

DIARY DATES

19-21 MARCH 2018

MuseumNext Australia

Brisbane, Queensland, Australia

MuseumNext is a global conference on the future of museums. Since 2009 it has acted as a platform for best practice and shines a light on the museum of tomorrow.

Tel: +44 (0) 191 261 9894

Email: kala@museumnext.com

www.museumnext.com

20 MARCH 2018

Future of Museums: Collections Wellcome Collection London, United Kingdom

A series of MP seminars that will explore how museum practices will change in the future. Collections lie at the heart of museums, and provide a unique opportunity to engage, inform and inspire audiences.

Tel: +44 (0)20 7426 699

Email: lorraine@museumsassociation.org

www.museumsassociation.org

3-5 APRIL 2018

AAA 2018 (Asia Amusement & Attractions Expo)

**China Import & Export Fair
Complex No.380, Haizhu
District, Guangzhou, China**

Covering a total exhibition area of 100,000sq m, with 3,000 booths and more than 500 exhibitors, AAA (integrated with CIAE & TPAAE) has become the largest event of games, amusement, theme parks and attractions in Asia and the second largest on the annual calendar across the entire world.

Tel: +86-20-22106418

Email: grand.ti@grahw.com

www.aaaexpo.com

9-11 APRIL 2018

DEAL 2018 (Dubai Entertainment and Leisure Show)

**Dubai World Trade
Centre, Dubai, UAE**

The largest amusement and leisure trade show in the world outside of the US,



SATE Europe returns for its second year, taking place at Europa Park in Germany

2-3 MAY 2018

SATE Europe

Europa Park, Rust, Germany

The Themed Entertainment Association (TEA) brings its SATE (Storytelling + Architecture + Technology = Experience) event back to Europe for

a second year. A two-day event, SATE Europe will explore the elements changing and influencing award winning visitor attractions across the sector
Tel: +91 22 6523 1643
Email: info@teaconnect.org
www.teaconnect.org

DEAL is the region's most anticipated and leading attraction for global and local stakeholders in the amusement and entertainment industries.

Tel: +971 4 3435777

Email: frida@iecdubai.com

www.dealmiddleeastshow.com

16-17 APRIL 2018

IAAPA US Advocacy Days 2018 Washington, DC, US

IAAPA US Advocacy Days is the attractions industry's annual opportunity to communicate to key policy makers pressing priority issues affecting the industry. This two-day event offers IAAPA's US members a unique opportunity to interact with lawmakers and staff on Capitol Hill.

Tel: +1 321 3197600

Email: gr@IAAPA.org

www.iaapa.org

17-21 APRIL 2018

IAAPA Latin American Summit San Jose, Costa Rica

Join the Latin American leaders of the entertainment industry and see the newest and most exciting attractions in one of the main tourist destinations in

the region: Costa Rica.

For the first time, the Summit comes to Central America, with a high-level tour through the vibrant Costa Rican industry.

Tel: +52 55 33005894

Email: latinoamerica@IAAPA.org

www.iaapa.org

7-9 MAY 2018

Disney Institute Customer Experience Summit

**Disney's Grand Californian Hotel,
Disneyland California, US**

Provides a rare opportunity to hear from some of Disney's most accomplished and influential leaders and how their vision and strategic direction deliver stories, characters and experiences that are welcomed into the hearts and homes of millions of families around the world. Also offers the opportunity to see Disney's operation through the eyes of a Cast Member giving a new perspective service delivery and inspiring key takeaways that can be adapted to your own role or organisation.

Tel: +1 407 566 1738

Email: programsupport@disneyinstitute.com

www.eventswithdisney.com



EURO ATTRACTIONS SHOW 2018 AMSTERDAM

EXPAND

YOUR

NETWORK

BUILD

YOUR

KNOWLEDGE



SAVE THE DATE!

RAI Amsterdam | **AMSTERDAM, NETHERLANDS**
CONFERENCE: 23–27 Sept. 2018 | **TRADE SHOW: 25–27 Sept. 2018**

www.IAAPA.org/EAS



ZAMPERLA®

Roller Coasters

THUNDERBOLT



MINE TRAIN



JUNIOR COASTER



zamperla.com

Antonio Zamperla Spa - Vicenza - Italy - Phone: +39 0444 998400 - e-mail: zamperla@zamperla.it

Westworld comes to SXSW as immersive experience

A fully-immersive theme park based on *Westworld* is coming to this year's South by Southwest (SXSW) festival in Austin, Texas.

The show – originally based on a 1973 film of the same name and recreated as a hit series for HBO last year – is a sci-fi western thriller taking place in a technologically advanced Wild West-themed amusement park populated by android hosts. In the show, *Westworld* theme park caters to high-paying guests, who may indulge in whatever activities they wish within the park, without fear of retaliation from the hosts. That is, until things go wrong.

Open to the public between 9-11 March, the *Westworld* universe will be recreated at SXSW, with an 8,000sq m (87,000sq ft) area used for the pop-up. In the park, guests will be allocated either a white hat or a black hat, before being taken on a Delos shuttle to the park, where they will be left to do what they want for two hours with no orientation and multiple happenings taking place depending on their choices. During their time, visitors will be able to interact with a number of actors playing hosts, hunt for clues



The fictional android operated Westworld theme park will become a reality at SXSW

about the show's second season and sample western-themed food and drinks in the show's Coronado hotel and Mariposa Saloon.

In addition to offering the experience up to SXSW visitors, HBO has also teamed

up with Delta Air Lines to offer a VIP group an immersive Westworld-themed flight taking them from Los Angeles to the experience in Texas on 9 March.

More: http://lei.sr?a=K7r4R_A

Steinhardt Museum of Natural History ready to open in Tel Aviv

A museum designed as a "timeless treasure chest" showcasing Israel's natural history is ready to open on the Tel Aviv University Campus.

Architecture firm Kimmel Eshkolot have designed the Steinhardt Museum of Natural History, whose collections include five and a half million animals and plants telling the story of biodiversity in Israel and the Middle East during the past century.

The building's block-like form, attached to a large wooden-panelled shell housing the collection, seemingly 'hovers' above the ground and has been planned to stimulate curiosity and invite the public to discover what is inside.

The visitor experience begins in a large entrance plaza overlooking botanical gardens and shaded terraces. Guests are led via gently



The building has been designed by Kimmel Eshkolot

sloping ramps between the different types of exhibits, with the backdrop shifting from light to darkness, from open to enclosed spaces, and from small exhibits to diorama-type exhibits. The route eventually leads to a roof terrace that overlooks the botanical and zoological gardens. More: http://lei.sr?a=g9D4f_A



The ride is currently under development

Walking Dead coaster coming to Thorpe Park

After bringing global IP *The Walking Dead* to its popular Fright Night events, Thorpe Park has upped the ante yet again, utilising the popular brand as part of a world-first rollercoaster.

The first to ever feature *The Walking Dead* as its theme, the coaster will be multi-sensory and comes complete with terrifying special effects and a replica of the show's iconic watch tower.

"The ride is at the heart of our Year of The Walking Dead series of events, running throughout the 2018 season," said divisional director, Dominic Jones.

More: http://lei.sr?a=c9n2f_A



Volumetric images can be seen from all angles

New light printing tech creates floating 3D images

Researchers at Brigham Young University in the US have developed a method of creating 3D images that float in mid air.

The research group, which includes holography expert Dr Daniel Smalley, took inspiration from a scene in the original Star Wars film, where R2D2 projects a 3D image of Princess Leia.

The famous projection – widely believed to be a

hologram – is actually a volumetric image.

Holographic images are created by light scattered across 2D surfaces, and can only be seen when the viewer is looking directly at the surface. A volumetric image is a 3D rendering created when light is scattered across a number of different points spread across a 3D space.



The new attraction will be part of Amikoo Resort

Jora Vision to design theming for Los Piratas de Bacalar

Dutch design firm Jora Vision has released details of its work on Los Piratas de Bacalar in the highly-anticipated Amikoo Resort on the Mexican Riviera.

Developed as a standalone attraction, Los Piratas de Bacalar is the first-of-its-kind, incorporating dining, retail and entertainment experiences.

Jora Vision are responsible for the extensive theming,

which is based on the rich pirating history of the Mexican Riviera Maya, and inspired by Fuerte de San Felipe, the real fortress of Bacalar, which was built by the Spanish Navy in the 18th century.

The 5,000sq m (54,000sq ft) attraction - which is expected in 2019 - features a fully-themed buffet restaurant, souvenir shop and walk-through attraction.



The show is expected to attract 12,000 attendees

Euro Attractions Show returning to Amsterdam in 2018

The International Association of Amusement Parks and Attractions (IAAPA) has announced that this year's Euro Attractions Show (EAS) will return to the RAI exhibition centre in Amsterdam.

The show, which is expected to attract more than an 12,000 professionals from across the leisure, tourism and entertainment industries in

more than 100 countries, will take place 25 -27 September.

It will play host to the largest show floor in the event's history, with more than 500 exhibitors across four halls.

The show will also provide a number of networking opportunities, which will be held at the Strand Zuid venue, located next to the trade show halls.



Bruce Quay has rejoined ADG as COO

Aquatic Development Group appoints new COO

Aquatic Development Group has named Bruce Quay as its new chief operating officer.

Quay has more than 30 years experience working in leadership roles, and has worked as CEO of Cookson Plastic Molding, and previously served as ADG's executive vice president for two years in the early 2000's.

As COO he will be responsible for the

operational improvement and organisational development of the business, as well as its sustainable growth.

"ADG has evolved and grown significantly since I last worked with the company," he said. "I'm excited to join the entire ADG team as we continue to lead the industry with innovative one-of-a-kind solutions for recreation facilities."

Looking to add a new food attraction to your location?



A Subway® Restaurant offers a variety of great-tasting, made to order menu items to delight your guests. Own or host a Subway® shop in your location and become part of one of the world's most recognized brands.

Contact: Liz Smethurst
800.888.4848 x 1398
Or 203.877. 4281 x 1398
E-mail: Smethurst_L@subway.com
www.subway.com

Subway® is a registered trademark of Subway IP Inc. © 2017 Subway IP Inc.





Theme Park Trainee Managers

3 UK Locations

Our family Theme Parks are thriving and this year we begin work on a brand new resort project at Rother Valley which means we need more great leaders for the future. Following the huge continued success of our Trainee Manager programme, we are delighted to announce its annual return in 2018 for the fourth consecutive year. This is a fantastic opportunity to join a rapidly growing business in a challenging leadership role at one of Gulliver's Theme Park Resorts at Warrington, Milton Keynes or Matlock Bath and with one eye on Rother Valley.

With a hands-on approach and excellent communication skills, you'll be used to organising and dealing with customers, be innovative with your ideas and have an infectious enthusiasm that engages and inspires those around you.

The Trainee Manager programme will be structured over a 12 month period starting in May 2018 and will include:

- A number of placements across different areas of the business.
- First class training programme to develop skills and knowledge.
- Senior level mentor from within the business and access to external development coaches and experts.
- Ownership of bespoke projects which will challenge skills and develop learning.

You'll be a high energy, ambitious individual who is prepared to work hard to gain experience and develop new skills in order to progress into more senior leadership roles within the business. The ability to work across all of our locations is essential and you will be able to demonstrate evidence of a strong work ethic from your previous experiences.

2018 is Gulliver's Ruby Jubilee, celebrating 40 years of great value family fun. With resorts in Warrington, Matlock Bath and Milton Keynes our resorts include Theme Parks, Splash Zones, Nerf Zones, high ropes experiences, Dinosaur and Farm Park, plus themed hotels and lodges.

Our award winning accommodation offering is also expanding rapidly and we'll be hosting even more sleepovers, short breaks and 'Stay and Play' experiences during our Ruby Jubilee year and beyond. With all of this expansion and our fourth theme park resort on the horizon, we'd love to meet individuals who share the desire for a future that's as ambitious as ours.

If you feel you have the drive, attitude and necessary skills for the Trainee Manager positions and want to be part of a great, growing company then please apply below.

Candidates MUST send a Covering Letter with their application - otherwise they will not be considered. Closing date 6th April 2018.

Interview and assessment days will be held on 13th, 14th and 15th April 2018.

To Apply, Email Your CV and Cover Letter to: careers@gulliversfun.co.uk

For more details on the following jobs
visit www.am2.jobs or to advertise
call Sarah on +44 (0)1462 471908



● **Theme Park Resort Duty Manager - Operations**

Gulliver's Theme Park

Salary: Competitive

Job location: Matlock Bath, Matlock, UK

● **Theme Park Trainee Managers**

Gulliver's Theme Park

Salary: Competitive

Job location: London, UK

● **Lifeguard/Senior Lifeguard**

Anglian Water

Salary: Competitive Salary

Job location: Oakham, Rutland, UK

● **Technical Director**

Eleven Arches

Salary: Competitive Salary & Benefits

Job location: Bishop Auckland, UK

● **Pool Manager**

Brean Splash

Salary: £21,000 - £26,000 per annum

Job location: Somerset, UK

● **General Manager**

GLL

Salary: Up to £43,680 + 8% attendance bonus after qualifying period

Job location: Stratford, East London

● **Head Lifeguard/ Duty Officer**

Brean Splash

Salary: Hourly rate up to £8.50 per hour - 44 hours per week

Job location: Somerset, UK

● **Marketing Manager**

Parkwood Entertainment

Salary: C£25,000 per annum

Job location: Barnstaple, UK

● **Watersports Instructor**

Anglian Water

Salary: Competitive Hourly Rate

Job location: Oakham, Rutland, UK

● **Activity Instructor**

Girlguiding UK

Salary: Competitive

Job location: London, UK

● **Operations Trainer**

Sea Life

Salary: Competitive

Job location: Dallas, TX, USA

● **Model Animation Technician**

Legoland

Salary: Competitive

Job location: California, USA

● **Guest Experience Host - Operations**

Legoland Discovery Centre

Salary: Competitive

Job location: Chicago, IL, USA

● **Operations Associate**

Legoland

Salary: Competitive

Job location: California, USA

For more details on the above jobs visit www.am2.jobs

'Clear runway' for Dreamworld as Ardent visitor numbers improve

Ardent has said it expects to enjoy a profitable second half to the year as visitor numbers to its troubled Dreamworld theme park finally start to pick up.

Dreamworld and the wider Australian theme park market have suffered in the wake of a fatal ride accident at the park, which claimed four lives in October 2016.

In November, the operator said it had stemmed financial losses following the steep decline in visitor numbers and finances. Those numbers have now significantly improved, with attendance up 32.6 per cent and revenue up 55.6 per cent in the last quarter, compared to the same period a year earlier,



Dreamworld says it is operating 'above break even'

which fell immediately following the accident.

"I see a clean runway," said Ardent's chief executive of theme parks, Craig Davidson. "We've got every piece of the park

operating, and we're back to our normal scheduling of down-times, we've got some new attractions coming, and I think we're going to see the trend continue."

More: http://lei.sr?a=s6z5Z_A

PGAV selected as Georgia Aquarium gears up for major expansion

Georgia Aquarium – once the largest aquarium in the world – has revealed it's planning a major extension project, including exhibit space and a new visitor entrance.

The aquarium, which is located in Atlanta, Georgia, and is home to over 100,000 animals, including whale sharks, beluga whales, sea lions and manta rays, has hired PGAV Destinations as lead architect on the project.

The new entrance is proposed for the Baker Street side of the existing site, and will use high-tech interactive and multimedia displays to engage visitors from the point of arrival.

The 41,000sq ft (3,809sq m) expansion is slated to open in 2020.



The 41,000sq ft (3,809sq m) expansion will open in 2020

"We pride ourselves on bringing the wonder of the ocean to millions of guests and children every year," said a statement from the aquarium. "We always strive to discover, innovate

and push forward our mission in new and exciting ways. Our next endeavour is a big one, a really big one. We will be releasing details of expansion 2020 soon."

More: http://lei.sr?a=s2b7B_A

American Association of Museums (AAM)

T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums

T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors

T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA)

T: +44 (0)20 7222 1728 W: www.alva.org.uk

Association of Science and Technology Centers (ASTC)

T: +1 202 783 7200 W: www.astc.org

Association of Scottish Visitor Attractions (ASVA)

T: +44 (0)141 229 0923 W: www.asva.co.uk

Association of Zoos and Aquariums (AZA)

T: +1 301 562 0777 W: www.aza.org

Australian Amusement Leisure & Recreation Association (AALARA)

T: +61 7 3807 35 08 W: www.aalara.com.au

European Association of Amusement Suppliers Industry (EAASI)

T: +39 0522 554 176 W: www.eaasi.org

European Association of Zoos and Aquaria (EAZA)

T: +31 20 520 07 50 W: www.eaza.net

European Network of Science Centres and Museums (Ecsite)

T: +32 2 649 73 83 W: www.ecsite.eu

Giant Screen Cinema Association (GSCA)

T: +1 919 346 1123 W: www.giantscreencinema.com

Historic Houses Association (HHA)

T: +44 (0)20 7259 5688 W: www.hha.org.uk

Indian Association of Amusement Parks & Industries (IAAPI)

T: +91 22 6523 1643 W: www.iaapi.org

International Association of Amusement Parks & Attractions (IAAPA)

T: +1 703 836 4800 W: www.iaapa.org

International Planetarium Society

T: +1 808 969 9735 W: www.ips-planetarium.org

Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: www.iscan.ie

Museums Australia

T: +61 2 6230 0346 W: www.museumsaustralia.org.au

National Farm Attractions Network (NFAN)

T: +44 (0)1536 513 397 W: www.farmattractions.net

NAVET

T: +46 (0)33 41 00 09 W: www.navet.com

Outdoor Amusement Business Association (OABA)

T: +1 407 681 9444 W: www.oaba.org

The Aquarium & Zoo Facilities Association (AZFA)

E: rff@tnaqua.org W: www.azfa.org

The Canadian Museums Association

T: +1 613 567 0099 W: www.museums.ca

The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: www.canadiansciencecentres.ca

Themed Entertainment Association (TEA)

T: +1 818 843 8497 W: www.teaconnect.org

World Waterpark Association (WWA)

T: +1 913 599 0300 W: www.waterparks.org

Zoo & Aquarium Association

T: +61 2 9978 4797 W: www.zooaquarium.org.au