# leisure opportunities

17 April - 30 April 2018 Issue 734

Your careers & recruitment partner

# **Boutique fitness boom fuelled by women**

The rapid growth of the UK's boutique fitness sector is being driven by strong demand from women for a more personalised gym experience, according to new research.

The Global Boutique Trends Report 2018, compiled by ukactive, suggests that the vast majority of boutique fitness customers in the UK are female, making up 83 per cent of classes booked in London.

London's gender divide is in line to findings from other large cosmopolitan areas, such as New York and Los Angeles in the US, where women made up 83 per cent and 81 per cent of bookings respectively.

The report also highlighted the international demand for boutique fitness in London, attracting customers from across the globe, with boutique classes proving highly popular among foreign visitors.

Conducted by ukactive in conjunction with fitness software platform zingfit, the Global Boutique Trends Report is based on data collected by zingfit, examining boutique trends in four cities across the globe: London, New York, Los Angeles and



Mexico City. The data was aggregated and analysed by the ukactive Research Institute.

"This report provides a fascinating insight into the trends driving the burgeoning boutique fitness market both in the UK and abroad," said ukactive CEO Steven Ward.

"The challenge now is for boutiques to use these findings to expand their reach." More: http:// http://lei.sr?a=h7P4G\_0

The challenge now is for boutiques to expand their reach

Steven Ward



Mark Anthony prepares for FirstLight Cycle launch

Boutique fitness concept "five years in the planning"





Sugar tax comes into force - will benefit sport

Robert Jenrick says revenue ring-fenced to fund facilities





Sue Harmsworth steps down from ESPA

Leaves company she founded 25 years ago 81g

# leisure opps people

# Former Precor MD **Justin Smith** joins fitness kit and software supplier eGym in sales role

supplier eGym has appointed Justin Smith, the former managing director of equipment provider Precor UK, as its new senior sales manager.

Smith will report directly to Jeremy Jenkins, UK commercial sales director, and will focus on new business development.

An industry veteran with a number of years working in sales for brands such as Trixter, Technogym and Precor, Smith began in his new role on 1 April.

"In my position as MD at Precor, I developed a close partnership with eGym, recognising the mutual benefits the brands could



■ Industry veteran, Smith will focus on new business development

eGym is a disruptive brand which, through product innovation and collaboration, is breaking new ground in fitness delivery

achieve through product integration," Smith said.
"eGym is a disruptive brand

which, through product innovation and collaboration, is breaking new ground in

fitness delivery. This is one of the most exciting brands to reach our shores in recent history and I am really excited to be on board."

Smith joins eGym just days after the company acquired fitness app specialist Netpulse for an undisclosed sum.

Based in San Francisco, Netpulse provides white-label mobile apps for health clubs.

The company has a global client roster, including Planet Fitness, Gold's Gym, and 24 Hour Fitness, as well as European operators Virgin Active, Migros and DW Fitness First. It announced growth via a £9m funding round in 2016.

# Maria Sharapova launches design venture to create sports and wellness facilities for hotel sector



Sharapova is a five-time
Grand Slam champion

ennis star Maria
Sharapova has joined
forces with US sports
architect Dan Meis to
start a new design venture
creating "inspirational"
health, fitness, sporting
and wellness facilities for
the hospitality sector.

Inspired, in part, by hotelier lan Schrager's boutique hotel revolution, the pair are already in talks to create branded experience-led training venues for hotels, resorts and sports clubs that will help budding and

Maria has a really strong sense of design and ideas about architecture

professional athletes reach their peak performance.

They will provide design services, operational consultation and licensing advice for a wide range of facilities – from large-scale tennis resorts to individual hotel fitness rooms and spas focused on well-being and recovery from injury.

"I was following Maria on social media and I saw she

had a really strong sense of design and ideas about architecture, and I reached out to collaborate," Meis told *Leisure Opportunities*.

"From the start, she talked about growning up and training in places where young players would spend so much of their lives – but which weren't particularly inspirational. So that became our starting point."



■ Ian Wilson (second from right) with the Wattbike top team

## Wattbike restructures top team - founder lan Wilson moves from MD to president

ndoor cycling specialist Wattbike has restructured its senior management team in order to drive a new era of global expansion.

The moves will see lan Wilson, founder and previously managing director for 10 years, become company president, while Richard Baker, formerly director of the consumer business, will be named the new MD overseeing all divisions of the company.

John Wilson will be promoted from his previous role as managing director of the commercial business to become the new business

development director. The reshuffle will be completed with the creation of a new role - that of commercial sales director.

Richard Baker, Wattbike managing director, said the restructuring has been made to prepare for a "pioneering four-year strategy", designed to grow the company globally.

"We have an exciting global vision that will ensure we grow our market leading position even further," he said.

"We will be performing new market research and entering into new areas of the global health industry - such as exploring AI technology."

We will be performing new market research and entering into new areas of the global health industry including exploring AI technology

## leisure opps

### Contents issue 730

### **NEWS**

Careers	06	>
Fitness	08	>
Sports	13	>
Spa & wellness	16	>
Hotels	20	>
Institute of Hospitality	21	>
Tourism	22	>
Tourism Alliance	23	>
Attractions	24	>
Insight	26	>

#### **CLASSIFIED & JOBS**

Job opportunities 32

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# leisure opps people



■ Ng spoke at the launch of the new Mei Ume restaurant in London

# 'We all have to be fortune tellers': **Ed Ng** on the changing nature of leisure design

ospitality designer
Ed Ng has said the
increasing length of
time between the design and
completion of large-scale
projects poses a growing
challenge to the industry,
because "all designers have
to be fortune tellers".

In an interview with CLADmag – a sister publication to Leisure Opportunities, Ng argued that "we always need to design for the future because people are always changing the way they live, work and relax". We need to design for the future, because people are always changing the way they live, work and relax

Ng was speaking to mark the opening of Mei Ume restaurant in London – designed with his AB Concept co-founder Terence Ngan.

Mei Ume, which is AB
Concept's first project in
London and took three years
to complete, is a luxurious
Asian restaurant located
within the Four Seasons
Hotel London at Ten Trinity

Square – formerly the headquarters of the Port of London Authority.

Ng said his aim was to create a comfortable and tactile space that stimulates appetite and curiosity.

"A restaurant is not meant to be a museum," he said. "Guests should feel free to touch the walls, feel the materials and explore the space."

### Prince of Wales opens Commonwealth Games in Gold Coast

he 2018 Commonwealth
Games are taking place
in the Gold Coast,
Australia, with more than
1.5 billion people tuning in to
watch the opening ceremony.

The opening ceremony took place at the Carrara Stadium, where The Games were officially declared open by Charles, Prince of Wales.

During the event, Prince Charles read out a message from The Queen.

"The ancient stories told by the indigenous people of Australia remind us that, even though we may be half a world away, we are all connected. Over the years, these Friendly Games have shown the potential of the Commonwealth to connect people of different backgrounds



■ The Prince of Wales and The Duchess of Cornwall at the ceremony

Over the years, these Friendly Games have shown the potential of the Commonwealth to connect people of different backgrounds

and nationalities. In this spirit of cooperation and togetherness, common ground has been established and enduring friendships forged." Held for the 21st time, the Games saw more

than 4,600 athletes from 71 countries compete across 18 sports.

The opening ceremony also marked the launch of the search for the host of the 2026 and 2030 Games. During a meeting ahead of the official opening ceremony, all 71 Commonwealth Games Associations were informed of an 18-monthlong consultative bidding process, which will take place under the new CGF Partnerships model.

The new system is designed to allow the Commonwealth Sports Movement to capitalise on the Federation's "innovative new Games delivery model", CGF Partnerships (CGFP), which aims to support host nations and cities and enhance the overall value of hosting the Games.

The hosts for the 2026 edition will be named at the next General Assembly in September 2019.



■ Laura Kenny (formerly Trott) is a a four-time Olympic champion

# Olympic champion **Laura Kenny** to give keynote at Active Uprising

ritain's most successful female Olympian, Laura Kenny, has been announced as one of the keynote speakers for ukactive's Active Uprising in Manchester this summer.

Kenny, a four-time Olympic champion, will share her success story with guests at the event which takes place from 21 to 23 June.

ukactive CEO Steven Ward said: "Laura's passion for sport and physical activity is clear for all to see and she has an incredible story to share with delegates."

ukactive has also announced two headline speakers from the world of human performance for the event – Mike Collier, the man behind McLaren Applied Technology's Human Performance Centre of Excellence and EXOS founder and human performance expert Mark Verstegen.

The duo will share their experience in applying performance-based methodology, nurturing talent, performance improvement and delivering personalisation at scale.

Active Uprising will combine a conference and the ukactive Awards and will culminate in the Active Uprising Weekend – a festival of physical activity across Greater Manchester.

The conference will feature five major streams – SWEAT North, ActiveLab, Community, ukactive Kids and Ignite.



Laura's passion for sport and physical activity is clear for all to see

Steven Ward, CEO, ukactive



### MEET THE TEAM

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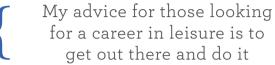
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# leisure opps MY CAREER

Leisure industry professionals share how they got to where they are today

### Mike Smith

GENERAL MANAGER,
DOLYGAER OUTDOOR CENTRE
Parkwood Outdoors



}

## How long have you worked in the industry?

Twenty years. I left school and completed a diploma in leisure and sport, this involved practical sessions outdoors once a week. I achieved my first official instructor qualification during my second year.



young children drive my focus and encourage me to be a role model for them. My wife is my rock. I can voice my concerns about work and life with her and more often or not can come up with solutions.

integrity. Nowadays, my wife and two

### What has your career progression been?

I worked as an instructor at various multi-activity centres around the UK and Europe throughout the summer seasons and then progressed to complete a higher diploma in adventurous activity management at Swansea University. I gained further qualifications throughout this time and began working all around the world. At Parkwood, I was promoted to general manager in 2017.

### Why did you want to get into the industry?

I have always been passionate about the outdoors and so working in the leisure industry seemed a natural fit.

### What is your favourite part of your job?

The variety; I might be in the office one day and then out caving the next. Every day is different.

### What is your least favourite part of your job?

Keeping everyone happy at all times is near impossible but I am lucky to have a good team working with me.

### Who has influenced you in your career?

My parents are a strong force in my life. From an early age they were taking me up mountains and teaching me the qualities of hard work and

# What is the best piece of careers advice you've been given?

"Treat everyone how you would like to be treated".
"Don't take anything for granted". "Hard work
pays off". These have all come from my Dad!

# Any career advice for young people trying to break into the industry?

Get out there and do it; do not wait for others, push yourself, get yourself on training courses and experience the outdoor industry.

#### And the proudest moment of your career?

Getting Dolygaer up and running and seeing it where it is today.



■ Smith was appointed general manager in 2017



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### Fitness news

### DESIGN

# Fusion opens zynk-designed London club

Health club design specialist zynk Design has completed a third Intencity training studio for fitness firm Fusion Lifestyle, which has just opened its doors at Park Road Pools and Fitness, Haringey, London.

Zynk was briefed by Fusion to transform an existing studio into a dedicated, multi-functional training zone designed to give users "access to a boutique fitness experience."

The Fusion brand's red and black aesthetics have been used across the separate exercising zones within the 100sq m (328sq ft) area. The colour scheme takes its cue from the Intencity concept, which focuses on

participants using their own heart monitors to track effort during each class, with red indicating the maximum amount of effort possible.

The club hosts five classes of different exercise genres at any one time, with up to 16 participants in each. A cohesive route had to be created between each area, and safe and accessible storage spaces added for kit to be kept between classes.

"The studio creates a focal point within the gym and communicates to members that they can expect a different training experience with Intencity," said Darren Anderson, the brand's group fitness manager.

More: http://lei.sr?a=5s9q6\_0



■ Fusion's red and black have been used across the new club



The studio creates
a focal point
within the gym

Darren Anderson

### FRANCHISING

# Stessa Leisure begins building énergie gym portfolio

We believe there is a place in the market for énergie

Adam Thompson

Newly established health club group Stessa Leisure has completed the first stage of plans to build up a portfolio of énergie Fitness clubs in the North East of England.

The Newcastle-based company – a venture set up by entrepreneur and former Utilitywise COO Adam Thompson – has purchased three énergie-branded gyms from Easy Fitness.

Stessa plans to establish a network of 10 clubs in the North East after the business reached a regional franchise agreement with énergie Fitness.



Stessa Leisure founder Adam Thompson (centre) with Ian Gilthorpe (left) and Philip Stewart from Square One Law, which advised on the deal

Stessa Leisure founder Adam Thompson was part of the team which floated Utilitywise on the Alternative Investment Market (AIM) in 2012.

"We believe there is a place in the market for énergie Fitness, particularly among non-gym users," Thompson said. More: http://lei.sr?a=Y4x8Y\_0

#### **BOUTIQUE FITNESS**

# Boutique operator FirstLight to open first site at Westfield



The concept of
FirstLight has been five
years in the making

Mark Anthony

A new boutique fitness concept is set to make its entry onto the booming London fitness market this June.

FirstLight Cycle – an indoor cycling concept – will open its first site at Westfield London in White City, as part of a £600m expansion of the retail mall.

Housing three separate studios, the FirstLight Cycle club will feature full-body, cycle workouts led by trainers in darkened rooms in order to "heighten the senses".

The classes will include sound, visuals and "sunlight simulation", designed to "reflect the energy demands of each class".



FirstLight Cycle Westfield will open its doors in June

FirstLight founder, Mark Anthony said: "The concept for FirstLight has been five years in the making and the experience is incredibly special to me.

"It represents so many important things: happiness, energy, motivation, purpose." More: http://lei.sr?a=K5d5Y\_0

### SPECIAL POPULATIONS

## £16m dementiafriendly fitness hub opens in Warrington

A £16m community hub and leisure centre has opened in Warrington, Cheshire.

Operated by health and wellbeing company LiveWire, the Great Sankey Neighbourhood Hub has been designed to support people with dementia and includes a fully accessible fitness suite.

Designed in collaboration with Walker Simpson Architects, the centre's dementia-friendly features include special signage and a 'quiet room'.

The centre's health and fitness club has been kitted out with Wattbikes, Technogym Skillmills and



■The hub was designed by Walker Simpson Architects



We've invested a lot of time to get the fitness offer right

Emma Hutchinson

Climbs as well as Inclusive Fitness Initiative (IFI) equipment. There is also a functional training space supplied by Escape Fitness.

There are three dedicated group fitness spaces, one of which is a group cycling studio.

LiveWire MD Emma
Hutchinson said: "We've
invested a lot of time and
resource getting the fit-out of
the fitness suite just right."
More: http://lei.sr?a=R8h8r\_0

# £35m plans for West Wickham to include new leisure centre

Bromley Council has unveiled plans to replace its ageing West Wickham Leisure Centre as part of a £35m regeneration project.

The council has set out plans to replace the existing centre, which dates back to the 1960s, with a new building split over two levels. The current centre is owned by the council and operated by Mytime Active.

Facilities at the new centre will include a health club and group exercise studio, a 25m swimming pool, a learner pool and a café. The council has begun a search for an architect for the project.

More: http://lei.sr?a=8b8S2\_0

9

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#### NEW TECHNOLOGY

## Fit-tech disruptors selected for ActiveLab

Ukactive has named the 11 fitness tech disruptors that have made it to the industry body's start-up accelerator programme ActiveLab.

Now in its second year, ActiveLab provides the launchpad for innovativions that look to "change the face of the fitness sector" and overturn the physical inactivity crisis.

The 11 start-ups will now undergo a 12-week programme, which includes expert training, strategic development, account management support and access to ukactive's network of fitness and technology partners.

This year's cohort was selected from 120 applications

from across the globe and includes companies from the UK, US, Australia and Belgium.

Among the innovations are a platform that uses Google Street View to help home-bound or hospital-bound individuals get active, a digital wellbeing coach for pregnant mothers and an app that challenges children to compete with friends to be more active.

Steven Ward, CEO of ukactive, said: "We need to embrace innovative solutions if we are to overturn the physical inactivity crisis we face today.

"This group of has the potential to harness the latest tech to get more people active." More: http://lei.sr?a=r6V5b\_0



■ Among the ActiveLab innovations is a digital, personalised, AI-based, health and wellbeing coach for pregnant women



We need to embrace innovative solutions if we are to overturn the inactivity crisis

Steven Ward

### RESEARCH

# Study claims live music "more effective" than yoga



Gigs have a profound impact on feelings of health and wellbeing

Patrick Fagan

Watching twenty minutes of live music is better for wellbeing than 20 minutes of yoga, a study has found.

The study – which was carried out by behavioural science expert and Goldsmiths University associate lecturer Patrick Fagan – observed three groups of twenty participants, who were fitted with heart monitors before being sent to a one of three different 'stress-busting' activities; dog walking, yoga or a Paloma Faith gig.

Psychometric tests, carried out before and after the activities, found that those who had attended



■ people who regularly experience live music reported high levels of personal happiness

the gig reported higher levels of wellness than those who didn't.

"Our research showcases the profound impact gigs have on feelings of health, happiness and wellbeing", said Fagan.

More: http://lei.sr?a=b7g9w\_0



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#### SCHOOL SPORT

# 'Sugar tax' to benefit sports at schools

The Soft Drinks Industry Levy has come into effect today (6 April), in a move which the government says will "benefit millions of children across the UK".

Dubbed the 'sugar tax', the levy is a key part of the government's childhood obesity strategy and was first announced in the 2016 Budget.

In England, the new levy revenue will be invested in increasing opportunities for sport in schools, including programmes to encourage physical activity and balanced diets.

Exchequer secretary to the Treasury, Robert Jenrick, confirmed that the revenue from the tax would be ring-fenced and spent on sport and healthy living activities at school.

"All revenues raised through the levy will directly fund new sports facilities in schools as well as healthy breakfast clubs, ensuring children lead healthier lives," Jenrick said.

The tax is expected to raise around £240m each year.

Public Health Minister, Steve Brine, added: "The Soft Drinks Industry Levy is a ground-breaking policy that will help to reduce sugar intake, while funding sports programmes."

The UK currently has one of the highest obesity rates among developed countries.

More: http://lei.sr?a=u9a2C 0



■ Revenues from the tax have been ring-fenced to fund sports



All revenues from the levy will directly fund new sports facilities

Robert Jenrick

### SWIMMING

# Swim England to launch performance centre network



This project will extend our talent programme

**Grant Robins** 

National governing body Swim England has revealed plans to establish a new network of swimming performance centres across the country.

Under the Performance Centre
Programme, Swim England will
develop centres that link swimming
clubs with universities to support the
development of young swimmers –
both in the pool and academically.

Up to four centres will be created using a partnership model to ensure long-term sustainability, with Swim England Talent providing support through



■The Performance Centre Programme will see swimming clubs and pools linking up with universities

13

funding, coaching, and technical advice.

Grant Robins, head of Swim England's Swimming Talent Programme said: "The Performance Centre Project will expand and extend the our Talent Programme and allow more young people to continue their training while studying."

More: http://lei.sr?a=t3J5q\_0

## Sports news

### CAMPAIGNS

# Sport England's This Girl Can campaign goes global



We're thrilled to see the launch of VicHealth's local version

Kate Dale

Sport England's highly successful This Girl Can campaign has made its first outing outside the UK, following the launch of an all-new version in Victoria, Australia.

VicHealth, a health promotion foundation, has released a new video as part of its This Girl Can - Victoria campaign, a local version of the groundbreaking This Girl Can UK.

In the UK, This Girl Can was credited with getting 250,000 women more active within a year. Sport England's own estimates suggest it helped persuade up to 3.9 million women to start exercising.



■The Australian version shows women taking part in a range of activities typical to the state of Victoria

This Girl Can – Victoria is a threeyear campaign focused on empowering Victorian women to enjoy being active without worrying about judgement, gender stereotypes or skill level.

"We're thrilled to see the launch of VicHealth's local version of This Girl Can," said Sport England's head of campaigns, Kate Dale.

More: http://lei.sr?a=w4T7W\_0

### STADIUMS

# Government turns down safe standing plans for top-flight

Premier League football club West Bromwich
Albion (WBA) has had its proposal to establish a safe standing area at The Hawthorns stadium rejected by the government.

The pilot scheme would have seen around 3,500 seats being converted to rail seats – a system which allows them to be locked in an upright position, creating a standing area.

Sports minister Tracey Crouch, however, has ruled out the idea – confirming there are no plans to change the all-seater policy at football stadia.



■ The pilot at The Hawthorns would have seen around 3,500 seats being converted to rail seats



This is a surprising and disappointing decision

Mark Miles

The decision was described as both "surprising" and "disappointing" by WBA's director of operations Mark Miles, who has driven the initiative to get safe standing installed at The Hawthorns.

"It will certainly be disappointing for many, many supporters I have spoken to who were in favour of what we were proposing," Miles said.

More: http://lei.sr?a=U9E4m\_0

# Paris Olympic organisers warned of 'overspend'

A French government watchdog has warned that the cost of hosting the Paris 2024 Olympic and Paralympic Games could run €500m (£438m) over budget, if "remedial action" isn't taken.

The report – compiled by the government's finance, sports and infrastructure inspectors – called for plans for the Olympic Village to be revised and proposals for a media village and aquatics centre to be scaled back, with the cutbacks shaving up to €300m (£262m) from the total cost.

More: http://lei.sr?a=j4A4q\_0

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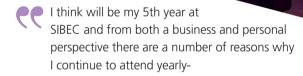
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Michelle Dand, Group Health & Fitness Manager, David Lloyd Leisure Ltd

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#### PUBLIC SPAS

# Work begins on historic Newcastle baths

Work has started to renovate Newcastle City Pool and Turkish Baths in Newcastle upon Tyne, UK, following a campaign to save the Grade II listed building.

The £5m renovation will be carried out by leisure charity Fusion Lifestyle, in partnership with design firm Creatability and a number of undisclosed companies.

The baths, which originally opened in 1928, closed to the public in April 2013. Fusion secured planning permission and listed building consent for the property in 2016, after seeing a community campaign to re-open the baths.

Estimated to be completed in summer 2019, the project

includes plans to return the pool and baths to their former glory, including the careful restoration of some the building's original features including the 1920s pool tiles, wood-panelled changing rooms and the Turkish baths terrazzo flooring.

The new development will also feature a new spa with improved disabled access, as well as a state-of-the-art fitness suite, and conditioning studios.

lan Cotgrave, managing director of Createability, said: "The restoration plans will turn this historic 1920s building into a stunning leisure destination fit for 21st-century use."

More: http://lei.sr?a=7s7r9\_0



■The historic baths first opened in 1928 and were closed in 2013



The baths will become a modern leisure destination

Ian Cotgrave

### NEW SPA

## New spa concept to launch at The Netherwood Hotel & Spa



We will deliver a personal, holistic wellness experience

Louise Sergaki

A new spa concept is set to launch at The Netherwood Hotel and Spa in the Lake District later this month.

The 120sq m (1,292sq ft) spa, which has undergone extensive refurbishment, will offer a thermal suite, ice fountain, aroma steamroom, salt inhalation room, plunge pool and hot tubs, as well as three treatment rooms, including a couples treatment room.

It will take guests on a 'journey of wellness' with a heavy focus on yoga and activities which improve mindfulness.

The spa will also offer a number of new treatment packages and



■ The new concept incorporates yoga and mindfulness

17

rituals, developed in-house, including the Woodland Ritual and Twilight Evenings, inspired by the sea and surrounding woodland.

Louise Sergaki, Netherwood's spa manager, said: "We will deliver a personal holistic wellness experience, bringing elements of Balinese and Ayurvedic ritual." More: http://lei.sr?a=p5k2y\_0

# Spa & wellness news

#### PEOPLE

# Sue Harmsworth to step down from ESPA



I want to get prevention integrated into the spa industry globally

Sue Harmsworth

Sue Harmsworth has announced her departure from ESPA International, the company she founded 25 years ago, saying the move will enable her to concentrate on developing new partnerships and projects.

Established by Harmsworth in 1993, ESPA products and treatments are sold in more than 700 spas around the world, and the brand also provides management and consulting for spas globally.

ESPA was acquired by The Hut Group – one of Europe's largest retailers of premium beauty products – in September 2017 in a £100m deal.



■ESPA products can be found in 700 spas globally

Talking to Leisure Opportunities,
Harmsworth said her mission now is
to raise the profile of the importance
of prevention in lifestyle, by focusing
on doing consultancy work on wellness
destination projects: "I want to get
prevention, wellness and integrative
medicine integrated into the spa
industry globally," she said.

More: http://lei.sr?a=N4r8u\_0

### TRAINING

# Susan Gerrard launches UK beauty academy

Beauty entrepreneur Susan Gerrard has launched a branded training academy for the UK spa market.

Qualifications offered at the Susan Gerrard Beauty Academy range from spa and beauty therapies to specialist nail care and all courses will be taught at a purpose-built facility in Borehamwood, Hertfordshire.

As well as VTCT Level 2 diplomas and certificates – which take up to 30 weeks to complete – the academy will feature shorter courses.

Susan Gerrard said:
"With the launch of the
Susan Gerrard Beauty



■Susan Gerrard brought Jessica nail care to the UK

We aim to provide an environment for students to thrive in

Susan Gerrard

Academy, we aim to provide an environment for students to thrive and achieve advanced beauty therapy skills and retail and homecare know-how.

"With my experience of more than 50 years as a manicurist, an educator, a distributor and now a manufacturer, the market has evolved and there are gaps for a higher, more comprehensive training."

More: http://lei.sr?a=d8g5H\_0

# GWS theme to focus on the business of wellness

The Global Wellness Summit has announced the theme of its 2018 conference: Shaping the Business of Wellness.

The event, which will be held from 6-8 October 2018 in Cesena, Italy, will focus on the current business landscape and future trends for the 10 segments that make up the global wellness economy.

During the Summit, dozens of keynotes, panels and roundtables will look at the businesses of beauty and wellness tourism.

More: http://lei.sr?a=N2M4C\_0



# ONE AH-HA MOMENT AFTER ANOTHER.



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## Hotel news

### WELLNESS

# The Principal opens organic wellness spa

The Principal Edinburgh Charlotte Square hotel has opened a new luxury spa and health club offering organic beauty and wellbeing.

The Spa at The Principal features a mood-lit 12m pool, thermal area including sauna and steam rooms, plus experience showers. There are also three treatment rooms and a stylish snug for relaxation.

The spa will also be the first in Scotland to offer treatments using Oskia, a range of British organic beauty products. The signature Oskia Glow Facial uses a combination of anti-ageing and glow-inducing techniques to illuminate the skin and leave face, body and mind feeling rejuvenated and skin brighter, hydrated and toned.



■The Spa completes the Edinburgh hotel's multi-million pound restoration and refurbishment

Ishga products and treatments using Scottish ingredients from the sea will also be available at The Spa at The Principal.

The new gym offers the latest Intenza Fitness cardio

equipment and impulse strength stations along with free weights, a fitness studio and a designated stretch and core space. A 'Cardio Zone' includes treadmills, bikes, elliptical trainers, escalate stair climber, and rowing machines. The new gym also has a custom-built fitness studio, offering the latest in functional equipment including a rig, TRX stations and sprint track.

More: http://lei.sr?a=T3G9v\_0

### PROGRAMMING

# Historic Bath spa hotel expands wellness offer



We want The
Gainsborough to be a
wellness destination

Melissa Mettler

The luxury spa at The Gainsborough Hotel in Bath has launched a trio of wellness events, taking place between April and June, that are designed to provide guests with a more rounded wellness offering.

The events at The Gainsborough
Bath Spa – titled Body Age Challenge,
Movement Medicine and Courage
and Daring – are designed to target all
areas of wellness, including nutrition,
emotional and mental wellbeing
as well as physical wellness.

"Most spas offer pampering and exercise classes, but we wanted to



■The historic hotel and spa opened in 2015

look at wellness as a whole package
– nutrition, mental wellbeing and
physical wellness," said Melissa
Mettler, spa consultant at YTL Hotels,
the operator of The Gainsborough.

"We want The Gainsborough to be regarded as a wellness destination." More: http://lei.sr?a=a9S6v\_0

# Institute of Hospitality

# Too early tell the true impact of the sugar tax

he controversial tax on soft drinks is now in force in the UK.

The government is labelling the policy a success, saying that more than half of manufacturers had already reduced the sugar content of their products. These include brands associated with sport such as Lucozade (65 per cent of sugar removed) and Robinsons fruit squash (98 per cent of the range has no added sugar).

#### **Revenue collection**

The tax on those who haven't reformulated their recipes is expected to raise £240m each year. This money will go towards doubling the Primary Sports Premium, the creation of a Healthy Pupils Capital Fund to help schools upgrade their sports facilities and provide extra money for healthy school breakfast clubs, says the government.

Although the tax is paid for by manufacturers, purchasing experts estimate that an increase of 10 per cent - 35 per cent will be passed onto retailers for full-sugar soft drinks. This is not welcome news at a time when small and medium-sized businesses such as pubs, restaurants and gyms have a whole raft of rising costs plus constrained consumer demand to deal with.

#### Menu choices

However, in some respects there are signs that the impact could be relatively minimal. Increased health-consciousness has been

■ Hospitality operators 'should take a fresh look at their soft drink menus'

gathering momentum for some time. A recent GlobalData survey found that 64 per cent of people in the UK were concerned about soft drink sugar levels and had made active attempts to reduce how much they drank. Sales of bottled water outstripped cola for the first time in the UK last year, and soft drink sales as a whole have been in decline since 2012.

The sugar tax provides a further incentive for hospitality and leisure operators to take a fresh look at their soft drinks menus and consider offering a wider range of low-sugar, reduced-sugar and healthy options. The market for non-alcoholic drinks is growing, with an estimated one in five UK adults no longer drinking alcohol. A more creative and wider soft drink choice for adults of all ages could give businesses a competitive advantage.



■ Peter Ducker, chief executive of the Institute of Hospitality



A recent GlobalData survey found that 64 per cent of people were concerned about soft drink sugar levels and had made active attempts to reduce how much they drank

21



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#### HERITAGE

# Sustainable tourism model for Edinburgh

A blueprint designed to create a sustainable tourism model for, and to protect, the world heritage of Edinburgh has been revealed, with the City of Edinburgh Council, Edinburgh World Heritage and Historic Environment Scotland uniting to develop the five-year masterplan.

Edinburgh is made up of two distinct areas – the Old Town and the New Town. The former is dominated by a medieval fortress, while the latter has been developed from the 18th century onwards, with its design having a far-reaching influence on urban planning in Europe.

Designated a Unesco World Heritage Site in 1995, the masterplan for Edinburgh places briefs on vacant sites, which developers will have to comply with when proposing new additions to the area.

The briefs, according to the masterplan, will outline the city's expectations for potential designs and how that will fit into the historical context of the area.

"The plan identifies a number of areas of concern for residents in the city and in particular residents of the World Heritage site, such as sustainable tourism, development and change in the city centre and engagement with World Heritage site status," said Adam Wilkinson, director of Edinburgh World Heritage.

More: http://lei.sr?a=n3c6f\_0



■The heritage masterplan places briefs on vacant sites, which developers will have to comply with



The plan identifies a number of areas of concern for residents

Adam Wilkinson

#### CAMPAIGNS

# Record number of cruise visits to provide NI tourism boost



The profile of cruise lines choosing Belfast continues to diversify

Tony McAuley

A record number of 117 cruise ships are expected to dock in Belfast Harbour this year, bringing more than 200,000 visitors to Northern Ireland.

The figure marks a 25 per cent increase on the number of ships that arrived during 2017, signalling Belfast's increasing popularity with 'exploration and adventure' cruises, which operate at the luxury end of the market.

In total, eight new cruise lines have added Belfast to their itineraries.

August is set to be the busiest month for activity, with 26 cruise calls bringing more than 40,000 passengers and crew.



■The increase has been accredited to Visit Belfast's new "Cruise Belfast" campaign

Tony McAuley from Belfast Harbour said: "It's particularly encouraging that the profile of the cruise lines choosing to come to Belfast continues to diversify, including boutique vessels as well as large operators such as Princess, Celebrity, Cunard and TUI continuing to schedule Belfast."

More: http://lei.sr?a=q6R6X\_0

## **Tourism Alliance**

# The law of unintended consequences

he law of unintended consequences is an economic law which refers to how economic decisions may have effects that are unexpected by distorting consumer or producer behaviour in a way that is not intended.

It is generally used to describe a situation where a law or rule was introduced with the intention of helping resolve a problem but has unintended detrimental consequences that make things worse.

### **Packaged problem**

A good example of this is the new Package Travel Regulations which are going to be introduced on 1 July 2018. The intention of this new legislation is to provide consumer protection to people travelling on package holidays within the European Union.

In the context of people being taken overseas by tour operators, these new rules will provide benefits for consumers in terms of providing greater surety as to when they are purchasing a package and greater protection should anything happen to them or their tour operator while they are overseas.

However, the new legislation will have considerable unintended consequences on the UK domestic tourism industry as the change in the definition of a package and the introduction of "linked travel arrangements" will have a detrimental unintended impact on the UK's domestic tourism businesses.

Here's a couple of examples. The new definition of a package includes situations where the customer buys components of a package through a shopping basket process. So, for example, when a person goes onto Expedia and picks the flight they want, the hotel the want to stay

in, puts them into a shopping basket and pays when they check-out.

While this has benefits for people travelling overseas there are real problems on the domestic side. For example, the main thrust of the government's £40m Discover England Fund is to get domestic businesses to work together to develop itineraries for people traveling around various regions. These itineraries will now be classified as packages creating problems for those selling them.

Also, the creation of Linked Travel
Arrangements now means that if an
accommodation provider links to a local
business or service, the accommodation
provider needs to buy insolvency
insurance. So, for example, if a hotel says,
"stay with us you can get a discount of
fees at a local golf course", this could
constitute a linked travel arrangement and
require the hotel to buy added insurance.

The unintended consequence of all this is that the new rules will stop small domestic tourism businesses from working together, and customers, instead of getting better protection, will receive fewer offers and pay higher costs.



■ Kurt Janson, director of the Tourism Alliance



The new rules will stop small domestic tourism businesses from working together, and customers will receive fewer offers and pay higher costs

23



## Attractions news

### CAMPAIGNS

# **Arts Council tackles elderly loneliness**

A round of Arts Council funding directed at helping older people feel less lonely by providing engaging experiences for them has been shared between 16 different arts and culture initiatives.

The £1.5m sum, targeted at reducing feelings of isolation among the elderly, was raised through the Celebrating Age programme, which supports UK arts and cultural groups reaching out to this demographic.

"For older people, being involved in arts and culture can play a big role in overcoming social isolation, as well as increasing health and well-being," said Darren Henley, Arts Council CEO.

"The projects funded through Celebrating Age place older people at the heart of the activity, improving skills, confidence, and community togetherness.

"It's exciting to see such a range of brilliant and important projects taking place over the next three years."

Such projects include the development of Helix Arts' dance engagement programme, Falling on your Feet, across northeast England and funding towards a festival dedicated to creative arts in later years, run by the Voluntary Arts Network and Age UK.

More: http://lei.sr?a=F8K2F\_0



■ Meaningful engagement in later life through social and/ or creative activities can contribute to a person's wellbeing



The projects place older people at the heart of the activity

Darren Henley

#### THEME PARKS

# Holovis transforms Thorpe Park's Walking Dead ride

The immersive ride mixes physical and digital effects with live actors

Design firm Holovis has released details of its latest project, Thorpe Park's newest attraction: *The Walking Dead: The Ride*.

Holovis created the immersive queue line and preshow, as well as dramatic on-board effects and the climactic 'death defying' finale for the attraction, which is a retrofit of the park's X: No Way Out ride, the world's first backwards, dark coaster.

During the preshow riders are loaded into a 'Safe Zone', and witness as it is compromised by a group of Walkers.
Riders are shown mock CCTV footage of Walkers attacking the area of the queue that the riders have just exited, as well as



■The ride features immersive media and live actors

trying to force themselves through the window, a 4K screen, into the Safe Zone.

The immersive media continues throughout the loading station and on the coaster itself – with physical and digital effects and live actors being used during key moments of the ride.

More: http://lei.sr?a=3l3k1

VR

# Frontgrid to launch UK's first Paradrop VR attraction



We will introduce a new, high-energy social experience

Simon Ward

Virtual reality-based attraction specialist Frontgrid has announced a new partnership with iFly Indoor Skydiving that will see the launch of the first Paradrop VR attraction in the UK.

Set to launch this summer at iFly Basingstoke, Paradrop VR will be an extension of iFly's existing indoor skydiving offering.

It will offer guests an immersive paragliding experience where they soar through mountains, and collect points by flying through targets as they descend.

Matt Wells, co-founder and CEO of Frontgrid, said: "Paradrop VR will



■ Paradrop VR will be an extension of iFly's existing indoor skydiving offering

introduce a new, high energy social experience to iFly, who recognises the potential for growth in adventure-based activities and opportunity presented by VR attractions."

More: http://lei.sr?a=V6K3s\_0

### ENTERTAINMENT

### Renderings released for MSG Sphere arena

The first renderings have been released showing what the Madison Square Garden Company's (MSG) striking spherical entertainment venue will look like in London.

Designed by Populous, the MSG Sphere London has been conceived as the conglomerate's first international arena, and an "iconic venue that will feature game-changing technologies and pioneer the next generation of transformative, immersive experiences."

MSG has bought nearly 5 acres of land for the attraction, which will be situated directly east of



■ The MSG Sphere has been designed by Populous

"

Among the features is an interior bowl that features the highest resolution media display on earth the Westfield Stratford City shopping centre.

The venue will host concerts, live shows, expos, esports and other large-scale events.

Among the features is an interior bowl that has the largest and highest resolution media display on Earth.

More: http://lei.sr?a=F3G9r\_0

### New law museum brings '200 years of crime' to life

A new £3m museum on crime and the history of law and order will open in Dorchester, Dorset on 1 May.

Visitors to the Shire Hall
Historic Courthouse Museum
will be able to walk in the
footsteps of people who
were tried and sentenced
in the court – and find out
what happened to them
using interactive displays.

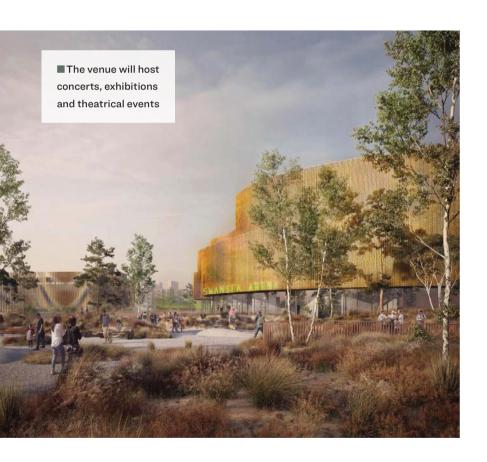
The museum is run
by the Shire Hall Trust, a
registered charity and was
made possible thanks to
a £1.5m grant from the
Heritage Lottery Fund, which
was match-funded by West
Dorset District Council.

More: http://lei.sr?a=x5B6m\_0

25

# Swansea strikes deal for waterfront arena

The iconic new Swansea Arena will be managed by Ambassador Theatre Group and will form part of a new leisure-led cultural district





The design was developed to provide flexibility while creating an animated, external façade



etails have been announced for the entertainment arena being developed in Swansea as part of a £1.3bn leisure investment designed to reinvigorate the Welsh city centre's cultural scene.

Swansea City and County Council has announced the signing of a deal with live entertainment company the Ambassador Theatre Group (ATG) to operate Swansea Arena, construction of which will begin this year. Architecture practice ACME is designing the 8,825sq m (95,000sq ft) building, which will host concerts, exhibitions, theatrical events and conferences and boast a capacity of 3,500 people when it opens in 2020.

According to the design team, "the structure will have a fluid form of bifurcating curves that has been influenced by the spatial requirements of the programme – each peel representing a specific use that sits above a glazed plinth." Its pleated anodized aluminium façade – developed in collaboration with Murphy Facade Studio – will feature a vast digital wall and integrated LED lighting to broadcast events and performances to the adjacent square.



# We are determined to enhance the city centre area for the benefit of both the people of Swansea and our visitors

Landscape architects Capita Lovejoy will create the public realm around the site.

Friedrich Ludewig, director of ACME, said: "We've worked on the regeneration of Swansea for the last 10 years, and we are proud to be able to deliver the first major step in the regeneration of the city centre, which will ultimately create a vibrant pedestrian route from Oxford Street to the beach of Swansea Bay.

"The arena design was developed to provide internal flexibility while creating an animated external façade at the heart of a new coastal park." The venue – which represents the first phase of the long-term Swansea Bay City Deal – is to be constructed by Swansea's old Dockland Coal Drops, forming a new attraction to bring people back to a neglected part of the city.

Commenting on the project, Swansea Council leader Rob Stewart said: "We are determined to enhance the city centre area for the benefit of both the people of Swansea and our visitors.

"This deal for an iconic new venue represents another major milestone along that journey." ●



■ Swansea Council leader Rob Stewart

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# Insight



The power of sport is its universality, it always builds bridges, it never erects walls

Thomas Bach, president, IOC



# Sports day

World of sport comes together to celebrate International Day of Sport for Development and Peace



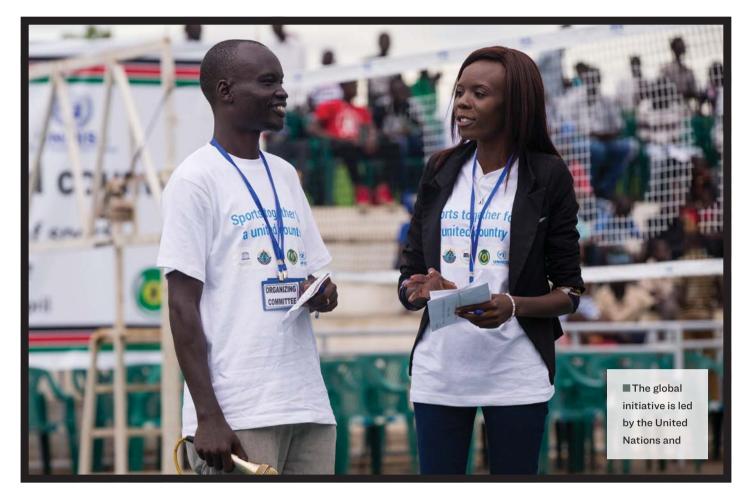
The day saw international and national sporting organisations taking part in activities

number of activities and campaigns took place across the world on 6
April, as part of the fifth International Day of Sport for Development and Peace.

Launched in 2013 by the United Nations General Assembly, the event aims to raise awareness about the contribution of sport and physical activity to education, human development, healthy lifestyles and peace.

To mark the day, the United Nations' Department of Economic and Social Affairs launched an online campaign to celebrate the growing contribution of sport to development and peace.

The online campaign – called #PlayforGlobalGoals – encouraged individuals and organisations who support or carry out sport for development and peace activities to participate in the commemoration of the International Day.





# Sport recently played a fundamental roel in creating a bridge between North and South Korea



Specifically, it invited individuals and organisations to share a picture on social media that represents for them the "power of sport to promote peace, unity and social inclusion".

The campaign will contribute to building unity among nations and peoples, following the UN Secretary-General's call to make 2018 "a year for unity."

As well as UN-led initiatives, a number of sports governing bodies and associations – both national and global – took part in activities.

Thomas Bach, the president of the International Olympic Committee (IOC), said sport has a unique ability to be a vehicle for "bridge-building and reconciliation" on the global stage.

"The power of sport is its universality, it always builds bridges, it never erects walls," Bach said, before referencing the way the recent Pyeongchang Winter Olympics – and the unified Korean

Women's ice hockey team – helped bring calm to the escalating crisis on the Korean peninsula.

"Sport has played a fundamental role in creating a bridge between North and South Korea," Bach added.

"The Olympic Games showed the world how to compete peacefully. They showed us that, despite all our differences, it is possible for humankind to live together in peace, respect and harmony."

Meanwhile, football's world governing body, FIFA, is promoted the day across its social media channels, as well as highlighting the development and sustainability projects it carries out with its 211 member associations.

According to FIFA secretary general Fatma Samoura, the federation is keen to showcase the positive role that football plays in promoting education, human development and peace.

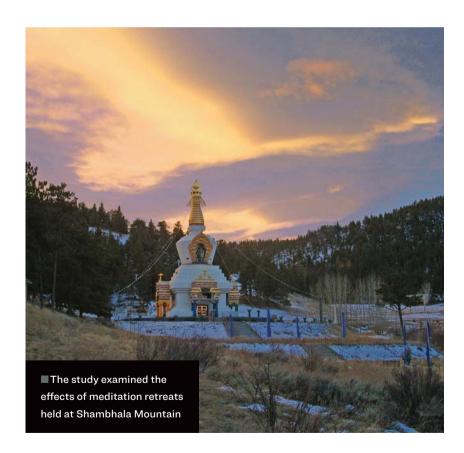


■The Day of Sport for Development and Peace was first launched in 2013

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# Meditational benefits

A new study has shown that the benefits gained from intensive meditation training are maintained up to seven years later





This study is the first show that intensive meditation practice is associated with enduring improvements in attention



mprovements in the ability to sustain attention, developed through intensive meditation training, are maintained up to seven years later, according to a new study published in the *Journal of Cognitive Enhancement*.

The research is based on the Shamatha Project, a major investigation of the cognitive, psychological and biological effects of meditation, led by researchers at the University of California, Davis, Center for Mind and Brain.

"This study is the first to offer evidence that intensive and continued meditation practice is associated with enduring improvements in sustained attention and response inhibition, with the potential to alter longitudinal trajectories of cognitive change across a person's life," said first author Anthony Zanesco, postdoctoral researcher at the University of Miami, who began work on the project before starting his Ph.D. program in psychology at UC Davis.

The project is led by Clifford Saron, research scientist at the Center for Mind and Brain, in collaboration with a large group of researchers.

The Shamatha Project is a comprehensive longitudinal study of intensive meditation and has drawn the





# Immediately after the study, participants in the meditation retreat showed improvements in attention as well as in wellbeing



attention of scientists and Buddhist scholars alike, including the Dalai Lama, who has endorsed the project.

It examines the effects of two intensive meditation retreats held in 2007 at the Shambhala Mountain Center in Red Feather Lakes, Colorado, US.

Immediately after the study, participants in the meditation retreat showed improvements in attention as well as in general psychological well-being and ability to cope with stress. Since the



■ The study was led by Clifford Saron from the Center for Mind and Brain

retreats, the researchers have followed up with participants at six and 18 months, and most recently at seven years.

The 40 participants who remained in the study at this latest follow-up all reported that they continued some form of meditation practice over the seven-year period, equivalent to about an hour a day on average. The new study shows that those gains in attention observed immediately after retreat were partly maintained seven years later.

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For more information visit teneducation.co.uk or email us: education@ten.co.uk

# leisure opportunities

# Recruitment headaches? Looking for great people? Leisure Opportunities can help

#### Tell me about Leisure Opps

Whatever leisure facilities you're responsible for, the Leisure Opps service can raise your recruitment to another level and help you find great people.

#### How does it work?

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

### There are loads of recruitment services, how is Leisure Opps special?

Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

#### What are the most powerful features?

We positions your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to reach candidates who aren't currently job hunting.

In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

#### I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club** Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.

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We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

#### Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

#### What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

### Meet the Leisure Opps recruitment team















33

Julie Badrick Paul Thorman

Chris Barnard Simon Hinksman Gurpreet Lidder

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com

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# **Operations Manager**

Location: Burnley, United Kingdom

Salary: £30,153 to £32,486 (pay award pending)

Closing date: Friday 4th May 2018. Interview date: Wednesday 6th June 2018

Burnley Leisure is a charitable trust delivering cultural, sport, physical activity and health facilities and services across Burnley and East Lancashire. The company operates St. Peter's Leisure Centre, Padiham Leisure Centre, Mechanics Theatre, Prairie Sports Village and Towneley Golf Complex; as well as development teams in the arts, sport and play and through an East Lancashire wide health programme 'Up and Active'.

We have an exciting opportunity to become a key member of the management team with the intention of providing an efficient and effective service within our facilities. You will be responsible for day to day operations and commercial development of our facilities with a key focus and responsibility for health and fitness, wellness and membership sales.

We are looking for an exceptional leader who can drive business and motivate the teams you manage. You will be expected to work on your own initiative, generating new ideas and concepts of the business. You must be passionate about our business and delivery of excellence in our facilities.

Our offer is a competitive salary, pension scheme (significant employer contribution), up to 25 days holiday per annum (plus bank holidays and local days), Free Gym membership and other discounts.

For more information on this role and to complete an application pack, please click here; http://lei.sr?a=16z5Z

APPLY NOW: http://lei.sr?a=I6z5Z



# OPERATIONS MANAGER

UCS Active

**Location: Hampstead, London** 

Salary: £35,000



# We are looking for an Operations Manager to join UCS Active Health and Fitness Club in Hampstead.

The Operations Manager is responsible for the development, coordination and delivery of several key managerial/operational areas of the business with the main aim being that within the context of policy requirements and legal obligations all business expectations are exceeded. The Operations Manager will also show an active commitment to continuous improvement so as to ensure the long-term success of UCS Active.

University College School (UCS) is one of the top independent schools in the UK. Operating as three linked schools at separate sites in Hampstead, it educates 1100 students from age 3 to 18. The main aims of the school are the pursuit of academic excellence with a strong ethos of independent thought and individual judgment. For further information about UCS, refer to our website www.ucs.org.uk

The School has improved revenue generation from spare capacity through the auspices of a wholly owned not-for-profit trading subsidiary company, UCS Facilities. Trading activities are overseen by the UCS Enterprise Office which manages the operation of a health and fitness club ("UCS Active") a new sports/swimming pool complex and on letting any spare capacity in school buildings and facilities for social and business use. UCS Active wishes to appoint an Operations Manager as a key member of the Enterprise Office.

### Closing date: 5pm, 9th May 2018 Interviews will take place in the week commencing 14th of May

UCS is committed to the safeguarding and the welfare of children; the successful applicant will be required to undertake an Enhanced Disclosure and Barring Service check.



**Anglian Water** is more than just pipes and pumping stations. Did you

anglianwater

know we are

also responsible for some of the area's most popular recreational sites in England? **Our Recreation Team** manages over 4,000 hectares of parkland, woodland and reservoirs including Rutland Water, These areas provide valuable open space offering high-quality leisure opportunities ranging from international triathlons, sailing regattas to fishing competitions. We want our visitors to experience and enjoy our great leisure facilities and to be as passionate and proud of our environment as we are.

Set in 4200 acres of open countryside, Rutland Water Park is the central rural attraction in England's smallest county of Rutland and offers activities for all the family.

### LIFEGUARD/SENIOR LIFEGUARD

OAKHAM, RUTLAND, UK
 COMPETITIVE SALARY

We are looking for Lifeguards to make sure our visitors are safe when on our inland beach at Sykes Lane.

Hundreds of people visit Rutland Water Park every year and we need dedicated lifeguards and senior lifeguards who take a vigilant approach and respond with urgency and efficiency to any swimmers and visitors in distress. You'll be the first point of contact for our visitors so you'll need strong communication and social skills.

It's an advantage if you hold the National Pool Lifeguard Qualification (NPLQ) and have previous experience in a similar outdoor environment.

Training may be provided to exceptional candidates who can commit to working for at least 30 hours a week over the peak season in July and August.

If you thrive with extra responsibility and feel that you have the skills to lead and supervise a team of lifeguards, you could be our next senior lifeguard.

This is a seasonal opportunity (June - October), and you will be employed on a flexible, 0 hours contract.

Spend your summer, helping the public, in a beautiful lake setting.

### WATERSPORTS INSTRUCTOR

OAKHAM, RUTLAND, UK
 COMPETITIVE HOURLY RATE

We are looking for Watersports Instructors to work at Rutland Water and provide tuition and general assistance to our visitors.

Our visitors can hire rowing boats, canoes and kayaks and take part in raft building and power boating. As a Watersports Instructor, your key responsibility is to ensure all visitors are enjoying their time at the Park whilst remaining safe.

Working on a casual basis during busy periods, mainly at the weekends and during school holiday periods, you will be paid a competitive hourly salary and become part of the great Rutland Water Team.

You will receive in-house training, an annual car parking pass to use at our Water Parks and discounted rates on many of the activities at the Park.

#### Requirements:

- You'll have a keen interest in watersports and have experience in a similar role and want to share your enthusiasm with our visitors.
- It's advantageous if you have a First Aid qualification and/or watersports qualifications.

If successful you would be issued with a flexible zero hour contract, therefore shift patterns and rotas vary, dependent on the need of the Water Park and your availability.



## **Operations Manager**

Location: Warwick, UK Salary: £29,799-£38,833 per annum

**The University of Warwick** is one of the leading Universities in the country, consistently in the top 10 of UK league tables and rapidly climbing the international rankings of world-class universities, recently moving into the top 50 worldwide.

The University is currently investing over £45 million in new sport facilities to include a Sport and Wellness Hub which is due to open in spring 2019. As part of this investment the University also has a vision of becoming "the most physically active campus community in the UK by 2020". As part of this vision Warwick Sport is now looking to appoint an Operations Manager.

#### The new Sports and Wellness Hub will offer the following facilities:

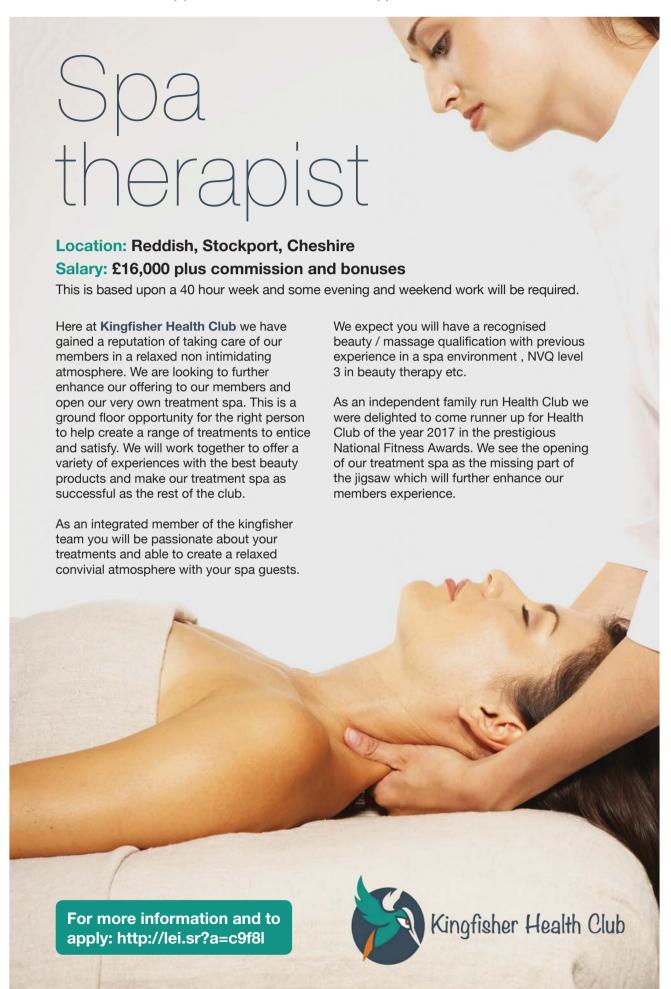
- ▶ 12 Court Sports Hall
- ▶ 12 lane Swimming Pool
- Gym with 200+ activity stations, the largest space in the Higher Education Sector
- ► Flexible Studio Spaces
- Climbing and Bouldering Walls
- Squash Courts
- ► 5-a-side Football pitches

This is a fantastic opportunity and as an experienced Operations Manager you will play a critical part in the set-up and development of a brand new Sports and Wellness Hub, whilst enhancing the current Sports Centre offer at Warwick Sport.

CLOSING DATE: 24 APRIL 2018 INTERVIEW DATE: 10 MAY 2018

Apply now: http://lei.sr?a=L0p0f







#### We are excited to be recruiting a Spa Receptionist for the Mandarin Oriental Spa.

#### The Spa Receptionist will be responsible for the following duties:

- The Spa Receptionist will be acting as an ambassador for The Spa and represent the brand values and standards.
- The Spa Receptionist will warmly welcome our customers and assist them in their Spa experience.
- Responsible for providing the right information about our range of treatments and about our exclusive skincare products.
- We are looking for a passionate, outgoing and customer service orientated individual willing to provide the best experience to our exclusive guests.
- Previous experience in a front of house and sales environment is required

#### We offer our Spa Receptionists world class benefits but not limited to:

- Team member discounts on hotel stays and dining across the group
- Highly competitive salary within the luxury London Hotel sector
- Free laundry and complimentary meals whilst on duty
- Colleague recognition and reward programmes
- An exciting range of learning and development programmes
- Opportunities for promotion and transfers across the group
- Colleague Social events and Wellness programmes

In 2018 Adam D. Tihany will oversee the design of the next-generation Spa at Mandarin Oriental, London, which will be significantly expanded to include a couple's suite and an exclusive Mandarin Oriental Spa Wellness & Beauty concept, offering

powerful and effective cosmeceutical and therapeutic treatments for both men and women. The newly unveiled Spa at Mandarin Oriental, London will offer new services, many exclusive to London, inviting guests and members to discover a global well-being approach, encompassing both wellness and beauty.

With the extensive renovation a newly created position has arisen for a Spa Therapist. Reporting directly to the Spa Treatment Manager the ideal candidate will have previous experience in a similar role within the luxury sectors. The successful candidate will have strong organisational abilities, outstanding operational knowledge, an attention to detail as well as a passion for delivering guest service at the highest level.

#### Are you a Fan?

#### Your career

Working at Mandarin Oriental isn't just a job; it provides an opportunity to build a career for life with the potential to travel the world within our unique organization. Our people aim high and we support them all the way by providing career advancement and Learning and Development programmes designed to enable our colleagues to be the best. We do this by developing our Colleagues and encouraging them to take on new challenges, thus allowing us to identify their potential and help them expand their careers as the groups expansion plans take effect over the next few years with many new hotel openings on the horizon.

#### **Eligibility:**

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of eligibility will be required from candidates as part of the recruitment process.

Apply now: http://lei.sr?a=v8c2E



## SPA THERAPIST



Competitive Salary & Benefits Package Location: Birmingham

#### The exciting opportunity

Resorts World Birmingham is a £150m leisure and entertainment complex, located at the NEC, offering guests an unrivalled leisure experience all under one roof. With a 4\* Boutique Hotel, International Casino and Sports Bar, 12 bars and restaurants, and an 11 screen cinema offering the UK's first purpose built IMAX screen, we provide the perfect location for after show parties and overnight stays.

A fantastic opportunity has arisen for an enthusiastic Spa Therapist to join the award winning Santai Spa at Resorts World Birmingham. Voted "Best Spa in Birmingham 2016", our 5\* luxury spa includes 7 treatment rooms and an outdoor hot tub overlooking Pendigo Lake. The spa is undergoing a stunning refurbishment in April to include a brand new gym and relaxation area.

Our product offering is ESPA and OPI nails. We also specialise in Wavestone massage and cancer specialist touch massage. Full training will be provided.

#### Key duties and skills required

- Carry out ESPA treatments in a professional, warm, and friendly manner.
- Conduct thorough consultations to fully understand client's personal needs; educating your clients on their skin and recommended products.
- Passionate about the beauty industry and offer a memorable guest experience to every client.

- · Highly motivated with a positive 'can do' attitude.
- Be a confident and effective communicator, who can demonstrate their ability to converse with a wide variety of guests and colleagues at all levels
- Have excellent communication skills and a friendly personality, as well as a flair for sales, to ensure that every guest leaves happy and keeps coming back.

#### Essential:

- NVQ level 2 &3 in Beauty Therapy or equivalent
- Experienced with treatments including; facials, nails, body treatments and massages (minimum 1 year experience)
- Flexible to work weekends, weekdays and evenings as and when required

#### What we can offer you

- · Competitive salary & benefits package
- Flexible benefits such as health cash plan, dentist insurance, childcare vouchers etc.
- 28 days holiday (+ holiday purchase scheme to buy an additional 5 days)
- Positive and fun working environment with company funded social events
- Free gym membership for Spa employees
- 50% food and drink at the Resort (\*Genting operated areas)
- Free parking on site
- Numerous other discounted good and services

Apply now: http://lei.sr?a=0H5l2



#### GRAYSHOTT

HEALTH SPA

## Spa Therapist

Full Time, Competitive Salary All Locations







#### Grayshott Medical Spa are looking Spa Therapists to join their Award-Winning Team.

Set in 47 acres of gardens and grounds, adjoining 700 acres of stunning countryside, Grayshott is only one hour's drive from London. The spa is located in the peace and tranquillity of the Surrey countryside and is a world away from stresses and strains of modern living. Its little wonder that we have received a clutch of prestigious awards.

- Good Spa Guide Best Wellness Programme
- Conde Nast Traveller Voted 14th Destination Spa Worldwide
- Spa Traveller Best UK Spa Cuisine
- Spa Traveller Top UK Spa Therapist
- England's Best Wellness Retreat 2017

The ideal candidate should have a passion for delivering great customer service and memorable treatments, a can-do attitude and the ability to multitask and smile under pressure.

#### Spa Therapists will be responsible for:

- Consistently performing all spa treatments as per product and spa training.
- Providing exceptional, memorable guest service at all times.
- Maintaining the cleanliness and health and safety of the work place.
- Up-selling spa treatments and products.
- Carrying out Spa reception duties as required.
- Assist with demonstrations as and when required.
- Skills and Knowledge
- Recognised beauty therapy qualification e.g. NVQ Level 3/ HND in beauty therapy along with previous experience in a luxury spa environment.

- Previous experience in luxury spa or high-profile salon.
- A capability and commitment to delivering high levels of guest care.
- An outgoing personality with a proven sales track record.
- A smart and professional appearance.
- A positive attitude and excellent communication skills
- The enthusiasm to be part of a team.
- Flexibility in attitude, approach and working hours (to include weekends and bank holidays)

#### What we offer YOU

- Competitive salary
- Uniform
- Extensive training both internally and externally
- Professional learning and Development opportunities
- Meals on duty
- Retail / Treatment Commission
- Use of the facilities at designated times.
- Accommodation available

#### **Eligibility:**

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of eligibility will be required from candidates as part of the recruitment process

Apply now: http://lei.sr?a=e0z5E

# Unique adventure land attraction

## GENERAL MANAGER

including an american style diner

Salary: Competitive Salary & Benefits

Job location: Spalding, UK

We are seeking to recruit a dynamic General Manager to manage this new unique leisure attraction and lead our team in this exciting venture in Spalding, Lincolnshire.

Set in the heart of a busy shopping centre, this is a new exciting leisure experience and American style diner and party rooms.

Previous experience of working in a family friendly leisure environment would be an advantage.

If you are a motivated individual and can drive the commercial success of the attraction and exceed customer service expectations and have an eye for detail, this may just be the opportunity you are looking for.

The attraction is set to open in early summer and we are looking to have the General Manager in place to play a key role in the recruitment selection and business start up.

For a full job description and to apply: http://lei.sr?a=C9o4l





## Visitor Experience Manager

Salary: £22,269 per annum

**Contract: Permanent** 

Location: Albert Dock, Liverpool

**Tate Liverpool** is one of the largest galleries of modern and contemporary art outside London, showing the Tate Collection in new and engaging ways alongside special exhibitions of international art. As part of our ongoing commitment to the visitor experience, our aim is to enable all our visitors to explore, experience and enjoy every moment of their visit to Tate Liverpool.

Put simply, as an ambassador for Tate, you'll make sure we do just that. With your impressive front-of-house experience, you'll be a champion for the visitor. Seeing Tate through our visitors' eyes, you'll take ownership of audiences' diverse needs, making sure that the visitor experience is at the heart of everything we do.

Alongside two other Visitor Experience Managers, you'll lead and motivate our team of dedicated Visitor Assistants.

You'll be required to work five days per week, Monday to Sunday on a roster basis. There will also be regular out of hours working on gallery events and activities.

Apply now: http://lei.sr?a=J2W0e



## Senior Creative Designer

Bramley, Guildford
Competitive Salary and Benefits

RMA Ltd, an established company specialising in themed attraction and theme park design and build are looking to expand their design facility and are looking to employ a senior creative designer/project manager.

Over the years we have worked with a number of leading attractions operators including Peppa Pig World, Cadburys World, Thomas Land and Jorvik Viking Centre (above).

The successful candidate will be selfmotivated and able to work closely with the rest of our design and build teams to develop concepts and master plans and onward to produce detailed build drawings and specifications whilst overseeing the construction phase on site.

Our ideal candidate will need to be conversant with AutoCAD 3D, Photoshop and Illustrator and have a good understanding of project costing and budgeting.

Salary will be commensurate with experience and talent, so this opportunity is open to both the experienced and newly qualified.

The position will be predominately based at our office in Bramley, Guildford.

To apply for this position, please send your CV and covering letter by clicking <a href="http://lei.sr?a=q5z6k">http://lei.sr?a=q5z6k</a>



### **COME ON BOARD!**

TBL International is an umbrella organisation that operates attractions and venues across the tourism, business and leisure sectors.

Its flagship venue **Titanic Belfast**, located on the exact spot where the RMS Titanic was built and launched in Belfast, Northern Ireland, has welcomed approx. 4.5 million visitors since opening in 2012 and was crowned the *World's Leading Tourist Attraction* in 2016. Encompassing a nine gallery interpretative visitor experience, dedicated conference and banqueting facilities, an exhibition gallery, education facilities, retail outlets and three dedicated themed eateries, Titanic Belfast has transformed the tourism landscape in Northern Ireland.

TBL International's portfolio of venues also includes **SS Nomadic**, the last remaining White Star Line vessel in the world which operates as a unique heritage event space and visitor attraction, as well as the **Titanic Exhibition Centre**, a 6,000 square metre space for exhibitions, sporting events and large scale banquets. All three venues are located in Belfast's Titanic Quarter, a thriving part of the city full of industrial and maritime heritage.

## TBL International is seeking to recruit a **DIRECTOR OF OPERATIONS** to join its Directorate Team.

This role will have responsibility for the smooth and profitable operations of all existing venues, as well as the development and mobilisation of any future ventures. As part of the senior leadership team, you will have direct responsibility for the Visitor Attraction, Hospitality and Venue Management Departments, including Facilities and IT, driving standards whilst ensuring costs efficiencies in all areas.

Competitive salary and benefits package. For more information and details on how to make an application please contact **careers@tblinternational.com**.

Closing date 9.00am Monday 14th May 2018.











énergie Fitness, the UK's leading fitness franchise operator, are building an apprenticeship programme without boundaries. You can view the 4 key job roles of Host, Sales Prospector, Personal Trainer and Club Manager on the énergie Leisure Opportunities portal www.leisureopportunities.co.uk/jobs/energie

At énergie we recruit apprentices from all ages and backgrounds. You can earn attractive salaries and are guaranteed free training leading to recognised, national qualifications. If you want to make a difference to the lives of people, and create a fitness club where people feel they belong, then let's have a conversation.

énergie operate over 100 clubs over UK and Ireland, locally-owned, nationally-led.

Apply now: http://lei.sr?a=W4C8t



# EARWHILE YOULEARN

KICK START YOUR CAREER WITH EVERYONE ACTIVE

RECRUITING APPRENTICES NOW!

- **Do you have** a passion and enthusiasm for working within the sport and leisure industry?
- Do you want to receive free membership and use of over 140 centres nationwide?
- Would you like to gain nationally recognised qualifications?
- Would you like to earn while you learn?

We have a range of great career opportunities within our rapidly expanding company.

To find out more, visit http://lei.sr?a=i7z0q









Feel better for it







## **Sport and Physical Activity Manager**



#### London, UK **Competitive Salary & Benefits**

Active Newham is a Charitable Trust which delivers leisure, community and health services in partnership with the London Borough of Newham.

The Sports & Physical Activity Team delivers a wide range of exciting projects targeted towards young people, families and hard to reach groups across the borough.

We are looking for an experienced Manager to oversee the delivery of these projects, source funding to deliver new engagement projects and maximise on the commercial opportunities to provide corporate engagement services to an increasing number of businesses within the borough.

The successful candidate will be successful in programme delivery with a proven track record in securing and delivering funded projects. You will have the ability to effectively manage staff and build positive relationships with stakeholders to enhance the organisation's reputation across East London.

Budget management and experience in generating income through commercially focussed projects is essential. Past experience in monitoring and evaluating projects and reporting on key performance indicators is desirable.

For further information on the role please read the full Job Description at http://lei.sr?a=k9p7H

Closing Date: 5pm, Friday 27th April 2018

