

# leisure opportunities

1 May - 14 May 2018 Issue 735

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## European fitness sector worth €26.6bn

A 4 per cent increase in the number of people with health club memberships helped European fitness club operators record total revenues of €26.6bn (£23.3bn) during 2017.

The figures come from the *European Health & Fitness Market Report 2018*, published by EuropeActive and Deloitte at the recent FIBO event.

The report also shows that the number of fitness facilities in Europe increased by 3.2 per cent during 2017, to 59,055.

The 30 largest European fitness club operators accounted for 14.1 million members, representing 23.5 per cent of all memberships.

Merger and acquisition activity reached a new high during the year, with 20 major M&A transactions in the operator market.

Germany strengthened its position as the country with the highest number of fitness memberships (10.6 million), ahead of the UK (9.7 million).

In terms of market penetration, Sweden ranks highest, with 21.4 per cent of the total population holding a health or



■ The UK has 9.7 million gym members

fitness club membership. The UK, with 14.8 per cent, made it into the top 10.

Herman Rutgers, EuropeActive Board member and co-author of the report, said:

"2017 was another year of strong growth in terms of both membership and market value. This shows that the products and services of our sector remain highly attractive to consumers."

More: [http://lei.sr?a=y3v9q\\_0](http://lei.sr?a=y3v9q_0)



**2017 was a year of growth in terms of membership and market value**

Herman Rutgers



PEOPLE

**Thorpe Park's new rides to focus on strong IPs**

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## Thorpe Park's **Dominic Jones** ups the ante with new immersive ride experiences

**D**ominic Jones, the man in charge of Britain's Thorpe Park, wants to up the ante when it comes to theme parks, with plans to take its IPs to a whole new level as part of immersive ride experiences.

Thorpe Park has heavily invested in ride theming, particularly in recent years, with Derren Brown's Ghost Train and the rebranded Walking Dead rollercoaster both prime examples of this.

Speaking exclusively to *Leisure Opportunities*, Jones, who was named divisional director of the park in January last year, said that immersion was key to creating memorable experiences for visitors.

"What we're trying to do



■ Jones said the park wants to "extend its ride experiences"

**"It's important that everything new that we put in, we get to that level of theming and immersion"**

with all of our experiences and rides is making them more than just that," he said.

"We want you to be immersed in whatever world it is."

After securing the exclusive rights to the Walking Dead brand last year, Thorpe Park has created Halloween-themed horror mazes based on the property and now opening the former X: No Way Out as the rebranded Walking Dead: The Ride.

Combining the elements of a traditional horror maze with a rollercoaster, the addition has completely refreshed the offering, turning the formerly empty queue lines into one of the park's most popular attractions.

"What's nice about this ride is the level of theming," said Jones. "It's important to me that everything we put in, we get to that level of theming and immersion."

## Online gym entrepreneur **Marko Filej** launches crowdfunding platform for sports industry



■ Filej previously launched OnlineGym4me.com

**A** crowdfunding platform, based on transactions in cryptocurrency, is aiming to offer sports organisations, clubs and individual athletes an alternative way to raise investments and sponsorship.

SportyCo will look to match organisations with those happy to make long-term investments and the new platform is among the firsts to combine crowdfunding with a cryptocurrency.

The platform will have two main modules: a

**"Many sports clubs and other sports organisations deal with severe financial and liquidity issues"**

cryptocurrency-based donations platform and a cryptocurrency financial reward-based platform.

The reward-based platform will offer athletes and sports organisations funding in return for a share of future profits.

SportyCo was co-founded by entrepreneur Marko Filej, founder of online fitness service OnlineGym4me.com.

"At SportyCo, we believe that every promising athlete deserves the opportunity to pursue their professional career and every small investor should be able to back an athlete they believe in," Filej said.

"Also, many sports clubs and other sports organisations deal with severe financial and liquidity issues."



■ Ward said fitness tech could play a vital role in helping the NHS

## ukactive CEO **Steven Ward:** New generation of fitness tech "could ease pressure on the NHS"

**E**merging fitness technologies could be the "cradle to grave game-changer" for public health in the UK.

That's the message from ukactive CEO Steven Ward, who said that fitness tech could play a vital role in easing the pressure on an overstretched NHS.

"Imagine tech that could break down the barriers to activity for vulnerable populations – young children, pregnant women, the elderly," Ward said.

"Tech that would keep us happy, healthy and out of hospital – easing the long-term pressures

stretching our NHS."

Ward was speaking at the launch of ukactive's start-up accelerator programme ActiveLab, which aims to uncover innovations designed to tackle the UK's obesity and inactivity crises.

"The start-ups joining ActiveLab have the potential to help deliver this vision," Ward added.

"These companies prove that technology and innovation can be a force for societal good – helping guide people towards exercise and breaking down barriers to physical activity for vulnerable populations."

**"Imagine tech that could break down the barriers to activity for vulnerable populations – young children, pregnant women, the elderly"**

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■ Joanne Mathews founded Ten Health and Fitness in 2006

## Joanne Mathews introduces exercise referrals to Ten Health and Fitness

**B**outique fitness operator Ten Health and Fitness – which was founded by entrepreneur Joanne Mathews – has launched an exercise prescription programme for its clients.

The operator, which has eight studios across London, will begin offering the specialist service to clients who look to tackle health issues – such as cancer, heart disease and diabetes – through physical activity.

Called TenClinical, the one-to-one sessions will be

**"We already bridge the gap between the fitness and medical communities, so this is the logical next step"**

underpinned by a clinical approach and are led by clinical exercise specialists, with fully-integrated physiotherapy and massage support.

Each session will feature a clinical, functional and musculoskeletal assessment – including a Biostat test to measure the body's percentage of fat, lean muscle and water – which will underpin each individual programme.

Joanne Mathews, founder of Ten health, said: "These days we all know someone – a friend, a relative, a partner, a colleague – living with a life-changing or threatening condition.

"We already bridge the gap between the fitness sector and the medical community, and the launch of TenClinical is the logical and timely next step"

## Lord Clement-Jones: Ethics must take 'centre stage' with AI

**T**he House of Lords Select Committee on Artificial Intelligence has published a report calling for the Law Commission to establish new laws surrounding advancements in the field, with current laws deemed insufficiently able to protect AI users from systems malfunction or the potential risk of harm..

The committee – which was established in June last year to investigate the social, economic and ethical implications surrounding artificial intelligence – called for an international 'AI Code', based on five key principles, focusing particularly on fairness and education, as well as the potential misuse of the technology. The committee's finding could



■ Clement-Jones has called for an international AI Code

**"AI is not without its risks. An ethical approach ensures the public trusts this technology and sees the benefits of using it"**

have a significant impact on a number of leisure sectors in which AI is becoming widespread – such as visitor attractions and hospitality.

The code is designed to provide an ethical framework

for AI manufacturers and users, and establish the UK as a world leader in the industry.

"AI is not without its risks. An ethical approach ensures the public trusts this technology and sees the

benefits of using it. It will also prepare them to challenge its misuse," said committee chair Lord Clement-Jones.

In the report, the committee stated: "The UK must seek to actively shape AI's development and utilisation, or risk passively acquiescing to its many likely consequences".

"We propose five principles that could become the basis for a shared ethical AI framework. Such a framework provides clarity in the short term, and could underpin regulation, should it prove to be necessary.

"Our recommendations are designed to support the government and the UK in realising the potential of AI for our society and our economy, and to protect society."



■ Hutchinson served as a member of the board for ISPA until 2010

## ISPA to present award in memory of **Lori Hutchinson**

**T**he International SPA Association (ISPA) will present the 2018 ISPA Visionary Award in memory of Lori Hutchinson at the 28th annual ISPA Conference & Expo at the Phoenix Convention Center in Phoenix, Arizona, US, from 24-26 September.

"Lori's energetic spirit was a bright light as she served on countless task forces throughout the years and made an impact on the spa community both personally and professionally," said ISPA president Lynne McNeess. "We are so honoured to be able to celebrate her life and the impact she made on so many in the spa industry."

Hutchinson began her career at San Francisco's Stanford Court Hotel in 1978, and in 1982 she opened Campton Place Hotel as director of human resources.

She founded Hutchinson Consulting in 1993 and shaped it into a global leader in hospitality management recruiting. One of her first recruits was her husband, and together they worked to expand their business into new areas – principally the worldwide spa industry – and develop the team that now represents their brand.

Hutchinson served as a member of the board for the International SPA Association from 2007 to 2010. She died in 2016 after a battle with cancer.

**"Lori's energetic spirit was a bright light as she served on countless task forces"**

Lynne McNeess, ISPA president

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## MY CAREER

Leisure industry professionals share how they got to where they are today

**Jenny Patrickson**

**MANAGING DIRECTOR**

**Active IQ**

{ I'm passionate about helping people qualify to engage others in physical activity }

**J**enny Patrickson has been working in the leisure industry for more than 30 years. She has been working at Active IQ since 2014 and currently serves as the company's MD.



### What are your career goals?

"To continue to grow, develop and diversify as a leader, to build on my knowledge, skills and experience, all while remaining within the physical activity sector, which I remain passionate about."

### Tell us about your career

"I started my career as a professional dancer, before moving into the fitness industry as a group exercise instructor. I realised that I needed to gain the relevant qualifications and completed a range of vocational qualifications in exercise and fitness, whilst attending the University of Bath, where I studied Health & Exercise Science. I achieved an honours degree in Adult Education as a part-time student while working as a tutor, assessor and quality assurer for a fitness training provider, where I was also involved in curriculum development and resource development. I stopped teaching after my second child was born and began to work with awarding bodies. During my time at the first organisation I quickly progressed through a number of roles, including regional verifier, lead verifier, European project manager and executive director."

### What drew you to the industry?

"I love to move! Teaching group fitness was a natural progression from dance, and then training was a natural progression from that. Whether it's been via a training provider or an awarding organisation, I'm passionate about helping people gain qualifications in health and fitness, knowing that all they will go on to engage more people in physical activity and healthy lifestyles."

### Proud Moments

"My proudest moment would be when Active IQ won Supplier of the Year at last year's ukactive Flame Awards. It was a very proud moment for everyone as we worked very hard behind the scenes to ensure we continue to drive and raise the standards of qualifications, as well as meeting employer and industry demands. We really took the time to understand what our customers are looking for when it comes to employee development. I was very proud of my amazing team whose vision, hard work and dedication made it all possible."



■ Active IQ won Supplier of the Year at Flame 2017



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# Active iQ



## PT STUDIOS

### UP opens third London studio

Personal training studio operator Ultimate Performance (UP) has launched its third London gym in Kensington.

UP Kensington joins a portfolio that includes UP City, the inaugural studio opened by CEO Nick Mitchell in 2009, and the flagship UP Mayfair.

As well as the three London sites, there are two further UP-branded studios in Manchester and Cheshire – as well as eight sites outside the UK, in Los Angeles, Dubai, Hong Kong, Singapore, Sydney, Amsterdam, and Marbella.

The latest opening is part of the company's expansion plans with operations now spanning four continents.

The 5,000sq ft Kensington studio will provide bespoke personal training plans designed to deliver 'maximum results in minimum time.'

Situated in a prime location on Kensington High Street, the gym will target the affluent West London market.

Nick Mitchell, founder and global CEO, said: "While we continue to expand the UP business across four continents and 13 gyms and counting, it fills me with immense pride and pleasure to be able to launch our third gym here in London."

"UP Kensington has a tough act to follow in both UP City and Mayfair."

[More: http://lei.sr?a=P5U4e\\_0](http://lei.sr?a=P5U4e_0)



■ The company's operations now span four continents



**UP Kensington has a tough act to follow in both UP City and Mayfair**

Nick Mitchell

## MARKET NEWS

### énergie appoints financial advisors ahead of sale or float



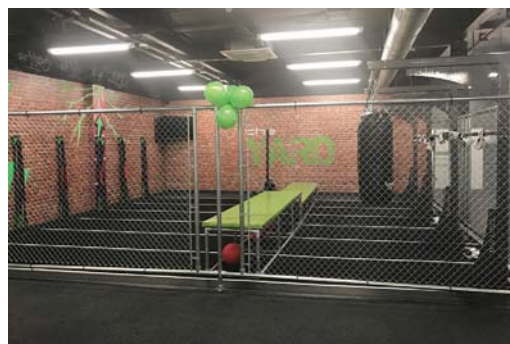
**We believe now is the right time to accelerate our growth plan**

Jan Spaticchia

Budget club operator énergie Fitness is looking for a new financial partner after appointing Clearwater International and Canaccord Genuity as its new financial advisors.

The firms – both of which have a pedigree in the fitness sector – have been tasked with finding énergie a financial partner that will be able to provide énergie with growth capital, as well as "liquidity for legacy shareholders", who are currently invested in the business.

According to énergie CEO Jan Spaticchia, the search for a new financial



■ The search for a new financial partner is part of plans to complete an aggressive rollout in the UK

partner is part of plans to complete "an aggressive rollout" in the UK.

"After refining the brand and business model over several years, we believe that now is the right time to aggressively accelerate our growth plan," Spaticchia told *Leisure Opportunities*.

[More: http://lei.sr?a=J3m6H\\_0](http://lei.sr?a=J3m6H_0)



TECHNOLOGY

## David Lloyd gets screen-addicted members active



**Each PTV will sport a custom-made running vest with a digital screen on the back, while clients will be given wireless headphones**

David Lloyd Clubs has come up with a novel way to get its TV-addicted members active – by deploying a team of outdoor running coaches with digital screens strapped to their backs.

The service will allow members to book a free, one-to-one session with a "PTV running coach" and choose the TV show they want to watch while they run.

Each PTV will sport a custom-made running vest with a digital screen on the back, while the client will be supplied with a pair of wireless headphones.

The PTV will then map out an appropriate, off-road running route



■ The service could be rolled out across the UK

adjacent to David Lloyd Clubs tailored to the client's running pace – and the length of one episode of the chosen show.

The PTV service will initially be introduced at David Lloyd Chigwell. Depending on the success of the trial, DLL will roll out the service across the UK in the coming months.

[More: http://lei.sr?a=7n9J4\\_0](http://lei.sr?a=7n9J4_0)

PUBLIC SECTOR

## The Hive Leisure Centre to open ahead of schedule

The Hive Leisure Centre in Ely, Cambridgeshire is set to open to the public on 14 May – two weeks ahead of schedule.

The £13.5m centre will include an eight-lane 25m swimming pool; a learner pool with moveable floor; and a health club with a 120-station gym floor, two activity studios and a four-court sports hall.

Funded by East Cambridgeshire District Council (ECDC) – with the help of a £1.5m lottery grant from Sport England – the centre was designed by Space&Place (formerly



■ The Hive received a £1.5m grant from Sport England



**Tackling inactivity is a major priority of our new strategy**

Charles Johnston

S&P Architects) and built by contractor Pellikaan, with Mace acting as project manager. Roberts Limbrick were contractor designers on the project.

Charles Johnston, Sport England's property director, said: "Tackling inactivity is a major priority of our new strategy which is why we are pleased to be able to support the development of Ely Leisure Centre."

[More: http://lei.sr?a=v9Z6R\\_0](http://lei.sr?a=v9Z6R_0)

## St Nicholas Park Leisure Centre opens following redevelopment

St Nicholas Park Leisure Centre in Warwick has been fully reopened to the public as part of a £14.5m redevelopment programme of the region's leisure infrastructure.

New additions at the centre include an 80 station gym floor – almost triple the size of the former suite – along with two exercise studios and a reception area. The new studio space means that the centre can now offer nearly 30 classes a week, including boxercise, aerobics and yoga.

Owned by Warwick District Council, the centre is managed by Everyone Active.

[More: http://lei.sr?a=U8Y2a\\_0](http://lei.sr?a=U8Y2a_0)

## NEW OPENING

# Sweat IT opens first site in London

An independently-owned functional training studio has opened its doors in Aldwych, central London.

The 38,000sq ft (3,530sq m) Sweat IT is owned by fitness entrepreneur Ben Paul and offers members strength, speed and endurance workouts by combining treadmill training and a large functional rig.

The latter was supplied by EXF and allows up to 20 people to work out at any one time. It includes fully height adjustable chin-up bars, core trainers and an integrated storage for additional equipment.

As well as the functional training area, the studio has a protein bar, chill-out zone

and a retail area offering branded grooming products.

Targeting the boutique market, Sweat IT offers a number of membership options.

These range from single, drop-in session passes starting from £21 to monthly passes with unlimited access to classes for £265.

Sweat IT founder Ben Paul told *Leisure Opportunities* he is currently looking to grow the brand organically.

"We are already actively looking for more sites within London," he said.

"But we also want to grow the brand both nationally and internationally."

**More:** [http://lei.sr?a=a6W5S\\_0](http://lei.sr?a=a6W5S_0)



■ The bespoke functional training rig allows up to 20 people to work out at any one time



**We want to grow the brand both nationally and internationally**

Ben Paul

## SUSTAINABILITY

# 'Renewable energy revolution' at leisure centre



**The waste water system will meet 95 per cent of the facility's heating needs**

A £1m sustainable energy project at the Aqualibrium leisure centre in Campbelltown, Scotland, will see the facility being powered almost entirely by heat created from waste water.

A joint venture between Scottish Water Horizons and SHARC Energy Systems, the initiative will intercept waste water from Scottish Water's adjacent Kinloch Park Pumping Station.

The technology will then extract the naturally occurring residual heat, amplify it and transfer it to the clean water network to provide heating to the leisure centre.



■ The initiative will intercept waste water from the adjacent Kinloch Park Pumping Station.

Following the installation of the SHARC technology, the new system will meet 95 per cent of the facility's heating needs and use just 25 per cent of the energy it currently takes to heat it with gas.

**More:** [http://lei.sr?a=v5m4X\\_0](http://lei.sr?a=v5m4X_0)

# Premier Global NASM meets demand for more flexible learning

In response to increased student demand for more accessible and flexible training options, Ascend Learning, parent company of Premier Global NASM and the National Academy of Sports Medicine (NASM), has launched the next generation Diploma in Personal Training for Optimum Performance.

## Student-centred approach

The remodelled qualification places the needs of the student at its core. A highly sophisticated online digital classroom allows students to benefit from two-way interaction with tutors, without the inconvenience and expense of travel or having to arrange life commitments around rigid course schedules. Technological innovations, such as live and recorded webinars, video uploads and digital quizzes, ensure students remain connected to tutors and have access to some of the industry's most respected training materials. Students also have access to Success Coaches, who provide assistance throughout the course, and even after completion, to help students with any challenges they may encounter.



■ The new diploma leverages NASM's evidence-based OPT™ training model



■ Students can fit the diploma training around their other life commitments

## Evidence-based training methodology

The new diploma leverages NASM's highly effective, evidence-based Optimal Performance Training (OPT™) model. This unique training philosophy has been employed by personal trainers and elite performance trainers in the US for many years. The OPT model is the industry's first scientific, evidence-based training methodology, providing an effective framework for training clients with a hugely diverse range of needs and abilities to meet their bespoke training goals.

## Assessment ensures quality standards

The rigorous assessment associated with the current diploma remains central to the evolved qualification to ensure students enter the sector fit for purpose.

Brad Tucker, vice president and general manager of Premier Global NASM, says: "As the global leader in fitness

education, we understand the importance of producing graduates with all the social and academic competencies necessary to be successful in their role. As a result, assessment remains a critical component of our education. Only students who reach our high standard of skill requirement will be released into the workforce with our badge of approval."

The student-centred diploma has been designed to make it as easy as possible for students to fit training around their other life commitments and is typically completed in 12 weeks.



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## STADIUMS

# £14m Stadium for Cornwall a step closer

A stadium which would provide a new home for the Cornish Pirates rugby club is a step closer to being built after Cornwall Council agreed a £3m funding package for the £14.3m project.

Planning permission for the 6,000-capacity, multi-sport Stadium for Cornwall has already been granted in Threemilestone near Truro.

As well as a home for the Pirates, the stadium will also host Truro City Football Club.

Facilities at the stadium are set to include a health club, operated by management company GLL, and conference facilities.

"This decision recognises the wider benefits that a Stadium for Cornwall

will bring to the whole of Cornwall," said Bob Egerton, Cornwall Council cabinet member for planning.

"This is money that is set aside to support infrastructure to help grow the wider economy of Cornwall."

The council will now look to secure a further £3m towards the project from the central government.

The partners leading the project – Truro and Penwith College, Cornish Pirates and Truro City Football Club – made a request to Cornwall Council for up to £6m of capital funding to add to the £8m already raised by the private sector for the £14.3m development.

[More: http://lei.sr?a=d5X8r\\_0](http://lei.sr?a=d5X8r_0)



■ The stadium will host Cornish Pirates and Truro City FC



**This decision recognises the benefits the stadium will bring**

Bob Egerton

## GRASSROOTS

# Funding scheme to help retain men in football



**Adult male grassroots football is a fundamental part of the game**

Aidy Boothroyd

A new funding scheme has been launched to aid the retention of adult male teams within grassroots football clubs.

The £1m Retain the Game fund will be distributed via the Football Foundation and has been created to tackle a decrease in the number of adult male FA-affiliated grassroots league teams in England.

The programme will offer existing grassroots football clubs grants to continue offering playing opportunities in organised football.



■ The programme will offer clubs grants

Aidy Boothroyd, England Under-21s manager, said: "Adult male grassroots football is a fundamental part of the game and financial support provided through this scheme will have a fantastic impact in ensuring high levels of continued participation across the country."

[More: http://lei.sr?a=T6Q6X\\_0](http://lei.sr?a=T6Q6X_0)

## FOOTBALL

### Michael Carrick launches 'Street Reds' project



**For my foundation to get involved in this project is very exciting**

Michael Carrick

Manchester United and England midfielder Michael Carrick has helped launch a project offering young people free football sessions in the centre of Manchester.

Working in partnership with the Manchester United Foundation (MUF), Carrick has offered to fund the project for the next three years through a charity he has set up.

Called Carrick's Street Reds, the project will be the first to be launched by the Michael Carrick Foundation and will offer free football sessions to young people with the opportunity to learn new



■ Carrick will fund the project for three years

skills and work towards qualifications in a "supportive and positive environment".

"I know MUF has been doing some unbelievable work and for my foundation to get involved is very exciting," Carrick said during a launch event at the Old Trafford Sports Barn in Manchester.

[More: http://lei.sr?a=K9q6K\\_0](http://lei.sr?a=K9q6K_0)

## PUBLIC SECTOR

### Wates bags contract for £33m Maidenhead centre

Wates Construction has won the contract to build a new £33m leisure centre and swimming pool at Braywick Park in Maidenhead, Kent.

Designed by architects Burke Rickhards, the new centre will replace the ageing Magnet Leisure Centre with a modern facility, which will combine a number of leisure services under one roof.

The futuristic centre will feature an indoor street and winter garden running through the spine of the building.

Facilities include a 25m, 10-lane swimming pool – with moveable floor – training



■ The centre will have squash courts, six tennis courts and a 40m x 60m floodlit all-weather 3G pitch



**The centre will create opportunities for sports**

Samantha Rayner

and splash pools and a health club with a 200-station gym floor, two dance studios and an indoor cycling studio.

There will also be four squash courts, six outdoor netball/tennis courts and a 40m x 60m floodlit all-weather 3G pitch.

"The centre will create new opportunities for sports and a brand new space for the whole community," said councillor Samantha Rayner.

[More: http://lei.sr?a=u3a9V\\_0](http://lei.sr?a=u3a9V_0)

### ECB proposes 100-ball format for city-based competition

The England and Wales Cricket Board (ECB) has revealed it is looking to introduce a '100 balls' format into its new eight-team, city-based tournament.

Further shortening the current "T20" format of 20 overs for each innings, the new concept would see teams face 15 traditional six-ball overs and a final 10-ball over.

Designed to cut the length of each match to around two and a half hours, the move is designed to attract more families to attend evening games.

[More: http://lei.sr?a=S6Q3D\\_0](http://lei.sr?a=S6Q3D_0)



## The importance of chartered status

**T**he sport and physical activity sector is led by some of the most talented individuals around.

Women and men who continue to deliver success for both their organisations and customers while navigating the challenges of a growing and rapidly changing industry. These are people who demonstrate the highest standards of professional conduct and expertise day in, day out.

And yet, too few of them get the recognition they deserve. Why? Because they have not achieved chartered member or chartered fellow status from the chartered Institute for the Management of Sport and Physical Activity (CIMSPA).

### Gaining recognition

As the most senior membership categories available for management professionals in the sport and physical activity sector, these are the hallmark of professionals at the pinnacle of their careers. Professionals bearing chartered member or chartered fellow status demonstrate senior managerial competence, an ability to impact an organisation and a commitment to continuing professional development and training throughout their career to keep their skills and expertise up to date.

It's time to change that, which is why CIMSPA has launched a new streamlined chartered process, making it easier for sport and physical activity leaders to achieve chartered status. The new process gives members the choice between an online interview and a written submission when their application is

being considered. It's quicker too with most members making an application receiving a decision within 28 days.

### Entry pathway

Professionals still have to demonstrate they have the appropriate skills and experience required for chartered status; for example, by proving effective leadership and personal and professional excellence in their roles. But this new process gives members a quick and accessible route to recognition of their skills and expertise that are invaluable to the organisations they run and the sector as a whole.

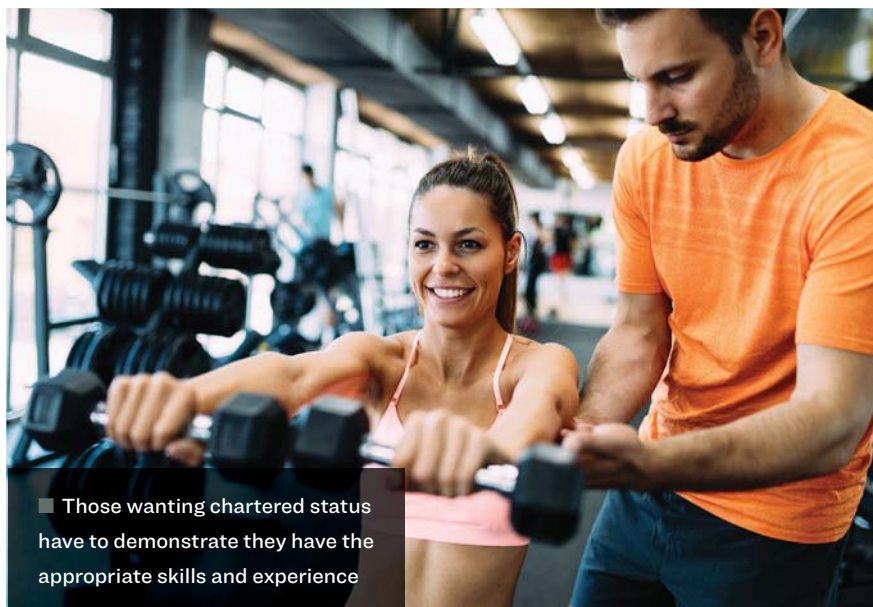
Such leaders are vital to our work to create a well-trained and highly skilled workforce as tasked by government. And what better way to demonstrate your calibre as a leader in the sport and physical activity sector than by gaining chartered status? Start the process today at [www.cimspa.co.uk/chartered](http://www.cimspa.co.uk/chartered). ●



■ Tara Dillon, chief executive of CIMSPA



Professionals with chartered member or chartered fellow status demonstrate senior managerial competence and an ability to impact an organisation



■ Those wanting chartered status have to demonstrate they have the appropriate skills and experience

# Getting to grips with the new End-point Assessment

Operators running apprenticeship programmes will be all too aware of the fundamental changes in the End-point Assessment (EPA) process, including their responsibility to select a training provider, or deliver training themselves as an employer provider and EPA Organisation. The revised standards, more rigorous assessments and new delivery processes are welcomed by the active leisure industry but with change can come confusion – or questions at the very least.

## Leading the way

As one of the first End-point Assessment organisations to be approved by the Register of End-point Assessment Organisations for the physical activity sector, Active IQ is leading the way in bringing clarity to employers, providers and apprentices. Its first step was to create End-point Assessment as a discrete and focused arm of the business and place Steve Conopo in

the new role of head of assessment services.

Conopo leads a team dedicated to fulfilling End-point Assessment contracts and ensuring bespoke and focused support is given to employers, apprentices and training providers. His team comprises a number of highly qualified Active IQ assessors with a diverse range of expertise across the industry and its various occupations. In readiness for the new standards, these assessors have undergone further training to ensure familiarity with all standards and their associated EPAs.

## Navigating the changes

“Our primary role is to help employers, providers and apprentices navigate the changing landscape,” says Conopo. “The fact employers can now choose their training providers and End-point Assessment organisation will ensure there is no complacency: I believe it will raise standards as both parties



■ Steve Conopo, head of assessment services

must prove their worth and value to operators.”

## Stand out services

Central to its EPA services are toolkits prepared by Active IQ experts to support employers and apprentices respectively.

■ The employer’s toolkit also outlines what is

expected, with supportive guidance, so they can be confident when they put an apprentice forward for their EPA that they are absolutely ready. This may also include a mock assessment, where applicable (for example a theory exam).

■ The apprentice’s toolkit gives an overview of the standard so they know exactly what is required to achieve a positive outcome. It will help them fully meet the demands of their employment through the skills, competence, behaviours and knowledge obtained throughout their apprenticeship journey.

## Strong start

Active IQ already has End-point Assessment contracts with CMS, Icon Training, SW Training, Freedom Leisure, Mosaic, Eden and Pocketfit and over 50 apprentices registered including the industry’s first apprentices on the Leisure Duty Manager Standards.



■ Active IQ is leading the way in bringing clarity to employers, providers and apprentices

## Active iQ

See how Active IQ can help you by visiting [www.activeiq.co.uk](http://www.activeiq.co.uk) or emailing [apprenticeships@activeiq.co.uk](mailto:apprenticeships@activeiq.co.uk) or visiting the Active IQ Stand E35 at Elevate on May 9-10.

## NEW OPENING

# London regenerative spa to open in June

A new preventive health and aesthetic medicine clinic is due to open this June in the heart of Mayfair, London. Bellecell Regeneration Clinic is the vision of Kasia Zajkowska, a Cambridge graduate with a degree in bioscience enterprise and molecular biotechnology.

It will offer personalised wellness programmes across six treatment rooms, an infusion lounge and a diagnostic room. Bellecell has been designed by ZynK and created in conjunction with spa consultant Lisa Barden.

"Bellecell offers genuine personalised regenerative programmes to help prevent, control and achieve optimal

wellness and beauty with a totally unique approach that's brand new to the UK – medically advanced bioanalysis to decode your needs for a distinctive, preventative wellness programme," said Barden.

Treatments will include weight loss, bioanalysis, genetic testing, colonic hydrotherapy, IV infusions, carboxytherapy, ozone therapy, aesthetic injectables, facial, laser hair removal, LPG Endermologie, skin tightening and sculpting, women's health and gynaecological rejuvenation.

Zajkowska specialises in the commercialisation of new technologies.

[More: http://lei.sr?a=a9S6v\\_0](http://lei.sr?a=a9S6v_0)



■ Bellecell has been designed by London-based ZynK



**Bellecell offers genuine, regenerative programmes**

Lisa Barden

## EVENTS

# Nutrition pioneer Neil Grimmer to keynote GWS

**Habit is the ultimate response to the ineffective 'trial and error' process**

Neil Grimmer

Neil Grimmer, founder and CEO of personalised nutrition company Habit, will keynote at this year's Global Wellness Summit, set to take place 6-8 October in Italy.

Grimmer is committed to revolutionising how the world looks at nutrition and healthy eating by challenging "one size fits all" approaches in the multi-billion-dollar diet industry.

The 2018 Summit, which is the 12th-annual gathering of wellness industry leaders, will focus on the current business landscape and future trends for the ten diverse segments



■ Grimmer's first foray into food and nutrition started when he co-founded Plum Organics

that make up the global wellness economy, including the US\$648bn (€524bn, £456bn) healthy eating, nutrition and weight loss sector. The theme of this year's conference is "Shaping the Business of Wellness."

[More: http://lei.sr?a=q4y6y\\_0](http://lei.sr?a=q4y6y_0)



# Spa & wellness news

## SPA TOURISM

### WTA introduces glossary of wellness industry terms



**We feel the terms will provide clarification and benefits**

Andrew Gibson

Fulfilling one of its first objectives, the newly founded Wellness Tourism Association has created a WTA Glossary of Industry Terms designed to become the basis for common understanding and further define and establish standards for the growing global wellness tourism industry.

The Glossary currently consists of eight terms: Wellness Destination, Wellness Tourism, Wellness Travel, Wellness Traveler, Wellness Resort, Wellness Retreat, Wellness Vacation and Wellness Visitor, and new terms will be added as the industry continues to evolve.



■ The glossary aims to provide clarification to terms, such as 'wellness travel'

"The definitions have taken considerable time and thoughtful debate among the WTA Board of Directors," said Andrew Gibson, WTA chair and Accor Hotels vice president of wellbeing. "We feel the terms will provide clarification and benefits not only to our members, but to anyone with an interest in the wellness tourism industry."

[More: http://lei.sr?a=h5v2j\\_0](http://lei.sr?a=h5v2j_0)

## RESEARCH

### ISPA releases inaugural *Spa Workforce Study*

The International SPA Association (ISPA) Foundation has released its findings from the inaugural *ISPA Spa Workforce Study*.

The study had more than 1,200 participants working within all levels of the spa industry, offering insights on job satisfaction, workplace environment, employee benefits and more. PwC was commissioned by the ISPA Foundation to conduct the study.

"This research amplifies the many positive aspects of pursuing a career in the spa industry," said ISPA president Lynne McNees. "The *ISPA*



■ The study surveyed more than 1,200 participants



**This research amplifies the many positive aspects of pursuing a career in spa**

Lynne McNees

*Spa Workforce Study* will help spa industry leaders garner a better understanding of what motivates employees to accept a job, remain loyal and engaged."

Major findings include a strong word-of-mouth culture in hiring, loyalty to employers being high, and the fact that a positive culture and working environment is considered important to all roles surveyed.

[More: http://lei.sr?a=b9D6z\\_0](http://lei.sr?a=b9D6z_0)

### Spa Creators designs luxury Devon spa with ocean views

Spa consultants Spa Creators have designed a three-storey spa and gym at the Beyond Escapes holiday park in Devon.

The BE You Spa and Gym includes a ground floor reception and restaurant, along with balcony terrace with views to the sea. The lower ground floor houses the spa, which offers treatments from Elemis, Ishga and Lava Shells, with the menu and signature experiences created by Spa Creators.

[More: http://lei.sr?a=a7E4d\\_0](http://lei.sr?a=a7E4d_0)



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## SPORTS HOTELS

### Hotel boosts profits at Lancashire CCC

The opening of a new hotel at its Old Trafford ground has helped Lancashire County Cricket Club (LCCC) post a 92 per cent increase in full-year profits.

LCCC opened a 150-bedroom Hilton Garden Inn at the end of August 2017 and the hotel "exceeded expectations" in its first four months of trading.

With an average occupancy of 61 per cent, the hotel achieved room revenues of £1m, with average daily room rates hitting £92.

The hotel's performance helped LCCC post an operating profit of £2,347,000 for the year ending 31 December 2017.

The opening of the hotel has also revitalised the club's events business.

"The conference and events



■ The hotel opened in August 2017

business experienced some challenges in the early part of 2017," the club said in a statement.

"But following the opening of the new hotel, November and December

saw a significant uplift in conference business. We're now targeting further growth from combined hotel and events revenue for 2018."

Lee Morgan, LCCC finance director, added: "With the

completion of the hotel bringing the development period to a conclusion, the club is now able to fully focus on maximising the return on its investment."

[More: http://lei.sr?a=m6z9s\\_0](http://lei.sr?a=m6z9s_0)

## NEW OPENING

### Oscar Wilde's grandson opens first Wilde Aparthotel



**We're honoured to have Merlin with us to mark the opening of our first Wilde**

Tom Walsh

Merlin Holland, the only grandson of Oscar Wilde, was the guest of honour at the launch of a new hotel carrying the Irish playwright's name.

Wilde Aparthotels London, The Strand is located close to the tourist hot spot of Covent Garden and London's theatre-land.

The hotel offers guests a choice of studios and double rooms over eight floors, including three sky level studios.

"We're honoured to have Merlin with us to mark the opening of our first Wilde and to share some insight into his famous grandfather," said Staycity



■ Merlin Holland (second from left) with the Staycity top team at the launch of the Wilde Aparthotel

CEO and founder Tom Walsh. "It's fitting that our first Wilde is close to where Oscar lived and is a short walk from the Oscar Wilde memorial."

Staycity intends to roll out the Wilde brand across gateway city centre locations throughout Europe.

[More: http://lei.sr?a=v4B3P\\_0](http://lei.sr?a=v4B3P_0)



## HERITAGE

# Royal residence could 'generate millions'

A new report has suggested that opening a royal palace in Wales could be worth an additional £3.6m a year in tourism spend.

According to the Gorwell think-tank, the case for a royal residence in the country should be considered, with its report suggesting such a move could draw thousands of visitors to Wales.

The royal family currently holds official residences in every UK country, except Wales.

The Gorwell report says that if that were to change, there would be both political and economic benefits, with a long-term increase in visitor numbers and more

than 100 jobs created as a direct result. In addition, between £765,000 and £3.6m could be generated through tourism income annually, with a further £510,000 to £2.4m.

According to the projections such a move could draw between 55,000 and 267,000 visitors annually.

Several buildings were suggested for the residence, including City Hall and Duffryn Gardens near Cardiff. The report also suggested a new site rather than an old one could be "more interesting than a building that had been there for many years already".

[More: http://lei.sr?a=V2J6C\\_0](http://lei.sr?a=V2J6C_0)



■ Duffryn Gardens near Cardiff has been suggested as a site



**The royal family currently holds official residences in every UK country – except Wales**



## TECHNOLOGY

# Airbnb opens 'Office of Healthy Tourism'



**The problem with travel is that millions of people only see a few things**

Brian Chesky

Airbnb has launched a new initiative, designed to help travellers find new holiday destinations and counteract the tourism saturation of major cities worldwide.

In an interview with *Fast Company* last year, Airbnb CEO Brian Chesky said that the problem with travel was "millions of people are going to see a few things, rather than millions of people going to see millions of things".

Called the Office of Healthy Tourism, the new platform will aim to address this, bringing tourism benefits to businesses and residents living



■ the global office will find new ways to use to technology to create new tourist hotspots

"off the beaten track", while also lessening the burden placed on popular holiday spots such as Barcelona.

The global office will find new ways to use to technology to create new tourist hotspots, building on the work Airbnb has already done in the area.

[More: http://lei.sr?a=v6e6K\\_0](http://lei.sr?a=v6e6K_0)



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## HERITAGE

# Unesco: youth must protect heritage

Mechtild Rössler, director of Unesco's World Heritage Centre, has said the youth population must be prepared to protect the world's heritage for future generations.

Speaking on 18 April – the International Day for Monuments and Sites – Rössler said the education of young people would be the best way to protect heritage for the future.

"The World Heritage Education Programme gives young people around the world the chance to learn about their heritage, and to be a part of preserving it, through forums, animated films, volunteer action camps, seminars and

workshops for teachers, and educational tools," she said.

"It enables tomorrow's decision-makers to participate in heritage conservation and to respond to continuing threats facing our World Heritage."

To date, Unesco's World Heritage Volunteers Initiative has seen more than 3,500 people take part in 359 action camps, taking place across more than 142 World Heritage sites in 61 countries.

In terms of education, Unesco has invested in teaching in schools, with nearly 1,250 teachers and educators receiving training through seminars and workshops.

[More: http://lei.sr?a=P9t3c\\_0](http://lei.sr?a=P9t3c_0)



■ Unesco's World Heritage Volunteers Initiative has seen more than 3,500 people take part in 359 action camps



**If we want to protect our heritage, we have to know about it**

Mechtild Rössler

## SOCIAL MEDIA

# 'Absolute unit' sends rural life museum viral



**The image received hundreds of thousands of likes and retweets in just a few days**

The Museum of English Rural Life in Reading has found some unexpected internet fame, with its images of animals described as "absolute units" going viral on social media.

The museum and archive, devoted to the history of farming in the English countryside, received hundreds of thousands of likes and retweets in just a few days after adopting meme culture and adding it to its social media output.

Tweeting a picture of a rather fluffy ram, along with the caption "look at this absolute unit", the museum found itself trending worldwide on



■ The picture went viral across the world

Twitter, something it has continued to take advantage of, posting more images of 'absolute units', along with memes about its other works to the delight of social media.

"When you've bred an impressive animal such as our absolute unit, how do you celebrate?," the museum's tweet asked.

[More: http://lei.sr?a=r9Y2Y\\_0](http://lei.sr?a=r9Y2Y_0)



## GALLERIES

### Mixed-use masterplan for historic mill gets green light



**Our vision for Rutland Mills is for a rich, creative cultural cluster**

Katie Tonkinson

British architects HawkinsBrown have won planning and listed building consent for their regeneration of a complex of Victorian-era mill buildings in Yorkshire to form an arts-led leisure district.

Their 130,000sq ft (12,000sq m) masterplan for the Rutland Mills project will deliver studio space for artists, designers and musicians; restaurants; event and gallery space, a retail zone; a hotel; and several areas of public realm.

The mixed-use district will be sited next to the Hepworth Wakefield Gallery on the River Calder, building on the cultural programming offered by the



■ The buildings have been derelict for 20 years

popular attraction. HawkinsBrown were appointed in December 2015 to develop designs for the Grade II listed buildings, which have been derelict for almost 20 years.

“Our vision for Rutland Mills is for a rich mixed-use, inclusive, creative and cultural cluster,” said Katie Tonkinson, director of HawkinsBrown’s Manchester Studio.

[More: http://lei.sr?a=a2N4v\\_0](http://lei.sr?a=a2N4v_0)

## SUSTAINABILITY

### Natural History Museum commits to clean oceans

In an effort to improve its green standing, London’s Natural History Museum (NHM) has announced plans to replace all of its plastic water bottles with recyclable cans going forward, offering the first zero-plastic canned spring water to be sold in the UK.

In partnership with British brand Life Water, the canned spring water will be plastic and resin free, with each can 100 per cent recyclable and made of 70 per cent recycled aluminium. The Life Water drinks will also benefit clean water projects globally,



■ 24bn plastic bottles are dumped in the US each year



**Our marine biologists know the destruction plastics can cause**

Ian Owen

with the brand partnering with charitable organisation drop4drop on the initiative.

“Our marine biologists know only too well the destruction plastics can cause and the critical need to halt the tide of plastic entering our oceans and endangering fragile marine ecosystems,” said Ian Owen, director of science at NHM.

[More: http://lei.sr?a=U4g5f\\_0](http://lei.sr?a=U4g5f_0)

### Under-25s to benefit from £5 tickets to Tate’s exhibitions

UK residents and tourists are fortunate to be able to visit the nation’s top museums and galleries free of charge, but tickets to special exhibitions can be costly. To make these often record-breaking exhibits more accessible to young people, Tate is now offering a reduced admission fee of £5 for visitors aged 16 to 25.

Although various membership schemes do make tickets cheaper, a full price adult ticket to Tate Modern’s current Picasso exhibition, for example, is £22 and a student ticket is £20.

[More: http://lei.sr?a=2G2M6\\_0](http://lei.sr?a=2G2M6_0)

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# Myth-busting exercise

For 30 years, the scientific view has been that strenuous exercise – such as running a marathon – could be bad for the immune system. Could that view now be out of date?



■ Research in the 1980s suggested marathons suppressed the immune system

“We’ve critically reviewed related evidence, and conclude that regular physical activity is not detrimental to immunological health”

Research by University of Bath could finally overturn the persistent view that strenuous exercise can suppresses the body's immune system and make people “more susceptible to infections”.

Published in the journal *Frontiers in Immunology*, the research reinterprets scientific findings from the last few decades and argues that exercise – instead of hampering immunity – could be beneficial for immune health.

Research on marathon runners in the 1980s suggested that many competitors had symptoms of infections in the period after races. This led to an understanding that strenuous exercise increases infection risk by suppressing the immune system.

## NEW EVIDENCE

The University of Bath report, titled *Debunking the Myth of Exercise-Induced Immune Suppression: Redefining the Impact of Exercise on Immunological Health Across the Lifespan*, however, turns the tables on those long-held beliefs.

The study looked at the way in which immune cells react to exercise.

During exercise, the number of immune cells in the bloodstream can increase by up to 10 times. In the hours following exercise, the number of peripheral blood lymphocyte – and the functional capacity of the





■ Regular exercise – even strenuous – has been deemed beneficial

## “ The study suggest that, rather than been ‘lost’ after exercise, the cells move to other parts of the body ”

lymphocyte pool – is then decreased below pre-exercise levels. This has led to some to propose that exercise induces a short-term window of immune suppression.

### MAKING THE CASE

The study suggests that, rather than been “lost”, the cells move to other parts of the body which are more likely to become infected – such as the lungs.

“The acute and transient lymphopenia, one to two hours after exercise, is beneficial to immune surveillance and regulation,” the report states. In what appears to be a highly specialised and systematic response, exercise redeploys immune cells to peripheral tissues – such as mucosal surfaces – to conduct immune surveillance.

“This means that there is strong evidence that a reduction in the frequency and function of lymphocytes (and other immune cells) in peripheral blood following vigorous and prolonged

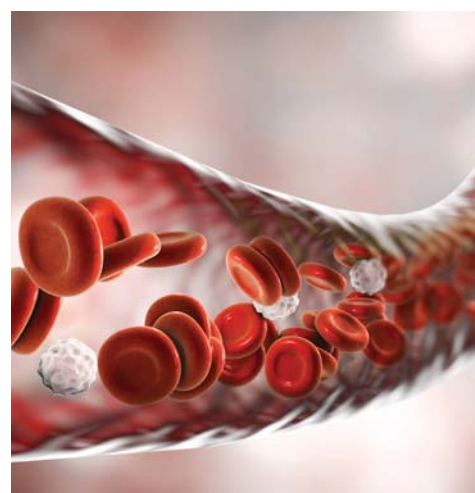
exercise does not reflect immune suppression. Instead, the observed lymphopenia represents a heightened state of immune surveillance and immune regulation driven by a preferential mobilisation of cells to peripheral tissues.

“As such, nutritional interventions, which have been employed to dampen the magnitude of exercise lymphopenia are unlikely to reduce the incidence of infections, but interventions that augment exercise-induced lymphocyte trafficking may provide benefits.”

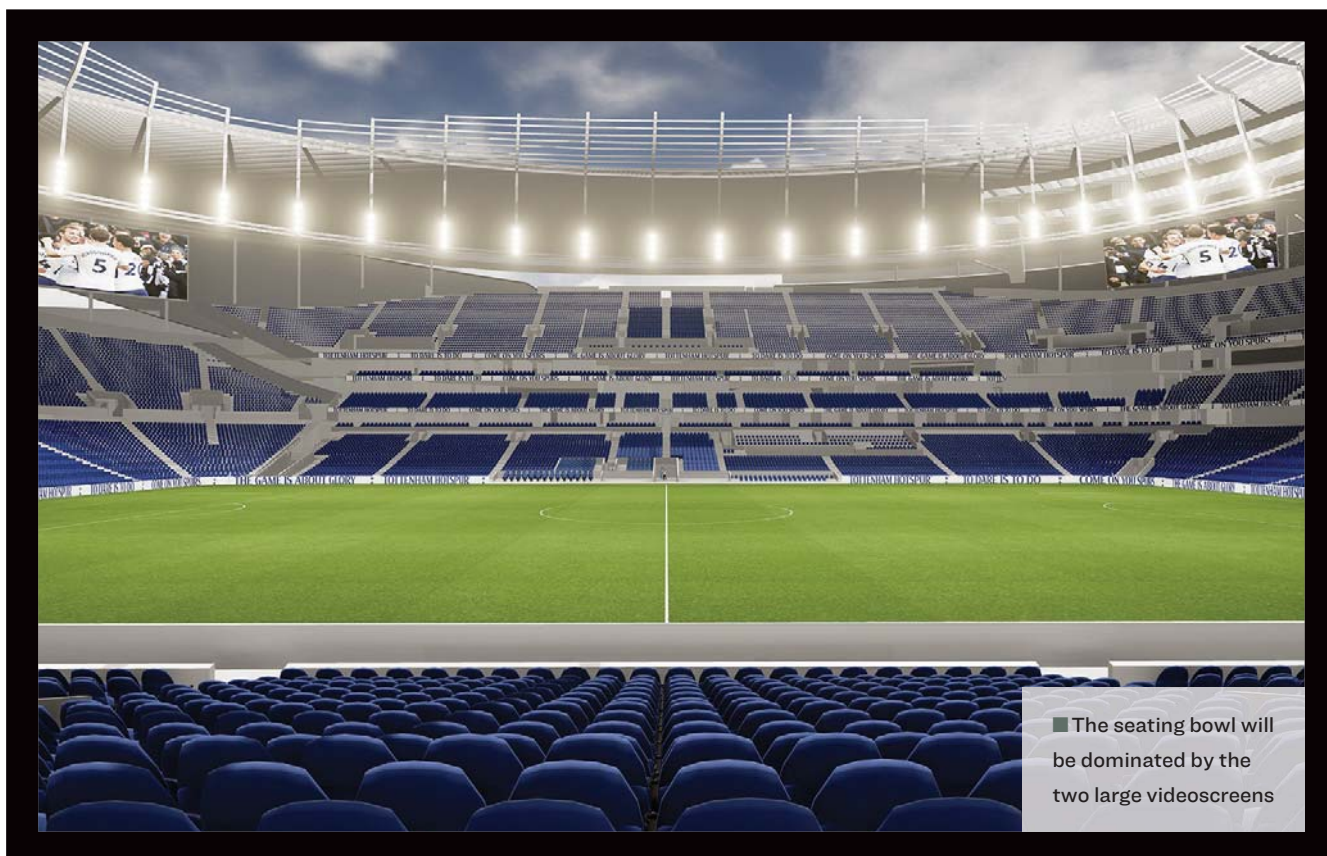
### CLEAR EVIDENCE

In its conclusion, the report leaves little guesswork as to the implications of the research.

“We have critically reviewed related evidence, and conclude that regular physical activity and frequent exercise are beneficial and are not detrimental to immunological health,” it reads. ●



■ The study looked at the flow of blood cells in the body following exercise



## A sustainable dream

Tottenham Hotspur's new stadium will feature impressive technology – but also a dedicated approach to green operations



■ Spurs chair Daniel Levy wants the new White Hart Lane to be one of Europe's most sustainable venues

New images of Tottenham Hotspur's forthcoming White Hart Lane stadium, currently under construction in north London, show the scale of the four huge display screens that will dominate the seating bowl.

Supplied by AV specialist Daktronics, the four bespoke main LED video displays will total more than 1,000sq m in size.

This includes two screens in the single tier, 17,500-capacity South Stand, each measuring 325sq m – making them the

largest screens in any stadium in Europe and among the biggest in the world.

Two additional screens in the North Stand will each measure 190.7 square metres, while two LED video displays will feature on the southwest and southeast façades, fitted on the exterior of the stadium, each measuring 178.9 square metres.

Every main display will feature 13HD pixel layouts and the bowl will also include three tiers of digital ribbon – a first for any European stadium.





■ The hospitality offering and design solutions at the new stadium will incorporate a number of green practices

The club also announced its commitment to phasing out single-use plastics across all club operations at the new stadium.

There will be no plastic straws, stirrers, cutlery or any plastic disposable packaging used at the stadium, while all new supplier contracts will include a requirement to reduce single-use plastics.

Chair Daniel Levy said: "As a club we have always taken our responsibility to care for our environment seriously.

“

We shall now be bringing our values to the new stadium and to play our part in the reduction of single-use plastics

We have demonstrated this with the environmentally sensitive development of our training centre, where we have preserved historic hedgerows and planted for the future, and which will see us adding an environmental centre and nature reserve there too – another first by the club.

"We shall now be bringing our values to the new stadium to both play our part in the reduction of single-use plastics and raise awareness of the importance of doing so." ●





This important study offers a new approach to understanding and developing digital literacy in the UK museum sector

Dr Sally-Anne Barnes



## Mapping the digital museum

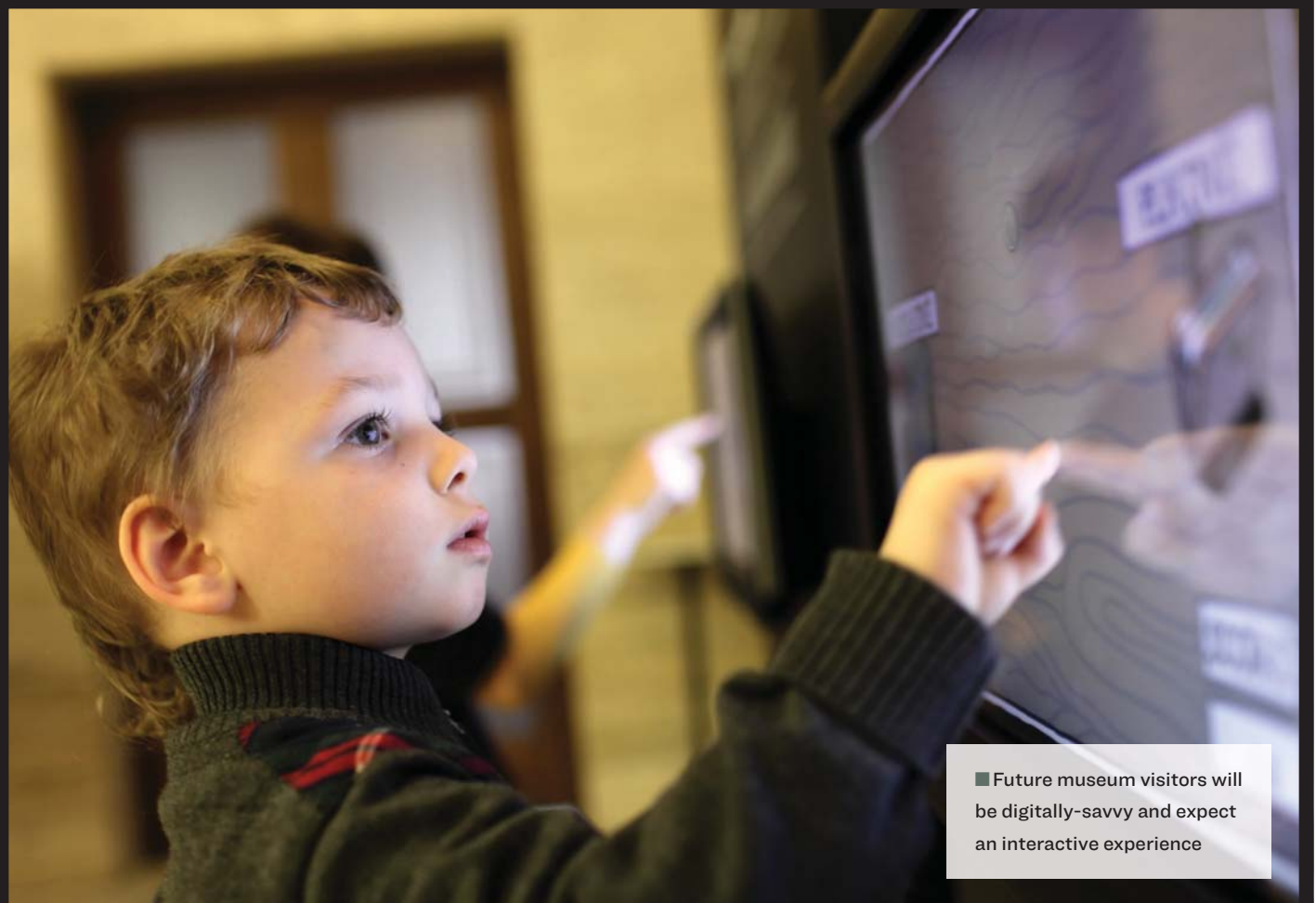
New research suggests that the best way museums can benefit from the challenges of a digital world is to create a digitally confident workforce



■ Digital displays offer new opportunity in presenting content at museums and galleries

New research, aimed at transforming the ways museums in the UK use digital technologies to share their collections – and engage new audiences with their work – has suggested that the key to success lies within improving digital literacy of staff across all levels.

Called *Mapping the Museum Digital Skills Ecosystem*, the Phase One report outlines how digital responsibilities and skills are managed and shared by those working in museums. The research was compiled by the Institute for Employment Research (IER) and the Research Institute for Cultural and Media Economies (CAMEo) at the University of Leicester, with the team visiting a range of UK museums to find out how staff and volunteers are currently using digital technology, and to investigate how



■ Future museum visitors will be digitally-savvy and expect an interactive experience

## “ This important study offers a new approach to understanding and developing digital literacy ”

demand for these skills is changing.

According to the report, “there is great potential to create a digitally confident museum workforce that can adapt and evolve with technology”.

Among the report’s findings, there were several key takeaways, including:

- Museums have taken different approaches to developing and managing digital skills.
- Museums are exploring, learning and demanding new digital skills to help them innovate and create with digital.
- While all museum roles now have some kind of digital element, digital skills are not in ready supply throughout the museum workforce.
- Museums typically rely on in-house and ad hoc training to develop digital skills among their staff and volunteers.
- The need for a systematic approach to assessing and identifying skills

needs is recognised but museums lack the time to do the work.

“The phase one findings offer museums and the cultural sector an opportunity to reflect on their own digital skills and how they can be used to take advantage of digital,” said Dr Sally-Anne Barnes, who led the IER team.

“This important study offers a new approach to understanding and developing digital literacy in the UK museum sector. Today’s phase one report maps the ways that digital skills are currently supplied, developed and deployed in the UK museum sector and has also pinpointed important changes in current demand for these skills.”

The second phase of the research will be used to help to define prototype and test practical activities that help to build digital literacies. ●



■ The study found that museums rely on ad-hoc training to develop digital skills



# Opportunity to develop and operate catering and leisure facilities

**Colchester Borough Council is seeking expressions of interest from catering and leisure operators to develop and deliver high quality and innovative facilities at Colchester's award-winning Castle Park.**

The current lease of the café, boating lake and inflatable play concession ends in October 2018. This presents an exciting opportunity to deliver new catering services and leisure attractions in the Park and at the Castle Museum to complement and enhance the current visitor offer.

The Council welcome applications from established operators and also new and innovative providers with proposals which are creative, unique and locally based. Expressions of interest can be for one or more of the facilities and services being offered.

In return for capital investment and the development of new and improved facilities, the Council are offering the opportunity for long-term lease agreements for periods up to 25 years.

Castle Park is uniquely situated adjacent to the town centre and includes two award-winning museums and the town's visitor information centre. The Park welcomes over 1 million visitors each year and hosts many of the town's major outdoor events, which attract an additional audience of 60,000 – 80,000 people. Colchester Castle receives 70,000 general visitors and over 20,000 children on school visits annually.

## CASTLE PARK, COLCHESTER



To apply for the above opportunity and for further details contact:

**Ian Baalham**  
Parks & Recreation Manager  
Colchester Borough Council

Email: [ian.baalham@colchester.gov.uk](mailto:ian.baalham@colchester.gov.uk)  
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We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

### There are loads of recruitment services, how is Leisure Opps special?

Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

### What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to-reach candidates who aren't currently job hunting.

In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

### I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.**

### What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

### Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

### What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

## Meet the Leisure Opps recruitment team



Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard



Simon Hinksman



Gurpreet Lidder

Hope to hear from you soon on +44 (0)1462 431385 or email [theteam@leisuremedia.com](mailto:theteam@leisuremedia.com)



# Duty Manager



**Location:** Trafford, UK

**Salary:** £18,500 rising to £20,200 per annum

**At Trafford Leisure we are proud of the strong connections within our local communities, with their health and wellbeing at the heart of everything we do.**

As the Manager on Duty, you are an integral part of the team responsible for the day to day operation of your facility. The workload is varied, there are no 'ordinary days' so we are looking for an extraordinary person.

You will be able to adhere to the Health & Safety procedures ensuring the comfort and safety of your customers and colleagues. You will have an eye for detail with first class customer service skills and the confidence to communicate with people from all walks of life.

Our Managers on Duty support their teams with strong, clear direction and leadership allowing everyone the opportunity to fulfil their potential. You will require excellent organisational skills and be able to prioritise your workload, meeting administrative deadlines and supporting your Centre Manager with a variety of projects. Your continuous professional development is as important to us as it is to you and we provide access to a variety of courses and qualifications.

This post requires you to hold current NPLQ, FAW and Pool Plant qualifications – If you do not hold these qualifications training can be provided.

Here at Trafford Leisure, we are on a mission to get 'More People, More Active, More Often'. Our teams have strong core values and are Positive, Responsible, Open and Honest and are always willing to go the extra mile.

If you share our values and are ready to take the next step in your managerial career we would like to hear from you.

## We offer:

- A progressive, structured and supportive environment in which to work
- Pension scheme
- 22 days holiday, plus bank holidays
- Company sick pay
- Health and Ride 2 Work schemes
- Complimentary Fitness Membership and Family membership
- Employee health scheme

## The Next Steps

Take a look at the PROfile for this role it will give you more information about what you will be doing and what our PRO values mean to us.

The closing date for applications is 12pm on 14th May 2018  
The selection process will take place wc 28th May 2018

Due to the high number of responses we receive if we have not responded by the 18th May please assume that your application is not being taken forward.

For more information and to apply: <http://lei.sr?a=J4A8x>





# PERSONAL TRAINERS

## Help our members **find their fit!**

- *Do you want to be part of a successful gym?*
- *Do you want to keep 100% of the earnings from your PT work?*
- *Would you prefer not to pay any “rent” or for a “licence fee”?*
- *Do you want to work in a state-of-the-art gym that'll have over 5000 members and more giving you a huge potential client base?*

If your answer to all these questions is yes, then we'd like to hear from you. In return, you'll need to give an agreed number of hours a week of your time to contribute to the success of the gym.

The Gym Group is the UK's fastest-growing low-cost gym operator. Open 24 hours a day, with no minimum contract, no punishing tie-ins or lengthy membership process.

Our state-of-the-art facility can be accessed from just £10.99 per month. We're looking to recruit Level 3 certified Personal Trainers to join our exceptional teams across the UK.

We're looking for driven, business minded team players who want to operate as a freelance Personal Trainer, who believe in offering a high level of customer service to members and who want the opportunity to develop their own business and the business of the gym in which they work.

If you are an experienced Personal Trainer looking to build a successful client base, in a superb location, with fantastic career development opportunities, then please apply in confidence by clicking 'apply now' to submit your CV.

To find out more about these exciting opportunities visit our recruitment website:  
[www.leisureopportunities.co.uk/GymGroup](http://www.leisureopportunities.co.uk/GymGroup)



Nationwide  
Opportunities

Apply now: <http://lei.sr?a=c3P0I>



**bluecoatsports**

christ's hospital, horsham, west sussex

**Full time &  
Part time**

# Fitness Instructors

West Sussex, UK

£7.08 to £7.83 per hour

At Bluecoat's we focus on the employee as the most important aspect of any role. We believe in a learning environment where you can grow and progress and are passionate about helping our employees increase their skills and experience.

We are expanding our Fitness Suite team and wish to recruit both full-time and part-time Fitness Instructors who are qualified to Level 1, 2 and 3 NVQ Fitness Instructor levels. The Fitness Instructor will be responsible for advising our members, promoting the Club and our other services and facilities, undertaking fitness assessments and inductions and participating in a variety of fitness initiatives. The opportunity to undertake Personal Training on a self-employed basis will also be available for those candidates appropriately qualified to do so.

Candidates should have a good standard of general education and excellent interpersonal and customer service skills and experience. Ideally, at least one year's experience in a fitness setting is desirable although not essential as we would like to hear from those newly qualified and looking for their first opportunity in fitness as well.

*All candidates will be subject to pre-employment checks including an Enhanced Disclosure & Barring Service check.*

**For more information and to apply: <http://lei.sr?a=W3W0n>**



# *Unique adventure land attraction*

*including  
an american  
style diner*

## **GENERAL MANAGER**

**Salary: Competitive Salary & Benefits**

**Job location: Spalding, UK**

**We are seeking to recruit a dynamic General Manager to manage this new unique leisure attraction and lead our team in this exciting venture in Spalding, Lincolnshire.**

Set in the heart of a busy shopping centre, this is a new exciting leisure experience and American style diner and party rooms.

Previous experience of working in a family friendly leisure environment would be an advantage.

If you are a motivated individual and can drive the commercial success of the attraction and exceed customer service expectations and have an eye for detail, this may just be the opportunity you are looking for.

The attraction is set to open in early summer and we are looking to have the General Manager in place to play a key role in the recruitment selection and business start up.

**For a full job description  
and to apply:  
<http://lei.sr?a=C9o4l>**



**Planning Solutions**



Namco UK Ltd. is part of the Bandai Namco group of companies a listed company that operates across the globe. The main business units of the worldwide group are toy and hobby products, game software and amusement facilities however in the UK Namco UK Ltd operates leased large scale multi leisure facilities and significant revenue share contracts.



Opportunities to work within a diverse leisure business working at the busy Flag Ship site Namco Funscape The Trafford Centre

Operating in the leisure environment the business opens and operates daily 364 days a year with key trading times being evenings, weekends and school holidays. As a result, the roles demand flexibility.

## Senior Bowling Technician

**Location: Manchester**

**Salary: Competitive + Benefits**

Within the role your responsibilities will include:

- Daily routine maintenance of the GX98 pinsetters
- Training and Development of the current technical team
- Instil and maintain high standards of pinsetter maintenance
- Ensure the pinsetters remain operationally sound especially during peak periods
- Ensuring Health & Safety procedures are adhered to at all times
- Organisation of the workshop area
- Working with a set budget for spares and ordering of replacement parts

Previous experience working with GX pinsetters would be advantageous but not essential.

You will be an excellent communicator, having the ability to drive and inspire the technical team to achieve high maintenance standards.

With a 'hands-on' approach you will acquaint yourself with all processes within the Bowling operation on site making efficiencies and increasing effectiveness wherever possible.

## Food & Beverage Manager

**Location: Manchester**

**Salary: Competitive + Benefits**

Within the role your responsibilities will include:

- Increasing current F&B sales on site and pushing the business forward
- Training and Development of onsite staff
- Improving the delivery and standards of the F&B operation
- Full P&L accountability of F&B sales
- Managing Costs of Sales to ensure profitability remains in line with company targets
- Weekly stocktakes & line cleaning
- Health and Safety compliance
- EPOS/Stock review and variance analysis

Previous experience of working within a busy F&B operation is essential.

You will be an excellent communicator, having the ability to drive and inspire the onsite team to push and maximise F&B sales.

With a 'hands-on' approach you will acquaint yourself with all processes within the F&B operation on site making efficiencies and increasing effectiveness wherever possible.

**CLOSING DATE FOR BOTH ROLES: 20TH MAY 2018**

**APPLY NOW: <http://lei.sr?a=I7G6w>**





## Be at the start of an exciting new massage brand.

The Massage Company™ is looking for ambitious Assistant Managers and Sales Supervisors to help lead our exciting, new massage concept at our flagship centre in Camberley.

To be successful you will need to share our passion for bringing high-quality massage to the mainstream; transforming it from the occasional or a treat to a routine and vital part of a better and balanced life for our clients. With other sites opening soon, both these roles offer excellent career progression into higher management and/or new site opening positions.

## Assistant Centre Manager

SURREY, UK

**£ Competitive full-time (part-time available) plus commission**

As an ACM you'll be establishing operational processes and creating excellent guest experiences. You'll help train and develop our therapists and sales supervisors in some of the core skills they need as well as helping to promote The Massage Company™ ethos. You'll also be promoting the sale of memberships and of our exciting range of upgrade massage products and services as well as being responsible for scheduling appointments for our clients.

You'll need to have worked in a very customer service oriented role, be able to speak fluent English and have the right to work within the UK. But most importantly you must be passionate about bringing high-quality massage to the mainstream.

## Membership Sales Supervisor

SURREY, UK

**£ Competitive full-time (part-time available) plus commission**

As a MSS you'll be generating new clientele and promoting The Massage Company™ brand. You'll provide clients with the best massage service advice to fit their needs and by matching them to the right therapist as well as promoting our internal upgrades of massage products and services.

You'll also be helping to create an excellent guest experience and occasionally being part of promotional activity both onsite and offsite locally.

For both roles, you'll need to have worked in a very customer service oriented role, be able to speak fluent English and already have the legal right to work in the UK. But most importantly you must be passionate about bringing high-quality massage to the mainstream.

For more information about these opportunities and to apply visit: <http://lei.sr?a=L2l3f>





# Spa Therapist

London, United Kingdom, £23000 - £24000 per annum + commissions

## We are excited to be recruiting a Spa Therapist for the Mandarin Oriental Spa.

### The Spa Therapist will be responsible for the following duties:

- The Spa Therapist is responsible for, but not limited to performing as trained all spa treatments to guests in a professional and pleasant fashion.
- Be on time for appointments and thoroughly review appointments after completing each treatment
- Keep work area clean and neat at all times.
- Must follow all Standards and Procedures as taught by legendary trainers or Treatment supervisor/ Head Therapist
- To ensure that a high standard of service is maintained throughout the Spa.
- Must be NVQ Level 3 Diploma in Beauty Therapy qualified

### We offer our Spa Therapists world class benefits but not limited to:

- Team member discounts on hotel stays and dining across the group
- Highly competitive salary within the luxury London Hotel sector
- Free laundry and complimentary meals whilst on duty
- Colleague recognition and reward programmes
- An exciting range of learning and development programmes
- Opportunities for promotion and transfers across the group
- Colleague Social events and Wellness programmes

### About us:

In 2018 Adam D. Tihany will oversee the design of the next-generation Spa at Mandarin Oriental, London, which will be significantly expanded to include a couple's suite and an exclusive Mandarin Oriental Spa Wellness & Beauty concept, offering powerful and effective cosmeceutical and therapeutic treatments for both men and women.

The newly unveiled Spa at Mandarin Oriental, London will offer new services, many exclusive to London, inviting guests and members to discover a global well-being approach, encompassing both wellness and beauty.

With the extensive renovation a newly created position has arisen for a Spa Therapist. Reporting directly to the Spa Treatment Manager the ideal candidate will have previous experience in a similar role within the luxury sectors. The successful candidate will have strong organisational abilities, outstanding operational knowledge, an attention to detail as well as a passion for delivering guest service at the highest level.

### Your career:

Working at Mandarin Oriental isn't just a job; it provides an opportunity to build a career for life with the potential to travel the world within our unique organization. Our people aim high and we support them all the way by providing career advancement and Learning and Development programmes designed to enable our colleagues to be the best. We do this by developing our Colleagues and encouraging them to take on new challenges, thus allowing us to identify their potential and help them expand their careers as the group's expansion plans take effect over the next few years with many new hotel openings on the horizon.

### Eligibility:

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of eligibility will be required from candidates as part of the recruitment process.

### Apply now:

<http://lei.sr?a=u6v1v>





# SPA THERAPIST



Competitive Salary & Benefits Package    Location: Birmingham

## The exciting opportunity

Resorts World Birmingham is a £150m leisure and entertainment complex, located at the NEC, offering guests an unrivalled leisure experience all under one roof. With a 4\* Boutique Hotel, International Casino and Sports Bar, 12 bars and restaurants, and an 11 screen cinema offering the UK's first purpose built IMAX screen, we provide the perfect location for after show parties and overnight stays.

A fantastic opportunity has arisen for an enthusiastic Spa Therapist to join the award winning Santai Spa at Resorts World Birmingham. Voted "Best Spa in Birmingham 2016", our 5\* luxury spa includes 7 treatment rooms and an outdoor hot tub overlooking Pendigo Lake. The spa is undergoing a stunning refurbishment in April to include a brand new gym and relaxation area.

Our product offering is ESPA and OPI nails. We also specialise in Wavestone massage and cancer specialist touch massage. Full training will be provided.

## Key duties and skills required

- Carry out ESPA treatments in a professional, warm, and friendly manner.
- Conduct thorough consultations to fully understand client's personal needs; educating your clients on their skin and recommended products.
- Passionate about the beauty industry and offer a memorable guest experience to every client.

- Highly motivated with a positive 'can do' attitude.
- Be a confident and effective communicator, who can demonstrate their ability to converse with a wide variety of guests and colleagues at all levels
- Have excellent communication skills and a friendly personality, as well as a flair for sales, to ensure that every guest leaves happy and keeps coming back.

## Essential:

- NVQ level 2 & 3 in Beauty Therapy or equivalent
- Experienced with treatments including; facials, nails, body treatments and massages (minimum 1 year experience)
- Flexible to work weekends, weekdays and evenings as and when required

## What we can offer you

- Competitive salary & benefits package
- Flexible benefits such as health cash plan, dentist insurance, childcare vouchers etc.
- 28 days holiday (+ holiday purchase scheme to buy an additional 5 days)
- Positive and fun working environment with company funded social events
- Free gym membership for Spa employees
- 50% food and drink at the Resort (\*Genting operated areas)
- Free parking on site
- Numerous other discounted goods and services

Apply now: <http://lei.sr?a=0H5I2>

# MEMBERSHIP SALES ADVISORS

Ilkeston, United Kingdom

Competitive Salary, Commission & Benefits



**Anytime Fitness** is one of the fastest growing fitness chains in the world with over 4,000 clubs globally. The company has over 140 clubs open in the UK with further clubs planned to open in the near future.

Anytime Fitness Ilkeston, just a stone's throw from the Peak District, is looking for a highly motivated individual for the role of Membership Sales Advisor to join a hugely successful sales team.

You must be a naturally proactive and self-motivated individual who can generate new leads and reach beyond sales targets. You must be confident and outgoing and feel equally comfortable whether on the phone, in front of a computer or facing sales prospects face to face. You will be one of the public faces of the club, bringing in prospects in, educating them about the club as a facility and ultimately signing them up as members.

The club is a 24/7 operation and you will be expected to work on average 40 hours per week which will include evening shift patterns (Earliest start 10 am and latest finish 8 pm) and weekends. You will report to the Club Manager.

## Overall requirements

- A high-energy self-starter with a great personality.
- Naturally sales focused and target driven with a desire to succeed.
- Approachable and personable with a sense of fun!
- Outstanding communication and interpersonal skills are essential.
- You will have the ability to drive the superb culture within the club and exhibit it out in the local area to all of our prospective members.
- You will have a proven track record in working within a high-quality sales environment, ideally from within the Health/Leisure Industry, but experience in any commercial business sector will be considered.
- Our perfect candidate will enjoy working both within and outside of the club environment. They will have a friendly, outgoing personality, and genuinely care about helping others.
- Candidates should be local, available for interview ASAP and potential start within 4 weeks if successful.



**Apply now: <http://lei.sr?a=J0J3n>**





Anglian Water is more than just pipes and pumping stations.



Did you know we are also responsible for some of the area's most popular recreational sites in England? Our Recreation Team manages over 4,000 hectares of parkland, woodland and reservoirs including Rutland Water. These areas provide valuable open space offering high-quality leisure opportunities ranging from international triathlons, sailing regattas to fishing competitions. We want our visitors to experience and enjoy our great leisure facilities and to be as passionate and proud of our environment as we are.

Set in 4200 acres of open countryside, Rutland Water Park is the central rural attraction in England's smallest county of Rutland and offers activities for all the family.

## LIFEGUARD/SENIOR LIFEGUARD

● OAKHAM, RUTLAND, UK ● COMPETITIVE SALARY

We are looking for Lifeguards to make sure our visitors are safe when on our inland beach at Sykes Lane.

Hundreds of people visit Rutland Water Park every year and we need dedicated lifeguards and senior lifeguards who take a vigilant approach and respond with urgency and efficiency to any swimmers and visitors in distress. You'll be the first point of contact for our visitors so you'll need strong communication and social skills.

It's an advantage if you hold the National Pool Lifeguard Qualification (NPLQ) and have previous experience in a similar outdoor environment.

Training may be provided to exceptional candidates who can commit to working for at least 30 hours a week over the peak season in July and August.

If you thrive with extra responsibility and feel that you have the skills to lead and supervise a team of lifeguards, you could be our next senior lifeguard.

This is a seasonal opportunity (June – October), and you will be employed on a flexible, 0 hours contract.

Spend your summer, helping the public, in a beautiful lake setting.

## WATERSPORTS INSTRUCTOR

● OAKHAM, RUTLAND, UK ● COMPETITIVE HOURLY RATE

We are looking for Watersports Instructors to work at Rutland Water and provide tuition and general assistance to our visitors.

Our visitors can hire rowing boats, canoes and kayaks and take part in raft building and power boating. As a Watersports Instructor, your key responsibility is to ensure all visitors are enjoying their time at the Park whilst remaining safe.

Working on a casual basis during busy periods, mainly at the weekends and during school holiday periods, you will be paid a competitive hourly salary and become part of the great Rutland Water Team.

You will receive in-house training, an annual car parking pass to use at our Water Parks and discounted rates on many of the activities at the Park.

### Requirements:

- You'll have a keen interest in watersports and have experience in a similar role and want to share your enthusiasm with our visitors.
- It's advantageous if you have a First Aid qualification and/or watersports qualifications.

If successful you would be issued with a flexible zero hour contract, therefore shift patterns and rotas vary, dependent on the need of the Water Park and your availability.

Closing date for both positions: 8<sup>th</sup> May 2018

Apply now: <http://lei.sr?a=g9J5g>

# INTERESTED IN A FUTURE CAREER AT IMPULSE LEISURE?

Impulse Leisure is an ambitious and innovative organisation that operates a number of Charitable Leisure Trusts. With approx. 420 employees, we operate a total of 11 facilities across Essex and West Sussex, in pursuit of our mission - *Creating Active and Healthy Communities.*

We are a vital component in the improvement of health and wellbeing in the communities in which we work, and continually seek applicants who will share in our vision. As a large local social enterprise, we invest all our surpluses into developing even bigger and better facilities and services. We believe in rewarding and training our most important assets - our employees. Therefore, we only seek the most inspiring, highly motivated and professional people to join our teams.

We offer a range of employment benefits, to include up to 33 days annual leave, flexible working patterns/hours, competitive salaries, contributory pension, opportunities for personal and professional development through our appraisal scheme, access to CIMSPA Membership and career pathways, accredited e-learning programme, healthcare cash plan, Rewarding Excellence Nomination Scheme, Performance Related Pay, FREE use of the facilities/discounts for partner, access to hundreds of lifestyle discounts, and finally an excellent team working environment!

Impulse Leisure offers an array of career possibilities, apprenticeships and training opportunities. If you have used our centres, you may have seen many of our departments in action from Receptionists, Fitness Instructors, Lifeguards, Swimming Instructors, Management Team etc. But, there are many other roles behind the scenes, which also contribute to our success as an organisation.

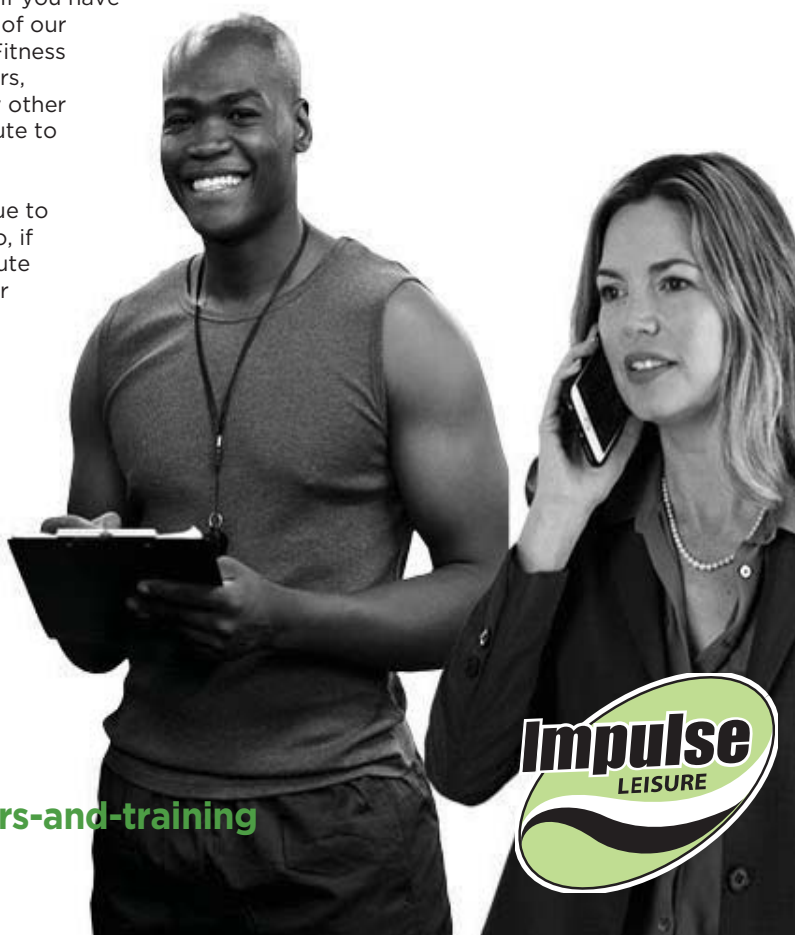
It's an exciting time to join us, as we continue to seek and create expansion opportunities. So, if you would like to join our team and contribute towards delivering our vision, please see our Current Vacancies or alternatively our Apprenticeships/Training Opportunities.

To see our current vacancies visit  
[www.leisureopportunities.co.uk/jobs/Impulse-Leisure](http://www.leisureopportunities.co.uk/jobs/Impulse-Leisure)

**A NEW JOB MADE  
#JUSTRIGHT**

[impulseleisure.co.uk/careers-and-training](http://impulseleisure.co.uk/careers-and-training)

Charity numbers: ACL 1112020 & TCL 1080186







## OPERATIONS MANAGER

**Location: Hampstead, London**

**Salary: £35,000**

UCS  
*Active*

**APPLY NOW:**  
<http://lei.sr?a=N6H2Q>

### **We are looking for an Operations Manager to join UCS Active Health and Fitness Club in Hampstead.**

The Operations Manager is responsible for the development, coordination and delivery of several key managerial/operational areas of the business with the main aim being that within the context of policy requirements and legal obligations all business expectations are exceeded. The Operations Manager will also show an active commitment to continuous improvement so as to ensure the long-term success of UCS Active.

University College School (UCS) is one of the top independent schools in the UK. Operating as three linked schools at separate sites in Hampstead, it educates 1100 students from age 3 to 18. The main aims of the school are the pursuit of academic excellence with a strong ethos of independent thought and individual judgment. For further information about UCS, refer to our website [www.ucs.org.uk](http://www.ucs.org.uk)

The School has improved revenue generation from spare capacity through the auspices of a wholly owned not-for-profit trading subsidiary company, UCS Facilities. Trading activities are overseen by the UCS Enterprise Office which manages the operation of a health and fitness club ("UCS Active") a new sports/swimming pool complex and on letting any spare capacity in school buildings and facilities for social and business use. UCS Active wishes to appoint an Operations Manager as a key member of the Enterprise Office.

**Closing date: 5pm, 9th May 2018**  
**Interviews will take place in the week commencing 14th of May**

*UCS is committed to the safeguarding and the welfare of children; the successful applicant will be required to undertake an Enhanced Disclosure and Barring Service check.*



**South Suffolk Leisure** is a charitable Trust formed in 2006 managing leisure facilities across Suffolk. As a charity, our trading surplus will be re-invested back into developing and improving the facilities and services for our customers. With a mix of leisure centres with wet and dry facilities as well as a dual-use sports centre, we offer the community a variety of activity options.

Our gyms offer state of the art gym equipment as well as a variety of fun, motivational and challenging classes for all ages and abilities. As well as health and fitness we offer the Swim England accredited swimming lessons at both our swimming pools. Sports and junior clubs are run at our four sports centres and soft play is located at our Little Kingfisher play centre.

*We are leading the way to active living.*

*We recognise our workforce is key to our service delivery*

*Our Vision is To improve the Health and Wellbeing of our Community*

*Our Mission is To provide quality facilities and services for our community that promote a healthy lifestyle.*

### Currently recruiting for:

- Group Exercise Instructors
- Health & Wellbeing Coaches
- Exercise On Referral Coordinator
- Manager On Duty
- Lifeguards
- Apprenticeships

## OUR FOUR PRIORITIES ARE:

### OUR WORKFORCE

To be recognised as an excellent employer

- We will invest in training
- We will offer clear development pathways for our staff
- We will encourage a healthy lifestyle

### OUR BRAND AND PRODUCTS

To provide accessible facilities and deliver excellent service

- We will support communities to improve their health and wellbeing
- We will develop innovative and engaging programmes
- We will ensure diversity, equality and inclusion.

### OUR COMMUNITY

To work with our partners to encourage healthy living

- We will build strong and innovative partnerships
- We will bring together partners to drive shared goals
- We will inspire and encourage volunteering

### OUR FUTURE

To be financially sustainable in order to achieve our vision

- We will ensure that we operate in a cost-effective manner
- We will invest to ensure efficiency and growth
- We will create stronger more resilient communities

See our current vacancies here: <http://lei.sr?a=k5m6g>



# ASSISTANT MANAGER



**Location:** Lee Valley Athletics Centre, Edmonton, North London

**Salary:** £27,799 - £29,516

**18 months Fixed term**

**35 hours per week including evenings and weekends on a Monday to Sunday shift rota**

## IS A MANAGER POSITION CALLING YOUR NAME?

Vibrant Partnerships is a dynamic organisation, driven by a passion for sport, leisure and entertainment. Managing 14 sport and leisure destinations, including three London 2012 venues, we thrive on delivering exceptional customer experiences and creating vibrant visitor destinations.

Our world-class venue Lee Valley Athletics Centre is one of the busiest tracks in the country and home to many medal winning athletes. We are looking for an Assistant Manager to join Lee Valley Athletics Centre's dynamic team. If you're highly motivated, innovative and passionate about sports, then this role is perfect for you.

As the Assistant Manager, you will be the driving force of the venue's business development plans where you will be central to maximising additional income through new products and activities as well as a key member of the operational management team. A background in sales and marketing, events and staff management is desired; along with a good understanding of the sport and leisure industry.

If you are enthusiastic, driven and can deliver a world-class service, we would like to hear from you.

Successful candidates will be required to obtain a Disclosure Certificate from the Disclosure Barring Service, for which assistance will be given.

At Vibrant Partnerships we value our employees and we'll invest in your learning and development to ensure our values are always met. In return you'll receive a competitive salary, generous benefits and an enjoyable working environment.

If you have the determination and talent it takes to make this venue truly world-class, we'd love to hear from you. To apply online, please visit the 'About Us' section at [www.vibrantpartnerships.co.uk](http://www.vibrantpartnerships.co.uk) where you can view the Jobs section.

Alternatively download an application form from our Jobs section and return it to: [jobs@vibrantpartnerships.co.uk](mailto:jobs@vibrantpartnerships.co.uk) or The HR Team, Vibrant Partnerships, Myddelton House, Bulls Cross, Enfield EN2 9HG.

**CLOSING DATE: 1 JUNE 2018**





## *Make your mark, make a difference* **GROUP OPERATIONS MANAGER**

**Location:** Aberdeen, Scotland

**Position available:** 2x Full-time, 37 hours per week

**Duration:** Permanent

**Salary:** Up to £40,000 per annum (plus benefits package)

Sport Aberdeen, the nationally recognised award-winning leisure trust, is looking for two ambitious leisure professionals to make their mark and help take us to the next level.

### **Do you have strong leadership qualities and thrive on seeing a business succeed?**

Sport Aberdeen is going places: investing in its facilities, growing its services and nationwide reputation and expanding its customer base. If you are looking for your next career move in an environment where you will be given the opportunity to shine and to translate your ideas into reality, Sport Aberdeen is the place for you.

You will be taking responsibility for some of the City's principal sports facilities in a place where success matters. Alongside a robust understanding of the contemporary leisure market, you will have exceptional communication skills and a clear business drive. Performing well in a company with high standards is good fun too. To be part of our great team get in touch.

**To obtain a full application pack visit our website  
or to find out more contact Keith Gerrard**  
[kgerrard@sportaberdeen.co.uk](mailto:kgerrard@sportaberdeen.co.uk)

**[www.sportaberdeen.co.uk](http://www.sportaberdeen.co.uk)**

Creating opportunities, inspiring people and changing lives

Closing date for  
applications  
14th May 2018