

Attractions

MANAGEMENT NEWS

Jobs start
on page 24

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Krefeld Zoo hit by New Year Day blaze

Krefeld Zoo in Germany was hit by a devastating fire in its Great Ape House during the New Year celebrations, which killed all but two of its primate occupants.

An announcement on the zoo's website said that the chimpanzees Bally and Limbo both survived the fire, although slightly injured, and are being cared for by zoo veterinarians.

However, more than 30 animals lost their lives in the blaze, including five orang-utans, two gorillas, a chimpanzee, several monkeys and fruit bats and birds. The nearby Gorilla Garden did not catch light and the zoo reported that the gorilla Kidogo and six members of his family group are all still alive.

Police have said the accident may have been caused by a Chinese sky lantern, released as part of the celebrations, setting light to the plastic roof of the 2,000sq m (6,565sq ft) monkey house. The use of sky lanterns is currently



■ Candles have been left at the site of the fire

illegal in most parts of Germany, including Krefeld, and police have asked for witnesses to come forward.

Describing the survival of the two chimps as "a miracle", zoo director Wolfgang Dressen said: "We have to work through the mourning process. This is an unfathomable tragedy."

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“

This is a unfathomable tragedy

Wolfgang Dressen

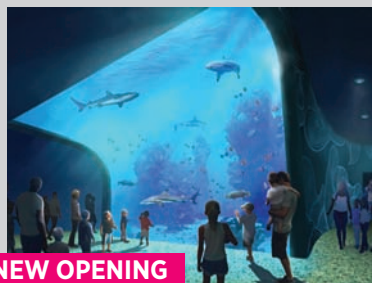


PARKS

First Hasbro-themed park in the works

Canada's Galaxyland to house toy-themed attraction

p2



NEW OPENING

St. Louis Aquarium opens its doors

Attraction is part of \$187m entertainment centre

p6

LATEST JOBS



p25

IP-ATTRACTIONS

First Hasbro-themed park in the works

Galaxyland, the amusement park set inside West Edmonton Mall in Alberta, Canada, is undergoing a transformation that will see it become the first Hasbro-themed amusement park in the country.

The licensing agreement between the two parties will see Hasbro brands such as My Little Pony, Monopoly, GI Joe, Play-Doh, Battleship and Operation brought to life through more than 25 rides, games and attractions in a 3.5 acre space.

It will also feature a unique Hasbro retail experience and themed food service establishments.

With construction already underway, the grand opening is scheduled to take place

in Q4 2020, with the park being renamed "Galaxyland powered by Hasbro". However, the amusement park will remain open throughout development of the Hasbro-themed attractions.

"Galaxyland has been providing entertainment to locals and visitors from around the world for more than three decades, and we're thrilled to bring a number of exciting rides and activities themed to so many of Hasbro's iconic brands," said Matt Proulx, vice president of location based entertainment at Hasbro.

The amusement park at West Edmonton Mall includes what is said to be the world's tallest indoor rollercoaster.

[READ MORE ONLINE](#)



■ The attraction is scheduled to open by the end of 2020



The existing Galaxyland park will undergo a transformation and become the country's first attraction to feature rides based on Hasbro IPs

BRANDED ATTRACTIONS

Gaming giant set to open theme park in 2020



The park, called Ninja Tower Tokyo, will be located in Tokyo Tower – an observation and communications building in the Japanese capital

Square Enix, a Japanese video game developer behind hit games such as *Final Fantasy*, *Kingdom of Hearts* and *Dragon Quest*, has announced plans to open a theme park in Tokyo, Japan later this year.

The park, called Ninja Tower Tokyo, will be located in Tokyo Tower – an observation and communications tower in the Shiba-koen district of the Minato area of Tokyo – and is the company's first large-scale theme park project.

It will offer state-of-the-art ninja-themed attractions, inspired by the ninjas that served as guardians of the shogun's mausoleum in the



■ Ninja Tower Tokyo is expected to open during 2020

early 19th century when Tokyo was a small village named Edo.

The news follows the announcement, made at the 2019 Leisure Japan Theme Park Expo in December, of two upcoming interactive experiences: Crystal Story and Yokero, developed by Live Interactive Works, the location-based entertainment arm of Square Enix.

[READ MORE ONLINE](#)



■ The planetarium offers a range of interactive exhibits

"With its high-altitude location, the planetarium will be a window to get to know the stars and explore the universe"

Tibet's first planetarium opens on trial basis

The World Peak Planetarium, Tibet's first planetarium, has opened on a trial basis in the provincial capital of Lhasa.

Part of the Tibet Museum of Natural Sciences, the ¥186m (US\$27m, £20.4m, €24m) planetarium spans 8,000 sq m (86,111sq ft) and offers a range of interactive exhibits, including projection-mapped displays and VR exhibits, as well as theatre and multimedia facilities, to teach visitors about the universe.

It will also house the region's largest telescope, developed by the planetarium in partnership with the

National Astronomical Observatories.

The planetarium, dubbed the "roof of the world", is located more than 4,000m (13,123ft) above sea level, making it one of the highest such attraction in the world.

"With the highest altitude in the world, the planetarium will become a perfect window for the public to get to know the stars and explore the universe," said Wang Junjie, deputy director of the Science and Technology Department of Tibet.

The planetarium will remain open until April 2020.

READ MORE ONLINE

2

News

Edmonton, Canada to host first Hasbro-themed park; Disney Galactic Starcruiser vacations to start in 2021; highly-anticipated St. Louis Aquarium opens its doors; and Contemporary Calgary art gallery completes the first phase of its transformation.

14

Attractions Management insights

A preview of some of the most exciting new launches taking place in the attractions industry over the next 12 months and a look at the new Burke Museum of Natural History & Culture in Washington State, designed by Olson Kundig.

20

Product innovation

The latest in products and innovation from the world of visitor attractions

22

Diary

Upcoming conferences, exhibitions and trade shows around the world

CLASSIFIED & JOBS

Job opportunities

24

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PARK INVESTMENT

Max & Moritz coaster takes shape at Efteling

Efteling, the theme park in Holland, has released an update and new images showing construction progress of its new Max & Moritz rollercoaster.

The park posted a drone image of the site in December, showing foundations and columns in place – as well as the outline of the two tracks that the ride's two electrically-powered trains will use.

In a statement, a spokesperson for Efteling said track sections will start to arrive in early 2020, while landscaping of the area around the tracks is also taking shape. When the ride opens in Q2 2020, the landscape will be one of rolling Alpine hills and more than 120 trees.

Max & Moritz is a well-known 19th century German illustrated story by Wilhelm Busch, about two naughty brothers whose pranks drive the inhabitants of their village to despair.

At Efteling, the new attraction will consist of a blue track (Max) and a green track (Moritz), with the two trains running in opposite directions and each offering different features. The rollercoasters will have a capacity of around 2,000 guests per hour.

Efteling has now begun documenting the construction of the attraction – which replaces the Bob the Bobsleigh ride – through its YouTube channel.

[READ MORE ONLINE](#)



■ The rollercoaster is scheduled to open during Q2 2020



Max & Moritz is a well-known 19th century German illustrated story by Wilhelm Busch, about two naughty brothers

EXPANDING SERVICES

Disney Galactic Starcruiser vacations to start in 2021



Visitors will be offered the chance to take part in a number of activities, including lightsaber training and learning how to operate starcruiser systems

Disney's Star Wars: Galactic Starcruiser vacations are to begin in 2021 at Walt Disney World Resort, the company announced in December, as it released new images of the immersive experience.

The two-night, cruise-style itinerary sees guests arrive initially at the Galactic Starcruiser Terminal (see main picture), from where they board an exclusive "launch pod" that takes them to their hotel, also known as the Halcyon starcruiser, in "a galaxy far, far away".

Looking through the pod's viewports gives the impression of travelling through space to reach the starcruiser.

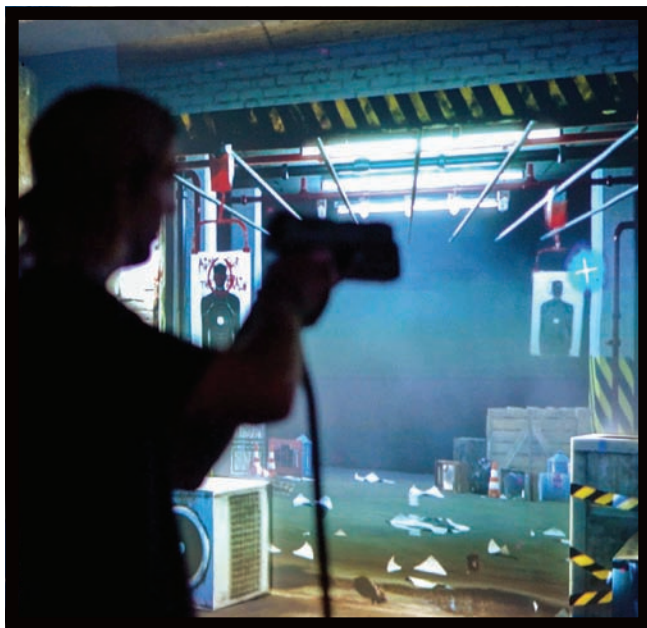


■ The new Galactic Starcruiser Terminal

As *Attractions Management* reported in August 2019, during the experience visitors will be offered the chance to take part in a number of activities, including lightsaber training and learning how to operate starcruiser systems.

Guests can also pick up transports to Black Spire Outpost – otherwise known as Disney's Hollywood Studios.

[READ MORE ONLINE](#)



■ The installation combines a thrill ride and haunted house attraction

{ **"Developed by Triotech, Fear The Walking Dead Survival is a multi-sensory, media-based attraction"** }

Fear The Walking Dead Survival opens at Trans Studio Bali

Fear The Walking Dead Survival, an immersive walk-through experience, based on the hit AMC television series of the same name, has opened at the newly-opened Trans Studio Bali theme park in Bali, Indonesia.

Developed by Triotech, Fear The Walking Dead Survival is a multi-sensory, media-based attraction that combines a thrill ride and haunted house attraction with an interactive motion ride.

Set in a world in the throes of a zombie apocalypse, the ride takes place inside a military base amid rumours

of a mysterious epidemic outbreak. Guests must make their way through the base, which features a number of interactive experiences and three thrill zones, in order to escape from a bloodthirsty hoard of infected.

Lasting approximately 10 minutes, the attraction is spread across 400sq m (4305sq ft) and can host several staggered groups of 16 at one time.

It features elaborately-designed sets, as well as high-tech interactive motion simulator technology and Triotech's exclusive immersive technology called "Illusio".

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INSTALLATIONS

Winter Glow lights up historic Bruges

Historic Belgian city Bruges has been illuminated with a 2km walk-through lighting and visual experience for the festive "Wintergloed" (Winter Glow) season, using atmospheric light installations from Painting with Light (PWL).

Commissioned by Bruges Plus, the organisation responsible for the city's cultural events, the company has designed a series of ephemeral lighting and projection-mapped installations in six different areas, each inspired, according to PWL, by "an aspect of the warmth and hospitality of the people of Bruges and its many visitors over the different generations".

PWL added that some of the artworks are playful, some use synesthetic philosophies and ideas related to colour changing and mood empathy, while others "riff with nearby textures, materials and natural elements like water reflections".

Locations within the city include the Station Square and the 19m-high Poortoren Tower, which was built in 1401 to store the city's gunpowder.

PWL worked with a number of different companies in bringing the Wintergloed project to fruition, including Panasonic, John&Jane, EVM, 71 Rentals, Epix InventDesign and Screenit.

[READ MORE ONLINE](#)



■ PWL's Wintergloed fills Bruges with lighting effects



The company has designed a series of ephemeral lighting and projection-mapped installations in six different areas

NEW OPENING

St. Louis Aquarium opens its doors



Visitors will leave with a greater understanding of aquatic life

Tami Brown

The highly-anticipated St. Louis Aquarium opened its doors at Union Station, St. Louis, Missouri on Christmas Day (25 December 2019).

The two-storey aquarium is housed in the 500,000sq ft (46,451 sq m) train shed, a National Historic Landmark, at Union Station, and forms the cornerstone of a family entertainment complex, worth a reported US\$187m (£144m, €168m).

It spans 120,000 sq ft (11,148sq m) and is home to more than 13,000 aquatic animals from around the world.

Tami Brown, executive director of the St. Louis Aquarium, said: "We're thrilled



■ The aquarium opened on Christmas Day 2019

to be able to invite the public into our new home for the holidays. This is a great way to start a new family tradition by experiencing the wonders of aquatic life at the aquarium. Visitors will leave the St. Louis Aquarium with wet hands and a greater understanding of the planet's rivers, oceans and aquatic life."

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ENTERTAINMENT

Aardman creates first bespoke park attraction

Fabula, a nature-themed 4D theatre attraction created in partnership with Aardman Animation, has opened at Efteling, a fantasy theme park in the south of The Netherlands.

Replacing PandaDroom, a theatre and restaurant attraction developed in partnership with the World Wild Life Fund, *Fabula* features a larger restaurant with more seating and a new menu and takes guests on an adventure with an inquisitive squirrel and a grumpy young bear, as they discover different animal habitats around the world.

The film was created by Aardman Animation, the award-winning animation studio behind beloved

classics *Wallace & Gromit*, *Chicken Run* and *Shaun the Sheep*, and is the first film that the studio has created specifically for a theme park.

Speaking at the opening, Efteling CEO Fons Jurgens said: "Working with Aardman on *Fabula* has allowed us to combine the latest in film and animation technology with a humorous and dynamic film that also teaches important moral lessons as well as a new hospitality concept."

Heather Wright, Aardman's executive director of partner content, added: "This is our first major piece of original content for a theme park, bringing our storytelling to a fresh audience."

[READ MORE ONLINE](#)



■ *Fabula* is the first film Aardman has developed for a theme park



“

We have combined animation technology with a dynamic film

Fons Jurgens

MAJOR PROJECT

Planning application submitted for Belfast aquarium



“

The project has strong levels of support from the community

Keith Thomas

Aquarium company reefLive says it has received an "overwhelmingly positive" level of community feedback to its plans to build a new aquarium in Belfast, for which a planning application has just been submitted to the city council.

The proposed £12m (US\$15.6m, €14.1m) attraction would be situated a short distance from the Titanic Belfast visitor experience and could open its doors in Q2 2021 if approved. ReefLive said it expects to attract more than 300,000 visitors per year.

Keith Thomas, managing director of reefLive, commented: "The



■ The aquarium will not contain any aquatic mammals

proposal to bring a new aquarium to Belfast has attracted strong levels of support from the community and has bolstered our confidence in the decision to open the first reefLive Aquarium in Northern Ireland."

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WATERPARK PROJECT

Delays over major £175m UK waterpark

Plans for a £175m (US\$228.7m, €205.7m) indoor tropical waterpark and spa in Manchester, UK, will have to wait a little longer for approval, with the local council set to consider the proposals in March 2020.

Therme Group and developer Peel L&P initially submitted plans for public consultation in July 2019, with a planning application to Trafford Council following in November 2019.

The plans foresee a 28-acre resort that includes a 700,000sq ft (213,000sq m) resort building, a public square and a 38,000sq ft (11,600sq m) artificial lake. Facilities would include a wave pool, indoor

and outdoor swimming pools and a 45m-tall tower accommodating a wide range of water slides. The site will also include landscaped gardens and cycle paths.

The plans will go forward for detailed scrutiny by the council's planning committee in March 2020 and if permission is granted, construction could begin soon after. The park could open as early as 2022.

"The Therme Manchester project is a once-in-a-generation opportunity, and the plans will deliver a world-class wellbeing resort to the north of England," said James Whittaker, development director of Peel L&P Group.

[READ MORE ONLINE](#)



■ Therme's plan envisages a £175m water resort in Manchester



“

Therme Manchester is a once-in-a-generation opportunity

James Whittaker

GALLERIES

Contemporary Calgary on track for January opening



“

Centennial Planetarium will become a dynamic, game-changing hub

Bruce Kuwabara

Contemporary Calgary – an upcoming art gallery housed in the former Centennial Planetarium in Calgary, Canada – has completed the first phase of its transformation.

The Centennial Planetarium is known for its brutalist architecture and features an imposing concrete dome atop the main structure. It has undergone a major renovation, carried out by Giggs Gage Architects and KPMB Architects, in order to transform the space into an art gallery.

"The re-imagination of the Centennial Planetarium – an icon of optimism – into a dynamic, game-changing cultural hub,



■ The gallery will transform the Centennial Planetarium

is an ideal project of architecture in our time," said Bruce Kuwabara, partner at KPMB and design-lead on the project.

The gallery will officially open to the public on 23 January 2020, and will play host to a series of travelling exhibitions.

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Preview: openings to come in 2020

A look at some of the most exciting new launches taking place in the attractions industry over the next 12 months

Happy New Year to all our readers! After a year that was packed with new attractions developments, *Attractions Management* looks ahead to some of the biggest openings scheduled for 2020 – from aquariums and theme parks to pop up attractions.

These new openings and launches are in no particular order, but we begin with a development in the Land of the Rising Sun...

SUPER NINTENDO WORLD

Opening: Q2 2020

Universal Studios, Osaka, Japan

Super Nintendo World, at Universal Studios Japan in Osaka, is due to open before the start of the Tokyo 2020 Olympic Games in July.

Heralded as the world's first Nintendo-themed expansive entertainment area, the immersive and interactive park will make guests feel "as if they are playing inside their favourite Nintendo games"

said Universal Studios. Attractions will include Mario-Kart and Yoshi rides, Peach's Castle and Bowser's Castle. The multi-level world will also feature shops and a restaurant. Guests will use interactive wristbands that keep track of their scores on the rides, and interface with their game consoles.

Expectations for the new attraction are ambitious, with Kansai University estimating that the nationwide economic impact will be 11,700 billion yen (US\$107.4bn, €97.5bn, £83.5bn) over the first 10 years.



■ The park is set to open before the start of the Tokyo 2020 Olympic Games in July

HUMBOLDT FORUM

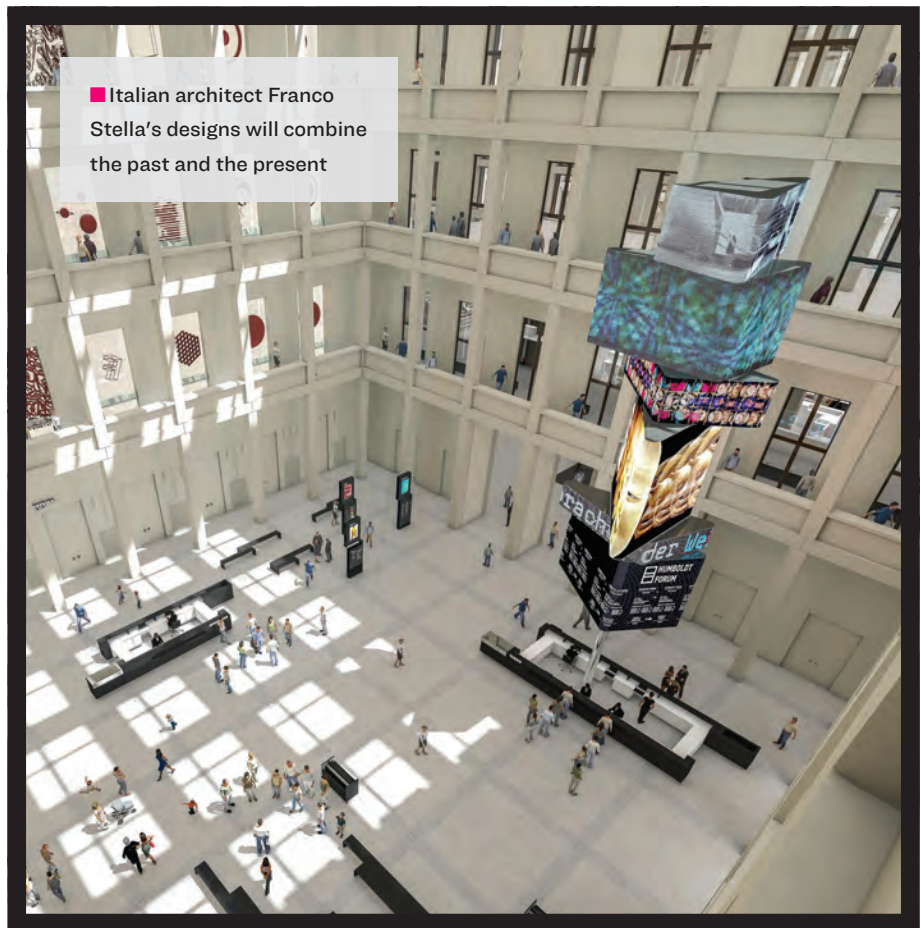
Opening: September 2020

Berlin

The Humboldt Forum – a museum and heritage site in Berlin – is to open in phases starting in September following construction delays.

Housed inside a reconstructed Prussian palace in the east of the city, the museum – which is named after the explorer and polymath Alexander von Humboldt – aims to "bring together diverse cultures and perspectives and seek new insights into topical issues such as migration, religion and globalisation".

Italian architect Franco Stella has reinvented the Berlin Palace, which is considered one of the most important secular Baroque buildings in Northern Europe. His design combines the past and the present, including a reconstruction of the iconic historical facades.



THE SEA SHELL AQUARIUM

Opening: Early 2020

Phu Quoc Island

A new high-tech aquarium that developers claim will be a model for future aquarium projects is to open on Phu Quoc Island, Vietnam, in early 2020.

Located within a wider theme park development created by Vinpearl Land, the leisure division of Vietnamese real estate company Vingroup, "The Sea Shell" will be one of the most technologically-advanced aquariums in the world.

Vinpearl has enlisted expertise from US-based design firm Legacy Entertainment and Australia's Advanced Aquariums Technologies to work on the project, which features a distinctive turtle shell-inspired roof design.

■ The aquarium is being created by Vinpearl Land, the leisure division of real estate group Vingroup

STEPHEN HAWKING VR TOUR OF BLACK HOLES

Opening: Early 2020

Pop-ups initially in the UK, in museums worldwide thereafter

An immersive experience for museums which takes people on a 20-minute virtual reality tour of the universe, and is narrated by the late Professor Stephen Hawking, is due to launch early in 2020.

The project was a collaboration between Hawking and Atlantic Productions, the company behind a number of award-winning productions, including numerous David Attenborough documentaries.

Former BBC documentary maker Anthony Geffen, who founded Atlantic Productions in 1992, told Attractions Management that the Stephen Hawking VR project will be delivered through a series of pop-ups across Britain, before being distributed to museums worldwide.

"Before his death, Stephen recorded the narration of his journey," said Geffen. "In this experience, he's going to take you through space, sharing his thoughts as you explore. To me, that's extraordinary. It's like being able to get into Da Vinci's head."



■ The VR tour was narrated by the late professor Stephen Hawking



■ The project includes new habitats for species from the south-east Asian jungle

AUCKLAND ZOO

Opening: phased openings through to 2022

Auckland, New Zealand

New Zealand's Auckland Zoo has revealed a timetable for opening each part of its new South East Asia Jungle Track project – a NZ\$58m (US\$39m, €34.6m, £31m) investment that's part of the zoo's wider 10-year, NZ\$150m (US\$100.9m, €89.5m, £80.4m) evolution programme.

The development includes new habitats for species from the south-east Asian jungle, including a high

canopy for orangutans, gibbons and other primates, lowlands for tigers and otters, a swamp forest dome with a scientifically-engineered environment to mimic the hot and humid Tropics, where the Sunda gharial (Asian crocodile) and a range of other reptiles and fish will live, and lake and wetlands with an extended climbing range for arboreal primates.

The schedule announced sees the high canopy expected to open during the New Zealand summer (December 2019-February 2020), followed by the lowlands in the winter (June to August) and the tropical dome in springtime (September to November 2020).

EPCOT - WALT DISNEY WORLD RESORT

Opening: January or Summer 2020

Orlando, USA

Disney has promised the biggest ever transformation of any of its parks in announcing a host of new attractions and experiences for its Epcot theme park, many set to open in January or summer 2020.

Among the new characters that will inhabit the park are Mary Poppins, Beauty and the Beast, Moana and Guardians of the Galaxy.

The location will be divided into four neighbourhoods that will be filled with new experiences, said Disney. World Showcase will continue to be a celebration of culture, cuisine, architecture and traditions, but, according to Disney, infused with new magic, including a first



■ The development will be divided into four neighbourhoods

attraction inspired by Mary Poppins, a new Beauty and the Beast Sing-Along and Remy's Ratatouille Adventure attraction.

World Celebration retains its Spaceship Earth attraction, with new narration and music, and this will be joined by a new pavilion that will provide a venue for live events and festivals. ●

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LONDON, ENGLAND



CONFERENCE: Nov. 16-19, 2020 | **TRADE SHOW:** Nov. 17-20, 2020

ORLANDO, FL, US

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Fine Design

Olson Kundig's new Burke Museum provides space, flexibility and transparency



■ Tom Kundig, principal and owner of Olson Kundig

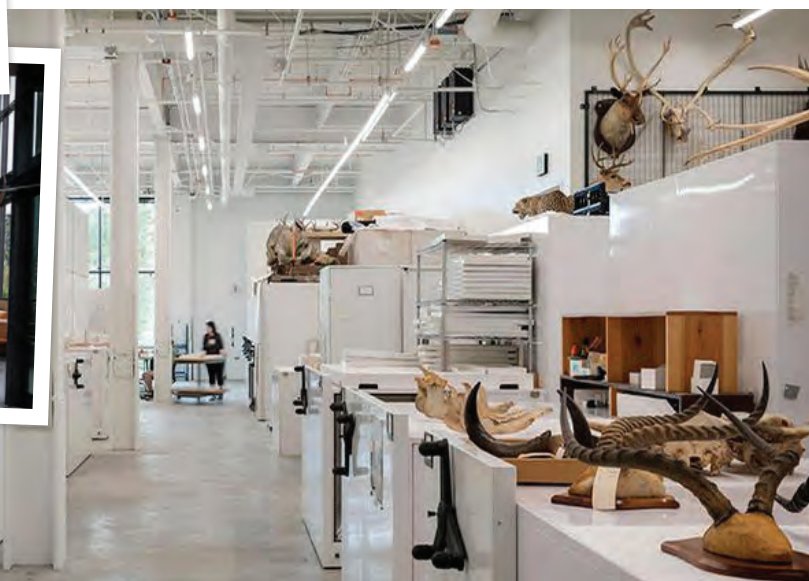
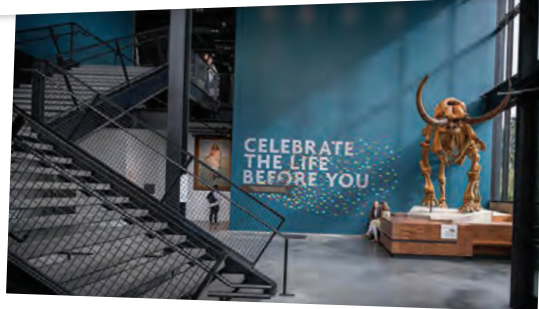
The new Burke Museum of Natural History & Culture in Washington State, designed by Olson Kundig, opened towards the end of 2019, providing more space and flexibility, a more transparent layout and improved climate control. The building was completed in October 2019, but information from the architects has just been made fully available.

The 105,000sq ft (9,800sq m) building, which is 66 per cent larger than

the old building, houses six galleries, as well as 12 visible labs and workrooms.

Its spaces have been designed to be adaptable so that its 16 million-strong collection of artefacts and specimens can be suitably stored and displayed as it grows and changes over time, with room for two decades of collection growth.

All the rooms are climate controlled to ensure the careful preservation of the collection, with a backup generator in place in case of power failure. The design has also broken down traditional museum



■ 60 per cent of the collection is now visible to the public, compared to 30 per cent previously

barriers between public and back-of-house spaces, with collections and research labs integrated with galleries.

As a result, 60 per cent of the museum is now visible to the public, compared to 30 per cent previously, meaning visitors get a better insight into the work and research that goes on behind the scenes.

Visibility into the museum and around its interior has also been improved, with large expanses of glazing, as well as windows that frame interior exhibits and exterior views.



A major focus of the design has been on maximising transparency

Glazing is also used to provide natural light and ventilation inside the building, including as part of a large central atrium and "smart glass" skylight.

A 24x20ft (7x6m) pivoting window wall, meanwhile, opens up to provide access to a new outdoor courtyard, while Scots pine cladding on the exterior of the building will turn silver with age.

Tom Kundig, principal and owner of Olson Kundig, said: "A major focus of the design has been on maximising transparency." ●

PRODUCT INNOVATION

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● Holovis will act as
the exclusive European
distributor of Sangwha's
Gyro VR motion systems

Holovis will offer Gyro VR experiences following new Sangwha partnership, says **Peter Cliff**



● Peter Cliff

Holovis has announced a new distribution partnership with Sangwha, a Korean digital agency and manufacturer, that will see Holovis become the exclusive reseller for Sangwha's Gyro VR motion systems, as well as an innovation partner on any future developments.

A 360-degree spinning rig, the Gyro VR, performs complete rotations that, when combined with VR, provides a thrilling experience for riders. As part of the new collaboration, the companies have developed a specialist 2-DOF Gyro VR, exclusively

for Holovis, for spaces with a ceiling height of less than 2.2m. It features bespoke middleware and will have the capability to include rider interactivity.

Additionally, Holovis is working with Sangwha to extend the guest experience further with the development of proprietary middleware, that will allow Holovis engineers to programme bespoke motion paths for new IP-led content, created by the Holovis media team.

Holovis will also integrate interactivity into the system making the ride customisable and unique to each rider. The

new functionality, designed to drive ride repeatability, will mean that media will be rendered in real-time, so riders will be able to alter things as they happen.

Peter Cliff, creative director at Holovis, said: "We're very excited about the ability to give guests real-time interaction and customised experiences within an on-rails environment. The new variation for spaces with ceiling heights of 2.2 metres will also open up more market sectors and possibilities."

ATTRACTIONS-KIT KEYWORD

HOLOVIS

Anthony Newman on Sealife's upcoming Octonauts attraction



● Anthony Newman

An immersive Octonauts experience is set to launch in June 2020 at Sea Life Shanghai, following the announcement of a new IP partnership between Merlin Entertainments and content creator Silvergate Media.

Octonauts is an animated TV show which is due to run for its fifth season later this year.

Created for the BBC's CBeebies channel in the UK, it combines storytelling and educational narratives with compelling characters such as Captain Barnacles, Kwazii and Peso.



● Families can explore a fully submerged Octopod capsule

The new attraction at Changfeng Ocean World in Shanghai has been designed to give families the opportunity to explore a fully submerged Octopod capsule in the park's new Stingray Bay experience, learning about the world's oceans and sea life while interacting with the Octonaut characters.

"Fun and discovery are at the core of what we do at Merlin and that is why Octonauts is an ideal fit for us," said Anthony Newman, Sea Life global brand marketing director at Merlin Entertainments.

.....
ATTRACTIONS-KIT KEYWORD

MERLIN

ENTERTAINMENTS

Teo is a 'one-stop resource' for touring exhibitions, says Manon Delaury

A newly launched online platform has been billed as the 'one-stop resource' for the travelling exhibitions industry.

Called Teo, the platform looks to unite venue operators with exhibition producers and specialist suppliers. Founded by Manon Delaury,

a specialist in international touring exhibitions, and Fabian Niel, a digital science engineer, Teo is an interactive resource, designed to encourage dialogue and foster collaborations within the industry.

It offers a host of flexible tools, including an exhibitions directory, a community directory,



© ISABELLE LECHALLIER

● Manon Delaury

insights into best practices, industry news and even a journal sharing touring stories.

For operators, the platform provides access to relevant information about possible partners and curatorial projectors, while giving suppliers a platform to showcase their projects and products and services.

Manon Delaury, chief executive and founder of Teo, said: "With an inclusive approach, Teo facilitates the search for new content and new partners for international venues seeking new experiences for their audiences, from museums, galleries and science centres to libraries, exhibition centres and attraction venues."

Since its debut the app has already been named as a partner of ECSITE, the network of European science centres and museums, and the ICOM International Committee for Exhibition Exchange (ICEE) network.

.....
ATTRACTIONS-KIT KEYWORD

TEO



PHOTO: © GIL LEFACONNIER

● Teo unites operators of cultural venues with suppliers and producers of travelling exhibits

Diary dates

14-16 JANUARY 2020

Visitor Attraction Expo

ExCel London, United Kingdom

EAG International and the Visitor Attractions Expo have been designed to help delegates keep up-to-date with what's new in amusements and leisure. A large exhibition features the very latest products and innovations, as well as a seminar programme and strong networking opportunities for visitor attractions professionals.

Tel: +44 (0)1582 767254

Contact:

karencooke@swanevents.co.uk

www.attractionsexpo.co.uk

27 JAN - 1 FEB 2020

IAAPA EMEA Summit 2020

Johannesburg & Cape Town, South Africa

In 2020, IAAPA will make history by hosting the very first IAAPA EMEA Summit in Africa. The event will offer delegates the opportunity to find out about the African leisure industry at first hand and connect with local industry experts over six days.

Tel: +1 321-319-7600

Contact: iaapa@iaapa.org

23-25 MARCH 2020

Dubai Entertainment Amusement and Leisure Exhibition (DEAL)

Dubai World Trade Centre
Dubai, United Arab Emirates

The largest trade show for the theme park and amusement industries in the Middle East. As well as a heavy focus on theme parks, the show features a number of exhibitor categories – such as VR, AR, FECs and 4D theatres.

Tel: +971 4 3435777

Contact: lilia@iecdubai.com

www.dealmiddleeastshow.com



■ The symposium charts the current trends of the global waterpark industry

6-9 OCTOBER 2020

WWA ANNUAL SYMPOSIUM & TRADE SHOW

Las Vegas, US

The premium event for the global water park industry combines an educational programme – supported by the world's

largest gathering of waterpark experts – with a large trade show floor filled with products and services. The show is also famous for its networking opportunities.

Tel: +1-913-599-0300

Email: info@waterparks.org

www.waterparks.org

9-11 JUNE 2020

IAAPA Expo Asia 2020

Macao, China

IAAPA Expo Asia is IAAPA's exclusive Expo in the Asia Pacific region. It is part of the organisation's regional event programme and attracts industry professionals from around the world to learn and experience what's new and innovative in the rapidly growing Asian attractions market.

Tel: +852 2538 8799

Contact: asiapacific@iaapa.org

22-24 SEPTEMBER 2020

IAAPA Expo Europe

London, England

IAAPA Expo Europe 2020 will be an all-encompassing destination for leisure and attractions industry professionals, including operators, suppliers, manufacturers, investors, developers, and anyone wishing to engage with the global amusement community. More than 15,000 industry professionals are expected to attend.

Tel: +1 321-319-7600

Contact: iaapa@iaapa.org

10-23 OCTOBER 2020

World Leisure Congress 2020

Pinggu, Beijing, China

The 16th World Leisure Congress will be hosted by the Beijing City Government and co-organized by World Leisure Organization (WLO). The Congress theme "Leisure Makes Life Better" aims to promote the concept of leisure for all and throughout the whole year.

Tel: +1 989 774 6099

www.worldleisure.org

17-20 NOVEMBER 2020

IAAPA Expo

Orange County Convention Center, Florida, US

The world's largest business event for the global visitor attractions industry. The trade floor features 1,000 companies from around the world who will showcase the new products and services, as well as an extensive programme of seminars and workshops.

Tel: +1 703 836 4800

Email: iaapa@iaapa.org

www.iaapa.org



14-16 JANUARY 2020 | EXCEL LONDON

LOOKING FOR NEW IDEAS TO ATTRACT VISITORS TO YOUR VENUE?

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Attractions^{Find great staff™}

MANAGEMENT NEWS



**Recruitment headaches?
Looking for great people?**

Attractions Management News can help

Tell me about Attractions Management News

Whatever leisure facilities you're responsible for, the AM News service can raise your recruitment to another level and help you find great people.

How does it work?

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

There are loads of recruitment services, how is AM News special?

AM News is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to-reach candidates who aren't currently job hunting.

In addition, to celebrate the 100th issue of AM News, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Leisure Opportunities, Health Club Management, Sports Management, Leisure Management, Attractions Management, and Spa Business/Spa Opportunities.**

What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

Meet the Attractions Management News recruitment team



Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com



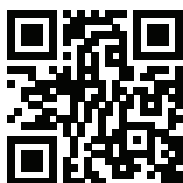
MERLIN ENTERTAINMENTS BLACKPOOL

HEAD OF MARKETING

Salary: £50,000 - £60,00

We are Merlin Entertainments Blackpool – and we’re looking for a very talented Head of Marketing to develop, lead and execute an ambitious resort marketing strategy for our amazing mix of attractions. Whether it’s the iconic Blackpool Tower itself, or the internationally-famed Ballroom, or SEA LIFE and Madame Tussauds, you’ll definitely have the scope to take your marketing career to new heights.

For further information click ‘apply now’ or scan QR code



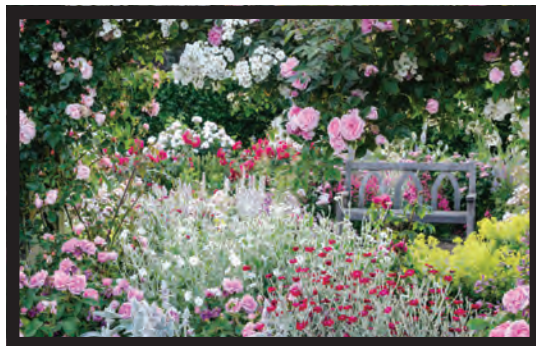
Head of RHS Garden Rosemoor

Location: Great Torrington
Salary: £65,000 p.a.



Are you a commercial senior manager with a background in visitor attractions, leisure, heritage or the garden sector?

This exciting role offers the opportunity to combine your commercial acumen with your professional aspirations, at a level that gives you the autonomy to influence real change. You will be responsible for leading on all aspects of site management and future development, driving our goals of excellence in customer service and continued growth for the future. Leading and inspiring an integrated team, you will further develop RHS Garden Rosemoor as a first-class visitor experience.



You will have experience in working with visitors and customers in a similar or related environment and an interest in gardening or horticulture. Proven ability to manage budgets and generate increased income and visitor numbers will be key, as will the ability to strategically plan and lead change. A collaborative working style and strength in people management will help ensure your success in the role.

RHS Garden Rosemoor is an enchanting garden set in the beautiful Torridge Valley, designed to provide year-round interest and inspiration to all gardeners and garden lovers.

The Royal Horticultural Society has been the force behind gardening for more than 200 years. Today our aim is to enrich everyone's life through plants and make the UK a greener and more beautiful place. Our four current Gardens are a key part of this vision, and are amongst the finest in the country, showcasing the best in horticulture as well as being centres of learning and major visitor destinations, visited by 1.9 million visitors a year.

Closing date: 20th January 2020





Operations Manager

Salary: circa £30,000 pa
(dependant on experience)

Location: Cheshire, UK

We are currently searching high and low for an Operations Manager for our newest site in Cheshire, opening Spring 2020!

BeWILDerwood is one of the most successful visitor attractions in the East of England. Beautifully designed to be in keeping with its natural surroundings, the park encourages outdoor, nostalgic play and creates lasting memories.

Filled with zip lines, slides, mazes and magical treehouses our visitors run WILD in our beautiful canopied forest together as a family. Adults are encouraged to play alongside the children, evoking their inner WILD child, promoting the nostalgic feel of playing in the woods and getting muddy knees along the way!

As a member of the Senior Management team, the Operations Manager for BeWILDerwood Cheshire is one of the most senior and key positions for the successful setup and operation for our new home.

We are looking for someone with proven experience in managing and developing large, diverse teams, with a passion for delivering tip top customer service and experience of venue management.

This is a unique opportunity to be involved in both the setup and delivery of what promises to be an exciting venture. We are looking for someone who will enjoy working in a fast-paced, fun and collaborative environment... No two days at BeWILDerwood are the same!

This is a permanent, full-time role that requires a flexible approach to hours and days worked. Previous applicants need not apply.

For more information about the role and to apply please click 'apply now' or scan QR code.



Apply Now





WANTED!

~~Chief Peasant~~ General Manager

We are offering a unique opportunity for a highly motivated, dynamic, and talented Chief Peasant General manager to lead one of York's most popular attractions and be responsible for growing the success of this scary fun experience! Got what it takes to deliver truly horrible memorable experiences?

Reporting to the Regional General Manager for the UK & Ireland, the key aim of this role is to deliver the financial targets for the attraction whilst maintaining the brand standards of presentation and operation daily.

You will work with our mischievous marketing team to create and execute a marketing strategy which drives visitor volume to the Dungeon.

Apart from causing outrage, you will produce and work to a business plan across the year, be responsible for financial planning and forecasting of revenue streams; implement strategies in commercial areas including retail, photography and events and work closely with the brand and attraction marketing teams (did we say mischievous?) to support and drive these functions.

You'll be responsible for the delivery of excellent customer KPI's and will also lead the operational, technical and performance teams and will motivate them to be personality-driven performers who inspire revulsion.

About you...

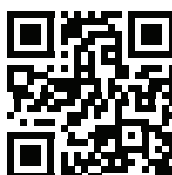
- You will have a flair for networking, communicating and building strong, lasting relationships across the business and have significant management experience at a senior level in a complex, multi-functional commercial business, preferably in the attraction/tourism field.
- You will possess excellent commercial and financial acumen as well as a real creative and unique flair.
- You'll be resolute in your opinions and be gifted in the art of condemnation!

Does this sound like it could be you?

The cell doors are open and ready to welcome you... with a salary of circa £45,000.00 per annum, 33 days holiday (including bank holidays), Private Medical Insurance (Single Cover*), and much more!



For more information about the role and to apply please click 'apply now' or scan QR code.



Apply Now



Farmyard & Adventure Playground Manager

Salary: Circa £40,000 pa Location: Bakewell, UK

Would you like to manage an established in farm attraction on the Chatsworth Estate in the Peak District, in Derbyshire? Attracting over 250,000 visitors per year, the Farmyard and Adventure Playground is an important part of Chatsworth, set up in 1973 to show how we use the land on the estate to produce food and other materials.

To build on our success, and following the pending retirement of the current post holder, we now seek a Manager capable of continuing its development. Co-located with Chatsworth House and Garden, the working farmyard has a full programme of events and learning activities and was awarded a Sandford Award for education in 2015.

You must be an effective and dynamic team leader with significant experience in the visitor attractions industry, including experience of working with children and animals of all sizes. A good awareness of health and safety practices is a must.

We are also looking for someone with a passion for visitor experience. We need you to develop new and exciting things to see and do every year for all our visitors, across all ages, to ensure they have a great experience, with fun and learning.

You must also be an excellent communicator and a people person. A knowledge and interest in farming and countryside issues are desirable.

This is a full-time permanent position, working 39 hours per week 5 days out of 7 on a rota basis. This position is subject to a DBS check.

**For further information and to apply,
click below or scan QR code**





ATTRACTIONS ASSISTANT MANAGER

Reference: req4585

Something very exciting is underway in Goshen, New York. Opening July 4, 2020, LEGOLAND Resort in New York is Merlin's biggest single investment to date and you could play a crucial part of this amazing project!



We're now looking for a unique person who has a passion for Theme Parks and partnerships with Tech Services, Health and Safety, HR and Marketing, who will lead the way in Delivering the Magic as we bring the world's ninth LEGOLAND Park to life brick by brick. You will support bringing the project from construction to a bricktastic place filled with smiles.

About The Role

The Attractions Assistant Manager will manage the daily operation of the Attractions department. Supervises, monitors, and evaluates the work performance of the Attractions Operators and Hosts. Ensures that LEGOLAND New York Resort's overall presentation is to the highest quality standards in the industry.

About You

We are looking for someone with a minimum of three years safety-focused or related customer service experience. A minimum of one year of supervisory experience is preferred. A bachelor's degree in business, management or closely related field (or equivalent education and experience) is preferred. The role requires experience in budget preparation and control (operating expenses and labor).

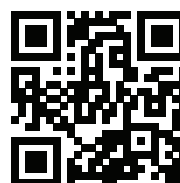
If you have the magic to create smiles and memories on a daily basis then you want to be Team LEGOLAND New York Resort..

About Us

Merlin Entertainments, plc is a business built on fun. We are the world's second-largest visitor attraction operator. We operate over 100 attractions, eight hotels and three holiday villages in 22 countries across four continents and we run some of the best known names in global leisure. Whether you are serving delicious food, working in the office, maintaining the attractions, entertaining guest or operating rides, the objective is to provide a truly memorable experience and a great day out for all members of the family. LEGOLAND New York Resort takes pride in building amazing teams with diverse experiences and ideas, by driving inclusion and innovation in the workplace.

Come work with us and you will see how at LEGOLAND New York Resort no two days are the same.

 **Apply Now**



For more details on the following jobs visit
www.attractionsmanagement.com or to
advertise call the team on +44 (0)1462 431385



Head of Marketing

Salary: £50,000 - £60,00

Company: Merlin UK

Location: Blackpool, UK

General Manager

Salary: Circa £45k

Company: The Dungeons

Location: York, UK

Operations Manager

Salary: Circa £30,000 pa (dependant on experience)

Company: BeWILDerwood

Location: Cheshire, UK

Education Specialist

Salary: Competitive

Company: Sea Life

Location: East Rutherford, NJ, USA

Head of RHS Garden Rosemoor

Salary: £65,000 pa

Company: Royal Horticultural Society

Location: Great Torrington, UK

Attractions Assistant Manager

Salary: Competitive

Company: Legoland

Location: Goshen, NY, USA

Admissions Assistant Manager

Salary: Competitive

Company: Legoland

Location: Goshen, NY, USA

Farmyard & Adventure Playground Manager

Salary: Circa £40,000 pa

Company: Chatsworth House

Location: Bakewell, UK

Operations Manager

Salary: Competitive

Company: Madame Tussauds

Location: Hollywood, Los Angeles, CA, USA

For more details on the above jobs visit
www.attractionsmanagement.com



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