

Find great staff™

spa opportunities

1 - 14 MAY 2020 ISSUE 344

A SPA BUSINESS PUBLICATION



Harmsworth: focus on prevention

Spa and wellness icon, Sue Harmsworth gave a masterclass on what lies ahead for the spa and wellness industry as part of the GWS webinar series.

Harmsworth said: "This is almost a war situation – we need to work harder than we've ever done and adapt our businesses to the new reality."

She said the upcoming availability of easy, fast, cheap COVID-19 testing will be the key to success – if staff and clients can be checked each time they come in, then the spa can become a safe space.

Couple this with hospital-grade cleaning and hygiene and sterilisation protocols and Harmsworth said operators will then have a viable proposition to market to consumers.

Ultimately she said her dream is that the world works towards a new focus on prevention and holistic approaches.

Harmsworth told participants she expects COVID-19 to impact business for 18 months to two years.



■ Sue Harmsworth said COVID-19 will impact business for 18 months to two years

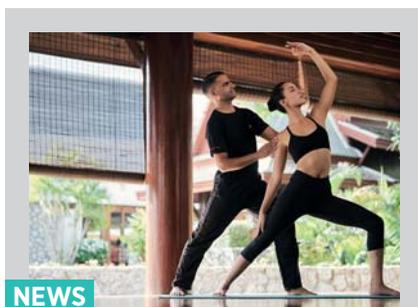
She called on the industry to be creative in tackling the challenges ahead, saying: "Think completely out of the box, the industry isn't going to be like it was before."

MORE: http://lei.sr/J3x2Z_S



Think completely outside of the box, the industry isn't going to be like it was before

Sue Harmsworth

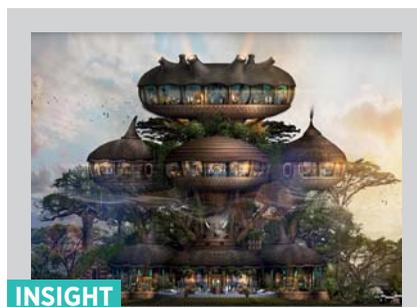


NEWS

Chiva-Som launches private wellbeing classes

Explore wellness without boundaries with Chiva-Som

p6

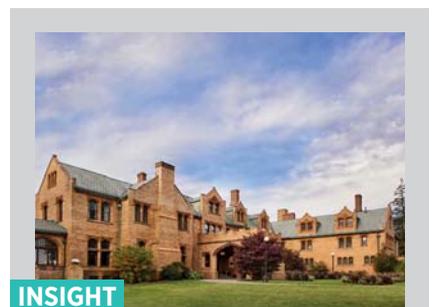


INSIGHT

Bensley unveils 'human zoo' hotel and spa in China

Hotel is part of vast multi-national hotel project

p12



INSIGHT

Miraval still aiming to open new resort in June

Miraval Berkshires will offer largest Life in Balance Spa

p16



Face the day with a smooth, radiant complexion



Discover silky hydration that lasts



New luxurious mangosteen products, same blissful experience

Round out your mangosteen treatment and home care offerings with the complete Mangosteen Collection

Invigorate and awaken the senses with every spritz



Reveal a luminous full body glow



DISCOVER
Mangosteen
Bliss
FOR FACE AND BODY

New
mangosteen
products from
Éminence



ÉMINENCE
ORGANIC SKIN CARE
HUNGARY • SINCE 1958



To discover the entire Mangosteen Collection or learn more about partnering with Éminence, call 1-888-747-6342 or visit: www.eminenceorganics.com.

Beauty Changes Lives founder' **Lynelle Lynch** deeply touched to receive further US\$70,000 relief grant

Industry non-profit organisation Beauty Changes Lives has announced it will launch a second round of relief funding to support US beauty professionals or students of beauty programmes, whose lives have been drastically changed by the mandated closures in response to COVID-19.

The funding has been made possible by a US\$70,000 gift from sponsors of the eighth annual Beauty Changes Lives Experience fundraising event – usually held during America's Beauty Show – which has been cancelled this year due to the virus outbreak.

Beauty Changes Lives president and founder



■ Lynelle Lynch is president and founder of Beauty Changes Lives

We're deeply touched to see these sponsors rally around the professional beauty community

Lynelle Lynch said: "We're deeply touched to see these sponsors rally around

the professional beauty community. While we had looked forward to hosting a

celebratory evening, we're instead blessed by beautiful acts of generosity supporting those who call beauty their craft, calling and livelihood."

Event sponsors have redirected their funding from the fundraising event into the relief grant which will be offered in individual US\$1,000 grants, available for application on the Beauty Changes Lives website.

Applications offer financial relief for future and licensed professionals in massage therapy, cosmetology, esthetics, nail technology and barbering.

90 winners will be announced overall at the end of May, June and July 2020.

MORE: http://lei.sr/2B2d4_S

Subtle Energies founder **Farida Irani** launches guided meditation webinars to help conquer anxiety



■ Farida Irani founded Subtle Energies in 1993

Farida Irani, founder of the Subtle Energies spa brand has unveiled two guided meditation webinars homing in on overcoming fear and anxiety.

The sessions focus on meditation and healing affirmations which Irani describes as powerful tools to ground and empower ourselves through these uncertain times.

She claims that: "Meditation is not about sitting and fighting your thoughts, meditation is

Meditation is about becoming an observer and letting thoughts flow freely

about becoming an observer and letting thoughts flow through freely."

The webinars are available on Subtle Energies' website and YouTube.

Irani founded Subtle Energies as a natural therapy clinic in 1993. She is an ayurvedic practitioner, clinical aromatherapist, aromatic medicine teacher, as well as a senior Bowen

Therapy instructor, remedial therapist and reflexologist.

Subtle Energies creates natural aromatherapy skincare and wellness solutions based on ayurvedic principles.

The range addresses multiple skin and body concerns and is designed to empower people's physical, mental and emotional wellbeing.

MORE: http://lei.sr/v5U7p_S



■ Belgin Aksoy said it is crucial to listen to the event's philosophy

{ **Although Global Wellness Day lasts 24 hours, the message is intended to last a lifetime** }

Belgin Aksoy says COVID-19 is a wakeup call

Founder of the Global Wellness Day (GWD), Belgin Aksoy, has described the global pandemic as a wakeup call to wellness.

On 13 June 2020 the ninth annual GWD will be hosted to emphasise the importance of wellness and taking care of ourselves.

Aksoy revealed to *Spa Opportunities* that this year's event will be hosted virtually via a 24hr live event on Instagram and that more details about the event will be announced soon.

Aksoy has recently produced a video about GWD to inspire people to take action and

make every day focused on their wellbeing and health in the face of the pandemic.

"Unfortunately, there's no cure for the coronavirus yet, however, there is a path to the solution: strengthening our physical, mental and spiritual immunity," she said.

"For nine years, GWD has been spreading this message to the world. It has never been more important and necessary than now to listen to the event's philosophy.

"Although the event lasts 24 hours the message is intended to last a lifetime", she said.

MORE: http://lei.sr/k9p5u_S

04 People

Lynelle Lynch 'deeply touched' to receive further US\$70,000 relief grant, Subtle Energies founder, Farida Irani, launches guided meditation webinars to conquer anxiety and Belgin Akoy says COVID-19 is a wakeup call

06 News

ISPA publishes spa re-opening toolkit, Chiva-Som launches live private wellbeing consultations, Aman offers free wellbeing advice and Wellness for Heroes initiative launches

08 News

Euphoria launches five-week virtual retreat, Healing Hotels offers free private wellbeing sessions, Aleksandrowicz streams facial tutorials and Shared Beauty Secrets unveils online training courses

12 Spa Opps Insights

Bensley to create 'human zoo' hotels in China, Australia and Africa and Miraval aiming to unveil new resort in Massachusetts in June 2020

21 Supplier News

The latest in products and innovation

Sign up to Spa Opportunities:

Online: www.leisuresubs.com

Email: subs@leisuremedia.com

Tel: +44 (0)1462 471930

Annual subscriptions:

UK £80, UK students £42, International £114.

 @spaopps

Read Spa Opportunities free online:
www.spaopportunities.com/digital

PREPARATION

ISPA publishes spa re-opening toolkit

ISPA has created a COVID-19 Reopening Toolkit to control spa reopening planning, once businesses are officially allowed to open by their respective governing bodies.

The resource includes a Spa Reopening Checklist to help guide spas through the process, communications templates to guide their marketing efforts and a Spa Sanitation and Hygiene Standards list.

These documents are the first instalment of the toolkit which will be developed, refined and expanded throughout May.

All resources are fully customisable to accommodate spas of all types, sizes and locations and are the result

of a collaborative effort which saw ISPA gather key insights shared by global spa leaders, guidance from governing bodies and expertise shared by medical professionals and resource partners.

“Consumers need access to spas now more than ever due to the stressors generated from dealing with a pandemic,” said ISPA president, Lynne McNees.

“The spa industry is committed to closely following the reopening guidelines established by various governing bodies across the globe and working cohesively to reintroduce spa back to the consumer in the safest manner possible.”

MORE: http://lei.sr/d2s6q_S



■ The reopening toolkit will be updated throughout May



The industry is committed to following reopening guidelines

Lynne McNees

BESPOKE WELLBEING

Chiva-Som launches live private wellbeing consultations



We're delivering wellbeing without boundaries

Krip Rojanastien

Luxury Thai wellness resort Group Chiva-Som is combating widespread anxiety and social isolation during lockdown by offering one-on-one live wellbeing consultations.

The resort is using live video health and wellbeing consultations – conducted via Zoom – with Chiva-Som's naturopaths, physiotherapists and exercise professionals.

Advisors will conduct an initial 50-minute consultation and then advise participants which treatment they are best suited to. The advisors will then refer clients to either a



■ All participants receive a 50-minute consultation

private one-on-one naturopathic consultation, a natural fertility treatment session or an exercise tutorial.

“We're striving to distribute our wellness resources to support people's wellbeing without boundaries,” said Krip Rojanastien, chair and CEO of Chiva-Som.

MORE: http://lei.sr/K9n6U_S

For email use:
fullname@leisuremedia.com

WELLNESS AT HOME

Aman offers free expert advice

Luxury hotel group Aman is encouraging people to look inwards and focus on wellbeing during lockdown by offering free online wellness advice from its global network of healing practitioners.

In a statement, the company said: "In this time of instability, we believe taking care of our physical selves is integral to finding mental strength and maintaining a sense of calm."

The content is available for free and includes movement practices, techniques to focus on wellbeing, skincare advice and recipes, as well as advice on how to use lunar cycles to optimise meditation practice, offered by Aman practitioner Pilar Fernandez.

He explains how we can use the moon's phases to optimise both meditation and nutritional habits.

MORE: http://lei.sr/c3g5M_S



Editor
Liz Terry
+44 (0)1462 431385



Publisher
Astrid Ros
+44 (0)1462 471911



Head of news
Tom Walker
+44 (0)1462 431385



Product editor
Lauren Heath-Jones
+44 (0)1462 471927



Journalist
Megan Whitby
+44 (0)1462 471906



Advertising sales
Sarah Gibbs
+44 (0)1462 471908



Advertising sales
Paul Thorman
+44 (0)1462 471904



Advertising sales
Chris Barnard
+44 (0)1462 471907



■ South Lodge spa has donated to The Wellness for Heroes initiative

CORONAVIRUS

Wellness for heroes launches

Luxury spa collection website, The Luxury Spa Edit, has joined forces with spa hotels across the UK to express their gratitude for those putting their lives at risk to help others during the COVID-19 pandemic.

The organisation has launched The Wellness for Heroes initiative where key workers can enter competitions to win prizes such as luxury spa breaks

donated by UK spas such as South Lodge.

The Luxury Spa Edit founder Lisa Brown said: "These are worrying and uncertain times for all, but frontline workers have the added anxiety of putting themselves at risk.

"We've created these competitions to allow some of our heroes to take a much-deserved wellness break," she said.

MORE: http://lei.sr/Z5C6X_S

Spa Opportunities is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK.

The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Co Ltd. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Preview Cromatic Ltd. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally. ©Cybertrek Ltd 2020.

ISSN Print: 1753-3430 Digital: 2397-2408

To subscribe to Spa Opportunities log on to www.leisuremedia.com or email: subs@leisuremedia.com or call +44 1462 471930.

RETREATS

Euphoria creates five-week virtual retreat

Holistic Greek destination spa, Euphoria, has announced the launch of a free five-week immersive virtual retreat inspired by Greek mythology and the five elements.

Each week the retreat will explore and focus on one of the five elements – water, wood, fire, earth and metal – to help people reset and focus on their energy balance, as well as understand specific organs and their emotions in relation to each element.

The experience will be conducted online via a series of healing, grounding, and uplifting wellness practices and activities.

Every week participants will be guided through two 45-minute webinars by

Euphoria's founder, Marina Efraimolgou, and Euphoria's spiritual mentor, Mary Vandorou, at 4:00pm (GMT+1) on Tuesdays and Fridays.

Efraimolgou said: "We're recreating the qualities of Euphoria by providing people with the tools and guidance of the Euphoria Methods that are offered during our physical retreats, at home."

"We've based our virtual offering on our signature retreat – 'Emotional and Physical Transformation'."

The resort's philosophy upholds that people's physical, emotional and spiritual selves are linked, which is strongly underpinned by the Theory of the Five Elements.

MORE: http://lei.sr/G4n8V_S



■ Euphoria is a holistic Greek destination spa and retreat



We're providing the Euphoria Methods' tools and guidance

Marina Efraimolgou

DIGITAL WELLNESS

Healing Hotels offers free private wellbeing sessions



We should support each other in all the ways that we can

Elisabeth Ixmeier

Anne Biging and Elisabeth Ixmeier, co-founders of Healing Hotels of the World, have partnered with six global practitioners to offer free personal healing sessions to people at home during lockdown.

Named the Healing@Home series, sessions are designed to help clients step into new perspectives, find inner balance and transform fear into positivity while coping with the pandemic.

All six partners have previously worked with the Healing Hotels team and specialise in a range of healing professions, including occupations



■ The sessions are part of the Healing@Home series

such as holistic practitioners, psychologists and life coaches.

"We believe our new reality is a reminder that humanity is the one thing that we all have in common and we should support each other in all the ways that we can," said Ixmeier.

MORE: http://lei.sr/A9g4z_S

WELLNESS AT HOME

Aleksandrowicz streams facial tutorials

Massage expert and founder of the Pure Massage Spa Training Method, Beata Aleksandrowicz is holding live bi-weekly seminars to teach people anti-ageing facial methods during lockdown.

Aleksandrowicz is offering two group classes a week where participants can choose how much they pay, ranging from £10-30 (US\$12-37, €11-34).

On Thursdays, a 30-minute seminar – called Face Workout with Beata – is streamed at 8pm (GMT), which teaches



Classes allow people to experience the power of touch

Beata Aleksandrowicz

attendees how to use facials to release tension, and restore blood flow.

Named Face Spa with Beata, 45-minute Sunday sessions are available at 8pm (GMT) and incorporate facial methods and mindfulness breathing techniques to relax participants.

Aleksandrowicz said: "These classes allow people to experience the power of touch and the effectiveness of face massage techniques in their own homes."

MORE: http://lei.sr/F8s2Q_S

TRAINING

Shared Beauty Secrets unveils online training courses

Lava Shells distributor, Shared Beauty Secrets, has digitised two new training courses accredited by FHT and BABTAC.

Lava Shells Touch Massage – certified by BABTAC – and the company's Sensory Retreats concept, Divine Escape Signature Treatment – accredited by FHT – are now available online, along with a product and necessary equipment starter-kit dedicated to each course.

"To support the beauty industry at these difficult times we're giving massage and beauty therapists the opportunity to up-skill in the



■ Purchases include an equipment starter kit



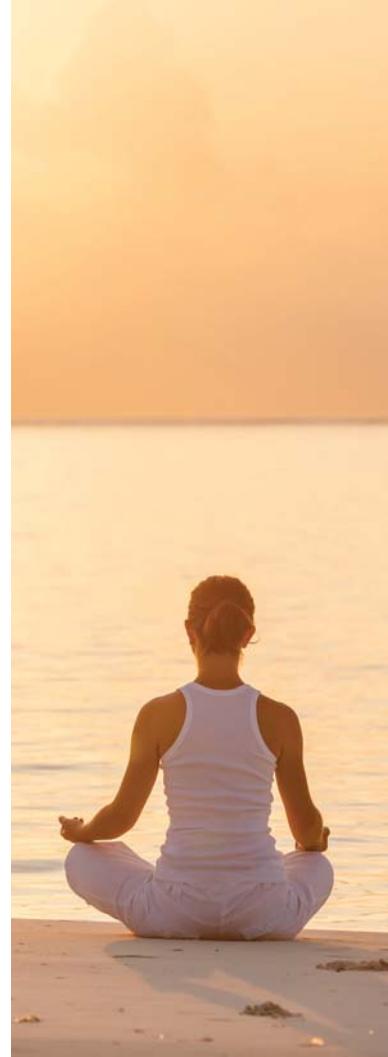
Massage and beauty therapists can up-skill in their own homes

Clare Anderson

comfort of their own homes," said Clare Anderson, Shared Beauty Secrets owner.

The Lava Shells massage method incorporates therapists' freestyle hands and self-heating porcelain Tiger Clam Lava Shells to relax clients, while the signature treatment is designed to engage all five senses using aromatherapy, singing bowls, crystals, herbal tea and the power of touch.

MORE: http://lei.sr/y2d7Z_S



Be safe.

Be well.

Be strong.

#ISPAStrong



experienceSPA.com/covid-19-info

EVENTS

Subtle Energies announces free yoga event

Spa brand Subtle Energies has announced that this year's International Ayurveda and Yoga Conference will be hosted online with free entry for all.

Founded in 2006, the conference's goal is to bring authentic and in-depth knowledge of Ayurveda and yoga and make it relevant in current times.

Attendees can expect a mix of practicals, presentations and panels with a range of speakers such as Marc Cohen and Anna Bjurstram.



The conference provides a unique education opportunity

Nick Irani

People can book their place and free event pass on the conference website.

The event will be held on 9-10 May in Australia (8-10 May for most other time zones) and split into three sessions.

Nick Irani, Subtle Energies' director of operations and brand development, told *Spa Opportunities*: "The conference provides both a unique education opportunity and a deeper understanding of these sciences."

MORE: http://lei.sr/y5W9W_S

CORONAVIRUS

Living Earth Crafts donates prone mattresses

Massage and wellness equipment supplier Living Earth Crafts (LEC) is donating its prone massage beds to help US hospitals treat COVID-19 patients.

LEC has partnered with non-profit organisation Prone2Help to donate its Earthlite Prone Comfort Bolster and Headrests as prone mattresses to help patients who're asked to prone – lie on their stomachs – as part of their treatment for COVID-19.

Originally designed to accommodate larger or pregnant clients during spa treatments, LEC's mattresses are helping make COVID-19



■ Prone is used as a treatment method for COVID-19



I'm proud we've continued our work as essential business

Brian Paris

patients more comfortable while lying on their front, which can open up the lungs, improve oxygenation, slow respiratory rates and decrease the work of breathing, according to Prone2Help's medical advisor, Dr Richard M Levitan MD.

"I'm very proud that LEC has continued our work as an essential business with an amazing pivot," said Brian Paris, LEC executive VP.

MORE: http://lei.sr/4Y3r7_S

Finder File Edit

book4time

Close the extra tabs, you only need one

Book4Time integrates with over 50 hotel payment, marketing automation and inventory management solutions

Learn More



Seamlessly integrate with your favorite platforms and more

Opera infor Bally

Shift4 PAYMENTS INTELITY

www.book4time.com



RKF®

LUXURY LINEN



rkf@rkf.fr
www.rkf.fr



Each spa will be infused with the character of each location and use local techniques and products

Bill Bensley, founder of Bensley Design Studios



Wellness GONE WILD

Architect Bill Bensley is masterminding a luxury hotel and spa project called World Wild with seven 'human zoo' hotels



■ The World Wild project will extend into Australia where there will be two hotels, both to be operated by Hilton

Architect Bill Bensley has announced plans for a luxury sustainable 'human zoo' hotel project, scheduled to open in 2022.

Bensley's concept will involve guests staying like caged animals within a luxury hotel and looking out onto an expansive wildlife sanctuary park full of rescued endangered animals.

Bensley design studio's vast 2084-key project, named World Wild, will be comprised of seven hotels spread throughout Asia, Africa and Australia covering a total 654,867sq m.

Every hotel will feature luxury sustainable spas, infused with the character of each hotel and location, which will only supply treatments using local techniques and ingredients.

Bensley is banning the use of imported products and will ensure spas



Hilton will operate one of the African hotels

Each of the hotels has a different story – DNA which we follow assiduously when designing – based on real history

operate with guidelines informed by his 2020 sustainability white paper.

The concept’s inspiration came after Bensley was approached by a Chinese client who wanted to design a zoo with 2000 hotel rooms on a large piece of land.

However, as a strong believer in sustainability, working against green-washing and respecting wildlife, Bensley decided to reformulate the plans.

He visited as many Chinese zoos as possible and then proposed to the client to dedicate 95 per cent of his land for animals to run free, and 5 per cent of the land for people to observe animals and stay confined in “jails” or “viewing cages” – in other words, hotels.

Two Asian hotels will be operated by Hyatt, while Hilton will operate one in Africa, two in Australia and Bensley’s existing Shinta Mani Bensley Collection

in Asia. Conrad will operate the remaining World Wild hotel in Africa.

“No two hotels are alike,” Bensley told *Spa Opportunities*, “although all will focus on the animals which surround the hotels.

“Each hotel has a different story – a DNA which we follow assiduously when designing – based on real history,” he said.

Owned and invested in by Bensley’s Chinese client Dinglong, World Wild Dzong, China, will be the largest hotel and is described as a monastic fortress, expected to cover 228,854sq m with 734 guest rooms.

“My dream is that mistreated animals from overpopulated zoos in China could run free here, we’re foreseeing around five to ten million visitors annually,” said Bensley who’s appointed a full-time zoologist to help guide the project.●



Dzong will be the largest hotel in the World Wild project

A man with a beard and a shaved head is shown from the chest up, wearing a light grey tank top. He has extensive, colorful tattoos on his left arm and neck. His left hand is raised, palm facing forward. In the background, other people's arms are also raised, suggesting a group activity or a class. The setting appears to be a bright, modern studio with large windows.

**There's only
one studio
like yours.**

There's only one software like ours.

Everything you need to run—
and grow—your business.



To book a demo or learn more, visit uk.mindbodyonline.com



A natural retreat

Group Miraval is planning to open its third destination spa, Miraval Berkshires, in June 2020



■ Simon Marxer, Miraval Group's director of spa and wellbeing

US destination spa brand Miraval is planning to open its new spa at Miraval Berkshires in Lenox, Massachusetts, in June 2020.

The official opening date will be confirmed when stay-at-home restrictions are lifted by the state.

The new resort is set on the same property as Wyndhurst Mansion and immersed in a 380-acre woodland setting, including an apiary, which was originally designed by Frederick Law Olmstead, the landscape

architect responsible for designing New York's Central Park.

Miraval Berkshires joins two existing Miraval properties in Austin and Tucson – the brand's flagship destination.

The Life in Balance Spa will cover 29,000sq ft and feature 28 treatment rooms, with a menu offering signature Miraval treatments, including Vasudhara hydrotherapy and Naga Thai massages.

Simon Marxer, Miraval Group's director of spa and wellbeing, told *Spa Opportunities*: "The spa menu will feature



■ Guests will be able to visit the Body Mindfulness Centre, as well as the Life in Balance Spa

new treatments developed in partnership with leading natural beauty brand Naturopathica – such as the Abundant Harvest Facial – as well as new exclusive-to-Miraval services like Tula, which blends the healing art of guasha with other complementary techniques.”

Guests will be offered facials, massages, body therapies, ritual energy treatments, as well as hair and nail services. All treatments are inspired by the surrounding nature and are designed to focus on healing and wellbeing.



The spa menu will feature new treatments developed in partnership with natural beauty brand Naturopathica

Guests will also be able to visit a dedicated Body Mindfulness Centres offering fitness class, yoga and Pilates, as well as a range of wellbeing activities such as lectures and energy work.

The property has been completely re-imagined and has been decorated with a light colour palette with pops of colour.

The destination will feature 100 guest rooms within seven individual, two-story cottages inspired by country house glamour, designed by New York-based Irish designer, Clodagh. ●

A playful tomorrow

Investing in children's facilities gives a spa and wellness offering a competitive edge, as well as helping the next generation achieve their potential, explains Mohammed Ibrahim, CEO of industry design and consultancy practice, The Wellness



The Wellness has created concepts for children's clubhouses to give spa and wellness developments a strong USP

“Albert Einstein once said “Play is the highest form of research”, explains Mohammed Ibrahim, CEO of industry design and consultancy practice, The Wellness. “My aim is to revive this philosophy and help our future generations develop and have fun, away from the stressful life we put them through.

“We want kids to be kids, learning without stress and enjoying life but how can we do this today? The high-tech life they live nowadays takes them away from the active, movement-filled life children used to live and creates a lot of problems with their social, visual and motor skills.

“It's so important we give our children the right tools to adjust and stay healthy and socially intact. We must ensure we let them shine,” he says.

“When we talk about wellness for kids, we're not talking about kids' spas, we're much more interested in how to help

guide our new generation to develop and cope with life challenges,” he explains.

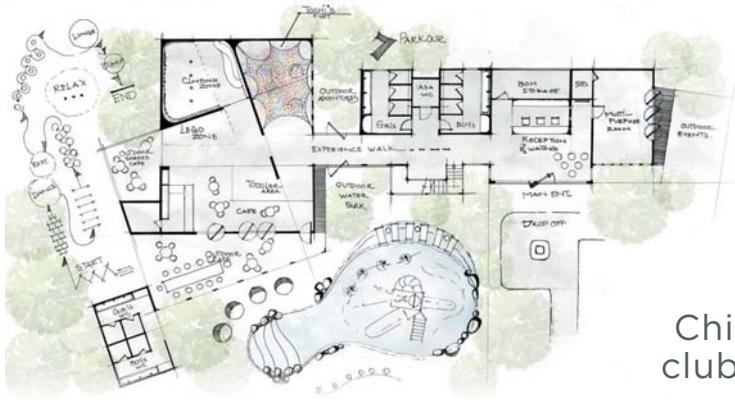
Children's clubhouses

“The availability of children's facilities – I'd call them children's clubhouses – are a key consideration for consumers when choosing their next destination,” says Ibrahim, “so they should be a revenue generator, as well as offering what each parent seeks for their child and what each child needs.”

Ibrahim's vision is to enable kids to re-learn the skills they're losing due to modern life: “Our aim is to meet the needs of families and operators through a creative design approach that aims to make sure kids stay kids, but also learn while being active,” he says.

“Offering this kind of full experience that caters for children, while also giving parents the opportunity to ‘dream big’ in terms of their own wellbeing, is very important for spa and wellness operators.





Children's clubhouses

The Wellness Blueprint

Children
are not things
to be moulded,
but people to
be unfolded

Jess Lair

The complete experience

"Parents must also be relieved of worry about their kids' wellbeing and to know they'll be playing, learning, experimenting and developing," he says.

"My vision is for the creation of a kids club which is a complete experience – a place where children can grow, develop life skills and have fun, while creating a socially integrated community for all the family," says Ibrahim.

"When developing children's clubs, we take into account each location, the society and culture. This ensures we create every facility using a concept that's unique and special in every way – every time," says Ibrahim.

"Life challenges have a vital role to play in kids' everyday lives, it shapes them into healthy, happy adults."

The process

"When creating great children's clubs, the assessment process is very important. This is conducted using observatory play research, where experts establish the development needs of the target audience," explains Ibrahim.

"The most important aspects when designing any children's facility are this research and understanding the daily operational challenges. This enables us to create custom-designed solutions and enhancement programmes designed to respect each child's differences and visions."

● www.thewellness.ae

Mohammed Ibrahim outlines the elements of play needed to inspire kids to have fun and gain confidence.

Target age groups are toddlers, preschoolers and school-aged children. Each will have their own dedicated zones



The active zone

The place where kids use their body to develop their strength and endurance and their motor skills to achieve higher levels of physical literacy and better health and vitality



The social zone

Here, kids learn behavioural skills, enjoy making friends, building their character and learning how to integrate with others and to deal with living successfully in society



Visual perception

These activities help the brain make sense of what the eyes see. Visual perception has been shown to be closely associated with language processing



Language development

Language development allows kids to learn how to express themselves by talking and making conversation, reading and storytelling, listening and expressing



Auditory perception

This developmental element involves listening and explaining what you heard. We use auditory perception to enjoy the theatre or cinema, get attached to a story and then express our opinion

TEL AVIV

NOVEMBER 10-13, 2020 | TEL AVIV, ISRAEL

Be part of the world's most important business conference for leaders in the \$4.5 trillion global wellness economy.



GLOBAL WELLNESS
SUMMIT 2020

APPLY TO ATTEND AT
[GLOBALWELLNESSSUMMIT.COM](https://www.globalwellnesssummit.com)

SUPPLIER NEWS

Suppliers tell Spa Opportunities about their latest product, design and technology launches

For the latest supplier news and company information, visit

spa-kit.net



■ Each Modern Alchemy product is fragranced with ylang-ylang, sandalwood and vetiver

ESPA launches Modern Alchemy Collection inspired by Ayurvedic rituals and Traditional Chinese Medicine



■ Danny Golby, ESPA

ESPA has launched its Modern Alchemy Collection, a skincare range designed to rejuvenate skin, body and mind and create multi-sensorial experiences.

Inspired by Ayurvedic healing rituals, Traditional Chinese Medicine and Shamanic practices, the collection has been designed to harness the restorative power of nature using ingredients such as adaptogenic roots and herbs, mushroom extract and flowers.

The range features six body products including The Cleansing Milk, The Purifying Polish, The Anointing Bath

and Body Oil, The Nourishing Balm, The Hydrating Lotion and The Grounding Crystals – which are used as bath salts.

Each Modern Alchemy product is fragranced with ylang-ylang, sandalwood and vetiver and features the new ESPA monogram developed to symbolise the power of natural ingredients remaining at the heart of all the brand's products and practices.

"We live in divided times and our reliance on technology has only furthered a sense of disconnect – from each other and from the natural world," said Danny Golby, ESPA GM.

"People are eager for a deeper sense of connection and Modern Alchemy is ESPA's answer to this.

"The range combines apothecary ingredients with the modern wisdom of skincare technologies to create transformative textures alongside self-care rituals" he said. "The collection is a deeply sensorial collection of restorative rituals that balance the skin, body and mind – a luxury to cherish in today's modern world."

SPA-KIT ESPA

[HTTP://LEI.SR/SOW3N](http://LEI.SR/SOW3N)

John Pomp Studios' Tidal Collection inspired by water



■ John Pomp, John Pomp Studios

John Pomp Studios, a US design practice, has expanded its Tidal collection to include five pieces inspired by the undulations of the tide.

The additions include the Eclipse Pendant light, a two-tone hand-blown glass pendant that features a moon-like form which emits a soft-glow, due to a concealed light source, reminiscent of a lunar eclipse.

Other pieces include sculptural chandeliers Tidal and Calla, which feature hand-cast sculpted glass crystal pieces and the Calla Pendant, which



■ The collection features sculptural chandeliers with hand-cast glass

consists of a crystal sculpture attached to a rigid stem.

The Tidal Console table, consisting of a hand-poured glass tabletop set on a sculpted, polished base, completes the new line up.

The studio, headed by designer John Pomp, specialises in the artistry of glass making.

Pomp is classically trained in the Italian Murano glass tradition and has spent 20 years perfecting his craft.

His creations are strongly inspired by the organic imperfections found in nature.

SPA-KIT JOHN POMP

[HTTP://LEI.SR/I7H9W](http://LEI.SR/I7H9W)

Yon-Ka's dual-purpose Nude Perfect Fluide primer neutralises the effects of blue light and pollution



■ Nude Perfect Fluide is produced with organic ingredients

French skincare brand Yon-Ka has unveiled its Nude Perfect Fluide, an anti-pollutant primer billed to even and revive the complexion and nourish the epidermis.

Nude Perfect is designed to improve complexion and provide a perfecting treatment to refine the skin's surface, imperfections, irregularities and tighten pores.

The primer acts to shield the skin from urban pollution using rice and amino acid powders, jojoba and beeswax, while also featuring hyaluronic acid to hydrate the skin.

The product includes 96 per cent natural ingredients, but, unlike typical primer, doesn't contain silicone. It has a matte



■ Alexis Wolkowinski, Yon-Ka

finish enhanced with Yon-Ka Quintessence – the brand's signature blend of geranium, lavender, rosemary, cypress and thyme – and a natural scent of ylang-ylang and magnolia.

The Nude Perfect Fluide features two organic ingredients: ashwagandha to

protect the epidermis from the harmful effects of light emitted from screens and prickly pear cactus to comfort the skin.

In addition, the product contains a synergistic combination of iris Florentina, zinc and vitamin A to provide an anti-inflammatory effect, while also purifying and soothing the skin.

Alexis Wolkowinski, Yon-Ka's UK GM said: "Utilising the unique powers of organic ashwagandha, Nude Perfect is a multi-purpose product that neutralises the effects of blue light and protects against pollution, while also hydrating."

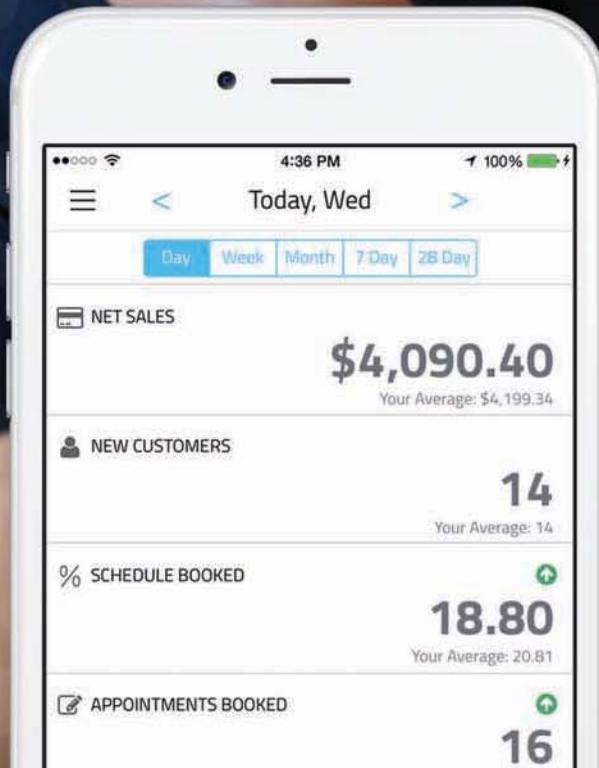
SPA-KIT YON-KA

[HTTP://LEI.SR/X7M6D](http://LEI.SR/X7M6D)

booker

All the Features You Need to Manage Your Spa and Delight Your Customers

Online Booking • Staff Scheduling • Integrated POS • CRM • And More



Learn why Booker is the leading spa management software
mindbodyonline.com/spa-software

WEB ADDRESS BOOK

Connect with spa organisations from around the world.
We welcome your entries – write to spaopps@leisuremedia.com

Australasian Association of Massage Therapists (AMT)

■ www.amt.org.au/

Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Asociacion Nacional de Balnearios (ANBAL)

■ www.balnearios.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Caribbean Spa Association (CSPA)

■ www.caribbeanspawellness.com

China Hot Springs Tourism Association (HSTCN)

■ www.hstcn.com

The Day Spa Association (US)

■ www.dayspaassociation.com

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.espa-ehv.com

European Spa Foundation in Poland

■ www.fundacjaspa.org

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

Federterme

■ www.federterme.it

FEMTEC World Federation of Hydrotherapy and Climatotherapy

■ www.femteconline.org

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Green Spa Network (GSN)

■ www.greenspanetwork.org

Hungarian Baths Association

■ www.furdoszovetseg.hu

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

Iceland Spa Association

■ www.visitspas.eu/iceland

International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Spa Association (ISPA)

■ www.experienceispa.com

International Sauna Association

■ www.saunainternational.net

Japan Spa Associates (JSPA)

■ www.j-spa.jp

Latin American Spa Association (Asociación Latinoamericana De Spa)

■ www.expospa.com.mx

Lithuanian Health Resorts Association (Nacionalin Kurort Asociacija)

■ www.kurortuasociacija.lt

Serbian Spas Association

■ www.serbianspas.org

South African Spa Association

■ www.saspaassociation.co.za

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa Association of India

■ www.spaassociationofindia.in

Swedish Spa Hotels

■ www.svenskaspahotell.se

Thai Spa Association

■ www.thaispaassociation.com

The Organization of Spa Owners in Romania (OPTR)

■ www.romanian-spas.ro

The UK Spa Association (UKSA)

■ www.spa-uk.org

Termas de Portugal

■ www.termasdeportugal.pt

