spa business insider

7 APRIL 2021 ISSUE 368

YOUR NEWS UPDATE FROM SPA BUSINESS



PGA Catalunya to unveil €5m spa

Golf resort, PGA Catalunya, will unveil a new Wellness Centre in Girona, Spain, on 16 April, following a €5m investment.

Set in 540 hectares of Mediterranean Forest, PGA Catalunya offers a holistic retreat that integrates physical and mental health into a space that nurtures fulfilment through golf, leisure and low-density living.

With the opening of the 1,000sq m Wellness Centre, PGA Catalunya wants to position itself as one of the leading wellness destinations in Europe.

Industry figure and experienced spa director Greg Payne who's worked for leading spa operators such as Aman and InterContinental has been instrumental in supporting the project's inception and has overseen the concept-planning, financial, design and pre-opening phases.

He promised that, once open, PGA Catalunya's new Wellness Centre "will showcase a new integrated approach to spa for the hospitality industry."



Payne said the vision for the facility was to develop an approach that moves beyond spa and treats guests as elite athletes using the latest technology and integrating therapies with nutrition, movement and recovery facilities.

READ MORE ONLINE

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The vision is to treat guests as elite athletes, using the latest integrated therapies

Greg Payne



GOCO plans new wellness retreat in Canada

Destination will be inspired by healing power of nature р6



Lefay unveils refurbished flagship on Lake Garda

Next update phase will include spa upgrade





Pandemic has provided "interesting time to invest"

New fund targets APAC distressed wellness assets

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Prince Harry appointed chief impact officer of US coaching and mental health firm

rince Harry, The Duke of Sussex has become the first chief impact officer of US-based coaching and mental health firm BetterUp.

The Duke is a passionate mental health advocate and has previously launched a host of initiatives in support of mental wellbeing, including the Invictus Games, HeadFIT for Life and Sentebale.

Founded in 2013 as a Silicon Valley startup and said to be valued at US\$1.73bn, BetterUp offers mobile-based coaching, counselling and mentorship via an all-in-one platform.

It combines behavioural science, AI technology and human interaction to optimise personal growth and



■ Prince Harry has long advocated for mental health initiatives

As BetterUp's first chief impact officer, my goal is to lift up critical dialogues around mental health,

professional development in support of a person's whole health, at work and in life. Its services are used by companies such as Google, Hilton and Warner Brothers to improve and monitor staff wellbeing.

In a statement announcing his appointment, the Duke said he "firmly believes that focusing on and prioritising our mental fitness unlocks potential and opportunity we never knew we had inside us.

"During my decade in the military, I learned we need both physical resilience, and mental resilience," he said.

"As BetterUp's first chief impact officer, my goal is to lift up critical dialogues around mental health, build supportive and compassionate communities and foster an environment for honest and vulnerable conversations."

READ MORE ONLINE

RLA Global appoints **Paul Boldy** managing director in the Middle East



■ RLA Global CEO
Roger Allen (L) pictured
with Paul Boldy (R)

esources for Leisure
Assets Global (RLA
Global) has appointed
Paul Boldy to the role of
managing director of RLA
Global, Middle East.

The hospitality advisory group has previously worked on several projects across the region. Now, with post-lockdown recovery in sight and further EMEA assignments scheduled, RLA Global felt it was time to expand the team and appoint a leader to manage the business and drive growth.

I'm thrilled to be leading RLA Global's business for this region at such a significant point in time

"I'm thrilled to be leading RLA Global's business for this region at such a significant point in time," commented Boldy.

"It's fascinating to work in such a creative environment and to influence the way we shape projects to deliver our clients ambitions."

Boldy founded BoldConsult in 2015, providing feasibility and advisory services to

the hospitality, retail and commercial sectors.

He's been based in Dubai for the past 17 years and held corporate roles at Wyndham Hotels & Resorts and the Jumeirah Group – giving him an understanding of the region and the sector.

Boldy will headquarter RLA Global's Middle East office in the UAE.

spa people



■ Hyman is a vocal expert and advocate of functional medicine



We can start a wellness revolution by exposing more people to the benefits of functional and integrative medicine



Hutchinson Consulting partners with **Dr Mark Hyman**

ospitality industry
executive search and
recruiting firm Hutchinson
Consulting has joined forces
with functional medicine
physician Mark Hyman, MD,
as part of a programme
to support functional and
integrative medicine facilities
and professionals.

Hyman is a practising family physician and an internationally recognised leader, speaker, educator and advocate in the field of functional medicine.

He believes we can "start a wellness revolution by exposing more people to functional and integrative medicine's benefits" and will work with Hutchinson to help source and refer facilities that need certified functional and integrative medicine physicians, nurse practitioners and other allied health professionals. He'll also help provide candidate leads for these coveted roles.

Hutchinson, in turn, is aiming to become a leading connector for the functional and integrative medicine communities, ensuring businesses and medical professionals come together in quality facilities to provide meaningful care.

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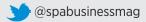
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NUTRITION

Nutritionist joins Anantara's Maldives resorts

Anantara Hotels, Resorts and Spas is refreshing a selection of its idyllic Maldives resorts with the introduction of nutritional therapy, wellness cuisine workshops and health and nutrition seminars.

The new initiatives will offer Anantara's guests the opportunity to gain a deeper understanding of one of the most crucial pillars of wellness and investigate how they can use nutrition to progress on their journey to optimal wellbeing.

To anchor the new offering, Anantara has appointed Kelly Manning as resident naturopath and nutritional therapist at Anantara Veli, Anantara Dhigu and Naladhu Private Island. Having trained at London's College of Naturopathic Medicine, Manning will use nutrition to help guests overcome stress, sleep issues and unhealthy eating patterns, as well as helping with immunity, digestion, weight management, hormones, skin and blood sugar balance.

She is offering 90-minute nutrition and lifestyle consultations to assess guests' body composition, with a particular focus on body fat, cellular hydration, muscle mass and metabolic age.

Manning will also check guests' eyes, fingernails and tongues for signs of any other health issues.

READ MORE ONLINE



■ Guests can access a nutritionist and lifestyle consultations



Nutrition and lifestyle consultations will empower guests

Kelly Manning

DEVELOPMENT

GOCO shares plans for Canadian wellness retreat



More people want to boost immunity and strengthen wellbeing

Ingo Schweder

GOCO Hospitality is co-developing a new luxury wellness retreat in British Columbia, Canada with Brew Bay Village Development.

Named GOCO Retreat Brew Bay Village, the project is focused on delivering an adventurous outdoor lifestyle and personal wellbeing.

GOCO is creating a wellness retreat and associated real estate with a vision to realise a destination that focuses not only on personal wellbeing but that also explores the healing properties of nature through curated wellness experiences and authentic cultural interactions.



■ The retreat will be located in British Columbia

"As wellness becomes even more relevant, more people are seeking to boost immunity and strengthen mental and physical wellbeing," said Ingo Schweder, GOCO CEO and founder.

"I believe Canada's west coast has all the ingredients to become a perfect home for a world-class wellness retreat."

spa & wellness news

GROWING FOOTPRINT

Four Seasons expands in Spain

Four Seasons Hotels and Resorts has announced plans to re-imagine the former Hotel Formentor in Mallorca, Spain, originally opened in 1929.

Four Seasons is collaborating with Emin Capital, a private equity investment company focused on hospitality and real estate, to transform the hotel into a 110-key resort, while retaining the destination's unique sense of place.

The existing building will undergo extensive renovations before it's unveiled as a Four Seasons experience in 2023, complete with a luxury Four Seasons spa.

Four Seasons' new project in Mallorca will become the second Four Seasons offering in Spain, following the recent opening of Four Seasons Hotel and Private Residences Madrid in September of 2020.

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■ Lefay's flagship has received a comprehensive refurbishment

NEW LOOK

Spa updates for Lefay flagship

Luxury eco-spa resort Lefay Resort & Spa Lago di Garda in Italy has reopened its doors to guests and unveiled the first phase of an extensive refurbishment.

The Lefay Group took full advantage of the last lockdown to completely renovate all of the resort's suites as well as the lobby, reception area, lounge, fireplace room and the exclusive lounge bar. The second phase of the restyling project will include the expansion of the Lefay Spa with an adults-only area, scheduled for the first quarter of 2022.

In addition, the second update will include the refurbishment of the resort's two restaurants, the creation of three new suites and the introduction of a new events area.

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MEET THE TEAM

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EVENTS

HydraFacial prepares for industry summit

The HydraFacial Company has revealed a preview of its guest speaker line-up for HydraFacial Live 2021, to inspire practitioners and clinicians as lockdown lifts.

Hosted on 8 April at 2pm GMT, the free virtual event has been designed to provide the aesthetic and professional beauty industry with access to world-class expertise, via a variety of bite-sized segments.

Confirmed speakers include skincare pioneer and founder of Murad, Dr Howard Murad, Circadia CEO, Michael



66

HydraFacial Live will help empower beauty businesses to thrive, not just survive

Caroline Abrego

Pugliese, and Moss Wellness co-founder and 'Spa Whisperer' Nigel Franklyn.

HydraFacial EMEA marketing director, Caroline Abrego said: "We know our entire community of customers is in recovery mode, planning for business success in a vastly different landscape.

"HydraFacial Live 2021 is our contribution, offering a tool kit of advice and tips to help clinics and beauty destinations thrive, not just survive."

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INDUSTRY BODIES

Beauty Backed Trust launches to support industry reopening

In August 2020, industry figure and influencer Caroline Hirons launched Beauty Backed to support independent UK businesses and entrepreneurs within the beauty industry impacted by the pandemic.

The campaign has since raised over £600,000 (US\$830,200, €704,000) for distribution by the Hair & Beauty Charity and has recently evolved into The Beauty Backed Trust.

The trust is comprised of a new team of trustees, including Hirons, wider team of powerhouse industry leaders, spanning all areas of beauty.



■ The trust supports all sectors in the beauty industry



66

I want to support the industry and can't wait to see what we achieve

Caroline Hirons

As the UK beauty industry prepares to reopen in April, the trust has launched into action with a Back to Work campaign to help those in need of vital supplies and support to get going.

"I wanted to support the industry through education, financial aid and more," Hirons explained, "I'm excited by the endless possibilities and cannot wait to see what we can achieve."

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DESIGN

Langham spa to open in jewel-like tower

Langham Hospitality Group will manage its third luxury hotel in Gold Coast, Australia, housed within a new Chad Oppenheim-designed crystalline jewel tower.

Opening Q4 2021, The Langham, Gold Coast will feature 169 rooms and suites, 170 serviced residences and a signature Langham Chuan spa.

The 500sq m spa will offer TCM treatments and include seven treatment rooms, a health and beauty centre, gym and two pools.



It was crucial for us to understand the spirit of the place

Chad Oppenheim

The hotel and serviced apartments will be inside the central landmark towers of the new shimmering Jewel mixeduse development – inspired by the gemstone shards discovered in the region dating back thousands of years.

"It was crucial for us to understand and uncover the spirit of place – the site's histories and ecologies, so the architectural 'object' resonated with the land and its people," commented Oppenheim.

READ MORE ONLINE

PROGRAMMING

Gharieni and The Product House unveil treatment concepts

The Product House (TPH) and Gharieni Group have partnered to develop a series of exclusive spa and wellness treatments, combining Gharieni concept beds with therapeutic treatments from leading international skincare brands.

Called Ultra Therapy
Concepts by Gharieni, the
new launches will be offered
exclusively in the Middle East.

Phase one of the collaboration will see Gharieni's MLX Quartz bed, MLX i³ Dome and Spa. Wave System become the foundation for a series of concepts and treatment



■ The new series will be available to EMEA spas



We've formulated revolutionary wellness concepts

Janette Watts

protocols, exclusively developed using TPH partners, including Aromatherapy Associates, Comfort Zone, Dr Burgener Switzerland, Elemental Herbology, Carol Joy London, QMS Medicosmetics and Maison d'Asa.

Janette Watts TPH founder commented: "We've worked with Gharieni to establish a unique approach and formulate revolutionary wellness concepts."

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Right on time

Alta Capital Real Estate has launched a new investment fund targeting hospitality developments and focused on sustainability and wellness



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Hospitality asset prices are dislocated, which provides an interesting point in the cycle to invest



t a time when companies in the hospitality sector are facing unprecedented challenges, private equity firm Alta Capital Real Estate has grasped the opportunity to invest in undervalued wellness hospitality assets across Asia-Pacific.

It recently launched the Alta
Hospitality Fund Asia with the aim
of "repositioning, rebranding and
redeveloping assets for the post-COVID
world in order to deliver solid returns".

It aims to create a portfolio value of US\$50m (€42m, £36m) and deliver a return of 15-25 per cent over six years.

A golden opportunity

The fund is being helmed by former HSBC head of equities for Asia-Pacific, Rakesh Patel, who decided to launch it because it's timely to do so, but also because he has a personal passion for wellness stemming from an 'incurable' illness as a teenager which he overcame by following the Gerson Therapy regime.

"Hospitality asset prices are dislocated due to the pandemic, which provides an interesting point in the cycle to invest," Patel explains, "plus, we're predicting accelerated growth in wellness in the future, because people have become increasingly conscious of their physical and mental wellbeing."





We're predicting accelerated growth in wellness because people are becoming increasingly conscious of their wellbeing \supset



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Alta quotes GWI figures, reporting that the wellness tourism market is projected to achieve a compound annual growth rate of nearly 7 per cent between 2020 and 2025, reaching US\$1.1bn (€923.8m, £792.6m) in revenues by 2025.

Consequently, Patel argues it makes good sense to reposition assets for this structural trend, saying: "acquiring assets at this point helps us manage our downside risk while giving us an attractive upside reward."

The company won't invest in standalone spas, but will focus on hospitality assets that either already have an existing wellness component or could be repositioned that way.

It has a particular interest in acquiring boutique hotels, wellness retreats and villa communities with 50-150 kevs.

It already has its sights set on a property in Bali, as well as a

development in Galle, Sri Lanka with a "premier wellness retreat".

Mindful decisions

Patel - himself a trained LEED professional - believes consumers are not only looking for more meaningful travel that incorporates traditional and modern wellness practices and authentic local experiences, but that they're also increasingly mindful of brands' approach to the environment, their employees and their attitude towards the communities in which they operate.

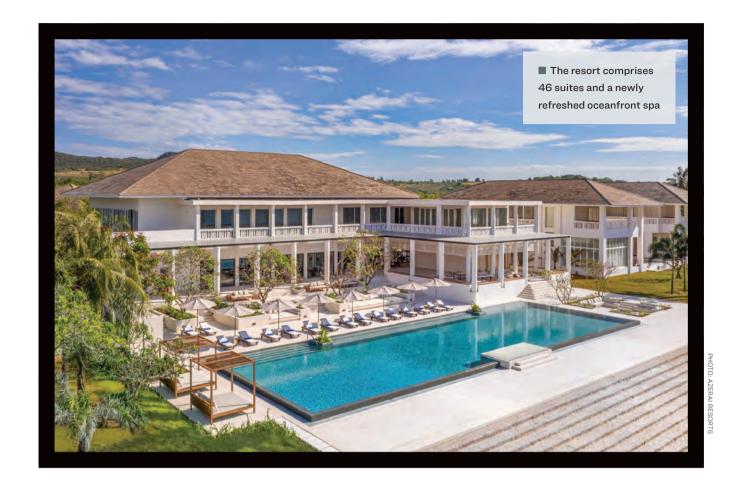
To this end, both wellness and sustainability will be at the heart of Alta's investment strategy.

Each project will operate sustainably, incorporating smart-building design elements, such as water recycling, energy efficiency and proper site orientation to boost operating efficiency and minimise CO2 emissions.



■ The fund already has its sights set on Properties in Bali and Sri Lanka

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New horizons

Azerai Resorts has expanded its Vietnamese footprint and opened a coastal retreat after breathing new life into former spa resort



David Hodkinson, partner at Noor Design

man founder and hotelier
Adrian Zecha has expanded
his hotel brand Azerai
Resorts with a new barefoot
luxury destination and spa
on Vietnam's Southeastern
idyllic coastline.

New beginnings

Named Azerai Ke Ga Bay, the beachfront retreat has come to fruition after an extensive makeover of the former Princess D'Annam Resort & Spa. The resort comprises 46 suites and a newly refreshed oceanfront spa with a stylish aesthetic defined by clean minimalism.

The 10-treatment-room spa has been redesigned from top-to-toe with design details to evoke a soothing sense of nature and tranquil atmosphere.

The refreshed wellness facility features new relaxation spaces, a beauty studio, Jacuzzi and a gym fitted with cardiovascular and strength-training equipment.







Noor Design worked with indigenous
Vietnamese materials
to breathe new life
into the resort

Design details

"We wanted to create a more contemporary and pure design look," explained David Hodkinson, partner at Noor Design, the Ho Chi Minh City-based architecture and design firm responsible for the overhaul.

"The spa has been designed as its own entity with a processional entranceway, so as guests arrive, their journey begins at a small welcome pavilion from which they walk a frangipani-lined pathway to the main spa building.



The materials and tones in the spa are inspired by their surroundings including the resort beach's colourful rocks and sand

"The materials and tones in the spa emanate their surroundings, with a neutral colour palette inspired by the beach's rocks and sand which vary in colour from a light orange-brown through to a dusty pink."

Hodkins explained that Noor Design also selected a calming water feature to anchor the spa. This is flanked by seperate male and female areas, each with their own reception, lounge, relaxation area, changing area, sauna, steamroom and treatment rooms.

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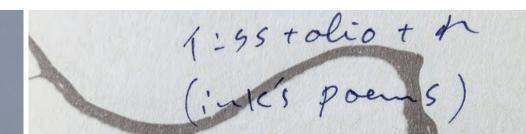
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SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches





ESPA launches Active Nutrients range with three fresh new products



Daniel Golby, ESPA GM

SPA has unveiled its
Active Nutrients collection,
incorporating the existing
best-selling Optimal Skin line.

The Active Nutrients range is made up of three new products, five new-and-improved favourites, plus the best-selling Optimal Skin Pro Moisturiser in its original formula.

The new additions include a Yuzu and Ginger Cleansing Sorbet, an Overnight Radiance Reveal Peel and a Clean and Green Detox Mask.

Infused with ESPA's aromatherapy essential oils, the formulae have been made

from natural ingredients such as turmeric, spirulina and pumpkin enzymes.

Suitable for all skin types, the collection has been designed to help replenish and nurture the skin.

Each product has been enhanced with the addition of an ingredient ESPA believes is at the core of skin nutrition, such as essential fatty acids/omega oils, vitamins, minerals and electrolytes.

"Our new range encompasses everything ESPA firmly believes in, such as powerful natural ingredients and aromatherapy essential oils to improve client wellbeing and confidence," said ESPA general manager, Daniel Golby.

"In addition, we've redesigned this collection with colourful packaging without compromising on sustainability."

ESPA has developed the line with eco-friendly packaging that's virtually all recyclable, however any nonrecyclable components can be returned to ESPA directly via its RecycleMe Scheme.

More on spa-kit.net

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SUPPLIER NEWS

Petra Roberts offers customisable yoga and spa accessories



Petra Roberts, founder of Get Knotted Yoga

new company which sources and customises a wide range of yoga accessories, as well as singing bowls, tingsha bells and water bottles, for luxury spas has been launched by Petra Roberts.

Roberts was a group spa manager and learning and development specialist for Mandarin Oriental for more than 13 years.

Get Knotted Yoga started as a sideline for her, but grew as more and more people liked the items she was sourcing and designing.



Designs are eye-catching and everything can be customised

"We're a small company with few overheads, giving us the flexibility to be able to sustain smaller orders," says Roberts.

"It also means I can follow each order from start to finish to focus on quality control, logistics and great customer service."

Get Knotted can supply mats, made from materials such as PU, cork, rubber and faux suede, towels, bags and accessories. Off-the-shelf designs are eye-catching, while everything can also be customised or branded to some point for use in spas or for retail, she says. Or if there's a particular style/sample a spa has in mind, Get Knotted Yoga can quote for that, to create a custom product.

More on spa-kit.net

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Yon-Ka debuts triple-action overnight mask

rench skincare brand
Yon-Ka has unveiled its
first resurfacing overnight
mask, complete with tripleaction effectiveness.

Designed to offer antiageing benefits and encourage radiant skin, the Glyconight 10% Masque relies on a vegan formula, complete with 10 per cent pure glycolic acid to help resurface skin, encourage cell renewal, accelerate the synthesis of collagen and refine skin texture.

Normally this active formula requires companies to use controversial ingredients to stabilise it, but after three years development Yon-Ka has created a clean natural formula with a high percentage of glycolic acid.



According to the brand, night is the ideal time to apply active skincare to support skin health, because the skin is at its most absorbent and also uses night-time to repair itself.

"Yon-Ka is already well-known for its professional spa peels,"

explained Karen Andrieux,
Yon-Ka marketing manager, "but
with this new product we want to
give consumers the opportunity
to have a highly effective skin
peel product at home."

The new formula is enriched with radiance-



Karen Andrieux, Yon-Ka marketing manager

boosting ingredients, including brown algae extract and a COSMOS-certified organic apricot kernel oil, rich in omega-6 and omega-9.

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Biologique Recherche refreshes Le Grand Sérum

rench skincare specialist Biologique Recherche has reformulated its iconic Le Grand Sérum with a powerful anti-ageing active compound called TélomerActiv.

First launched as a special edition in 2010, Le Grand Sérum was inspired by Sérum Grand Millésime - originally created by Biologique Recherche founder Yvan Allouche in 2000.

Laure Bouscharain, Biologique Recherche head of R&D. explained that the refreshed moisturising formula draws on Nobel-prize-winning scientific research relating to DNA components called telomeres.



PHOTO: BIOLOGIQUE RECHERCH

Telomeres are located at the ends of chromosomes and protect our cells from ageing. As they wear away over time, this leads to cellular ageing.

However, Biologique Recherche has used the celebrated research to develop the TélomerActiv© compound to boost cellular defence mechanisms by preventing telomere erosion, delaying cellular senescence and improving cell longevity.

This technology enables the serum to preserve the skin's youthful texture and appearance, improve complexion, encourage radianct-looking skin and increase collagen production.

More on spa-kit.net

READ MORE ONLINE



 Laure Bouschrain head of R&D at Biologique Recherche

GM Collin develops gentle dual-action cleanser



Dany Brind'Amour, GM Collin's senior director of export

uxury skincare and spa product house GM Collin has launched a new oil-based cleanser to purify and hydrate skin.

Formulated with more than 60 per cent natural ingredients and less than one per cent fragrance, the Sensiderm Cleansing Oil 'gently melts away' impurities and makeup from the skin, including waterproof cosmetic products.

Once in contact with water, the new formula melts into a milky emulsion designed to soothe skin, decrease redness, improve texture and leave the skin feeling soft and hydrated.

GM Collin's proprietary blend of sophora japonica



■ The vegan cleanser is suitable for all skin types

extract, argan oil and EGCG works to bind to dirt on the skin and cleanse it without disrupting the skin's barrier.

"Since oil dissolves oil, cleansing oils are some of the best products to remove makeup residue. But it's not easy to find formulas that don't leave an oily film

on the skin," said Dany Brind'Amour, GM Collin's senior director of export.

The new vegan cleanser has been designed to be suitable for all skin types, and is plantbased and cruelty-free.

More on spa-kit.net

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Bali Spa and Wellness Association

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Brazilian Spas Association

www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

Association of Spas of the Czech Republic

www.jedemedolazni.cz

Estonian Spa Association

www.estonianspas.eu

European Historic Thermal Towns Association

www.ehtta.eu

European Spas Association

www.espa-ehv.com

Federation of Holistic Therapists (FHT)

www.fht.org.uk

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

https://www.femteconline.org/m

French Spa Association (SPA-A)

www.spa-a.org

German Spas Association

www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

www.globalwellnessinstitute.com

Green Spa Network (GSN)

www.greenspanetwork.org

Hungarian Baths Association

www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

www.hydrothermal-spa-forum.net

The Iceland Spa Association

www.visitspas.eu/iceland

The International Medical Spa Association

www.dayspaassociation.com/imsa

International Sauna Association

www.saunainternational.net

International Spa Association (ISPA)

www.experienceispa.com

Irish Spa Association

www.irishspaassociation.ie

Japan Spa Association

www.j-spa.jp

Leading Spas of Canada

www.leadingspasofcanada.com

National Guild of Spa Experts Russia

www.russiaspas.ru

Portuguese Spas Association

www.termasdeportugal.pt

Romanian Spa Organization

www.romanian-spas.ro

Salt Therapy Association

www.salttherapyassociation.org

Serbian Spas & Resorts Association

www.serbianspas.org

South African Spa Association

www.saspaassociation.co.za

Spanish National Spa Association

www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

www.swaafrica.org

Spa Association of India

www.spaassociationofindia.in

Spa Industry Association

www.dayspaassociation.com

Spa & Wellness International Council

www.1swic.ru

The Sustainable Spa Association (SSA)

www.sustainablespas.org

Taiwan Spa Association

www.tspa.tw

Thai Spa Association

www.thaispaassociation.com

The UK Spa Association

www.spa-uk.org

Ukrainian SPA Association

www.facebook.com/UASPA

