

spa business insider

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A SPA BUSINESS PUBLICATION



Amazon opens its first hair salon

Tech giant Amazon has expanded its presence in the world of beauty and opened its first bricks and mortar hairdressers in London's Spitalfields Market.

Spread across two floors, the 1,500sq m location offers a menu of hairdressing services provided by Elena Lavagni, owner of independent London salon Neville Hair & Beauty and a team of her stylists.

The new destination is also kitted out with exciting augmented reality (AR) technology that enables clients to experiment and see what they'd look like with new colours and styles before they have treatments.

In addition, guests can experience new point-and-learn technology in the salon's retail area and explore Amazon's professional hair care products.

This system involves customers pointing at the product they're interested in on a display shelf and then having all the relevant information, brand videos and educational content



PHOTO: AMAZON

■ Amazon said the salon is its latest initiative to support the professional beauty industry

pulled up automatically on a digital display screen in front of them.

If guests subsequently decide to buy the product, they can scan its QR code with their phone and immediately be taken to its individual Amazon web-page and order directly online.

"We've designed this salon for customers to come and experience some of the best technology, hair care products and stylists in the industry," said John Bounphrey, Amazon's UK country manager.

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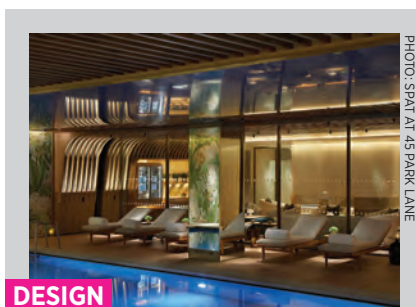


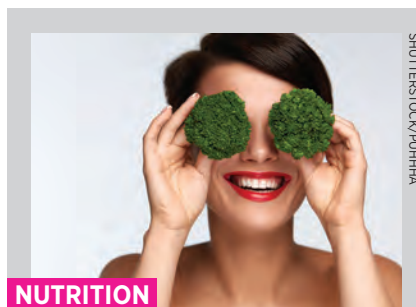
PHOTO: SPAT AT 45 PARK LANE

DESIGN

London spa opens adorned with Roman-style mosaics

New spa designed to bring the outdoors in

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Diet: Vegetables are more important than fruit

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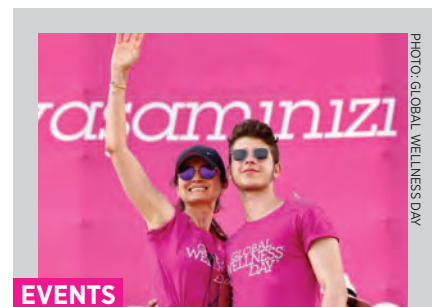


PHOTO: GLOBAL WELLNESS DAY

EVENTS

Global Wellness Day scheduled for 12 June 2021

2021 theme is focused on protecting mental health

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SNOWROOM

THE COOL DOWN EXPERIENCE WITH FEEL-GOOD FACTOR

A proper sauna also requires rapid cooling after sweating. The SnowRoom by TechnoAlpin is ideal for restoring the body to a normal temperature - from head to toe. With the finest powder snow in a quiet winter atmosphere, cooling down in the snow becomes an experience 365 days a year.

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A MODERN AND LUXURIOUS COLD TREATMENT

Today's guests come with high expectations, and it is important to offer innovative treatments. The snow room is the perfect answer to the recent trend for cold treatments which defines a wellness area as one with superior facilities, while giving guests the opportunity to enjoy the health and recreational benefits of the cold.

The pandemic is serving as a catalyst for wellness and wellbeing, **Mia Kyricos** tells StarrCast podcast

Lisa Starr, principal of Wynne Business and 35-year spa and wellness industry veteran, has launched the StarrCast podcast, interviewing wellness professionals about their career path.

Industry figure and consultant Mia Kyricos was the latest guest, discussing her predictions for industry trends and how she sees significant growth potential in wellness communities, real-estate and wellness technology.

"Overall, I think we'll see a deepening and broadening of each one of the GWI's industry bubbles. Wellness isn't slowing down anytime soon as COVID-19



■ Kyricos is one of eight interviews in the podcast's first season

Wellness isn't slowing down anytime soon as COVID-19 is serving as a catalyst for the business of wellness

is serving as a catalyst for the business of wellness and wellbeing," she said.

"People are also shifting their focus and the conversation we've tried

to have about living and leading well at work and in our communities has been put on warp speed.

"The pandemic has reminded us of our mortality and the importance of our health. This has levelled the playing field globally and that's exciting for the industry."

Kyricos is one of eight interviews from Season One of StarrCast, where individuals from six countries reflect on their career and industry experience.

Its goal is to encourage those in established careers wanting to make a change, or young people thinking of their future, to consider a position in the wellness industry.

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Biologique Recherche appoints **Arnaud Diaz** global head of sales to underpin global expansion plans



PHOTO: BIOLOGIQUE RECHERCHE

■ Diaz has previously worked for Sothys and Comfort Zone

Arnaud Diaz has been named as Biologique Recherche's head of global sales, effective immediately.

Biologique Recherche co-chair Rupert Schmid told *Spa Business* the appointment will underpin the brand's global growth aspirations and plans, which rely on strong partnerships with its day spa, medi-spa and medical network.

"Arnaud will oversee our Export Sales Team and our French Sales Team with the ambition to bring our

I'm excited to manage this professional brand's global growth while maintaining its exclusivity

performance to the next level of customer service and development," he commented.

Prior to the appointment, Diaz worked as international director at Thalgo Group, managing the Thalgo and Ella Baché brands.

He also spent the last 15 years managing the international development of other brands such as Sothys and Comfort Zone.

Diaz said: "I'm most excited to manage this premium professional brand's global growth while maintaining its exclusivity."

"Biologique Recherche is truly dedicated to its worldwide professional partners who understand who we are and want to engage to provide the best possible service."

[READ MORE ONLINE](#)



PHOTO: SEA ISLAND

■ Hercik has had a 25-year-career in the spa and wellness industry

{ I'm privileged to be joining a masterful spa team that has an incredible reputation }

Cecilia Hercik is Sea Island's new spa and wellness director

The Spa at Sea Island, a Forbes Five-Star coastal resort in Georgia, US, is under new leadership, with Cecilia Hercik as the new director of spa and wellness.

Hercik told *Spa Business* her new position involves bringing the most innovative spa and wellness treatments to the 65,000sq ft luxury spa and fitness facility, while incorporating the unique aspects of the host culture and island community in an authentic and respectful manner.

"The energy of this magical place makes Sea Island an ideal place for living in the

moment and reconnecting with nature," she said.

"I'm privileged to join a masterful spa team that has an incredible reputation and impressive achievements."

Hercik's career in the spa industry has spanned nearly 25 years and included corporate spa roles at Miraval, Ritz-Carlton, Four Seasons, Aveda-Neill and WTS International.

In 2013, Hercik drew on her breadth of international and national experience and launched her own spa and wellness consultancy called C Spa Consulting.

READ MORE ONLINE

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YOUNG PEOPLE

£1.2m initiative to focus on youth wellbeing

A new programme addressing young people's wellbeing and mental health will launch in Q3 2021 in all secondary schools across Greater Manchester, UK.

The Greater Manchester Young People's Wellbeing Programme – named #BeeWell – will last three years and annually capture data on tens of thousands of young people's wellbeing through a standardised online survey.

Participating schools will receive confidential reports and insights to inform and complement the work they already undertake to support their pupils' wellbeing.

The framework will help schools and localities identify needs, inform decision-making

about priorities for action and evaluate the success of their efforts.

#BeeWell's objectives are to improve young people's wellbeing across Greater Manchester and in due course, inspire a national conversation about rebalancing the UK education system so it treats wellbeing as an outcome equal and complementary to academic attainment.

David Gregson, #BeeWell Advisory Board chair said: "We're determined to provide critical insights into young people's lives. We want the wellbeing of young people across Greater Manchester, and the entire country, to be everyone's business."

[READ MORE ONLINE](#)



PHOTO: UNIVERSITY OF MANCHESTER

■ Organisers say #BeeWell will be crucial in light of the pandemic

“

We want the wellbeing of young people to be everyone's business

David Gregson

DESIGN

45 Park Lane spa opens with Roman-style mosaics



PHOTO: 45 PARK LANE

“

We're thrilled to introduce wellness into our guest experience

John Scanlon

Dorchester Collection's Mayfair hotel, 45 Park Lane, has been upgraded with a brand new luxury wellness space called The Spa at 45 Park Lane.

The 10,000 sq ft spa features a treatment room, a relaxation space, pool and PT and fitness facilities, alongside a spa menu offering treatments supplied by Valmont and Aromatherapy Associates.

Guests of the luxury hotel have full use of the facilities, which includes a separate sauna and steamroom, hydrotherapy pool and private changing and shower rooms.

Designed by Jouin Manku, the wellness space has been specifically created to



PHOTO: THE SPA AT 45 PARK LANE

■ Design been used to bring the outdoors in

bring a sense of the outside in, referencing artistic flora using traditional Roman-style mosaics from Venetian artisans.

John Scanlon, GM of 45 Park Lane, comments: "We're thrilled to be introducing luxury wellness into the guest experience to create one of the finest spa facilities in the capital".

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EVENTS

Speakers revealed for Spa Life UK 2021

Spa Life UK is scheduled for 12-13 July 2021 at Wyboston Lakes, Bedfordshire.

Founded in 2010, the event will offer networking opportunities, dedicated meetings, a product showcase and management education. Annual industry accolades The Good Spa Guide Awards will also be presented at the event.

"The convention will provide the perfect environment for our community to reconnect," said Spa Life director and founder Andrew Hammond.



PHOTO: SPA LIFE



The convention will provide the perfect environment for our industry to reconnect

Andrew Hammond

So far the speaker line-up includes UK Spa Association (UKSA) chair Adam Chatterley; MD of GiftCard Solutions Brian Dunne; head of local deals at Travelzoo Claire Humphreys; CEO of Why Leadership Graeme McKinnon; CEO OTO CBD Skincare James Bagley; corporate wellness consultant Lauren Gibson; Sustainable Spa Association co-founder Lucy Brialey; CEO Moddershall Oaks Country Retreat & Spa Penny Weston; and UKSA GM Yvonne Ebdon.

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MEET THE TEAM

For email use:
fullname@leisuremedia.com



Editorial director
Liz Terry
+44 (0)1462 431385



Spa Business editor
Katie Barnes
+44 (0)1462 471925



Publisher
Astrid Ros
+44 (0)1462 471911



Head of news
Tom Walker
+44 (0)1462 431385



Assistant editor
Megan Whitby
+44 (0)1462 471906



Head of digital
Tim Nash
+44 (0)1462 471917

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SURVEYS

GWI initiative dedicates survey to women in leadership

The Global Wellness Institute's (GWI) Women in Leadership Initiative, is spearheading a survey of women in wellness leadership roles and is seeking feedback from female leaders.

According to the group, it defines a female wellness leader as a woman who works in some capacity in the wellness space, has a vision and shares it with others.

With this in mind, the group wants to hear from anyone who identifies as a female wellness leader, via its anonymous 15-minute survey.

The survey features questions about compensation, leadership qualities, burnout,



SHUTTERSTOCK/FLAMINGO IMAGES

■ Answers will be used to create supportive resources



We're seeking feedback from female leaders

Julie Keller Callaghan

COVID-19's impact, work-life balance, sexual harassment, mentorship, entrepreneurship and stress-relief strategies

The results will be used to create resources, programming and more that address the needs of women in wellness leadership roles and help them evolve in their leadership positions and aspirations.

The GWI initiative is chaired by Julie Keller Callaghan, co-founder of Well Defined.

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GROWING FOOTPRINT

Clarins unveils new retail concept

French skincare, cosmetics, spa and perfume brand Clarins has unveiled a new retail boutique concept with locations having already opened in Dubai, Paris and China this year.

Focused on the customer journey, the concept consists of boutique hubs that offer holistic beauty services, retail opportunities and immersive client experiences.

All hubs will include Clarins' new Skin Atelier experience where clients can receive face-to-face



“

We imagine the future of beauty with our customers

Katalin Berenyi

skincare consultations and complimentary express beauty and wellness treatments.

Select locations will be packaged with Clarins' signature Skin Spa concept which offers luxury spa treatments.

"We imagine the future of beauty with customers," said Katalin Berenyi, brand executive director. "When we take care of ourselves and the world, we're living beautifully – which is the philosophy in our new boutiques."

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Go further.

FRANCHISES

Massage Company prepares to launch new flagship

Membership-based massage franchise The Massage Company (TMC) is continuing its growth and gearing up to open its first London location at Putney Exchange, on 22 July 2021.

Adding to its existing centres in Camberley, Tunbridge Wells, High Wycombe and Sutton Coldfield, the new destination will mark TMC's fifth franchisee location in the UK and comes at a time where the business is seeing a marked increase in demand for massage services following the easing of lockdown restrictions.



■ TMC aims to offer high-quality yet affordable services



“

TMC's presence will help meet increased demand for massage therapy

Elliot Walker

Open seven days a week, TMC's new 1,900sq ft location will house eight treatment rooms and a team of up to 20 trained therapists.

Elliot Walker TMC CEO and co-founder said: "The pandemic has been a source of great stress for many people, and TMC's presence will help meet the increased demand for greater accessibility to quality massage therapy."

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PROGRAMMING

Tibetan medicine specialist visits Velaa

Luxury resort and spa, Velaa Private Island in the Maldives, is launching a 2021 programme of visiting wellness practitioners.

To kickstart the series, Velaa is hosting holistic practitioner and director of Thailand's Sukkasart Institute of Healing Arts, Buathon Thienarrom PhD.

She has experience in nursing, psychology, alternative medicine and spa management, plus specialises in Taoism, Tibetan medicine and mind training.

PHOTO: BUATHON THIENARROM



“ZenNaTai encourages inner peace through releasing tension and generating chi flow

Buathon Thienarrom

Following extensive training, she created her own approach to holistic healing named 'ZenNaTai', which encourages inner peace through releasing tension and generating chi flow in the body.

Having worked with a network of celebrity clientele, Thienarrom will carry out bespoke consultations to analyse the influence of guests' body structures on their lifestyle, sound vibration rituals and bespoke massages.

[READ MORE ONLINE](#)

NUTRITION

Vegetables are more important than fruit in a healthy diet

Vegetables are more important than fruit in a healthy diet, according to new research from Harvard Medical School.

The study of nearly two million adults, carried out in partnership with Brigham and Women's Hospital in Boston, has been published in the American Heart Association's journal *Circulation*.

Researchers confirmed the validity of existing guidelines relating to the importance of five servings of fruit and vegetables daily, however, they also established the optimum ratio is 3:2 in favour of vegetables – food for thought

PHOTO: SHUTTERSTOCK/PUHHA



■ The study included nearly two million adults

for spas when devising menus and advising on nutrition.

The study reads: “Higher intakes of fruit and vegetables were associated with lower mortality, with the risk reduction plateauing at around five servings of fruit and vegetables per day. These findings support current dietary recommendations to increase intake of fruits and vegetables, but not fruit juices and potatoes.”

[READ MORE ONLINE](#)

“The optimum ratio for a healthy diet is 3:2 in favour of vegetables and this is associated with lower mortality



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Photo credit : Spa Guerlain

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All in this together

In 2021, Global Wellness Day will ring in its 10th anniversary – event founder Belgin Aksoy explains why it will be the most important yet



■ Belgin Aksoy founded Global Wellness Day in 2012

Saturday 12 June 2021 will mark the 10th annual Global Wellness Day (GWD) which will be celebrated with an exciting 12-hour free virtual live stream in tandem with a host of safe, public events and complimentary educational wellness offerings spread around the world.

Spreading wellbeing

Event founder and industry figure Belgin Aksoy has announced the 2021 GWD event will be themed on protecting and prioritising Mental Wellness for both children and adults during and after the pandemic.

“In a world where one in 10 people live with a mental health disorder, necessary steps to protect our minds must be taken,” said Aksoy.

This year’s celebrations will illustrate the value of being proactive and taking responsibility for physical and mental health with 10-minute segments on topics ranging from nutrition and exercise to scientific breakthroughs for fighting pathogens.

Aksoy and her GWD team have also curated a dynamic line-up of guest speakers including:

■ **Dr Alex George** – UK’s youth mental health ambassador within Department for Education



■ Since its inception, GWD has grown from being celebrated in one country in 2012 to being celebrated in 170 countries

■ **Andrew Sealy** – Celebrity yogi and Yoga Revealed founder

■ **Dr Andrea Sgoifo** – Neuroscientist and head of the stress physiology lab at Parma University, Italy

■ **Deborah Szekely** – 99-year-old philanthropist, co-founder of Rancho la Puerta and the “Godmother of Wellness”

■ **Susie Ellis** – Chair and CEO of the Global Wellness Institute

In addition, GWD Ambassador's around the world along who're able



Wellbeing is a simple necessity for every human being on the planet – wellness is not a luxury but the right of every individual

to organise in-person activities will focus on outdoor activities, such as sunrise and sunset yoga, sleep seminars meditations, Tai Chi, Zumba, functional fitness, spa treatments, holistic wellness, culinary journeys, mindfulness sessions and much more to help increase everyone's spirits in a positive and healthy way.

Worldwide wellness

Since its inception, GWD has grown from being celebrated in one country in 2012

■ GWD 2020 was so successful that it reached a record 8,000 locations in over 170 countries



“ The past year has given us the opportunity to take a step back and really think about how we want to live our lives ”

► to being celebrated in 170 countries in tens of thousands of locations.

New to the roster this year are Barbados, Algeria, Saudi Arabia, Laos, Malaysia, Venezuela and Indonesia.

Among many other international brands, Mandarin Oriental Hotel Group, One & Only Resorts, Chiva-Som and Accor are also supporting GWD with initiatives for both staff and guests.

High standards

Last year, Aksoy pivoted plans for an in-person GWD 2020 into the event's first-ever 24-hour free live broadcast, after the pandemic broke out.

“Our GWD ambassadors, supporters, and advisors convened immediately to create a new game plan for GWD 2020 – cancelling was not an

option, especially since wellness was needed more than ever,” she said.

The result? A 24-hour live stream stretching all the way from New Zealand to Los Angeles packed full of content to inspire wellbeing, ranging from wingsuit base jumping and dancing to nutrition seminars and Muay Thai.

“Our event drew attention to the importance of living well and encouraged more people to get involved and celebrate GWD,” Aksoy enthused.

The 2020 event was so successful that it reached a record 8,000 locations in over 170 countries, resulting in millions of people getting involved.

What matters most

“I believe living well is a simple necessity for every human being on

the planet and that wellness is not a luxury but the inherent right of every individual,” explained Aksoy.

“The past year has given us the opportunity to take a step back and really think about life and how we want to live it. Most importantly, although GWD lasts for 24 hours, our message is intended to last a lifetime and the day.

“Our goal is for GWD to help support individuals and societies maintain a better lifestyle amidst these unprecedented times.

“Thanks to the extraordinary 130-strong GWD family, we're touching the hearts of millions.”

Looking ahead, Aksoy shared that her long-term target is for GWD to be officially accepted into the United Nations' Official Calendar. ●

CHOOSE TO BE happy WITH WELLNESS

Born in Turkey, Global Wellness Day is celebrated on the 2nd Saturday of June every year only with complimentary activities around the world.

Want to be a part of the celebrations?

Join us on **Saturday, June 12!**

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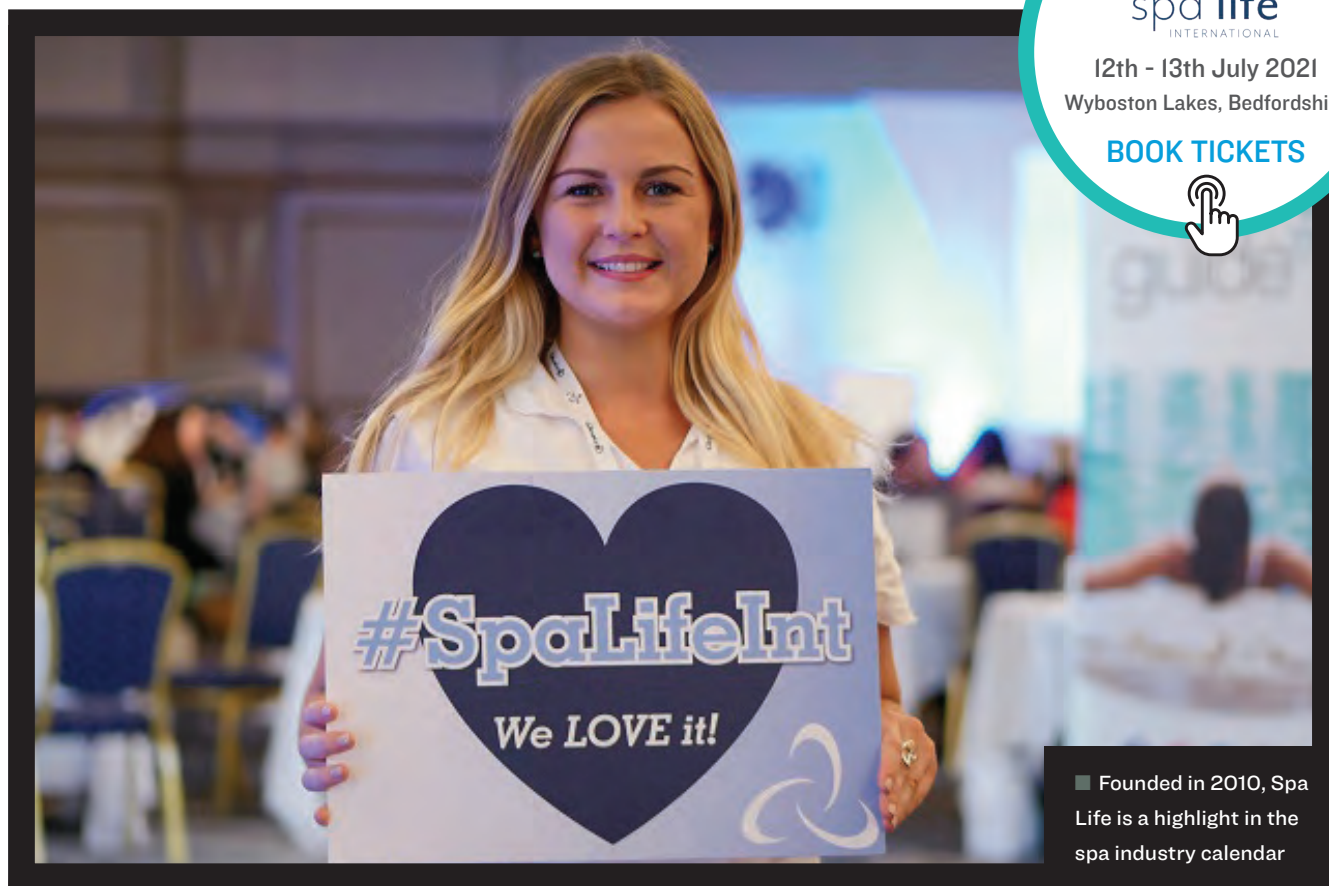
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ALL PHOTOS: SPA LIFE EVENTS

■ Founded in 2010, Spa Life is a highlight in the spa industry calendar

Uniting the spa community through education and networking

The spa and wellness industry never stands still, so any serious spa leader will be excited to learn that the Spa Life UK Convention 2021 will bring together all the latest trends, products and knowledge you need to keep your business moving forward

Spa Life UK is a multi-faceted event that boasts a relaxed but professional environment – it's often a completely new experience for spa professionals and we should never underestimate the positive impact events like this can have on our careers and our lives.

Having attended the convention for more than a decade, *Spa Business* has witnessed delegates claiming to have found a new sense of purpose from the event; and a belief that not

only are they part of a global industry but also a blossoming community of like-minded professionals.

This year, it's more important than ever that we connect with this community, to help and inspire each other to navigate new ways forward and to set new standards of excellence for our customers and for our sector.

According to event director and co-founder, Andrew Hammond, the itinerary for Spa Life UK 2021 has been developed with these objectives in

mind and additional networking time has been built into the schedule.

"For an industry built on relationships, it's important that we provide an environment for our community to connect and build mutually beneficial relationships, as part of a fun-packed agenda over two-days".

The Spa Life team worked closely with the UK Spa Association (UKSA) to ensure that the educational focus is relevant to the needs of today's spa teams. The keynote address and all



■ The conference schedule will be split into two streams – Leadership post-COVID and Making Wellness More Accessible



ALL PHOTOS: SPALIFE EVENTS



SPEAKERS



Adam Chatterley



Claire Humphreys



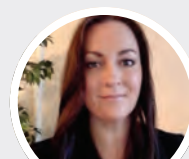
Lauren Gibson



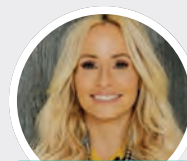
Graeme McKinnon



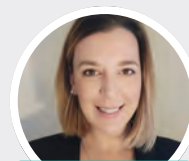
James Bagley



Lucy Brialey



Penny Weston



Yvonne Ebdon

■ Spa Life has assembled a dynamic line-up of speakers to empower spa leaders to face challenges ahead



Brian Dunne

breakout sessions have been created to give confidence to delegates as they face new challenges following the pandemic as identified through the UKSA's Spa Director Meetings and members' enquiries via their telephone support service.

UKSA chair, Adam Chatterley commented: "Both Spa Life and the UKSA believe that wellness begins with the people delivering it, so we focus exclusively on what spa professionals truly need."



No other convention places such a strong emphasis on nurturing the community of spa professionals who make our sector what it is

UKSA chair, Adam Chatterley

"No other convention places such strong emphasis on nurturing the community of spa professionals who make our sector what it is."

For the first time, The Sustainable Spa Association is also supporting the event and contributing to the programme by addressing key issues surrounding sustainability.

Finally, the convention is also a celebration of success in our industry, and as part of the event's Gala Dinner, it hosts the annual Good Spa Guide Awards. ●

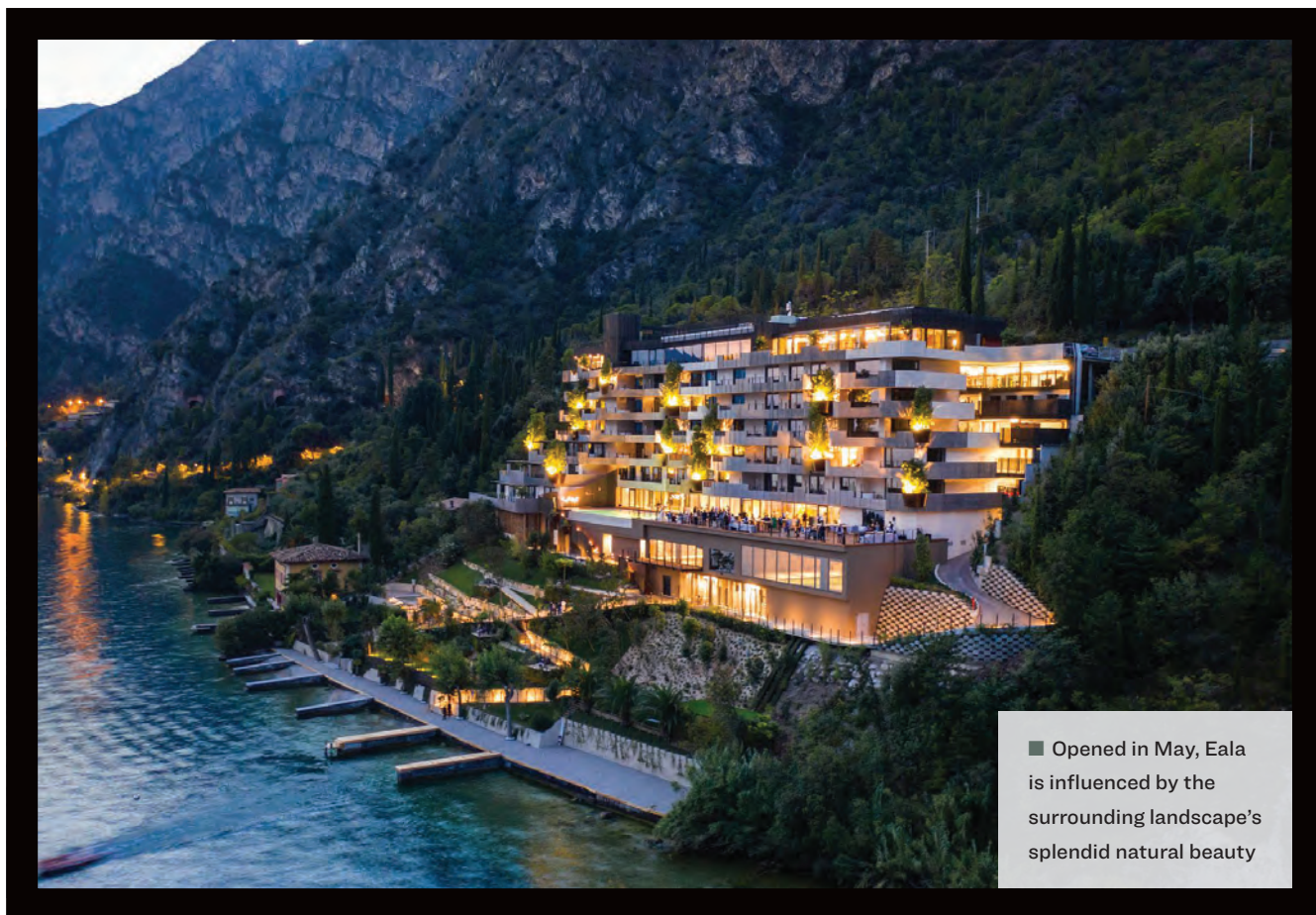


PHOTO: @PHOTOGRAPHICAMANGILI

Lakeside luxury

Lake Garda's newest spa draws inspiration from nature, Celtic mythology and minimalism

A new five-star hotel and spa named Eala has opened in the Italian town of Limone sul Garda. Set back into a cliff face, the luxurious new destination gazes out across the iconic Lake Garda.

Ancient inspiration

The hotel's namesake and philosophy are inspired by a swan-like creature from Celtic mythology that interprets dreams, called Eala. The hotel's team

wants guests to feel the destination can do the same thing and transport them to the retreat of their dreams.

Design details

The location was realised by architecture firm Studio Gesia and influenced by the surrounding landscape's natural beauty – well known for abundant lemon groves and impressive panoramas.

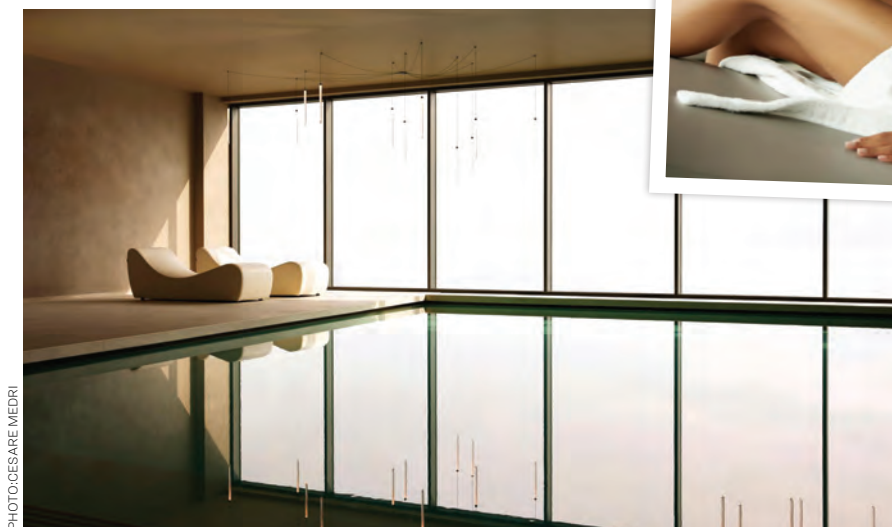
The studio has characterised the 67-room hotel and 1,500sq m spa with curved and enveloping lines, recalling

the shapes of the lake, sun and moon, alongside a palette of neutral tones.

The two-floor spa is accessed using a deep blue spiral staircase which leads guests in front of the majesty of the lake thanks to large floor-to-ceiling windows.

Treatments

Spa guests can explore a menu of cellular treatments by Team Dr Joseph alongside facials, scrubs, wraps and massages, plus services for hair, nails, waxing, eyelashes and make-up.



■ The destination was realised by architecture firm Studio Gesia and includes an expansive array of thermal facilities

Its core offering consists of eight unique rituals inspired by different Lake Garda towns and created by spa manager Veronika Miotto.

Each treatment harnesses the power of fragrant natural ingredients, such as bitter orange, lemon, mint and lavender.

Luxury Italian wellness consultancy and supplier Starpool helped animate the spa journey with a steam bath, ice fountain, experience showers, heated loungers, Kneipp pathways and two unique saunas.



The spa and hotel are characterised with curved and enveloping lines, inspired by Lake Garda, the sun and the moon

In addition, guests can access a whirlpool, relaxation nest, Technogym workout space plus two indoor pools and an outdoor infinity pool with dramatic views of the lake.

The hotel also includes five spa suites equipped by Starpool, with spacious open-plan bathrooms, steam baths and outdoor saunas.

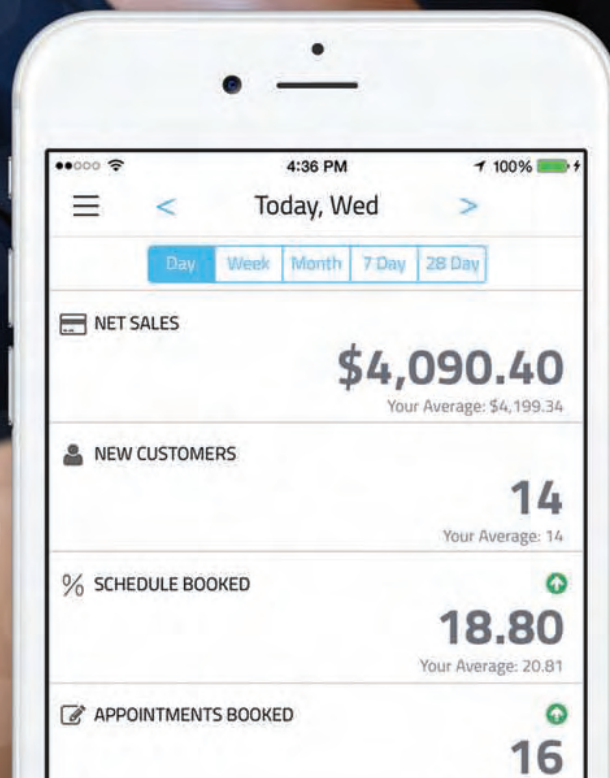
Opened in May, Eala is owned by the local Risatti family which has been running accommodation around Lake Garda for three generations. ●



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PHOTO: CLINIQUE LA PRAIRIE

■ Created by a team of life-science experts, the new line offers four targeted supplement formulations – Age-Defy, Balance, Energy, and Purity

Clinique La Prairie launches new premium range of nutritional supplements

Luxury Swiss spa and wellness destination brand Clinique La Prairie has launched Holistic Health, a pioneering collection of Swiss-made supplements.

Four routines – Age-Defy, Balance, Energy, and Purity – have been created by a team of life-science experts at the clinic by connecting the five fundamental pillars for healthy living: immunity, stress management, anti-inflammation, rejuvenation and cellular longevity.

The result is a unique core holistic complex released from the fusion of the

following five compounds: Neuromics, Synerithin, Fixentin, Immucell and Niehanyl.

Each of the four vegan supplements pair the holistic complex with carefully selected micronutrients and plant extracts to enable active solutions and conditions to achieve maximum benefits.

In addition, this complex can be intensified and targeted to a specific pillar by activating one specific active ingredient in a higher dosage.

According to Clinique La Prairie, the new collection offers advanced micro-nutritional solutions,



■ Simone Gibertoni, CEO

following targeted wellbeing benefits and high values.

Simone Gibertoni, CEO of Clinique La Prairie says:

“We’re excited to be bringing our pioneering science to people’s daily routines.

Our supplements are the result of years of innovation and research to understand how we can support people who are living busier and busier lives with a bespoke routine they can trust to support their wellbeing.”

Holistic Health’s supplements are developed with respect for the environment and are non-GMO, vegan-friendly, free from artificial colours, sweeteners and preservatives, and titanium dioxide-free.

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SUPPLIER NEWS

Elemental Herbology introduces luxury travel and wellbeing kit

PHOTO: ELEMENTAL HERBOLOGY



■ Lydia Taylor, Elemental Herbology education and events manager

Natural skincare and bodycare brand Elemental Herbology has launched a limited-edition beauty and wellbeing kit, featuring a curated selection of its body, haircare and skincare products.

Elemental Herbology's education and events manager Lydia Taylor described the kit as a perfect introduction to the brand and an ideal companion for holidays.

Complete with seven travel-size products, the kit includes:

- Bio-Cellular Super Cleanser
- Cell Plumping Moisturiser

PHOTO: ELEMENTAL HERBOLOGY



■ The kits feature a selection of body, haircare and skincare products

- Nutrition Infusion Mask
- Lemongrass and Nutmeg Body Wash
- Lemongrass and Nutmeg Body Cream
- Shiny Locks Shampoo
- Hair Souffle Conditioner

Taylor shared that the new launch is committed to supporting sustainability organisation Bag of Ethics: "We're proud to say our Kit

bags are produced by a 90 per cent female team in a Fairtrade factory, meaning the women creating our bags are paid a fair, living wage for their time and skills."

In addition, the brand has ensured all included products are 100 per cent recyclable.

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Espea introduces aromatic diffuser with essential oil collection

Espea, a skincare brand specialising in natural and wellbeing products, has unveiled a brand new Aromatic Essential Oil Diffuser Pod to bring a sense of wellbeing to everyday modern living.

Using ultrasonic vibrations, the sleek and elegant diffuser infuses the air with refreshing aromas to balance the mind and body with a mist to match the user's mood.

The new diffuser also includes a soft glowing light making it ideal as a nightlight, to create a calm, soothing ambience for meditation or just a way to signal some self-care time.

To accompany the launch, Espea has introduced a set of aromatic essential oils which



PHOTO: ESPEA



■ Daniel Golby, Espea GM

harness the harmonising power of aromatherapy to nurture wellbeing.

Consumers can choose between favourites from Espea's Signature Blend collection: Soothing, Energising, Positivity and Restorative.

Daniel Golby, Espea GM, explained that these soothing oils can also be used for a relaxing bath or as a carrier oil for a calming full body massage experience.

He added: "Our new diffuser has been beautifully designed

to create a peaceful sanctuary at home and release just the right amount of fragrant vapour to harmonise the powers of the individual blends on offer."

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Vinésime creates vinotherapy body cream to offer hydration boost

French vino-cosmetics brand Vinésime has launched the Prodigue Sensation – a moisturising body cream powered by powerful antioxidant grapevine stem cells from the Gamay Teinturier Fréaux grape variety.

With a cloud-like texture, the cream is designed to rejuvenate and envelope the skin with a hydration boost while providing protection from UV light.

The product is part of Vinésime's Racines du Temps range defined by a unique A2OC complex. This compound includes a vintage extract of Pinot Noir Racines du Temps grapes coupled with blackcurrant bud extract from Burgundy.



PHOTO: VINÉSIME

■ Édouard Damidot,
Vinésime co-founder

"Pinot Noir is the world's most antioxidant-concentrated grape variety and by including it in our A2OC complex, it means our Racines du Temps products have five times more antioxidants than green tea,"

explained Édouard Damidot, Vinésime co-founder.

A2OC also includes vine flower extract, original grape water and blackcurrant seed oil to strengthen and revitalise the skin.

"This synergy of exceptional active ingredients offers optimal efficiency and revolutionises vino-cosmetics," he added.

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Elemis unveils its first-ever retinol alternative



PHOTO: ELEMIS

■ Noella Gabriel, Elemis global president and co-founder

British skincare brand Elemis has introduced a gentle yet visibly effective alternative to traditional retinols – the Pro-Collagen Renewal Serum.

Following years of research and innovation, Elemis has created a formula that mimics the clarifying, skin-smoothing results of retinol, all while balancing and protecting moisture levels.

Noella Gabriel, Elemis global president and co-founder, explained that the company believes great skin starts with skin health, respecting the skin's microflora, the lipid barrier and ultimately supporting the skin's ecosystem.



PHOTO: ELEMIS

■ The formula is designed to rejuvenate and reenergise skin

"With our new serum, we're delivering the results of a retinol while respecting the lipid barrier with a skin-friendly formulation."

The serum is infused with a blend of padina pavonica and red microalgae, along with alfalfa and stevia extracts to deliver retinol-like benefits without irritation.

The advanced concentrate is designed to rejuvenate skin and significantly improve the look of expression lines, clarity, firmness, sun damage and visible pores.

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Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Spas Association

■ www.abcs spas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.espa-ehv.com

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.com

Green Spa Network (GSN)

■ www.greenspanetwork.org

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

The Iceland Spa Association

■ www.visitspas.eu/iceland

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Serbian Spas & Resorts Association

■ www.serbianspas.org

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa Association of India

■ www.spaassociationofindia.in

Spa Industry Association

■ www.dayspaassociation.com

Spa & Wellness International Council

■ www.lswic.ru

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ www.tspa.tw

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

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