

# spa business insider

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## Do men feel comfortable at spas?

Destination spa operator Champneys has surveyed 1,000 UK males investigating the misconceptions around men, self-care and spas.

According to Champneys, male grooming has surged in recent times, with more and more men incorporating wellness into their everyday routine – be that through fitness, nutrition or a spa visit.

However, the operator discovered that more than a third (36 per cent) of all survey respondents still believe there is a stigma attached to men going to a spa.

The same proportion of participants answered that they felt spas were too feminine, while under a third (29 per cent) felt spas don't currently cater enough for men.

Despite this, more than one in five respondents (22 per cent) were keen to start taking more care of their wellness and wellbeing.



SHUTTERSTOCK/PHIL DATE

■ A quarter of men said they'd like to see more male-specific spa treatments

Champneys' group spa director Laura Tatlow said: "Although we've started to see a shift in stereotypes being broken down for men, our research highlights that there's still work to be done."

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“

**Our research has highlighted there's still work to be done**

Laura Tatlow



PHOTO: GWI

PEOPLE

### Susie Ellis reveals new GWI wellness real estate event

To be hosted on 28 September 2021

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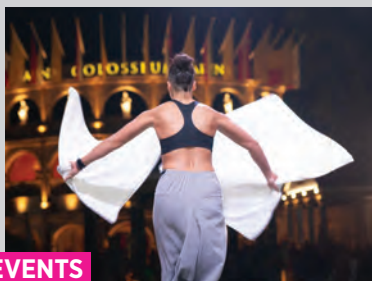


PHOTO: RYSZARD RAK

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### Aufguss World Champions crowned in Poland

Sauna masters battle it out for 2021 world titles

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PHOTO: NATURA BISSE

EXCLUSIVE

### Boost your spa's revenue with our 2021 gifting guide!

We round up some of the best seasonal gifting options

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## Julie Chaumie unveils The Oetker Collection exclusive wellness club and Guerlain Spa at five-star Geneva hotel

After five years' construction, German hotel management company The Oetker Collection has unveiled its first Swiss hotel, located in the heart of Geneva.

The Woodward boasts views of Mont Blanc and Lake Geneva.

Located in a historic post-Hausmann style building built in 1901, the 26-suite hotel upholds Oetker's commitment to wellbeing and is home to the exclusive Club Woodward featuring an elegant 1,200sq m Guerlain Spa, 24-hour Technogym gym and a 21m indoor swimming pool – claimed to be the largest private pool in the city.



■ Julie Chaumie has been appointed Club Woodward's manager

the launch of Guerlain's debut Swiss spa.

"We're delighted to welcome guests to the spa's hushed atmosphere, access to which will be reserved for a handful of members, ensuring its exclusivity," says Julie Chaumie, Club Woodward manager.

The spa includes two saunas, two hammams, two Swedish baths, a snow shower, ice bucket shower, hot tub, retail area and six wellness rooms, including a double suite, all of which are equipped with Gharieni beds.

Annual membership to Club Woodward costs CHF 7,500 (€6,896, £5,873, US\$8,123) per person.

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**Access to the spa is reserved for a handful of members, ensuring its exclusivity**

The luxurious private club is spread across two floors and reserved for The

Woodward's clients and just 90 private members. Its recent opening marks

## Jessica Grant Sloyan appointed new director of spa and wellness for Lucknam Park & Spa



■ Grant Sloyan has close to 20 years experience in the spa and wellness industry

Jessica Grant Sloyan has been named the new spa and wellness director at luxury country house hotel and spa Lucknam Park Hotel & Spa in Wiltshire, UK.

In her role, Grant Sloyan will be responsible for guiding the operation and strategy of the Espa at Lucknam Park spa, with a focus on creating innovative wellness experiences to enhance the overall guest experience.

With close to 20 years' in the spa and wellness

**Lucknam Park's beautiful surroundings allow for a truly exciting wellness offering**

industry, Grant Sloyan has gained experience at several notable spas in Bath, UK, including The Bath Priory Hotel & Spa, The Royal Crescent Hotel and The Gainsborough Bath Spa.

She joins from a previous position overseeing the spa at Whatley Manor in the Cotswolds, UK, and has also spent time working in Bali and Malaysia where

she learned ancient healing techniques and traditional Eastern medical methods.

Speaking of her appointment, Grant Sloyan says: "I'm thrilled to start my journey at Lucknam Park. Its beautiful surroundings allow for a truly exciting wellness offering, giving guests the chance to connect with nature."

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■ Susie Ellis, chair and CEO of the GWS and GWI

**The health of our homes and communities – where we live and how ‘well’ – has become a critical issue**

## Susie Ellis says GWI will host Wellness Real Estate event

The Global Wellness Institute (GWI) is preparing to host a Wellness Real Estate & Communities Symposium on 28 September 2021.

“A revolution in rethinking real estate, communities and the built environment around wellness principles was percolating pre-pandemic, but this long crisis has created a whole new mindset: The health of our homes and communities – where we live and how ‘well’ – has become a critical issue,” said Susie Ellis, GWI chair and CEO.

“We felt there was an urgency to bring together

the big players, investors and innovators in an all-day, think-and-do tank-like event to go deep into the latest insights and directions in this evolving space.”

The conference will take a deep dive into the fast-growing market and gather top executives, developers, investors, architects, designers, analysts, policymakers and media to examine the future of the market.

The hybrid event is being hosted both online and in-person in New York City at etc.venues 601 Lexington.

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### Seasonal gifting guide

Check out our official round up of some of the best gifting options for the 2021 holiday season, featuring industry favourites such as:

- Espa
- Phytomer
- Babor
- Aromatherapy Associates
- Elemis
- Thalgo
- Yon-Ka
- Elemental Herbology
- Biologique Recherche
- Natura Bissé
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- Voya

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## EVENTS

# 2021 Aufguss World Champions crowned

Last week marked the eighth annual Aufguss World Championships, hosted in one of the world's biggest saunas in Katowice, southern Poland.

Aufguss is an entertaining, communal sauna ritual that – at its simplest – involves an aufguss master waving a towel to distribute the sauna's heat, usually set to music and with essential oil fragrances. But the top sauna masters can get very creative, weaving in storylines, costumes and complex movements.

The event was hosted at Palac Saturna's Colosseum Sauna Arena where crowds gathered both inside and outside the facility to watch

28 of the world's finest aufguss sauna masters from 11 different nations battle for the world titles.

Slovakian sauna master Robert Zidek scooped the world championship single team title with his interpretation of an ageing actor desperately trying to play the role of Hamlet, while battling his inner demons.

"Aufguss is a modern way of storytelling within the sweat room and a good storyteller can take you on the deepest, most magical journeys," said Lasse Eriksen, who is both a judge and board member of Aufguss WM, which organises the event.

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PHOTO: RYSZARD RAK

■ Aufguss is an entertaining, communal sauna ritual



“

**Aufguss is a modern way of storytelling within sweat rooms**

Lasse Eriksen

## HEALTH

# Doctors prescribe museum visits for patients with stress

“

**It's been shown that art is good for mental and physical health**

Delphine Houba

Patients treated for stress in the Belgian capital Brussels will be offered free visits to museums, as part of a three-month trial designed to rebuild mental health amid the COVID-19 pandemic.

Doctors at the Brugmann hospital will be able to prescribe visits to five public museums across the city.

The initiative was first proposed by Delphine Houba, Brussels city councillor for culture and tourism.

Speaking to the Belgian newspaper *L'Echo*, she said: "It's been shown that art is good



SHUTTERSTOCK/YSRAND COSJIN

■ Visits will be prescribed in groups or individually

for mental and physical health. The COVID crisis, accentuating stress, has made this project highly relevant."

Visits will be prescribed to patients either individually or in groups.

The results of the initiative will be monitored and published in a report later this year.

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## DESIGN

## Irish nature spa unveils €500,000 revamp

Boutique hotel The Ice House in North Mayo, Ireland, has spent more than €500,000 (£429,527, US\$592,660) upgrading its Chill Spa set beside the picturesque River Mayo and Belleek forest.

The overhaul is being conducted in a phased approach, with the initial stage having recently been completed.

This saw the 600sq m spa gain a new wellness-focused outdoor extension overlooking the river including four new baths



“  
**We wanted to  
create a natural  
sense of wellness**

Elaine Armstrong

for bathing therapies, two sunken Jacuzzis and one outdoor wellness treatment room for couples with floor-to-ceiling windows looking onto the river and forest.

Spa manager Elaine Armstrong said the existing outdoor spa garden had been extended further onto the estuary to help create a natural sense of wellness.

Phase two of renovations will add a nature relaxation room built on stilts over the River Mayo.

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## NEW OPENING

## Six Senses to open first spa resort in India this October

Six Senses is scheduled to open its first Indian destination in Rajasthan in October 2021, complete with a 2,800sq m spa sanctuary powered by Ayurveda's alternative holistic healing traditions, born in India more than 3,000 years ago.

Called Six Senses Fort Barwara, the 48-suite resort will be located in a converted 14th-century walled fort.

The resort's spa and fitness centre will be situated within the original women's palace and both temples. It will have a major focus on Ayurveda and its whole body



PHOTO: SIX SENSES

■ The spa will have a big focus on Ayurvedic healing

healing system, as well as meditation and yoga.

Facilities will include six treatment rooms – three for couples, one single and two Ayurvedic – alongside a meditation temple, yoga pavilion, steamroom, sauna, tepidarium, Swedana, cool pool and still pool.

Spa rituals will include traditional Ayurvedic healing modalities, massages, facials, sound healing classes, wraps and scrubs.

During treatments, Six Senses will use luxury Ayurveda aromatherapy brand Subtle Energies as well as its own in-house range of indigenous essential oils, muds, gels, clays and vegetable oils.

A yoga menu including sunrise/sunset meditation plus personalised wellness programmes and a regular visiting practitioner series will complete the spa menu.

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# elemental herbology

## *Vital Eyes*

Awaken, brighten and refresh tired eyes with the new Vital Eyes Roll-On Eye Serum, infused with a powerful blend of patented actives and natural botanics to energise, hydrate and de-puff the delicate eye area.

Bring the Five Elements to your spa or salon with Elemental Herbology.



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SEASONAL PRODUCTS SPECIAL

# SUPPLIER NEWS

Suppliers tell *Spa Business* about their latest product, design and technology launches for the 2021 festive season – read on to see our exclusive breakdown of some of the best seasonal gifts to help raise your spa's retail performance



■ Espa has created three exclusive festive giftsets for consumers during the holiday season

## Espe celebrates power and beauty of nature with 2021 gifting collection

According to Espa, it's proud to produce products that are powered by nature and the very best ingredients it has to offer.

In line with this, Espa's 2021 seasonal gifting collection is designed to showcase and celebrate nature's resources and recognise the powerful impact they have on our skin, body and mind, while helping consumers find their own moments of peace and sanctuary.

This year Espa's festive packaging takes on a warm magenta tone and is completed with delicate silver details embossed with Espa's logo. The brand's first gifting option

– named The Jewels of Nature Collection – features Espa's Optimal Skin Pro-Cleanser, Optimal Skin Pro-Serum, Optimal Skin Pro-Moisturiser, Overnight Hydration Therapy, Depuff & Soothe Eye Gel, Pink Hair and Scalp Mud, Refining Skin Polish, Restorative Bath & Body Oil, Restorative Atmosphere Mist and a Gua Sha Tool.

Espe is also inviting consumers to start their own adventure with the brand in the comfort of their own home by exploring its range through its 2021 Espa Hidden Treasures Advent Calendar. Hidden within each drawer, consumers will find a hand-selected collection of both brand

new and classic Espa treasures for the skin, body and mind.

Lastly, The Gems of Modern Alchemy giftset showcases Espa's unique Modern Alchemy range, inspired by Traditional Chinese Medicine. This giftset includes The Cleansing Milk, The Purifying Polish, The Nourishing Balm, The Grounding Crystals, The Anointing Oil and The Hydrating Lotion from the Modern Alchemy Line.

Each of the sets have been designed with the intent to help Espa bring a sense of wellbeing and moment of rest to consumers and their loved ones during the busy festive season.

# SUPPLIER NEWS

## MCCM soothes tired eyes with electronic eye mask giftset

**M**CCM Medical Spa – the aesthetic medical spa brand owned by leading medspa equipment and skincare manufacturer Mesosystem – has created an exclusive Intelligent Eye Spa pack for the holiday season.

MCCM has curated the collection with a combination of skincare products and high-tech technology to help to soothe and hydrate the skin around the eyes, fade expression lines, wrinkles, dark circles and puffiness, as well as refreshing the skin and providing it with a natural glow.

The festive giftset includes:

- **Smart Eye:** This electronic eyemask delivers gentle hot compress therapy with comprehensive functionality and a stylish look. The wireless device has three heat settings to choose from and is claimed to help relieve eye fatigue, headaches,



■ The gentle electronic eyemask has three heat settings to relax customers

insomnia and reduce dark circles and puffiness around the eyes

- **Anti-aging undereye patches:** formulated to smooth and reduce wrinkles
- **Xr Cellular Performance cream:** recommended for the eye contour

to deeply moisturise skin, and with a lifting and anti-wrinkles effect. The cream is billed to recover the facial glow lost over time

- **Hyaluronic Peptide Repair:** a recovery serum to hydrate the skin and lock in moisture.

## Phytomer's festive beauty giftsets harness the power of the ocean

**F**rench marine skincare and spa brand Phytomer has anchored its festive offering with three beauty ritual giftsets showcasing its most popular products; the Hydra Original Cream to over-moisturise the skin, Expert Youth Cream to smooth wrinkles

and Cyfolia Organic Cream to comfort and boost the radiance of the skin.

Each set is combined with one of Phytomer's exfoliants; the Vegetal Exfoliant for the hydration ritual, the Marine Scrub for the age-delay ritual and the Radiance Exfoliating Cream for the organic radiance ritual.

And for body, Phytomer will offer the Oligomer Wellbeing Sensation Shower Gel for any body products purchased, packaged into a neat blue metal box.

Also available is a fourth seasonal giftset within a delicate velvet pouch encasing travel sizes of Phytomer's Pionniere Xmf Perfection Youth Cream and Pionniere Xmf Radiance Retexturing Serum. To complete the offering Phytomer has created a brand new Sea Holistic candle made



■ The marine skincare brand wants to offer premium beauty gifting options

of 100 per cent plant-based wax and scented with relaxing aromatic notes including aquatic and amber scents.

The giftsets are packaged in a sophisticated gift box with a delicate matte finish and elegant gold embossed details. The goal is to offer a natural yet premium festive beauty gift.



■ Phytomer offers blue beauty solutions



## SUPPLIER NEWS

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■ Decléor's festive offering consists of a comprehensive beauty advent calendar and five mini skincare giftsets

## Decléor taps into the power of aromatherapy to soothe the soul for the festive season

French aromatherapy skincare and spa brand Decléor has unveiled its 2021 holiday gifting collection, designed to offer skincare solutions for everyone.

Decléor has chosen to anchor its offering with an Essential Oils Christmas Advent Calendar suitable for all skin types. The calendar includes 24 full-sized Decléor products to take users on a journey of discovery to experience the brand's range and its powerful botanical essences.

Customers can also choose from five aromatherapy skincare giftsets each curated to target different skin types and their specific needs.

For those with dry skin, Decléor has curated the Neroli Bigarade Hydrating Collection including its Neroli Bigarade Cleansing Mousse (50ml), Neroli Bigarade Aromessence Essential Oils Serum (15ml) and Neroli Bigarade Rich Day Cream (50ml).

The Antidote & Rosemary Purifying Collection for oily and combination skin features Decléor's Black Clay Cleansing Gel (100ml), Antidote Hyaluronic Serum (10ml) and Rosemary Officinalis White Clay Daily Care moisturiser (50ml).

The Green Mandarin giftset caters to those seeking glowing skin using Decléor's Green Mandarin Aromessence Essential Oil Serum

(15ml), Green Mandarin Sun-kissed Cream (15ml) and Green Mandarin Scrub Mask (50ml).

Both the Lavender Fine Firming Collection and White Magnolia Anti-Ageing Collection target those seeking anti-ageing help. The former features Decléor's Lavender Fine Aromessence Essential Oil Serum (15ml), Lavender Fine Light Day Cream (50ml) and Lavender Fine Night Balm (15ml), meanwhile the latter is made up of the following: White Magnolia Aromessence Essential Oils Serum (15ml), White Magnolia Rosy Cream (full size) and White Magnolia Hand & Nail Cream (50ml).

# SUPPLIER NEWS

## Babor channels festive magic for luxury holiday giftsets

Babor's 2021 festive season offering is comprised of two pathways – three luxury anti-ageing giftsets and its iconic advent calendar.

For 2021, Babor has brought back its annual advent calendar showcasing its signature ampoule concentrates; this year, however, the product is totally plastic-free.

The calendar's 2021 design includes a wintery palette of white and precious gold and sees Babor's products, treatments and history subtly integrated into the intricate motifs.



■ Babor's advent calendar is an annual staple of its festive gifting guide

As for the anti-ageing giftsets, Babor has curated three different options for customers inspired by its best-selling lines. Each contains two skincare highlights from either the Babor Anti-Aging Expert series SeaCreation, ReVersive or HSR lifting. They're claimed to guarantee radiant eyes and glowing skin.

All three handpacked giftsets are presented in delicate and distinctive boxes with festive designs.

The dark SeaCreation giftset is designed to glisten like the deep sea while the ReVersive giftset has a stylish rose-gold design. The HSR lifting set design takes on a classic yet chic black and gold finish.

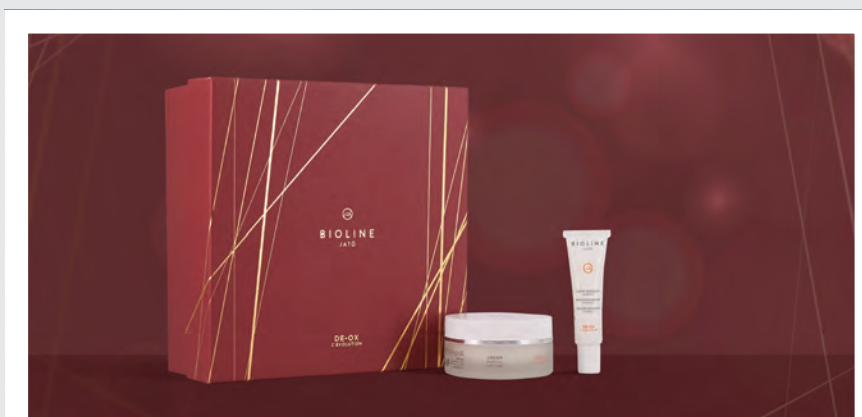
## Bioline Jatò caters to sensitive skin for the holidays

Italian skincare brand Bioline Jatò has prepared three exclusive Christmas giftsets to be bought as gifts or for consumers' own enjoyment to help them explore some of the brand's best-selling products.

The three festive boxes all contain one bestselling full size cream and a limited edition size serum or eye cream.

The brand's first gifting option features Bioline Jatò's De-Sense Instant Relief Nourishing Tetrapeptide Cream and SOS Serum Tetrapeptide. This beauty gift has been curated specifically to target intolerant, hypersensitive and reactive skin and ensure people of all skin types can enjoy a relaxing and indulgent skincare moment during the festive season.

In contrast, the De-Ox C Evolution Radical Capture Cream and Power C Booster Serum combination is



■ Bioline Jatò is offering skincare solutions for sensitive and reactive skin

ideal for stressed skin frequently exposed to external agents, such as pollution and sunlight.

For those looking to soothe dehydrated, toneless and sagging skin with the first signs of ageing, Bioline Jatò has paired its best-selling Lifting Code Diffusion Filler

Moisturizing Lifting Effect Cream and Filling Lifting Eye/Lip Cream.

With a minimal yet elegant design featuring gold glowing laminated light rays, all sets are packaged within a high-quality box with the hope that customers will repurpose them even after the holiday season is over.



# SUPPLIER NEWS



■ The inspiration behind this year's collection is to pass on and celebrate the power of aromatherapy



## Aromatherapy Associates' hand-blended festive giftsets help guests to energise, calm, restore, soothe and sleep

**N**amed Every Moment Matters, Aromatherapy Associates' (AA) 2021 festive gifting collection offers seven sustainable ways to offer moments of rest and relaxation.

Moment of Rose Indulgence encourages consumers to take time for a moment for themselves with a rose-scented indulgent self-care routine incorporating shower and bath oil, a hair mask and face mask, body scrub, shower gel and bamboo gua-sha comb.

New for this year, The Candle Collection invites users to transform their home with three candles including AA's Rose, Deep Relax and De-Stress blends.

The brand has also created two sleep giftsets with its favourite bedtime heroes. The first – called Ultimate Moment of Sleep – arrives in a plush blue velvet bag including an eye mask plus Deep Relax bath and shower oil, body butter and sleep Mist.

Meanwhile the second travel-size option – Moment of Sleep Duo – incorporates a Deep Relax Bath and Shower Oil mini and a Deep Relax Sleep Mist mini within an elegant blue pouch.

In addition, the brand is offering two Mini Moment tree hangers featuring its Deep Relax and Forest Therapy Bath and Shower Oil blends.

As the ultimate gifting option, AA has curated its Moments to Treasure. This three-tier box features a treasure trove of products including bath and shower oil mini blends, three aromatherapy roller balls with a travel pouch, Deep Relax bath and shower oil, Deep Relax Sleep Mist, Deep Relax Sleep Well Body Butter, Deep Relax Soy Candle, Revive Shower Oil, De-Stress Shower Oil, Muscle Gel and a Revive Body brush.

The inspiration behind the festive gifts is to share moments of wellness with loved ones whatever moment they're seeking. AA has also ensured the range includes truly reusable, recyclable and keepsake packaging.

## SUPPLIER NEWS

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■ Elemis chose to create stylish packaging that was so beautiful that users would be delighted to reuse it



## Elemis celebrates the festive season with sustainable yet stylish beauty giftsets

Elemis has curated a festive gifting collection of beauty and wellbeing, created with the planet in mind. According to Elemis, it's taken great care to make each giftset so beautiful that users will make the sustainable choice to keep and reuse the set.

The design vision for the gifts is inspired by a blend of Elemis' heritage as a proudly British brand and a fusion of British architecture and festive delight.

The 2021 seasonal gifting guide includes giftsets such as The Ultimate Skincare Collection, English Rose-Infused Radiance Duo, Skin Resurfacing Trio and a Tropical Bath & Body Duo.

The Ultimate Skincare Collection includes:

- Pro-Collagen Cleansing Balm (100g)
- Pro-Collagen Marine Cream (100ml)
- Pro-Collagen Overnight Matrix (30ml)
- Pro-Collagen Energising Marine Cleanser (30ml)
- Pro-Collagen Eye Revive Mask (15ml)
- Pro-Collagen Marine Moisture Essence (28ml)
- Luxury Cleansing Cloth

As for the English Rose-Infused Radiance Duo, Elemis has included a full-size version of its Pro-Collagen Rose Cleansing Balm, Luxury Cleansing Cloth and Pro-Collagen Rose Facial Oil.

The full-size Skin Resurfacing Trio features 60 Dynamic Resurfacing Pads, Dynamic Resurfacing Facial Wash (200ml) and Dynamic Resurfacing Essence (28ml).

Meanwhile the Tropical Bath & Body Duo encompasses full size versions of Frangipani Monoi Body Cream and Shower Cream.

The final option is a Mini Set, made up of 14 Dynamic Resurfacing Facial Pads, Pro-Collagen Energising Marine Cleanser (30ml), Pro-Collagen Marine Cream SPF30 (15ml), Superfood Kefir-Tea Mist (30ml), Pro-Collagen Oxygenating Night Cream (15ml) and Cool Down Body wash.



# SUPPLIER NEWS

## Thalgo draws on French heritage for the festive season

French marine skincare brand Thalgo has designed its festive gifting collection to transport the consumer to enjoy a unique and magical experience at the heart of the French Riviera.

With five options on offer, the chic packaging design is inspired by 'La Bastide Spa'; a bastide being the name for a manor house in the south of France which is the birthplace of the Thalgo brand.

To bring this design to life, Thalgo has selected a fresh colour palette of gold, white and blue.

The 2021 festive collection includes a selection of giftsets from Thalgo's most popular ranges, including the recently-launched Hyalu-procollagene, Source Marine, Spiruline Boost, Exception Marine, Cold Cream Marine, Lumiere Marine, Silicium Marin and Prodige des Oceans. Alongside this, the brand has also



■ All giftset packaging features a delicate palette of gold, white and blue tones

created the Iles Pacifique spa giftset exclusively for men's skincare needs.

Thalgo has also introduced a range of Christmas beauty stockings and a Soap Collection. Each of the stockings contain a selection of deluxe mini

products and a mask while the limited-edition collection of soaps showcase three different fragrances which match the aromatic scents used in Thalgo's signature spa treatments: monoi, sandalwood and aquatic freshness.

## Yon-Ka celebrates gifting season with exclusive ritual

Yon-Ka's 100 per cent responsible festive collection is designed to provide hydrated flawless skin.

As part of the offering, the brand has devised a seasonal facial called Mahana which showcases its Polynesian-inspired range.

Alongside this, Yon-Ka revealed a 2021 gifting line intended to embody elegance and the refined Parisian Spirit. Each of the four giftsets arrive in a chic recyclable, natural cotton and linen pouch, designed to be reused.

Options include a Hydration package, featuring Yon-Ka's Lait Nettoyant Cleansing Milk (30ml), Lotion Yon-Ka (10ml), Hydra N°1 Masque (15ml) and Hydra N°1 Creme (50ml).



■ Yon-Ka's exclusive Noel ritual showcases its Polynesian-inspired skincare range

For those looking for an anti-ageing solution, Yon-Ka has combined three of its best-selling anti-wrinkle products – Elastine Jour cream, Elastine Nuit cream and Alpha-Contour eye contour – all in their regular retail sizes.

Yon-Ka's Perfect Skin giftset features Lotion Yon-Ka (10ml), Eau Micellaire (30ml) and its recently-launched multi-perfector fluid with blur effect, Nude Perfect (50ml).

To round out the seasonal collection, Yon-Ka has also incorporated a giftset designed specifically for men, incorporating its Anti-age Creme (40ml) and Gel Yeux (15ml), encompassed within a modern reusable pouch.

# SUPPLIER NEWS



■ With every purchase made from the collection this year, Elemental Herbology is donating 10 per cent to the charity Hestia

## Elemental Herbology's thoughtful gifting collection supports those in need this holiday season

Elemental Herbology's 2021 festive gifting collection includes five giftsets featuring brand new products and returning favourites.

With every purchase made from the collection this year, the brand is donating 10 per cent to charity Hestia to support adults and children through times of crisis in the UK.

In line with this, Elemental Herbology announced that its seasonal collection is centred around togetherness and belonging, showing that despite our differences, we are one.

This sentiment has also inspired the design vision as the overall finish takes inspiration from the Chinese

proverb 'We're all in the same boat' and shows gentle waves, foiled to show transient movement.

With five exclusive giftsets named after key Elemental Herbology values – Integrity, Proximity, Vitality, Unity and Tranquillity – the brand hopes to encourage others to lend a helping hand to those sailing through rough seas this Christmas.

Options include:

- Integrity - Fire Zest Body Duo (Sweet Orange & Rosemary Body Wash and Cream)
- Unity - Metal Detox Bathing Duo (Himalayan Detox Bath Soak and Detox Aromatherapy Candle)

■ Vitality - Complete Skincare Collection (Complete Earth Skincare Range including five products)

■ Unity - Elemental Experience (five mini bath and body oils)

■ Tranquillity - Soothe Tree Hanger (Soothe Bath and Body Oil mini)

The brand has also taken the chance to launch a new Sweet Orange & Rosemary Body Wash & Cream, Himalayan Detox Bath Soak, Detox Aromatherapy Candle and brought back its much-anticipated Elemental Experience bath oil collection for 2021. The collection will continue into the permanent gifting range post-Christmas by popular demand.

# SUPPLIER NEWS

## Biologique Recherche unveils classic festive gifting set

To celebrate the festive season, Biologique Recherche has chosen to highlight its iconic face cream La Grande Crème as the perfect skincare saviour for the busiest season of the year.

La Grande Crème is recommended for those with skin types affected by cutaneous ageing and is claimed to promote regeneration and epidermal restructuring.

Packaged in a minimalist gift box, La Grande Crème arrives in a 50ml jar cast and polished by hand with a pearly white lacquer



■ La Grande Crème is claimed to promote skin regeneration

and printed golden facets. Both the mould and jar have been custom-made by one of France's last artisan glass and crystal makers.

Biologique Recherche chose these details to enhance the product's elegant and original design, while celebrating the brand's traditional colours.

With its stylish packaging, the festive edition of La Grande Crème features a futuristic design to reference the brand's future of creating pioneering concepts and formulas backed by science.

Inspired by laboratory equipment, the cream also arrives with a sustainable metal spatula.

## Natura Bissé's seasonal giftsets focus on inclusivity

This holiday season, Natura Bissé has created a selection of four exclusive sets featuring some of its most iconic products.

All Holiday Season sets include two full-size products and showcase the Diamond, Inhibit, Essential Shock Intense and Diamond Well-Living lines.

■ Diamond Collection: Formulated to deliver firmer, lifted-looking and hydrated skin, the collection is scented with lavender. This set includes Diamond Extreme Cream and Diamond Extreme Eye.

■ Inhibit Collection: A comprehensive line designed to help relax the appearance of facial contractions, smooth wrinkles and restore firmness and plumpness. This collection features Inhibit Tensolift Neck Cream and the Inhibit Retinol Eye Lift.

■ Essential Shock Intense Line: An anti-ageing offering formulated to



■ The brand wanted to create a gifting collection that catered to everyone

redefine facial contours and provide essential skin supplements for a nourished and toned complexion. The set contains: Essential Shock Intense Cream and Essential Shock Intense Eye & Lip.

■ Diamond Well-Living Set: A giftset of soothing wellbeing products curated

to take care of customer's body, mind and surroundings. The set includes the The Dry Oil Detox and Body Scrub.

The collection has been designed to cater to a wide range of people, as Natura Bissé wanted to "create special moments for everyone doing what we do best; taking care of your skin".



# SUPPLIER NEWS

## G.M. Collin's giftsets channel power of hope this holiday season

To celebrate the holiday season in 2021, G.M. Collin has curated a range of gifting options for consumers or their loved ones to begin exploring the brand in the comfort of their own homes.

Created in 1957 by a renowned Parisian dermatologist, G.M. Collin's mission is to help everyone discover their unique beauty – something which has helped inspire its holiday collection.

The brand has curated a variety of giftsets providing different skincare solutions to help consumers

### ■ G.M. Collin's giftsets arrive in an eye-catching holographic gift box

find something that's just right for everyone on their list.

Each set is packaged within an eye-catching holographic box, intended to reference a rainbow and the global movement to bring hope during the troubled times we're living through.

Gifting combinations include:

- Native Collagen Gel and

Daily Ceramide capsules to combat signs of ageing

- Hydramucine Optimal Serum and Hydramucine Optimal Cream to hydrate and reinforce the lipid barrier

- Phyto Stem Cell Creme and Phyto Stem Cell Eye Contour Cream to encourage the return of a youthful glow and rejuvenated skin



## Thalion cherishes festive season with marine skincare sets

French marine beauty brand Thalion is preparing to mark the festive season with a gifting collection inspired by seaweed and designed to celebrate the power of blue skincare solutions.

The brand has created three different gifting options to ensure there is something to suit all customers' budgets and skincare needs.

The first is an advent calendar to help comprehensively introduce guests to the brand and take them on a dynamic 24-day adventure into marine beauty.

The next gifting option allows guests to personalise their purchase as they can choose between two to four of their favourite full-size Thalion products which are then elegantly assembled by the beautician in a made-to-measure box, finished with an elegant pink ribbon.



### ■ Thalion's 2021 festive collection features an elegant palette of warm pink hues

With regard to the design of the 2021 collection, Thalion has combined warm pink hues and marine nature prints to create a seaweed herbarium, with a touch of gold to create a festive and delicate atmosphere.

Thalion's final holiday gifting option is targeted to those who

are perhaps just discovering the brand, or for returning customers wishing to sample products before they commit to full size. This giftset consists of a small stylish gift box which showcases one of either Thalion's signature body products or face creams in a travel size.

## SUPPLIER NEWS

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■ Vinésime has created giftsets using its Chardonnay and Pinot Noir extracts, both billed to help fight the signs of ageing

## Vinésime giftsets encourage customers to focus on wellbeing and achieve radiant skin with vinotherapy

Professional French vino-cosmetics brand Vinésime wants to help consumers get into the festive spirit this year by launching its collection of five seasonal giftsets to celebrate the power of vinotherapy.

Vinésime develops cosmetics and anti-ageing treatments using powerful active ingredients sourced from its own vineyard.

Taking inspiration from its grape-based roots, Vinésime has finished each and every giftset with tasteful images of grapes and used a palette of festive purple and green tones.

Vinésime's five sets on offer have been curated with the

brand's best-selling products from its signature Pinot Noir and Chardonnay skincare ranges.

Its comprehensive Christmas Box features the complete discovery set of Chardonnay amenities – shampoo, conditioner, moisturiser, shower gel, soap and body oil – powered by the seeds and grape stems extracted from Chardonnay grape marc.

Vinésime's exclusive Chardonnay extract is rich in polyphenols and antioxidants claimed to support skin regeneration, nourish and fight the signs of ageing.

The brand has also created a Chardonnay Gift Box, containing three

full sizes of Chardonnay shampoo, shower gel and moisturiser.

The anti-ageing Pinot Noir range includes three gifting options:

- Pinot Noir body set – including body scrub and body oil

- Anti-ageing Pinot Noir gift box – Face scrub and moisturising face cream Éclos de Beauté

- Pinot Noir First Wrinkles giftset – Face scrub and moisturising face cream Fine de Beauté.

Products in the Pinot Noir collection are also extremely rich in polyphenols, which are billed to act as a natural shield against time and other skin aggressors.

# SUPPLIER NEWS

## Italian botanicals inspire Comfort Zone's festive range

Results-driven dermatology services and the power of nature have inspired spa skincare specialists Comfort Zone's 2021 festive gift range.

The Italian company has announced the creation of the Garden Gift Collection, comprising nine skincare, bodycare and wellbeing kits.

The sets are composed of the brand's best-selling products and take inspiration from Comfort Zone HQ's Scientific Garden in Parma, Italy, used to innovate, inspire and power the brand's formulas.

The garden has helped inspire the design for the festive collection and has also been used to source ingredients for the product formulas included within the giftsets.

Comfort Zone has curated five skincare boxes, two bodycare



PHOTO: GIUSEPPE BIGLIARDI

■ Comfort Zone HQ's on-site garden has inspired the collection's design

options, a festive travel candle and the most decadent festive option, the Private Spa Collection.

The Private Spa Collection is Comfort Zone's ultimate seasonal giftset and includes Sacred Nature Youth Serum, Sublime Skin

Cream, Hydramemory Cream, Renight Cream, Sublime Skin Serum, Tranquillity Shower Cream and Tranquillity Body Lotion, as well as a Retinol Booster created by Comfort Zone's dedicated skincare division, Skin Regimen.

## La Rue Verte champions power of CBD for the holiday season

CBD wellness brand La Rue Verte has combined a trio of its best-selling hero products to create the Ice Christmas gift box.

La Rue Verte's product line is entirely hemp-based, with over 99 per cent CBD purity, proven to enhance

the body's natural endocannabinoid system which is responsible for regulating bodily functions such as sleep, appetite, pain and stress.

The brand's 2021 seasonal giftset is designed for people striving for luminous clear skin, for those that find it difficult to sleep or for those who regularly work out and have a muscle strain.

The Ice Christmas box includes:

■ Soothing Body Balm (50ml) designed to offer a deeply moisturising blend of essential oils, soothing menthol and #099 CBD, a natural derivative of industrial hemp

■ Ageless Lotion (30ml) – This formula seeks to restore moisture, elasticity and youth thanks to the antioxidants of rosehip oil. It also



■ The giftset is targeted at those who struggle with sleep

includes vitamin C to balance and brighten dehydrated skin as well as organic aloe and coconut oil to soothe and hydrate

■ Santé Soluble Tincture (10ml), La Rue Verte's newly-launched water-soluble CBD, formulated to enhance refreshments and help consumers easily access the benefits of CBD



■ All La Rue Verte products include CBD



# SUPPLIER NEWS

## Sensory Retreats curates festive sensory experiences

Sensory Retreats has created two seasonal gifts to engage and soothe the senses this festive season.

The first offering – The Christmas Double Treat Box – features two of the brand's luxury self-heating eye masks designed to encourage total relaxation and better sleep. Each velvety mask contains soothing aromatherapy essences and blackout properties so they can be worn overnight.

When purchasing the giftset, customers can choose between four different masks each with their



■ Customers can choose between four different self-heating aromatherapy masks

own aromatherapy blends. The range includes Rose – to relax and revive, Lavender – to encourage restorative sleep, Jasmine – to soothe and comfort and Chamomile – the most subtle scent on offer, designed for younger eyes.

Meanwhile, the Sensory Treat Box – Dream Sleep contains the brand's

brand new Sensory Silk pure Mulberry Silk Pillowcase. The pillowcase is claimed to offer beauty and sleep benefits such as better sleep, better skin and better hair. This offering will also be accompanied by everything you would need for an at-home spa day, as well as handmade items such as a beauty bag and mug.

## Voya's 2021 gifting range inspired by seaweed and nostalgia

Irish marine skincare brand Voya is preparing to celebrate the holiday season with its Tides of Joy Festive Collection. Design is inspired by a vintage post-war time of celebration, brought to life in 2021 with a fresh modern take.

Awash with colour, organic flowing waves and optimism, Voya has created four wellbeing kits to bring customers joy and celebration through well-considered environmentally conscious gifts from the sea.

The sets incorporate a selection of Voya's rich home fragrances, spa facial products, body products, sleep wellness products and candles. The sets are each designed to target a wellbeing concern, including

- Facial Romance Spa-inspired Luxury Facial Set
- While You Were Sleeping, Overnight Renewal Facial Set



- Body Concentrate Body Indulgent Giftset
- Waves Of Wellbeing Oh So Scented Aromatherapy Giftset
- Little World Of Scent Festive Candle Duo.

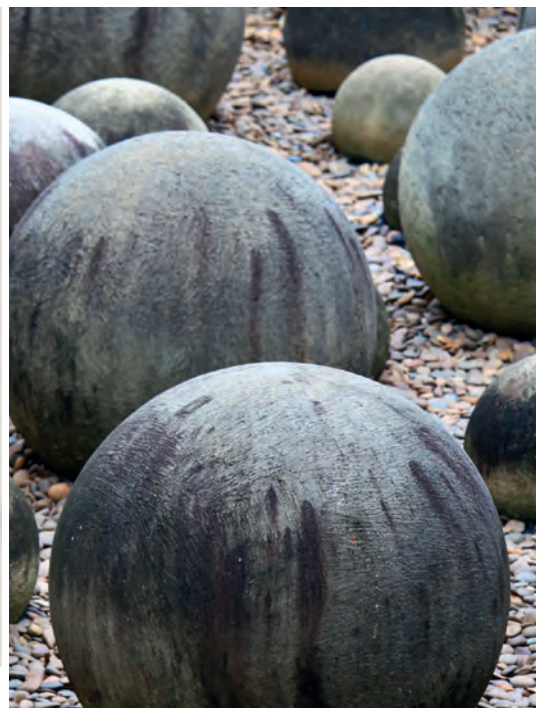
The first two sets are packaged in reusable facial bags made from

ocean waste material, while the remaining gifts arrive in tin boxes.

In a first for 2021, the giftsets will launch with Voya's new Coconut & Jasmine Luxury Room Spray, a Bergamot & Cedarwood Natural Candle and a Lavender and Chamomile Relaxing Sleep Spray.







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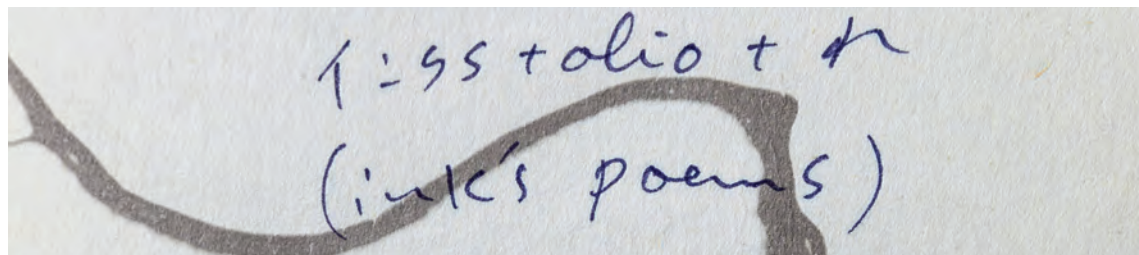
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We welcome your entries – write to [spateam@leisuremedia.com](mailto:spateam@leisuremedia.com)

**Asia-Pacific Spa & Wellness Coalition (APSWC)**

■ [www.apswc.org](http://www.apswc.org)

**Association of Malaysian Spas (AMSPA)**

■ [www.amspa.org.my](http://www.amspa.org.my)

**Bali Spa and Wellness Association**

■ [www.balispawellness-association.org](http://www.balispawellness-association.org)

**Brazilian Spas Association**

■ [www.abcs spas.com.br](http://www.abcs spas.com.br)

**Bulgarian Union for Balneology and Spa Tourism (BUBSPA)**

■ [www.bubspa.org](http://www.bubspa.org)

**Association of Spas of the Czech Republic**

■ [www.jedemedolazni.cz](http://www.jedemedolazni.cz)

**Estonian Spa Association**

■ [www.estonianspas.eu](http://www.estonianspas.eu)

**European Historic Thermal Towns Association**

■ [www.ehtta.eu](http://www.ehtta.eu)

**European Spas Association**

■ [www.espa-ehv.com](http://www.espa-ehv.com)

**Federation of Holistic Therapists (FHT)**

■ [www.fht.org.uk](http://www.fht.org.uk)

**FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)**

■ <https://www.femteconline.org/m>

**French Spa Association (SPA-A)**

■ [www.spa-a.org](http://www.spa-a.org)

**German Spas Association**

■ [www.deutscher-heilbaederverband.de](http://www.deutscher-heilbaederverband.de)

**Global Wellness Institute (GWI)**

■ [www.globalwellnessinstitute.org](http://www.globalwellnessinstitute.org)

**Green Spa Network (GSN)**

■ [www.greenspanetwork.org](http://www.greenspanetwork.org)

**Hungarian Baths Association**

■ [www.furdoszovetseg.hu/en](http://www.furdoszovetseg.hu/en)

**Hydrothermal Spa Forum**

■ [www.hydrothermal-spa-forum.net](http://www.hydrothermal-spa-forum.net)

**The Iceland Spa Association**

■ [www.visitspas.eu/iceland](http://www.visitspas.eu/iceland)

**The International Medical Spa Association**

■ [www.dayspaassociation.com/imsa](http://www.dayspaassociation.com/imsa)

**International Sauna Association**

■ [www.saunainternational.net](http://www.saunainternational.net)

**International Spa Association (ISPA)**

■ [www.experienceispa.com](http://www.experienceispa.com)

**Irish Spa Association**

■ [www.irishspaassociation.ie](http://www.irishspaassociation.ie)

**Japan Spa Association**

■ [www.j-spa.jp](http://www.j-spa.jp)

**Leading Spas of Canada**

■ [www.leadingspasofcanada.com](http://www.leadingspasofcanada.com)

**National Guild of Spa Experts Russia**

■ [www.russiaspas.ru](http://www.russiaspas.ru)

**Portuguese Spas Association**

■ [www.termasdeportugal.pt](http://www.termasdeportugal.pt)

**Romanian Spa Organization**

■ [www.romanian-spas.ro](http://www.romanian-spas.ro)

**Salt Therapy Association**

■ [www.salttherapyassociation.org](http://www.salttherapyassociation.org)

**Serbian Spas & Resorts Association**

■ [www.serbian spas.org](http://www.serbian spas.org)

**South African Spa Association**

■ [www.saspaassociation.co.za](http://www.saspaassociation.co.za)

**Spanish National Spa Association**

■ [www.balnearios.org](http://www.balnearios.org)

**Spa and Wellness Association of Africa (SWAA)**

■ [www.swaafrika.org](http://www.swaafrika.org)

**Spa Association of India**

■ [www.spaassociationofindia.in](http://www.spaassociationofindia.in)

**Spa Industry Association**

■ [www.dayspaassociation.com](http://www.dayspaassociation.com)

**Spa & Wellness International Council**

■ [www.lswic.ru](http://www.lswic.ru)

**The Sustainable Spa Association (SSA)**

■ [www.sustainable spas.org](http://www.sustainable spas.org)

**Taiwan Spa Association**

■ [www.tspa.tw](http://www.tspa.tw)

**Thai Spa Association**

■ [www.thaispaassociation.com](http://www.thaispaassociation.com)

**The UK Spa Association**

■ [www.spa-uk.org](http://www.spa-uk.org)

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