spa business insider

25 OCTOBER 2021 ISSUE 382

A SPA BUSINESS PUBLICATION

Lanserhof Sylt opening Q2 2022

Medical spa brand Lanserhof has confirmed it will open its first coastal resort on the island of Sylt in northern Germany, in Spring 2022.

A €120m (US\$138.7m, £101.9m) project over five years in the making, Lanserhof Sylt will offer the brand's signature approach, which combines cutting-edge diagnostics with natural healing methods.

Sylt, referred to as the 'Hamptons of Germany', is known for its healing climate and restorative sea air, claimed to provide relief for allergy and respiratory disease sufferers.

In keeping with this, programming will focus on cardiological rehabilitation for acute or chronic diseases, treatment for respiratory and skin diseases and offer the brand's signature LANS Med Concept to support digestive health.

The Sylt programme will be overseen by medical director and cardiologist Dr Jan Stritzke, a specialist in cardiological rehabilitation.



He said: "The new health resort awaits guests in a place where flowing natural architecture radiates tranquillity and at the same time combines modern cutting-edge medicine with state-of-the-art equipment and complementary naturopathy."

MORE: https://bit.ly/3Gcltiu

We've built a great team of physicians, therapists, sports scientists. beauticians and nutritionists

Jan Stritzke



Singapore Airlines teams up with Golden Door

Companies roll out in-flight wellness programme

p06



New Costa Rican retreat being developed by The Well

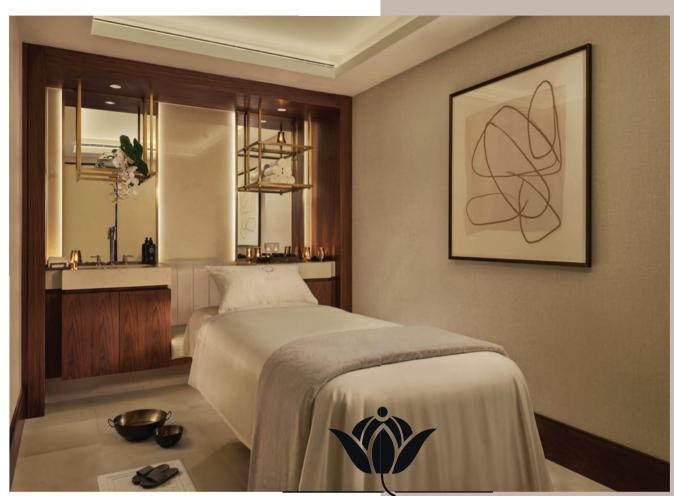
New opening will mark the beginning of global roll-out



NZ\$17m hot pools and spa to open in New Zealand

Sunlight and glacial water will power the facility

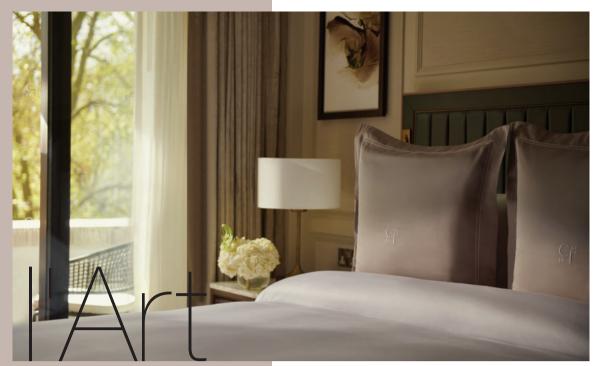
p14







The Carlton Tower Jumeirah London



the Art of fine linen du linge raffiné



Crédit Photo : Anthony Parkinson

spa business people

WTA's 2021 survey reveals key consumer preferences for wellness tourism and travel says **Anne Dimon**

he Wellness Tourism
Association (WTA) has
unveiled the 2021
installation of its Wellness
Travel Consumer Survey
to help the hospitality and
leisure industry gain a
clearer understanding of
wellness-minded consumers'
priorities as they plan their
post-pandemic travels.

With nearly 2,500 respondents from 52 countries, the survey was designed to reveal what assets, amenities and offerings are most important to consumers when planning future wellness travels.

"While the importance of nature has been an overwhelming theme and top priority for wellness travellers



■ Anne Dimon, president and CEO of the WTA

The importance of nature is an overwhelming theme and top priority for wellness travellers

since we started conducting these surveys in 2018, we're now seeing a dramatic increase in the demand for self-care as consumers are more proactive about their health than ever before," said Anne Dimon, president and CEO of the WTA.

The top offerings rated "extremely important" includes:

- A certified safe and clean hotel environment.
- A purified water system.
- Access to fitness activities in nature.
- A hotel with sustainable and green practices in place.
- Guest rooms with an air filtration system.

The top ranking across the three main generational cohorts – Millennials, Gen X and Baby Boomers – was for hotels with "A certified safe and clean environment".

MORE: https://bit.ly/3vIT7ra

Nutritionist and functional medicine specialist **Rosemary Ferguson** to host trio of retreats at Gleneagles



Rosemary Ferguson, naturopath, functional medicine specialist and Harley Street nutritionist

ollowing the official relaunch of the Gleneagles Spa in September, the team behind the Scottish country estate and hotel has announced an exclusive partnership with renowned naturopath, functional medicine specialist and Harley Street nutritionist, Rosemary Ferguson.

Marking the next phase of the hotel's wellness evolution, a series of three-day retreats are set to take place in November 2021, January 2022 and March 2022.



Our retreat will provide all the tools guests need to get ready for a new year

Over the course of the three days, Ferguson will focus on the liver, gut health and re-energising using the power of nutrition and the benefits of the great outdoors.

Her goal is to help guests break the mystery of good eating and help them learn to use nutrition to progress on their journey to optimal health.

"It's the restorative nature of the Perthshire surrounds that I'm particularly excited about

- the dramatic landscape,
endless space, the sights
and sounds of nature that
Gleneagles offers," she said.

"Combined with my curated menus and Gleneagles' new wellness offering in the spa, our retreat will provide all the tools guests need to get to get back on track and ready for a new year."

MORE: https://bit.ly/2ZINrrj

spa business people

William Heinecke unveils Minor's Thai medi-spa plans

inor Hotels is realising its first location in collaboration with established India-based beauty and wellness brand VLCC, two years after the partnership was announced in 2019.

Founded in India in 1989, VLCC manages a chain of wellness centres across Asia, operates beauty and nutrition training academies, manufactures skincare, body care and haircare products, as well as a range of nutraceuticals.

The partnership's first collaboration will be unveiled in January 2022 in the form of a VLCC Wellness – a therapeutic medi-wellness centre at the AvaniSpa within Minor's existing 196-key beachfront property, Avani+ Hua Hin Resort, in Thailand.

Speaking about the facility, William Heinecke, founder and



■ William Heinecke, founder and chair of Minor Hotels

chair of Minor said: "Wellness is an integral element of any stay with Minor and the partnership with VLCC represents a strategic move to establish our position as leaders of exceptional wellness experiences.

"We look forward to the future potential of this collaboration." MORE: https://bit.ly/3m6G7Zn

This represents a strategic move to establish our position as leaders of exceptional wellness experiences



■ The medi-wellness centre will launch at the AvaniSpa within Minor's existing beachfront property, Avani+ Hua Hin Resort

spa business insider

CONTENTS ISSUE 382

04 People news

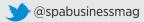
Naturopath, functional medicine specialist and Harley Street nutritionist Rosemary Ferguson to host trio of retreats at Gleneagles' Scottish country estate

- O6 Wellness at 36,000ft
 Singapore Airlines partners
 with Golden Door to curate inflight wellness programming
- O7 Sanctuary in nature
 Grand Hotel Tremezzo launches
 tree-hugging retreat to encourage
 healing within nature
- O9 **Tech innovation**Kohler Waters' Chicago
 spa relaunches with new
 design and exclusive Kohler
 hydrotherapy service
- 12 **Spa insights**The Well prepares to kick off global expansion strategy with new tropical wellness resort in Costa Rican rainforest and NZ\$17m thermal spa to open in New Zealand powered by glacial water and solar power
- 19 **Supplier innovations**The latest in products and innovation from Osea, Zenoti, Yon-Ka,
 Phytomer and The Gharieni Group

Sign up to Spa Business insider:

Online: www.leisuresubs.com Email: subs@leisuremedia.com Tel: +44 (0)1462 471930

Annual subscriptions: International £114, UK £80 and UK students £42



Read Spa Business and Spa Business insider free online: www.spabusiness.com/archive

5

COLLABORATION

Singapore Airlines partners with Golden Door

Singapore Airlines (SIA) has announced a new partnership with established US Californian health, wellness and destination spa resort Golden Door – the facility founded in 1958 by industry veteran Deborah Szekely.

Golden Door experts

– including top chefs,
nutritionists and personal
trainers – have developed
a broad range of wellbeing
options to help SIA
passengers achieve improved
nutrition, hydration, sleep,
and energy levels aboard
direct flights that can extend
to nearly 19 hours.

SIA has a history of committing to enriching the wellbeing of its passengers on-board, having also previously partnered with wellness brands Como Shambhala and Canyon Ranch.

According to Kathy Van Ness, general manager and chief operating officer at Golden Door: "A healthier travel experience is no longer a luxury; it's a necessity."

The first content from the wellness partnership will launch aboard SQ37 from Los Angeles to Singapore – one of the world's longest commercial flights – in January 2022. The programme will be extended to additional SIA nonstop services from San Francisco and New York (JFK) to Singapore shortly thereafter.



■ Golden Door chefs have developed bespoke menus



A healthier travel experience is no longer a luxury; it's a necessity Kathy Van Ness

EVENTS

UK Spa Association to host 2021 networking event

66

Tickets for the conference are now live and being sold on a first-comefirst-served basis The UK Spa Association (UKSA) has announced plans to host a 2021 Autumn networking event at Rockliffe Hall Hotel and Spa, in Darlington, UK, on 9 November 2021.

The conference will run between 10:30AM - 3:30PM (GMT) with delegate registration kicking off from 10:30AM. The schedule will include speaker sessions discussing key issues as well as a break for a light networking lunch.

The speaker line-up is yet to be confirmed.

Following this, the UKSA will host its first in-person national spa director



■ Rockliffe Hall is home to a 50,000sq ft spa

assembly since the pandemic. This event will be hosted between 3:45 - 4:45PM.

Tickets for the conference are now live and being sold on a first-come-first-served basis, as spaces are limited.

Prices start at £153 (€180, US\$209) each for non-UKSA-member suppliers, but are free for existing UKSA members.

MORE: https://bit.ly/2XKHrrC

spa business news

EVENTS

GWS announces key topics for 2021 event

The Global Wellness Summit (GWS) has today announced its first round of speakers for the 2021 Summit.

The 15th annual conference will take place in person in Boston, Massachusetts, and virtually all over the world, during 30 November - 3 December.

The event's theme is "A New New Era in Health & Wellness." The agenda will explore the future ahead as healthcare and wellness converge in more obvious ways.



Traditional medicine and wellness have long had a siloed relationship

Susie Ellis

"Traditional medicine and wellness have long had a siloed relationship. but Covid has accelerated new conversations and collaborations," said Susie Ellis, chair and CEO of GWS. "In light of this, we're bringing together leaders across healthcare and self-care to discuss what this very different future will look like - a future where wellness takes a much bigger role in medicine and science takes a much bigger role in wellness." MORE: https://bit.ly/3EjsJaN

spa business insider

MEET THE TEAM

For email use: fullname@leisuremedia.com



Editorial director **Liz Terry** +44 (0)1462 431385



Spa Business editor **Katie Barnes** +44 (0)1462 471925



Publisher **Astrid Ros**+44 (0)1462 471911



Head of news **Tom Walker** +44 (0)1462 431385



Assistant editor **Megan Whitby** +44 (0)1462 471906



Head of digital **Tim Nash** +44 (0)1462 471917



The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Ltd.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Preview Cromatic Ltd. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally.

©Cybertrek Ltd 2021.

ISSN: Print: 1753-3430 Digital: 2397-2408 Subscribe to Spa Business and Spa Business insider at to www.leisuresubs.com, email: subs@leisuremedia.com or call +44 1462 471930.

7

PROGRAMMING

Grand Hotel Tremezzo launches tree-hugging retreat

Boutique hotel and spa The Grand Hotel Tremezzo on the South-West shores of Lake Como, Italy, has introduced a new natureorientated wellness retreat.

Set within 20,000sq m of parkland and gardens, the 90-bedroom hotel and spa overlooks the town of Bellagio, the Riviera delle Azalee and the Grigne mountains. As evidence grows around nature's wellbeing and health benefits, the team behind the hotel's T Spa has created a programme to help guests harness nature to boost wellbeing and ground themselves.



■ Nature therapies can reduce anxiety, anger and stress

The three-hour experience is anchored by 45-minutes of silvotherapy, which is a practice using nature to heal the mind and body that includes touching, stroking, leaning on or hugging trees.

During the session, a therapist leads guests through breathing and visualisation techniques to help them release physical or emotional anxieties, while they make direct contact with trees in the villa's private gardens.

The spa team believes this process of physically reconnecting with nature will help guests reap the healing benefits of nature for physical and mental health.

The offering is completed with a two-hour mindfulness ritual and a light and healthy breakfast.

The programme is available exclusively to guests staying at the hotel's Villa Sola Cabiati – a preserved baroque palace once home to the Dukes of Serbelloni.

MORE: https://bit.ly/3jBmffj



2021 GLOBAL WELLNESS SUMMIT

NOW IN BOSTON, MASSACHUSETTS, US NOVEMBER 30 — DECEMBER 3, 2021

Be part of the world's most important business conference for leaders in the multitrillion-dollar global wellness economy.

IN PERSON + VIRTUAL
GLOBALWELLNESSSUMMIT.COM

spa business news

EVENTS

World Spa and Wellness 2021 hosted in London

66

The event is curated for international spa and hotel directors to network and share experience of operating successful spas

The annual World Spa and Wellness conference was hosted at London's ExCeL exhibition centre on 17-18 October.

The two-day in-person event is curated for international spa and hotel directors to network and share their experience of operating successful spas, as well as engaging in panels with leaders from within the industry.

The schedule included panel discussions, workshops, keynotes and networking opportunities.

Session topics ranged from leadership and communication and mastering KPIs to drive profitability, to



■ The two-day event encourages industry networking

recruitment and spas' role as a frontline preventative health strategy.

The speaker line-up includes industry figures from across the global sector, such as Andrew Gibson, global wellness and hospitality advisor, and Lindsay Madden-Nadeau – founder, Meraki Bespoke Wellness Strategies.

MORE: https://bit.ly/3bbbID3

DESIGN

Kohler Waters Chicago completes refresh

Bathroom fixtures company Kohler has unveiled its redesigned and expanded Kohler Waters Spa in Burr Ridge, Chicago.

The hydrotherapy spa now encompasses 14,000sq ft, 21 treatment rooms, a Mediterranean-style café and the latest evolution of the state-of-the-art Kohler Custom Vichy Shower.

The elevated Vichy experience now includes chromotherapy with the introduction of red LED light therapy billed to improve the skin's health and aids with cell repair.

Furthermore, with an improved horizontal arm of water that houses six shower heads, the new

model customises water droplets' size and shape, while providing a constant shower of warm water in varying sequences; drenching rain; intense massage; and soft silk spray.

"Since our opening in 2008, we've brought rejuvenating water-led spa treatments and five-star service to the community, and we're thrilled to welcome guests back to our elevated and expanded sanctuary in Burr Ridge," said Nikki Miller, director of Kohler Waters Spas.

Additional enhancements were also made to the spa's changing and locker room areas, including touchless amenities and new showers.

MORE: https://bit.ly/3b5jRJ4



■ Kohler operates six international spa destinations



We're thrilled to welcome guests to our elevated and expanded sanctuary

9

STRATEGY

ClassPass bought by Mindbody

Mindbody has announced it's buying ClassPass, the consumer wellness subscription service that enables people to use a range of gyms, studios and wellness facilities for one monthly subscription.

The deal will bring two of the industry's most prominent tech businesses together to offer both business- and consumerfacing services. They're also expected to jointly fast-track the development of their corporate wellness business.

"By leveraging the best of both companies' technology and expertise, we'll provide studios with tools to help them grow and thrive, while also driving more consumers to their businesses," said Josh McCarter, CEO of Mindbody. "Our companies share a singular focus on democratising wellness by bringing these experiences to more people, in more places."

The acquisition will be an all-stock deal and integrate the two teams, with ClassPass continuing to operate its app and website and Mindbody continuing to operate its app to drive 'discovery'. ClassPass will become a brand within the Mindbody portfolio.

Following the deal completion, Fritz Lanman, ClassPass CEO, will transition to president of ClassPass and Mindbody Marketplace and will work alongside McCarter. MORE: https://bit.ly/2ZooPhG



■ Mindbody is buying ClassPass



Our companies share a singular focus on democratising wellness Josh McCarter

FITNESS

Pullman and Citroën create self-driving fitness pod



This is part of our bold and modern vision of hospitality

Sébastien Bazin

French car manufacturer Citroën and hotel brand Pullman Hotels & Resorts have partnered to create an autonomous "urban mobile platform" concept, to allow people to explore cities while working out.

The Pullman Power Fitness Pod would act as a miniature gym, mounted on The Citroën Skate, a self-driving electric vehicle.

Designed for a single exerciser at a time, the pod features a rower and a static bike, enabling users to work out while travelling through a city.

A digital coach - appearing on a holographic screen - encourages and



■ The pod would act as a miniature gym

guides the user through their workout, while also providing route information and entertainment during a cardio session.

Sébastien Bazin, chair and CEO, Accor, said: "Extending the hotel experience outside the our establishment's walls is in line with our bold and modern vision of hospitality."

MORE: https://bit.ly/3vHvTlg

VERIFIEDWELLNESS TECHNOLOGIES BY GHARIENI

Triple Detox Therapy The Johnstown Estate

Body Contouring

Psammo Therapy

Aether Institute Prague, Czech Republic.

Sleep Therapy

La Butte aux Bois Lanaken, Belgium

100% TOUCHLESS TECHNOLOGIES

CAN BE COMBINED WITH YOUR REGULAR TREATMENTS!





Grand plans

The Well is preparing to kick off its global expansion strategy with a new tropical wellness resort in the Costa Rican rainforest



6

The spa will sit within a 180-acre resort that encompasses a working coffee farm, organic vegetable gardens and stables



odern US wellness brand
The Well is preparing to
open its first international
holistic wellbeing retreat
outside of the US at the
Hacienda AltaGracia,
Auberge Resorts

Collection, located in the foothills of
Costa Rica's Talamanca Mountains.

Growing footprint

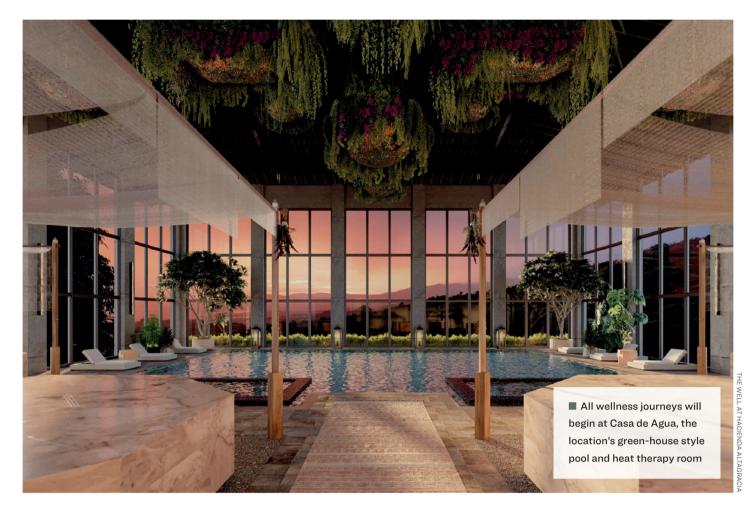
Adopting an integrated holistic approach, the spa will sit within a 180-acre resort – offering 50 Hacienda-style villa accommodations – which also encompasses a working coffee farm, organic vegetable gardens and horse stables.

The Well at Hacienda Alta Gracia will open in November and join the brand's existing portfolio of two US destinations; its flagship New York location and its latest opening in Connecticut.

Speaking exclusively to *Spa Business*, The Well revealed that the upcoming retreat will mark the start of its strategic global expansion plan that includes a second location in Central America as well as destinations in Florida, California, Texas, Colorado and the UK.

Design plans

"These After 12 months of construction, the 20,000sq ft (1,858sq m) wellness





The upcoming retreat opening will mark the start of The Well's strategic global expansion plan



13

facility will launch with eight treatment rooms, supplied by Living Earth Crafts, Celluma and Hyperice.

The Well's former director of programming Emily Johnson has been appointed as the resort's director of wellness and programming.

Programming will range from rituals inspired by Central American rituals incorporating local flowers and herbs to craniosacral therapy, as well as binaural sound therapy, night-time astrology sessions, yoga, forest-bathing and touchless technology to foster recovery.

Spa treatments will incorporate products from skincare brand Ayuna and The Well's own in-house line, as well as local products from Costa Rica sourced for the destination.

The Well has also curated a selection of restorative activities for guests, such as Equine Therapy, Lunar Gong Baths and Silent Breakfasts, to help them

connect to Hacienda AltaGracia's core philosophy; community-oriented, a sense of belonging and learning unites visitors and locals.

To complete the offering, The Well's certified health coaches will be on hand to educate and support guests toward their individual health and wellness goals.

Signature offerings

All wellness journeys at the retreat will begin at its Casa de Agua, the location's green-house style pool and heat therapy room overlooking rolling hills and lush green tree-top canopies.

Here, guests will be welcomed with a signature five-step purifying ritual to prepare them to receive the benefits of their selected therapy.

The ritual will begin with guests massaging hand-harvested plant-based Costa Rican clay into their skin before reclining on a heated stone lounger and sipping hot herbal tea while looking across the Talamanca Mountains.

Next, they'll visit the experience shower to wash off the clay and activate the five senses to prepare them for a soothing soak in a tranquillity pool complete with gooseneck water jets to massage the neck and shoulders.

Guests will then experience the lavender-scented aromatherapy steamroom, followed by the sauna and then a final experience shower ritual before their treatment.

The Well at Hacienda's AltaGracia's spa facilities will also encompass a hydrotherapy tub, thermal suite, retail experience and ranchos for outdoor mindful movement classes.

Architecture firm Arconsa helped supply wet and thermal facilities while interior designer Nina Gotlieb designed the space. The spa's retail experience was designed by School House.

SBinsider ISSUE 382 @Cybertrek Ltd 2021 www.spabusiness.com

Spa Business insights



Our ethos is inspired by our site's spectacular mountain backdrop and draws from the 'clean green' principles of sustainable operations

James Mattinson, Ōpuke Thermal Pools and Spa general manager



Sourced from the mountains

A brand new NZ\$17m thermal spa is set to open in New Zealand, powered by glacial water and solar power



■ The solar-powered thermal pools will be filled with water from the Rangitata river that's fed by the glacial meltwater emerging from the Southern Alps

ew Zealand is set to welcome a brand new sustainable wellness tourism project on 23 October. The location will draw on the healing properties of hydrotherapy and communal bathing.

Called Ōpuke Thermal Pools and Spa, the wellness destination will include a collection of pools filled with water from the nearby Rangitata river that's fed by the glacial meltwater emerging from the Southern Alps. These pools will all be heated with power sourced from the location's on-site solar farm.

With the strapline 'sourced from the mountains, powered by the sun', the two-hectare project in Methven is designed to deliver a sustainable hot pool and spa experience set against a mountain backdrop.





We want to give everyone the opportunity to be able to experience Opuke – our offering is extremely inclusive



15

Inclusive wellness

Ōpuke general manager James Mattinson told *Spa Business* that the project is being conceived to welcome all ages.

"Our vision was to build a premiumquality and sustainable hot pools and spa facility that will attract visitors from all corners of New Zealand and the rest of the world." he says.

"The facility will cater separately to the needs of families, adults and private spa guests offering a host of innovative customer experiences."

The offering will consist of an exclusive Adults-only Area and a family-friendly Hot Pool Area featuring an Aqua Play Zone.

All areas will be linked by a network of pools that follow the form of a river, allowing for private nooks, open spaces and ample room to explore. The adult's area will feature water jet massages, bubble therapy, sauna therapies, a cold plunge pool and a luxury relaxation area.

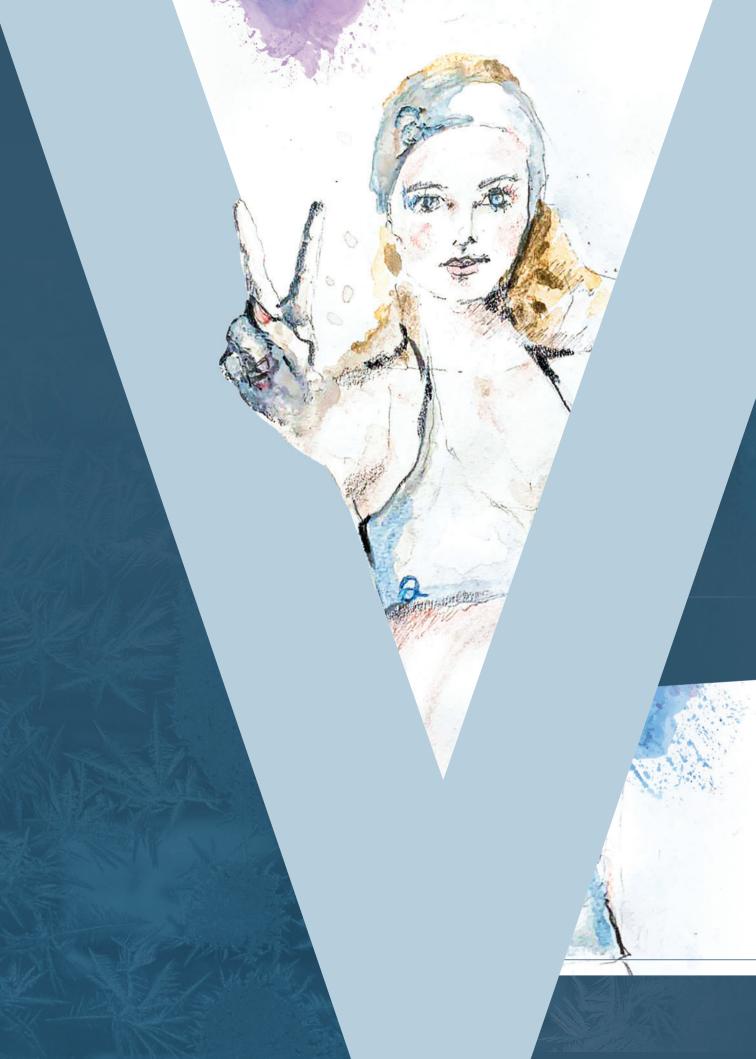
The offering will be completed by four secluded cedar hot tubs with views across the foothills of the Southern Alps, a pool bar, a social Spa Hutt and exclusive private cabanas for premium treatment and hot pool packages.

Meanwhile, the spa will be home to five treatment rooms, including two for couples, a four-person Rasul and a relaxation lounge to complete the treatment area. Visitors will be offered a range of treatments supplied by French spa and skincare brand Yon-Ka.

Owned and operated by Methven Adventures Limited, the project has taken two years to complete after a NZ\$17m (€10.2m, US\$11.8m, £8.7m) investment. ●



■ The spa will be home to five treatment rooms, including two for couples,





HIGH PERFORMANCE CRYO CHAMBERS

REAL ROOM TEMPERATURES



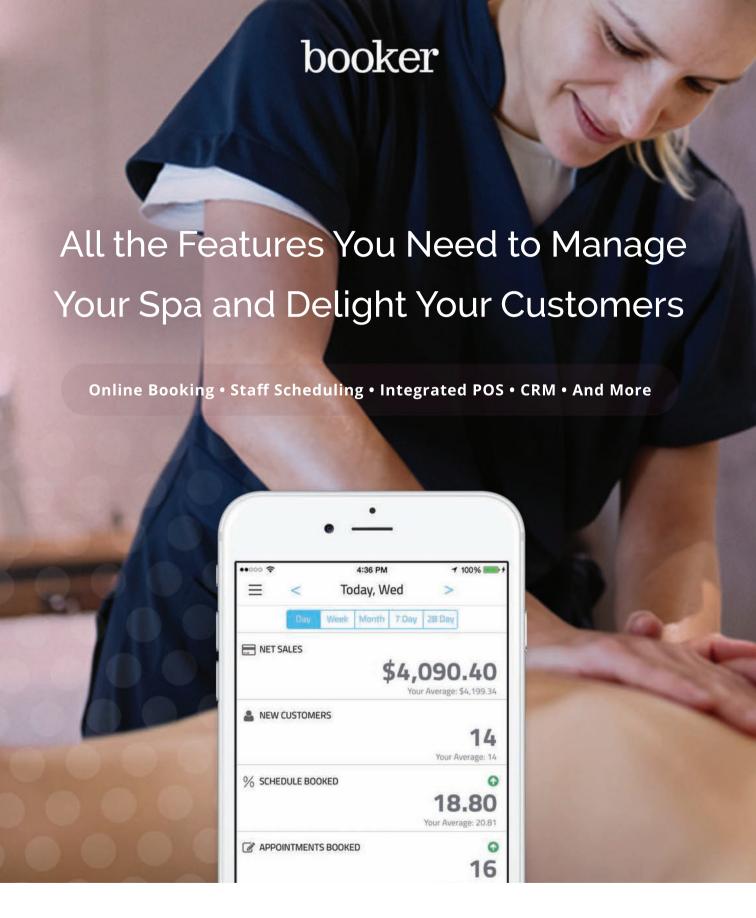
A 26 year-old legacy of building the best quality solutions for whole-body cryotherapy is the foundation to offer our electricity driven high performance cryo chambers - The Art of Cryo Vaultz $^{\circ}$. Offering real room temperatures of -75 °C, -85 °C & -110 °C our products are 100% made in Germany and are made to the highest quality standards - extremely efficient and eco-friendly. Vaultz $^{\circ}$ - keep your health save.

COOL. COOLER. VAULTZ.









Learn why Booker is the leading spa management software mindbodyonline.com/spa-software

SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches







Osea Skincare was founded and inspired off the coast of Malibu, uniting the elements – the ocean, sun, earth, and atmosphere

Introducing Osea's Seabiotic Water Cream powered by seaweed and active botanicals



Jenefer Palmer, Osea's founder and formulator

alifornia-based Osea
Skincare is striving to take
moisturiser to the next
level with its brand new formula,
the Seabiotic Water Cream.

The lightweight formula is designed to drench skin that's been exposed to blue light and pollution in long-lasting moisture.

Both clinically and dermatologically tested, the microbiome-friendly cream combines seaweed, hydrating squalane and a pre- and probiotic for a silky-smooth finish.

The product is billed to deliver up to 72 hours of

deep hydration so the skin is left feeling soft and plump without feeling weighed down by a heavy moisturiser.

The Seabiotic Water Cream has been developed to be suitable for all skin types and is free of fragrance and essential oils.

"It's taken us over two years to perfect Seabiotic Water Cream," says Jenefer Palmer, Osea's founder and formulator.

"We wanted to create a lightweight moisturiser that delivers year-round hydration as effectively as your go-to rich cream. It's important to me that it's also nourishing

to the microbiome and works on all skin types."

Osea Skincare was founded and inspired off the coast of Malibu, uniting the elements – the ocean, sun, earth, and atmosphere – to deliver safe plant-based wellness solutions for all.

Made in California, the carbon-neutral skincare and spa brand's products are vegan, cruelty-free and underpinned by a blend of seaweed combined with active botanicals and essential oils.

More on spa-kit.net

https://bit.ly/2Zk4gmU

19

SBinsider ISSUE 382 ©Cybertrek Ltd 2021 www.spabusiness.com

Zenoti completes acquisition of SuperSalon

pa and salon software provider Zenoti has announced it's completed the acquisition of SuperSalon software.

The acquisition follows
Zenoti's Series D funding
round where it was valued
at over US\$1.5bn, and will
further enhance Zenoti's
leadership position as the
software of choice for salon,
spa and medspa chains.

With the industry reopening after COVID shutdowns, many salons and spas are looking for software that provides modern features like mobile bookings, a reception-less environment, and contactless payments.

As a result, Zenoti has seen unprecedented growth,



and the company's continued investment in growth and innovation further cements its position as an industry leader.

"Like Zenoti, SuperSalon is trusted and proven among large enterprises, and our combined entity will not only expand the reach of our offering but also give us the scale to continue to develop cutting-edge technology that takes our customers to the next level," said Sudheer Koneru, CEO of Zenoti.



Sudheer Koneru, CEO of Zenoti

While the value of the deal is undisclosed, the combined entity will power over 15,000 spas, salons and med-spas.

More on **spa-kit.net**

https://bit.ly/30SlrvX

Yon-Ka unveils Elixir Vital - powered by 55 years of research



Luna Armand, Yon-Ka product manager

rench spa and skincare brand Yon-Ka has reformulated its iconic skincare solution and launched Elixir Vital designed to replicate the skin's hydrolipidic film – the essential interface between the body and the outside world.

Luna Armand, product manager, said: "More than 55 years ago, Yon-Ka pioneered the creation of multi-phase professional skincare products, inspired by the skin's hydrolipidic film. Today, we're launching the fifth generation of this cult product with an improved formula matching consumer needs more organic and responsibly-sourced ingredients."

The serum includes
19 essential amino
acids, vegetable oils,
niacinamide, organic beech
bud peptides and soy buds.
It's designed to respect
the microbiome and
consolidate the
skin barrier to
protect the skin
from external
damage and the
effects of ageing.

Elixir Vital has a bi-phase, vegan and gluten-free formula made with 92 per cent naturallyderived ingredients. The serum is completed with Yon-Ka Quintessence, the brand's signature aromatherapy blend.



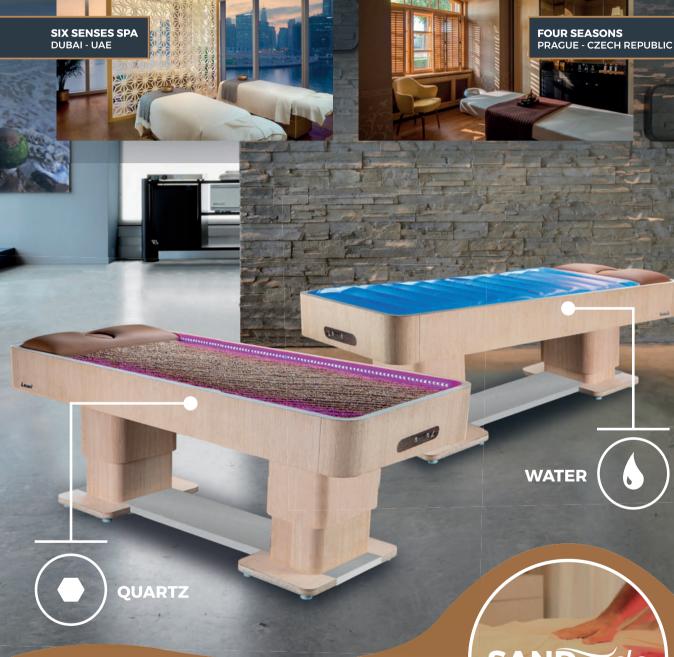
The serum is completed with Yon-Ka Quintessence

More on **spa-kit.net**

https://bit.ly/3CcYKAB



Since 1989, proud partner of the Best Spas in the world



SPA DREAM QUARTZ "SAND TIDE MASSAGE"

CREATED IN **COLLABORATION** WITH **JEAN-GUY DE GABRIAC**, THE UNIQUE **SAND TIDE MASSAGE** HAS BEEN **EXCLUSIVELY DESIGNED** FOR LEMI'S **SPA DREAM** TABLE.





SUPPLIER NEWS

Phytomer refreshes Douceur Marine Cream



Mathilde Gédouin-Lagarde, Phytomer's deputy GM

rench marine skincare and spa brand Phytomer has reformulated its signature Douceur Marine Cream with a new probiotic formula.

The refreshed formula is claimed to relieve redness and desensitise skin by rebalancing its microbiota using a combination of a prebiotic complex – containing brown algae, green microalgae and planktonic marine sugars – and marine spring water which is rich in trace elements and minerals.

Mathilde Gédouin-Lagarde, Phytomer's deputy GM, said: "Our Douceur Marine Cream



■ The moisturiser is complete with a hypo-allergenic fragrance

is a great ambassador of natural and healthy skincare. Every component has been screened to ensure maximal safety and guarantee the highest standard of tolerance.

"The revamped formula is 98 per cent all-natural and enriched with marine ingredients, organic oils, vegetable butter and a vegetable emulsifier. The composition is impeccable

and the soft texture is ideal to care for sensitive skin."

According to Phytomer, the moisturiser has been blended with a hypo-allergenic fragrance – featuring refreshing notes of plum and bergamot – and is also packaged within eco-friendly packing.

More on spa-kit.net

https://bit.ly/3B7bZ4h

Gharieni's MLX I³Dome proven to aid recovery and wellbeing

he Gharieni Group has revealed the results from the first part of its ongoing research series into the physiological effects of its concept beds.

The recent report focused on Gharieni's MLX I³Dome treatment table.

Featuring an extendable infrared dome, the bed is designed to deliver a standalone therapy, meaning that after the guest is positioned on the table, inside the dome, no therapist is required.

Named The Impact of Acute Exposure to MLX I³Dome in Recovery After Intense Exercise: Effects on blood and muscle parameters, sport, the recent study's results revealed that the Gharieni MLX I³Dome helps:



- Decrease muscle soreness.
- Improve blood pH.
- Improve wellbeing.

This new study series was designed by researcher Christophe Hausswirth, MD, PhD and in collaboration with the University of the Côte d'Azur,

the European Sleep Center in France and the University of Technology in Sydney, Australia.

Summarising his findings, Hausswirth commented: "Hands-free devices can efficiently increase one's health capital – both physically



Christophe Hausswirth, MD, PhD designed the research project

and psychologically. After conducting this study, we found substantial improvement in the body's recovery after using the MLX I³Dome."

More on spa-kit.net

https://bit.ly/3npmjjm

22

www.spabusiness.com



EXCLUDE THE OUTSIDE WORLD AND FLOAT WEIGHTLESSLY ON BODY-TEMPERATURE. MAGNESIUM-ENRICHED SALT WATER







MAXIMUM HYGIENE LEVELS • 4+1 FILTRATION STEPS • 100% SELF-DRAINING POOL WITH WATER RESERVOIR • SOUND-. LIGHT-AND AROMATHERAPY

float SPA®

spa business insider

WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries - write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

www.apswc.org

Association of Malaysian Spas (AMSPA)

www.amspa.org.my

Bali Spa and Wellness Association

www.balispawellness-association.org

Brazilian Spas Association

www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

Association of Spas of the Czech Republic

www.jedemedolazni.cz

Estonian Spa Association

www.estonianspas.eu

European Historic Thermal Towns Association

www.ehtta.eu

European Spas Association

www.espa-ehv.com

Federation of Holistic Therapists (FHT)

www.fht.org.uk

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

https://www.femteconline.org/m

French Spa Association (SPA-A)

www.spa-a.org

German Spas Association

www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

www.globalwellnessinstitute.org

Green Spa Network (GSN)

www.greenspanetwork.org

Hungarian Baths Association

www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

www.hydrothermal-spa-forum.net

The Iceland Spa Association

www.visitspas.eu/iceland

The International Medical Spa Association

www.dayspaassociation.com/imsa

International Sauna Association

www.saunainternational.net

International Spa Association (ISPA)

www.experienceispa.com

Irish Spa Association

www.irishspaassociation.ie

Japan Spa Association

www.j-spa.jp

Leading Spas of Canada

www.leadingspasofcanada.com

National Guild of Spa Experts Russia

www.russiaspas.ru

Portuguese Spas Association

www.termasdeportugal.pt

Romanian Spa Organization

www.romanian-spas.ro

Salt Therapy Association

www.salttherapyassociation.org

Serbian Spas & Resorts Association

www.serbianspas.org

South African Spa Association

www.saspaassociation.co.za

Spanish National Spa Association

www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

www.swaafrica.org

Spa Association of India

www.spaassociationofindia.in

Spa Industry Association

www.dayspaassociation.com

Spa & Wellness International Council

www.1swic.ru

The Sustainable Spa Association (SSA)

www.sustainablespas.org

Taiwan Spa Association

www.tspa.tw

Thai Spa Association

www.thaispaassociation.com

The UK Spa Association

www.spa-uk.org

Ukrainian SPA Association

www.facebook.com/UASPA

HOTTERS TOCK/ANDREYO

