

# spa opportunities

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## Historic Latvian wellness retreat to be reborn

Latvian wellness consultancy Inbalans Group is working with Moscow-based international development company Griffin Partners and Jurmula City Council to develop a wellness community in Latvia's Kemeru National Park.

The wellness community, located just west of the capital of Riga, will include a five-star hotel with a 1,500sq m (16,146sq ft) spa, due to open in 2018; a wellness clinic, comprised of multiple historic buildings with a focus on balneotherapy treatments, is due to open in 2022. The wellness village will also include fertility, sleep and performance programmes, and the hotel will feature balneotherapy suites and a mineral water inhalation centre, in addition to the 12-treatment-room spa.

"This will be a different kind of luxury experience, based on local heritage and using healing sources, but also in a very private setting," said Alla Sokolova, CEO and founder of Inbalans Group.

Kemeru is the source of natural mineral waters and curative muds, and has been a



The five-star hotel is being developed in a historic 1936 health resort built to celebrate Latvian independence

wellness destination since the 16th century. In the 19th century, as the curative properties of mineral waters and muds became well known, Russia's Tsar Nikolai I opened the first state bathhouse institution in 1838, and in 1912, a direct railroad from Moscow to Kemeru was built, increasing the traffic to the town.

The five-star hotel is being developed in a historic 1936 health resort building that was originally built by Riga architect

Eižens Laube as a symbol of Latvia's first independence. Riga-based architect Martins Hermansons, who also designed the Pullman, Mercure and Kempinski Riga, is heading up the restoration of the Art Nouveau building.

During Soviet times, the building was turned into a sanatorium that performed close to one million treatments a year, with about 100 doctors employed, said Sokolova.

*Continued on back cover*

### GLOBAL WELLNESS DAY SPECIAL

#### The world gets ready for Global Wellness Day

More than 3,000 properties in 100 countries are set to take part in Global Wellness Day, a not-for-profit event dedicated to living well.

Founded by Belgin Aksoy of Aksoy Hotel Group and owner of destination spa Richmond Nua – the grassroots initiative will see workouts, workshops and classes covering mindfulness, yoga, Pilates and many more areas on offer. For more on how to celebrate the fifth annual Global Wellness Day, set to take place around the world this year on 11 June, see pages 6-7 inside.

## Aman rolling out wellness concept

Aman is rolling out Aman Wellness, a new concept to be introduced across its 30 global hotels in 2016. The programme includes Individual Wellness Immersions as well as a series of Group Retreat Experiences headed by health specialists.

Drawing on the ancient healing modalities, both the Individual Wellness Immersions and the Group Retreat Experiences seek to take guests through a process of renewal, designed to ground, purify and nourish.

"Wellness is not only related to the physical, but also to the strength of the connection between body and mind," said Vladislav Doronin, chair of Aman. "Aman Wellness is designed to achieve a deep level of transformation from the outside in, and



The programme will include group experiences

is inspired and enhanced by the natural and peaceful settings of our resorts. Aman Wellness is about change, and seeks to empower guests with the guidance and confidence needed to adopt an all-encompassing holistic lifestyle."

The first Individual Wellness Immersions will launch in August in Thailand and India.

*Continued on back cover*

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## Ottoman mansion restored for Viceroy

Viceroy is opening its first property in Turkey in Q3 2016, located in a secluded cove in the Princes' Islands, just outside Istanbul.

The resort will include 77 bedrooms as well as a traditional and restored Ottoman Grand Mansion and a 'Yali' seafront mansion, along with extensive gardens, a private cover and an ESPA spa and wellness centre.

Located on the island of Büyükada, the resort is accessed through a private pier; there are no motor vehicles on the island, so guests are encouraged to explore by bicycle, phaeton (horse carriage) or on foot. Guests may arrive by local ferry, private boat charter or the resort's own luxury boats.

The spa will feature expansive indoor and outdoor relaxation areas overlooking the Mamara Sea, and will combine aromatherapy, thalassotherapy and phytotherapy with Oriental, ayurvedic and western European philosophies. It will include four treatment rooms and one couples' suite, a hammam with



Guests may arrive by local ferry, private boat or the resort's boats

two scrub rooms, gym, steamroom and sauna, as well as an indoor lap pool and hair salon.

The resort's 1,926sq m (20,731sq ft) registered cultural heritage Grand Mansion has been fully restored by local artisan craftsmen, and includes a baroque entryway, six suites, a private pool, social spaces and a terrace with views of the sea and the lights of Istanbul.

The property is being developed by Akdag Tourism and Construction Ltd. *Details: [http://lei.sr?a=s3H7x\\_S](http://lei.sr?a=s3H7x_S)*

## Marriott Coronado gets wellness spa

Marriott has opened a new 5,500sq ft (511sq m) Spa and Wellness Center at its Coronado Island Resort & Spa in San Diego, California. The resort is putting a focus on the "art of living well" through a focus on nutrition, exercise, movement, stress reduction and reflection, and has also opened a two-storey 6,000sq ft (557sq m) fitness centre.

The spa has a holistic approach to wellness, focusing on healing therapies as well as indulgent services. It includes 3,500sq feet (325sq meters) of indoor space and 2,000sq feet (186sq meters) of outdoor space, as well as ten treatment rooms, a co-ed relaxation room, outdoor spa garden, steam rooms and a manicure and pedicure salon. Treatments will use Elemis skincare, and spa rituals utilise Asian healing therapies.

"We are thrilled to introduce The Spa at Coronado Island and Wellness Center and for our guests to truly embrace the art of



The ten-treatment-room spa has a holistic approach to wellness

living well," said spa director Veljko Savic. "From conscious cuisine, luxury spa services, positive outdoor experiences, personalised nutrition and fitness consultations, The Spa at Coronado Island emphasises the healing benefits of the sea and provides a true sense of relaxed luxury, with a beautiful setting on the quiet side of Coronado Island." *Details: [http://lei.sr?a=7Y4n3\\_S](http://lei.sr?a=7Y4n3_S)*



## DSM creating Chinese wellness village

Destination Spa Management is creating a resort and wellness community in Haikou, China, that will include a 7,000sq m (75,000sq ft) wellness facility alongside a 110-bedroom resort and a wellness village with 975 houses. Samantha Foster, director at DSM, told *Spa Opportunities* that Q'in Wellness, set to open in early 2018, is targeting the high-end Chinese community.

"According to a 2014 study of this target market done by SpaChina magazine, 92 per cent of respondents are

concerned about their current or future health, and this trend is growing," Foster explained. "This resort will address those needs."

DSM aims to take international best practices and enhance and deliver them in a way that's appealing and relevant to the Chinese consumer, said Foster.

Services will be sold as all-inclusive packages to make them easier for consumers to understand and buy, and will be comprised of diagnostics; holistic health,



The project includes a resort, wellness facility and wellness village

including traditional Chinese medicine as well as international rejuvenation medicine; physiotherapy; fitness/spa; beauty/grooming; and non-invasive cosmetic procedures.

"The spectrum of wellness services is currently unmatched in China, and is comparable to the offerings of the world's most famous health resorts," said Foster.

Healthy food and beverages, education and activities for social engagement also be key.

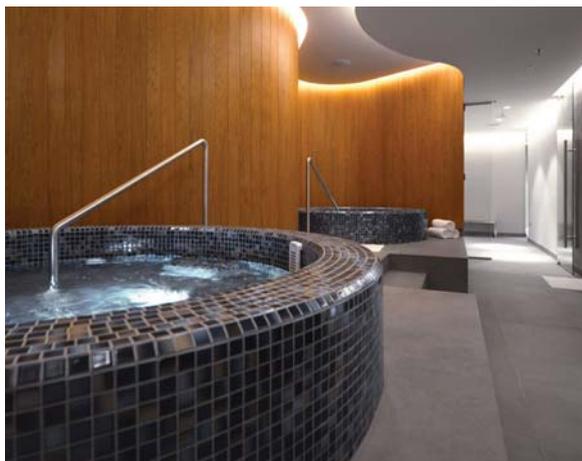
*Details: [http://lei.sr?a=j5s9X\\_S](http://lei.sr?a=j5s9X_S)*

## LivNordic opens first Middle East spa

Raison d'Etre's LivNordic spa has officially opened a 1,000sq m (10,764sq ft) location on the 6th floor of Dubai's twisting Cayan Tower after a soft opening earlier this year. This marks the first location in the Middle East for the brand, and includes traditional Nordic elements of minimalist design and bathing rituals.

"The Nordic concept is new to the Middle East, and I'm very excited to share our health traditions that have been part of our life for generations," said Carolina Moquist, senior manager, spa and wellness for Cayan Hospitality.

The spa includes separate male and female Nordic bathing ritual areas, which include a series of saunas and cold plunge pools, as well as six treatment rooms, a relaxation area with Nordic blankets and wood fire elements, and a 200sq m terrace with panoramic views of the Dubai Marina, where yoga and other fitness classes are held during cooler months.



The LivNordic spa is located in the new residential Cayan Tower

The spa menu includes simplified options for massage that include stilla (calm), ren (clean) or djup (deep), as well as facials, hand, foot and hair treatments. Personal training and fitness classes are also available. The spa is using Hydropeptide and Organic Pharmacy for product houses, along with hair products from Rahua.

*Details: [http://lei.sr?a=u9p3Q\\_S](http://lei.sr?a=u9p3Q_S)*



GOCO CEO Ingo Schweder and Jim Root

## Jim Root moves to advisor role for Glen Ivy Hot Springs

Glen Ivy Hot Springs CEO and president Jim Root will step down from his operational duties to assume a new role as an advisor to the board of directors. GOCO Hospitality acquired the 85-acre historic California hot springs resort in January.

Root served as CEO and president at Glen Ivy for eight years. GOCO said that Root will "provide invaluable guidance of renovations, expansions and programme development" at the 156-year-old resort.

Clive McNish, corporate general manager for GOCO, will assume responsibilities for the operation and development of Glen Ivy Hot Springs, which GOCO has plans to turn into a GOCO Retreat; it is initially investing US\$5m (€4.4, £3.4m) in the property to enhance the existing operation. *Details: [http://lei.sr?a=B5s4T\\_S](http://lei.sr?a=B5s4T_S)*

## SBE acquiring Morgans Hotels for US\$794m

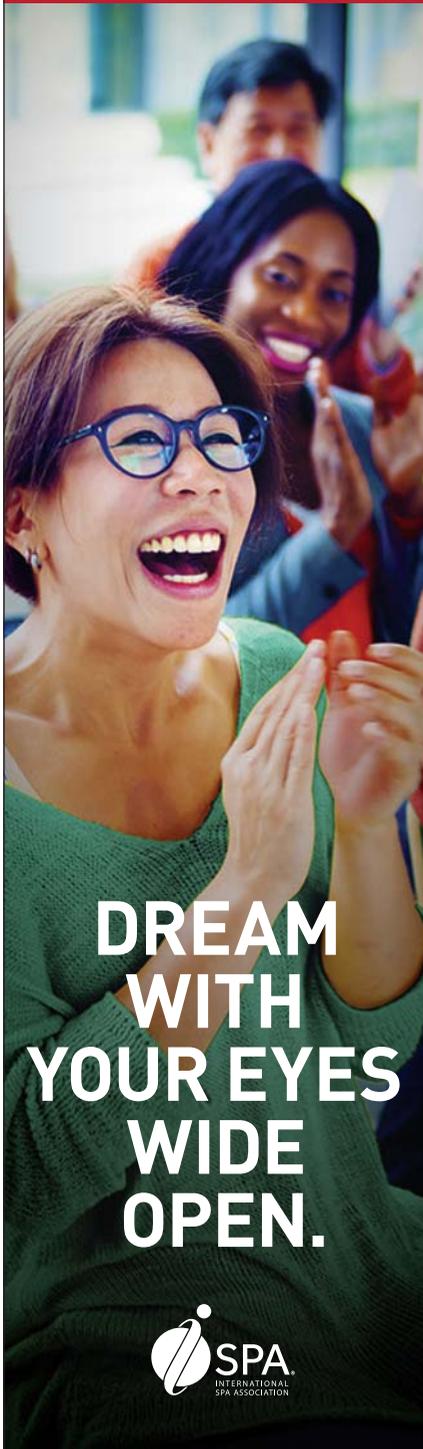
Morgans Hotel Group – which includes a portfolio of 13 owned, operated or licensed hotel properties – will be acquired by Los Angeles hospitality company SBE.

Morgans properties are in London, Los Angeles, New York, Miami, San Francisco, Las Vegas and Istanbul, and include the iconic Hudson New York, Mondrian Los Angeles and Delano South Beach. A pioneer in the boutique hotel business, the company was founded in 1984 by Ian Schragar.

SBE is a lifestyle hospitality company that develops, manages and operates restaurants, nightclubs and hotels, including the SLS, Hyde and Redbury hotels. It is acquiring Morgans for US\$2.25 per share in cash, and the total enterprise value of the deal is about US\$794m (€697m, £549m).

The deal is expected to close in the third or fourth quarter, pending regulatory approvals. *Details: [http://lei.sr?a=C3B6u\\_S](http://lei.sr?a=C3B6u_S)*

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## Another hot springs resort for Dusit

Dusit Fudu Hotels and Resorts will open a Dusit Thani Resort in Fuzhou, Fujian Province, China, in 2019. The Dusit Thani Hot Springs and Wellness Resort Fuzhou will be located in Lianjiang County, a well-known hot springs destination in the northern part of the province. The resort will include 250 bedrooms and villas, many with private hot springs pools.

"We are pleased to bring Dusit's brand of gracious Thai hospitality to this exciting city," said Lim Boon Kwee, COO of Dusit International. "We are confident that alongside our partners, the Dusit Thani Hot Springs and Wellness Resort Fuzhou will deliver an inspiring and rejuvenating getaway for both local and international guests."

Dusit is also planning hot springs resorts in Suzhou and Zhuzhou City, China, as well as a resort on Hainan



The resort will be located in Lianjiang County, known for hot springs

Island. The company recently announced a robust expansion plan, with more than 40 properties planned in the next five years.

Dusit also recently named Suphajeew Suthumpun CEO, the third group CEO in the company's 67-year history and the first to be named from outside of the founding family.

*Details: [http://lei.sr?a=b4j4V\\_S](http://lei.sr?a=b4j4V_S)*

## Six Senses set for Fiji's Malolo Isle

Six Senses is opening a resort on Fiji's Malolo Island in 2017 with a planned Six Senses Spa as well as the Six Senses Integrated Wellness programme. Designed by New Zealand-based architect Richard Priest, Six Senses Fiji will include 24 pool villas and 66 residential villas located along a private sandy beach.

Sustainability will be reflected throughout the resort, through active management of energy, water, waste, biodiversity, purchasing and chemical usage. The resort will be 100

per cent solar powered and the first microgrid in Fiji to use Tesla batteries. A worm-based septic system is planned, as well as water reservoirs for greywater and rainwater, which avoids the need for a desalination plant. The project also includes tree reforestation on-site, and will feature all LED lights.

The Six Senses Spa will feature the company's layered approach to wellness, with a mix of science and human awareness. The Six Senses Wellness programme was created in conjunction with Dr Michael Breus for sleep, Dr Steven Gundry for nutrition



The resort will be 100 per cent solar powered and use Tesla batteries

and Dr Mehmet Oz for overall health, and creates a personalised programme for each guest that may include spa treatments, exercise, yoga, meditation and sleep tips and guidance. The programme begins with a wellness assessment that evaluates different biomarkers; the results then allow the spa team to determine behavioural and lifestyle change and create the individualised programme.

The resort will also include a gym, club house and kids' club, as well as activities such as boating, sailing, diving, snorkelling and tennis.

*Details: [http://lei.sr?a=y6h8k\\_S](http://lei.sr?a=y6h8k_S)*



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Participants in last year's Global Wellness Day in the Maldives practice aerial yoga to celebrate

# The importance of celebrating wellbeing

Belgin Aksoy, founder of Global Wellness Day, explores the significance of this worldwide event - set for June 11 - and how "one day can change your whole life"

Living well is a simple necessity for every human being on the planet. To overcome global problems such as depression and lead a healthier and happier life, we need an inspiring beginning. The name of that beginning is Global Wellness Day, a day that has been celebrated in more than 100 countries and counting, and in more than 3,000 locations, with the leadership of 83 ambassadors and 21 key supporters.

## Making the world aware

Today, the challenge that we are facing across the world is to make society aware of the "wellness" concept. Yes, young generations are well-aware of eating organic or being physically active to live a healthy life. But many people still think that wellness is a luxury that can't be reached without financial power. The main objective of Global WellnessDay



Belgin Aksoy, founder, Global Wellness Day

is to show the world that wellness is not a luxury, but a necessity – a right of each individual.

## Bringing people together

Global Wellness Day makes us aware of the value of our lives. In this context, its aim is to bring together people from different nations in an inspiring mission on the second Saturday of June every year.

Examples of some of the celebrations planned for Global Wellness Day this year include exercise classes, beauty care, yoga, pilates, reiki, breathing, art therapy workshops and dancing – all offered free to participants in celebration of an international day of wellness. With the aim of making wellness a part of each individual's life, Global Wellness Day has touched the lives of a quarter of a billion people worldwide so far. In 2016, Global Wellness Day will be celebrated on June 11th.



Top and bottom: Celebrations around the world from last year's Global Wellness Day.  
 Left: Sir Richard Branson, founder of Virgin Group, and Global Wellness Day founder Belgin Aksoy.  
 Right: Charlene Florian, whose memory this year's Global Wellness Day is dedicated to.



**The main objective of Global Wellness Day is to show the world that wellness is not a luxury, but a necessity – a right of each individual. Global Wellness Day makes us aware of the value of our lives.**



**Enriching people's lives**

Hotels and spas that choose to celebrate Global Wellness Day are developing new services for their guests. Including these free activities for Global Wellness Day helps spas to enrich their services and improve guest satisfaction, as they are a great way to show the importance of well-being to their guests. When people participate in a Global Wellness Day event for the first time in their lives, they learn that wellness is an active process of becoming aware of and making choices towards a healthy and fulfilling life. Wellness is much more than being free from illness – it is a dynamic process of physical and spiritual change and growth. ●

**Elected officials around the world support GWD**

Local elected officials around the world have lent their support to Global Wellness Day, including officials in Canada, Cyprus, France, India, Lithuania, Spain, Turkey and the US.

“Global Wellness Day is now recognised as an agent of change and transformation,” said Jean Guy de Gabriac, Global Wellness Day international coordinator.

“Together we are taking wellness into schools, hospitals, senior homes and

social care.”

Nicos Anastasiades, the President of Cyprus, has become the first president to officially support Global Wellness Day. “Cyprus, as an authentic wellness destination itself...

could not but be part – and an important component – of Global Wellness Day,” President Anastasiades said in a message.



**Nicos Anastasiades, President of Cyprus**

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Participants celebrate in Malaysia during last year's Global Wellness Day

**11 June 2016**

**Global Wellness Day**

Worldwide  
A not-for-profit grassroots initiative, this event will see more than 3,000 hotels, spas and other properties in 100 countries across the world take part in a

day of free wellness activities including workouts, workshops and classes covering mindfulness, yoga, Pilates, art therapy workshops, dancing, reiki, beauty care and more.  
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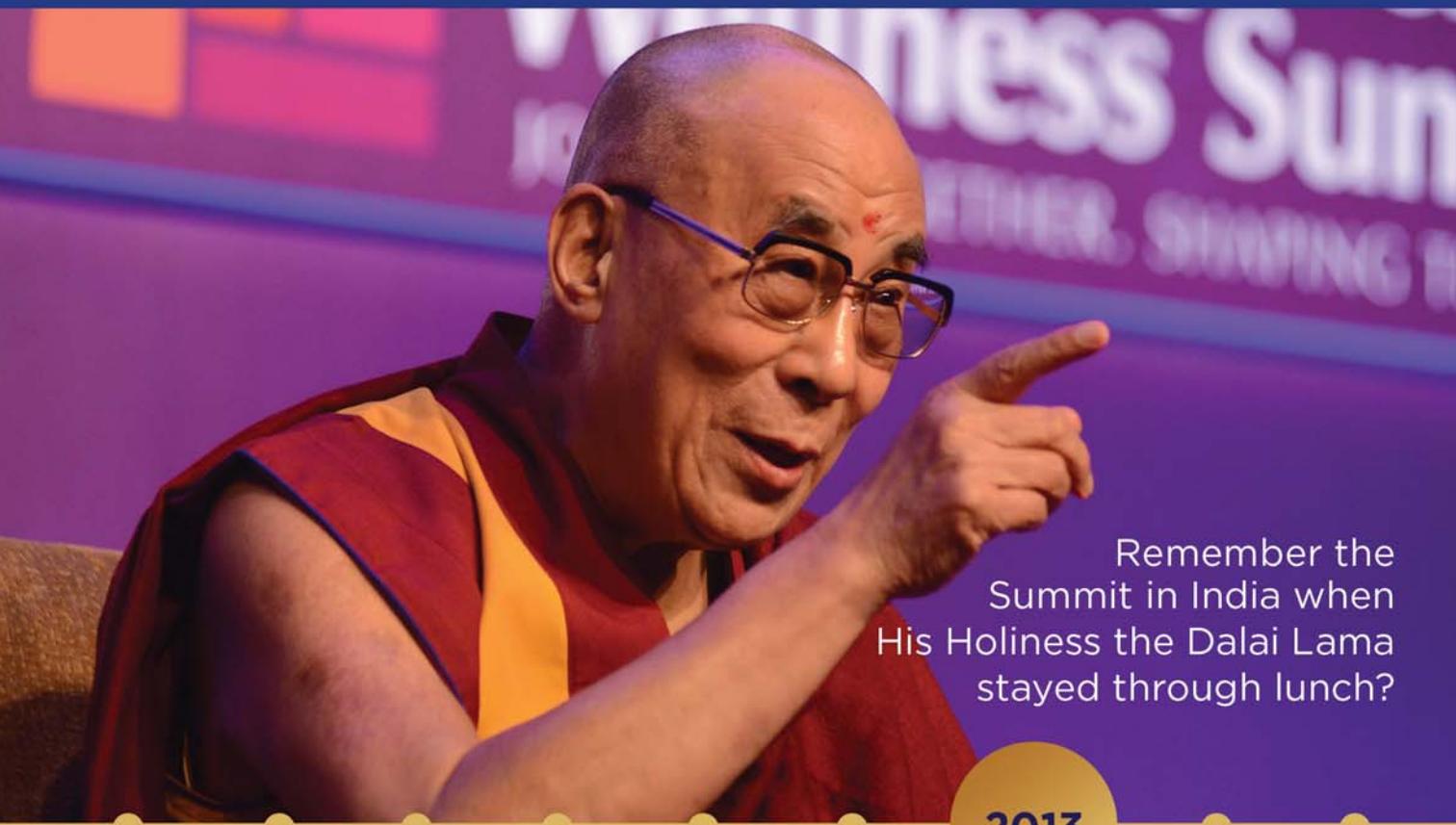
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## Marilyn Monroe opens in Houston

US day spa franchisor Marilyn Monroe Spas is opening the first of eight to ten planned locations in Houston, Texas, expanding the brand's reach outside of its existing states of Florida, New York, California and Hawaii.

"Houston is a very exciting market for us to expand the Marilyn Monroe Spas brand," said CEO Jim Lewis. "We have Marilyn Monroe Spas in four states and are happy to make Texas our fifth, starting in Houston, an area with a dynamic and growing population."

The 2,600sq ft (242sq m) spa and salon will offer hair services including cuts, colour, up-dos, braids, blowouts, relaxers and extensions. Facials will include a signature Marilyn Monroe Fassage, as well as microcurrent, microdermabrasion and oxygen infusion. Various types of massages, will also



The spas use images of the iconic movie star in their decor

be on offer, as well as glamour make-up services waxing, manicures and pedicures.

The Houston spa will be owned and operated by Jeff and Loretta Sommers, who have invested more than US\$1m (€878,000, £692,000) in the first location, and plan up to 10 more locations.

*Details: [http://lei.sr?a=r5M8P\\_S](http://lei.sr?a=r5M8P_S)*

## Anazoe teams with Chelsea Day

Two very different spas – the 4,000sq m (43,056sq ft) Anazoe Spa in Costa Navarino, Greece and The Chelsea Day Spa Boutique in London – have teamed up for a unique cross-promotional training programme that has top therapists from each location travelling to the other to share local therapies and spread the word about their spas internationally.

Therapists from the Anazoe Spa travelled to London last month, bringing their Greek-inspired signature treatments to the urban Chelsea Day Spa boutiques, and in turn, top Chelsea Day Spa therapists will travel to Greece in September to share the London day spa's top therapies. This is the second year the partnership has taken place, after a successful launch in 2015.

Dora Koromila, director of spa for Anazoe, told *Spa Opportunities* she is continually evaluating partnership opportunities with like-minded brands to promote her spa.

"The UK is indeed one of our key target markets," she said. "Our partnership with The Chelsea Day Spa Boutique provides a platform to specifically promote the Anazoe Spa treatments, in turn, promoting Costa



Dora Koromila, director of spa for Anazoe in Costa Navarino

Navarino overall, with the aim to encourage visitors to travel to Greece to experience the Anazoe Spa in its normal surroundings."

In addition, said Koromila, the promotion has created a buzz on social media, and offers a reward for the top-performing therapists, who are able to travel to another spa in another country and learn from their experiences. The two spas will also offer their clients exclusive promotions within each other's spas throughout the year.

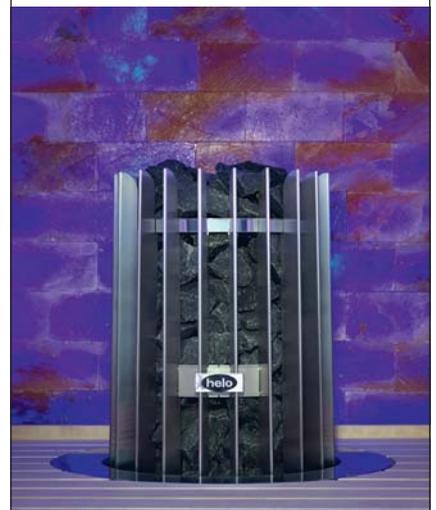
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### Margaret Dabbs debuts first nail polish collection

Hand and foot-care specialist Margaret Dabbs London has unveiled its first-ever nail polish range, themed after the names of English flowers and available in 72 shades. Margaret Dabbs herself got her start as a podiatrist in 2004, and quickly expanded her business beyond the medical side of dealing with foot problems when she identified a hole in the marketplace for hand and foot treatments that combined

clinical and aesthetic needs.

The nail polish formula was created personally by Dabbs to promote nail health and vitality, and includes vitamin E to strengthen and protect the nails and wild rose botanical to revitalise and prevent infection; the wild rose extract also has the added bonus of leaving the lasting scent of wild roses on the nails.

**KEYWORD: MARGARET DABBS**

### Germaine de Capuccini develops 'sleeping pack'

Germaine de Capuccini launches a revolutionary 10-night shock treatment for skin lacking sleep. The concept of this product derives from Asia where 'sleeping packs' are an essential part of women's beauty routines. Sleeping packs are "cosmetics with night action" that work against the effects of fatigue and ageing on the skin.

Sleeping-Cure works to stimulate and maximise skin regeneration, detoxification and purification during the night. Containing 60% active ingredients, the serum reactivates natural cellular renewal.

**KEYWORD: GERMAINE**



### Aromatherapy Associates offers Himalayan bath salts

Aromatherapy Associates has launched its indulgent Deep Relax and De-Stress Muscle Himalayan Bath Salts.

Extracted from crystallised sea salt beds found within the Himalayas, the pure salt is renowned for its therapeutic effects and has a rich ionic mineral content.

Deep Relax and De-Stress Muscle Himalayan Bath Salts combine 84 different minerals and hand-blended essential oils for a therapeutic bath experience.

Deep Relax Himalayan Bath Salts is infused with a calming blend of vetiver, camomile and sandalwood, and De-Stress Muscle Himalayan Bath Salts contain a warming blend of rosemary, lavender and ginger for soothing overworked joints and muscles after physical activity.

Two to three spoonfuls of bath salts can be added to running water for a luxurious bath experience.

**KEYWORD: AROMATHERAPY ASSOCIATES**



### Murad's Invisiblur features broad spectrum SPF

Murad's new Invisiblur Perfecting Shield SPF 30 is a multi-benefit formula featuring invisible sunscreen technology, and protects all skin tones and types. It also hydrates, smooths, and blurs for a soft-focus finish, leaving skin primed for makeup application.

Invisiblur is rich in antioxidants to neutralise free radicals from pollution, and features a broad-spectrum protection to protect against both the burning UVB rays and the ageing UVA rays.

**KEYWORD: MURAD**



**Voya skincare receives Wellness for Cancer accreditation**

Irish organic seaweed skincare brand Voya has become the first spa product house to receive the ‘Wellness for Cancer’ accreditation.

All trainers within the Voya team have completed their ‘Train the Trainer’ programme, which has equipped them with the knowledge, practical experience and confidence needed to perform safe treatments, the company said.

Wellness for Cancer will be providing Voya with information on the Wellness for Cancer approach and methodology, and the Voya training team will be providing training on specific cancer-aware Voya treatments.

Founded by Julie Bach, Wellness for Cancer has created a training curriculum aimed at spas and wellness facilities that want to increase their level of comfort and confidence

in delivering safe and nurturing services to spa guests who have – or have had – cancer.

“The ethos and organic nature of Voya provides the perfect partnership with Wellness for Cancer, and we are delighted that Voya is the first product brand worldwide to receive accreditation,” said Emma Roberts, head of sales for Voya.

As of June 2016, the Wellness for Cancer and Voya protocol will be in place, and all Voya accounts will be encouraged to join and train their individual spa therapists. All Voya facials will be suitable for guests with cancer, in addition to the signature Voyager Total Massage Journey, which is designed to gently replicate the movements of the sea and eliminate aches and pains.

**KEYWORD:** VOYA

**Icoone develops motorised massage to target cellulite**

Icoone has introduced a new generation of mechanical massage devices to reproduce a two-hand massage and combat cellulite.

Icoone Beauty is a device designed to give a gentle and efficient massage using suction and motorised rollers to tone the skin.

The device can be configured in a variety of ways and comes in different-sized hand-pieces to provide body treatments and face treatments that target wrinkles.

The patented Roboderma suction technology used in the device stimulates deeper skin cells to improve the appearance of the skin and reduce cellulite. The skin is also stimulated through the action of the two motorised rollers, which rotate in different directions.

Icoone says the device performs three functions: draining, firming and remodelling, and by acting on the causes of water retention it allows the draining of excess liquid, stimulates fibroblasts and the production of collagen and elastin.

**KEYWORD:** ICOONE



**Elemental Herbology launches skin serum**

Elemental Herbology has launched a Hyaluronic Booster Plus+, which serves as an instant antidote to dry, dull complexions. The serum protects skin against moisture loss and helps to plump out fine lines and wrinkles. The unique and powerful moisture replenishment complex rapidly improves skin’s tone and texture, gives intensive, lasting hydration and maintains moisture levels for a more youthful, radiant appearance.

**KEYWORD:** ELEMENTAL HERBOLOGY



**Fashionizer develops thalasso uniforms**

Luxury spa uniform designers Fashionizer Spa has created a collection of practical yet stylish hydrophobic uniforms for spas, thalasso and aquatherapy staff.

The uniforms are made in a special fabric which doesn’t absorb water for staff working in wet areas.

The new collection comprises the Thala tunic and Hydra trousers in a comfortable and flexible fabric, which is light, soft and hydrophobic, which ensures that uniforms do not absorb water. The fabric also has antibacterial properties, is skin-friendly and durable.

**KEYWORD:** FASHIONIZER



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<p>■ <b>Nail Technician</b> Celtic Manor Resort Location: South Wales, UK</p>	<p>■ <b>Spa Therapist</b> Celtic Manor Resort Location: Newport, UK</p>
<p>■ <b>Educator / Trainer</b> Viviscal Professional Location: Various, UK</p>	<p>■ <b>Beauty Therapist</b> The Wellbeing Co (London) Location: London, UK</p>
<p>■ <b>Spa Director x 2</b> Mandarin Oriental Prague Location: Prague &amp; Barcelona</p>	<p>■ <b>Business Dev Mgr</b> ESPA International Location: Asia Pacific</p>
<p>■ <b>Beauty Therapists</b> Center Parcs Ltd Location: Various, UK</p>	<p>■ <b>Spa Therapists</b> Myoka Spas Location: Malta</p>

For more details: [www.spaopportunities.com](http://www.spaopportunities.com)




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For an informal chat please contact Hazel Aitken CEO at [Hazel.Aitken@achieveilifestyle.co.uk](mailto:Hazel.Aitken@achieveilifestyle.co.uk) 01784 437695

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Your passion for the industry and strong customer focus will ensure that you are committed to delivering the ultimate guest experience. Qualified to NVQ level 3 (or equivalent), you will ideally have experience of working with either Elemis treatments and products (although not essential). In return, we can offer position on a full time basis, together with a host of exceptional five star benefits.

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- To ensure you and your team make a difference every day with the guests and members.
- To manage and implement spa yield strategies to maximise hourly treatment revenue and therapist utilization.
- To grow the business and implement sound business plans/ yield strategies to support this.
- To be responsible alongside the Spa Manager, for achieving optimum sales figures, managing the bookings of internal and external promotions.
- To ensure the team carry out treatments effectively and in-line with our brand standards.

A minimum of 18 months experience as an Assistant Spa Manager or Spa Manager position is required for this role. With a passion for the industry, you will have what it takes to lead, motivate and inspire the team to meet the Resort's exacting five star standards and deliver an exceptional experience for each and every guest. You will also demonstrate an understanding of financial acumen, together with a results-orientated, proactive and organised approach.

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- You will train to instill and develop a happy and successful spa team and engage a culture of care and excellence and employee longevity.
- To have at least 2 years' experience in a spa management role within a recognised 5\* spa facility.
- To have a recognised industry qualification in Spa or Beauty Therapy. Minimum entry level NVQ Level 3 AND a recognised Training Qualification such as Assessor Qualification, Level 3 Award in Education & Training, PGCE, C.I.E.H Level 3 Training Principles & Practise or PETAL
- The successful candidate must have management experience, excellent technical skills and a good working knowledge of spa operations.
- In-depth knowledge of the spa industry and trends. Good 'hands' on/technical skills and ability to induct, train and develop the therapy team.

Please note this position is Maternity Cover to begin May 2016 for approximately 6-9 months

**Company Overview**

Host of the NATO Summit 2014, named M&IT 'Best UK Hotel 2016' and 59 Club's 'Ultimate Golf Resort 2016', The Celtic Manor Resort is a prestigious destination for business, golf and leisure, only two hours from London Heathrow.

Set in 2,000 acres of rolling parkland in the beautiful Usk Valley, South Wales, this award-winning destination offers luxury on a grand scale, encompassing a host of exceptional world-class facilities that make up the exclusive Celtic Manor Collection.

The resort's four unique and individual hotels include the 19th century Manor House, idyllic Newbridge on Usk country inn, new Coldra Court Hotel, the latest addition to the Celtic Manor Collection, and the five star Resort Hotel with its luxurious new Signature Collection of rooms and suites.

In addition, ten sumptuous Hunter Lodges and a traditional Welsh farmhouse and barn offer luxurious self-catering accommodation, while three exceptional championship golf courses, two luxurious health spas and fitness clubs, eight exceptional restaurants and an array of exciting adventure activities make Celtic Manor the ultimate European resort destination.



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**All applicants must have a passion for life and their profession, striving for excellence in guest service standards.**

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- Identify barriers to sales and work with ESPA teams to overcome them.
- Effectively represent ESPA at trade shows, corporate presentations and on sales visits to negotiate and win new deals, network and conduct market research.
- Become proficient in proposal and agreement writing, knowing which points are negotiable and to what degree – each spa will be taken on a case by case basis.
- Negotiate key commercial terms of contracts of new accounts won.
- Maintain a positive network through post-sales contact.
- Maximise new sales revenue and optimise profitability by analysing statistics and monitoring performance.

For more information visit [www.spaopportunities.com](http://www.spaopportunities.com)

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## Inbalans creating Latvian wellness village

*Continued from front cover:*

The sanatorium ceased operations in the mid-90s after Latvia gained independence from the USSR, and the building was later bought by an Arab Sheikh, before being acquired by Griffin Partners.

“Our goal is not to restore the past, but to build on a strong base, looking into the future, analysing how we can create demand and appeal to tomorrow’s wellness travellers,” said Sokolova.

Sokolova added there are plans to create a “knowledge centre” that will include state-of-the-art facilities blended with nature and host interactive exhibitions on science and natural history. The knowledge centre will also include art and performance pavilions and will serve as a base for research programmes on topics such as health and lifestyle.

Bicycle and walking routes will also be developed through the community and the park, and the city infrastructure will be created



Alla Sokolova is CEO and founder of consultancy Inbalans Group

using evidence-based principles of creating healthy communities, said Sokolova.

“We are excited to be part of this project of such significance, in our home base, as it reflects the passion behind the creation of Inbalans Group: to explore how ancient wisdom can be transformed into modern form, and how wellness concepts can be integrated into everyday life,” said Sokolova.

*Details: [http://lei.sr?a=K5S8Z\\_S](http://lei.sr?a=K5S8Z_S)*

## Bespoke wellness immersions at Aman

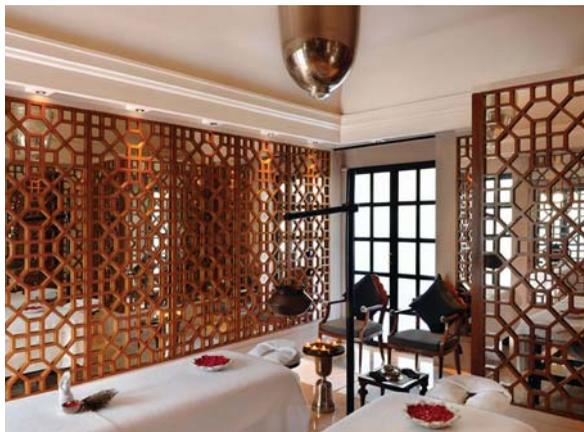
*Continued from front cover:*

An ongoing calendar of Group Retreat Experiences will take place throughout the year.

The Individual Wellness Immersions are based on a personalised routine that includes daily spa treatments, a considered diet or cleanse, suggested exercise and expert advice. Programmes range from three to 14 nights at Amanpuri and four to 21 nights at Amanbagh.

Bespoke to each individual, Amanpuri will offer four immersions, depending on participants’ desired results: fitness, weight loss, cleanse and awareness. Amanbagh will offer the chance to explore ayurveda in its homeland, with three different programmes based on India’s ancient healing system.

As well as initial assessments and regular consultations, each day of an Individual Wellness Immersion at Amanpuri is personalised to include two to three movement and specialist therapy sessions, a 60 or 90-minute spa treatment and group movement classes. Meals are designed



Amanbagh will feature Ayurvedic Immersions starting in August

to reflect the nutritional needs of each guest, and aim to stabilise blood sugar levels, reduce inflammation, balance gut flora and support the digestive system. Deep cleanses include an intake of herbal elixirs, fresh juices and alkalising broth.

Amanpuri’s Immersions include a Fitness Immersion, Weight Loss Immersion, Cleanse Immersion and an Awareness Immersion. Amanbagh’s Ayurvedic Immersions feature an in-house ayurvedic physician to oversee details.

*Details: [http://lei.sr?a=S6S3g\\_S](http://lei.sr?a=S6S3g_S)*

### Argentina Spa Association

T: +54 11 4468 0879 W: [www.asociacionspa.org](http://www.asociacionspa.org)

### Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: [www.amspa.org.my](http://www.amspa.org.my)

### Australasian Spa Association

T: +61 4 3003 3174 W: [www.spaandwellness.com.au](http://www.spaandwellness.com.au)

### Bali Spa and Wellness Association (BSWA)

W: [www.balispawellness-association.org](http://www.balispawellness-association.org)

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T: +55 11 2307 5595 W: [www.abcspas.com.br](http://www.abcspas.com.br)

### Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

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### China Spa Association

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### Association of Spas of the Czech Republic

T: +420 606 063 145 W: [www.jedmedolazni.cz](http://www.jedmedolazni.cz)

### The Day Spa Association (US)

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### European Spas Association

T: +32 2 282 0558 W: [www.espa-ehv.com](http://www.espa-ehv.com)

### Federation of Holistic Therapists (FHT)

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### French Spa Association (SPA-A)

W: [www.spa-a.com](http://www.spa-a.com)

### German Spa Association

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### Hungarian Baths Association

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W: [www.visitspas.eu/iceland](http://www.visitspas.eu/iceland)

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### International Spa Association (ISPA)

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### Romanian Spa Organization

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### Salt Therapy Association

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### Spanish National Spa Association

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### Spa Association of India

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### Spa Association Singapore

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### Spa & Wellness Africa Association

W: [www.spaassociationofafrica.com](http://www.spaassociationofafrica.com)

### Spa & Wellness International Council (SWIC)

T: +7 4957640203 W: [www.iswic.ru](http://www.iswic.ru)

### Taiwan Spa Association

W: [www.tspta.tw](http://www.tspta.tw)

### Thai Spa Association

T: +66 2168 7094 W: [www.thaispaassociation.com](http://www.thaispaassociation.com)

### Turkish Spa Association

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