

# spa business insider

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## \$25m hot springs spa set for Perth

Proposals have been submitted for a AUS\$25m (€15.5m, £13.4m, US\$18.3m) hot springs development on the banks of Swan River in Perth, Australia.

Formerly Dalkeith Hot Pools, the site used to be a popular bathing spot for tourists and the local community in the 1920s and 50s.

After reading articles about the history of Dalkeith Hot Pools, local investor and director of FJM Property Barry Jones was inspired in 2018 to redevelop the destination.

Now, plans for Tawarri Hot Springs are under assessment for approval by the West Australian Government.

Designed by Plus Architecture, the 5,500sq m development will be open to all members of the public and house a two-floor spa, a range of indoor and outdoor geothermal pools, saunas, hammams, steamrooms, cold plunge pools, treatment rooms and relaxation areas, as well as a restaurant and cafe.



PHOTO: PLUS ARCHITECTURE

■ If plans are accepted, construction will begin at the end of 2021

“We want to create a classic European-style spa and wellness centre that’ll be unique in Australia,” said Jones. “The design vision is to create an atmosphere of tranquillity using geothermally heated water and natural building materials.”

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**We want to create a spa and wellness centre that’ll be unique in Australia**

Barry Jones



PHOTO: SHUTTERSTOCK/MANUEL G.S

### PROGRAMMING

**Anantara plans retreat on Zambezi river banks**

Guests will be offered traditional African massages

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PHOTO: THE WILDE RESORT & SPA

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The Wilde Resort & Spa is set to debut this September

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PHOTO: ALONSO DESIGNS

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Gurney's Montauk Resort to reopen in December

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## Aspria CEO and founder **Brian Morris** announces €50m warchest to drive acquisition programme

**A**spria Holdings, owner of eight premium wellbeing clubs in Germany, Belgium and Italy, has entered into a financial partnership with Fortress Investment Group.

The deal makes over €50m (£42.9m, US\$58.9m) of investment available to Aspria, accelerating its emergence from COVID-19 lockdowns and placing the company on the acquisition trail.

Fortress, itself a subsidiary of Japanese giant SoftBank – the owner of brands such as Uber and WeWork – currently has US\$53.1bn (€45.1bn, £36,7bn) of assets under management on behalf of 1,800 institutional clients and private investors. The



PHOTO: ASPRIA

■ Morris and his board have done a €50m deal with Fortress

**Wellbeing plays a crucial role in all our lives, and major investors are now recognising this.**

recent deal with Aspria marks the organisation's first serious foray into wellbeing.

“As our sector emerges from what has been an incredibly challenging

pandemic, we asked ourselves: in what direction does Aspria now head?” says Aspria CEO and founder Brian Morris.

“We see this partnership as the foundation of an exciting future direction, not to mention a hugely positive sign for our sector. It's proof wellbeing is now on the radar of the world's biggest financial institutions, not simply as part of a broader group of consumer investments, but as a valuable and worthy market in its own right.

“Wellbeing is no longer peripheral. It plays a crucial role in all our lives, and major investors are now recognising this.”

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## **Philippe Zuber** reveals One&Only and Chenot plan to grow partnership with new Grecian spa retreat



PHOTO: KERZNER

■ Philippe Zuber – CEO of Kerzner International, the owner of One&Only Resorts

**K**erzner International, the owner of One&Only Resorts, is set to open a brand new Greek destination in Athens in 2022.

Named One&Only Aesthesis, the beachfront estate within a six-hectare forest reserve, will be the brand's second European destination, joining the recently opened One&Only Portonovi in Montenegro.

Following One&Only's exclusive global partnership with health and wellness brand Chenot, the 127-room resort will be home to a Chenot Spa,

**We're excited to add this exclusive beachfront location just outside of Athens to our European footprint**

with tailored programmes and pioneering treatments designed to enhance vitality and optimum health.

The spa will mark the third Chenot wellness facility at a One&Only resort. Other destinations are located in Malaysia and Montenegro.

“Kerzner is very excited to be adding Athens to our European footprint,” commented Philippe Zuber,

Kerzner CEO. “This exclusive beachfront location, just outside of Athens, is the perfect destination to begin, or end, any Greek adventure, through the ultra-luxury experience of One&Only.”

Designed to raise standards for resort wellbeing, the facility will provide state-of-the-art, science-based treatments and Grecian wellness rituals.

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PHOTO: WTA

■ Dimon said a speaker line-up will be released imminently

**We're reinforcing the industry movement to become more accessible and more inclusive**

## Anne Dimon announces WTA's first conference

The Wellness Tourism Association (WTA) will host its inaugural International Wellness Tourism Conference at the Carillon Miami Wellness Resort, Florida, between 28-30 September 2021.

For the first time, the association's annual two-day event – formerly an AGM – is being opened to non-members.

"While other conferences focus on the many aspects of the wellness industry, the International Wellness Tourism Conference will focus solely on one pillar – wellness tourism," says Anne Dimon, WTA president and CEO.

The event will be themed on 'Wellness Tourism: Now and Beyond' and embrace topics targeted to industry stakeholders including DMOs, suppliers, travel agents, wellness practitioners, wellness retreat leaders and others already in the space or looking to be part of the growing global industry.

"By welcoming non-members to this new International Wellness Tourism Conference, the WTA is reinforcing the industry movement to become more accessible and more inclusive," says Dimon.

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## PROGRAMMING

### Anantara plans retreat on Zambezi River banks

Marrying indigenous wellness culture and breathtaking scenery, The Royal Livingstone Hotel by Anantara in Zambia, Africa, will host an immersive holistic wellness retreat from 19-22 August 2021.

Set on the banks of the Zambezi River in full view of the spray of the iconic Victoria Falls, Anantara Spa will offer a spectacular outdoor setting for natural revitalisation.

During the retreat, guests will choose three 60-minute spa treatments from a menu that draws on revered local wellness traditions.

Signature experiences will include the Zambezi Massage which uses the traditional African Ukuchina massage technique. In this treatment,

warm towels are used in kneading and compression movements to relieve muscle pain and tension.

Traditionally performed to rejuvenate and cure malaria, fatigue, muscle pain, inflammation and other body ailments, Ukuchina massage is also a popular postnatal treatment for women and has been passed down through generations.

To ensure both the mind and body are nourished, the retreat will also include Vinyasa sunrise yoga overlooking the Zambezi, a soothing evening turndown service, sunset river cruises, cooking demos and self-guided nature walks.

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SHUTTERSTOCK/MANUEL G.S

■ The retreat costs US\$1,108 (£802, €937) per person



**Signature experiences include the Zambezi Massage which incorporates the traditional African Ukuchina massage technique**

## EXPANSION

### Center Parcs unveils plans for sixth UK destination and spa



**It's really exciting to have identified a potential site for another UK village**

Martin Dalby

Center Parcs is set to develop its sixth UK holiday village in southern England.

The company has secured an option agreement to acquire privately owned woodland in Crawley, West Sussex.

The development is expected to cost between £350-400m and create approximately 1,500 permanent local jobs once operational

In line with other locations, the site is set to feature an Aqua Sana Spa, around 900 lodges, indoor and outdoor leisure facilities – including a subtropical swimming facility – and a variety of restaurants and shops.



PHOTO: CENTER PARCS

■ The site will feature a subtropical swimming facility

Center Parcs' CEO Martin Dalby, remarked: "It's really exciting to have identified a potential site for another UK village."

Center Parcs will now carry out site surveys and pre-planning works in order to submit a planning application to the local authority in due course.

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UPDATE

## New spa to debut in Arizona desert town

Arizona's Sedona Rouge resort has announced it is currently undergoing a property-wide transformation and will debut as The Wilde Resort & Spa in September 2021.

Surrounded by the majestic red rock formations of Sedona and situated at the base of the iconic Thunder Mountain, the reimaged 105-room resort is being designed to provide guests with the perfect balance of recreation and rejuvenation.

A cornerstone of the newly reimaged property will



**We're confident guests will enjoy The Wilde's thoughtfully designed spaces and authentically curated experiences**

Jay Kriske

be The Wilde Haven Spa, a mindful full-service spa and fitness centre offering treatments that promote healing and spiritual growth.

Outdoor soaking tubs and landscaped seating areas will invite guests to relax and take things a little slower.

"We're confident guests will enjoy The Wilde's thoughtfully designed spaces, authentically curated experiences and exceptional service delivered by our talented team," said Jay Kriske, GM of The Wilde.

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NEW OPENING

## Fairmont Taghazout Bay launches in Morocco

Fairmont's second Moroccan outpost has opened in the bay of Taghazout, renowned for its golden sand beaches, azure waters and extraordinary sunsets.

The 146-room Fairmont Taghazout Bay stretches over 18-hectares of beachfront land and is anchored by a 1,400sq m spa haven, conceived as a tranquil sanctuary with a refined, bright and invigorating atmosphere.

The spa menu offers authentic Moroccan treatments inspired by the semi-nomadic Imazighen people – known as the Berbers – with rituals including mud-mask facials



PHOTO: FAIRMONT TAGHAZOUT BAY

■ The spa offers hammam purification rituals

and traditional hammam purification experiences.

The offering also incorporates massages and facials supplied by Spanish skincare and spa brand Natura Bissé.

Facilities include eight single treatment rooms, two couples' treatment rooms, two single hammams and a couples' hammam.

Guests can also access a thermal area, relaxation lounge, outdoor wet

circuit with salt pool, yoga studio, outdoor treatment spaces and a garden.

Blending in with its sand-coloured backdrop, the resort's design was completed by US architects HKS, in partnership with Moroccan architect Abdessamad Achrai.

Design is inspired by Berber dwellings rather than the riad architecture and bustling street markets familiar in Morocco's cities.

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## MEDI-WELLNESS

### Echelon Health unveils £14k health-check

Mandarin Oriental Hyde Park in London is collaborating with Echelon Health to offer a comprehensive personal health assessment.

Echelon Health combines 30 years of clinical practice with medical imaging technology to provide assessments that detect life-changing and life-threatening diseases before they manifest.

New for this summer, Echelon Health's £14,000 (€16,400, US\$19,400) Optimum package includes



PHOTO: MANDARIN ORIENTAL HYDE PARK



**We're delighted to partner with Echelon Health to complement our services**

Amanda Hyndman

a two-night stay at Mandarin Oriental Hyde Park hotel and a day of testing including ECGs, MRIs, CTs, blood tests, ultrasounds and more. Within two weeks after their stay, guests will receive a one-on-one detailed health analysis and healthcare suggestions for the future.

Mandarin Oriental Hyde Park GM Amanda Hyndman said: "We're delighted to partner with health specialists that complement the service excellence we strive to deliver."

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## RESEARCH

### Study: 30 mins of daily exercise 'not enough'

A new study claims being physically active for 30 minutes a day, five days a week, isn't enough for those who spend the rest of their time sedentary.

Research by Columbia University and an international research team looked at data from six studies that included 130,000 adults in the UK, US and Sweden.

The authors used a technique called compositional analysis to determine how different combinations of activities – from moderate-to-vigorous exercise (activities that increase heart rate) and light physical activity (such as

casual walking) to sedentary behaviour – affect mortality.

It found the benefits of 30 minutes of moderate-to-vigorous exercise depends entirely on how you spend the rest of the day.

Although the current recommendation of 30 minutes per day of moderate-to-vigorous physical activity reduced the odds of an earlier death by up to 80 per cent for some – those who sat for less than seven

hours a day – it didn't reduce mortality risk for individuals who were very sedentary (over 11 to 12 hours daily).

Sebastien Chastin, PhD, professor of health behaviour dynamics at Glasgow Caledonian University and lead study author, said: "Getting 30 minutes' physical activity daily is what's currently recommended, but you still have the potential to undo all that work if you sit too long."

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SHUTTERSTOCK/STUDIO ROMANTIC

■ The study challenges current recommendations



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# spa business news

## PROGRAMMING

### Forestis offering alpine tree body rituals

Ancient Celtic nature doctrines inspire spa programming at Forestis in South Tyrol, a secluded Italian alpine retreat surrounded by forests and a dramatic mountain backdrop.

All spa treatments are based on the four elements combined with four indigenous trees: mountain pine, spruce, larch and Swiss stone pine. Alessandra Tiengo, Forestis spa manager, believes each tree possesses different active substances, frequencies and material substances



**Each tree possesses different active substances, frequencies and materials that allow the human body to deeply regenerate**

Alessandra Tiengo

that allow the human body to deeply regenerate.

During the spa's 110-minute Tree Circle Ceremony body ritual guests begin by choosing the tree species that best suits their current physical and mental state by smelling, seeing and touching each wood.

Each tree species corresponds to its own treatment using a unique selection of therapeutic wood, healing stones, acoustic frequencies and movement.

[READ MORE ONLINE](#)

## WORLD FIRST

### Plans revealed to build world's deepest pool in UK

Plans have been revealed to build the world's deepest pool in Cornwall, UK, which would house facilities serving the spaceflight, sports science and healthcare communities.

The £150m project would see an aquatic centre, housing a 164ft (50m) deep pool built at the Aerohub Enterprise Zone at Cornwall Airport.

The project is led by a privately-funded company, Blue Abyss, which is now in the process of applying for planning permission.

The centrepiece of Blue Abyss will be an aquatic centre featuring a 50m by 40m stepped pool with a 50m

deep shaft. The pool will hold 42,000 cubic metres of water – the equivalent of 17 Olympic size swimming pools – making it the largest and deepest indoor pool in the world.

The centre will offer state-of-the-art whole system human physiology and human-robotic interface R&D capabilities, serving the human spaceflight, sports science and terrestrial healthcare communities.

The on-site Kuehnegger Human Performance Centre

will look to cater for the professional sports sector – as well as healthcare – with an emphasis on rehabilitation from physical deconditioning.

In all, the 10-acre site is set to house the pool, an astronaut training centre, the Kuehnegger Human Performance Centre, hypobaric and hyperbaric chambers, a microgravity suite, training centre, catering services and accommodation facilities.

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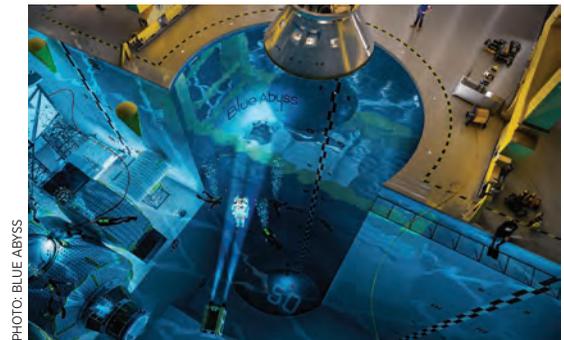


PHOTO: BLUE ABYSS

■ The £150m project includes a 164ft (50m) deep pool

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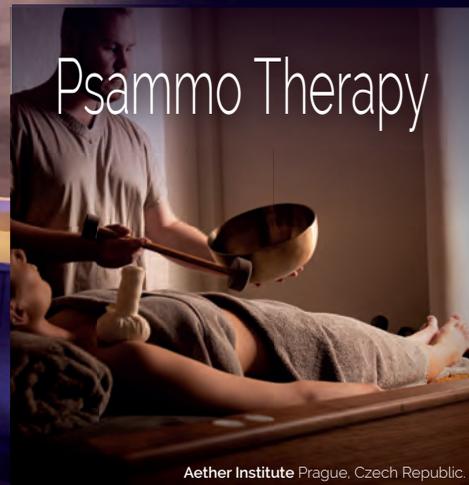


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# Raising the bar

A new US-based circular skincare brand has launched with 'buy the product and borrow the packaging' model



■ Ace of Air is co-founded by former Revlon CMO, Stephanie Stahl

PHOTOGRAPH BY AIR

**T**oday's consumers have high expectations for brands to tackle sustainability head-on. In early 2021, a new US beauty and wellness brand named Ace of Air raised the bar for the industry by launching with a fully circular shared packaging model which operates with a Buy the Product and Borrow the Packaging scheme.

### The offering

Ace of Air is co-founded by former Revlon CMO, Stephanie Stahl; supermodel, Petra Nemcova; and founder of merchant banking firm, Three Ocean Partners, David Knowlton.

It launched with eight vegan and cruelty-free skincare and supplement products, priced between US\$35-US\$85 (€29-€71, £25-£61), in packaging capable of at least 100 uses made from steel, ceramic and Fairtrade rubber.

When purchasing, consumers pay a non-refundable US\$2 (€2, £1) fee to rent packaging on top of the products.

They must then return their empty containers no later than six months after their order, so Ace of Air can clean, re-fill and re-use them for future orders, or incur a fee of US\$25 (€21, £18).

In 2017, we began creating a brand designed to have a positive impact on people and our planet

■ The company's mission is to empower users to take responsibility as consumers



PHOTO:ACE OF AIR

## We created Ace of Air because our planet needs a beauty brand that fundamentally changes what and how we consume

Products are also shipped in a reusable Boomerang Box – which adds a further US\$3 (€2, £2) to the bill – which must be returned in 30 days or they're charged US\$20 (€17, £14).

Ultimately, the company is driven by a desire to transform the beauty industry's response to the accelerating environmental crisis and encourage consumers to take responsibility for the full life of packaging.

"In 2017, we began creating an uplifting, inclusive brand designed to have a positive impact on people and our planet," comments Stahl, Ace of Air CEO and co-founder.

"We decided to do this because our planet needs a beauty and wellness brand that fundamentally changes what and how we consume."

The renting model provides potential inspiration for professional beauty and skincare brands wishing to seriously

integrate sustainability into their practice and ethos.

And with major brands such as ESPA getting on board with product return and recycle schemes, it seems only a matter of time until these models become standard practice.

Such models allow brands not only to help consumers build awareness of responsible consumption but also helps to distinguish themselves in a saturated market rife with green-washing.

In future, spa operators could also run similar product return and recycle schemes through their retail boutiques.

Ace of Air's packaging model shares similarities with The Body Shop's original pioneering approach to sustainable beauty.

Launched in 1976 by Dame Anita Roddick, the brand introduced one-off refillable sustainable packaging and ethically sourced ingredients. ●



PHOTO:ACE OF AIR

■ Ace of Air's range also includes five types of supplements



Interior design will be inspired by Gurney's Montauk's luxury, relaxed personality and its natural beachfront surroundings

Alonso Ignacio, Alonso Designs



## Beside the sea

An iconic Hamptons' spa resort famous for its thalassotherapy spa is receiving a makeover – set to be revealed in December 2021

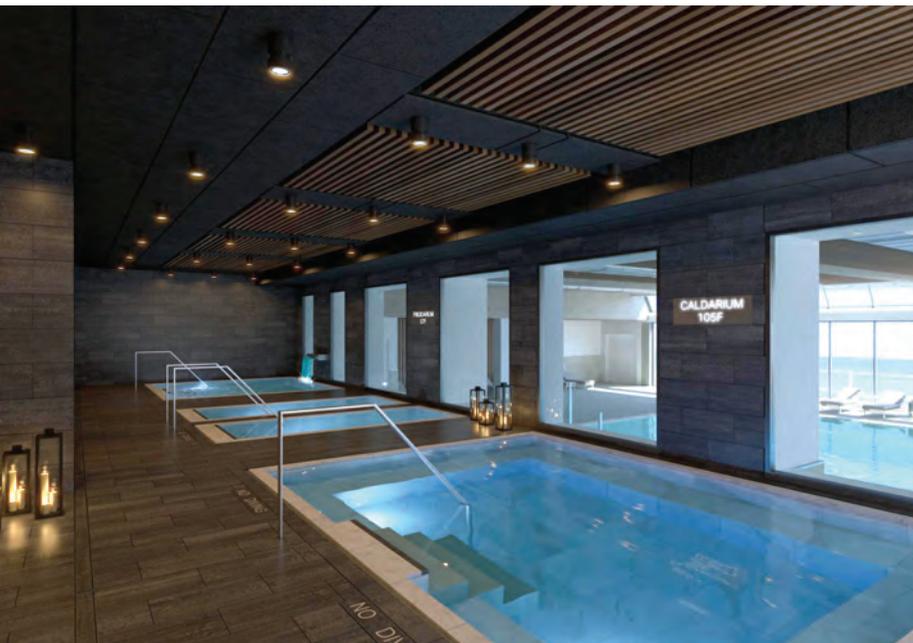


PHOTO: ALONSO DESIGNS

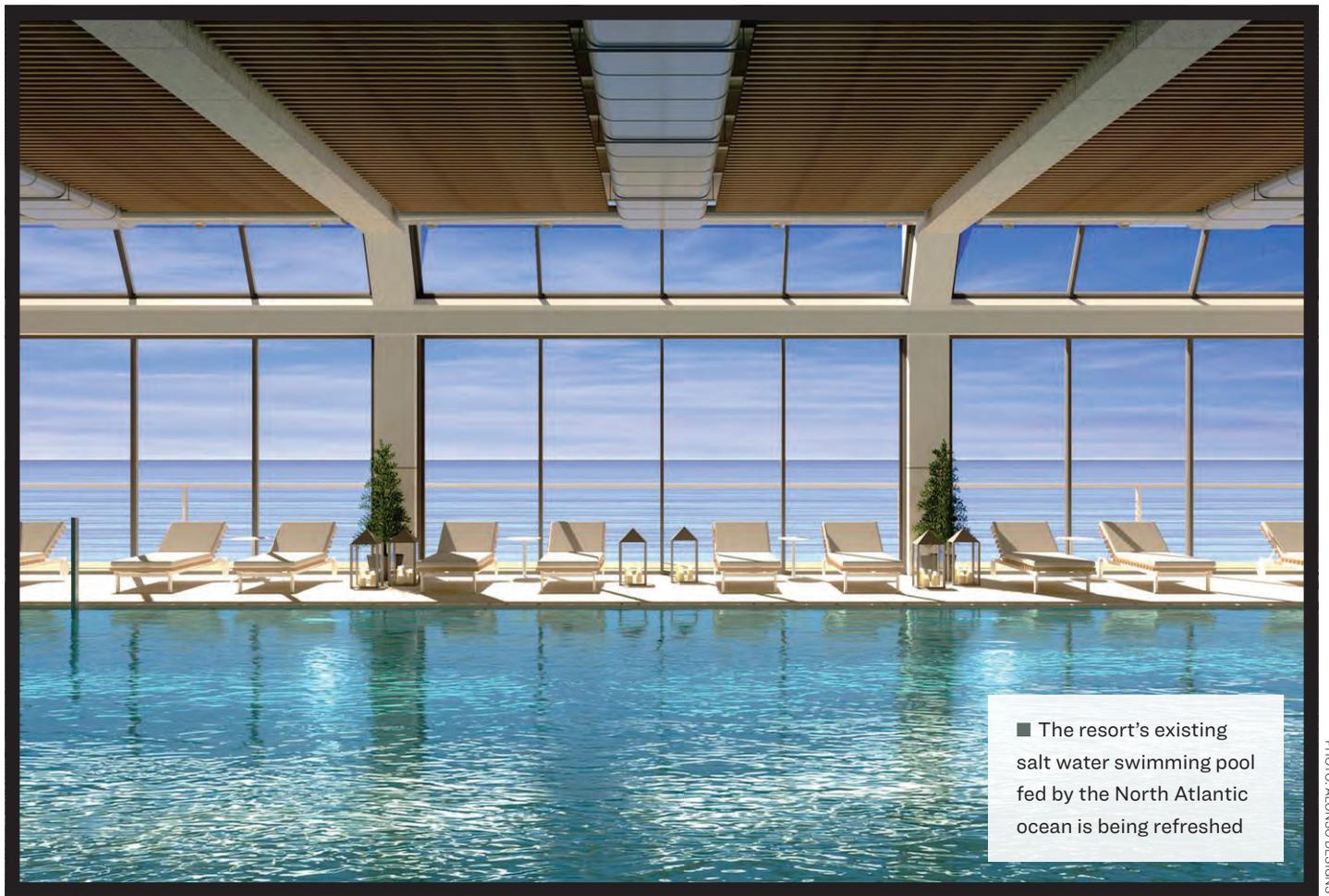
■ The thermal area is gaining four new experiences – a large caldarium, thermae and a dual frigidarium

**G**urney's Montauk Resort's luxurious waterfront spa in Long Island, US, is being reimaged by architect Ignacio Alonso of Alonso Designs.

The year-round 158-room resort in New York's affluent Hamptons area dates back to 1926. It consists of a two-storey building that sits on top of an oceanfront promontory with a large saltwater pool at the upper level and treatment rooms at the lower level.

Currently, the resort's 30,000sq ft Seawater Spa is closed for comprehensive renovations. Set to debut in December 2021, new highlights will include co-ed relaxation areas and eucalyptus oil-infused aromatherapy steamrooms.

The resort's existing saltwater swimming pool fed directly by the



■ The resort's existing salt water swimming pool fed by the North Atlantic ocean is being refreshed

PHOTO: ALONSO DESIGNS



## Being a marathon runner helps me to translate the real needs of visitors into wellness design



North Atlantic ocean is being renovated and will be complemented with four new thermal experiences – a large caldarium, thermae and a dual frigidarium – all with direct ocean views.

Newly designed treatment rooms featuring indoor/outdoor space will offer chromotherapy, hydrotherapy and full-body treatments. The spa's locker rooms, reception and retail space are also being re-imagined.

Once complete, the spa will include a medical spa, Scottish sauna, infrared sauna, gym, strength and cardio rooms, plus a multi-function fitness studio for classes.

Alonso is the lead designer – including interior design and FF&E – and project coordinator for the spa upgrade.

He told *Spa Business* his broad professional experience as a designer in the wellness field – including realising

Tribeca's Aire Ancient Baths among others – led him to the Gurney's project.

Besides being an architect, Alonso is a keen marathon runner and big supporter of wellness facilities and their benefits.

"This helps me to translate the real needs of visitors into wellness design", he said.

One of Alonso's main objectives is to open the building to its picturesque waterfront location, by introducing ocean-view treatment rooms and dedicated outdoor space for treatments and relaxation.

Interior design will be inspired by the resort's personality and beachfront surroundings. Materials have been chosen to help drive attention to the stunning views the building offers. To this end, all bodies of water will have an infinity drain that blurs the edge between the ocean and pool water. ●



PHOTO: ALONSO DESIGNS

■ The current renovation follows resort upgrades completed by WTS International in 2015





# SNOWROOM

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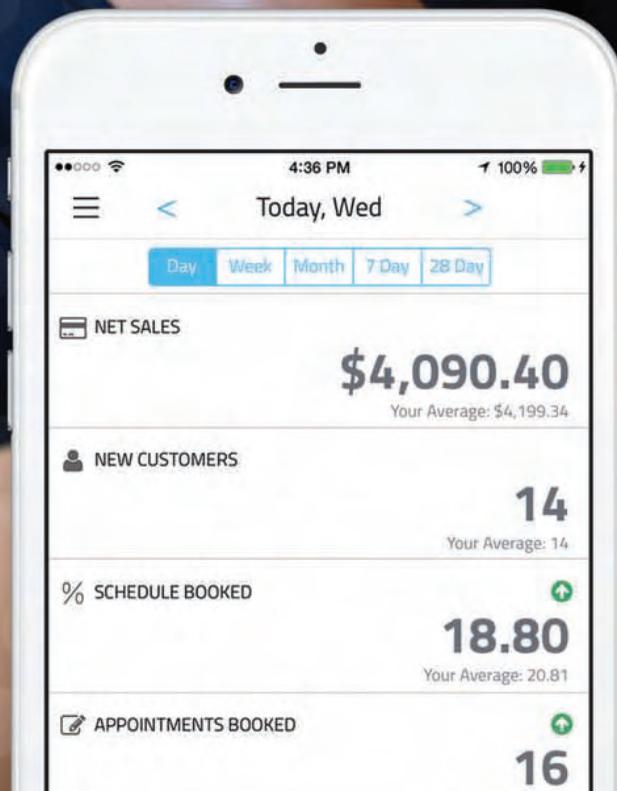
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# SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches

For the latest supplier news and company information, visit [spa-kit.net](http://spa-kit.net)



PHOTO: LEMI

■ The bed is capable of withstanding the effects of direct sunlight, water and salt

## Lemi introduces Bellaria - a new treatment table designed for outdoor use



PHOTO: LEMI

■ Matteo Brusaferrì,  
Lemi GM

**B**ellaria is the latest treatment bed designed by spa and beauty equipment supplier Lemi.

Created specifically to perform wellness treatments in outdoor environments, the bed is equipped with a seamless mattress and horseshoe headrest and is capable of withstanding the effects of direct sunlight, water and salt.

The base is made of waterproof material and is electrically adjustable through a practical handset control that allows lifting movements and synchronised back-leg movements. This

facilitates different treatments and ensures maximum comfort for the customer.

The control also comes with AUT and END controls. The first restores the bed to its zero position while the second manoeuvres the bed into an end of treatment position for the client's exit.

Lemi GM Matteo Brusaferrì said the company was actually already working on Bellaria prior to the pandemic outbreak – the aftermath of which brought high demand for outdoor spa treatments due to the minimised risk of virus transmission outdoors.

“After receiving requests from all over the world for an outdoor spa bed, we agreed to undertake the design of a solution for tropical places,” he said, “a product that could guarantee quality while enhancing relaxation in an outdoor environment.

“The product's design turned out to be a priority because treatments in outdoor environments have become highly sought-after, so we worked to focus on this product as much as possible.”

More on [spa-kit.net](http://spa-kit.net)

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## Aromatherapy Associates unveils new portable diffuser



■ Anna Teal,  
Aromatherapy Associates CEO

**A**romatherapy Associates is building on its heritage of mood-enhancing spa treatments by creating an exciting new range of at-home products for retail in spas or online – at a time when people are spending more time in their house than ever before.

The centrepiece of the collection is the Atomiser, sold for £120 (€139, US\$170), which doesn't use water or heat, helping to maintain the oil's purity and also enabling users to switch blends instantly.

The 100 per cent pure essential oil blends Deep Relax,

PHOTO: AROMATHERAPY ASSOCIATES



■ The diffuser operates without water or heat

Revive, De-Stress, Breathe or Forest Therapy cost £25 (€29, US\$35) for 10ml and can be used for different moods, in different parts of the house or even depending on what people are doing or who they're with.

“Consumers are looking for new ways to incorporate wellbeing into their lives,” says CEO Anna Teal. “Our at-home collection allows you to layer and

combine our blends to create a multi-sensory experience.”

Four vegan soy wax candles with a burn time of 40 hours complete the offering. The candles contain the equivalent of up to two bottles of essential oils and cost £48 (€55, US\$68) each.

More on [spa-kit.net](http://spa-kit.net)

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## Cypriot spa to debut world-exclusive Augustinus Bader treatments

**P**art of the Cypriot family-owned hotel group Thanos Hotels & Resorts, Anassa resort will be the first hotel in the world to welcome Augustinus Bader at its Thalassa Spa.

Augustinus Bader has worked closely with the Thalassa spa team to create a menu of exclusive treatments using the skincare collection.

Launching in Q3, the partnership will offer guests signature treatments using products and patented TFC8 technology from Professor Augustinus Bader; a globally recognised biomedical scientist, physician and leading expert in regenerative skincare.

Signature treatments on offer at the facility will include:



PHOTO: ANASSA RESORT



PHOTO: ANASSA RESORT

■ Natasha Michaelides,  
communications  
director of Anassa

- The Introduction Facial, 60 minutes
- The VIP Facial, 90 minutes
- The Signature Body Wrap Experience, 45 minutes
- Augustinus Bader Full Or Part Body Treatment, 70 minutes

Natasha Michaelides, communications director, said: “I’m thrilled Anassa will be home to the first Augustinus Bader spa treatment menu in the world – I’m excited to introduce guests to this exceptional brand, driven by science.”

The Thalassa Spa is also one of only a handful of spa and wellness facilities in Europe to offer a full menu of all-natural brand Tata Harper.

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## Halotherapy Solutions launches disability-friendly unit

US-based halotherapy equipment supplier Halotherapy Solutions has introduced a new HaloIR ADA (American Disabilities Act) unit.

As the latest addition to the HaloIR collection, the ADA-compliant model is capable of accommodating wheelchairs, and offers both halotherapy and infrared sauna therapies alongside chromotherapy, aromatherapy and guided meditations.

Steve Spiro, Halotherapy Solutions CEO, said the new unit is timely as “more and more seniors are now emerging from a year of lockdowns with a greater sense of the importance of respiratory health, hygiene and immunity –



PHOTO: HALOTHERAPY SOLUTIONS



PHOTO: HALOTHERAPY SOLUTIONS

■ Steve Spiro, Halotherapy Solutions CEO

so now it's especially important to be providing them with the accessibility they need.”

“As increasing numbers of building inspectors are requiring ADA units in spa, wellness and fitness centres,

we believe this new unit will be in high demand,” he added.

With its respiratory and antimicrobial properties, salt- or halo-therapy has been tipped as a key wellness trend in light of COVID-19.

Harking from Poland, halotherapy can be offered as either a dry- or wet-therapy treatment.

More on [spa-kit.net](https://spa-kit.net)

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## Puraclenz creates air purification systems for spas and gyms



■ Chris Dooley, co-founder and CEO of Puraclenz

Health and wellness tech start-up Puraclenz has launched a collection of ionic air and surface purifiers to help spas, gyms and leisure facilities safely reopen after lockdown.

Inspired by the technology used to provide clean air for astronauts, Puraclenz's ozone-free purifiers deactivate viruses, bacteria and other harmful pathogens in the air and on exposed surfaces, without producing fumes.

“Now more than ever, making sure your spa and leisure facilities are properly cleaned is of the utmost importance,” said Chris Dooley, co-founder and CEO of Puraclenz.

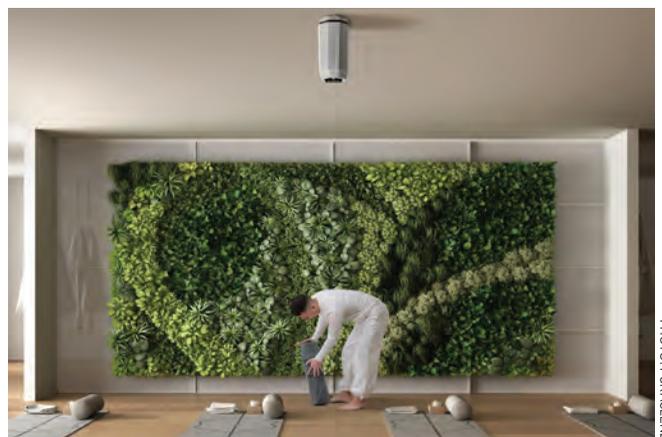


PHOTO: PURACLENZ

■ The purifiers can be installed on walls, ceilings or as a portable unit

“With Puraclenz units installed, business owners can ensure the air and exposed surfaces in their facilities are being pro-actively cleaned 24/7, so patrons can feel comfortable and confident getting back to their regular wellness routines.”

The purifiers use patented ionization technology and can

be installed on walls, ceilings or used as a portable unit.

The start-up offers two systems; the P1500 – for spaces up to 1,500sq ft; and the P3000 – for extra-large spaces up to 3,000sq ft.

More on [spa-kit.net](https://spa-kit.net)

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# WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries – write to [spateam@leisuremedia.com](mailto:spateam@leisuremedia.com)

**Asia-Pacific Spa & Wellness Coalition (APSWC)**

■ [www.apswc.org](http://www.apswc.org)

**Association of Malaysian Spas (AMSPA)**

■ [www.amspa.org.my](http://www.amspa.org.my)

**Bali Spa and Wellness Association**

■ [www.balispawellness-association.org](http://www.balispawellness-association.org)

**Brazilian Spas Association**

■ [www.abcspas.com.br](http://www.abcspas.com.br)

**Bulgarian Union for Balneology and Spa Tourism (BUBSPA)**

■ [www.bubspa.org](http://www.bubspa.org)

**Association of Spas of the Czech Republic**

■ [www.jedemedolazni.cz](http://www.jedemedolazni.cz)

**Estonian Spa Association**

■ [www.estonianspas.eu](http://www.estonianspas.eu)

**European Historic Thermal Towns Association**

■ [www.ehtta.eu](http://www.ehtta.eu)

**European Spas Association**

■ [www.espa-ehv.com](http://www.espa-ehv.com)

**Federation of Holistic Therapists (FHT)**

■ [www.fht.org.uk](http://www.fht.org.uk)

**FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)**

■ <https://www.femteconline.org/m>

**French Spa Association (SPA-A)**

■ [www.spa-a.org](http://www.spa-a.org)

**German Spas Association**

■ [www.deutscher-heilbaederverband.de](http://www.deutscher-heilbaederverband.de)

**Global Wellness Institute (GWI)**

■ [www.globalwellnessinstitute.com](http://www.globalwellnessinstitute.com)

**Green Spa Network (GSN)**

■ [www.greenspanetwork.org](http://www.greenspanetwork.org)

**Hungarian Baths Association**

■ [www.furdoszovetseg.hu/en](http://www.furdoszovetseg.hu/en)

**Hydrothermal Spa Forum**

■ [www.hydrothermal-spa-forum.net](http://www.hydrothermal-spa-forum.net)

**The Iceland Spa Association**

■ [www.visitspas.eu/iceland](http://www.visitspas.eu/iceland)

**The International Medical Spa Association**

■ [www.dayspaassociation.com/imsa](http://www.dayspaassociation.com/imsa)

**International Sauna Association**

■ [www.saunainternational.net](http://www.saunainternational.net)

**International Spa Association (ISPA)**

■ [www.experienceispa.com](http://www.experienceispa.com)

**Irish Spa Association**

■ [www.irishspaassociation.ie](http://www.irishspaassociation.ie)

**Japan Spa Association**

■ [www.j-spa.jp](http://www.j-spa.jp)

**Leading Spas of Canada**

■ [www.leadingspasofcanada.com](http://www.leadingspasofcanada.com)

**National Guild of Spa Experts Russia**

■ [www.russiaspas.ru](http://www.russiaspas.ru)

**Portuguese Spas Association**

■ [www.termasdeportugal.pt](http://www.termasdeportugal.pt)

**Romanian Spa Organization**

■ [www.romanian-spas.ro](http://www.romanian-spas.ro)

**Salt Therapy Association**

■ [www.salttherapyassociation.org](http://www.salttherapyassociation.org)

**Serbian Spas & Resorts Association**

■ [www.serbianspas.org](http://www.serbianspas.org)

**South African Spa Association**

■ [www.saspaassociation.co.za](http://www.saspaassociation.co.za)

**Spanish National Spa Association**

■ [www.balnearios.org](http://www.balnearios.org)

**Spa and Wellness Association of Africa (SWAA)**

■ [www.swaafrika.org](http://www.swaafrika.org)

**Spa Association of India**

■ [www.spaassociationofindia.in](http://www.spaassociationofindia.in)

**Spa Industry Association**

■ [www.dayspaassociation.com](http://www.dayspaassociation.com)

**Spa & Wellness International Council**

■ [www.lswic.ru](http://www.lswic.ru)

**The Sustainable Spa Association (SSA)**

■ [www.sustainablespas.org](http://www.sustainablespas.org)

**Taiwan Spa Association**

■ [www.tspa.tw](http://www.tspa.tw)

**Thai Spa Association**

■ [www.thaispaassociation.com](http://www.thaispaassociation.com)

**The UK Spa Association**

■ [www.spa-uk.org](http://www.spa-uk.org)

**Ukrainian SPA Association**

■ [www.facebook.com/UASPA](http://www.facebook.com/UASPA)