

leisureopportunities

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David Stalker to step down as ukactive CEO

David Stalker has confirmed he will be stepping down from his role as CEO of ukactive and has outlined his future plans in an exclusive interview with *Leisure Opportunities*.

Stalker confirmed reports on Twitter that he would be starting up a chain of trampoline parks under the brand name Altitude. "It won't just be kids' parties," said Stalker. "We'll have indoor dodgeball, parkour, foam pits for slam dunking basketballs, fitness classes, rehab. It's already huge in the US and I'm really excited about the opportunity here in the UK."

The first site has already been secured and will open in Acton, west London, in June. Plans are to open four or five sites over the next year, and 15 or 16 over the next few years.

Stalker was approached about the new role by Jacaranda Capital, which had identified the opportunity and wanted to create a strong management team to lead the charge. The project is backed by a number of high net worth



Stalker will continue to sit on the ukactive board for the next year

individuals, with the first funding round securing almost £3m – enough for the first two sites.

"The time is now right for me to move on," said Stalker. "I've achieved what I set out to do at ukactive – with the new governance structure really the last part of that.

"The ukactive business has changed significantly in the seven years I've been here and I believe that it's now ready for a new dynamic. We've worked hard to integrate ourselves into the public health agenda and we're at that table now. I believe what ukactive now needs is an attention-to-detail person to take the vision we've created and continue the journey."

So will that person be from the fitness sector or from healthcare? "ukactive represents a lot more than health and fitness these days," said Stalker. "But my feeling is that – at least for now – the CEO is likely to be someone who is from within the fitness industry, and almost certainly should be.

Stalker will maintain his executive role with the organisation until the end of June 2015 to ensure a smooth transition. He will also retain his position as chair of CIMSPA. Details: <http://lei.sr?a=B7k2A>

Game of Thrones offers Oculus Rift-led attraction

A new exhibition at the O2 Arena is using Oculus Rift to bring the *Game of Thrones* world to life like never before.

The temporary virtual reality installation at the O2 lets users ride the Castle Black winch elevator to the top of the 700-foot ice Wall, as seen in Season 1, Episode 3 Lord Snow. The 4D experience "Ascend the Wall" is a 60-second virtual immersion into the world of Westeros. Powered by Oculus Rift, the experience combines interactive technology and computer graphics generated by Oscar-winning Framestore. Details: <http://lei.sr?a=y3c9a>

Premier League urged to 'give back'

A number of politicians and former players have called for the English Premier League (EPL) to ensure it "gives more money back" to the sport's grassroots and fans, after a record-breaking TV deal signed on 10 February.

The league announced that it had sold domestic TV rights to Sky and BT Sport for a total of £5.1bn for the three seasons from 2016-17 to 2018-19 – marking a 70 per cent increase on the previous £3bn deal (2013-16).

Sports minister Helen Grant said the TV deal should bring "increased benefits to clubs lower down the football pyramid". Shadow sports minister, Clive Efford, added that the league's actions would be "nothing short



TV rights for 2016-17 to 2018-19 sold for £5.1bn

of criminal" if it didn't invest more money in grassroots. He has also accused Premier League of breaking a pledge it made to invest five per cent of TV rights into grassroots sports. Details: <http://lei.sr?a=D3C5a>

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Rugby World Cup to bring in £2.2bn

The 2015 Rugby World Cup in England is set to create 12,000 new jobs and provide the UK economy with a £2.2bn boost, according to deputy Prime Minister Nick Clegg.

Visiting the home of English rugby, Twickenham Stadium, recently, Clegg said the event will mark another milestone in the nation's "Golden Decade of Sport" – following on from the London 2012 Olympics and last year's Commonwealth Games and the Grand Depart of Tour de France.

"We all remember the success of London 2012 and the 2014 Grand Départ," he said. "They both left a legacy that the whole country can be proud of. This year, we have the privilege of hosting the Rugby World Cup and it promises to be the biggest ever for English rugby."

"Not only will the occasion bring billions of pounds to our economy and create thousands



England will host the World Cup for the first time since the 1991 tournament

of jobs, but it will also leave a lasting legacy, building on the work here at the Twickenham Academy, inspiring youngsters from every background to pick up a ball and play."

The Rugby Football Union (RFU) expects that more than 400,000 rugby fans will arrive in the UK during the event in September.

The tournament will be held across 11 different cities and 13 different venues. Details: <http://lei.sr?a=P7Z2P>

Swimming take-up plumbs new depths

A huge decline in the number of people swimming once a week has been blamed for an overall fall in sports participation in England.

Swimming, the country's most popular sport with more than 2.6 million people hitting a pool each week, saw a drop of 245,000 swimmers in the last 12 months – an alarming 8 per cent drop.

As a result, the number of people doing sport at least once a week in England fell by 125,000 between October 2013 and October 2014 – bringing the overall number down from 15.7 million to 15.6 million. The figures come from the latest Sport England Active People Survey (APS).

Despite swimming's poor performance, there is much to be positive about the figures in the APS. Reversing earlier trends, team sports saw an increase in numbers in the last 12 months – with football, cricket, netball and rugby union all recording growth in participation. As well as more people playing



The number of people swimming regularly has tumbled

team sports, a number of other sports saw increases in the numbers of people taking part – such as athletics, football, canoeing, mountaineering, taekwondo and fencing.

Perhaps most importantly, the data also showed the number of young people playing sport regularly has increased. Nearly 58 per cent of 14-25 year-olds played sport once a week in the year up to October 2014 – a 55,900 increase. Details: <http://lei.sr?a=X5g9Z>

Vinci to manage Olympic Stadium

Vinci Stadium, subsidiary of French venue operator Vinci Concessions, has signed a 25-year contract to operate London's Olympic Stadium.

Vinci's existing stadium portfolio includes the Stade de France in Paris and the company will take control of the London venue later this year. Its first major event will be to host five Rugby World Cup 2015 games in September.

Alongside managing the stadium, Vinci will also manage the London Marathon Charitable Trust Community Track and events that are staged on the south park lawn, situated below the ArcelorMittal Orbit structure.

As part of the 25-year agreement, the company will work with the E2o Stadium Partnership to promote sport and healthy living in the area and deliver mass participation events like the Great Newham London Run.

David Goldstone, chief executive of the London Legacy Development Corporation,



The Olympic Stadium, with the ArcelorMittal Orbit in the foreground

said: "This marks another step forward in the long-term future of the stadium.

"Vinci has a great track record and a wealth of experience in managing world-class venues. We are looking forward to working with them and delivering a multi-use stadium capable of hosting a range of different sports and events, including this autumn's Rugby World Cup."

Details: <http://lei.sr?a=N5a6U>

European Sport Tourism Awards to be held in May

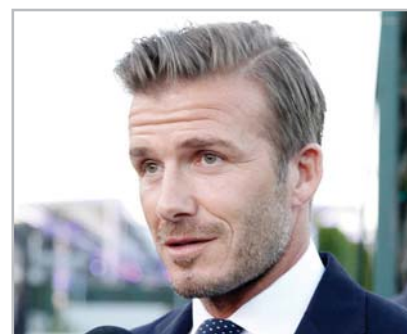
The first ever European Sport Tourism Awards event will be held at the Thomond Park Stadium in Limerick, Ireland in May.

Organised as part of the European Sport Tourism Summit – taking place from 14 to 15 May – the awards will recognise and reward innovation and achievement in sport tourism from across Europe.

Events, destinations and venues which have made outstanding contributions to the sport tourism industry will be acknowledged in front of a global audience of sport tourism influencers and practitioners.

Categories include sport tourism venue of the year and best overall sport tourism event.

Details: <http://lei.sr?a=a5X8e>



Beckham wants an MLS franchise in Miami

Glasgow 2014 leaves "phenomenal" legacy

Last year's Glasgow Commonwealth Games have helped provide impressive increases in participation levels across the 17 Scottish sports featured at the Games.

Figures from SportScotland show that many Scottish sports have registered encouraging membership increases during the four-year Glasgow cycle, including a 58 per cent rise at Netball Scotland, a 49 per cent growth at Scottish Triathlon and a 37

per cent increase at Scottish Gymnastics.

In total, there has been an 11 per cent increase in memberships of the 17 Commonwealth Games sports' governing bodies over the past four years. Perhaps most impressive is the increase in qualified coaches.

In 2009-10 there were 4,808 Level One coaches across Scottish grassroots sport and by 2013-15 the number had accumulatively increased to 16,489 – a rise of 243 per cent.

Over the same time period, the number of Level Two coaches grew from 764 to 4,202 – equating to a meteoric 450 per cent rise. Describing the rapid increase in coaching



The Games brought a wide range of benefits to Scotland

numbers as "phenomenal", sportScotland CEO Stewart Harris said: "The exciting build-up to the Glasgow Games and the spectacular success of Team Scotland last year has significantly helped to raise the profile of sport, and these encouraging figures clearly demonstrate the positive legacy impact of Scotland hosting the Commonwealth Games.

"It is really terrific to see increases in the memberships of so many Scottish governing bodies which participated at Glasgow 2014 – as well as those that were not one of the 17 sports taking part."

Details: <http://lei.sr?a=k6W6N>

Beckham "frustrated" at lack of stadium progress

Former England captain David Beckham, who is driving efforts to establish a Major League Soccer (MLS) franchise in Miami, Florida, US has said he is "frustrated" at the delays in securing a stadium site in the city.

Speaking to the BBC, the ex-Manchester United and Real Madrid star commented: "Delays are always frustrating but to get it right, sometimes there are delays.

"It has taken a little bit longer than we thought but it will happen and we will get it right. We're making some really good progress and some really positive progress."

So far, Beckham and his team have had two proposals for waterfront locations in the Florida city – at Port Miami and Museum Park – both fall through.

Beckham is said not to be interested in an inland option, leaving Miami with no other remaining waterfront options available for the proposed stadium.

MLS commissioner Don Garber has made it clear that finding a stadium site will be a main prerequisite for a franchise to be established in the city.

Details: <http://lei.sr?a=P3v2z>

University of Edinburgh unveils major Cardio gym

The University of Edinburgh's Centre for Sport and Exercise (CSE) has raised the curtain on its extensive Cardio gym refurbishment, which saw the installation of 102 pieces of Precor cardiovascular equipment.

The refurbishment is part of the university's pledge to ensure its members and guests have access to the most technologically advanced, state-of-the-art equipment. It saw the installation of 45 Precor Next-Generation Experience Series treadmills, as well as seven Adaptive Motion Trainers (AMTs) to add to the 30 already on offer across the university's Cardio, myGym and Circuit Gym facilities. Details: <http://lei.sr?a=C5j2S>



School kids and pensioners alike will benefit

Southwark Council to pilot free leisure access for kids

Southwark Council has unveiled plans to offer free leisure access to under 18s and over 60s as the south London authority bids to make good on its pledge to provide free swim and gym access to all residents.

The council has been particularly proactive in promoting wellbeing among residents, investing almost £50m in leisure facilities in the borough over the past decade. It has also provided free school meals to all primary school children since 2011, in a move designed to encourage healthy eating habits from an early age.

For its latest initiative, the council will embark on a new pilot whereby residents aged 18 and under will be given free access to swim and gym facilities on Fridays and weekend afternoons from May. Meanwhile, the borough's over 60s will get free swimming and will also pay nothing for access to gyms at Southwark leisure centres for two hours a day, seven days a week.

"We want to ensure we are providing for the groups most in need, as well as testing out the system," said Cllr Barrie Hargrove. Details: <http://lei.sr?a=Z5Z3y>

Boutique market 'coming of age'

The explosion of new boutique gym sites across London demonstrates how consumers are waking up to the possibilities of boutique group fitness, according to the co-founder of Heartcore Fitness.

Brian Schuring, whose chain of boutique studios spans seven sites across the capital, says the flurry of recent activity and investment in the market space suggests there is still plenty of room for growth. This year has already seen the arrival of 1Rebel and the scaling up of brands like barrecore and Barry's Bootcamp, suggesting consumers are increasingly willing to pay a high premium in return for telling results.

Brian, who runs the business with celebrity personal trainer Jess Schuring, has also launched two new Heartcore studios in 2015 – in the City and Mayfair. He plans to launch two more by spring, and says the opportunities in the market mean there is potential for up to 15 Heartcore studios in London. "Things are certainly hotting up at the moment and we're



Heartcore Fitness co-founder Brian Schuring has high hopes for 2015

expecting 2015 to be our busiest year ever," Brian told *Leisure Opportunities*. "We're seeing huge demand for Heartcore Barre at the moment – classes are up to 95 per cent occupancy – and that seems to be a trend that's trickled through from the US. It's been interesting to watch well-funded, smart investors enter the boutique group fitness market and from our perspective, we're where we want to be." Details: <http://lei.sr?a=V3G7T>

GLL expansion continues with new merger

Leisure operator GLL has furthered expanded its territories beyond the enterprise's London heartland, through the recent acquisition of North Country Leisure (NCL).

NCL, which operates 12 leisure and sporting facilities across Cumbria and Newcastle City, has agreed to become a wholly-owned subsidiary of GLL. The move – which follows the recent win of six long leases from Swindon Borough Council and a separate merger deal with Carlisle Leisure Limited (CLL) – is a further sign of GLL spreading its wings across the UK.

GLL managing director Mark Sesnan told *Leisure Opportunities* that no money changed hands as part of the deal, which he said would lead to the creation of a symbiotic relationship between the two organisations.

"NCL and GLL have been in discussion for around 12 months about the best way forward for both organisations," he said. "We are both charitable social enterprises and NCL is a like-minded organisation. We have concluded that working together will be good for both of us and for our local authority client partners."

Sesnan added that GLL has decided it wants to take its operations nationally and



GLL managing director Mark Sesnan

outside London, with the enterprise "happy" to talk to other leisure social enterprises about opportunities for joint working.

NCL has developed from its base in Hexham, operating leisure facilities and apprenticeship programmes on behalf of local councils including Copeland Borough Council, Eden District Council and South Lakeland District Council in Cumbria; and Eldon Leisure, Gosforth Pool and Outer West Pool in the city of Newcastle. Details: <http://lei.sr?a=S6x2Q>

Man Utd rising stars to aid study

A new research project to identify the effects of exercise on young people's hearts will collect data from 100 Manchester United Academy football players as part of the study.

The youngsters will have their hearts monitored by the latest imaging technology to give invaluable insights into how young people's hearts work while doing exercise.

The project, led by the Bristol Heart Institute at the University of Bristol - together with partners Toshiba Medical Systems, Bristol's Clinical Research and Imaging Centre (CRICBristol), the University of Exeter's Children's Health and Exercise Research Centre and Manchester United - will identify the healthy limits and wider benefits of exercise for young elite athletes, healthy children and children with congenital heart defects.

The overall aim of the project is to more precisely identify the safe levels of exercise for children with congenital heart disease, as well as to clearly define the positive benefits that regular exercise delivers to healthy children over time.

"This research will provide us with the first ever normative database for the effects of exercise on young hearts," said Professor Craig Williams,



The aim is to identify the safe levels of exercise for children

head of the University of Exeter's Children's Health and Exercise Research Centre.

"This research will allow us to better identify how much activity and how often exercise can be taken, as at present clinicians aren't really sure what advice for children with certain conditions should be prescribed.

"Additionally, the benefits of better understanding the effect of exercise on normal healthy children will help the health service identify and prescribe regimes that help ease treatment burdens for young people with sedentary lifestyles."

Details: <http://lei.sr?a=Zzh9p>

New £13m Newark leisure centre under construction

Work has begun on a £13m leisure centre to replace an 'outdated' facility in Newark.

The centre in Bowbridge Road, Balderton on the outskirts of Newark, will replace Grove Leisure Centre which was built in 1968. The project's main contractor R. G. Carter is now on site and hopes to bring the Watson Batty-designed plans to fruition by Q2 2016.

The 4,260sq m two-storey building will include a four-court sports hall, a 25m swimming pool and a 20m teaching pool, as well as squash courts and a fitness suite. FT Leisure has been appointed to provide the water treatment and filtration systems.

Details: <http://lei.sr?a=a8E5w>



Pete Burt joined the company in 2004

Pete Burt named the new managing director of WLCT

Leisure provider Wigan Leisure and Culture Trust (WLCT) has appointed Pete Burt as its new managing director.

Burt, who joined WLCT in 2004, assumes the role as current chief executive Stuart Murray retires at the end of March.

Having recently worked as WLCT's executive director of business development – with a focus on growing and enhancing the company's health and wellbeing services – Burt is well-placed to drive the business forward. He boasts a strong CV, with significant experience in the private sector through stints with utilities giants such as Centrica and Scottish Power.

"Since we became a charitable trust in 2003, we have concentrated our efforts on expanding minds through cultural offerings and shrinking waistlines, which helps to reduce the funding needed to be provided by local authorities to keep communities healthy," said Burt.

"Our ultimate aim is to create new and healthy behaviours by showcasing the many benefits of adopting healthier lifestyles."

Details: <http://lei.sr?a=u2U9w>

Club Company taken over by US investor

Just a week after it bought Jurys Inn hotel group as part of a £680m deal, US-based private equity firm Lone Star has been announced as the new majority owner of country club and golf club provider The Club Company.

Lone Star has acquired a 95 per cent stake in the business for an undisclosed sum, with financing provided by Broadhaven Credit Partners. The Club Company was previously owned by a combination of private investors and Irish private equity house Boundary Capital.

Lone Star has confirmed its backing for the current management team and will be providing further funds to grow the group as and when opportunities arise.

The Club Company currently operates 10 sites across the UK and has indicated that it is exploring internal development opportunities where planning permission is in place, as well as looking at suitable acquisitions.



CEO Thierry Delsol has welcomed financial backing from Lone Star

"We are looking forward to growing and further developing the business with the strong support of Lone Star," CEO Thierry Delsol told *Leisure Opportunities*. "The financial backing of our new partner will allow us to develop existing planning permission within the portfolio, as well as looking at acquisition opportunities."

Details: <http://lei.sr?a=e3V2y>

Still not compliant with the new EU allergen rules?



PETER DUCKER

is chief executive of the Institute of Hospitality

The new EU regulations regarding allergen labelling and customer information came into force two months ago. They apply to any business or organisation that serves food and drink to the public. In busy working environments, it's easy to understand how preparations for the new regulations could have been sidelined, especially as the deadline fell in the run-up to Christmas.

So what could happen to those businesses that are not fully compliant? The hospitality team at law firm Pitmans says: "The regulation does not supply any indications about a sanction regime, which means that such regimes are not harmonised at a European level. Initially, we believe breaches will result in Improvement Notices and First Tier Tribunals in the case of appeals, but there is the possibility of criminal sanctions as non-compliance may endanger consumers. Operators should therefore seek advice as early as possible."

It can't be a coincidence that the Sentencing Council has chosen now to launch a consultation on its proposed guidelines for judges to use when sentencing people for food safety, hygiene offences and corporate manslaughter.

If a customer dies from an allergic reaction while eating in an establishment that has failed to comply with the new regulation, for example, then we could in theory see criminal prosecutions under the Corporate Manslaughter Act and Corporate Homicide Act 2007. Under this legislation, it is the organisation which is liable rather than any individual members of staff. A court would look at the systems and practices implemented across the organisation in assessing whether a gross breach has occurred, which could in theory include a breach of the regulation, say Pitmans.

The more a business prepares for and documents their compliance, the greater the chance that problems will be avoided.

Compliance is easier than it appears. The Institute of Hospitality has created a 1-2-3 step approach to compliance. Members can follow our three easy-to-understand steps when they access our online FIR Toolbox.

HOTELS

Gleneagles Hotel and golf resort up for sale

Gleneagles Hotel, the scene of Europe's famous triumph in the 2014 Ryder Cup, is on the market and is expected to fetch around £200m.

Drinks giant Diageo, which owns the Gleneagles Hotel and the 850-acre site's three golf courses, has indicated that there have been "numerous expressions of interest". Jones Lang LaSalle has been brought in to find buyers for the property in Perthshire, Scotland, which Diageo also tried to sell in 1998 but was unable to find a taker for the reported £100m price tag.

Diageo is understood to be considering several offers at this point, with the property's profile having enjoyed a significant boost from the staging of the Ryder Cup in September.

"Gleneagles is one of the UK's finest luxury hotels and one of the world's most fantastic golf resorts," said a Diageo spokesperson.

"We are sure that there are many people who would love to own Gleneagles and we have received numerous expressions of interest over



The 850-acre site features a 232-bedroom hotel and three golf courses

the years and particularly since the 2014 Ryder Cup. As you would expect, we have a duty to consider such interest carefully."

The 232-bedroom property also received a £5m refurbishment last year, which saw interior designer Sedley Place oversee the installation of a new reception with a viewing gallery, waiting area and dry/wet stairs to allow swimmers and gym users to remain separated.

Details: <http://lei.sr?a=9H3F8>

Tune Hotels targets London growth

Tune Group has announced that its newly-launched Canary Wharf location marks the start of a strategic push to boost its low-cost hospitality arm's presence in London.

The 130-bedroom Tune Hotel Canary Wharf opened its doors this month, targeted at workers in the financial district, as well as individuals flying in and out of nearby London City Airport. Building on this momentum, Shoreditch will be the home of the sixth London Tune Hotel in 2016, while further openings are currently being finalised for what is expected to be around a £40m investment across the capital.

"London is where we started in the United Kingdom and remains the heart of our expansion into the regions of the UK," said Mark Lankester, group CEO of Tune Hotels Group.

"There is no foreseeable saturation point for Tune Hotels in London as the capital offers so many locations where our value for money concept would be welcomed by domestic and international travellers alike. For this reason,



The new Tune Hotel Canary Wharf is targeted at finance workers

London will continue to form a crucial part of our overall UK plans for growth."

The London-centric strategy follows hot on the heels of the announcement that the Group is to invest £200m into its low-cost hospitality arm as part of plans to open up to 25 new Tune Hotels in the UK by 2020.

The private investment group is eager to expand its hotel operations in the UK's low-cost sector, with one eye also on the European market. Details: <http://lei.sr?a=Q4k8U>



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Get involved in English Tourism Week 2015



KURT JANSON

is policy director of
the Tourism Alliance

English Tourism Week is being held in the week of 16 March to celebrate tourism and highlight the value of the UK tourism industry to the UK economy. Events being staged that week range from thousands of free tickets to tourist attractions being given away by VisitKent, through to a parliamentary reception hosted by the Tourism Alliance to make MPs aware of the tourism industry's ability to contribute to government goals like reducing youth unemployment and regenerating seaside destinations.

With government departments closing down for the election just two weeks after this year's ETW celebrations, this is an important opportunity to demonstrate the benefits that tourism delivers to MPs before they hit the long campaign trail.

In past elections, tourism has not featured at all in party manifestos due to attention focusing on issues such as taxation, employment, the NHS and policing. And while the main points debated during this year's election will not be much different, there is an opportunity to provide local candidates with a wider perspective on how tourism contributes to local economies.

The Tourism Alliance has therefore dedicated 20 March 2015 as Tourism Constituency Day and has written to all MPs in England inviting them to visit tourism-related businesses in their area on that day. We are now asking tourism-related businesses to follow-up on this letter by calling their local MP and inviting them to visit their businesses. So far the response from MPs has been very strong with almost 50 MPs signed-up already.

So if you'd like to get involved and show your local parliamentary candidates what your businesses contributes to the local economy, here is the perfect opportunity. Simply call the constituency office and say that you are following-up the letter from the Tourism Alliance with an invitation to visit your business on 20 March.

The more we can engage with MPs and show them that tourism underpins the local economy, the more we can make sure that tourism is on the political agenda no matter which party wins the election.

TOURISM

Tour pedals Yorkshire tourism

Yorkshire's hosting of the Tour de France Grand Départ helped the region set a new record for overseas visits during Q3 2014, with foreign cycling fans contributing to a £230m spend during the period.

As deputy Prime Minister Nick Clegg and tourism minister Helen Grant visited Sheffield recently to discuss the £10m Northern Tourism fund, newly released figures for the first nine months of 2014 show a bumper period for Yorkshire with overseas visits up 12 per cent. Nearly 1.1 million foreign tourists ventured to Yorkshire during the period, spending a total of £465m. The strongest growth in visits came from Australia, Germany, Italy, Netherlands, Spain and the US.

"Yorkshire is playing a big part in helping to drive Britain's record tourism boom. Last year's Tour de France Grand Depart showcased the best of this wonderful region to the world and now it is about keeping up that momentum," said tourism minister Helen Grant. "It is why we have launched a £10m fund to help strengthen tourism in the north and why the deputy Prime Minister and myself have met key stakeholders in Sheffield, including Welcome to Yorkshire's Gary Verity,



The 2014 peloton riding up Hullen Edge Lane in Yorkshire

to discuss what more can be done to help further growth in the region."

Clegg and Grant met representatives from Welcome to Yorkshire, Marketing Manchester and Cumbria Tourism, plus other northern tourism officials, at the Crucible Theatre in Sheffield. The pair asked destination management organisations to work with VisitEngland and submit a proposal outlining how the funding should be invested for maximum growth returns. VisitEngland will hold the funds initially, but partners in the north will lead the way determining how the money is spent.

Details: <http://lei.sr?a=a9T2W>

Tourism Alliance urges rethink on APD

The Tourism Alliance has called on the government to address inconsistencies in Air Passenger Duty (APD) policy across the UK, to avoid "distorting the tourism market."

The recent publication of the *Smith Settlement for Scotland* – outlining which additional powers should be devolved to Scotland in the wake of the recent referendum – revealed that responsibility for setting APD will soon fall to the Scottish Parliament. Holyrood has stated that it will immediately halve this tax and look to abolish it in the future.

The UK government in Westminster has recently made concessions on APD, but the tourism industry is warning that the proposed Scottish cuts need to be replicated across English and Welsh airports to avoid distorting the tourism market and rendering the recently announced £10m fund to attract overseas visitors to Northern England useless.

"It would be perverse for the government to allocate £10m to the new Northern Fund



Tourism Alliance chair Ufi Ibrahim wants lower APD

(see above) with the aim of bringing more international tourists to Northern England, when the devolution of APD to the Scottish Parliament makes Northern England's airports uncompetitive and they have to close international routes," said Tourism Alliance chair Ufi Ibrahim. "The Scottish Parliament is lowering APD is because it recognises the benefits the tourism industry delivers. If we provide those benefits throughout the UK, APD must be the same throughout the UK." Details: <http://lei.sr?a=H5b6m>

Blue whale ousts NHM dino display

Dippy, a diplodocus cast that has welcomed visitors to the famous Hintze Hall at the Natural History Museum (NHM) in London for 35 years, is to be replaced in summer 2017 by a blue whale skeleton.

The museum is currently masterminding how it will move the enormous blue whale skeleton from the mammals gallery, and where it will rehouse Dippy, so he may continue to entertain and educate.

The decision is reflective of a new strategy at the NHM to reinvent the way it displays and disseminates information and resources to engage better with a modern audience and highlight the relationship between humans and the natural world.

It's hoped the whale, which will be suspended from the ceiling in the impressive hall, will help communicate the role humans must play in protecting animals and nature. The whale has been part of the museum's collection since 1891. "As the largest known animal to have ever lived on Earth, the story



The whale will occupy the Natural History Museum's Hintze Hall from 2017

of the blue whale reminds us of the scale of our responsibility to the planet," said Sir Michael Dixon, the director of the NHM.

"This makes it the perfect choice of specimen to welcome and capture the imagination of our visitors, as well as marking a major transformation of the museum.

"As guardians of one of the world's greatest scientific resources, our purpose is to challenge the way people think about the natural world, and that goal has never been more urgent. *Details: <http://lei.sr?a=p6s3x>*

English Heritage announces new CEO

Amid important changes at English Heritage, the organisation has announced the appointment of Kate Mavor as chief executive of its new charity arm.

Mavor is making the move from her position as chief executive at the National Trust for Scotland, a role in which she has helped the charity weather the storms of the recession and steer it towards financial stability.

From April, English Heritage officially splits into two organisations, a charity and a newly-named body, Historic England. The English Heritage charity will manage the National Heritage Collection of more than 400 historic sites, including Stonehenge and the site of the 1066 Battle of Hastings.

"It's a privilege to lead English Heritage on the first stage of its new journey as a charity," said Mavor, whose new role requires leading the charity to self-funding status by 2023. Sir Tim Laurence, chair of the English Heritage



Kate Mavor will become the English Heritage charity's first CEO in May

charity, said: "Kate will bring a wealth of experience from within and outside the heritage sector. Kate is exactly the right person to lead the new charity at this important time."

The changes at English Heritage were recently approved by the government and are expected to come into full effect from on 1 April 2015, according to a letter written by chair of English Heritage Sir Laurie Magnus. *Details: <http://lei.sr?a=U7u7q>*



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Association backs benchmarking

The UK Spa Association Networking event took place last week at the Westminster Lodge Leisure Centre in St Albans, where Alex De Carvalho – vice chair of the association in charge of market intelligence – encouraged more spas to sign up to benchmarking to make the data as robust as possible.

In 18 months, the UK Spa Association has grown its membership from 24 to 135. These members represent 380 spas. Carvalho detailed a three-year plan to grow the association's following to 250 members by the end of 2015, a total of 400 by the end of 2016 and 600 in 2017.

"We have 80 spas regularly submitting information on four KPIs that are used to create benchmarking data, and in February another 48 spas will join that number," said Carvalho.

The extra 48 spas are members of the Hand Picked Hotels collection, De Vere hotels and Imagine Spas. "By April 2015, we hope to be able to allow spas participating in the benchmarking system to select specific spas to



Alex De Carvalho, Association vice chair in charge of market intelligence

benchmark themselves against," he continued. "We want to get spas putting data into the system more regularly, providing daily and weekly information. It is also our aim to break down spa revenue by type of treatment, to see which spas are doing which treatments well." Carvalho added: "We will only be able to analyse regional data correlations once a significant number of spas sign up to the system and start to input their data."

Details: <http://lei.sr?a=E9y4x>

Former jail poised to become luxury spa

Former jail cells in the basement of the Grade II-listed County Hall in Aylesbury's Market Square, UK, could be transformed into treatment rooms if plans for a luxury spa get the go ahead from the local authority.

Contractor Bensons Commercial has been brought in to complete the project for Bucks County Council as part of the local authority's plan to boost the town's tourism potential.

The upper levels of the building, which dates back to the 1700s, are used by the crown court and there will be no change to this arrangement under the plans.

Project lead officer of Bensons, David Pearce, said: "These cells are just the right size for treatment rooms and although you might think that it's going to take a leap of imagination, there's not a huge amount of work that we need to do to this to tidy it up."

"We want to keep all the old brickwork and paint it flat matt white. When we decorate the



The proposed site for the luxury spa dates back to the 1700s

pipes it'll be in black. The wires will be hidden in steel tubes and it'll add to the atmosphere. We want to make a statement, not an apology."

Old doors from the former police station opposite Aylesbury Waterside Theatre, complete with spy hole and food hatch, will be used within the jail spa, while the cells' old coal holes are also still intact. If the spa plans go ahead, a new entrance will be created where the old archway to the jail stood in the 1700s.

Details: <http://lei.sr?a=K4C2m>

Baglioni Hotel London unveils fully renovated spa

The 67-key Baglioni Hotel London facing Kensington Gardens has completed a full renovation of its spa, designed by Milanese architects Rebosio+Spagnolo.

Open to both hotel guests and external clients, the Baglioni Spa offers female and male Turkish baths and three treatment rooms, with products from Natura Bissé.

Natura Bissé has developed unique signature facial and body treatments for the Baglioni spa, such as a bamboo scrub, gents facial and age-defying lip and eye treatment. The hotel also offers a newly refurbished gym, managed by Hansen Personal Training.

Details: <http://lei.sr?a=T6S7V>



The Bannister family bought the estate 40 years ago

Coniston Hotel breaks ground on 16,500sq ft spa

The Coniston Hotel and Country Estate has announced the development of a spa adjacent to the property's eye-catching hotel building nestled in the Yorkshire Dales.

Set to open in Q4 2015, the 16,500sq ft (1,533sq m) spa will offer views over the estate's 24 acre lake. Expected to create at least 35 new jobs for the local market, the new facility will offer a 15m (49ft) swimming pool, thermal spa suite, gym, dance studio, spa treatments, relaxation and dining areas, plus an outdoor spa pool and terrace.

The Coniston Spa will be open to guests of the 71-bedroom four-star hotel and day visitors from the local area. An exclusive club membership limited to a set number of members will go on sale in Q2 of 2015.

Yorkshire Bank is backing the project, which officially broke ground on Monday 19 January. Design is by Mark Green of Yorkshire-based Curveline Design and spa consultant Nicki Kurran – who has previously worked with Champneys and The Dorchester. East Lancs-based Barnfield Construction is main contractor for the project. *Details: <http://lei.sr?a=W2N2g>*



Canary Wharf: home to over 100,000 workers

Qatar takes control of London's Canary Wharf

A Qatari-led effort to buy London's Canary Wharf has succeeded, after Songbird Estates – the company that owns the financial district – accepted the bid on 30 January.

A Songbird statement acknowledged that joint bidders the Qatar Investment Authority (QIA) and Brookfield Property Partners had succeeded in securing support from 65 per cent of shareholders. Combined with QIA and Brookfield's existing shareholdings in Songbird, this took support for the offer to 93.4 per cent. The sale values Songbird at about £2.6bn.

The deal offers a major boost to Qatar's investment portfolio, which also includes stakes in The Shard, Harrods department store, the London 2012 Olympic Village and the HSBC tower. QIA was founded in 2005 by the state of Qatar to help its economy by investing in a diverse array of businesses, outside of the country's huge oil and gas resources. *Details: <http://lei.sr?a=Z8c3T>*

£7.5m Tewkesbury leisure centre to launch in 2016

Tewkesbury Borough Council has announced that it hopes the new £7.5m Tewkesbury leisure centre will be open by July 2016, with Places for People Leisure due to be the operator of the site.

Build work on the Pozzoni Architects-designed leisure centre began on 9 February and is being carried out by Wilmott Dixon. The new site is due to replace the existing Cascades leisure centre, with staff to transfer across once it opens.

Located next to the council offices on Gloucester Road in Tewkesbury, the new leisure centre will include a main 25m (82ft) pool, as well as a 20m (66ft) learner/trainer pool. There will also be a range of dry side facilities at the new site, including an adaptable 60-station gym (suppliers yet to be chosen), sauna and steamrooms, a multi-purpose studio, plus a café and shop. *Details: <http://lei.sr?a=F4r7c>*

Green light for £65m Chinese scheme

Work will begin in Sheffield this July on a new £65m mixed-use development which has received backing from a consortium of Chinese investors.

Designed by Sheffield-based architects Hadfield Cawkwell Davidson, the New Era Square scheme was given the green light last month by city councillors, who believe the plans show that the city can offer enterprising links with the international community.

The 86,100sq ft (8,000sq m) development, housed between London Road and Brammal Lane, is to be based around a pedestrianised plaza offering retail units, leisure facilities, a 695-room private student residence, an open-air square for events and approximately 2,700sq m (29,062sq ft) worth of commercial office space.

Headed by businessman Jerry Cheung, the managing director of Sheffield-based developer New Era Development, the project has evolved out of original plans to create a Chinatown in the city back in 2005.

However, the six Chinese backers who have put money into the new scheme have insisted that the New Era Square plan is to have a



The project has been designed by Hadfield Cawkwell Davidson

strong focus on inclusiveness; attracting people from all walks of life and areas of society.

"New Era Square is a landmark development for the city of Sheffield that will see the area transformed into a cosmopolitan, international, multi-cultural square which is available to all," said Cheung. "We want the area to become a central point for the whole community – something that will bring people together." The scheme is expected to be completed by 2018. *Details: <http://lei.sr?a=q8G3V>*

Crowdfund campaign for Thames pool

Launching in March 2015, an online crowdfunding campaign is looking for £250,000 to make outdoor swimming in London's Thames a reality.

Plans for an outdoor swimming pool, known as the Thames Baths, have been in the works for a while. Originally designed for a competition "London As It Could Be Now" in early 2014, architecture practice Studio Octopi came up with the initial outline for the project.

The practice, headed up by directors Chris Romer-Lee – an outdoor swimmer himself – and James Lowe, is seeking sponsorship to get the project off the ground, and into deep water.

It's been illegal to go for a swim in the Thames between Putney Bridge and the Thames Barrier without asking permission since 2012, but this may now change if the proposed Thames Baths comes to fruition.

Launching on Kickstarter this month, the online campaign for the Thames Baths already has some high profile backers, including



The baths have attracted support from a number of high-profile figures

British artist Tracey Emin, who will appear in the project's promo video. Other celebrities keen on the project include comedian David Walliams, who famously swam the English Channel for charity back in 2006.

If planning permission is granted, the Baths would consist of a 25m (82ft) by 10m (32ft) pool with a filtration system, poolside decking and 1.2m (4ft) high surrounding glass walls to avoid contamination. The pool would be located between Temple and Blackfriars stations. *Details: <http://lei.sr?a=W2s9U>*



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Tara Dillon named new CEO of CIMSPA

Tara Dillon has been unveiled as the new CEO of the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA).

Dillon, who was previously executive director of IQL UK, has been on part-time secondment to CIMSPA since January 2014, leading the institute through its current transformation programme as interim chief operating officer.

Her impressive performance in this time has led to her landing the top job, after CIMSPA announced the beginning of its search for a permanent leader in October 2014.

"I am excited to take up this post as CEO as there has never been a more important time to be a part of the sport and physical activity sector," said Dillon. "I'm looking forward to working with the board of trustees and our partners to continue to professionalise our industry and give our members the best career development opportunities possible."

Dillon has worked closely with the CIMSPA board of trustees as part of the transformation, with chair David Stalker



Dillon's impressive turn as interim COO landed her the top job

unequivocal in his view that the organisation has made the correct appointment.

"Tara brings with her a wealth of experience in the sport and activity sector and, through her highly successful secondment as interim COO, a strong understanding of how CIMSPA can continue to improve its offer to members," said Stalker. "Her appointment marks the start of the next phase of CIMSPA's development as the institute embraces the leadership role employers and the wider sector have asked of it."

Details: <http://lei.sr?a=X2S2u>

Lifetime, PTA pair up for training course

Lifetime Training has partnered with FitPro affiliate PTA Global to create a new Level 3+ personal training course for instructors who wish to take their knowledge base to an advanced level.

The new *Lifetime PTA Global Maxima* course combines two flagship qualifications: Lifetime's *Level 3 Personal Training Diploma* and PTA's *Global Advanced* certificate. The *PTA Bridging Course* certification, also

included within the course, is designed to provide the knowledge, techniques and insights to take PTs beyond Level 3.

Designed to help managers and studio owners develop their personal training team's capabilities, as well as for self-employed personal trainers, the new course covers 'soft' skills such as communication, behaviour change and client motivation techniques, as well as teaching in-depth scientific understanding of the body and brain.



The course covers a wide range of key skills for personal trainers

According to Lifetime, which won Apprenticeships & Traineeships Provider of the Year at the 2014 Active Training Awards, partnering PTA has helped create a course led by two "powerhouses" of the industry.

"This new course provides fitness facilities with the skills and knowledge to develop PT teams and propel these individuals to the top of the industry," said Lifetime commercial director Mike Jones.

Details: <http://lei.sr?a=D3c6m>

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It goes without saying that you'll be bright, motivated and committed. The hard work pays off as many of our

previous Trainee Managers now hold senior positions within the company. Rest assured, you'll be supported and mentored throughout - and by the end of it, you'll have all the skills, knowledge and qualifications to start your leisure career with GLL.

If you have what it takes to be part of our 2015 intake, then find out more and apply now at www.glljobs.org.



The Trainee Manager scheme helped us win 'Employer of the Year' at the 2014 Active Training Awards.





Lee Valley Park — a great place to visit and a brilliant place to work

A fantastic opportunity is available at the world renowned Lee Valley White Water Centre, the venue for the London 2012 Olympic Canoe Slalom event. With the World Slalom Championships in 2015, this is a great chance to be involved in a truly international venue.

Duty Manager – Lee Valley White Water Centre, Waltham Cross, Herts £17,019 – £21,554 per annum

Assisting the Centre Manager, you will support the day-to-day running of the venue and retail operation ensuring a safe, welcoming and enjoyable experience for all rafting, kayaking and park visitors. Maintaining all indoor and outdoor facilities including buildings, grounds, the white water courses and equipment, you'll make sure they are in good working order to minimise disruptions in service. You will also assist with developing and promoting the Centre and associated facilities using various marketing methods whilst maintaining information systems and records appropriate to the management of the venue.

With previous experience in a customer-facing role within a leisure facility, you should be a natural leader and someone who is approachable, able to deal calmly and professionally with any challenges that may arise, and have demonstrable experience managing both people and resources. If you have a canoeing coaching or raft guiding qualification, so much the better! As you will be required to act as key holder and respond to emergency/security call-outs to the White Water Centre at any time outside normal working hours, flexibility is a pre-requisite to this role.

We also have a casual Duty Manager vacancy – £9.34 per hour. See our website for full details.

The successful applicant must agree to an Enhanced Disclosure under the Criminal Records Bureau procedures. Employment will be offered to the successful applicant subject to a satisfactory Disclosure report.

If you feel that you have the right blend of skills for this role, please apply via our website www.leevalleypark.org.uk/jobs or alternatively download an application form and return it to: jobs@leevalleypark.org.uk or The HR Team, Myddelton House, Bulls Cross, Enfield EN2 9HG. If you would like us to send you an application pack, please call **01992 709 839**.

Closing date: 24 February 2015

We are an equal opportunities employer. No Agencies please.



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Sport and Active Lifestyles

Wakefield One, Burton Street, Wakefield

Leisure Facilities Operations Manager

37 hours per week

£40,217 - £42,957

Ref: 218882

An exciting opportunity has arisen to support the Service Manager – Sport and Active Lifestyles to provide an excellent customer service across a variety of leisure facilities. The role will include providing operational senior management of the leisure facilities team including the provision of swimming pools/gymnasium/sport halls/athletics stadium/golf course and water sport facility.

You will have experience of facility management along with a track record of increasing participation and customer service, budget management skills and a thorough understanding of effective health and safety procedures.

You will have the opportunity to develop and implement strategies to increase the income potential of the sites as well as working closely with partners and colleagues to meet the district objective of increasing physical activity.

If you require any further information, please contact Liz Blenkinsop, Service Manager – Health Improvement on 01924 303580.

For further information please visit: www.wakefield.gov.uk
Alternatively, you can contact the Recruitment Line on 03458 506506 (typetalk calls welcome).

Closing date: 3 March 2015.

Interview date: w/c 16 March 2015.

www.wakefield.gov.uk



Operations Manager Sports Centres

£28,746 - £32,778 per annum
37 hours per week

Please note that this salary range is indicative only and all posts are subject to the implementation of the Council's Job Evaluation pay structure



An exciting opportunity has arisen for an **Operations Manager** to be based at Abbey Stadium Sports Centre, and be responsible for 3 Sports Centre facilities within the Sports Services Team at Redditch Borough Council.

You will need to take on a number of challenges, motivating teams to a diverse range of activities to support the service's purpose of 'Provide Me for Good Things to see, do and visit'. You will also be responsible for maintaining high levels of income targets and developing innovative ideas to continually improve and grow services. You will ensure that all Centres' systems of work are operating effectively and that facilities are safe, clean and presentable and high levels of customer satisfaction are achieved at all times.

You will need to be an excellent communicator with the ability to be empathetic with all stakeholder groups. You will be adaptable, flexible and resilient in your approach to work. You should have considerable experience in a management or senior supervisory role.

THE CLOSING DATE IS MONDAY 9 MARCH 2015.

For an informal discussion, please contact Dave Wheeler, Sport Services Manager on 01527 64252 extension 3313.
For an application and to apply visit www.wmjjobs.co.uk

CV's will not be accepted. Applicants should assume they have been unsuccessful if not contacted within four weeks.

We are an equal opportunities employer and welcome applications from all Sections of the Community. For a full list of all our vacancies why not visit www.wmjjobs.co.uk go to Our Employers tab and select Bromsgrove & Redditch Councils

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before as a Fitness Manager for many years. She has
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Vacancies for female-only applicants are due to religious and cultural
restrictions in the Middle East and as such qualify as 'genuine occupational
requirements' within current employment legislation.

TEL: 01531 632 862 MOB: 07716 799477 EMAIL: justine@sportsjobs4women.net

For further information and to apply, please visit www.sportsjobs4women.net or www.leisureopportunities.co.uk

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campaigns, improving the existing 'marketing operations manual',
budget reporting and personnel management.

WE REQUIRE

A minimum of 5 years proven experience as Marketing Manager of
a health club chain or of several key large health clubs. You have an
excellent level of English, oral and written. It needs to be brilliant!
Good is not enough. Native speaker would be ideal. Spreadsheet
skills: you are able to create basic spreadsheets that help you
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Fitness Apprenticeship

Company: énergie group
Location: Bromley, UK

Operational Team Leader x 2

Company: WV Active
Location: Wolverhampton, UK

National Sales Person

Company: IBT Group - Unique
Location: Nationwide, UK

Aquatics Team Leader

Company: WV Active
Location: Wolverhampton, UK

Health & Fitness Team Leader

Company: WV Active
Location: Wolverhampton, UK

Health & Safety Administrator

Company: Finesse Leisure Partnership
Location: Hertfordshire, UK

Freelance Personal Trainer

Company: Everyone Active
Location: Sutton, UK

Sales Officer

Company: Skills Active
Location: London, UK

Group Fitness, Research and Innovation Manager

Company: Sheffield City Trust
Location: Sheffield, UK

Relationship Coordinator

Company: NDCS
Location: Birmingham or London, UK

Duty Manager

Company: Parkwood Leisure
Location: Bristol, UK

Receptionist

Company: Parkwood Leisure
Location: Bristol, UK

Sales Officer

Company: Skills Active
Location: London, UK

Casual Lifeguard

Company: Stonyhurst College
Location: Clitheroe, Lancashire, UK

Personal Trainers

Company: Pure Gym Limited
Location: Various locations, UK

General Manager

Company: Fusion Lifestyle
Location: London, England

Fitness Instructor

Company: Parkwood Leisure
Location: Bexleyheath, UK

General Assistants

Company: Parkwood Leisure
Location: Bristol, UK

Recreation Assistants

Company: Parkwood Leisure
Location: Bristol, UK

Assistant General Manager

Company: The Gym Group
Location: Southampton, UK

Assistant Manager

Company: Finesse Leisure Partnership
Location: Herts, UK

Recreation Assistant

Company: Parkwood Leisure
Location: Desborough, UK

Technical Standards Manager

Company: CYQ
Location: Home-based with travel, UK

Recreation Assistant

Company: GLL
Location: Oxfordshire, UK

Receptionist

Company: Parkwood Leisure
Location: Bexleyheath, UK

Assistant General Manager

Company: The Gym Group
Location: London Wealdstone, UK

Recreation Assistant

Company: Parkwood Leisure
Location: Kettering, UK

Recreation Assistant

Company: GLL
Location: Various locations, UK

Fitness Instructor

Company: Parkwood Leisure
Location: Bexleyheath, UK

Assistant General Manager

Company: The Gym Group
Location: Bolton, Lancs, UK

Greenwich Get Active Officer

Company: Charlton Athletic CT
Location: London, UK

Team Leader

Company: Everyone Active
Location: Loughton, UK

Sales and Marketing Director

Company: Finesse Leisure Partnership
Location: Herts, UK

Duty Manager

Company: LED Leisure Management Ltd
Location: Sidmouth, UK

Full Time Lifeguard

Company: Everyone Active
Location: Loughton, UK

Physical Activity Officer

Company: Oxford City Council
Location: Oxford, UK, UK

Receptionist

Company: Legacy Leisure
Location: Windsor, UK

Personal Trainers

Company: The Gym Group
Location: Various locations, UK

Senior Recreation Assistant

Company: GLL
Location: Merton, UK

Membership Advisor

Company: Legacy Leisure
Location: Windsor, UK

Duty Manager

Company: Loughborough University
Location: Loughborough, UK

Assistant Manager

Company: Loughborough University
Location: Loughborough, UK

Membership Advisor

Company: Legacy Leisure
Location: Windsor, UK

Centre Manager

Company: Tone Leisure
Location: Ivybridge, Devon, UK

Sports Assistants

Company: Everyone Active
Location: Henbury, Bristol, UK

Leisure Assistant

Company: Richmond upon Thames
Location: Teddington, UK

Health and Fitness Advisor

Company: YMCA Club
Location: Central London, UK

Gym & Spa Supervisor

Company: Motive8 Group Ltd
Location: London - Various, UK

Health Club Manager

Company: Neilson Active Holidays
Location: Demre, Turkey

Duty Manager

Company: Sentinel Leisure Trust
Location: Lowestoft, UK

Event Water Safety Manager

Company: Swim Safety
Location: Herts, UK

Sports Centre Co-ordinator

Company: Fleckney Parish Council
Location: Leicestershire, UK

Fitness Instructor

Company: Loughborough University
Location: Loughborough, UK

Born To Move™ Instructor

Company: Everyone Active
Location: Redcar, Cleveland, UK

Senior Account Manager

Company: The Swimming Teachers' Association
Location: Walsall, West Midlands, UK

Course Adviser

Company: Premier Training
Location: Finsbury Park, London, UK

Sports Assistant

Company: St Mary's School Ascot
Location: Ascot, UK

Duty Manager

Company: Everyone Active
Location: Poole, Dorset, UK

Senior Customer Service

Company: Loughborough University
Location: Loughborough, UK

Swim Safety Internship

Company: Swim Safety
Location: Hertfordshire., UK

Customer Service Assistant

Company: Loughborough University
Location: Loughborough, UK

Customer Relations Manager

Company: Fusion Lifestyle
Location: London, England

Recreation Assistant

Company: Anglia Ruskin University
Location: Cambridge, UK

Lifeguards

Company: Loughborough University
Location: Loughborough, UK

Exercise Referral Specialist x 2

Company: Kingston upon Thames
Location: Kingston upon Thames, UK

Sport Assistant

Company: Loughborough University
Location: Loughborough, UK

Contract Sales Manager

Company: Everyone Active
Location: Stratford on Avon District, UK

Lifeguard

Company: Aspire Leisure Centre
Location: Middlesex, UK

Duty Manager

Company: Everyone Active
Location: Ely, UK

Swimming Teacher

Company: Everyone Active
Location: Henbury, Bristol, UK

Lead Instructor - Dryside

Company: Finesse Leisure Partnership
Location: Hertfordshire, UK

Lead Instructor - Sail

Company: Finesse Leisure Partnership
Location: Hertfordshire, UK

Lead Instructor - Paddle

Company: Finesse Leisure Partnership
Location: Hertfordshire, UK

InstructAbility Regional Project Coordinator

Company: Aspire Leisure Centre
Location: Home based with travel required across Northern Regions, UK

Cafe Assistant

Company: Everyone Active
Location: Warwickshire, UK

Sales and Events Coordinator

Company: Finesse Leisure Partnership
Location: Hertfordshire, UK

Lifeguard

Company: Ipswich Borough Council
Location: Ipswich, UK

Personal Trainer

Company: Everyone Active
Location: Various locations, UK

Duty Officer x2

Company: De Montfort University
Location: Leicester, UK

Head of Plas Menai

Company: Plas Menai Outdoor Centre
Location: North Wales

Course & Training Coordinator

Company: Loughborough University
Location: Loughborough, UK

Spa Manager

Company: The Old Course Hotel
Location: Fife, Scotland, UK

Duty Manager

Company: Lee Valley Regional Park
Location: Waltham Cross, Herts, UK

Duty Manager

Company: Legacy Leisure
Location: Reading, UK

Membership Sales Advisor

Company: énergie group
Location: Warrington, UK

Beauty Therapist (Part Time)

Company: Center Parcs Ltd
Location: Elveden Forest, Suffolk, UK

Deputy Centre Manager

Company: Moseley School
Location: Moseley, Birmingham, UK

Recreational Assistant

Company: Legacy Leisure
Location: Reading, UK

General Manager

Company: Fusion Lifestyle
Location: London, England

Community Health Coach

Company: Live Well Luton
Location: Luton, UK

Membership Sales Advisor

Company: énergie group
Location: Harrow, UK

Zumba Teacher

Company: énergie group
Location: Wallington, UK

Personal Trainer

Company: énergie group
Location: Hemel Hempstead, UK

Head of Inclusive Activities

Company: NDCS
Location: Birmingham or London, UK

Sway Dance Co-ordinator

Company: Parkwood Leisure
Location: Portsmouth, UK

Fitness First Middle East

Company: Premier Training
Location: Middle East

Recreational Assistant

Company: Legacy Leisure
Location: Newbury, UK

Events & Marketing Coordinator

Company: Parkwood Leisure
Location: Thetford, UK

Personal Trainers

Company: Sheffield City Trust Group
Location: Sheffield, UK

Fitness Apprenticeship

Company: énergie group
Location: Wembley, UK

Fitness Advisor/Personal Trainer

Company: Stars Gym
Location: Battersea

Aqua Instructor

Company: Everyone Active
Location: Oadby, Leicester, UK

Assistant General Manager

Company: The Gym Group
Location: Newcastle City, UK

General Manager

Company: Lifestyles Health & Fitness
Location: Beirut

Fitness Instructor

Company: énergie group
Location: Harrow, UK

Business Development Manager

Company: HaB International Ltd
Location: Nationwide, UK

Regional Account Manager

Company: Harlands Group
Location: Midlands and South, UK

Fitness Advisor

Company: Private Members Health Club
Location: London

Recreation Assistant

Company: Legacy Leisure
Location: Windsor, UK

Personal Trainer

Company: Matt Roberts
Location: Mayfair, UK

Swimming instructor

Company: Énergie Group
Location: Wilmslow, UK

Duty Manager

Company: Valley Leisure Ltd
Location: Romsey, UK

Director of Operations

Company: Finesse Leisure Partnership
Location: Hertfordshire, UK

Pool Operations Manager

Company: Fusion Lifestyle
Location: Bedfordshire, England

Camp Adventure Supervisor

Company: Legacy Leisure
Location: Newbury, UK

Sports Centre Assistant Manager

Company: Turnford School
Location: Cheshunt, Herts, UK

General Manager

Company: Fusion Lifestyle
Location: Surrey, England

Customer Insight Analyst

Company: The Gym Group
Location: Guildford, UK

Dry Side Leisure Assistant

Company: GLL
Location: Cambridgeshire, UK

Fitness Apprenticeship

Company: énergie group
Location: Fit4less Highbury

Graduate Trainee Manager

Company: GLL
Location: Various, UK

Group Exercise Instructors

Company: énergie group
Location: Fit4less Highbury

Activity Partner Manager

Company: Move GB
Location: Various, UK

Physical Activity and Sports Development Officer

Company: Haringey Council
Location: Haringey, London, UK

Commercial Manager – Sport

Company: Bolton Lads & Girls
Location: Bolton, UK

Membership Sales Advisor

Company: énergie group
Location: Wilmslow, UK

Fitness Motivator

Company: Everyone Active
Location: Acton, London, UK

Marketing Manager

Company: Pavigym
Location: Alicante, Spain

Wellness Centre Manager

Company: SportsJobs4Women
Location: Muscat, Oman

Membership Sales Manager

Company: SportsJobs4Women
Location: Abu Dhabi, UAE

12 x Fitness Class Teachers

Company: SportsJobs4Women
Location: Kuwait

Membership Sales Advisor

Company: énergie group
Location: Wembley, UK

Divisional Business Manager

Company: Fusion Lifestyle
Location: Middlesex, England

Play Touch Rugby League Licensee

Company: The Rugby Football League
Location: Nationwide, UK

Sales and Marketing Manager

Company: Xercise 4 Less
Location: Nationwide, UK

General Manager

Company: Xercise 4 Less
Location: Various locations, UK

General Managers

Company: The Gym Group
Location: Nationwide, UK

Impact Sales Consultant

Company: Xercise 4 Less
Location: Various - Field based, UK

Membership Consultant

Company: Xercise 4 Less
Location: Nationwide, UK

Swimming Teacher

Company: Becky Adlington's Swim Stars
Location: Nationwide, UK

GP Exercise Referral

Company: Focus Training
Location: Nationwide, UK

Spa Therapists

Company: Everyone Active
Location: St Albans, UK

Beauty Therapist

Company: Center Parcs Ltd
Location: Wiltshire, UK

Spa Operations Manager

Company: ESPA International
Location: Farnham, Surrey, UK

Area Wellness Centre Manager

Company: Belmond Hotels
Location: Taormina, Italy

Theme Park General Manager

Company: Seef Properties
Location: Seef District, Bahrain

Visitor Experience Manager

Company: National Trust
Location: Dorset, UK

Admissions & Retail Manager

Company: The Royal Zoological Society of Scotland
Location: Edinburgh

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BodyPower outlines vision for LIW

The new team behind Leisure Industry Week have said they plan to revive the industry showpiece's fortunes by harnessing their knowledge gleaned from consumer shows to create an enhanced visitor experience.

BodyPower Holdings – the company which produces popular health and fitness consumer show BodyPower Expo – recently finalised a deal to acquire the long-standing industry event from United Business Media (UBM) for an undisclosed fee. Since launching in 2009,

BodyPower Expo has grown into a three-day fitness event attracting more than 70,000 visitors, covering products, services and athletes.

Speaking to *Leisure Opportunities*, BodyPower marketing director Ollie Upton confirmed the two events – both staged at the NEC in Birmingham – would remain as separate shows serving their respective markets.

“LIW will stay as a trade event serving the leisure industry,” he said. “The format will change in terms of the layout, as we believe major events like LIW should inspire visitors,



(From left) Ollie Upton, Phil Heath and Bodypower CEO Nick Orton

providing opportunity to be educated and entertained. LIW will therefore become a more interesting and rewarding visitor experience.

“LIW is a great event with a long history. It's an excellent strategic fit with our current business and we think that we can improve LIW significantly, which will lead to positives for the leisure and fitness industry.”

This year's LIW will run at the NEC from 22-23 September under a new two-day format, as announced late last year.

Details: <http://lei.sr?a=M8p2v>

Merlin rules out property buy-back

Attractions giant Merlin Entertainments has ruled out a move to buy back the freehold on its central London Madame Tussauds site, after the property's owner confirmed it is for sale.

Property entrepreneur Nick Leslau has instructed CBRE to market the freehold following “unsolicited interest,” and is reportedly open to offers in excess of £300m.

Leslau, whose other Merlin assets include Thorpe Park and Alton Towers, acquired the high-profile Merlin attractions in 2007 through his investment vehicle Prestbury Holdings on a £622m sale and lease-back deal.

The Marylebone property – which has housed Madame Tussauds since 1884 – is owned by Secure Income Reit, which listed in June 2014 and is externally managed by Leslau's Prestbury Investment Holdings.

The buoyancy of the UK property market has seen Secure Income Reit perform strongly since floating. In nearly eight months, its



Property entrepreneur Nick Leslau is looking to sell

shares have jumped 74 per cent from the list price, swelling its market capitalisation to over £500m. Merlin pays around £15.5m per annum (rising annually with inflation) on its 27-year lease, but has zero interest in buying it back, a company spokesperson told *Leisure Opportunities*. Details: <http://lei.sr?a=D5K5Y>

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