spa opportunities

12-25 OCTOBER 2018 ISSUE 304

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Wellness economy soars to US\$4.2 trillion

The wellness economy is growing twice as quickly as general global economic growth, according to a new Global Wellness Economy Monitor report from the Global Wellness Institute (GWI).

The report shows that the wellness market grew by 12.8 per cent over the last two years – an annual increase of 6.4 per cent, as compared to a 3.6 per cent rate of global economic growth.

The market was worth US\$4.2tn (\in 3.6tn, £3.2tn) in 2017, which represents more than half of all global health expenditures (US\$7.3tn [\in 6.3tn, £5.5tn]) and the wellness sector now

represents 5.3 per cent of global economic output. Such rates of growth strongly suggest wellness is becoming increasingly essential in people's lives, rather than an occasional indulgence.

Breaking down the wellness economy into ten different sectors, the report goes on to establish revenue growth rates for each of these, with



Katherine Johnston (left) and Ophelia Yeung presented findings from the research at the Global Wellness Summit last week in Italy

the spa economy (which includes facilities, education, consulting, associations, media and events) leading the way, at 9.8 per cent growth − from US\$98.6bn (€85.6bn) in 2015, to US\$118.8bn (€103.2bn, £90.1bn) in 2017. Wellness Tourism and Wellness Real Estate have revenue growth rates of 6.5 per cent and 6.4 per cent respectively.

Of the other seven sectors, six have recorded growth rates between 3.7 per cent and 4.9 per cent (personal care, beauty and anti-ageing; healthy eating, nutrition and weight loss; fitness and mind-body; preventive and personalised medicine and public health; thermal/mineral springs; workplace wellness).

The seventh – traditional and complementary medicine – has been subject to a change in definition during the course of the period studied, with the likes of ayurveda and traditional Chinese medicine added, so a formal growth rate can't be provided. It is,

however, a sector that was worth US\$359.7bn (€312.4bn, £272.9bn) in 2017. Looking ahead, the report predicts continued strong growth for wellness across all sectors, with projected growth rates as high as 8 per cent in specific fields between 2017 and 2022.

Details: http://lei.sr?a=Z4n4c_S

APPOINTMENTS



ABU DHABI

Manager - Skin Care

Medical / Aesthetic Equipment Sales Representative

SEE PAGE 12

Hyatt to acquire Two Roads Hospitality

In a move set to expand its offerings in lifestyle hotels and wellbeing, Hyatt Hotels will acquire Two Roads Hospitality – parent company of Alila, Destination, Joie de Vivre, Thompson and tommie brands – for a base price US\$480m, with Hyatt potentially investing US\$120m more.

Two Roads operates 85 properties in eight countries, and the acquisition will expand Hyatt's brand presence into 23 new markets. The deal is expected to close later this year.

"Hyatt and Two Roads share a commitment to genuine care and delivering distinctive experiences to discerning travellers," said Mark Hoplamazian, president and CEO of Hyatt. "We are pleased to be coming together, and are dedicated to learning



Carmel Valley Ranch is a Joie de Vivre property

from each other and taking the best of both organisations forward."

Hyatt notably acquired wellness destination brand Miraval in early 2017, as well as US spa and fitness brand exhale in August 2017. It most recently named spa and wellness industry veteran Mia Kyricos as its senior vice president, global head of wellbeing.

Details: http://lei.sr?a=9B3A4_S

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Annual subscription rates are UK £20, Rest of world £26, students (UK) £13.

Spa Opportunities is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Co Ltd. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Preview Cromatic Ltd. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally. ©Cybertrek Ltd 2018. ISSN Print: 1753-3430 Digital: 2397-2408 To subscribe to Spa Opportunities log on to www.leisuresubs.com or email: subs@leisuremedia.com or call +44 1462 471930.

Lux Resorts debuts new Salt brand

Lux Resorts is launching a new brand, Salt, and the first property is set to open in November on the east coast of Mauritius. The 59-bedroom Salt of Palmar is designed to add a humanistic approach to hospitality for the "culturally curious traveller", and to connect guests to locals and their way of life.

Salt guests will be immersed into Mauritian life, with the opportunity to connect directly with locals via Skill Swap, where they exchange their time, talent and skills to the local people.

Guests of Salt can also join local suppliers and see their work or passion, from pottery to early morning fishing to coaching the local football team or basket weaving.

The hotel concept hopes to make every day about learning, and the hotel's local team will show guests how they do things; guests can help out on the resort's Salt farm, learn how to cook Mauritian chicken curry with the hotel's chefs, or master the maravanne rattle and moutia drum.



Salt hopes to foster community by connecting guests with locals

The Salt Equilibrium spa will include a salt room, five treatment rooms and a team of local therapists offering a pick and mix of salt-based treatments to energise, relax, detoxify and rejuvenate. The hotel helps to create a community of shared interests for guests, as they come together for The Sunrise Run Club, sunrise salutations on the beach, meditation, dawn photography tours, hike & bike, yoga at the Salt Farm Shala and more. Details: http://lei.sr?a=n3N8h_S

Historic Cornish spa to get new life

Architecture practice ScottWhitbystudio will transform the Jubilee Pool Penzance in Cornwall, England - the largest of only five surviving seawater lidos in the UK and an important part of the built and social fabric of the town.

The triangular-shaped pool has an interesting history, which reflects the prosperity of the town. Often described as one of the jewels in Penzance's crown, the iconic Art deco Jubilee Pool opened in 1935, to celebrate King George V's

Silver Jubilee at a time when the town was one of the country's premier holiday resorts. Since then, the pool has been battered by storms, suffered serious leaks and variously threatened with closure. ScottWhitbyStudio (SWS) was asked to prepare proposals for safeguarding the future of the Grade II listed pool by providing year-round facilities for the people of Penzance, and capitalising on geothermal energy to create the UK's only heated seawater pool.



The Jubilee Pool is one of only five surviving seawater lidos in the UK

The firm will undertake works to the upper terrace, retaining existing structures where possible, but infilling between them and improving their sustainability credentials to create a "hospitality terrace" to serve the pool.

Facilities include an enlarged café and a new large multi-purpose hall available all year and able to open up directly onto the promenade in the summer months.

Details: http://lei.sr?a=P3A8Y_S

Six-star Australian thermal resort planned



A luxury hot springs spa hotel and retreat is planned for Victoria, Australia, with Six Senses, GOCO Hospitality and Banyan Tree Spa all vying for the project, the *Sydney Morning Herald* reports.

The AU\$100m luxury project – called Nunduk (which translates into 'the bark of a tree' in the native Gunnai-Kurnai language) – will be located on a 2,480-hectare sheep farm on the banks of the Gippsland Lakes, and developer Seacombe West says it aims to become "the benchmark premier luxury resort and wellbeing spa facility in Australia".

The project will have sustainability as a key focus, and will include a hot springs spa hotel and retreat powered by renewable energy, and with a focus on Aboriginal culture through

art, songs and stories, along with Aboriginal medicinal experiences. It will include 36 luxury bedrooms in the hotel and 45 villa units, as well as restaurants, galleries, lounges and a deck alongside the hot springs spas.

Thermal waters lie 1,300 metres below the surface of the location, which will provide a source for the thermal bathing pools. The Nunduk Spa Retreat will be built to the principles of regenerative design, with leading academics and industry experts guiding the process. It is the flagship design project with the Thrive Research Hub at the University of Melbourne, and is designed to be a six-star resort that is both off-grid and self-sufficient. Details: http://lei.sr?a=a6t4e_S

Mestre-designed Le Blanc Spa opens The hotly anticipated Le

The hotly anticipated Le Blanc Spa Resort Los Cabos has officially opened its doors on the Baja California Peninsula in Mexico. Located on the beach at Cabo San Lucas, the 373-bedroom property comprises four buildings and its design, by architect Roberto Elias, has been created to complement the local climate, landscapes, and open spaces.

Facilities include the huge 29,000sq ft Blanc Spa designed by Diane Mestre of Mestre & Mestre consultants.

One of the largest in the region, the spa features 25 treatment rooms with Gharieni treatment beds, a hydrotherapy area, hot and cold plunge pools, sauna and herbal steamroom.

The spa also houses a 3,960sq ft health club and wellness centre, beauty salon, and retail boutique. As well as a large gym floor with cv and resistance equipment, the health club offers a number of classes – ranging from yoga and indoor cycling to pilates, TRX training and guided meditation classes.



The 373-bedroom resort is located on the beach in Cabo San Lucas

Other hotel facilities include seven gourmet restaurants, six bars and four large outdoor pools – including an infinity pool with swim-up bars.

The resort will be operated by Palace Resorts.

"No detail was overlooked at Le Blanc Spa Resort Los Cabos, which was designed with the most discerning luxury traveller in mind, and brings a different calibre of luxury to the destination," said Gibrán Chapur, executive vice president of Palace Resorts.

Details: http://lei.sr?a=y2p9z_S



ISPA CONFERENCE

The 2018 ISPA Conference and Expo attracted 2,200 attendees to the Phoenix Convention Center in Arizona, US. Spa Opportunities was there







Left: Lori Hutchinson received the ISPA Visionary Award posthumously; her husband accepted the award on her behalf. Below: ISPA chair Garrett Mersberger opens the conference













The Expo featured 280 exhibiting companies – including 83 new companies – showcasing the latest in spa equipment, skincare, technology and supplies.









Growing your spa industry knowledge just might lead to growing your spa. From all of the industry research we conduct and report on to ISPA Academy, where you can learn about every facet of the spa business, our education and sheer volume of industry information is second to none. Knowledge, after all, is power. Join today and tap into it. Learn more and join at experienceispa.com SPA

Leisure Media launches Well Home

Leisure Media, parent company of Spa Opportunities and publisher of businessto-business magazines including Spa Business, CLAD and Health Club Management, has branched out into the consumer publishing market with the launch of Well Home, a new magazine for the US\$134bn home wellness market. The magazine was launched 6 October 2018 at the Global Wellness Summit in Cesena, Italy.



The magazine targets consumers in the home wellness market

Leisure Media has established a new company - Well Media Global - to manage the magazine and its website www.wellhomeglobal.com. Commenting on the launch, Liz Terry, CEO of Leisure Media and Well Media, said: "The spa

and wellness industry has done such an amazing job of converting consumers to a wellness lifestyle, that occasional trips to the spa or the gym are no longer enough.

"More and more people are starting to build wellness into their everyday lives, using their home as a base, with homes starting to have a wide range of wellness features, from swimming pools and yoga studios, to circadian lighting and water and air filtration.

"Well Home magazine and website have been designed to inform and inspire people, through sharing these inspirational stories and knowledge."

Details: http://lei.sr?a=B7H7P_S

December opening for Six Senses Maxwell

Following the opening of Six Senses Duxton, sister property Six Senses Maxwell is scheduled to open on 1 December, 2018. Six Senses Maxwell is the second of two heritage buildings that together form Six Senses Singapore.

While Six Senses Duxton portrays Anouska Hempel's East-meets-West eclecticism, the 120-bedroom Six Senses Maxwell, designed by French architect and designer Jacques Garcia, offers an alternative aesthetic with his signature European style, which melds tradition and modernity.

In early 2019, Six Senses Spa Pods will open, where guests and locals can enjoy signature massages, facials, and beauty treatments, as well as relaxation on So Sound Loungers. Personal trainers and yoga classes will also be available.

"Six Senses Maxwell allows us to fully introduce the brand into our first city location, and honour the owners' commitment to complete the Six Senses experience in Singapore," said general manager Murray Aitken, who is responsible for bringing



Six Senses Maxwell is sister property to Six Senses Duxton

together both Six Senses Duxton and Six Senses Maxwell as one. "Guests of both hotels will be able to utilise the facilities at either location and enjoy a host of crafted experiences with our trusted partners in the neighborhood."

Situated within the heart of Singapore's bustling Chinatown, Six Senses Maxwell is housed in a colonial-style 19th century heritage building that has received the Urban Redevelopment Authority Architectural Heritage Award, and has been sustainably restored by designer Jacques Garcia.

Details: http://lei.sr?a=N7S3b_S

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CALENDAR

16-17 October 2018 **Independent Hotel Show**

Olympia, London, UK

A curated collection of more than 300 product and service providers from across the hotel supply chain targeting luxury and boutique hotels. Includes awards, seminars and a look at 'the hotel room of the future'. www.independenthotelshow.co.uk

22-26 October 2018 Bali wellness study tour

Various locations

Organised by the Asian Pacific Spa and Wellness Coalition in cooperation with the Bali Spa & Wellness Association, this educational five-day tour is designed for those in the spa industry. It will delve into some of the lesser-known traditional and cultural healing and spiritual practices that make Bali so unique, while at the same time showcasing some of the island's leading retreats, spas and wellness offerings. www.apswc.org

3-5 November 2018 **Spa and Wellness International Congress**

Ritz-Carlton Moscow

Over 200 delegates will attend this annual event addressing managers and owners of spa and wellness facilities in Russia and Eastern Europe. www.1swic.ru

4-7 November 2018 **Spatec Fall North America**

Four Seasons Westlake Village, California An event that brings together spa operators from the US to meet with suppliers for one-on-one meetings. Throughout the event, attendees meet fellow spa owners and directors, as well as suppliers during meals and other planned networking activities. The aim is to foster communication and cross-sharing of ideas, best practices and future business relationships.

www.spatecevents.com

7-9 November 2018 **Hot Springs Connection** - hot springs conference

Colorado Mountain College, US The event is specifically designed for hot springs owners, operators, general managers, facilities directors and marketing professionals. Discussion topics include new technology and water treatment management. www.hotspringsconnection.com



13-14 Nov 2018 Spa Life UK

Hilton Birmingham Metropole, UK Spa Life is the largest spa-dedicated conference, meetings forum and networking event of its type in the UK. Taking place over two days, it brings

together buyers and suppliers as well as senior spa managers, directors and owners to share industry insights & develop new business. The event includes a conference, trade show and one-to-one meetings. www.spa-life.co.uk

29-31 January 2019 Spatex 2019

Ricoh Arena, Coventry, UK

Spatex is the UK's largest international pool and spa exhibition, representing all sectors of the wet leisure industry. The event focuses on innovation and showcasing new products, and incorporates a broad range of technical seminars led by industry experts. www.spatex.co.uk

24-25 February 2019 World Spa & Wellness Convention

ExCeL London

A leading networking event with a global following that attracts delegates from Europe, Asia, Middle East and America, this strategy-focused convention allows executives to share experiences of operating successful spas.

professionalspawellness.com/site/ WorldSpaAndWellnesConvention

12 March 2019 Women in Wellness Leadership Conference

New York, NY, US

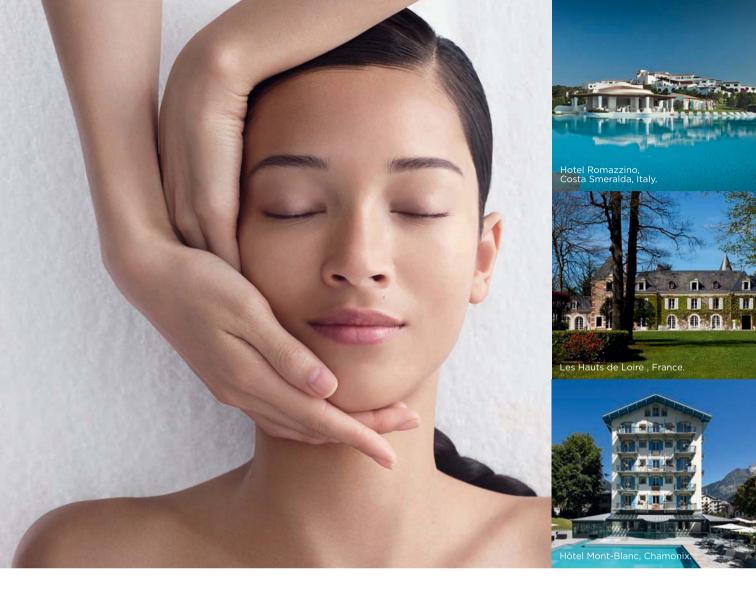
A conference organised by American Spa magazine focussing on female leaders and women who aspire to leadership in the wellness industry. This day-long conferences will address some of the most pressing issues facing women leaders and leaders-to-be with keynote speakers and breakout sessions. www.americanspawiw.com

14-15 March 2019

Asia Pacific Spa & Wellness Coalition **Roundtable**

Kuala Lumpur, Malaysia

An invitation-only, two-day round table discussion among industry professionals, the annual Round Table results in a White Paper designed to offer solutions for industry issues. www.apswc.org



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Even Hotels focus on wellness while travelling

IHG expands Even Hotels presence with three new US locations announced

nterContinental Hotels Group will add three of its wellness-focussed Even Hotels in the US in Michigan, North Carolina and Texas. Even Hotel Ann Arbor, Even Hotel Charlotte and Even Hotel Austin are all expected to open before the first quarter of 2020.

Craig Mueller, Vice President, Development, Upscale & Luxury, Americas, IHG, commented: "The brand's expansion to these key markets speaks to the increased demand for wellness-focused hotels from both owners and guests," said Craig Mueller, vice president of development, upscale & luxury, Americas, for IGH. "The Even Hotels brand incorporates wellness from every angle of the stay experience, and consistently earns top guest satisfaction scores. We look forward to working with Graham Hotel Systems, Mayfair Street Partners and Mopac Hotel Development LP to bring these hotels to life."

The 111-bedroom Even Hotel Ann Arbor in Michigan will be located close to the University of Michigan, as well as various biotechnology, healthcare, consumer product and technology companies. The first Even Hotel in Michigan, it will include an Athletic Studio, an indoor pool and spa, an outdoor garden and patio and is expected to open in Q3 2019.

The nine-storey Even Hotel Charlotte in North Carolina will include 181 bedrooms and is expected to open in Q1 2019. Located in the Domain area of Austin, Texas, near the city's technology corridor, the Even Hotel Austin will include 123 bedrooms and is Even's first location in Texas. It is expected to open in Q1 2020. Details: http://lei.sr?a=V3n6f_S

Nordik to open new Canadian resort

Quebec-based company Nordik Group is currently overseeing the construction of a new spa and wellness resort in Whitby, Ontario. The US\$20m (€17.4m, £15.3m) complex, which was designed by architectural firm LEMAYMICHAUD, is being built on a 385,423 sq ft plot of land in Whitby's Cullen Park.

Taking inspiration from what Nordik has called the 2000-year-old "heat therapy

and relaxation techniques from Scandinavian countries", the new Spa-Nature facility will feature five saunas, five pools, three restaurants, and multiple massage and resting areas.

Guests will also be able to partake in the therapeutic benefits of the on-site saltwater Källa pool. Redolent of Israel's hypersaline Dead Sea, the Källa will provide experiences of weightlessness. Overall, the resort, which will expedite customer services with a self-help virtual reception technology, will be able



The resort takes inspiration from Scandinavian countries

to accommodate up to 1,100 people per day.

Antoine Lagarec, Nordik Spa-Nature's project and design manager said: "The guiding principles of this project's design are the flow between areas, optimal space management, and respect for the environment. Our acquired experience in the spa industry has brought us to the next level."

Nordik Group plans to open the doors on the new resort in Fall 2019.

Details: http://lei.sr?a=Z4Q9V_S

Anastassiadis leads Jumby Bay revamp

Jumby Bay Island, a 300acre private island on the Caribbean nation of Antigua and Barbuda, is undergoing a complete renovation programme before it re-opens this winter. Once a Rosewood Resort, Jumby Bay Island became part of the Oetker Collection last year.

The resort will unveil a fresh Caribbean Oceaninspired look, designed by Brazilian interior designer Patricia Anastassiadis of Anastassiadis Arquitetos. Anastassiadis also created the design concept for the sister

Oetker Collection property Palácio Tangará, which opened in Brazil last year.

For Jumby Bay, Anastassiadis has created a laidback tropical style, paired with light, bright colours and textures, with light and airy tones paired with lush greenery, reflecting the island's natural beauty and evoking a feeling of refined, relaxed luxury.

"Delicacy, beauty, exclusivity and luxury are some of the adjectives that define Jumby Bay," said Anastassiadis. "A pearl in the middle of the Caribbean Sea, a small portion of land surrounded by fine white

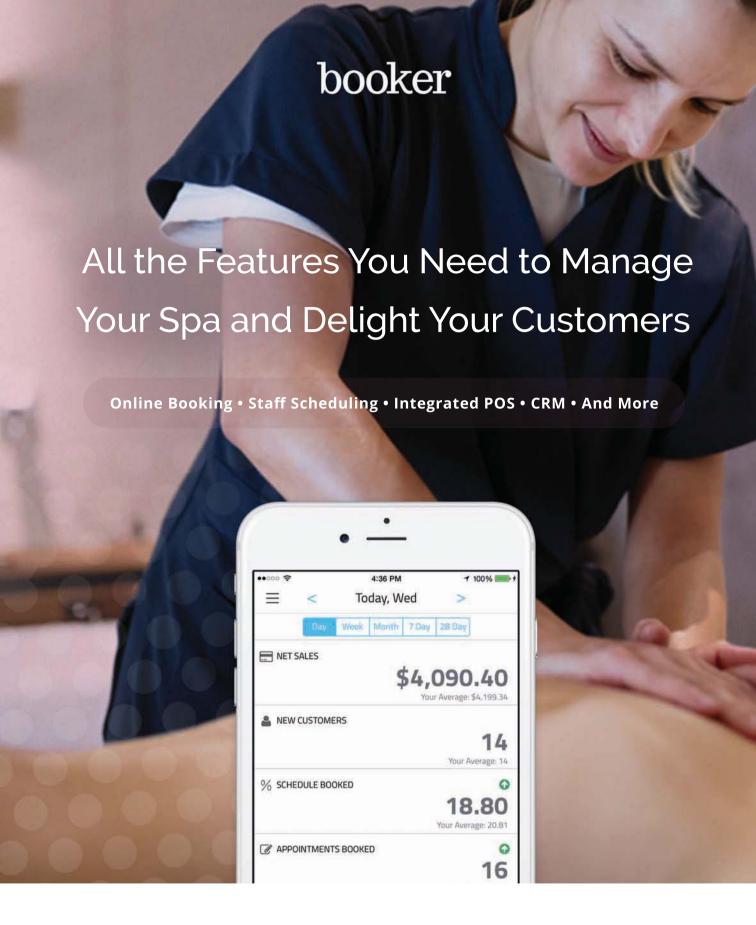


The resort was once a Rosewood, but is now part of Oetker Collection

sand. Inspiration comes from the nature and history of the locals. The concept of the project brings together many English traditions combined with contemporary joy and relaxation in the Caribbean."

The Jumby Bay Spa has been designed as a sanctuary, with a tranquil setting for guests, and includes a new relaxation area, dry and wet/hot and cold sauna and plunge pool, as well as two double and three single treatment rooms outfitted with Gharieni MLW Classic treatment beds.

Details: http://lei.sr?a=t2f6e_S



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We need you to have the highest level of professionaism with a strong desire to exceed goals and exceptional organizational and follow up skills and it goes without saying that you need to have excellent verbal and written communication skills, good computer skills and be proficient in all MS office applications including doing presentations.

A valid UAE driving license or one you can exchange will be required, you will travel around the Emirates to visit prospective and existing clients. You should also be willing to travel around the GGC as and when the need arises.

Vacancies for female-only applicants are due to religious and cultural restrictions in the Middle East and as such qualify as 'genuine occupational requirements' within current employment legislation.

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- Full and proper use of all Spa equipment as per treatment guidelines and training.
- Delivery of exceptional client care at all times.
- Outstanding cleanliness and hygiene across all areas of the sna
- Up-selling spa products where possible and carry out Spa reception duties if required.
- Assist with demonstrations as and when required.
- Maintaining all equipment and work areas, including key security and comply with Health and Safety guidelines.

Skills & Experience

- Recognized Beauty Therapy Level 3 qualification (e.g. NVQ3 BTEC/CIDESCO/CIBTAC/BABTAC or similar) is preferred
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- A positive attitude and excellent communication skills
- Willingness to drive treatment & products sales
- Previous knowledge of ESPA products and treatments would be an advantage

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Study finds young people are loneliest

A survey has found that young people between the ages of 16 and 24 experience loneliness more keenly and frequently than any other age group.

The survey, which was conducted by BBC Radio 4's All In The Mind and the Wellcome Trust and had 55,000 participants, showed that two in five 16 to 24 year olds reported feeling lonely often or very often, compared to only 29 per cent of people aged between 65 to 74, and 27 per cent of 75 and overs. The research also showed

that young people who reported higher levels of loneliness had more online-only Facebook friends than those who reported lower levels.

Speaking to The Telegraph Claudia Hammond, presenter of All In The Mind, said that the research challenges the stereotype of the isolated elderly, suggesting, instead, an epidemic of loneliness amongst the young.

"I wondered where there is something about the stress of modern life, or young people's ability to cope with it, that makes them feel lonelier. Or



People age 16 to 24 experience loneliness more keenly and frequently

is youth simply a time of life when people feel isolation most keenly?" she asked.

"Young people today have social media. They are more connected than ever before. But this can bring its own problems. If you're feeling lonely, looking at pictures of other people appearing to have endless fun isn't going to help; with those feelings of isolation."

The UK appointed Tracey Crouch as its first Minister for Loneliness back in January.

*Details: http://lei.sr?a=W4d4X_S

New Bangkok wellness community planned

Thonburi Healthcare Group is planning a residential project for retirees in Bangkok with a focus on wellness and integrated healthcare services. Jin Wellbeing County includes 13 seven-storey buildings with a total of 1,300 units, an Aged Care Center for assisted living, and a Wellness Center with spa, providing preventive healthcare services for physical, emotional and mental conditions.

Architecture firm ThomsonAdsett is responsible for the overall project and

concept, while OpenBox Architects is handling building design based on a passive ecology concept, focusing on energy saving and maximising natural light and ventilation.

The project landscape, designed based on "engage and inspire" concept by Shma, encourages residents to enjoy the best of the nature, with shade trees and a running stream, and to be inspired to enjoy active living.

Austrian healthcare service consultant Vamed – the parent company of Vamed Vitality World, which runs nine thermal



The residential project is designed as a 'new residential concept in retirement' and will include an 8-storey wellness centre

resorts in Austria and Hungary – was hired to plan healthcare services in the project.

The Wellness Center is an eight-story building that will house a saline swimming pool where residents can enjoy aqua exercise class, fitness and personal trainer, massage service and spa, rehabilitation clinic, and retail stores. There are also activities to promote physical and mental health, such as brain exercise activities, activities in the library to promote lifelong learning, and activities to promote physical flexibility.

 $Details: http://lei.sr?a=T9M7T_S$

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