

## 'Dormant millions' to help enhance sports facilities

By **Tom Walker**

The government is to explore the possibility of using abandoned betting accounts and other unclaimed winnings to benefit good causes.

John Penrose, minister for tourism and heritage said: "There is potential for some really good causes to benefit from this money - but we have to look at all the options first. That's why I've asked Don Foster to lead this review and leave no stone unturned.

"Every day thousands of people bet on the outcome of sporting events. Therefore it seems a natural fit that funds from abandoned betting



**'Abandoned' betting accounts could help fund new sports facilities**

accounts should benefit grassroots sports projects."

Foster, the Liberal Democrat MP for Bath, has been tasked with compiling a report into how much money would be

involved, as well as determining how a betting account can be classified as dormant and clarifying any legal ramifications surrounding the potential use of the money.

"I'll be meeting representatives from all parts of the industry throughout the autumn to gain views and suggestions on how this can work," said Foster.

"It would be great to see some local sporting facilities and initiatives getting some extra funding in these difficult financial times."

The review stems from a pledge set out in the Coalition Agreement to look into the best use of abandoned betting accounts. Foster will present his findings - along with a possible proposal of new legislation - to by the end of the year. Once the report has been considered a consultation will follow.

## Deeside Leisure Centre to receive £4m renovation

Alliance Leisure appointed by local council to manage extensive redevelopment

By **Tom Walker**

Flintshire County Council has appointed Alliance Leisure to manage a £4m redevelopment of Deeside Leisure Centre.

An 80-station family fitness zone will be created through the conversion of an old first floor nightclub as part of the scheme, which will boast free weights, Technogym resistance and cardiovascular equipment, along with two studios and new changing rooms.

A Shapemaster Feel Good Factory toning salon, featuring



**Sarah Watts, MD of Alliance Leisure signing the deal**

both Powertone tables and Easytone chairs is also planned.

The new gym will form the second stage of a three-phase

refurbishment programme at Deeside Leisure Centre. The first phase, which is due to be completed by October, includes six five-a-side, 3G football pitches, a roller hockey zone and a multi-use games area.

The third phase of the project will see the rejuvenation of the old ice rink and the creation of an indoor extreme sports facility housing a climbing wall, high ropes course and a skate park for boarding, inline skates and BMX bikes.

Plans also include a new soft play zone for small children.

## Expansion plans for Tate St Ives

Tate St Ives, the Cornish branch of the Tate art gallery, is to go ahead with expansion plans after securing a deal to acquire land from Cornwall Council and the Penwith Housing Association.

New gallery spaces and art handling facilities will enable Tate St Ives to provide a more ambitious mixed programme of St Ives and national collection displays, alongside national and international exhibitions.

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# 2012 chiefs launch volunteer scheme

Games Makers to perform a range of specialist and general roles during the event

By **Pete Hayman**

Up to 70,000 volunteers are to be recruited in order to fill a number of roles at the London 2012 Olympic and Paralympic Games, under plans unveiled by the Games' organisers.

Games Makers will be trained by fast food restaurant chain and 2012 partner, McDonalds. Pre-identified applicants for specialist positions, such as sport or press operations, will be able to apply from 27 July.

Applications for general volunteer roles – spectator assistants, ticket checking and uniform distribution – are set to open on 15 September, while up to 1,500 under 18s can apply for the Young Games Maker programme in 2011.

Meanwhile, mayor Boris Johnson's bid to recruit London



**Easterbrook (left), Alesha Dixon and Coe (right) at the launch**

Volunteers, which will be placed at transport hubs, on the city's streets and at attractions during Games time to 'welcome' visitors, will open to applicants from 27 July.

London 2012 organising committee chair Sebastian Coe said: "Our volunteers will be called Games Makers to reflect

the important role they will play in staging the 2012 Games."

Steve Easterbrook, chief executive of McDonalds UK, added: "It is our ambition to ensure that the 2012 Games volunteers are also highly valued, recognised and celebrated for their efforts and achievements."

# Fitness sector toasts 2010 Flame award winners

By **Tom Walker**

The winners of this year's Fitness Industry Association's (FIA) FLAME Awards were announced at the Ball of Fire ceremony held in Cheltenham on 14 July.

The awards are designed to recognise excellence across the UK's health and fitness sector, with categories for companies, clubs and individuals.

FIA executive director David Stalker said this year's entries were one of the most competitive in the history of the awards.

"Attracting a record number of entries, the 2010 FLAME Awards were hotly contested by organisations determined to win one of the most coveted awards in the industry," he said.

The Valley Health and Fitness, EIS Sheffield was awarded Club



**Club Company, winner of the operator of the year award**

of the Year (under 1,000 members); Spirit Health Club in Haydock was Club of the Year (1,000-4,000 members) and Warwickshire Golf and Country Club was named Club of the Year (4,000+ members).

Concord Sports Centre in Sheffield received the award for Centre of the Year, while RBS

Nuffield Health and Fitness Club in Scotland picked up the Corporate Club of the Year title.

Other winners included Abbs Cross Health and Fitness in Hornchurch, Essex (Educational Club of the Year); the Peepul Centre in Leicester (Spirit of FLAME); and the franchise owner of Curves, Gravesend (Future of FLAME, Franchise).

The Club Company (Health Club Operator of the Year) and Sports and Leisure Management (Leisure Centre Operator of the Year) were also among the award winners.

The Club Company CEO Thierry Delsol said: "For a company of our size it is a great feeling to be recognised by the industry. I am very happy to accept the award on behalf of the whole team because this award was won by them!"

## CCPR broadcasting code to be reviewed

Sports minister eyes increase in minimum reinvestment from sale of television rights

By **Pete Hayman**

Sports minister Hugh Robertson has revealed that the Central Council of Physical Recreation (CCPR) is to review its voluntary broadcasting code to boost grassroots sports.

Under the current terms of the code, national governing bodies (NGBs) agree to reinvest a minimum of 5 per cent of revenues gained from the sale of broadcast television rights for major events.

However, Robertson believes the code should be changed so that NGBs – including the Football Association and the England and Wales Cricket Board – reinvest a minimum of 30 per cent in grassroots sports.

While the review will focus on the contribution of NGBs, other signatories including the



**Grassroots sports could net a greater share of broadcast revenue**

Premier League and golf's PGA European Tour will also be given consideration in a bid to further boost grassroots.

Robertson said: "National governing bodies have a duty to ensure that they have the strongest community structure possible. A thriving grassroots

is only going to help the sport at the top end."

CCPR chief executive Tim Lamb added: "All signatories reinvest significantly more than 5 per cent, but a potential increase to 30 per cent would provide even more of a guarantee for grassroots sport."

## New Trifitness facility set for Scottish Borders

By **Tom Walker**

Borders Sport and Leisure Trust has teamed up with Heriot-Watt University and Borders College to create a fitness centre for the Scottish Borders.

The new £400,000, 760sq m (8,181sq ft) club – to be called Trifitness – will be located in Galashiels and boast a fitness suite offering a wide range of cv, resistance and free weight equipment.

The facility will also offer a purpose built dance studio that will be used to host a programme of exercise classes.



**The signing of the agreement by all three Borders partners**

The centre will be managed by Borders Sport and Leisure Trust and replaces an existing facility based at the Jackson Building in Galashiels.

Trifitness will offer facilities for both Borders College and Heriot-Watt University students and staff and will house the College's Borders Academy of Sporting Excellence.

Heriot-Watt University's secretary Peter Wilson, said, "These joint proposals provide all users with improved facilities and which, for our students, are closer to the campus."

"The arrangement also means that our existing staff, who have experience and commitment to serving their customers, will be able to continue to do so at the new centre."

### IN THIS ISSUE

#### 06 HEALTH & FITNESS

- ▶ Leeds Met revamps gym
- ▶ New site for Fitness4Less

#### 10 ATTRACTIONS

- ▶ So'ton contractor chosen
- ▶ Boost for Wearside museum

#### 04 SPORT

- ▶ ASA rues swimming cuts
- ▶ Billingham Forum on track

#### 08 HOSPITALITY

- ▶ Call for fairer alcohol rules
- ▶ New BHA chief arrives

#### 14 PROPERTY

- ▶ THFC contractor named
- ▶ Midlands scheme for GHA

#### 16 PROPERTY/TENDERS

#### 29 TRAINING

- ▶ PTI sees more applicants
- ▶ BRFC unveils new scheme

#### 26 TRAINING DIRECTORY

#### 31 JOBS

THE LEISURE MEDIA COMPANY PUBLISHES





## IN BRIEF

**Technogym signs London 2012 deal**

► London 2012 organisers have confirmed that Technogym will provide and install fitness equipment at the Athletes' Village and other training venues at the Games. The firm has been named as a Tier Three supplier, with more than 750 pieces of equipment due to be installed at several gyms within venues in addition to the main gym at the Athletes' Village. Technogym will be responsible for the design and layout of gyms, while also providing maintenance and staff services in its role as Official Fitness Equipment Supplier.

**New UK distributor for Vibrogym**

► Dan Fivey has been named the new UK distributor for Vibrogym. Fivey, a former master trainer for Vibrogym Australia, is looking to increase the popularity of vibration training through educating operators of the benefits of the method. He said: "One of my main aims as distributor will be to make sure the equipment will be used properly so that people exercising on the machines will gain the full benefit."

**Michael Bruno takes over Star Trac**

► Star Trac has been acquired by entrepreneur Michael Bruno. Bruno and Star Trac have signed an agreement whereby Bruno will acquire a controlling interest in Star Trac's parent company. The financial details have not been disclosed. According to Star Trac, the deal was agreed to help strengthen the company's ability to provide product innovation, quality, reliability and customer service. Bruno's reorganisation proposal for Star Trac is set to focus on company continuity and "aggressive streamlining".

## Companies 'missing the fitness trick'

Majority of SMEs have no schemes to encourage staff to become gym members

By **Pete Hayman**

New research has revealed that two thirds of UK small and medium enterprises (SMEs) in the leisure industry have no schemes in place to encourage staff to exercise or eat healthily.

Finance provider GE Capital found that more than half – 54 per cent – of SME owners or managers believe the provision of free health checks could make a difference in promoting healthy workplaces.

Only 25 per cent of businesses have implemented schemes designed to encourage exercise and healthy eating while less than one in ten encourage workers to take a lunch break. GE Capital interviewed 500 SME owners and managers as part of the research, with nearly a fifth of businesses reporting a loss of at least 25 days each year due to staff-related health issues.



**Only 25 per cent of businesses have schemes promoting exercise**

Nearly 30 per cent of firms do not think anything can be done to change the support they currently provide to employees, while 19 per cent believe more information should be provided to help implement such schemes.

John Jenkins, chief executive officer at GE Capital, said: "Against a backdrop of growing pressure on NHS budgets and a

need for SMEs to drive economic growth, anything that can be done to enable SMEs to invest more to promote a healthier lifestyle amongst their employees has got to make economic sense.

"Healthy workplaces will result in a higher level of productivity, while minimising any health insurance costs that small firms may have."

### Better Body Shop relocates

Jason Crow's Better Body Shop has expanded and relocated to a new, larger site at Sevenoaks, Kent.

The move means that the facility has become one of the UK's largest independent centres for physical excellence and personal training.

The new 9,500 sq ft (883sq m) centre offers a range of dynamic strength and conditioning training, weight loss programmes, personal training and group training activities.

Jason Crow said: "The opening of this new site is tremendously exciting."

## Leeds Metropolitan revamps gyms

By **Tom Walker**

New fitness suites have opened at two Leeds Metropolitan University campuses following the completion of a £400,000 refurbishment programme.

Both the university's City Campus and Headingley site have benefited from remodelled gyms, which have been re-equipped by Precor.

The Headingley Campus has been installed with a 52-station gym, while the City Campus facility – located in Leeds city centre – has a 60-station gym.

All CV stations, including seven Adaptive Motion Trainers, have personal viewing screens.

The overhaul of the gyms is just one aspect of a partnership



**The centre's new gym suite was supplied by Precor**

between Precor and Leeds Metropolitan. Precor will also be supporting the work the University does within its sports department as well as sharing its marketing expertise.

Between them the fitness facilities boast 6,000 members made up from students, staff, public and visiting athletes.

# Inactivity 'caused by weight problems'

Study claims that emphasis on exercise will not improve childhood obesity levels

By **Tom Walker**

Lack of exercise is not a major cause of childhood obesity, according to an 11-year research into child health.

Although the study of more than 200 children in Plymouth did find that obese children are inactive – it concluded that the inactivity is the result of the weight problems, not a cause.

The study, conducted by the Peninsula College of Medicine and Dentistry, looked into whether physical activity of children precedes changes in fatness over time, or whether the fatness of children precede changes in physical activity over time.

According to the report, "It is well known that less active



**The report claims that inactivity is the result of obesity, not a cause**

children are fatter, but that does not mean – as most people assume it does – that inactivity leads to fatness.

"The implications are profound for public health policy, because the physical activity of children (crucial to

their fitness and well-being) may never improve unless the burgeoning levels of childhood obesity are first checked.

"If this cannot be achieved through physical activity, the focus has to be on what – and how much – children consume."

## Fitness4Less acquires Fitness First's Newport gym

By **Martin Nash**

Budget health and fitness operator Fitness4Less has bought the Fitness First gym in Newport, south Wales, for an undisclosed sum through property agents Christie + Co.

The gym is poised to undergo a refurbishment programme before reopening in the autumn and will be the company's fifth site.

The latest purchase follows a recent transaction in Watford,



**The club will offer group classes**

Hertfordshire, and has seen the operator acquire its first fitness club located in Wales.

Fitness4Less is planning on opening a number of new gyms across the UK and is continuing to search for suitable locations.

With several sites under negotiation, target towns and cities include the likes of Brighton, Cambridge, Oxford, Gloucester and Swansea.

Second clubs for Birmingham and Bristol are also in the pipeline, together with specific locations within London and the home counties.



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## Freedom Leisure announces plans to open 20th facility

Leisure trust Freedom Leisure will open its 20th managed site in September, when it launches the Aylesham Welfare Leisure Centre.

The new centre is currently under construction on Spinney Lane sports grounds. The new facilities have been funded by a range of partners including the Football Foundation,

Dover District Council, the Coalfield Regeneration Trust, Rugby Football Union, the Big Lottery Fund and the Aylesham & Snowdown Social Welfare Scheme.

Facilities will include 10 grass pitches, a café, a multi-use games area, a 3G artificial turf pitch and much improved changing facilities.

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## IN BRIEF

### New Battle of Britain centre proposed

► The Battle of Britain Memorial Trust has announced plans to create a new £650,000 learning centre at Capel-le-Ferne, Kent, dedicated to Allied aircrew. Film, walkthrough displays and modern technology will be used to create a 'living history resource' as part of the proposals, unveiled to coincide with the 70th anniversary of the World War Two battle. It is hoped that the facility will be built close to the existing Hunting Lodge shop and refreshment area, with a feasibility study having already confirmed the project's viability.

### £425,000 revamp for Arbroath museum

► Angus Council has announced that the Signal Tower Museum in Arbroath, Scotland, has closed to undergo a £425,000 revamp. Due for completion in spring 2011, the scheme will include the creation of new displays exploring the town's maritime heritage and its link with the Bell Rock Lighthouse. The Signal Tower has housed the council-run museum since 1974, having previously provided a shore base for the historic lighthouse.

### Kuwaiti cash boost for Dorset tank museum

► The Tank Museum in Bovington, Dorset, has received a £1.5m donation from the Kuwaiti government in a bid to recognise the role played by the Royal Armoured Corps during the Gulf War. Among the Tank Museum's collection is a Challenger 1 tank, which was one of the first to cross the Kuwaiti border from Saudi Arabia in February 1991 in the wake of Iraq's incursion into the country. The museum will now rename its outdoor tank arena – built as part of a £16.5m redevelopment completed in 2009 – as the Kuwait Arena.

## Sea City Museum contractor chosen

Kier Southern revealed as council's preferred contractor for £15m development

By **Pete Hayman**

Southampton City Council (SCC) has selected Kier Southern as its preferred contractor to construct the city's new £15m Sea City Museum.

However, the final appointment of the contractor – part of the Kier Group – remains subject to the approval of SCC's cabinet at the end of August.

Forming part of Southampton's wider Cultural Quarter development, Sea City Museum will be housed in a converted Grade II\*-listed Magistrates' Court adjoining the Civic Centre.

Two permanent galleries will explore the city's status as a 'Gateway to the World' during the last 2,000 years and its relationship with the ill-fated liner *RMS Titanic*, which claimed 549 local lives.

Southampton's range of archaeological and maritime



Wilkinson Eyre Architects is behind the designs for the attraction

exhibits are to be put on show at the Wilkinson Eyre Architects-designed attraction, which will also feature space for temporary exhibitions.

The Heritage Lottery Fund has already contributed £4.6m towards the scheme, with work expected to start on site in October. Gifford, Davis Langdon and Urban Salon are also involved with the project.

SCC cabinet member for leisure, culture and heritage John Hannides, said: "The appointment of Kier brings us one step closer to the realisation of the Sea City Museum that will showcase Southampton's maritime heritage."

Sea City Museum is scheduled to open in 2012, coinciding with the 100th anniversary of the *Titanic*'s sinking.

## HLF boost for Wearside museum

By **Pete Hayman**

Monkwearmouth Station Museum in Sunderland, Tyne and Wear, has been handed £92,000 from the Heritage Lottery Fund (HLF) to help fund a project to restore railway wagons and sidings.

Two of the attraction's key items – a covered carriage truck built in 1939 and a goods brake van built in 1915 – will be the focus of the scheme, with the wagons to be moved to a new purpose-built building.

The provision of more learning resources for young people also forms part of the scheme, which will open up the museum to a wider audience.

Monkwearmouth Station Museum – managed by Tyne



The museum is housed within a station built in the 1840s

and Wear Archives and Museums on behalf of the local authority – is housed in a Grade II\*-listed former station built in the 1840s.

Ivor Crowther, head of the HLF in the North East, said: "These carriages and the museum give us a great insight into the North East's rich travel and transport history."

## NMW to fight for free admission

National Museum Wales (NMW) has said that it will continue to fight to ensure that its attractions carry on offering free admission to the public, despite the recent budget cuts.

Last year was nearly its best year on record, second only to its centenary in 2007.

NMW director general Michael Houlihan, said: "It's nearly a decade since the Welsh Assembly Government made a commitment to fund free entry to our seven national museums."

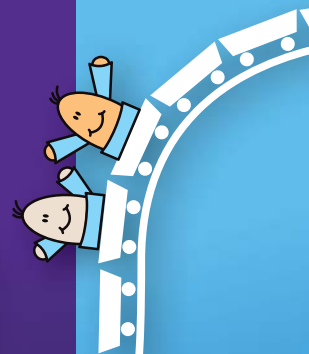
"The recession has seen an increase in visitors to our museums, so there is an even greater demand for our services, particularly from those people who are most affected by the economic downturn."

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## IN BRIEF

### Skills area for mountain bike centre

► A new skills area has been added to the Coed Llandegla mountain bike centre in Wales. The new Skills Trail, one of the first of its type in the UK, offers a safe place for mountain bikers of all ages and abilities to learn new techniques and build confidence before setting out on the trails at Coed Llandegla. The area, which covers 600 metres of trail and includes several jumps, will also be used for mountain bike training courses. The Coed Llandegla centre is operated by Oneplanet Adventure.

### New trust to run Aberdeen facilities

► Aberdeen City Council has confirmed that it has transferred the operation of its sports facilities to leisure trust Sport Aberdeen for a 10-year period. The Sports Trust Project Board/Working Group has met regularly over the last 18 months in order to oversee the process, which aims to help the local authority meet strategic and financial objectives. Sport Aberdeen is expected to play an integral part in delivering a new physical activity strategy for the city, as well as increasing participation and promoting Aberdeen as a tourist destination.

### Green light for Telford sports plans

► A new sports and learning community is to be developed in Telford after the local authority agreed a deal to build the facility on land off Salisbury Avenue. Telford and Wrekin Council is behind plans for the Priorslee Sports and Learning Community, which will replace Wrockwardine Wood Arts College and will cater for 1,050 pupils. The proposed facility will adopt Wrockwardine Wood Arts College's status as a centre for performing arts.

## 2010 organisers confirm £27m savings

Latest report quarterly savings take total amount of cost reduction to £700m

By Tom Walker

Preparations for the 2012 London Games remain on course despite the government's decision to reduce the Olympic Delivery Authority's (ODA) budget as part of wider efforts to reduce public spending. Organisers have confirmed that £27m worth of savings have been made in areas including construction site security and the media venues, as well as smaller alterations to the Basketball Arena and Velodrome.

The latest London 2012 Olympic and Paralympic Quarterly Economic Report also revealed that the Games' anticipated final cost has been cut by £6m to £7.261bn, compared with last month.



Small alterations have been made to venues such as the Velodrome

According to the ODA, more than £100m has now been saved during the last quarter and around £700m since the baseline budget was agreed in November 2007, which have helped offset increases in other areas. Hugh Robertson,

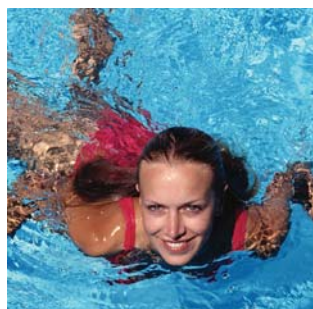
minister for sport and the Olympics, said: "This report shows they have delivered £27m of savings as part of the government's measures for reducing the deficit while keeping the whole Olympic programme intact."

## ASA 'disappointed' over government's swim axe

By Tom Walker

The Amateur Swimming Association (ASA) has expressed disappointment at the government's decision to withdraw £25m of funding set aside for the upgrade of swimming pools.

Sport England was due to distribute the cash on behalf of the Department for Culture, Media and Sport and the Department for Education towards a total of 44 council



The cuts will affect leisure pools

funding as part of a bid to reduce public expenditure and tackle the national deficit; a move the ASA admitted it had been expecting.

ASA chief executive David Sparkes said: "The way forward now is to see how the modernisation of pools can be continued with no commitment to government funding. This will be a challenge but we will continue to work with pool operators and local authorities on the best way to do this."

and school pool projects. The government has, however, now decided to axe the

## New strategy for installations of artificial pitches

Sport England, the Football Foundation and four national governing bodies have reached agreement over a new strategic approach for the selection of artificial sports pitches.

New guidance drawn up by the governing bodies of football, hockey, rugby union and rugby league will help ensure that correct surfaces are installed in the right places and provide maximum value for investment. Each of the four organisations have committed to using the new approach, which has been drawn up after it was revealed that not all artificial surfaces are able to meet the needs of local communities.



# Billingham Forum scheme a step closer

Redevelopment of leisure venue designed to 'future proof' facility for next 30 years

By **Pete Hayman**

A major £17m renovation of Billingham Forum, Stockton-on-Tees, has reached a milestone following the completion of internal infrastructure work and exterior improvements.

Stockton Council's bid to transform the 1960s venue into a new sports and leisure complex has encountered delays due to the poor weather conditions earlier this year and the removal of asbestos.

Warwickshire-based contractor Morgan Sindall is four months behind schedule with the project as a result of the delays, although it is now hoped that Billingham Forum will be able to reopen in spring 2011. A six-lane, 25m swimming pool with a new training



Facilities include a six-lane, 25m swimming pool and training pool

pool and retained learner pool will be among the facilities at the complex, along with an extended 70-station gym and an upgraded ice rink.

Improvements to Billingham Forum's theatre area, the four-court sports hall, two squash courts and reception

area also form part of the project, as well as the creation of a children's play barn and function room.

The redevelopment has also been designed to 'future proof' the sports venue for at least 30 years; five more years than originally anticipated.

## Grant for street sports

A pilot project promoting street sports in Newmarket is set to become a permanent fixture after the initiative received £20,000 worth of funding from the Western Suffolk Community Safety Partnership.

The scheme, called Street Football, was launched on 7 May by Anglia Community Leisure, the trust that operates leisure facilities in Forest Heath on behalf of the council. The project aims to offer young people physical activities as part of plans to reduce anti-social behavior.

Keiran Williams, project leader, said: "We want to give young people something to do in the evening through sport."

## Weymouth's 2012 plans approved



The site will become an events village during the 2012 Games

By **Pete Hayman**

Weymouth and Portland Borough Council (WPBC) has approved plans to transform the Dorset town's pavilion and ferry terminal site into an "Events Village" during the London 2012 Olympics.

A number of potential uses, such as live music, street theatre and cultural events, have been outlined as part of the plans for the venue, which

is set to be funded through sponsorship and commercial operations. An events management company will now be appointed in order to deliver the scheme, which was given the green light by the council.

WPBC brief holder for partnerships and special projects Howard Legg said: "This is an exciting new project that could make good use of the Pavilion/Ferry Terminal site during 2012."

## IN BRIEF

### Morecambe FC stadium opening delayed

► Morecambe Football Club (MFC) has cancelled three pre-season friendly fixtures after the opening of its new Globe Arena venue was delayed until early August. Delays in the final stages of construction at the £12m venue, which will be capable of accommodating 6,000 spectators, now means the handover of the stadium has been put back to 6 August. The Globe Arena has been developed on a 5.3-hectare (13-acre) site in the town's Westgate area by Warrington-based Globe Construction, which has signed a five-year sponsorship deal with the League Two club.

### New 'Games for Scotland' launches

► EventScotland and the Scottish Government have launched a new project designed to engage local communities ahead of the 2014 Commonwealth Games in Glasgow. The £320,000 Games for Scotland programme aims to raise awareness of the Handover Ceremony taking place in Delhi, India, later this summer and will feature a number of sporting and dance events. A mini Commonwealth Games event is to be held in the Shetland Islands as part of the initiative, which will involve all 32 Scottish local councils and aims to bring together people from across the country.

### Sport Unlimited achieves landmark

► Nearly 500,000 young people have taken part in Sport Unlimited, a programme aiming to get more youngsters playing sport outside of school. Since its launch last year, thousands of activities have been delivered across a wide range of traditional and less well-known sports including football, climbing, skiing, kayaking and parkour.

## IN BRIEF

### Whitbread unveils green revamp drive

► Whitbread will be spending more than £7m this year in a programme designed to boost the environmental performance of its hotels, restaurants and coffee shops. The move will help the group deliver against its targets of a 26 per cent reduction in energy consumption and a 20 per cent reduction in water use by 2020. As part of the scheme, 20,000 low-flow showerheads will be installed at Premier Inn hotels, an initiative calculated to save enough water to fill 88 Olympic swimming pools a year by 2012.

### Punch Taverns reports World Cup sales boost

► Pub group Punch Taverns has revealed that this summer's World Cup has helped increase like-for-like sales at its managed estate during the 44 weeks ending 26 June 2010. The company said that the good weather in May and June had helped offset losses incurred as a result of inclement conditions in early 2010, while it remains on track to meet expectations for the full year. However, Punch Taverns has warned of "uncertain" conditions that still face the industry, with the government's decision to keep the beer duty escalator despite a proposed increase in VAT.

### Former MoD offices to become Liverpool hotel

► A former Ministry of Defence office building located in the centre of Liverpool, is set to be transformed into a new 154-bedroom Days Inn hotel. Sanguine Hospitality Management Company will own and operate the new Days Inn Liverpool hotel, which is due to open in February 2011 and is poised to occupy all five floors of the Moor House site.

## Industry calls for 'fairer' alcohol rules

Seven sector associations urge the government to introduce a "level playing field"

By **Tom Walker**

Seven of the UK's largest industry bodies have called on the government for a "fairer" tax and regulatory system to deal with the sale of alcohol.

In a speech to the Westminster Food and Nutrition Forum, British Beer and Pub Association (BBPA) chief executive Brigid Simmonds highlighted the need for a "level playing field" to be introduced between the sector and retailers.

According to the BBPA, 70 per cent of alcohol is sold by supermarkets and is undermining efforts to tackle misuse and anti-social behaviour, while also threatening industry jobs.

The British Hospitality Association; the British Institute of Innkeeping; the Federation



The associations have called for more support for the industry

of Licensed Victuallers Associations; Business in Sport and Leisure; Noctis; and the Association of Licensed Multiple Retailers have all joined forces with the BBPA.

Among proposals submitted is a review of the Licensing Act, banning the below-cost selling

of alcohol and improved incentives for businesses to boost trading practices.

Simmonds said: "We need to rebalance our system to ensure everyone who sells alcohol is equally responsible and that greater emphasis is placed on the accountability of individuals."

### Ricoh Arena in De Vere tie-up

A 71-bedroom hotel at Coventry's Ricoh Arena is set to benefit from a £1m transformation after the stadium secured a tie-up with De Vere Venues.

The agreement will see the revamped hotel adopt the De Vere brand and will be extended to offer additional rooms. It will continue to be operated by the Compass Group.

A 5,000sq ft (464.5sq m) training suite catering for up to 5,000 delegates will also be created.

It is anticipated the partnership will allow the Ricoh sales and management team to tap into De Vere Venues' £300m annual pipeline, with the hotel revamp due for completion later this year.

## New Hotel Indigo site for London



The new Hotel Indigo Tower Hill boasts two restaurants and a bar

By **Pete Hayman**

Boutique chain Hotel Indigo – owned by InterContinental Hotels Group (IHG) – has continued its UK expansion plans with the opening of a new London property.

Located between Aldgate and the Tower of London, the 44-bedroom Hotel Indigo Tower Hill occupies a converted office building and is owned by the Thai Square Group.

Facilities at the eight-storey hotel include a bar and two restaurants, with views overlooking Tower Bridge available from the upper floors. It is the second Hotel Indigo to open in the capital.

The Hotel Indigo brand currently operates 34 properties worldwide, with a further 53 planned; four of which will be located in the UK. The first site to open in the capital was in Paddington in January 2009.





**Ibrahim joins BHA from the World Travel & Tourism Council**

## Ufi Ibrahim takes over at BHA

New chief executive to drive 'forward-thinking policies'

By **Tom Walker**

Ufi Ibrahim has taken over as chief executive of the British Hospitality Association. She replaces Bob Cotton, who is retiring after ten years in the role (see Cotton's column, right).

Ibrahim joins the association from the London-based World Travel & Tourism Council (WTTC), where she was chief operations officer, working with governments and industry across the world. Her role involved advising the council on policymaking and the

development of planning frameworks in tourism.

Speaking on her first day at the BHA, Ibrahim said BHA's mission is clear – to work closely with industry, government and partners to strengthen the hospitality industry's role in driving forward-thinking policy decisions.

"As demand for leisure and travel continues to grow across the world, the potential for the hospitality industry to grow its contribution to GDP and jobs across Britain is hugely significant," she said.

## Travelodge buys 52 M&B hotels

By **Tom Walker**

Budget hotel chain Travelodge has acquired 52 Innkeeper's Lodges from restaurant and pub operator Mitchells & Butlers (M&B). The deal – equating to 1,994 rooms – will increase Travelodge's estate to 452 hotels and its room stock to 30,504 across the UK, Ireland and Spain.

The 52 hotels include a number of grade II listed buildings, range from 21 to 85 rooms and are adjacent to an

M&B restaurant and pub. The £91m deal saw the hotels sold to Prupim, a property investment arm of Prudential, which has leased the hotels to Travelodge for a 25-year term.

The company will now undertake a £10m investment programme to bring them in line with the Travelodge brand, a move which will include building new reception areas, replacing all the beds and decorating the hotels.

The hotels will be rebranded within four months.

## Au revoir!

Bob Cotton retired earlier this month as chief executive of the British Hospitality Association. In this, his final column, he bids farewell to readers of *Leisure Opportunities*



Leaving the BHA after ten years was always going to be a wrench but there's no doubt that this year was a most opportune time to quit – when a new government is in place which, I devoutly hope, will take the tourism and hospitality industry – worth more than £115bn annually – far more seriously than it has been taken in all the 13 years of the last administrations.

That can only be good. Of course, the industry won't get all it wants but I know that the BHA's arguments will be positive, forward-looking and clearly designed to meet the many future challenges which will inevitably be presented.

The hospitality industry has made great strides in the last ten years – I've no doubt that there will be similar progress in the future. It has survived enormous challenges, largely by its own efforts: the foot and mouth outbreak in 2001, the attack on the twin towers in the same year, the London bombings, and, more recently, the economic recession which still concerns many operators.

Yet in the last ten years more than £30bn has been invested in the hotel industry and the UK's restaurants are now admired throughout the world. Success rightly follows such massive investments in people and facilities but it would be folly to become self-satisfied and complacent. Yes, the country is currently in difficult times but it will recover from them; investment must continue.

I wish the association the greatest good fortune. I am sure it will drive the industry forward and advance its interests to the advantage of everyone – employer and employee alike. And I know that the industry will give Ufi the level of support that it has so generously given to me – and that she, too, will find she has the best job in hospitality.

**BOB COTTON** became chief executive of the BHA in January 2000 and announced his retirement in September 2009. *Leisure Opportunities* is a member benefit of the BHA, for your free copy call 01462 4719932



## London hotels set for double-digit growth

London hoteliers remain "on track" to post double-digit revenue per available room (RevPAR) growth in 2010, according to new figures from advisory firm Deloitte.

During the first half of the year, the capital's hotel operators reported a 9.3 per cent increase in RevPAR, driven by a 7 per cent

growth in average room rates. Occupancy increased by 2.1 per cent.

Meanwhile, regional hotel operators have seen occupancy grow by 4.2 per cent during the first six months of the year, which comes after Q1 brought an end to seven successive quarters of decline.



# leisure property news

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## IN BRIEF

### Newport resort owner slams local authority

► Sir Terry Matthews, the owner of the Celtic Manor Resort in Newport, South Wales, has revealed that he will no longer invest in the city after councillors rejected plans to relocate a listed farmhouse. Plans put forward by the resort – due to host the Ryder Cup later this year – would have seen the 17th century Little Bulmore structure moved to a new site but were rejected by Newport City Council's planning committee. Officers had advised committee members to approve plans for the Grade II-listed farmhouse sited near the resort's golf course, although Sir Terry told the BBC that the decision was a "slap in the face".

### Work starts on new Hull youth centre

► Hull City Council (HCC) has announced the start of construction work on the city's new youth centre, which will replace a former church hall on St George's Road. Network – Young People's Centre will be able to accommodate more than 1,500 young people and will include a café; media and arts spaces; a sports area and an external performance area. Hobson and Porter has been appointed to deliver the Salt Architects-designed venue, which will also provide alternative learning services. Hesse Road Network will manage the facility. More than £1.2m has been raised to cover the cost of the project, with funding sources including the Youth Capital Fund Plus, HCC and Hull Forward, as well as Hull Primary Care Trust and Biffa.

## McLaren to deliver new THFC facility

Brentwood-based contractor appointed by Premier League club to build complex

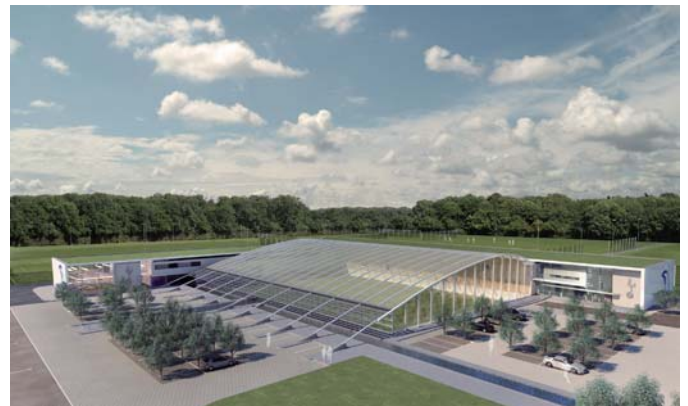
By **Pete Hayman**

Brentwood-based contractor McLaren Construction has been appointed to deliver Tottenham Hotspur Football Club's (THFC) new £45m training facility at Bulls Cross, London.

The facility – designed by KSS Design Group – will be used by the first team and academy squads and will boast a 70m x 50m (230ft x 164ft) indoor artificial pitch.

A fitness centre and gym; changing rooms; medical facilities; a canteen and a hydrotherapy/swimming pool will also form part of the new centre, with McLaren Construction's team now on-site.

The centre is situated at the heart of the Premier League club's new 67-acre (27-hectare) complex, which will also



The new £45m training complex will be developed in Bulls Cross

include 11 outdoor pitches installed by Hewitt Sportsturf.

Surveyors Stace and Chelmsford-based Anderson Group is also involved with the construction. Base Contracts will complete fitting-out works.

THFC chair Daniel Levy said: "The new training centre will be the best of its kind in Europe

when it is built and will be important for the club attracting, training and retaining quality players.

"The appointment of contractors for the main building is a key step in the progress of the development and we look forward to McLaren working with us."

## Severn Trent to offload Vyrnwy

By **Pete Hayman**

A 23,315-acre (9,435-hectare) estate surrounding Lake Vyrnwy in Wales, which incorporates a nature reserve and a number of conservation areas, has been put up for sale.

Severn Trent Water is looking to offload a 125-year lease to one of the largest single blocks of land to be sold in England and Wales in recent years.

A guide price of £11m for the lease has been set by agent Knight Frank, with the sale split into four lots; the largest of which covers a 12,000-acre (4,856-hectare) site farmed jointly with the RSPB.



The Vyrnwy estate will be sold

One of the remaining three lots incorporates 5,000 acres (2,023 hectares) of woodland managed by Forestry Commission Wales, with a number of farms and 31 residential and commercial lets also forming part of the sale.

## GHA to design Midlands project

Glenn Howells Architects (GHA) has been chosen to draw up plans for the £11m revamp of Edgbaston Priory Tennis Club in Birmingham, following a design competition.

Plans are due to be submitted later this year, which will include a new performance centre, six new indoor courts, a new gym and a revamped clubhouse, as well as a new showcase court.

The Lawn Tennis Association recently committed up to £5m towards the development.



## Management and Operation of the Vale of Glamorgan Council's Sport and Leisure Centres

Vale of Glamorgan Council is seeking Expressions of Interest (EOI) from suitable leisure management contractors, including existing Non Profit Distributing Organisations and private sector operators to enter into a contract to manage, develop and operate the Council's sports and leisure centres in line with the Council's strategic objectives for leisure. The Council is seeking an improved revenue position as well as innovative solutions to address the current and future investment requirements. The facilities that are likely to be included in the scope of this procurement are:

- Barry Leisure Centre
- Llantwit Major Leisure Centre
- Barry (Colcot) Sports Centre
- Holm View Leisure Centre
- Penarth Leisure Centre
- Cowbridge Leisure Centre
- Jenner Park Stadium

It is envisaged that the Contract will be for a term of between 10-15 years with a proposed date for the award of Contract in approx June 2011.

In order to be included on the Council's select list, potential bidders must complete a Pre Qualification Questionnaire and demonstrate a proven successful track record in a variety of areas including delivering innovative partnerships. The successful contractor will then be selected through a formal tender process under EU negotiated procedures.

Interested organisations can request a pre-tender questionnaire from:

Richard Lewis, Principal Consultant, Strategic Leisure,  
3rd Floor, Rutherford House, Warrington Road,  
Birchwood Science Park, Warrington WA3 6ZH.  
Telephone: 01925 855 550  
Email: [richardlewis@strategicleisure.co.uk](mailto:richardlewis@strategicleisure.co.uk)

The closing date for the return of completed questionnaires is 13th August 2010 4pm.



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Redditch Borough Council (the 'authority') seeks expressions of interest from suitably qualified organisations to manage and operate the Arrow Valley Visitor Centre, Battens Drive, Redditch B98 0LJ on a long term contract.

The Visitor Centre is a well used service point for visitors to the central section of the Arrow Valley Country Park close to strong attractors including the lake, walks and the well stocked and maintained play areas. Around 34% of visitors to the Park have come specifically for the visitor centre and café. Recorded visitor numbers to the Centre in 2008/09 were 324,000.

The Centre currently offers a café, reception and information service, a range of events, and a limited meetings facility. The Centre is also the service point for visitors using the lake to fish, the staff issuing day tickets and administering season tickets.

The lower floor and direct lakeside access at the Centre is presently let to a water sports based activity provider to participate in organised water based activities and training courses. More information on the Centre and its activities can be found at –

[www.redditch.whub.org.uk](http://www.redditch.whub.org.uk)

Email [procurement@redditchbc.gov.uk](mailto:procurement@redditchbc.gov.uk) for a pre qualification questionnaire closing date: 20th August 2010.



## Kettering Borough Council

is offering the opportunity for an experienced ice rink provider to make use of their newly developed and award winning market place over Christmas.

The Kettering Christmas Light Switch on will be held on 27th November and the Council is proposing that the ice rink is central to the celebrations over the days that follow.

The market place has been used for a number of high profile events over the past year. These have included the massively successful and televised Halfords Tour Series, the Sport Relief Mile and the more recent summer celebrations, all of which saw thousands of people visit Kettering's town centre to take part.

There are a number of options available for the provision of the ice rink but we would especially like to hear from providers who would supply the ice rink free of charge and keep the income from the skaters.

If you would like to receive a site plan, more information on the opportunity or to arrange a visit please contact Michael Cowland on michaelcowland@kettering.gov.uk or 01536 534266 by midday on Monday 16th August 2010.

**Kettering**  
Borough Council

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## LPF: When healthcare meets health & fitness



**An early evening LPF seminar to be held at:**

David Kerr Associates, 32 Welbeck St, London W1G 8EU  
on Tuesday 21st September 2010, 6.15pm - 8.30pm

### CONTENT:

The seminar will review the opportunities and prospects for co-operation between the two sectors, looking in particular at Government health policies, medical treatment and social attitudes.

This will be a stimulating and interesting first stage examination of the trend that seems likely to lead to future development of health parks in the UK.

### SPEAKERS:

**Garri Jones** of Circle Health,  
**Julian Evans**, Head of Healthcare at Knight Frank

### PROGRAMME

<b>6.15pm</b> Seminar registration	<b>Fee:</b>
<b>6.30pm</b> Seminar introductions	£45.00 + VAT LPF members
<b>6.40pm</b> Speaker presentation	£55.00 + VAT member guests
<b>7.20pm</b> Q&As	£90.00 + VAT non members
<b>7.30pm</b> Drinks and networking	
<b>8.30pm</b> Close	

### TO BOOK OR FOR MORE INFORMATION CONTACT:

**Michael Emmerson**, LPF Administration  
**E:** info@leisurepropertyforum.org  
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More people are now interested in a career in health and fitness

## Sales up at Premier Training

48 per cent increase in interest in fitness courses

By **Tom Walker**

Training provider Premier Training International (PTI) has reported a 48 per cent increase in the number of people that have applied to study for health and fitness qualifications.

The company, which offers NVQ courses at Levels Two and Three, has trained more than 5,000 people through entry level diplomas in the last two years, with a 95 per cent success rate over the past 12 months. According to PTI, the growth in applicants is due to the expansion of the

sector's job market and an increase in the number of local authority and PFI fitness facilities now available.

PTI chief executive officer Debra Stuart said: "We put the increase in demand for our courses down to the fact that the health and fitness sector has proven to be virtually recession proof.

"16-24-year-olds make up the majority of our course applicants but there are older students too and those looking to retrain after either changing careers or exiting the armed forces or emergency services."

## The changing face of the playwork sector

We need to ensure that people in the play sector have the right skills and qualifications

Over the last few years we have experienced a step-change in the way the playwork sector approaches training and qualifications. Sector employers have embraced the move toward a professionally qualified workforce, and there's been a change in perception of the sector. Playwork is beginning to become recognised as an industry with real career options.



**SkillsActive**

**STEPHEN STUDD is chief executive of SkillsActive**

Playwork is a highly skilled profession that enriches and enhances children's play. It takes place where adults support children's play, but it is not driven by prescribed education or care outcomes. As with all our sub-sectors, our role is to improve the quality and range of play opportunities for children and young people through the professional development of the playwork workforce. With the introduction of playwork-specific national occupational standards, the Qualifications and Credit Framework, and various bursary schemes relating to higher level qualifications for the sector, we are certainly driving professionalisation. However, recent results from our Playwork People 4 survey suggests that playwork sector employers are still struggling to find the staff they need with the right skills. A staggering 60 per cent of employers surveyed stated that they do not have all the skills they need across their workforce to run their business as they would like. When asked what skills were lacking in their workforce, a 'knowledge of the playwork values and principles' was top of the list. This may be caused by the fact that 44 per cent of playworkers do not have a playwork specific qualification.

These results are telling. No matter how much the sector has moved on, unless we get the messages out there, the workforce is still not seeing our sector as a viable career option and this is a huge challenge. One of the key developments for the sector was the publication of the first ever UK strategy for playwork, Quality Training: Quality Play. For the very first time we had a UK-wide approach to the development of playworkers and the beginnings of a recognition and support for the playwork profession within Westminster and the devolved administrations. That strategy runs until 2011, and following the recent change in government and its subsequent review and revision of policies, it is timely that we have been consulting on a new strategy for the sector which is due to be published in the autumn and will run until 2016.

The new strategy will refocus the sector's attention on workforce development and the need to have more people, better skilled, better qualified entering and progressing, a career through the sector. It will give particular emphasis on giving the sector the professional recognition and support it needs.

## Football club to offer qualifications

Blackburn Rovers Football Club has teamed up with Myerscough College in Preston, Lancashire, to offer an academic qualification for young girls who are leaving school. The initiative has been designed to enhance career opportunities for talented female footballers.

Myerscough College tutors will deliver two courses at the football club's Indoor Centre at Ewood Park – a first

diploma and a national diploma in football studies.

The courses will utilise the on-site facilities and resources, which include two designated classrooms, two indoor pitches and an IT suite.

The partnership focuses on providing the girls with a football coaching qualification, while offering them the possibility of progression to play in the Blackburn Rovers Ladies first team.

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## Chronic Respiratory Disease Exercise Instructor Course

**BLF bursaries are now available for the September 2010 intake of this innovative distance learning course.**

Developed by Loughborough College, the University Hospitals of Leicester and the British Lung Foundation (BLF), with funding and input from Rotherham PCT, the course has been submitted for endorsement at level 4 on the Register of Exercise Professionals. It covers:

- Physiology and pathology of respiratory disease
- Managing breathlessness
- Management of chronic respiratory disease
- Referral pathways
- Responses to exercise and exercise prescription

The BLF bursary, funded by Air Products, is available to exercise professionals who meet the following entry requirements:

- Level 3 or equivalent qualification as recognised by REP's
- 100 hours practical exercise instruction over the past year, with some experience of working with clients with COPD/respiratory disease
- A current valid first aid certificate
- Current CRB disclosure form
- Endorsement from a local pulmonary rehabilitation team

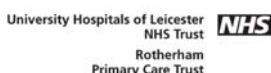
Instructors taking up a bursary will be expected to work with local Breathe Easy support groups to set up exercise classes within the community.

For more details or an application pack please log on to  
[www.lunguk.org/supporting-you/blf\\_active](http://www.lunguk.org/supporting-you/blf_active) or contact  
Danielle Smreczak using the details below

e: [exercise@blf-uk.org](mailto:exercise@blf-uk.org)

t: 0207 688 5618

w: [www.lunguk.org](http://www.lunguk.org)





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- **General Manager** - Devon
- **Food & Beverage Management** - Devon
- **Skilled Maintenance Management** - Devon
- **Guest Services Manager** - Devon
- **Storeperson** - Devon
- **Duty Manager** - Cornwall

Send your letter of application with CV, photograph and details of present salary to: **Mrs Mandy Denton, H.R. Manager - mandy@crealy.co.uk. More details: [www.crealy.co.uk](http://www.crealy.co.uk)**

*Crealy Great Adventure Parks 'Where Maximum Fun is Guaranteed'*




## BUSINESS DEVELOPMENT MANAGER

**Salary: 28 - 34k plus bonuses and share options**

We are seeking to employ a Business Development Manager that will become the heart of our growing fitness education business. You must be an expert at managing time and you need to have a passion for sport and fitness.

**Roles & Responsibilities:** • drive the business forward • generate new business & income avenues • develop current projects • administration duties including basic financial reporting • manage team of tutors and assessors • design delivery programmes • develop industry partnerships

**Key skills / attributes:** • the ability to sell • excellent forward planning skills • superior customer service approach to business • energetic & hard working • ability to think outside of the box • experience in project management

**Application process:** Submit covering letter and CV by 30th July 2010  
Please email covering letters and CV's to [dan@globalfitnesseducation.com](mailto:dan@globalfitnesseducation.com)  
Any enquiries about the position can also be directed to the above email address.

We will only contact candidates that we wish to take through an initial interview. Initial and final interviews will be carried out in August.



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Applicants must have prior experience and be qualified to Reps Level 2. First Aid & Class Instructor qualifications would be advantageous. We are looking to recruit motivated individuals who are able to use their own initiative and genuinely care about helping our members achieve their goals.

Salary - £14,500+

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or alternatively by post to  
Neal Training Ltd Careers,  
PO BOX 894 Beaconsfield,  
Buckinghamshire HP9 1ZR.



## fleming park



### (OPERATIONS MANAGER)

Responsible for overseeing the day to day running of a large and busy leisure centre, we require an experienced and self motivated person to join the team. You must be willing to work flexible hours in this diverse role.

It is essential that you have experience in the following: A minimum of 2 years experience in Leisure Management, including Health & Safety, in depth knowledge of swimming pools and staff management. You will be an excellent communicator with a background of working with a wide range of partners. An NPLQ, FAAW and NPPO are also required.

For an informal discussion about this post contact Jo Parker on 02380 684800, or e-mail [joparker@dcleisure.co.uk](mailto:joparker@dcleisure.co.uk)



**CLOSING DATE**  
14th August 2010



With a rich and varied history that extends as far back as the third century, Abu Dhabi is the largest of the seven emirates and capital of the United Arab Emirates. TDIC was created to develop real estate assets held by the government of Abu Dhabi. Our primary objective is to support the efforts to increase tourist and business visitor numbers over the coming decade, by creating truly unique destinations.

To support our new developments on Desert Islands, we currently have the following opportunities:

### Tourism Services Manager, Sir Bani Yas Island, Abu Dhabi

This role is responsible for managing and maintaining a harmonious relationship with the hotels organization ensuring that we provide a positive experience for guests from arrival to departure. Key responsibilities include the day to day management and coordination of staff, tourism related activities, guest reservations and transfers via air, sea and road. You will be instrumental in imparting to the guests the rich legacy of the island from its varied archaeological history to the rustic beauty of its flora, fauna and marine life through our tourism initiatives

**Experience:** Ten years as a Tour Manager with a recognized international tour operator, destination management company or similar position in a tourism field. Experience in working in adventure tourism and multi cultural environments.

**Qualifications:** Diploma in Tourism or Hospitality

Please submit your CV to [careers@tdic.ae](mailto:careers@tdic.ae)

Ref TSM01

### Adventure Tourism Guides, Sir Bani Yas Island, Abu Dhabi

With a strong focus on customer service, you will have experience in dealing with a diverse client base within a 5 star environment. This is a fast paced physically demanding role, where you will lead both land and water activities, sharing the islands unique history with guests and ensuring a VIP experience from arrival to departure.

**Experience:** Minimum 3 years within the tourism field with relevant tertiary and first aid qualifications. You must hold a current driving license.

**Land based activities:** Archery, nature and wildlife walks and drives, mountain biking.

**Water based activities:** Have RYA I&II and STCW 95 Certificates, Sunset, day and dawn cruises, snorkelling, diving, sailing.

Please submit your CV to [careers@tdic.ae](mailto:careers@tdic.ae)

Ref ATG01



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If you are passionate about Spa and Health Clubs and are a highly committed people person, a customer service professional and an innovative thinker with a hands on approach, we would like to hear from you.

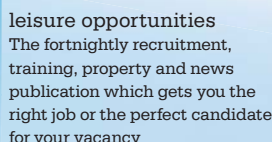
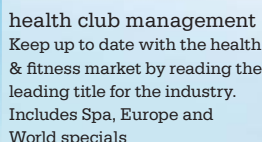
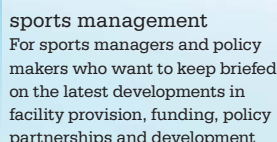
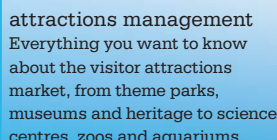
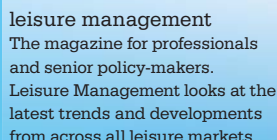
We're offering a dynamic and quality service environment with an attractive salary and benefits package.

To apply, please email your application including CV and covering letter including your salary expectations to Anna Warmus, Human Resources, The Landmark London, 222 Marylebone Road, London NW1 6JQ or email [careers@thelandmark.co.uk](mailto:careers@thelandmark.co.uk)  
[www.landmarklondon.co.uk](http://www.landmarklondon.co.uk)





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## ATHLETICS ACTIVATOR

£26,400 - £28,032

REF: CCS019\_JUL10

11 MONTH FIXED-TERM CONTRACT

With the 2012 Olympics fast approaching, there's no better time to get the people of Greenwich up and active. As part of our Olympics and Paralympic Unit, you'll increase the number of young people and adults taking part in athletics, with the help of schools, clubs, the community and England Athletics.

You'll be the force behind the strategic development of athletics in the Borough. Your efforts will ensure that people of all ages participate in athletics and you'll concentrate on increasing school club links, encouraging participation from under-represented groups and developing a disability athletics programme.

With your Level 2 Athletics Coaching qualification, you'll have the required expertise: knowledge of sports development, athletics coaching, disability athletics and the England Athletics Whole Sport plan. You can also build networks and partnerships using your strong communication skills. Above all, you'll be organised and passionate about athletics.

A car and full clean UK driving licence are essential.

For further details of this role please visit [www.greenwich.gov.uk/jobs](http://www.greenwich.gov.uk/jobs) to download an application pack and apply online.

Closing date: 16 August 2010.

Greenwich Council reserves the right to close any vacancy earlier than the advertised closing date should there be a high volume of applications received.



**Greenwich Council**

Promoting equality and quality of life for all

## Ellis Guilford School & Sports College



Bar Lane, Old Basford,

Nottingham NG6 OHT

Tel: 0115 9131338

Fax: 0115 9131341

email: [admin@ellisguilford.com](mailto:admin@ellisguilford.com)

Executive Head Teacher: P J Plummer

No on roll: 1350 11-16

Joint Acting Headteacher: R Pierpoint and N Goforth



## Senior Duty Officer - Sport / Community Programming

**SALARY: £ 22,221- £23,708** (subject to single status)

**HOURS: 37 hours per week** (including mornings, evenings & weekends)

**DURATION 3 year contract in the first instance.**

Ellis Guilford School and Sports College requires a full time Senior Duty Officer to be based at the Schools Sports Centre. The main responsibility for this post will be to develop and extend the sports provision and community programmes within and across our excellent facilities.

We are looking for a highly organised, motivated and innovative person to lead on developing our community sports programme offer from the Sports Centre and across our associated Facilities. The Centre has an excellent reputation and caters for over 700 users each week.

**Please Note Closing date: Midday, Monday, 9 August 2010**

Full details and an application form is available on the website:

[www.ellisguilfordschool.co.uk](http://www.ellisguilfordschool.co.uk)

or by contacting Mrs Green, the Head's PA.

## People like YOU



### Facility Manager

£30,011 – £38,961, fixed-term for 12 months

We're looking for an experienced and committed individual to manage Oaklands Swimming Pool. Strong communication, planning and financial skills are key to the post as well as an understanding of developing a pool programme to maximise income and community use. Experience in managing a pool facility and a relevant sports and leisure qualification are essential.

Informal enquiries are welcomed by Jayne Ludden, Sport and Recreation Manager on 023 8083 4545.

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**Closing date: 13 August 2010.**

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UPDATED  
DAILY

### Skills Development Co-ordinator

**Company:** Bury Football Club  
**Salary:** £20,000 - £24,000  
**Location:** Bury, United Kingdom  
**Closing date:** 30 Jul 2010

### Disability Co-ordinator

**Company:** Bury FC Community Trust  
**Salary:** £16,000 - £20,000  
**Location:** Bury, United Kingdom  
**Closing date:** 30 Jul 2010

### Competition Manager

**Company:** Woodlands School and Sports College  
**Salary:** Grade 6 £23,708-£29,236  
**Location:** Coventry, United Kingdom  
**Closing date:** 01 Aug 2010

### Assistant Leisure Club Manager

**Company:** Crowne Plaza  
**Salary:** £20,000 per annum + incentives + benefit scheme  
**Location:** London, United Kingdom

### Customer Support Advisor

**Company:** CYQ  
**Salary:** £17,929 per annum  
**Location:** London, United Kingdom  
**Closing date:** 02 Aug 2010

### Club and Coach Support Officer - 2 posts

**Company:** England Athletics  
**Salary:** £25,000 - £35,000 per annum  
**Location:** London / Yorkshire, UK  
**Closing date:** 02 Aug 2010

### Head of Sport

**Company:** Manchester Metropolitan University  
**Salary:** Grade 10: £45,155-£52,347 per annum  
**Location:** Manchester, United Kingdom  
**Closing date:** 06 Aug 2010

### Skills Legacy Support Executive

**Company:** Skills Active Group  
**Salary:** £21,000  
**Location:** Central London, United Kingdom

### Leisure Assistant

**Company:** Oakhill Academy  
**Salary:** Competitive salary + sales bonus  
**Location:** Whalley, Ribbles Valley, UK

### Apprentice Duty Officer - 2 posts

**Company:** University of Stirling  
**Salary:** £19,743 - £22,236 p.a  
**Location:** Stirling, United Kingdom  
**Closing date:** 16 Aug 2010

### School and Community Basketball/Multi Skills Coach

**Company:** Spalding High School Sports College  
**Salary:** Circa £16,000  
**Location:** Spalding, United Kingdom  
**Closing date:** 27 Aug 2010

### Become a Nutritional Therapist

**Company:** Premier Training International Ltd  
**Location:** Nationwide, United Kingdom  
**Closing date:** 31 Aug 2010

### Become a Master Trainer

**Company:** Premier Training International Ltd  
**Location:** Nationwide, United Kingdom  
**Closing date:** 31 Aug 2010

### Become a Personal Trainer

**Company:** Premier Training International Ltd  
**Location:** Nationwide, United Kingdom  
**Closing date:** 31 Aug 2010

### Become a Sports Massage Therapist

**Company:** Premier Training International Ltd  
**Location:** Nationwide, United Kingdom  
**Closing date:** 31 Aug 2010

### Become an Advanced Youth Trainer

**Company:** SHOKK Limited  
**Location:** Nationwide, United Kingdom  
**Closing date:** 13 Oct 2010

### Trainee Personal Trainer / Fitness Instructor

**Company:** The Training Room  
**Salary:** £20K-£30K  
**Location:** Nationwide, United Kingdom  
**Closing date:** 01 Mar 2011

### Bar / Complex Managers

**Company:** Park Holidays UK Ltd  
**Salary:** £attractive + profit-related bonus  
**Location:** Kent, United Kingdom

### Chief Executive

**Company:** Titanic Foundation  
**Location:** Belfast, United Kingdom  
**Closing date:** 06 Aug 2010

### General Managers

**Company:** Park Resorts  
**Location:** Nationwide, United Kingdom  
**Closing date:** 13 Aug 2010

### Caravan Sales Manager

**Company:** Park Resorts  
**Salary:** OTE of £40-100K  
**Location:** Nationwide, United Kingdom  
**Closing date:** 13 Aug 2010



### Retail Managers (Food and Beverage)

**Company:** Park Resorts  
**Location:** Nationwide, United Kingdom  
**Closing date:** 13 Aug 2010

### Therapist

**Company:** Woolley Grange  
**Location:** Bradford-on-Avon, United Kingdom

### Receptionist / Junior Therapist

**Company:** Woolley Grange  
**Location:** Bradford-on-Avon, United Kingdom

### Treatments Manager

**Company:** Woolley Grange  
**Location:** Bradford-on-Avon, United Kingdom

### Beauty Therapists - Full and Part Time

**Company:** Center Parcs  
**Salary:** £7.33 per hour  
**Location:** Wiltshire, United Kingdom  
**Closing date:** 05 Aug 2010

### Spa Director

**Company:** The Observatory Hotel Day Spa  
**Location:** Sydney, Australia

### Spa Senior Receptionist

**Company:** Coworth Park  
**Location:** Berkshire, United Kingdom

### Spa and Leisure Director

**Company:** Mere Golf Resort and Spa  
**Salary:** £50,000 - £60,000  
**Location:** Cheshire, United Kingdom

### Spa and Leisure Manager

**Company:** Mercure Hotels - Spa Naturel  
**Location:** Aberdeen & Sheffield, UK

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### Assistant Manager

£22,221 - £23,708 per annum

(This is a re-advertisement – previous applicants need not apply)

An exciting opportunity has arisen for an Assistant Manager at Whitby Leisure Centre, a wet and dry facility within the beautiful old town of Whitby set between the coast and the stunning North Yorkshire Moors.

You must have relevant experience of working in the leisure industry and hold a recognised leisure management qualification.

As well as the above qualifications we are looking for someone with excellent organisational and customer care skills including knowledge of customer focused quality systems such as QUEST.

Duties include marketing of the facility and its programme, responsibility for co-ordinating the activities and specialisms of the Duty Manager team, assisting in promoting and developing events at the facility, deputising for the manager wherever necessary. The role will involve some evening and weekend work on a rota basis. The Assistant Manager post will be subject to Criminal Records Bureau checks

If you require further information please contact Chris Storer, Centre Manager, Whitby Leisure Centre, Tel (01947) 604640.

Application packs are available from any Customer First Centre or by contacting Customer First, telephone 01723 232323 option 4, e-mail [customer.first@scarborough.gov.uk](mailto:customer.first@scarborough.gov.uk) or [job.vacancies@scarborough.gov.uk](mailto:job.vacancies@scarborough.gov.uk) Vacancy details are also available from [www.scarborough.gov.uk](http://www.scarborough.gov.uk) and [www.oneplacenorthyorks.com](http://www.oneplacenorthyorks.com)

Application forms should be returned to Human Resources, Town Hall, St Nicholas Street, Scarborough, YO11 2HG in an envelope marked "Private and Confidential Application for Post TC101, Assistant Manager (WLC)."

Closing date: 12 Noon Thursday 26 August 2010



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### CLUB GENERAL MANAGER

Salary negotiable Farnham, Surrey



The Bourne Club is an established racquet sports, bridge and social club in South Farnham with in excess of 1300 members.

We are seeking a new General Manager whose responsibilities will cover all aspects of club administration and operations including policy, personnel, health and safety, capital projects and website management, along with the attraction and retention of members.

Suitable candidates will have training in leisure administration and management experience in a similar sized sporting club.

Further information about the club can be found at [www.bourneclub.co.uk](http://www.bourneclub.co.uk) and a job description will be emailed on request. In the first instance please send a CV to: The Manager, The Bourne Club Ltd, 12 Frensham Road, Farnham, Surrey GU9 8HB Telephone: 01252 716144 Email: [manager@bourneclub.co.uk](mailto:manager@bourneclub.co.uk)

Closing Date for Applications is 9 August 2010

### Sports Activity Coordinator

Salary: £18,658 Full Time/Permanent

Closing date: 4/8/10

Hours of Work: 37.5 hpw,

(small amount of weekend or evening work may be required to oversee events)



**ROLE:** To maximize participation in sport and exercise within the hospital.

To provide a comprehensive sport activity service for clients who have severe mental illness and complex mental health and social care needs.

You will coordinate and develop links with local organizations. You will encourage, educate and motivate patients towards a healthier lifestyle, enabling them to reach their potential and aid integration into the community. Working and planning alongside members of the therapy department and work in collaboration with the MDT.

**HOW TO APPLY:** Contact Elizabeth McCann on 02087806168 for an application pack or alternatively visit [www.leisureopportunities.co.uk](http://www.leisureopportunities.co.uk) for duties, specification and application form.

Please return application form via email to [elizabeth.mccann@fshc.co.uk](mailto:elizabeth.mccann@fshc.co.uk) or post to Huntercombe Hospital Roehampton, Holybourne Avenue, London, SW15 4JL



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### Sports Officer

SportsPark

This appointment full-time, permanent  
Grade 3/4 - £14,942-£21,565 per annum

We need a driven and committed individual to take on the role of Sports Officer at our vibrant sports centre, assisting the Duty Manager in the day to day operation and development of the SportsPark.

You will require good customer service and communication skills as well as being conscientious in your work within a small team. There may be the opportunity to assist with development projects aimed at widening participation in sport, in addition to daily operational and cleaning tasks.

Informal enquiries: contact the Operations Manager, Laura Collins on +44(0)118 378 8799 or email [sport@reading.ac.uk](mailto:sport@reading.ac.uk)

Closing date: 10 August 2010

To formally apply please visit [www.reading.ac.uk/jobs](http://www.reading.ac.uk/jobs) or contact Human Resources, University of Reading, Whiteknights, PO Box 217, Reading RG6 6AH. Telephone +44(0)118 378 6771 (voicemail)

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## Aerial Extreme adventure course opens in Sheffield

New £250,000 attraction is one of two openings scheduled this year and becomes the operator's fifth venue

By **Tom Walker**

A new urban high ropes adventure course has opened to the public in Sheffield.

The Aerial Extreme course, which is located at iceSheffield, launched on 17 July and boasts more than 30 obstacles, such as rope bridges, scramble nets, zip wires and swinging logs.

The £250,000 attraction is the first of two new Aerial Extreme sites scheduled to open this year, with another new facility due to launch in Manchester later this year.

Aerial Extreme already runs four courses – Bedale, North Yorkshire; Knowsley Safari Park, Merseyside; Trentham Estate, Staffordshire; and Willen Lake in Milton Keynes.

Sinan Osman, managing director of Aerial Extreme, said: "We have been keen to bring Aerial Extreme to a big city like Sheffield for some time.

"The course we have developed is tailor-made for Sheffield and having it situated right in the heart of a city makes it much more accessible for adventurers of all ages."



The new urban high ropes course has been created at iceSheffield

## Buyer sought for Guernsey's Oatlands attraction

By **Pete Hayman**

Guernsey-based Swuffers Commercial has been appointed to secure a buyer for the freehold of Oatlands, St Sampsons – one of the island's largest visitor attractions.

The attraction, which occupies a 6-acre (2.4-hectare) site, is centred around two listed 19th century brick kilns, two thatched barns and a traditional four-bedroom



The Oatlands visitor attraction

Guernsey farm house. Facilities include a miniature golf course and a children's party zone – The Jungle House – which

includes an indoor play zone, go-kart and quad race tracks and a coffee shop.

Oatlands also boasts outlets offering services from picture framing to chocolate making, while planning consent is in place for a new 6,000sq ft (557sq m) activity barn.

Oatlands' co-owner John Tostevin, said: "We have run the business successfully for 13 years and it is now time to move on to other interests."

## Non-league clubs to share £6m

A new club development fund will be launched by the Football Conference after receiving a £6m "solidarity package" from the Premier League.

The funding will be split into general payments – £1.2m shared among the 68 competing clubs each year – and £800,000 to be made available through the new fund.

## CONTACTS BOOK

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[www.instituteofhospitality.org.uk](http://www.instituteofhospitality.org.uk)

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[www.ispal.org.uk](http://www.ispal.org.uk)

**LPF** +44 (0)1462 471932  
[www.leisureprop.com](http://www.leisureprop.com)

**LMCA** +44 (0)1278 436910  
[www.lmca.info](http://www.lmca.info)

**MLA** +44 (0)20 7273 1444  
[www.mla.gov.uk](http://www.mla.gov.uk)

**NPFA** +44 (0)20 7833 5360  
[www.playing-fields.com](http://www.playing-fields.com)

**People 1st** +44 (0)870 060 2550  
[www.people1st.co.uk](http://www.people1st.co.uk)

**REPs** +44 (0)20 8686 6464  
[www.exerciseregister.org](http://www.exerciseregister.org)

**SAPCA** +44 (0)24 7641 6316  
[www.sapca.org.uk](http://www.sapca.org.uk)

**Sports Aid** +44 (0)20 7273 1975  
[www.sportsaid.org.uk](http://www.sportsaid.org.uk)

**Sport England** +44 (0)8458 508 508  
[www.sportengland.org](http://www.sportengland.org)

**Springboard** +44 (0)20 7497 8654  
[www.springboarduk.org.uk](http://www.springboarduk.org.uk)

**SkillsActive** +44 (0)20 7632 2000  
[www.skillsactive.com](http://www.skillsactive.com)

**Tourism Management Institute**  
+44 (0)1926 641506  
[www.tmi.org.uk](http://www.tmi.org.uk)

**Tourism Society** +44 (0)20 8661 4636  
[www.tourismsociety.org](http://www.tourismsociety.org)

**VisitBritain** +44 (0)20 8563 3000  
[www.visitbritain.com](http://www.visitbritain.com)

**World Leisure** +1 250 497 6578  
[www.worldleisure.org](http://www.worldleisure.org)