

spa opportunities

20 MAY - 2 JUNE 2011 ISSUE 112

Daily news & jobs: www.spaopportunities.com

ELLE magazine to launch spa

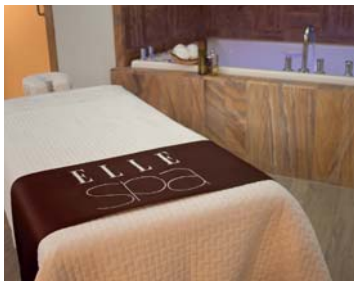
TOM WALKER

ELLE, one of the world's largest fashion magazines, is to lend its name to a premier spa set to launch at Eden Roc Renaissance Miami Beach hotel in June.

The 22,000sq ft (2,000sq m) ELLE Spa will be a joint venture between the magazine and the resort and forms a part of a larger US\$200m (£135m, £121m) redevelopment of the property.

Facilities will include six treatment rooms and wet spa areas with hot whirlpools, cold plunges, steam sauna, hydro-experience showers and relaxation area.

There is also a boutique hair and nail salon, a 24-hour beachfront fitness center and a large group exercise studio. The products and treatments will be "curated" by skin and beauty experts including Tammy Fender, Yael Alkalay of Red Flower, and Essie.



The spa at Eden Roc Miami will carry the ELLE branding throughout

Celebrity aesthetician Tammy Fender may be booked in advance for the ultimate in facial and personalized skincare, or guests can enjoy the ELLE Spa Signature Facial, developed especially for the spa by Fender. ELLE Spa visitors can also take advantage of an expansive rooftop deck with VIP cabanas offering light dining.



The second floor spa boasts 10 treatment rooms

Six Senses Spa to open at Kuwait hotel

PETE HAYMAN

Six Senses has confirmed that its new 1,500sq m (16,146sq ft) spa at Hotel Missoni Kuwait will open in 'early summer'.

The Rezidor-operated hotel opened earlier this year with 169 sea-facing rooms; a gym; a steamroom; a sauna; and a pool deck, as well as the Cucina and Luna eateries.

However, the second-floor Six Senses Spa is now poised to launch with 10 treatment rooms; two Hammams; separate areas for men and women; and relaxation areas.

La Maddalena Hotel and Yacht Club to open

PETE HAYMAN

La Maddalena Hotel and Yacht Club – located on the archipelago of La Maddalena between Sardinia and Corsica – is to open on 20 May.

Created by Studio Boeri Architetti, the hotel also features Porto Arsenele Marina, a former military base that has been converted to accommodate more than 600 boats.

Facilities at the 96-room property feature a 500sq ft (46.5sq m) spa boasting three treatment rooms, a Turkish bath and three saunas – organic, Finnish and herbal.

Jumeirah Group shelves Venu plans

TOM WALKER

Dubai-based Jumeirah Group has abandoned its plans to develop hotels under the Venu brand that it unveiled in April 2010.

Jumeirah had planned to develop Venu as its lifestyle hotel offer and announced plans to open 10 properties by the end of 2011.

The group blamed the global recession for the decision to cancel the plans but added that the move would not affect its expansion plans for its Jumeirah Hotels & Resorts brand.

A spokesperson told *Spa Opportunities*: "Following a review of its business strategy and recognising the quality of hotels it has been invited to operate under the VENU brand,



The decision won't affect Jumeirah's expansion plans

we've decided to focus its growth on a single brand: Jumeirah Hotels & Resorts. The company has therefore decided to put its plans for VENU on hold."

GET
SPA
OPPS

Magazine sign up at
spaopportunities.com/subs

Job board live job updates
spaopportunities.com

PDF for iPad, Kindle & smart phone
spaopportunities.com/pdf

Ezine sign up for weekly updates
spaopportunities.com/ezine

Online on digital turning pages
spaopportunities.com/digital

Instant sign up for instant alerts
spaopportunities.com/instant

Twitter follow us:
[@spaopps](https://twitter.com/@spaopps)

RSS sign up for job & news feeds
spaopportunities.com/rss

CONTACT US

The Leisure Media Company
Portmill House, Portmill Lane,
Hitchin, Herts SG5 1DJ, UK
Tel: +44 (0)1462 431385
Fax: +44 (0)1462 433909
e-mail: please use contacts'
fullname@leisuremedia.com

Subscriptions

Denise Gildea +44(0)1462 471930
denise@leisuremedia.com

Editor

Liz Terry +44(0)1462 431385

Managing Editor

Tom Walker +44(0)1462 471934

Journalists

Pete Hayman +44(0)1462 471938

Martin Nash +44(0)1462 471933

Design

Ed Gallagher +44(0)1905 20198

Internet

Dean Fox +44(0)1462 471900

Emma Harris +44(0)1462 471921

Tim Nash +44(0)1462 471917

Associate Publisher

Annie Lovell +44(0)1462 471907

Recruitment, training and tenders

Paul Thorman +44(0)1462 471904

Simon Hinksman +44(0)1462 471905

Sarah Gibbs +44(0)1462 471908

Property advertising sales

Simon Hinksman +44(0)1462 471905

Financial Controller

Sue Davis +44(0)1395 519398

Financial Administrator

Denise Gildea +44(0)1462 471930

Circulation Manager

Michael Emmerson +44(0)1462 471932

Subscribe to Spa Opportunities:

Online: www.leisuremedia.com

Email: sue@leisuremedia.com

Tel: +44 (0)1462 471913

Annual subscription rates are UK £31,

Europe £41, Rest of world £62, students UK £16.

Spa Opportunities is published fortnightly by

The Leisure Media Company Limited, Portmill House,

Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed

in the USA by SPZ, 75 Aberdeen Road, Emigsville, PA

17318-0437. Periodicals postage paid @ Manchester,

PA POSTMASTER Send US address changes to Spa

Opportunities, c/o PO Box 437, Emigsville, PA 17318-0437.

The views expressed in print are those of the author and

do not necessarily represent those of the publisher The

Leisure Media Company Limited. All rights reserved.

No part of this publication may be reproduced, stored in

a retrieval system or transmitted in any form or by

means, electronic, mechanical, photocopying, recorded

or otherwise without the prior permission of the

copyright holder. Printed by GC Print Solutions plc.

©Cybertrek Ltd 2011 ISSN 0952/8120

Spas investing in green initiatives

TOM WALKER

A number of spas have been recognised for their efforts to make their facilities more environmentally sustainable.

JW Marriott Ihilani Resort & Spa at Ko Olina has been recognized by the State of Hawaii with a Hawaii Green Business Award for its efforts in sustainable and environmentally conscience business practice.

The spa diverted 1m pounds (453,000kg) from the landfill by recycling and converting waste to generate electricity in 2010. The hotel also reduced electricity consumption by 2.5 million kilowatt hours over the last three years through a comprehensive energy conservation programme.

Elsewhere, the five Mövenpick Hotels & Resorts in Jordan are the first hotels in the Kingdom to receive Green Globe Certificates, the premier global certification for sustainability. The initiatives are part of Mövenpick's



A number of luxury spas have improved their green credentials

strategy of having 20 per cent of its hotels, Green Globe Certified by the end of this year.

And its not just the large multi-site operators that are investing in green solutions. Snoqualmie Salish Lodge & Spa in Seattle, US, has saved 'thousands of dollars' after a 10-month campaign which saw the resort changing to more energy-efficient lightbulbs, increasing its recycling programme and holding bimonthly meetings with its green team members.

Hawaiian Experience signs contract for second site

TOM WALKER

Family-owned Hawaiian Experience Day Spa, based in Scottsdale, Arizona, US has signed a lease for its second site in Chandler, Arizona, US. The 2,300sq ft (214sq m) spa is currently under construction and is expected to open to

the public during 'late summer' – possibly in August. The new day spa will be managed by husband and wife team Steve and Cathy Ibach alongside their son Mike.

The spa will offer guests an 'authentic Hawaiian theme' with its treatments.

Anantara to launch first Vietnam property

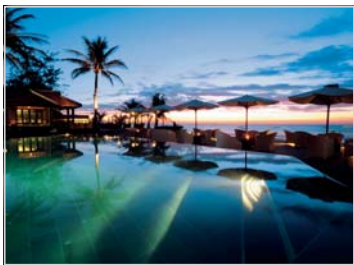
PETE HAYMAN

Thailand-based hospitality operator Anantara has announced plans to open its first property in Vietnam this autumn – Anantara Mui Ne Resort and Spa.

Located nearly 200km (125 miles) north east of Ho Chi Minh City on the south eastern coast of Vietnam, the resort will be sited near to the town of Phan Thiet, Binh Thuan province.

Anantara Mui Ne Resort and Spa will feature a 361sq m (3,886sq ft) spa area, incorporating five treatment rooms – three deluxe and two suites – featuring steam and whirlpools.

The spa will be an Anantara-branded facility using products supplied by Comfort Zone and Thailand-based Panpuri, while also offering



The sea front resort will be the company's first Vietnamese property

manicure and pedicure services. Other facilities at the 89-room resort will comprise a beach swimming pool; a health and fitness centre; a reading and relaxation lounge; and a range of food and beverage outlets.



Six Senses contract for SpaBooker

TOM WALKER

Six Senses Resorts will install SpaBooker cloud-based management software in all its properties, following the signing of a partnership agreement with SpaBooker's owner, US-based GramercyOne.

Six Senses has already launched SpaBooker in two of its flagship properties in the Maldives – Soneva Fushi by Six Senses and Soneva Gili by Six Senses while the Six Senses' most recent Maldives location, Six Senses Laamu, opened its doors on the 2

April with SpaBooker. Six Senses currently operates 29 spas across the globe.

Samir Patel, MD of Six Senses Spa, said: "We are looking forward to a long term relationship with GramercyOne and the complete unified implementation of their SpaBooker software across all of our properties."



Six Senses has announced plans to introduce SpaBooker at all its sites

GramercyOne's platform provides clients real-time mobile and online booking; digital marketing and integrated social media; CRM; hosted point-of-sale; mobile payment processing; and inventory management.

The system is translated in to eight languages and currently operates in 39 countries.

Sheraton Keauhou Resort and Spa changes

TOM WALKER

Kona Surf Partners has acquired the Sheraton Keauhou Resort and Spa in Kailua-Kona, Big Island, Hawaii, in a deal worth US\$26.2m (£17.7m, £15.9m).

The property had been foreclosed by a lender in January 2010, after the previous owner defaulted on a debt accrued during a US\$55m (£37m, £33m) redevelopment of the property in 2005.

New York-based Kona Surf Partners is an investment vehicle, believed to have been set up specifically for the deal by Avenue Capital Management – an adviser for hedge funds run by Marc Lasry.

The 521-bedroom resort has 22 acres (8.9 ha) of oceanfront property, features a full-service



The resort property had been foreclosed by a lender in January 2010

spa and fitness center and more than 75,000sq ft of indoor and outdoor meeting space.

Property Specialist Jones Lang LaSalle secured the deal on behalf of the hotel's special servicer, TriMont Real Estate Advisors.

Mövenpick unveils second Thailand resort

PETE HAYMAN

Swiss operator Mövenpick Hotels has announced the launch of its second property in Thailand – Mövenpick Residences Laguna Beach Phuket. The company has rebranded the Palm Beach Club hotel after taking over the

management of the property, which will now complement the Mövenpick Resort and Spa Karon Beach Phuket resort opened in 2006.

The resort is located on Bang Tao Beach and features a Blossom Spa, which features separate male and female sauna rooms with a dip pool.

Bjurstam takes control of Raison d'Etre

TOM WALKER

The co-founder of spa consultancy Raison d'Etre, Rosamond Freeman-Attwood, and business partner Kasha Shillington have handed over control of the business to Anna Bjurstam, the company's concepts director. Bjurstam will become sole owner of Raison d'Etre and will continue to run the business from the company headquarters in Stockholm, Sweden.

According to Bjurstam, the move was a "natural evolution" as Freeman-Attwood currently lives in Sri Lanka where she is opening an exclusive retreat, while Shillington will be tasked with the sole responsibility of developing Resense – Raison d'Etre's joint venture with Kempinski Hotels.

Bjurstam said: "Since Raison d'Etre's inception, we have always provided clients with a dedicated, bespoke and cutting-edge service, so this was a natural progression for us all." She added that the company is about to launch a number of new initiatives including two new spa brands – a luxury product and a 'social spa' experience.

Bjurstam's plans also include the introduction of joint venture, revenue share and franchise agreements, depending on brand and client, allowing Raison d'Etre a greater degree of ownership for the spas it operates.



Nekhamkin will report directly to Ian Schrager

Ian Schrager company names new development boss

TOM WALKER

Ian Schrager Company (ISC) has appointed Ana Nekhamkin as vice president of acquisitions and development.

In her new role, Nekhamkin will be responsible for ISC's new business development and will be based in New York City and report directly to Ian Schrager.

Prior to her role at Ian Schrager Company, Nekhamkin spent five years with Morgans Hotel Group where she held a variety of roles, most recently as director of development in London.

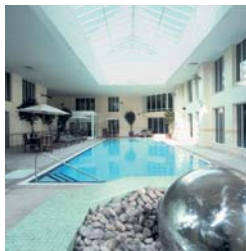
Rocco Forte Hotels to open Luxor property

TOM WALKER

Rocco Forte Hotels has revealed that it has secured an agreement with Egypt's government to help refurbish and operate Luxor Hotel, which is scheduled to open in mid-2013. Luxor Hotel is currently owned by the Egyptian government through two departments – the Egyptian Endowments Authority and Egyptian General Company for Tourism and Hotels.

The historic 82-bedroom property was built in 1880 by John Cook – son of travel pioneer Thomas Cook – and will become Rocco Forte Hotels' second location in the country. UK-based 3D Reid has been appointed to provide architectural services on the hotel revamp, with George Freeman and Associates of London to lead the interior design element.

Sir Rocco Forte said: "We're very pleased to be working with the Egyptian government on a second hotel, following the signing of a similar contract in 2009. When this historic Luxor property joins Rocco Forte Hotels in 2013, following an extensive renovation, it will be one of the region's leading luxury hotels."



The spa area includes an indoor swimming pool

May relaunch for Norton Park Hotel spa

PETE HAYMAN

Norton Park Hotel near Winchester, Hampshire, has officially reopened its spa this week (19 May) following the completion of a £100,000 revamp.

The 175-room property's spa area will incorporate 10 treatment rooms; a nail bar; an indoor swimming pool; a sauna and steamroom; and an ice fountain.

A Technogym-supplied fitness suite, heated loungers and a relaxation lounge also form part of the new-look spa, which will offer a treatment menu supplied by ESPA.

Steiner secures Sensatori deal

TOM WALKER

Spa and wellness group Steiner Leisure has signed a deal to manage a spa at the Coral Sea Sensatori Resort in Sharm El Sheikh in Egypt.

The 10-year deal will see Steiner operate the spa, which is scheduled to open this month under its Chavana brand. The facility will feature a dedicated reception and retail area, along with eight single treatment rooms, each offering rain showers, as well as two double treatment rooms with views over the Red Sea.

The spa will also include a Hammam, steam room, sauna, indoor pool and multiple relaxation areas. The menu will include a range of signature treatments by Chavana that will be based on both local and Balinese treatments.

The resort offers 470 guest rooms, including 11 suites and 18 executive rooms. Leisure



Steiner will operate the Sharm El Sheikh property for the next 10 years

activities include a full-service dive and water sports centre.

Leonard Fluxman, president and CEO of Steiner Leisure, said: "We are excited to open our Chavana Spa in this great tourist destination. This opening will be our fifth Chavana location since launching the brand 18 months ago, and our first operation in Egypt."

New Away Spa launches at W London

PETE HAYMAN

W Hotels Worldwide has unveiled its new flagship hotel on the corner of Leicester Square and Wardour Street in central London – W London-Leicester Square.

The new 192-room property features a sixth floor Away Spa, which includes five treatment rooms; three private spa suites; sauna and steamrooms; and a beauty boutique and bar.

Men's and women's relaxation lounges and dedicated detox and reful relaxation space are also on offer at the Away Spa, which uses REN and Aromatherapy Associates products. W London-Leicester Square also offers the Sweat fitness facility; Spice Market – Michelin-starred chef Jean-Georges Vongerichten's signature restaurant; and the Wyld bar.



The new Away Spa uses products by Aromatherapy Associates and REN

Eva Ziegler, the global brand leader at W Hotels Worldwide, said: "From New York City, the birthplace of W Hotels, to London, this iconic opening is sure to propel the W brand in its continued transformation into a global powerhouse."

Renaissance adds Tuscan spa hotel to portfolio

TOM WALKER

The Il Ciocco hotel in Barga, Tuscany, Italy, will be rebranded as Renaissance Tuscany Il Ciocco Resort & Spa in Barga following a franchise agreement between Marriott – owner of the Renaissance brand – and Shaner Ciocco.

The 200-bedroom property, situated in the Serchio Valley, was originally built as a family retreat and facilities include a luxurious spa and indoor and outdoor pools overlooking the Tuscan landscape. Marriott will undertake a complete redevelopment of the hotel.



IT DOESN'T TAKE TOO MUCH TO BE A PERFECT HOST.
KLAFS' SPA IS ALL IT TAKES.

For more than 80 years KLAFS have made spa dreams come true. With our passion for perfection we take care of even the smallest detail to put your ideas into reality. Good to know we build all KLAFS spas to last for many years to come. Put yourself in the picture with our new reference catalogue 360°. Order your complimentary copy now directly on our website www.klafs.com.

KLAFS
MY SAUNA AND SPA



Sol Meliá to open Costa Rican resort

PETE HAYMAN

Spanish hospitality giant Sol Meliá is to open an eco-luxury resort in Papagayo Bay, Costa Rica.

The company will operate the 381-room resort under its Paradus Resorts brand and leisure facilities will include an YHI Spa and Health Club and five restaurants while business travellers will be targeted with 19,000sq ft of meeting facilities.

The hotel is being developed on 21 hectares on the Northern Province of Guanacaste. The property will be operated by Sol Meliá under a management agreement, in partnership with Switzerland-based private equity group SunVesta Holding, represented by its subsidiary Richland Investments and its Costa Rican partner DIA S.A.

Paradus Papagayo Bay is part of Sol Meliá's expansion strategy, which includes the opening of two resorts in Mexico.



Guests will now be able to stay next to the spa

Center Parcs introduces spa accommodation

TOM WALKER

UK-based Center Parcs is to add a new form of accommodation to its Elveden Forest park in Suffolk.

Adjacent to the park's Aqua Sana spa, guests staying at the new Spa Suites will be able to enjoy private access to the spa.

The accommodation has a large open-plan living space and features a fireplace, twin beds or double bed and private balcony or terrace. To complement its woodland surroundings, the interior of the new style of accommodation will incorporate natural forest tones throughout, with large windows and a terrace or balcony for guests to enjoy the views.

Von Essen in administration

TOM WALKER

The von Essen Hotels group, which operates some of the most luxurious hotels in the UK and Europe, has entered administration.

Alan Bloom, Chris Marsden and Angela Swarbrick from Ernst & Young have been appointed administrators after Von Essen struggled to manage its debts.

In a statement, Swarbrick said: "It's business as normal for the hotels and customers of von Essen Hotels can continue to enjoy their stay."

Tim Smith, director of UK-based hotel consultancy HVS London, said von Essen's failure could be down to its ambitious programme of acquiring properties.

"The von Essen group has long been the subject of informal speculation largely due to the large number of hotels acquired in a relatively



Despite the news, Von Essen's resorts and spas are operating as normal

short space of time, the reliance on up-market guests wanting to stay in provincial UK locations, and the reported prices paid for the hotels," he said.

"It is a sad day as von Essen had found a successful and 21st century use for some stunning and important properties."

Hilton adds to Conrad's Chinese pipeline

TOM WALKER

Hilton Worldwide has signed a management agreement with Suzhou Chinaing Real Estate for a Conrad hotel in Jiangsu, China.

Scheduled to open its doors in 2013, the 290-room Conrad Suzhou is part of Hilton's

ambitious expansion plans in the country which will see it increase its portfolio of Chinese Conrad hotels alone from the current one to six by 2013. Conrad Suzhou will be part of a mixed-use skyscraper development designed to shape like an oriental gate.

Eight French hotels declared as 'palaces'

PETE HAYMAN

Le Bristol hotel in Paris has been declared a national treasure by the French government following a €103m (£92m, US\$150m) redevelopment of the property.

The hotel, which is privately owned by the Oetker family, has been recognised as having 'palace distinction' and becomes the first hotel in France to receive the accolade. In total, the French government has awarded eight French hotels the right to call themselves a palace.

Le Bristol will be joined by seven others, which are The Meurice and Plaza-Athenée hotels in Paris, both owned by the Sultan of Brunei; Park Hyatt Paris Vendôme; Grand Hotel du Cap Ferrat in Saint-Jean-Cap-Ferrat;



Le Bristol hotel in Paris – one of eight properties to receive the honour

L'Hotel du Palais in Biarritz; and two properties at the ski resort of Courchevel – Les Aïreilles and Cheval Blanc.

Redevelopment work on Le Bristol included the doubling the size of the hotel's Anne Semonin luxury spa, offering new treatments, product lines and facilities.



AWARD WINNING
Organic Seaweed Spa Treatments
and Retail Products

USED BY LEADING SPAS WORLDWIDE

Take an organic approach to well being with the exclusive VOYA spa and retail line. Formulated using hand-harvested seaweed from the pristine Northwest coast of Ireland, our treatments have been popular since 1912 when the first seaweed baths opened in Sligo.

VOYA products and therapies are the result of 8 years work by the Walton family to bring you the world's first range of USDA and Soil Association certified organic seaweed based products.

VOYA

www.voya.ie

t: 00 353 (0)71 916 8956 **e:** sales@voya.ie

Organic beauty from the sea



DIARY DATES

24-26 MAY

Beauty World Middle East

Dubai International Convention & Exhibition Centre, Dubai, UAE

A trade show for cosmetics, beauty products, fragrances and the wellness and spa industry in the Middle East region.

Tel: +971 4 3380 102

www.beautyworldme.com

18-20 JUNE

International Esthetics, Cosmetics and Spa Conference

Las Vegas Conference Center, Las Vegas, Nevada, US

This trade exhibition features skincare, wellness and equipment companies, plus conferences. It is co-located with the Beauty Show Las Vegas.

Tel: +1 203 383 0516

www.iecsc.com/lv

23 JUNE

Forum HOTEL & SPA

The Ritz Hotel, Paris, France

A networking event and conference for leaders in the spa and hospitality sectors.

Tel: +33 1 43 21 05 69

www.parishotspa.com

28-29 JUNE

Spa & Resort/Medical Aesthetics Expo & Conference New York

Jacob K. Javits Convention Center, New York, US

The expo will give spa professionals the tools to move their spa business forward by providing networking opportunities.

Tel: +1 609 759 7066

www.spaandresortexpo.com

24-26 JULY

Cosmoprof North America

Mandalay Bay, Las Vegas, Nevada, US

This international beauty and cosmetics fair – now in its ninth year – attracted 700 exhibitors and 25,000 visitors in 2010.

Tel: +1 480 281 0424

www.cosmoprofnorthamerica.com

17-18 AUGUST

SPLASH! New Zealand Pool and Spa Trade Expo

Wellington Town Hall, Wellington New Zealand

The exhibition provides the opportunity to launch new products, network, come face to face with spa professionals, meet the press



and build brand awareness.

Tel: +61 2 9660 2113

www.splashnzexpo.co.nz

13-14 AUGUST

Sydney International Spa & Beauty Expo Conference

Sydney Convention & Exhibition Centre, Sydney, Australia

One of Australia's largest spa and beauty trade events.

Tel: +61 2 9422 2535

www.internationalbeautyexpo.com.au

28-30 AUGUST

Brazilian Spa Congress

Sheraton Hotel Sao Paulo, Brazil

The largest spa event in the country aims to attract both local and international professionals and will be held jointly with the Medical Travel Meeting Brazil.

Tel: +55 11 2307-5595

24-26 JULY

Cosmoprof North America

Mandalay Bay, Las Vegas, Nevada, US

This international beauty and cosmetics fair – now in its ninth year – attracted 700 exhibitors and 25,000 visitors in 2010.

Tel: +1 480 281 0424

www.cosmoprofnorthamerica.com

6-7 AUGUST

VITASPA Spa Expo & Medical Spa Conference

Sheraton Hotel, Buenos Aires, Argentina

The official World Congress Spa Society event, organised by the Asociación Argentina de Spa and supported by the magazine Vita Spa. The conference is aimed

at owners, managers and staff of spa, medical spa, hotel/resort and spa, wellness centres and clinics cosmetic and plastic surgery (Helen top double check).

Tel: +54 11 4468 0879

www.vitaspaweb.com

13-14 AUGUST

Sydney International Spa & Beauty Expo Conference

Sydney Convention & Exhibition Centre, Sydney, Australia

One of Australia's largest spa and beauty trade events.

Tel: +61 2 9422 2535

www.internationalbeautyexpo.com.au

27-29 AUGUST

Face & Body Northern California

McEnery Convention Center, San Jose, California, US

A spa and healthy ageing conference and expo that promises insights into practical business solutions and trend information, as well as a showcase of the latest products.

Tel: +1 630 653 2155

www.faceandbody.com/california

7-10 SEPTEMBER

SPATEC North America Fall

Ritz Carlton Laguna Niguel, California, US

A four-day forum featuring one-to-one 20-minute meetings between corporate spa owners, directors and design/management companies and suppliers.

Tel: +1 603 529 0077

www.mcleaneventsinternational.com

Appointment Book



Online Booking



CRM



SPABOOKER

Point-Of-Sale



Mobile

Marketing & Social Media



by GRAMERCYONE



The **ONE** Choice for Global Spa Brands.

www.spa-booker.com

SpaBooker is the leading web-based business management and marketing software for spas and is the preferred provider for Hilton Hotels and Six Senses Resorts worldwide. Thousands of spas have joined the SpaBooker family and benefit from real-time online booking, social media marketing, CRM and multi-location reporting. It enables businesses to operate efficiently while promoting their services and capturing customers through new marketing channels including social commerce, group buying, mobile and local advertising.

Preferred Software Provider for



Find us on
Facebook



Follow us on
Twitter



CARITA

PARIS



The CARITA Experience

Luxurious spa treatments to wrap your body with a veil of radiance and youthfulness. Carita introduces the latest innovative Diamond of Beauty treatment for unrivalled anti-ageing and firming results.

Discover more about CARITA calling on 020 7313 8780 or visiting www.carita.co.uk

COMMENT

Healing with care

The spa industry can play its part in bringing a sense of control back into the lives of individuals afflicted with cancer

Cancer is a frightening word. Does it mean the end of life, an impaired life, radiation, chemotherapy or what? Does it mean disfigurement? How are such cancer patients treated? Well not always too well – as the approach to caring for cancer patients is fairly clinical. Often one learns the cold, hard, clinical facts in the doctor's office and then progresses through a series of treatments, surgeries and decisions – again with little comfort or support.

Inspiritas in San Antonio is a spa for cancer patients, their families, and their caregivers. It was conceived by the START oncology centre – a group of physicians and nurses who were inspired to give better support, care and yes love to cancer victims. At Inspiritas, patients can get physician prescribed massage from therapists trained at centres such as MD Anderson. Patients and their families can use the mediation room there without any charge. The centre also offers guided imagery, yoga, acupuncture, Tai Chi, Qi Gong and Reiki as well as massage and



Mary Tabacchi

Mary is a spa industry veteran and pioneer in spa education. An associate professor of Cornell University, Mary has also had an undergraduate scholarship created in her honour by The International Spa Association (ISPA) Foundation

“The greatest gift that spas can give to all clients is caring and healing in a loving ambience”

healing touch. Patients can come to meditation and exercise classes with no expense. Please note that all of these modalities have been studied in depth by the National Institutes of Health. Yoga has been shown to improve cancer patients' quality of life and sense of well-being.

Patients can meet with an oncology registered dietitian to learn more about eating for health and healing. They can also get assistance with make-up and wig fitting in a warm and inviting setting. The idea at this spa is to bring a sense of control back into the lives of individuals afflicted with cancer. There is no doubt that this spa is truly compassionate. It was founded by two tremendously caring individuals: Dr. Amy Lang, MD and Ms Ginger Kemmy RN, BS. The START oncologists centre funded this program. Along the way Amy and Ginger teamed up with Lisa Starr of Preston-Wynne fame.

At the 9 May meeting of the New York Spa Alliance, Dr. Anthony Cahan, MD, FAC spoke about “making the breast cancer patient whole”. He spoke passionately about how women with cancer were disfigured in the past by cancer surgery. Those women's survival rate were less than modern surgery with beautiful breast

reconstruction. Dr Cahan's patients meet in his spa – like office complex where they have access to wig fitting as well as medical treatments.

Note that the objective of these compassionate physicians – the Start Group, Inspiritas and Dr. Cahan all seek to preserve dignity, self esteem and in women feminine beauty.

Cancer is the second largest cause of death among the over 18s after cardiovascular disease. Today mankind possesses the most technologically advanced medical treatments in history. Yet we must heal the whole person, not simply “cure” the disease. Unfortunately, as the population ages, the risk for heart disease and cancer will rise. The greatest gift that spas can give to all clients is caring and healing in a loving ambience. As we know, there are antidotes to these diseases which include nutrition and exercise. We as spas might refer those guests who ask to a physician, personal trainer, gym or dietitian. But we are best at holistic healing and caring.

How to help cancer patients? Find your local oncologist office and ask to form a partnership. Ask where to train your licensed therapist in oncology massage and spa treatments.

Let's reach out and heal.

SAFE SPACE

Lockers



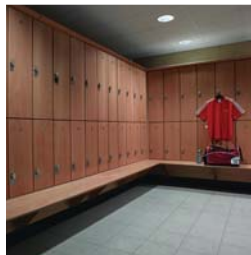
Locking Systems



Cubicles



Washrooms



Safe Space Lockers Ltd

Unit 6, Chancerygate Business
Centre, 214 Red Lion Rd, Surbiton,
Surrey, KT6 7RA
T: 0870 990 7989
F: 0871 431 0452
M: 07974 154811

E: dominic@safespacelockers.co.uk

Please call
0870 990 7989
for more details

www.safespacelockers.co.uk

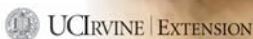


Take a one-year journey into Spa Management

Humber's Spa Management diploma program covers everything from managing a spa to starting your own - all within one year.

For more information contact: Antonietta Perretta,
Program Coordinator 416-675-6622 ext 4089

business.humber.ca



Discover a worldwide leader in spa education.

Taught by leading industry experts and offered completely online to accommodate learners worldwide, University of California, Irvine Extension's Spa & Hospitality Management Certificate Program presents cutting edge ways to make your spa stand out in a competitive market.

Build a foundation for success and profit through extensive training in all areas of the spa business, including:

- Business planning
- Day-to-day operations
- Quality management
- Retailing
- Human resources
- Customer engagement
- Green Strategies

Learn more today! extension.uci.edu/spamag

KORE Therapy Training

Helping you to raise new revenue by opening new markets

KORE.

KORE Therapy's award winning courses provide fast, focused training to significantly upgrade your spas therapy menu and credibility, providing medical reasons why people should visit your spa from sporting performance enhancement and pain, to weight & digestive issues.

We focused on treating and correcting conditions, accelerating recovery and increasing revenue by opening up new markets and interest from your fitness & golf club members, and the local populace.

Your therapists can train with us in:

KORE Consultant - 20 days

Acupuncture - 12 days

KORE therapy Level 1 - 7 days

Abdominal Detox massage - 2 days

Cupping therapy - 2 days

Bespoke training - 1-10 days



☎ 0845 643 6134

✉ info@koretherapy.com

🌐 www.koretherapy.com

jobs and news for the spa and
resorts industry worldwide

spa opportunities

Forthcoming issues:



3 June 2011

Book by 24 May

17 June 2011

Book by 7 June

1 July 2011

Book by 21 June

TO ADVERTISE

Tel: +44 (0)1462 471907

Email: spaopps@leisuremedia.com



Spa Operations Manager

The Spa by ESPA was designed by internationally renowned interior designer Amanda Rosa to ensure every aspect of our unique and tranquil space enhances the therapeutic ESPA treatments. During 2011 we embark on the next exciting stage of our Spa journey to create ESPA Life. This next generation spa will incorporate revolutionary integrative lifestyle solutions and luxury spa treatments, together with the Spa's chic and innovative design making the Gleneagles Spa experiences even more memorable with our award winning service and expertise.

Set in an 850 acre resort of beautiful countryside in the heart of Scotland, The Gleneagles Hotel is the

perfect setting for one of the most luxurious destination resorts in the world. With a long established reputation for delivering exceptional customer service Gleneagles offers unrivalled work and career opportunities within a unique, quality driven environment.

We now seek a unique and talented individual to assist us in the role of Spa Operations Manager. Reporting directly to the Spa Director you will be responsible for managing a team of 27 therapists, 10 Spa Receptionists and 3 Spa Assistants to deliver exceptional customer experiences. Ideally you will currently be in a Spa Manager role within a boutique Spa or a Treatments Manager within a larger Spa seeking your next career move.

YOU WILL HAVE:

- Previous experience in delivering customer centric five star standards of service within a similar environment
- Degree level education combined with advanced qualifications in therapy techniques
- High levels of self motivation
- Exceptional attention to detail
- A strong team working ethos together with a demonstrable ability to be decisive and lead from the front
- Highly effective communication, organisation and planning skills

IN RETURN YOU WILL ENJOY:

- A highly competitive salary commensurate with the prestige nature of the role
- A comprehensive range of benefits as associated with a globally recognised brand
- A truly unique and luxurious working environment with daily opportunities for success
- Ongoing training and development

If you believe you have the skills, qualities and experience to assist us on the next part of our journey in the delivery of Spa excellence then apply directly to Andrew Leaver, HR Services Manager, with full CV and covering letter:

BY POST: HR Department, Gleneagles Hotel & Resort, Auchterarder, Perthshire, Scotland, PH13 1NF.

BY E-MAIL: andrew.leaver@gleneagles.com

OR CALL: 01764 694241 for an application form.

We take this opportunity to thank Kathryn Cousins, our Treatments Manager since opening the new Spa in 2008, for all her assistance and hard work in developing the Spa to where it is today and we wish her every success in her new role at the Landmark Mandarin Oriental Hotel, Hong Kong.

Applications also considered for full and part time Spa Therapists and Receptionists. Salary and package are dependent on experience while being highly competitive for the strongest candidates together with an extensive range of associated benefits.



Condé Nast Traveller Readers' Travel Awards 2010 - Best UK Hotel Spa

© The GLENEAGLES word and EAGLE device are trade marks



Would you like to work in
a Spa that is as bright as you?

SPA RECEPTIONIST & SPA ATTENDANT

Coworth Park is the Dorchester Collection's new 70 room country house hotel and spa. The ground breaking eco-luxury Spa at Coworth Park is an architectural wonder, partially submerged in the Spa's landscape, its upper floor takes in breathtaking views of the surrounding English parkland.

We have an exciting opportunity for a full time Spa Receptionist with experience in a luxury spa or salon environment, preferably with a therapy background. We also require a Spa Attendant to join our team of Spa professionals. In this role you will be responsible for the perfect presentation of all spa areas.

To ensure the Spa provides the finest service to our guests we are looking for passion, personality and a flexible approach in our team members who are required to work shifts and weekends.

We also accept applications from multi skilled massage and beauty therapists.

COWORTH PARK *(Dorchester Collection)*

Curious? Apply now on www.coworthparkcareers.com

Six Senses is recruiting for the position of Spa Director at Six Senses Rue de Castiglione, Paris

This is a local hire position, therefore candidate must have permission to live and work in the EU, with own accommodation and be fluent in French and English.

Successful candidate will have...

- Exceptional Sales & Marketing experience capturing 5 star hotel guests along with knowledge of local market, trends and competitors.
- Ability to produce and monitor annual budget, with clear reporting and presentation of results.
- Minimum 3 years of spa management in luxury spa with proven success in running



5 star spa operation and increasing business through successful sales actions.
■ Running the front of house operations will be a vital part of your role, therefore a love of reception administration and exceptional guest service are essential.

Position is immediately available

Salary from Euros 40 000 Gross per year

Full Six Senses benefits and training

Please send current CV in English, with recent photo to clare@sixsenses.com



spa opportunities JOBS ONLINE



For more details on the following jobs
visit www.spaopportunities.com

■ Beauty Therapist

Company: Virgin Active
Location: Crouch End, UK

■ Spa Director

Company: Six Senses Resorts and Spas
Location: Paris, France

■ International Training Managers

Company: ESPA International
Location: Farnham, Surrey, UK

■ Spa Director

Company: SpaStaff.com Ltd
Location: Hawaii, USA

■ Spa Operations Manager

Company: Gleneagles Hotel
Location: Perthshire, UK

■ Assistant Spa Manager

Company: Greenwich Leisure Ltd
Location: Epsom and Ewell, UK

■ Beauty Therapist

Company: Virgin Active
Location: Northampton, UK

■ Skin Clinic Specialist

Company: SpaStaff.com
Location: Reading, UK

■ Senior Therapist

Company: Bali Health Lounge
Location: Manchester, UK

■ Beauty Therapist

Company: Virgin Active
Location: Manchester - Didsbury, UK

■ Spa Attendant

Company: Coworth Park
Location: Ascot

■ Beauty Therapist

Company: SpaStaff.com
Location: Co. Cavan, Ireland

fax back to:
+44 (0)1462 433909

www.spaopportunities.com

spa opportunities

jobs and news for the spa and resorts industry worldwide

Advertise in Spa Opportunities

Yes, I want to find out more about
advertising in spa opportunities

*please send me more information on:
(tick as necessary)*

- ☐ Recruitment advertising
- ☐ Promoting training courses
- ☐ Promoting events/ conferences
- ☐ Advertising property for sale
- ☐ Advertising businesses for sale
- ☐ Advertising equipment for sale
- ☐ Making a call for tenders
- ☐ Web advertising
- ☐ ezine advertising



**photocopy and
return this form**

1) by fax:

complete and fax it to:
+44 (0)1462 433909

2) by post:

complete and post it to:
**Emma Matthews,
Spa Opportunities,
The Leisure Media Company,
Portmill House, Portmill Lane,
Hitchin, Hertfordshire,
SG5 1DJ UK**

to advertise

contact Emma Matthews,
Associate Publisher
+44 (0)1462 471907
emmamattews@
spaopportunities.com

my details

name: _____

job title: _____

company name: _____

address: _____

zip/post code: _____ country: _____

phone: _____ fax: _____

e-mail: _____ website: _____

signature: _____ date: _____

contact us

The Leisure Media Company

Head Office

Portmill House, Portmill Lane,
Hitchin, Hertfordshire, SG5 1DJ UK
Tel: +44 (0)1462 431385
Fax: +44 (0)1462 433909

Director: EJ Terry
Registered office: Hitchin, UK
Registered in England: 2135800
VAT Number: 479313423
ISSN: 1753-3430

Sign up for your free subscription to spa opportunities at:
www.spaopportunities.com/getitfree.cfm

If you wish to subscribe but do not want
to receive information about services or
products which could be useful to your
business, please check this box ☐

Leela Palace New Delhi opens

PETE HAYMAN

India-based hospitality group Leela Palaces, Hotels and Resorts has launched the new 260-bedroom Leela Palace New Delhi in the city's Diplomatic Enclave area at Chanakyapuri.

The hotel boasts a 6,500sq ft (604sq m) Spa by ESPA, which has been designed by Jeffrey Wilkes across two levels - the first hosting an 'active' spa with fitness studio.

Heat experiences including a sauna, steam-room and drench showers and changing facilities also comprise part of the 'active' spa, while the second level boasts the 'passive' area. Seven treatment rooms and one private spa suite offering Ayurvedic-inspired treatments; a female relaxation room; and the Finishing Studio also comprise the 'passive' area.

Other facilities at the Leela Palace New Delhi include five restaurants and lounges,



The 6,500sq ft spa by ESPA has seven treatment rooms and private suite

such as The Qube; Le Cirque's first Asian eatery; and Megu - offering Japanese cuisine.

The Library Bar and Jamavar are also among the food and drink options at the hotel, which has seen Smallwood, Reynolds, Stewart and Stewart Group of the US work on its creation.

US-based KNA, Japan-based Design Studio and Singapore-based Lim Geoffrey were also involved in the design phase.

Official launch for St Pancras Renaissance

PETE HAYMAN

JW Marriott has officially unveiled central London's historic St Pancras Renaissance Hotel, which follows the completion of an extensive £150m restoration of the Victorian property. Manhattan Loft Corporation worked alongside contractor Galliford Try; RHWL Architects; conservation architects Richard Griffiths; and GA Design International on the scheme.

Facilities at the 245-room hotel include a 5,226sq ft (578sq m) spa area, which includes five treatment rooms and a couple's suite; a spa pool; and a relaxation area.

France-based supplier Cinq Mondes has been appointed to devise the treatment menu at the hotel, which officially opened 138 years



The Renaissance Hotel includes a luxury spa with five treatment rooms

to the day after the Midland Grand first opened on the site. Other facilities at St Pancras Renaissance boast chef Marcus Wareing's flagship restaurant - The Gilbert Scott - and the Hansom Hall, a banquet area capable of accommodating 550 people.

Como to open new Thailand resort next year

PETE HAYMAN

Singapore-based Como Hotels and Resorts has announced that it is to develop and operate a new property in Phang Nga Bay on Phuket's Yamu peninsula, Thailand. Due to open in September 2012, the 129-bedroom resort will

be constructed in partnership with Campbell Kane; the KS Group; and Hotel Properties.

Facilities will include a Como Shambhala Retreat with yoga studio; a 100m swimming pool; two restaurants; and a private beach overlooking the Andaman Sea.

Argentina Spa Association

T: +54-11-4468-0879 W: www.asociacionspa.org

Asia Pacific Spa and Wellness Coalition

T: +1 818 789 2020 W: www.apswc.org

Association of Malaysian Spas (AMSPA)

T: +603-4256-8833 W: www.amspa.org.my

Australasian Spa Association

T: +61 3 9387 9627 W: www.aaspaassociation.com.au

Bali Spa and Wellness Association (BSWA)

T: +62-361-976-333 W: www.balispaandwellness-association.org

Brazilian Spa Association

T: +55-11-7548-5555 W: www.abcpas.com.br

British International Spa Association (BISA)

T: +44 180 212954 W: www.bisa.org.uk

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +2-816-4761 W: www.bubspa.org

China National Spa Association

T: +86-10-68392460 W: www.cnspaassociation.com

Association of the Spa Places of the Czech Republic

T: +420-384-750-840 W: www.spas.cz

The Day Spa Association (USA)

T: +1 201 865 2065 W: www.dayspaassociation.com

Estonian Spa Association

T: +372-5109306 W: www.estonianspa.eu

European Spas Association

T: +32 3 733 2661 W: www.espa-ehv.com

Federation of Holistic Therapists (FHT)

T: +44 870 420 2022 W: www.fht.org.uk

French Spa Association (SPA-A)

T: +33 1 47 00 00 00 W: www.spa-a.com

German Spas Association

T: +49-238-201-9590 W: www.deutscher-heilbaederverband.de

Hungarian Baths Association

T: +36-1-452-4505 W: www.furdoszetveg.hu/en

The Iceland Spa Association

T: +354-596-009-0 W: www.isitapas.is/icland

The International Medical Spa Association

T: +1 201 865 2065 W: www.medicalspaassociation.org

International SPA & Wellness Association (ISWA)

T: +49-30-397-5335 W: www.iswa.de

International Spa Association (ISPA)

T: +1 888 651 4772 W: www.experienceispa.com

Japan Spa Association www.jp-spa.jp

T: +81-3-5724-6649 W: www.jp-spa.jp

Latin American Spa Association

T: +52-55-52-77-17-76 W: www.expospa.com/spa

Leading Spas of Canada

T: +1 800 704 6393 W: www.leadingspasofcanada.com

Mongolian Spa Sauna Association

T: +976-117-014-4410 W: www.mssa.mn

National Guild of Spa Experts Russia

T: +007 495 938 1592 W: ng.russiaspas.ru

New Mexico Spa Association

T: +1 505 331 2344

Portuguese Spas Association

T: +351-217-940-574 W: www.termasdeportugal.pt

Romanian Spa Organization

T: +40-21-322-01-88 W: www.romanian-spas.ro

Samui Spa Association

T: +66 7742 08712 W: www.samuispaassociation.com

Serbian Spas and Resorts Association

T: +381-65-20-20-120 W: www.wudruzenjebanja.co.rs

Spanish Spa Association

T: +34-91-447-9959 W: www.aspaassociation.co.za

Spanish National Spa Association

T: +34-915-490-300 W: www.balnearios.org

Spa Association of India

T: +91-98-30-039532 W: www.spaassociationofindia.in

Spa Association of the Czech Republic

T: +420 222 511 763 W: www.spas.cz

Spa Association of Nepal

T: +65 6232 1158 W: www.spaassociation.org.sg

Spa & Wellness Association of Nepal

T: +60-12-366-5711

Spa Business Association (UK)

T: +44 1268 745 884 W: www.spabusinessassociation.co.uk

Taiwan Spa Association

T: +886-222-358-576 W: www.tspa.tw

Thai Spa Association

T: +66 (0)2666 7395 W: www.thaispaassociation.com

Turkish Spa Association

T: +90-328-271-4225 W: www.spa-turkey.com

Ukrainian SPA Association

T: +3-8044-353-74-79 W: www.spa.ua