leisure opportunities

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Fitness First to sell 67 UK clubs

Fitness First is to sell 67 of its UK gyms and has initiated a Company Voluntary Arrangement (CVA) as part of a restructuring process.

The CVA – supervised by KPMG – is designed to allow the group to restructure lease agreements with landlords.

According to KPMG, the main components of the CVA include the continued trading of all Fitness First clubs, with 57 gyms retained at current rents paid monthly for three years, rather than quarterly.

A further five gyms will be

retained at a reduced equivalent monthly rate of 65 per cent over the three-year period before returning to market-based rent. The leases to 18 other UK facilities will remain unaffected.

The clubs being sold – including sites in Birmingham; Chelmsford; and Stevenage – are



Fitness First is offloading the 67 gyms as part of a restructuring move $\,$

expected to be transferred to other operators in "most cases", with members able to move contracts to the new owners at no extra cost.

Read more: http://lei.sr?a=PoZ4h



Sunesis Leisure will allow for a range of facilities

Sunesis build concept for leisure sector to launch

Willmott Dixon has announced its plans to launch a new leisure sector version of its standardised build concept this summer.

Sunesis was unveiled last year in collaboration with Scape - a company owned by six local authorities to provide "various tools" to increase efficiency in the public sector.

The leisure version will allow for the development of a wide range of facilities, including swimming, indoor sports and aerobics, as well as spa and therapy areas. Read more: http://lei.sr/a=48hzn

FIA supports 'Women TRY Sport' campaign

The Fitness Industry Association (FIA) has offered its backing to the Women TRY Sport' campaign, which is designed to promote and improve sporting opportunities for women.

The initiative aims to give focus, direction and exposure to the potential offered by women's sport as a powerful motivator for women.

FIA CEO David Stalker said: "We are very much looking forward to to supporting the campaign and help combat the rising levels of women leading sedentary lifestyles."

Read more: http://lei.sr?a=h6e8w

Malaysians to buy power station site

A joint venture between Malaysian-based developers SP Setia and Sime Darby Property has been named as the preferred bidder for the Battersea Power Station site in London.

The companies have entered into an exclusivity agreement with joint administrators and joint receivers from Ernst and Young to acquire the site in a £400m deal.

Planning permission for a major £5.5bn redevelopment designed by Rafael Viñoly had been approved in 2011, before the site's previous owner was placed into administration.

The site was marked by international property consultancy Knight Frank in order to secure a new owner for the power station.



The deal provides a brighter future for the iconic site

SP Setia and Sime Darby Property are planning to transform the landmark Battersea Power Station with a "sustainable multi use real estate regeneration project". Read more: http://lei.sr/a=FoM3l

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SPORT

50m pool planned for Nottingham

Nottingham is to get its first 50m swimming pool under plans for a £13.5m overhaul of Harvey Hadden Leisure Centre - the final part of the local authority's wider leisure improvement strategy.

A fitness suite, a health suite and multi-use spaces for dance and movement activities are also proposed for the centre, with the revamp to complement the outdoor athletics stadium and pitches.

Since 2004, Nottingham City Council has embarked on

its Leisure Centre Transformation Programme. Financial allocations made available as part of the strategy and the sale of the Beechdale site will support the funding package for the Harvey Hadden Leisure Centre scheme.

NCC portfolio holder for leisure, culture and tourism David Trimble said: "This proposal marks the final phase of our long term



Plans for the leisure centre marks the final part of NCC's wider strategy

programme to provide new, modern leisure centres and facilities for Nottingham people.

"This ambitious strategy has delivered significant improvements across the city and attendance figures and revenues have increased at all those leisure facilities where improvements have been completed." Details: http://lei.sr?a=SoD2g

Green light for Gloucestershire CCC stadium plans

Bristol City Council has backed Gloucestershire County Cricket Club's plans for the redevelopment of its County Ground home.

Working with Linden Homes, a comprehensive revamp is proposed - including the demolition of the Mound and Jessop stands.

A new-look pavilion will incorporate a modern media centre and the County Ground will benefit from the installation of 7,500 permanent seats. A number of new residential apartments are also proposed. Read more: http://lei.sr?a=i7w1Q

Minister: 'Coaches key to legacy success'

Sports coaches will play a critical part in creating a sports legacy after the London 2012 Games, according to sports minister Hugh Robertson.

Speaking at the annual UK Coaching Summit on 28 May, Robertson said the Games provide a chance "like never before" to raise the profile of sports coaching. He said: "Behind all great athletes there stands a great coach. However, we need more people to take on these roles both voluntarily and professionally.

"After the Games, there will be many people inspired to take up sport. Clubs, national governing bodies and coaches need to be prepared to help those coming into their sports."

According to Sports Coach UK figures, there are more than 1.1 million people involved in



coaching in the UK - around 76 per cent of which are made up of volunteers.

The two-day 2012 UK Coaching Summit is hosted by Sports Coach UK and supported by Sport England and UK Sport. Details: http://lei.sr?a=H8P8i

FA's youth football plans backed

Football Association (FA) shareholders have voted in favour of proposals for a new player development pathway that is set to transform youth football in England.

The plans - approved by 87 per cent of shareholders - include a mandatory 5v5 format for U7s and U8s, and a 9v9 format for U11s and U12s to be phased in by 2014-15.

The smaller-sided formats will enable children to play on appropriate size pitches and goals to allow for greater participation in the game.

The new framework has also been designed to help young players develop greater technical skills, while benefiting from a more "childfriendly" approach to competition.

Nick Levett, national development manager for the national governing body, said: "After 138 roadshows nationwide, it was fantastic to get



The plans will allow for greater participation in the game at youth level

the endorsement of the majority of the grassroots football community."

To read more on the FA's youth development proposals and the extension of the National Game Strategy, see Sports Management 2011 Issue 2, p38: http://lei.sr?a=E6O8E Details: http://lei.sr?a=x7s1n

£3.5m funding boost for grassroots rugby in Wales

The Welsh Rugby Union (WRU) has announced an "immediate cash injection" worth £3.5m to improve grassroots rugby across Wales - both on and off the pitch.

All of the funding comes in addition to the budgeted activity already planned in its five-year rolling business plan and is targeted at grassroots community clubs.

WRU chief executive Roger Lewis said: "Our focus with this new funding is firmly targeted at the foundations and the future of rugby in Wales."

Read more: http://lei.sr?a=u6o6s



Pozzoni have drawn up plans for the new facility

Public exhibition for new Hertfordshire facility plans

An exhibition of plans for a new facility at Cotlandswick, Hertfordshire, has been launched by St Albans City and District Council and DC Leisure Management.

Residents in London Colney have been given the opportunity to comment on proposals for the new centre, which include a 60-station gym and an exercise studio.

thetic turf pitches will also form part of the Pozzoni-designed leisure centre. Meanwhile, 50 per cent of the Cotlandswick site will remain as green open space. Details: http://lei.sr?a=I5x3d

A single court sports hall and syn-

RCP among Scottish **Design Award winners**

Edinburgh's Royal Commonwealth Pool (RCP) - unveiled in March after a £37m revamp, has been named among the winners at the Scottish Design Awards 2012.

The S&P Architects-designed project involved stripping back the A-listed building's shell and rebuilding the facility. It was the winner of the Re-use of a Listed Building category.

S&P Architects worked with Buro Happold on the RCP scheme, which was also nominated in two other categories. Read more: http://lei.sr?a=V3Q2g

Premier League revenues continue to grow

The combined revenue of the 20 English Premier League clubs increased by 12 per cent to a new record high of £2.3bn for the 2010-11 season.

The latest Annual Review of Football Finance compiled by Deloitte's Sports Business Group revealed that broadcast revenue growth was a primary factor behind the latest increase in clubs' revenues. Broadcast revenue rose 13

per cent to nearly £1.2bn in the first year of a new threeyear cycle, with overseas

broadcast deal values fuelling the growth.

Commercial revenue was up by 18 per cent - mainly among those with a larger global profile - and total matchday revenue also grew 4 per cent, although more than half of the 20 Premier League clubs reported a decline.



The 21st Annual Review reported further growth in combined revenues

The Annual Review of Football Finance also found that more than 80 per cent of revenues were being spent on wage costs - up 14 per cent in 2010-11 - and has taken the league's wagesto-revenue ratio to a record 70 per cent. Read more: http://lei.sr?a=4s1n1

Derry City Council green light for Brandywell Stadium plans

The £10.3m redevelopment of Northern Ireland's Brandywell Stadium has moved forward after Derry City Council agreed to progress to the next stage of the process.

Members of the development committee backed the project at a special meeting, which

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now enables a full business case to be submitted to the Northern Ireland Executive.

A new-look 5,100-seat Brandywell Stadium complying with UEFA Category II regulations is at the centre of the proposals. Read more: http://lei.sr?a=v4koU

Digital legacy service Spogo to launch in July

A new online resource offering the public an easy way to find sporting opportunities will launch in July as part of digital legacy plans for the 2012 Olympic Games.

Spogo will be delivered by SportEngland and the Fitness Industry Association (FIA) and is to be fully operational in time for the London Olympic and Paralympic Games.

According to David Stalker, chief executive of FIA, Spogo will make searching and finding physical activities as simple as other consumer friendly online services.. Read more: http://lei.sr?a=g5N4P



North Kensington leisure centre plans submitted

Plans for a new leisure centre and academy in North Kensington, London, have been submitted to the Royal Borough of Kensington and Chelsea

London-based Studio E have drawn up proposals on behalf of the local authority, having been selected from a shortlist of six design practices late last year.

The leisure centre element will feature a 120-station fitness suite with the option to partition the space; a room for group cycling classes; and two fitness studios. Details: http://lei.sr?a=gol6D

New exercise therapy room for Lincoln leisure centre

A exercise therapy and consultation room has been unveiled at Lincoln leisure centre, following a £30,000 investment by the City of Lincoln Council and Active Nation.

The Birchwood Leisure Centre room was created using existing budgets and equipment with funding from NHS Lincolnshire to offer a space for low-impact sessions.

Three Power Plate machines have been installed, while the exercise therapy and consultation room also includes a private exercise space and a consultation area. Read more: http://lei.sr?a=I4DoX

Further growth for Gym Group

Low-cost fitness club group The Gym Group has reported an "outstanding year" in which it saw continued turnover and membership growth despite a "flat market place".

During the year to 31 December 2011, the chain expanded its portfolio from 10 to 16 gyms and has continued its expansion to more than 20 sites currently in operation.

Turnover increased by 88 per cent from £7.2m to £13.5m over the 12-month period, while a 67 per cent growth in membership numbers took

The Gym Group to 96,000 members.

Moving forward, the operator is to accelerate its UK rollout and is expected to reach 35 sites either open or in the fit-out stage by the end of December this year.

The Gym Group's facilities contain a range of equipment - such as free weights, resistance



Treharne expects the operator to have 35 sites open or in fit-out by 2013

and group cycling machines, as well as rolling out virtual classes across its estate.

John Treharne, CEO of The Gym Group, said: "Our plans are supported by a strong pipeline of new sites, the cash generative nature of our model and a robust capital structure." Details: http://lei.sr?a=y6V4I

UK health/fitness sector worth £3.86bn

The fitness industry increased its total market value by 1.4 per cent to £3.86bn during the year to March 2012, according to the 2012 State of the UK Fitness Industry report.

The figures mean that over the past three years - the sector's total market value is up 2.4 per cent, while there has been an increase of 3.6 per cent in membership and a 1.8 per cent growth in the total number of facilities.

At the end of March 2012, 12.1 per cent of the UK population were registered as

members of a health and fitness club or publicly-owned fitness facility - compared with 11.9 per cent in March 2011.

A total of 163 new public and private facilities opened during the year to 31 March 2012

The report found that membership and facility numbers have increased

- an increase on previous years (149 in 2011; 122 in 2010; and 114 openings in 2009).

The report is compiled by independent analysts, The Leisure Database Company. Read more: http://lei.sr?a=k8k1r

Active IQ Academy announces EFFW partnership

Active IQ Academy has partnered with énergie Fitness for Women (EFFW) - the specialist female-only fitness and weight loss centre - in order to provide eLearning resources.

From May, EFFW have been using Active IQ Academy eLearning to deliver the Active IQ

Level 2 Certificate in Instructing Pre-designed Exercise Sessions to all its UK staff.

The partnership will help EFFW ensure that all staff are qualified to Level 2 and are included on the Register of Exercise Professionals. Read more: http://lei.sr?a=Z4BoT





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IHRSA chair Art Curtis joins Cybex as director

US-based supplier Cybex has appointed Art Curtis, chair of The International Health, Racquet and Sportsclub Association (IHRSA), to its board of directors.

Curtis, 62, has held a variety of senior athletic club industry executive positions over the past 30 years. His tenure as chair of IHRSA comes to an end on 30 June.

Curtis said: "The board has built a strong company in Cybex, and I'm looking forward to learning from them as we work together in the coming weeks and months." Details: http://lei.sr?a=8s5S2 (.pdf)



The foundation will support the FIA's initiatives

FIA in partnership with Meditation Foundation

The Fitness Industry Association (FIA) has entered into a partnership agreement with the Meditation Foundation.

As a result, the Meditation Foundation will support FIA initiatives with GPs, healthcare providers, educational institutions and community groups.

The deal will look to provide FIA members with the chance to experience a core "Meditation and Mindfulness for Health and Wellbeing" programme that can be used as an additional revenue stream. Details: http://lei.sr?a=x8s1H

Leisure upgrades part of Strabane's three-year plan

The upgrade and modernisation of three leisure facilities across Strabane, Northern Ireland, forms part of the local authority's new three-year corporate strategy.

Strabane District Council has committed to a £12m capital development programme between 2012 and 2015, which will improve provision for local residents and visitors.

Riversdale Leisure Centre, Derg Valley Leisure Centre and Melvin Sports Complex are the three leisure facilities earmarked for improvements through the strategy. Details: http://lei.sr?a=Tow9E

New wellbeing scheme revealed

A new £37m programme has been launched to improve the health, wellbeing and quality of life for nearly 170,000 older people across the UK.

dallas - delivering assisted living lifestyles at scale - will examine new methods of using "innovative" products and services in order to create more independent lifestyles.

Four consortia tasked with operating the new initiative, which has been developed by the Technology Strategy Board, have secured £25m of government funding.

The consortia have also made contributions towards the dallas programme, along with funding from the National Institute for Health Research and the Scottish Government.

Year Zero will provide an online application allowing individuals to manage personal health information and Liverpool's Feelgood



The scheme is designed to help improve the wellbeing of elderly people

Factory will encourage people to plan their futures. Living It Up will develop solutions to allow Scottish communities to adopt healthy lifestyles and the UK-wide i-Focus scheme offers services to help people feel more comfortable at home.

Details: http://lei.sr?a=l3l4y

Report: Exercise 'no help for depression'

A study conducted by the University of Exeter and published in the British Medical Journal has claimed that regular exercise offers 'no benefit' in treating depression.

The NHS-funded study saw 361 patients being given help to boost their activity levels, in addition to receiving therapy or anti-depressants.

All patients had fewer signs of depression after a year. but there was no difference between the exercising and non-exercising groups.

The results call into question current NICE guidelines drawn up in 2004, which suggest sufferers should do up to three exercise sessions a week. The study. however, is in contradiction with other studies on the subject of exercise and mental health.

The new research claims exercise has no impact in treating depression

David Stalker, Fitness Industry Association CEO, said: "It's important to note that this is just one of countless studies into the complex relationship between exercise and depression." Read more: http://lei.sr?a=X2Z6f

Gosport leisure centre to close earlier than planned

Gosport Borough Council (GBC) has revealed that Hampshire's Holbrook Leisure Centre will shut on 30 June - earlier than initially planned - due to "serious damage" to its roof.

GBC said the £35,000 cost of replacing the centre's roof could not be "justified", with

Holbrook Leisure Centre to be replaced by the new Gosport Leisure Park in early 2013.

The new complex - to be operated by DC Leisure - will comprise a a 70-station gym and is currently being built by Willmott Dixon. Details: http://lei.sr?a=I7roA

New spa offer in Village rebrand

The new Viva Urban Spa concept has been unveiled as part of a relaunch of De Vere Village - the mid-market UK hotel operator now called De Vere Village Urban Resorts.

In collaboration with ESPA and Dermalogica, the concept will take "the spa product out of the typical treatment room" and into hotel bedrooms.

Custom-built treatment rooms will still feature as part of Viva Urban Spa, but it will also allow for in-room head and shoulder massages. Meanwhile, De Vere Village

Urban Resorts is trialling its Spa bedrooms in St Davids, which will mirror the atmosphere of the spa and include in-room ESPA products.

De Vere Village Urban Resorts chief executive Robert B Cook said: "The spa business in the UK is having its dose of airline flu and is deep into its transition from a luxury



ok: "Ine spa dusiness in the UK is deep into its transition"

proposition for the Laboutin heeled to almost an everyday necessity.

"The days of the lavish spa retreat serving exotic fruit pulps and gourmet food are dying out fast. Spa is like diffusion in fashion - people want spa in the form that suits them best." Read more: http://lei.sr?a=L7.w6T

Expansion for Aromatherapy Associates

Product house Aromatherapy Associates has acquired consulting firm Spa Strategy.

Aromatherapy Associates president Geraldine Howard said the acquisition will enable the company to expand its services by providing a spa and wellbeing consulting service to its customers.

"I have wanted to add a spa consulting service to our business for some considerable period," said Howard.

"Finding the right partner to work with was essential to ensure we provide our spas

with not only the finest quality award winning products, signature menus and treatments, but also business development recommendations and highly skilled support to help our partners get the very best from their businesses."



Howard said the deal enables the group to expand its range of services

Spa Strategy managing partner Elaine Fenard will remain a shareholder and managing partner, working with Aromatherapy Associates to grow both aspects of the business.

Read more: http://lei.sr?a=g5j6k

Macdonald Hill resort opens new-look spa

Macdonald Hill Valley Spa, Hotel and Golf in Whitchurch, Shropshire, has reopened its spa following a £500,000 redevelopment.

The resort's new-look Vital Health and Wellbeing Club spa now incorporates eight treatment rooms, a new mud therapy area and a larger relaxation area, along with a spa lounge that offers healthy refreshments.

Other facilities at the resort include two championship-standard golf courses, three restaurants and bars and a health club.

Details: http://lei.sr?a=c2GoD



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PHILIPPE ROSSITER is chief executive of the Institute of Hospitality

esearch from The Mind Gym has found a disturbing disparity between the perception of restaurant staff of the service they provided, and their customers' opinion: "80 per cent of employees described their delivery of customer service as 'superior', but only 8 per cent of their customers agreed!"

When shown such facts, employees were twice as likely to blame the organisation rather than accept responsibility themselves. Researchers said that employers need to focus on "getting employees to pay attention" because guest satisfaction increases the more attention is paid by staff. A further study by the Disney Institute confirmed that the main reason customers leave is down to contact with "indifferent" staff.

So what can be drawn from this research? Both business operators and employees need to address the problem rather than deny its existence. Businesses should ask: how much interest in guests are staff showing? Does the work-load allow staff time to spend with customers? Have employees received proper training in engaging with customers? Other research has also demonstrated that if staff indifference is evident, it will be costing the business valuable custom, and profits!

What do the Edinburgh International Conference Centre, ISS Facilities Services at the Open University, British Legion's Poppy Break Centres, food service company BaxterStorey and Morag's Lodge at Loch Ness all have in common? Not much on the face of it, but they are all recognised for their outstanding customer service, and were all winners at the recent Hospitality Assured Awards ceremony held during the Institute of Hospitality Annual Lunch.

Without using a method to quantify and measure your service levels, it is impossible to tell how well you are doing. That's why all of the above organisations use Hospitality Assured, the customer service benchmarking standard created by the the Institute of Hospitality. Because of its business excellence framework, the Standard can be applied to any customer-facing operation - not just hotels and caterers. Details: http://lei.sr?a=j5a3s

Read Leisure Opportunities online: www.leisureopportunities.co.uk/digital

HOTELS

Bulgari opens new London hotel

Bulgari Hotels and Resorts has launched its latest luxury property in the Knightsbridge area of central London - the 85-bedroom Bulgari Hotel and Residences, London.

Facilities include a 2,000sq m (21.528sq ft) spa area, which offers ESPA treatments and is guided by a holistic concept inspired by Asian and European traditions.

The spa - located over two floors and crafted from onyx, teak and Vicenza stone - features 11 private treatment rooms and a double spa suite

with a steamroom and a whirlpool.

A nail salon; a 25m swimming pool; and a 150sq m (1,615sq ft) fitness area also form part of the spa, health and beauty area, which is open to exclusive members and hotel guests.

Elsewhere, the hotel boasts a private 47-seat screening room with cinema-quality vision and



sound and a library of more than 500 films; Il Bar; Il Ristorante; and meeting facilities.

Antonio Citterio, Patricia Viel and Partners designed the new central London property in conjunction with Squire and Partners. The developer is Prime Development. Details: http://lei.sr?a=S502P

£160m overhaul proposed for Celtic Manor Resort

Celtic Manor Resort near Newport, Wales, is to boast 10 new luxury chalets and 40 apartments as part of a £160m redevelopment announced by owner Sir Terry Matthews.

The introduction of one of the longest zipwire attractions in Europe will also form part

of the project, although further details will be confirmed at a later date.

Earlier this year, the resort opened a new health club and a range of family attractions following a combined £1.05m investment. Details: http://lei.sr?a=UoM9Q

YOTEL in pursuit of North America growth

YOTEL has entered into a partnership with US-based The John Buck Company to help drive forward the UK-based hotel concept's growth in North America.

A dedicated real estate fund platform focused on growing the brand in the region has been established, which follows the opening of YOTEL's first city hotel in New York.

The two companies - along with long-term partners IFA Hotels and Resorts and Kuwait Real Estate Company - have joined forces to raise funds for the venture. The US\$250m

(EUR200m, £162m) private equity fund aims to help in the acquisition and development of more than US\$650m (EUR521m, £421m) worth of YOTEL hotels over the next three years.



YOTEL is planning to add to its inaugural city centre hotel in New York

As co-general partners of the fund, YOTEL and The John Buck Company will identify, buy, develop and redevelop sites in select cities. Read more: http://lei.sr?a=D8z9U



Maintaining good hydration is **key for gym users getting results** Generating sustainable revenue is **key for successful gyms**

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Leading big brands = Expensive + Low profit margins + Saturated with glucose + Poor nutritional content = Unhappy gym users & gyms

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ATTRACTIONS & MUSEUMS

Surrey attractions wins family friendly accolade

Haslemere Educational Museum in Surrey is the winner of the 2012 *Telegraph* Family Friendly Museum Award.

The independent attraction held off competition from five other shortlisted institutions to pick up this year's accolade, which celebrates the most welcoming attractions to visitors of all ages.

One of the largest sector award schemes in the UK, the *Telegraph* Family Friendly Museum Award is judged by families against the Kids in Museums Manifesto. *Read more: http://lei.sr?a=k6H5v*



St Catherine's Fort was home to a zoo until 1979

New attraction vision for historic Tenby fort

A new visitor attraction is being proposed for the historic St Catherine's Fort and Island in Tenby, South Wales.

The fort – currently inaccessible to members of the public and cut off from the mainland at high tide – was first constructed during the late 19th century to protect against possible invasion.

Having remained vacant since the relocation of the zoo in 1979, fresh plans to bring the fort back into public use as a new attraction for Tenby have now been drawn up. Read more: http://lei.sr?a=M708s

Portsmouth Historic Dockyard names new CEO

Portsmouth Historic Dockyard – the home of attractions such as HMS *Victory* – has appointed Lincoln Clarke as its new chief executive, with effect from September.

Clarke will join the organisation from the Shakespeare Birthplace Trust in Stratfordupon-Avon and will be responsible for delivering a five-year strategy for growth.

The dockyard is embarking on a major programme of development, which includes the opening of the £21m Mary Rose museum later this year.

Read more: http://lei.sr?a=Z6H1S

July opening for Novium museum

The Novium, a new £6.9m museum developed around the remains of a Roman bath house in the centre of Chichester, West Sussex, is to open its doors on 8 July.

Keith Williams Architects are behind the design of the attraction, which has been built by Vinci Construction UK and project managed by Robinson Low Francis.

Work on The Novium – named after the city's Roman name of Noviomagnus Regni – started in late 2010 in order to provide a replacement for

the former Chichester District Museum.

The attraction has been constructed on piles, rather than foundations, in order to preserve the archaeology below the building. The public galleries are located on three floors.

In addition to the remains of the Roman baths, The Novium will boast the Chilgrove



ith Williams Architects are behind the design of the £6.9m museum

Mosaic; the Jupiter Stone; and other historic artefacts within its exhibition galleries.

Event Communications worked on the design of the exhibits, with the main fit-out contract awarded to The Hub. Appleyards also worked on the scheme.

Details: http://lei.sr?a=N6b6O

High ropes course to open in Bournemouth

BH Live, the leisure and cultural trust that is currently responsible for operating facilities across Bournemouth, is set to launch a new high ropes adventure course at Littledown Park on 16 June.

Altitude is located within the 47-acre (19-hectare) park and will incorporate a 5m (16ft) confidence course; a 10m (33ft) high ropes course; and a 50m (164ft) zip wire over Littledown Lake.

The attraction will also boast a climbing wall, while visitors will be able to take a

"leap of faith" on the Power Fan Descender drop – an 11.5m (37.7ft) vertical drop. Closer to the Edge has worked with BH Live on the attraction's planning, course layout, recruitment and staff training.

The new adventure course includes a 50m zip wire across the park's lake

BH Live chief executive Peter Gunn said: "Altitude is a brand new and exciting Bournemouth attraction with huge appeal to residents, visitors and community groups." Details: http://lei.sr?a=Y6gyv

New-look archaeology museum opens in Cambridge

Cambridge University has announced the reopening of the Museum of Archaeology and Anthropology, following the completion of a £1.8m redevelopment programme.

Home to one of the UK's most significant collections detailing the history of humanity,

the museum was shut for 18 months in order to undergo its "radical transformation".

RHP Architects designed the refurbishment, which also involved graphic designers Lucy or Robert and exhibition designer At Large. Details: http://lei.sr?a=7R2y2





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Tate Britain reaches £45m revamp fundraising target

Tate has reached the £45m fundraising target for its Tate Britain Millbank Project, which is designed to conserve and upgrade a number of the art attraction's galleries.

Caruso St John Architects have designed the project, which started in early 2011 and includes the reconstruction of nine galleries in the south part of the building.

Among those to contribute towards the Tate Britain Millbank Project is the Heritage Lottery Fund (ε₄-ym) and Tate Members, who provided a donation worth ειm. Details: http://lei.sr²a=xyw8D



The gallery's photography space will be renamed

£193,000 for SNPG's Photography Gallery

The Robert Mapplethorpe Foundation has announced funding of US\$300,000 (£193,000) for the Scottish National Portrait Gallery's (SNPG) Photography Gallery over the next three years.

As a result, the space at the Edinburgh gallery is to be renamed the The Robert Mapplethorpe Photography Gallery.

US-born Robert Mapplethorpe established his foundation 10 months before his death in 1988. It has since supported exhibitions at a number of art institutions. Details: http://lei.sr/a=o3K9T

Creative Industry Finance scheme launched by ACE

Small- to medium-sized businesses working in London's cultural sector can now apply for funding under a loan scheme launched by Arts Council England (ACE).

Creative Industry Finance will offer loans of between £5,000 and £25,000, with East London Small Business Centre to operate the programme in the capital.

London is the first stage of the new ACE scheme, with a second area to be announced in due course. It aims to benefit artists, performers and other sector businesses.

Details: http://lei.sr?a=j7R4M

Serpentine opens 2012 Pavilion

The Serpentine Gallery in London has unveiled the Herzog and de Meuron/Ai Weiwei-designed Pavilion - the 12th commission in the art attraction's annual series.

This year's Pavilion - part of the London 2012 Festival - enables visitors to go beneath the Serpentine lawn to explore the "hidden history" of the gallery's previous 11 commissions. A total of 11 columns represent previous structures, while the 12th supports a floating roof 1.4m (4.6ft) above the ground. Design features of the

Pavilion include cork cladding.

International spa company ESPA is sponsoring this year's Pavilion, which is operating as a public space and as a venue for the gallery's Park Nights programme of events and talks.

Serpentine Gallery director Julia Peyton-Jones and co-director Hans Ulrich Obrist said:



The Serpentine Gallery Pavilion 2012 will remain open until 14 October

"It is a great honour to be working with Herzog and de Meuron and Ai Weiwei, the design team behind Beijing's Bird's Nest Stadium.

"In this exciting year for London we are proud to be creating a connection between the Beijing 2008 and the London 2012 Games."

Details: http://lei.sr?a=k706g

Creative Scotland in investment portfolio overhaul

Creative Scotland has announced the results of a review into its investment portfolio, which will see nearly 50 arts organisations lose out on regular funding support from April 2013.

The agency has overhauled its portfolio as a result of changes in the way it receives income,

with its share of Lottery revenue to rise from £18m in 2010 to £32.3m in 2014.

Creative Scotland is withdrawing its twoyear approach to flexibly-funded organisations, following a review of its investment model. Details: http://lei.sr?a=16m3K

Plans for tax relief cap on donations axed

The Art Fund is among a number of groups to welcome George Osborne's decision to drop plans to introduce a cap on tax relief on donations of more than £50,000.

HM Treasury's cap would have also applied to gifts worth 25 per cent of a charity's income and was designed to prevent individuals using available reliefs to avoid tax.

However, Osborne said:
"We will proceed next year
with a cap on income tax
reliefs for wealthy people, but
we won't be capping relief for
giving money to charity.

"It is clear from our conversations with charities that any kind of cap could damage donations, and as I said at the Budget that's not what we want at all. So we've listened."



The Photographers' Gallery at 16-18 Ramillies Street in central London

Art Fund director Stephen Deuchar said: "[The cap] would have had a detrimental impact on all charities and their causes." Details: http://lei.sr?a=C5n1a

UK tourism sector worth £101bn

The UK tourism sector contributes more to the economy than car manufacturing or mining, according to research from the World Travel and Tourism Council (WTTC).

The report - sponsored by American Express and compiled by Oxford Economics - found that the travel and tourism sector's worth to gross domestic product (GDP) last year was worth £101bn.

The figure is 6.7 per cent of the UK's total GDP - compared with 2.3 per cent for car manufacturing; 1.9 per cent

for mining; and 4.1 per cent for chemicals. Meanwhile, travel and tourism in the UK is expected grow at a faster rate than the overall

economy over the next decade. WTTC president and CEO David Scowsill

said: "We have always known that travel and tourism is a vast contributor to economic



UK travel/tourism's growth is expected to outpace the overall economy

growth. These figures bear out just how significant our industry is for the UK."

However, Scowsill added that air passenger duty and high VAT rates are making the sector uncompetitive and called on the government to "sit up and take notice" of its potential. Details: http://lei.sr?a=G6x7R

Ireland to target Londoners in Olympics campaign

Tourism Ireland has confirmed it will be targeting millions of Londoners this month in a bid to promote the country as a "hassle-free holiday" away from the 2012 Games.

Escape The Madness will present Ireland as the ideal "escape" destination for people living

in London and is the first phase of a €500,000 (£404,000) Games-time campaign.

Tourism Ireland's Niall Gibbons said: "The Olympic Games present a unique opportunity to showcase the island of Ireland." Details: http://lei.sr?a=a8Y3r

UKinbound calls for visa process revamp

UKinbound has called on the government to make "immediate and significant cuts" to visa application processing times to drive future growth.

It comes as the organisation revealed the results of its first Business Barometer, a new survey carried out alongside Qa Research to gauge members' level of business.

According to the results, UKinbound members fear that bookings and visitor numbers will decline due to the "prolonged and drawn out visa process" for tourists.

UKinbound chief executive

Mary Rance said: "Despite wanting to come to the UK, [tourists] are travelling to France, Germany and Italy where tourist visas are easier to obtain. These countries are reaping the



rewards while our government sits back believing that the Olympic legacy alone will continue to grow visitor numbers."

Details: http://lei.sr?a=p5V7C

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An end to the staycation trend?



ANDREW WADE is a partner at Lawrence Graham LLP and a director of the Leisure Property Forum

t is impossible to avoid the endless speculation about whether Greece will leave the euro - the so-called 'Grexit'. And what about Spain and Portugal, or even Italy? Will the Eurozone retreat to a hardcore group of countries centred round Germany? Of course, no-one knows, and the European Union does have a habit of muddling through. But what if it is different now - how will this affect the leisure sector?

While the Treasury is said to be busy scenario planning, it seems much of business is currently watching and waiting. But we can make some likely assumptions.

Whether we see the re-introduction of the drachma, peseta, lira and others, these currencies are likely to suffer a rapid and drastic devaluation against the euro and the pound - the only quick way for these countries to restore international competitiveness. This assumes that the pound will remain strong, which should still be the case as long as the financial markets retain confidence in the government's deficit reduction plan

It also means that many visitors from those countries would find it prohibitively expensive to come to the UK. If there was a mass exit from the euro, this would see lower visitor numbers - leading to lower hotel occupancy rates and less business for restaurants and other attractions.

However, it would be much cheaper for UK residents to holiday in the usual Mediterranean 'hotspots' - and packages there may suddenly seem far better value than the UK 'staycation' holidays that have become so popular in recent years. So whatever your business, like the Treasury, it is as well to do some scenario planning now.

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Health & Fitness 2012 Where now for the Health and Fitness sector? London, 12th July 2012

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Read Leisure Opportunities online: www.leisureopportunities.co.uk/digital

PROPERTY

Minoan Group 'confident' over Crete plans

UK-based Minoan Group has expressed confidence over the future of its proposed development on the Greek island of Crete, despite the ongoing political uncertainty.

In March, the group lodged an application to be included in the Fast Track process a framework to accelerate projects considered to be in Greece's long-term interest.

However, May elections failed to yield a new government in Greece and a second election is now taking place on 17 June, which the group said had delayed the process.

A spokesperson said: "Greece is currently awaiting the outcome of a second election, to be held in June, inevitably slowing almost all bureaucratic processes.

Crete's locality of Itanos is the site for the Minoan Group's development

"However, the Minoan Group board remains confident that the project's full potential will be realised in due course." Read more: http://lei.sr?a=N6S6D

Swindon 'hub' vision moves forward

Swindon's Oasis Leisure Centre has been transferred to a private operator in the next phase of a £65m scheme to develop a major new "regional leisure hub" for the town.

Oasis Operations Ltd has taken control of the facility under a deal between Swindon Borough Council (SBC) and Moirai Capital Investments signed earlier this year.

Leisure specialists S&P Architects are involved with the design of the new hub, which is to include an indoor ski slope, an indoor arena and a water park at North Star.

Oasis Leisure Centre will also benefit from improvements - including the replacement of its iconic dome - as part of the project, which will be undertaken over the next 12 months.

Moirai has secured four long-term leases to the Oasis and former Clares site from SBC in a



A multi-million pound refurbishment is planned for the leisure facility

bid to drive forward the development, which could attract up to 4 million visitors a year.

SBC cabinet member for leisure and strategic transport Keith Williams said: "The transfer is a very important milestone in our bid to transform Swindon into a regional hub." Details: http://lei.sr?a=V7f5P

HMV Group agrees deal to sell Hammersmith Apollo

HMV Group has agreed to sell Hammersmith Apollo Limited - the owner and operator of London's Hammersmith Apollo - to Stage C in a deal worth a total of £32m.

The sale remains subject to shareholder and banking approvals, while Stage C will need the

backing of regulatory authorities. It is hoped the sale will be completed by late August. Stage C is owned by Ansco Music Club -

a division of AEG - and getgo Consulting GmbH, part of CTS Eventim AG. Details: http://lei.sr?a=G4k6u

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Date: Thursday 12 July 2012 Time: 6.15pm - 8.30pm Place: Central London



Speakers:

Andy Thompson, Anytime Fitness Paul Guyer, David Lloyd

Programme

6.15pm - Registration 6.30pm - Introductions 6.35pm - Speakers

7.15pm - Q&As 7.45pm - Refreshments and networking

8.30pm - Close

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Portsmouth Historic Dockyard is a worldclass visitor destination with Naval Heritage attractions of national importance.

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Further information can be obtained from Emma Nash, National Museum of the Royal Navy, Portsmouth Historic Dockvard. HM Naval Base (PP66), Portsmouth, Hampshire PO1 3NH.

Emma.nash@nmrn.org.uk or 02392 727574.

The closing date for tenders is 13th July 2012.





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Boost for heritage sector skills projects

The Heritage Lottery Fund (HLF) has announced additional funding worth £13.6m for 51 skills projects through its Skills for the Future and Training Bursaries schemes.

Nearly 790 new placements are to be delivered as a result of the funding, representing 700 years' worth of paid training opportunities for those looking to enter the sector.

Among the projects set to benefit from the latest investment are the digitising of archives and the conservation of historic gardens, supporting both traditional and contemporary skills.

Skills for the Future, which offers work-based training in a range of areas, received £9.5m of funding to support 43 projects across the UK.



The funding boost will create opportunities across the heritage sector

Meanwhile, Training Bursaries - providing onthe-job accredited training in 50 skillsets - has secured £4.1m for eight projects. Details: http://lei.sr?a=F6O7c

Skills Active launches Active Ambition

SkillsActive has launched its new ActiveAmbition initiative to drive growth by professionalising the active leisure sector and improving standards.

The initiative also aims to raise the aspirations of current and prospective employers and employees through effective skills development.

ActiveAmbition has been part-funded by the UK Commission for Employment and Skills through the Employer Investment Fund, It will see SkillsActive work with employers, trade associations

and stakeholders over the next two years. The new scheme will expand on the work undertaken on the skills protocol within leisure. James Emmett, head of employer engagement

at SkillsActive, said: "It is widely recognised that upskilling existing and new employees is vital to the growth of the sector.



The programme aims to improve standards in the UK's leisure industry

"ActiveAmbition represents a framework to provide improved skills delivery for the industry, building on the work undertaken by operators during 2011 to create the Skills Protocol and the subsequent report by the Skills Protocol Employer Leadership Group." Details: http://lei.sr/?a=C8D4z

Luxury hotel introduces 'customerize' training scheme

Independently-owned boutique resort The Vineyard at Stockross in Berkshire has introduced a new training initiative called Customerize. The scheme is based on 'customer psychology' - the understanding of guest behaviour and the mind-set of guests.

The training will offer staff the tools to adapt and maximise their personal effectiveness, while increasing secondary spend and repeat visits through the creation of customer experiences and customer service in all areas. Details: http://lei.sr?a=W6col

Continuing to build on recent successes



IAN TAYLOR is the new chief executive officer of Skills Active

t gives me great pleasure to write this as the new SkillsActive CEO at what is an exciting time as Olympic fever grips us all! SkillsActive is evolving into a more tenacious and resourceful company, while remaining true to our goal of a better skilled workforce. I sincerely thank my colleagues for their sustained efforts.

We can be very proud of our many recent achievements, not least The Mayor's Legacy project - completed in March with more than 8,000 people receiving e-learning intervention for disability training and more than 13,000 training places completed.

ActiveAmbition (see right) will help to drive business growth by professionalising the sector. It will connect more than 170 leading employers to solutions through activepassport and a network of approved training providers, all within a single qualifications framework. SkillsActive will continue to work with employers, trade associations and stakeholders to create and maintain appropriate skills protocols.

We will continue to represent the entire sector and lobby on its behalf. A recent example of this is evident in the petitioning of government by our caravanning sector colleagues, who fought to reduce VAT on caravan holiday homes. MPs responded quickly, enabling the industry to continue its invaluable work for British tourism.

More than 25 Awarding Organisations have offered their commitment to work with us to ensure all qualifications meet the needs of the sector. With this continued support and new initiatives waiting in the wings, I am confident that SkillsActive will enable the sectors in which we operate to go from strength to strength.

No doubt the road ahead won't always be smooth. But by working with all our stakeholders, we can add value to employers and employees alike and help our sectors capitalise on the skills agenda to create vibrant and essential parts of our economy.

Finally, as the "Greatest Show on Earth" arrives in London, I wish Team GB all they, and a nation, hope for and dream of.



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Assistant Manager (40hpw), GLL, Henley on Thames, UK

Personal Trainers, The Gym Group, London Wood Green, UK

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CAREER OPPORTUNITIES WITH WALES' LEADING INDEPENDENT HEALTH AND RACQUETS CLUB

Exciting opportunities now exist within the private members Health and Racquets Club at the Vale Resort.

MEMBERSHIP SALES MANAGER

You will responsible for managing a small membership team and driving sales forward within the club. The ability to create and develop sales opportunities is key and you will need to be able to train and coach your team and take responsibility for revenue targets in order to achieve the annual budget. The ideal candidate will have proven sales experience in the leisure industry. OTE up to £27K

FITNESS MANAGER

You will be an experienced Fitness Manager with an infectious passion for fitness and wellbeing. As the Manager you will be expected to lead and support a varied programme of group classes, health initiatives as well as develop our PT programme (L.3. qualification required). You will have a clear presence around the club, supporting our 4000+ membership and responding proactively to their needs. OTE up to £21K

Please apply together with your CV to:

Catherine Lawrence, HR Manager Email: clawrence@vale-hotel.com Telephone: 01443 665838 Closing date: 29th June 2012

Vale Resort, Hensol Park, Hensol. Vale of Glamorgan CF72 8JY www.vale-hotel.com



SPORTS MANAGER

Location: Mayfair, London Salary: £25,000-£28,000 Reference application form

The Lansdowne Club is a private members club in the heart of Mayfair with a focus on sports, social, business and residential, with a membership of over 8.000

The sports area consists of a 25m swimming pool, cardio and free weights gyms, exercise studio, three squash courts, a fencing salle as well as three treatment rooms. Having recently invested over £3.5m in the area, we are now looking for a dynamic Sports Manager to take the area to the next level

- Delivering excellent member services throughout the sports area
- Ensuring fully-trained, competent and professional staff are in place To be fully conversant with
- all relevant Health & Safety legislation Monitoring relevant Key
- Performance Indicators against targets
- To be part of the Club management team



The Candidate

- The successful incumbent must have a proven and successful track record in a management/supervisory role within a leisure-related industry.
- A leisure-related degree or professional equivalent is required
- · Must be passionate about customer service
- A team player who will develop and lead the team.



The Lansdowne Club

Fitness Manager



Salary - Dependant on experience. Location - Birmingham

EDGBASTON PRIORY CLUB

The Edgbaston Priory Club is without doubt one of the country's most prestigious racquet and leisure clubs in the UK, a private member club with over 3,000 members who regularly enjoy playing racquet sports, keeping fit and socialising. We are looking for an inspiring commercially focused Fitness Manager who will be responsible for maximising member satisfaction, ensuring high levels of membership retention and new member referrals.

The Fitness Manager's role will be hugely varied and at times challenging managing the Health and Fitness Team and Group Fitness Programme to ensure that all services, products and systems are delivered to agreed company standards. You will manage the facility as the manager on duty getting involved with every aspect of running this large private members club. This is a really exciting position for an individual with energy and enthusiasm who has presence and personality and a huge passion for fitness. The gym will be undergoing an expansion over the next year so the successful candidate will grow and develop along side this, enhancing skills and moving forward with the clubs new goals.

To apply for this position you will have worked on the gym floor for at least 3 years, one of which will have been in a management or supervisory capacity and you will be REPS level 3 qualified. We are looking for a strong leader, confident communicator, highly organised with a can-do attitude and exceptional attention to detail. Above all you will be passionate about health and fitness and will strive to make a difference to members lives.



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REGISTRAR'S DEPARTMENT - STI IDENT OPERATIONS & SUPPORT DIVISION PHYSICAL RECREATION AND SPORT

Swimming Pool Manager Starting Salary £25,251 per annum



The University of Nottingham is in the top 1% of Universities worldwide and

consistently ranked in the top 10 in the UK for sport. A dynamic and experienced pool manager is therefore sought to manage the existing 25 metre 8 lane pool and help move the department to new heights,

Candidates must have ISRM/C&G Higher Professional Diploma or ISRM Sport and Recreation Management Certificate (or equivalent), as well as experience of swimming pool operation at a minimum of duty management level and Pool Plant operation and maintenance

For more details and/or to apply on-line please access: www.nottingham.ac.uk/Jobs/CurrentVacancies/ref/PR08355. Closing date: 4 July 2012

establishing it as one of the best sports providers in the UK.

CLUB SUPERVISOR *** JERSEY ***



Part of Jersev's largest and most popular family hotel, this facility with the UK's first Flowrider® surf machine, fantastic leisure and swimming pool. steam room, sauna and gym. We also offer unique career opportunities for the right applicants

You should be able to demonstrate, good management and customer care skills. Preferred qualifications include a current NPLQ, First Aid at Work Certificate, YMCA level 2 or equivalent and a Pool Plant Course.

We offer an attractive salary, live in at a subsidised rent and opportunity to develop your career

Please apply to Claire Reynard Personnel and Training Manager, Merton Hotel, Belvedere Hill, St Saviour, Jersey JE4 9PG



Tel/Fax 01534 724231/768603 or E-mail: creynard@mertonhotel.com

www.seymourhotels.com

THE GLOBAL RESOURCE FOR ATTRACTIONS PROFESSIONALS

ATTRACTIONS MANAGEMENT 2012-2013 Handbook

The 2012-2013 Attractions Management Handbook - the ultimate reference guide for the international attractions market - will be published in summer 2012 as a comprehensive resource



be distributed to buyers and operators and will also have bonus distribution at key industry events.

TO BOOK YOUR PROMOTION OR FOR FURTHER INFORMATION PLEASE CONTACT JULIE BADRICK

Call +44 (0)1462 471919 or

Email juliebadrick@leisuremedia.com

SPORTS HALL & LETTINGS MANAGER **IULY 2012**

ST AUBYN'S

St Aubyn's School requires a sports hall and out of hours lettings Manager. An application form and job description can be downloaded from the school website at www.staubyns.com or can be obtained by calling 020 8504 1577. Applications and CVs are to be forwarded to the Business Manager either by email or by post to the address below.

St Aubyn's School , Woodford Green, Essex IG8 9DU 02085041577 bursar@staubyns.com www.staubyns.com

St Aubyn's is committed to equal opportunities and the protection and safety of its pupils. All applicants are subject to an enhanced CRB check.

GENERAL MANAGER

Waterside Pool, Ryde, Isle of Wight, United Kingdom Salary: £25,000 plus discretionary Bonus

Are you capable of taking on a challenging but rewarding role to inspire our team and deliver exceptional customer service:

The Waterside Community Trust, is looking for a General Manager for the Waterside Swimming Pool and associated activities. (www.rydepool.co.uk) Reporting to a board of voluntary Trustees, you will be expected to oversee every aspect of our day-to-day operations. You will also be asked to help develop and deliver our longer-term strategy and vision. You will already be an experienced General or Operations Manager with high standards and meticulous attention to detail. Experience in the sports & leisure industry would be an advantage. Perhaps you are looking for a change of scene or life-style.

If you have the experience, determination and energy to help us fulfill that potential then we would like to hear from you.

PLEASE CONTACT: IAN JENKINS Email: ian@thinking-finance.co.uk Telephone: 01983 812422



The National Museum of Flight is located at the historic Second World War Airfield, East Fortune, Attracting in the region of 75,000 visitors per year, the museum is recognised as having one of the broadest aviation collections in the UK with an internationally important collection. It is now home to one of the three Concorde aircraft preserved in the UK and hosts a wide range of events, activities and workshops. With new developments recently completed, a further phase of the site Masterplan is now being planned.

General Manager

£34,020 - £39,633 per annum plus membership of Civil Service pension scheme

Full details of this post and of all our vacancies can be viewed on www.nms.ac.uk

For further information and an application pack, please visit www.nms.ac.uk telephone 0131 247 4094 (answerphone) or email applications@nms.ac.uk stating reference NMS11/238.

Closing date for completed applications is Monday 25 June 2012.

National Museums Scotland is committed to being an Equal Opportunities Employer. www.nms.ac.uk

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Holyhead marina plans approved

A joint venture between Convgar Investment Company and Stena Line Ports has been given the green light to proceed with a marina scheme in Holyhead, North Wales.

Isle of Anglesey County Council approved the plans, which include 50,000sq ft (4,645sq m) of space with marine-related retail, leisure, restaurants and a hotel.

A 500-berth marina and a residential element is also part of the scheme, in addition to the provision for amenities and visitor attractions. According to Conygar,

the development of the waterfront area will enhance and revitalise the town in a "sustainable manner" - such as attracting an increased number of visitors.



The joint venture is looking to transform Holyhead through the project

A spokesperson said: "The development will act as a catalyst to attract further investment into the Holyhead area.' Details: http://lei.sr?a=Q4T4O

2012 Games offers 'significant boost' for Brand Britain

New research carried out by professional services provider Deloitte has found that London 2012 is generating a "significant boost" for Brand Britain among overseas residents.

A survey of 6,000 people found that 80 per cent of those from China and India's growing middle classes feel more likely to want to visit Britain as a result of this summer's Games.

More than 76 per cent of respondents from China and India associate the Games with the UK - higher than residents elsewhere. Read more: http://lei.sr?a=m6x3b

Green light for Neville's new OTSC

Ex-Manchester United Football Club captain Gary Neville has been given the green light for the development of a new mixed-use complex near the club's stadium in Manchester.

AEW Architects are behind the design of the new 10-storey Old Trafford Supporters' Club (OTSC), which is to be located at the junction of Wharfside Way and Sir Matt Busby Way.

The 8,000sq m (86,111sq ft) building will incorporate a 139-bedroom hotel with associated facilities; public space for use by OTSC members and spectators; and a club shop.

Steve Burne, managing director of AEW Architects, said: "We've worked with Gary Neville on several projects and are delighted the application for the supporters' club has been approved - this is a genuine chance for Gary to give something back to the fans.

"A lot of time was invested in the design



The AEW-designed scheme is sited near Old Trafford

stage so that we could be sure the building will provide a true match day experience.

"It is a project that will attract attention from around the world, and one that draws on our experience in the hotel and leisure sectors." Read more: http://lei.sr?a=W1D3Z

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