

# spa opportunities

20 JULY - 2 AUGUST 2012 ISSUE 142

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## ESPA's flagship spa opens at Resorts World Sentosa

A new 10,000sq m (107,639sq ft) ESPA spa has opened at Resorts World Sentosa (RWS) - one of Singapore's firstfully integrated leisure resort developments.

The mixed-use, \$86.59 bn (US\$5.2bn, €4.26bn, £3.35bn) RWS is wholly-owned by gaming giant Genting Singapore and. ESPA is the only spa operator to have secured a property within RWS.

Other flagship leisure units include a Universal Studios theme park and a L'Atelier de Joël Robuchon-branded fine dining restaurant.

ESPA at RWS will become the global spa company's new flagship Asian wellness facility and includes a total of 24 treatment rooms - eight of which are located within the main spa building.



The spa has 24 treatment rooms and will become ESPA's flagship wellness facility in Asia

The treatment building will contain a further 10 treatment rooms, while six individual treatment villas are to overlook the reflection pool, as will two private spa suites. A traditional hammam - one of the first in Singapore - is

among the highlights of ESPA at RWS, while the extensive spa also includes a large scrub plinth and two beach villas.

Additional spa facilities include: four seated washing stations; outdoor vitality pools; cold plunge pools; two Japanese "Onsen" style pools; and a crystal steamroom.

UK-based Barr + Wray has worked on the design of the wet facilities.

ESPA chief executive and founder Susan Harmsworth said: "It is ESPA's largest spa in the region and the repertoire of treatments pays homage

to Singapore's melting pot of cultures."

• ESPA currently has two spa brands - ESPA Spas and the full-service wellness concept ESPA Life. To read about ESPA Life, see *Spa Business* 3, 2011: <http://lei.sr?a=f7j8D>

### McCarthy publishes book on spa psychology

Jeremy McCarthy, director of global spa development at Starwood Hotels and Resorts, has published a new book titled *The Psychology of Spas & Wellbeing: A guide to the Science of Holistic Healing*.

The book draws on both McCarthy's 20-year career as a spa operator and his studies of applied positive psychology (APP). McCarthy recently received a master's degree in APP from the University of Pennsylvania.

Exploring the science behind the claims of the spa industry, the new book looks for possible applications to enhance the impact of a spa as a centre for holistic healing.

### SpaFinder acquires SpaFinder Europe

SpaFinder Wellness, the US-based spa and wellness media, marketing and gifting resource, has acquired SpaFinder Europe.

The European-based business was originally formed as a joint venture but will now become a wholly-owned subsidiary of SpaFinder Wellness as a result of the deal.

SpaFinder Wellness chair and CEO Pete Ellis said the acquisition will allow the company to expand its network, services and products across the continent.

The deal also allows SpaFinder Wellness to introduce its new products and technology, with new applications which enable consumers to "delve deeper" into consumer wellness offerings due to be launched. Cassandra Cavanah is to continue as executive director of SpaFinder



Cavanah will remain director of SpaFinder Europe

Wellness' European division, while a new division head will be named at a later date.

Pete Ellis said: "SpaFinder Europe has created a popular, localised version of SpaFinder.com, reaching hundreds of thousands of spa and wellness enthusiasts. By acquiring SpaFinder Europe, we are extending our commitment to help people find their path to wellness."

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Annual subscription rates are UK £31,

Europe £41, Rest of world £62, students UK £16.

Spa Opportunities is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed in the USA by SPJ, 75 Aberdeen Road, Emigsville, PA 17318-0437. Periodicals postage paid at Manchester, PA POSTMASTER Send US address changes to Spa Opportunities, c/o PO Box 437, Emigsville, PA 17318-0437. The views expressed in print are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Limited. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise without the prior permission of the copyright holder. Printed by GC Print Solutions plc. ©CYbertrek Ltd 2012 ISSN 0952/8210

## Westin to launch 13 new Heavenly Spas

Westin Hotels and Resorts has plans to continue with the international expansion of its signature Heavenly Spa brand in order to meet increasing demand for luxury services.

The operator - owned by Starwood Hotels and Resorts Worldwide - is planning to launch 13 new Heavenly Spas by 2014, with all but two located outside the US.

Among the new Heavenly Spa locations are the Westin Lagunamar, Mexico; India's Westin Chennai Velachery; and Westin Xiamen, Westin Changbaishan and Westin Wenzhou - all three of which are in China. Heavenly Spas by Westin are based upon two of the brand's key philosophies - preserving wellness on the road and helping guests to leave feeling better.

Jeremy McCarthy, director of global spa development and operations for Starwood, said: "There is a growing demand for spa and wellness services in key global emerging markets such as Asia. Westin's Heavenly Spa concept fulfils that demand and provides



Heavenly Spas is Westin's flagship wellness brand in the Asian market

signature sensory experiences aimed at mind-body wellness and revitalisation."

Brian Povielli, global brand leader for Westin Hotels, added: "The global expansion of our Heavenly Spa brand underscores the strong appeal of our distinctive positioning around wellbeing."

• To read an interview with Jeremy McCarthy on Starwood's global strategy for expanding its spa brands, see *Spa Business* 2010 Issue 3: <http://lei.sr?a=M446Q>

## China's online beauty worth US\$20bn by 2016

A new study from Kline and Company has found that internet beauty sales in China are expected to be worth more than US\$20bn (£16.3bn £12.9bn) by 2016.

The report - *Beauty Retailing Through Direct Sales in Emerging Markets 2011: Channel Analysis and Opportunities* - examines new trends in the world's emerging economies of Brazil, Russia, India and China.

According to the consulting and research group, China's online sector has been growing at a rate of 200 per cent since 2006 and is already worth nearly US\$8bn (£6.5bn, £5.2bn).

Between 2006 and 2011, the number of internet users in China increased 234 per cent from 137 million to 457 million, with 205 million online buyers as of last year.

The growth in online beauty sales has also been driven by "e-malls" allowing customers to purchase a range of domestic and international brands in one location.



Online beauty sales in China are nearly equal in size to the French market

Companies once focused on person-to-person sales are now embracing online commerce as a result of the success and popularity of e-commerce offers.

However, the report found that the person-to-person approach remains prevalent in Brazil - the largest of the four BRIC economies - despite a growth in the online beauty business. Kline industry manager Karen Doskow said: "Chinese online beauty sales in 2011 are nearly equal in size to the market for France."



## Swissôtel expands in Turkish market

Swissôtel Hotels and Resorts has announced plans to extend its portfolio in Turkey with the addition of two new resort properties in Bodrum over the next two years.

The first of the two new openings proposed by the Switzerland-based hotel group will be a beach resort in Turgutreis with 66-bedroom and 72 private residences.

Meanwhile, a city resort situated in the hills overlooking Bodrum is to include 56 bedrooms and suites, as well as 45 private residences.

Both of the properties will house a Pürovel Spa and Sport-branded facility, although further details are yet to be confirmed at this stage. Pürovel is the group's spa concept which combines restorative experiences with exercise and sports. Signature treatments are loosely based on the four seasons.

Çağdas Holding will develop and own the developments and has been advised by consulting firm Servotel Corporation. Both resorts are being designed by Gokhan Avcioglu.



Both new Swissôtel sites will feature spas and extensive wellness facilities

"Our hotel group has had a presence in Turkey for more than 20 years, establishing an excellent reputation," says Meinhard Huck, president of Swissôtel Hotels and Resorts.

"Both holiday resorts in Bodrum are the perfect addition to our existing hotels in this very important market."

• To read more about Swissôtel's plans to roll-out Pürovel Spa and Sport across its global hotel portfolio, see *Spa Business* 2011 Issue 3, p20: <http://lei.sr?a=04g8D>



The resort facilities will include a Pevonia Spa

## AMResorts to open second Secrets resort in Los Cabos

AMResorts has unveiled plans to open the new-build Secrets Puerto Los Cabos resort in November 2013 – its second Secrets-branded property in the Mexican municipality. The group already operates a total of three properties in Los Cabos, with its newest to feature a 12,000sq ft (1,115sq m) Secrets Spa by Pevonia among its facilities.

Offering a wide range of speciality treatments and a hydrotherapy circuit, the spa will contain 22 treatment rooms and a full-service beauty salon.

A fitness centre is also proposed. Two swimming pools; five à la carte restaurants; meeting space; and six bars also form part of the adults-only resort, with all 500 suites to offer a whirlpool on their private balconies. AMResorts is the provider of sales, marketing and brand management services for Secrets, as well as Zoëtry Wellness and Spa Resorts and the Dreams, Now and Sunscape brands.

## Four Seasons to open new resort on Jumeirah Beach

Four Seasons Hotels and Resorts is to open a property on Jumeirah Beach Road in Dubai, United Arab Emirates (UAE), in partnership with Bright Start LLC.

The new Four Seasons Resort Dubai at Jumeirah Beach will cover an 11-acre (4.5-hectare) site overlooking the Arabian Gulf and has been designed by architectural firm WATG. Due to open in mid-2014, the 237-bedroom resort will target leisure and business visitors and will contain a "world-class" spa – further details of which are yet to be announced. Indoor and outdoor swimming pools; a private beach club and at least three restaurants will also form part of the resort, which will offer exclusive access to 270m (886ft) of beach. *Read more:* <http://lei.sr?a=K2z4h>

## Australian research outline benefits of yoga

A nationwide study carried out by four academics in Australia is one of the first pieces of the research to offer a detailed outline of the benefits of yoga to human health.

Stephen Penman and Marc Cohen from the School of Health Sciences at RMIT University in Melbourne – working alongside Philip Stevens from the Swan Research Institute and Sue Jackson of the School of Human Movement Studies at the University of Queensland – conducted a national survey of 3,892 yoga practitioners.

According to the study, yoga practice was seen to assist in the management of specific issues and conditions. Regular yoga practice may also exert a healthy lifestyle effect including vegetarianism, non-smoking, reduced alcohol consumption, increased exercise and reduced stress with resulting cost benefits to the community. The typical respondent was a 41-year-old, tertiary educated, employed,



The research found that yoga is often practiced for mental wellness

health-conscious female – a total of 85 per cent of the respondents were women. Asana (postures) and vinyasa (sequences of postures) represented 61 per cent of the time spent practicing, with the other 39 per cent devoted to the gentler practices of relaxation, pranayama (breathing), meditation and instruction.

The study also found that respondents commonly started practicing yoga for fitness but often continued practicing for stress management. *Read more:* <http://lei.sr?a=14j5w>



Café Royal will include the Akasha holistic spa

## Opening of London's Café Royal pushed back to October

The reopening of the historic Café Royal in London, UK, has been pushed back to October as work continues on its transformation into a 159-bedroom luxury hotel.

It had been intended the hotel would open last month (June) ahead of the 2012 Games, with the 800sq m (8,611sq ft) Akasha Holistic Wellbeing Centre among its facilities. However, general manager Louis Sailer confirmed the launch date had been delayed due to the "complex and sensitive" nature of the Grade II-listed building's refurbishment.

Sailer said: "We had initially hoped and intended that the Café Royal hotel would be open in time for the Olympics. "During the works, we uncovered a historical treasures and we are working with architects to carefully restore these parts of the building."

Once complete, the Akasha Centre's day spa will span two floors and has been developed in conjunction with Netherlands-based 4SeasonsSpa.

## Tourism Observatory reveals trend forecasts for wellness

The Tourism Observatory for Health, Wellness and Spa (TOHWS) has started publication of its new Constellation Series of trend forecasts covering the international spa and wellness sector.

Established earlier this year, the organisation aims to provide comprehensive global analysis of health and travel – including spiritual, spa or medical wellness travel.

The first publication in the series is *Wellness and Spa Travel 2015*, with systems, structures and trends including wellness being "much more" than spas and spirituality. Evidence-based wellness services; ecological/green products and services; and cross-over and fusion products services also feature among TOHWS's wellness and spa travel trends.

# First South African resort for Conrad

Hilton Worldwide's luxury brand, Conrad Hotels and Resorts, is to open its first resort in South Africa later this year in Knysna – between Cape Town and Port Elizabeth.

The global hotel group has signed a management agreement with Alderney Establishment to take over the running of Pezula Resort and Spa, which is expected to rebrand in November.

Among the resort's current facilities is the Pezula Spa, which houses nine treatment rooms; a nail bar; a hair studio; a juice bar; a rainforest shower; and a sauna and steamroom. The spa's post-treatment room features heated massage waterbeds, while a medi-spa facility offers an extensive menu of treatments for a variety of conditions.

Products used in Pezula Spa's signature treatments form part of the Maruwa collection – a



Following the deal, the Pezula Resort will rebrand as a Conrad resort

range containing ingredients and essences from the Western Cape's indigenous fynbos.

Other facilities include a 12m indoor pool and a gym, while its accommodation includes 78 suites in detached villas and a private castle.

John Vanderslice, Hilton's global head for luxury brands said: "Our arrival in South Africa represents a key milestone in the brand's ongoing global expansion."

## New launches generate strong uplift for TDIC

United Arab Emirates-based Tourism Development and Investment Company (TDIC) has said that newly-opened hospitality properties are expected to boost its earnings for this year.

According to the company, the completion of hospitality assets as part of Saadiyat Island – its flagship project – and across Abu Dhabi will "will provide a strong uplift".

St Regis Saadiyat Island Resort and Park Hyatt Abu Dhabi Hotel and Villas are among the now completed Saadiyat Island projects, along with the Monte-Carlo Beach Club.

Meanwhile, the Eastern Mangroves Hotel and Spa by Anantara has recently opened as part of TDIC's integrated hotel, marina and residential development in Abu Dhabi.



Eastern Mangroves Hotel is one of TDIC's recent hospitality openings

TDIC executive director Sultan Mohamad Al Mahmood said: "2011 was a significant year for TDIC, as we delivered a number of our high-profile hospitality assets in Saadiyat and Abu Dhabi. These properties will provide a strong uplift to the company's earnings."

## Marriott launches on Chinese social network Weibo

Hotel giant Marriott International has launched of its new careers presence on the Chinese social network, Weibo, as part of efforts to hire 30,000 people by the end of 2014. Our Hotel Rocks marked the start of the Weibo presence, which saw mainland China hotels submit one-minute

videos highlighting the benefits of working for the hospitality group.

The group is planning to more than double its presence in China to more than 100 hotels across all of its brands by the end of 2014, with the new venture designed to connect with potential employees.



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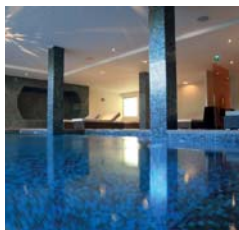
## YTL Hotels opens Borneo's new Gaya Island Resort

YTL Hotels has unveiled the new Gaya Island Resort on the island of Pulau Gaya - located off the coast of Borneo's Malaysian-administered state of Sabah.

The property features 121 standalone hill and seafront villas overlooking Mount Kinabalu, with facilities including a Spa Village housing six treatment rooms.

Located amid mangroves, Spa Village Gaya Island combines the surrounding environment, culture and wellbeing to create an "uplifting" experience for its guests.

Treatments reflect cultural healing traditions of Sabah, such as specialised rice scrubs and masques of the Kadazandusun and the practices of Bajau sea nomads.



Y Spa's external hydropool is a signature feature

## Rezidor opens Radisson Blu-branded spa resort in Corsica

Rezidor has announced the launch of its first property on the French-administered island of Corsica with the new 170-bedroom Radisson Blu Resort and Spa, Ajaccio Bay.

The new resort - near Porticchio - is owned by travel and events firm Groupe Ollandini and is one of the largest hotel investments on the island for around 30 years.

Facilities include a 900sq m (9,688sq ft) wellness area with a spa that contains five treatment cabins, as well as a sauna, a hammam, a relaxation area, a hot tub and an indoor pool. Treatments on offer within the spa area use products based on local island plants and which have been supplied by Sothys and Crena Care. A gym is also among the facilities.

Rezidor president and CEO Kurt Ritter said: "We are delighted to open the Radisson Blu Resort and Spa together with Jean-Marc Ollandini and his group. It further strengthens our successful, contemporary resort portfolio, and underlines the leading position of Radisson Blu as Europe's largest upper upscale brand."

## 'Wine cellar spa' to open in September

A spa is to open this September within the former wine cellar at Hotel Castello di Casole - a former 10th century castle recently launched as a boutique hotel in Tuscany, Italy. The 5,400sq ft (502sq m) Essere Spa will contain seven treatment rooms with barrel-vaulted ceilings and restored stone walls, as well as an outdoor garden for yoga and Pilates classes.

Comfort Zone products will be used at the spa, which will be open to non-residents and will offer treatments inspired by locally-sourced ingredients such as olive oil and grape seeds.

US-based J Banks Group worked with Sandy Burden, director of interiors for hotel owner and operator Timbers Resorts on the design of the Essere Spa.

Hotel Castello di Casole has opened as a 41-bedroom property at the heart of the 4,200-acre (1,700-hectare) estate following a five-year restoration programme.



Essere will have seven treatment rooms and uses Comfort Zone products

In addition to the spa, facilities include an outdoor pool and a Technogym-equipped fitness suite, as well as the Ristorante Tosca fine-dining eatery and a gourmet pizzeria.

Timbers Resorts CEO and founder David Burden said: "The estate and hotel epitomize the best of the Timbers Resorts brand and hospitality and will be a gem in our portfolio for many years to come." Details: <http://lei.sr?a=D653c>

## Champneys expands medical services in the UK

Champneys has announced an expansion of medical services on offer at its luxury spa resort in Tring, Hertfordshire, UK, to complement its existing health and wellbeing provision.

The new services are based on the concept that prevention is crucial to staying fit, with guests able to meet with a variety of health professionals covering all aspects of health. Champneys has introduced the WellWoman and Wellman screening programmes to provide a full MOT, which includes a blood tests and heart and lung function tests.

Meanwhile, Tring Medical Centre now offers services including injury and pain management; weight management and detox; and the Healthy Heart Programme. The Healthy Heart Programme offers one-off heart check-ups or an extensive rehabilitation and prevention scheme run by heartsmartUK's multi-disciplinary team of professionals.

• Meanwhile, Champneys Health Resorts has confirmed plans to expand its day spa portfolio - starting with the opening of an



The new medical services will be first made available at the Tring resort

in-store spa at a flagship Boots outlet in Milton Keynes. Decléor and Elemis are among the products used in treatments and therapies at the spa, which is expected to be the first of a number to open with Boots' UK estate.

Creative agency Caulder Moore has worked on developing the format for Champneys, which opened its first retail outlet-based day spa five years ago. Details: <http://lei.sr?a=z9l5j>



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10-12 Sep 2012

## Spa and Wellness by ILTM

Interlpen-Hotel Tyrol, Seefeld, Austria  
Spa & Wellness by ILTM is an exclusive, director-level event for pan-European buyers and global suppliers of spa and wellness holidays/breaks. The inaugural event will take place from 10-12 September in the beautiful Austrian Tyrol, at the Interlpen-Hotel Tyrol. The event will bring together Europe's most prestigious and important buyers of spa and wellness breaks with the world's leading spa and wellness resorts. This intensive two and a half day event will include pre-scheduled appointments between buyers and suppliers; conference sessions; lunches; evening events and the opportunity to experience the Interlpen hotel's superb Spa.  
Tel: +44 (0) 20 8910 7853  
[www.spaandwellnessbyiltn.com](http://www.spaandwellnessbyiltn.com)

10-13 Sep 2012

## Equipotel Spa and Wellness

Anhembi Exhibition Park, Sao Paulo, Brazil  
Companies that commercialize spa products and provide consulting services for hospitality gathered together in a space especially designed for them at Equipotel trade fair: Equipotel Spa & Wellness. Visitors could view various products and services provided in spas, aesthetic centers and massage clinics.  
Tel: +55-11-30605000  
[www.equipotel.com.br](http://www.equipotel.com.br)

19-21 Sep 2012

## World Spa & Well-being Convention 2012

IMPACT Exhibition and Convention Center, Bangkok, Thailand  
The World Spa & Well-being Convention 2012 is marketed a gateway to the Asian spa



The SPATEC events are based on one-to-one meetings between operators and leading suppliers

industry, offering a myriad of opportunities to network, build business connections and be inspired with industry people across the region. The event has been divided into three concepts – "by Hand", an exhibition of the services and equipment; "through Head", an opportunity to 'use your head' and exchange ideas and learn from business; and "with Heart", encouraging the spa & well-being industry and those who use their 'hearts' when working in the industry.  
Tel: +66 0833 5112  
[www.worldspawellbeing.com](http://www.worldspawellbeing.com)

19-22 Sep 2012

## SPATEC Fall 2012

The Ritz-Carlton, Dove Mountain, Tucson, Arizona, US  
All SPATEC events aim to bring the industry together at five-star locations and provide the ideal platform for spa professionals to build relationships with hand-picked suppliers in a relaxed environment conducive to serious business.  
Tel: +1 214 592 4270  
[www.mcleaneventsinternational.com/events/spatecfallna2012/about](http://www.mcleaneventsinternational.com/events/spatecfallna2012/about)

23-24 Sep 2012

## Olympia Beauty

Olympia Exhibition Centre, London, UK  
More than 22,000 therapists, salon/spa managers and owners, make-up artists, hairdressers, nail technicians and students are expected at this trade show that also has three stages with live, educational seminars.  
Tel: +44 (0)1959 569867  
[www.olympiabeauty.co.uk](http://www.olympiabeauty.co.uk)

30 Sep - 01 Oct 2012

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09-12 Oct 2012

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Tel: +49 711 18560-2398  
[www.interbad.de](http://www.interbad.de)

15-17 Oct 2012

## ISPA Conference and Expo 2012

Gaylord Palms Resort & Convention Center, Kissimmee, Florida, United States  
Each year, spa professionals from around the globe attend the ISPA Conference & Expo to become more knowledgeable and gain a competitive edge in the marketplace. With three days of speaker presentations covering business strategy, customer service, leadership & management and the spa industry plus an Expo filled with the latest spa products, attendees find what they need for solid solutions to business dilemmas.  
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## £5m spa complex planned for Brighton

A new £5m spa resort with an outdoor swimming pool could be built on seafront in Brighton, UK, after the proposals received approval from the local authority.

Brighton and Hove City Council's economic development and culture committee has agreed in principle to the development of the former Peter Pan's Playground site.

Plans for the Brighton Bathing Pavilion resort were tabled by Karma Royal Group (KRG), which has now been chosen as preferred bidder for the long-vacant site.

KRG's plans include five pavilions - housing an indoor and outdoor children's club; a year-round spa and health centre; a beach club and restaurant; an outdoor swim and bathing area; and a member's club. All zones except the member's club will be open to the general public.

UK architect Liam Russell has been appointed to the project, which will be designed as a zero carbon development and will generate its own power by various sustainable means in a super-insulated building.



The spa would replace an unused parcel of land on the city's seafront

Geoffrey Bowden, chair of the council committee, said: "The spa pavilion projects fits with our strategy to bring more life to the seafront east of the Palace Pier. It could be another asset in making the city a year-round, weather-resistant attraction."

KRG currently owns and operates 21 spa resorts across the world, managed under three brands - Royal Resorts, Karma Resorts and Chakra. The Brighton Bathing Pavilion will be the company's first venture in the UK.

## Centara to open first Cense-branded value spa

Centara Hotels and Resorts is to open its first Cense by SPA Cenvaree-branded value spa at Centara Hotel and Convention Centre Khon Kaen, Thailand, next month.

The new concept has been designed as a fast-service spa providing a range of core treatments and beauty services at affordable rates for guests without the time to visit a full-service facility.

Cense will focus on SPA Cenvaree's high standards of personal service and will be included at a select number of properties operated by the Thailand-based hospitality group.

In addition to the Cense spa, the newly-opened Centara Hotel and Convention Centre Khon Kaen also features a fitness centre with sauna and steamroom and an outdoor pool.

Centara group director of spa operations Elaine Chua said: "Our vision for Cense is to deliver effective spa services at affordable costs,



The Cense concept has been designed as a fast-service, value spa

while satisfying the discerning requirements of today's business and leisure travellers.

"This is part of our strategy to create a dynamic spa model in which services adhere to five-star quality but at lower prices, in order to cater to the evolving trends which we see as diversifying into day spas and into no-frills services." Details: <http://lei.sr?a=L5t1e>

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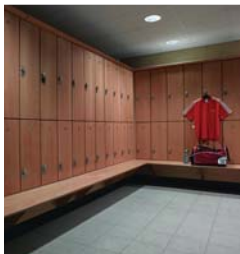
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Salary: - 25K

Company: Isle of Eriska Hotel, Spa and Island Location: Scotland - UK

The 5 Star, Relais & Chateaux, Isle of Eriska is located on it's own private island connected to the mainland by a vehicle bridge, on the West Coast of Scotland 2 hours drive north of Glasgow. It is a spectacular secluded location which affords a wonderful privacy and tranquillity.

The Isle of Eriska is both a great place to stay and a great place to work, as a small yet comprehensive spa and property there are endless opportunities and possibilities to develop the role. The 25 bedroom hotel, 6 person self catering house and Leisure Club Members drive the Spa business where three therapists ply their trade. The Spa has an atmosphere of utter relaxation where guests can enjoy a range of fabulous treatments. At The Spa, we seek to harmonise mind, body and soul, so that guests leave feeling refreshed and revitalised.

Within the stables the indoor facilities include a pool, sauna, steam room, gymnasium and full service lunch time restaurant. Outside the island offers a wealth of activities from a 9 hole golf course, indoor sportshall, clay pigeon shooting, croquet, putting, mountain biking and even simple nature trails.

As Leisure Manager you would be accountable for the effortless and seamless movement of guests in and out of the facilities, providing exceptional levels of guest service through the guests' stay and enhancing their visits to Eriska through delivery of leisure.

You will also be responsible for:

- Ensuring The Spa complies with Espa & Eriska Standards
- Performing Spa Treatments when required
- The hiring, training and development of the team
- Ensuring quality standards set out comply with policies and procedures to ensure increased performance
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- Overall responsibility for all Health & Safety training in the Spa buildings
- Overall supervision of Therapists, Reception Staff, Pool & Gym Team of 6/7
- Overall control, evolution and development of all leisure facilities
- Ensuring Leisure and Spa facilities are kept up to date with trends in the Industry
- Stock control and ordering
- Liaising closely with the Hotel/F&B/Golf Course Management

The ideal candidate for this position should have strong leadership and communication skills and be very customer service oriented. 3 – 5 years experience within a 5 star spa environment and a proven track record in a Leisure/Spa Management and achieving targets is a must. Previous experience working with ESPA preferable.

For further information or to apply for the position please e-mail [anne@eriska-hotel.co.uk](mailto:anne@eriska-hotel.co.uk)



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## Treetop spa opens on private island

Entrepreneurs Phil Stephenson and Robin Paterson, owners of the Petit Saint Vincent private island in the Caribbean Sea, have announced the opening of a treetop spa as part of a major redevelopment of the resort.

The PSV Spa is designed to blend in with its surroundings and has been crafted entirely using coconut trees, driftwood and natural wood. Facilities include four open-air treatment rooms, private outdoor showers and a relaxation area.

Each of the exclusive spa treatments are specifically tailored to the individual guest enabling them to choose which products are used from a selection of carefully blended massage oils made from local herbs, spices and aromatic plants.

The treatment menu - featuring Indonesian and Caribbean influences - has been created by Petit St. Vincent's team of Balinese and Caribbean therapists. Signature treatments include the ancient Shirodharma massage - an Ayurvedic treatment, involving the warm and consistent flow of aromatic oils on the forehead and 'third eye', the chakra point just above and



The spa includes four open-air treatment rooms crafted using trees

between the eyebrows that is said to be the seat of human consciousness.

The 46 hectare (113 acre) island was acquired by Stephenson and Paterson in 2010. Accommodation is offered in 22 private cottages and other resort facilities include a fine dining restaurant.

• The emergence of spas going for the "Wow" factor and aiming for greater differentiation was identified among the top 10 spa trends for 2012 in SpaFinder's annual forecast report, compiled by Susie Ellis. For a comprehensive outline and examples of each trend, see the full report at <http://lei.sr?a=J8f8Z>.

## Swiss group Migros launches Elements brand

Swiss co-operative retail giant Migros Group has unveiled its new high-end health and spa club brand, Elements.

Designed specifically for the German market, Elements clubs will measure up to 5,000sq m (53,800sq ft), including spa and hammam or swimming pool.

Eight sites are already in the pipeline, with the first set to open in Munich at the beginning of 2013. The remaining seven clubs will open later in 2013; three further sites for Munich, two in Frankfurt and two in Stuttgart.

"Our goal is to reach market leadership in the premium segment, with 50 clubs in top locations", said René Kalt, member of Migros' executive board and head of the recreation division of Migros Zürich.

With annual revenues of over 20bn euro and more than 80,000 employees, Migros is one of the largest companies in Switzerland. It



Migros plans to open the first Elements club in Munich during 2013

is structured into five strategic business units: co-operative retailing (it is the country's largest supermarket operator); commerce, industry & wholesaling, financial services and travel.

It already operates 44 health clubs, eight golf clubs and four sports centres in Switzerland. Its German subsidiary, Migros Freizeit Deutschland GmbH, is led by Kalt and André Ehrlich. Details: <http://lei.sr?a=01A9Z>

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