

# leisure opportunities

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## Study reveals impact of inactivity

A new study published in medical journal *The Lancet* has claimed that sedentary lifestyles and a lack of physical exercise are responsible for 5.3 million deaths – as many as smoking – throughout the world. The report has concluded that the problem is now so widespread that it should be treated as a pandemic. Physical inactivity is said to be the “fourth leading cause of death worldwide”.

The report stated: “A systems approach that focuses on populations and the complex interactions among the correlates of physical inactivity, rather than solely a behavioural science approach focusing on individuals, is the way forward to increase physical activity worldwide.”

FIA chief executive officer David Stalker said of the report: “The statistics reported by the



Inactivity is thought to be the “fourth leading cause” of global deaths

researchers are certainly shocking but should not come as a surprise; the link between health and physical activity is well established.”

Read more: <http://lei.sr?a=C3W3K>



The research explored the cost of short breaks

## Family Action: UK families ‘priced out’ of short breaks

Family Action has claimed that high prices charged by attractions and service providers in the UK are preventing families from enjoying short domestic trips.

The charity’s report – *Breaking the Bank, Summer on a Shoestring* – surveyed 2,200 families and also looked into the cost of some of the UK’s most popular days out.

In its conclusions, Family Action states that the average cost of a day out is around £80 and, as a result, 61 per cent of participants are looking to cut back on days out. Read more: <http://lei.sr?a=R7r4f>

## Coastal residents are ‘healthier’, says report

The European Centre for Environment and Human Health has found that people are “more likely” to have better health if they live nearer the coast.

Its report used data from the 2001 census undertaken in England to examine how health levels varied across the country, with responses from more than 48 million people.

Researchers from the centre looked at the proportion of people who described their health as “Good” and compared the figure with how close those participants were to the coast.

Read more: <http://lei.sr?a=P7v3U>

## Four bidders for Olympic Stadium

The London Legacy Development Corporation (LLDC) has received four bids to take over the Olympic Stadium following the 2012 Games.

West Ham United Football Club – originally named as preferred bidder for the venue last year before the deal collapsed amid legal challenges – is among the latest submissions.

Meanwhile, Leyton Orient Football Club – one of the two clubs to challenge the decision to award the stadium to West Ham United – has also submitted a bid for the stadium.

The other bidders are Intelligent Transport Services in partnership with Formula One and WCFB College of Football Business. All four will now be assessed for compliance.



Two football clubs are among the four stadium bids

• In addition to confirming the four Olympic Stadium bids, LLDC has revealed that iCITY is to be awarded sole preferred bidder status for the Press and Broadcast Centres.

Read more: <http://lei.sr?a=goroG>

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## SPORT

# £19.4m legacy cash boost revealed

Sport England has announced an Olympic legacy funding boost totalling £19.4m, which is to be distributed among 377 community sports projects.

The new National Lottery investment is being made available through the Inspired Facilities programme – part of the agency's wider Places People Play legacy vision.

Bradfield Cricket Club near Reading is among the beneficiaries of funding, with £42,650 to be used to replace facilities destroyed by fire.

Elsewhere, a derelict Royal British Legion building will become a new boxing club with the help of £50,000 awarded to Redditch Community Amateur Boxing Club.

The budget for the latest round of Inspired Facilities has been doubled after Sport England secured a £15m increase generated by strong National Lottery ticket sales.



A range of community sports projects have received a share of funding

Sport England chief executive Jennie Price said: "The £19m investment we're announcing means people in every part of England will see improved facilities on their own doorsteps."

Sport minister Hugh Robertson added: "Places People Play is already having a positive impact on sport up and down the country." Details: <http://lei.sr?a=17x8k>

## Rugby Football League posts record £27m turnover

The Rugby Football League (RFL) has reported a record turnover of more than £27m, after distribution of funds to its member clubs reached an all-time high during 2011.

It represents an 18.5 per cent growth on revenue reported for 2010 and allowed the national

governing body to make payments totalling £9.18m to clubs and other organisations.

The figure includes participation fees for the Co-operative Championship and is nearly three times the amount from five years ago. Read more: <http://lei.sr?a=h9a5B>

## Sports facilities 'offer economic benefits'

New research from AECOM has found that the majority (88 per cent) of Brits believe major sports facilities deliver "significant" lifestyle changes and economic benefits throughout the UK.

YouGov carried out the study for AECOM's *Sports Report*, which revealed that 54 per cent of city residents agreed more facilities were needed in their locations.

Two-thirds (67 per cent) of participants admitted they would use nearby facilities if available and 69 per cent said sports infrastructure projects encourage healthier living.

Meanwhile, the *Sports Report* revealed that aquatics and water sports facilities are most in demand – 40 per cent of participants agreeing that more of such venues were needed.



AECOM found that aquatic facilities are among those most in demand

Bill Hanway, executive director of AECOM's sports division, said: "Our findings show that Britons, seem keen for more opportunities to get involved in sport and recognise the fantastic benefits it can bring to a community."

Read more: <http://lei.sr?a=m7N8Z>

## New Worthing centre topped out

A topping out ceremony has marked the latest milestone in construction of Worthing's new £17.9m leisure complex, which will replace the West Sussex town's Aquarena.

The new Wilkinson Eyre Architects-designed swimming pool – recently named Splashpoint – is to incorporate separate competition pools for diving and swimming when complete.

Other facilities will include children's shallow pools, a flume, water features and a 385sq m (4,144sq ft) fitness suite with space for 100 stations.

Two multi-use studios, three treatment rooms and a lobby space containing a reception and a café will also form part of Splashpoint, which has a BREEAM rating of Very Good.

David Sershall, area director of contractor Morgan Sindall, said: "This innovative, striking



Wilkinson Eyre Architects are behind the design of the £17.9m complex

building will provide a state-of-the-art facility for the local community to enjoy."

Worthing Council leader Paul Yallop added: "This is a very exciting moment. It has taken a lot of sheer determination and nerve to get this project off the ground."

Details: <http://lei.sr?a=Z5Kg9>

## Edinburgh trust 'worth £32.5m' to city

Edinburgh Leisure – the trust which manages sport and leisure facilities on behalf of the City of Edinburgh Council – delivers an economic return of nearly 3.5 times its funding level, according to a new independent report.

The study by Baker Tilly, reveals that Edinburgh Leisure delivers a Social Return on Investment (SROI) of at least £32.5m from an investment of around £9m. The SROI methodology estimates the economic impact of outcomes resulting from specific investments.

In the case of Edinburgh Leisure, investing in the provision of good quality, accessible and affordable services results in a more active population which, in turn, requires far less medical interventions and fewer days off work.



Edinburgh Leisure's activities helped avoid £25.5m of healthcare costs

Among the key findings were that healthcare costs avoided through Edinburgh Leisure's activities totalled £25.5m, while memberships and leisure cards support business by improving sickness absence costs worth £5.2m.

Read more: <http://lei.sr?a=g6j3B>

## Green light for Horsham's new £7.3m leisure centre project

Horsham District Council (HDC) has agreed to proceed with plans for a new £7.3m leisure centre to replace the existing Broadbridge Heath Leisure Centre, West Sussex.

The scheme is to be financed by the local authority, with work to start in summer 2015. It

comes after a business case deemed the current facility to be no longer fit for purpose.

Under HDC's plans, the new centre will be "considerably larger, more flexible and a more expensive" facility than it originally planned.

Read more: <http://lei.sr?a=L7a6L>

## Shadwell facility benefits from £800,000 facelift

St George's Leisure Centre in Shadwell, London, has received a new lease of life following an £800,000 revamp funded by the local authority and leisure partner Better.

Tower Hamlets Council said a structural survey had revealed the swimming pool was at the end of its operational life, which prompted the investment in the work.

Improvements have included a replacement of the pool plant systems, the customer journey at reception and the installation of new windows.

Details: <http://lei.sr?a=g5d3e>



The new facility was designed by S&P Architects

## Practical completion for £2.9m Parklea pavilion

The new £2.9m Parklea Community Sports Facility in Port Glasgow is in line for its official opening in August after the development achieved practical completion.

S&P Architects worked on the scheme – one of five phases in a wider £6.5m project – as lead consultant and designer after being appointed by Inverclyde Council.

Barr Construction has also worked with the local authority on the construction of the facility, which incorporates a new changing pavilion and a £650,000 3G synthetic sports pitch.

Read more: <http://lei.sr?a=D21rR>

## Gourock outdoor pool opens after £1.8m revamp

Inverclyde Council has opened Gourock's 103-year-old outdoor swimming pool, following the completion of an extensive £1.8m refurbishment of the facility.

Work included new changing areas and modern pool facilities, as well as the addition of a gym with 65 pieces of equipment and a functional training area.

The gym features Pulse Fitness, Anytime Leisure and Star Trac equipment. Council architects designed the project, which was delivered by Maxi Construction.

Read more: <http://lei.sr?a=Zoj5r>

### Gravity to open first UK studio in High Wycombe

Gravity UK has unveiled plans to launch its first fitness studio, which is currently being developed by principal shareholder Physical Company in High Wycombe.

Due to open in October, the 2,000sq ft (186sq m) studio will include a personal training facility downstairs and a group training zone upstairs.

Plans to open a studio follow the success of the Gravity programming education arm and Total Gym sales division, and marks the latest stage of the brand's growth.

Read more: <http://lei.sr?a=e6Ooy>



The new gym follows a £92,000 joint investment

### New fitness suite unveiled at Appleby Leisure Centre

A new fitness suite has been unveiled at a leisure centre in Appleby, Cumbria, which follows a £92,000 investment part-funded by the council and the venue's operator.

Eden District Council contributed £62,000 towards new equipment from Life Fitness, which includes resistance and cardio machines and are IFI-accredited.

Concept II rowers and Trixter bikes were also installed as part of the project, while North Country Leisure invested £30,000 in decoration and building works.

Details: <http://lei.sr?a=uoci>

### LIW commissions new outdoor industry research

Leisure Industry Week (LIW) has commissioned Leisure-net Solutions to compile a new market intelligence report exploring the UK's outdoor fitness sector.

Research questions will be aimed at consumer and trade representatives to gauge the growth and potential of the market, as well as the motivations of participants.

Three leading industry operators will also be represented with in-depth case studies as part of the report, which will examine practices and successes of those companies.

Read more: <http://lei.sr?a=H1V6i>

## Lords publish exercise report

The House of Lords Science and Technology Committee has called on the government to place more emphasis on preventative healthcare through increasing physical activity levels in the UK.

Following its review into sport and health, the committee published a report – titled *Sport and exercise science and medicine: building on the Olympic legacy to improve the nation's health* – in which it criticised a lack of awareness and appropriate training for health professionals of the benefits of exercise-based treatments.

It cites a recent survey of 48 London GP practices, which found that none were aware of the latest Physical Activity Guidelines.

The committee called the result a "missed opportunity" as the city prepares to host the Olympic Games, and also heavily criticised the



Sports minister Hugh Robertson was criticised by the committee for saying he "wasn't interested in improving the nation's health"

coalition government for a "lack of joined-up thinking" on the Olympic health legacy.

The report urges the government to deliver "a consistent approach to health, physical activity and sport", while the committee also expressed concern that the National Centre for Sport and Exercise Medicine – set up as part of Olympic legacy – may not be sustainable.

Read more: <http://lei.sr?a=Y4ziN>

## Ex-Army lieutenant unveils London gym

James Conci Mitchell, an ex-army lieutenant, has opened an independent fitness club in Covent Garden, London.

SIX3NINE has been created within former disused office space and now houses a functional training zone offering personal training.

The club was set up mainly as an open-plan facility containing a comprehensive free weights selection. Mitchell appointed Escape Fitness to create the space as he faced a number of challenges relating to the property's flooring.

Escape's flooring expert, Paul Lipscombe, developed a bespoke solution for SIX3NINE, which has included levelling and screeding of the entire ground level and the hand painting of a sprint track on the floor.



The Covent Garden club has been set up mainly as an open-plan facility

When deciding on equipment for the club, Mitchell again turned to Escape Fitness and selected a wide range of kit. Two dual adjustable pulleys by Life Fitness also feature.

Read more: <http://lei.sr?a=Pot3i>

## Kiss Gyms opens nightclub-themed gym in Swindon

Kiss Gyms has announced the opening of a new nightclub-themed low cost health club at a former bank in the centre of Swindon – the operator's second 24-hour location.

The 14,500sq ft (1,347sq m) building was rejuvenated by development partner Createability

over 13 weeks and houses 150 pieces of Matrix cardiovascular and strength equipment.

A functional training area at Kiss Swindon boasts a number of Bodycore training platforms from Dynamic Activity,

Read more: <http://lei.sr?a=A7y2X>

## DMU to open new £8m facility

A new £8m leisure complex is to open at Leicester's De Montfort University (DMU) with a two-week period of free taster sessions and tours commencing on 30 July.

The facility is to be called The Queen Elizabeth II Diamond Jubilee Leisure Centre following The Queen's visit to DMU on the first stop of the Diamond Jubilee tour.

S&P Architects – the design practice behind projects such as the London 2012 Aquatics Centre – have worked on the project, with Morgan Sindall responsible for its construction.

Among the facilities is a 485sq m (5,220sq ft) fitness suite containing more than 100 pieces of cardiovascular, resistance, functional and weights equipment supplied by Technogym.

The stations will also be supported with a communicator key, which – if purchased – will



Leisure specialists S&P Architects are behind the new complex's design

give users the opportunity to receive a range of information about their training work.

Meanwhile, the centre also boasts a 25m, six-lane swimming pool. The two-week period of taster sessions and tours will be available to the public, students and staff.

Details: <http://lei.sr?a=n8k1r>

## New fitness facilities for Wycombe lido

A 225sq m (2,390sq ft) gym and an indoor group cycling studio are among new fitness facilities unveiled as part of a £2m renovation of the Grade II-listed Wycombe Rye Lido.

The gym contains 50 stations of equipment supplied by Life Fitness, while the new facilities also include a group exercise studio and refurbished dry changing areas.

Fusion Lifestyle has been leading the project after securing a 50-year lease from Wycombe District Council. The opening of the fitness facilities marked the second phase of work.

The venue's outdoor pool received more than £1m worth of investment and is already open, while there are plans to transform three outdoor tennis courts into all-weather pitches.



The new fitness suite overlooks the restored outdoor swimming facility

Fusion Lifestyle director of business development Tim Mills said: "This has been a major development for Fusion and to see the new gym and studios open is very rewarding."

Details: <http://lei.sr?a=x4w6i>

## Commonwealth gold medallist opens boxing gym

Former Commonwealth Games gold medalist boxer Jamie Arthur and his wife Karen have transformed a South Wales community space into a training space and health club.

A derelict bingo hut in Rhydyfelin, near Pontypridd has been transformed by the pair

over a six-month period, with the building now housing Arthur's Gym.

Working together with supplier Jordan Fitness, the new fitness club places a heavy emphasis on boxing and boxing training.

Read more: <http://lei.sr?a=io27x>

## New children's facilities for David Lloyd's York club

David Lloyd Leisure (DLL) has announced new children's facilities at its sports and health club in York, following a £300,000 investment by the operator.

The DL Kids offering has been upgraded and features a dedicated kids' zone with two studios and outdoor area, along with an enhanced activities programme.

Meanwhile, DLL has also revealed that a new Tinies nursery is due to open at its York club on 23 July – the second such partnership between DLL and Tinies.

Read more: <http://lei.sr?a=j5G4M>



The renovation has taken 20 months to complete

## Fit4less' Canterbury gym moves to larger premises

Low cost gym operator Fit4less has revealed that its Canterbury health club has relocated to larger premises within the city as a result of "unprecedented demand".

Fit4less Canterbury opened in a 4,000sq ft (372sq m) venue on Lower Bridge Street in 2009, but has moved to an 8,000sq ft (743sq m) site in the St George's Centre.

The relocation comes after the health club reached its maximum capacity for membership in March this year, with demand for new memberships still being received.

Read more: <http://lei.sr?a=L6M4u>

## £1.3m Ruthin facility refurbishment approved

Denbighshire County Council (DCC) has backed plans for an "ambitious" £1.3m revamp of Ruthin Leisure Centre, which is to be managed by Alliance Leisure.

Among the improvements to be carried out is the provision of a new-look gym housing Technogym equipment

DCC cabinet lead member with responsibility for leisure Huw Jones said "This development will give people access to far better facilities, as well as encouraging more people to take part in regular exercise."

Details: <http://lei.sr?a=b7X8i>





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## The UK's biggest and best gym for three days of the year

For three days in September, LIW is one of the UK's biggest and most diverse gyms encouraging health and fitness professionals to 'have a go' at a huge variety of new equipment and training techniques.

The Group Exercise Arena, sponsored by Les Mills will host live demos of the hottest training and fitness methods on the UK fitness scene ensuring that visiting operators are up-to-date with what makes their members and clients tick.

## Outdoor Fitness: A growing opportunity for leisure

LIW has commissioned Leisure-net Solutions to produce a market intelligence report into the rapidly expanding and popular outdoor fitness sector.

The report will be outlined as part of the Educations Village programme at LIW 2012 and will be made available for download to visitors after the event has taken place.

With research questions targeted at both consumer and trade representatives, the report will analyse the size, growth and potential of the market as well as providing insight into the motivations of outdoor fitness participants.

Three key industry players will also be represented with in depth case studies into the business practices and successes of some of the leaders in the outdoor fitness field.

## STA's Shropshire Swim Academy

The Swimming Teachers' Association (STA) will be presenting a case study during LIW 2012 which will outline the association's work with Shropshire Council to draw up a unique joint venture project: the Shropshire Swim Academy, the first of its kind in the country.

This groundbreaking project saw STA and Shropshire Council work together as partners to deliver this innovative academy programme, which was later rolled out across all of the local authority-run leisure centres in the county.

## PPA Conference to take place at LIW 2012



The Play Providers Association Conference will be held at the Drayton Manor theme park in Tamworth

The Play Providers Association (PPA) will hold the Play Providers Conference 2012 at LIW this September, with the ASPIRE awards taking place at the newly re-opened Drayton Manor Hotel complex in Tamworth.

WDD Online's Scott Brown, is to deliver a keynote session entitled "Magic of the Mouse: Bringing the Florida theme park experience to your guests" where attendees will discover what one of the world's favourite theme parks can teach you about creating success, embracing change, leading your team and growing your business. Scott is an entertaining speaker with a sound knowledge of this sector.

The conference line up, which is aimed at indoor play and other attractions owners and managers, also includes a return for Tim Fearon of the Extraordinary Coaching Company and a session highlighting the health benefits of play in children, based on results of research with York St John's University.

Speaking about the programme, PPA chair Janice Dunphy commented: "We are delighted to be working in partnership with LIW to bring Scott Brown back to the UK this September.

"The sessions promise to provide PPA members with inspirational leadership training relevant to our sector."

## Pulse Fitness set to unveil new circuit range to operators

At LIW 2012, Pulse Fitness is set to demonstrate its exciting new circuit range offering operators the chance to try out a safe and comfortable strength training activity with the experts from Pulse on hand to answer any questions visitors may have.

The showcase is to include pieces from eight key machines, each specifically targeting a key muscle group, positioned in a semi circle so users seamlessly move from machine to machine to achieve a total body workout.

The design and function of the equipment makes it an ideal introductory exercise method to increase physical strength.

The hydraulic cylinder design provides a softer, smoother workout thus reducing stress on joints and connective tissues. It's also easy to use and can be made fun with the use of lights and music; making it perfect for key user groups such as children, medical rehabilitation, seniors and ladies.



The showcase will include eight pieces of equipment

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## TOURISM

# Inbound figures 'show promise'

New inbound tourism figures from the International Passenger Survey (IPS) "show promise at a key time" for the sector, according to national tourism agency VisitBritain.

During the year to May 2012, the total number of visits was up 3 per cent to 31.3 million on 2011 – 12.3 million of which were holiday visits.

Visitor spend for the period grew 6 per cent to £18.2bn and VisitBritain said the international GREAT marketing campaign is proving successful.

Despite the encouraging figures, VisitBritain chair Christopher Rodrigues said there was no room for complacency and said the agency would continue its work after London 2012.

Rodrigues said: "The Games provide a wonderful platform, but tourism is a fiercely competitive business and there is no room for



The number of overseas residents visiting the UK has grown 3 per cent

complacency. The real challenge comes after.

"VisitBritain and its partners will roll out of the next phase of the GREAT campaign immediately after the Games to ensure that the unprecedented coverage of Britain during the Games is converted into increased visitors." Details: <http://lei.sr?a=G9w1N>

## Revamp for county boundary signs under new plans

Culture secretary Jeremy Hunt has announced details of a pilot initiative to overhaul county boundary signs as part of wider efforts to boost UK tourism following the 2012 Games.

Main routes into six counties – Cornwall, Cumbria, Derbyshire, Devon, Norfolk and

North Yorkshire – will benefit from the introduction of "colourful and striking" signage.

The £2m pilot is being run by the Department for Culture, Media and Sport in collaboration with the Department for Transport.

Read more: <http://lei.sr?a=F4k5r>

## Hirst named as chair of Tourism Alliance

A three-year Tourism Alliance strategy targeting five "core issues" in need of government action has been launched by the organisation's newly-elected chair, Michael Hirst.

Hirst has succeeded Brigid Simmonds as chair of the UK sector's umbrella agency, which represents more than 50 businesses spanning the entire tourism industry.

In his new role, Hirst called on the government to address the issues such as providing adequate aviation capacity and reducing VAT to boost the UK's competitiveness.

The other three issues contained in the strategy call for a review of Air Passenger Duty; a reduction in regulations affecting the sector; and the facilitation of visa applications.



Michael Hirst has called on the government to address a range of issues

According to the Tourism Alliance, resolving all five issues will enable the sector to drive growth and generate inward investment.

Read more: <http://lei.sr?a=ToA2o>



## Hilton publishes trends report

The presence of a spa is an "important factor" for consumers booking a hotel, according to a new international trends report by Hilton Hotels and Resorts (HHR).

*Emerging Global Spa Trends* – the hospitality operator's comprehensive new Hilton Blue Paper – contains insights from industry experts and the founders of product brands.

The report identifies spa-goers and behaviour based on generation, as well as discussing the "increasingly savvy modern spa guest" who is more aware of treatments and products.

Meanwhile, the research has highlighted an increasing importance of men to the spa industry and how successful facilities should tailor services to the male audience.

The hotel operator is in the process of rolling out its own spa concept – eforea: spa at Hilton



Hilton Hotels and Resorts is rolling out its eforea spa concept globally

– to provide a turnkey spa solution for owners, with Qatar and China among the nine locations in which it already has a presence.

To read more from Hilton's global spa team about the eforea rollout, see *Spa Business* 2011 Issue 3, p28: <http://lei.sr?a=j9l4H>  
Read more: <http://lei.sr?a=2Tt8>

## Champneys expands medical services

Champneys has expanded the medical services on offer at its luxury spa resort in Tring, Hertfordshire, in a bid to complement its existing health and wellbeing provision.

The services are based on the concept that prevention is crucial to staying fit, with guests able to meet with a variety of professionals covering all aspects of health.

Champneys has introduced the WellWoman and Wellman screening programmes to provide a full MOT, which includes blood tests and heart and lung function tests.

Meanwhile, Tring Medical Centre now offers services including injury and pain management; weight management and detox; and the Healthy Heart Programme.



Champneys' spa resort in Tring offers a variety of health professionals

The Healthy Heart Programme offers one-off heart check-ups or an extensive rehabilitation and prevention scheme run by heartsmartUK's multi-disciplinary team of professionals.

Read more: <http://lei.sr?a=goFoO>

## Center Parcs launches Aqua Sana spa product range

Holiday park operator Center Parcs has launched its own bespoke spa products range – Aqua Sana – for use across its UK spa estate.

The new range of products, which will be sold as retail products for guests to take home, have been branded after Center Parcs' own

Aqua Sana brand and include a body wash, body scrub, shampoo and conditioner.

The range is inspired by nature and has been specially formulated and combined with a subtle signature fragrance.

Read more: <http://lei.sr?a=g7m8C>

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### Edinburgh Zoo plans new £750k penguin enclosure

Edinburgh Zoo has announced the launch of its new Penguins Rock Appeal to help finance the construction of a new £750,000 enclosure for its penguins.

The attraction's existing outdoor penguin pool – one of the largest in Europe – is around 60 years old and will now undergo a major programme of modernisation.

Plans include a complete visual makeover with interactive elements, slides and diving boards, as well as enhanced interpretation and new viewpoints.

Details: <http://lei.sr?a=mo05Y>



One of the museum's new interactive experiences

### New Manchester home for National Football Museum

The National Football Museum – an attraction exploring Britain's cultural heritage through football – has opened at its new home at Manchester's Urbis building.

Formerly located at Preston's Deepdale stadium, the new destination in the centre of Manchester took two years to create and aims to provide a “unique experience”.

Mather and Co and Patton Heritage worked on the new museum, which enables visitors to enter through a tunnel and turn-style to the cheers of a crowd.

Read more: <http://lei.sr?a=K6g8p>

### EDF Energy gets approval for Sizewell B visitor centre

A temporary visitor facility is to be established at Sizewell B nuclear power station on the Suffolk coast after EDF Energy received planning approval for the project.

Parsons Brinckerhoff are behind the design of the £500,000 centre, which will operate for four years until a permanent replacement can be developed.

An existing mobile cabin building to the north of the site is to house the centre – part of EDF's drive to improve public access at its eight nuclear power stations.

Details: <http://lei.sr?a=J8b1D>

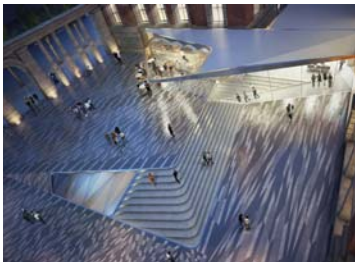
## Green light for £41m V&A project

The Victoria and Albert (V&A) Museum in London has secured approval from the Royal Borough of Kensington and Chelsea for its £41m Exhibition Road project.

Amanda Levete Architects (ALA) were appointed in 2011 to work on the scheme, which will deliver a new purpose-built underground gallery and the opening up of a previously inaccessible back-of-house space to provide a new open courtyard for installation, events and a café.

The V&A has now raised £25m towards the total cost of the Exhibition Road project, which is due for completion in late 2015 and will open to the public in 2016.

Sir Paul Ruddock, chair of the V&A board of trustees, said: “Not only will the development continue to improve the presence of Exhibition Road as an international cultural hub but it



ALA were selected to design the Exhibition Road project in March 2011

will provide us with facilities to welcome more residents and visitors than ever before.”

ALA principal Amanda Levete added: “We're re-imagining the dialogue between the V&A and Exhibition Road and creating a new public space in the cultural heart of London.”

Details: <http://lei.sr?a=toH5b>

## St Fagans museum receives £11.5m funding

The Heritage Lottery Fund (HLF) has made its largest ever funding award in Wales – an £11.5m grant towards the redevelopment of St Fagans National History Museum.

Creu Hanes-Making History is designed to build on the popularity of the open-air museum near Cardiff, which first opened in 1948 and explores human life over more than 200,000 years.

Amgueddfa Cymru-National Museum Wales is planning a £25m overhaul of the museum, which will be delivered over a five-year period.

Visitors will be given the opportunity to explore Wales' history through new exhibitions, a series of archaeological reconstructions and authentic historical buildings.



St Fagans is to undergo an extensive £25m transformation programme

“Creu Hanes-Making History will become an exemplar project for us, demonstrating how lottery money can have a positive impact,” said the HLF's Dr Manon Williams.

Read more: xxxx

## HLF announces new five-year investment strategy

A new five-year investment strategy designed to help create a “stronger and more resilient” UK heritage economy has been launched by the Heritage Lottery Fund (HLF).

HLF chair Dame Jenny Abramsky revealed plans to work with sector organisations and

other partners in order to ensure heritage continues to play an important economic role.

The agency will invest £375m a year of National Lottery cash as part of a new framework for the period between 2013 and 2018.

Read more: <http://lei.sr?a=ox1w7>



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BHA research shows that hospitality can generate 236,000 jobs by 2015, which is half the government's Youth Contract target for the next three years. At a major event earlier this month, key employers pledged to reduce unemployment by offering structured work placements, apprenticeships and job opportunities in the next three years.

These pledges were given in London at the first of a series of Big Conversations in Hospitality. The Big Conversation is an initiative of the Talent and Skills Leadership Group of Business in the Community (BITC) – one of Prince Charles's charities – and aims to boost dialogue between employers and youngsters.

The event brought together more than 140 young people and senior industry executives and was organised by Whitbread and Thistle Hotels, along with a number of other companies in conjunction with Springboard and the BHA. The aim: to encourage more hospitality companies to introduce structured work placements and apprenticeships.

Pledges were led by event chair Patrick Dempsey, the managing director of Whitbread's hotels and restaurants division, which includes Premier Inn. Whitbread has pledged to fill half of all new jobs from the ranks of the unemployed and recruit 500 apprenticeships this year. He urged other companies to make similar pledges.

We've made a good start but more pledges are needed – visit <http://lei.sr?a=U8w4s> to make yours. With more than 200,000 sector businesses, if every one offered one work placement and employed one more local person, we would meet our growth target.

The BHA is working with Springboard and BiTC to roll out more Big Conversations, both regionally and sectorally – and the central topic of the next Hospitality and Tourism Summit on 11 June 2013, organised by the BHA, will be the Big Conversation. The BHA is putting its own pledge into action.

## HOTELS

# Café Royal launch pushed back

The reopening of the historic Café Royal in central London has been pushed back to October as work continues on its transformation into a 159-bedroom luxury hotel.

It had been hoped the hotel would open last month (June) in time for the 2012 Games, with the 800sq m (8,611sq ft) Akasha Holistic Wellbeing Centre among its facilities.

However, general manager Louis Sailer confirmed the launch date had been delayed due to the "complex and sensitive" nature of the Grade II-listed building's refurbishment.

Sailer said: "We had initially hoped and intended that the Café Royal hotel would be open this summer in time for the Olympics.

"During the extensive works, we have uncovered a number of historical treasures and we are working with David Chipperfield



Café Royal is now set to open in October as a 159-bedroom luxury hotel

Architects and Donald Insall Associates to carefully restore these parts of the building. For us, quality and execution are paramount."

Once complete, the Akasha Holistic Wellbeing Centre – developed in partnership with 4SeasonsSpa – will span two floors.

Read more: <http://lei.sr?a=n2y70>

## PKF reports "tough June" for UK hotel operators

UK hotel operators experienced sharp declines in occupancy levels during June as economic concerns at home and overseas brought the sector's recent recovery to an end.

According to figures released by PKF Hotel Consultancy Services, London hotels saw

occupancy drop by 9.0 per cent to 82.0 per cent – compared with 90.1 per cent last June.

Hotels outside London fared slightly better, with an average fall of 3.0 per cent in occupancy from 78.3 per cent to 76.0 per cent.

Read more: <http://lei.sr?a=P7w5r>

## Report: Generation Y continue to eat out

Generation Y consumers – those aged between 18- and 34-years-old – continue to eat and drink out despite challenging economic conditions, according to new research.

BDRC Continental and Deloitte's annual *Taste of the Nation* report showed that young people dine out 29 per cent more often compared with the same time last year.

UK consumers go out for food and drink on average 19.8 times per month – 13 per cent higher than last year and driven primarily by Generation Y consumers.

There was an 18 per cent increase in the number of times people in the south east currently go out for food or drink, although all other UK regions also showed signs of growth.



Generation Y consumers fuelled the growth in eating and drinking out

Deloitte's Jon Lake said: "The market remains resilient owing to Generation Y's more carefree lifestyle and a touch of austerity fatigue."

Details: <http://lei.sr?a=V9G8S>





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Wenlock is the mascot of the London 2012 Olympic Games and Mandeville is the mascot of the London 2012 Paralympic Games.



## AmbTion Scotland unveils digital fund for arts sector

AmbTion Scotland has launched the new £400,000 Make:IT: Happen fund in a bid to assist groups in capitalising on opportunities presented by digital technology.

The fund comprises four investment strands, including AmbTion Approach offering up to £5,000 towards those in the early stages of digital development.

Sustainable AmbTion also offers support worth up to £5,000 to help groups become more carbon-aware and improve green credentials through new approaches.

Read more: <http://lei.sr?a=s7eid>



The new facility will be BREEAM Excellent rated

## Green light for £5.7m arts building at Norwich college

City College Norwich (CCN) has been granted detailed planning permission for a proposed new £5.7m building to house its creative and performing arts students.

Due to open in September 2013, the complex features a Norfolk barn-style design and is to include performing arts rehearsal spaces for dance and acting.

Digital media facilities and space for traditional art and design disciplines will also form part of the new building, which will meet the BREEAM Excellent standard.

Read more: <http://lei.sr?a=Y6v6o>

## New £7m digital R&D fund for English arts groups

Arts Council England (ACE) has unveiled a new £7m digital research and development fund (R&D) alongside Nesta and the Arts and Humanities Research Council.

It follows a pilot last year, with the launch coinciding with a new creative media policy published by ACE that outlines plans for a "new era" of digital growth.

The fund is the result of a partnership between all three groups and will support collaboration between the arts, technology providers and the research community.

Read more: <http://lei.sr?a=D3OoB>

# The Tanks open at Tate Modern

Tate Modern has unveiled 'The Tanks' – one of the world's first permanent exhibition spaces for live art, installation and performance works – housed within the former London power station's oil tanks.

A commission from Korean artist Sung Hwan Kim is the first to be installed in the new space, which had remained vacant following the decommissioning of the Bankside Power Station in 1981.

A Tate Modern spokesperson said: "The Tanks are raw, industrial spaces which provide an anchor and home for the live art and film programmes, which have previously been presented in spaces around Tate Modern."

The creation of The Tanks has marked the first stage of the wider £215m Tate Modern Project, which has received £50m from the government and £7m from the Greater London



IMAGE: TATE PHOTOGRAPHY

The Tanks – a new "anchor and home" for live art and film programmes

Authority, along with a range of other donations from foundations and individuals.

Exhibition space will increase by 60 per cent as a result of the Herzog and de Meuron-designed project, which will also include a new building adjoining the existing site.

Details: <http://lei.sr?a=oK4S3>

## Councillors to reject sole bid for Felixstowe theatre

Suffolk Coastal District Council's (SCDC) cabinet is poised to reject the sole bid to operate Felixstowe's Spa Pavilion as a leisure and entertainment venue when it meets on 24 July.

The council had conducted a "thorough" procurement process in order to secure the

future of the venue, but cabinet members have been recommended to reject the proposal.

SCDC currently invests more than £250,000 a year in the Spa Pavilion, but a "substantial" increase was needed for modernisation.

Details: <http://lei.sr?a=z7Woc>

## LLDC opens new Hackney cultural centre

A new cultural centre has opened next to the Olympic Park, following the renovation of a derelict building by the London Legacy Development Corporation (LLDC).

It is anticipated that the new Hackney Wick Fish Island Cultural Centre – called The White Building – will bring together thousands of people through artistic, educational and community activities.

Facilities at the former print works include event space for community events; studio space for artists; and a café with canal side seating.

David Kohn Architects and Michael Pawlyn from Exploration Architecture worked on the interior fit-out, while MUF Architecture/Arts designed the canal side area.



The former vacant building located adjacent to London's Olympic Park

LLDC chair Daniel Moylan said: "The White Building is an example of how we are already delivering an Olympic legacy now."

Details: <http://lei.sr?a=n2Dgz>

## Approval for Southend Museum proposals

Councillors have approved a £35m project which includes a new museum for Southend.

The scheme is to be undertaken in two phases, with the first involving stabilising the cliffs at a site to the south of Clifftown Parade Gardens.

A second phase will include the AEW Architects-designed museum, which will boast more than 10,000sq m (107,639sq ft) of space for its permanent displays. A restaurant, a café and a shop will also form part of the building, with museum functions located over four floors.

Plans had been due to go before Southend-on-Sea Borough Council's development control committee at an earlier date, but faced a last-minute challenge from a group of residents.

A council report said: "The proposed museum complex offers the opportunity to regenerate this area of the cliffs and seafront."

Read more: <http://lei.sr?a=x1V3f>



AEW Architects have drawn up plans for the new museum development

## £350m leisure plans for Newhaven?

A major £350m leisure development has been proposed for Newhaven, East Sussex, which is expected to incorporate a new waterpark and a hotel.

The project will be led by Round Table Entertainments, which has been in talks with Lewes District Council (LDC), although the local authority has insisted that residents will be given the "final say".

According to *The Argus*, the scheme is to include "the world's largest waterpark" alongside a casino and a hotel, with a feasibility study into the proposals now underway.

LDC had already revealed that it had sold Lewes Road Recreation Ground to Round Table Entertainments for a hotel scheme, but has now confirmed the development plans.

According to the local authority, it had been bound by confidentiality requirements during



A waterpark is reportedly among plans for the Newhaven development

talks with the developer, with Newhaven among a range of locations being considered.

LDC leader James Page has expressed delight that Newhaven is now in line for the leisure resort but vowed no development would take place without a full public consultation.

Read more: xxx

## Plans submitted for overhaul of Bournemouth site

Bournemouth Borough Council has submitted plans for the redevelopment of the Waterfront site into an outdoor events arena.

If planning permission is approved, the development will replace the current IMAX building, with the venue to host a number of

cultural performances and sporting events. Seasonal activities are also proposed.

It is anticipated the arena will open ahead of summer 2013. Work to "de-construct" the IMAX building will start this autumn.

Details: <http://lei.sr?a=D7K9v>



The current Windsor Park site will be overhauled

## Hamilton Architects to lead Belfast stadium team

Hamilton Architects have been appointed by the Irish Football Association to lead the integrated consulting team for Northern Ireland's National Stadium Project.

The Belfast-based design practice joins Edmond Shipway, Arup, Rider Levett Bucknall and Ben Veenbrink on working on the multi-million pound project.

Designs are to be drawn up for an 18,000-capacity venue on the site of the existing stadium at Windsor Park, with plans to be submitted by December.

Details: <http://lei.sr?a=g2z9e>

## RNLI starts work on 'key feature' of Mumbles plan

Work has started on a £9.5m boathouse at the Royal National Lifeboat Institution's (RNLI) station in Mumbles – a "key feature" in the regeneration of Mumbles Pier.

Located at the head of the 113-year-old structure, construction of the building and slipway will complement a £39m leisure scheme planned by pier owner Ameco.

Ameco managing director John Bollom said: "The ability to work in partnership with the RNLI towards this end has been very much appreciated."

Read more: <http://lei.sr?a=D504E>

## Football stadium to form part of Grimsby scheme?

A community football stadium is among the facilities being planned as part of a new leisure development on a 22.7-hectare (56-acre) area of land in Grimsby.

North East Lincolnshire Council has agreed to give Simons Developments the next 12 months in which to investigate the viability of redeveloping the site.

The firm will work with Grimsby Town Football Club on drawing up the proposals, while it is also expected a retail facility will also form part of the project.

Details: <http://lei.sr?a=09v8u>

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An excellent opportunity to acquire the Lease of a fully-fitted Health Club with Sauna, Sanarium and Spa Pool in a beautiful Grade 2 listed building, situated in the prestigious Cultural Quarter of Warrington, Cheshire.

The building is situated on the corner of tree-lined Palmyra Square with its attractive Open Aspect, Museum, Parr Hall Theatre and Pyramid Arts Centre and it is adjacent to Warrington Town Hall, with its impressive Georgian architecture and magnificent Golden Gates.

The immediate area has been considerably redeveloped with many improvements including the £140 million Golden Gate Shopping Centre, incorporating a 1800 space car park, and the Bus Station. Both of these and Bank Quay Railway Station are a mere 5 minutes walk away.

The Club is conveniently located in Warrington town centre with many shops and businesses in the immediate area, offering the opportunity for ongoing Corporate Memberships

The Health Club is finished to a high standard and includes fully fitted male and female changing facilities, luxurious Spa Pool and Sauna Room, Office and Exercise Space.

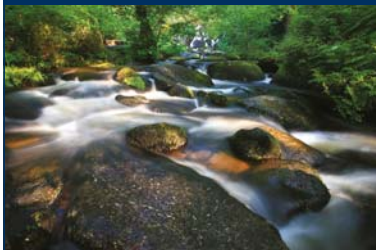
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Bovey Tracey: 4 miles, Exeter: 21 miles

70 foot waterfall and woodland walks

Café and gift shop

Animal enclosures, petting zoo and indoor theatre

Three bedroom owner's house

About 50 acres Guide £1.2 million

## Procurement of leisure and Cultural Services management

Cotswold District Council is inviting suitably qualified leisure and cultural services operators to express an interest in the pre-qualification selection process for the above contract.

Organisations wishing to be considered for selection to tender are required to complete a pre-qualification questionnaire (PQQ).

For more information and details of how to access the PQQ documentation and Information Memorandum, please contact Claire Locke, Head of Environmental Services [Claire.locke@cotswold.gov.uk](mailto:Claire.locke@cotswold.gov.uk)

THE CLOSING DATE FOR COMPLETED PQQS IS:  
1PM ON MONDAY 3RD SEPTEMBER 2012.



COTSWOLD  
DISTRICT COUNCIL

## Best foot forward with Springboard



**LEAH DE SILVA** is business development director at The Springboard Charity and Springboard UK

**D**o you fancy the thrill of a trek of a lifetime to help others get their lives back on track? Springboard's supporters are preparing to embark on the trip of a lifetime – the challenging Lares trail to Machu Picchu – in order to raise vital funds for the charity's youth programmes.

The trek will take in remote Andean valleys – with stunning mountain vistas, dramatically changing landscapes and only local alpaca herders as company. Ending at the ancient Inca city of Machu Picchu, this will be a truly unforgettable experience!

It follows the fantastic success of the trek to the Great Wall of China in 2011, which supported the Into Work programmes that created talent pipelines across the industry, including hotels, restaurants and contract caterers. However, our work remains critical at a time when young people lack the belief and understanding about our industry to seize the opportunities open to them.

The goal is to raise £100,000 – which will continue the vital work of moving young, unemployed and disadvantaged people into employment within the industry. Springboard has a well-documented record in supporting these groups achieve their full potential by providing solutions that provide a real return on people's investment.

This innovative way of raising funds for the charity ensures that we will be able to change the lives of at least 70 young people who need help to overcome the barriers in finding work. These barriers could include an offending background, long-term unemployment or the risk of homelessness. At a time when youth unemployment is at an all-time high, there has never been a more important reason to help the charity offer support to those who need it.

The trek presents the perfect opportunity to pledge support to a worthwhile cause and help the Lost Generation by journeying to the Lost City. For more information, contact Lauren at Springboard by calling direct on 020 7529 8610 or emailing: [laureenw@springboarduk.org.uk](mailto:laureenw@springboarduk.org.uk)

## TRAINING

### YMCAfit recognised for pilates training

National training provider YMCAfit has won a number of awards at the Community of Excellence Conference in Canada in recognition of its Stott Pilates training.

YMCAfit has been named Licensed Training Center Rookie of the Year, which has exceeded targets and is seen as a beacon for best practice.

Brigitte Wrenn who heads the team at the YMCAfit Stott Pilates academy also received an award for supporting instructors and students and the promotion of the Stott Pilates brand and methods.

Alison Salmond, instructor trainer at YMCAfit was also designated the status of a lead Instructor trainer – the first to receive the recognition in the UK.



The accolades recognise YMCAfit's delivery of Stott Pilates training

YMCAfit and Central YMCA Club have been offering education and training in the Stott Pilates method since 2006.

Read more: <http://lei.sr?a=T63p>

### Fitbug launches new games platform

Fitbug Holdings, the AIM-listed provider of online personal wellbeing services, has launched its new Games Framework and iPhone app as an extension to [fitbug.com](http://fitbug.com), allowing users to increase exposure to the service.

Using Fitbug's established Connected Health platform, the new Games Framework allows teams or individuals to compete against each other to complete virtual challenges.

The new capability encompasses Google map-based progress and hotspot graphics, Chatterbox and social media features, as well as team leader boards. It builds on Fitbug's previous league challenge, Fantasy Football, and is part of the Fitbug games offering that can be customised to meet client requirements.

The Games Framework supports Fitbug's corporate sales strategy of encouraging



Fitbug's new games Framework members to compete against each other

employee health and wellbeing – resulting in a reduction in direct medical costs.

Fitbug has also launched its first iPhone app, which allows Fitbug members to log physical activities and nutritional input, amend their goals and check their daily step progress.

Read more: <http://lei.sr?a=V5Aov>

### Les Mills introduces SH'BAM programme to UK market

Group exercise programme provider Les Mills has introduced its SH'BAM programming to the UK fitness market.

SH'BAM incorporates a range of simple dance moves and has been designed to allow people of all ability to take part.

Unlike other dance-inspired workouts that offer just one style of dance, SH'BAM combines basic dance choreography with a soundtrack of chart-topping hits, dance music, remixes of familiar classics and modern Latin tracks.

Details: <http://lei.sr?a=q3t3g>



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## SPA MANAGER VACANCIES

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■ **YORK OTE £25K**

■ **INVERNESS OTE £29K**

**Bannatyne's health clubs are the largest independently owned health club operator in the UK with currently 34 Spas spread across our estate.**

Bannatyne Fitness Ltd currently requires Spa Managers for their clubs in Hastings, York and Inverness. The successful candidates must be able to demonstrate experience of managing a similar operation with a proven history of achieving targets. You should have excellent commercial skills and the ability to drive the business forward as well as delivering a top class customer service. The role will involve managing all aspects of the Spa including finance, stock taking, training, promotions and performance management to ensure the team consistently achieves their KPI's. In return Bannatyne will offer you the opportunity to develop your talents in an industry which is truly rewarding. So, if you enjoy working with the public, are dedicated, enthusiastic and passionate about the business and would like to get more out of life, then simply apply now!

■ **Essential Requirements:** Management experience in a similar environment / qualified to NVQ3 or equivalent in Beauty / must be able to perform hands on treatments regularly

■ **Desirable:** Elemis trained but not essential as training will be given.

## SPA THERAPISTS VACANCIES

(VARIOUS LOCATIONS)

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■ You will be NVQ level 3 qualified, be able to work weekends and evenings and have experience in beauty therapy. You will be working with some of the best brands in the UK including Elemis, Leighton Denny Nails and Bare Minerals. Great performers can earn fruitful rewards in our incentive scheme

CV's to be sent to

**karenwilkinson@bannatyne.co.uk**

## North Country Leisure Eden Contract Manager

**Full Time – 37 hours per week**  
(To include evening and weekends)  
**£32,181 per annum**

We are looking for a well qualified and experienced Contract Manager, committed to delivering top quality services and developing strong partnership working with Eden District Council and the local community.

You will manage Penrith Leisure Centre, Appleby Leisure Centre, Frenthfield Sports Centre and other local sports facilities, within the NCL Eden contract, meeting key strategic targets and ensuring excellent standards of customer care. You will contribute to the corporate management of North Country Leisure, a charitable company.

This post is subject to an Enhanced Disclosure via the Criminal Records Bureau.

For further information on this post contact Darren Lamb, Tel: 01434 613205, Email: darren.lamb@northcountryleisure.org.uk.

For an application form, Tel: (01434) 613203, e-mail jobs@northcountryleisure.org.uk or visit [www.northcountryleisure.org.uk](http://www.northcountryleisure.org.uk)  
Return by Friday 10th August, 2012.  
Interviews will be held on Monday 3rd September 2012.

We welcome applications from all sections of the community.



North Country Leisure is supported by Copeland Borough Council, Eden District Council & Northumberland County Council  
Registered Charity No. 1075009



## Football Strategy Manager

Salary: - c £27,000

This position reports directly to the Chief Executive Officer and will lead the football development workforce and coordinate and implement the National Game Strategy within the County.

**The role encompasses:**

- Strategic planning
- Managing the football development and referee workforce including a number of part time officers.

Please visit [www.herefordshirefa.com](http://www.herefordshirefa.com) for details of the job description and person specification.

Closing date for applications: 4pm, 31 July 2012.



## leisure opportunities joblink

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Arcade Regional Manager, *HB Leisure*, North Wales, UK  
Lifestyles Membership Sales Manager, *Coventry Sports Foundation*, UK  
Alan Higgs Centre Manager, *Coventry Sports Foundation*, Coventry, UK  
Business Development Officer, *The Swimming Teachers' Association*, Birmingham, UK  
Swimming Teachers, *Edge Hill University*, Lancashire, UK  
Facility Manager, *Valley Leisure Ltd*, Andover, Hampshire, UK  
Leisure Centre Officer, *The Fire Service College*, Gloucestershire, UK  
Leisure Centre Manager, *The Fire Service College*, Gloucestershire, UK  
Experienced Health / Fitness professionals wanted, *Ten Pilates*, Central London, UK  
Head of Climbing, *Westway Development Trust*, London, UK  
Business Development Manager - Sports Facilities, *University of Worcester*, UK  
Sport Team Leader, *The Robert Gordon University*, Aberdeen, UK  
Sports and Facility Manager, *@WORLE*, Weston Super Mare, UK  
Learning Support Tutor - Permanent, *YMCAfit*, £23,993 pa, UK  
Sports Development Coordinator x2, *London School of Economics - SU*, UK  
Football Strategy Manager, *Herefordshire Football Association*, Hereford, UK  
General / Company Secretary, *Sheffield & Hallamshire County FA*, Sheffield, UK  
Duty Manager, *Surbiton Racket & Fitness Club*, Surbiton, UK  
Personal Trainer, *Pure Gym Limited*, Kennington Park, London, UK  
Endorsement Officer - Maternity Cover, *Skills Active Group*, Central London, UK  
Assistant General Manager, *The Gym Group*, Bristol, UK  
Full and Part Time Instructors, *Kieser Training*, London, UK  
DMO Marketing Manager, *Visit Isle of Wight Ltd*, Isle of Wight, UK  
Personal Trainer, *Milton Keynes*, UK  
Personal Trainer, *énergie group*, Redditch, UK  
Membership Sales Consultant, *énergie group*, Stockport, Cheshire, UK  
Personal Trainer, *Énergie Group*, Waterloo, Liverpool, UK  
Promotion Staff, *Énergie Group*, Waterloo, Liverpool, UK  
General Manager for Waddon Leisure Centre, *Fusion*, London, UK  
General Manager for Waddon Leisure Centre, *Fusion*, London, UK  
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Membership Representative, *Reebok Sports Club*, Canary Wharf, London, UK  
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Area Manager, *Fitness Agents*, Midlands, UK  
Membership Sales Manager, *Bransford Golf & Country Club*, Burton upon Trent, UK  
Membership Sales Advisor, *Bransford Golf & Country Club*, Burton upon Trent, UK  
Sports Supervisor, *University of Essex*, Colchester, UK  
Senior Visitor Services Officer, *The Pavilion Gardens*, Derbyshire, UK  
Visitor Experience Manager (2 posts), *Tate*, London, UK  
Park Manager, *National Trust*, Windermere, Cumbria, UK

Assistant Director of Operations, *Executives Online*, UK  
Assistant General Manager, *The Gym Group*, Farnborough, UK  
Senior Development Manager, *GLL*, Woolwich, London, UK  
Relief Duty Manager - Casual, *Everyone Active*, Tenbury Wells, UK  
Leisure Assistant, *GLL*, East London, UK  
Sports Facilities Area Manager, *Warwick District Council*, Warwick, UK  
Project Manager (Sports and Leisure), *Warwick District Council*, Warwick, UK  
Membership Sales Manager, *Everyone Active*, Epping, Essex, UK  
Full time Membership Consultant, *Everyone Active*, Grimsby, UK  
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Swimming Teacher, *Everyone Active*, Stratford, UK  
Leisure Assistant, *GLL*, West London, UK  
Leisure Assistant (Lifeguard), *GLL*, East London  
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Spa Manager Vacancy (Full Time), *Bali Health Lounge*, Manchester (M1), UK  
Fulltime Fitness Motivator, *Everyone Active*, Basildon, UK  
Jubilee Hall Club Manager, *Jubilee Hall Trust*, Covent Garden, London, UK  
Beauty Therapist, *Morgan Davies Salons Ltd*, Hitchin, Hertfordshire, UK  
Personal Trainer, *Pure Gym Limited*, Bournemouth, UK  
Assistant Leisure and Operations Manager, *Vauxhall Recreation Club*, Luton, UK  
Bowling Technician, *Namco Operations Europe Ltd*, *The Trafford Centre*, Manchester, UK  
Community Leisure Manager, *Gedling Borough Council*, Arnold, Nottingham, UK  
Active Leisure Vocational Learning Advisor 3 posts, *Babcock Training Ltd*, Various, UK

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## Business Development Manager for Europe

30-50% travel, home office based mandate with location being any major European city/hub

**Triotech** is a world leading developer of next generation, 3D interactive and immersive attractions for segments such as Amusement parks, family entertainment centers, shopping malls, science centers and tourist destinations. Over the years, Triotech has developed award-winning products such as the XD Theater and the recently launched XD interactive Dark Ride. The company has gained international recognition and continually innovates by bringing new immersive and interactive experiences to the market.

### Location:

This is a home office based mandate with location being any major European city/hub

### Required Knowledge, Skills and Attributes:

The Regional Business Development Manager is responsible for all selling activities in accordance with budgeted revenue and profit objectives. The ideal candidate will have the following skills:

- Multi-lingual. Fluent in English and ideally two more languages required (French, German or other).
- Excellent Sales Skills and with proven Value-Based Selling background.
- In depth knowledge of the industry or related sectors.
- Great organizational, interpersonal, negotiation and communication skills.
- Strong presentation and written communication skills to C level, and key decision makers across organizations.

### Qualifications/Work Experience:

- 5+ Years of sales experience in related industries.
- Identify, build, and maintain strong relationships with customers and prospects to drive new business in support of monthly, quarterly, and yearly revenue targets.
- Drive actively all outbound prospecting, new business and up selling opportunities.
- Develop and recommend customer penetration plans to achieve greater market share/penetration.
- Identify and build relationships with regional channel partners such as distributors and design firms.
- Actively involved in organizing onsite and trade show customer meetings.
- Develop plans in accordance with the Vice-President to maximize sales opportunities in the region.
- Directly responsible for the negotiation of sales transaction and regional contractual agreements.
- Schedule sales visits to provide appropriate coverage of defined accounts, with input from his Vice-President regarding key customer and market segments.

### Education and/or Special Training:

- Bachelor's degree from university required.

To apply, please send your CV to: [g.salabi@trio-tech.com](mailto:g.salabi@trio-tech.com)

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## DMO MARKETING MANAGER

Visit Isle of Wight Ltd is a new destination management organization for the Island. Its aim is simple – to grow the Island as a leading UK tourism destination and so sustain a thriving visitor economy.

This partnership-led organization now seeks a DMO marketing Manager, with a proven track record working with tourism destinations, to develop and implement a range of marketing activities to support their objectives.

Reporting to the Board, the successful candidate will be expected to prepare an annual marketing plan, based on an agreed tourism strategy, reflecting the Island Plan. Responsible for two staff and working with other partners, they would manage the delivery and coordination of marketing and PR activities, manage & develop the current Island Breaks website, initiate research as appropriate, encourage improvements in the visitor offer and seek new sources of funding and investment.

The successful candidate will need excellent communication & IT skills, be able to lead a small team but engage widely with a broad range of stakeholders, will have a knowledge of tourism & community funding mechanisms, experience with website development & social media, a strong research background and practical skills in budgeting and fiscal management.

The position is offered on the basis of a rolling fixed term contract. Salary: Circa £42,000 + benefits

Full job description, terms and conditions available on application

Please email your letter of application, attaching your CV, to [web@islandbreaks.co.uk](mailto:web@islandbreaks.co.uk)



CLOSING DATE FOR APPLICATIONS – FRIDAY 10TH AUGUST

A well established leisure company have the following vacancy based in North Wales.



### ARCADE REGIONAL MANAGER

The candidate we are seeking will be responsible for increasing the profit of the HB Leisure Arcade business through the effective management of several sites in North Wales.

The ideal candidate will be able to demonstrate experience in a related field and will demonstrate their ability to focus on business development, budgetary controls, marketing and customer care.

Excellence in team leadership, management and training to deliver the business objectives is crucial combined with an ability to work closely with the Senior Management team in our fast paced business. A flexible attitude is essential as post requires evening, weekend and bank holiday working.

A competitive package is offered and prospects are excellent for the right candidate. Please apply in writing with CV to: Julie Rogerson, H B Leisure Limited, 82 Mostyn Street, Llandudno, LL30 2SB or by email to [recruitment@hbleisure.co.uk](mailto:recruitment@hbleisure.co.uk)

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## Odeon to run BFI IMAX services

The British Film Institute (BFI) has appointed cinema operator Odeon to provide a range of services at the BFI IMAX at London Waterloo.

Odeon will begin offering programming services to the BFI IMAX, including the latest IMAX blockbuster and alternative content such as live opera, theatre and educational presentations.

The operator will also upgrade the cinema's retail and bar offering, including the introduction of a Costa coffee shop and Yog frozen probiotic yoghurt bar.

Tickets will no longer be bookable via the BFI IMAX website or booking line, with all online services to be switched over to the Odeon website and booking systems.



The BFI IMAX houses one of the largest cinema screens sited in the UK

The Waterloo cinema will, however, continue to be called the BFI IMAX and the ownership will remain the same.

Read more: <http://lei.sr?a=E357W>

## Isle of Man firm proposes space passenger travel

Excalibur Almaz, the Isle of Man, UK-based commercial space transportation company, has announced plans to offer space passenger travel services – starting as early as 2015.

According to media reports, the firm told a space tourism meeting in London that it will

cost £100m per person to embark on journeys orbiting the moon among others.

Excalibur Almaz already owns a number of flight-tested Reusable Re-entry Vehicles (RRVs) and two Salyut-class spacecraft.

Read more: <http://lei.sr?a=E357W>

## New water ride for Center Parcs site

Center Parcs has announced plans to build a new £4m water ride at its Elveden Forest park in Suffolk, which is inspired by some of the world's greatest "forces of nature".

Tropical Cyclone is to replicate the experience of rafting along three rivers – South Africa's Zambezi; Japan's Naruto Whirlpools; and the Iguaçu Falls in South America.

Proslide, SDC and Water Technology Inc are working with Center Parcs to create Tropical Cyclone, which is due to open in November.

It will transport guests in four-person, clover-shaped rafts and cater for 720 rafters per hour, with water flow reaching 25,000 (6,604gal) per minute. The ride will stand 18m (59ft) tall and features will include a 45-degree drop into a tornado funnel.

A Center Parcs spokesperson said: "The new £4m Tropical Cyclone water ride is the first of



Tropical Cyclone is to open at the park in November

its kind created anywhere in the world and the ultimate family thrill experience.

"The ride is part of a longer term investment programme in the Subtropical Swimming Paradise across all Center Parcs UK villages."

Details: <http://lei.sr?a=Rq5k>

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- BICM +44 (0)845 217 1811  
[www.bicm.co.uk](http://www.bicm.co.uk)
- BISL +44 (0)20 8780 3377  
[www.bisl.org](http://www.bisl.org)
- CCPR +44 (0)20 7976 3900  
[www.ccpr.org.uk](http://www.ccpr.org.uk)
- CMAE +44 (0)1334 460 850  
[www.cmaeurope.org](http://www.cmaeurope.org)
- Countryside Agency +44 (0)1242 521381  
[www.countryside.gov.uk](http://www.countryside.gov.uk)
- CPRE +44 (0)20 7981 2800  
[www.cpre.org.uk](http://www.cpre.org.uk)
- English Heritage +44 (0)870 333 1181  
[www.english-heritage.org.uk](http://www.english-heritage.org.uk)
- FSPA +44 (0)2476 414999  
[www.sportsandplay.com](http://www.sportsandplay.com)
- FIA +44 (0)20 7420 8560  
[www.fia.org.uk](http://www.fia.org.uk)
- HHA +44 (0)20 7259 5688  
[www.hha.org.uk](http://www.hha.org.uk)
- IAAAPA +1 703 836 4800  
[www.iaapa.org](http://www.iaapa.org)
- IEAP +44 (0)1403 265 988  
[www.ieap.co.uk](http://www.ieap.co.uk)
- Institute of Hospitality +44 (0)20 8661 4900  
[www.instituteofhospitality.org.uk](http://www.instituteofhospitality.org.uk)
- ISPAL +44 (0)845 603 8734  
[www.ispal.org.uk](http://www.ispal.org.uk)
- LPE +44 (0)1462 471932  
[www.leisureprop.com](http://www.leisureprop.com)
- LMCA +44 (0)1278 436910  
[www.lmca.info](http://www.lmca.info)
- MLA +44 (0)20 7273 1444  
[www.mla.gov.uk](http://www.mla.gov.uk)
- NPFA +44 (0)20 7833 5360  
[www.playing-fields.com](http://www.playing-fields.com)
- People 1st +44 (0)870 060 2550  
[www.people1st.co.uk](http://www.people1st.co.uk)
- REPS +44 (0)20 8686 6464  
[www.exerciseregister.org](http://www.exerciseregister.org)
- SAPCA +44 (0)24 7641 6316  
[www.sapca.org.uk](http://www.sapca.org.uk)
- Sports Aid +44 (0)20 7273 1975  
[www.sportsaid.org.uk](http://www.sportsaid.org.uk)
- Sport England +44 (0)8458 508 508  
[www.sportengland.org](http://www.sportengland.org)
- Springboard +44 (0)20 7529 8610  
[www.springboarduk.org.uk](http://www.springboarduk.org.uk)
- SkillsActive +44 (0)20 7632 2000  
[www.skillsactive.com](http://www.skillsactive.com)
- Tourism Management Institute +44 (0)1926 641506  
[www.tmi.org.uk](http://www.tmi.org.uk)
- Tourism Society +44 (0)20 8661 4636  
[www.tourismsociety.org](http://www.tourismsociety.org)
- VisitBritain +44 (0)20 7578 1000  
[www.visitbritain.com](http://www.visitbritain.com)
- World Leisure +1 250 497 6578  
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