

Find great staff™

## leisure opportunities

19 FEBRUARY - 4 MARCH 2013 ISSUE 600

Daily news & jobs: [www.leisureopportunities.co.uk](http://www.leisureopportunities.co.uk)

## Ofsted report recommends national strategy on PE

A report released by Ofsted recommends the government develop a new national strategy on PE and sports in schools, with teaching in more than a quarter of schools not improving pupils' fitness.

The *Beyond 2012* report, released on 14 February, found PE and sport had benefited from "considerable" investment over the past decade but said the Department of Education needed to harness momentum from the Olympics and Paralympics.

According to the report, one fifth of primary schools did not ensure all pupils learnt to swim, many teachers lacked specialist PE knowledge and only a minority of schools played competitive sport to a high level.

Her Majesty's chief inspector Sir Michael Willshaw said PE lessons often did not involve enough strenuous activity.



Only a minority of British schools organise and play competitive sport to a high level

"In many of the schools visited for the report, the more able pupils were not challenged sufficiently because teachers' expectations of them were simply too low."

However, he said the report found more good and outstanding PE than at the last time of the survey in 2008.

The report also found very few schools had adapted PE programmes to suit the needs of overweight and obese students – despite the NHS classifying three out of 10 children as obese.

Chair of the Youth Sport Trust Baroness Sue Campbell welcomed Ofsted's recommendation for a national strategy on PE and sport.

"From our own research we know that primary school teachers are not receiving adequate training in how to deliver an effective PE experience and this can leave teachers

lacking the confidence and competence to deliver the subject effectively."

Ofsted has commissioned a follow-up report examining the quality of competitive sport in the state sector compared with that offered in the independent sector. Details: <http://lei.sr?a=foosO>

## Funding boost to conserve parks

Love Parks, a project to conserve parks and green space across England, has received a £416,450 grant from Big Lottery Funding to develop a network of trained volunteers.

Run by parks charity GreenSpace the launch of the project coincides with their Love Parks Week, which encourages people to organise and attend events during the summer school holidays (27 July – 4 August). To date an estimated 500,000 volunteers have worked to improve the country's green spaces.

Details: <http://lei.sr?a=q3Ozf>

## Cyclebeat makes London debut

A new cycling studio concept aiming to put a 'high-tech spin' on the indoor cycling phenomenon was launched in London last week (13 February). The new Cyclebeat studio has a stadium-style layout and a motivating performance Beatboard, designed to offer customers a more inclusive and interactive cycling experience than those offered by traditional gyms.

The concept offers riders an experience which starts the moment they log onto the studio website. Having decided which class they would like to attend, riders can reserve a particular bike just as they would when booking a seat on a plane, while checking out their instructor's profile and even listening



Launch event at the Cyclebeat indoor cycling studio

to a sample playlist. Meanwhile, the club's 'Beatboard' will allow riders to see their performance streamed live onto a board.

Cyclebeat was founded by two London lawyers, Justin Crewe and Greg Allon – both passionate indoor cyclists. Details: <http://lei.sr?a=h9x6D>

GET  
LEISURE  
OPPS

Magazine sign up at  
[leisureopportunities.co.uk/subs](http://leisureopportunities.co.uk/subs)

Job board live job updates  
[leisureopportunities.co.uk](http://leisureopportunities.co.uk)

PDF for iPad, Kindle & smart phone  
[leisureopportunities.co.uk/pdf](http://leisureopportunities.co.uk/pdf)

Ezine sign up for weekly updates,  
[leisureopportunities.co.uk/ezine](http://leisureopportunities.co.uk/ezine)

Online on digital turning pages  
[leisureopportunities.co.uk/digital](http://leisureopportunities.co.uk/digital)

Instant sign up for instant alerts,  
[leisureopportunities.co.uk/instant](http://leisureopportunities.co.uk/instant)

Twitter follow us:  
[@leisureoppops](https://twitter.com/leisureoppops) @leisureoppopsjobs

RSS sign up for job & news feeds  
[leisureopportunities.co.uk/rss](http://leisureopportunities.co.uk/rss)

The Leisure Media Company  
Portmill House, Portmill Lane,  
Hitchin, Herts SG5 1DJ, UK  
Tel: +44 (0)1462 431385  
Fax: +44 (0)1462 433909  
e-mail: please use contacts'  
fullname@leisuremedia.com

### Subscriptions

subs@leisuremedia.com

### Editor

Liz Terry 01462 431385

### Managing editor

Tom Walker 01462 471934

### Journalists

Aoife Dowling 01462 471938

Jessica Tasman-Jones 01462 471922

### Design

Ed Gallagher 01905 20198

### Internet

Dean Fox 01462 471900

Tim Nash 01462 471917

### Publisher

Julie Badrick 01462 471919

### Associate publishers

Paul Thorman 01462 471904

Simon Hinksman 01462 471905

Annie Lovell 01462 471901

Sarah Gibbs 01462 471908

### Account manager, attractions

Ben Barnard 01462 471914

### Property desk

Simon Hinksman 01462 471905

### Publisher, Spa Opportunities

Sarah Gibbs 01462 471908

### Financial Administrator

Denise Gildea 01462 471930

### Circulation Manager

Michael Emmerson 01462 471932

### Subscribe to Leisure Opportunities,

Online: [www.leisuresubs.com](http://www.leisuresubs.com)

Email: [subs@leisuremedia.com](mailto:subs@leisuremedia.com)

Tel: +44 (0)1462 471913

Annual subscription rates are UK £31,  
Europe £41, Rest of world £62, students UK £16.

Leisure Opportunities is published fortnightly by  
The Leisure Media Company Limited, Portmill  
House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK  
and is distributed in the USA by SPP, 75 Aberdeen  
Road, Emigsville, PA 17318-0437. Periodicals  
postage paid @ Manchester, PA POSTMASTER  
Send US address changes to Leisure Opportunities,  
c/o PO Box 437, Emigsville, PA 17318-0437.

The views expressed in print are those of the author  
and do not necessarily represent those of the  
publisher The Leisure Media Company Limited.  
All rights reserved. No part of this publication  
may be reproduced, stored in a retrieval system or  
transmitted in any form or by means, electronic,  
mechanical, photocopying, recorded or otherwise  
without the prior permission of the copyright  
holder. Printed by Warners Midland plc.

© The Leisure Media Company Limited 2013  
ISSN 0951/8210

## SPORT

# £24m ON-X centre to open in March

The new ON-X community leisure complex in Linwood, Renfrewshire, Scotland will open its doors on 25 March.

Designed by Cre8 Architecture, the centre has been designed to be the region's primary leisure hub and houses three pool areas comprising a 25m, six-lane competition pool; a 15m learner pool; and a leisure pool. The filtration systems for the pools were supplied by Barr & Wray.

A sports hall, squash courts and health club featuring a 600sq m (6,500sq ft) fitness suite and four dance studios will also form part of the complex, as well as five-a-side pitches and an improved athletics track on the exterior. It has been built by BAM Construction.

Outdoor facilities at the centre will include an eight-lane, all weather athletics arena, flood lit synthetic football parks for both 7-a-side



The centre, in Linwood, has been designed by Cre8 Architecture

and 11-a-side games and grass parks for both football and rugby.

In addition to its sporting facilities, the hub will also feature an adult day care centre. The opening of ON-X is part of Renfrewshire Council's £103m investment in local facilities. Once the new centre is open, three existing leisure facilities will be demolished. Details: <http://lei.sr?a=1voL6>

## 'Extreme cycling' could make Olympic debut at Rio

UCI, the world governing body for cycling, has tabled plans to extend the 2016 Olympic Games cycling programme to include three extra events. Among the new events would be freestyle BMX biking and an additional

mountain bike eliminator event, adding to the two race events held at London 2012. If successful, the addition of BMX freestyle would be the first time that an extreme sport discipline would feature at a summer Olympic Games.

## £2.7m sports centre for Weston

A new multi-million pound sports centre has opened at Worle Community School in Weston-super-Mare, Somerset. The @Worle Centre features a 3G full size artificial turf football pitch with floodlighting, which is also suitable for full contact rugby training.

A fitness suite and a dance studio with sprung wooden floor and light system is also housed at the facility as well as a sand based artificial turf pitch for hockey and other multi sports. The centre is managed by @Worle Trust, which is made up of representatives of Worle School, North Somerset Council, the Brandon Trust and the Somerset County Football Association.

Other facilities include multi purpose rooms, indoor and outdoor changing facilities



Facilities at @Worle Centre will include a 3G, full-size artificial pitch

and a café. The building work, carried out by Willmott Dixon, started in April last year and was completed in December.

The centre will also provide day service facilities for adults with learning disabilities, which are provided by the Brandon Trust and Banwell Pottery. Details: <http://lei.sr?a=1jYor>

## SRA and ukactive join forces

The Sport and Recreation Alliance (SRA) and ukactive have joined forces to get more people active and to help national governing bodies (NGBs) understand the public health agenda – with a number of new reforms to be introduced in April.

At an Alliance divisional meeting this month ukactive presented on the shifting health landscape in the first step in the partnership.

Chief executive of ukactive David Stalker said: “By forging a working partnership between ukactive and the Sport and Recreation Alliance we hope to be able to share some of our knowledge of public health delivery, specifically how to target inactive populations and maximise local engagement in sport and physical activity.”

From April NGPs will be responsible for the commissioning of community health services, such as emergency care, and local authorities will receive around £2.7bn annually for the commissioning of public health services.

Chief executive of the Sport and Recreation Alliance Tim Lamb said: “When you look at



Ukactive chief executive David Stalker hopes to ‘share knowledge’ between the two trade bodies

our combined membership we have a huge footprint and I am sure we can really put that to use in tackling ill-health.”

The organisations are currently working on a memorandum of understanding that will see their objectives more closely aligned. Details: <http://lei.sr?a=s4N1l>

## £5m investment made in Sports Coach UK

Sport England is to invest £5m in Sports Coach UK over the next two years as part of plans to improve sports coaching in the country.

Having secured the funding, Sports Coach UK will now focus its work in four areas. These include working with sports governing bodies to support the development of coaches; supporting county sports partnerships to build effective local coaching networks; and increasing the supply of high-quality and appropriate coaching courses, education and development opportunities.

It will also use research to develop and share insight to support the development of coaching and coaches.

Sports Coach UK chair, Chris Baillieu, said: “The investment from Sport England makes



Sports Coach UK will use the funding partly on its development work

a strong statement about the importance of coaching at all levels in increasing participation, retention and performance.

“During the next two years we will continue to work with our partners towards the goal of excellent coaching, every time for everyone.” Details: <http://lei.sr?a=dzA6g>

## Worcester City Council considers outsourcing management

Worcester City Council is the latest local authority to consider cost saving measures in sports and leisure by outsourcing management services. At a budget meeting on 19 February councillors will vote on proposals to outsource

management of the Nunnery Wood Sports Centre and St. Johns Sports Centre to leisure trusts. Funding cuts from central government mean the council needs to save £686,000 in the 2013/14 year. Details: <http://lei.sr?a=k4N9W>



Duncan Goodhew at the Compass launch event

## Trade association launched for sports providers

The Compass Association (TCA), a new industry body looking to support and promote physical activity and sports providers working with schools and local communities, has been launched this month.

TCA has the backing of the Department of Education and has been labeled as the first to exclusively promote the interests of sports providers. Members of TCA will include public, private, commercial and charity/voluntary sector providers.

Stakeholders in the enterprise currently include Sport England, Sports Coach UK, The Association for Physical Education, Skills Active, Sports Leaders, the Welsh Football Trust and Sports Wales.

The association will draft and maintain national standards for competency and training so that schools and community projects considering using a particular provider will be able to check whether the provider meets required standards.

As part of this, TCA will launch a professional register of providers later this year, in partnership with sector skills council SkillsActive. The register will be modelled partly on the Register of Exercise Professionals (REPs), also owned and run by SkillsActive. Details: <http://lei.sr?a=e1w5R>

## Application submitted for Sussex leisure facility

A planning application for a new sports pavilion at Bolnore Village in Haywards Heath has been submitted to Mid Sussex District Council.

The design, submitted by London architects Milan Babic in December, includes a main hall, meeting facilities, a kitchen, storage, changing rooms and car parking on the open space site.

Developer Crest Nicholson provided the land and some funding towards the cost of the facility as part of an agreement with the council regarding the Bolnore Village development. Details: <http://lei.sr?a=8e6f6>

### Revamp completed at Bradley Stoke centre

A £115,000 facelift and extension of fitness facilities has been unveiled at Bradley Stoke Leisure Centre in Gloucestershire.

Work at the centre included increasing the gym floor space by 40 per cent, with 20 new pieces of Technogym equipment being installed. The revamp was a result of a public consultation, which outlined the exact needs of the local community.

It showed that there was a demand for more cycling classes, so 10 new bikes have been added to the current space as well as a brand new functional fitness area. Details: <http://lei.sr?a=qiv6V>



The ageing centre is facing an uncertain future

### Cornwall Council considers Carn Brea revamp bids

Cornwall Council will consider bids for the redevelopment of the Carn Brea Leisure Centre at its meeting this month.

Parcels of land, including parking areas and the running track, could be sold to fund the refurbishment of the facility – the first in Cornwall to be run by a leisure trust. According to a report received by the council's communities overview and scrutiny committee, on 6 February, the leisure centre's future could be at risk due to rising maintenance costs and limited financial resources. Details: <http://lei.sr?a=X2k1M>

### Lancashire council to cut leisure centre hours

A proposal to reduce hours at Fulwood Leisure Centre in Lancashire is one of the cost saving measures being considered by Preston City Council as it prepares its 2013/14 budget. An increase in leisure centre fees and charges was discussed at the 6 February cabinet/budget meeting and a final decision will be made at a meeting of the full council on 28 February.

Preston City Council faces an overall spending cut of 6.4 per cent over the next two years, and from the period 2010 to 2015 its budget will drop by a third to £20m.

## Work starts on West Brom site

Work has started on a new £11m leisure centre for West Bromwich due to open in summer 2014.

The centre will include a 25m pool with learner pool, sauna, steamroom, four-court sports hall, 100-station fitness suite, dance studio, indoor children's adventure play centre and parking.

DC Leisure is behind the planning for the facility and will also build, run and maintain the complex.

Plans were approved by Sandwell Council last October with conditions relating to opening hours, and the submission of further details on external materials, drainage, lighting and CCTV.

Development director for DC Leisure Peter Kirkham said: "In partnership with Sandwell Council we aim to continue the legacy of the London Olympic and Paralympic Games by



An artist's impression of how the new £11m centre will look like

encouraging increased participation in physical activity and sport."

Sandwell councillor Linda Horton said: "The West Bromwich Leisure Centre will provide a real focal point for the local community and we hope that the new facilities will help improve the health and wellbeing of families in the area." Details: <http://lei.sr?a=q515X>

## Nuffield invests £8m in wellbeing centres

A six-month project has seen a number of Nuffield Health Fitness and Wellbeing Centres refurbished, refitted and expanded with medical clinics as part of a £8m investment.

Seventeen of Nuffield's 65 centres across England and Scotland benefited from the revamp, with at least £1m being spent on three centres.

At the Glasgow Central Centre £780,000 was spent refurbishing showers, redecoration of the gym and spin studio, and the addition of a medical clinic, bar and restaurant.

Surbiton benefited from £1m spent on new changing rooms, a sauna in the female changing rooms, a K1 gym floor, new functional training area and a complete refurbishment of the bar.



A total of 17 Nuffield wellbeing sites have received significant upgrades

Managing director of Nuffield Health Laura Kerby said: "The industry is constantly evolving with bigger and better a common theme, at Nuffield Health we pride ourselves on making sure members have the right environment, as well as the best facilities and services." Details: <http://lei.sr?a=jiR9c>

## Work completed on Soar Valley centre

Fusion Lifestyle has completed a £350,000 redevelopment of Soar Valley Leisure Centre in Mountsorrel, Leicestershire.

A brand new fitness studio and health suite has been added while the reception and pool viewing areas have also been refurbished.

It is the second of two centres operated by Fusion on behalf of Charnwood Borough Council that have received upgrades in the past six months. Last year, Loughborough Leisure Centre benefited from a new 75-station gym and studios. Details: <http://lei.sr?a=m6q0E>

## DLL opens second PT studio

David Lloyd Leisure (DLL) has opened its second DL Studio site - a high street-based concept offering personal training services for time-poor clients of all fitness levels.

The studios provide one-to-one personal training sessions, exercise classes and group training run by DLL-qualified instructors.

There are no memberships, with clients given a variety of options to purchase blocks of three or 10 sessions, or to pay monthly. The inaugural DL Studio opened on Upper Richmond Road in Putney, London and a third is planned in the centre of London. DLL is investing £500,000 in the three initial sites.

Typically sized between 1,500sq ft and 2,500sq ft, offer a retail area with sports and nutritional products for sale, including exercise equipment, healthy snacks and supplements.



Long distance runner Louise Damen (left) opened the second DL Studio

DL Studio Winchester manager Alastair Crew said: "I'm looking forward to bringing this new studio concept to Winchester."

"I'm excited by the positive response we've received so far and I can't wait to start helping the people of Winchester move towards their fitness goals." Details: <http://lei.sr?a=v2U1M>

## Trial phase begins for aquatic register

The Register of Aquatic Professionals (RAPs) has officially been launched into its pilot phase.

Owned and operated by SkillsActive, the scheme has been developed in partnership with employers and looks to provide verification that those working in the sector are fully qualified to perform their roles. It will also bring together three awarding organisations - Amateur Swimming Association (ASA), Swimming Teachers Association (STA) and Royal Life Saving Society (RLSS) - for the first time to work toward the development of one single qualification structure for each aquatic role.

It is hoped that increased professionalism and standards will lead to increased



The scheme will initially be rolled out across England and then UK-wide

participation in swimming in Britain, benefiting both the industry and the sport.

The four-month pilot period will initially cover England, with plans to roll the scheme out across the UK. Following the pilot, RAPs will formally launch to the aquatic industry in the summer. Details: <http://lei.sr?a=0005e>

## £8m Tipton Leisure Centre to be unveiled in March

A new £8m swimming pool and leisure complex in Tipton, Sandwell is set to launch at the end of March. Led by Hertfordshire-based construction group Willmott Dixon, Tipton Leisure Centre occupies a vacant site at the corner of Alexandra Road and Thursfield Road

in Tipton. Facilities at the centre include a 25m, six-lane swimming pool, 12.5m teaching pool, gym and fitness classes and dance studio.

The centre, designed by Sandwell Urban Design Architects, will be managed by Sandwell Leisure Trust. Details: <http://lei.sr?a=z8Z5K>

## Preferred location selected for Tewkesbury centre

A preferred location has been decided for a proposed Gloucestershire leisure centre should Tewkesbury Borough Council go ahead with plans to replace an existing leisure centre built in 1969.

If approved, the new facility at Gloucestershire Road would likely include a 25m pool, 20m learning pool, fitness gym, dance studio, health suite and café.

The estimated cost of refurbishing the existing Cascades Leisure Centre at Spring Gardens is £3.8m.

Rebuilding on the current site was deemed unsuitable, as customers would be without a leisure centre while building took place, which is anticipated to take two years. A new facility is forecast to save the council considerable money with energy efficient facilities. Details: <http://lei.sr?a=R4v50>



The contract will include the Redcar Leisure and Community Heart centre when it opens in 2014

## SLM secures contract for five leisure centres

Sports Leisure Management (SLM), trading under its brand Everyone Active, has signed a contract with Redcar and Cleveland Borough Council to take over management of five leisure centres from Tees Valley Leisure on 1 April 2013.

The contract includes Redcar Leisure Centre, which is due to close in 2014. The centre will be replaced by the £31m Redcar Leisure and Community Heart - currently under construction nearby.

Other centres included in the contract are Guisborough, Loftus, Saltburn and Eston. As part of the contract, £1.5m will be invested in upgrading the centres to provide new equipment and to improve gym areas and exercise studios.

SLM secured the contract after Redcar and Cleveland Borough Council announced that financial pressures caused the local authority to seek a new leisure operator.

It is estimated that the contract with Everyone Active will make savings of £500,000 per year in running the centres. Details: <http://lei.sr?a=w857K>



## Are you well?



**PETER DUCKER**  
is chief executive  
officer of Institute  
of Hospitality

**H**ow are you? No, really! Feeling good, I hope, but just because you work in the sport and leisure sector we can't assume you're a picture of health. After all, nearly half of all Premier League football managers have had serious cardiovascular problems. Heart disease remains the number one cause of premature death in the developed world and one of its main contributing causes is work-related stress.

The Institute of Hospitality recently conducted its own wellness survey of hospitality management professionals and the results were surprisingly mixed. Positively, seven out of ten (71.2 per cent) managers said they exercise at least once a week, with 11 per cent exercising on a daily basis. The vast majority do not smoke (87.7 per cent); just over three quarters (76 per cent) said they drink ten or fewer alcoholic drinks a week and 11 per cent do not drink at all.

On a less positive note, more than a third (35.8 per cent) said they feel stressed at work either often or every day, and just over half (53 per cent) said they only sleep five or six hours a night. It is also surprising – and concerning – that nearly one third (28.8 per cent) of the managers who took part said they never do any exercise.

Senior managers are highly familiar with their business numbers but often not so familiar with their blood glucose or body fat percentage numbers – their personal wellness numbers. If one set of numbers is bad it is often true that the other set is too.

There are a number of simple steps that can immediately alleviate work-related stress. Thinking of three things every morning for which you are grateful, such as a kiss and hug from your son or daughter; doing regular light exercise; meditating for ten minutes a day; and performing random acts of kindness such as giving up your seat on the tube or train.

Compared to Premier League footballers, most of us need to stay at the top of our games for a considerably longer period throughout our professional lives. Paying greater attention to our own health and well-being makes a lot of sense.

## HOTELS

# Melia opens luxury London hotel

Melia Hotels International has launched a new luxury hotel – ME London – in Marconi House, the original London home of BBC radio.

Located on the Strand on the southern tip of Covent Garden, the property offers a collection of 157 guestrooms including 16 suites and a two-floor penthouse.

The hotel is designed by Foster + Partners' architects and is the group's first UK hotel project. The interiors focus on contemporary detailing with a monochrome palette, as guests move from dark to light spaces. A range of in-room Spa treatments are available upon request. The fitness centre features a range of equipment such as vibrating plates, treadmills, cross trainers and bikes. The gym area will also include a range of weight machine and floor working areas.

Nigel Dancey, senior partner, Foster + Partners said: "We took the city as our inspiration: the grand scale of Aldwych, the detailing of neighbouring Marconi House, the views over



The hotel at the Marconi House was designed by Fosters + Partners

the West End from the roof and drew on these. The site is right in the heart of Theatreland and has a fascinating history, most notably as the home of the Gaiety Theatre – we tried to recapture a little of the spirit of the stage."

Dining options include the STK steakhouse and grill offering guests a contemporary grill-menu and 16 private dining areas, while Cucina Asellina serves rustic Italian cuisine. Details: <http://lei.sr?a=Wof9s>

## BBC centre to house hotel and attractions

London's BBC Television Centre in White City is to be redeveloped into a cultural quarter that will include a hotel, entertainment and leisure facilities and public open space. For the first time, the television centre will be opened up to the public with the famous forecourt remodelled into new retail, leisure and entertainment areas.

Property developer Stanhope is responsible for the project, which will see the main circular building, known as "the doughnut" become a hotel and apartments. A statement from Stanhope said that some offices would become "a variety of public uses, including a cinema, health club, restaurants and cafes, which will benefit the local community". Other buildings will be transformed into offices and houses and the 14-acre site will also house the BBC's commercial arm, BBC Worldwide.

David Camp, chief executive of developers Stanhope, said: "The BBC will continue to have



The iconic TV centre will be home to a hotel and a cultural quarter

a significant presence at Television Centre and we will be bringing new life into the site with new public routes, spaces and uses," adding that "the much loved listed buildings at Television Centre will be retained".

Other developments for the site include replacing the drama block, restaurant block and multi-storey car park with new residential buildings and townhouses. The East Tower will be replaced with a more slender residential building. Details: <http://lei.sr?a=voVoi>



This year's show will feature more than 250 leading exhibitors showcasing the most innovative products



The show events will also offer guests expert advice

## Retail Business Technology Expo (RBTE)

Europe's fastest growing solutions event is set to attract over 8,000 visitors to Earls Court in March.

**R**BTE is the essential event for retail and hospitality and leisure organisations looking for the right tools, solutions and advice on how to best run their business. It is a one stop shop, showcasing end to end solutions, from supply chain to the customer.

With over 250 leading exhibitors including Aurex, Bleep, K3, Micros and Toshiba and Verifone, visitors to RBTE will be able to see the most innovative products and solutions to help them run their businesses even more effectively. In addition to the wide range of exhibitors, RBTE also has an extensive educational programme, with three conference theatres (with one dedicated to cards & payments), two Pecha Kucha theatres, which will feature bite sized seminars, plus numerous workshops.

### Great discussion

Topics being discussed in the education programme include loyalty, customer engagement, NFC, the role of social media, and mobile payments. Adam Pikett, CEO, SportsPursuit, will be discussing 'Marketing: Smart Personalisation for Increased Revenue', looking at how

SportsPursuit has seen a marked increase in revenue following their adoption of a timely, relevant and personalised marketing approach. Attendees to this session will hear how technology enabled 2012's 'New eRetailer of the Year' to translate the company's 'big data' into relevant, intuitive, and at the same time automated campaigns that have increased customer acquisition and retention rates and delivered demonstrable return on investment.

Jon Lane, head of e-commerce, Surfdomo, will be discussing international expansion with 'Breaking Down Borders; How to Expand Internationally', examining how borders are blurring and more retailers than ever before are looking to new regions to boost their sales. E-commerce is helping retailers test international waters with low barriers to entry.

Multi-channel integration will also be discussed by Helen Slaven, senior vice president of retail at Micros EAME, looking at how organisations can achieve the holy grail of a fully joined up multichannel platform, and what the next-steps are for retail, from how the emergence of services such as SaaS and the Cloud can help in the deployment of

an effective mobile strategy, to how an integrated platform is crucial to the success of international expansion.

### Expert opinions

Visitors looking for innovation won't be disappointed thanks to the launch of The Innovation Theatre, sponsored by The Cloud. RBTE 2013 will host an exciting new initiative – this feature area will provide visitors with the opportunity to see the most cutting edge, innovative and inspirational products and solutions on offer from the exhibitors at RBTE, selected by the steering committee.

There will also be plenty of experts on hand to ensure that visitors to RBTE have an even more productive visit, RBTE 2013 will host the Retail Advice Centre. Industry experts will be on hand over the two days to provide one-to-one advice and information across all areas of retail. From enquiries about exhibitors and advice on which ones can help with particular solutions to key industry issues such as PCI, mobile, Big Data, loyalty and NFC, experts from leading associations, consultancies and organisations will be providing FREE advice! Individual consultation also be booked at the Expo.

### Retail Business Technology Expo

**Date:** 12-13 March 2013  
**Venue:** London's Earls Court, South Hall.

To register for your FREE fast track badge or for further information visit:  
[www.retailbusinesstechnologyexpo.com](http://www.retailbusinesstechnologyexpo.com)

## ATTRACTIONS & MUSEUMS

### Sheffield Uni to open natural history museum

University of Sheffield is to open a secret natural history museum showcasing weird and wonderful artefacts relating to animal species. The teaching museum was created by the university's first professor of biology, Alfred Denny in 1905 and artefacts on display include the skull of an extinct man-sized eagle – known as the Terror Bird.

TV bird expert and animal behaviour specialist professor Tim Birkhead opened the doors of the little-known museum to the public for the first time in more than a century for a series of guided tours during a festival last September. *Details:*



The grant will be used to create detailed plans

### Development grant for Derry maritime museum

A proposed Maritime Museum and Archive Centre for Erbrington in Derry-Londonderry has been awarded a development grant of £278,000 by the Heritage Lottery Fund.

The grant will be used to create more detailed plans to secure a further £3m for the proposed visitor attraction, which would see two listed buildings within a former military site converted into a museum and archive. The Heritage and Museum Service's archive of some 30,000 items would be opened to the general public in exhibitions tracing the history of the River Foyle. *Details:* <http://lei.sr?a=y6C6D>

### New Abbey Museum of Costume to close

National Museum of Costume at Shambellie House, New Abbey, Dumfries and Galloway, is set to close due to lack of public funding and low visitor numbers.

The decision to close the site was taken following meetings discussing a range of options for making savings across all national museums activity.

The attraction, which first opened in 1982, was shut for the winter and will not open in 2013. *Details:* <http://lei.sr?a=T1G1w>

## Lincoln Castle to get £20m revamp

Lincoln Castle is to undergo a multi-million pound redevelopment to "bring the castle to life," which includes opening the Victorian male prison for the first time in years.

Both prison buildings will be refurbished and the project will see the creation of a new vault to showcase Magna Carta and the Charter of the Forest. The castle walls will also be repaired and a complete wall walk will be created, along with a new cafe, shop and education space.

The project is planned to be completed in time for Magna Carta's 800th anniversary in 2015. In addition to the £12m funding from the Heritage Lottery Fund and the £5.2m from the Lincolnshire County Council, a bid has been made for £5m of European funding.

The remaining cost will be raised through further fundraising and a charity called the



The plans look to establish the castle as a leading heritage attraction

Historic Lincoln Trust. In order to repair damage caused by harsh weather conditions, repairs have already begun on the South Curtain wall. An independent assessment concluded that the project could lead to a 29-55 per cent increase and a £36-£68m boost for the Lincoln tourism economy. *Details:* <http://lei.sr?a=g61x>

## BBC joins forces with Longleat wildlife park

BBC Worldwide and Longleat Safari & Adventure Park are joining forces to create a new series of themed features at the Wiltshire attraction.

The four year plan will see areas of the park transformed in the style of the BBC's Deadly-branded programmes, which include Deadly 60; Deadly Top 10s; Deadly 360 and Deadly Art.

The features will open from 31 March this year and visitors will be taken on a Deadly Safari adventure voiced by presenter Steve Backshall.

A Deadly Challenge Zone will also open in 2013 offering visitors the chance to pitch their skills against different animals in a series of activities. It will also feature quizzes and challenges.



The partnership will include a number of themed features at the park

Longleat CEO, David Bradley, said: "With so many amazing animals here at Longleat the new Deadly Adventure experiences will give our visitors the chance to experience first hand all the exciting elements of the TV programme right here in the wilds of Wiltshire." *Details:* <http://lei.sr?a=C4k7O>

## King Richard III exhibition opens in Leicester

A new temporary exhibition, charting the fascinating story behind the discovery of the remains of king Richard III, opened in Leicester on 8 February.

Richard III: Leicester's Search for a King has been created by exhibition designers Mather &

Co and has gone on show at Leicester's medieval Guildhall building.

Mather & Co only had four weeks to design, construct and install the exhibition, as well as incorporate brand new evidence as it was emerging. *Details:* <http://lei.sr?a=L05q>



## ESPA secures Carrick partnership

Carrick Spa on the shores of Loch Lomond has partnered with global brand ESPA to enhance the 'world of spa and wellness' at the resort.

The partnership has seen the introduction of a range of solution-led ESPA facial and body treatments, rituals, massages, and wraps. Therapies at the spa are designed to deliver the physical and emotional therapeutic benefits.

New treatments include the Advanced Enzyme Facial, as well as a 'Hero Treatment', targeting the back, face and scalp, and a Signature Rainshower Massage.

ESPA treatments aim to combine natural ingredients with the latest age-defying technology. Carrick Spa features 17 dry and wet treatment rooms, including a couple's suite and a roof-top terrace with infinity pool. It offers guests a range of thermal experiences,



The ESPA partnership will introduce a wide range of new treatments

aromatherapy steam, holistic studio as well as a gym and swimming pool.

Anders George, operational director said: "ESPA's launch at The Carrick Spa will further enhance our spa offering, setting the bar even higher in destination spas." Details: <http://lei.sr?a=Z3Uz1>

## Free health checks at Macdonald Hotels

Guests at Macdonald Spa Hotels can now get a free health check on top of spa treatments at 17 of the hotel group's spa resorts across the UK. The Vital Health & Wellbeing Checks – provided by Fitech and already used by the fitness industry, medical departments and educational sector, as well as military, police and fire service – were launched in January. Macdonald is one of the first hotel groups to introduce the service.

In an initial consultation, guests are talked through their current health status, wellness goals and motivation, being questioned about stress levels, nutrition, drinking habits, smoking and activity levels. Physical checks go through blood pressure, resting heart rate, body mass index (BMI), body fat percentage, lung function, flexibility and aerobic fitness.

Resulting information is collated in a personal report highlighting areas where individuals have room for improvement, and advice given on how to improve lifestyle



The health checks will be available at selected hotels

choices – taking into account work and family commitments.

A 12-week review and six-monthly progress updates provide ongoing information and advice and ensure guests are supported after their stay. Details: <http://lei.sr?a=16x5c>

## Global Spa & Wellness Summit to be in New Delhi

The Global Spa & Wellness Summit (GSWS) will be held in New Delhi, India on 5-7 October 2013. Originally slated to take place in Jaipur, India, the venue was changed to The Oberoi, Gurgaon in order to accommodate the schedules of high-profile speakers.

Located 15 minutes from the Delhi National Airport, The Oberoi has been voted the world's leading luxury hotel by the World Travel Awards for the second consecutive year. The theme of this year's summit is "A Defining Moment". Details: <http://lei.sr?a=V91oJ>



leisure media  
**STUDIO**

## Industry-leading marketing and design services

With more than 30 years' experience, **leisure media studio** will work with you to create bespoke print and web solutions to power your marketing

- Web design
- Email marketing
- Contract publishing
- Graphic design
- Digital turning pages
- Image retouching
- Illustration
- Advertising design
- Direct mail
- Print

LET US QUOTE YOU

Contact Tim Nash

Tel +44 (0)1462 471917

[timnash@leisuremedia.com](mailto:timnash@leisuremedia.com)

## Tourism prospects good for 2013



**KURT JANSON**  
is policy director of  
Tourism Alliance

One of the main concerns regarding inbound tourism to the UK during 2012 was that the Olympics would deter normal tourism traffic and that the number of people attracted to the Olympics would be insufficient to counter this effect.

This was certainly a realistic concern. The UK receives around 30m overseas visitors a year. If just 5 per cent of these visitors decided they'd stay away because of fears over hotel costs, chaotic transport or that the city would be overcrowded, it would have decreased visitor numbers by 1.5m.

This decrease in tourism numbers would not have been able to be compensated for by visitors coming from overseas specifically to see the Games. The most successful previous Olympics only attracted around 450,000 overseas visitors.

Had those 5 per cent stayed away, the potential loss for the UK tourism industry would have been around 1m visitors and £600m in revenue. If the downturn had been 10 or 20 per cent, you can see what a significant impact that would have had.

However, the provisional International Passenger Survey figures for 2012 show that this didn't happen. Rather than visitor being deterred by the Olympics, total overseas visitors to the UK were up 1 per cent during the year. And, more importantly, revenue was up by 4 per cent for 2012.

While this doesn't seem to be much of an increase, it is an above the rate of inflation for 2012, which means that inbound tourism provided real growth for the UK economy.

Putting these figures alongside the research that VisitBritain has undertaken that shows that hosting the Games has considerably enhanced the UK's reputation as a destination in many overseas markets and there is the prospect that visitor numbers this year will show a significant post-Olympics boost. The Government's aim is to generate £3.2bn of increased inbound tourism revenue over three years. Given these figures, I would not be surprised if this target was exceeded, especially as it seems that this may be the year that the global economy starts to grow again.

## TOURISM

# UK experiences 'best year ever'

Spending by overseas visitors to UK in 2012 reached a record-breaking level of £19bn - an increase of more than 4 per cent on 2011.

Figures released today by VisitBritain also show that there was an increase in the number of arrivals, with more than 31 million international tourists enjoying a holiday across Britain - the best year since 2008. It is estimated that the increases were sufficient to create 4,000 new jobs.

The Olympic Games and the Queen's Diamond Jubilee were partly credited with the increases, with the UK also experiencing strong recovery from the high spending and vital North American (up 3.7 million visits) and A12 European countries (up 2.8 million), also the strongest since 2008.

A12 countries include eastern European and Baltic countries - such as Bulgaria, Romania,



The number of inbound tourists reached pre-recession levels in 2012

Latvia and Lithuania - as well as the islands of Malta and Cyprus.

December 2012 was a particularly strong month for inbound tourism with a 12 per cent increase on visits over the previous December and a 15 per cent increase in spend. Details: <http://lei.sr?a=j9k6x>

## Funding boost for Morecambe tourism

Morecambe Bay Partnership has secured funding worth £490,000 for Bay-wide tourism projects. The investment from Coastal Communities Fund will be used to kickstart a project called '700 Days to Transform the Bay', aiming to attract more visitors.

The project will connect and signpost a 200km (124m) 'Bay Cycle Way' starting in Heysham. In addition, the scheme will develop apps to improve information for visitors and provide training places to support tourism businesses. Details: <http://lei.sr?a=L314B>

## New tourism body for 'Shakespeare country'

A new tourism body for Stratford and Warwickshire, Shakespeare's England, will launch a campaign to promote the region as a rural escape destination in late February.

The campaign will see it join forces with VisitEngland for a second time this year, following the Romantic Heritage Cities campaign, which ran for two weeks in January and promoted Stratford-Upon-Avon among six other destinations around the UK.

The Great Rural Escape Destination campaign will promote Stratford and Warwickshire's market towns among other rural UK attractions.

The marketing campaigns are part of VisitEngland's three-year investment project Growing Tourism Locally, which aims to



The cottage of Shakespeare's bride Anne Hathaway in Stratford

generate £365m in additional tourism spend between 2012-15 and create over 9,000 jobs.

Shakespeare's Birthplace, Warwick Castle and the Royal Shakespeare Company are among the attractions the tourism body seeks to promote. Details: <http://lei.sr?a=moV6X>

## The Leisure Property Forum



### EVENING SEMINAR:

## Leisure in Shopping Centres

**Date:** Thursday 28 February 2013

**Time:** 6.15pm - 8.30pm

**Place:** At the offices of Fladgate LLP,  
16 Great Queen Street,  
London WC2B 5DG

**Fee:** LPF Members: £45+vat. Non-Members: £90+vat

**RESTRICTED  
NUMBERS**  
BOOK EARLY TO AVOID  
DISAPPOINTMENT

This seminar will analyse the role of food and leisure in shopping centres from the perspective of investors, operators and agents.

**ASHLEY BLAKE, Head of Retail Portfolio Management at Land Securities**

Ashley will examine how the role of leisure has changed in shopping centres and detail the current pressures and opportunities driving retail landlords and developers to re-examine their view of the leisure sector and its operators. He will use case-studies from the Land Securities portfolio to bring the issues to life.

**BRANDON STEPHENS, Managing Director, Tortilla**

The challenges of securing quality restaurant property locations in 2013. Brandon will discuss the challenges involved in identifying, negotiating and securing quality restaurant locations at a time when the number of new construction projects are few and far between. He will examine the pressures faced by restaurateurs from councils, investors, competitors and landlords alike and will also provide his views on where the restaurant property market may be headed in the coming years.

**TED SCHAMA, Joint Managing Partner, Shelly Sandz**

Ted will look back at the history of food in shopping centres and put into context their relevance in today's centres and consider that food in the future may even define the experience.

## Join the LPF

### MEMBERSHIP INCLUDES:

- Regular networking opportunities
- A full programme of leisure property related early evening seminars
- Details of forthcoming LPF events and other industry dates on our website
- Members' rates to LPF seminars and events
- Complimentary places at some events
- A free subscription to Leisure Opportunities magazine, which features regular LPF columns, tenders, for sale adverts and property news
- A 10% discount on property advertising in Leisure Opportunities magazine
- A dedicated LPF monthly email bulletin, delivered straight to your mailbox
- Access to the full listing of all our members

**TO BOOK A PLACE AT THE SEMINAR OR FOR MORE INFORMATION ON MEMBERSHIP CONTACT:**

**Michael Emmerson, LPF Administration**

**E:** [info@leisurepropertyforum.org](mailto:info@leisurepropertyforum.org)

**T:** 01462 471932 **F:** 01462 433909

**W:** [www.leisurepropertyforum.org](http://www.leisurepropertyforum.org)

## Management of fitness gym

**Hillingdon Council invites expressions of interest in respect of the health and fitness gym in the Goals complex located next to Minet Country Park based on the two options below.**

We will consider proposals based on what represents best value for residents and draw up a shortlist. Discussions with selected bidders will be held and more detailed information requested, including best and final offers. Any such approved bid will be subject to a suitable agreement being drawn up between the council and the preferred party.

**Option 1:** From companies who are suitably qualified and experienced to manage a health and fitness gym. The centre has the capacity for approximately a 100 station health and fitness facility, office and dance studio.

The council is proposing a fixed term agreement with a contractor for a term of up to 7 years commencing on 1 September 2013.

### Expressions of interest must include:

- A detailed description of how the centre will be managed.
- The length of the fixed term agreement (minimum of 3 years).
- Preliminary financial details including proposed charges for the activities and a rental proposal.
- Latest company reports and accounts.

**Option 2:** From parties who would enter into a lease for a term of 10 years with a permitted use of fitness suite and office, with shared use of the toilet and shower facilities with Goals customers. The gym area comprises of 363.40 sq m NIA, which will be operated as an independent gym.

### Expressions of interest must include:

- Details of any previous businesses operated
- Confirmation that the party is not intending to change the permitted user under the lease, nor carry out any structural alterations to the property.

**Expressions of interest must be received by 22 March 2013, made to:**  
**Susan Williams-Joseph**  
[swilliams-joseph@hillingdon.gov.uk](mailto:swilliams-joseph@hillingdon.gov.uk)  
**01895 250922**



**HILLINGDON**  
LONDON

## leisureopportunities



**jobs & news  
updated daily  
online**

Fortnightly leisure recruitment, training, property and news publication which gets you the right job or the perfect candidate for your vacancy

**subscribe online:**  
[www.leisuresubs.com](http://www.leisuresubs.com)

**[www.leisureopportunities.com](http://www.leisureopportunities.com)**



The K2 is set to receive £65,000 redevelopment

## Crawley leisure centre set for major transformation

K2 Crawley leisure centre in West Sussex is set for a £650,000 reconfiguration that will see the centre house a new music and comedy venue. Other plans for K2 include an expansion of the gymnastics hall with a second gymnastics floor space and a new three-tier soft play area.

The council's proposed changes would also see the removal of its indoor bowls green. Crawley Borough Council, which held a public consultation on the project, said that the majority of people support the plans. Details: <http://lei.sr?a=R8A6O>

## Retail expansion set to replace Sunderland centre

Crowtree Leisure Centre in Sunderland is set to close making way for more shops in the city centre, pending council approval.

The facility, built in the 1970s, includes squash courts, trampolining, a bowls hall, and studios for gymnastics, dance and karate. Subject to Cabinet approval in March the centre will be partially demolished to make way for an expansion of the adjacent Bridges shopping centre to improve the offer for shoppers in Sunderland and to create jobs. Details: <http://lei.sr?a=Z3h2w>

## New leisure facilities for Westbridge Park

Plans to develop new leisure facilities, including a 25m swimming pool and fitness centre, are underway at Westbridge Park in Stone, Staffordshire.

Stafford Borough Council is launching a public consultation on the proposed development that includes plans for aerobic studios and new children and teenage play facilities. The borough council said that the main part of the park's green space will be preserved and the open space and event space for festivals will be retained and improved. Details: <http://lei.sr?a=a6K2C>

## Plans submitted for new £8.7m Surrey centre

Plans for a £8.7m leisure, community and youth centre have been submitted to Reigate & Banstead Borough Council (RBBC) for a site at Merland Rise, Surrey.

The development would include a 25m six-lane swimming pool, teaching pool, 50-station gym, dance and exercise studios, four-court sports hall, football pitches, café, crèche and wet and dry changing studios.

An application for 130 new homes on the site of the existing Banstead Leisure Centre, which would remain open until replacement facilities were open - forecast for autumn 2014.

Councillor Natalie Bramhall said the redevelopment of the old leisure centre would help pay for the new facilities.



Facilities at the centre will include a swimming pool and large gym

The outcome of the application will be decided in spring and, if approved, work to build the centre will begin in autumn. The development is being funded by a joint venture between the RBBC and the Surrey County Council. Details: <http://lei.sr?a=X8D6t>

## £76.4m GAA stadium designs unveiled

Ulster Gaelic Athletics Association (GAA) has launched a new design for the multi-million pound Casement Park Stadium, which will be developed by Olympic stadium designers Populous. The redeveloped West Belfast stadium will cost in excess of £76.4m, which is being funded by the NI Executive through Department of Culture, Arts and Leisure (£61.4m) and GAA (£15m).

The project will include a new 38,000-seated stadium on the existing Casement site with the full demolition and disposal of the existing Casement Park Facilities. The Casement Park Stadium Project Board, which manages the project on behalf of Ulster GAA, expects the stadium to be open in time to host the 2016 GAA Ulster Final.



The stadium will be designed by Olympic stadium designers Populous

Other features will include a new playing surface to established GAA standards, development of corporate and community facilities, all ancillary facilities including player facilities, warm up area, medical and safety facilities, crowd control centre, event management suite and press centre. Details: <http://lei.sr?a=B8j6Z>

## Reading FC to resubmit Madejski Stadium proposals

Reading Football Club will resubmit plans to expand Madejski Stadium in Berkshire as planning permission for an expansion submitted in 2007 has expired.

The application would have allowed the club to increase its capacity at the stadium from

24,500 to 38,000 but building would have to have commenced by November, which the club says will not happen. Sir John Madejski, who owns the club, said the expansion would only go ahead if the club remained in the premier league. Details: <http://lei.sr?a=c105R>

## Hospitality & Leisure

Specialist Property Services

**Valuations, Sales, Aquisitions,  
Rent Reviews, Expert Witness.**

**Contact:** Colin White  
[colin.white@edwardsymmons.com](mailto:colin.white@edwardsymmons.com)

London • Bristol • Leeds • Liverpool • Manchester • Plymouth • Southampton

**Edward  
Symmons**

**0207 955 8454**

[www.edwardsymmons.com](http://www.edwardsymmons.com)

Rating • Planning & Site Licensing

**CHARLES  
F. JONES & Son**  
LLP  
CHARTERED SURVEYORS

**Leading Professional Advisors  
to the Leisure Industry  
for over 70 years**

**Charles F Jones & Son LLP**

**01244 328141 [www.cfj.co.uk](http://www.cfj.co.uk)**

16 Grosvenor Court Foregate Street Chester CH1 1HN

**Valuations • Sales & Acquisitions**

**UK and international  
property experts**  
covering all sectors  
of the leisure industry

**Alan Plumb**  
+44 (0) 1865 269000  
[aplumb@savills.com](mailto:aplumb@savills.com)  
[savills.co.uk/leisure](http://savills.co.uk/leisure)

**savills**

## TO ADVERTISE IN THE PROPERTY DIRECTORY

please contact  
Simon Hinksman on  
**(01462) 471905**

or email  
[property@leisuremedia.com](mailto:property@leisuremedia.com)

## LEISURE PROPERTY FORUM CORPORATE MEMBERS' DIRECTORY

**Addleshaw Goddard**  
Tel: 0207 160 3057  
[www.addleshawgoddard.com](http://www.addleshawgoddard.com)

**Alan Conisbee & Associates Ltd**  
Tel: 020 7700 6666  
[www.conisbee.co.uk](http://www.conisbee.co.uk)

**Angermann Goddard & Loyd**  
Tel: 020 7409 7303  
[www.ahgllp.com](http://www.ahgllp.com)

**Ashurst LLP**  
Tel: 020 7638 1111  
[www.ashurst.com](http://www.ashurst.com)

**Berwin Leighton Palmer**  
Tel: 020 7760 1000  
[www.blplaw.com](http://www.blplaw.com)

**Brook Street des Roches LLP**  
Tel: 01235 836614  
[www.bsdr.com](http://www.bsdr.com)

**CB Richard Ellis Ltd**  
Tel: 020 7182 2197  
[www.cbre.com](http://www.cbre.com)

**CGMs Consulting**  
Tel: 020 7583 6767  
[www.cgm.co.uk](http://www.cgm.co.uk)

**Christie & Co**  
Tel: 0113 389 2700  
[www.christiecorporeal.com](http://www.christiecorporeal.com)

**Citygrove Securities Plc**  
Tel: 020 7647 1700  
[www.cmgsc.com](http://www.cmgsc.com)

**CMS Cameron McKenna LLP**  
Tel: 020 7367 2195  
[www.cms-cmk.com](http://www.cms-cmk.com)

**Colliers International UK plc**  
Tel: 020 7487 1710  
[www.colliers.com/uk](http://www.colliers.com/uk)

**Collyer Bristow LLP Solicitors**  
Tel: 020 7470 4408  
[www.collyerbristow.com](http://www.collyerbristow.com)

**Cushman & Wakefield LLP**  
Tel: 0207 152 5278  
[www.cushmanwake.com](http://www.cushmanwake.com)

**David Kerr Associates**  
Tel: 020 7224 3345  
[www.dkaip.com](http://www.dkaip.com)

**Davis Coffey Lyons**  
Tel: 020 7299 0700  
[www.coffeygroup.co.uk](http://www.coffeygroup.co.uk)

**Deloitte**  
Tel: 0207 3033701  
[www.dlaipier.co.uk](http://www.dlaipier.co.uk)

**DLA Piper UK LLP**  
Tel: 020 7796 6155  
[www.dlapiper.com](http://www.dlapiper.com)

**E3 Consulting Limited**  
Tel: 0845 230 6450  
[www.e3consulting.co.uk](http://www.e3consulting.co.uk)

**Edwards Symmons LLP**  
Tel: 0207 955 8454  
[www.edwardsymmons.com](http://www.edwardsymmons.com)

**Finers Stephens Innocent LLP**  
Tel: 020 7344 5312  
[www.fsllaw.com](http://www.fsllaw.com)

**Flaggate LLP**  
Tel: 020 3036 7000  
[www.flaggate.com](http://www.flaggate.com)

**Fluents Limited**  
Tel: 020 7280 4700  
[www.fluents.com](http://www.fluents.com)

**Forsters LLP**  
Tel: 020 7863 8333  
[www.forsters.co.uk](http://www.forsters.co.uk)

**Gala Leisure Limited**  
Tel: 0207 70245262  
[www.galacoral.com](http://www.galacoral.com)

**Genting Casinos**  
Tel: 0118 939 1811  
[www.gentingcasinos.co.uk](http://www.gentingcasinos.co.uk)

**Gerald Eve Management Services Ltd**  
Tel: 020 7333 6374  
[www.geraldve.com](http://www.geraldve.com)

**GVA**  
Tel: 020 7629 6700  
[www.gva.co.uk](http://www.gva.co.uk)

**Hadfield Cawkwell**  
Tel: 020 7339 7028  
[www.hadfieldcawkwell.com](http://www.hadfieldcawkwell.com)

**Matthews & Goodman**  
Tel: 0114 266 8181  
[www.hcd.co.uk](http://www.hcd.co.uk)

**Hermes Real Estate Investment Management Ltd**  
Tel: 0845 230 6450  
[www.hermes.co.uk](http://www.hermes.co.uk)

**Indigo Planning**  
Tel: 020 8605 9400  
[www.indigoplanning.com](http://www.indigoplanning.com)

**James A Baker**  
Tel: 01225 789343  
[www.jabaker.com](http://www.jabaker.com)

**Jeffrey Green Russell Ltd**  
Tel: 020 7339 7028  
[www.jgrltd.com](http://www.jgrltd.com)

**John Gaunt & Partners**  
Tel: 020 7493 6040  
[www.jonesanglascalle.co.uk](http://www.jonesanglascalle.co.uk)

**Kimbell's Freeth LLP**  
Tel: 0845 2716756  
[www.kimbellsfreeth.com/hospitality](http://www.kimbellsfreeth.com/hospitality)



**Land Securities**  
Tel: 020 70245262  
[www.landsec.co.uk](http://www.landsec.co.uk)

**Lawrence Graham LLP**  
Tel: 020 7379 0000  
[www.lg-legal.com](http://www.lg-legal.com)

**Legal & General Investment Management**  
Tel: 020 3124 2763  
[www.lgim.co.uk](http://www.lgim.co.uk)

**Leisure Opportunities**  
Tel: 01462 471 905  
[www.leisureopportunities.co.uk](http://www.leisureopportunities.co.uk)

**Lunson Mitchenall**  
Tel: 020 7747 3157  
[www.lunsonmitchenall.co.uk](http://www.lunsonmitchenall.co.uk)

**Merlin Entertainments**  
Tel: 020 7706 2121  
[www.merlinentertainments.biz](http://www.merlinentertainments.biz)

**Mitchells & Butlers**  
Tel: 07808 094672  
[www.mitchells.co.uk](http://www.mitchells.co.uk)

**Montagu Evans LLP**  
Tel: 020 7312 7429  
[www.montagu-evans.co.uk](http://www.montagu-evans.co.uk)

**MWB Management Services Ltd**  
Tel: 020 7706 2121  
[www.mwb.co.uk](http://www.mwb.co.uk)

**Odeon & UCI Cinemas Ltd**  
Tel: 0161 455 4000  
[www.odeon.co.uk](http://www.odeon.co.uk)

**Olswang**  
Tel: 020 7067 3000  
[www.olswang.com](http://www.olswang.com)

For membership information  
please contact Michael Emmerson  
[info@leisurepropertyforum.org](mailto:info@leisurepropertyforum.org)

**[www.leisurepropertyforum.org](http://www.leisurepropertyforum.org)**

**Ornick, Herrington & Sutcliffe (Europe) LLP**  
Tel: 0207 862 4698

**Pindars**  
Tel: 01908 350500  
[www.pindars.co.uk](http://www.pindars.co.uk)

**Pro Auction Limited**  
Tel: 01761 414000  
[www.proauction.ltd.uk](http://www.proauction.ltd.uk)

**Pudney Shuttleworth**  
Tel: 0113 3444 4444  
[www.pudneyshuttleworth.co.uk](http://www.pudneyshuttleworth.co.uk)

**Rank Group - Gaming Division**  
Tel: 01628 504 194  
[www.rankgroup.co.uk](http://www.rankgroup.co.uk)

**Reed Smith LLP**  
Tel: 020 3116 3000  
[www.reedsmith.com](http://www.reedsmith.com)

**Roberts Limbrick Ltd**  
Tel: 03333 405500  
[www.robertslimbrick.com](http://www.robertslimbrick.com)

**RITL**  
Tel: 020 7306 0404  
[www.ritl.com](http://www.ritl.com)

**Satum Projects Ltd**  
Tel: 01454 202076  
[www.satumprojects.com](http://www.satumprojects.com)

**Shelley Sandzer**  
Tel: 020 7580 3366  
[www.shelleysandzer.co.uk](http://www.shelleysandzer.co.uk)

**SRP Risk & Finance LLP**  
Tel: 0208 672 7707  
[www.srp-rp.co.uk](http://www.srp-rp.co.uk)

**Strutt & Parker LLP**  
Tel: 01722 344057  
[www.struttandparker.com](http://www.struttandparker.com)

**The Leisure Database Co**  
Tel: 020 7379 3197  
[www.theleisuredatabase.co.uk](http://www.theleisuredatabase.co.uk)

**Thomas Eggar LLP**  
Tel: 01293 742747  
[www.thomaseggar.com](http://www.thomaseggar.com)

**TLT LLP**  
Tel: 0117 917 7777  
[www.tltllp.co.uk](http://www.tltllp.co.uk)

**Tragus Group**  
Tel: 020 7121 6432  
[www.tragusgroup.com](http://www.tragusgroup.com)

**Trowers & Hamlins LLP**  
Tel: 020 7423 8084  
[www.trowers.com](http://www.trowers.com)

**Wagamama Ltd**  
Tel: 0207 009 3620  
[www.wagamama.com](http://www.wagamama.com)

**Weightmans**  
Tel: 020 7822 1900  
[www.weightmans.com](http://www.weightmans.com)

**Willmott Dixon Construction Ltd**  
Tel: 01932 584700  
[www.willmott Dixon.co.uk](http://www.willmott Dixon.co.uk)

**X-Leisure**  
Tel: 020 7592 1500  
[www.x-leisure.co.uk](http://www.x-leisure.co.uk)



# Getting into leisure

While the rest of the UK economy is recovering slowly, the fitness industry is booming. *Leisure Opportunities* spoke to industry experts and recent school leavers for advice on how to best secure that first job in this growth sector

What a difference a year makes. In our school leaver special issue of February 2012, we featured a Office for National Statistics (ONS) report, which showed that unemployment in the UK had reached a 16-year high in January 2012. Roll forward 12 months and it is clear that the 'green shoots' of recovery are finally visible. Although we aren't out of the woods yet, there is evidence that the active leisure sector is growing faster than most.

## Getting in shape

But how then, do you approach a career in this growing market? Trends are increasingly fast moving and when choosing a training course, how do you know what will stand you in good stead – not just today but in the future too? According to Debra Stuart, CEO of Premier Training, the health and fitness industry has become much more professional thanks to the setting up of the Register of Exercise Professionals (REPs).

Stuart said: "In the early 1990s, the industry came under much scrutiny following a damning *Which?* report which basically said all fitness instructors were a bunch of cowboys with little or no qualifications.

"At the time, the sector was faced with a call from government to either be regulated or self-regulate. The fitness industry agreed to self-regulate and as such the REPs was set up. REPs has certainly helped set minimum entry standards for education in the sector

## Karl Smith

### Where are you working and what is your position?

Lead coach/fitness manager at David Lloyd Leisure, Hatfield

### What does your day-to-day role include?

I have a few roles within my job role. I have one-to-ones with all the personal trainers that work at the club to make sure there on target with growing there business and servicing our members. I also manage gym budgets relating to hitting monthly targets on personal training, employing personal trainers to service the floor etc.

### What attracted you to the leisure industry?

I've always been interested in sport from a young age – especially rugby, spending seven years in the Northampton Saints academy. However could not pursue any further in my career and chose to be in a job which I would stay active and also be able to use my experience that I had learnt through my academy years.

### How easy was it to find a job?

In the leisure industry there are so many possibilities when applying for a job for example David Lloyd, Virgin Active, council gyms, cruise ships, freelance etc so to find a job its easy. However, with the many people qualifying as a personal trainer getting these jobs is hard as you will be up against 15 people for one position.

### How did you enter the industry after leaving school?

After leaving Moulton College I found it rather easy as being in the AASE programme at college we had to be professional and committed to our work and training. Applying this to the fitness



industry helped me massively as you have to keep these attributes when waking up at 6am all the way through to finishing at 9pm so that my members get the best experience regardless of time of day.

### What training courses did you undertake?

I did my course through Moulton College to get my REPs level 3 personal training, to assist this I got boxing, spinning and circuit qualifications. Here at David Lloyd I find the company supports the trainers very well sending you on powerplate, Vipr, PTA Global, Les Mills and many other training courses.

### Any advice for school leavers looking to get into the industry?

My biggest advice for all school leavers is to get their qualifications and then apply for jobs at big operators – such as David Lloyd or Virgin Active. They have systems set up that give people new to the industry the best start to learn the industry etc. But to get in these clubs can be hard. So my advice is to show

that you are charismatic, professional, self motivated and have a good knowledge of the club you are applying for.

### What are the best aspects of the leisure industry?

Being a personal trainer/fitness manager – once you have done the long hard work to get there – is the best job you could possibly have. Being in an environment which is active and fun is really motivating but the

fact that you can quite literally change peoples' lives is priceless.

Our job is to achieve peoples' goals and you get to work with them each week. There is no better feeling than witnessing the person you are helping finally achieving his or her time/image/weight loss goal. You see directly how much you can affect lives.

"There is no better feeling than witnessing a person finally achieving their goals"



▲ The active leisure sector is thriving, with sports and fitness increasingly featuring in government health policy

and gone some way to maintaining those standards through its record of members' continued professional development."

Julian Leybourne, CEO of ICON Training, agrees. "REPs is certainly up there as being an influencing factor and what this

has done, almost as a by-product, has given us quality data on the skills gaps within our sector and there lies the challenge for the future. There is a desperate need for our sector to take a lead and decide what good qualifications look like."

In other words, it is pretty clear that whatever your choice of training, it is paramount that you are aware of the increasing importance of REPs and the role it plays in the industry. Being REPs-accredited does mark you out as somebody

## Emma Sleight

### Where are you currently working?

I work at Sherwood Academy Sports Centre in Gedling, Nottingham. My official title is fitness consultant, but I also personal train there as well as run my own boxercise class.

### What does your day-to-day role include?

My role includes greeting people as they come into the facility, providing inductions, personal training sessions and classes for members and also keeping the facilities in top condition by cleaning equipment and keeping everywhere secure.

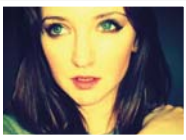
### What training courses did you undertake?

Initially when I left school I wanted to go into the media industry, so I went to college to study my A-Levels. I always had an interest in sport so I continued going to the gym six times a week. When I completed my A-Levels I then went to university, however, a couple of months into the course I decided the environment wasn't for me and had to make the brave decision of leaving my course.

By this time though, I had a job at my local gym which provided another career path for me. My passion for sport had always been there so I made plans to become a personal trainer. Following research, I planned to go and study with The Training Room at their centre in Nottingham. It seemed a quick and convenient route to getting me that all important PT qualification!

### How useful was the course? Do you think it gave you a good grounding for a career in leisure?

My six weeks with The Training Room provided me with much



valuable knowledge to take into the industry. My course provided me with practical and theoretical information that I now use in my job at my local gym which has enabled me to do so much more.

The confidence I also gained whilst working with others on practical days in the course has meant that I am now running my own classes, something that I have wanted to achieve since

working in the industry. My knowledge has allowed me to take that next step in my career, something that I will always value from the course content.

### How easy was it to find a job in leisure?

Luckily, I was training at the gym where I now work, and because I gained rapport with the members by just training there, they were keen to give me the job! So, I would just say, train in gyms, talk to people in gyms about your passion for the industry and who knows where it can get you!

### Any advice for school leavers looking to get into the industry?

I would say, get into the gyms, get to know how they work and see if you actually would thrive from the kind of environment.

Doing your research would also be a massive pointer, you might feel that you would like to work in a big gym, but in fact turn out to be someone who prefers that interaction on a deeper scale, so would work well in

a smaller gym. Not only that, but do your research on courses and look at what they offer. My course offered class qualifications too, which offered me no end of benefits! Just explore your choices and see what you prefer before diving into the industry and discovering you then don't like it!

**"Always do your research on courses and make sure you know what they offer"**

- ➔ who has obtained a certain level of skills and also provides you with an amount of future-proofing, due to the continual professional development programme.

## Vocational vs academic

The perennial question of whether you should look to study at degree-level or complete a vocational qualification when wanting to work in leisure is finally being answered. It is now accepted that while a university education offers a theoretical base, it is practical knowledge that is most needed during those first years of a career.

Jonathan Davies, founder and CEO of Training Room, says: "Both have their place but let's be very clear – an academic qualification will not prepare you for the customer and the commercial challenges of becoming a successful personal trainer."

"In my opinion, anyone considering entering the industry should complete a vocational qualification first and then look to further their knowledge through academic study." ●



▲ A career in fitness often means working as part of a team of like-minded people

## CASE STUDY

### Josh Denney

#### Where are you currently working?

I work at the Sheffield Dragons Gym as a gym instructor/personal trainer.

#### What does your day-to-day role include?

Managing the gym side of the business; covering reception, covering for the manager when he isn't there – in a sort of duty manager role – teaching classes, monitoring the gym to make sure everything is working ok. I do membership and stock sales, gym inductions, personal training and also create programmes for members.

#### What training course did you undertake?

I had a place on the Lifetime Fitness Academy, which was a three-week, pre-employment training course in Sheffield. My Dad – a former world champion boxer – teaches classes at the Dragon's gym. My girlfriend's aunty and uncle own it and I started there when they asked me to cover a few shifts for some body and pretty soon I was full time. After the pre-employment course I started an apprenticeship.

#### How useful was that course?

The Lifetime Fitness Academy has given me a very good grounding; it's allowed to me to advance in the leisure industry. It has definitely enabled me to get a better job than just cleaning and maintenance. It's something I really enjoy. Plus on the course, the tutors explained exactly what we needed to learn to get on in the industry, and how to do it!

#### How easy was it to find a job?

It was quite easy – if I hadn't got the job at the Dragons of course it would have been harder – but then the once I had completed my



Level 2 Fitness Instructor Apprenticeship it made things much easier!

#### What attracted you to the leisure industry?

I have always come from a sporting background – sport played a bit role in my life, so when I was offered a chance of a job I took it and the course. It's a lot about meeting people, listening to what they want and helping them to achieve their goals. There is nothing better than seeing a person achieve what they want and knowing that it was partially down to you.

#### Any advice for school leavers?

In my opinion, as good universities and colleges are, a degree doesn't always help. A provider like Lifetime, offering apprenticeships, gives you a chance to get a qualification so you can get in to the industry much quicker. You don't have to go away and study for it.

#### Is there anything you would do differently if given the chance?

Honestly probably not a lot. My Lifetime regional trainer and tutor were fantastic. I wasn't the brightest kid at school so to have a tutor like that helped me so much and I really enjoyed it!

#### What are the best aspects of the leisure industry?

Interaction – with members – helping them to achieve their goals, but also I work in a gym where everyone is considered part of the family and every one look's out for each other. The fitness team in particular is fantastic.

#### And the worst?

I suppose there is often quite a bit of cleaning to do and it is hard when someone cancels their membership. We are quite a tight-knit group so it is hard letting people leave.

**"As good as universities and colleges are, a degree doesn't always help"**

## Fitness sector bids for development fund

SkillsActive and ukactive have launched a survey to determine what employers want for training solutions, in order to guide bids for a government scheme to invest £340m in skills training and career development.

Applications for the Employer Ownership of Skills Pilot – overseen by the UK Commission for Employment and Skills (UKCES), Department for Business, Innovation and Skills and the Department for Education – close 28 March, and interest needs to be registered by 11 March.

The programme is open to employers of all sizes and sectors within England, but bids from groups of employers working together in their sector, supply chain or locality will be viewed favourably. SkillsActive and ukactive will collate feedback from the online survey and develop options or themes that



Applications for the skills development fund will close on 28 March

employers can partner underneath in order to make bids.

CEO of ukactive David Stalker said “There are no rules to this fund, you are not constrained by a set of available qualifications or training programmes, rather as long as we can demonstrate that our suggested solutions will solve a skills gap and improve performance.”

Details: <http://lei.sr?a=R7W5w>

## The value of professional registers



**IAN TAYLOR**  
is chief executive  
of SkillsActive

I have spoken with great enthusiasm over the past few months about what professional registers can help our industry to achieve, which is why I'm extremely pleased to say that the pilot phase of the Register of Aquatic Professionals is now fully live! I'd like to take this opportunity to invite employers and individuals to take part. The pilot will run for four months and following its conclusion there will be an evaluation of the system, allowing SkillsActive and our partners to make the final updates ready for a full launch.

It is free to join the pilot stage, with membership lasting for 12 months. Members of the pilot will also receive a membership welcome pack, benefits and discounts. To get involved, visit our new website [www.aquaticregister.org](http://www.aquaticregister.org). Next on our horizon is the Register of Playwork Professionals (RPS) which is another exciting challenge. The RPS will support employers, playworkers and the general public, who'll have assurance that registered individuals hold the relevant professional qualifications required for the job they undertake.

For playworkers, membership will provide them with proof that their qualifications meet Ofsted's regulation requirements, providing them with professional recognition. We also recently announced that we have been selected by Sport England to be their “National Partner for Workforce”. Working with Sport England we will be ensuring that NGBs have the right workforce to get more people participating in sport.

I'd also like to take the time to thank all our employer partners who worked with us in formulating a response to the Skills Minister Matthew Hancock's announcement relating to the proposed introduction of “Traineeships”. Traineeships will act as a precursor to Apprenticeships, helping 16 to 24 year olds not in education or those struggling to find work.

We really have hit the ground running this year and I am determined to continue working effectively with our partners to keep this momentum going.

## Premier launches barefoot training

Premier Training International, in collaboration with footwear manufacturer Vivobarefoot, is launching a barefoot running coaching course, developed by world-renowned expert Lee Saxby.

The one-day course will be held at Premier's venues across the UK, starting at their London Academy on 23 March. Premier's research and development manager

Kesh Patel said: “Over the last decade, barefoot running has proven that it offers fantastic health and fitness benefits in terms of posture and technique.”

The health and fitness industry education provider is looking at the possibility



Barefoot running has increased its popularity over the past two decades

of incorporating the course into its flagship Diploma in Fitness Instructing and Personal Training. Details: <http://lei.sr?a=P9u8v>

## British Swimming reviews training centre network

British Swimming has axed Stockport's Metro Swimming Club from its network of intensive training centres (ITC).

In a statement, the governing body said the decision was made following “thorough analysis” of the ITC network, forced on by a £3.7m

reduction in UK Sport funding for swimming announced in December.

The funding cut – affecting the Rio 2016 Olympic cycle – was brought on by the disappointing performance by Team GB swimmers at the London 2012 Olympics.

# Training that works.



CREW understand that staff development can be difficult and time consuming, but we know that your people can make the difference between a good business and a great business.

CREW training will:

- Inspire great customer service
- Boost retail and FOH confidence
- Enhance communication and presentation skills
- Develop interactive talks and shows
- Improve team morale
- Increase revenue

*"As a direct result of CREW training our fund pot for "Gems of the Jungle" at £5000 in August went through the roof and we amassed a further £18,000 in just six weeks. Brilliant!" (summer season 2011)*

Dianne Eade, Newquay Zoo  
Head of Finance, Human Resources and Administration



**[www.crew.uk.net](http://www.crew.uk.net)**  
**[info@crew.uk.net](mailto:info@crew.uk.net)**  
**0845 260 4414**



THE UK'S LEADING INDEPENDENT PROVIDER OF FIRST AID AND DEFIBRILLATION INSTRUCTOR TRAINING



### Become a First Aid and Defibrillation Instructor

- First Aid and Defibrillation Instructor Training Courses held throughout the UK every month. Contact us for details or visit our website
- Allows you to teach HSE approved and the new Level 2 Awards in First Aid and Defibrillation
- From only £595.00 + VAT
- Level 3 Awards available in many of our options
- On-site instructor training available at reduced rates

**nucotraining** over 15 YEARS TRAINING SUCCESS

Tel: 08456 444999  
Email: [sales@nucotraining.com](mailto:sales@nucotraining.com)

HSE Approved Training Organisation [www.nucotraining.com](http://www.nucotraining.com)

## leisureopportunities training DIRECTORY

From just £534 you can access over 23,000 motivated leisure professionals for 3 months (6 consecutive insertions). Committed to the leisure industry, they are potential students for your courses

**TO ADVERTISE +44 (0)1462 431385**  
[leisureops@leisuremedia.com](mailto:leisureops@leisuremedia.com)

## SAQ INTERNATIONAL

### Online Sports College



Health and Fitness professionals have a brand new opportunity to enter the world of sport and elite performance training with Speed, Agility and Quickness training experts, SAQ® International.

SAQ® distance learning diplomas allow you to gain NCFE-accredited qualifications from anywhere in the world and courses can be completed alongside your existing schedule and commitments.

Our new diploma, "Athlete Development Pathway – The First 20 Years", develops coaches who work with young and teenage athletes.

Also available are **Strength and Conditioning** diplomas. Tailored to a variety of sports, options include:

- Football
- Rugby
- Basketball, Volleyball, Netball & Handball
- Gaelic Games
- Cricket
- Hockey
- Racquet Sports

Enrol TODAY and take your first step towards a new career in sport!

SAQ® at Bayern Munich



+44 (0)1664 810101 • [www.saqsportscollege.com](http://www.saqsportscollege.com)



## focus training

Partial funding may be available **CALL TODAY!**

*We have the courses to help you make the next step in your career...*



- ◆ Strength & Conditioning
- ◆ Level 4 Obesity
- ◆ Level 4 Lower Back Pain
- ◆ Personal Trainer
- ◆ Master Personal Trainer
- ◆ Studio Co-ordinator
- ◆ Exercise Referral
- ◆ PURE Kettlebells

[www.focus-training.com](http://www.focus-training.com)

**Speak with us today to find out more:**  
0333 9000 222, 0800 731 9781 or 01204 388 330

[www.activeiqacademy.co.uk/resources](http://www.activeiqacademy.co.uk/resources)

Active IQ Academy YouTube Activeiqacademy

## TAKE THE 'PREP' OUT OF TRAINING DELIVERY



The Academy offers everything you need to deliver fitness, business and administration, customer service and functional skills qualifications.

**Benefit from:**

- Best in class eLearning - full course and individual units available
- Highest quality printed workbooks and manuals
- Lecture packs with scheme of work, lesson plans and more
- Resources that meet learning outcomes

**Want to hear more? Contact us today.**  
01480 410333  
[www.activeiqacademy.co.uk/resources](http://www.activeiqacademy.co.uk/resources)

*Introductory offer available\**

\*Terms & Conditions apply

For more details on the following jobs  
visit [www.leisureopportunities.co.uk](http://www.leisureopportunities.co.uk)  
or to advertise call +44 (0)1462 431385



Head of Property Development, *The Gym Group*, UK  
Trainee Fitness Professional, *Pocketfit Training*, UK  
Commercial Manager, *National Trust*, *Tunbridge Wells*, UK  
Member Care Advisor - Sales, *One Leisure*, *Huntingdonshire*, UK  
Beauty Therapists, *time*, *One Leisure*, *Huntingdonshire*, UK  
Director of Derbyshire Sport, *Derbyshire County Council*, *Ripley*, UK  
Personal Trainer, *Pure Gym Limited*, *Various locations*, UK  
General and Assistant Managers, *Powerleague*, *London*, UK  
Spa Manager, *Auchranne Hotel*, *Isle of Arran*, UK  
Recreation Assistant, *Anglia Ruskin University*, *Based in Chelmsford*, UK  
Sports Facilities Co-ordinator, *Anglia Ruskin University*, *Chelmsford*, UK  
Duty Manager - Dry Side Activities, *Purbeck District Council*, *Dorset*, UK  
General Managers, *The Gym Group*, *Various locations*, UK  
Events Manager, *ukactive*, *London plus travel*, UK  
Operations Manager - Indoor Snow Park, *Al Othaim Real Estate*, *Saudi Arabia*  
UK Key Account Manager, *Star Trac Europe*, *Nationwide*, UK  
Full and Part Time Instructor/Trainer, *Movers & Shapers*, *South West London*, UK  
Full and Part Time Instructor, *Movers & Shapers*, *South West London*, UK  
Duty Manager, *London Borough of Barking & Dagenham*,  
*Becontree Heath Leisure Centre*, *Dagenham*, *Essex*, UK  
Fitness Consultant, *Impington Village College*, *Cambridge*, UK  
Club Development Manager, *Energize STW*, *Shropshire*, UK  
Temporary Golf Courses Manager, *Derby City Council*, *Derby*, UK  
Football Development Officer (Leagues), *Cheshire*  
*County Football Association*, *Northwich*, UK  
Duty Manager, *Bluecoat Sports Health & Fitness Club*, *West Sussex*, UK  
Personal Training Support Manager, *Kirklees Active Leisure*, *Stadium*  
*Business & Leisure*, *Complex*, *Huddersfield*, UK  
Trainee Personal Trainer / Fitness Instructor, *The Training Room*, *Nationwide*, UK  
Promotional Staff, *Energie Group*, *Bromley*, UK  
Fitness Club Manager, *energie group*, *Barnbury*, UK  
Duty Manager, *DW Sports Fitness*, *Burton*, UK  
Director - Experience Oxfordshire, *Experience Oxfordshire*, *Oxford*, UK  
Senior Activity Instructors x2, *Finesse Leisure*  
*Partnership*, *Welwyn Garden City*, UK  
General Manager, *Finesse Leisure Partnership*, *Welwyn Garden City*, UK  
Personal Trainer, *Pure Gym Limited*, *Various locations*, UK  
Fitness Club Manager, *energie group*, *Blaydon*, UK  
Graduate Trainee Manager scheme, *GLL*, *London*, UK  
Leisure Assistant (Lifeguard), *GLL*, *South Oxfordshire*, UK  
Duty Manager Harrow, *GLL*, *London Borough of Harrow*, UK  
Personal Trainers, *The Gym Group*, *Various locations*, UK  
Sales and Retention Manager, *DW Sports Fitness*, *Telford*, UK  
Academy Safeguarding Officer, *Arsenal Football Club plc*, *London*, UK  
Sales and Retention Manager, *DW Sports Fitness*, *Wigan*, UK  
Duty Manager, *DW Sports Fitness*, *Morecambe*, UK  
Sales and Retention Manager, *DW Sports Fitness*, *Preston*, UK  
Director of Sports - ESL Hong Kong, *ESF Educational Services*, *Hong Kong SAR*  
Centre Manager, *Fawley Parish Council*, *Hampshire*, UK  
General Managers, *truGym*, *Various*, UK  
Contract Manager, *Wycombe District Council*, *Buckinghamshire*, UK

Account Manager, *Zoggs*, *North of England*, UK  
Personal Trainer, *Energie Group*, *Various locations*, UK  
Promotional Staff, *Energie Group*, *Canterbury and Maidstone*, UK  
Business Development Manager, *Fusion*, *London Bridge*, UK  
General Manager, *Fusion*, *High Wycombe*, UK  
Membership Sales Manager, *Fusion*, *Braintree / Witham / Halstead*, UK  
Sports Coaches, *sportsotland*, *Based in Largs*, UK  
Principal Health and Safety Consultant  
QLM Consulting, *Home based / UK wide*, UK  
Personal Trainer/Pilates Instructor, *Matt Roberts Personal*  
*Training Company*, *Central London*, UK  
Casual Receptionist (CSA), *GLL*, *Carterton*, *West Oxfordshire*, UK  
Cleaners, *Everyone Active*, *Fareham*, UK  
Full Time Personal Trainers wanted, *Ten Pilates*, *Central London*, UK  
Personal Training Support Manager, *Kirklees Active Leisure*, *Stadium*  
*Business & Leisure Complex*, *Huddersfield*, UK  
Commercial Manager, *National Trust*, *Tunbridge Wells*, UK  
Community Activities Officer - 2 Year Fixed Term  
Aylesbury Vale District Council, *Aylesbury*, UK  
Admin Manager, *DW Sports Fitness*, *Aberdeen*, UK  
Duty Manager, *DW Sports Fitness*, *Various locations*, UK  
Sales and Retention Manager, *DW Sports Fitness*, *North Shields*, UK  
Receptionist, *Everyone Active*, *Blandford*, *Dorset*, UK  
Director of Sport and Physical Activity, *University College Cork*, *Cork*, *Ireland*  
Full time Membership Consultant, *Everyone Active*, *Staines*, *Middlesex*, UK  
Director of Spa (German Speaking), *The Dolder Grand*, *Zurich*, *Germany*  
Gymnastics Coach, *Everyone Active*, *Stratford*, *Warwickshire*, UK  
Fitness Club Manager, *energie group*, *Bournemouth*, UK  
Crew Member/Fitness Instructor, *energie group*, *Cricklewood*, UK  
Area Manager (South Somerset), *Leisure East Devon*, *South Somerset*, UK  
Leisure Manager (Arts and Entertainment), *Leisure East Devon*, *Exmouth*, UK  
Recreation Assistant, *Everyone Active*, *Cheam*, UK  
Leisure Assistant (Lifeguard), *GLL*, *West Oxfordshire*, UK  
Recreation Assistant, *Everyone Active*, *Cheam Leisure Centre*, *UK*  
Spa Head Therapist, *Bedford Lodge Hotel*, *Suffolk*, UK  
Spa Head Receptionist, *Bedford Lodge Hotel*, *Suffolk*, UK  
Spa Reservations and Sales, *Bedford Lodge Hotel*, *Suffolk*, UK  
Spa Attendant, *Bedford Lodge Hotel*, *Suffolk*, UK  
Spa Therapist, *Bedford Lodge Hotel*, *Suffolk*, UK  
Spa Receptionist, *Bedford Lodge Hotel*, *Suffolk*, UK  
Experienced Health / Fitness professionals wanted, *Ten Pilates*, *Central London*, UK  
Membership Sales Advisor, *energie group*, *Cricklewood*, UK  
Personal Trainer, *Energie Group*, *Fit4Less* *Various locations*, UK  
Swim Teacher, *Everyone Active*, *Cheam*, UK  
Commercial Manager, *National Trust*, *Tunbridge Wells*, UK  
Dual Fitness Instructor & Sales Promoter/Advisor,  
*energie group*, *Bournemouth*, UK  
Regional Spa Operations Manager, *ESPA International*,  
*Farnham*, *Surrey* (with extensive overseas travel), UK  
Fitness Motivator, *Everyone Active*, *Dorset*, UK  
HR Consult (ER) Advisor, *GLL*, *Woolwich*, *London*, UK  
Field Engineer, *GLL*, *Ealing*, UK

for more news and jobs updated daily visit  
[www.leisureopportunities.co.uk](http://www.leisureopportunities.co.uk)



## INVERCLYDE LEISURE TRUST (IL)

**Chief Executive**  
Inverclyde, Scotland  
£73,946

Inverclyde Leisure Trust (IL) is a private limited company with charitable status. The Trust was formed in October 2001. Its purpose is to deliver the management and operation of Inverclyde Council's sports, recreational and community facilities to the communities of Inverclyde.

Over the past 11 years we have experienced significant growth. It now has 160 staff and a turnover of £5.5m.

The portfolio of facilities managed by IL include 3 swimming pools, 1 leisure complex including ice rink, 5 fitness gyms, 3 sports centres, indoor bowling centre, outdoor pitches, 3 town halls and 15 community facilities with attendances of over 1.2m per annum.

Our Chief Executive is retiring shortly and we are now looking for a suitably qualified individual with an appropriate mix of skills, experience and commitment to lead IL through the next stage of our development.

As our Chief Executive you will already be an inspirational leader, used to guiding and influencing a business. You will bring strategic, strong and clear leadership, defined by taking action, accepting responsibility, making decisions, advancing agendas, empowering and motivating our employees. You will continue to improve and develop our services over the coming decade, working closely with our partners and stakeholders. An integral part of our Executive Management Team you will report directly to the Board of Directors through the Chair and will lead and inspire people in all our service areas. Outcome focused and a strong team player, you will be comfortable leading and influencing in a wide range of different settings and most importantly be able to demonstrate real vision and passion for our business.

For more information please visit our website at: <http://www.inverclydeleisure.com/> For an informal and confidential discussion please contact John Higgins, CEO on 01475 715754.

For further information and to apply for this position please visit our jobs page at [www.myljobscotland.gov.uk/inverclyde](http://www.myljobscotland.gov.uk/inverclyde) if you are unable to apply using this website or require further assistance please contact 01475 712740

Closing date for applications: Monday 11th March 2013.

Interviews currently scheduled for Monday 18th March 2013.

[WWW.INVERCLYDELEISURE.COM](http://WWW.INVERCLYDELEISURE.COM)



## STANBOROUGH ACTIVITY CENTRE

Set in 126 acres of picturesque Hertfordshire parkland, Stanborough Activity Centre is rapidly being developed to become an outstanding regional facility offering a wide range of outdoor activities. In addition to sailing, windsurfing, canoeing, angling, cycling and many other activities currently provided, 2013 will see the opening of a new high ropes course followed by an exciting water play park and cafeteria during 2014-15.

### GENERAL MANAGER (€€30,000)

You will be responsible for all aspects of the Centre's operation including financial performance and future development together with the recruitment and motivation of team members to deliver agreed objectives and KPI's through effective communication and positive performance management. An important element of the role will be to ensure that the highest standards of health, safety and customer care are maintained at all times.

The successful candidate will be a results orientated self starter who can achieve outstanding results through others whilst ensuring that systems, policies and procedures are maintained in a rapidly changing environment. Membership of an appropriate water and/or high ropes professional body would be an advantage.

### SENIOR ACTIVITY INSTRUCTORS (€€23,000)

2 posts (Water Sports and High Ropes) plus seasonal vacancies

We are also looking to recruit two senior activity instructors to supervise and oversee the smooth running of our water sports and outdoor high rope activities.

You will be responsible for a team of instructors focused upon delivering fun and adventurous experiences whilst also ensuring that the highest standards of health, safety and customer care are maintained at all times.

For further details and to apply please download an Application Form and Job Description from our website at [www.finesseleisure.com/careers](http://www.finesseleisure.com/careers).

Alternatively, call our 24hr Recruitment Line on 01707 357299 and we will send you the requested details by post.

Closing Date: 12noon on Monday 11th March

In partnership with Welwyn Hatfield Borough Council



Equal opportunities employer



## Member Care Advisor - Sales

£20,000 p.a. OTE capped  
Full-time

Temporary



National Health Club Bronze winners One Leisure are seeking an enthusiastic Member Care Advisor to deliver excellent customer service through membership sales. The ideal candidate will be flexible, confident and possess good administration skills. Experience in sales is essential with evidence of a proven track record. You will have a positive and outgoing attitude and the ability to travel and work evenings and weekends. You will support and develop awareness of One Leisure and generate revenue by driving new sales. The role is target driven. **Post no. AR864-HDC**

## Beauty Therapists

£12,441 p.a.

Temporary

Full & part-time

Pure, One Leisure 5t lvs treatment rooms offer Declor face and body treatments, Jessica nail therapy and ancillary services to complement a heat treatment area, comprising a sauna, salt and aroma steam baths, experience showers, ice fountain, water bed and a relaxation area.

We are seeking individuals with industry background, excellent customer service, communication and interpersonal skills, with the ability to work unsupervised and using their own initiative. Knowledge of retail sales and cash handling is beneficial.

Qualified to at least NVQ Level 2 in Beauty Therapy, or equivalent, and ideally having completed training in Declor and Jessica nails products (although full training will be provided), you will be a team player and strive to provide the best service at all times. **Post no. AR863-HDC**

For further information and to apply, visit [www.huntingdonshire.gov.uk](http://www.huntingdonshire.gov.uk)

For further information, please contact: [catherine.deans@huntingdonshire.gov.uk](mailto:catherine.deans@huntingdonshire.gov.uk) (Beauty Therapists) and [nadine.thomson@huntingdonshire.gov.uk](mailto:nadine.thomson@huntingdonshire.gov.uk) (Sales Advisor).

Closing date for applications: 12 noon, 8 March 2013. Interview date: week commencing 18 March 2013.

These posts within Huntingdonshire District Council are exempt from the provision of section 4(2) of the Rehabilitation of Offenders Act 1974 and applicants will be required to complete an enhanced Criminal Records check.



## THE REDGRAVE SPORTS CENTRE

We are looking to appoint the following staff for our new Sports Facility.



- 2 DUTY MANAGERS
- TRAINEE DUTY MANAGER
- 2 FITNESS INSTRUCTORS
- 2 RECREATION ASSISTANTS
- RECEPTIONIST

This is an exciting opportunity to become part of a team of enthusiastic and dedicated staff working in our new Sports Facility. Experience of working in the leisure industry is essential.

For more information, job descriptions, person specifications and application forms for all the above posts are available from Great Marlow School website: [www.gms.bucks.sch.uk](http://www.gms.bucks.sch.uk).

Great Marlow School is committed to safeguarding and the post is subject to an enhanced Disclosure Barring Service check.

For further information, or if you would like someone to call you for an informal discussion about any of the positions, please contact Mr Jon Clark [jclark117@bucksgfl.org.uk](mailto:jclark117@bucksgfl.org.uk)

Closing date for applications: Friday 1 March 2013  
Interviews: Week beginning Monday 11 March 2013

## General & Assistant Managers LONDON

Lucozade Powerleague is the premier provider of 5-a-side football in the UK. We believe the national sport should be accessible to and played by all. Whilst maintaining our position as leading sector operator, we are embarking on an exciting international growth programme.

We are offering unrivalled opportunities for General and Assistant Managers to join our young, vibrant organisation. Suitable candidates will be positive, motivated and ambitious individuals in possession of the diverse array of talents management of a sport and leisure business demands. The ability to lead a team to perform against sales targets and KPIs is unequivocal as is the ability to deliver a quality service befitting the brand. Ideally you will have experience in Management within a sport or leisure environment, a proven sales background and general commercial awareness.

Our growth is immediately centred around London, our latest location having opened in the heart of the city's financial district and it is here where opportunities exist. If you're not in the capital however we'd still like to hear from you as our national coverage means we are often on the lookout for talent elsewhere. Not content with the UK our focus is geared towards imminent European and International expansion.

Our starting salaries are undoubtedly competitive with performance related bonuses running parallel. We strive to stimulate, recognise and develop talent with progression and promotion opportunities frequently available. If your skills line up and you think our artificial grass might be greener, we look forward to receiving your transfer request...

PLEASE SEND YOUR CV TO BRIAN MAIL AT:  
[Brian.mail@powerleague.co.uk](mailto:Brian.mail@powerleague.co.uk)



## DEPUTY MANAGER



Due to the promotion of the current post holder, an exciting opportunity has arisen for an ambitious candidate at this prestigious and popular private members' club. Applicants should possess leisure management experience and be able to demonstrate sound administrative and IT skills, effective staff motivation and leadership, successful experience of marketing and excellent customer service. A fitness and management qualification are desirable.

Salary 22 - 27k commensurate with skills and experience.

Please visit our website [www.crafc.co.uk](http://www.crafc.co.uk) for background information and to obtain application procedures.  
CLOSING DATE 5th MARCH 2013

## leisure opportunities joblink

Go to [www.leisureopportunities.co.uk](http://www.leisureopportunities.co.uk) and click on the link to see the latest jobs from...



Book a joblink with us and we'll put your logo and company name on every page of the Leisure Opportunities website.

**TO BOOK** Call: +44 1462 471747  
and start getting applications for your jobs IMMEDIATELY!



## TRURO SCHOOL

HMC • Co-ed • Day/Boarding • NOR • 780 • 11-18 years

## Sports Centre Manager

£35,000-£40,000 per annum • Full-time (shift rota)

Truro School has a long established sporting tradition. The opening of our new state-of-the-art Sports Hall in July 2013 is the next exciting development. This will feature an eight badminton court sports hall, fitness suite, squash courts and dance studio, together with classrooms, a club room and offices. Situated adjacent to the existing gymnasium, 25m indoor swimming pool, all weather sports area and playing fields, this complete Sports Centre will be one of the finest facilities in Cornwall.

As well as accommodating the needs of pupils at the school, under the leadership of an energetic and visionary manager, the centre will host high-level sporting competitions, while participation by the local community in a range of sport and leisure activities will be actively encouraged.

Critical to the success of the centre will be a well-organised, commercially targeted and client focused team. We are looking for an experienced and commercially focused manager to build and lead that team. B1M or ISRM qualified, ideally with a relevant degree/HND in Sports or Leisure management, you will have significant management experience in a leisure/sports environment, including the management of staff. An effective communicator, with successful experience of financial/budgetary control, you will have proven leadership qualities and be enthusiastic for this next challenge.

Closing date: Tuesday, 5th March 2013.  
Interview date: Monday, 25th March 2013.

All applications must be made using a Truro School application form. Application packs and further information are available from: [www.truroschoold.com/vacancies](http://www.truroschoold.com/vacancies) or by email: [mar@truroschoold.com](mailto:mar@truroschoold.com)

Truro School is committed to safeguarding and promoting the welfare of children and applicants must be willing to undergo child protection screening including checks with past employers and DBS.

## DIRECTOR EXPERIENCE OXFORDSHIRE

**Experience Oxfordshire wish to appoint a Director to further develop the organisation, promote tourism and culture within the County and build the membership base.**

The role will require leadership ability, experience of the cultural and/or tourism sectors, interpersonal and communications skills and the ability to promote the organisation to a wide variety of stakeholders. The ability to negotiate with funders and other revenue sources will also be important.

For details, see [www.visitoxfordshire.org](http://www.visitoxfordshire.org)  
Applications should be emailed to [helen.morton@some.ox.ac.uk](mailto:helen.morton@some.ox.ac.uk) or sent to her at Experience Oxfordshire, 15-16 Broad St, Oxford OX1 3AS.

The closing date is 1 March 2013. Remuneration and benefits are commensurate with a position of this seniority.

*Experience Oxfordshire is the county's cultural and tourism development agency, working as Oxford Inspires and Visit Oxfordshire.*



## Operations Manager Indoor Snow Projects

**Al-Othaim Real Estate Investment & Development Company**, a leading business corporation in the Middle East Real Estate, Shopping Malls Development and Leisure business are on the lookout for a Senior Operations professional capable of independently managing the set up and operations of large Indoor Snow Park project in Riyadh, Saudi Arabia, that will complement their existing Indoor Theme Parks.

### Job Responsibilities will include:

- Spearhead the development of the Indoor Snow Park
- Liaise with Design, MEP and Other Consultants & Contractors involved with the project to ensure that the project is operationally efficient
- Manage and Monitor Development Budget
- Develop Pre-Operations and Revenue Budget for the Project
- Project Pre-Opening
- Develop Staff requirements and Recruit the professional operations team
- Set up and Implement Operational SOPs for the project
- Oversee Day to Day Operations and Realize Operational Targets
- Developing New Indoor Snow Projects in other cities in the Middle East

**Job Pre Requisites:** Minimum (5) Years of Similar Experience; Superior Managerial Capability; International Exposure; Knowledge of Snow Making Systems; Based in Riyadh, Saudi Arabia.

Senior Professionals, who are capable of discharging the above responsibilities with at least (5) years of hands-on experience in similar capacity and are looking for competitive and excellent package as well career prospects.

**Interested applicants can email their detailed CVs to [N.kharroub@othaim.com](mailto:N.kharroub@othaim.com)**  
All CVs will be handled strictly confidential.

## DUTY MANAGER

**RGU: SPORT**

Ref: A38594

£25,504-£27,047

We are looking for people with energy and dynamism, who are committed to playing a major role in the development of RGU: SPORT, shaping its future within the campus and community.

Responsible to the Sports Facilities Manager, the role will involve the supervision and motivation of the Team Leaders and Sports Assistants, and the day to day running and safe and efficient operation of RGU: SPORT.

You will have proven experience within a sport, exercise and fitness environment, preferably in a supervisory role, good communication skills and a strong commitment to customer care. You will be up-to-date with all developments in the field and have a National Pool Lifeguard Qualification (NPLQ) or REPS level 2 Qualified or equivalent.

Proven leadership and motivational skills are a must, and the ability to relate well to students, colleagues, clubs and other elite performers is also essential.

This is a fantastic opportunity to pursue a career in a vibrant facility, with unrivalled focus and drive and continuing professional development.

**Closing date: 1 Mar 13 Interview date: 11 Mar 13**

For more information and to apply visit [www.rgu.ac.uk/jobs](http://www.rgu.ac.uk/jobs) or call 01224 262627.

**RGU ROBERT GORDON UNIVERSITY ABERDEEN**

The Robert Gordon University, a Scottish charity registered under charity number: SC013781



[rgu.ac.uk/jobs](http://rgu.ac.uk/jobs)

The City of York Council Sport and Active Leisure Team are offering the chance to take up exciting and challenging opportunities for self motivated and enthusiastic individuals to join our established and lively Sport and Active Leisure Team sitting with the local authority public health function.



You will play a leading role in the coordination of a range of targeted sport and physical activity programmes which aim to get those who are least active, participating more in healthy and active lifestyles. These new posts are funded from Sport England's Inclusive Sports Fund.

### Disability Sport and Physical

**Activity Coordinator** (Ref: CANS070)

**Full time £19,187 - £21,719 - Fixed term contract until 31 March 2016**

Our work with disability sport is already highly commended with over 30 inclusive sessions running across the city. Your role will be to build on the successes, partnerships, programmes and good practice.

### Exercise Pathways Coordinator

(Ref: CANS071)

**Full time £19,187 - £21,719 - Fixed term contract until 31 March 2016**

Our HEAL (Health, Exercise, Activity and Lifestyle) referral and recommendation programme has gone from strength to strength. This post will provide joint coordination for the programme, manage the relationships with health professionals, instructors, support groups and patients alike.

This authority is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expects all staff and volunteers to share this commitment. We require the successful applicant to undertake an enhanced DBS check via the Disclosure & Barring Service.

**Closing Date: Tuesday 5th March 2013**

Interviews will be held on week commencing 18th March 2013

For further information and to apply online please go to <https://jobs.york.gov.uk>. If you are unable to access the internet please call 01904 551619 (8.30am - 5.00pm, Mon - Fri) to request an application pack quoting the reference number.



## Work begins on Resort World

Construction has officially started on Birmingham's £150m Resort World, with a groundbreaking ceremony attended by the trade and investment minister and representatives from owner and operator Genting Casinos.

The leisure and entertainment attraction, due for completion in 2015, is projected to contribute £58m to the regional economy during the construction phase, and £32.8m annually when complete. At 538,000sq ft (49,982sq m), over seven storeys, it will be one of the UK's largest integrated destination complexes and will include a designer outlet centre, 11-screen cinema, food and beverage, banqueting and conference centre, casino and a four star hotel and spa with up to 10 five star suites.



Construction work is now underway and the resort is due to open in 2015

Resorts World Birmingham will be the first built in Europe with other destinations including Singapore, Manila, New York and Malaysia. Minister of state for trade and investment Lord Stephen Green said: "This is a fantastic vote in the future of the British economy and British businesses." Details: <http://lei.sr?a=tyP80>

## Chime acquires Lord Coe's stake in Complete Leisure

International communications and sports marketing group Chime has officially acquired Lord Sebastian Coe's 93 per cent interest in management consultancy business Complete Leisure Group (CLG). Coe received an initial £1.96m under the deal, with an additional

£10.2m payable over the period to March 2017 on the achievement of various financial targets. He has also been appointed executive chairman of CSM Sports and Entertainment – the sports marketing division of Chime. Details: <http://lei.sr?a=dis2A>

## Inland surfing facility for Isle of Wight

Plans to create a new inland surfing facility on the Isle of Wight have been unveiled by the team behind The Wave: Bristol.

Colliers International said that it is in discussions regarding building The Wave: IOW, which would bring together surfing, nature and education. At the centre of the plans is a lake in which water technology would generate waves of up to 1.6m high.

The experience is suited to both experienced and first time surfers and the lake would be surrounded by botanical and healing gardens. Following a market review carried out by Colliers International, the group were approached by Wightlink and the Isle of Wight Council about the possibility of creating a site on the island. Both organisations have provided some initial funding to help establish the viability of the scheme.



The waves created on the lake will be up to 1.6m high

Co-founder of The Wave, Tobin Coles, said: "We were already planning to build another 'Wave' elsewhere in the UK and were keen to look at locations on the south coast." Details: <http://lei.sr?a=h8V9v>

- Arts & Business +44 (0)20 7378 8143  
[www.artsandbusiness.org.uk](http://www.artsandbusiness.org.uk)
- ALVA +44 (0)20 7222 1728  
[www.alva.org.uk](http://www.alva.org.uk)
- Arts Council +44 (0)20 7333 0100  
[www.artscouncil.org.uk](http://www.artscouncil.org.uk)
- ASVA +44 (0)1786 475152  
[www.asva.co.uk](http://www.asva.co.uk)
- BALPPA +44 (0)20 7403 4455  
[www.balppa.org](http://www.balppa.org)
- BHA +44 (0)845 880 7744  
[www.bha.org.uk](http://www.bha.org.uk)
- BISL +44 (0)20 8780 2377  
[www.bisl.org](http://www.bisl.org)
- CMAE +44 (0)334 460 850  
[www.cmaeurope.org](http://www.cmaeurope.org)
- CIMSIPA +44 (0)845 603 8734  
[www.cimsipa.co.uk](http://www.cimsipa.co.uk)
- CPRE +44 (0)20 7981 2800  
[www.cpre.org.uk](http://www.cpre.org.uk)
- English Heritage +44 (0)870 333 1181  
[www.english-heritage.org.uk](http://www.english-heritage.org.uk)
- FSPA +44 (0)2476 414999  
[www.sportsandplay.com](http://www.sportsandplay.com)
- Fields in Trust +44 (0)20 7833 5360  
[www.fieldsintrust.org](http://www.fieldsintrust.org)
- HHA +44 (0)20 7259 5688  
[www.hha.org.uk](http://www.hha.org.uk)
- IAAAPA +1 703 836 4800  
[www.iaapa.org](http://www.iaapa.org)
- IEAP +44 (0)1403 265 988  
[www.ieap.co.uk](http://www.ieap.co.uk)
- Institute of Hospitality +44 (0)20 8661 4900  
[www.instituteofhospitality.org.uk](http://www.instituteofhospitality.org.uk)
- LPF +44 (0)1462 471932  
[www.leisurepropertyforum.org](http://www.leisurepropertyforum.org)
- Natural England +44 (0)845 600 3078  
[www.naturalengland.org.uk](http://www.naturalengland.org.uk)
- People 1st +44 (0)870 060 2550  
[www.people1st.co.uk](http://www.people1st.co.uk)
- REPs +44 (0)20 8686 6464  
[www.exerciseregister.org](http://www.exerciseregister.org)
- SAPCA +44 (0)24 7641 6316  
[www.sapca.org.uk](http://www.sapca.org.uk)
- Sports Aid +44 (0)20 7273 1975  
[www.sportsaid.org.uk](http://www.sportsaid.org.uk)
- Sport and Recreation Alliance +44 (0)20 7976 3900  
[www.sportandrecreation.org.uk](http://www.sportandrecreation.org.uk)
- Sport England +44 (0)8458 508 508  
[www.sportengland.org](http://www.sportengland.org)
- Springboard +44 (0)20 7529 8610  
[www.springboarduk.org.uk](http://www.springboarduk.org.uk)
- SkillsActive +44 (0)20 7632 2000  
[www.skillsactive.com](http://www.skillsactive.com)
- Tourism Management Institute +44 (0)1926 641506  
[www.tmi.org.uk](http://www.tmi.org.uk)
- Tourism Society +44 (0)20 8661 4636  
[www.tourismsociety.org](http://www.tourismsociety.org)
- Uactive +44 (0)20 7420 8560  
[www.uactive.org.uk](http://www.uactive.org.uk)
- VisitBritain +44 (0)20 7578 1000  
[www.visitbritain.com](http://www.visitbritain.com)
- World Leisure +1 250 497 6578  
[www.worldleisure.org](http://www.worldleisure.org)