

spa opportunities

15 MARCH - 28 MARCH 2013 ISSUE 159

Daily news & jobs: www.spaopportunities.com

GSWS to hold Global Wellness Tourism Congress

The Global Spa & Wellness Summit (GSWS) has announced that a dedicated Global Wellness Tourism Congress will be held in conjunction with the Summit, which takes place in Gurgaon, New Delhi, India during 5-7 October 2013.

The one-day event will bring together ministers of tourism and other wellness tourism professionals to shape the best strategies to promote and grow the fast-emerging travel category.

The gathering will be invite-only and will be held as a 'think-tank-like' forum devoted to jumpstart further growth in wellness tourism.

Leaders directly responsible for promoting wellness tourism in their region will discuss, and ultimately forge, a set of industry



The congress will look to shape strategies to grow the global wellness tourism market

recommendations on how to best grow consumer participation, and how individual regions and nations can drive the most media attention at the least cost. According to GSWS, wellness tourism is of particular importance to

spas, which are often destinations for wellness tourists.

Taking place on Saturday, 5 October, 2013, the Congress' full-day agenda will include the presentation of case studies illustrating successful national wellness tourism campaigns - along with critical findings from a new SRI International research report.

Ophelia Yeung, co-director, of SRI's Center for Science, Technology and Economic Development, said: "Within the estimated US\$2 trillion (1.53tn, £1.34tn) global tourism economy, well-

ness tourism is a market that has explosive growth potential, given the demographic, economic and lifestyle trends in both high-income and rapidly developing countries." Details: <http://lei.sr?a=C8B8w>

Dusit signs deal with Chinese developer

Thai hospitality group Dusit International has announced a partnership with Chinese developer Changzhou Qiao Yu Group, which will see it add 5,000 rooms to its portfolio by 2020 at locations across China.

The joint venture, Dusit Fudu International, includes five hotel management agreements, five developments in the pipeline and additional management agreements to be announced in Jiangsu and Guangdong provinces. Dusit and Changzhou Group will be the major shareholders and will be joined by industry veterans Giovanni Angelini and Harris Yang. Details: <http://lei.sr?a=C2u6x>

JW Marriott opens world's tallest hotel

The world's tallest hotel, JW Marriott Marquis Hotel Dubai in the UAE, has been officially opened to guests. Soaring at 335m (1,099ft), the hotel is spread across two towers, which feature 1,608 guest rooms.

The 72-storey property houses a 4,000sq m (43,056sq ft) Saray Spa and Health Club featuring 16 treatment rooms.

The spa draws inspiration from the caravanserai silk route across Arabia focussing on places of recovery along the Silk Road.

Spa facilities include circulation showers, Dead Sea floatation pool, foot bath, separate hammams for men and women, relaxation lounges, steamrooms and a wellness juice bar.

Treatments are designed to ensure mind and body renewal and include body scrubs



The 72-storey hotel will house a spa and health club

and wraps, facials, hair and scalp treatments, massages and manicure and pedicures.

Signature treatments include the milk and honey treatment, an arabic coffee Awakener and lemon mint body polish.

Other wellness facilities include a sprawling pool deck covering the seventh floor with a 30m swimming pool. Details: <http://lei.sr?a=k2r3Y>

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Rotana expands Zen spa in Abu Dhabi

Al Ain Rotana in Abu Dhabi is reaching the final stages of its expansion project that will see the addition of a new wing with Zen the spa by Rotana.

Along with the spa, the new Falaj wing, which opens in May, will house 48 luxury chalets, a swimming pool and terrace facilities. Each chalet has four one-bedroom apartments and eight studios.

The new Zen the spa by Rotana, the company's signature spa concept, will feature four separate treatment rooms for males and females and a couple's treatment room.

Saunas, steamrooms and plunge pools will be among the facilities on offer.

The new spa was designed and styled to meet the needs of guests and complement the existing suites, poolside chalets and villas.

Ayman Gharib, general manager of Al Ain Rotana, said since the hotels opening in 1999, the Al Ain Rotana has been in popular demand



The new wing houses 48 luxury chalets and an outdoor swimming pool

with business travellers and holidaymakers.

"Al Ain Rotana's expansion will not only strengthen the property's leading role in Al Ain but will also uplift Al Ain as a destination that is ideal for MICE, leisure and corporate business." Details: <http://lei.sr?a=4f7Ko>

UK shoppers go online for beauty products

More than a third (38 per cent) of online shoppers in the UK have bought beauty and personal care products online in the last 12 months, according to research by global strategy consultancy A.T. Kearney.

The study found that online beauty sales grew almost four times faster than overall retail sales, with the percentage set to increase in the future.

Based on survey responses from 3,942 participants across Europe, the survey found that UK shoppers buy more beauty products online than clothes and jewellery.

More than 40 per cent of respondents said that they buy their beauty products online for convenience, while those who avoid online shopping said they need to touch or try products before purchasing.

Delivery costs were cited as key de-motivators of buying products online. Amazon (26 per cent) was noted as the most popular choice for UK beauty shoppers, followed by Boots (16 per cent) and ebay (14 per cent).



The increase in retail activity could provide the spa industry with a boost

The increases in retail activity could provide the UK's spa sector with a boost. Consumers are increasingly approaching beauty, skincare and wellness products and treatments as a 'necessity' rather than a one-off treat.

The report also indicated, however, that consumers shop online to find specific products they already use at the best possible price.

Karina van den Oever, senior consultant at A.T. Kearney, said: "Online is an area with immense growth potential for the beauty sector." Details: <http://lei.sr?a=B7PoT>



Nikki partners ESPA for Bodrum resort

Nikki Beach has chosen Bodrum as the location of its first Turkish resort and spa – set to open in 2014 – due to the region's popularity with Turkish holidaymakers and international jetsetters.

The Nikki Beach Resort & Spa Bodrum will feature 57 suites and villas across 40,000sq m (430,556sq ft) of peninsula overlooking Torga Bay, the Mediterranean and nearby islands.

The Nikki Spa – a feature of all the brand's resorts – will be developed in partnership with ESPA and will include upbeat areas with lively music and areas to mingle as well as quieter areas for relaxation.

The 2,000sq m (21,528sq ft) facility will include five treatment rooms, a vitality pool, the Alpha Corner for men's grooming, Martini manicure bar, hammam areas, a couple's suite, relaxation areas and steamrooms.

A 200sq m (2,153sq ft) Tone fitness area will also feature including indoor and outdoor



The 57 suites and villas will overlook Torga Bay and the Mediterranean

sections dedicated to stretching and training. Nikki Beach Hotels & Resorts was established in 2007, as part of entertainment, dining, fashion, film and art brand Nikki Beach and plans to open hotels in Thailand, Lebanon, Cyprus, Greece and Croatia over the next three years, as well as Turkey. Details: <http://lei.sr?a=t2G4h>

Hilton to open spa hotel on River Nile in Cairo

Hilton Worldwide is to launch the 275-room Hilton Cairo Nile Maadi in 2016 – its sixth property in Cairo, Egypt.

Located in Maadi, the 23-storey property will boast views of the River Nile as well as Egypt's ancient heritage sites and museums.

Designed to appeal to both the leisure and business traveller, Hilton Cairo Nile Maadi will feature a spa and health club as well as an outdoor swimming pool. Exact spa and wellness details will be available at a later date.

Two restaurants, including speciality dining, a lobby lounge and an executive lounge will be on available to guests.

Other facilities will include a business centre, a 400sq m (4,305sq ft) function room, two boardrooms and three meeting rooms.

Rudi Jagersbacher, president, Hilton Worldwide, MEA said: "We are committed to offering tangible and sustainable hospitality to the country's business and leisure industry.



The resort will have views of the River Nile and feature a luxury spa

"Our Egyptian expansion strategy and determined pipeline growth reflects our unwavering faith in the viability of Egypt, its people, business and community as we continue the tradition of providing hospitality and comfort to discerning travellers."

The new hotel joins Hilton's development programme for Egypt with a property pipeline that's includes the 390-room Hilton Giza Pyramids. Details: <http://lei.sr?a=r3j4D>



Accor is to concentrate on the luxury market

Accor to grow luxury chains with 100 new openings

Accor is to aggressively expand its luxury segment with plans for 100 new openings by 2015. Currently, the group has 300 luxury properties with 42 per cent of them located in Asia Pacific and 35 per cent in European cities.

The focus for the new properties will be on emerging markets, including Latin America, Middle East and Asia Pacific, which counts for more than 60 per cent of the current pipeline (key countries include China, Vietnam and Indonesia).

The new hotels, which will bring the group's luxury portfolio to 400, will open under the brands Sofitel, MGallery, Pullman and Grand Mercure – most of which will have spa and/or wellness facilities.

Yann Caillère, Accor president said: "One can now count on a strong European voice in the luxury and upscale market. Our brands combine the best of international standards and an interpretation of the universal essence of luxury due to our French origins." Details: <http://lei.sr?a=r5L1g>

Starwood plans aggressive Latin American expansion

Starwood Hotels & Resorts is continuing to expand its Latin America portfolio with plans to have 100 hotels under operation and development in the region by the end of this year.

In the last two years Starwood opened 12 hotels, including Westin Panama, which opened in January, bringing its current portfolio to 71 hotels in the region, representing a 33 per cent growth since 2007.

The group expects to open seven more hotels with a total of 1,300 rooms during the remainder of 2013, covering four brands across five countries.

Currently, the company operates eight brands throughout Latin America, including W Hotels, St. Regis and The Luxury Collection, Westin, Le Méridien, Sheraton, Aloft and Four Points by Sheraton. Details: <http://lei.sr?a=I9Aoj>



The changes will give operators more control

Booker upgrades service with a host of new features

Booker, the cloud-based management software company behind the SpaBooker, FitnessBooker and SalonBooker systems, has announced the launch of Version 9 of its online software.

The functionality of the system's customer database fields has been rebuilt, enabling operators to customise the layout and content of their customer profiles.

This means they can capture any piece of customer data and organise it in a way that makes the most sense for their business.

There have also been changes to the way classes are handled on the system. Operators now have the power to turn any service in any category into a class, making it easier for customers to book the slots they want. The upgrade also has an improved clipboard to make it easier to move linked appointments, packages, and couples appointments.

Booker Version 9 has more powerful inventory management for multi-location businesses. *Details: <http://lei.sr?a=G5S2W>*

AU\$600m eco-resort in Queensland gets approval

Australia's Queensland state government has approved an AU\$600m (US\$617m, 472m euro, £408m) resort for Great Keppel Island, which will be one of the biggest tourism developments in the country – pending approval from the federal government.

The proposed first stage of development would include: a 250-room hotel at Fisherman's Beach with restaurant and conference facilities; a 250-berth marina and yacht club at Putney Beach; 150 precinct apartments and staff accommodation; and a ferry terminal.

Subsequent development would include a 750 all-villa eco-resort, a further 150 apartments, a research centre, a Greg Norman designed golf course and other leisure facilities. *Details: <http://lei.sr?a=O8K5a>*

Urban resort spa planned for Gurgaon

Indian Hotels Company (IHC) will further expand its chain of Vivanta by Taj-branded properties next month.

Vivanta by Taj – Gurgaon, located 30km south of the Indian capital New Delhi, is scheduled to open on 7 March and will have 189 bedrooms.

Designed by Singapore-based architecture firm WOW Architects | Warner Wong Design, the hotel will house a Jiva Spa, which offers signature treatments combining ancient Indian techniques with contemporary therapies.

Designed as an urban retreat – owing to the hotel's location in the middle of a bustling business district – the spa's interior will be based on a series of atmospheric spaces, combining soft edges and carefully selected materials, detailed together with lighting and textured walls. The spa will use only pure Indian herbs,



The hotel and spa will be designed as an urban retreat in a busy district

aromatherapy oils and all-natural creams in its treatment menu.

Facilities will include a number of private treatment rooms, relaxation areas and a fitness zone. Spa cuisine will also be available to guests. IHC is a subsidiary of the TATA Group. There are 26 Vivanta by Taj hotels in Asia – with 24 in India and one each in the Maldives and Sri Lanka. *Details: <http://lei.sr?a=X2u1b>*

Live Love Spa unveils online spa community

Spa website Live Love Spa has launched a new online spa and wellness community featuring a collection of mini-sites for spas and brands to showcase their treatments and products.

LiveLoveSpa.com aims to foster community between industry professionals and consumers on one platform to maximize learning, connection, and visibility.

The interactive spa community allows users to browse brands and search for their next day spa or resort spa experience via the site's 8,000-plus spa directory of contacts.

It also offers various media outlets including a blog and television channel. Spas and brands can join this community by activating a basic



Members of the community will be able to search for spa experiences

or premium level membership. The new community was launched to cater for the growing demand of people interested in the spa and wellness sector. *Details: <http://lei.sr?a=17d2a>*

Hotelier Middle East to host Spa & Wellness Forum

Hotelier Middle East is to host its first Spa & Wellness Forum on 18 March at the Ritz-Carlton DIFC in Dubai.

Key speakers at the event include: Paul Hawco, spa director, Talise Ottoman Spa, Jumeirah Zabeel Saray; Sharon Barcock, director of spa operations MEA, Hilton Worldwide;

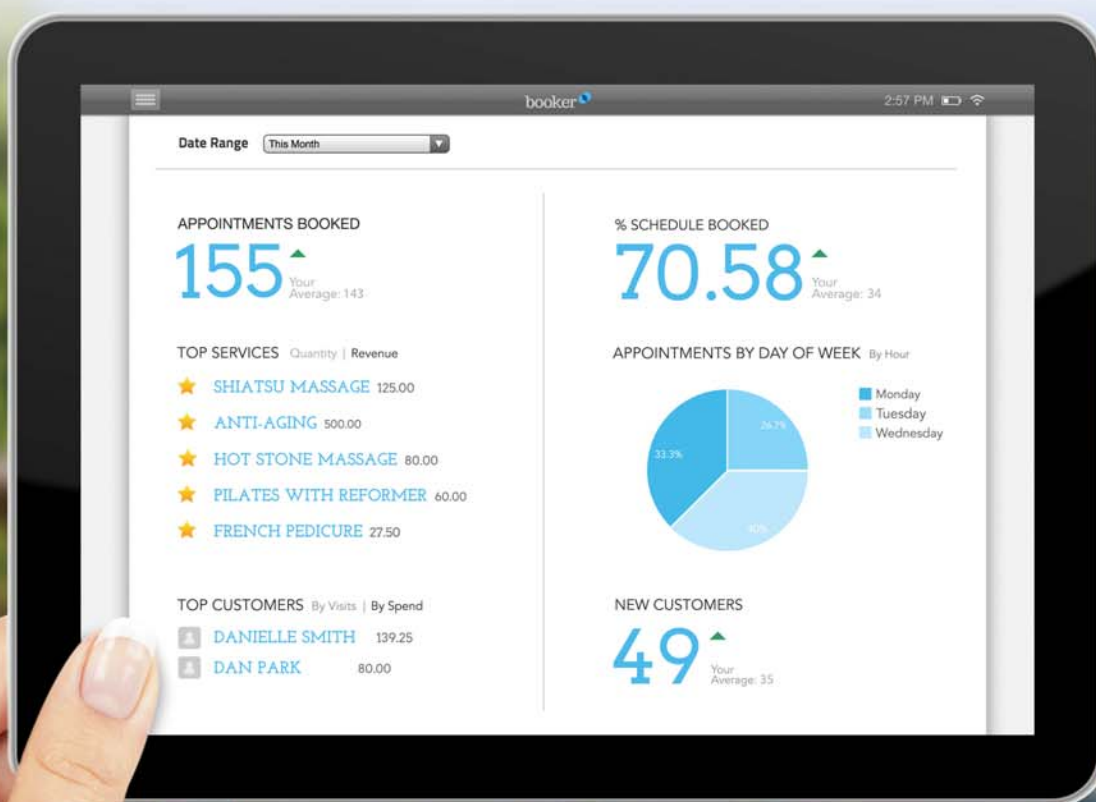
and Neil Hewerdine, vice president spa services, Atlantis The Palm.

The one-day event, which aims to address the opportunities and challenges facing spa managers and directors from hotels and day spas, will comprise a series of interactive panel sessions. *Details: <http://lei.sr?a=y6q4l>*



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Arianna Huffington selected as keynote speaker for PBA

Media mogul and co-founder of the Huffington Post, Arianna Huffington, has been named the keynote speaker for the 2013 Professional Beauty Association (PBA) Business Forum.

The forum is part of North America's largest beauty event, PBA Beauty Week, which is hosted by Cosmoprof North America (CPNA) and will take place from 13 – 16 July at the Mandalay Bay Resort & Casino in Las Vegas. Huffington, who has twice been named on TIME magazine's annual list of the world's most influential people, will present *From Politics to the Boardroom: Fearless Leadership*, on 14 July.

Other speakers include business owner and philanthropist Michael Fairfax. Details: <http://lei.sr?a=q2d4y>



The resort is set in the heart of Santa Barbara

Pacific Hospitality acquires Californian Bacara Resort

Pacific Hospitality Group (PHG) has acquired the Bacara Resort & Spa - a four-storey luxury spa and wellness centre located in Santa Barbara, California - from SB Luxury Resort.

SB Luxury Resort, an affiliate of Ohana Real Estate Investors and Rockpoint Group, has owned the property since 2011.

The purchase of Bacara is the newest venture for the expanding PHG, which has acquired three California coastal hotel assets in the past 15 months as part of its newly-formed Meritage Collection.

The group includes Estancia La Jolla Hotel & Spa in San Diego, Balboa Bay Resort in Newport Beach, and The Meritage Resort and Spa in Napa. Bacara will continue to operate as the name Bacara Resort & Spa under the leadership of general manager Kathleen Cochran.

The resort features 360 rooms and suites, each with a balcony as well as a 42,000sq ft (3,902sq m) spa with 36 treatment rooms. Spa facilities include three zero-edge saline pools, saunas, a whirlpool and an eucalyptus steam. Details: <http://lei.sr?a=7T8Qo>

BISA and SpaBA set to join forces

Two previously independent UK spa associations – the British International Spa Association (BISA) and the Spa Business Association (SpaBA) – are to join forces as part of plans to form one unified body for the country's spa industry.

The new – as yet unnamed – association has identified three priority areas for development: education; accreditation, benchmarking and the implementing of a code of practice; and market intelligence and providing quality data for the UK spa industry. The launch of the new association – along with the new name and branding – is expected to take place in April.

Charlie Thompson, head of health and beauty for Virgin Active, will become the new chair of the association, while Berni Hawkins, the current chair of BISA, will become a deputy chair with a responsibility for education.

She will be joined by two other deputy chairs – Alex de Carvalho (responsible for market



Alex de Carvalho (left) with Lesley Bacon (centre) and Charlie Thompson

intelligence) and Lesley Bacon (responsible for accreditation and code of practice).

Charlie Thompson said: "It is an exciting time for the UK industry, so a good single-minded association is exactly what we keep being told our prospective members want."

SpaBA had announced last month that it was planning a relaunch this year.

BISA was set up in 1998, while SpaBA was launched in 2004 and replaced the British Spas Federation. Details: <http://lei.sr?a=A4G4k>

Zaha Hadid unveils Serbian development

Zaha Hadid Architects has revealed plans to transform a former textile factory in Belgrade, Serbia into a 94,000sq m (1m sq ft) mixed use leisure development.

Greek company Lamda Development, which bought the Beko factory in 2007, appointed EPR Architects as hotel consultants.

Located near Kalemegdan Castle, overlooking the junction of Sava and Danube Rivers, the Beko site will house a luxury boutique hotel, a congress centre along with residential, retail and commercial space.

Zaha Hadid's masterplan moves away from traditional notions of urban zoning and functional separation by creating public space and private areas that flow seamlessly into one another.

The project has been developed as a series of flow lines that carve the landscape and enable outdoor spaces, balconies, roof edges and bridges all flow into one another. The ground floor will open to the city, enabling civic space to flow through the site.



Beko site will feature a luxury hotel and retail and commercial space

Zaha Hadid said the project focuses on the urban regeneration of the site at the intersection of key cultural projects in Belgrade.

"Following the region's strong modernist traditions, the masterplan has applied new concepts and methods that examine and organise the programmes of the site.

"It defines a composition of buildings that addresses the complexity of 21st century living patterns." Details: <http://lei.sr?a=s4I7B>



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www.beauty-international.com

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El Jadida, Morocco

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Tel: +331 44 69 97 67

www.eu.spameeting.com

07-08 Apr 2013

Natural and Organic Products Europe

Grand Hall, Olympia, London, UK

Discover the future of natural beauty at Natural Beauty & Spa event held at Olympia London.

Tel: +1 (0)1273 645117

www.naturalproducts.co.uk

07-10 Apr 2013

SPATEC Spring North America 2013

The Ritz-Carlton

New Orleans, Louisiana, US

SPATEC is a three-day forum of one-on-one meetings between corporate spa owners, directors and design/management companies and leading spa suppliers and vendors. The event will bring together America's most important spa operators of leading medium-to-large hotel resort, destination, athletic, medical and day spas

Tel: +1 214 592 4270

www.spatecna.com



The SPATEC events are based on one-to-one meetings between operators and leading suppliers

14-16 Apr 2013

International Esthetics, Cosmetics and Spa Conference New York

Javits Convention Center

New York City, US

IECSC New York attendees are buyers with purchasing power. As an exhibitor you'll have the opportunity to meet and do business with more than 11,000 spa owners/managers, estheticians, cosmetologists, massage therapists, makeup artists, medical estheticians and doctors looking to expand their professional services.

Tel: +1 212-895-8234

www.iecsc.com

21-22 Apr 2013

Scottish Beauty 2013

The Royal Highland Centre

Edinburgh, Scotland

Scottish Beauty 2013 is the only professional beauty event of its kind taking place in Scotland and so is the highlight of the Scottish beauty calendar. The exhibition will showcase around 200 suppliers, brands and training providers, exhibiting the latest products, equipment and training courses.

Tel: +44 (0)1332 227690

www.beautyserve.com/ScottishBeauty

24-27 Apr 2013

SPATEC Europe

Ritz-Carlton's Abama Golf and Spa Resort
Tenerife, Spain

SPATEC Europe will bring together around 65 of Europe's most important spa, wellness and beauty operators (buyers) of leading medium-to-large hotel, resort, destination,

medical and day spas.

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28-30 May 2013

Beautyworld Middle East

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02-03 Jun 2013

The Organic and Natural Beauty Show

Excel Centre, London, United Kingdom

The Organic & Natural Beauty Show is the first event in Europe purely dedicated to natural and organic beauty products from around the world. The show covers cosmetics, raw materials, ingredients and packaging, anti-ageing, slimming products, nutritional supplements and vitamins. It offers a unique networking platform for exchanging ideas, launching new products and meeting retailers, distributors and health and beauty professionals.

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
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Aveda founder to host exclusive Natural Beauty Keynote

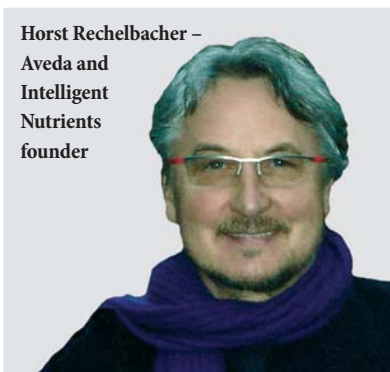


Europe's No.1 natural trade beauty show!

Horst Rechelbacher, founder of Aveda and organic health and beauty brand Intelligent Nutrients, has been confirmed to headline this year's Natural Beauty & Spa Theatre seminar line-up at the Natural & Organic Products Europe 2013 trade show at London's Olympia on 7-8 April.

“**H**orst Rechelbacher is a true organic pioneer in every sense of the word and we're honoured to welcome him to our Natural Beauty & Spa seminar programme,” says event manager Carol Dunning. “Known throughout the world as an innovative and inspiring business leader who changed the face of the modern beauty industry, his views on the importance of using organically grown ingredients ‘that are good enough to eat’ and for promoting the adoption of sustainable, socially responsible and eco-friendly business practices – are shared by many of our exhibitors and visitors at the show. Needless to say, we're anticipating this session to generate a lot of interest at this year's show!”

Horst Rechelbacher –
Aveda and
Intelligent
Nutrients
founder



Exclusive speaker line up

Rechelbacher joins an illustrious line-up of exclusive speakers already confirmed for the 2013 Natural Beauty & Spa Theatre programme (supported by Organic Monitor and sponsored by Kinetic Natural Products Distributor). These include Amarjit Sahota, president of leading international market analyst Organic Monitor, hosting an insightful session outlining major trends and developments in the UK's natural and organic beauty products market; Michelle Thew, chief executive of the BUAV and Cruelty Free International, discussing the importance of producing ‘cosmetics with a conscience’; and Laura Rudoe, the cosmetics designer behind Evolve Beauty and S5 Skincare, who'll be revealing the latest research on anti-ageing actives and the science behind natural approaches to anti-ageing. Plus leading German retailer Michael Radau, CEO of SuperBioMarkt AG, will mark his show debut with a compelling look behind the scenes of operating in the largest natural and organic beauty products market in Europe. Full seminar programme details will be available on the show's website early next month.



Discover the latest natural beauty products here

Natural Beauty & Spa, taking place on 7-8 April 2013 at Olympia London, is part of Natural & Organic Products Europe, which also includes Natural Living and Health & Nutrition sections. The event is free to attend for pre-registered trade visitors and relevant press representatives only.

To register please visit
www.naturalproducts.co.uk
quoting priority code NPE1400.

'Ayurvedic Detox' at Alila Diwa resort

The spa at Alila Diwa Goa, set in Majorda Beach Resort in Southern Goa, India, has launched Ayurveda Detox packages that incorporate yoga, healthy cuisine, cycling tours, cooking classes and a host of ayurvedic treatments.

Ayurveda, an ancient Indian philosophy that advocates the 'art of living wisely', is a holistic system, focused on food, lifestyle, massage, yoga and herbal remedies to suit each individual.

Following the ayurveda concept that nature is made up of five elements – sky, air, fire, water and earth, which in the human body together constitute the three doshas – Vatha, Pitta and Kapha, the wellness team at Alila Diwa Goa will guide guests to achieve a balance of the doshas to better their health.

Each package is individually tailored based on a consultation with an ayurvedic doctor and the guests goals. A nutritionist will also analyse a guest's nutritional needs to create healthy dosha specific cuisine.

Guests are encouraged to participate in daily morning yoga, swimming, cycling tours and



The nine-room spa features spaces dedicated to ayurvedic therapies

beach walks as alternative fitness activities. Two ayurvedic treatments a day will be on offer to guests throughout the programme.

Treatment highlights include, Shirodhara, which incorporates a continuous flow of warm medicated oil on the third eye to relax the mind, improve memory and regularise sleep patterns, and blood pressure.

The nine-room Spa Alila at Alila Diwa Goa features two couple treatment rooms which include a spa shower and chill shower, two ayurveda rooms and five single treatment rooms. *Details: <http://lei.sr?a=boTod>*

Privately-owned Hamsa clinic for Chicago

Hamsa, a new privately-owned ayurveda and yoga clinic, has opened in North Centre, Chicago, US offering each guest a personalised wellness experience.

Guests begin the spa journey with a consultation that aims to explore the client's mind/body constitution and relevant concerns. Pulse diagnosis, tongue assessment and medical history are also part of the process.

A full evaluation is then made and a personalised lifestyle programme based on ayurveda is developed. The consultations commonly target issues such as weight management; mind/body balance; supportive therapy for disease; digestive imbalances; emotional release; and a range of sleep disorders.

Thailams medical oils that are imported from India are used during treatments.

The spa menu offers several detoxification programs, such as home-based cleanse



Guests receive a consultation before any treatments are administered

programmes and a four-week detoxification course. An intestinal healing course will also be taught throughout the year to educate people about methods of self-healing and detox.

Hamsa's owner, entrepreneur Monica Yearwood, said that every season has a certain influence on human physiology so a range of seasonal yoga courses are on offer such as 'Fall Rejuvenation,' Winter Immunity,' and 'Spring Detox.' *Details: <http://lei.sr?a=m4I8X>*

Pennsylvania spa offers 'lunchtime' botox procedures

The Pampered Peacock, a medispa in Harmar, Pennsylvania, US just outside of Pittsburgh, has introduced botox and juvederm "lunchtime" treatments to its visitors.

Both Botox and Juvederm involve non-invasive medical treatments. The botox treatments are 10-minute procedures that require no downtime or recovery.

Dubbed "lunchtime procedures" the Botox treatments are done in an office at the spa. The Juvederm treatments involve injecting gel in a quick in-office procedure that like the botox treatment requires minimal downtime post procedure.

Both the Botox and the Juvederm treatments aim to smooth wrinkles, increase firmness of the skin and lead to fast results. *Details: <http://lei.sr?a=Sou7l>*



The resort is set on Avenue Louise in Belgium

Steigenberger launches hotel with Aspire spa in Brussels

The Steigenberger Hotel Group has opened its latest luxury hotel and Aspire spa in Belgium's capital – the Steigenberger Grandhotel Brussels.

Located on Avenue Louise in the city centre, the hotel features 269 guestrooms including 40 suites and a Royal Suite.

The Aspire Avenue Louise Fitness and Spa club spans 34,444sq ft (3,200sq m). The spa operates on achieving calm and wellbeing by benefiting from the positive effects of warmth, water and relaxation.

Naturally sourced spa products from Kerstin Florian International are used during treatments. The European inspired products utilise formulas that are rich in algae, thermal mineral water, mud, herbal extracts, and essential oils and high in antioxidants, essential minerals and vitamins.

Treatments include aromatherapy facials, antioxidant facials, coconut body scrubs, lavender rituals and beauty services.

The 90-minute Luxury Caviar Facial is among the signature treatments on offer, and involves the use of caviar and antioxidants. *Details: <http://lei.sr?a=l4e2e>*



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«Classic traditions with a techno beat» – Das mehrfach international ausgezeichnete Dolder Grand Spa bietet ein einzigartiges Wohlfühlangebot auf 4'000 Quadratmetern. Europäische und japanische Einflüsse entführen in eine inspirierende Welt. Entwickelt nach einem Konzept der amerikanischen Spa-Expertin Sylvia Sepielli sorgen ein grosszügiger Swimming Pool mit Aussicht in die Natur, ein Ladies' und Gentlemen's Spa, Workout-, Movement- und Mind-Body-Studios, 18 Behandlungsräume mit einer grossen Auswahl an Treatments sowie zwei Spa Suiten für exklusive, private Entspannung.



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Mövenpick to expand in China and Asia

Mövenpick Hotels & Resorts has announced the signing of two new hotels and spas for China and Thailand.

The Swiss-based company will open a new 190-room beach resort in Hua Hin, Thailand, and a 250-room hotel in Enshi City, Central China. Located in the Hubei Province in central China, the 14-storey Mövenpick Hotel Enshi, which will launch Q3 2013, will mark the group's Chinese debut.

The hotel will feature a luxury spa and fitness centre, a swimming pool, two restaurants, a ballroom and eight meeting rooms.

By 2015, Mövenpick will have four properties open in China: the upcoming hotel in Enshi; a 380-room resort on Phoenix Island, Sanya; a 350-room property in Chifeng City, Inner Mongolia, and a 300-room hotel in Jiading District, Shanghai.

Elsewhere, the new 190-room Mövenpick Resort & Spa, Hua Hin will be located on the West Coast of the Gulf of Thailand - a leisure destination famous for its pristine beaches, golf



The new launches are part of a global strategy to open 100 hotels by 2015

courses, trekking and hill hiking. The new hotel will take its inspiration from the Thai beach resort atmosphere and offer landscaped gardens, a luxury spa, two restaurants, a lobby lounge, ballroom, pool, and meeting rooms.

The new launches are in line with Mövenpick's Hotels & Resorts global strategy to open 100 hotels across Africa, Europe, the Middle East and Asia by 2015, allocating around 25 hotels to each region. Details: <http://lei.sr?a=X7M5g>

New ladies-only De La Mer day spa opens

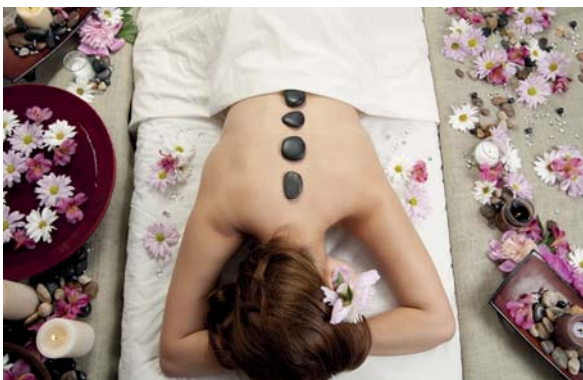
A new luxury ladies-only day spa – De La Mer – has officially launched in the heart of Jumeirah, Dubai.

The spa has a holistic approach to wellness, which combines beauty, spa, and fitness under one roof.

The day to day operations at the family-run spa are headed by Sara Pirzad, founder and managing director, with the support of her mother Moira Pirzad. The overall management of the company is handled by CEO Ali Al Dhiyebi.

Located on Jumeirah Beach Road, the spa is spread over 5,000 sq ft (465sq m) with a surrounding garden of over 10,000 sq ft (929sq m) and features eight treatment rooms.

Other facilities include a swimming pool, sauna, steamroom, a hydrotherapy bed, dry flotation bed, a hairdressing section and a nail section. Spa services include a full menu of facial and nail treatments, massages and a variety of hydrotherapy treatments.



The 5,000sq ft, family-owned day spa houses eight treatment rooms

There is also a party suite which can be booked for groups of four, offering a spa pool, steamroom and hammam. A fully equipped gym is also available.

Ali Al Dhiyebi said: "We want to set a new standard in the spa industry, we want to be unique and special in what we offer, and constantly strive to set the standard higher.

"We believe in the concept, we love the spa, we feel that we have is a gem, a hideaway, a haven." Details: <http://lei.sr?a=X3q9d>

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