

# spa opportunities

13 SEPT - 26 SEPT 2013 ISSUE 172

Daily news & jobs: [www.spaopportunities.com](http://www.spaopportunities.com)

## 2014 launch for Marlon Brando's paradise island resort

The Brando, an eco-resort encircled by a coral reef in Tetiaroa, French Polynesia, is due to launch in July 2014.

The 12-island atoll was brought in 1965 by late actor Marlon Brando, who fell in love with it while scouting for film locations around Tahiti for his 1962, Oscar nominated movie *Mutiny on the Bounty*.

Deep Nature, a French-based spa and thalassotherapy specialist, is working on the spa element of the resort.

The Brando is owned and will be operated by Pacific Beachcomber, which already has seven hotels in French Polynesia, including four InterContinental. It will have 35 villas with a strong focus on the environment – all the energy it uses will come from renewable sources, including the use of



Brando fell in love with the island while scouting for 1962 film *Mutiny on the Bounty*

solar panels, deep ocean-cooling technology and biofuel made from coconut oil.

The spa will be located in a large planted area partly built over a tropical pond. It has

a village style with facilities – three double treatment rooms, two steamrooms, a cold bath, relaxation area and tea lounge – housed in separate bungalows.

Deep Nature will open two more spas in 2014, the Deva spa resort on the island of New Caledonia and a spa in Brussels, Belgium, which will be housed at UP Site – a new residential tower development.

The 600sq m (6,450 sq ft) UP Site spa will have five treatment rooms including a double, plus a swimming pool, a hammam with scrub room, a fitness centre, relaxation room, a tea room, hot and cold baths and a sauna. It will use French product line, Cinq Mondes, which is used in spas worldwide. Details: <http://lei.sr?a=U4r9J>

### New luxury resort for Saadiyat hotspot

UAE-based developer Bin Otaiba Investment Group has unveiled plans to develop a new five-star resort on tourism hotspot Saadiyat Island just off the coast of Abu Dhabi.

Tourism Development & Investment Company (TDIC), announced the sale of a 980,000sq ft (91,000 sq m) land plot on Saadiyat island to the Bin Otaiba Group.

The new hotel is scheduled to open on the Saadiyat Beach District in 2015 and will feature 366 bedrooms in addition to restaurants, a spa centre and fitness centre, sand-bottom swimming pool, gardens and water features.

*Continued on back cover*

### Six Senses retains Laamu contract

Six Senses, on the Laamu Atoll in the Maldives, has announced that it will continue operational management of the resort property following its acquisition by the Singapore-based HPL Hotels & Resorts company.

The takeover, which was handled by HPL subsidiary, Leisure Frontiers Pvt Ltd, will see the new owners make enhancements to the resort in concert with the Six Senses Hotels, Resorts & Spa brands.

Designed and operated by Six Senses, the 97-villa property, which includes spa facilities, opened in 2011 and was the first high-end island resort in the Laamu atoll of the Maldives.

“As new owners, we are extremely pleased that Six Senses will continue operating the property,” said Stephen Lau, chair of HPL



The luxury resort was the first in the Laamu atoll

hotels and resorts. “The group’s pioneering position in the Maldives gives it a unique insight into target markets and to operating in the destination.”

For more information on Six Senses, an interview with CEO, Neil Jacobs, is available in the Q2 2013 edition of *Spa Business* here: <http://lei.sr?a=v9O2G>

GET  
SPA  
OPPS

**Magazine** sign up at [spaopportunities.com/subs](http://spaopportunities.com/subs)

**PDF** for iPad, Kindle & smart phone [spaopportunities.com/pdf](http://spaopportunities.com/pdf)

**Online** on digital turning pages [spaopportunities.com/digital](http://spaopportunities.com/digital)

**Twitter** follow us: @spaopps @spaoppsjobs

**Job board** live job updates [spaopportunities.com](http://spaopportunities.com)

**Ezine** sign up for weekly updates [spaopportunities.com/ezine](http://spaopportunities.com/ezine)

**Instant** sign up for instant alerts at [spaopportunities.com/instant](http://spaopportunities.com/instant)

**RSS** sign up for job & news feeds [spaopportunities.com/rss](http://spaopportunities.com/rss)

## CONTACT US

The Leisure Media Company  
Portmill House, Portmill Lane,  
Hitchin, Herts SG5 1DJ, UK  
Tel: +44 (0)1462 431385  
Fax: +44 (0)1462 433909  
e-mail: please use contacts'  
fullname@leisuremedia.com

## Subscriptions

Denise Adams +44(0)1462 471930  
subs@leisuremedia.com

## Editor

Liz Terry +44(0)1462 431385

## Journalists

Aoife Dowling +44(0)1462 471938  
Tom Anstey +44(0)1462 471922  
Chris Dodd +44(0)1462 471902

## Products Editor

Kate Corney +44(0)1462 471933

## Design

Ed Gallagher +44(0)1905 20198

## Internet

Dean Fox +44(0)1462 471900  
Emma Harris +44(0)1462 471921  
Tim Nash +44(0)1462 471917

## Associate Publisher

Sarah Gibbs +44(0)1462 471908

## Recruitment, training and tenders

Paul Thorman +44(0)1462 471904  
Simon Hinksman +44(0)1462 471905  
Annie Lovell +44(0)1462 471901

## Property advertising sales

Simon Hinksman +44(0)1462 471905

## Financial Administrator

Denise Adams +44(0)1462 471930

## Circulation Manager

Michael Emmerson +44(0)1462 471932

## Subscribe to Spa Opportunities:

Online: [www.leisuresubs.com](http://www.leisuresubs.com)  
Email: [subs@leisuremedia.com](mailto:subs@leisuremedia.com)  
Tel: +44 (0)1462 471913  
Annual subscription rates are UK £31,  
Europe £41, Rest of world £62, students UK £16.

Spa Opportunities is published fortnightly by  
The Leisure Media Company Limited, Portmill House,  
Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed  
in the USA by SPP, 75 Aberdeen Road, Emigsville, PA  
17318-0437. Periodicals postage paid @ Manchester,  
PA POSTMASTER Send US address changes to Spa  
Opportunities, c/o PO Box 437, Emigsville, PA 17318-0437.  
The views expressed in print are those of the author and  
do not necessarily represent those of the publisher The  
Leisure Media Company Limited. All rights reserved.  
No part of this publication may be reproduced, stored  
in a retrieval system or transmitted in any form or by  
means, electronic, mechanical, photocopying, recorded  
or otherwise without the prior permission of the  
copyright holder. Printed by Preview Cromatic Ltd.  
©Cybertrek Ltd 2013 ISSN 0952/8210

## One&amp;Only touches down in Australia

The luxury island resort of Hayman Great Barrier Reef is to undergo a multi-million dollar renovation and be re-launched as One&Only Hayman Island in April 2014 – One&Only's first resort to open in Australia.

Mulpha Australia has entered into an agreement with Kerzner International Holdings, an international developer and operator of luxury resorts and casinos, to assume management of the resort. Mulpha will continue to maintain full ownership of the island and the resorts.

Hayman is located on the northernmost of the Whitsunday Islands in the Great Barrier Reef, surrounded by an ecosystem of coral reef formations and marine life. The One&Only transformation will include enhanced accommodations and new culinary options.

Brisbane-based DBI Design, in partnership with the Kerzner International Development Team, has been picked for the interior design



The resort will be surrounded by a natural ecosystem of coral

and landscape architecture of the resort, which will also house a One&Only Health Spa, incorporating the natural environment by utilising elements that are represented in the surrounding botanical gardens.

A new beauty salon concept will be introduced adjacent to the spa, in addition to a fitness centre with a focus on personal training. Details: <http://lei.sr?a=y4K2p>

## 'Farmhouse chic' spa for UK's Dormy House

A new 'farmhouse chic' spa in set to open in the 17th century Dormy House hotel, located in the centre of the UK's Cotswolds countryside, in February next year.

The farmhouse hotel, which reopened this month after a multi-million pound renovation, is privately-owned by the people behind the green cleaning products manufacturer and seller – Ecover.

The House Spa was created by Sparcstudio, who is responsible for the design and interiors in partnership with Howard Spa Consulting and English brand Temple Spa.

Treatments will take place in one of six rooms. Spa facilities will include a 16m infinity swimming pool, rasul therapy and treatment suite, spa terrace and garden hydro pool and a personal training studio.

A thermal suite will also house a salt infusion steamroom, drench showers and ice chute, lavender sauna and a Juniper Finnish sauna.

For a full spa retreat experience guests can also avail of six large spa guest-suites where a range of spa packages will be on offer.

Temple Spa is creating the spa menu and special spa programmes. Treatments will include



The infinity pool will have mood lighting and access to the spa terrace

specially designed facials using the Skin Truffle and Truffle Noir skin care products.

Other highlights will include the Champagne Nail Bar, partnered by Veuve Clicquot.

David Field, general manager at Dormy House, said: "The spa is a welcome addition to the hotel. Our aim is to fully nurture all our guests and the spa will offer unique treatments including our spa programmes and sublime Temple Spa products.

"Temple means sacred place and we feel this reflects the approach that we are taking here at House Spa." Details: <http://lei.sr?a=UgU4C>



## Healing waters for Banyan Tree resort

Banyan Tree Hotels and Resorts has officially launched a hot spring spa in Chongqing, China that embraces the natural healing waters of the North Hot Springs.

Located in Chengjiang Town and surrounded by the landscape of Jin Yun Mountain and Jialing River, Banyan Tree Chongqing Beibei features 107 retreats and villas with private hot spring pools.

Inspired by the old villages in Chongqing and MinGuo style buildings, the spa was designed with a modern Oriental theme, using clean lines and a bold colour palette of brown and beige highlighted with red for contrast.

The Banyan Tree spa houses three double treatment rooms, five deluxe double rooms and one royal double room. There will be seven indoor and outdoor hot spring pools within



The deluxe spa treatment room has been designed in an Oriental theme

the spa, exclusively for guests of the resort. The North Hot Spring water, famed for soothing skin and muscular ailments, will be on offer to guests at a temperature of 38 degrees Celsius. The water contains mineral contents including as calcium sulfate, magnesium and potassium.

Details: <http://lei.sr?a=g3Q7D>

## Jiva Grande spa for 'intelligent eco hotel'

The Jiva Grande spa at Vivanta by Taj – Surajkund is officially launching this October in Haryana, India.

Set across 15,500sq ft (1,440sq m), the spa aims to provide “a sanctum for seekers of urban rejuvenation”.

The facility will span two floors and feature nine treatment rooms, a large spa suite, beauty stations, wet area facilities, a relaxation area, fitness centre with yoga studio and a large outdoor pool.

Other facilities will include the nails hall, and dedicated steam and sauna facilities with ice fountains.

Inspired by the ancient Indian Baoli (reservoir) in design and concept, the Jiva Grande Spa will combine ancient and modern wellness concepts to create a menu of holistic treatments and therapy.

The spa philosophy and signature therapies “embrace the ancient Indian healing ethos to deliver a sense of peace and harmony”.

In addition, the Jiva Grande at Surajkund will be offering some spa experiences which are new to the Jiva Brand including: Jiva Sleep Programme; Jiva Recovery Retreats; and the Jiva Bridal Programme.



The hotel will comprise of 287 guestrooms and will be eco-friendly

A Jiva Stillness Programme will also be on offer. The programme is about ‘brain-stilling’ rather than brainstorming and will be targeted to small business groups looking to improve focus in the workplace and stress levels.

The hotel will comprise 287 guestrooms and suites and will be a ‘green and intelligent’ building. It will incorporate green design, technology and material to build and operate the hotel to ensure long-term sustainability and minimal environmental impact.

Details: <http://lei.sr?a=E4k2C>

## Hilton opens Abu Dhabi's 'wave hotel' after revamp

Hilton Hotels & Resorts has launched the Hilton Capital Grand Abu Dhabi following a major refurbishment and rebranding programme.

Located in Abu Dhabi's new Capital District, the outside of the hotel has an all-glass curved wave design.

It features 281 rooms as well as a spacious spa facility. Guest accommodation ranges from classic and deluxe rooms up to junior and large presidential suites.

The spa houses 15 treatment rooms along with a Vichy shower room, sauna, steam-room, whirlpool and a Moroccan hammam.

In addition, there is a 24-hour fitness centre and both indoor and outdoor swimming pools available to guests.

Dining options include seven restaurants and bars all serving a wide range of cuisine from across the world. Other facilities include a 700-capacity grand ballroom and a 500-capacity function room, five large meeting rooms.



The Resense Spa will be part of a Kempinski Hotel

## Major African developments revealed in 2013 Spa Handbook

The *Spa Business Handbook 2013* has revealed major upcoming projects in the development pipeline for Africa.

A highlight of the African developments includes the Resense Spa and health club in Accra, Ghana, which will span 3,000sq m (32,291sq ft) over three floors and will have a 25m (82ft) outdoor pool, yoga studios and four tennis courts. The spa is due to open in early 2014 as part of the Kempinski Hotel Gold Coast City development.

For a full list of African developments, the *Spa Handbook 2013*, a 300-page reference book, can be ordered online here in print: <http://lei.sr?a=A9O7e>, viewed online here: <http://lei.sr?a=P3L4j> and downloaded as a PDF edition here: <http://lei.sr?a=N2S9d>

## ISPA launches spa innovation award at 2013 conference

The International Spa Association (ISPA) will celebrate innovative and successful spa related initiatives from industry leaders at the 2013 ISPA Conference & Expo next month.

Members of the organisation had the opportunity to submit successful innovations for the chance to be recognised with an ISPA Innovate Award. More than 400 votes were cast in the selection process from members to determine the top innovations in the spa sector.

Award winners include the JW Marriott San Antonio Lantana Spa, which focused on the farm-to-treatment table spa experience and the Phytomer Corporation in Salt Lake city, which used a new process to treat waste water using a sustainable resource.

The ISPA Conference & Expo Innovate Sessions will be held 21-23 October at the Mandalay Bay Resort & Casino in Las Vegas, where award recipients will share their innovations with ISPA conference attendees.

Details: <http://lei.sr?a=ToS1m>



The spa is located inside Grandview Medical Centre

## US Medical centre opens spa offering osteopathic treatments

Grandview Medical Centre, in Dayton, Ohio in the United States, has opened a new medical spa, which has an emphasis on therapies using osteopathic medicine.

The spa, named Seven, covers 500sq ft (46.4sq m) and will employ two people.

The centre will offer a number of relaxation and reinvigoration treatments with an emphasis on the osteopathic medicine perspective in addition to offering haircuts, facial treatments, mud masks and herbology treatments for clients.

"An emphasis upon the therapeutic value of touch solidifies Seven's alignment to osteopathic philosophy wherein attention to mind, body and spirit are equally important to achieving one's health potential," said director of medical education, Robert Cain.

Details: <http://lei.sr/?a=s7x9E>

## Ecocert launches public spa register

Ecocert, one of the world's largest organic certification organisations, is set to launch its register of consumer-facing certification for eco friendly spa facilities at the end of September this year.

A website dedicated to Being, the spa arm of Ecocert, will include a public register of certified facilities.

The register will give details on each of the certified spas, as well as other spas involved in the Being programme. Details will include things such as types of equipment, services and protocols across all spas involved.

Level one of the criteria covers 50 basic points which focus on the services and condition of treatments; products purchased, used or sold; and site management. Spas at level two will demonstrate six additional standards including three of exceeding the compulsory criteria and three others which will be decided based on each specific spa's operation.

For companies to become certified, there is a free online self-assessment questionnaire, which operators can fill out to see what criteria they already meet and what criteria still needs



The 'Being' arm of Ecocert will be specifically aimed towards spas

to be filled. Once a questionnaire is filled out, the process of accrediting and inspecting spa premises will be carried out.

Accredited spas will receive at least one anonymous visit or unannounced inspection annually to ensure standards are being maintained at acceptable levels.

So far only a few facilities have been certified, although 15 more are currently going through the process. Ecocert is aiming to have 50 spas across the world awarded Being certification over the next 12 months.

Details: <http://lei.sr?a=r4K8M>

## Accor's So Spa enters New Zealand

So Spa has taken its first step into the Pacific region with the opening of its new location in Auckland, New Zealand.

The spa, located at Accor's Sofitel Auckland Viaduct Harbour, is designed to relax and rejuvenate using a combination of treatments that touch on both modern treatments and ancient traditions from around the world.

First Launched in London, UK in 2009, So Spa now has 25 locations in five continents across the globe, including locations in China, India, Thailand, France and Austria.

The 325sq m (3,500sq ft) spa has six treatment rooms in addition to a 20m indoor lap pool, sauna and steam room, available as part of the new So FIT fitness centre.

So Spa offers a range of modern spa techniques using the signature Themea and Plantogen ranges. Traditionally inspired New Zealand recipes will also be on offer, including

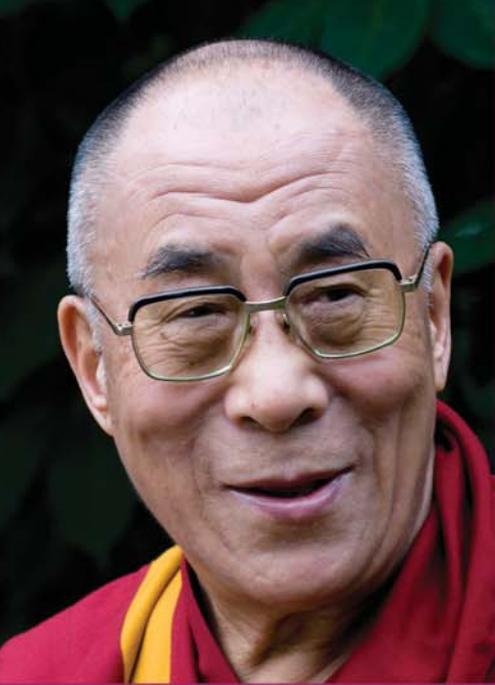


The New Zealand location is the first So Spa to open in the Pacific region

a Healing Manuka Honey Facial, which uses New Zealand Manuka honey and a Maori inspired Ataahua Beautiful Body Treatment.

The So Exhilarating Body Massage and So Rejuvenating Facial are both available at the Auckland spa as signature day treatments.

The spa offers a gourmet style menu of treatments, split into a menu of 'starters', 'mains', 'specials' and 'desserts' to suit guests specific wellness needs. Details: <http://lei.sr?a=d9R8A>



# “A DEFINING MOMENT”

## The Global Spa & Wellness Summit

October 5-7, 2013 • New Delhi, India • The Oberoi, Gurgaon

The stage is set for the premier international event for industry leaders: the Global Spa & Wellness Summit, featuring over 20 high-profile speakers, new Industry Forums, the first Global Wellness Tourism Congress, new research, and an opportunity to help define the spa and wellness industry for years to come.

REGISTER TODAY AT  
[WWW.GSWS.ORG](http://WWW.GSWS.ORG)



**Global Spa &  
Wellness Summit**  
JOINING TOGETHER. SHAPING THE FUTURE.

## Thailand's WSWC 2013 event to run as 19-day festival

The World Spa & Wellbeing Convention (WSWC), which was first launched by the Thai Spa Association in September 2012 as a three-day exhibition, is expanding to become a 19-day festival.

The event will be held at Impact Exhibition and Convention Center in Bangkok from 11-29 September. It is being sponsored by the Department of Tourism, Ministry of Tourism & Sports, and the Department of International Trade and the Ministry of Commerce.

This year's event will be designed around the theme of "Water". The science and artistic merit of water will be explored, to understand how water in all its forms (gas, liquid or solid) is or can be used in the spa and wellbeing industry.

Other discussions include Thailand Hot Spring Strategic Planning Forum, which will include government and industry leaders developing a road-map for the Thai hot spring industry. Details: <http://lei.sr?a=g8A7e>



William Angliss will be working with Aurora Spa

## William Angliss Institute opens new training spa to the public

A new training spa facility has been opened to the public at the William Angliss Institute in Melbourne, Australia.

Working in partnership with Aurora Spa, the new facility, located on campus, provides students studying for a diploma in spa and wellness with a place to gain real-life experience in a spa environment.

Students of the institute's 'Resort Management Spa' course graduate with two qualifications. Angliss also works with Hilton Worldwide as part of a larger partnership across the institute, which delivers a range of internationally recognised foods, tourism, hospitality and events courses developed with industry in mind.

The spa will be open to the public every Thursday during the semester. Details: <http://lei.sr?a=X4R5j>

## Mia Kyricos joins SpaFinder® Wellness

SpaFinder Wellness has appointed Mia Kyricos to the newly created position of chief brand officer.

Kyricos will lead the company's worldwide branding initiatives and oversee marketing, advertising, public relations, industry and consumer relations, social media and digital strategy, research and internal communications.

Prior to her appointment, Kyricos was president of Kyricos & Associates, advisors to the global spa, wellness and hospitality industries, and has worked with SpaFinder Wellness on developing its brand evolution over the last year. Roll-out of the new brand will start in Q4.

Kyricos was previously vice president of Core Performance, overseeing operation of corporate wellness centres, and fitness initiatives at Fortune 500 companies.

CEO of SpaFinder Wellness, Pete Ellis, said: "With her strong background and education in hospitality, wellness and brand marketing, Mia brings an incredible wealth of knowledge to SpaFinder Wellness. She's a perfect fit for the future direction of our company. "A huge plus is the respect she's earned from executives around the world, and she'll be a tremendous asset as we grow our global position."



Kyricos has more than 20 years' experience in the spa industry

Speaking on her position, Kyricos added: "Nothing means more to me than helping people live well and feel their best. SpaFinder Wellness is where I can fulfil this passion."

With more than 20 years' experience in the hospitality industry, Kyricos has served as director of global spa brands and programming at Starwood Hotels & Resorts Worldwide, where she led spa development, operations and marketing for seven years and has spearheaded the creation of six international spa brands. Details: <http://lei.sr?a=b8f5Z>

## Mövenpick global expansion comes to China

Mövenpick Hotels Resorts has opened the first international five star hotel in the city of Enshi, China.

The 240-bedroom Mövenpick Hotel Enshi, is located in the city's business district. It features a fitness centre and houses the 1018sq m (10,957 sq ft) Flower Spa, which offers nine treatment rooms, and a relaxation area. Also included are steam baths in addition to a hair and beauty salon. The spa uses locally produced products and offers a selection of massages, facials, manicures, pedicures, beauty treatments and reflexology treatments.

The hotel has a 515sq m (5,500sq ft) ballroom, a banquet hall that can fit 250 diners, eight meeting rooms and a private club lounge.

"By 2020, China is poised to become the world's most visited tourism destination and the largest outbound travel market," said



Mövenpick is planning to open up four more locations in China by 2015

Jean Gabriel Peres, president and CEO of Mövenpick Hotels & Resorts. "Establishing a new five-star hotel in Enshi is a significant step forward for showcasing the Mövenpick brand to a new generation of Chinese travellers."

Enshi is the first of four Mövenpick hotels to be opened in China by the end of 2015. Details: <http://lei.sr?a=d9R8t>



# SPAMEETING AUTUMN 2013

## 70 PER CENT BOOKED!

Following the success of the 7th edition of SPAMEETING in Morocco earlier this year, the Autumn 2013 event is already 70 per cent booked!



Business meetings at SPAMEETING Autumn 2012

**M**ore than one hundred participants from 25 countries worldwide attended the event in Morocco, where suppliers such as Clarins, Tylo, Thalgo, Gharieni, Leonor Greyl and Nohem met with selected key buyers from Europe and North Africa.

Juliette Blanzly, director of SPAMEETING, explains the concept:

'SPAMEETING - which is organised by Paris-based events company, Beyond Beauty - is an intensive two-day programme of business meetings and networking opportunities between buyers and suppliers.

'Spa project holders and distributors are carefully selected and attend the event in order to find new suppliers. It is the only setting where you can find so many new and exclusive projects in the same place and where buyers give time and their undivided attention to the suppliers!

'Every edition - held in exceptional locations designed to create ideal synergies

- brings suppliers together with a new group of buyers and new projects, each with specific needs thus providing great business opportunities.'

The Autumn 2013 edition of SPAMEETING will take place at the 5\* Meydan Hotel in Dubai on 27-28 November and projects have been recruited from the Middle East, India and Russia.

Among those attending will be buyers from Sofitel Thalassa Sea & Spa, Accor Hospitality, Four Seasons, Park Hyatt and more, all of whom are working on projects around the world - be they new constructions, extensions or renovations.

At SPAMEETING Autumn 2013 they will be able to meet quality suppliers offering a wide range of the products and services associated with a project's operation, management and organisation. Amongst these will be Happy Sauna, Edge Systems, Gharieni, Thalion, Teo Cabanel, Equipmed and RKF.

Beyond Beauty also organises

COSMEETING, a beauty brand showcase whose 11th edition will be taking place at Porte de Versailles, Paris, between 9-11 September 2013.

At the event, spa suppliers will have the opportunity to present their products and expertise to an international audience including buyers, distributors, importers, spa managers and institutes.

### SAVE THE DATES!

**COSMEETING - SPA CORNER**  
Paris, 9-11 September 2013,  
at Porte de Versailles, Paris.

**SPAMEETING**  
Autumn, 27-28 November 2013,  
at the Meydan Hotel, Dubai.

**BARCELONA WELLNESS**

INTERNATIONAL AQUATIC EXHIBITION

15<sup>th</sup> - 18<sup>th</sup> October 2013

THE MOST INTERNATIONAL EVENT in Barcelona

Learn about the latest **trends, developments and products** in the water, wellness and personal care sector. Attend the first **HIWC Wellness & SPA Experience Event**.

Discover **real solutions** through case studies of success stories, **create synergies** through outstanding activities and find **new opportunities and guidance** for your business from **international experts**.

**5% OFF**

Wellness & Spa Experience Event  
online accreditation (until 29th September)

grandhotelcentral.com

WELLNESS & SPA EXPERIENCE EVENT

Hospitality Industry World Congress

**HIWC**

15<sup>th</sup> - 16<sup>th</sup> October 2013

MEDIA PARTNERS



**Fira Barcelona**  
Gran Via Venue

[www.salonpiscina.com](http://www.salonpiscina.com)

AT THE SAME TIME AS  
**BODY•LIFE**  
BARCELONA

## Centara reveals first African location

One of Thailand's leading hotel operators, Centara Hotels & Resorts, has announced that it is to open its first property in Africa following the signing of a management contract for Centara Grand Addis Ababa Hotel in Ethiopia.

The hotel, which is under construction, is expected to open in December 2017 and will include a Spa Cenvaree, fitness club, at least 300 rooms, three restaurants, a bar, meeting facilities and a swimming pool.

Development work on the hotel will be carried out by Ethiopian-based company, Yencomad Construction.

Centara currently owns and operates 42 luxury hotels in Thailand, with a further 18 resorts across the Indian Ocean. The location in Ethiopia – which is seen as an emerging market for luxury property – will bring Centara's total number of properties up to 60.

Senior vice president of sales and marketing for Centara, Chris Bailey, said: "We believe that our reputation and our Thai management style will combine with our growing customer



Centara's first African location will be in Addis Ababa, Ethiopia

base, generating global business for what will be an outstanding new hotel in Addis Ababa."

Centara operates 27 branches of Spa Cenvaree, which also offers its newly launched value brand, Cense by Spa Cenvaree, providing core spa services for busy travellers.

The Thai hotelier has a policy for growth in the Indian Ocean with strategic destinations in Africa. Centara opened a new resort in Mauritius earlier this year and is opening a second location there under its five-star brand in December. *Details: <http://lei.sr/?a=J8G6H>*

## Sad music actually makes us happy says report

Sad music might actually evoke positive emotions from us, according to a new study by Japanese researchers.

Published in the open-access journal *Frontiers in Psychology*, the study looked at the reasons people enjoy listening to sad music.

The research was carried out by Ai Kawakami and colleagues from Tokyo University of the Arts and also by the RIKEN Brain Science Institute in Wakō city, Japan.

Kawakami asked 44 volunteers, including musicians and non-specialists, to listen to two pieces of sad music and one of happy music.

Each participant was required to use a set of keywords to rate both their perception of the music and their own emotional state.

The researchers explained that sad music evoked contradictory emotions because the participants of the study tended to feel sad music to be more tragic and less romantic than they felt themselves while listening to it.

The findings of the report stated: "If



Research suggests sad music evokes contradictory pleasant emotions

sad music actually evokes only unpleasant emotion, we would not listen to it.

"Music that is perceived as sad actually induces romantic emotion as well as sad emotion. And people, regardless of their musical training, experience this ambivalent emotion to listen to the sad music."

The results also outlined that unlike sadness in daily life, sadness experienced through art actually feels pleasant, possibly because emotion in music poses no threat unlike real-life emotion. *Details: <http://lei.sr/?a=H4f9z>*



MANAGING  
YOUR  
BUSINESS

Core by premier provides a complete management software suite for the leisure, spa and wellness industry.



MEMBERSHIP ADMIN  
CENTRALISED BOOKING  
STOCK MANAGEMENT  
POINT OF SALE  
MARKETING

Join Premier Software on stand IH125 at the Independent Hotel Show on the 30th and 31st of October



t: +44(0)1543 466580

e: [sales@premiersoftware.co.uk](mailto:sales@premiersoftware.co.uk)

w: [www.premier-core.com](http://www.premier-core.com)

premier  
software solutions

## DIARY DATES

**09-11 Sep 2013**  
**COSMEETING**Porte de Versailles  
Paris, France

Cosmeeting Paris is the tradeshow where operators can discover the latest innovations in face and body care, hygiene, haircare, natural and organic cosmetics, accessories, ethnical cosmetics and professional brands and retail spa. Emerging brands offer original concepts in the show's Zoom area.

Tel: +33 (0)1 44 69 97 67  
[www.cosmeeting.com](http://www.cosmeeting.com)**16-19 Sep 2013****Equipotel Spa and Wellness**Anhembi Exhibition Park  
Olavo Fontoura 1209, Sao Paulo, Brazil

Companies that commercialise spa products and provide consulting services for hospitality gather together in a space especially designed for them at Equipotel trade fair: Equipotel Spa&Wellness.

Visitors can view various products and services provided in spas, aesthetic centers and massage clinics.

Tel: +55-11-30605000  
[www.equipotel.com](http://www.equipotel.com)**18-21 Sep 2013****World Spa and Wellbeing Convention**IMPACT Exhibition and Convention Center  
Bangkok, Thailand

The World Spa & Well-being Convention 2013 aims to offer a gateway offering a range of opportunities to network, build business connections and be inspired with industry people across the region.

This year's theme will be "Water".

From life-giving to life-resonance, the event will explore the science and artistic merit of water, delivering an opportunity to understand how water in all its forms (gas, liquid or solid) is or can be used in the spa and well-being industry.

Tel: +66 0833 5205

[www.worldspawellbeing.com](http://www.worldspawellbeing.com)**26-27 Sep 2013****Follow the Customer Journey**Thermae 2000 - ISWKC Cauberg 25-27,  
Valkenburg, 6301BT, Netherlands

The main subject of this convention is to share economic ratios that make the wellness industry successful and obtain a better understanding of guest service psychology.

Tel: +31 (0) 627148661

[www.iswkc.com/events](http://www.iswkc.com/events)

ISPA Conference and Expo 2013 will be held 21-23 October at Mandalay Bay Las Vegas, Nevada, US

**05-07 Oct 2013****Global Spa and Wellness Summit 2013**

The Oberoi

Gurgaon, New Delhi, India

The Global Spa & Wellness Summit is an international organisation that brings together leaders and visionaries to positively impact and shape the future of the global spa and wellness industries. The Summit is an annual, invitation-only event where thought leaders join together to help shape the future of the global spa and wellness industry.

Tel: +1 212 716 1199

[www.globalspasummit.org](http://www.globalspasummit.org)**05-06 Oct 2013****camexpo 2013**Earls Court, Warwick Road,  
SW5 9TA, United Kingdom

camexpo is an event for, practitioners, therapists, healthcare professionals and students that are looking to improve skills, sample and try new products and discover new trends and modalities. This year is the 11th edition of the event and more than 200 exhibiting brands will be on display.

Tel: +44 (0) 1273 645117

[www.camexpo.co.uk](http://www.camexpo.co.uk)**15-18 Oct 2013****Wellness and Spa Experience**Gran Via Exhibition Centre,  
Barcelona, Spain

Through practical cases and interventions by experts from around the world, the congress,

hosted by the Swimming Pool Show, Piscina Barcelona, will feature all the knowhow of centres dedicated to wellness. It will also educate guests on how wellness centres combats stress and deliver health, balance and personal harmony.

Tel: +34 93 233 20 00

[www.salonpiscina.com](http://www.salonpiscina.com)**17-19 Oct 2013****Cosmobeaute Indonesia**Jakarta Convention Center (JCC)  
Jakarta, Indonesia

Events at the trade fair includes sharing and discussion of latest beauty trends, demonstration of latest products, interactive seminars by professionals and showcase of newly develop beauty products.

Tel: +603 8023 0820

[www.cosmobeauteasia.com](http://www.cosmobeauteasia.com)**21-23 Oct 2013****ISPA Conference and Expo 2013**

Mandalay Bay Las Vegas, Nevada, US

Each year, spa professionals from around the globe attend the ISPA Conference & Expo to become more knowledgeable and gain a competitive edge in the marketplace.

The event consists of three days of speaker presentations covering business strategy, customer service, leadership & management and the spa industry plus an Expo with the latest spa products.

Tel: +1 859 226 4420

[www.experienceispa.com](http://www.experienceispa.com)



CONSULTING  
PROJECT DEVELOPMENT  
ARCHITECTURE & DESIGN  
REALISATION

## UNIQUE WELLBEING CONCEPTS ARE CONVINCING



Schletterer is a leading international spa planning and design consultancy, a global player for more than 20 years, creating unique spa, hotel, health and destination concepts of the highest profitability. We support partners and customers from initial vision to planning and realization of holistic solutions which inspire guests and offer exceptional wellness experiences.

**Schletterer GmbH** | A-6261 Strass im Zillertal | Nr. 190 | t +43 5244 62005  
f +43 5244 62005 50 | [office@schletterer.com](mailto:office@schletterer.com) | [www.schletterer.com](http://www.schletterer.com)



Join thousands of fellow practitioners



Take part in CPD accredited education sessions

# Leading brands to showcase new innovations at camexpo

**cam expo**   
 5-6 October 2013  
 Earls Court | London

Spurred on by celebrity endorsements, greater investment in new product formulations and better visibility across the retail sector, the last few years has seen a notable shift in consumer demand towards more natural, chemically-clean health and beauty products.

**B**eauty and spa owners and buyers wishing to take advantage of this growing trend will find a host of innovative new products for their customers at this year's camexpo – the UK's largest professional event for the complementary and natural health care sector – which returns to London's Earls Court on the 5th and 6th of October.

This year's exhibitor list boasts some new (but familiar) additions from the world of natural beauty – such as Essence of Morocco; Mahi Naturals (distributors of U Little Beauty, Organic Natralox, and Hope's Relief); and Weleda UK, which will be showcasing its new ranges of HR-registered homeopathic medicines and natural hair care products at the show.

Also making their debut at this year's show are Therapi Honey Skincare; Tropic Skincare and Makeup; The Skin School/Dermaviduals; Rubbeez – the innovative massage cream from New Zealand; and New Seasons Natural Products, with its new dispersing spa range made entirely of rich carrier and plant based oils. They join other big industry names including



Get hands on in 48 workshops

Green People; Ayurveda Pura London, creators of organic-certified cosmetics range Holistic Essentials; Cress UK (distributor of Sukin natural skincare); Algeos Physio and Rehab; Therapy Essentials (Affinity); Coconoil; detox specialist Manifest Health; and The Nutri Centre.

Vulsini will be showcasing its new Vulsini Mini – a new compact hot stones bag for spa therapists on the move, and The JING Institute of Advanced Massage Training will be offering the UK's first degree level course (BTEC level 6) in

Advanced Clinical and Sports Massage accredited by Edexcel.

Eterno Naturals has announced 25 per cent off the RRP of its entire range at the show, including MyChelle skin products, Studio 78 Paris organic make-up, and the latest Ambiance anti-ageing dry hair shampoo. Ovantis will be unveiling Physiospect's new Introspect Quantum Physiotherapy device and Vivomed will be showing its range of new Soothing Touch massage products.

"What's great about camexpo is that you quickly get up to date with the current trends and developments in natural healing," says leading nutritionist and speaker Patrick Holford.

For further information and to register for your exclusive £6.50 entry ticket, which includes access to the show's two Revital-sponsored Keynote Theatres, please visit [www.camexpo.co.uk/register](http://www.camexpo.co.uk/register) using priority code camx9225 when prompted before 4 October.



*Science, Experience, Senses.*



*Why Europe's No.1 luxury skin care brand should be your No.1 spa partner?*

The pioneer of professional beauty treatments, Clarins has, for more than 50 years, been famed for its plant-rich formulas and exclusive manual techniques. The ClarinsPRO range, specifically developed by Clarins laboratories to complement the expertise of our highly trained Beauty Therapists, is the guarantee of immediate, visible results. Discover the new Tri-Active Treatments for face and body, powered by next-generation ClarinsPRO formulas. They're quite simply an unforgettable experience.

Contact: [spa-activities@clarins.net](mailto:spa-activities@clarins.net)  
Find all our partner hotels on [www.clarins.com](http://www.clarins.com)

# CLARINS

TRAINING



**FREE HANDS-ON TRAINING**

*HydraFacial* MD<sup>®</sup>  
EDGE-U-CATION™

Visit: [www.hydrafacial.com/freetraining](http://www.hydrafacial.com/freetraining)

HEALTH AND SAFETY COMPLIANCE / FIRST AID AND DEFIBRILLATION INSTRUCTOR / BUSINESS START-UP

# A CAREER...

## ... as a First Aid Instructor

- 5-day course
- Level 3 Instructor Qualification
- Level 3 Assessors Qualification
- Defibrillation Instructor Qualification
- Expected earnings potential of £30K+
- Courses held throughout UK
- Comprehensive ongoing support

 @nucotraining  
 Nuco Training Ltd

**Upcoming courses:**  
OCTOBER: Waterloo, Salisbury and Dundee  
NOVEMBER: Durham and Telford  
DECEMBER: Warrington

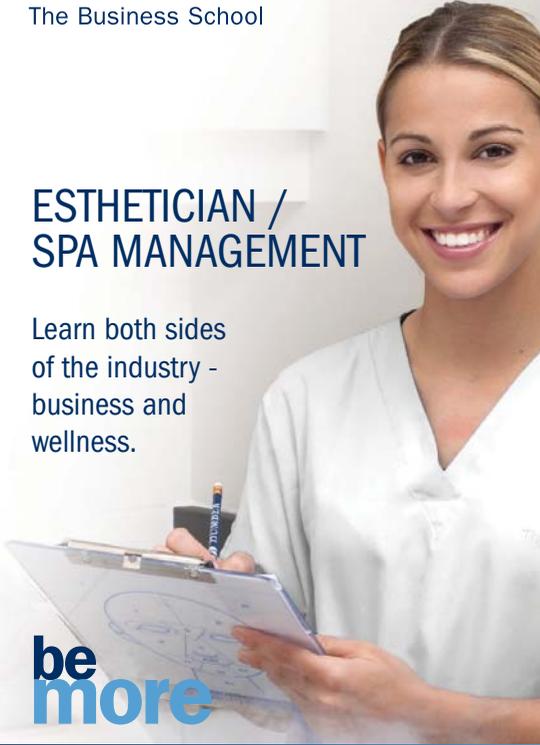
• On-site instructor training available at reduced rates

**Nuco Training Ltd**, Endeavour House,  
Central Treviscoe, St Austell, Cornwall PL26 7QP  
Tel: 08456 444999 | Email: [sales@nucotraining.com](mailto:sales@nucotraining.com)

THE UK'S LEADING INDEPENDENT PROVIDER OF FIRST AID AND DEFIBRILLATION INSTRUCTOR TRAINING

**nucotraining.com**

 **nucotraining**  
AN APPROVED CENTRE WITH AN OFQUAL AND SQA REGULATED AWARDDING ORGANISATION



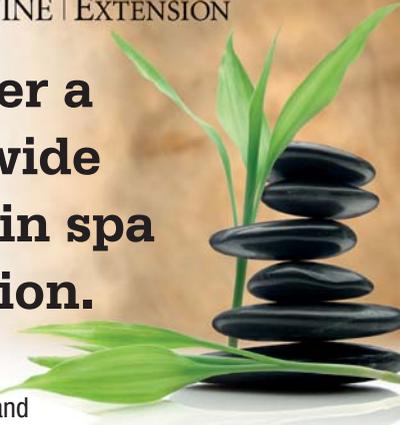
 **HUMBER**  
The Business School

**ESTHETICIAN / SPA MANAGEMENT**

Learn both sides of the industry - business and wellness.

**be more**

[business.humber.ca](http://business.humber.ca)



 **UCIRVINE | EXTENSION**

## Discover a worldwide leader in spa education.

Taught by leading industry experts and offered completely online to accommodate learners worldwide, University of California, Irvine Extension's Spa & Hospitality Management Certificate Program presents cutting edge ways to make your spa stand out in a competitive market.

**Build a foundation for success and profit through extensive training in all areas of the spa business, including:**

- Business planning
- Day-to-day operations
- Quality management
- Retailing
- Human resources
- Customer engagement
- Green Strategies

<http://unex.uci.edu/mkt/campaigns/spaHospitality.asp>

# spa opportunities

## forthcoming issues:



**27 September 2013**

Book by 19 September

**11 October 2013**

Book by 03 October

**25 October 2013**

Book by 17 October

### TO ADVERTISE

Tel: +44 (0)1462 471908

Email: [spaopps@leisuremedia.com](mailto:spaopps@leisuremedia.com)



## spa opportunities JOBS ONLINE



### Assistant Spa Manager

Company: Coworth Park  
Location: Ascot, UK

### Spa Manager

Company: Auchrannie Hotel and Spa Resort  
Location: Isle of Arran, UK

### Spa Beauty Therapist

Company: The Glassworks Health Club  
Location: Cambridge, UK

### Full Time Beauty and Spa Therapists

Company: Lifehouse Spa & Hotel  
Location: Thorpe le Soken, Essex, UK

### Spa Health Club Receptionist

Company: The Glassworks Health Club  
Location: Cambridge, United Kingdom, UK

### Assistant Spa Therapist

Company: GLL  
Location: London, UK

### Spa Receptionist

Company: Coworth Park  
Location: Ascot, UK

For more details: [www.spaopportunities.com](http://www.spaopportunities.com)

# GO SPA

**OPENING DECEMBER 2013**  
AT AJMAN SARAY,  
a Starwood Luxury Collection Hotel

**Opportunities are available at the first  
GOCO Spa opening in the U.A.E.**

• OPERATIONS MANAGER •  
RECEPTIONISTS • THERAPISTS • HAIR STYLISTS • BARBERS

Previous work experience in the Middle East and Arabic and/or Russian language capabilities are advantageous

GOCO Hospitality is an employer of choice for creative talents from a variety of backgrounds. We place great emphasis on grooming our talent, mentoring in a contemporary manner while empowering the personality of our team members to influence and touch the heart and soul of our clients and guests.

**Would you like to join us?**

Please submit current CV and cover letter to: [careers@goco.co](mailto:careers@goco.co)  
Attention: Director - Human Resources, Ref. Ajman  
For more information visit [www.goco.co/careers/](http://www.goco.co/careers/)



## DIRECTOR OF SALES & MARKETING OPPORTUNITY AVAILABLE

The group wide responsible Director of Sales & Marketing is an executive in charge of the global Sales & Marketing strategy for GOCO Retreats & Spas as well as of its consulting arm Horwath HTL Health and Wellness.

**Global hotel industry experience required.**

**GOCO Hospitality** is a leading wellness hospitality development and management company.

**Horwath HTL Health and Wellness** is a global leader in business consulting for Health and Wellness projects.

Please submit CV and cover letter to: [careers@goco.co](mailto:careers@goco.co)  
Attention: Director - Human Resources, Ref. DOSM  
For more information visit [www.goco.co/careers/](http://www.goco.co/careers/)

## W to open lifestyle resort in Swiss Alps

Starwood Hotel & Resorts will debut its first W branded hotel in Switzerland, with the opening of the W Verbier on 1 December this year.

The 123-bedroom hotel, which will also be W's first location in an alpine and ski resort, will feature an 800sq m (8,600sq ft) signature Away Spa. The spa will include nine treatment rooms, two of which will be couples' rooms, a sauna, hammam, steamroom and whirlpool, while offering aromatherapy, massage treatments and beauty treatments.

W Verbier will also include a fitness centre, bar, cafe, lounge area and an indoor/outdoor pool deck for guests.

Located in the village of Verbier, the new W Hotel will make up part of a multi-component luxury development project owned by Les Trois Rocs, the team behind the Medran project – a pedestrian-friendly development, that will include the new W Verbier and commercial spaces for new businesses. A gondola that sits next to the hotel will offer access to the resort's



The 123-bedroom hotel will also be W's first in an alpine ski resort

ski slopes. There will also be 15 residences located next to the W Verbier. The residences will be inspired by the contemporary design of the hotel.

“W Verbier and the residences will offer a lifestyle concept that is completely new to Switzerland,” said Les Trois Rocs chair, Vincent Luisier. “With the globally renown W brand, we are targeting global trend setters looking for a fashionable and luxuriously designed residence for their holidays.”  
Details: <http://lei.sr?a=T8U4w>

## Saadiyat Island adds new luxury investments

Saadiyat Island, located just off the coast of Abu Dhabi, has become an attractive destination for hospitality investments, with new hotel and spa projects from hotel groups such as Shangri-La and Rotana in the pipeline.

Last year the popular destination saw the opening of St Regis Saadiyat, Island Resort, Park Hyatt Abu Dhabi Hotel and Villas and the Monte-Carlo Beach Club.

Saadiyat Island is also set to become an arts hub with the new Saadiyat Cultural District, an international museum designed by Pritzker Prize-winning architects. The cultural district will open on the island starting with the Louvre Abu Dhabi in 2015, and followed by Zayed National Museum in 2016 and Guggenheim Abu Dhabi, coming in 2017.

The Louvre Abu Dhabi, designed by French architect Jean Nouvel, will display art and objects of historical and cultural significance.



The Zayed National Museum will tell the culture and history of the UAE

The Zayed National Museum will form the centre piece of the island. It will be elevated above the rest of the district at its highest point, and will tell the story of the region's history.

Meanwhile, the Guggenheim is being conceived as an institution to promote the understanding and appreciation of art.  
Details: <http://lei.sr?a=T9Q6v>

### Argentina Spa Association

T: +54 11 4468 0879 W: [www.asociacionspa.org](http://www.asociacionspa.org)

### Asia Pacific Spa and Wellness Coalition

T: +65 9777 3204 W: [www.apswc.org](http://www.apswc.org)

### Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: [www.amspa.org.my](http://www.amspa.org.my)

### Australasian Spa Association

T: +61 4 3003 3174 W: [www.aspaassociation.com.au](http://www.aspaassociation.com.au)

### Bali Spa and Wellness Association (BSWA)

W: [www.balispawellness-association.org](http://www.balispawellness-association.org)

### Brazilian Spas Association

T: +55 11 2307 5595 W: [www.abcspas.com.br](http://www.abcspas.com.br)

### Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: [www.bubspa.org](http://www.bubspa.org)

### China Spa Association

T: +86 21 5385 8951 W: [www.chinaspaassociation.com](http://www.chinaspaassociation.com)

### Association of Spas of the Czech Republic

T: +420 606 063 145 W: [www.jedemedolazni.cz](http://www.jedemedolazni.cz)

### The Day Spa Association (US)

T: +1 877 851 8998 W: [www.dayspaassociation.com](http://www.dayspaassociation.com)

### Estonian Spa Association

T: +372 510 9306 W: [www.estonianspas.eu](http://www.estonianspas.eu)

### European Spa Association

T: +32 2 282 0558 W: [www.espa-ehv.com](http://www.espa-ehv.com)

### Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: [www.fht.org.uk](http://www.fht.org.uk)

### French Spa Association (SPA-A)

W: [www.spa-a.com](http://www.spa-a.com)

### German Spas Association

T: +49 30 24 63 692-0 W: [www.deutscher-heilbaederverband.de](http://www.deutscher-heilbaederverband.de)

### Hungarian Baths Association

T: +36 1 220 2282 W: [www.furdosozvetsseg.hu/en](http://www.furdosozvetsseg.hu/en)

### The Iceland Spa Association

W: [www.visitspas.eu/iceland](http://www.visitspas.eu/iceland)

### The International Medical Spa Association

T: +1 877 851 8998 W: [www.medicalspaassociation.org](http://www.medicalspaassociation.org)

### International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: [www.iswa.de](http://www.iswa.de)

### International Spa Association (ISPA)

T: +1 859 226 4326 W: [www.experienceispa.com](http://www.experienceispa.com)

### Japan Spa Association

W: [www.j-spa.jp](http://www.j-spa.jp)

### Leading Spas of Canada

T: +1 800 704 6393 W: [www.leadingspasofcanada.com](http://www.leadingspasofcanada.com)

### National Guild of Spa Experts Russia

T: +7 495 226 4289 W: [www.russiaspas.ru](http://www.russiaspas.ru)

### Portuguese Spas Association

T: +351 217 940 574 W: [www.termasdeportugal.pt](http://www.termasdeportugal.pt)

### Romanian Spa Organization

T: +40 21 322 01 88 W: [www.romanian-spas.ro](http://www.romanian-spas.ro)

### Samui Spa Association

T: +66 7742 08712 W: [www.samuispaassociation.com](http://www.samuispaassociation.com)

### Serbian Spas and Resorts Association

T: +381 36 611 110 W: [www.serbianspas.org](http://www.serbianspas.org)

### South African Spa Association

T: +27 11 447 9959 W: [www.saspaassociation.co.za](http://www.saspaassociation.co.za)

### Spanish National Spa Association

T: +34 902 1176 22 W: [www.balnearios.org](http://www.balnearios.org)

### Spa Association of India

T: +91 995 889 5151 W: [www.spaassociationofindia.in](http://www.spaassociationofindia.in)

### Spa Association Singapore

T: +65 6223 1158 W: [www.spaassociation.org.sg](http://www.spaassociation.org.sg)

### Taiwan Spa Association

W: [www.tspa.tw](http://www.tspa.tw)

### Thai Spa Association

T: +66 2168 7094 W: [www.thaispaassociation.com](http://www.thaispaassociation.com)

### Turkish Spa Association

T: +90 212 635 1201 W: [www.spa-turkey.com](http://www.spa-turkey.com)

### The UK Spa Association

T: +44 8707 800 787 W: [www.spabusinessassociation.co.uk](http://www.spabusinessassociation.co.uk)

### Ukrainian SPA Association

T: +3 8044 253 74 79 W: [www.spaua.org](http://www.spaua.org)