

leisure opportunities

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DLL says it's in great shape despite drop in value

David Lloyd Leisure (DLL) has responded to comments about the change in the value of the business following its recent sale to private equity group TDR Capital.

Although the terms of the deal weren't disclosed, it's thought DLL was sold by London & Regional and joint shareholder Caird Capital for around £750m.

The sale comes six years after London & Regional joined up with HBOS to pay Whitbread £925m for DLL in June 2007. It had already purchased Next Generation for £101.7m in May 2006. It then merged the two groups, creating a total investment value of £1.026bn. This means the TDR deal saw London and Regional taking a £276.7 hit at disposal.

DLL is keen to point out that this value difference reflects the mood of the market more



DLL's Scott Lloyd says the team at TDR have an enviable track record of investment

than the state of the business. A spokesperson told *Leisure Opportunities*, "We're obviously in a different climate for financial deals from 2007, with different multiples applying. DLL was bought by London & Regional on a EBITDA

multiple of over 13 - you'd never see that today unless you were a tech company.

"To move the business on to an investor interested in putting capital into it, they've got the price that they have."

David Lloyd says it has performed well over the last five years: EBITDA has improved from £77m in 2007 to £90m for the last full financial year, while the number of sites has increased from 78 in the UK and nine overseas - a total of 87 clubs in 2007 - to 81 clubs in the UK and 10 overseas with three new David Lloyd

Studios, making a total of 94 sites today. Net debt has been reduced and now stands at £620m against £800m in 2007. The takeover sees TDR gain control of a chain of 94 clubs, with membership figures standing at 440,000. *Continued on back cover*

EXECUTIVE
APPOINTMENTS

the
gym

COMMERCIAL
MANAGER

See page 24

BIG Group touches down in the UK

Benjamin Yong, CEO of Malaysian hospitality business The BIG Group, has told *Leisure Management* the company is planning to make its debut in the UK with the development of a heritage-listed restaurant hotel in Somerset. The project - called Langford Fivehead - will have eight rooms and a restaurant.

It's the first overseas business for the group, that was founded by Yong in 2011.

In an exclusive interview, Yong told *Leisure Management* he plans to set up a supply chain with farmers in Somerset so he can export produce to Kuala Lumpur for his restaurants and supermarkets. He's also planning a rollout of his Plan b cafes and Ben's



Benjamin Yong is aiming for global expansion

restaurant concepts in London next year. Plan b is based on a New York deli-meets-Melbourne café concept, while Ben's restaurant is modelled on a home-styled environment. Details: <http://lei.sr?a=U5O6t>

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The Leisure Media Company
Portmill House, Portmill Lane,
Hitchin, Herts SG5 1DJ, UK
Tel: +44 (0)1462 431385
Fax: +44 (0)1462 433909
e-mail: please use contacts'
fullname@leisuremedia.com

Subscriptions

subs@leisuremedia.com

Editor

Liz Terry 01462 431385

Managing editor

Tom Walker 01462 471934

Journalists

Aoife Dowling 01462 471938

Tom Anstey 01462 471922

Chris Dodd 01462 471902

Design

Ed Gallagher 01905 20198

Internet

Dean Fox 01462 471900

Tim Nash 01462 471917

Emma Harris 01462471921

Publisher

Julie Badrick 01462 471919

Associate publishers

Sarah Gibbs 01462 471908

Simon Hinksman 01462 471905

Annie Lovell 01462 471901

Paul Thorman 01462 471904

Associate publisher, attractions

Sarah Gibbs 01462 471908

Property desk

Simon Hinksman 01462 471905

Publisher, Spa Opportunities

Sarah Gibbs 01462 471908

Financial Administrator

Denise Gildea 01462 471930

Circulation Manager

Michael Emmerson 01462 471932

Subscribe to Leisure Opportunities,

Online: www.leisuresubs.com

Email: subs@leisuremedia.com

Tel: +44 (0)1462 471913

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SPORT

Barriers remain in disability sport

Seven out of 10 disabled people in England want to get more active but a lack of opportunities is preventing them from doing so.

The figure comes from new research by the English Federation of Disability Sport (EFDS) which charts disabled people's lifestyles and their participation in physical activity.

The report reveals that despite the success of the 2012 Paralympic Games, disabled people are still facing a number of barriers which prevent their full participation in physical activity.

Overall, 60 per cent of those surveyed claimed that either a lack of available opportunities – or a lack of awareness of opportunities – is what's stopping them from taking part in sport and physical activity.

Another key finding is that 64 per cent of



More than half of disabled people are not enjoying sport at school

disabled people surveyed would prefer to take part in sport and physical activity with a mix of disabled and non-disabled people.

Worryingly, more than half of young disabled people surveyed (51 per cent) are not enjoying sport in school, compared with 69 per cent enjoying taking part in sport outside of school. Details: <http://lei.sr?a=r7J6b>

Powell becomes first female CEO at Sport Wales

Sport Wales has appointed former Welsh hockey captain Sarah Powell as its first female chief executive officer.

Since retiring from elite sport, Powell's roles in sport administration have included a directorship of the 2010 Ryder Cup organising team.

More recently, she has been working as the corporate director at Sport Wales.

Powell said: "Recent sporting successes show that our great sporting nation has the potential to be a leading light in the world." Details: <http://lei.sr?a=11z3a>

Plymouth AFC to shed Cinderella status

Plymouth Argyle Football Club's (PAFC) chair James Brent has said the club will finally be able to shed its 'Cinderella status', following the approval of plans for a £50m regeneration of its Higher Home Park stadium.

Plymouth City Council's planning committee gave its consent to the plans, which will see the aged venue turned into a regional hub for sport and leisure in south west of England.

Brent hopes the regeneration of the stadium will elevate the club's status, increase its reach in the region and conclusively establish it as the leading football club in the west of England.

Set for completion in summer 2015, the works on the stadium include a new



Development work on the new project is set to begin later this year

grandstand with additional seating capacity, a wide range of new community and youth sports facilities and an upgrade of the venue's hospitality and retail offering.

There will also be a 60m, competition-standard ice arena. Details: <http://lei.sr?a=o617k>

Buckingham Palace to host match

Buckingham Palace is to host its first official football match as part of the Football Association's (FA) 150th anniversary celebrations.

Civil Service FC and Polytechnic FC, two of England's oldest amateur teams, will play a game of the Southern Amateur League at the palace on 7 October.

The event will be hosted by the Duke of Cambridge, who is the president of the FA. During the event, the Duke will also pay tribute to 150 volunteers that help deliver and support football.

With special permission from the Queen for the game to take place, Wembley groundsman Tony Stones will work with the Royal Household gardeners to help create the pitch for what will be one of the most prestigious grassroots football matches played in the



The event will be hosted by the Duke of Cambridge on 7 October

150-year history of the game.

The volunteers have all been chosen for their contribution and service to football – ranging from helping to develop the women's game to providing opportunities for disabled players.

Details: <http://lei.sr?a=t6O2P>

BAE to continue as partner to UK Sport

Aerospace and technology giant BAE Systems will continue to act as UK Sport's official research and innovation partner in the run up to the Rio 2016 Olympic Games.

The £800,000 agreement means athletes will have access to BAE technology as they seek to apply scientific innovation to their competition performance as well as training, recovery and injury prevention.

It is the second phase of a partnership which has so far benefited more than 20 different Olympic and Paralympic sports and 140 athletes, ranging from cycling to skeleton.

Liz Nicholl, CEO of UK Sport, said: "Having access to BAE Systems' engineering capabilities has significantly increased our technical ability



The partnership has benefited more than 20 Olympic sports

by helping our athletes and their coaches seek out those winning margins, both in training and in competition. The incredible work to come out of the first phase is just the beginning as we aim to win even more medals in Rio." Details: <http://lei.sr?a=M7a3e>

Saudi Arabian prince acquires major stake in Sheff United

Sheffield United is set to receive substantial investment after Prince Abdullah bin Mosaad Aldulaziz of Saudi Arabia took a 50 per cent stake in the football league club.

Current owner Kevin McCabe, who retains the other 50 per cent of the club, will share the

duties of club chair and in a statement the two said they would look to achieve a return to the English Premier League 'as quickly as possible'.

London and Dubai-based specialist consulting firm Forticap oversaw the transaction. Details: <http://lei.sr?a=W6b4Y>

Istanbul to bid to host UEFA Euro 2020

Turkish capital Istanbul has confirmed it will bid to host matches of the UEFA Euro 2020 football tournament.

The competition will be the first Euro championship to be staged in more than two different countries and plans include playing matches in up to 13 nations across Europe. The Turkish Football Federation has voiced its desire for Istanbul to host the semi-final and final matches.

Earlier this month, Istanbul was pipped by Tokyo to host the 2020 Olympic Games. Details: <http://lei.sr?a=x3y9V>



Murray's company will 'look after his interests'

Andy Murray sets up management company

Wimbledon champion Andy Murray has set up a management company with his manager Simon Fuller.

The new company, called 77, will look after Murray and his brother Jamie's interests on and off court. The name of the company was inspired by the 77-year wait for a British men's singles champion at Wimbledon, which Murray brought to an end this year, defeating rival Novak Djokovic in the final.

Fuller, the former manager of girl band Spice Girls has been managing Murray for five years. Details: <http://lei.sr?a=w1a2M>

AFC Fylde chair reveals plans for 32-acre sports centre

Plans for a sports complex in Lancashire are to be unveiled a year after a similar scheme was vetoed by residents and councillors.

AFC Fylde chair, David Haythornthwaite, plans to build a 32-acre sports site near junction three of the M55 between Blackpool and Preston called the Fylde Sports and Science Park.

If plans are approved, the site could create 200 jobs and become home to AFC Fylde. The site will be a combination of sports facilities, education, retail and warehousing. Details: <http://lei.sr?a=toA1u>



LEISURE
INDUSTRY
WEEK

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UniKurve to demonstrate innovative new fitness equipment at LIW 2013

UniKurve, a new and innovative piece of fitness equipment developed by ex British infantry soldier, Mike Curry, will be demonstrated on the LIW Live stage by Gladiators Enigma, aka Jenny Pacey and Doom, the alter ego for Wayne Gordon.

This interactive demonstration will take place on Tuesday 24 Sep at 12:25 in front of a live LIW audience. Pacey and Gordon will be joined on Tuesday's live stage lineup by London Jumping Fitness, Les Mills, Fit2Fit and Power Hoop.

How responsible should guests be for their own behaviour at attractions?

BALPPA, the leading association representing British commercial leisure parks, piers, zoos and attractions professionals, has programmed a panel debate for LIW which will take place on Thursday 26 Sep at 10:30 in Theatre 2. This panel will debate to what extent guests should be responsible for their own behaviour at attractions.

Taking part will be representatives from ADIPS Ltd, HSE, Legoland Parks, Merlin Entertainments Group and Drayton Manor Park. It will be chaired by Alex Payne, technical director at Blackpool Pleasure Beach.

RoSPA address safety failures

The leisure industry has a good safety record. However, even minor failures can come at a cost including; damage to a business's reputation, valuable time lost, claims, and in some cases, even prosecution.

The Thursday of LIW will feature David Walker, Leisure Safety Manager at RoSPA, addressing this issue with a number of real life case studies from RoSPA's experience with accident investigation and claims management. This workshop will take its audience through the critical steps following a failure at a leisure site.



Dr. Paul Bedford will be speaking in the LIW Keynote Theatre at 1.30pm on 24 September

Guru reveals secrets of UK's lost health club

Dr. Paul Bedford, international speaker and fitness industry retention guru, is set to speak in the LIW Keynote Theatre at 1.30pm on 24th National Retention Report – the first of its kind in more than four years.

The research project, which sampled almost 350,000 members from 100 private and public sector health clubs and leisure centres over a four-year period, is the largest of its type.

During the session, Dr. Bedford, who

specialises in data analysis and creating bespoke retention strategies to help global operators retain customers and increase revenue, will explain key variables currently impacting retention and attrition, such as how age and interaction continue to predict member behaviour. He will also cover changes to retention markers, the impact of price and contracts on retention and attrition and the part the wider economy plays on retention.

Innovative Leisure rope course makes return for third year running at LIW

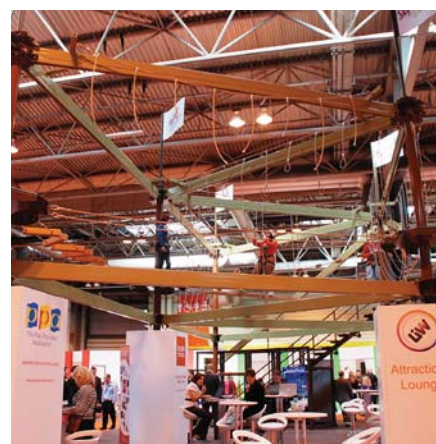
For the 3rd year running, Innovative Leisure will have a fully operational Sky Trail High Ropes Course at LIW.

Since 2011 Sky Trail has been a main attraction within the show with many visitors testing out its challenging rope elements 4m above the Attractions Lounge.

2013 sees the launch of two new products, the Sky Tykes Junior Ropes Course and the Double Inflatable Water Wars. In its first appearance at a UK trade show, the Sky Tykes ropes course is designed for young children and operates at just a metre off the ground offering a fantastic introduction to ropes courses for children under 1.2m.

After 2012's LIW introduction of the Inflatable Water Wars, Innovative Leisure has enjoyed a successful year's sales. This year sees a newly located Outdoor Area which will feature a fully operational Double Inflatable

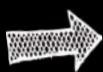
Water Wars, the latest addition to the range which gives twice the capacity of the model launched in 2012.



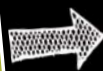
The ropes course will be on show for the third time

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Lucy Walton, Training and Quality Manager, easyGym

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HEALTH & FITNESS

Cash injection for Xercise4Less

Low cost gym chain Xercise4Less has received a £5m investment to support the group's plan to roll out 50 new gyms across the country.

BGF, an independent company established to help the UK's growing businesses, will provide capital to support the group's plan to have the new projects established over the next five years.

Xercise4Less was launched in Yorkshire in 2006, by ex-rugby player and industry operator Jon Wright.

Wright said: "BGF's funding will give us the financial and operational facilities to continue our expansion. The Xercise4Less concept is growing because we believe that a budget gym shouldn't offer a budget experience. Cost remains a major issue for many consumers today."

"The facilities we offer and the price at



50 new Xercise4Less gyms are set to be launched across the UK

which we offer them, continue to attract a large tranche of new consumers into the market."

The business now operates from nine sites across Britain, with its gyms predominantly located across the north of the country.

Details: <http://lei.sr?a=e1d4A>

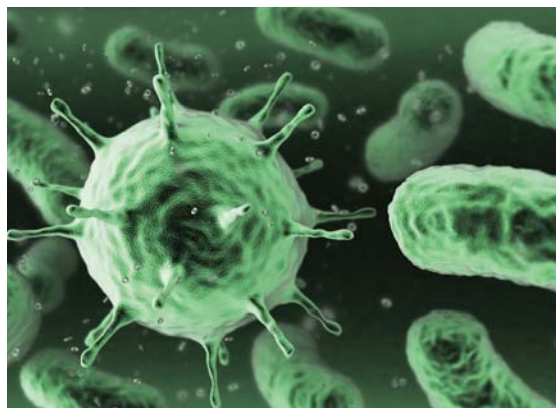
Bacteria in the gut affects level of obesity

Bacteria in the human gut could play a vital role in determining who is obese and who is lean, leading to the possibility of creating new treatments to fight obesity, according to a study published in the *Science* journal.

The US study investigated the effect of gut microbiome on obesity from genes, diet and exercise.

Four sets of identical female twins were recruited for the study, with one twin being lean and the other obese. Using stool samples, researchers collected bacteria, viruses and protozoans present in each participant's gut. These were then placed into a large group of mice.

The study found that the mix of living organisms inside the mice's digestive tracts began to resemble those operating inside their human donors. The mice then went on



The research will enable scientists to research ways of reducing obesity

to develop similar characteristics to the women whose gut microbiomes they had received, with mice that adopted microbiomes from obese women developing obesity and those who received lean transplants remaining lean.

Details: <http://lei.sr?a=Z3B9B>

Everyone Active secures £14m contract for 10 sites

Sports Leisure Management (SLM) brand Everyone Active has been awarded the contract to manage 10 leisure centres in three London boroughs – Ealing, Brent and Harrow.

Worth an estimated £14m annually, the contract began on 1 September 2013 when five of

the leisure venues commenced operation by SLM on behalf of the local authorities.

A number of new jobs will be created at all the leisure centres as Everyone Active launches its apprenticeship and recruitment programme to hire 50 new employees.

OFT demands consumer rights

Health and fitness club operators LA Fitness and Dave Whelan Sports (DWS) and gym management company Harlands Group have agreed to give consumers better cancellation rights and make their contract terms more transparent after an OFT investigation.

This follows an agreement earlier this year by Bannatyne Fitness, David Lloyd Leisure and Fitness First Clubs to change their contract terms.

The OFT is also writing to 20 other health and fitness operators, highlighting contract terms and commercial practices which may be considered unfair and advising them to review their contract terms.

The undertakings to the OFT from LA Fitness, DWS and Harlands Group include extended rights for members to cancel their



The OFT is writing to 20 health and fitness operators regarding contracts

contracts early should their circumstances change; a commitment not to describe membership as being of a fixed duration if the contract automatically continues on a rolling basis; and greater transparency about key membership features to be provided upfront. Details: <http://lei.sr?a=t3b50>

Exercise after referral more likely in elderly

Older patients and those with heart conditions are more likely to take up and complete exercise on referral programmes than younger or obese patients, according to a new UK study presented at the British Science Festival in Newcastle.

Conducted by researchers from the University of Northumbria, the study observed 2,233 patients who took part in exercise on referral schemes. Each scheme lasted 24 weeks and took place at one of nine leisure facilities.

Their observations found that older age was a strong predictor in determining who took up exercise and who adhered to it. It was also found that the location was important.

Scientists also found that obesity was a significant negative predictor when looking at who turned up to exercise, while researchers said that while those who completed



Age is a strong predictor in determining who takes up exercise

their schemes reported positive changes in self-reported exercise, the levels that were conducted by participants on their own were still below the UK recommendation of 150 minutes of moderate activity per week. Details: <http://lei.sr?a=M9A6W>

Eat Right Play Right scheme is launched in Ireland

An initiative designed to improve the health of school children in Ireland has been jointly launched by the Finn Harps Football Club (FHFC) and Donegal Sports Partnership.

The Eat Right Play Right project, designed for senior pupils in primary schools,

introduces the fundamentals of sports nutrition and highlights the importance of fuelling bodies for sport and physical activity.

Eat Right Play Right is backed by the Health Service Executive as part of its Get Ireland Active initiative. Details: <http://lei.sr?a=E3t3e>

CYBEX extends global partnership with Snap Fitness franchise



625T treadmills built-to-order with customised frame colours

Snap Fitness Market Harborough has become the third UK site for the international franchise, extending the longstanding relationship between the 24/7 access gyms and fitness equipment manufacturer CYBEX International.

Having already equipped a number of sites in the US, CYBEX expanded its portfolio of Snap Fitness gyms into the UK, with a number of new clubs already in the pipeline. The Market Harborough gym is the latest addition to a global network of almost 1400 Snap Fitness clubs, which offer 24/7 access to its members at affordable prices and without any contracts.

With an extensive range of CYBEX cardio and strength equipment, Snap Fitness Market Harborough boasts customised equipment frames and upholstery to incorporate the company's branding, an option available across many of CYBEX's product ranges made possible by the company's build to order policy.

"With a longstanding reputation in the US working with many Snap Fitness sites, CYBEX came highly recommended. That said, we ran a competitive tender process to ensure of securing the best supplier to meet our particular requirements and CYBEX came out on top," confirmed Ash Pattani, owner of Snap Fitness Market Harborough.

"By using CYBEX, we are guaranteeing our members the best in quality and a complete range of strength and cardio equipment that is user-friendly and proven to deliver results."



Strength equipment incorporating customised upholstery

Zero hours contracts offer flexibility



UFI IBRAHIM

is chief executive of the British Hospitality Association

The topic of zero hours contracts has been dominating the headlines over the past few months, generating considerable controversy and debate up and down the country.

The contracts are, claims Business Secretary Vince Cable, open to exploitation, while leisure and hospitality industry leaders, including the BHA, have suggested there is a strong business case for keeping the agreements, which can be mutually beneficial for both employers and employees.

The leisure and hospitality industry is, by its very nature, subject to flux and change, and is continually responding to fluctuations from wide-ranging sources including the weather, seasonal tourism, weddings, big events and so forth. How this debate will evolve is subject to interpretation.

However, some facts remain constant and very clear-cut. As an industry, leisure and hospitality is at the heart of UK economic growth, generating more than 150,000 new jobs between 2010 and 2012.

That's a third of the total new jobs in the UK. This has, in part, been due to the availability of a flexible labour market. One of the main sources of employment for our industry has been young people, many making the transition from education to employment, for whom the flexibility of leisure and tourism work has been a positive experience.

With this in mind, surely the key focus should be on how our industry can attract young talent and continue to create jobs. With almost one million young people in the UK out of work, the benefits of creating opportunities are obvious, not least because it is vital for our next generation to have access to fulfilling and varied careers.

To support this vision, the BHA has partnered with Barclays to support the industry body's goal of creating 60,000 new jobs in the sector by 2015.

As an industry, our priority should be to provide good working conditions, quality training opportunities and career progression and we shouldn't let the need for variable contracts detract from this.

HOTELS

GOCO Hospitality joins forces with Horwath

Spa consulting and management company GOCO Hospitality has joined with global hospitality consulting brand Horwath HTL.

With offices based in Bangkok, Berlin and soon Shanghai, GOCO's work covers master planning, concept and brand development, and operations.

Going forward, a new entity, operating under the Horwath HTL – Health and Wellness specialty designation, will provide market research and feasibility studies, concept development services and executive recruitment for resort and stand-alone spa and wellness facilities.

GOCO's role will focus on development and operations providing design, technical, pre-opening, training and management services.

CEO of GOCO Ingo Schweder said: "Horwath HTL have fantastic experts all over the globe and share our view of the industry.



Ingo Schweder is the current CEO of GOCO Hospitality

"We truly believe the best way to be successful in this business is by developing lasting relationships, and we know that with Horwath HTL, we are part of a group that shares this approach." Details: <http://lei.sr?a=c3w4f>

Restaurants and hotels fail the blind

Restaurants, public transport and leisure facilities are illegally turning away blind people as they mistakenly try to prevent those with guide dogs from using their services, according to a report by the charity Guide Dogs.

The study shows that there has been a lack of awareness of legislation which was passed three years ago in an attempt to ensure those who suffer from disabilities receive the same access to services as those who are not impaired.

It found that complaints have risen by more than a third since last year, with the largest number of reported incidents involving eateries – with restaurants being labelled as the worst offenders – while public transport came in as the second worst, taking complaints from more than 400 people.

The Disability Discrimination Act (DDA)



Blind people are being turned away because of their guide dogs

states that business owners must make "reasonable adjustments" to make their services accessible to the disabled or impaired.

"More awareness is needed to avoid blind and partially sighted people having to cope with this stress and discrimination in their daily lives," said Guide Dogs' chief executive, Richard Leaman. Details: <http://lei.sr?a=Q5z5D>

Social media revolutionising hotels and hospitality

Social media has been a recurring theme in recent hotel developments with both Twitter and Instagram-themed hotels launching.

A five-storey boutique hotel in Sydney, Australia, themed around Instagram, offers travellers dedicated spaces to take photos, as

well as the opportunity to save money with Instagram-related incentives and competitions.

Sol Wave House Hotel, in Magaluf, uses a virtual community called #SocialWave, where Twitter Concierges meet guest requests via the social network. Details: <http://lei.sr?a=X8e5E>

£5m spa for Cotswolds hotel

A new 'farmhouse chic' spa is set to open in the 17th century Dormy House hotel, located in the centre of the Cotswolds countryside, in February next year.

The farmhouse hotel, which reopened this month after a £5m pound renovation, is privately-owned by the people behind the green cleaning products brand Ecover.

The House Spa was created by Sparcstudio, who are responsible for the design and interiors; Howard Spa Consulting; and English brand, Temple Spa.

Treatments will take place in one of six rooms. Spa facilities will include a 16m infinity swimming pool, Rasul therapy and treatment suite, spa terrace and garden hydro pool and a personal training studio.

A thermal suite will house a salt infusion steamroom, drench showers and ice chute, lavender sauna and a Juniper Finnish sauna.

For a full spa retreat experience guests can also book one of six large spa guest-suites where a range of spa packages will be on offer. Temple Spa is creating the spa



The 16m infinity swimming pool will feature mood lighting

menu and special spa programmes.

Treatments will include specially designed facials using the Skin Truffle and Truffle Noir skin care products.

David Field, general manager at Dormy House, said: "Our aim is to fully nurture all our guests and the spa will offer unique treatments, spa programmes and sublime Temple Spa products. Temple means sacred place and we feel this reflects the approach that we are taking." Details: <http://lei.sr?a=e9b3B>

GLL launches sixth spa in Wimbledon

GLL has launched its sixth affordable spa, spa LONDON, at Merton Council's Wimbledon Leisure Centre.

This £2m investment has breathed new life into the former slipper-baths area of the centre, which has been out of use since the 1970s.

The spa consists of an aroma steamroom, sauna, ice fountain, hammam benches with foot spa, hydro-therapy pool, monsoon shower, bucket shower and relaxation lounge.

More than 50 health, beauty and relaxation treatments are available in partnership with Elemis, La Sultane de Saba, Jessica and Fake Bake.

Regional manager for GLL, Simon Sen, says: "Our main aim was to utilise the unused space and create something which could give Merton residents a private spa experience at an affordable price to relax in and enjoy."

This is the latest spa LONDON to open



GLL manages more than 120 leisure and fitness facilities

and follows the success of existing sites in York Hall, Rainbow, Ironmonger Row Baths, Marshall Street and Swiss Cottage.

GLL is a charitable social enterprise with a mandate to provide and manage community services at a price everyone can afford. It celebrates its 20th birthday in 2013 and manages more than 120 leisure and fitness facilities.

Details: <http://lei.sr?a=Qoc3G>

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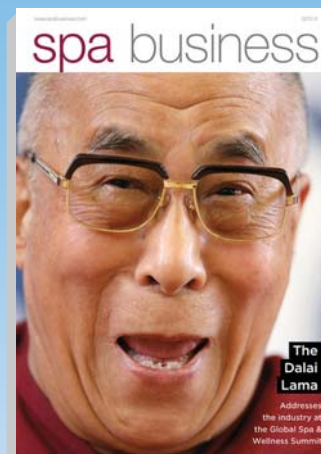
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Golf tourism drive in Perthshire

A new partnership organisation has been set up to develop golf tourism in Perth and Kinross leading up to and following the 2014 Ryder Cup.

The Perth and Kinross Golf Development partnership (PKGDP) will see the local council work alongside golf clubs, accommodation providers, Scottish Enterprise, the Scottish Golf Union and VisitScotland, to develop an action plan to attract golfers and tourists to the area.

A report commissioned by the council shows that the economic value of golf to the area is £12.8m annually.

The report said that the Ryder Cup, which is being held at Gleneagles, could lead to a 28 per cent increase in the value of golf tourism to Perth and Kinross up to 2020, representing £17m of expenditure for the local economy.

Councillor Joe Giacopazzi said: "Perth and Kinross has a wealth of high quality golf



Golf is worth £12.8m to Perth and Kinross on an annual basis

courses that range from the internationally-recognised PGA course at Gleneagles, to the highly regarded Blairgowrie course and many other scenic nine-hole courses.

"The collaboration will help the development and marketing of Perth and Kinross as a top golfing destination, and will enable us to compete with other destinations in and outside of Scotland." Details: <http://lei.sr?a=C4E3Q>

Overseas visitors flock to wrong Downton

Tourism in a small village in Wiltshire is booming, all because overseas visitors are mistakenly believing it's the location of the hit TV series *Downton Abbey*.

The village of Downton, just south of Salisbury, has fans of the show flocking to its pubs, reportedly acting as unofficial tourist offices, in their quest to visit the home of the Crawley family, which in reality is filmed in multiple locations across the UK.

Despite the fact that the show is described as being set more than 200 miles away in Yorkshire, it hasn't stopped fans of the show travelling to Downton to visit the fictional Downton Abbey.

Filming for the show has taken place at Highclere Castle in Hampshire – the location for 'Downton Abbey' – which is about an hour away from the real Downton, while



Tourists are ending up more than 100 miles from 'Downton Abbey'

the fictional Downton is actually based in Bampton, Oxfordshire. In addition, filming has taken place at locations such as Lincoln Castle, Halton House in Buckinghamshire and Horsted Keynes railway station in West Sussex. Details: <http://lei.sr?a=E8K3N>

London wants extra funding to become "gold standard"

Kit Malthouse, chair of London & Partners, has said that London should receive a higher share of national funding for tourism so it can act as the "gold standard" to attract visitors to the UK before "persuading them to go to other parts of the country."

Malthouse, who is also mayor Boris Johnson's deputy for business and enterprise, said that the UK should exploit the success of the 2012 Olympics with a "London-plus" strategy to send a "powerful message worldwide" from a tourism perspective. Details: <http://lei.sr?a=E8K3N>

UK failing to capitalise on lucrative Chinese tourism

The UK's complex visa system could be deterring thousands of Chinese tourists, according to a new study.

The study, conducted by hotels.com, surveyed 3,000 Chinese residents and discovered that 19 per cent felt that the ease of applying for a visa is a top deciding factor when planning a trip abroad.

The UK is at risk of missing out on the China market to parts of Europe that have signed the Schengen agreement – a deal to provide a single visa for travel to 26 countries in Europe. Details: <http://lei.sr?a=9x4J6>



The windfarm will be built close to Bournemouth

Offshore wind farm could damage south coast tourism

Councils on the south coast of England have raised concerns that a £3bn offshore windfarm could deter tourists from visiting the area.

Navitus Bay plans to build up to 218 turbines off the coast of Dorset and Hampshire, but new research has suggested that it may put off some tourists from visiting.

The results were part of an assessment done for the developers, which surveyed 302 businesses and 2,027 visitors to the coast.

Bournemouth borough councillor Mike Green has said the wind farm would "absolutely devastate" tourism in the area, which is worth around £500m a year to Bournemouth alone. Details: <http://lei.sr?a=q5u7g>

Wales must be sold as UK package to boost visitors

Wales should be marketed as part of the UK tourism package should it want to attract overseas visitors, says Cardiff Metropolitan University's professor of economic geography and regional development.

Professor Nick Clifton said that the vast majority of overseas visitors travel to Wales as part of a trip to the UK as a whole.

"Something Wales suffers from is lack of awareness in the global market," said Clifton. "Promotion of Wales must be linked to promotion of the UK." Details: <http://lei.sr?a=r2v2f>



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Simpsons for Universal Orlando

The world's first Simpsons themed environment is now open at Universal Orlando Resort, giving visitors the chance to experience an expansive range of Simpsons-related attractions and new restaurants.

Based around an existing central attraction, The Simpsons Ride, the Springfield expansion includes iconic eateries and knick-knack features from the animated hit series.

The newly-themed area houses dining areas that give people the chance to eat a genuine clown-endorsed meal, as well as the opportunity to try out a Homer-sized helping of doughnuts from the iconic Lard Lad.

Visitors will also be able to drink at Moe's Tavern, or visit the Duff Brewery where they can taste a real Duff Beer brewed exclusively for Universal Orlando Resort.

"When creating Springfield, we wanted to make guests truly feel like they're part of the record-breaking animated show," said Mark



The new environment will feature a new Kang & Kodos ride

Woodbury, President at Universal Creative. "Now fans can become part of The Simpsons family and step inside the same places Homer and his family visit on a regular basis."

The area will also be home to new walk-around characters Krusty the Clown and Sideshow Bob. *Details:* <http://lei.sr?a=2p2So>

Big Brother heritage plans stir up controversy

The National Trust has announced controversial plans to open up the Big Brother house as a heritage site at the end of this month.

Known as the custodian for some of Britain's best loved properties, the move by National Trust has "distressed some members," according to Ivo Dawney, the National Trust's London director who is leading the project.

"It has been described by more than one TV critic as the most important house in Britain. The trust likes important houses," said Dawney.

"The fact that the housemates' residence is not say, a sublime Robert Adam country house like Osterley Park, for example, does not necessarily make it less interesting.

"I've heard some members are distressed at the news, but that a far larger number have been wanting to buy tickets."

The house, located in Elstree Studios,



The general public will be able to explore the house for the first time

Hertfordshire, will open in a special 'gala' event on 26 September, with former housemates and celebrities in attendance.

Despite criticism, National Trust argues that because the house is a "genuine residence" and is "considered more special than most" historic homes to the public, it merits heritage status.

Details: <http://lei.sr?a=F8g1C>



User whisper messages without having to speak

Disney creates 'magic' whispering device

Disney has developed a device capable of transmitting sound through the human body, which could lead to the development of revolutionary ways for attractions to interact with their visitors.

The Ishin-Den-Shin technology, developed at Disney Research in Pittsburgh, uses a microphone to record audio and is then able to convert it into inaudible signals which travel through the body of the person holding the microphone.

When this person touches someone else's earlobe, the sound becomes audible to the receiver of the touch, allowing the original sender to effectively whisper messages without having to speak directly to the person.

The technology works using a device fitted to a standard microphone, which then creates a modulated electrostatic field around the user's skin. Once the user touches somebody's earlobe, the electrostatic field creates a small vibration on the lobe. *Details:* <http://lei.sr?a=F1E6a>

David Chipperfield wins Munich museum contract

The Bavarian Ministry of Science, Research and the Arts and Haus der Kunst have announced that David Chipperfield Architects has won the final round of the competitive tender process for the renovation of the Haus der Kunst art museum, one of Munich's most iconic and controversial architectural landmarks.

David Chipperfield's record in renovating museum buildings within an international context was given as a major reason for the choice. The jury charged with the decision also recognised the practice's analytical and open approach, which will allow solutions to be developed in collaboration with all affiliated partners said: "Chipperfield has given significant consideration to exploring Haus der Kunst's relationship with its surrounding urban spaces."

Details: <http://lei.sr?a=Y907A>



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TECH

Virgin service sends in-flight gifts

Virgin America has announced the addition of a new service to its flights, allowing passengers to send each other a drink, meal or snack without having to even leave their seats.

Using the airline's Red service, an in-flight tablet integrated into the back of the plane's seats, passengers can select either a snack, meal or drink to send to other flyers, which the sender will pay for.

Using the tablet, airline passengers can view a seating plan of the plane in order to choose who to send their treat to, while there is also the option to add a personalised message or to start a conversation using the system's seat-to-seat chat function.



Passengers can use the in-flight entertainment system to send others 'gifts'

It is thought the scheme could be used as a way to make in-flight entertainment more interesting for flyers, by creating the opportunity for new friendships to develop at 30,000 feet. Details: <http://lei.sr?a=r2A9y>

Guinness wheelchair advert goes viral

An advert for beer brand Guinness, depicting a group of friends playing wheelchair basketball, has gone viral and could change the perception of disability sport for many.

The advert begins with a group of friends playing a heated game of wheelchair basketball.

There is a twist, however, as all but one of the friends stand up from their chairs at the end of the game before heading to the pub as a group.

The advert is groundbreaking as it places able-bodied people in the environment of disability sport.

The way wheelchair basketball is portrayed in the advert could make it attractive for able-bodied people to get involved in the sport

In a recent study, the English Federation of



The ad features able-bodied people playing wheelchair basketball

Disability Sport found that 64 per cent of disabled people prefer to take part in sport with a mix of disabled and non-disabled people but only 51 per cent currently have the opportunity to do so. Details: <http://lei.sr?a=f8f2Z>

Health and fitness devices set to dominate wireless market

Health and fitness devices will make up half of all wireless accessories shipped by 2018, with shipments of app-enabled devices set to hit 170 million, according to a new report.

The growth in the number of devices shipped will increase from 18 million this year.

More than 50 per cent of wireless devices shipped this year will relate to health-care and fitness industries with the study suggesting a multi-channel approach being necessary to secure a market place. Details: <http://lei.sr?a=Y3S3y>

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PROPERTY

Smart neighbourhoods for healthier kids

Children who live in smart, modern neighbourhoods, which are planned with parks and green spaces, are significantly more active than those who live in conventional neighbourhoods, according to a study by the *American Journal of Preventative Medicine*.

The study, undertaken by the School of Public Health at the University of California, asked eight to 14-year-olds to wear accelerometers and GPS devices to measure activity levels outside the home, within the neighbourhood.

Those in the better neighbourhood did an average of 10 more minutes of exercise a day. Researchers say this is a significant amount when built up over time.



Children in smart neighbourhoods did 10 more minutes of exercise daily

In the smart community, children aged six to 11 were 62 per cent more active than 12 to 19-year-olds. Boys were 42 per cent more active than girls. Details: <http://lei.sr?a=B9w8d>

Residents object to Belfast stadium

A Belfast residents group has issued a formal objection to the proposed new £70m GAA Casement Park stadium.

The Department of Environment has received a letter of objection from west Belfast's The Mooreland and Owenvarragh Residents Association (MORA).

The residents group is opposing the plans on the grounds of "quality of lives, major restrictions during major events and value of properties will be greatly affected." Work on the 38,000 all-seater stadium is due to start in early 2014 with a view to hosting GAA games in 2016.

A spokesperson from Ulster GAA said: "We remain totally committed to the redevelopment of the Casement Park stadium to meet the strategic needs of the GAA in Ulster. Ulster GAA are committed to ensuring the Casement Park



The 38,000-capacity stadium is scheduled to open in 2016

redevelopment has a significant and positive economic and social impact on the local area and wider Belfast by creating 1,400 jobs in the construction industry and also bringing significant GAA events back to Belfast."

The stadium has yet to gain final planning approval. Details: <http://lei.sr?a=F6aoZ>

Commercial leisure the saviour of the high street

Vacant spaces in high streets left by the effects of the recession are starting to be filled by leisure-related businesses.

A report by the Local Data Company (LDC) has revealed an improving picture for high streets, with cafés, restaurants and betting

shops filling unoccupied spaces.

LDC director Matthew Hopkinson said: "[Leisure facilities] have come to the rescue as it takes off in our town centres."

Store vacancy – measured in February – fell to 14.1 per cent from 14.2 per cent.

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WILDWOOD PARK STAFFORD

Stafford Borough Council invites expressions of interest from suitably qualified and experienced organisations who are willing to work in partnership with the Council to secure the re-development of outdoor sporting and recreational facilities at Wildwood Park, Stafford.

The project will need to be completed by Summer 2014 and has a budget up to £425k. The scheme involves the design, supply and installation of innovative facilities including concrete wheeled sports opportunities, dynamic and intuitive play provision, an outdoor gym, a MUGA, refurbishment of existing tennis court, tree works, pathways and hard and soft landscaping.

Organisations who can demonstrate a successful track record in this type of project wishing to express an interest must do so by completing a Pre-Qualification Questionnaire which can be obtained by writing to:

Sally McDonald, Leisure and Culture, Stafford Borough Council, Civic Centre, Riverside, Stafford, ST16 3AQ
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TRAINING

Traineeship scheme to boost prospects

The Department for Business, Skills and Innovation is set to make an announcement about the funding of traineeships.

The policy – 'Traineeships: supporting young people to develop skills for apprenticeships and other sustained jobs' – aims to get young people into sustainable employment programmes.

The initiative, started in August and set to be delivered in 2013/2014, is designed to be easy access for young people to understand.

The Department for Education is promoting partnerships between employers and educational/training providers to maximise all components of the scheme, which encourages employers to



Traineeships will aim to support young people in developing skills

have a key role in engaging young people and enrolling them in the new programme. Details: <http://lei.sr?a=W9v6F>

People 1st provides WorldHost training

Northern Ireland businesses which recently completed the Customer Service WorldHost training scheme have been congratulated by People 1st, the Northern Ireland Tourist Board (NITB) and the Department for Employment and Learning (DEL).

WorldHost is built to equip trainees with industry-leading customer service skills and hosts a training programme that has already been used to train more than one million people worldwide.

Originally developed in Canada, People 1st has adapted the scheme for use in Northern Ireland, with funding from DEL.

NITB skills and development officer, Louise McKinstry, said: "This presents a unique opportunity for hospitality, tourism, leisure



WorldHost training equips trainees with service skills in hospitality

and retail businesses to showcase the best of Northern Ireland, and increase sales by providing a warm welcome and impeccable service to visitors. Details: <http://lei.sr?a=z1X4p>

Premier Training and NPE announce new partnership

Premier Training International (PTI) and Net Profit Explosion (NPE) have announced a new partnership, which will see NPE become the official Business Education Partner of PTI for training and development purposes.

The new partnership will see business and marketing elements added to Premier's Diploma

in Fitness Instructing and Personal Training.

NPE specialises in helping fitness professionals 'master the business' of the fitness industry. It will offer a unique skillset to help graduates of the training course to establish and drive a successful business in the sector. Details: <http://lei.sr?a=U6t5U>

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A workshop for pool lifeguards, pool trainer assessors and pool supervisors is just one of a number of training courses and seminars that is being offered by QLM this year. The workshop will explore recent criminal and personal injury cases, including a recent case that led to a fine of £200,000 and how they impact on lifeguards and customers.

QLM are experts in pool management and their expert consultants have been engaged as expert witnesses on this and a number of other recent cases.

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- Service Excellence
- Behavioural safety
- 10th QLM Annual Health and Safety Conference

Details of these and other courses can be found on the QLM website at www.qlmconsulting.co.uk where individual course details and application forms may be downloaded.

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Dianne Eade, Newquay Zoo
Head of Finance, Human Resources and Administration



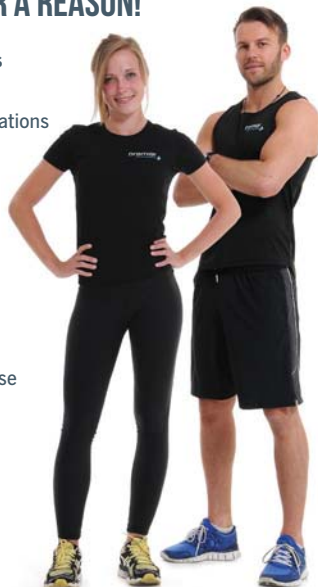
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The Gym Group is the 13th fastest growing company in the Sunday Times Fast Track 100, a top 15 Sunday Times Best Companies to Work For, and National Champion in the European Business Awards – with revenues increasing from £1.0 million in 2008/9 to £13.5 million last year: a result of opening 32 Gyms in the same period, delivering high quality facilities and a model that is fit for purpose for today's economic climate.

The Gym's unique 24/7, contract free offer is the most compelling gym proposition in the UK. Featuring a fully web enabled membership system and high quality, extensive range of gym equipment the strength of this proposition has helped to drive this extraordinary growth.

The company currently has over 650,000 sq ft of Gym space across 37 locations, serving 600,000+ members and 7.5 million users a year. There are plans to open between 15 - 20 sites next year, and £40m of funding secured to aid the continued growth of this ambitious and exciting company.



But that is just the start. The Gym Group has ambitious plans and is seeking to appoint its first commercial manager to take the lead in identifying and delivering new commercial opportunities.

THE ROLE

- Identifying commercial opportunities across the business and developing plans to exploit them
- Identifying strategies to increase the spend per member from the gym estate
- Working with the CEO and the company's stakeholders to agree and develop plans to commercially exploit these strategies
- To project plan, prototype, test, trial and assess the results of the commercial opportunities and implement them.

THE CANDIDATE

- Significant experience in a variety of commercial or corporate development roles, especially in commercially exploiting an existing online platform
- A successful track record of P&L accountability and of making a significant bottom-line contribution to the business
- Experience of proposition development and/or product management in a b2c product or (preferably) service industry. Experience of doing this in a leisure-related industry would be ideal.
- Experience of undertaking and/or commissioning proprietary research to inform proposition development.
- Has the gravitas and experience to be credible when negotiating with and managing 3rd party suppliers and service providers
- Well organized and structured in how ideas are developed and communicated- possessing excellent written and verbal communications skills
- Excellent KPI analysis and numerical (business case) skills
- Likely to have an MBA or professional qualification

For a confidential discussion and to find out more about this exciting opportunity, please call our retained advisor Michael Emmerson on 07796 066158. or apply online at www.leisureopportunities.co.uk/TGGCommMngr





Chief Executive

Chief Executive - East Sussex Competitive Salary & Package

Wave Leisure Trust was formed in 2006 by Lewes District Council to manage and operate local leisure facilities. Since it was formed the Trust has doubled its portfolio and now manages a diverse range of 8 leisure businesses with an annual turnover of £4.4m, a staff team of 230 servicing in excess of 1million customer visits per year. Successes include significant re-investment in facilities, the accreditation of ISO14001 and broadening the services so that 50% of all customer visits are from children and young people. The Trust is well placed for the future and due to retirement we are recruiting a new Chief Executive to lead the business.

Job Role

- This Board position is accountable for the strategic, operational and financial management of the business.
- Will have the commercial vision to drive further business development and growth.
- Provide strong leadership to ensure that business objectives are achieved and that the wider team deliver excellent service standards to customers.
- Develop strong and effective working relationships within the community, the local authorities and relevant organisations.

Ideal Candidate

- We are looking for a CEO with passion, energy and personal drive to ensure the continued successful development of the Trust.
- The CEO will be capable of influencing and building relationships with all stakeholders .
- The outstanding candidate should be commercially astute, a natural leader with a proven track record in managing a complex, multi-site, customer focused business.

For further information on Wave Leisure Trust visit www.waveleisure.co.uk

Wave Leisure have appointed BarrettClark Search & Selection to conduct a search for qualified candidates and to advise on the process.

For a confidential discussion about this opportunity or to apply in confidence, please contact Dewi Jones, Senior Partner, who is leading this process: – dewi@barrettclark.com or call +44 (0) 20 8971 8060



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START A CAREER IN LEISURE WITH **EVERYONE ACTIVE** APPRENTICESHIPS

Leading leisure operator Everyone Active is inviting applications from people keen to work in the fitness industry to apply for one of its 12 month apprenticeships.

The one-year apprenticeship courses cover gym instruction, recreation assistant training, reception training, lifeguarding and swim instruction. The apprentices earn while they learn and most go on to permanent employment with Everyone Active after their 12 month contract.

WE ARE RECRUITING NOW...

In total Everyone Active has trained over 300 apprentices. This year we are looking for a 100 new recruits to our programme. Here are some success stories from Fareham Leisure Centre, the FLAME Leisure Centre of the year 2013.



Above: The people behind our apprenticeship successes.

Reece Selway - Fitness Motivator Apprentice

"The Apprenticeship scheme is brilliant, because it is getting me qualified and I'm also getting paid for it. I am now taking Personal Gym Inductions and teaching many workshops including Power Plate, TRX and ViPR at Fareham Leisure Centre. I would recommend anyone who's leaving school to consider apprenticeships like I did."

Josh Hibberd – Team leader/ Duty Manager "I was a young unemployed adult and Everyone Active offered me a place on their programme. I experienced working in every department within the centre. A year down the line I was taken on as a team leader. I am currently still there, and my burning desire is to continue working hard in order to progress within the company."



Above: Demonstrating the Everyone Active Online Platform in-centre.

Dan Gray – Recreation Assistant "Being an apprentice has been great. The staff have given me professional training and comprehensive materials which helped me a lot on my course and they've been a superb bunch to work with. I feel I have learnt a huge amount doing the apprenticeship scheme and I believe this has given me a big kick start to a career in the leisure industry."

Owain Hoskins – Recreation Assistant "Having always been mad on sports I was really pleased to gain an apprenticeship. This has enabled me to work and gain an apprentice (NVQ) qualification in an environment I love. Being part of a great team really keeps me motivated and makes work enjoyable. Overall an apprenticeship has given me a step on the ladder to a future career in sports and leisure."

To find out more about our award winning programme call : 0117 314 3058 or email: everyoneactive@lifetimetraining.co.uk

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Initially - CVs to

Andrew.Bailey@great-aycliffe.gov.uk
tel 01325 300700



Job Vacancies



Fife Sports and Leisure Trust have a number of exciting vacancies within the Fife Area.

Positions:

FL/244

2 x Duty Manager Full-time £20,142 - £22,995

1 x Duty Manager Part-time (18 hrs) £20,142 - £22,995 (pro rata)

FL/245

1 x Casual Supervisor £16,087 - £18,114 (pro rata)

The purpose of the posts are to assist the Cluster Managers with the efficient and effective management of the designated Sports and Leisure Centre. All applicants should have a sufficient level of management experience together with appropriate qualifications.

For more information regarding job requirements and an application pack please visit www.fifeleisure.org.uk or contact Recruitment on 01383 602213.

Closing Date:

1st October 2013

visit us online for more information
www.fifeleisure.org.uk

Scottish Charity No. SC009464 | Company Registration No. SC330004



An iconic venue. An experience of a lifetime.

Due to open in March 2014, the £100m VeloPark at **Queen Elizabeth Park, Stratford, London** is set to become a truly world-class venue. From the iconic Velodrome and a world-class BMX track, through to Mountain Bike trails and a Road Cycle circuit – you'll help turn a London 2012 Olympic legacy into a venue with a reputation as the greatest cycling hub in the world.

VeloPark Assistant Manager – Product Delivery & Development - £28,127 - £33,128 pa

Developing and promoting our diverse cycling activity programme, you'll establish and maintain close relationships with local clubs, cycle leagues, schools and external bodies, aiming to promote cycling to the widest possible audience. Past experience of planning and managing a leisure/venue activity programme is required.

VeloPark Assistant Manager – Operations and Customer Experience - £28,127 - £33,128 pa

Tasked with ensuring a first class customer journey, from initial point of contact right through to the activity itself and beyond, you'll help to deliver a customer service strategy that is second to none. As an expert in customer service, if you have experience in the sports and leisure sectors, so much the better!

VeloPark Assistant Manager – Events and Corporate Liaison - £28,127 - £33,128 pa

Devising an events programme to showcase the VeloPark and all it has to offer is at the heart of this role. Using effective sales and marketing techniques, you'll strive to meet and exceed corporate and event income targets. Past experience will include event management and you'll have a working knowledge of licensing legislation and Health & Safety regulations relating to events.

VeloPark Assistant Manager – Technical - £28,127 - £33,128 pa

From the track and cycle circuits, to the bikes, buildings and grounds you'll work with your team to ensure the efficient and safe operation of the VeloPark. You'll have expert knowledge of Health & Safety procedures including COSHH, IOSH and HACCP. A full understanding of electrical and mechanical engineering in regards to plant and machinery is required.

If you have the determination and talent it takes to make this venue truly world-class, we'd love to hear from you.

For full information on these roles and to apply, please visit our website www.leevalleypark.org.uk/jobs

Closing date: 1 October 2013



For more details on the following jobs
visit www.leisureopportunities.co.uk
or to advertise call +44 (0)1462 431385



VeloPark Assistant Manager Technical, Lee Valley Regional Park Authority, Stratford, London, UK
General Managers, The Gym Group, Reading and London Ilford, UK
Audio Visual Engineer, Simworx, West Midlands, UK
Fitness Motivators, Sutton, UK
Director for Active Norfolk, Norfolk County Council, Norwich, UK
Golf Complex Manager, Oak Leaf Golf Complex, Newton Aycliffe, Co Durham, UK
Personal Trainer, Pure Gym Limited, Mansfield, UK
Personal Trainer, Pure Gym Limited, Enfield, London, UK
Sales and Retention Manager, DW Sports Fitness, Bolton, UK
Duty Manager, Parkwood Leisure, West Berkshire, UK
Assistant Manager - Facilities, Valley Leisure Ltd, Andover, UK / Romsey
Qualify as a Personal Trainer, Fitness Industry Education, Nationwide
Community Development Officers X 3, Port Vale FC, Staffordshire, UK
Personal Trainers, Lisa Foley Fitness, Manchester and Cheshire area, UK
Sales Manager, EMEARI, WhiteWater Attractions
Whitewater West Industries Ltd, Competitive, Barcelona, Spain
Systems Engineer, Simworx, West Midlands, UK
Apprenticeships, Everyone Active, Watford, UK
Personal Trainers, The Gym Group, Peterborough, UK
Sales Manager, Syx Automations, Homebased, UK
Commercial Support Consultant (Catering), National Trust, Wales, UK
Sales Assistant, Whitewater West Industries Ltd, Shanghai, China
Waterpark Sales Manager, Whitewater West Industries Ltd, Barcelona, Spain
Visitor Experience Manager - Permanent, Southbank Centre, London, UK
Sales Manager, Asia, Whitewater West Industries Ltd, Vancouver, Canada or Asia Region
Property Manager, The National Trust for Scotland, Kirkcudbright, UK
Personal Trainers, Double Vision Conditioning Centre, Milton Keynes/Bedford, UK
Trainee Personal Trainer, The Training Room, Nationwide, UK
General Manager, The Gym Group, Reading, UK
Full Time Receptionist, Matt Roberts Personal Training Company, Hampstead, UK
Senior Sports Development Officer
Anglia Ruskin University, Cambridge or Chelmsford, UK
Aquatics Co-ordinator, Aberdeen Sports Village, Aberdeen, UK
Personal Trainer, Pure Gym Limited, Wandsworth, London, UK
Personal Trainer, Pure Gym Limited, Lambeth, London, UK
Spa Manager, Auchrannie Hotel and Spa Resort, Isle of Arran, UK
Operations Manager, GOCO Spa, Ajman, United Arab Emirates
Hair Stylists, GOCO Spa, Ajman, United Arab Emirates
Director of Sales and Marketing, GOCO Hospitality, Bangkok, Thailand
Spa Beauty Therapist, The Glassworks Health Club, Cambridge, UK
Barbers, GOCO Spa, Ajman, United Arab Emirates
Therapists, GOCO Spa, Ajman, United Arab Emirates
Spa Health Club Receptionist, The Glassworks Health Club, Cambridge, UK, UK
Sports Centre Co-ordinator, Fleckney Parish Council, Leicester, UK

Assistant General Manager, The Gym Group, Milton Keynes, UK
Duty Manager, GLL, South Bucks, UK
Managing Director, Sentinel Leisure Trust, Lowestoft, UK
Senior Duty Assistant, Hertfordshire Sports Village, Hertfordshire, UK
Apprentice (Duty Assistant x 2), Hertfordshire Sports Village, Hertfordshire, UK
Sports Centre Manager, Clevedon School Sports Centre, Somerset, UK
Swimming Teachers, Brio Leisure, Various, UK
Operations Manager, Hertfordshire Football Association, Hertfordshire, UK
General Manager Required, New Private members' Club, Hertfordshire, UK
Centre Operations Manager, Lawn Tennis Association (LTA), Nottingham, UK
Sports and Events Specialist, Fitness First, Dubai, United Arab Emirates
Membership Sales Advisor / Fitness Instructor, énergie group, Bracknell Town Centre, UK
Customer Service Advisor, GLL, Surrey, UK
Customer Service Advisor, GLL, Hayes, UK
Recreation Assistant, Parkwood Leisure, Buckinghamshire, UK
Duty Manager, DW Sports Fitness, Tunstall, UK
Sales Advisor, GLL, Didcot, UK
Service Manager - Events, GLL, Tower Hamlets, UK
Dual Fitness Instructor & Sales Promotor/ Advisor, Énergie Group, Finchley, UK
Dance Instructor, Everyone Active, Various, UK
Duty Manager, GLL, South Bucks, UK
General Manager, GLL, London Borough of Hackney, UK
Assistant Manager Events and Corporate Liaison, Lee Valley Regional Park Authority, Stratford, London, UK
Assistant Manager Operations/Customer Experience, Lee Valley Regional Park Authority, Stratford, London, UK
Assistant Manager Product Delivery/Development, Lee Valley Regional Park Authority, Stratford, London, UK
Retail Manager, Parkwood Leisure, Field role based from Worcester, UK
Cleaner, Everyone Active, Enderby, UK
Fitness Motivator, Everyone Active, Enderby, UK
Food and Beverage Assistant, Parkwood Leisure, Exeter, UK
General Manager, GLL, Henley - South Oxfordshire, UK
Trainee Duty Manager, Parkwood Leisure, Portsmouth, UK
Assistant General Manager, DW Sports Fitness, Blackburn Centre, UK
Personal Trainer, Pure Gym Limited, Warrington, UK
Personal Trainer, Pure Gym Limited, Rochdale, UK
Personal Trainer
Pure Gym Limited, Greenwich, London, UK
Retail Manager, Parkwood Leisure, Worcester, UK
Sales Manager, Whitewater West Industries Ltd, Barcelona, Spain
Apprenticeship Contract Administrator, Everyone Active, Hinckley, UK
Health & Fitness Supervisor, GLL, Amersham - South Buckinghamshire, UK
Trainer/ Assessor, Everyone Active, Nationwide, UK
Personal Trainer, DW Sports Fitness, Barrow-in-Furness, UK
Sales Supervisor - Fixed Term Maternity Cover, GLL, Chilterns
Trainee Duty Manager, Parkwood Leisure, South Bristol, UK
Team Leader, DW Sports Fitness, Winsford, UK

General Manager, The Gym Group, London Ilford, UK
Personal Trainer, Pure Gym Limited, York, UK
Maintenance Technician, Parkwood Leisure, Bristol, UK
General Managers, The Gym Group, Reading and London Ilford, UK
Activity Professional License, Sports Xtra, Nationwide, UK
General Managers, truGym, arious, UK
Personal Trainer, Pure Gym Limited, Grimsby, UK
Personal Trainer, Pure Gym Limited, , UK
Franchise Opportunity, Premier Sport, Nationwide, UK
Trainee Duty Manager, Parkwood Leisure, Devon, UK
Tennis Coaching Level 2 Apprenticeship - ITA, Parkwood Leisure, Various, UK
Food & Beverage Manager, Parkwood Leisure, Portsmouth, UK
Tutor, Leisure Industry Academy, Nationwide, UK
Cover Instructor, Finesse Corporate, Camden, UK
Assistant General Manager, DW Sports Fitness, Huddersfield, UK
Assistant General Manager, DW Sports Fitness, Huddersfield, UK
Sales Consultant (TEMP), DW Sports Fitness, Warrington, UK
Sales and Retention Manager, DW Sports Fitness, Leeds, UK
General Manager, DW Sports Fitness, Northampton, UK
General Manager, DW Sports Fitness, Poole, UK
Centre Manager, Champion Soccer Ltd, Leeds, West Yorkshire, UK
Sports Attendant - Full Time, Part Time and Casual, Aberdeen Sports Village, Aberdeen, UK
Duty Manager - Full Time, Aberdeen Sports Village, Aberdeen, UK
Receptionist - Full Time and Part Time, Aberdeen Sports Village, Aberdeen, UK
Swimming Instructors - Casual, Aberdeen Sports Village, Aberdeen, UK
Football Coaching - USA, UK Elite Soccer, United States
Gym Class Instructors, ESPH (Elizabeth Sharp Physiotherapy), London, UK
Personal Trainer, énergie group, Bromley, Kent, UK
Fitness Instructor, Énergie Group, Wilmslow, UK
Club Promotional Staff, Énergie Group, Wilmslow, UK
Gym Manager, Énergie Group, Wilmslow, UK
Personal Trainer, Énergie Group, Wilmslow, UK
Swimming instructor, Énergie Group, Wilmslow, UK
Systems Engineer, Simworx, West Midlands, UK
Sports Club General Manager, Purley Sports Club, Purley
Swimming Teachers, Everyone Active, Enderby, UK
Duty Manager, Parkwood Leisure, Reading, UK
Membership Manager & Duty Manager, Énergie Group, Negotiable Location: Fulham, UK
Sales Manager, Whitewater West Industries Ltd, Barcelona, Spain
General Manager, DW Sports Fitness, Huddersfield, UK
Recreation Assistant, Parkwood Leisure, Reading, UK
Fitness and Sales Manager, Parkwood Leisure, Berkshire, UK

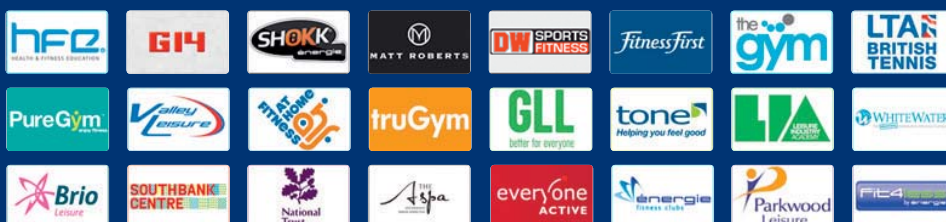
Administration Manager, DW Sports Fitness, Huddersfield, UK
Sales and Retention Manager, DW Sports Fitness, Huddersfield, UK
Duty Manager, DW Sports Fitness, Huddersfield, UK
Fitness Motivator (Part Time), Everyone Active, Watford, UK
Personal Trainers, The Gym Group, Ashford, Kent, UK
Duty Manager, DW Sports Fitness, Oxford, UK
Zumba Instructor - Freelance basis, énergie group, Bromley - Fit4less, UK
General Managers, The Gym Group, Reading and London Ilford, UK
Personal Trainers, The Gym Group, Waterloo, UK
General Manager, GLL, Chilterns, UK
Sales Supervisor, GLL, South Bucks, UK
Duty Manager, Parkwood Leisure, Devon / Barnstaple, UK
Trainee Duty Manager, Parkwood Leisure, Portsmouth, UK
Service Manager - Front of House, GLL, Woolwich, UK
Swimming Instructor, DW Sports Fitness, Merthyr Tydfil, UK
Duty Manager, GLL, Chilterns, UK
Receptionist, Parkwood Leisure, Reading, UK
Personal Trainer, Pure Gym Limited, Brierley Hill - Dudley, UK
Personal Trainers, The Gym Group, London Vauxhall, UK
Centre Manager (two posts), Parkwood Leisure, Buckinghamshire, UK
Swim Lesson Manager/ Duty Manager, Everyone Active, Shipston Leisure Centre, UK
Personal Trainer Opportunities, DW Sports Fitness, South East, UK
Personal Trainer Opportunities, DW Sports Fitness, Midlands, UK
Personal Trainer Opportunities, DW Sports Fitness, North West area, UK
Modern Apprentice - Recreation Assistant, GLL, Holton, Oxfordshire, UK
Modern Apprentice - Recreation Assistant, GLL, Henley - on - Thames, Oxfordshire, UK
Moden Apprentice - Recreation Assistant, GLL, High Wycombe, UK
Freelance Personal Trainer, Everyone Active, Watford, UK
Freelance Personal Trainer, Everyone Active, Spelthorne, UK
Freelance Personal Trainer, Everyone Active, Fareham, UK
Freelance Personal Trainer, Everyone Active, Sutton, UK
Personal Trainer, Pure Gym Limited, Edinburgh (Granton), UK
Freelance Personal Trainer, Everyone Active, Surrey, UK
Personal Trainer, Pure Gym Limited, Enfield, London, UK
Duty Manager, DW Sports Fitness, Cardiff, UK
Personal Trainer, Pure Gym Limited, Debdale Park - Gorton, UK
Membership Consultant, Everyone Active, Malvern, UK
Personal Trainers, Everyone Active, Basildon, UK
Sales and Retention Manager, DW Sports Fitness, Kidderminster, UK
Personal Trainer, Pure Gym Limited, Brierley Hill, Dudley, UK
Personal Trainer, Pure Gym Limited, Acton, UK
Personal Trainer, Pure Gym Limited, West Bromwich, UK
Swimming Instructor, énergie group, Wilmslow, Cheshire, UK
Personal Trainer, Pure Gym Limited, Cardiff, UK

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NEW PRIVATE MEMBERS' CLUB

General Manager Required

This hands-on appointment is for a brand new purpose-built Clubhouse in Hertfordshire due to open towards the end of this year. Applicants must have a proven track record in all aspects of Club management including bar, catering and both Club and private hire functions; and be capable of leading and inspiring a small team by example and staff training and development.

This is a unique opportunity to build a business from scratch and is ideally suited to someone with Hospitality and catering qualifications. Salary and terms negotiable.

If you have 5+ year's management experience plus a personal bar license and hygiene certificates send your written application and CV to: SCC C/o 15 Chapel End Hoddesdon EN11 8DN email asearing@btinternet.com

Closing date 30th September 2013

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RETAIL MANAGER



Location: Field role based from Worcester
Salary: Circa £30,000 plus benefits

Parkwood Leisure is a leading leisure operator, with an annual turnover in excess of £70m. As the Largest Division of Parkwood Holdings Plc, Parkwood Leisure operates 84 varied leisure facilities on behalf of 25 local authority clients across England and Wales, employing over 4300 people. Parkwood Leisure's facilities and services provide a diverse range of health, fitness, recreation, leisure and entertainment activities for the local communities to enjoy.

To support the long term strategic growth of the business, Parkwood Leisure is seeking to appoint a dedicated Retail Manager to drive retail sales and develop a wider merchandise offering. With over 50 dedicated swimming pool venues within the portfolio, Parkwood Leisure has established a strong partnership with Zoggs International Ltd, and will seek to drive aquatic retail initially while developing the wider retail strategy across our Leisure, Theatres and Events venues.

This is a field role based from the centrally located head office in Worcester. This is an exciting opportunity for the right candidate, who will need to demonstrate measurable experience and success in a previous retailing or sales based role. The Retail Manager will be instrumental in driving income through effective retailing, by training and motivating site based staff in product development, merchandising, sales and marketing skills.

Reporting to the Sales and Marketing Director, the Retail Manager will be expected to create and deliver a retail strategy, drive ownership of retail at site level and report against agreed outputs and KPIs. Working closely with the Commercial Team the successful candidate will have the opportunity to work creatively to identify new opportunities for developing retail and merchandise sales for the Company.

Please apply with a detailed CV stating your current salary to Shreena Modasia, Human Resources Assistant, Parkwood Leisure, Attwood House, Perdiswell Park, Worcester WR3 7NW. Alternatively email your CV and cover letter to recruit@parkwood-leisure.co.uk

Closing date: 23rd September 2013

Parkwood Leisure is an equal opportunities employer



And the award for...

**Best Gym
in the UK goes
to PURE GYM
Southampton!**

**Best Budget
Gym goes to
PURE GYM!**

**Best
Medium
Chain goes to
PURE GYM!**

**Would you like to be a part of
our multi award winning team?**

We're always on the lookout for talented new people to join our rapidly growing team. If you're full of energy, fun and have a passion for the fitness industry we want to hear from you!

Our various positions include:

- Gym Managers
- Assistant Gym Managers
- Self Employed Personal Trainers

We offer fantastic benefits packages, a generous bonus scheme and a fun and fast paced work environment to keep you on your toes, so **get in touch today.**

To apply, please send your CV to recruitment@puregym.com today.

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HEALTH CLUB MANAGEMENT HANDBOOK 2013

The 9th edition of the Health Club Management Handbook is now being distributed. The handbook is a comprehensive guide and reference tool distributed to industry operators, buyers and suppliers and available at leading industry events, LIW, IHRSA, FIBO & SIBEC.

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The Health Club Management Handbook is available to purchase at £30 per copy and all content will be available online at www.healthclubhandbook.com

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DLL is acquired by TDR Capital

Continued from front cover

In April this year, there were rumours that several investors were eyeing up the DLL business, with US-based KSL Capital Partners and Blackstone thought to be in the running.

Founded in 2002, TDR holds a number of interests in the leisure industry, with investments in Center Parcs, the Stonegate Pub Company and restaurant chain PizzaExpress.

"We look forward to investing capital in order to further improve the member experience and to attract new members," said TDR founder Manjit Dale. It's believed TDR has identified 20 sites in the UK for expansion, as well as further opportunities abroad. There's



DLL plans to upgrade clubs with a £50m investment in infrastructure

also talk of potential mergers and acquisitions deals, as well as the prospect of £50m to upgrade existing facilities.

Details: <http://lei.sr?a=Z5p4G>

Parkwood signs a deal with ASA to for 47 pools

Leisure management contractor, Parkwood Leisure, has signed an agreement with the Amateur Swimming Association (ASA) to support the development of swimming programmes in the 47 pools it manages.

The three-year Partnership Provider

Programme (PPP) will lead to the creation of 300 apprenticeship places, and give access to a range of resources, including a dedicated aquatics officer to help develop Parkwood's swimming lessons and its swimming membership programme. Details: <http://lei.sr?a=R3Y7C>

British Cycling appoints Adrian Lord

British Cycling has appointed its first infrastructure expert to act as a consultant on how to design cycle friendly cities.

Adrian Lord, a transport consultant specialising in cycle infrastructure design and promotional strategies, will be the governing body's advisor on cycle-proofing road layouts, junctions and route design.

Lord's appointment is designed to help British Cycling achieve one of its key ambitions - to get the government to put cycling at the heart of its transport policy.

Martin Gibbs, British Cycling's director of policy said: "The fact we've brought our own infrastructure expert on board is a sign of how seriously we're taking the government's cycling ambitions.

"We recognise that the key to transforming our villages, towns and cities into



Lord wants to put cycling on the political agenda

cycle-friendly environments - and in turn getting millions more people on bikes - is totally about getting it right on infrastructure."

Lord has been a transport consultant for more than 18 years and has headed projects for Cycling England. Details: <http://lei.sr?a=s7x3Q>

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