

spa opportunities

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Daily news & jobs: www.spaopportunities.com

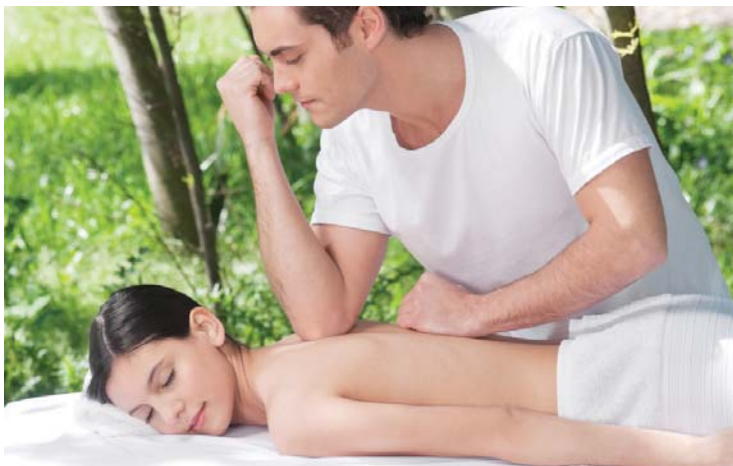
Sexist attitudes affecting men working in beauty sector

More than one in five people feel that men should not work as beauty therapists, according to a recent study looking at gender perception in certain job roles.

The *Attitudes in the Workplace* study, which surveyed 2,000 people and was commissioned by WorldPay Zinc, revealed that when asked about which jobs men should not do, beauty therapy came top of the list, with 26 per cent of men and 16 per cent of women agreeing with the statement.

Of the participants, 18 per cent said they wouldn't trust a male beauty therapist, and 32 per cent said they were 'suspicious' of men choosing to work as a beautician.

The UK-based study discovered that on the whole people are prone to stereotyping men



The survey showed a number of people do not trust men working in the beauty industry

and women based on their gender. Strong opinions still exist today on which jobs are for men and which are for women, with the belief being that men would be better suited to a position as a plumber or an electrician, while women

make better nurses, florists and beauty therapists.

The study did show a noticeable difference between the opinions of men and women. In both cases it is men who appear to be more conservative about men working in the beauty sector, while women appear to be more receptive to the idea of men taking on the role of what is traditionally a female role and vice versa.

"While the study suggests there is still a way to go before we are able to achieve equality in the workplace, attitudes are changing for the better,"

said Geraldine Wilson, managing director of WorldPay Zinc. "While the study shows that some stereotypes are hard to shift, it's great to see these preconceptions being challenged by some people." Details: <http://lei.sr?a=B6t5p>

Six senses announces rapid expansion plans

Six Senses Hotels Resorts and Spas has announced four new spas and eight new development concepts are to open over the next three years.

Four Six Senses Spas are included in the expansion plans with one opening in Kazakhstan, two in India and one in Oman.

December marks the opening of Six Senses Spa at Esentai Tower. Located in Almaty, Kazakhstan, the spa features five treatment rooms, a lounge and retail area with a juice bar, a fitness centre, a studio for wellness activities, wet facilities within female and male changing rooms and relaxation sound pods.

Continued on back cover

Gibson takes up new role with Fairmont

Andrew Gibson, group director of spa at Mandarin Oriental Hotels Group (MOHG) is to leave the company to take up a new role as VP for spa and wellness at Fairmont Raffles Hotels International (FRHI).

Gibson, who's headed up spa for the Asia-based MOHG for nearly seven years, oversaw 24 spas around the world. The most recent opening was the 2,415sq m (26,000sq ft) spa at Mandarin Oriental Pudong in Shanghai.

At FRHI he'll be replacing Anne McCall Wilson to take charge of all spas for the luxury hotel management company – which operates more than 105 hotels globally under the Fairmont, Raffles and Swissôtel brands. He will take up the post in January. Notable hotels in the group include Raffles Singapore, Swissôtel



IMAGE: GLOBAL SPA & WELLNESS SUMMIT

Andrew Gibson has left MOHG to join Fairmont

The Bosphorus, The Fairmont San Francisco and London's The Savoy.

Gibson, who is a founding board member of the Global Spa and Wellness Summit and was co-chair for the 2013 event, has worked in the spa industry for more than 25 years. Prior to joining MOHG, he was a partner in spa consultancy Raison d'Etre and was the managing director of Six Senses Spas. Details: <http://lei.sr?a=r4Z6S>

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Heavenly Spa opens at Westin in Bali

A luxury Heavenly Spa by Westin has opened at the 5-star Westin Nusa Dua resort in Bali, Indonesia.

Opened earlier this month, the 1,538sq m (16,555 sq ft) facility offers five express treatment rooms as well as five single and two couples' treatment rooms with outdoor relaxation platforms.

Set within the luxury surroundings of the beachside resort, the Heavenly Spa features its own consultation, foot reflexology and physiotherapy rooms, with the facility also housing a dedicated shiatsu treatment room and a hair salon.

There are separate male and female wet treatment rooms which use heated marble hammam-style tables and steam showers with chromatotherapy. Male and female thermal areas with hydro-jet hydrotherapy pools, steamrooms and Himalayan salt saunas are included as well as a relaxation lounge.

The spa's interior has been designed by AW Lake Spa Concepts, with the rest of the resort



The Heavenly Spa's interior was designed by AW Lake Spa Concepts

being created by Jakarta-based architects Denton Corker Marshall.

The spa also includes a treatments ranging from preparation rituals, scrubs and facials through to specially tailored massages and hydro treatments. Westin also offers its own range of spa treatments designed for children.

The spa boasts a dedicated relaxation platform surrounded by a lagoon for outdoor treatments. Details: <http://lei.sr?a=J7c5n>

Starwood makes double Samoan acquisition

Starwood has announced that it has signed definitive management agreements to operate the Aggie Grey's Hotel & Bungalows and Aggie Grey's Lagoon, Beach Resort & Spa on the island of Upolu Samoa.

The hotels will join the Starwood Hotels & Resorts group immediately, and will relaunch as the Sheraton Samoa Aggie Grey's Hotel and the Sheraton Samoa Aggie Grey's Resort, by mid-2014 following extensive renovations.

The signings mark Starwood's debut in the region, with Sheraton the first international hotel brand to enter the Samoan market.

Currently under re-construction following a tropical cyclone in 2012, Aggie Grey's Hotel will comprise approximately 177 hotel rooms and Samoan-style bungalows. Plans also include a ballroom with the capacity for 300 people, conference rooms, fitness and spa facilities, a salon and two restaurants.

The Aggie Grey's Lagoon, Beach Resort & Spa currently offers 140 bedrooms, three open air restaurants, two air conditioned restaurants and three bars provide a range of eating and relaxation options. Its Manaia Polynesian Spa



Aggie Grey's Hotel & Bungalows has been acquired by Starwood

is located in a bush setting, within earshot of the ocean and offers wellness treatments of a Polynesian style.

These latest signings for Sheraton furthers the brand's aggressive global expansion plan as it nears its 500th hotel milestone by 2016.

Starwood also recently announced the signing of Sheraton Fiji Resort & Spa, Tokoriki Island, which will join a list of 2014 hotel openings in the region, including Sheraton Melbourne Hotel, Four Points by Sheraton Brisbane and Sheraton New Caledonia Deva Resort & Spa. Details: <http://lei.sr?a=p5U9X>



Wuhan spa prepares to make debut

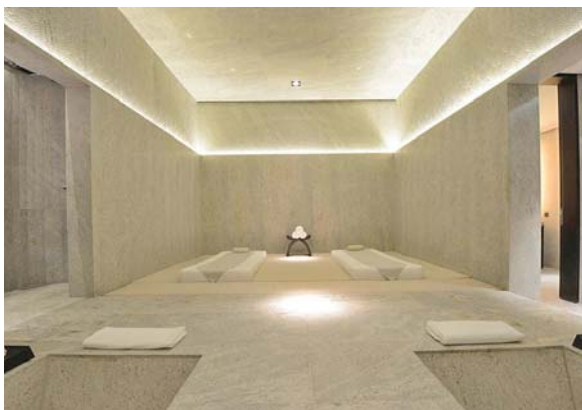
The finishing touches are being put to a spa at The PuYu Hotel & Spa in Wuhan, China.

The 332-bed hotel launched at the end of November and has a gym, indoor pool and pool lounge, three restaurants, two bars, a ballroom, function room and seven meeting rooms and a business centre.

The 2,700sq m (29,000sq ft) spa, designed by AW Lake and Layan, has 10 treatment rooms, sauna, steamroom, manicure/pedicure salon, relaxation and retail area and a foot massage room, as well as rooms for the speciality treatments: Akasuri, Ganbanyoku and a plant enzyme bath.

Akasuri is a Japanese treatment which starts with a brief visit to the steamroom or sauna, to soften the skin in preparation for a scrub. After a loofah scrub removes the dead skin, there is a restorative hot oil massage.

Gabanyoku is "hot stone bathing without hot water". Clients lie on a stone platform and feel the benefits of infrared rays and negative



The 2,700sq m (29,000sq ft) spa includes 10 treatment rooms

ions, which pass through the ganban stones to improve circulation and relieve stiff joints and back pain. Combined with a wrap, it is good for detoxification, weight loss and metabolism.

"This is a pioneering urban spa," says spa manager Sunny Zhang. "We offer culturally inspired and cutting edge Asian water treatments, results-driven face and body therapies and interpret time honored traditions in a modern, but classically designed, fully equipped spa." Details: <http://lei.sr?a=B3h2D>

ISPA board of directors announced for 2014

The International Spa Association (ISPA) has announced the 2014 ISPA board of directors and officers, with five new members joining the board.

Newly elected board members include Noel Asmar, president and CEO of Noel Asmar Uniforms; Ben Campsey, director of finance for Umstead Hotel & Spa, US; Blake Feeney, director of spa and salon operations for Red Rock Casino Resort & Spa, US; Julie Oliff, spa director for Remede Spa at St Regis Aspen, US and Todd Shaw, director of fitness, tennis and spa for Las Campanas Spa & Tennis Centre, US.

In addition to the new members, the 2014 board will be led by elected chair Michael Tompkins, CEO of Miraval Resort and Spa in Tucson, Arizona, US.

The application process for the 2015 ISPA board of directors will begin in mid-2014 when a call for candidates will be emailed to all ISPA members. Details: <http://lei.sr?a=G8E5d>

Fairmont Maui spa more than doubles in size

The Fairmont Kea Lani, Maui in Hawaii is nearing completion of its new Willow Stream Spa, which will open in December following an US\$8m (£4.8m, €5.9m) redevelopment.

In addition to the existing three outdoor spa cabanas, the renovation has more than doubled the size of the spa from around 4,000sq ft (371sq m) to 9,000sq ft (836sq m) of retail space, manicure and pedicure stations, treatment rooms, experience showers and a Palolo (Mud) Bar.

Located on Polo Beach, on the south-west shores of Maui, the new spa retreat is inspired by the ingredients, traditions and calming energy found on Maui.

The spa will offer a range of massages, facials, body treatments, in addition to signature Willow Stream Spa therapies.

Honolulu-based Group 70 International designed the spa and Swinterton Builders was the contractor. The entire resort has undergone



Fairmont Maui is nearing completion of its US\$8m Willow Stream Spa

around US\$70m (US\$42.7m, €51.6m) of renovations over the past few years.

Also at the resort is the Garden Spa Cabana, Poolside Spa Cabana and Oceanside Spa Cabana, which – aside from signature treatments – all offer Swedish, deep tissue and Hawaiian lomilomi massages. Details: <http://lei.sr?a=F9k2p>



Courchevel 1850 was built specifically as a ski resort

Oetker Collection's L'Apogée Courchevel hits French slopes

L'Apogée Courchevel, the seventh hotel from the Oetker Collection, opened earlier this month on 11 December.

The new hotel, a ski resort in the French Alps, offers ski-in/ski-out access to the surrounding slopes and includes a six-treatment room 7,000sq ft (650sq m) spa with Sisley treatments.

The Spa de L'Apogée also includes a hair salon as well as a steamroom, sauna and salt cave, fitness centre, pool with spa pool and Bania Suite for couples which features a heated cabin and cold plunge pool.

The 53-bedroom hotel also offers a restaurant, champagne bar, hotel bar and penthouse with spa pool, sauna, steam bath and private terrace as well as a 525sq m (5,650sq ft), five-bedroom chalet, which features a private spa with spa pool, sauna and a double treatment room.

Details: <http://lei.sr?a=p4j4J>

Minor International acquires 50 per cent stake in Niyama

Minor International (MINT) has announced the US\$22.5m, (£13.7m, €16.5m) acquisition of a 50 per cent stake in Per Aquum's Niyama resort in the Maldives.

Minor Hotel Group (MHG), a part of MINT, made an investment of US\$4m (€3m, £2.6m) in Per Aquum in July, with plans to develop at least five additional properties over the next five years.

The 86-bedroom Niyama resort – which features a Lime-branded spa with eight treatment rooms – is home to Subsix, the world's first underwater music club.

MINT has a number of resorts in its Maldivian portfolio, operating six luxury hotels under the Anantara, Naladhu and Per Aquum brands. In addition, MINT also operates seven restaurant brands across the Maldives through its catering arm. Details: <http://lei.sr?a=k9m4x>



Ryan Crabbe is the new senior director, global spa

Key changes made to spa division management at Hilton

Changes have been made to Hilton's spa division with the appointments of Ryan Crabbe and Beth Scott to new roles.

Following the departure of Vanessa Main, who had held the position of director of spa development and operations and Tyra Lowman, who was senior director of spas, Ryan Crabbe will now head up branding and concepts but still look after operations in the Americas as senior director, global spa.

Crabbe was previously Hilton's senior director of spa operations and development and prior to that worked as director of spa operations for Encore at Wynn Las Vegas and as executive spa director for Ritz-Carlton.

Beth Scott has taken spa under her wing, along with fitness initiatives as Hilton's new vice-president of global products – F&B and wellness. Scott has worked at Hilton since 2009 and has previously worked as vice president of food and beverage at Loews Hotels. Details: <http://lei.sr?a=M2y7f>

Starwood launches first ever ski retreat

The W Verbier Hotel in Switzerland has officially opened, marking Starwood's 45th W Hotel, the first W-branded hotel in Switzerland and Starwood's first ever ski retreat.

The 123-bedroom hotel features an 800sq m (8,600sq ft) signature Away Spa. The spa has nine treatment rooms, two of which are couples' rooms, a sauna, hammam, steamroom and whirlpool, and offers aromatherapy, massage and beauty treatments.

The new hotel also includes a fitness centre, bar, cafe, lounge area and an indoor/outdoor pool deck for guests.

The opening of W Verbier continues the brand's rapid global growth, which began 15 years ago and is set to reach 60 hotels by 2017.

Located in the village of Verbier, the new



The 123-bedroom hotel is W's first to be opened in an alpine ski resort

W Hotel will make up part of a multi-component luxury development project owned by Les Trois Rocs – the team behind the Medran project, a pedestrian-friendly development, which will include the new W Verbier and commercial spaces for new businesses. Details: <http://lei.sr?a=m9q4x>

AMResorts expands to Puerto Los Cabos, Mexico

AMResorts is introducing the newest addition to its portfolio under its Secrets brand with the opening of Secrets Puerto Los Cabos Golf & Spa Resort in Mexico later this month.

Set in the exclusive luxury community of Puerto Los Cabos, the hotel – which opens 15 December – is an adults-only resort offering 500 bedrooms. The resort aims to offer 'unlimited luxury' and does so with each room having either a swim out pool or private balcony with spa pool and by offering an array of gourmet dining options, chic bars and lounges as well as its signature Secrets Spa by Pevonia.

The 12,000sq ft (1,114sq m) spa includes 22 treatment rooms and offers indigenous treatments using traditional methods to create a refreshing, invigorating and peaceful experience. Facilities include a beauty salon, steamroom, sauna and a fitness centre. Treatments on offer include massages, facials, manicures and pedicures, aromatherapy and a hydrotherapy circuit.

The resort boasts three miles of beachfront, 16,000sq ft (1,486sq m) of dedicated



All rooms come with either a spa pool or swim out pool included

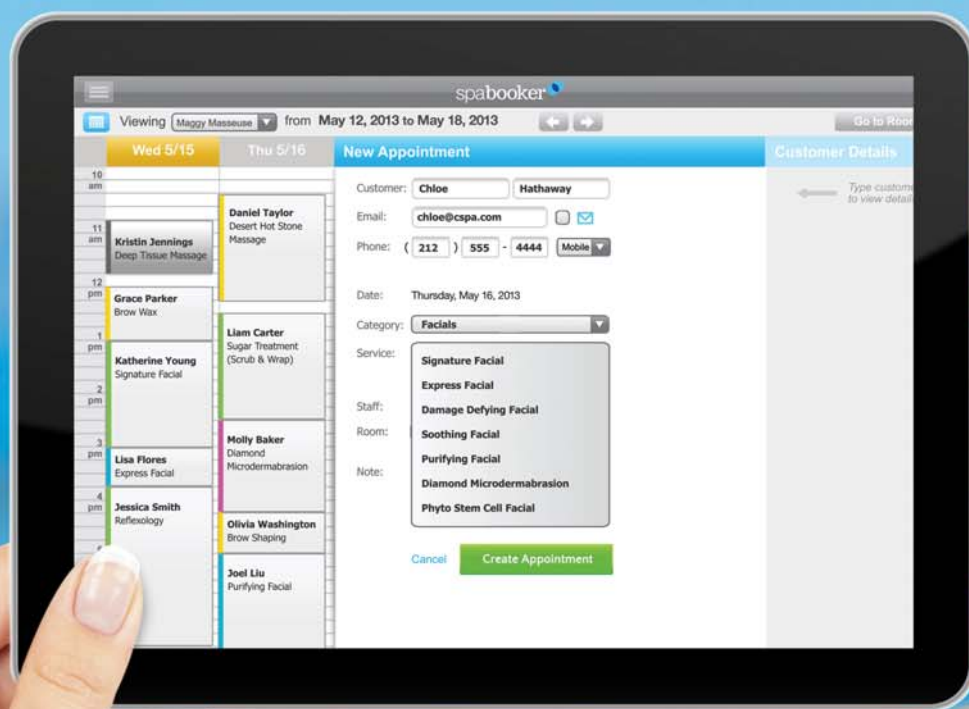
meeting and function space, two swimming pools, five restaurants, five bars and two different 9-hole courses designed by Jack Nicklaus and Greg Norman.

The opening comes as part of an aggressive expansion plan on the back of 21 per cent revenue growth for the company in 2012, with further openings across the portfolio planned for between 2013 and 2015.

AMResorts operates more than 30 properties and 12,000 rooms in 11 destinations in the Caribbean and Mexico, with other brands including Zoetry, Dreams, Now, Sunset and Breathless. Details: <http://lei.sr?a=f9z8D>

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2013 Spa Handbook reveals big European developments

The *Spa Business Handbook* 2013 has revealed major spa projects in the pipeline for Europe.

A particular highlight is the 51° Spa Residences in Leukerbad, Switzerland, opening in 2015.

Situated 1,402m (6,400ft) above sea level, the site is set to host 28 luxury apartments boasting their own natural thermal whirlpools and outdoor 'moon bath' pools. It will also include a hotel operated by Kempinski.

The 15,000sq ft (1,400sq m) spa is set to feature a fitness centre and outdoor lap pool, plus up to 10 treatment rooms which will connect to a European-style bath house with substantial hydrothermal experiences.

For a full list of European developments, the *Spa Business Handbook* 2013 can be ordered online here in print: <http://lei.sr?a=A907e> and viewed online here: <http://lei.sr?a=P3l4j>



Dhigurah Island has been purchased by Sun Hotels

Sun Hotels acquires Maldivian islands for resort development

Sun Hotels and Resorts has purchased two islands in northern Noonu Atoll in the Maldives for resort development.

According to local Maldivian paper *Haveeru* the company purchased Dhigurah Island from its previous owner Wego Maldives for an unspecified amount in October.

The second purchase, Minaavaru Island, was leased for agricultural development to a company called Impact Fisheries Maldives in 2010. Sun Hotels and Resorts has asked the country's Fisheries Ministry permission to transfer ownership of the island and said it intends to develop eco-agro tourism on the island.

The Sun Hotels and Resorts group, owned by Maldivian MP Ahmed Shiyam, currently has six resorts and spas, with four in Mauritius and two operating in the Maldives. At present no date or details have been released for two island developments.

Details: <http://lei.sr?a=a6U4F>

Andaz Peninsula Papagayo set to open

Papagayo Peninsula on the northern Pacific coast of Costa Rica is home to a new 153-bedroom Andaz resort, opening on 20 December.

Designed by Costa Rican architect Ronald Zurcher, Andaz Peninsula Papagayo is located adjacent to Marina Papagayo and overlooks the Bay of Culebra.

The resort will feature an 11,000sq ft (1,022sq m) Sanctuary Spa featuring nine treatment rooms and a range of therapeutic treatments, along with a fitness centre.

There will also be two swimming pools and a private beach.

Andaz Peninsula Papagayo is eco-friendly, offering healthy options, specialty bath products and three themed restaurants offering farm-to-table ingredients, locally inspired cuisine and a Latin-inspired cocktail menu.

The design of the resort was inspired by nature for its inspiration and the free-flowing environment Ronald Zurcher has created is in



The eco-friendly resort has been designed to blend into its surroundings

keeping with the Costa Rican 'Pura Vida' philosophy, meaning 'Pure Life'.

The resort is to further work with a team of 'cultural insiders' - a select team of personalities spanning across the art, music and surf industries. These 'insiders' will share their world, interests, and knowledge by creating experiences that allow Andaz guests to become inspired, learn and connect with the local culture of the destination. Details: <http://lei.sr?a=x6g2t>

Kenya benefits from growth in wellness tourism

What is billed as East Africa's first yoga festival is scheduled to take place next year at Lamu, one of the oldest towns in Kenya and a UNESCO World Heritage Site.

The four-day Lamu Yoga Festival - LYFe - will be held between 13-16 March, 2014 and is designed to be a blend of both yoga and meditation.

Attendees will be joined by a team of renowned international yoga practitioners and be able to practise the art at a range of venues across Lamu Island.

The event is seen as further evidence of Lamu Island's emergence as a wellness tourism destination. Monica Fauth, festival organiser, said: "This unique festival blends yoga and meditation with the general characteristics of the island. It is immersed in its people, its culture, its tradition and its natural beauty."

She said that the increasing interest in healthy lifestyles, along with a desire for a travel 'experience', is contributing to the growth of the wellness tourism sector. "Today's discerning travellers and consumers are using vacations



The festival on Lamu Island, Kenya will blend yoga with meditation

to jump-start a health regimen, detox from a digital world and learn healthier behaviours."

This is a view apparently borne out by data in a recent US report indicating that the great majority of consumers see a vacation as an opportunity to improve health, happiness and productivity.

The full programme for the Lamu Yoga Festival will be announced by mid-December, with the organisers currently seeking both sponsors for the event and volunteers to work behind the scenes. Details: <http://lei.sr?a=D6U9A>

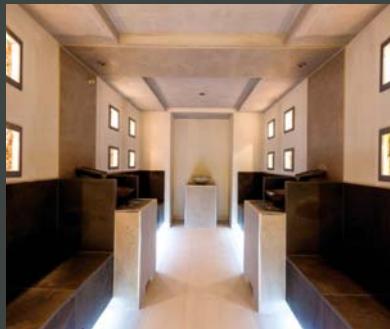
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© Hotel Arnica Scuol



Healing Liquid Pool

© Wellnesshotel Cervosa



Holistic Cocooning

© Kempinski Hotel Das Tiroi

DIARY DATES

1-3 Feb 2014

Cosmobelleza & Wellness

The Cosmobelleza & Wellness international beauty trade show will provide a platform for those working within the hairdressing, aesthetics and wellness sectors to meet and talk business.

Tel +34 93 241 46 90

www.feriacosmobelleza.com

02-04 Feb 2014

Spatex 2014

Ricoh Arena

SPATEX 2014 is a UK's dedicated pool and spa trade event. Now in its 18th year, SPATEX is the number one premier Show where those involved in the wet leisure industry either exhibits or visits. The Show include a wide range of sectors in the industry such as pools, spas, saunas or hydrotherapy. Wet leisure, in both the domestic and commercial sectors is represented.

Tel +44 1264 358558

www.spatex.co.uk

23-24 Feb 2014

Professional Beauty London

London ExCeL

Professional Beauty is the event to attend where the new wave of trends are announced. Focused on strategy and business issues, the two day event will host the Professional Spa & Wellness Convention. It aims to give a platform to spa owners and senior managers to share their experiences of operating a successful spa. Running alongside Professional Beauty, the 2014 agenda will see a variety of topics including spa as a business, financial management, tourism as a revenue driver for spas, design and architecture vs practicality.

Tel +44 2073510536

www.professionalbeauty.co.uk

2-3 March 2014

Esthetique Spa International Las Vegas Conference

The Venetian Sands Expo,
Las Vegas, Nevada, USA

ESI is a trade show aimed at aesthetics, spa and medical spa professionals, providing an opportunity to network with hundreds of leading companies.

Tel: +1 866 772 7469

<http://spashowusa.com>



SPATEC Europe takes place between 7-10 May 2013 at the Sheraton Rhodes Resort in Rhodes, Greece

9-14 March 2014

International Esthetics, Cosmetics & Spa Conference New York

Javits Convention Center, New York, USA

New York's IECSC in 2014 is set to feature exhibitors from the skincare, wellness and equipment sectors.

Tel: +1 203 383 0516

www.iecsc.com/ny

21-23 March 2014

Beauty Dusseldorf

Dusseldorf, Germany

A trade fair for cosmetics, beauty and wellness professionals, attracting 50,000 trade visitors and 1,250 exhibitors.

Tel: +49 211 4560 7602

www.beauty.de

15-17 April 2014

International Exhibition of Medical Tourism, SPA and Wellness - Healthcare Travel Expo

EC KyivExpoPlaza

A meeting place for major suppliers of medical and health services, travel industry representatives not only from Ukraine.

Tel +380 44 526-90-25

www.lmt.kiev.ua

7-10 May 2014

SPATEC Europe

Sheraton Rhodes Resort, in Rhodes, Greece

The event will bring together Europe's spa operators of medium-to-large hotel resort, destination, athletic, medical and day spas to meet with key domestic and international suppliers to participate in a series of one-on-one meetings. Throughout the event, attendees

meet spa owners, operators, directors and suppliers during planned networking activities.

Tel +356 99 45 8305

www.spateceu.com

10-12 Jun 2014

HBA Global Expo

Javits Convention Center 655 W 34th St,
New York, United States

HBA is a B2B event that provides personal care and beauty manufacturers with a spectrum of new ingredients, solutions, supplier resources and education to help bring innovative concepts to market.

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www.ubmlive.com

12-13 Jun 2014

SPAMEETING ASIA

Sheraton Saigon Hotel & Towers,
Hô Chí Minh-Ville, Vietnam

The event will gather key buyers from Asia and worldwide suppliers from the spa industry. They will hold one-to-one business meetings for buyers and suppliers.

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19 Jun 2014

Forum HOTEL & SPA

Four Seasons Hotel George V, Paris, France

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Hotel opens in France's Val Thorens

A luxury five-star hotel has opened in France's prestigious Val Thorens region, with the new retreat boasting an 800sq m (8,611 sq ft) spa with treatments from Valmont, Star Wellness.

The Koh-I Nor Valmont Spa at the Koh-I Nor Hotel, Val Thorens offers two pools and a dedicated fitness centre, as well as four treatment rooms managed by Star Wellness, as well as a range of massage and beauty treatments.

The facility also houses a sun lounge incorporating sun-bath stations.

The spa also offers a range of dry and wet thermal experiences with a sauna, hammam, spa pool, experience showers, salt wall and an ice fountain to help ease muscle tension, improve blood circulation and aid relaxation.

The fitness centre gym is equipped with weight training and cardio equipment, including exercise bikes, treadmills and rowing



The spa implements a range of dry and wet thermal technologies

machines. A personal trainer is also available on request.

The Koh-I Nor Hotel is situated in the Three Valleys area, perched at the top of the highest skiing region in Europe and offers guests uninterrupted views over Val Thorens. The hotel has 63 rooms and suites, as well as 35 apartments. Details: <http://lei.sr?a=t7s5x>

UK university hailed "best in the world" for spa management

Swedish spa expert Anna Bjurstam – who led a recent Global Spa & Wellness Summit (GSWS) survey highlighting the lack of educated spa professionals – has praised the University of Derby Buxton in the UK for providing the "best spa management training in the world",

Bjurstam – who owns Raison d'Etre Spas and is vice president of Six Senses Spas – hailed the university as "a pioneer in spa management internationally" thanks to its methods which include hands-on experience in real-world work situations.

"If the industry knew how good your students are, then they would be standing in line to employ them," said Bjurstam, speaking at the 2013 Buxton Spa and Wellness Conference (BSWS). "I've studied the educational market and I believe that Buxton is doing this better than any university in the world." Details: <http://lei.sr?a=s3b8H>



The hotel is being built on the Salomon estate

Goetzelmann reveals L'Occitane expansion plans

Helene Goetzelmann, spa director for L'Occitane, has spoken to *Spa Business* magazine about the company's future plans.

Today, the company has 34 hotel spas in its portfolio with more than 30 new projects in the pipeline and has an annual turnover of €1bn (£836m, US\$1.3bn).

L'Occitane, which was established in 1976, saw its first spa opened 12 years ago, after receiving requests for branded spas, particularly from hotel partners already using its in-room amenity range.

"We had to keep saying, 'we're not really ready; we don't have an international offer,'" said Goetzelmann. "But the more demand there was, the more we felt it was high time we entered the market."

The company has launched a second brand in Brazil – l'occitane au Bresil – comprising fragrances, bodycare and suncare. International rollout is planned for 2014 and spas are currently being offered the opportunity to take on the products. Despite rapid spa expansion and the launch of this second brand, Goetzelmann insisted that growth will never come at the



Helene Goetzelmann is the spa director for L'Occitane

expense of the L'Occitane image. "Our focus is not to open 1,000 spas, but to maintain a very exclusive and high-quality network," she said. "We want to partner with the best and offer every hotel a tailor-made marketing plan and follow-up. For us it's not about generating a huge turnover but offering a perfect experience to the guests."

For more on L'Occitane a full interview with Helene Goetzelmann is available in the Q4 edition of *Spa Business* magazine.

Plans revealed for five-star hotel and spa in Kent, UK

Plans have been lodged to create a new five-star hotel and spa on the Salomons estate in Tunbridge Wells, Kent.

The 56-bedroom complex would be sited towards the back of the 36-acre estate and, if planning permission is granted, two existing buildings, built in the 1970s will be demolished, with the hotel replacing large greenhouse.

The three storey building will include two underground levels due to height limitations of the boundary wall around the Salomons estate.

Salomons CEO Louise Clark has said the new design will include a glass frontage inspired by the old green house and will feature a spa, gym and restaurant.

A decision on planning permission is expected to come in April 2014 with a completion date of the first quarter of 2016. Details: <http://lei.sr?a=X5N4S>

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Four new spas in Six Senses expansion

Continued from front cover

Six Senses World One is located in Mumbai, India's Worli district. Six Senses will manage the entire club house spread over three floors. An area of more than 8,000sq m (86,000sq ft) has been designated for the facility. The focus is on wellness and spa facilities include relaxation areas, indoor and outdoor recreational services, a variety of wet area circuits and lap and outdoor pools.

Evason by Six Senses, located approximately 20 minutes from downtown Pune in India, will manage the entire club house which is approximately 6,400sq m (69,000sq ft). The club house is built over three levels and includes two restaurants, a meeting room, a banquet hall, kids' area spread over two levels, games rooms and library. The facility also incorporates a gym, yoga studio, pool, several indoor and outdoor relaxation spaces and a spa with eight treatment rooms, hammam and changing rooms with wet facilities.

Six Senses Spa at Al Bustan Palace in Oman includes 20 treatment rooms, a majalis (relaxation area) and several falaj (water features). It



The Six Senses Spa at Esentai Tower, Kazakhstan opened this month

is built to replicate a fortress and has distinctive male and female areas and an additional club for women only featuring a private gym, pool and beach. There are several hammams built around the spa and treatment rooms providing special touches such as a couples' bath tub, with individual sound pods.

The expansion includes eight new resorts, with Six Senses Qing Cheng Mountain (China), Bhutan, Wuma (Japan), Ninghai (China), Freedom Bay (Caribbean), Uluwatu (Indonesia), Gammarth (Tunisia) and Mont Blanc (France). Details: <http://lei.sr?a=p5c2n>

Beckham signs deal to help create luxury resorts

Former England football captain David Beckham has signed a deal with global property developer Las Vegas Sands (LVS) which will see Beckham help create experiences at luxury resorts around the world.

Beckham, regarded as one of the world's most iconic men, will join forces with LVS's integrated resort properties in both Macao and Singapore, acting as the company's consultant and partner in the development of locations in Asia.

"We have billions of dollars invested in our own global, iconic brands and we clearly understand the importance of growing and sustaining those brands over time," said Michael Leven, president and COO of LVS. "We're very excited about the partnership and we fully expect it to grow in the years to come, especially as we aggressively explore opportunities to further expand our presence in Asia."

At a press conference held in Macao, it was revealed that Beckham, described as a 'taste-maker', will lend his expertise to developing



Beckham has signed a deal to work with property developer Las Vegas Sands

dining, retail and leisure concepts for the luxury property company.

"The Sands team has created amazing resorts in Singapore and Macao," said Beckham. "The scale, vision and calibre of all that they do is very impressive."

"I am very excited to be working with them to develop a range of new business ideas in a part of the world that I love spending time in and which is full of optimism and growth."

Details: <http://lei.sr?a=H9p3d>

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