

spa opportunities

06 JUNE - 19 JUNE 2014 ISSUE 191

Daily news & jobs: www.spaopportunities.com

Clarins Spa at exclusive Parisian lido Molitor now open

The luxury Parisian lido and hotel Molitor finally opened on 19 May after being closed for 25 years, with membership to the exclusive health facility limited to 1,000 – of which 100 have already been snapped up.

The site is steeped in history and is renowned for hosting the first unveiling of the modern bikini, designed by engineer Louis Réard, during a 1946 fashion show.

The €80m (US\$109m, £64.8m) renovation took two and a half years after a call for tenders, issued by the city of Paris, was won by phone network company Bouygues group, Accor and real estate firm Colony Capital in 2012.

The 124-bedroom five-star hotel is being operated under Accor Hotel's MGallery brand and its spa is being managed by Clarins.



Access to the pool is only for members of the hotel and health club, costing €150 a day

The spa features 13 treatment rooms, two of which are 50sq m (538sq ft) private suites. It will also include a hammam, sauna, sensory showers, a relaxation room, tea salon, hairdressers and barber shop. Spa equipment has

been provided by Gharieni.

Molitor's two historically-classified swimming pools have been restored, maintaining the facilities mustard-coloured walls, as well as mosaics dating back to 1929 and its original railings.

The all-year 46m (151ft) outdoor pool and the 33m (108ft) pool which is sheltered by a glass roof will both be heated to 28 degrees Celsius. Access to the pool is only for members of the hotel and health club. One day of swimming will cost €150 (US\$200, £120).

In the late fifties, the outdoor pool was used as an ice rink. Since its closure, graffiti artists continued to use the walls as canvases for their work and in 2001 a rave within the facility's walls attracted 5,000 visitors. *Details: <http://lei.sr?a=Ege6B>*

Meditation actually boosts brain activity

Brain activity is greater during meditation than during periods of idle rest, refuting the idea that meditation is used to empty the mind – according to a study by neuroscientists.

Scientists from The Norwegian University of Science and Technology, The University of Oslo and The University of Sydney used functional magnetic resonance image (fMRI) scanning to determine what goes on in the brain during Acem Meditation – a mindful relaxation technique from Norway, based on modern psychology and scientific research.

This is a non-directive meditation technique. *Continued on back cover*

New CIDESCO spa management course

The prestigious spa training organisation, Comité International d'Esthétique et de Cosmétologie (CIDESCO) is launching a spa management training course, which will start in August or September of this year.

"The education programme is the only International Beauty and Spa Management Diploma which is marked by examiners from all around the world," Anna-Cari Gund, president of CIDESCO, told *Spa Opportunities*. "It has been designed by trainers from every continent, combining skills required by a world class spa."

The diploma is only available through CIDESCO-accredited schools – which teach the business management syllabus.

The qualification is reserved exclusively for graduates of CIDESCO Beauty or Spa Therapy



Anna-Cari Gund, president of CIDESCO

Diploma holders in order to guarantee the quality of the results-driven education programme. The course is designed to explore topics which are not typically covered during initial studies.

"It will give graduates the continued professional development they require to pursue a new career path," Gund commented.

Details: <http://lei.sr?a=C3U9g>

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Culinary Spa Evangeline pops its cork

The food and wine-based Evangeline Spa has opened at the gastronomy-focused 137-bedroom Epicurean Hotel in South Tampa, Florida, US.

Spa consultants, WTS, organised the layout and interior design of the 2,800sq ft (260sq m) spa, which provides food-based treatments to its guests. They will also be in charge of managing the spa.

The luxurious five-treatment room spa includes two couples' rooms which feature chromatherapy lighting – one including an experience rain shower for two while the other has a double hydrotherapy bath – according to Ashley Spurlock, Spa Evangeline's spa director.

Susie Hammer, vice president of WTS's spa operations, said: "Guests will have the opportunity to work with a spa sommelier to create custom products using locally grown cilantro and mint mixed with fresh fruits and essential oils. This activity will create a truly unique spa and culinary experience for our guests."

This interactive "Chef-to-Treatment Spa Bar" permits guests to extract herbs from the



The Spa has two couples' rooms, each with chromatherapy lighting

spa's "Living Wall". This is a decorative plant display, mounted on the wall of the nail salon – which is covered in more than 19,000 wine corks from the hotel restaurant's wine cellar.

Culinary skincare products used in the spa come from vinotherapie experts Caudalie, whose products use grape extracts, harvested from the Smith Haute Family vineyards of Bordeaux, France. One of the Caudalie skin treatments is "a facial massage with fresh grapes and a hydrating misting of grape water."

Details: <http://lei.sr?a=u2r3R>

Complexions day spa to open second spa site

Complexions Spa for Beauty and Wellness is expected to open its second day spa during Q3 this year – in New York's Saratoga Springs, US.

The new 6,500sq ft (603.9sq m) mineral spring water spa will be located inside a luxury condo building in the centre of the city's downtown shopping district. It will be built to the same green standards as its 10,000sq ft (929sq m) Gold LEED (Leadership in Energy & Environmental Design) certified sister medical spa property in Colonie, Albany.

Construction costs for the new spa are approximately US\$600,000 (£440,000, £357,000) but owner, president and CIDESCO diplomat Denise Dubois declined to say how much she spent on the purchase of the two-storey unit. The wellness facility's developer is Saratoga-based Bonacio Construction.

"For centuries, people have soaked in mineral springs to reap the health benefits – such as increased blood circulation, cell oxygenation,



Denise Dubois the president and owner of the Complexions Spas

pain reduction and increased mobility," said Dubois. Fresh spring water will be piped into the spa from natural springs underground.

Once completed, Complexions Spa at Saratoga Springs will employ nearly 40 massage therapists, nail technicians, make-up artists, hair stylists, aestheticians and spa coordinators.

The facility's LEED-certified sister property in Albany employs approximately 65 people.

Details: <http://lei.sr?a=c9r2f>



Growing CSR trends outlined at GSN

Three trends affecting the global spa industry were highlighted at the Green Spa Network's third three-day Annual Buyer's Conference, which attracted more than 150 spa leaders to The Claremont Hotel Club & Spa in Berkeley, California from 27-30 April.

Attendees unanimously agreed that they are experiencing an increase in demand for natural and organic products from consumers. The legitimacy of the certification of organic farming practices is becoming more important to

consumers according to Jim Crogan, spa director of San Diego-based Grand Del Mar.

"Rising concerns for health safety, increasing green consciousness and growing consumer awareness are fueling the demand for genuine organic personal care products," Crogan said.

Another trend which emerged from the keynote addresses was that spa and product companies that 'give back' to community projects, disaster relief funds or charities are more favourable with consumers than those that don't. "The lines with the best causes have



Green Spa Network is a CSR-focused not-for-profit trade association

great legs to sell," said Julie Oliff, spa director of the St Regis Aspen and ISPA Board Member.

The third major trend highlighted at the networking event was the need for spas to ensure their wellness facilities are sustainable.

"It's about taking charge of who you are, what you want and what you are willing to buy in order to leave this planet in better shape for our future generations," said Susie Marquez, spa director at Grand Hotel Marriott Resort.

The Green Spa Network is a trade association. *Details: <http://lei.sr?a=c7M8v>*

Evian Resort Spa receives ecological operations label

Spa Quatre Terres at the Hotel Ermitage – part the Evian Resort in Évian-les-Bains, France – has received Ecocert certification for its eco-friendly spa facilities.

The nine-treatment room facility, whose Evian water is drawn from the heart of the Alps, has met the mandatory criteria for ecological spa operations certification by Ecocert Greenlife – the organic quality assessment specialists worldwide. Ecocert Greenlife introduced its 'Being' division to assess spa operations in September 2013.

Being's Ecocert Level 1 'Organic & Ecological Spa' label has been given to the Spa Quatre Terres because 29 per cent of the facility's products are organic, services provided meet Ecocert's environmental, hygiene and safety expectations, and the spa's consumption of water resources is managed carefully – minus excessive waste or emissions. *Details: <http://lei.sr?a=r8F7f>*



Day spas made up 45% of SA's market in 2009

Updated South African Benchmark Report due in July

The SA Spa Association has formed a strategic alliance with industry research company Intelligent Spas – directed by Julie Garrow. The partnership will allow the South African Spa Industry to gain the value of spa statistics and benchmarking.

Founded in 2001, Singapore-based Intelligent Spas will be updating the industry report it carried out in 2009 in South Africa, which is likely to contain about 1,000 revised trade statistics, Garrow said.

"The survey is now underway and the report is planned to be released at the Association's annual conference at the end of July," Garrow told *Spa Opportunities*.

Key spa benchmark ratios provided in the report will include measures of treatment room occupancy, average treatment rates, therapist productivity rates and many more. "Spas need to identify if their spas are operating below the industry average," Garrow added. *Details: <http://lei.sr?a=e3bgf>*

Second-tier cities offer more dynamic markets

Traditional first-tier cities are increasingly challenged by the growth of emerging second-tier cities, which offer more flexible and dynamic markets – according to data from a Euromonitor International webinar, hosted by its senior analysts Kasparas Adomaitis and Ugne Saltenyte.

The Uncovering Business Opportunities in Second-Tier Cities educational talk explained how international companies often, and perhaps mistakenly, target the largest metropolises – such as Tokyo, Moscow, Dubai and London – when establishing themselves in external global markets.

Key characteristics of a city are used to determine whether it falls within the first, second or third tier. These factors include its economic development, provincial GDP, advanced transportation systems and infrastructure, as well as its historical and cultural significance.

Euromonitor's analysts, Adomaitis and Saltenyte, stressed that doing business in



32 new second-tier cities are predicted in developing countries by 2020

first-tier cities can prevent growth, due to intense competition and diverse populations.

Second-tier cities – such as New Orleans in the US, Shantou in China and Bremen in Germany – can provide unexploited opportunities for generating extra revenue, according to Euromonitor. The analysts said that many smaller cities are growing more quickly than first-tier cities – both in production and consumption. *Details: <http://lei.sr?a=F2x7v>*

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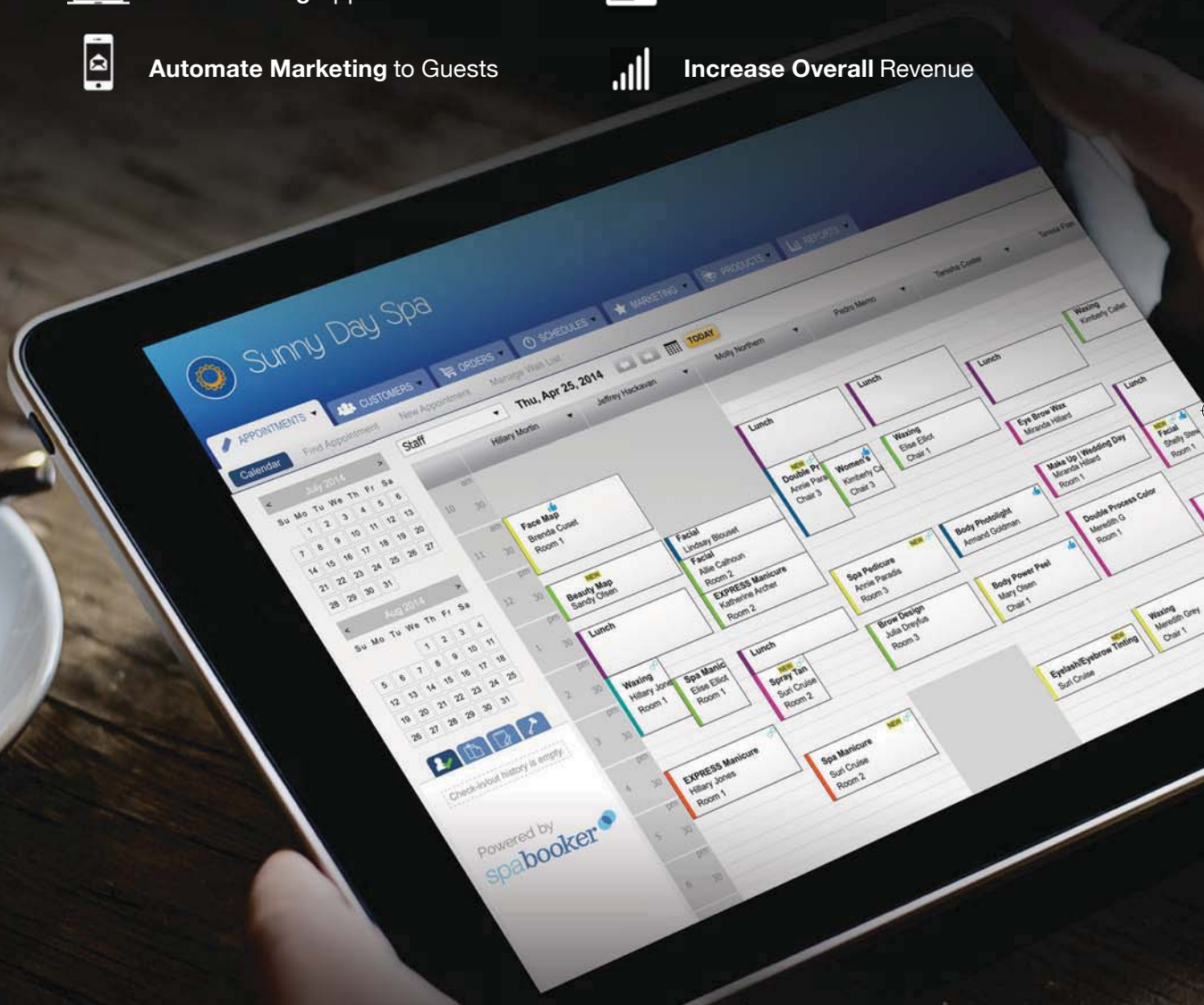
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US\$100m expansion for Bluffton Inn

The major US\$100m (€73.3m, £59.3m) expansion of the Inn at Palmetto Bluff in Bluffton, South Carolina, US, could begin as early as Q3 this year if the 150-room designs receive the town's approval.

The 28-acre (11.3-hectare) hotel and spa complex is owned by the real estate investment firm Crescent Communities. "Construction could start between July and September, but it will probably start in Q4 after site preparation and demolition of the existing spa where the new inn will be," said senior vice president of development for Crescent Communities, David Muenks in a statement. A temporary spa will be constructed in two of the complex's cottages during the construction of the new wellness centre within the hotel. The cottages will be converted back afterwards.

The current 9,500sq ft (883sq m) Spa at Palmetto Bluff is built in the style of a Southern manor home, on a private island, in a freshwater estuary adjacent to the Inn. It features eight



The current 9,500sq ft (883sq m) Spa at is a Southern manor home

treatment rooms, including a couples' room and a private Vichy steamroom. Each room has its own veranda and spacious bath.

Treatments offered to guests include massage therapy, skincare and body treatments such as wraps and scrubs – using ingredients that are indigenous to the region, such as cornmeal, peaches, cotton, wild rice and red river clay.

The main inn's three buildings, will include 74 rooms, the new spa, a restaurant, fitness facility, meeting rooms and a ballroom.

Details: <http://lei.sr?a=4A4m3>

Palatial Natura Bissé spa opening this August

The neoclassical five-star Hotel Urso Madrid will open this August in Madrid, Spain between the neighbourhoods of Chamberi and Chueca.

Owners, Torimbia, have converted the former Palacio de Mejía Lequerica hotel into the new 78-bedroom and suite Urso Hotel – ten minutes from the main shopping district and 15 minutes from the Prado and Thyssen museums. The restored hotel includes the first Natura Bissé-operated spa in Madrid – the Urso Spa.

Spa facilities include four treatment rooms – one of which is a couples' room – a Turkish steam bath, indoor plunge pool, 12m pool (39.4ft), relaxation area and signature treatments from Natura Bissé such as the Diamond Life Infusion, Detox Facial Cure and Maxi Firm Body Citric. It is not yet known if the spa will open at the same time as the hotel.

There is also a Technogym included within the Marugal-managed hotel's premises.

"The building is utterly unique as it occupies



The 19th Century building was restored by architect Antonio Obrador

a whole block and therefore all rooms are exterior facing," said managing director Pablo Carrington. The interior design is palatial.

The 19th Century building has been restored by architect Antonio Obrador, who also masterminded the design of the Urso's sister hotel, Cap Rocat – located in the Catalan Balearic Islands with a third hotel called Torralbenc. Artisan carpenters are restoring the 20th Century elevator. *Details: <http://lei.sr?a=j3z7U>*

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TV channel operator to launch luxury hot spring resort in 2014

Cable TV system and channel operator Dafeng Media Group is launching a luxury hot-spring resort in Taipei, Taiwan in Q3 of this year as it expands into the country's growing wellness tourism market.

The group bought the Pacific Wellness Spa & Club – originally a subsidiary of Pacific Life Resort, owned by Pacific Construction – in Taipei's Beitou District last year. This area is a geothermal valley.

After a one-year renovation plan, the 48-room hotel with 20 hot spring cabanas will officially open later this year as the Gaia Hotel Taipei, ending trial operations which started 31 January – the Lunar New Year.

The hotel's spa facilities will include a sauna, hot spring bath, spa pool, indoor and outdoor pools plus a steamroom.

There will also be a fitness centre and three restaurants within the building. *Details: <http://lei.sr?a=D5J9e>*



The power purchase deal will reduce energy costs

Two Bunch Palms resort is going carbon-neutral

The Two Bunch Palms Spa Resort in California, US will become the first carbon-neutral resort in North America – with the help of clean energy provider, Pear Energy.

Pear will finance and construct a 550-kW solar photovoltaic (solar panel) installation for the hot spring resort which, when complete, will offset 100 per cent of Two Bunch Palms' electric power consumption.

"With Pear Energy's support, Two Bunch Palms is expanding the definition of wellness for our industry beyond the mind, body and spirit connection to include a broader sustainable philosophy that recognises the interplay between personal wellbeing and planetary health," said Kevin M Kelly, CEO of Two Bunch Palms.

Pear Energy provided financing for the project through a 21-year power purchase agreement with the resort which is currently being refurbished.

Details: <http://lei.sr?a=k2p8Y>

'Organic' food perceptions study due

The Hartman Group's "Organic & Natural" syndicated report for 2014 – the study which tracks changes in consumer segments and attitudes to organic and natural food and beverage products – will publish the results in Q3 2014. The study, which is conducted biannually in the US, delivers strategic and tactical insights, identifies growth opportunities leading to strategic development in the global F&B market.

The previous data, collected in Q2 of 2014, found that three quarters of US consumers purchase organic food and 36 per cent of all consumers use organic-labelled food at least monthly. The survey revealed that the main reason (38 per cent of people) buy organic products is because they perceive them to be safer for consumption than non-organic goods.

Consumers also wanted to avoid pesticides genetically modified organisms and growth hormones found in non-organic foods.

Only 29 per cent of consumers said their



Only 29 per cent of consumers bought organic food for its 'high quality'

main justification for buying organic products was because their quality was higher and just 28 per cent chose these pesticide-free goods because they believed they taste better.

53 per cent of consumers said they were aware of US government standards for organic food in 2012, while 14 per cent trusted the United States Department of Agriculture (USDA) organic seal of approval label completely.

The Hartman Group's consumer research provides sponsors with the latest perceptions of organic items. *Details: <http://lei.sr?a=m2U5X>*

First ever Perfume Society plans scent database

UK entrepreneur, writer and co-founder of Green & Black's chocolate, Jo Fairley, has teamed up with perfume expert Lorna McKay to launch a website and subscription organisation for scent-lovers called The Perfume Society.

"Until now, there has been no single organisation entirely dedicated to the glorious world of fragrance," the founders said in a statement.

The perfumesociety.org website provides a forum for the discussion of aroma, inviting users to sign up for a cheaper fee for the first 5,000 subscribers – to receive 'Discovery Boxes' of samples, exclusive samples, news about fragrance launches, access to exclusive online content and events such as Q&As with industry experts in addition to a notebook for fragrance-related thoughts.

Members will also receive 'The Scented Letter' – a 32-page e-zine devoted entirely to the sense of smell, delivered eight times a year.

The site is also planning to launch an

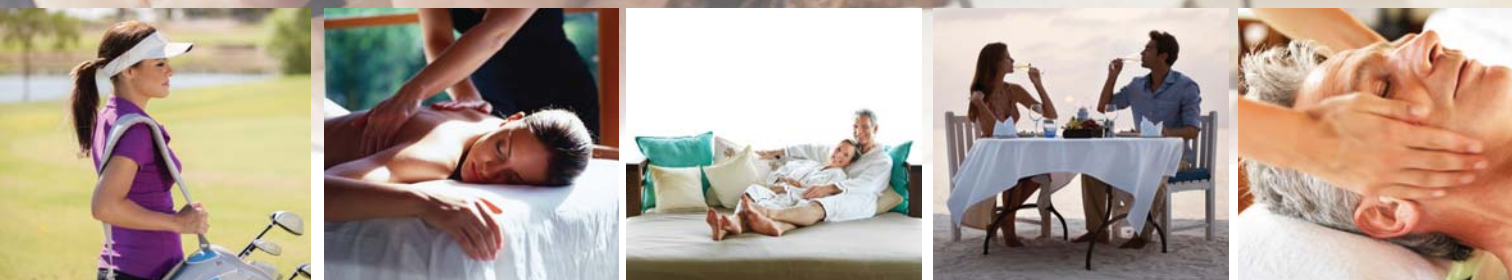


The database contains thousands of perfumes from across the UK

enormous database it calls FR.eD – short for 'Fragrance Education' in mid-June. Thousands of scents from across the UK have been collected, described and recorded to help users choose a perfume based on their unique preferences. Each user is given six suggestions of new perfumes to try. This customised sensory experience might be one which appeals to global spa businesses looking to make guests' experiences individual. *Details: <http://lei.sr?a=D4N3J>*

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Chateau Spa & Organic Wellness Resort, Malaysia

The Seven Star Global Luxury Award serves as a guarantee to the luxury consumer that the recipients are truly the best in the industry. Winners of the Signum Virtutis – the seal of excellence – will be announced during a black tie event. You can vote for the nominees and find out more details online www.sevenstaraward.com

19 Jun 2014

Forum HOTel&SPA

Four Seasons Hotel George V, Paris, France

International event for news and information regarding the spa and hotel industry. Represents opportunity to be in contact with industry leaders, developers, Spa managers, hotel owners and directors and journalists from all over Europe.

Tel: +33 1 42 40 90 77

www.forumhotspa.com

10-12 Sept 2014

Global Spa & Wellness Summit

Four Seasons Resort Marrakech, Morocco

The annual GSWS will bring together the leaders and figureheads of the spa industry to help guide and shape the future of the spa and wellness industries in the years to come. Sessions include panel-led discussions, general sessions, small group breakout sessions, and hosted dining conversations.

Tel +1 212 716 1202

www.globalspaandwellnesssummit.org

14-17 Sep 2014

SPATEC Fall North America

Scottsdale, US

SPATEC Fall 2014 will bring together the operators of the US's leading hotel resort, destination, athletic, medical and day spas with key domestic and international



Spameeting Asia 2014
brings suppliers to meet
with the hotel Spa, day Spa
and medspa project holders

12-13 Jun 2014

SPAMEETING ASIA

Sheraton Saigon Hotel & Towers, Hồ Chí Minh-Ville, Vietnam

After a successful edition in Seoul last year, Spameeting Asia is on the way to gather key buyers from Asia and worldwide

suppliers from the spa industry in Hồ Chí Minh City in June 2014. They will hold one-to-one business meetings according to the needs of both, buyers and suppliers from across the sector.

Tel: +33 (0)1 44 69 95 66

www.spameeting.com

suppliers to participate in a series of one-to-one meetings over two business days.

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www.spatecna.com

17-18 Sep 2014

Hotel Investment Conference (Hot.E)

Jumeirah Carlton Tower, London, UK

Hotel Investment Conference Europe (Hot.E) sessions focus on two things, the capital markets (debt and equity) and where the investment opportunities across the length and breadth of Europe are today. One third of attendees in 2013 represented debt, equity and development companies.

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www.europehotelconference.com

18-20 Sep 2014

World Spa & Well-being Convention 2014

Bangkok, Thailand

A three-day trade exhibition and a two-day congress, focusing on Education and Standards & Innovation, the WSWC is setting new operational standards, helping to strengthen the industry for the future.

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www.worldspawellbeing.com

20-23 Sep 2014

SPATEC Middle East 2014

Dubai, UAE

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30 Sep-1 Oct 2014

Spameeting Europe 2014

Radisson Blu Hotels & Resorts, Dubrovnik Sun Garden, Croatia

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Brenners Park's spa set to open in Q3

The Brenners Park Hotel & Spa in Baden Baden, Germany – the flagship property of the Oetker Collection – is on track to open its 5,000sq m (53,820sq ft) Villa Stéphanie destination health spa in Q3. In an exclusive interview at SPATEC Europe 2014, Oetker Collection's director of spa development, Hans-Peter Veit, told *Spa Opportunities* about the five-year project to create "the finest spa in Europe."

According to Veit it takes people three to five days to disconnect from the stresses of everyday life. As a result of this belief, the resort has recently invested in technology to be able to block electricity and 95 per cent of WiFi signals in each of its rooms individually.

"We had to insulate the walls and cables with copper. The benefit of this enhancement to our rooms is that we can guarantee guests no interruptions to their detoxification process. Other hotels offer this, however, we can offer a choice to guests staying in neighbouring rooms thanks to this innovative solution," Veit continued.



The Park's Villa Stéphanie spa will feature 15 treatment rooms

The spa will feature 15 treatment rooms overlooking the Park's gardens, a 500sq m (5,382sq ft) sauna, kneipping baths, a plunge pool for recovery, a hammam, a ladies spa and sauna, a fitness centre plus physio and spinal treatment facilities. The spa – whose equipment is supplied by Gharieni – uses products by its main partner Sisley, in addition to Anika Organic Luxury and SkinCeuticals. The directly connected 1,700sq m Haus Julius is home to the medi-spa. Details: <http://lei.sr?a=y4Q5y>

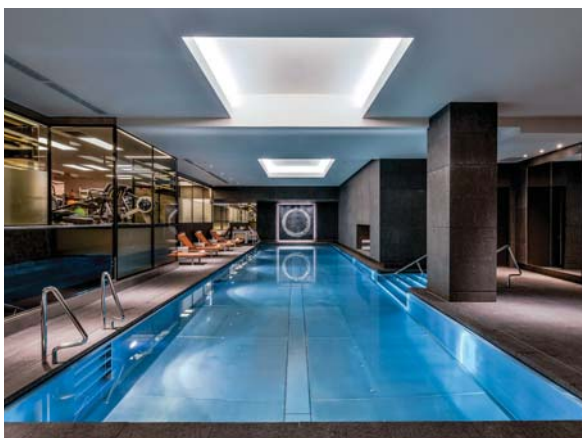
Mandarin Oriental Hyde Park is fitness-focused

Mandarin Oriental Hyde Park, London, UK has opened a new results-oriented wellbeing facility, with fitness packages, provided by the exclusive health and fitness consultancy Sculpt, to complement the property's existing eight-treatment room Spa at Mandarin Oriental.

Mandarin Oriental Hyde Park has teamed up with Sculpt to offer members training guidance from experts, such as former international swimmer David Jones, to provide personal training, nutrition, swimming coaching, physiotherapy, Pilates and yoga in the new centre.

The new facility is a fitness centre, equipped with Technogym machines, a 17m (56ft) swimming pool – open to limited private membership with the residents of London in mind.

Time efficient and structured workouts for beginners, intermediate and advanced levels of training are programmed by the Technogym Kinesis Vision Unit and the InBody Analyser



The new fitness centre will be available to a limited private membership

measures the guest's overall fitness and health.

Post-workout indulgences include Four Senses loungers in the centre's changing areas. The relaxation seats feature heated gel pads, colour-changing light sequences, essential oil fragrances and personal audio systems.

The female changing area has a steamroom and the male changing area has a sauna. Ice fountains and experience showers are located in both areas. Details: <http://lei.sr?a=G6K4w>

First Carlson Rezidor property in Moldova launching in 2015

Carlson Rezidor's first property in Moldova – the Radisson Blu Leograd Hotel in the country's capital city Chisinau – will open in late 2015 after a complete renovation and conversion of the existing Leograd Hotel & Convention Centre.

The hotel will offer 140 bedrooms and suites, three restaurants, a bar and a 400sq m (4,305sq ft) fitness and spa centre. Located in the heart of the city centre and close to the business centre of Chisinau, corporate hotel guests will have access to 2,000sq m (21,527sq ft) of meeting and conference space.

"We are furthering strengthening our position as the leading international hotel operator in Russia/CIS and the Baltics," said Wolfgang Neumann, president and CEO of Rezidor. In total, Carlson Rezidor operates and develops 75 hotels with almost 18,800 rooms in the Russia/CIS and Baltic region.

Details: <http://lei.sr?a=P7Z5s>



The hotel will include a Willow Stream Spa

2019 launch for Fairmont Nanning hotel on Xinwei River

FRHI's luxury brand Fairmont Hotels & Resorts and Guangxi Detai Real Estate Co have announced that development is underway for a new-build hotel to open in 2019.

Set to be the first Fairmont hotel in southern China, the Fairmont Nanning will feature 350 guestrooms, 3,000sq m (32,291sq ft) of meeting and event space plus a Willow Stream Spa – the same name as the Fairmont-branded spa product.

"With a footprint in this regional gateway to Southeast Asia, we will further our brand awareness in southern China" said Jennifer Fox, president of FRHI International and Fairmont brand. Within a mixed-use development, the hotel will be situated on the top floors of a 370m (1,214ft) tower offering views of the Xinwei River.

Details: <http://lei.sr?a=W9U5c>



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Fill up spa bookings using TAC's on-site digital signage

Spa software specialist TAC has created a digital sign which can be used on-site to market special daily deals or last minute treatment availability to increase utilisation.

Spas can decide what they want to promote (it's possible to offer multiple deals) and reservations are made fast and easy.

Real-time interfaces prevent double bookings for a single appointment being made.

KEYWORD: TAC



KEYWORD: LIVINGLOBE

Wellness domes offer an eye-opening way to relax

Domes offering 360-degree video projection can bring a new level of relaxation to spas, according to a German developer.

Munich-based LivinGlobe – which completed installation of two of its Vidarium wellness domes in the OCT Hot Springs Waterpark in China in January – says relaxing films can be projected on the dome's entire ceiling. The aim is to fill in the gaps between more conventional wellness treatments, and ensure that relaxation can be achieved with eyes open rather than closed.

Harald Singer, owner and creative director at LivinGlobe, says visitors can view "soothing" nature films from a sitting or face up position, immersing themselves in the moving images of the "projected worlds".

At OCT Hot Springs Waterpark, one dry Vidarium with a hot shale stone bath was installed, along with a pool Vidarium.



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LPG adapts its facial and body treatments for resort spas

France-based LPG has developed a range of treatments designed to help resort spas differentiate their offerings.

Best known for the Cellu M6, which provides precision facial and body treatments based on achieving cell stimulation, the company has now adapted its offerings for the hotel sector.

Cellu M6 Integral and Mobilift M6 offer ergonomic technologies, equipped with a range of face and body treatments.

The short format treatments, which start from 10 minutes for the face and 15 minutes for the body, focus on achieving results in anti-ageing, detox, drainage, relaxing and re-energising, and slimming.



KEYWORD: LPG

Christina brings benefits of wine to new range

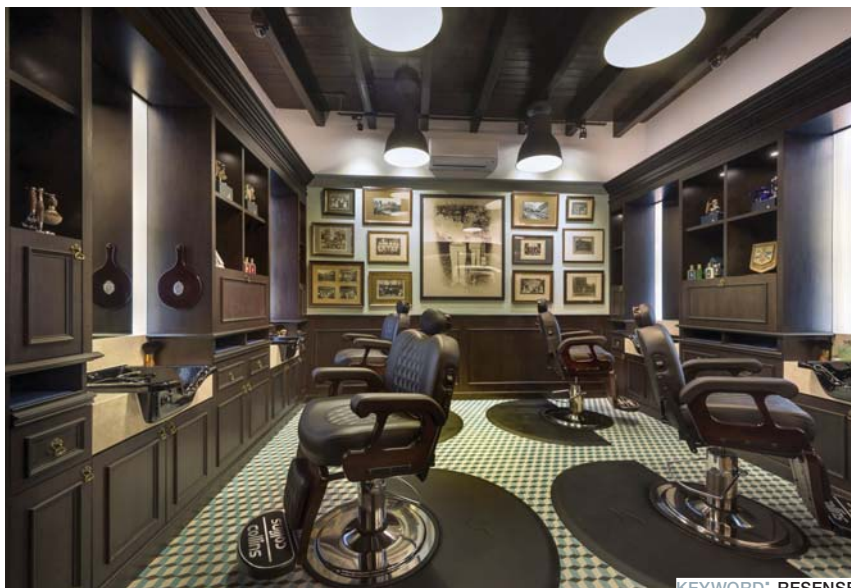
Fine wines have been taken as the main inspiration for a new product line from the Christina Company. The Château de Beauté range applies the benefits of grapes, wine and their byproducts to skin rejuvenating and cell energising cosmetics.

The product line consolidates a number of active ingredients in order to deliver age-control benefits. The formula results in the restoration of moisture perfection in skin, blurring away lines and wrinkles.

It also encourages collagen production in the skin so as to protect a healthy structure, while promoting suppleness in skin.



KEYWORD: CHRISTINA



KEYWORD: RESENSE

Resense agrees partnership with world's oldest barbershop

Global spa management company Resense has announced a new partnership with gentleman's barber Truefitt & Hill to create a luxurious spa grooming experience.

The companies will join forces to develop the "quintessential, yet unique" experience, which will be available from June 2014 at Resense spas and hotels around the world.

Resense CEO Kasha Shillington said Truefitt & Hill were the ideal choice for a male grooming partnership because of the company's "impeccable reputation, history

and European heritage". Established in 1805 and said to be the oldest barbershop in the world, Truefitt & Hill counts Winston Churchill, Lord Byron, Fred Astaire, Laurence Olivier and Cary Grant among its former clients, while it has been mentioned in novels by Dickens and Thackeray.

Resense's portfolio of spas operate under two brands – Resense and Kempinski The Spa. The Resense spas are currently being expanded internationally, either within selected hotels or as stand-alone spas.

Mineral magic is provided by Inviion at new Aqua Sana spa

A new steam bath cabin with a mineral infusion system marks a first in spa history, according to supplier Inviion.

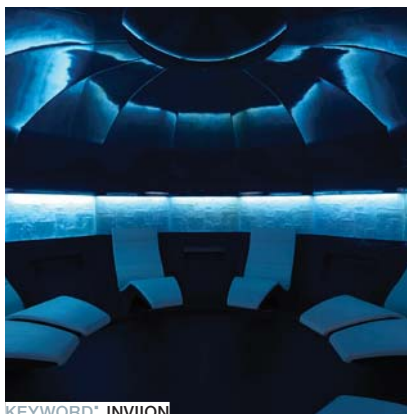
The Mineral Room has been installed at the Aqua Sana spa at the Woburn Forest Center Parcs holiday village. At intervals of

eight minutes, a range of health-enhancing minerals and trace elements are alternately infused into the health bath cabin, which operates at a radiant heat of about 45°C.

Among the minerals, magnesium supports the recovery and stabilisation of skin, hair and respiratory organs, iodine selenium strengthens the immune system, and lithium – known as the 'good mood salt' – helps relieve stress and recover vitality. Each injection sequence is accompanied by light and aroma therapy programmes.

The cabin works on the principle that the steam opens the pores of the skin, with the mineral salts then entering them gently to create a recharging and relaxing experience.

The cabin forms part of the Mineral & Gemstone Spa at Woburn Forest – one of six spas at the complex, with each featuring a different wellness approach. The Aqua Sana spa includes 25 multi-sensory experiences.



KEYWORD: INVIION



Tropical body scrub provides exotic skin softening care

Elemental Herbology has launched a body scrub based on a tropical cocktail of botanicals and fatty acid rich bio-oils.

The product, Macadamia & Papaya, has been created to shed dry and flaky skin and to soften the skin. The formula includes 15 active ingredients, including papaya, sea salt and sugar exfoliate, which all help improve the texture of the skin, according to the company.

Nine bio-oils are also used including macadamia, which comes from the nut meat of the native Australian macadamia tree, and buriti, which is extracted from the fruit of the moriche palm tree. Both of these help to nourish and soften the skin.

KEYWORD: ELEMENTAL



KEYWORD: LAKE

Regenerative skin treatment system launched by AW Lake

Singapore-based spa specialist AW Lake has developed a non-invasive therapy system for regenerative skin treatment.

Pure TDA treatments are designed to create protein-rich deposits in the skin's deepest layers, in order to stimulate cell division and provide the necessary building blocks to repair damaged structures of the skin. Over time, this smooths the skin and reduces deep wrinkles.

The treatment system consists of a computer-guided application station and applicator, which is moved at a certain distance over the targeted skin areas during treatment, without direct skin contact. The effect achieved is a light massaging pressure.

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Desired Skills and Experience

- Female candidate with Bachelor Degree and qualified to NVQ 3 level 3 beauty or equivalent
- Minimum 5 to 7 years working experience in managing large multi cultural teams with handling at least 50-75 customers daily
- Revenue Management and P&L responsibility
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- Experienced in booking software, inventory management and report writing using MS Excel



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Meditation doesn't 'empty' the mind

Continued from cover

Using non-directive meditation allows spontaneously-occurring thoughts, images, sensations, memories and emotions to pass freely through the mind. Attention is effortlessly focused on the mental repetition of a soothing meaningless vowel and consonant meditation sound. This is thought to facilitate mental processing of emotional experiences, thereby contributing to wellness and stress management. 14 experienced practitioners of this technique took part in the meditative brain study conducted by scientists in Norway and Australia.

The predominant resting system in the brain is called the 'default mode network,' which is responsible for our wandering mind. The research found that this wandering mind mode is activated on a greater level during meditation than when the mind is resting normally.

The study highlighted that the resting brain simply activates other networks than it does when one concentrates or attends to an



The 'default mode network' is the brain's predominant resting system

external task. The 'default mode network' is considerably less active when the spontaneous flow of wandering thoughts is restricted by a more concentrated focus of attention during concentrative meditation – not common to non-directive Acem meditation.

The areas of the brain which are significantly less active during periods of restrictive concentrative meditation include those involved in processing memories and emotions.

The Frontiers in Human Neuroscience journal published the data. *Details:* <http://lei.sr?a=U3j6a>

Swiss Bürgenstock Resort to open in 2017

The CHF 485m (US\$545m, €397m, £323m) Bürgenstock Resort at Lake Lucerne, Switzerland, is on track to open in Q2 of 2017.

The 400-bedroom resort with 68-suites, is owned by Katara Hospitality, which is in turn owned by the state of Qatar. Katara Hospitality Switzerland AG – a subsidiary of Katara Hospitality – is the developer and operator of the Bürgenstock Collection.

Of 75 building permits, 71 have already been issued with the remaining three expected at the end of May. These are for the construction of the new Bürgenstock Hotel, the Lakeview Residence Villas and the Alpine Spa.

The 10,000sq m (107,639sq ft) Alpine Spa will feature 15 treatment rooms and three separate private suites. While product suppliers have not yet been chosen, there will be an indoor pool, two outdoor pools, an infinity pool, alpine hot tubs, a large sauna and multiple wet and dry treatment areas. Ayurvedic massage and Alpine



The car-free resort has been constructed with sustainability in mind

treatments will be on offer among others.

"This is truly a spa and beauty centre of the first order," Bruno H Schöpfer, managing director of Katara Hospitality Switzerland told *Spa Opportunities* in an interview. "It's a place to celebrate wellbeing in a place unlike any other."

Overseeing the resort's completion are Patrik Dierks Norbert Sachs Architekten and London-based interior designers MKV Design. *Details:* <http://lei.sr?a=G6B6M>

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