

# spa opportunities

18 JULY - 31 JULY 2014 ISSUE 194

Daily news & jobs: [www.spaopportunities.com](http://www.spaopportunities.com)

## Anantara Spa opens at the base of Buddhist mountain

Minor Hotels Group's Anantara Hotels, Resorts & Spa brand has opened its third resort in China at the base of Mount Emei – the highest of China's Four Sacred Buddhist Mountains and a UNESCO World Heritage Site of legendary sanctuaries, ancient trees, waterfalls and hot springs.

The 150-bedroom Anantara Emei Resort & Spa is located in Sichuan Province, south-west China. The resort's spa features three treatment rooms and three spa suites, wellness relaxation areas, a Chinese herbal bath, a male and female

salon and a nail spa. In addition to its signature massage therapies, the Anantara facility offers Thai massage and tea-drinking rituals.

Treatments available include a hydrating Pu-Erh tea body scrub, a ginger-laced Ling



The spa offers Thai massage and a body wrap infused with white clay and vitamin E

Zhi bath, a body wrap infused with white clay and vitamin E, plus an exotic bamboo massage.

The resort also has an outdoor pool and whirlpool in addition to a fitness centre, which offers table tennis, outdoor tennis courts, yoga

and Tai Chi classes. There is also a children's pool and club.

Dining options come in the form of six restaurants, each featuring varying ethnic foods. Sichuan recipes will be taught to food enthusiasts in Anantara's cooking classes, dubbed "Spice Spoons".

Visitors to the area can take a cable car to the summit of Mount Emei to see the world's highest golden Buddha statue (48m, 161ft). The Exui Lake is also two kilometres (1.2 miles) away from the resort and China's iconic giant pandas can be found just 90 min-

utes away by vehicle, in the Chengdu Plain.

This resort and spa joins the Anantara Xishuangbanna Resort and Spa in Yunnan Province and Anantara Sanya Resort & Spa on Hainan Island. **Details:** <http://lei.sr?a=F2n6J>

### Conde Nast to rename proposed Spafinder

*Spa Opportunities* understands *Condé Nast Traveller* magazine is to find an alternative name for its soon-to-launch online spa guide.

It had previously announced the service would be known as The Spa Finder, however, global spa search, marketing and gifting outfit Spafinder challenged the move on the grounds of passing off, saying the name was too similar to its own and would cause confusion in the market. Spafinder CEO Pete Ellis – who has been robust in his defence of the Spafinder brand in the past – has remained silent on the matter.

**Details:** <http://lei.sr?a=C8h5U>

### Limegrove Spa & Fitness launches

The Limegrove Spa & Fitness at Limassol Marina, Cyprus, is a three-storey stand-alone wellness centre project by spa consultants Spa Creators that officially launched on 13 July.

The spa and health facility is owned by SCIMPO Investments – a company specialised in wellness projects which is funded by various financial investors, including the centre's operating company – spa consultancy C&G Spa Creators. The Limegrove project – located in a marina complex which has up to 700 berthing places – took approximately three years to complete – having been put on hold for financial reasons for a year. Limegrove Spa & Fitness, a wellness concept by C&G Spa Creators, will feature five customised spa treatment rooms on the top floor, a retail area,



The facility's spa therapists are all trained by Li'tya

relaxation room, sunbathing deck and a sea view terrace. There is room to construct two more treatment rooms if demand is high.

The middle floor comprises a 20m outdoor lap pool, hair salon, lobby and gym – the cardio suite is situated over the water in the marina.

The lower level houses gym changing rooms.

**Continued on back cover**

GET  
SPA  
OPPS

**Magazine** sign up at  
[spaopportunities.com/subs](http://spaopportunities.com/subs)

**Job board** live job updates  
[spaopportunities.com](http://spaopportunities.com)

**PDF** for iPad, Kindle & smart phone  
[spaopportunities.com/pdf](http://spaopportunities.com/pdf)

**Ezine** sign up for weekly updates  
[spaopportunities.com/ezine](http://spaopportunities.com/ezine)

**Online** on digital turning pages  
[spaopportunities.com/digital](http://spaopportunities.com/digital)

**Instant** sign up for instant alerts  
[at spaopportunities.com/instant](http://spaopportunities.com/instant)

**Twitter** follow us:  
[@spaopps](https://twitter.com/spaopps) [@spaoppsjobs](https://twitter.com/spaoppsjobs)

**RSS** sign up for job & news feeds  
[spaopportunities.com/rss](http://spaopportunities.com/rss)

## CONTACT US

The Leisure Media Company  
Portmill House, Portmill Lane,  
Hitchin, Herts SG5 1DJ, UK  
Tel: +44 (0)1462 431385  
Fax: +44 (0)1462 433909  
e-mail: please use contacts'  
fullname@leisuremedia.com

## Subscriptions

Denise Adams +44(0)1462 471930  
subs@leisuremedia.com

## Editor

Liz Terry +44(0)1462 431385

## Head of news

Jak Phillips +44(0)1462 471938

## Journalists

Helen Andrews +44 (0)1462 471902

Tom Anstey +44(0)1462 471916

## Architecture and Design

Katie Buckley +44 (0)1462 471936

## Product editor

Jason Holland +44(0)1462 471922

## Design

Ed Gallagher +44(0)1905 20198

## Internet

Dean Fox +44(0)1462 471900

Emma Harris +44(0)1462 471921

Tim Nash +44(0)1462 471917

## Publisher

Astrid Ros +44(0)1462 471911

## Publisher, Attractions

Julie Badrick 01462 471919

## Associate publishers

Annie Lovell +44(0)1462 471901

Jed Taylor +44(0)1462 471914

Paul Thorman +44(0)1462 471904

## Property desk

Simon Hinksman +44(0)1462 471905

## Financial Administrator

Denise Adams +44(0)1462 471930

## Circulation Manager

Michael Emmerson +44(0)1462 471932

## Subscribe to Spa Opportunities:

Online: [www.leisuresubs.com](http://www.leisuresubs.com)

Email: [subs@leisuremedia.com](mailto:subs@leisuremedia.com)

Tel: +44 (0)1462 471913

Annual subscription rates are UK £31,

Europe £41, Rest of world £62, students UK £16.

Spa Opportunities is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed in the USA by SPP, 75 Aberdeen Road, Emigsville, PA 17318-0437. Periodicals postage paid @ Manchester, PA POSTMASTER Send US address changes to Spa Opportunities, c/o PO Box 437, Emigsville, PA 17318-0437. The views expressed in print are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Limited. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise without the prior permission of the copyright holder. Printed by Preview Cromatic Ltd. ©Cybertrek Ltd 2014 ISSN 0952/8210

## Wellness resort set for Hoi An

The picturesque Vietnamese town of Hoi An – a UNESCO World Heritage site – will play host to a new Tai Chi-themed wellness resort when the Alma Courtyard Hoi An debuts at the end of August. The resort will be operated by Serenity Holdings – which as well as Alma, boasts the Fusion Resorts, A La Carte and M2Boutique Hotels brands – following the recent launch of the Fusion Maia resort in nearby Da Nang.

With Vietnam's wellness sector forecast to grow by 16 per cent annually over the next five years, the country is fast becoming a hotbed of development, with a number of international operators eager to set up shop along its coastlines.

Alma Courtyard Hoi An aims to offer a complete journey for mind, body and soul. All guests receive a daily 'My Chi' wellness journey to balance the body's vital energy or "chi", including a steam and sauna, choice of massage, Tai Chi energy movement and meditation practice. Local therapists will use 100 per cent local and natural spa products at the resort's holistic



Hoi An is well known as one of the most beautiful areas in Vietnam

spa, which comprises 42 treatment rooms – 14 double and 28 single – as well as a poolside juice bar, gym, yoga studio and beauty salon.

Elsewhere at the resort, the 144-bed-room aims to showcase the flavours of Hoi An's French-infused cuisine. The Four Plate Restaurant features four interactive demonstration kitchens to help guests become acquainted with a variety of local foods, while the Blue Bottle Bar features an array of exotic beverages made using local fruits and spices.

*Details: <http://lei.sr?a=z7b8m>*

## Six Senses Spas to manage Al Bustan Palace

Six Senses Spas has won a contract to manage the 32,000sq ft (3,000sq m) spa due to open in February 2015 at the Ritz-Carlton operated Al Bustan Palace in Muscat, Oman.

Reflective of traditional Omani design, the spa will complement the hotel's opulent domed ceilings, elegant arched walkways, falaj (water channels) reflecting pools and natural stone walls and floors.

A five-minute walk from Al Bustan Palace, the spa is being built into the surrounding landscape of towering stone and rock cliffs of the Haijar

Mountains. Housed on three levels in the style of an ancient Arabian fort, heavy wooden doors flank the imposing entrance.

The spa is comprised of a large reception area; relaxation lounge with a library, game room and a green bar serving Six Senses nutrition shots, power juices and express beauty services. With 17 treatment rooms and a myriad of wet facilities such as infrared saunas,



Al Bustan Palace is flanked by the rock cliffs of the Haijar Mountains

showers, ice showers, relaxation areas and hammams, the facility aims to offer something for every spa-goer. In the meditation and yoga pavilions, guests can experience Six Senses' newly-launched yogic programmes and enjoy sessions from the group's visiting practitioners programme. A wide range of locally-inspired massages, facials, and wellness therapies will be available. *Details: <http://lei.sr?a=r9y9U>*





## Starwood enters UAE emirate Ajman

Starwood Hotels & Resorts has expanded its footprint in the UAE with its first hotel in Ajman – the smallest emirate by area at only 259sq km (100sq m) – and the UAE's first GOCO Spa.

The 205-key Amjan Saray resort is the first of 10 Luxury Collection-branded hotels due to open around the world in the next 12 months, according to a statement from Starwood.

The GOCO Spa at Ajman Saray features 17 treatment rooms across 1,250sq m (13,455sq ft). Out of respect for local culture, the spa offers two completely separate, private male and female thermal bathing facilities, which each include a steamroom, sauna, authentic hammam, ice fountain and numerous chromotherapy rain showers.

"Being appointed by HH Sheikh Ammar bin Humaid Al Nuaim to manage the spa and wellness facilities at the Ajman Saray represents a very good omen for our expansion in the Middle East," said Ingo Schweder, CEO and founder of GOCO Hospitality. "It's a vibrant marketplace and we have a



The spa is on the resort's third floor, overlooking the Arabian Gulf

diverse yet specific spa, beauty and wellness offering – unlike any other. We anticipate the addition of more GOCO Spas in this dynamic and financially prosperous region in the next 24 months," Schweder continued.

The private section of the female spa comprises six multi-purpose rooms and The Glamour Studio, a dedicated beauty salon and two beauty treatment rooms offering advance beauty facials by QMS Medicosmetics.

The male spa is equipped with seven multi-purpose rooms. *Details:* <http://lei.sr?a=C4V2e>

## Barr + Wray acquires interior designers EDP International

Barr + Wray has acquired Dubai-based spa interior design specialists EDP International.

The companies have previously collaborated on a number of spa projects, including the Eastern Mangroves Hotel & Spa by Anantara and the Jumeirah Etihad Towers, both of which are in Abu Dhabi.

According to Barr + Wray managing director Alister MacDonald, the move helps the UK-based company to meet the increased demand for spa interior design services he has seen from the Middle East.

The acquisition also allows the company to offer a more integrated and co-ordinated approach to spa engineering and interior design. MacDonald said all stages of a project could now be managed under one roof, from design through to delivery.

As part of the acquisition, three of EDP's designers will transfer to Barr + Wray's operations. *Details:* <http://lei.sr?a=U5z5X>



Viva Mayr detox treatments will be on the menu

## Tribal Nalai Spa revealed for Park Hyatt, NYC

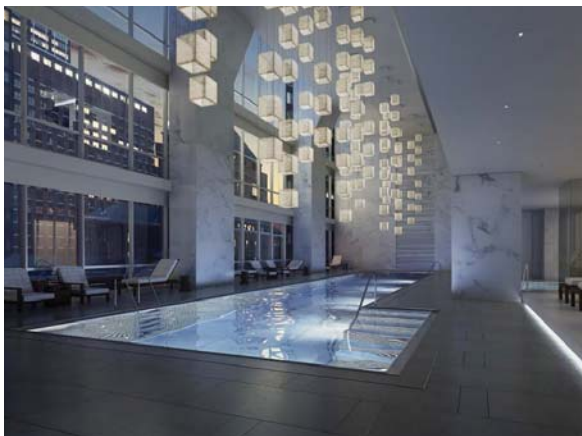
Park Hyatt's upcoming flagship hotel in New York will feature an artisanal spa called Nalai, which means 'serenity' in the language of the Lenape people – the original tribe of Manhattan.

Scheduled to open in Q3 of this year, the 13,000sq ft (1,208sq m) spa will be located on the 210-guestroom hotel's 25th floor, providing sweeping views of the iconic New York City skyline and Central Park.

A three-storey aerie at the top of the hotel will serve as an extension of the spa, comprising a steamroom, hot tub, changing rooms and an indoor swimming pool – which features underwater speakers that play an exclusive soundtrack from Carnegie Hall.

Treatments will range from ancient healing techniques to those which involve advanced technologies and enhanced beauty rituals.

The spa will release a limited inventory of seasonal treatments to the public for advance purchase six to eight weeks prior to the launch



The spa's large windows make the space feel like an artisanal workshop

of each season – to be offered at a designated time each day. Product lines carried by the tribal Nalai spa will include Carita Paris, H Gillerman Organics and Stimulation.

The hotel was designed by Pritzker Prize-winning architect Christian de Portzamparc and the Yabu Pushelberg firm carried out the interior design. The spa's interior has expansive floor-to-ceiling windows to allow light in.

*Details:* <http://lei.sr?a=w7V2d>

## ESPA Life partners with VIVA Mayr Clinic at the Corinthia, UK

ESPA Life at Corinthia Hotel London is partnering with Austrian-based medspa VIVA Mayr Clinic from June 2014 onwards to offer treatment plans all based on the Modern Mayr Medical Philosophy – a fasting and intestinal cleansing programme developed by Dr Franz Xaver Mayr at the turn of the last century.

Located within the 294-key Victorian Corinthia Hotel London, ESPA Life is a 3,300sq m (305,521sq ft) spa spread across four floors, featuring a team of naturopaths, dieticians, acupuncturists, osteopaths, physiotherapists, sports masseurs, personal fitness trainers and beauty therapists.

The site will be known as ESPA Life VIVA Med and its ESPA services will be supplemented by treatments from founders of the VIVA Mayr Clinic doctors Christine and Harald Stossier – both of whom are qualified general practitioners. Both doctors will be on-site. *Details:* <http://lei.sr?a=z4v8n>

## GSWS invites spa stakeholders to complete industry survey

The Global Spa & Wellness Summit (GSWS) is inviting all spa businesses and stakeholders to participate in an important global industry survey which will provide up-to-date and robust spa economy data, vital for effective benchmarking.

SRI International – the not-for-profit research organisation originally founded as Stanford Research Institute – led the landmark Global Spa Economy study presented in 2008 at the GSWS and will reprise that role this year. The new survey will provide the revised results required to compile the baseline for annual updates going forward.

The survey, which takes approximately 10 minutes to complete, involves different kinds of spa stakeholders inputting details of their business interests in the spa industry. The information submitted is confidential and participants will receive a copy. **Details:** <http://lei.sr?a=r4f8Q>



Each of the Tokoriki Retreats has a plunge pool

## Sheraton resort opens after US\$18.5m revamp in Fiji

Starwood Hotels & Resorts Worldwide has announced the opening of Sheraton Resort & Spa on Tokoriki Island, Fiji – having undergone a US\$18.5m (£14m, £11m) renovation prior to raising the Sheraton flag.

The 35-acre resort – which can be reached by either a 12-minute helicopter ride or an hour's boat trip – is owned by a local Fijian proprietary company called Ritam Investments, which is part of the P Meghji Group. Tokoriki Island is the northernmost island within Fiji's idyllic Mamanuca group.

The previously independent resort features a total of 101 guest rooms and suites, including 30 Tokoriki Retreats. The Tokoriki Retreat Spa features four treatment rooms for therapies inspired by its location. Products at the spa are supplied by both Pure Fiji and Thalga. Treatments include massages, body wraps, body scrubs, facials and mani-pedis. Recreational facilities on-site include a cinema.

**Details:** <http://lei.sr?a=v8q6x>

## Disney's B Indulged spa to open in Q3

The B Resort & Spa in the Walt Disney Resort, by Florida's Lake Buena Vista, launched in June after an extensive renovation of the guestrooms, while the newly-added spa is scheduled to follow later this year.

Situated in a the 17-storey tower, the 394-key B Resort & Spa is within walking distance of the Downtown Disney area of Orlando theme park Walt Disney World. The property was acquired in December 2011 through a joint venture between investment companies Florida-based InSite Group and London-based Cube Capital. The property is managed by Crescent Hotels & Resorts, headquartered in Fairfax, Virginia.

The first full-service B Indulged by Aveda Spa remains on schedule for a late Q3 opening. The 3,000sq ft (279sq m) spa will feature four treatment rooms – one of which is for couples – a spa pool, a separate hair salon, nail boutique, relaxation lounge and a B Active fitness centre.

The spa, which will be run in-house, is supplied by Aveda skincare. Treatments available



The resort is minutes from the Downtown Disney zone in Orlando

include massages, body, nail and hair care.

"B Indulged by Aveda, a collaboration between B Resort & Spa and Aveda, will provide customised treatments for ladies, gentlemen, teens and children," said spa director Beny Koe speaking to *Spa Opportunities*.

The hotel also includes 25,000sq ft (2,323sq m) of indoor and outdoor function space.

Restaurant offerings include a full service American BBQ restaurant called American Q. **Details:** <http://lei.sr?a=k4Y3u>

## Affordable Maldives resorts in the works

Resort manager The Small Maldives Island Company will soon launch two new affordable island resorts set to offer daily spa treatments for every guest, and complimentary water sports.

The Amilla Fushi resort will open in November 2014 and the Finolhu expects to open in Q4 of 2015. Both are owned and currently being developed by Coastline Hotels and Resorts – part of the Coastline Group – one of the Maldives' largest private companies. Further details of the properties' spas are not being released at this time. The Small Maldives Island Company says it is seizing an opportunity in the Maldives that has not been exploited yet, by providing affordable holiday options.

"My business partners (chair and co-founder Michael Flynn and director of operations Carsten Schieck) and I have all been involved in Maldives resorts for a long time and have all been hankering to do something to shake



Guests can snorkel to the Amilla Fushi house reef's dive site

things up and move away from the status quo – now we have the opportunity to bring our ideas to life," co-founder of The Small Island Company Tom McLoughlin, known for his role at spa creator company Per Aquum told *Spa Opportunities*. Per Aquum, the spa division of Universal Enterprises, was bought out by Minor Hotel Group (MHG) in 2013.

**Details:** <http://lei.sr?a=m5u3U>



# Finding new customers is expensive.

So why not keep the ones you already have?



**It's  
6x** more expensive to market  
to new customers than to  
existing customers.

## \$4,800

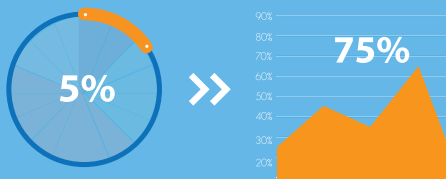
The average small businesses spend on  
marketing to existing customers annually.

**Emailing your current  
customers the right way  
can increase your revenue.**

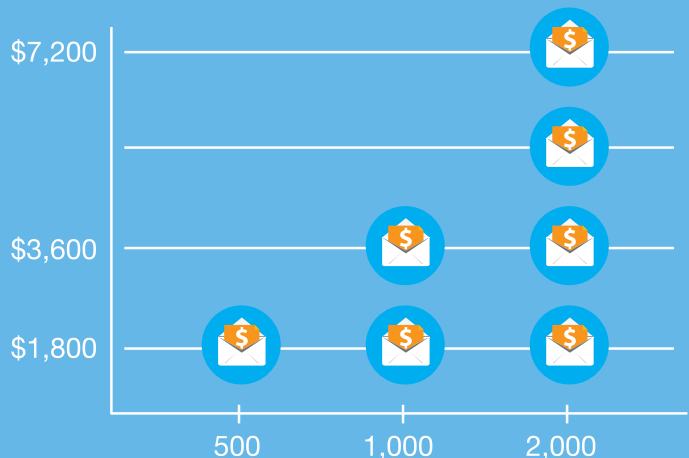
The average spa has 3,500+  
customers in their email database.



A 5% increase in customer retention  
using email marketing can increase a  
spa's profitability by 75%.



The more email addresses you have in your database,  
the more revenue you can earn from them.



**Put your customer  
emails to work  
for you.**

**Automatically generate more  
revenue from your customers.**

With SpaBooker's Promote you can use emails saved in  
your database to automatically invite customers to book  
another appointment. Contact us today ([866.966.9798](tel:866.966.9798))  
to keep your customers coming back.

**spabooker**

[www.spa-booker.com/grow](http://www.spa-booker.com/grow)

## Green Spa Network selects new executive director, Paul Schmidt

Sustainability-focused spa association The Green Spa Network (GSN) has appointed a new executive director, spa industry veteran Paul Schmidt, who will be responsible for all programme development.

Schmidt's experience includes an extensive background in massage therapy, as well as curriculum building for massage schools in the US – Utah College of Massage Therapy and Eagle Gate College. He has also directed several spas including the Willow Stream Spa at the Fairmont Southampton and oversaw the development of wellness centres in Burlington – Vermont, Salt Lake City – Utah and Jackson Hole in Wyoming. Schmidt has served on the board of numerous massage schools, the International Spa Association and the Jackson Hole Destination Wellness Committee. Schmidt will report to the GSN board of directors. *Details: <http://lei.sr?a=p4m6K>*



The site is the former HQ of Durham University

## Historic building in Durham, UK, to become spa hotel

The historic former headquarters of the University of Durham in the UK could be converted into a luxury spa hotel under multi-million pound plans recently revealed by businessman Shaun Crawley.

Crawley has purchased Old Shire Hall in the north of England with a view to create a 70-bedroom boutique hotel and spa, which he says will “rival the best in the area.”

Plans are to transform the Grade II-listed Victorian building to include a fine-dining restaurant, several bars, 40 hotel rooms, a 30-room apart-hotel and function rooms for the building which is situated in the heart of Durham. There will also be spa facilities offering a variety of treatments.

The University sold the building to the now-defunct regional development agency One North East in 2008 for £4.2m (US\$7.1m, €5.3m). In February 2014 the property was sold to Crawley for an undisclosed fee. *Details: <http://lei.sr?a=F7y9r>*

## Fijian resort & spa tempts daredevils

The new Nanuku Resort & Spa has opened in what is known as the ‘Adventure Capital of Fiji’ – near to Pacific Harbour on Viti Levu island – offering guests a range of activities.

The thrills and spills include shark dives in the Beqa Lagoon, surfing at the legendary Frigates Pass, ziplining through lush rainforest canopies and an off-road cave safari where you wade by lantern light through Fiji's largest network system of caves.

Owned by American investment company Bixby Bridge Capital, the US\$25m (€18m, £15m) Nanuku Resort & Spa spans 25 acres across a single cove, although the total land plot totals 500 acres. Nanuku Ocean Estates residencies are up for sale and occupy another 25 acres of this in a separate cove, while future residential development is in the early planning stages according to national media. A third cove project is also said to be in the pipeline, but the rest of the land will remain largely undeveloped.

In the resort's main cove, the Lomana Spa & Wellness Centre features two indoor treatment



Resort activities include stand-up paddle boarding and food trail walks

rooms for both couples' or individual therapies and three outdoor treatment bures (wood and straw cabins). The centre also includes an outdoor relaxation area, a secluded spa bath, tropical garden and hair salon. The outdoor decking area is used for manicure and pedicures. There is also a fitness centre upstairs.

The spa, which is run in-house by Nanuku Resort & Spa, uses products from the Pure Fiji range which blend pure coconut oil and flower extracts to moisturise both skin and hair.

*Details: <http://lei.sr?a=g5q8H>*

## Asian-inspired Setai hotel to relaunch spa

A regenerated spa is about to premiere at The Setai hotel on Miami Beach, Florida, US, which opened in November last year after a multi-million dollar series of renovations.

The revamped spa will officially launch on 8 July and will feature four spacious and oriental-inspired treatment suites boasting ocean and pool views, plus a private bathroom and steamroom in each. The large rooms have been designed with couples or friends in mind, enabling treatments in tandem.

The spa will offer specially formulated skin-care treatments by Thémaé – the first time the brand has featured in a US spa – whose products are made from four types of teas: red (rooibos), white, green and black.

“Thémaé has been partnering with the best spas across the world,” said Bertrand Thiery, CEO and co-founder, Thémaé. “For our debut in the US, we have chosen The Setai, Miami Beach, not only for its award-winning history



The hotel re-emerged last November with revamped infinity pools

as an authentic Asian-inspired luxury hotel, but because we also share the same passion to provide our guests with the highest level of service and best experience possible.”

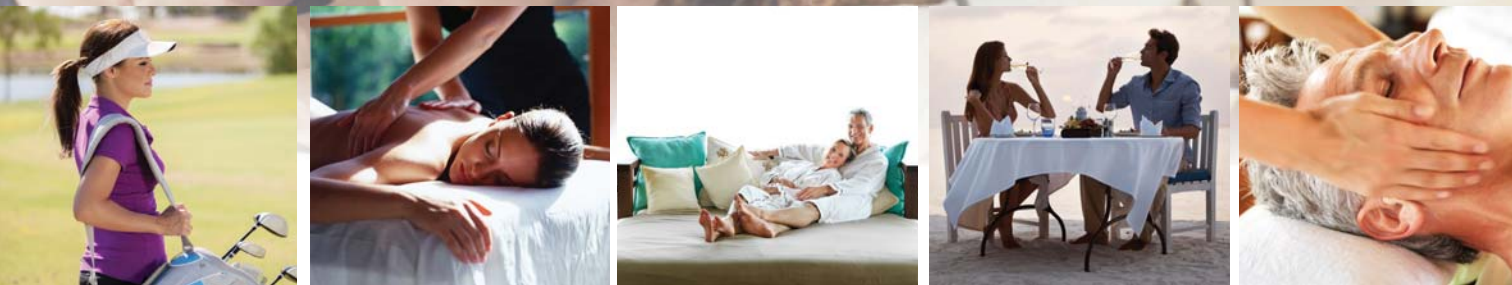
The spa will continue to offer its signature Asian-inspired spa rituals such as the Ancient Balinese and Traditional Thai massages.

Thémaé is a Paris-based cosmetics and spa brand named after the Japanese tea preparation ceremony. *Details: <http://lei.sr?a=x5j2G>*



# Personalization is the new Expectation.

New  
Product  
Launch!



## Wholeistic Software for Holistic Experiences



Your relationship with your guest is built around many small interactions that when added together create trust in your brand. To truly service a guest “one to one”, you ideally need to have one, rich customer profile across all of your departments and touch-points. Today’s guest may prefer to engage in different ways--either face-to-face or by phone, web, email, mobile or even via facebook. It starts with a guest-centric foundation and it must always end with a delighted guest.

**ResortSuite**   
Know your Guest.

PMS | SPA | F&B | CATERING | CLUB | GOLF | SKI | RETAIL | CONCIERGE | WEB | MOBILE  
Integrated Hospitality Management Software [www.resortsuite.com](http://www.resortsuite.com)

*Check out our new SPA Check-In App: [www.resortsuite.com/spa-check-in-app](http://www.resortsuite.com/spa-check-in-app)*

# DIARY DATES

**27-28 Jul 2014**

**Les Nouvelles Esthetiques Spa Conference**

The Maslow Hotel, Sandton,  
Johannesburg, South Africa

Les Nouvelles Esthetiques magazine was established in Paris in 1952 and is published in 30 countries. The South African edition was launched in 2002 and its annual conference has become a key educational programme for spa, wellness and hospitality professionals.

Tel: +27 11 447 9959

[www.lesnouvelles.co.za](http://www.lesnouvelles.co.za)

**23-24 Aug 2014**

**Sydney International Spa & Beauty Expo**

Sydney Exhibition Centre, Glebe Island,  
Sydney, Australia

The Sydney International Spa & Beauty Expo is a key event for the country's spa and beauty industries. Professionals from both sectors and at all levels have a unique opportunity to source and experience the latest beauty products, treatments, ideas and equipment from and suppliers.

Tel: +61 2 9422 2535

[www.internationalbeautyexpo.com.au](http://www.internationalbeautyexpo.com.au)

**9-11 Sep 2014**

**HBA Global Expo**

Javits Convention Center, New York,  
United States

HBA is a B2B event that provides personal care and beauty manufacturers with a spectrum of new ingredients, solutions, supplier resources and education to help bring innovative concepts to market.

Tel: +1 609 759 4700

[www.ubmlive.com](http://www.ubmlive.com)

**10-12 Sep 2014**

**Cosmeeting Paris**

Porte de Versailles, Paris, France

A Spa Corner will be incorporated into this trade show featuring over 230 exhibitors. Other zones will include Nat&Bio, for natural products; the Cosmeeting showcase; Zoom for new emerging brands; and Cosmeeting Colour for ethnic beauty suppliers.

Tel: +33 1 44 69 95 69

[www.cosmeeting.com](http://www.cosmeeting.com)

**14-17 Sep 2014**

**SPATEC Fall North America**

Scottsdale, US

SPATEC Fall 2014 will bring together the operators of the US's leading hotel resort, destination, athletic, medical and day spas with key domestic and international



Spa China Summit 2014 brings suppliers to meet with the hotel Spa, day Spa and medispa project holders

**21-23 Aug 2014**

**SpaChina Summit & Awards**

The Ritz-Carlton, Chengdu, China

The seventh Spa China Summit is a three-day event aimed at the country's spa professionals, owners, investors and suppliers. It will include speeches by

top experts, workshops and networking sessions. Held alongside the summit, the fifth SpaChina Awards ceremony recognises leaders and innovators in China's spa industry.

Tel: +86 21 5385 8951

[www.spachina.com](http://www.spachina.com)

suppliers to participate in a series of one-to-one meetings over two business days.

Tel: +1 214 592 4270

[www.spatecna.com](http://www.spatecna.com)

**17-18 Sep 2014**

**Hotel Investment Conference (Hot.E)**

Jumeirah Carlton Tower, London, UK

Hotel Investment Conference Europe (Hot.E) sessions focus on two things, the capital markets (debt and equity) and where the investment opportunities across the length and breadth of Europe are today. One third of attendees in 2013 represented debt, equity and development companies.

Tel: +1 714 540 9300

[www.europehotelconference.com](http://www.europehotelconference.com)

**18-20 Sep 2014**

**World Spa & Well-being Convention 2014**

Bangkok, Thailand

A three-day trade exhibition and a two-day congress, focusing on Education and Standards & Innovation, the WSWC is setting new operational standards, helping to strengthen the industry for the future.

Tel: +66 2833 5126

[www.worldspawellbeing.com](http://www.worldspawellbeing.com)

**20-23 Sep 2014**

**SPATEC Middle East 2014**

Dubai, UAE

SPATEC Middle East 2014 offers the most important spa operators from the Middle East region a place to meet with key leading domestic and international suppliers.

Tel: +356 9944 8862

[www.spatecme.com](http://www.spatecme.com)

**30 Sep-1 Oct 2014**

**Spameeting Europe 2014**

Radisson Blu Hotels & Resorts, Dubrovnik Sun Garden, Croatia

A two-day forum of face-to-face meetings between spa suppliers and decision makers from Europe.

Tel: +33 1 44 69 97 67

[www.spameeting.com](http://www.spameeting.com)

**13-15 Oct 2014**

**ISPA Conference and Expo 2014**

Mandalay Bay Resort & Casino Las Vegas, Nevada, US

Three days of speaker presentations plus an Expo filled with the latest spa products.

Tel: +1 859 918 6611

[www.experienceispa.com](http://www.experienceispa.com)





# Global Spa & Wellness Summit

JOINING TOGETHER. SHAPING THE FUTURE.

SEPTEMBER 10-12, 2014,  
FOUR SEASONS RESORT MARRAKECH

Join us in Morocco as we hit

⋮ ***Fast*FORWARD**

and change the way you  
think about the future.

MEET SOME OF OUR SUMMIT LUMINARIES



**BJARKE INGELS**

(Denmark)

⋮ *Architecture*



**KJELL A. NORDSTRÖM**

(Sweden)

⋮ *Economy*



**PAUL PRICE**

(United States)

⋮ *Retail Technology*

**WWW.GSWS.ORG**

# Don't waste your time!

Simplify your day-to-day business at the spa with Reservation Assistant and concentrate on what's really important: satisfying your customers.



## Reservation Assistant

Spa & Activity Software



Webshop



Facebook Booking App



Digital Signage



Mobile App



Wellnessbooking.com

**HYATT**  
RESORTS

**ASPRIA**  
Be More

**LA MAMOUNIA**  
MARRAKECH

**RF**

**Kempinski**  
HOTELS & RESORTS

**TAC** | The Assistant Company

[www.tac.eu.com](http://www.tac.eu.com)





## US\$55m revamp for Hawaiian Westin

The Westin Maui Resort & Spa in Hawaii, US, is set to undergo a US\$55m (€40m, £32m) facelift that includes a new landscaping facility, conversion of a convention hall into a ball-room and major upgrades to its existing spa centre.

Construction is expected to last 30 months, according to a draft environmental assessment for the proposed renovation. The start date has not yet been determined however, as the project is still in the permitting stage.

The resort's existing 15,000sq ft (1,394sq m) Heavenly Spa by Westin is an oceanfront facility that features 16 treatment rooms, a relaxation lounge, a Westin fitness studio, a studio for yoga, Pilates and meditation, in addition to a full-service salon.

The men's and women's locker rooms each feature a whirlpool, steamroom and sauna.

The Heavenly Spa carries a signature product line called Hualini which consists of locally grown exotic ingredients such as extracts from pineapples and passion fruit, designed



The resort's main hotel tower recently received a US\$50m revamp

exclusively for Hawaiian Heavenly Spas.

The 759-key Westin Maui, which is located in the Kaanapali Resort in Lahaina, also recently completed a US\$50m (€37m, £29m) renovation of its main accommodation tower – The Ocean Tower, according to *bizjournals*. This extensive refurbishment took six months. The James Campbell Company owns the land on which the resort is built and Starwood affiliate Westin Maui is the lessee of the property in Maui. *Details: <http://lei.sr?a=W6Y3U>*

## Hyatt to restore 16th Century castle into a luxury hotel

Hyatt Hotels & Resorts has entered into an agreement with Badriah Investments to develop a Hyatt-branded hotel within a 16th Century castle in the south-west German spa town of Baden-Baden.

Scheduled to open in 2018, the Neues Schloss Baden-Baden castle will be restored to include 146 guestrooms, a bar, restaurant, fitness centre and meeting space. A modern extension of the property will feature a spa, pool and sauna area, with views of Baden Baden and the Black Forest.

Famous for its ancient Roman baths and thermal spas, Baden-Baden is home to this castle, which comprises 590,000sq ft (55,000sq m) of historic grounds plus parkland, close to the French and Swiss borders.

Formerly the residence of the region's margraves – military commanders that protected the borders of the Holy Roman Empire this will be the seventh Hyatt-branded hotel in Germany.

*Details: <http://lei.sr?a=n3G4S>*



Planet Beach machines perform seven massages

## Automated US spa franchise Planet Beach travels to Europe

The automated spa franchise Planet Beach, headquartered in New Orleans, US, is branching out into Europe, bringing its membership-driven business model with low labour costs and competition to the Polish spa industry.

Planet Beach, the Marrero-based skin-care and spa franchise – with a presence not only in Louisiana, US, but also in Egypt, Australia, Canada and Saudi Arabia – has partnered with franchisee Marek Przepolewski, a dual resident of Miami and his native Poland. He plans to open two Planet Beach locations in Poland by the end of 2014. The other is expected to debut at the beginning of 2015.

"The Polish health and wellness market has similar concepts, but they are very expensive," said Przepolewski in a statement. *Details: <http://lei.sr?a=n6P5v>*

## Malaysian gov't set to fund spa scholarships

The Malaysian ministry of tourism and culture (MOTAC) has partnered with a local spa academy to provide scholarships for would-be spa therapists as part of the country's project to become a high income economy by 2020.

Malaysia's Economic Transformation Programme identified several national key economic areas (NKEA) which require development. Malaysia is targeting annual tourism expenditure of RM168bn (US\$52bn, €38bn, £31bn) by 2020. Improvements to the spa and wellness sector is one of the country's financial priorities identified during industry consultations.

Spa and wellness is being targeted to bring RM400m (US\$124m, €91m, £73m) in gross national income to the country and create 3,500 jobs, according to a statement made by Ong Hong Peng, secretary general of the ministry of tourism and culture. The statement was published on a local media website.



Officials hope to meet the target of 36 million tourist arrivals by 2020

To achieve this, Beaubelle Aesthetics Academy will offer a training programme which follows the National Occupational Skills Standard (NOSS) Level 3 for Spa Therapists, which was developed by the Skills Development Department using the National Dual Training System – 30 per cent theoretical and 70 per cent practical training. Three to five-star spas across Malaysia will employ the graduates. *Details: <http://lei.sr?a=p5c9K>*



*Science, Experience, Senses.*



*Why Europe's No.1 luxury skin care brand should be your No.1 spa partner?*

The pioneer of professional beauty treatments, Clarins has, for more than 60 years, been famed for its plant-rich formulas and exclusive manual techniques. The ClarinsPRO range, specifically developed by Clarins laboratories to complement the expertise of our highly trained Beauty Therapists, is the guarantee of immediate, visible results. Discover the new Tri-Active Treatments for face and body, powered by next-generation ClarinsPRO formulas. They're quite simply an unforgettable experience.

Contact: [spa-activities@clarins.net](mailto:spa-activities@clarins.net)

Find all our partner hotels on [www.clarins.com](http://www.clarins.com)

# CLARINS



## THE LARGEST PROFESSIONAL NETWORK OF FIRST AID AND COMPLIANCE INSTRUCTORS

SINCE 1998

# Start your career with one of our Level 3 Instructor Courses



### UPCOMING COURSES

#### \*Level 3 First Aid Instructor 5-day courses:

JUL/AUG: Salisbury, Chatham, Telford, Leicester and Bristol

SEPT: Bolton, Lincoln, Colchester, Telford, Portsmouth and Hemel H.

#### Level 3 Health and Safety compliance 5-day courses:

AUG: Chatham and Glasgow

SEPT: Colchester

#### Level 3 Food compliance 4-day courses:

SEPT: Durham

NOV: Exeter

\* On-site instructor training available at reduced rates

Either Compliance course can be combined with the First Aid Instructor course to create a 10 or 9-day Compliance Instructor course.

\*Includes the Level 3 Award in Education and Training (formerly PTLLS).

Nuco Training Ltd | Tel: 08456 444999 | Email: [sales@nucotraining.com](mailto:sales@nucotraining.com)

[www.nucotraining.com](http://www.nucotraining.com)

**nucotraining**  
AN APPROVED CENTRE WITH AN OFQUAL AND SQA REGULATED AWARDING ORGANISATION



## Spa Management Online Program

With more than 100 spas in 60 different countries, eight of the world's best known spa brands and 180 spa managers trained in the past nine years, Raison d'Etre is one of the world's leading spa companies.

**Dates 2014** March, June & October

**Price** 1,250 Euro



[smc@raisondetrespas.com](mailto:smc@raisondetrespas.com)  
[www.raisondetrespas.com](http://www.raisondetrespas.com)

Raison d'Etre

*the global resource for spa professionals*

# spa business

2014 HANDBOOK

The Spa Business Handbook is the ultimate reference guide for the international spa market. It's a comprehensive resource for operators and suppliers worldwide and will be distributed to key decision makers including leading hotel and spa operators, suppliers, developers, consultants and other experts. It will also be distributed at key spa events, making it a must to be seen in.



Available  
in print  
& online

To purchase your 2014 edition please visit [www.spahandbook.com/subs](http://www.spahandbook.com/subs) or email [subs@leisuremedia.com](mailto:subs@leisuremedia.com)



**HUMBER**

The Business School

## ESTHETICIAN / SPA MANAGEMENT

Learn both sides of the industry - business and wellness.



**be more**

[business.humber.ca](http://business.humber.ca)

# FH JOANNEUM

University of Applied Sciences



The FH JOANNEUM Bad Gleichenberg presents the innovative and brand new MBA Programme:

## INTERNATIONAL HOSPITALITY AND SPA MANAGEMENT (MBA)

### Contents:

- Spa Management
- Hospitality Management
- International Management in Tourism
- Strategic and Operative Management
- International Law in Tourism
- Social Skills in International Management
- Case Studies and Business Planning
- Project-related Master's Thesis

### Organization:

Part-Time: 2 weeks attendance per semester + eLearning  
 Duration: 4 Semesters  
 Credits: 120 ECTS  
 Language: English  
 Begin: September 2014  
 Costs: 3,500 EUR per Semester  
 Degree: Master of Business Administration (MBA)  
 Application: July 31, 2014

### Contact and information:

FH JOANNEUM University of Applied Sciences  
 Mag. (FH) Daniel Binder

Kaiser-Franz-Josef-Strasse 24,  
 8344 Bad Gleichenberg, AUSTRIA  
 Tel.: +43 316 5453 6724, Fax: +43 316 5453 9 6724  
 E-Mail: [daniel.binder@fh-joanneum.at](mailto:daniel.binder@fh-joanneum.at)  
 Web: [www.fh-joanneum.at/hsm](http://www.fh-joanneum.at/hsm)



## spa opportunities

forthcoming issues:



**1 August 2014**

Book by 24 July

**15 August 2014**

Book by 7 August

**29 August 2014**

Book by 21 August

### TO ADVERTISE

Tel: +44 (0)1462 471908

Email: [spaopps@leisuremedia.com](mailto:spaopps@leisuremedia.com)



## spa opportunities

### JOBS ONLINE



### Spa Therapists

Company: Everyone Active

Location: St Albans, United Kingdom

### Sales and Membership Executive

Company: Handpicked Hotels

Location: Longfield, Kent, United Kingdom

### Director of Recreation and Spa (5 star hotel)

Company: LeisureForce

Location: United Arab Emirates

### Beauty Therapist

Company: énergie group

Location: Soulbury, Leighton Buzzard, United Kingdom

### Spa Therapist - Spa London

Company: GLL

Location: South East, United Kingdom

### Spa Manager

Company: Cape Weligama Resort

Location: Cape Weligama Resort, Sri Lanka

For more details: [www.spaopportunities.com](http://www.spaopportunities.com)





## Spa Manager

### Cape Weligama Resort – Sri Lanka



Resplendent Ceylon, the leisure arm of Dilmah Tea, is developing a collection of small, luxury resorts, offering a unique “trail” across Sri Lanka to upscale travellers, linked to Sri Lanka’s history & culture, offering innovative experiences.

Resplendent Ceylon’s maiden venture, Ceylon Tea Trails, is the world’s first tea bungalow resort, perched at an altitude of 1250 metres in Sri Lanka’s panoramic Ceylon tea region. It is acknowledged as the best small luxury resort in the country.  
[www.teatrails.com](http://www.teatrails.com)

Opening August 2014 is the 40-suite Cape Weligama, perched dramatically atop a palm-studded headland. Cape Weligama sits in 12 acres of landscaped gardens and enjoys striking 270-degree panoramas of the Indian Ocean and cove sprinkled Weligama coastline. Clusters of standalone villas and high standards of personalised service emphasise the residential aspect of a stay.  
[www.capeweligama.com](http://www.capeweligama.com)

#### Role/Position

Cape Weligama is on the lookout for a competent Spa Manager who can perform the key functions of supervising overall spa budgets and finance, marketing strategy, spa team members, service quality, customer service, training and sales. A background in high end spa management and the ability to develop revenue opportunities is essential. Must have strong management, leadership, communication and customer care skills. Ideal candidates will be dynamic, confident and welcoming. The Spa Manager is required to conduct his/her duties in a courteous and efficient manner; ensuring that professionalism, honesty and personal presentation is maintained at all times,



The Spa Manager upholds the company standards at all times, to the highest level and in accordance with Cape Weligama standards and operation policies. Qualifications equivalent to a NVQ level 3 with at least 2-3 years existing experience within 5\*Hotel/Resort/Spa

Cape Weligama offers a superb work environment as well as a competitive remuneration package which includes: Meals, single accommodation, yearly return air ticket, visa, holiday pay and medical insurance.

#### How to Apply

We strive for perfection and our results are based on employing the right people and we invite you to be inspired by our brand and our attitude towards service. If you have an excellent background within the spa sector and meet the requirements above, please send in your CV and a covering letter to:

**[spa@capeweligama.com](mailto:spa@capeweligama.com)** and/or  
**[farida@salamanderspa.net](mailto:farida@salamanderspa.net)**

*Thank you and we look forward to hearing you soon! -  
 The Cape Weligama Team*

## Shangri-La to manage hotel on Palm Jumeirah

Shangri-La Hotels and Resorts has signed a letter of intent to manage a 290-bedroom hotel in The Palm Tower on the world's largest man-made island, Palm Jumeirah in Dubai – owned by real estate developer Nakheel.

Construction of The Palm Tower is scheduled to begin this year and expected to open in 2016, with the Shangri-La hotel to be located on the first 18 floors of the 52-storey building. The hotel will feature a health club and spa, an outdoor pool and family dining.

The Palm Tower itself is part of the new The Palm Monorail and Nakheel Mall, an entertainment destination – also slated to open in 2016.

"Palm Jumeirah is synonymous with luxury living and leisure," said Nakheel chair Ali Rashid Lootah. "Our new partnership with Shangri-La further reinforces the island's position as a global destination offering unrivalled, world-class facilities for Dubai's residents and tourists." Shangri-La president and CEO Greg Dogan agreed, "The Palm Tower's strategic position at the heart of The Palm and alongside



Shangri-La is expanding its portfolio in the Middle East with this site

the Nakheel Mall makes the hotel the ideal location for anyone visiting Palm Jumeirah."

Shangri-La's new project on Palm Jumeirah is part of the group's expanding portfolio in the Middle East. It currently operates four hotels in Abu Dhabi and Dubai in addition to a resort in Muscat, Oman. It also plans to manage two hotels that are under development in Qatar.

Nakheel is currently developing hotels in Dubai at Palm Jumeirah and the Deira Islands – another collection of man-made islands. Details: <http://lei.sr?a=N8z4Z>

## Cyprus' Limegrove opens in Limassol

*Continued from front cover*

Separate changing rooms for spa customers, a steam-room and sauna, a studio for meditation, yoga and Pilates as well as an outdoor fitness area are included in Limegrove's new Limassol spa. "The Limegrove facility fills a gap in the market," Chris Anastassiou, managing director of Spa Creators for Europe, the Middle East and North Africa, told *Spa Opportunities*.

"There's nothing like this in the whole of Cyprus – a day spa concept totally separate from any hotel accommodation. The Limegrove spa offers the standards of a five-star hotel but in a specialised environment that hotels don't have because that's not their core business. Spa is never their focus," Anastassiou continued.

While the Limegrove expects some transient clientele, for example yacht owners visiting the marina, the majority of its members will be locals who become regulars, meaning the facility will have a more social ambience. According to Anastassiou,



Li'tya products are also used within the hair salon and men's barber

the centre anticipates 600 members. As Spa Creators are distributors of Li'tya spa products, the Limegrove will be supplied by the Australian Aborigine product house.

Li'tya, meaning 'of the Earth', is a range of skin, hair and body products made from indigenous Australian plants with the principles of modern and indigenous herbalism, aromatherapy and touch therapy. The spa menu's treatments include spa rituals, massage journeys, facials, body wraps and men's therapies.

Details: <http://lei.sr?a=d2k3K>

### Argentina Spa Association

T: +54 11 4468 0879 W: [www.asociacionspa.org](http://www.asociacionspa.org)

### Asia Pacific Spa and Wellness Coalition

T: +65 9777 3204 W: [www.apswc.org](http://www.apswc.org)

### Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: [www.amspa.org.my](http://www.amspa.org.my)

### Australasian Spa Association

T: +61 4 3003 3174 W: [www.aspaassociation.com.au](http://www.aspaassociation.com.au)

### Bali Spa and Wellness Association (BSWA)

W: [www.balispawellness-association.org](http://www.balispawellness-association.org)

### Brazilian Spas Association

T: +55 11 2307 5595 W: [www.abcpas.com.br](http://www.abcpas.com.br)

### Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: [www.bubspa.org](http://www.bubspa.org)

### China Spa Association

T: +86 21 5385 8951 W: [www.chinaspaassociation.com](http://www.chinaspaassociation.com)

### Association of Spas of the Czech Republic

T: +420 606 063 145 W: [www.jedemedolazni.cz](http://www.jedemedolazni.cz)

### The Day Spa Association (US)

T: +1 877 851 8998 W: [www.dayspaassociation.com](http://www.dayspaassociation.com)

### Estonian Spa Association

T: +372 510 9306 W: [www.estonianspas.eu](http://www.estonianspas.eu)

### European Spas Association

T: +32 2 282 0558 W: [www.espa-ehv.com](http://www.espa-ehv.com)

### Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: [www.fht.org.uk](http://www.fht.org.uk)

### French Spa Association (SPA-A)

W: [www.spa-a.com](http://www.spa-a.com)

### German Spas Association

T: +49 30 24 63 692-0 W: [www.deutscher-heilbaederverband.de](http://www.deutscher-heilbaederverband.de)

### Hungarian Baths Association

T: +36 1 220 2282 W: [www.furdoszovetseg.hu/en](http://www.furdoszovetseg.hu/en)

### The Iceland Spa Association

W: [www.visitspas.eu/iceland](http://www.visitspas.eu/iceland)

### The International Medical Spa Association

T: +1 877 851 8998 W: [www.medicalspaassociation.org](http://www.medicalspaassociation.org)

### International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: [www.iswa.de](http://www.iswa.de)

### International Spa Association (ISPA)

T: +1 859 226 4326 W: [www.experienceispa.com](http://www.experienceispa.com)

### Japan Spa Association

W: [www.j-spa.jp](http://www.j-spa.jp)

### Leading Spas of Canada

T: +1 800 704 6393 W: [www.leadingspasofcanada.com](http://www.leadingspasofcanada.com)

### National Guild of Spa Experts Russia

T: +7 495 226 4289 W: [www.russiaspas.ru](http://www.russiaspas.ru)

### Portuguese Spas Association

T: +351 217 940 574 W: [www.termasdeportugal.pt](http://www.termasdeportugal.pt)

### Romanian Spa Organization

T: +40 21 322 01 88 W: [www.romanian-spas.ro](http://www.romanian-spas.ro)

### Samui Spa Association

T: +66 7742 08712 W: [www.samuispaassociation.com](http://www.samuispaassociation.com)

### Serbian Spas and Resorts Association

T: +381 36 611 110 W: [www.serbianspas.org](http://www.serbianspas.org)

### South African Spa Association

T: +27 11 447 9959 W: [www.saspaassociation.co.za](http://www.saspaassociation.co.za)

### Spanish National Spa Association

T: +34 902 1176 22 W: [www.balnearios.org](http://www.balnearios.org)

### Spa Association of India

T: +91 995 889 5151 W: [www.spaassociationofindia.in](http://www.spaassociationofindia.in)

### Spa Association Singapore

T: +65 6223 1158 W: [www.spaassociation.org.sg](http://www.spaassociation.org.sg)

### Spa & Wellness International Council (SWIC)

T: +7 4957640203 W: [www.iswic.ru](http://www.iswic.ru)

### Taiwan Spa Association

W: [www.tspsa.tw](http://www.tspsa.tw)

### Thai Spa Association

T: +66 2168 7094 W: [www.thaispaassociation.com](http://www.thaispaassociation.com)

### Turkish Spa Association

T: +90 212 635 1201 W: [www.spa-turkey.com](http://www.spa-turkey.com)

### The UK Spa Association

T: +44 8707 800 787 W: [www.spabusinessassociation.co.uk](http://www.spabusinessassociation.co.uk)

### Ukrainian SPA Association

T: +3 8044 253 7479 W: [www.spaua.org](http://www.spaua.org)