

# spa opportunities

21 NOVEMBER - 04 DECEMBER 2014 ISSUE 203

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## Kenyan tourism project to include hot spring wellness city

Lamu Island on the north coast of Kenya is about to undergo a drastic transformation costing KES2.3tn (US\$25bn, €19.9bn, £15.6bn), featuring three resort cities – one of which will be devoted to wellness tourism, capitalising on the area's natural alkaline water hot springs.

The entire mixed-use development is planned to include the largest container port on the East African seaboard, complete with a “Las Vegas-style city” and an airport.

The development – the largest infrastructure project in the history of East Africa – will include roads, railways, and oil pipelines from Lamu across northern Kenya to Ethiopia, South Sudan, and Uganda. The purpose of the development is to keep up with the population



Lake Turkana city's core facilities will offer wellness services centred around the hot springs

and economic boom in the region, while supporting a predicted tourist influx. The government is predicting more than one million people – the majority being Kenyan – will migrate to the new area over the next 20 years.

As part of plans to create a new “tourism corridor” for international visitors, the KES3.7bn (US\$42m, €33.6m, £26.4m) Lake Turkana city development – a wellness city – will be one of three resort cities. Other resort cities will be in Lamu and Isiolo. Lake Turkana city's core facilities will include various health offerings centred around hot springs with alkaline waters, said to aid skin problems, while archeology tours and trekking will also be on offer.

The KES86.9bn (US\$970m, €776m, £690.8m) Lamu

resort city development will include core facilities and activities such as watersports, a country club, convention centre, cultural hub and other leisure facilities.

Details: [http://lei.sr?a=h2Q3a\\_S](http://lei.sr?a=h2Q3a_S)

### Consumers want wellness throughout hotels: study

Hotels are benefitting from consumers' desire for unique experiences centred around wellness as customers no longer associate wellness experiences solely with spas, according to the latest *Trends in the Hotel Spa Industry* study.

Hotel spa department revenue increased by 4.6 per cent in 2013, according to the annual survey of US hotels conducted by PKF Consulting USA, a CBRE company (PKFC) – *Trends in the Hotel Spa Industry*. A total of 152 hotels submitted data from 2013 for 20 of the most vital revenue categories.

Continued on back cover

### Largest Four Seasons spa set for Bahrain

The largest spa in the Four Seasons portfolio is set to open in early 2015 at the Four Seasons Hotel Bahrain Bay in the centre of the Kingdom's capital city, Manama.

Scheduled to launch on 1 March 2015, the 273-bedroom hotel – designed by Skidmore, Owings & Merrill – rises 68 stories above the Bahrain Bay on its own 12-acre oval-shaped man-made island. Seven food and drink outlets, meeting spaces, terraces, gardens and the enormous spa complex are found at the base of the structure.

The 37,512sq ft (3,485sq m) spa is set to include 17 treatment rooms, five different pools – including one for children – a hammam, sauna, whirlpool, indoor spa pool, two relaxation lounges with



The property's spa will feature 17 treatment rooms

juice bars, a beauty salon and barber shop.

Designed by Pierre Yves-Rochon, the spa – which is to be operated in-house by Four Seasons – will use products by Sodashi and ila. The facility is fully out-fitted with spa equipment by Gharieni. Two fitness centres will also be included in the spa.

Details: [http://lei.sr?a=j6q2Y\\_S](http://lei.sr?a=j6q2Y_S)

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## Marsa Malaz Kempinski to open

The Marsa Malaz Kempinski, The Pearl - Doha, is set to soft-open on 1 December this year with outdoor swimming pools, water sports facilities, yacht jetties and an upcoming luxury spa.

The 281-bedroom city resort, located on its own island at the iconic The Pearl in Qatar, features a 3,000sq m (32,292sq ft) Spa by Clarins, which is set to open in Q1 of 2015. This wellness facility includes 23 treatment rooms, a laconium, numerous saunas and steam-rooms in addition to relaxation areas and female and mixed-gender plunge pools.

There is also an athletics club which comprises female and mixed-gender exercise studios, male and female wet relaxation lounges, male and female saunas and steam-rooms plus herbal baths and steam-baths.

The Beach Club on-site will make use of the 150m (492ft) private beach and will offer outdoor pools and water sports for guests. The hotel offers a jogging trail on its private island and a tennis court.



This property will be the Kempinski Group's second hotel in Qatar

In addition to six meeting rooms, the waterfront Kempinski has a 1,100sq m (11,840sq ft) Palazzo Ballroom for VIP delegations and weddings and the Venezia Ballroom, which is attached to a private suite.

Visitors will be able to choose from a range of six restaurants, two cafés, al fresco beach-side dining and rooftop lounge dining venues.

It will be Kempinski's second hotel in Qatar and seventh in the Gulf. There are two more planned for the Middle East, set to open in 2015. Details: [http://lei.sr?a=4d7X2\\_S](http://lei.sr?a=4d7X2_S)

## Spafinder to grow wellness tourism

John Bevan, managing director of Spafinder's European division, has outlined his vision for the future of the wellness tourism sector and believes that tour operators have a key role to play in promoting it to the wider market.

According to the *Global Wellness Tourism Economy Monitor Report* – conducted by the Global Wellness Institute (GWI) and research partners SRI International – annual wellness tourism expenditure in Europe will grow by 7.3 per cent over the next three years.

Globally, the projected annual growth is 9.1 per cent through to 2017 – a growth rate nearly 50 per cent higher than that of overall global tourism. Bevan, however, believes the wellness tourism market can be grown further.

"I believe wellness tourism can be expanded beyond the organic growth led by consumers who are already fans of holistic health trips," said Bevan, speaking exclusively to



Spafinder Europe's John Bevan wants to grow wellness tourism

*Spa Opportunities*. "Tour operators can be the starting point of this growth. They need to provide advice to people enquiring about what holiday to take that year.

"It is my wish that 'wellness holidays' become a category of their own in travel operators' and agencies' vacation brochures," said Bevan, adding Spafinder will provide training for operators. Details: [http://lei.sr?a=c8H4E\\_S](http://lei.sr?a=c8H4E_S)





## Rosewood debuts first Asian hotel

The first Rosewood hotel in Asia has opened its doors in Beijing, China, in the central Chaoyang district opposite the iconic CCTV Tower.

The 22-storey hotel, designed by Melbourne-based design firm BARstudio – in collaboration with Bangkok-based landscape architects PLandscape – has been inspired by traditional Chinese paintings.

The 283-guestroom hotel is owned by New World Group and its business affiliates, while New World Development Company is the majority shareholder of the Rosewood Beijing.

Rosewood Beijing's signature Sense Spa, which features 11 treatment rooms with balconies – including five spa suites for overnight stays – is not yet open but is expected to debut late in November. The spa equipment at this property is supplied by manufacturer Gharieni.

The property features more landscaped outdoor space than any other hotel in the city, to create Rosewood's signature 'A Sense of Place' philosophy. The building's structure is designed



To enter the hotel, guests pass through two large dragon sculptures

to look like a mountain profile: the exterior has been made from Mongolia-sourced bluestone to provide a contrast to the sleek interiors – which feature art curated by Arts Influential China.

Serving as an exclusive retreat from the chaos of the city, a three-metre stone wall has been built to surround the tropical gardens. Guests pass through two large "Sons of the Dragon" stone sculptures that frame the hotel entrance, echoing traditional Chinese architectural principles of balance and symmetry.

*Details: [http://lei.sr?a=b8b5Y\\_S](http://lei.sr?a=b8b5Y_S)*

## £25m forest resort planned for Scottish Highlands

A resort that would take 20 years and an estimated £25m (US\$40m, €31.4m) to develop is being planned in 7300 acres of national forest land next to Britain's highest mountain peak, Ben Nevis, in Scotland, UK.

The joint Forestry Commission Scotland (FCS) and Highlands and Islands Enterprise is hoping to apply for planning permission in Q3 of 2015. The project will comprise a five-star hotel and spa, a bunkhouse, up to 50 lodges and a campsite. Details of the spa's design will be developed and released as the project progresses.

While unable to give an exact figure on the cost of the project, FCS project team member Robert Grant said: "If all the parts of the project were to come together, then indicative investment would be around £25m." Developers hope attract visitors of the nearby Nevis Range Mountain Resort.

*Details: [http://lei.sr?a=X3f6m\\_S](http://lei.sr?a=X3f6m_S)*

## Balinese king's bath planned for spa

Capella Hotel Group recently announced the development of the Solis Ubud Resort & Spa – scheduled to debut in 2017 with a spa designed by A.W. Lake – which is set to include an original ancient king's bath.

Owned by property company PT Mustika Adiperkasa, the 108-bedroom resort will feature a wellness facility which has been designed to recreate the ancient Balinese cleansing rituals carried out by royals in ancient times.

The "Royal Bath Circuit", for example, is a hydro-thermal circuit that offers guests a chance to cleanse themselves in 'purification fountains', therapeutic baths and recline on water loungers at the resort's riverside relaxation deck. There are also steamrooms and saunas at the 1,214sq m (13,067sq ft) Auriga Spa.

Solis Ubud, designed by architecture firm Denton Corker Marshall, is located in the heart of the cultural centre of Bali, set amidst rice paddy fields along the Wos River.



Guestrooms and villas will offer panoramic views of rice paddy fields

"Solis Ubud has been designed to blend in seamlessly with the area's beautiful natural surroundings," said Horst Schulze, chair and CEO of Capella Hotel Group. "The focus of this property, like other Solis hotels, is to be ingrained deeply in the Balinese way of life."

The property's guestrooms and villas will offer views and scenic riverfront experiences, plus access to Ubud's attractions.

*Details: [http://lei.sr?a=t6x9h\\_S](http://lei.sr?a=t6x9h_S)*



Alfredo Carvajal will co-chair the 2015 GSWS

## Alfredo Carvajal joins Delos from WTS International

Alfredo Carvajal has been appointed president of International and Signature Programs for Delos, the US-based company behind the Well Building Standard (see Spa Business 14/1 p36).

Previously Carvajal operated as COO of spa and leisure consultancy WTS International, which works in collaboration with Delos. As part of the alliance, WTS is integrating Delos' evidence-based wellness features into the facilities it designs.

In his new role, Carvajal will be responsible for Delos' Signature overlay programmes, bringing wellness solutions to the hospitality and residential sectors and also for expanding Delos' businesses.

In September it was also announced that Carvajal will co-chair the 2015 Global Spa & Wellness Summit in Mexico City, Mexico.

*Details: [http://lei.sr?a=s2t7P\\_S](http://lei.sr?a=s2t7P_S)*

## Australasian Spa Association announces 2014 spa winners

The Australasian Spa Association (ASpa) announced the winners of its 2014 Awards of Excellence at the end of the annual ASpa Conference on 28 October at the Langham Hotel in Melbourne.

More than 20 finalists were recognised as industry leaders and a total of 13 winners were celebrated at the Moroccan-themed Gala Dinner that closed the two-day event looking at "Global Spa and Wellness – Inspiration, Wisdom, Practice."

The judging panel for the awards is independently selected and consists of industry leaders and peers. After a written submission by candidate spas, finalists are selected and then mystery shopped. The final score is the addition of the written submission grade and the mystery shop together.

Day spas, health retreats, resorts and natural bathing resorts were within the categories. *Details: [http://lei.sr?a=b7g8A\\_S](http://lei.sr?a=b7g8A_S)*



The proposed spa will offer 12 treatment rooms

## Ramside Hall Hotel, UK, plans £18m leisure facility expansion

The Ramside Hall Hotel in Durham, UK, has unveiled artists impressions of spa facilities that will be added to the estate as part of an £18m (US\$29m, €23m) investment plan.

Of the total, £3m (US\$5m, €4m) has already been used to create an 18-hole golf course, which was launched earlier this year. The remaining £15m (US\$24m, €19m) will be spent on the construction of 47 additional luxury guestrooms – taking the total number of hotel rooms to 128 – plus the development of a spa.

Set to officially open in May 2015, the spa will feature a range of facilities, including a 25m swimming pool, hydrotherapy pool, saunas and a range of steamrooms. Plans include an outdoor balcony with an infinity pool, a caldarium and a rasul chamber.

The spa will offer 12 treatment rooms. Other leisure facilities to be developed include a gym, dance studio, hair salon and an Asian-style restaurant and bar.

*Details: [http://lei.sr?a=8u9e3\\_S](http://lei.sr?a=8u9e3_S)*

## December debut for alpine estate spa

Ski operator Haute Montagne will debut its Alpine Estate in Switzerland in December 2014, complete with accommodation for guests' household staff and bodyguards, in addition to an extravagant spa offering.

Situated within the Swiss village of Verbier in the Alps, the exclusive address is privately owned, but operated by Haute Montagne and Bramble Ski. The estate offers ten en-suite double bedrooms in two chalets, which sleep 20 people. The third chalet on the property is reserved for guests' private staff – tasked with ensuring holidaymakers' privacy. This building accommodates up to eight people.

The spa facility on-site – with panoramic views of Verbier's mountains – features two indoor pools, one indoor whirlpool, an outdoor whirlpool, two hammams, two saunas, two relaxation areas, two spa bars and a fitness suite.

There are three treatment rooms for facials, manicures, pedicures and massages. Skincare products used in the spa are by Aqua di Parma.



Skincare products used in the spa's treatments are by Aqua di Parma

Therapists will be sourced from one of the operator's partner facilities.

Other wellbeing facilities offered at the property include in-chalet private yoga sessions and in-chalet hairdressing services.

Guests will be also able to explore the property's two wine caves or watch a film in one of the estate's cinema rooms. There are also a number of living areas fitted with Crestron entertainment systems for guests to relax in.

*Details: [http://lei.sr?a=X4w5U\\_S](http://lei.sr?a=X4w5U_S)*

## Thémaé offers spa management course

Skincare brand Thémaé has partnered with the Françoise Morice beauty school in Paris to create The International Spa Academy by Thémaé, which will start to offer spa management training as of January 2015.

The course will last 10 weeks and is aimed at graduated beauticians with two years' experience as a massage therapist. Participants will learn techniques unique to the Thémaé brand and will attend classes on sales and marketing techniques and guest expectations.

Students will be taught practical skills at the Thémaé Spa in Paris and then targeted theoretical training – about sales, market innovations and marketing techniques – will take place at the Françoise Morice beauty school.

The programme includes modules in French and English and aims to attract graduates who want to move to a position of responsibility in a high-end spa or work abroad in the industry.



Graduates will be able to advertise their skills to Thémaé's partner spas

At the end of the course, successful participants will be awarded a Thémaé diploma.

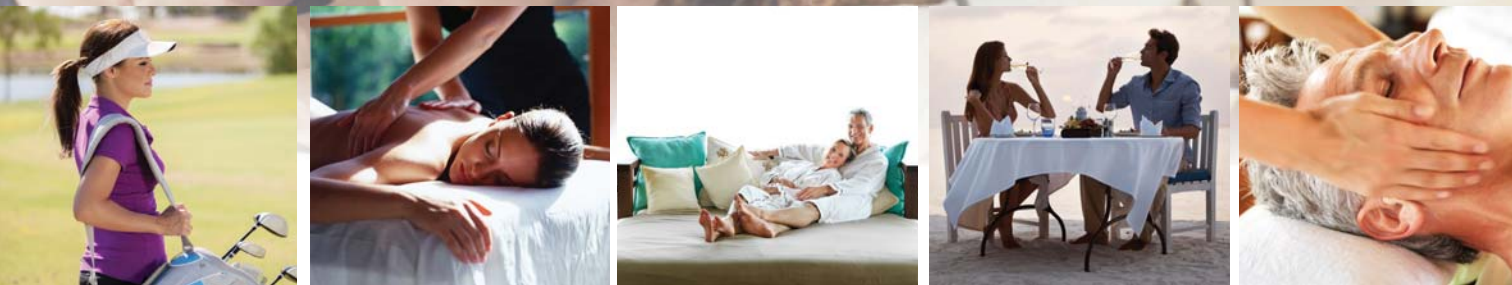
CEO and co-founder of Thémaé, Bertrand Thierry, said Thémaé is offering job opportunities to its graduates at its partner spas. "The goal is to send the resumés of successful participants to our partners all around the world," Thierry told *Spa Opportunities*.

*Details: [http://lei.sr?a=4F3P7\\_S](http://lei.sr?a=4F3P7_S)*



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## Secluded hotel spa opens on Dutch island in the Caribbean

The Queen's Garden Resort on Saba, a Dutch island territory in the Caribbean, has recently unveiled its new mountain-side spa retreat.

Two open-air treatment rooms are included in the Frangipani Spa, which is a new addition to the 12-suite property's secluded haven – situated 1,200ft (366m) above sea level, on a mountain overlooking the island's capital. The spa will also comprise a Finnish sauna, Turkish steambath, herbal facial aroma steam pots, waterfall shower, relaxation area, outdoor swimming pool and an outdoor whirlpool. Treatments will incorporate products from SXM Nectar, made on the nearby island of St. Maarten – another Dutch island territory. The spa also has its own line of Frangipani spa products.

An entire wall of the wooden hotel and spa has been left out, providing panoramic views of the Caribbean sea.

**Details:** [http://lei.sr?a=v4W4X\\_S](http://lei.sr?a=v4W4X_S)



There is a signature Shine Spa on the 52nd floor

## World Trade Centre to attract guests to Sheraton in Dubai

The Sheraton Grand Hotel in Dubai, UAE, is targeting delegates visiting the Dubai World Trade Centre opposite and the nearby Dubai Convention Centre as it prepares for its soft opening on 22 November.

The 474-bedroom five-star hotel and 180 serviced apartments is set to feature a 1,000sq m (10,764sq ft) Shine Spa on the 52nd floor of the 54-storey building. Other leisure features at the hotel include a fitness centre, a rooftop pool and bar, in addition to four food and beverage outlets.

The hotel's interiors comprise Mashrabiya designs and white marble, in addition to three chandelier balls in the lobby, a grass bank, water fountain and fireplaces.

This will be the fifth Sheraton to open in Dubai, however Starwood believe the new hotel won't draw guests away from its other properties as it is situated near Dubai Mall – the world's largest mall.

**Details:** [http://lei.sr?a=M73su\\_S](http://lei.sr?a=M73su_S)

## Mélia unveils second Cape Verde resort

Mélia Hotels International launched its new five-star Mélia Dunas resort on 1 November, with a water zone and signature YHI spa included in the development.

The beachfront resort on the island of Sal in the Republic of Cape Verde – an archipelago of ten tropical volcanic islands in the Atlantic Ocean – is under ownership of British company The Resort Group. Mélia will operate the 1,143-key property, which features 14 bars, five restaurants, a gym, 1,000sq m (10,764sq ft) of event space and the spa.

The signature YHI spa comprises an extensive water zone, including a hydro-massage pool, experience showers, sauna steambath and an indoor relaxation area.

The resort's leisure facilities also include five outdoor swimming pools for adults and two for children. Hiking, windsurfing, kitesurfing and scuba diving will also be on offer at the resort, which sits on a coral reef home to marine life.

This opening will be Mélia's second hotel on the island of Sal after the launch of the



There are five outdoor swimming pools for adults and two for children

Mélia Tortuga Beach Resort & Spa in 2011. The operating company is also planning the Mélia Llana Resort & Spa on Sal, in addition to the Mélia White Sands on the neighbouring island of Boa Vista. All of the hotels will be owned by The Resorts Group.

Mélia recently announced the addition of two hotels to its portfolio: the Mélia Doha in Qatar, which is scheduled to open in Q1 of 2015, and the Gran Mélia Bintan – which will open in 2017.

**Details:** [http://lei.sr?a=b8m5v\\_S](http://lei.sr?a=b8m5v_S)

## Two Anne Semonin spas set for Halkidiki

Sani Resorts and global asset management firm Oaktree Capital Management have formed a luxury resort management company called Ikos Resorts, which is set to run two Greek properties opening next year on the peninsula of Halkidiki, each with an Anne Semonin spa.

The Ikos Oceania, formerly known as Oceania Club, is a 298-bedroom resort undergoing refurbishment and is due to open in March 2015. The new-build, Ikos Olivia, is expected to open on 1 May 2015.

Greek architecture firm Nimand is involved in both projects.

The contents of each resort's spa and its treatment menus will be much the same, said a spokesperson for Ikos Resorts.

The 529sq m (5,694sq ft) spa at Ikos Olivia will feature eight treatment rooms: four single suites, each with a shower; one couples' suite with a shower and private steambath, one Thai/shiatsu room, one hairdressing room and one



The Ikos Olivia resort will feature a sauna, steambath and indoor pool

nail treatment room. The Parisian bodycare range by Anne Semonin will be used in body treatments, facials, massages, nail treatments, waxing and hairdressing appointments.

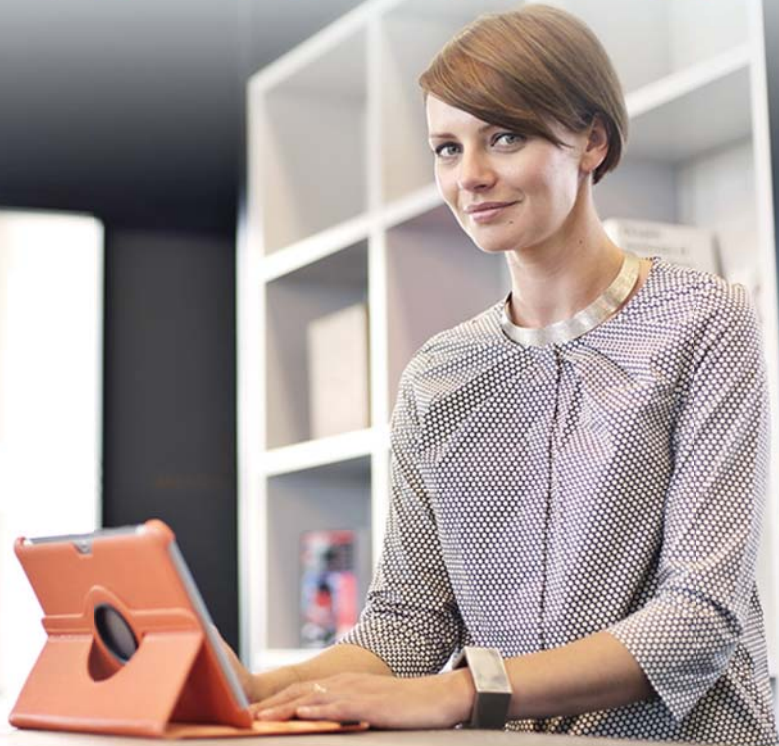
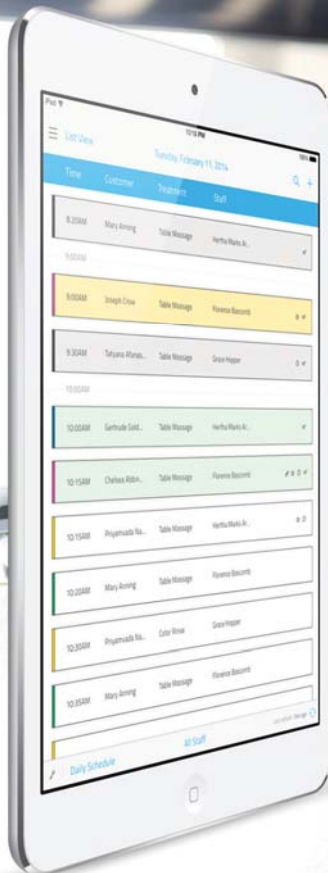
The wet zone facilities will include a sauna, steambath, indoor pool and a whirlpool. There will also be a fitness studio with an outdoor deck for aerobics and Pilates. The spa itself will be run in-house.

**Details:** [http://lei.sr?a=h4e8c\\_S](http://lei.sr?a=h4e8c_S)



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# DIARY DATES

**24-26 November 2014**

## **Sustainable Cosmetics Summit Europe**

Paris, France

The European edition of range of summits focused on sustainability and eco practices in the beauty industry. The summit will focus on green ingredients, customer behaviour, marketing of eco-friendly cosmetics and responsible consumption.

Tel: +44 20 8567 0788

[www.sustainablecosmeticssummit.com](http://www.sustainablecosmeticssummit.com)

**10-11 December 2014**

## **Spameeting Middle East**

The St. Regis Saadiyat Island Resort, Abu Dhabi

A two-day event of eighteen guaranteed face-to-face appointments that each last 25 minutes. This speed-dating approach to business allows a selection of spa suppliers to meet with project holders in the region.

Tel: +33 1 44 69 97 67

[www.me.spameeting.com](http://www.me.spameeting.com)

**11-13 December 2014**

## **22nd Annual World Congress on Anti-Ageing, Regenerative and Aesthetic Medicine**

The Venetian/ Palazzo Hotel, Las Vegas, Nevada, US

More than 26,000 anti-ageing scientists and physicians from 120 countries will attend the congress by The American Academy of Anti-Ageing Medicine. A number of keynote speakers will lead discussions on anti-ageing innovations. Speciality workshops will be held on hormonal nutrient therapies, in addition to aesthetic treatments.

Tel: +1 888 997 0112

[www.a4m.com](http://www.a4m.com)

**1-3 February 2015**

## **Spatex**

Ricoh Arena, Coventry, West Midlands, UK

A trade show for pool, spa and wet zone facilities – the catchphrase of which is 'by the Industry, for the Industry'. Now in its 19th year, the event is host to the Institute of Swimming Pool Engineers (ISPE) Workshops – which relays valuable business and technical expertise to attendees.

Networking opportunities continue at the show's annual SPATA and BISHTA Industry Awards and Gala Dinner. Attendees include builders, designers, retailers, installers, local authorities, leisure centres plus hotel owners.

Tel: +44 1264 358 558

[www.spatex.co.uk](http://www.spatex.co.uk)



Les Thermalies will be held at the Carrousel du Louvre in Paris, France

**22-25 January 2015**

## **Les Thermalies**

Carrousel du Louvre, Paris, France

Les Thermalies, the French water and wellness show, features eight exhibition areas themed around sectors such as thalassotherapy, French thermal springs,

balneotherapy design, day spas, foreign destinations, and beauty. There will even be yoga workshops at the event, in addition to cooking workshops, a herbal tea room and swimsuit fashion shows.

Tel: +33 1 45 59 09 09

[www.thermalies.com](http://www.thermalies.com)

**6-8 February 2015**

## **BeautyPro Event MOLITOR**

Molitor, Paris, France

The organisers of the Mondial Spa et Beaute event have replaced the event with one called BeautyPro. Each exhibitor will have its own room/ mini spa for meetings with buyers. Prizes will be awarded for beauty, cosmetic and aesthetic equipment innovations. Workshops will take place, in addition to conferences and debates. Online beauty bloggers will also give live demonstrations.

Tel: +33 4 97 22 00 00

[www.beautypro-event.com](http://www.beautypro-event.com)

**22-23 February 2015**

## **Professional Wellness & Spa Convention**

ExCel, London, UK

A two-day convention for international spa leaders which focuses on practical business solutions. Attracts some 300 delegates and speakers. On the first day, many delegates will also attend the annual World Spa & Wellness Awards, which had 11 categories last year. The two-day Professional Beauty exhibition takes place at the same time.

Tel: +44 20 7351 0536

[www.professionalbeauty.co.uk](http://www.professionalbeauty.co.uk)

**27 February - 1 March 2015**

## **Kosmetic Expo**

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# Drive spa business by using Pinterest

Spa treatment discounts have the biggest influence on the decision of US spa-goers to visit a spa, according to the latest Consumer Snapshot study conducted by the International Spa Association (ISPA) Foundation in collaboration with PwC.

The fifth volume of ISPA's Consumer Snapshot study focuses on social media usage trends and preferences among today's consumers – providing key insights into spa-goers and how they use social media to research spas and share their experiences with others.

The study involved 1,014 responses from a sample of US consumers representative of age, income and regional distributions of the population as a whole. The study defined 'spa-goers' as a people who have visited a spa at least once in the past 12 months. A 'non-spa-goer' is defined as either an 'inactive spa-goer' – a person who has visited a spa before but has not been to a spa in the past 12 months – or a 'non-spa-goer' – a person who has never visited a spa.



The survey was released at 'Create'-themed ISPA's Conference & Expo

"The ISPA Foundation commissioned PwC to take a deeper look into social media usage trends and preferences among today's consumer, covering a variety of topics from popular social media platforms, peak usage times to advertising and marketing on social media," ISPA president Lynne McNeas told *Spa Opportunities*. "This report provides exciting insights into today's social media user that can help strengthen the global spa industry."

Details: [http://lei.sr?a=M6r7T\\_S](http://lei.sr?a=M6r7T_S)

# Fijian marina resort project on track

The FJD85m (US\$45m, €35m, £28m) Pearl South Pacific Resort's three-phase development in Fiji's Pacific Harbour is on track for completion and a grand opening ceremony in August 2015.

The resort will offer an 18-berth marina, 400-seat conference centre, 250-seat fine dining restaurant, wedding chapel and numerous wellness facilities.

Developers and owners, Papua New Guinea's Mineral Resources Development Company (MRDC), took over operations in 2012, when the resort's construction began. Pacific Building Solutions (PBS) is the main contractor in the project, with AAPi Design providing architecture advice.

The resort, which will create 190 additional jobs, will feature a 132-room hotel and an eight-treatment room spa and wellness centre that is expected to be complete in the next couple of weeks. The Pure Fiji skincare brand will serve the spa exclusively.



AAPi Design is providing architecture consultancy services for the resort

While some of the resort's facilities are up and running already, the development's fine dining restaurant and other leisure elements are still incomplete. These will be ready for the opening ceremony in 2015.

The gym is already complete and the wedding chapel, which has views of Beqa lagoon, has already gained a lot of interest, according to the resort's general manager, Natalie Marletta.

Details: [http://lei.sr?a=B6b3F\\_S](http://lei.sr?a=B6b3F_S)

# Fragrance manufacturer and retailer enters skincare market

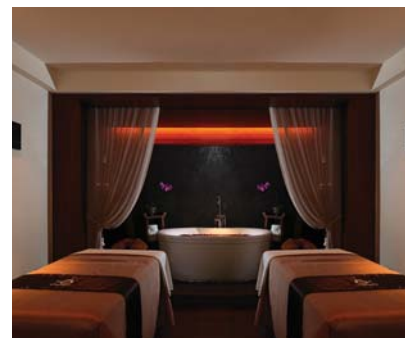
Home fragrance manufacturer and retailer AromaWorks has expanded its business by launching a brand new essential-oil skincare range that is vegan-friendly, pregnancy safe, plus gluten and dairy free.

Now operating from a purpose-built 7,000sq ft (650sq m) distribution, research, development and manufacturing centre in Berkshire, UK, the new skincare range comprises more than 25 products for face and body, featuring seven to nine essential oils.

Founded in 2009 by aromatherapist Jane Hibbert, the company began selling candles and home fragrance diffusers after two years of product design. Hibbert spoke to *Spa Opportunities* on 29 October at the launch party of AromaWorks skincare.

"Everyone uses a face cream," said Hibbert. "Our room fragrances are extremely popular and selling our diffusion products to spas has allowed us to penetrate the spa skincare market more easily."

Details: [http://lei.sr?a=M3C3N\\_S](http://lei.sr?a=M3C3N_S)



The resort features an eight-treatment room spa

# Peranakan-style Centara villa resort welcomes spa guests

The Centara Grand Villas Nusa Dua Bali, Centara's second resort in Bali, has begun welcoming guests to its 14-villa property located within the Bali Tourism Corporation ocean resort complex.

The style of Peranakan – a blend of Chinese and Indonesian culture – has inspired the design of the resort. Teak and rosewood furnishings sit upon lava stone marble floors from Java, complemented by gold-painted panelling in each of the villas.

The five-star resort includes an eight-treatment room Spa Cenvaree. While seven of the treatment rooms are for massage, scrubs and facial therapies, the eighth is for manicures and pedicures. Separate changing rooms for men and women each have a steam sauna and a Kneipp facility.

Details: [http://lei.sr?a=Z7W6P\\_S](http://lei.sr?a=Z7W6P_S)

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### Matrix supplies new equipment at Bicester Hotel, Golf and Spa

Bicester Hotel, Golf and Spa's facilities include an exclusive health and fitness club overlooking the golf course, which has recently undergone a £300k transformation.

The gym now features a full range of high-end Matrix Fitness cardiovascular products including 'Ascent' trainers, treadmills, ellipticals and cycles; all featuring 'Virtual Active' to enhance the workout experience.

Matrix has also installed its 'MyRide' system, enabling gym users to experience the closest thing to outdoor cycling without having to negotiate traffic or weather.

The refurbishment extends to the Oxfordshire site's strength offering too; with the introduction of customised products from the supplier's 'Ultra' range.

**KEYWORD: MATRIX**



### Sound technologies combined in Thalgo's latest machine

A new launch in the instrumental cosmetics field, Thalgo's 'iBeauty' machine combines sound-vibration, ultrasound and radio-frequency technologies.

The professional-only machine has been designed to replicate the pebble shape of Thalgo's face creams, in what the company is calling a "sleek and feminine" look. iBeauty features three short programmed treatments of 30-45 minutes which cover purifying, hydrating and anti-ageing. The device can also be used as part of any Thalgo facial.

**KEYWORD: THALGO**



## Spa Products Update

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For more information, or to contact any of these companies, log on to [www.spa-kit.net](http://www.spa-kit.net) and type the company name under 'keyword search'

### The benefits of dry salt therapy revealed in a special bed

Salt therapy is becoming increasingly popular in the spa industry, and the 'S.A.L.T. Bed' seeks to provide a health and wellness experience in as little as 15 minutes.

S.A.L.T. Chamber's machine is an enclosed, portable compact dry salt unit with fully automatic and adjustable halogenerator for both individual skin and lung therapy.

The S.A.L.T. Bed can also be used to enhance athletic performance, provide

detoxification and rejuvenate the skin.

Built-in colour changing ambient lights and stereo speakers provide a multisensory and relaxing ambience, and the machine also features a UV sanitation light, an adjustable foot rest, and an adjustable partition for isolating skin care.

A low platform height ensures easy entry for all types of people.

**KEYWORD: SALT**



### Asymmetrical tunic created both for comfort and image

Distributor Salon Services has unveiled an asymmetrical tunic designed for maintaining a professional image while also making employees comfortable.

The 'Salon Services Asymmetrical Tunic' features a back vent for ease of movement, while the material is colour fast, fade and shrink resistant with easy iron and easy care fabric that the distributor says is "robust enough to withstand the demands of a salon environment". The fabric is 35 per cent cotton and 65 per cent polyester.

**KEYWORD: SALON SERVICES**





## Sensitive skin care range launched with touch of Spa

Sothys has launched a sensitive skin range in response to data from the 2013 International Journal of Cosmetic Science which showed that 60 per cent of women consider themselves to have sensitive skin.

Sothys' range features thermal water sourced from Spa, located in the Belgian Ardennes at an altitude of 450m – a site that has received millions of visitors since the 16th century.

The formula contains 'active' water which has a low mineral content and pH close to that of the skin. As well as a professional in-salon treatment, products include a 2-in-1 facial cleanser, a soothing velvet cream, melting fluid and SOS serum, and a nutri-soothing mask.

KEYWORD: SOTHYS



## Curve campaign extends size range of Noel Asmar uniforms

Noel Asmar Uniforms has expanded its collection to incorporate a greater range of sizes. The spa and hospitality uniform manufacturer now offers sizes 3XL-5XL. The collections by designer Noel Asmar are intended to be flattering, functional and elegant, with styles that follow the natural curve of a woman's body. The material it uses features four way stretch to provide the best fit for every body type.

Noel Asmar Uniforms has also entered into a formal relationship with leisure spa management and consultancy firm WTS International, for which it will be a preferred partner.

KEYWORD: NOEL ASMAR



## Two new spa partnerships announced by HydroPeptide

HydroPeptide has announced the launch of its facials and products at two spas in the US – Chuan Spa at The Langham, in Chicago, and The Setai Spa Wall Street in New York.

Chuan Spa, which adopts the principles of traditional Chinese medicine, will introduce HydroPeptide's 'Anti-Wrinkle Peptide' facial, 'Glow of a Geisha: Brightening Peptide' facial and 'Resurfacing Stem Cell' facial, which all use the company's professional products. These blend more than 60 unique peptides with antioxidant-rich botanical stem cells,

growth factors and hyaluronic acid. The spa made the decision to try HydroPeptide following a recommendation from sister property The Spa at Langham Place Fifth Avenue, in New York, which was in the process of introducing the company's facials and products. Elsewhere in New York, The Setai Spa Wall Street has added HydroPeptide products to enhance its 'Essential' facial. It is designed to target wrinkles as well as individual skin concerns.

KEYWORD: HYDROPEPTIDE

## Environ creates "face lift in a bottle" with major new launch

Anti-ageing skincare company Environ is launching its first major active homecare treatment product in four years.

'Revival Masque' is intended to be the first step in creating a "face lift in a bottle", according to company founder and plastic surgeon Dr. Des Fernandes.

Although Fernandes admits this is

a "preposterous" idea, as a "dreamer" he decided to pursue the concept anyway.

The masque has been designed to create a visibly luminous, radiant, smoother, younger and revitalised skin through a combination of ingredients such as asiatic, mandelic and lactic acids.

The formulation lowers the pH of the skin to help promote growth and hydration, rather than peeling.

Revival Masque has been extensively trialled, according to Environ, with more than 100 women and men successfully using it over a period of four years.

It should ideally be used for a minimum of four to six months to obtain revitalised skin, and while recommended as an autumn and winter treatment, Revival Masque can be used all year round provided a broad spectrum sunscreen is applied daily.

KEYWORD: ENVIRON







## Interbad's Innovation Award is shared by two companies

Two products have shared the prestigious Interbad Innovation Award this year – the 'SafePrep XC' calcium hypochlorite system from Evoqua Water Technologies and the 'Sopro TitecFuge plus 2-10 mm' grout from Sopro Bauchemie.

SafePrep XC prides itself on offering safe application without dust or contact with chemicals. It also does not require disposal or dissolution of residual sludge.

Sopro TitecFuge plus 2-10 mm is a cement-based, brightly coloured and

high-strength grout for colour-sensitive areas subject to high loads such as wellness facilities, showers or swimming pools.

The award was voted for by visitors to the Interbad show, held at the Stuttgart Trade Fair Centre from 21-24 October. Both products received 17.3 per cent of the vote ensuring the award was shared, with decisive criteria being primarily importance and practical applicability, environmental and energy benefits, and functionality.

KEYWORD: SOPRO

## Skincare collection for the Asian man launched by Hommage

Hommage Asia has launched a paraben-free skincare line specially designed for the Asian man. The products in the 'Grooming Collection' are produced in Japan and will be available at The Wynn Macau, Pacific Cigar and other select outlets in early 2015.

Among the products in the 10-strong range are the Hommage Asia shave oil 'Prime' and a new age defence lotion, 'Rescue'.

Hommage Asia is supporting the Movember campaign during November, pledging 15 per cent of the sales proceeds of its ultra-sleekshave sets in Hong Kong and Macau.

The company is a subsidiary of Rohto Pharmaceutical Co. and is headquartered in Osaka, Japan, with a business development and operations office based in Hong Kong.

KEYWORD: HOMMAGE



## Unique gift card collection is designed to support wellbeing

A gift card collection intended for those facing challenging situations in life such as a death in the family, illness, or divorce, has been launched by Spafinder Wellness.

The 'I Care eGift Cards' have been created to specifically meet this need, whereas traditional gift cards are usually given as expressions of celebration around holidays and special occasions.

Coming under the Spafinder Wellness 365 brand, the cards can be used at more than 20,000 spas, salons, fitness and yoga studios and wellness locations in the company's network. A percentage of the proceeds from each sale of the gift cards will go to the non-profit Wellness for Cancer Educational Fund.

KEYWORD: SPAFINDER



## New soothing balm comes straight from the Tree of Life

A multi-purpose balm for the face and body has been launched by Elemental Herbology. The balm, called 'Tree of Life', is rich in buriti oil. This ingredient contains a high level of essential fatty acids, and comes from the fruit pulp of *Mauritia flexuosa*, a Brazilian palm tree also known as the 'Tree of Life'.

The buriti oil is sourced by the Amazonian Project from local communities who maintain traditional techniques of harvesting.

The balm helps moisturise and soothe dry and inflamed skin, and is ideal for stretch marks and chapped lips and hands.

KEYWORD: ELEMENTAL



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The Spa at Bedford Lodge Hotel, Bury Road, Newmarket, Suffolk, CB8 7BX

# Tribesmen bury tourists neck-deep in sand

Nomadic tribesmen in the southeastern Moroccan desert of Merzouga are offering wellness treatments to tourists by digging holes in 150m (492ft) high sand dunes for visitors to bury themselves neck-deep in the heated ground for ten-minute sessions.

Said to have the same effect as a sauna, tourists pay up to €10 (US\$13, £8) to be trapped in the sand – a therapy that is supposed to relieve rheumatism, lumbago, polyarthritis and some skin disorders.

After ten minutes, the ‘guests’ are wrapped in hot towels by members of the Berber Ait Atta tribe to avoid shock that can occur from the body cooling too quickly.

Using hot sand to treat rheumatic orthopedic conditions is not unique to the region. The spa at the Porto Santo Hotel in Porto Santo, Portugal, has sand beds, featuring local sand that is heated to 40-43°C (104-109°F). Twice a day, guests spend 30 minutes in the sand – which is a mix of coral reefs, seashells and volcanic ash. Scientists from the University of Oslo, Norway, and the University of Aveiro,



Using hot sand to treat rheumatic complaints is practised in Portugal

Portugal have already proved that the sands in Porto Santo have a high content of calcium and strontium – helpful in the relief of rheumatism.

The number of heated sand-related products on the spa market have also increased over the past few years – mainly in the form of treatment beds. In 2012, spa equipment manufacturer Gharieni developed the MLX Quartz wellness couch filled with alpha-quartz sand which is then heated to the desired temperature before a treatment is administered.

*Details: [http://lei.sr?a=b5b8g\\_S](http://lei.sr?a=b5b8g_S)*

# Hotels to embrace wellness outside spa

*Continued from front cover*

Since 2011, spa revenues have increased at a greater pace than those from food and beverage, retail, telecommunications, movie rental and guest laundry revenues according to the *Trends in the Hotel Spa Industry* study by PKF Consulting USA.

The latest edition of the study shows that while spa revenues have historically been viewed as a luxury amenity, spa revenues in 2013 increased 4.6 per cent while the combined revenues from all other hotel-operated departments grew 4.4 per cent. Total spa department expenses increased by 2.5 per cent and hotel spa department profits rose by 13.9 per cent, according to the report.

“The increase in spa revenues and profits can be partially attributed to national trends affecting behaviours and lifestyle,” said Andrea Foster, vice president and national director of spa and wellness consulting for PKFC. “An increasing percentage of the US population is overweight, facing health issues, or entering



55 per cent of urban hotel spa revenue comes from locals and members

their senior years. As a result, there’s a shift towards adopting healthier lifestyles at home and maintaining those habits while away.”

Resort and urban hotels showed different spa department revenue results. In 2013, spa department revenue increased by 7.7 per cent at urban hotels. This is a significantly larger rise than at resort properties – which experienced a 3.6 per cent rise in spa department revenue.

Urban hotel spas receive 55 per cent of their spa revenue from locals and members.

*Details: [http://lei.sr?a=k6s8w\\_S](http://lei.sr?a=k6s8w_S)*

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Spa & Wellness International Council (SWIC)

T: +7 4957640203 W: [www.iswic.ru](http://www.iswic.ru)

Taiwan Spa Association

W: [www.tspta.tw](http://www.tspta.tw)

Thai Spa Association

T: +66 2168 7094 W: [www.thaispaassociation.com](http://www.thaispaassociation.com)

Turkish Spa Association

T: +90 212 635 1201 W: [www.spa-turkey.com](http://www.spa-turkey.com)

The UK Spa Association

T: +44 8707 800 787 W: [www.spabusinessassociation.co.uk](http://www.spabusinessassociation.co.uk)

Ukrainian SPA Association

T: +3 8044 253 74 79 W: [www.spaua.org](http://www.spaua.org)