

leisureopportunities

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David Lloyd lands exclusive Les Mills concept

David Lloyd Leisure (DLL) is soon to unveil one of the world's first permanent Immersive Fitness studios at its Raynes Park club in London as part of an exclusive partnership with Les Mills.

Global group fitness giant Les Mills first unveiled Immersive Fitness as 'The Project' at a high-profile London launch event in May 2014. The concept – which fuses group fitness with virtual reality – has since been on a global tour to showcase what Les Mills and development partner Reebok describe as the "future of fitness."

According to Les Mills, Immersive Fitness adds a rich visual layer to music and group exercise. Cinema quality video content is projected onto the screen of a purpose-built studio, while an instructor cues exercise moves that synchronise with music and graphics. Riders in a cycle class enjoy the sensation of riding up steep glaciers, or sprinting around digital velodromes.



The Immersive Fitness concept fuses group classes with virtual reality

"When we partnered with Reebok 18 months ago, we had a vision to re-invigorate what studio fitness is all about," said Les Mills UK CEO Keith Burnet. "Les Mills Immersive Fitness reaffirms our commitment to delivering cutting-edge fitness experiences as we lead this

category into brave new territory."

DLL will start offering cycle classes known as 'The Trip' at Raynes Park in the next couple of weeks and the operator has the exclusive UK licence until October 2015.

The chain recently announced a gym transformation programme, which will see innovative design, technology and 'best-in-class' equipment installed at a number of clubs in its 91-strong network. The acquisition of Immersive Fitness provides a substantial cycling offering to DLL members at a time when many traditional health clubs are facing tough competition from boutique clubs.

DLL chief executive Scott Lloyd said: "David Lloyd Leisure is always

looking to introduce innovative products able to support our members' health and fitness goals, and this exciting, groundbreaking concept will provide them with the ultimate fitness experience."

Details: <http://lei.sr?a=D5Y5p>

'Walkie Talkie' tower debuts the Sky Garden

The greenhouse at the top of the controversial Rafael Viñoly-designed Walkie Talkie skyscraper, has opened to the public for the first time.

Officially known as 20 Fenchurch Street, the tower, which made headlines last year after solar glare coming off the tower melted parts of parked cars, now boasts a Sky Garden which is open to bookings from the public.

Aside from the top-floor greenhouse, the Sky Garden includes a Seafood Bar & Grill, brasserie and bar, all offering unique views of the London skyline. Details: <http://lei.sr?a=e9u3X>

Inaugural UK spa statistics unveiled

The UK spa industry has huge potential for growth in terms of product sales and treatment room optimisation if managers can harness their resources and foster stronger upselling.

Those were some of the key findings from the inaugural set of data produced by the UK Spa Association's benchmarking system, which showed product revenues currently make up just nine per cent of sales in an average UK spa, while the occupancy of treatment rooms is around 41 per cent. Sales performance across the global spa industry is notoriously poor compared to rival sectors, and the latest data further underlines ongoing calls for more imaginative strategies.



UK Spa Association chair Charlie Thompson

The statistics, available to all members of the association, are produced by comparing four key performance indicators (of 67 spas and counting) on a monthly basis. Details: <http://lei.sr?a=U6E8d>

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Disabled access at stadiums 'woeful'

The government is to launch a survey into the treatment of disabled people at UK stadiums and sports venues.

Disabled sports fans will be encouraged to share their experiences of all aspects of viewing live sport – including wheelchair access, disabled parking, accessible toilets, hearing loops and their treatment by other supporters at live sporting fixtures.

The survey and its results will be used to guide the government's efforts to improve spectator experiences for the UK's 12 million disabled people.

Previously, the government called on Britain's football leagues to take urgent action to redress some of the "woeful" lack of appropriate support and space for disabled spectators, reminding them of their legal obligations to provide adequate room and adjustments for disabled fans.

Research showed nearly half of Premier League clubs don't offer even half the wheelchair space they should for disabled people. Mark Harper, minister of state for disabled



Swansea was one of the only clubs to meet disability space requirements

people, said: "For too long in this country disabled sports fans have been treated like second class citizens at many sporting venues.

"Yet 25 per cent of us have an impairment, and disabled people and their households have a spending power of over £200bn."

Meanwhile, evidence from disability charity Level Playing Field has revealed that as many as half of Premier League football clubs operate season ticket policies which could be deemed as discriminatory against disabled sports fans.

Details: <http://lei.sr?a=n8P5U>

SMG, Live Nation to manage Bristol Arena

Global facility management giant SMG, in partnership with Live Nation, has been named the preferred bidder to operate the 12,000-seat Bristol Arena when it opens in 2017.

The Bristol Arena, set to become the UK's largest indoor arena, will be located at an old oil depot site near the city's Temple Meads Station and is expected to cost around £95m to build.

A multi-use venue, the arena will be capable of hosting a number of sporting events, as well as large-scale conferences and concerts. The arena is part of a wider Allies and Morrison masterplan for the area. Naming an operator now means Bristol City Council (BCC) – which is leading the project – can begin pre-application discussions with the local community. A planning application is expected to be filed later in 2015.

Based in the US, SMG currently operates arenas in Leeds, Manchester, Newcastle and Belfast as well as several UK theatres through



Five multi-disciplinary design teams have been shortlisted for the Arena

its SMG-Europe subsidiary. It also manages two venues in Germany and one in Poland.

Wes Westley, SMG president and CEO, said: "We think the Arena will be a fantastic venue for future entertainment and community events. This unique partnering of global giants Live Nation and SMG will ensure that the Arena is operated at a world-class level with top events for Bristolians and the South West.

Details: <http://lei.sr?a=s5M3u>

Chelsea FC eyes stadium project

Swiss-based architecture firm Herzog & de Meuron is reportedly working on plans to increase the capacity of Chelsea Football Club's stadium in partnership with London practice Lifschutz Davidson Sandilands.

According to the *Architects' Journal*, the Swiss practice is looking at concept designs for Chelsea's Stamford Bridge ground in west London.

Currently boasting 41,837 seats, the club wants to expand to a 60,000 seat capacity, following a study undertaken in June 2014.

At the time, the club said: "The study will assess feasibility of an expansion of the stadium within the existing historic site boundaries, potentially to enlarge its capacity, enhance its facilities and improve the movement of people and vehicles on match and non-matchdays."

Several Premier League clubs have been looking to expand their grounds in recent months. Both Liverpool FC and Tottenham



At present, Stamford Bridge has a maximum capacity of 41,837 seats

Hotspur have plans in place for major expansions which will be taking place soon.

Whether or not Chelsea is carrying out this expansion to keep up with the competition remains to be seen. The club has previously assessed other, larger, sites for relocation, including two regeneration schemes at Battersea Power Station and Earls Court.

Details: <http://lei.sr?a=U4m6e>

School PE still failing to inspire, says report

Far from setting people up to be physically active for life, school PE lessons can put people off sport forever, according to research from the University of Birmingham.

Of the 1,800 people surveyed for *The Big PE Conversation*, half said school PE didn't help them to become more physically active. One quarter of males and one third of females said that they never, or rarely enjoyed, PE.

The research was sparked by the current high levels of physical inactivity in the British population: according to ukactive, 17 per cent of premature deaths in the UK are a result of inactivity.

"Given that we are not sufficiently active, we thought it would be fascinating to ask people about their school PE experiences," said the University of Birmingham's Professor Kathleen Armour, who led the research project.

Being sent outside in all weathers and embarrassment about body issues were considered off-putting issues when today's adult population were at school, but have things improved? Schools now put the emphasis on teaching



School sport remains an unpleasant experience for many

skills rather than playing the sports and more recently there have been curriculum changes to increase the level of competition in schools.

However, according to Ofsted, there are still a number of issues surrounding primary school sport in state schools: it is not strenuous enough, not frequent enough and teachers don't have sufficient knowledge to lead it.

In recent years, various suggestions have been mooted to increase engagement, including hairdryers in changing rooms for the image conscious and offering Zumba, but so far the magic formula is yet to be found.

Details: <http://lei.sr?a=t3n5H>

67m tickets sold for UK sports events in 2014

Professional sports events held in the UK attracted a total of 67 million paying fans during 2014, according to analysis by Deloitte's sports business group.

Football remains the UK's most popular spectator sport, with 42.8m tickets sold.

The 1.3m tickets sold for the 11-day Commonwealth Games in Glasgow offered a boost to the overall figure, although this year's total is less than the 75m tickets sold for UK sports events in 2012 - the year of the London Olympic Games.

Deloitte says stripping out London 2012 and Glasgow 2014, attendances at all other sports events grew three per cent over the two years. Details: <http://lei.sr?a=u7k9A>



Adam Walker aims to boost open water swimming

Zoggs partners swimming star Adam 'Ocean' Walker

Swimming equipment supplier Zoggs has appointed renowned endurance athlete Adam 'Ocean' Walker as its open water/triathlon swimming ambassador.

Walker hit the headlines in the summer of last year when he became the first Briton to complete the 'Oceans7' - known as the toughest seven ocean swims on the planet. He completed the feat on 6 August 2014 when he swam across the North Channel from Northern Ireland to the west coast of Scotland wearing full Zoggs kit in a time of 10 hours and 45 minutes.

This was the last of his gruelling ocean challenges, a group of seven long distance swims scattered across the world. Walker's task saw him conquer: the Cook Strait, the Molokai Channel, the English Channel, the Catalina Channel, the Tuguru Strait and the Strait of Gibraltar.

On his new role, Walker said: "Working with Zoggs can only help raise the profile of open water swimming and I look forward to collaborating with them at forthcoming events and product launches."

Details: <http://lei.sr?a=Z9Q5H>

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HEALTH & FITNESS

Nuffield: school wellbeing pilot

Every UK secondary school should appoint a 'head of wellbeing' tasked with improving the physical and mental health of students and teachers, according to Nuffield Health and think tank 2020health.

The two organisations have joined forces to produce new research which outlines how low levels of exercise and poor emotional wellbeing could be improved through the creation of such a position. Backed with adequate resources, they say the head of wellbeing would be able to foster coordinated support in the school environment.

In light of the findings, Nuffield Health has committed to leading, evaluating and funding what is thought to be the first ever pilot of a head of wellbeing in a UK secondary school. The pilot will include the development of a health and wellbeing programme, designed to meet the needs of the local area.

"The head of wellbeing role will provide much needed support to head teachers to engage with pupils and staff, not just about



Nuffield Health CEO David Mobbs wants better wellbeing in schools

physical wellbeing but also emotional wellbeing," said Nuffield Health chief executive David Mobbs. "We are calling on secondary schools across the country to sit up and take note of the wellbeing of their staff and pupils. This is why we are leading a new pilot to identify the benefits this role would have on the whole school."

A competition will now be held to find a pilot school, with the aim of starting in September 2015. Details: <http://lei.sr?a=Y8A2B>

Bannatyne management shake-up continues

It's all change at The Bannatyne Group, where just days after *Leisure Opportunities* revealed Justin Musgrove to be the new MD, Ken Campling has been appointed as the new finance director of the Group's gym arm – Bannatyne Fitness.

The latest personnel change comes as The Bannatyne Group deals with the fallout from the recent arrest of its then director of finance, Christopher Watson. He is being investigated over an alleged multi-million pound fraud and remains on police bail.

Meanwhile, *The Northern Echo* reported that the Group's former CEO Nigel Armstrong was also arrested on suspicion of fraud as part of the investigation.

Armstrong, who Duncan Bannatyne once described as "the most important person working for the company," has been released on bail pending further inquiries.

The new appointee Campling is an experienced accountant who brings a strong retail background to the role. He has overseen growth at brands including Williams Music and the Clinkard Group, while most recently he was head of finance at Delima Limited, part of the Sports Direct Group.



Ken Campling is the latest new name to join the Group

"Having worked for Sir Tom Hunter and Mike Ashley, I am well-trained to be able to work for a Dragons Den entrepreneur," said Campling. "Duncan and the management team have made me very welcome and I am looking forward to a very positive future."

Bannatyne Fitness – the health club chain started by Duncan Bannatyne in 1997 – now comprises more than 60 health clubs across the UK, with many also featuring a Bannatyne Spa. Details: <http://lei.sr?a=z7Y9V>

Stalker questions cancer message

ukactive CEO David Stalker has spoken out in favour of active lifestyles, following widespread news coverage suggesting that most cancers are the result of bad luck.

A recent study hit headlines after it stated the majority of cancers could be attributed to chance mutations rather than risk factors associated with unhealthy lifestyles.

In their paper *Variation in cancer risk among tissues can be explained by the number of stem cell divisions*, researchers at Johns Hopkins University School of Medicine and Bloomberg School of Public Health in the US claimed two thirds of cancer types are simply attributable to random DNA mutations.

However, Stalker cited Cancer Research UK figures that say four in 10 cases of cancer could have been prevented by making lifestyle changes, such as being physically active and eating healthier. He asked: "Why leave something as important as your health down to luck?"

The ukactive chief also quoted Macmillan Cancer statistics identifying that cancer survivors can halve their risk of cancer-specific death and recurrence by staying active. Meanwhile, Breakthrough Breast Cancer has



David Stalker asks: 'Why leave your health down to luck?'

estimated that women can reduce their risk of developing breast cancer by at least 20 per cent by being physically active regularly.

"We know that by having an active and healthy lifestyle we significantly reduce the risk of developing cancer as well as a whole host of other chronic diseases such as diabetes and heart disease," said Stalker. "By making the decision to be more active and improve our eating habits, it may not be a guarantee against cancer, but it certainly improves the odds in our favour."

Details: <http://lei.sr?a=G3t7V>

Exercise offers fresh hope for children with arthritis

Traditionally thought to worsen symptoms, research in Canada now suggests exercise can actually benefit children suffering from juvenile arthritis, a condition which affects about one child in every 1,000.

In the first study to analyse the benefits of strength training in kids with arthritis, a University of Saskatchewan graduate student developed a seven week resistance programme for children aged eight to 18.

At the beginning and end of the study, they measured inflammation of the joints, function, strength and size of the muscles. Participants saw improvements in strength and endurance, and all enjoyed the exercise.

Details: <http://lei.sr?a=v3M9M>



Jan Spaticchia (left) with Sir Ranulph Fiennes

Matt Roberts leads New Year fitness push

With the busy January period already in full flow, gyms and PTs alike are working flat out to attract new clients, with celebrity trainer Matt Roberts seemingly leading the charge.

Roberts, who counts David Cameron and Michael McIntyre among his clients, has been a ubiquitous media presence since the 2015 began.

The fitness advocate popped up on BBC Radio 2 last week (5 January), putting breakfast host Sara Cox through her paces and offering exercise advice for those looking to get in shape for 2015.

This followed the launch of his new column for the *Mail On Sunday*, which hit newsstands on 4 January. By way of introduction, Roberts wrote of his experiences working with Cameron, plus other high profile clients, noting that it's essential for people from all walks of life to make time for exercise.

"I want to use this column to give advice and answer questions not just from those who are



Matt Roberts has been a personal trainer for more than 20 years

already bitten by the exercise bug, but from those who are not yet but sense that they perhaps should be," he wrote. "Being well is often a matter of choice – choosing to do something active, or choosing not to have a glass of wine every night. I understand it's often easier said than done. But I hope to give you a push in the right direction." Details: <http://lei.sr?a=n2W8c>

énergie Group celebrates signing 100,000th member

Fitness franchise énergie Group is celebrating a major landmark after signing up its 100,000th member late last year.

énergie chair and CEO Jan Spaticchia announced the milestone at the company's annual évolution conference held at Coventry's Ricoh Arena. Renowned explorer Sir Ranulph Fiennes was the keynote speaker at the event, which also saw entertainment from popular dance crew 'Cartel' of *Britain's Got Talent* fame.

Addressing an audience of more than 450 franchisees, master franchisees and staff, Spaticchia said: "This year we mark a significant milestone as we celebrate reaching 100,000 members. As we look back on what we have achieved and look at the exciting future ahead, I truly believe we can look forward to even more exciting times."

Spaticchia added he expects 2015 to be even bigger for the group, having recently announced that next year would bring the 'biggest growth ever' with plans to open 36 clubs between January and December next year, across its three core brands. Details: <http://lei.sr?a=p5z3T>

General Election offers chance to underline our value



UFI IBRAHIM

is chief executive of the British Hospitality Association

Election year is upon us. Both David Cameron and Ed Miliband have described this as the most important election for a generation. Notably, it is the first election in recent history when it is widely anticipated that no party will win an overall majority and it is the first Westminster election where the Scottish National Party stands a good chance of winning in Scotland.

With such political uncertainty, it is crucial that now, more than ever, our industry continues to raise its profile and makes its voice heard. The BHA, together with hospitality and tourism businesses across the board, needs to make sure the economic and social importance of the hospitality and tourism sector is understood by all political parties and by political representatives at both national and local level; and that our issues are on their future agenda.

The causes which matter most to the hospitality and tourism community are the backbone of the BHA's work. Here's what's top of our agenda for 2015:

- Development of a robust skills agenda to ensure this industry is able to attract the right people to achieve growth potential.
- Enlightened employment legislation that doesn't jeopardise industry growth/jobs.
- Price competitiveness. UK VAT at 20 per cent means we aren't operating on a level playing field with the rest of the world.
- The UK is failing to gain our share of business from new markets like China – visa policies must continue to be improved.
- Managing our industry's reputation on food sourcing, security and health matters.
- The need for a more efficient planning process, which encourages rather than restricts further development.

The tourism and hospitality industry has vast growth potential. It has been predicted the sector will grow at an annual rate of almost 4 per cent over the next 10 years, significantly faster than the UK economy as a whole and many other sectors.

Now, more than ever, is the time for the hospitality industry to underline our contribution to the economy. And the BHA is proud to act as the voice of UK hospitality.

HOTELS

Historic hospital to become boutique hotel

Scotland's Birkwood Castle and its surrounding estate, which was once home to a hospital for mentally disabled children, is to undergo renovations that will cost more than £7m – making it into a wedding, conference and special events destination with a wellbeing facility.

With an anticipated completion date of April 2016, Envestco – hotel and property developer – has confirmed that once planning is approved, work will begin on the phased mixed residential and commercial development of Birkwood Estate in Lanarkshire.

Once the castle is declared structurally secure, the building will be made wind and waterproof before visible repairs can be carried out to the castle's roof and windows. Only then will the Grade B-listed building be converted into a 48-bedroom boutique hotel, operated by Envestco and Birkwood Estate staff.

The spa will be added to the property during the second phase of the redevelopment and



The castle was originally built in 1887 and later became a hospital

will mirror its sister hotel's Elemis spa at Peckforton Castle in Cheshire, which is owned by Chris Naylor – a director of Envestco. The spa's installation will cost £2m and is set to be opened by Q2 2019. Architects Tony Naylor, Steve Jones & Ian Arnott are being considered by developers as the design consultants for the project. It is not yet known if the Birkwood spa will be supplied by Elemis too. Details: <http://lei.sr?a=R6S5U>

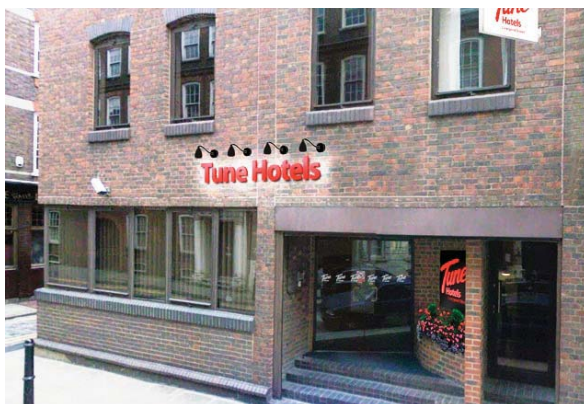
Budget sector booming, says study

The fast-growing budget and limited service hotel sector is not only booming, but forcing big hotel chains to become more innovative to stand out, claims a new report.

The Hostel and Budget Traveller Market in Europe - Gaining Momentum paper published by hotel consultancy HVS, outlines the fact that the larger hotel companies such as Premier Inn and Tune Hotels are rapidly moving into this sector as they try to keep ahead of competition and claim a share of the low cost accommodation market.

"Economic conditions over the past seven years have led to a polarisation of the hotel market – with the limited to select service segment gaining traction at the same time as the luxury and full service market has been squeezed," said Harry Douglass of HVS.

"The vibrant hostel segment now presents the consumer with more options and the investment market with more considerations. As a result, transaction activity is particularly healthy in this sector and likely to continue."



Operators such as Tune Hotels are leading the growth charge

The report details a range of global activity including Chinese travel company Jin Jiang International Holdings, which has recently acquired Starwood Capital's – Louvre Hotels the second largest operator in Europe with several budget hotel brands. Meanwhile, Accor is investing in additional hotels across Europe, and Goldman Sachs has acquired the Grove Travelodge portfolio in a £500m joint venture.

US investor Invesco has also spent £47.5m on a 23 per cent stake in Generator Hostels and aims to increase the portfolio to 20 properties by 2018. Details: <http://lei.sr?a=R6S5U>



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TOURISM

2015 forecast to be record year

The UK tourism sector is predicted to continue its strong course of growth in 2015, with records expected to once again tumble for both inbound visitors and spend.

VisitBritain predicts that inbound tourism spend will rise by 4.5 per cent in 2015, with visitors from overseas expected to spend £22.2bn – an increase of almost £1bn on the estimated return for 2014.

“Tourism will continue to be one of the country’s major export earners with VisitBritain playing a critical role in its success,” said VisitBritain CEO Sally Balcombe. “One of our priorities for 2015 will be to inspire international visits to the nations and regions, plus showcase Britain’s magnificent countryside.”

The body pointed to its long-running GREAT campaign – which has focused on promoting Britain to world markets – as one of the key drivers of the tourism boom.

“Our GREAT campaign continues to produce results and generated at least £1.8bn from inbound visitors in its first three years, creating economic value and jobs across Britain’s tourism businesses,” added Balcombe.

Other aspects said to be making a significant impact to the tourism industry’s fortunes



Sally Balcombe took charge of VisitBritain in September 2015

include a simplified visa system and high spending from key growth markets like China.

Business from Chinese tourists has been particularly strong in the last four years. They spent £492m in 2013, up from £184m in 2010. Over that period the number of visits from Chinese people rose by 79.1 per cent to 196,000. Despite this, industry observers, such as the Tourism Alliance’s Kurt Janson, point out that the UK’s share of outbound travel from China has been falling since 2007 and believe that more needs to be done to streamline visa services.

Details: <http://lei.sr?a=d4w9n>

Regional tourism push: could it backfire?

Convincing international tourists to visit more UK cities than just London could backfire if money is siphoned out of existing domestic tourism budgets, experts have warned.

National trade association, British Destinations, has told the Commons select committee on tourism that the Department for Culture Media and Sport (DCMS) must not waste money by pitching to an international market that is not there.

“London is ingrained and reinforced almost everywhere,” British Destinations told committee MPs.

“Bond never visits M in Norwich, international fashion houses don’t proclaim themselves to be of Birmingham, New York and Paris, nor do nervous international businessmen flick to the business pages to check how the Sheffield stock exchange is doing.”

The group explained that for many global visitors, London-Paris-Berlin is currently a far more likely tour itinerary or holiday wish list than London and a combination of British towns and cities. It added that efforts aimed



Yorkshire drew tourists in 2014 by staging the Tour de France

at moving foreign visitors around must be backed by new public funding and not at the expense of support to domestic tourism.

Organisations speaking at the first evidence session of the tourism inquiry, which is looking at how the industry is supported, said that since 2010, more than £100m has been taken out of support for the tourist industry, including £65m earmarked for regional development, making it even harder to get tourists out of London. Details: <http://lei.sr?a=N7B7D>

Send yourself to Coventry and visit SPATEX 2015 - the UK's number ONE pool, spa and sauna Exhibition!

SPATEX 2015 - the UK's largest pool and spa Expo - is set to return from Sunday February 1st to Tuesday 3rd. As the water leisure Industry prepares to make waves at SPATEX 2015, here's why you should dive in and be part of the action



Stay abreast of what is new and happening in the Industry

SPATEX is the UK's largest display of wet leisure products and innovations - from pools, spas, saunas, hot tubs, steamrooms and enclosures to water features, it encompasses the whole gamut of water leisure! For 2015, the Exhibition is expanding into halls one and two of the Ricoh's Jaguar Exhibition Hall and, with well over a hundred exhibitors (including all the major manufacturers and suppliers from home and abroad), you can be guaranteed of no bigger and better shop window. Find out how new energy saving innovations can make a real difference to your business and see first hand all the latest ground-breaking products.

Exclusive offers, discounts and launches

Not only is SPATEX a launchpad for new products, it is the event in which many leading companies choose to offer exclusive promotions. This salt cave from Alpha Wellness Solutions (see below) is great for curing respiratory problems and will get its first UK unveiling at SPATEX in February. Along with many of our exhibitors who offer exclusive discounts for the Exhibition, Alpha



The Ricoh Arena provides a premium event space

Wellness is offering an incredible 15 per cent off all the products available on its stand.

Update your professional skillset for FREE

Education and professional training provision has been doubled for 2015, when the Exhibition will play host to 39 workshops and seminars! For the first time ever, SPATEX is holding a second seminar programme in parallel to the highly successful Institute of Swimming Pool Engineers' Workshops on all three days of the show. Topics range from managing health and safety in swimming pools, right through to

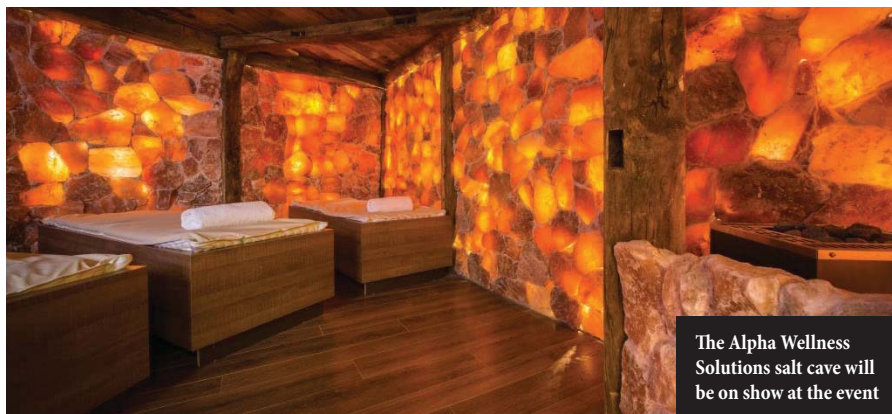
the Swimming Teachers' Association's latest guidance and qualifications, to how to prevent cryptosporidium and good pool design.

Dedicated Spa Day

For those with a special interest in spas, SPATEX is holding the UK's first ever Spa Day on Tuesday February 3rd, when all the seminars organised by ISPE will focus on the topic of commercial and domestic spas. It's a must-attend event for anyone involved in the construction, installation or maintenance of spas. Certificates of attendance are available for all ISPE Workshops. For further details on the workshop/seminar programme, visit: www.spatex.co.uk

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The Alpha Wellness Solutions salt cave will be on show at the event

SPATEX 2015 SHOW DETAILS

Date: Sun 1st to Tue 3rd February, 2015

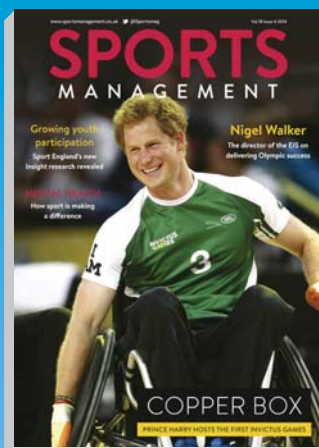
Venue: The Jaguar Exhibition Hall, Ricoh Arena, Coventry CV6 6GE - just 500 yards off the M6 and within two hours commuting time of 75 per cent of the population, it offers 2,000 free on-site car parking spaces.

Further information: Contact Michele or Helen - Tel: +44 (0) 1264 358558

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Karma to launch archipelago spa

Karma Royal Group recently announced the introduction of its first property in the UK – the only hotel on St Martin's island, part of the Isles of Scilly archipelago off the most westerly point of England.

Renowned UK interior designer Nicky Haslam is in charge of fully refurbishing the interiors of the 30-key luxury resort, called Karma St Martin's, which is nestled on 2.8 hectares of sloping terrain and overlooks the waters of Tean Sound and Tresco.

The sea-facing hamlet of cottages will feature a Karma



The region's sub-tropical microclimate enables rare plants to thrive

Spa, which is set to open on 1 May 2015, but details of the facility have not yet been announced. Judy Chapman – spa and wellness curator for Karma and former editor of *Spa Asia* magazine – told *Leisure Opportunities* that the information will be revealed shortly.

"I am currently curating a boutique range of spa products made on the Isles of Scilly with a local farmer who distills his own essential oils," continued Chapman. "He blends these with local sea salt harvested on St Martin's too."

Due to the region's microclimate, cacti and subtropical plants – normally found in Africa and southern Europe – thrive in the resort's landscaped gardens, which lead to the property's private beach and boat jetty.

There are three food and beverage outlets at the resort and guests have access to a number of leisure facilities, including an indoor heated swimming pool. There is a nearby gym and the island also has a tennis court. Details: <http://lei.sr?a=f7p8J>

Aromatherapy Associates: two new hires

Aromatherapy Associates has announced the addition of two new members to its senior team ahead of the company's 30th anniversary. Muriel Zingraff-Shariff has joined as CEO and Leslie Davey as the global marketing director.

Zingraff-Shariff and Davey will work closely with chair and founder Geraldine Howard to drive global growth of the skincare business.

Zingraff-Shariff has more than 25 years' experience working across luxury and premium brands, for international organisations such as L'Oréal, Jimmy Choo, Paco Rabanne and Harrods. Her expertise centred on maximising the potential of these upscale businesses.

Davey specialises in brand building and product innovation, having worked in marketing roles for global brands such as Diageo, Unilever, Britvic and the European luxury health club and spa collection Aspria.

Howard said: "I am thrilled to be welcoming Muriel and Leslie into the management team and am delighted to have two such highly skilled and experienced women driving our



Geraldine Howard: "I'm thrilled to welcome Muriel and Leslie"

ambition. 2015 marks our 30th anniversary and it's a fantastic asset to have them join as we enter such an exciting phase."

Zingraff-Shariff added: "It's an honour to be working alongside such a pioneer (Howard) and I look forward to developing the potential of Aromatherapy Associates, continuing to keep spa at the core of all we do."

The skincare brand was sold in February 2014 to B&B Investment Partners, a new fund with plans to invest in health, wellness, beauty and personal care brands. Details: <http://lei.sr?a=K6p6y>

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Dundee V&A set to tour Scotland before 2017 debut

Prior to its opening scheduled for early 2017, exhibits from the new V&A Dundee Museum of Design are to tour Scotland, visiting 78 venues during 2015.

The gallery will stop at schools, museums and libraries before its final stop at the Victoria and Albert museum in London – the only venue outside of Scotland.

The exhibition will change depending on the location, with each stop highlighting local heritage and showcasing leading designers. Construction of the new £45m V&A in Dundee is due to start next year.

Dundee-based firm eeGeo is developing a mobile app in conjunction with the tour to track the bus as it travels across Scotland, with the app also highlighting stories about local design over the course of the last 300 years. Alongside this, users will be encouraged to pin their favourite Scottish designers, design icons and objects to the map, sharing their own thoughts, ideas and stories of Scottish creativity.

The tour, which will provide significant publicity for the upcoming museum, is to launch on 13 February, departing from the site of the V&A Dundee, before completing its journey in London on 21 June. Details: <http://lei.sr?a=Y8N3n>



The event makes its debut at London's ExCeL

Visitor Attractions Expo to start at ExCeL London today

The first ever Visitor Attraction Expo (VAE) kicks off today (13 January), with owners, managers and developers at the ExCeL in London for the three-day event.

The expo gives the UK's parks, piers, zoos and static attractions sector "an annual event which it can call its own," said EAG International chair Martin Burlin.

Supported by EAG international, the VAE will take place at the same time and in the same location as the industry renowned EAG international expo and will cover a broad spectrum of attractions. The event runs till Thursday (15 Jan). Details: <http://lei.sr?a=X5d6M>

BBC axes Chester Zoo TV show

Our Zoo, the TV drama about the history of Chester Zoo, has been cancelled "to create room for new shows," according to the BBC.

The news will come as a blow for Chester Zoo, which according to the zoo's managing director Jamie Christon, was worth around £30m in free PR for the visitor attraction in the north of England.

"£30m is PR equivalent," said Christon speaking to *Leisure Opportunities* in October. "If we were buying space to promote the zoo, it would have cost us £30m to get the same media exposure with the amount of publications and media outlets the zoo has appeared in."

The popular drama told the tale of Chester Zoo founder George Mottershead and how he decided to start the establishment along with the trials and tribulations he came up against



The show has been given the chop despite being generally well received

while doing so. The show – which ran for six episodes on *BBC One* in a prime time slot between September and October – garnered an average of 5.1 million viewers per episode.

Chester Zoo is also halfway through construction on its £30m Islands project, set to open in May. Details: <http://lei.sr?a=5D8Z3>

Bio-activated horror maze planned for UK

Interactive games company Slingshot, creators of the highly successful 2.8 Hours Later zombie experience, has revealed plans for a unique bio-activated horror maze to debut in the UK in 2015.

Themed around Robert Louis Stevenson's novel *Jekyll and Hyde*, the Jekyll 2.0 indoor horror maze will be formed around a matrix of rooms. Each room will have four doors and the aim of the game is for participants to find their way through this maze to a central point and out again. Somewhere in the maze is a monster that players have to try to avoid.

To navigate the maze, technology that measures biometrics will enable users to activate the world around them using the body. For example, they can breathe on a door lock to unlock it, hold their breath to switch the lights on and off or raise their heartbeat to change



The attraction will be themed around *Jekyll and Hyde*

the soundtrack. Guests rigged up with bio-sensors move through the maze using this technology, which is linked to a central system.

Slingshot is now negotiating on the first venue for Jekyll 2.0, likely to be Bristol or Cardiff. It is also planning a crowdfunding campaign to start this month ahead of an October 2015 opening. Details: <http://lei.sr?a=x7n4v>

Oldham Coliseum revamp plans submitted by Mecanoo

Having won a competition to revamp Oldham Coliseum in 2013, Dutch architecture practice Mecanoo has submitted plans to transform the building into a new heritage centre and theatre.

The project will see Oldham Coliseum morph into an arts and heritage destination.

The scheme, when complete, will provide two theatre auditoria with 550 and 100 seats respectively. The site will have state-of-the-art facilities, including a heritage centre with public research spaces, galleries, archives, bars and meeting spaces. Details: <http://lei.sr?a=g4X4z>



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Heatherwick's Garden Bridge has been approved

Boris Johnson approves London Garden Bridge

London mayor Boris Johnson has finally approved planning permission for Thomas Heatherwick's controversial Garden Bridge.

After planning was approved by both Lambeth Council and Westminster Council earlier this year, Johnson's official approval of the project means that the construction of the £175m bridge can begin next year.

The Garden Bridge plan will connect the South Bank and Temple areas of London. It will become a new green space for London and focus will be placed on its garden layout.

Details: <http://lei.sr?a=J3G8V>

Loudoun Castle upgrades luxury holiday resort plans

Plans for a £300m five-star hotel and championship golf resort at the site of Loudoun Castle in East Ayrshire have been scrapped in favour of a more expensive proposal to turn the area into an all-weather holiday destination and residential development.

The £450m masterplan for the former amusement park site in Galston includes 450 luxury lodges, 12 'glamping' pitches, a lake and a large covered leisure development with indoor sports facilities and a sub-tropical pool.

Details: <http://lei.sr?a=w4H6A>

Old War Office to become luxury hotel

The old War Office building in Whitehall, London, has been sold to investment conglomerate Hinduja Group, in partnership with Spanish group Obrascón Huarte Lain Desarrollos, for £300m.

Opened in 1906, the War Office was recently sold off by the Ministry of Defence (MoD) in a cost cutting move after being declared surplus to the ministry's requirements.

Boasting over 1,000 rooms and two and half miles of corridors, it is likely that the the Grade II-listed building is to be transformed into a luxury hotel also featuring apartments.

Used during both World Wars, the building was a key strategic site for the British government and was home to Lord Kitchener, David



The old War Office, where Churchill planned WWII allied manoeuvres

Lloyd-George and Sir Winston Churchill. In order to preserve the site's heritage, the new owners will be granted a 250-year lease. Details: <http://lei.sr?a=y2g4Z>

Study backs Everton stadium project

An independent study released by Liverpool City Council says a stadium-led regeneration around Everton Football Club has the potential to create up to 1,250 permanent jobs, 1,000 new homes and 30,000sq m (323,000sq ft) of leisure, retail and restaurant space.

The study by Volterra Partners outlines the benefits of a regenerated Walton Hall Park, just over a mile from Everton's current home of Goodison Park. In the plans, Everton would gain a new 50,000-capacity stadium, along with replacement facilities for the Lifestyles Leisure Centre, Liverpool Soccer Centre, children's play area and sports pitches currently available at Goodison Park. "Everton FC currently attracts an



The new stadium would lift capacity by 25 per cent

average matchday attendance of over 36,000 at Goodison Park. The new stadium offers the opportunity to increase capacity by around 25 per cent," reads the report. Details: <http://lei.sr?a=t2x7R>

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Consultancy Services

Three Rivers District Council are seeking to appoint a lead consultant with the relevant experience and knowledge of the leisure market to assist with the delivery of a new leisure facility to be located in South Oxhey Hertfordshire.

The appointed consultant will be required to build on the body of knowledge developed to date, review options available and lead the project through design and procurement phases culminating with the appointment of an operator/developer partner.

Tender documents for this opportunity will be available from the 2nd February 2015 and will close on the 27th February. Suitable candidates will be assessed on a basis of qualitative and financial criteria.

To request further information or to receive the consultants brief please contact David Saunders on 01923 727229 or by email on david.saunders@threerivers.gov.uk

Purbeck Sports Centre Refurbishment of Hockey, Football Pitches and Tennis Courts

Purbeck District Council invites competent specialist contractors to express their interest in the tender for the following work at Purbeck Sports Centre, Worgret Road, Wareham, Dorset, BH20 4PP.

- To re-surface the artificial Hockey and Football pitch
- To re-surface the artificial Tennis Courts
- To re-new the high mast lighting on the outdoor Tennis Courts
- To make good the fencing around both the Hockey and Football pitch.
- To make good the fencing around the Tennis Courts

The intention is to appoint a single contractor to carry out the re-surfacing work, who may then wish to sub-contract the lighting and fencing work.

If you would like an informal discussion about this tender, please contact Michelle Goodman, Sports Centre Manager, on 01929 500470

If you wish to receive a Pre-Qualification questionnaire, please write to the Procurement Unit, Westport House, Wareham BH20 4PP, telephone 01929 557299 or email procurement@purbeck-dc.gov.uk.

The closing date for receipt of completed questionnaires is 23rd January 2015





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Freedom Leisure to tackle youth inactivity

As part of the ongoing push across the physical activity sector to engage youngsters in exercise from an early age, Freedom Leisure is training staff in providing fitness classes and gym sessions tailored to teenagers.

Staff at each of the trust's 30 leisure sites across Sussex, Kent and Surrey have received specialist training in recent weeks, ahead of plans to roll out teen fitness training across the Freedom Leisure portfolio during January.

The intensive two-day courses have seen fitness staff take the *Adapting Fitness Instruction for Adolescents* course developed and accredited by Active IQ. The course is designed to provide learners with both the knowledge and skills that are required to adapt fitness instruction to accommodate adolescents, with particular focus on how physiological and psychological issues faced by teenagers affect their ability and motivation to exercise.

"Overweight and inactive teenagers remain a cause for concern within our society, with around 15 per cent of school leavers being



Freedom Leisure staff attended two-day training courses in December

classified as obese," said Freedom Leisure fitness and wellbeing manager Richard Merrick. "I believe there's an opportunity and obligation for community leisure centres to provide classes and supervised gym sessions that are appealing and suitable for teens.

"We have ample space in our gyms and studios and can tap into the natural lull in our timetables between 4-6pm, meaning teenagers can come in after school and be finished before evening classes start and adults arrive after work." Details: <http://lei.sr?a=D6c7v>

New beauty apprenticeships approved

Hair and beauty apprenticeships that ensure trainees are 'salon-ready' when they qualify have been given government approval.

Statistics from the Hair and Beauty Industry Authority (Habia) indicate that in 2013, there were 12,922 apprentices in the UK sector. With this number set to increase over the next few years, the new standards have been developed by a group of industry experts to make apprenticeships easier for employers to run and more skills-focused for trainees.

The Trailblazer Steering Group, which was set up to develop and submit the standards, is made up of industry movers and shakers such as Hellen Ward, chair of Richard Ward Hair and Metrospa; George Hammer, chair of Urban Retreat; Helen Buck of Regis; Stephen Kee of SAKS; and Cathy Weston of Toni & Guy. Smaller employers are also represented by a number of additional members.

The group worked with Habia, the National Hairdressers' Federation and SkillsActive, to produce clearer guidelines on setting up and implementing apprenticeships. It also aims to qualify trainees who have a relevant, commercial skillset, as well as practical experience.



George Hammer of Urban Retreat

Apprenticeships will be offered in the two standards of hair and beauty. The former will cover hairdressing and barbering and the latter covers beauty and makeup consultancy; beauty and spa therapy; and nail services.

"We're delighted with the government approval of the standards, which have been thoroughly considered and discussed by employers and industry stakeholders. The next step is to look at delivery, implementation and assessment of the apprenticeships," said George Hammer of Urban Retreat. Details: <http://lei.sr?a=b2z5C>

Time to place leisure apprenticeships at the top of the agenda



IAN TAYLOR
is chief executive
at SkillsActive

Polling day, as everyone is aware, is Thursday, 7 May and apprenticeships will be at the heart of the General Election campaign.

SkillsActive is determined to make the case for expanding apprenticeships in our industry inside Westminster and Whitehall.

Before Christmas, business secretary Vince Cable congratulated SkillsActive and employers in our industry for helping meet the target of two million apprentices in England during this parliament.

Evidence by SkillsActive to the Education Committee's inquiry into 'Apprenticeships for 16-19 year olds' has highlighted to MPs that 15 per cent of all apprentices aged 16-18 are employed in the SkillsActive sectors, with our employers helping youngsters 'earn and learn' in every parliamentary constituency.

For SkillsActive, the link between greater physical activity and a healthier nation is part of our DNA. The case for the public funding of leisure apprenticeships to increase the supply of trained Fitness and Exercise professionals, Outdoor professionals, Playworkers, Sports Coaches and Trainers is a no-brainer. However, in the world of Whitehall, with competing agendas and scarce resources, this is not always appreciated. SkillsActive has been meeting officials at the Departments of Business, Education, Health, Sport, plus Work and Pensions to ensure funding 'apprenticeships for growth' doesn't crowd out 'apprenticeships for personal wellbeing'.

Expansion not contraction of apprenticeships is, though, the order of the day. The Conservatives have pledged increasing the number of apprentices in England from two million in this parliament to three million in the next. Labour, meanwhile, has pledged to increase the number of 18-year-olds starting an apprenticeship to match those entering university.

SkillsActive stands ready to work with the new administration from May 2015 and explain the value of apprenticeships, to our sectors, the health and wellbeing of the nation and the wider economy.

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Katie Smith, Visitor Services Manager,
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Active Lifestyles Officer**Salary - £22,000 to £26,000****Based : Taunton, Somerset.****Permanent Contract**

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For further information (including a link to the full job specification) and to apply please visit our website www.toneleisure.co.uk/careers

If you would like an informal discussion please contact Joel Chapman, Commercial Director on 01823 217098 or email j.chapman@toneleisure.com

Closing date: 30th January 2015**Marketing Co ordinator****Salary - £17,000 to £20,000****Based : South Hams, Devon.****Permanent Contract**

Delivering a modern programme of engaging communication for the local leisure facilities, you will be experienced in social media, website and digital communications, as well as have strengths in campaign management and design. Previous relevant experience in marketing and communications is required.

For further information (including a link to the full job specification) and to apply please visit our website www.toneleisure.co.uk/careers

If you would like an informal discussion please contact Joel Chapman, Commercial Director on 01823 217098 or email j.chapman@toneleisure.com

Closing date: 30th January 2015**Community Centre Manager****Term: Two year fixed contract****Salary: Up to £27,000 per annum plus £3,000 bonus****Closing date: 23 January 2015**

The Welwyn Hatfield Community Housing Trust is recruiting a dynamic manager to unlock the full community and commercial potential of the Jim McDonald Community Centre based in Hatfield, Hertfordshire.

The Centre features a sports hall, café, commercial kitchen, flexible programmable community and leisure facilities, offices for hire and hosts a number of diverse community groups.

If you're looking for a challenge in leading the Centre's transformation from the front and also in providing business development support to the Trust, then we want to hear from you.

This unique role presents the opportunity for you to develop your facility management, community and business development experience with a strong focus on adult social care. You will have the opportunity to transform the catering operations of the Centre, building on findings and recommendations from an independent review. You'll be responsible for attracting new user groups to the centre and its ongoing marketing and promotion. Welwyn Hatfield Community Housing Trust is open to receiving applications from self-employed contractors, proposed secondees from leisure / community operators and individuals.

To apply for this position, please send your CV and covering letter to info@sportleisureculture.co.uk

To arrange a confidential discussion about this opportunity, please call Anna Dalton at the Sport, Leisure and Culture Consultancy on 01444 459927.

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Welwyn Hatfield
Community Housing Trust

Alive leisure *Alive* management

**Duty Officers
(2 posts)**

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Based at Alive Downham Leisure/Alive Lynnsport

You will ensure the safe and efficient operation of either Alive Downham Leisure, or Alive Lynnsport. You will carry out day to day management duties, including staff supervision and motivation and ensuring the highest level of customer service is provided, you will therefore be able to communicate effectively at all levels.

You must have experience working at a supervisor level within the leisure field including the ability to effectively manage, train and motivate staff. You will have a working knowledge of Health and Safety Regulations, with a current First Aid and Work Certificate.

For the post at Alive Downham Leisure, you must also hold current National Pool Lifeguard and Pool Plant Operators.

Apply online at www.west-norfolk.gov.uk where you can also read the full job details.

Closing date: 27 January 2015.**THREE RIVERS
DISTRICT COUNCIL****LEISURE MANAGER****Up to £48,562 p.a. inc. plus car allowance**

Three Rivers District Council is looking to recruit an experienced and highly motivated leisure professional with excellent contract and project management skills.

You will take the strategic lead for Leisure Services as well as direct responsibility for Leisure Development, Watersmeet and the contract management of the Leisure facilities.

This is an exciting time to join an award winning service with a number of new projects in the planning stage and on the horizon.

For an informal discussion please contact Chris Hope on 01923 776611.

To apply for the above vacancy and for more information please visit www.threerivers.gov.uk to download an application pack.

Closing date: 30th January 12.00 noon.**Provisional interview date: 12th February 2015.****A Disclosure Scotland check will be carried out for this post.**

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Beauty Manager - Staffordshire, £18k

Spa Therapist - London, £20K + Bonus

Spa Attendant - London, £16,500.00 + benefits

Please contact Erika Visentin Bonomo

Senior Consultant at Renard Resources

Email: Erika@renardresources.com Tel: Tel: 020 7240 5900



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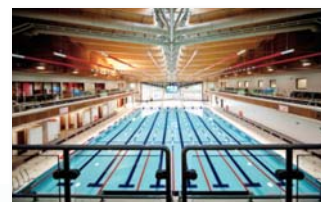
If you have an outgoing personality are pro-active, well organised, and have the ability to lead a team, combined with sound administration, public relation and excellent customer service skills then we would like to hear from you.

For a job description and application form please either telephone 01279 621512 or email lborthwick@harlowleisurezone.co.uk giving your full name and address.

The closing date for all applications is the 26th January 2015.

If you do not hear from us within four weeks of the closing date please assume you have been unsuccessful on this occasion. Interviews will be taking place on Tuesday 3rd February 2015.

Harlow and District Sports Trust - Harlow Leisurezone, Second Avenue, Harlow, Essex CM20 3DT
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Membership Consultant

Company: Everyone Active
Location: Carshalton, Sutton, UK

Personal Trainers

Company: Pure Gym Limited
Location: Various locations, UK

Membership Manager

Company: Everyone Active
Location: Watford, UK

Personal Trainers

Company: énergie group
Location: Various locations, UK

Personal Trainers

Company: The Gym Group
Location: Various locations, UK

General Manager

Company: Fusion Lifestyle
Location: Surrey, England

Stop Smoking Advisor

Company: Live Well Luton
Location: Luton, UK

Assistant Manager x2 posts

Company: Gedling Borough Council
Location: Carlton, Nottingham, UK

General Manager - Bristol

Company: Parkwood Leisure
Location: Bristol, UK

Divisional Manager

Company: Fusion Lifestyle
Location: London, England

Sports Assistant

Company: Everyone Active
Location: Henbury, Bristol, UK

General Managers

Company: The Gym Group
Location: Eastbourne & Chelmsford, UK

Recreation Assistant

Company: Everyone Active
Location: Carshalton, Surrey, UK

Duty Manager

Company: Parkwood Leisure
Location: Bexley, UK

Property Project Manager

Company: The Gym Group
Location: Nationwide, UK

Tutor/Assessor/IQA Positions

Company: The Fitness Collective
Location: Middle East

Duty Manager

Company: GLL
Location: Westminster, London UK

Assistant General Manager

Company: The Gym Group
Location: London Stockwell, UK

Assistant General Manager

Company: The Gym Group
Location: London Colindale, UK

Lifeguards

Company: GLL
Location: Various locations, UK

Trainee Duty Manager

Company: Parkwood Leisure
Location: North Somerset, UK

Recreation Assistant

Company: Parkwood Leisure
Location: North Somerset, UK

Fitness Operations Manager

Company: Fusion Lifestyle
Location: London, England

Assistant Health & Fitness Manager

Company: University of Nottingham
Location: Nottingham, UK

Leisure Centre Supervisor

Company: Warwick District Council
Location: Warwick, UK

Swimming Teacher

Company: Edge Hill University
Location: Ormskirk, Lancashire, UK

Team leader

Company: Everyone Active
Location: Waltham Abbey, Essex, UK

Personal Trainer and Nutrition Coach

Company: G14
Location: Chiswick, West London

Gymnastics Coach

Company: Everyone Active
Location: North Wembley, London, UK

Health and Fitness Supervisor

Company: GLL
Location: South Oxfordshire, UK

Duty Manager

Company: GLL
Location: Westminster, London, UK

Cafe Supervisor

Company: Fusion Lifestyle
Location: London, England

Fitness Instructor

Company: Parkwood Leisure
Location: North Devon, UK

Casual Lifeguard

Company: Everyone Active
Location: Waltham Abbey, Essex, UK

Freelance Quality Assurance Officers

Company: Sports Leaders UK
Location: Nationwide

Fitness Instructor

Company: Legacy Leisure
Location: West Berkshire, UK

Ten Pin Bowling Manager

Company: Parkwood Leisure
Location: Bicester, UK

Lifeguard Apprentice

Company: Everyone Active
Location: Waltham Abbey, Essex, UK

Casual Lifeguard

Company: Everyone Active
Location: Waltham Abbey, Essex, UK

Duty Manager for Maternity Cover

Company: Everyone Active
Location: Tenbury, UK

Relief Duty Manager

Company: Everyone Active
Location: Tenbury, UK

Lifeguard

Company: Everyone Active
Location: Tenbury Pool, UK

General Managers

Company: Fusion Lifestyle
Location: Bedfordshire, England

Fitness Motivator

Company: Everyone Active
Location: Sutton, UK

Sales & Marketing Assistant

Company: Parkwood Leisure
Location: Bristol, UK

Receptionist

Company: Parkwood Leisure
Location: Bristol, UK

Customer Advisor

Company: Parkwood Leisure
Location: Bristol, UK

Sports Development Officer

Company: Surrey Sports Park Ltd
Location: Guildford, UK

Sport and Health Development Officer

Company: Northampton Leisure Trust
Location: Northampton, UK

Duty Manager

Company: Hurlston Hall Golf Club
Location: Scarisbrick, Lancashire, UK

Customer Advisor

Company: Parkwood Leisure
Location: Bristol, UK

Assistant Leisure & Spa Manager

Company: Q Hotels
Location: Basingstoke, UK

Duty/Bar Manager

Company: Surbiton Racket & Fitness Club
Location: Surrey, UK

Fitness Motivator for Women's Only Gym

Company: Everyone Active
Location: Ealing, UK

Facility & Hospitality Manager

Company: Old Albanians
Location: St Albans, UK

Fitness Apprenticeship

Company: énergie group
Location: Maidstone, UK

Membership Sales Consultant

Company: énergie group
Location: Hemel Hempstead, UK

Sports Facilities Supervisor

Company: Bromsgrove School
Location: Bromsgrove

Sports Facilities Assistant

Company: Bromsgrove School
Location: Bromsgrove

Fitness Instructor

Company: énergie group
Location: Wallington, UK

Assistant Manager

Company: GLL
Location: London, UK

Duty Manager

Company: Sevenoaks School
Location: Sevenoaks, UK

Community Centre Manager

Company: Welwyn Hatfield Community Housing Trust
Location: Hatfield, Hertfordshire, UK

Fitness Manager

Company: Everyone Active
Location: Epping, UK

Swimming Teachers

Company: Everyone Active
Location: Bedminster, Bristol, UK

Team Leader

Company: Everyone Active
Location: Melton Mowbray, UK

Operations Manager

Company: Brentwood School Sports
Location: Brentwood, UK

Fitness Manager

Company: Harlow Leisurezone
Location: Harlow, Essex, UK

Physical Activity Co-ordinator

Company: Age Cymru
Location: Wales, UK

Apprentice Fitness Instructor

Company: énergie group
Location: Wilmslow, UK

Experienced Duty Managers

Company: Ben Dunne Gyms
Location: Various, UK

Leisure Manager

Company: Three Rivers District Council
Location: Rickmansworth, UK

Coaches, Instructors and Personal Trainers

Company: BaseFit
Location: Shoreditch, London, UK

Community Active Lifestyles Officer

Company: Tone Leisure
Location: Taunton, Somerset, UK

Marketing Co ordinator

Company: Tone Leisure
Location: South Hams, Devon, UK

Sales Manager

Company: Fusion Lifestyle
Location: Leicestershire, England

Personal Trainers

Company: Ben Dunne Gyms
Location: Various, UK

Swim Teacher

Company: Everyone Active
Location: Westcroft Leisure Centre, UK

Duty Manager

Company: Parkwood Leisure
Location: Kettering, UK

Studio Manager

Company: YMCAfit
Location: Central London, UK

General Manager

Company: Fusion Lifestyle
Location: Buckinghamshire, England

Pre Sales Manager

Company: énergie group
Location: Nationwide, UK

Bar & Catering Supervisor

Company: Parkwood Leisure
Location: Portsmouth, UK

Fitness Apprenticeship

Company: énergie group
Location: Croydon, UK

Swim Teacher

Company: Everyone Active
Location: Fareham, UK

Property Administrator

Company: The Gym Group
Location: Guildford, UK

General Manager

Company: Fusion Lifestyle
Location: Essex, England

Leisure Assistants / Personal Trainers

Company: Hallmark Hotels
Location: Manchester, UK

Fitness Operations Manager

Company: Fusion Lifestyle
Location: Surrey, England

Fitness Motivator and Personal Trainer

Company: Everyone Active
Location: Watford, UK

Fitness Instructor

Company: énergie group
Location: Cricklewood, UK

Personal Trainer

Company: Matt Roberts
Location: Hampstead, UK

Fitness Motivator and Personal Trainer

Company: Everyone Active
Location: Watford, UK

Personal Trainers

Company: Active Connection
Location: Kuwait, Saudi and UAE

Cross Fit Coaches

Company: Active Connection
Location: Jeddah, Saudi Arabia

Area Leader

Company: YMCA
Location: London, UK

Fitness Supervisors and Instructors

Company: Active Connection
Location: UAE, Saudi and Kuwait

Freelance Tutors & Assessors

Company: YMCAfit
Location: Various Regions, UK

Freelance Yoga Tutors

Company: YMCAfit
Location: Manchester / Midlands, UK

Intensive Personal Trainer

Company: Lifetime
Location: Nationwide

Personal Trainers Needed

Company: Lifetime
Location: Nationwide, UK

Personal Trainers

Company: Everyone Active
Location: Nuneaton, Warwickshire, UK

Membership Consultant

Company: Xercise 4 Less
Location: Nationwide, UK

Personal Trainers

Company: The Gym Group
Location: Nationwide, UK

Impact Sales Consultant

Company: Xercise 4 Less
Location: Various - Field based, UK

General Manager

Company: Xercise 4 Less
Location: Various locations, UK

Sales and Marketing Manager

Company: Xercise 4 Less
Location: Nationwide, UK

Personal Trainer

Company: Xercise 4 Less
Location: Nationwide, UK

GP Exercise Referral

Company: Focus Training
Location: Nationwide, UK

Part Time Beauty Therapist

Company: Center Parcs Ltd
Location: Suffolk, UK

Beauty Therapists

Company: Center Parcs Ltd
Location: Bedfordshire, UK

Spa Therapist

Company: Renard Resources
Location: Central London, UK

Spa Attendant

Company: Renard Resources
Location: Central London, UK

Marketing Coordinator

Company: Madame Tussauds
Location: New York, United States

Commercial Supervisor

Company: Legoland Discovery Center
Location: New York, United States

Visitor Operations Manager

Company: National Trust
Location: Telford, Shropshire, UK

Hotel Resident Manager

Company: Gardaland Resort
Location: Castelnovo del Garda, Italy

General Manager

Company: Blue Planet Aquarium
Location: Cheshire Oaks, UK

Duty Manager - Admissions

Company: Merlin
Location: Orlando, United States

Front Office Assistant

Company: Legoland Malaysia
Location: Johor, Malaysia

Visitor Experience Manager

Company: National Trust
Location: Various locations, UK

Executive - Entertainment

Company: Legoland Malaysia
Location: Johor, Malaysia

Senior Waterpark Designer

Company: Whitewater West Industries
Location: Richmond, Canada

Marketing Coordinator

Company: Madame Tussauds
Location: Hollywood, United States

Internal Sales Representative

Company: Gardaland Resort
Location: Castelnovo del Garda,, Italy

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Company: Sea Life
Location: Minnesota, United States

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LIW to adopt new two-day format

Leisure Industry Week (LIW) organiser UBM Live has unveiled a new two-day format for the longstanding trade event, part of its ongoing repositioning strategy.

Having seen falling attendances in recent years, UBM teamed up with ukactive to survey more than 40,000 industry professionals for their feedback on the show. This information, together with focus groups and consultations with key exhibitors and buyers, plus a suggestions hub at this year's event, has been gathered to explore how the industry's longest-running trade show can be developed to meet suppliers' and operators' changing needs.

Following the recent announcement that LIW would officially rebrand as a health, wellbeing and fitness-focused event from 2015 onwards, the shortened format is another tweak made in response to audience feedback.

LIW event director James Samuel noted there was a "clear desire" among participants to maximise their time at the event and reduce time away from work. "Return on time and investment are the key drivers for our audience,



Event director James Samuel is leading the trade show's transformation

fitting the show into a new two-day format will provide an event that maximises both of these and again meets our audience needs," he said.

Leisure Opportunities understands the cost of exhibiting at LIW will not be lower on a like-for-like basis as a result of the revised format. However, there is an early bird offer in place for those who book before the end of January.

It was also announced that LIW has signed a partnership with consumer fitness expo BodyPower to deliver new seminars at LIW 2015, to highlight opportunities around sports nutrition. *Details: <http://lei.sr?a=t8N4q>*

Yet another Thames Bridge project?

An international design contest has been launched by Wandsworth Council for a new bridge crossing London's River Thames from Nine Elms to Pimlico embankment.

The bridge is seen as a key part of a £1bn infrastructure package is in place to transform and regenerate the Nine Elms district, with the crossing offering a car-free alternative that would boost active commuting.

In a feasibility study by Transport for London (TfL) completed in 2013, a strong case was found for the bridge as it would provide pedestrians and cyclists with a new safe place to cross the Thames. The report suggested the bridge could cost £40m and carry 9,000 walkers as well as 9,000 cyclists daily.

Wandsworth Council is looking for an 'inspiring and innovative' design that would fulfil the needs of local communities on both sides of the river. Currently, around £26m is committed to the project, with more expected.



The bridge is aimed at boosting active commuting

Council leader Ravi Govindia said: "This bridge has potential to become an inspiring landmark, heralding the changes taking place south of the river and making vital connections to the north. The transport case is strong – this will be a valuable addition to London's transport infrastructure." *Details: <http://lei.sr?a=s7K3S>*

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