

Hobbit museum could boost New Zealand tourism

With the final instalment of *The Hobbit* hitting cinemas worldwide last month, fanatical fans have been visiting the franchise's home of New Zealand in record numbers, leading to calls for a new Middle Earth-themed museum to be built in the country.

At present, fans of *The Hobbit* and *The Lord of the Rings* can visit the Hobbiton movie set on New Zealand's North Island as part of a two-hour guided tour where visitors will see Hobbit Holes, The Green Dragon Inn, The Mill, the double-arched bridge and other structures and gardens built for the films.

Speaking at the third film's premiere in London, Sir Ian



The Hobbit has seen a surge in visitor numbers to New Zealand

McKellen, who plays Gandalf in all six of the Middle Earth-based films, said: "Of course the next development, I hope, is that Peter

(Jackson) is going to devise, not more films, but a situation that you can all go to that is as much theatrical as cinematic.

"A living museum where you will actually have the experience - as you sometimes do in the greatest exhibitions of that sort in Hollywood - to go into that and be there."

According to a recent survey by Tourism New Zealand, between July 2013 and June 2014, around 13 per cent of all international holiday visitors to New Zealand said *The Hobbit* films were a factor in their choice of destination. Since 2012, when the first *Hobbit* movie was released, visitor arrivals have surged to a record annual rate of 2.83 million visitors.

More: http://lei.sr?a=F6G4W_A

Peru planning 'second Machu Picchu' site

Peruvian officials are planning to create a historical site to rival that of Machu Picchu, in the form of one of its best kept secrets - the Chachapoya ruins of the northern "cloud people".

While Machu Picchu has been on the tourist map for virtually every visitor to Peru, Chachapoya is largely unexplored by most foreigners, save some adventurous backpackers. But the government plans to change that and ease traffic off its crown jewel of Machu Picchu and increase traffic to the northern Amazonas region of the country.

Continued on back cover

Giant eco-theme park coming to Indonesia in 2015

Work is progressing on what is being billed as "the world's largest eco-theme park" - a US\$240m (€202.2m, £158.5m) development in Indonesia's Riau Islands.

Set to open in late 2015, eight key "eco-zones" are currently under construction in the 3sq km (1.2sq m) development, including a multi-sensory rainforest. There will also be land and river-based safaris, snorkel and scuba zones, an interactive dolphin habitat and an aquarium where guests will be able to swim with whale sharks.

Envisioned to be the world's largest eco theme park, the WOW Design Studio-planned Funtasy Island will also be home to



Guests will be able to swim with whale sharks

a limited number of private villas in addition to a hotel and spa, 1,200 holiday villas and apartments, adventure and watersports, shopping, dining and live entertainment.

More: http://lei.sr?a=Q2S3f_A

GET
AM2

Magazine sign up at
AM2.jobs/subs

Job board live job updates
AM2.jobs

PDF for iPad, Kindle & smart phone
AM2.jobs/pdf

Ezine sign up for weekly updates,
AM2.jobs/ezine

Online on digital turning pages
AM2.jobs/digital

Instant sign up for instant alerts,
AM2.jobs/instant

Twitter follow us:
[@am2jobs](https://twitter.com/am2jobs)

RSS sign up for job & news feeds
AM2.jobs/rss

Leisure Media

Tel: +44 (0)1462 431385
 Fax: +44 (0)1462 433909
 e-mail: please use contact's
 fullname@leisuremedia.com

Subscriptions

subs@leisuremedia.com

Editor

Liz Terry +44 (0)1462 431385

Head of News

Jak Phillips +44 (0)1462 471938

AM2 News Editor

Tom Anstey +44 (0)1462 471916

Attractions Management

Alice Davis +44 (0)1462 471918

Journalist

Helen Andrews +44 (0)1462 471902

Architecture and Design

Katie Buckley +44 (0)1462 471936

AM2 Products Editor

Jason Holland +44 (0)1462 471922

AM2 Publisher

Julie Badrick +44 (0)1462 471919

Sales

Simon Hinksman +44 (0)1462 471905

Jed Taylor +44 (0)1462 471914

Paul Thorman +44 (0)1462 471904

Chris Barnard +44 (0)1462 471907

Design

Ed Gallagher +44 (0)1905 20198

Internet

Michael Paramore +44 (0)1462 471926

Dean Fox +44 (0)1462 471900

Tim Nash +44 (0)1462 471917

Emma Harris +44 (0)1462 471921

Financial Administrator

Denise Adams +44 (0)1462 471930

Circulation Manager

Michael Emmerson +44 (0)1462 471932

Subscribe to AM2:

Online: www.am2.jobs/subs

Email: subs@leisuremedia.com

Tel: +44 (0)1462 471913

Annual subscription rates are UK £31

Europe £41, Rest of world £62

students UK £16

AM2 is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed in the USA by SPP, 75 Aberdeen Road, Emigsville, PA 17318-0437. Periodicals postage paid @ Manchester, PA POSTMASTER Send US address changes to Spa Opportunities, c/o PO Box 437, Emigsville, PA 17318-0437. The views expressed in print are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Limited. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise without the prior permission of the copyright holder. Printed by Preview Cromatic Ltd. ©Cybertrek Ltd 2015 ISSN Print: 2055-8171 Digital: 2055-818X

Museum of Science Fiction reveals designs for US\$3m preview facility

The world's first Museum of Science Fiction is coming to Washington DC, with a preview facility currently in the works before a full-scale museum opens in 2018.

Set to launch by the end of 2015, the US\$3m (€2.5m, £2m) Preview Museum will cover 4,000sq ft (371sq m) and will act as an area to test concept exhibitions and offer a glimpse into the process of building the final full-scale facility.

One of the museum's first exhibits will explore how ideas in science fiction have become a reality. The museum aims to use science fiction as a tool to inspire science, engineering, tech-



Jerry Vanek is operating independently as lead architect

nology, maths, art, history, literature and philosophy.

Jerry Vanek is operating independently as lead architect for the project.

The Preview Museum has been designed to be portable for easy relocation

to other locations across the US. Once the full facility opens in 2018, the Preview Museum will tour the country before being added as a permanent wing to the new facility.

More: http://lei.sr?a=e9u3X_A

Dalian Wanda unveils US\$1bn movie theme park project in Wuhan, China

The Dalian Wanda group has launched its latest theme park project – a US\$1bn (€839m, £659m) movie park in the Chinese city of Wuhan.

Designed by Stufish Entertainment Architects and located at either end of Wuhan's cultural district, the indoor movie theme park comprises six attractions which combine 3D effects, live actors, props, stunts and special effects.

The park also includes a live action theatre known as The Han Show, which features aerial, aquatic and immersive stage performance technology. Also at the park are immersive



The indoor theme park is split in two and cost US\$1bn to build

restaurants, fast-food outlets, guest facilities and Hollywood-themed retail opportunities.

Wanda is planning to spend more than US\$32bn (€26.8bn, £21bn) on theme

parks and entertainment developments across the theme park hotbed of China in future, where at present there are more than 60 such ongoing developments.

More: http://lei.sr?a=b8h5S_A

Colleges vie for Obama's presidential library

Four US universities are currently battling it out to host Barack Obama's US\$500m (€419.5m, £329m) presidential library – a repository for preserving and making available the papers, records, collections and other historical materials of every President of the United States since Herbert Hoover in 1929.

The President and first lady will choose one location from either the University of Chicago, Columbia University in New York, the University of Illinois in Chicago or the University of Hawaii as host of the archive, learning and visitor complex documenting Obama's time in office.

In Hawaii, Snøhetta Architects has revealed plans which incorporate sustainable solutions, with landscape design including interactive educational environments to promote understanding of traditional practice in Hawaii. As part of the plans, an institute, leadership academy, library, visitor centre and museum have all been touted.

The University of Chicago's current plan would see the centre built on Wash-



Snøhetta's design for the Barack Obama Presidential Center in Hawaii

ington Park, though the proposals have met resistance from opposers to the plan. Also in Chicago, the University of Illinois' (UIC) proposal identifies three potential locations.

Finally Obama's place of education, Columbia, is offering land on or near the campus on the upper west side of Manhattan. *More: http://lei.sr?a=9H9t4_A*

Six-foot-high waves in Melbourne's harbour to offer surfer's paradise

Damian Rogers Architecture, in partnership with Arup, has unveiled a concept of a beach and surf park for Melbourne's Central Pier, Australia.

The development would see a floating wave pool, filled with filtered water from Victoria Harbour, as well as a new sandy beach front.

Offering surfers a chance to catch waves between 1-1.8m (3-6 ft), the heated wave pool would be one of several attractions featured in this new development. Planned to cover 16,000sq m (172,222sq ft), swimming, kayaking and winter beach soccer will also be offered onsite. A grassy bank



The water will be filtered from Melbourne harbour

and a pavilion will also provide space for retail and restaurant facilities.

Arup's Phil Carter said the new public space would enhance the Docklands, increasing appeal. The

development, if approved by Melbourne City Council and Places Victoria, could cost AU\$8m (US\$6.45m, €5.4m, £4.2m) and will be privately funded by developers. *More: http://lei.sr?a=V2Y9x_A*



The Sky Garden is open for bookings

London's Walkie Talkie opens its Sky Garden

The greenhouse at the top of the controversial Rafael Viñoly-designed Walkie Talkie skyscraper, has opened to the public in London.

Officially known as 20 Fenchurch Street, the tower, which made headlines last year after solar glare coming off the tower melted parts of parked cars, has a public space in the shape of the Sky Garden on the 35th, 36th and 37th floors, which is open to everyone as long as they book in advance. *More: http://lei.sr?a=e9u3X_A*

Illusionist takes reigns at Victorian adventure park

The US\$100m (€73.5m, £59.7m), 45 acre Victorian-themed adventure park coming to Utah in 2015 has appointed Las Vegas illusionist and magic builder Curtis Hickman as its chief creative officer.

As visual effects producer of Deep Studios, Hickman has worked for more than a decade in the fields of digital and practical illusion. Specialising in 'mystery and miracle', Curtis has aided in designing tricks performed by David Copperfield and Criss Angel among others.

Two years in the making and with work planned to start this year, Evermore will be located in the city of Pleasant Grove and in its first phase of development will feature a two-acre town square with a performance stage, gardens, five large spaces for attractions, a man-made lake with a ghost ship, a castle, 'Fairy Quest' forest, three restaurants and a number of retail locations.

In his role, Hickman will use optical effects to create haunting illusions, a moving museum of Victorian-era sculptures and 'spooky mirrors' in a haunted hotel.



Evermore will be a "create your own adventure" style theme park staffed by actors

The park will be staffed by professional actors – which Hickman will also incorporate – and will be based on a "create your own adventure" theme,

where guests will experience the park based on the choices they make while interacting with Evermore's actors.

More: http://lei.sr?a=a7D9B_A



The planetarium will reopen in April

Design flaws delay planetarium opening

A new state-of-the-art planetarium dome being built in the Indian city of Thiruvananthapuram has been forced to delay its grand opening after design flaws forced the under-construction Kerala State Science and Technology Museum (KSSTM) to scrap previous plans.

"We found that the floor will not not bear the weight of the entire structure and now we are planning a more sturdy design which is more suitable to our conditions, said KSSTM director Arul Jerald Prakash"

More: http://lei.sr?a=z4h2X_A

Ronaldo statue erected at football star's self-dedicated CR7 museum

Footballer Cristiano Ronaldo has unveiled a statue of himself at his self-dedicated museum on his home island of Madeira in Portugal.

Ronaldo's personal museum – CR7 – which opened in December 2013, houses mementoes and awards from the footballing mega star's career, including two Ballon D'Ors, recognising him as the world's best player in 2008 and 2013 respectively.

The former Manchester United player – who has so far scored 34 goals in 27 games for both club and country this season – called the unveiling of the



The statue was unveiled by Ronaldo at the CR7 Museum

10ft (3m) statue, depicting Ronaldo splay-legged and ready to attempt one of his trademark long free-kicks, a "very special moment".

Ronaldo recently won his third Ballon D'Or, with

the star receiving more than double the votes of second-place Lionel Messi. Ronaldo's third Ballon D'Or is also expected to be added to the museum's collection.

More: http://lei.sr?a=C5P8z_A

simworx

ROBOCOASTER®

The power to move you...



IMMERSIVE TUNNEL - DYNAMIC SIMULATION ATTRACTIONS

4D EFFECTS CINEMA - AGV DARK RIDES - ROBOCOASTER RCX

3D/4D FILM CONTENT - AND COMING SOON... VIPER 360

www.simworx.co.uk



Worldwide Head Office

Simworx Ltd
37 Second Avenue
The Pensnett Estate
Kingswinford
West Midlands
DY6 7UL
United Kingdom

W www.simworx.co.uk
E sales@simworx.co.uk
T +44 (0) 1384 295 733
F +44 (0) 1384 296 525

‘Cluster concept’ for Amsterdam mega-park



The most recent plans show the layout of the Park 21 development, with the proposed leisure and attractions hub in the top right corner

Plans to create a €400m (£314m, \$489m) “metropolitan theme park” on the outskirts of Amsterdam, the Netherlands, are being developed by a caucus of leading design and architecture firms.

The project, dubbed Park 21, is a 1,000-hectare (3,000 acre) cultural and recreational urban parkland, with the landscaped and

leisure elements incorporated into farmland and water bodies. Facilities such as shops, restaurants, hotels and attractions are central to the proposal, offering a “cluster concept” experience where visitors may pick and choose from the wide variety of activities on offer.

The concept is being developed alongside consultancy practice Leisure Devel-

opment Partners (LDP), Dutch leisure concept consultancy M2 Leisure and Canada-based design firm Forrec.

“This will be a cultural, recreational, family destination,” said Steven Rhys, vice president of Forrec. “You enter through public, no-charge gates and choose what you want to do.”

More: http://lei.sr?a=C2E8a_A



A lion at the zoo in Jaipur, Rajasthan

Jaipur Zoo mammals ready for new home

Animals at Jaipur Zoo are expected to move to a new home in March.

The zoo, which opened in 1877 in Jaipur City in Rajasthan, India, will send a number of animal exhibits to a newly created 80-hectare area at the nearby Nahargarh Biological Park.

A past inspection by local authorities deemed the enclosures at Jaipur Zoo ‘too old’ to host the animals.

The zoo’s mammals will be relocated to Nahargarh about 4km (2.5m) away, with the birds and reptiles remaining.

More: http://lei.sr?a=P8P9F_A

San Francisco MOMA nears US\$610m funding target for new development

Following a two-year fund-raising campaign, the San Francisco Museum of Modern Art (MOMA) is closing in on its financial target to build a 235,000sq ft (21,800sq m) new wing for the facility.

The US\$610m (€513m, £401m) figure would fund the new wing – which would house works by the likes of Andy Warhol and David Hockney – and secure the future of the museum for many years to come.

The expanded building, which will cost an estimated US\$305m (€256, £201m) and has been designed by Snøhetta Architecture, will include seven levels dedicated to art



The expanded building will cost an estimated US\$305m

and public programming. The under-construction wing will more than double existing space.

During the two-and-a-half year expansion process, MOMA has been tempo-

rarily closed. Once the new wing launches in early 2016, the museum expects attendance to jump from the current 650,000 a year to more than one million.

More: http://lei.sr?a=r6U8A_A

THUNDERBOLT



THIS SIZE CAN FIT ANY PARK



Total track length
681 m (2234')



Maximum track height
35 m (115')



Maximum Speed
25 m/s - 90 km/h - 56 mph



Max Vertical
+4.3 G's



Passengers per vehicle
9



Number of inversions
5



First 9 seats vehicle and new
patent pending lap bar restraint.



AM2

DIARY DATES

11-13 FEBRUARY 2015

IAAPI Amusement Expo 2015

**Bombay Exhibition
Centre, Mumbai, India**

The three day IAAPI Amusement Expo brings a comprehensive range of products and services offered by the industry under one roof. It provides an opportunity to interact with the end users. The venue offers an ideal business environment to explore new avenues of growth and also provides an exposure to international trends through its many foreign participants.

Email: info@iaapi.org

www.iaapi.org

6-7 MARCH 2015

RAAPA Expo 2015

**All-Russia Exhibition Centre
Moscow, Russia**

The two day RAAPA Expo is the premier trade show of the year in the Russian amusement industry.

Covering all sectors of the attractions industry, RAAPA 2015 welcomes park owners, government representatives, network operators, tourism companies, event-agencies, entrepreneurs and more to the annual event.

Email: raapa@raapa.ru

www.raapa.ru/march2015

16-20 MARCH 2015

TED 2015: Truth & Dare Vancouver, Canada

A fast-paced, highly curated five-day stage programme featuring TED's popular 18-minute talks, plus music, comedy, tech demos, short talks, video interludes and other surprises. Optional pre-conference activities include carefully curated TED-only tours, while immersive evening events at Vancouver's most intriguing spots, art exhibits, and other experiences will all be on offer at the five-day conference.

Tel: +1 212 346 9333

Email: registration@ted.com
conferences.ted.com/TED2015



Last year's MuseumNext event took place in Newcastle's SAGE Conference Centre

19-21 APRIL 2015

MuseumNext

**Bâtiment des Forces Motrices,
Geneva, Switzerland**

Europe's biggest conference on industry innovation and technology in the museum sector – to explore

ways of engaging visitors with new technology and industry trends. A one day conference fringe and two days of presentations, workshops and debate.

Tel: +44 (0) 191 261 9894

Email: jim@museumnext.com

www.museumnext.com

14-16 APRIL 2015

Dubai Entertainment Amusement and Leisure Show (DEAL)

**World Trade Centre, Dubai,
United Arab Emirates**

The Dubai Entertainment Amusement and Leisure Show (DEAL) is the Middle East's annual focal point for all stakeholders in the amusement and related industries looking for a successful entry or greater growth in the region's markets. Now in its 21st edition, DEAL is the only platform in the Middle East for exhibitors in these industries to connect with buyers, for buyers to see and test the latest products and services, and for professionals to share best practice and make new industry contacts.

With last year's show generating a record number of exhibitors and visitors, and most of them pledging to return, DEAL 2015 is expected to witness an even larger gathering of key players and visitors in the amusement industry from the Middle East, African, Mediterranean, and Asian countries.

Tel: +971 4 3435777

Email: lilia@iec.ae

www.dealmiddleeastshow.com

26-29 APRIL 2015

2015 Annual Meeting & MuseumExpo Atlanta, US

The annual meeting and expo held over three days looks at how museums can gain an innovation edge, and how they can to engage, support and sustain innovation in communities. Visitors to the event can learn how museums serve as engines of innovation, with examples of recent innovations in education. The latest innovative models in conservation, exhibitions, audience engagement, development and more will be showcased at the event.

Tel: +1 202 289 1818

www.aam-us.org

29-30 APRIL 2015

The Museums + Heritage Show Kensington Olympia, London, UK

The free-to-attend event offers two days of free talks, features, cultural attraction experts and sector suppliers. 2015's show offers first rate advice, ideas and tools that you can walk away with and put into practice in your own organisations. museumsandheritage.com/show/visiting

Let your brand shine, whatever the weather!

StayDry rain ponchos offer you
a unique, bespoke branding
opportunity at affordable prices.



StayDry is the UK's favourite promotional rainwear company and have been supplying Merlin Entertainments attractions, Alton Towers, Chessington World of Adventure, Thorpe Park and Warwick Castle for the past 8 years.

StayDry is BPMA and BSI 9001 accredited and our factory is compliant and audited annually on ethical and safety standards, therefore you can be assured that your order is handled in a timely and professional manner with 100% confidentiality. Not only do we sell bespoke printed rainwear we also offer plain stock items.

If you require information on our plain stock or logo printed items please call our sales office or visit our website www.staydry.co.uk.

Call StayDry on **01299 253009** or email
sales@staydry.co.uk to discuss your requirements

Be Thrilled



Photo courtesy of Jaxx

An Exhilarating Event to Stimulate Your Business

Innovations and knowledge from special events and seminars.

www.IAAPA.org/EAS

**Be
There**

Liseberg
Sweden
6-8 Oct. 2015



EAS

Euro
Attractions
Show

Gothenburg, Sweden • 6–8 Oct. 2015 • The Swedish Exhibition & Congress Centre



Amusement Parks
& Attractions



Family Entertainment
Centres



Water Parks
& Resorts



Museums &
Science Centres



Zoos &
Aquariums



Manufacturers
& Suppliers

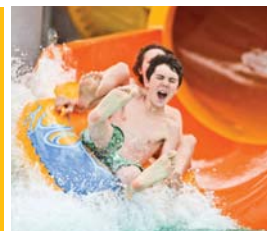
Forums
Networking
Workshops



Products
Tours
Exhibitions



Special Events
Best Practices
Seminars





The company is also focusing on products for young children

An innovative mix of climbing and computer games

Buoyed by recent additions to its product range, Innovative Leisure showcased its range of products at the recent Visitor Attraction Expo (VAE).

Established to introduce new adventure play-related products from around the world to the UK and European markets, managing director Phil Pickersgill said the company's focus

on service had allowed it to complete more than 150 installations since 2000.

On show at VAE was 'Digiwall', a fusion of climbing wall and computer game. Developed by a specialist Swedish interactive research studio, climbers follow Digiwall's lights and sounds, taking part in six interactive and multi-sensory games.



Pivot motion technology adds an authentic racing experience

Sega provides the lowdown on Showdown at EAG

New racing game 'Showdown Special Attraction' headlined Sega Amusements Europe's range at EAG International.

Developed by Codemasters, the game uses a 65" LED display, can be four-player linked, and uses pivot motion technology, tilting the seat as drivers swerve to deal with pinch points and obstacles littering the track.

Sega also displayed a number of new products for 2015, including the 80 inch 'Super Deluxe Transformers Human Alliance' video amusement game and the 60 inch 'Deluxe Plants vs Zombies' video redemption game. Additionally, 'Kung Fu Panda Dojo Mojo' is a redemption game from ICE based on the Dreamworks film.



Sweet Amanda's has received full European certification

"Ultimate" vending machine seeks sweet success

The result of a five-year mission, Sweet Amanda's hopes to deliver an enjoyable and entertaining automated shopping experience.

Sweet Amanda's was created by New York-based brothers Robert and Steven Bruck, who when they began the project in 2009, had 25 years' experience of candy distribution between them.

With a modular design, the machine features a central ordering touchscreen, as well as either eight or 16 clear cylinders filled with unwrapped or wrapped branded candy. Additional tubes at the side of the machine are loaded with capsules containing toys and novelties. The machine is designed for high-traffic areas.



The Frozen license is another hot property for Whitehouse

Licences and hot trends mean prizes for Whitehouse

Plush and redemption product manufacturer Whitehouse Leisure had a strong presence at EAG International with three separate stands to reflect individual divisions.

The company's business centres on the supply of licensed and generic plush and redemption prizes to the amusement and leisure sector worldwide, with hot products

for 2015 on display at the trade show. Whitehouse said the most exciting plush range this year is 'Minions', developed under an extension to the *Despicable Me* pan-European license from Universal.

The company also showcased its range from forthcoming film *Jurassic World*, as well as its existing portfolio of licenses.

2.8 Hours Later plans international expansion

Interactive games company Slingshot has revealed plans to expand its highly successful *2.8 Hours Later* zombie experience into the US and Europe after performing strongly in the UK in 2014.

With many UK dates for 2015's version of *2.8 Hours Later* – known as *Asylum* – already sold out, Slingshot is looking at Germany and a city on the east coast of the US to host its first zombie chase events abroad.

"It's essentially a pedestrian roller coaster," Simon Evans, director of Slingshot, told AM2. "It's a route that's 2 1/2 to 3 miles long covering public highways, private property, shopping centres, dark warehouses and more.

Starting from a secret location, participants will be chased across the city by hordes of "zombies", attempting to survive long enough to make it to the end location without being infected. Once there, there is a 'Zombie Disco' where guests can relax after running for their lives.

"When we go to the US, we'll be choosing the major cities and probably one which



2.8 Hours Later has proved so popular in the UK it is now expanding into the US and Germany

isn't too far away from the UK. In Europe, we're starting out with Germany, but if it proves successful we'll expand further into the continent. In the new foreign locations

we're going to do one in each to serve as a tester and if it goes well, we'll move ahead with more locations and more dates."

More: http://lei.sr?a=Y3b7v_A



The anime is soon-to-be 15 years old

Tokyo's One Piece theme park gets opening date

The One Piece theme park set for Tokyo has been given an opening date of 13 March, though the park's developers are still keeping a lot what will actually feature close to their chests.

Known as Tokyo One Piece Tower, visitors to the park will be able to experience rides, attractions and restaurants based on the *One Piece* world.

Developer Amusequest has kept the details of what will be featured quiet, with the firm wanting to contain the surprise until the park's opening.

More: http://lei.sr?a=q6M9j_A

Kentucky's Newport Aquarium to add 100ft rope bridge over its shark tank

Newport Aquarium in Kentucky will be the first aquarium in North America to add a 100ft (30m) rope bridge crossing its 385,000-gallon shark tank.

Set to open in mid-April, the suspension bridge will hover a few inches above the shark-infested waters which, feature seven species of sharks, four rare and exotic shark rays, multiple stingrays and more than 300 fish.

"Shark Bridge will be a completely new way to experience sharks and an attraction available nowhere but Newport Aquarium," said executive director Eric Rose. "Our



The suspension bridge will sit a few inches above the water

collection of sharks is the cornerstone of more than 90 exhibits and guests will now be able to experience them like they never have."

In addition to the bridge, the aquarium will also

be adding rare scalloped hammerhead sharks to the tank and will be the only institution in North America to exhibit multiple scalloped hammerhead sharks.

More: http://lei.sr?a=2g5Q3_A

Your Staff need love too!



Could your business perform better?

Better people performance means better results for your business.

CREW training programmes will:

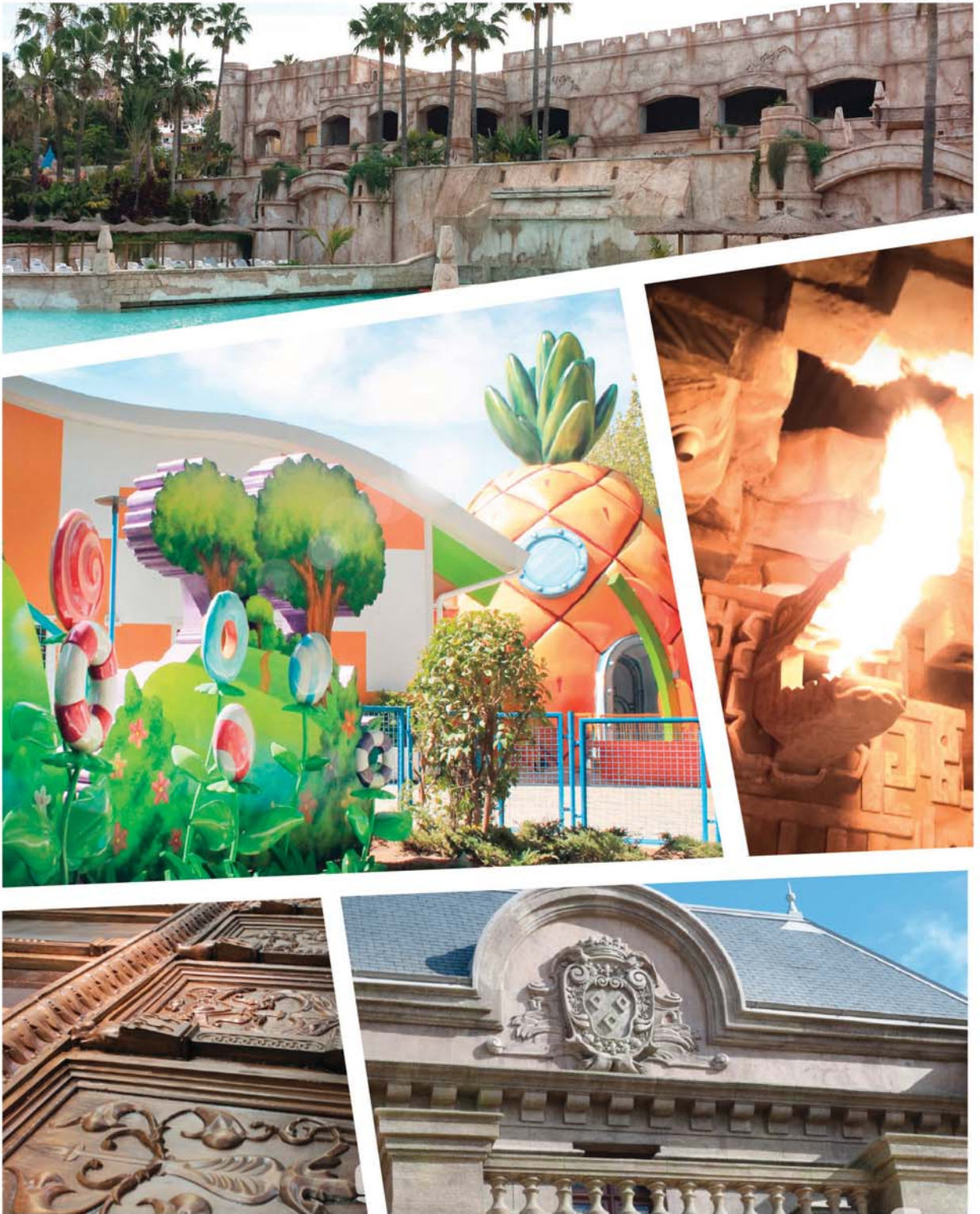
- Inspire great customer service
- Develop interactive talks and shows
- Enhance presentation skills
- Boost retail and FOH confidence
- Improve team morale



www.crew.uk.net

info@crew.uk.net

0845 260 4414



ROCAS & DESIGN

THEMING & ENGINEERING

WWW.ROCAS-DESIGN.COM

SEEKING UK SALES
AGENT

f.perez@rocas-design.com



For more details on the following jobs visit www.am2.jobs or to advertise call Julie on +44 (0)1462 471919



■ Water Park Operations Resource Coordinator

Company: LEGOLAND California

Location: California-Carlsbad, United States

■ Duty Manager

Company: Sea Life

Location: North Carolina-Charlotte, United States

■ Internal Sales Representative

Company: Gardaland Resort

Location: Castelnuovo del Garda,, Italy

■ Visitor Engagement and Enterprises Manager

Company: National Trust

Location: Avebury, Stonehenge and Wiltshire Countryside, Based at Avebury, United Kingdom

■ Visitor Experience Manager

Company: National Trust

Location: Wimborne Minster, Dorset, United Kingdom

■ Visitor Experience and House Manager

Company: National Trust

Location: Middle Claydon, Buckingham, Buckinghamshire, United Kingdom

■ Assistant Operations Manager

Company: Majid Al Futaim properties

Location: Manama

■ Visitor Experience Manager

Company: National Trust

Location: South Wales, United Kingdom

■ Marketing Coordinator

Company: Madame Tussauds Hollywood

Location: California-Hollywood, United States

■ Indoor Theme Park General Manager

Company: Seef Properties

Location: Seef District, Bahrain

■ Active Forests Coordinator

Company: Forestry Commission

Location: Havering, Thurrock, Gravesend, Kent, United Kingdom

■ Marketing and Sales Administrator

Company: Sea Life

Location: Minnesota-Bloomington, United States

■ General Manager

Company: Orr Simpson

Location: Yorkshire, United Kingdom

For more details on the above jobs visit www.am2.jobs

Peruvian government cable car plan will turn Chachapoya into tourist hub

Continued from front cover

In the Peruvian government's plan to create a "second Machu Picchu", a cultural heritage site in Chachapoya, known as Kuelap will act as the centrepiece, with use of surrounding sites dating back to the 9th century.

Such sites remain largely unexplored due to inaccessibility and lack of general awareness, but in the government's plan a cable car system will be built to allow easy public access to the area, which sits on the top of a mountain ridge in a "cloud forest".

"Kuelap could be a second Machu Picchu, easily," said Peru's President Ollanta



Chachapoya remains largely unexplored due to a lack of access

Humala. "With Kuelap, we can create a tourist circuit that will be as competitive as the south."

Set to open in 2016, the US\$18m (US\$15.2m, €12m) cable car system will have the capacity to transport

1,000 passengers per hour to the remote site.

Telecabinas Kuelap SA will work on the development of Chachapoya, including the installation of the cable car system.

More: http://lei.sr?a=p7e3a_A

PHOTO: FLICKR.COM/WORDSURFR

Singapore Tourism Board working on S\$1bn nature heritage precinct

Temasek Holdings, in partnership with the Singapore Tourism Board, is to carry out a major renovation of the country's Mandai precinct to turn the area into an integrated wildlife and nature heritage precinct.

The proposal will see the existing Mandai area – which is home to Singapore Zoo, Night Safari and River Safari – redeveloped, with existing attractions built on. Once complete, the 1.2sq km (0.46sq m) area will be full of rich green spaces for visitors to enjoy wildlife in their natural habitat, in addition to new waterfront trails, treetop walkways and public spaces.



The proposal will see the existing Mandai area redeveloped

Speaking to AM2, a spokesperson for Temasek said: "We are indicating that phase one, which will involve the relocation of the Jurong Bird Park, some reforestation and opening

of some public spaces, is roughly a S\$1bn (US\$800m, €688m, £526m) project. We hope phase one will be open in 2020; the total project will take a decade to complete."

More: http://lei.sr?a=b8h5S_A

American Association of Museums (AAM)

T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums

T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors

T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA)

T: +44 (0)20 7222 1728 W: www.alva.org.uk

Association of Science and Technology Centers (ASTC)

T: +1 202 783 7200 W: www.astc.org

Association of Scottish Visitor Attractions (ASVA)

T: +44 (0)141 229 0923 W: www.asva.co.uk

Association of Zoos and Aquariums (AZA)

T: +1 301 562 0777 W: www.aza.org

Australian Amusement Leisure & Recreation Association (AALARA)

T: +61 7 3807 35 08 W: www.aalara.com.au

European Association of Amusement Suppliers Industry (EAASI)

T: +39 0522 554 176 W: www.eaasi.org

European Association of Zoos and Aquaria (EAZA)

T: +31 20 520 07 50 W: www.eaza.net

European Network of Science Centres and Museums (Ecsite)

T: +32 2 649 73 83 W: www.ecsite.eu

Giant Screen Cinema Association (GSCA)

T: +1 919 346 1123 W: www.giantscreencinema.com

Historic Houses Association (HHA)

T: +44 (0)20 7259 5688 W: www.hha.org.uk

Indian Association of Amusement Parks & Industries (IAAPI)

T: +91 22 6523 1643 W: www.iaapi.org

International Association of Amusement Parks & Attractions (IAAPA)

T: +1 703 836 4800 W: www.iaapa.org

International Planetarium Society

T: +1 808 969 9735 W: www.ips-planetarium.org

Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: www.iscan.ie

Museums Australia

T: +61 2 6230 0346 W: www.museumsaustralia.org.au

National Farm Attractions Network (NFAN)

T: +44 (0)1536 513 397 W: www.farmattractions.net

NAVET

T: +46 (0)33 41 00 09 W: www.navet.com

Outdoor Amusement Business Association (OABA)

T: +1 407 681 9444 W: www.oaba.org

The Aquarium & Zoo Facilities Association (AZFA)

Email: rlf@tnaqua.org W: www.azfa.org

The Canadian Museums Association

T: +1 613 567 0099 W: www.museums.ca

The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: www.canadiansciencecentres.ca

Themed Entertainment Association (TEA)

T: +1 818 843 8497 W: www.teaconnect.org

World Waterpark Association (WWA)

T: +1 913 599 0300 W: www.waterparks.org

Zoo & Aquarium Association

T: +61 2 9978 4797 W: www.zooaquarium.org.au