

spa opportunities

22 MAY - 4 JUNE 2015 ISSUE 216

Daily news & jobs: www.spaopportunities.com

Schletterer becomes Medical Spa & Wellness Group

Spa veteran Heinz Schletterer has teamed up with investment professional Chris Keen to launch the Medical Spa & Wellness Group, which will centre around three core divisions and their associated brands. Under the new group holding, Keen will be CEO, with 60 per cent ownership, and Schletterer will act as chair, with 40 per cent ownership.

Schletterer Spa Concept & Planning, along with spa equipment business Inviion, will be joined by a third division – IQCure – which will focus on the trend of illness prevention and general vitality.

Schletterer and Keen have worked together on numerous projects within the spa sector over the past two years.



Heinz Schletterer will act as chair of the newly-formed Medical Spa & Wellness Group

“We both wish to create an advantage for our clients by offering an extensive service package ranging from concept and technical planning through to the installation of innovative wellness equipment,” said Schletterer.

In early 2014, certain divisions of the former Schletterer Group – mainly linked to its general construction arm – were the victim of a significant non-payment on a finished project in Dubai. This led to the closure of this general construction branch. However, the spa planning and equipment business – with offices in Austria, Dubai and Hong Kong – remained intact and continued under Schletterer Consult GmbH. This business now forms an important part of the Medical Spa & Wellness Group – which now focuses

solely on planning, equipment manufacturing and pre-assembled installation so that the company will no longer be exposed to the business risks posed by general construction works. *Details: http://lei.sr?a=J7Q6C_S*

Over-60s don't seek out anti-ageing skincare

Contrary to popular belief, a higher proportion of over-60-year-old consumers use facial and body moisturisers without explicit anti-ageing claims than those who use products with rejuvenating properties, according to Euromonitor International's latest study: *Challenges and Opportunities in Targeting the Senior Consumer*.

The global survey's data maps out product usage frequency and path-to-purchase factors by age group. 35 per cent of the respondents aged over-60 said they used anti-ageing products in the three months prior to the survey. *Details: http://lei.sr?a=R2Z7q_S*

Spafinder appoints John Bevan as COO

John Bevan has been promoted to chief operating officer (COO) of Spafinder Wellness, after a successful two-year tenure as managing director and vice president of Spafinder Europe.

Bevan, who has 25 years' experience in the spa and travel industries, will be based at the company's new headquarters in Miami and immediately assumes responsibility for global sales, digital marketing, advanced technology products and operations. He will also lead strategic planning and the continued growth of the Spafinder Wellness 365 Network, which includes 23,000-plus spa, fitness and wellness providers around the world.

“As head of our operations in Europe, John proved to be a trusted leader who consistently delivered results,” said Spafinder Wellness chair



John Bevan joined Spafinder Wellness in 2013

and CEO Pete Ellis. “His proven successes in Europe stem from his talent for innovation and his keen sense of the wellness industry — which have resulted in increased consumer use of our marketing and gifting programmes. He is uniquely qualified to build our global presence and will help us achieve excellence.” *Details: http://lei.sr?a=j6B7T_S*

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St Regis brand debuts in Russia

Starwood Hotels & Resorts' St Regis hotel brand has entered Russia with a 210-key property in Moscow on Nikolskaya Street, which connects Lubyanka Square and Red Square.

Situated within walking distance from the Kremlin, Bolshoi Theatre, the Duma and numerous other commercial and governmental buildings, the St Regis Nikolskaya – which is owned by Rutsog-Invest – was originally constructed in the 1870s as the residence of Count Orlov Davydov.

In addition to four dining venues, the property will house the Alexandria Beauty Lounge & Spa – a nine-treatment room facility with a sauna, hammam and fitness centre. The 1,600sq m (17,222sq ft) spa will also house an indoor pool with a sky-themed ceiling fresco.

The St Regis brand has tripled its global footprint in the past decade to 34 hotels, and is set to feature at two more locations by the end of 2015: St Regis Mumbai and St Regis Dubai. In other news, Starwood



The hotel's spa will house a pool with a sky-themed ceiling fresco

Hotels & Resorts Worldwide has added a new brand called the Tribute Portfolio – its second collection of independent hotels, the first being The Luxury Collection.

Starwood is hoping to entice the highest quality four-star hotels around the world to become members of the Tribute Portfolio, by allowing operators to remain independent but offer Starwood's distribution, loyalty and sales platforms. Starwood expects to have 100 hotels signed up to the new brand by 2020.

Details: http://lei.sr?a=h9a4p_S

MHG's Avani expands to Australia

The Avani brand by Minor Hotel Group (MHG) is set to enter the Australian market with an investment of more than AUD\$110m (US\$87m, €77m, £57m) with an Avani-branded hotel and residences in Perth, as part of the AUD\$5bn (US\$3.9bn, €3.5bn, £2.6bn) cultural Perth City Link project.

MHG has been selected by the Metropolitan Redevelopment Authority (MRA) to develop Lots 2 and 3A within the Perth City Link project as a result of a competitive bid process.

Lot 2 will be developed into an Avani hotel offering more than 250 bedrooms with a scheduled completion date of the last quarter of 2017. Kathryn Moore, group spa director of MSpa in Asia, told *Spa Opportunities* that there will indeed be an upscale spa at this property but the details of this facility have not yet been finalised. The Avani Residences will house 200-keys.



MHG's buildings will harmonise with the Perth City Link masterplan

MHG plans for the two adjacent buildings to harmonise with the Perth City Link masterplan of creating a lifestyle-focused environment. The hotel will house a rooftop bar, which will be accessible by the public, and a selection of alfresco bars and restaurants.

In front of the hotel there will be a public space for events, with landscaping and artwork.

Details: http://lei.sr?a=K8N9S_S



FRHI details Egypt-based projects



FRHI will operate three hotels planned at Citystars' Sharm El Sheik development, designed by GAJ Architects

FRHI Hotels & Resorts has signed agreements with developer Citystars Properties to brand and operate two new hotel projects in Egypt, in addition to the three hotels planned at the separate Sharm El Sheikh development.

The two new projects include Fairmont Soma Bay, south of Hurghada on the eastern shores of Egypt on the Red Sea coast, and a Swissôtel in Katameya in Cairo. Both are scheduled to open before 2020.

The Fairmont property, which is part of a 1,000-hectare (2,471-acre) mixed-use development, will offer 300 bedrooms – including the brand's hotel within a hotel concept Fairmont Gold. There will also be 150 Fairmont-branded residences for sale, comprehensive diving and kite-surfing facilities, four dining venues, more than 2,500sq m (26,910sq ft) of meeting and

event space, as well as a wellness centre and spa with views of desert and mountains – surrounded by sea on all sides. Details of the spa at the property have yet to be revealed.

The Swissôtel in Cairo will have 250 guestrooms and 50 residential apartments, a variety of restaurants and a signature Alpine Pürovel Spa and Sport centre.

Separate to these two new signings, FRHI will brand and operate the three hotels planned at Citystars' Sharm El Sheik development with each of its three brands: Fairmont, Raffles and Swissôtel. Designed by Godwin Austen Johnson, the complex will spread over 750 hectares (1,853 acres), including 22km (14 miles) of beachfront and a 12-hectare (30-acre) man-made crystal blue lagoon swimming pool.

Details: http://lei.sr?a=j4D2X_S

ESPA-supplied spa to open in Dubai

The new-build 328-key InterContinental Dubai Marina hotel will unveil a spa stocked exclusively with ESPA products at the beginning of June.

Speaking exclusively to *Spa Opportunities*, a spokesperson for ESPA revealed that the 5,000sq ft (465sq m) spa will comprise three female treatment rooms, two male therapy rooms and one couples' suite. All of the treatment rooms have a washroom zone built into them.

"There will be separate male and female steamrooms, saunas and relaxation rooms," said the spokesperson. "There is also a fitness facility that has its own locker rooms and washroom areas. In the fitness centre there is a gym, a cycling and aerobics studio.

"This is not an ESPA-branded spa," added the spokesperson. "We're delighted to be partnering with the introduction of ESPA products and treatments, however we did not design the spa." Spa manager Melanie Schneider told



Draw Link Group Dubai completed the site's design and architecture

Spa Opportunities: "The spa at the InterContinental Dubai Marina is a true urban escape and will allow our guests to experience the impact of ESPA products in our contemporary-designed spa."

The architecture and interior design of the hotel and spa was drawn up by Dubai-based Draw Link Group Dubai. The hotel has nine restaurants and six meeting rooms.

Details: http://lei.sr?a=N3Z3z_S

Caesars Entertainment offers new spa concept in Las Vegas

The Spa at the Linq Hotel & Casino in Las Vegas – owned by Caesars Entertainment – has launched, following the hotel's opening in October 2014. The spa offers a 45 minute Himalayan salt therapy cave session to guests that purchase treatments costing US\$50 (€45, £32) or more.

Instead of soothing calm sounds for relaxation, this spa allows guests to listen to jazz or their own music via the client's music player and treatment room speakers.

In addition to a number of treatment rooms, including a couples' suite, the spa has separate male and female relaxation lounges – each of which offers a whirlpool and eucalyptus steamroom.

Other facilities at the spa include a water bar, 'zero gravity' lounge chairs, organic bath products and rain showers.

Details: http://lei.sr?a=J5s8h_S



Basalt Architects will be in charge of the design

€40m expansion for Iceland's Blue Lagoon destination spa

The world-famous Blue Lagoon geothermal destination spa in Iceland has revealed to Spa Opportunities that it's investing €40m (US\$46m, £29m) in an expansion and redesign project.

A new thermal bathing pool, built into the surrounding lava field, will connect to the existing lagoon and enlarge it by half. A luxury 60-bed hotel will also be included in the changes, as well as a refresh/ upgrade of other facilities.

Sigríður Sighthorsdóttir of Basalt Architects will lead the project, which is due for completion in 2017. She's been the architect at Blue Lagoon for almost 20 years and her work in harmonising the man-made and natural environment has received international acclaim.

The Blue Lagoon, which holds six million litres of geothermal seawater, is one of the most popular tourist attractions in Iceland and last year it welcomed 766,000 visitors.

Details: http://lei.sr?a=T5M2k_S

Grand Mayan Puerto Penasco resort launches in Mexico

Developer and luxury resort owner Grupo Vidanta has launched a 60-suite property in Puerto Penasco, Mexico.

Bordered by the Sea of Cortez, which is a tidal estuary and an inlet to the south, The Grand Mayan Puerto Penasco offers a number of leisure facilities, including a spa and fitness centre.

The Brio Spa comprises a sauna, steam-bath, whirlpool, cold plunge tub and a number of treatment rooms. Products used in treatments are by Pevonia, nail therapies are exclusively by OPI and there is also a Kerastase beauty salon at the spa.

The fitness centre houses a gym, yoga room, pilates space and spinning studio.

The resort also includes a nine-hole Jack Nicklaus golf course on a challenging two-mile peninsula.

Details: http://lei.sr?a=d7d5K_S



The resort has been designed by Clodagh Design

Six Senses Douro Valley spa resort to open doors 15 July

Six Senses Hotels Resorts Spas is set to unveil its first resort in Europe on 15 July in 10 hectares (22 acres) at the Portuguese UNESCO World Heritage Site of Douro Valley.

Conceived by New York-based Clodagh Design, the 57-bedroom 19th century property features an interior palette of light greys and sandy tones. Using eco-friendly materials, Clodagh – owner and founder of Clodagh Design – has blended nature with Portuguese tradition, water, space, stone and wood.

The Six Senses Spa measures more than 2,200sq m (23,681sq ft) and comprises 10 treatment rooms, a heated indoor swimming pool with water jets, steamroom, sauna, laconium and a number of locally-inspired wine-based treatments, which use grapes from the Douro region.

Other facilities at the resort include an outdoor swimming pool, an activities hut and meditation nests in the forest.

Details: http://lei.sr?a=a2V6Y_S

Intelligent Spas reveals industry data

Independent spa industry research company Intelligent Spas has revealed a small selection of findings from 15 new market reports covering four regions.

Managing director Julie Garrow exclusively revealed to *Spa Opportunities* one statistic per regional report from the firm's new *Spa Market Overview Reports*.

Statistics for the Americas:

Brazil: four spas have recently opened; Toronto: day spas and salon spas collectively represent 71 per cent of the market; Miami: resort spas are over three times the size of hotel spas on average; Los Angeles: medical spas represent 8 per cent of the market.

Results for the Asia Pacific region:

Bangalore: two hotel spas are under construction and plan to open within the next 12 months; Guangdong: 98 per cent of spas are in hotels and resorts; Shanghai: 35 per cent of spas are operated by local chains; Singapore: 64 local spa brands operate 3.8 locations on average; Melbourne: 27 per cent of the day spas

promote a relaxation room

European data includes the following:

London: 47 per cent of spas use a spa brand name; Paris: salon spas make up 36 per cent of the market; Switzerland: 12 international hotel brands operate 15 spas collectively.

Middle Eastern/African results:

Cape Town: 14 per cent of city's spas are in resorts; Johannesburg: hotel spas are 1,522 square metres on average; Morocco: 33 per cent of spas are run by international hotel brands.

Details: http://lei.sr?a=G7M9s_S



Julie Garrow is managing director of research firm Intelligent Spas

Dusit to enter Shanghai market

Dusit Fudu Hotels and Resorts, the Chinese joint venture hotel management company of Thailand-based Dusit International, is set to operate a Dusit Thani hotel and serviced Dusit Princess residence in Shanghai.

Owned by Mingyuan Group, the Dusit Thani Hotel, Shanghai Zhabei will house 215 bedrooms, a conference centre, two restaurants, a rooftop swimming pool and a pool bar for guests and local residents. A spokesperson for

Dusit told *Spa Opportunities* that information about the project's spa is not yet confirmed as planning has not progressed this far.

Scheduled to open in early 2019, the hotel is a short walk from Shanghai Circus World and the Life Hub @ Daning business and lifestyle complex.

In Q3 2016, however, the Dusit Princess Serviced Residence, Shanghai Xuhui will comprise 112 apartments with access to an all-day restaurant, an indoor

swimming pool and health club.

Dusit Fudu Hotels & Resorts is a joint venture hotel management company formed to bring the Thai Dusit International brands to the Chinese market. Its main shareholders are Dusit International and Changzhou Qiao Yu Group.

The group recently announced the addition of the Dusit Thani Thai Cultural City Resort, Zaozhuang, which will be complete in early 2018 with a large thermal wellness centre.

Details: http://lei.sr?a=x6u7Y_S



The hotel is scheduled to open in early 2019, near Shanghai Circus World

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Can wellness firms help fight loneliness?



MIA KYRICOS

Chief brand officer at Spafinder Wellness Inc and founder of Kyricos & Associates, strategic wellness advisors

Globally, more people live alone than at any other time in history, with single-person households increasing 50 per cent in the last 15 years and forecast to skyrocket to 60 per cent in 30 years. Add to that the proliferation of technology – where we spend more time, on average, in front of our various screens than we do sleeping – and we have nearly succeeded in removing our need to actually talk to one another.

Is this progression or regression?

Progression says we are living in a hyper-social world, where thanks to those screens, we can stay connected to each other and share everything.

Regression says we're entering a great "age of loneliness," particularly in the developing world, with India, China and Brazil's single populations growing the fastest worldwide – meaning less and less opportunity to interact with one another in person.

Why should we care?

For those of us in the business of wellness, we regularly attempt to foster a culture of wellbeing in the lives of our clients.

Is this an opportunity or hurdle?

Opportunity says we can accept that wellbeing is personal, and target our products and services to consumers on a 1:1 basis. 'Hurdle' says that we have a better chance of impacting more people if we could just get them to all connect with one another.

The question is, how?

Spa and wellness properties, particularly those situated in our own backyards, truly have an opportunity to become the new, 'third place'. Just like the 'Starbucks phenomenon', where the local coffee shop became a favored destination between the office and homestead, so too can spas, yoga studios and wellness centres. We are seeing this 'hyper-social' behaviour already with popular fitness brands including CrossFit and others like SoulCycle in the US, bringing together classes of individuals to sweat-it-out together on stationary bikes. Somehow, these brands have found a way to foster a culture of community along with wellbeing (or at least an aspect of it), resulting in clients that not only work out together, but even vacation together.

Happiest countries in the world revealed

The 2015 edition of the *World Happiness Report* has been released by the Sustainable Development Solutions Network (SDSN), revealing the changes in happiness levels in 158 countries. The report has been produced since 2012 to encourage world leaders to pursue a sustainable development agenda that includes wellbeing as an essential element.

Containing analysis from leading experts in economics, neuroscience and national statistics, the report describes how measurements of subjective wellbeing can be used effectively to assess national progress.

Looking at country trends, regional indicators, factors in gender and age, as well as the importance of investing in social capital, the results reveal five countries with the highest levels of happiness – beginning with the most happy – Switzerland, Iceland, Denmark, Norway and Canada.



The five happiest countries include Switzerland Iceland and Canada

Co-editor Professor John Helliwell of the University of British Columbia said: "We are encouraged that more and more governments around the world are listening and responding with policies that put wellbeing first. Countries with strong social and institutional capital are also more resilient to social and economic crises."

Details: http://lei.sr?a=s9C8W_S

New Canyon Ranch CEO to grow brand

Canyon Ranch founders Mel and Enid Zuckerman and Jerry Cohen have announced a new CEO for the brand. Susan Docherty will work to grow and develop the brand, while the founders continue to manage Canyon Ranch's resort locations in Tucson, Arizona and Lenox, Massachusetts.

During nearly three decades of experience at General Motors, Docherty held senior-level executive roles around the world, growing luxury brands like Cadillac and, in particular, acting as the brand architect for the iconic Escalade model.

"I am thrilled to announce Susan as CEO," said Mel Zuckerman, co-founder of Canyon Ranch. "This business was built on heart, soul and mission – attributes that have sustained its growth for more than three decades and will continue to guide its future. As we look toward the next chapter, I am highly confident that Susan is the right person to lead the brand forward."

Docherty said: "It is a true honour to be at



New CEO Susan Docherty joins Canyon Ranch from General Motors

the help of the world's leading health and wellness brand, built by the pioneering spirit and vision of Mel and Enid Zuckerman. The Canyon Ranch brand is more relevant than ever, with the heightened awareness of the importance of health and wellness."

Canyon Ranch is owned by Crescent Real Estate Holdings, plus founders Mel and Enid Zuckerman and Jerry Cohen. Crescent recently invested further to support the brand's growth.

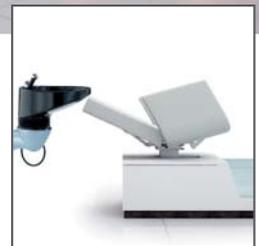
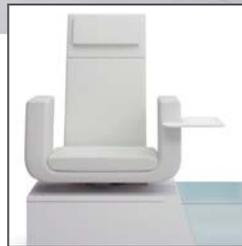
Details: http://lei.sr?a=4E4c5_S

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DIARY DATES

26-28 May 2015

Beautyworld Middle East

Dubai, UAE

Beautyworld Middle East will celebrate its 20th anniversary in 2015. The event is said to be a leading trade and networking event for professionals in the beauty, wellbeing, haircare and fragrance sectors. In 2014, approximately 1,350 companies – from both surrounding regions and international markets – showcased products, equipment and services. Tel: +971 4389 4500 www.beautyworldme.com

28 May 2015

Forum HOTEL & Spa

Four Seasons George V, Paris, France

This one-day educational event is now in its eighth year. This edition comprises panel discussions, trend insights and aims to bring together hotel and spa professionals. The forum will allow global industry leaders to debate why and how innovation can contribute to the hotel and spa markets. A leading professional in the industry will be honoured with the Black Diamond Award. Tel: +33 142 409 077 www.forumhotspa.com

3-6 June 2015

SPATEC Europe

Meliá Villaitana, Costa Blanca, Spain
During the two-day event, spa owners, operators, directors and suppliers network during dinners and carry out a series of 20-minute one-to-one business meetings. Both buyers and suppliers get to choose who they would like to meet with and these appointments are scheduled. Tel: +35 6994 58 305 www.spateceu.com

8-11 June 2015

HOTEC Design

San Diego, California, US

Created specifically for hospitality design professionals, HOTECH Design brings designers, hoteliers, architects, management companies and purchasing firms face-to-face with innovative suppliers for three days of one-to-one meetings and creative exchange. Domestic and international buyers and vendors attend the event – participating in team-building activities in a relaxed setting for networking purposes. Tel: +1 215 402 9467 www.hotecna.com/designeast



Belgin Aksoy of Aksoy Group founded the Global Wellness Day

13 June 2015

Global Wellness Day

Founded by Belgin Aksoy of Aksoy Group and held every year on the second Saturday of June, the day represents an occasion to slow down and think about ways in which to

address our bad habits and make us aware of the value of our lives. Global Wellness Day is an entirely not-for-profit day – a social project created by volunteers dedicated to living well. mina.ertem@globalwellnessday.org www.globalwellnessday.org

28-29 June 2015

Professional Beauty Cape Town

Cape Town International Convention Centre (CTICC), South Africa

The latest product launches, innovations and developments from across the world are all showcased under one roof at this networking forum. An educational seminar is planned and leading skincare brands will exhibit their latest product ranges, making it easy for operators to source suppliers. Tel: +27 11 781 5970 www.probeauty.co.za/ct.htm

12-15 July 2015

Caribbean Spa Association Summit

La Concha Renaissance Resort, Puerto Rico
Spa managers, owners and suppliers are invited to the first Caribbean Spa Association (CSPA) Summit to exchange ideas and network with leaders in the industry. Depending on their level of membership, suppliers will meet with a minimum of 15 regional operators in one-on-one meetings and a number of small groups to do business. Email: info@caribbeanspaa.com www.caribbeanspaa.com

2-4 September 2015

Spa & Wellness Africa Association (SWAA) Conference

LUX* Belle Mare Resort

Expected to be a yearly occurrence, the aim of this association-organised event is to build African spa concepts, develop education and spas in Africa and discuss spa standards in the region. There will also be a spa design competition. In addition to other speakers, Magatte Wade, founder and CEO of Tioosan – an upmarket skincare range created using Senegalese recipes – will discuss the branding of high end luxury products at this conference. Tel: +254 728 655 771 www.spaassociationofafrica.com

9-11 September 2015

SpaChina Summit and SpaChina Awards

The Ritz-Carlton, Tianjin

The three-day event provides a unique and effective communication platform for top people relevant to or interested in China's spa industry. This is the eighth Summit and sixth edition of the industry awards. Tel: +86 21 5385 9019 www.spachina.com



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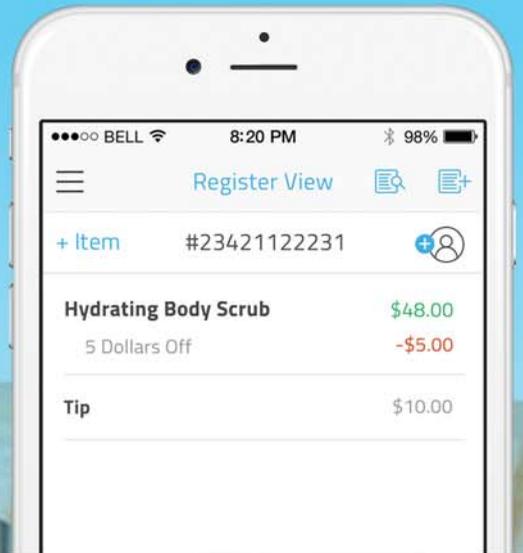
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US ban on fish spa is 'constitutional'

The US Supreme Court has rejected the appeal of a spa owner from Phoenix against the decision by Arizona's Court of Appeals that said pedicures delivered by garra rufa fish – which nibble dead skin off clients' feet – is an unsafe practice according to state regulations for consumer protection.

Cindy Vong, owner of LaVie Nails & Spa salon, originally remodeled her spa and salon to accommodate the fish treatment in 2008. In 2009, Vong was forced to close the fish spa part of her salon and Goldwater Institute filed a lawsuit against the Arizona Board of Cosmetology on her behalf – stating that the ban exceeded the board's statutory authority.

After failing to win at the Arizona Court of Appeal in November 2014, the US Supreme Court has now found that the board did not violate Vong's constitutional rights to due process, equal protection and the privileges and immunities afforded to everyone to make a living.



The US Supreme Court has confirmed that fish pedicures are 'unsafe'

US Attorney Clint Bolick said, after the Arizona Appeal Court case, that banning the fish spa practice requires more justification because because – if left undisturbed – the ruling allows state officials to ban an entire business practice. The justices in the Supreme Court made no comment, however, but agreed with the lower state court that the board acted within its powers and the ban did not put Vong out of business.

Details: http://lei.sr?a=B4M5f_S

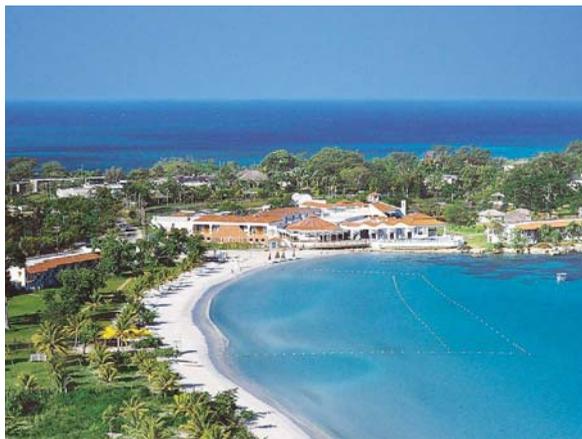
Jamaican resort to be rebranded in 2016

Operator Blue Diamond Resorts, a division of Canada-based Sunwing Travel Group, is to close the 210-key Grand Lido Resort & Spa in Negril, Jamaica, and will open a brand new 500 to 600-bedroom luxury resort and spa in its place.

A spokesperson for Blue Diamond Resorts confirmed to *Spa Opportunities* that the new property, when it opens in late 2016, will operate under the firm's Royalton Resorts brand.

"We are continuing to work with local and federal authorities on our development plans and hope these will be finalised shortly," said the spokesperson. "The new property represents an investment of more than US\$150m (€132m, £96m) and will create more than 2,000 jobs in Jamaica.

"The spa will be the region's most impressive spa and will follow the successful business model of our Royal Spas at other Royalton Resorts: namely Royalton White Sands; Royalton Riviera Cancun' Royalton



The Grand Lido Resort & Spa in Negril will be replaced by a bigger site

Punta Cana; and Chic by Royalton," added the spokesperson. More details of the property's spa will be released in time.

According to the operator's website, The Royal Spa is a luxurious full service health facility with a hydrotherapy circuit and a full range of body and facial treatments. The signature Royal Diamond facial uses fine-milled diamonds and peptides to make skin glow.

Details: http://lei.sr?a=K6d7R_S

Rosewood Pueblo to open near world's largest pyramid

Rosewood Hotels & Resorts is set to manage Rosewood Puebla in Mexico when it opens in 2016 near the city's main square – the Zocalo – in a protected cultural location.

The UNESCO World Heritage Site comprises more than 2,600 historic locations, more than 365 churches and is located close to two of Mexico's most significant archaeological sites: Cantona and Cholula – which is the location of the world's largest pyramid.

Owned by Plus Arrendamientos Inmobiliarios, the hotel is being designed by DAS Concepts and will be the fourth Rosewood-managed property in Mexico. The hotel will be housed in a collection of buildings from different eras with 79 guestrooms, a courtyard restaurant, a rooftop bar and swimming pool, as well as a 300-year-old chapel and a spa.

Details: http://lei.sr?a=Z8s4C_S



Wahanda is led by founder Lopo Champalimaud

Wahanda secures US\$46m from existing investor Recruit

Wahanda has secured a further US\$46m (€40.9m, £30.2m) from existing investor Recruit Holdings – making Recruit the sole investor to hold a majority stake in the company.

Wahanda's management team will continue to own a significant stake in the business – which has seen 300 per cent year-on-year growth – however the extra funding from Recruit will be used to further build and accelerate Wahanda's position as Europe's largest hair and beauty marketplace.

The company expects to be in eight countries by the end of June this year, with further expansion plans in the months ahead. The investment will also be used to support a major recruitment drive to build up its 210-strong workforce, as well as funding further product developments and ramping up customer acquisition and retention strategies in the UK and Europe.

Details: http://lei.sr?a=U4H9a_S

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W T S INTERNATIONAL





Fresh look for Voya

Organic seaweed skincare company Voya has revealed a fresh brand look which includes new biodegradable packaging made from the same hand-harvested seaweed that's used in its products. Some formulation amendments have also been made to enhance the overall quality and results of products. In a second phase of evolution, Voya will be launching facial ranges for specific skin types from July onwards. Voya supplies a number of leading spa facilities around the world.

KEYWORD: VOYA

Anne Semonin's beauty launch at Harrods department store

An anti-ageing solution designed to visibly reduce wrinkles and expression lines has been launched by Paris-based skincare company Anne Semonin. The Precious Pearl Youth Radiance Elixir, which is available exclusively in London's Harrods,



features an innovative encapsulation system that isolates the water phase from the oily phase, efficiently preserving the active ingredients. Hyaluronic acid is a moisturiser which, although naturally present in skin, decreases with age, leading to dryness and the appearance of fine lines and wrinkles. The Anne Semonin elixir uses hyaluronic acid in both high and low molecular weight, providing an immediate and long term plumping anti-wrinkle effect. Apricot kernel oil is also used to strengthen the skin.

KEYWORD: ANNE SEMONIN



Spa Products Update

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For more information, or to contact any of these companies, log on to www.spa-kit.net and type the company name under 'keyword search'

A steam bath minimalistic in design and diverse in appearance

Created as a modular system, Klafs' new 'D6' steam bath offers various options in both size and layout as well as in optical design.

Available in two different cabin heights, there is a structural separation between the cabin and benches, as seating is self-supporting and removable. This provides a modern look and the functional advantage of preventing water accumulation on the benches. The hot water vapour condensing

at walls and ceiling creates water drops which run freely down the walls behind the benches. Sloping elements are also placed on the roof over the seating areas to avoid water dripping.

Benches are mounted on a solid and durable metal frame and are made of high-class and resistant solid surface material, according to Klafs.

KEYWORD: KLAFS

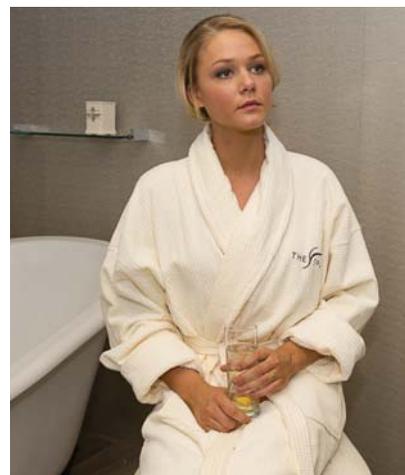


Serene feelings from BC Softwear's new bathrobe

BC Softwear's latest luxury bathrobe is made with "super soft velvety velour" in a small waffle pattern that gives the fabric softness and fluidity. The Serene bathrobe has been selected by Penny Hill Park hotel in the UK for use in its spa treatment rooms.

The small waffle pattern creates a smart external texture and towelling inner that also gives the robe excellent water absorbency. The robe has a shawl collar, turn up cuffs, double front deep pockets and double belt loops to allow for waist adjustment.

KEYWORD: BC SOFTWEAR





Going for gold with SpaRitual's innovative summer launch

SpaRitual has announced the launch of its 'GOLD Flexible Color System'. In it, Flexible Color is fused with the company's Flexible Topcoat to create a durable, scratch resistant, high shine finish that doubles the wear of a manicure. It also takes less than eight minutes to dry, according to SpaRitual.

Additionally, the GOLD system's 'Mindful Brush' features 600 bristles that fan out on the nail to provide maximum control and precise application. The new design fits the cuticle to allow for a one-stroke application, with the aim of creating a smooth, even finish.

Offering 24 shades, GOLD will be available on 1 July, 2015.

KEYWORD: SPARITUAL



Comfort Zone's travel kits are perfect for sunny getaways

Comfort Zone's Sun Soul is a line of products offering anti-ageing protection from the sun. Based on the properties of argan oil, it features creams for the face and body that moisturise and nourish the skin. The company is now offering Sun Soul in two handy travel kits, with mini format products ideal for holidays or weekends away. Sun Soul Prolonged Tan Kit includes a face and body protection cream and two aftersun face creams. Sun Soul Perfect Tan Kit is designed for tan lovers and includes a tan enhancing gel, a face and body sunscreen and an aftersun face cream.

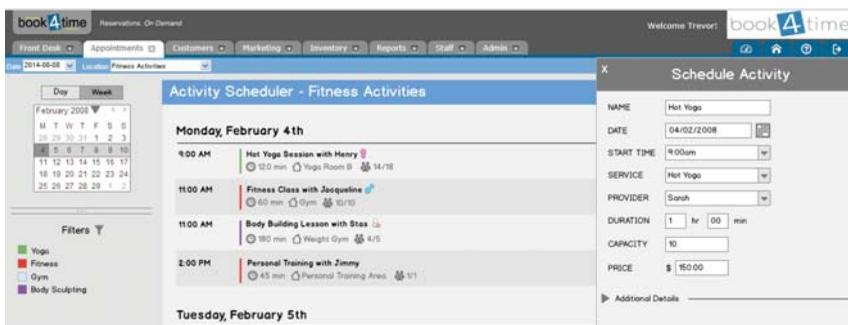
KEYWORD: COMFORT ZONE

Book4Time launches class and activity scheduler for spas

Book4Time has unveiled its new class and activity scheduler, which has been designed to allow spas to better manage all activities from one single platform. As an additional offering to Book4Time's software, the activity scheduler is configured with easy to track facilities, staff and guest schedules for yoga classes, fitness activities, tennis lessons, or any other group class

activities. It can also be used for booking hotel and resort activities such as recreation, tours and transportation. The company says activity schedules can be quickly created and managed activity, with booking possible from the same screen. An activity filter, which comes with the calendar, includes the function of searching for specific classes.

KEYWORD: BOOK4TIME



Keeping it tidy with Gharieni Group's K10 furniture series

A modular system with a seamless top surface as a bracket, Gharieni Group's new K10 furniture series offers an aesthetically-pleasing and tidy treatment environment.

K10 follows on from the company's K9 series, and sees the frame module, on which a stand-on washbasin can be mounted, available in three versions: for two, three or four individually composable installation modules in a width of 107 to 207 cm.

One new option is an integrable treatment unit, the 'Spa-Trolley HST

K10-Module', which comes equipped with a stowable vaporizer. It has rubber rolls so can be moved to where it is needed. The module also offers a large storage space, an extendable tray, a drawer and a compartment for a hot cabi. In addition it is equipped with a mounting and a storage compartment for the magnifying lamp 'Flex'.

Modules can be customised with a range of colours and decors, and come in either matt or high gloss varnish.

KEYWORD: GHARIENI



Subtle Energies creates special range for The Peninsula Hotels

The Peninsula Hotels has launched an exclusive range of Vedic aromatherapy spa treatments and products in collaboration with Subtle Energies.

'Sattva by Simply Peninsula' has been formulated for The Peninsula Wellness programme. Sattva means 'pure' in Vedic philosophy, and Subtle Energies' range combines classic Ayurveda methods with contemporary massage techniques, such as remedial, lymphatic drainage, with an emphasis on Marma therapy.

According to the company, these techniques are enhanced by the therapeutic and sensory benefits of the active ingredients within Ayurveda aromatherapy essential oils, Himalayan crystal salts, clays and herbs.

Signature therapies include the balancing Sattva Vedic Aromatherapy Massage and the detoxifying and stimulating Khushali Himalayan Crystal Salt Scrub. A line of exclusive Sattva by Simply Peninsula retail products will also be available in late 2015.

KEYWORD: SUBTLE ENERGIES

Thalgo's Collagen 5000 solution tackles prematurely ageing skin

Thalgo has launched 'Collagen 5000' to combat chronic inflammation, the main cause of skin ageing and premature alteration of dermal and epidermal architectural structures. With one dose to be consumed per day, the raspberry-cherry flavour wrinkle solution is highly concentrated in marine collagen, vitamin C and selenium.

Marine collagen is a repair activator that is 100 per cent natural, perfectly assimilated and highly active.

It is composed of peptides concentrated in hydroxyproline, which emit an emergency signal in the fibroblasts and encourage the synthesis of collagen, elastin fibres and GAGs (glycosaminoglycans), including hyaluronic acid.

The altered fibres are eliminated and the inflammatory process is slowed. Dermal infrastructure and density are restored and wrinkles are smoothed, according to Thalgo.

Vitamin C and selenium are free radical neutralisers which inhibit the cellular oxidative stress process that causes premature ageing of the skin structure.

Thalgo says the reactive elements are neutralised and the skin regains optimum metabolism.

KEYWORD: THALGO



Precious pearls part of Thalion's 30-minute slimming treatment

Lasting 30 minutes, Thalion's new Slimming Express treatment has been designed to be short and efficient. At the heart of the treatment are its new turquoise sea pearls – Scrub Slimming Pearls – which roll and melt on the skin, acting on two levels: exfoliation and reduction of cellulite. Chief ingredients are caffeine, known for its slimming benefits, and a patented active ingredient, algoslim, which is extracted from a macro-brown seaweed.

After the exfoliating stage, the pearls' ingredients are released during a deep massage, while fatty cells are eliminated.

There is no need to shower or rinse, lowering costs and reducing treatment time.

KEYWORD: THALION



Express top coat upgrade and new LED lamp launch for CND

The CND Shellac brand has been upgraded with the launch of the 'Xpress5' top coat and 'CND LED Lamp' for a faster service time and high-performance wear. According to the company, its advanced 14+ day nail colour system offers application in half the time and removal in only five minutes. CND also promises a crystal shine, zero dry time, and no nail damage. The lightweight, ergonomically designed CND LED Lamp cures all five fingers, or toes, in half the time compared to the CND UV Lamp and uses optic mirrors to target UV exposure to the nail area only.

KEYWORD: CND





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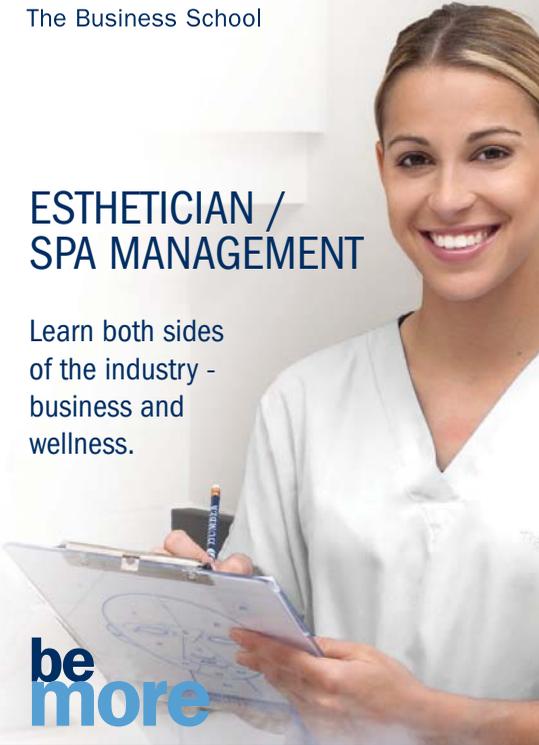
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Benefits include; Travel to and from resort from a UK airport, accommodation, meals, monthly wage, weekly bonus, in resort training, uniform, insurance, 6 day working week with one full day off each week, holiday entitlement, discounts on drinks in the hotel bar, discounts on spa treatments and products, free use of all the equipment and tuition on all the beach activities.

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www.centerparcscareers.co.uk



Amsterdam exhibition centre plans hotel

The tender for the design of a hotel that will be linked to Amsterdam RAI exhibition and convention centre in the South Axis district of Amsterdam has been awarded to OMA – the architectural practice founded by Rem Koolhaas.

A total of 11 design firms were competing for the project but OMA won the contract due to its vision for additional special features. Not only will the 91m (300ft) tower hotel offer 650 bedrooms, it will house a television studio, a gallery, sculpture garden, spa centre, restaurant and bar, as well as a virtual 3D holographic meeting space for having ‘in-person’ meetings with the holographs of people in other locations.

Developer COD is expected to start construction on the project mid 2016. Set to be a base for organisers, exhibitors and visitors from large international events at the RAI complex, the hotel will offer



Developer COD is due to start construction on the project in mid-2016

a 24-hour experience to guests – due to the property’s theme ‘on air’, focusing on connectivity, innovation and media.

The property, which will integrate seamlessly with the current Amsterdam RAI complex, will be operated by NH Hotel Group under its four-star Nhow chain.

This will be the fourth Nhow hotel, after properties in Rotterdam, Milan and Berlin.

Details: http://lei.sr?a=n3K8R_S

Dr Deepak Chopra to speak at GWS

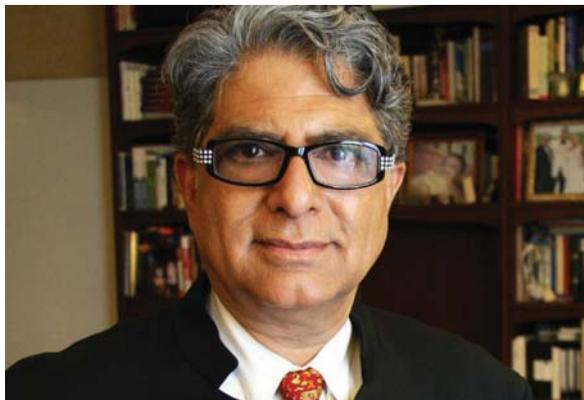
Dr Deepak Chopra will be a keynote speaker at the 2015 Global Wellness Summit (GWS), to be held at the St Regis Mexico City from 13-15 November.

Chopra is famous for raising awareness of the concept of ‘personal wellbeing’, writing more than 80 books – 22 of which made the *New York Times* bestseller list – and creating the Chopra Foundation.

Chopra, who has been awarded numerous honours for his work and humanitarian efforts, will address delegates on this year’s theme ‘Building a Well World’.

“I am thrilled to be a part of this gathering of like-minded, forward-thinking wellness influencers who are committed to helping to create a peaceful, just, sustainable, happier and healthy world,” said Chopra.

Chopra is trained in internal medicine and endocrinology. He is a Fellow of the American College of Physicians and serves as an adjunct professor at both the Kellogg School of Management at Northwestern University and Columbia Business School, Columbia University. “There are few people whose impact on the



Deepak Chopra has just co-authored another book called *Super Genes*

way we think about health and wellbeing has been as profound and wide-reaching as Dr Chopra’s and we’re thrilled he accepted our invitation to speak at this year’s summit,” said Susie Ellis, chair and CEO of the GWS. “He has transformed the way the world views physical, mental, emotional, spiritual and social wellness – and it is this holistic understanding of wellbeing that we, as an organisation, are always striving to communicate.”

In other news, the Deepak Chopra Center for Renewal and Anti-Aging will feature at the new eco-resort planned by Leonardo DiCaprio and designed by McLennan Design in Belize.

Details: http://lei.sr?a=f6s8M_S

Argentina Spa Association

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French Spa Association (SPA-A)

W: www.spa-a.com

German Spa Association

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Hungarian Baths Association

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The Iceland Spa Association

W: www.visitspas.eu/iceland

The International Medical Spa Association

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International Spa & Wellness Association (ISWA)

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