

Microsoft augmented reality device unveiled at E3

Microsoft has unveiled its new HoloLens augmented reality headset, with a stunning *Minecraft* demo showcasing the new tech at the annual E3 gaming conference in Los Angeles, California.

Microsoft says the HoloLens is the first fully untethered, see-through holographic computer. The next-gen technology enables high-definition holograms to come to life, seamlessly integrating with real-world physical places, spaces, and objects.

Offering a tech demo at E3 using *Minecraft* as an example, the user played the game on a wall before transferring the play-



Price estimates are ranging between US\$400 and US\$1200 per device

er-generated map on to another surface, using voice and hand gestures to manipulate the virtual objects projected by the headset.

The HoloLens differs from the popular Oculus Rift headset in that Microsoft's version brings holograms

into the user's environment, as opposed to Oculus Rift's shut-off, isolated experience.

The HoloLens can operate as its own computer system and contains more computing power than the average laptop. The Windows 10-powered device uses advanced sensors to capture information about what the user is doing and the environment around them.

"Holograms are the next evolution in computing," said a Microsoft statement. "With this vision in mind, hardware, software, and design came together to create the first fully untethered holographic computer." *More:* http://lei.sr?a=w8j6y_A

Putin support 'great' for Puy du Fou, says president

Puy du Fou president Nicolas de Villiers, has spoken exclusively to *AM2* about plans for the company's global expansion.

"In Russia, we are currently designing the night show near Moscow and it's a big show," said de Villiers. "President Putin supports the project, that's something useful for Russia and great for us. In China, we are also discussing with many partners on a potential park and also with partners in several countries in Europe. We want to do our UK project first and then we will see what will happen in these other countries."

Continued on back cover

Oldest US waterpark makes way for 'next-generation'

After months of speculation over its future, Universal has confirmed that Wet N' Wild Orlando will be turning off the taps and pulling the plug for good in 2016.

Wet N' Wild is closing on 31 December 2016, at which point it will have been in operation for nearly 40 years after first opening in 1977. Founded by SeaWorld creator George Millay, Wet N' Wild Orlando is considered to be the US's first waterpark.

Universal says it is closing the park to focus on its new "next generation" Volcano Bay, which the company says will "re-imagine what it means to be a waterpark." According to Universal, the attraction will be highly themed, with a completely immersive environment



Wet N' Wild first opened its doors in 1977

inspired by tropical islands. Volcano Bay will complement Universal's existing Cabana Bay Beach Resort and will include a 'volcano' with slides, a wave pool, lazy river and rapids ride.

More: http://lei.sr?a=T8r2B_A

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Ecsite's new president hopes to unite attractions and museums sectors

New Ecsite president Michiel Buchel, has said he hopes to develop stronger relationships with other attractions and museums sectors.

"I strongly believe in collaboration with other networks," Buchel told AM2. "They deal with the same things as science centres, but in a slightly different way. Getting better connected with zoos, aquariums and natural history museums, for instance, is something that I would really like to invest time in."

Buchel, officially took the reins of Ecsite on 13 June, as outgoing president Rosalia Vargas completed her term.



Michiel Buchel wants greater unity between the sectors

Through greater co-operation within attractions sectors, Buchel says far larger audiences can be reached. "If we can find a common message, we can share our passion for science, nature and our planet with

our audiences," he said. "Working together we can inspire large groups of people from every religion, from every education level, from anywhere in the world."

More: http://lei.sr?a=s5T3W_A

Atelier Alter and Hordor Design create home for 3.8bn years of Chinese history

A collaboration between Architects Atelier Alter and Hordor Design Group has seen a contemporary setting developed for some of China's oldest artefacts.

Designed to offer an "anti-gravity" feel, the structural element of the the Qujing Culture Center in Yunnan, China, reflects the stairs below. Housing a collection that dates back to the start of life on earth, the 202,361sq ft (18,800sq m) museum is entered through a central mass reached after ascending a concrete plateau.

The Qujing Culture Center, developed on behalf of the Qujing Culture and Sports Center Building Commis-



The new building houses some of China's oldest artefacts

sion in Yunnan, was led by the Beijing Municipal Planning Commission. Atelier's Yingfan Zhang and Xiaojun Bu operated as design architects for the project, while Qiuda Lin and

Weining Lin of Hordor were project architects. Forth Construction were general contractors for the CN¥177m (US\$28.5m, €25.3m, £18.1m) museum development.

More: http://lei.sr?a=h8p5R_A

Disneyland worth US\$5.7bn annually to California

A new independent economic study has suggested that California's Disneyland resort is responsible for more than US\$5.7bn (€5bn, £3.6bn) in economic activity across the south of the state annually, supporting more than 28,000 regional jobs in the process.

The estimated economic impact for 2013 has increased 21 per cent over a similar study dating back to 2009. The report by Arduin, Laffer & Moore Econometrics also gives a glimpse into the effect of the US\$1.1bn (€980m, £704m) expansion of California Adventure Park in 2012, which included the addition of Cars Land and helped to generate more than US\$370m (€330m, £237m) in state and local taxes in 2013.

According to the analysis, spending attributed to Disneyland and its visitors accounted for around a third of the US\$9.6bn (€8.6bn, £6.1bn) generated by tourism in Orange County in 2013, with spending by Disneyland visitors at businesses outside of the resort totalling US\$1.4bn (€1.2bn, £896m).



Economic impact for 2013 has increased 21 per cent over a similar study dating back to 2009

With Disneyland closing in on its 60th anniversary, large crowds mean the park has been regularly reaching capacity, with employees having to redirect visitors. One solution to the

problem of overcrowding is the introduction of a new surge pricing payment system for peak times of year, which has been touted by Disney.

More: http://lei.sr?a=T2W9T_A

Shirane + Miyazaki's 3D kaleidoscope stars at Vivid Sydney light festival

A temporary installation at Vivid Sydney – an 18-day festival of light and music held in Sydney, Australia – has treated visitors to a feast of colour in the form of a three-dimensional dome-shaped kaleidoscope.

Made up of more than 320 geometric shapes, the 'Light Origami' installation by Masakazu Shirane and Saya Miyazaki, constantly shifts and alters the spectrum of light projected within the luminous space. Using a reflective perspex material, viewers are engulfed by a visual effect acting like the interior of a kaleidoscope.

"Vivid Sydney showcases our creative industries to the



The piece is made up of more than 320 geometric shapes

world while also providing a platform for international artists to demonstrate their creative talents here in Sydney," said NSW minister for Trade, Tourism and Major Events, Stuart Ayres.

"Sydney really is the events capital of Australia and it's been a huge 18 days for our city. Almost 280,000 people visited Vivid Sydney in the opening weekend alone."

More: http://lei.sr?a=N4N5x_A



The over 18s events distressed animals

London Zoo drops over-18s parties amid protest

London Zoo has called time on its 'Zoo Lates' parties, replacing the controversial events with a more family-friendly version.

The zoo came under fire last year after party animals caused distress to the zoo's inhabitants, with reports of guests throwing glasses at animals, pouring beer on tigers and even trying to climb into the penguin enclosure.

The new format, rebranded 'Sunset Safaris', is now being marketed towards friends, couples, and families.

More: http://lei.sr?a=P8G5c_A

Architects announced for Guangzhou cultural hub

German designers GMP Architekten and Spanish architecture firm Nieto Sobejano have been selected to design Guangzhou Museum and Guangzhou Science Museum respectively as part of the Chinese city's new cultural hub.

GMP's Guangzhou Museum will be located near to the distinctive Canton Tower. The design includes references to the Chigang Pagoda – a famous structure built in 1619 – which lies to the north of the museum near the Pearl River. Limited to 18m (59ft) in height at its north end because of the historic buildings around it, the museum will gradually rise to 40m (131ft) tall, with a roof terrace facing the pagoda. Internally, the museum will feature a central hall and a number of terraced levels.

Nieto Sobejano's plans for the Guangzhou Science Museum are based on a grouping of nine individual shapes, conceived as a "flexible sequence of large-scale ceramic vases", according to the architect. Covering 80,000sq m (861,000sq ft), the museum will include exhibition halls, temporary exhibition space, science and technology



Nieto Sobejano's science museum plans are conceived as a "flexible sequence of ceramic vases"

theatres, auditoriums, an indoor garden and a rooftop garden overlooking the city.

In addition to the new museum and science museum, the Guangzhou cultural

hub will also include an art gallery (architect TBC), forming a trifecta of culture known as "Three Museums - One Square".

More: http://lei.sr?a=P8Y3U_A



Teenage Mutant Ninja Turtles hit big

Licensed merchandise sales total US\$241.5bn

An annual study into global licensing has found that licensed merchandise sales amounted to US\$241.5bn (€215bn, £158bn) for 2014, with 'character and entertainment' by far the largest cash cow, totalling US\$107bn (€95.2bn, £70bn) in that category alone.

Of the sales for products bearing the images of cartoon characters, TV shows, sports team logos, colleges and corporate brands, 44 per cent were placed in the character and entertainment category, according to the data from LIMA.

More: http://lei.sr?a=H3A5T_A

NBA coming to Disney World in 2016 with Disney Springs commercial tie-in

The National Basketball Association (NBA) and Disney have reached an agreement to bring the US sports franchise to Walt Disney World Resort in Florida.

To be located at Disney Springs, the attraction will feature immersive NBA video productions and numerous interactive experiences, as well as a restaurant and retail store as part of the new development.

"We look forward to uniting the passionate, global fan bases of the NBA and our longtime partner, Disney," said NBA Commissioner Adam Silver. "Working



The attraction will feature immersive NBA video productions

with the world's top creator and operator of themed entertainment attractions, we hope to bring the magic of Disney and the excitement of the NBA to guests from around the world."

Disney Springs is currently undergoing a mass redevelopment set for completion in 2016. No opening date has been set for the NBA experience.

More: http://lei.sr?a=b5A9v_A



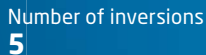
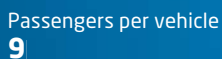
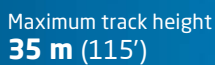
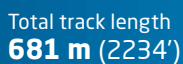
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Natural History Museum debuts VR experience

London's Natural History Museum has teamed up with Atlantic Productions and Samsung to bring a world-first virtual reality experience to the UK institution.

Using the Samsung Gear VR Innovator Edition virtual reality headset – powered by the Galaxy S6 smartphone – David Attenborough's First Life is a fully immersive experience which brings to life the dawn of living creatures on Earth from 540 million years ago.

Created by television company Atlantic Studios' virtual reality production team, Alchemy VR, the 15-minute experience is based on the museum's research and sends visitors on a dive through ancient waters, with commentary from Sir David Attenborough. During the immersive experience, visitors will see some of the Earth's earliest living creatures such as the Opabinia, Anomalocaris and the spiny, worm-like Hallucigenia.

"We're always looking for new ways to challenge the way people think about



The experience is powered using the Samsung Gear VR Innovator Edition headset

the natural world – its past, present and future," said Sir Michael Dixon, director of the Natural History Museum. "We know virtual reality technology can

transport us to impossible places. This is a compelling example of how technology can revolutionise how we experience museums."

More: http://lei.sr?a=n6J8F_A



Surf Austin will cover 48,500sq m

Giant surf park planned for Texas in 2016

Plans have been revealed for a massive surf park development in Austin, Texas, with the first waves set to break at the facility in 2016.

Using Spanish engineering firm Wavegarden's technology – the first application of which will be at Wales' Surf Snowdonia – the planned Surf Austin lagoon would be able to create 300 consistent waves an hour up to 6ft (1.8m) tall for surfers. The park will also be self-sustaining, using rainwater to help maintain it during the dry season.

More: http://lei.sr?a=e3m6X_A

Hollywood greats gather for launch of Rem Koolhaas' Moscow art museum

The OMA-designed Garage Museum of Contemporary Art has launched in Moscow, Russia, with stars including George Lucas, Woody Allen and Karlie Kloss on hand for the opening night.

The building will house the gallery founded by Dasha Zhukova – wife of Chelsea Football Club owner Roman Abramovich – and becomes the capital city's first post-Soviet and not-for-profit contemporary art space.

Architect Rem Koolhaas and his studio first launched designs in 2012 for the renovation of the 5,400sq m (58,125sq ft) building in Moscow's Gorky Park, purchased by Zhukova



This installation by Yayoi Kusama is part of the museum

to provide the Garage project with its first permanent home.

Inside there are five exhibition galleries on two levels, a creative centre for children, a shop, a café, an auditorium and offices.

A polycarbonate facade now covers the original concrete pavilion, with the translucent plastic skin raised two metres off the ground, to improve views.

More: http://lei.sr?a=T4g2B_A



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PHOTO: SIGGRAPH

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Sabre-toothed squirrel Scrat chases an acorn lost in time

Global Ice Age coming with 4-D SimEx-Iwerks film

Attractions across the globe are preparing for the onset of a new Ice Age, with a 4-D theatrical experience based on the popular film franchise set to hit screens this summer.

SimEx-Iwerks Entertainment has created the film experience, 'Ice Age: No Time for Nuts 4-D'. It will premiere at Central Park Zoo in New York City

and Mystic Aquarium in Connecticut, before heading to San Diego Zoo, Pittsburgh's Kennywood amusement park, the UK's Alton Towers, Italy's Gardaland Park, and Madame Tussauds Shanghai. The nine-minute film features new footage and content, turning the 2007 short film of the same name into an extended fully immersive experience.



Visitors experience an animation synchronised with the ride

Mack Rides tests virtual reality – on a rollercoaster

A futuristic attraction which combines virtual reality with a real-life rollercoaster experience is being tested at Europa-Park by Mack Rides.

The ride takes place at the theme park's 'Enzian Alpine Coaster', with visitors putting on virtual reality glasses – with the animation they are seeing in the virtual world synchronised with

the actual experience of riding the rollercoaster.

Mack Rides has also opened a number of new rides across the globe for the summer 2015 season, including a new western-themed 'Powered Coaster' at Germany's Freizeitpark Plohn theme park and a 'Blue Fire Megacoaster' at the Divo Ostrov theme park in St. Petersburg, Russia.



DWP Live received training from the CAST BlackTrax team

CAST's BlackTrax solution is selected by DWP Live

DWP Live has added CAST's 'BlackTrax' real-time motion tracking solution to its range projection mapping technology offering.

Ben Ryle, chief technologist at DWP Live, said the plug and play design fits seamlessly into the company's workflow. "We can place the BT Beacons on a projection surface or performer, calibrate

BT Cameras, build 3D models using a media server and then take everything into a 3D environment – all within minutes which is a valuable asset for live events," he said.

BlackTrax has the ability to track a virtually unlimited amount of objects, according to Ryle, so large or small projection surfaces can be moved in and out and off stage.



Holovis' Immersive Theatre solution will open at the park

Chinese park heats up with Holovis theatre attraction

Designed and delivered by Holovis Attractions, a 200-seat immersive theatre will open in China's Hot-Go theme park by the end of 2015.

Holovis says it is a turnkey solution that will feature the latest in 4D technology, providing a fully immersive 180° setup that ensures no seat position will have an inferior experience.

A full 4D suite of effects, including motion seat systems, spatial audio, SFX and a unique 3D film from the Holovis Media team, will also feature. A selection of different stories will be available to help keep the ride fresh. Five DLP laser projectors from Digital Projection are being used to create the 180° high-resolution image.

Falcon's Creative unveils IMG's Avengers ride

Design firm Falcon's Creative Group have revealed new details about the Avengers ride coming to IMG Worlds of Adventure theme park in Dubai, with stereoscopic 3D media to combine with an elaborate physical environment and special effects to bring the Marvel Universe to life.

The ride – Avengers: Battle of Ultron – will be one of the Dubai theme park's main attractions. The Ilyas & Mustafa Galadari Group are behind the development, which is set to be the world's largest indoor themed entertainment destination when it opens later this year.

"We are looking forward to guests enjoying our designs and media at this one-of-a-kind attraction," said president and chief creative officer of Falcon's Creative Group, Cecil Magpuri. "It has been a rewarding process to work with the Ilyas and Mustafa Galadari Group and IP providers such as Marvel."

In addition to the Avengers-themed ride, Falcon's has also been working on other experiences at IMG Worlds of Adventure, which it is masterplanner for. The indoor theme



Battle of Ultron, will be one of IMG Worlds of Adventure's main attractions

park will be comprised of four themed zones – two centred on Marvel and Cartoon Network IPs, while a third features original animatronic dinosaurs and rides. The fourth area – known

as IMG Boulevard – will contain not only rides, but also dining venues, retail outlets and a selection of interactive experiences.

More: http://lei.sr?a=w5A2R_A



Dangerous animals were loose in Tbilisi

Zoo animals escape after Georgia flood chaos

Georgian authorities have been on a round up after floods allowed many inhabitants of Tbilisi Zoo to escape their enclosures as the capital's zoo was submerged under 6m (20ft) of water.

Around 30 animals escaped the zoo with hundreds drowning during the disaster, which also left 19 people dead.

Local and zoo authorities have recaptured many of the escaped animals, though for safety reasons some, including a tiger who killed one man and injured another, have been shot and killed.

More: http://lei.sr?a=N8M9u_A

Jack Rouse Associates behind US\$8m Peoria PlayHouse Children's Museum

Jack Rouse Associates (JRA) have provided overall planning, design development, and fabrication and installation project management for the development of the Peoria PlayHouse Children's Museum, in Peoria, Illinois, which has taken 14 years to realise since the project's inception.

With the mission to "provide young individuals with the tools and inspiration they need to become explorers and creators of the world", the PlayHouse is aimed at children from 0 to 8-years-old and offers a family destination alongside Peoria's existing zoo and Luthy Botanical Garden at Glen Oak Park.



The PlayHouse is a repurposed building first opened in 1894

The 8,000sq ft (743sq m) exhibit space is divided into six areas, with each offering imagination and creativity through play in a different way.

In addition to the six exhibition areas, three

toddler areas around the museum include toys, books and places to crawl, enabling parents to stay with younger children as their older children play nearby.

More: http://lei.sr?a=e5m9T_A

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Business:

The business consists of an 18 lane tenpin bowling centre, catering for the leisure bowler, a vibrant bar with Costa offering, along with the usual video/gaming/redemption machine portfolio for which Namco is normally associated. The site enjoys excellent party business catering for children, teens and adults along with corporate events for business and company clients.

Opening Hours:

Operating in the leisure environment the business opens and operates daily 364 days a year with key trading times being evenings, weekends and school holidays. As a result the role demands flexibility. The ability to work changing shift patterns with the team across all opening hours as determined by the needs of the business is a given.

Applications are therefore sought from suitably qualified or experienced individuals who have a proven track record of achieving in their roles to date.

Skills:

You will be an excellent communicator, having the ability to drive and inspire the team to achieve both business and Company targets. With a "hands-on" approach you will acquaint yourself with all processes within the business making efficiencies and increasing effectiveness wherever possible. You will assist the General Manager with the generation and implementation of marketing strategies that increase footfall and ultimately revenue whilst keeping to budgeted margins and costs. Overcoming obstacles, confronting situations, resolving problems and thinking "out of the box" are all skills that will be required within this role.

The ability to prioritise, meet deadlines, implement Company strategies and ensure Company compliance are all requirements of the management team of which you are an integral part.

Company Profile:

NAMCO UK Ltd is part of the Bandai Namco group of companies that operate across the globe. It is a Japanese Company that is listed on the Tokyo Stock Exchange. The main business units of the worldwide group are toy and hobby products, game software and amusement facilities however in the UK it operates large scale multi leisure facilities including this one in the Trafford Centre, Manchester.

To apply please send your CV and covering letter to head office at vacancies@namco.co.uk stating which vacancy you are applying for.



Business Development Officer (Weddings)



Location: Harrow
Salary: £24,494 - £26,012 tbc
Closing date: 08 Jul 2015

The Great Barn at Headstone Manor is an impressive timber-framed 16th century building currently being refurbished as a beautiful venue for weddings and functions. Grade II* Listed, the Great Barn sits in a complex of historic buildings, including a 14th century moated manor house, surrounded by parkland.

We are looking for an exceptionally organised and motivated person to drive functions business at this wonderful venue. Must have venue sales experience, knowledge of weddings and hospitality, and able to provide the highest levels of customer service.

ROLE: To develop and deliver the Weddings & Functions hire business in the Great Barn at Headstone Manor. To be the main point of contact for customers of the Great Barn. To act as Host and Bar Manager at Wedding and Function events held in the Great Barn. Under the direction of the manager to work with colleagues on the development of other forms of income generation, in particular through catering, retail, and tourism.

2 year fixed term contract.

For full Job Description email suzy.dale@pertemps.co.uk



For more details on the following jobs visit www.am2.jobs or to advertise call Julie on +44 (0)1462 471919



■ Operations Manager

Company: Legoland Discovery Center Atlanta
Job location: Georgia-Atlanta, United States

■ General Manager

Company: The Lancashire Wildlife Trust
Job location: Preston

■ General Manager

Company: Continuum Group
Job location: Oxford, United Kingdom

■ Studios Manager

Company: Madame Tussauds New York
Job location: New York-New York, United States

■ Project Director

Company: Merlin Entertainments Group Ltd
Job location: New York-New York, United States

■ Water Park Head Lifeguard

Company: LEGOLAND Florida
Job location: Florida-Winter Haven, United States

■ Entertainment Supervisor

Company: LEGOLAND Florida
Job location: Florida-Winter Haven, United States

■ Attractions Host

Company: Merlin - Orlando Cluster
Job location: Florida-Orlando, United States

■ Water Park Operations Supervisor

Company: LEGOLAND Florida
Job location: Florida-Winter Haven, United States

■ Duty Manager

Company: LEGOLAND Discovery Centre Toronto
Job location: Ontario-Vaughan Mills, Canada

■ Commercial Manager

Company: Legoland Discovery Center
Job location: New York, United States

■ Head of Sales

Company: Legoland Malaysia
Job location: Johor Darul Takzim, Malaysia

■ VIP Experiences Brand & Sales Manager

Company: LEGOLAND Florida
Job location: Florida-Winter Haven, United States

■ VIP Experiences Coordinator

Company: LEGOLAND Florida
Job location: Florida-Winter Haven, United States

■ General Manager - Cluster

Company: Merlin Entertainments Group Ltd
Job location: California-San Francisco, United States

■ Visitor Services Manager

Company: The National Trust for Scotland
Job location: Glasgow, United Kingdom

■ Assistant Visitors Services Managers x2

Company: Science Museum
Job location: London, United Kingdom

■ Assistant Commercial Experiences Managers x2

Company: Science Museum
Job location: London, United Kingdom

■ Guest Experiences Manager

Company: Bristol Aquarium
Job location: Bristol, United Kingdom

■ Assistant Operations Manager

Company: Longleat
Job location: Longleat, Warminster, United Kingdom

■ Deputy General Manager

Company: NAMCO UK Ltd
Job location: Trafford, United Kingdom

■ Business Development Officer (Weddings)

Company: Headstone Manor & Museum
Job location: Harrow

■ Rides Maintenance Technician

Company: LEGOLAND California
Job location: California-Carlsbad, United States

■ Resort Marketing Manager

Company: LEGOLAND California
Job location: California-Carlsbad, United States

■ Senior Aquarist

Company: Sea Life
Job location: Michigan-Auburn Hills, United States

■ Guest Services Duty Manager

Company: LEGOLAND California
Job location: California-Carlsbad, United States

Exclusive: Nicolas De Villiers reveals details about Eleven Arches storyline

Continued from front cover

With the £27m (US\$41.4m, €36.7m) Eleven Arches development coming to England in 2016, Puy du Fou president Nicolas de Villiers, has shed more light on the project, revealing exclusive details to *AM2*.

"The story will be the history of England," said De Villiers. "It's written as a novel. It's not a teaching lesson, it's like a show, not everything is fact. It's poetry. It's a story where we bring the people to life and bring the historical world to life."

"In the very beginning, you see the castle just above the stage and you see a small boy playing on-stage with



Eleven Arches will make its UK debut in June 2016

a football," said De Villiers explaining the show's plot. "He is alone and the sun is setting. The boy kicks the ball through a window. A man exits and says 'oh my god, what did you do here?' The boy apologises and tells

the man he doesn't know the place. They will go through a gate and their costumes will change from football player to Roman. This is the beginning of the story."

More: http://lei.sr?a=Q2V9N_A

Russia's new military theme park aims to inspire patriotism among youngsters

Russian President Vladimir Putin has cut the ribbon on a new military theme park as part of the country's "military-patriotic work with young people."

The unique theme park in Kubinka includes military-themed attractions such as rations for lunch, as well as tanks, missiles and grenade launchers to 'play' with.

The emphasis at the military-backed park is 'the glory of war'. Speaking at the launch, Putin said the government believes the park will help instil a new sense of patriotism in Russia's youth.

Patriot Park will hold military re-enactments of



Patriot Park is being funded by Russia's Defence Ministry

famous battles in Russian history, as well as showcase the latest in Russian defence technology, with regular displays of military hardware. Plans are also in the works to open hotels

and entertainment centres on-site, with a second phase of development to be fully complete by 2017 at a cost of RUB20bn (US\$375m, €329m, £236m).

More: http://lei.sr?a=n7H9g_A

American Association of Museums (AAM)

T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums

T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors

T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA)

T: +44 (0)20 7222 1728 W: www.alva.org.uk

Association of Science and Technology Centers (ASTC)

T: +1 202 783 7200 W: www.astc.org

Association of Scottish Visitor Attractions (ASVA)

T: +44 (0)141 229 0923 W: www.asva.co.uk

Association of Zoos and Aquariums (AZA)

T: +1 301 562 0777 W: www.aza.org

Australian Amusement Leisure & Recreation Association (AALARA)

T: +61 7 3807 35 08 W: www.aalara.com.au

European Association of Amusement Suppliers Industry (EAASI)

T: +39 0522 554 176 W: www.eaasi.org

European Association of Zoos and Aquaria (EAZA)

T: +31 20 520 07 50 W: www.eaza.net

European Network of Science Centres and Museums (Ecsite)

T: +32 2 649 73 83 W: www.ecsite.eu

Giant Screen Cinema Association (GSCA)

T: +1 919 346 1123 W: www.giantscreencinema.com

Historic Houses Association (HHA)

T: +44 (0)20 7259 5688 W: www.hha.org.uk

Indian Association of Amusement Parks & Industries (IAAPI)

T: +91 22 6523 1643 W: www.iaapi.org

International Association of Amusement Parks & Attractions (IAAPA)

T: +1 703 836 4800 W: www.iaapa.org

International Planetarium Society

T: +1 808 969 9735 W: www.ips-planetarium.org

Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: www.iscan.ie

Museums Australia

T: +61 2 6230 0346 W: www.museumsaustralia.org.au

National Farm Attractions Network (NFAN)

T: +44 (0)1536 513 397 W: www.farmattractions.net

NAVET

T: +46 (0)33 41 00 09 W: www.navet.com

Outdoor Amusement Business Association (OABA)

T: +1 407 681 9444 W: www.oaba.org

The Aquarium & Zoo Facilities Association (AZFA)

Email: rlf@tnaqua.org W: www.azfa.org

The Canadian Museums Association

T: +1 613 567 0099 W: www.museums.ca

The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: www.canadiansciencecentres.ca

Themed Entertainment Association (TEA)

T: +1 818 843 8497 W: www.teaconnect.org

World Waterpark Association (WWA)

T: +1 913 599 0300 W: www.waterparks.org

Zoo & Aquarium Association

T: +61 2 9978 4797 W: www.zooaquarium.org.au