

# spa opportunities

14-27 AUGUST 2015 ISSUE 222

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## Huge Norwegian spa focuses on global traditions

Austrian spa design and equipment manufacturer Thermarium is building a three-level, 10,500sq m (113,000sq ft) spa complex called The Well about 11 miles (17km) south of Oslo in the town of Kolbotn, Norway.

The privately-owned spa, billed as the largest in Norway, will include five areas designed to transport guests to different spa cultures, as well as unique, cutting-edge lighting technology to enhance relaxation. It is set to open in December 2015.

Thermarium is responsible for the spa concept, interior design, engineering and final construction, while Norwegian architects Halvorsen & Riene designed the buildings.

The overall design of the spa is “a mixture between modern and traditional



Thermarium's 10,000sq m spa complex, The Wall, was designed by Halvorsen & Riene

Nordic design,” Adrian Egger, managing director for Thermarium, told *Spa Opportunities*. “But it also integrates different areas of the world.”

Egger said the owner wanted a consistent design, but also wanted each area to feel

authentic to the wellness tradition from which it was inspired. “There is nothing like this in Norway,” he said.

A Japanese Onsen area includes a sauna, steam-room with basalt stones, fire room with decorative bamboo, and meditation room with a large gong and smaller singing bowls that a therapist activates for relaxing and energising ceremonies. Egger said the area features a “calm, silent design style” and uses authentic materials from Japan.

The Blockhouse Sauna rises to two storeys, giving guests an “extraordinary heat experience” on the second floor, added Egger. The structure is made of 6m (20ft) Kelo trunks, and the walls are clad in antique spruce.

*Continued on back cover*

### Evason Hua Hin opens raw food culinary school

The Evason Hua Hin wellness resort in Pranburi, Thailand, has opened a culinary academy in partnership with Matthew Kenney Cuisine, which focuses on living foods and the art of raw food preparation.

The resort said it complements the academy's approach to holistic living with its Six Senses Spa featuring wellness programmes including Discover Yoga, Yogic Detox and Yogic Sleep.

Matthew Kenney Cuisine's curriculum is centred on the use of whole, organic, unprocessed plant-based foods to achieve healthy, aesthetically refined and flavourful cuisine.

Details: [http://lei.sr?a=m3H3J\\_S](http://lei.sr?a=m3H3J_S)

### UK Resorts World to feature medispa

Aesthetic clinic EF Medispa will develop and manage the new 645sq m (6,942sq ft) Santai Spa at the Genting Hotel in Birmingham, England, which will form part of a new mixed-use leisure and entertainment complex.

The seven-storey, 538,000sq ft (49,982sq m) Resorts World Birmingham – operated by Malaysia-based Genting Group – is billed as a £150m (US\$234m, €213m) “integrated destination leisure complex.”

Resorts World Birmingham will feature the 178-bedroom, five-suite, boutique Genting Hotel; an outlet shopping centre; an 11-screen Cineworld cinema, which will include IMAX and 3D; a casino; a wide range of internationally-themed restaurants and bars; and a multi-use



Santai Spa by EF Medispa includes a swimming pool

conferencing and banquet centre. The hotel and spa are due to open late in Q3 2015.

The spa, called Santai Spa by EF Medispa, will include five medispa treatment rooms and four traditional treatment rooms. It will also feature a gym, swimming pool, mani/pedi area, eight-station hairdressing facility and juice bar.

Details: [http://lei.sr?a=v2C4z\\_S](http://lei.sr?a=v2C4z_S)

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## 'Spicy' history at Anantara Zanzibar

Located in a 17th century Zanzibari mansion, the new Anantara Spa at the Park Hyatt Zanzibar incorporates elements of the island's spicy history into its treatments and surroundings.

Housed in Mambo Msiige, a UNESCO World Heritage site, the 4,350sq ft (404sq m) spa is located on the upper levels of the old Omani stone house in what was once the private family quarters.

Each of the spa's three treatment rooms, including one double suite with verandah, comes with its own private shower, toilet and changing area. The building's architecture embraces Swahili culture but also features Arab, Persian, Indian and European elements, with thick, stone walls with deeply-arched window recesses, ornately-carved architraves, restored timber doors and a peaceful courtyard.

The Anantara Spa is managed by Anantara, a division of MSpa International. Sirawanee Brownlee has been named spa manager.

The signature treatment, Journey of Spices, is a 180-minute treatment that includes a



The spa is housed in the upper levels of a 17th century Zanzibari mansion

floral foot ritual, scrub, wrap, shower, massage, facial and refreshment. It incorporates the locally-produced spices that Zanzibar – once known as Spice Island – is known for.

The Park Hyatt Zanzibar, which opened in March, includes 67 bedrooms and suites, an outdoor infinity pool and a fully-equipped fitness centre. It is located on the beachfront in Stone Town, the historical centre of the city and a designated UNESCO Heritage site that has remained relatively unchanged for 200 years.

Details: [http://lei.sr?a=P4g3H\\_S](http://lei.sr?a=P4g3H_S)

## Moorland inspires Boringdon spa

Boringdon Hall will open a multi-million pound spa development in Devon, UK, in the midst of the rugged moorland of Dartmoor.

The 1,700sq m (18,299sq ft) Gaia Spa, set to open in Q2 2016, is named after the Greek goddess of the earth, and will "set the benchmark for innovative treatments focusing on health and wellbeing."

Gaia Spa will house 12 treatment rooms (including two doubles), a deep relaxation area, heat treatment facilities, a gym, a 14m (46ft) swimming pool, a thermal pool for hydrotherapy and the Spatisserie restaurant. The spa will also offer open-air treatments in the surrounding meadows for a unique sensory experience.

The new spa, designed by Plymouth, UK-based Design Development architects, is a strikingly modern building constructed of glass, wood and stone that was inspired by the surrounding moorland.



The new spa is designed by Plymouth, UK-based Design Development

The hotel itself is steeped in history; housed in a manor house that Henry VIII gifted to one of his most favoured courtiers, it features Elizabethan architecture, imposing stone towers, secret archways and curious arrow slits.

Nevertheless, the company said the modern spa will harmonise with the hotel's historic Elizabethan architecture.

Details: [http://lei.sr?a=G3z7K\\_S](http://lei.sr?a=G3z7K_S)





# Venetian Marriott gets GOCO Spa

The 1,715sq m (18,460sq ft) GOCO Spa has opened at the JW Marriott, Venice, with a unique waterside spa suite, eight treatment rooms with outdoor decks, and four outdoor cabanas for summertime use.

Designed and operated by GOCO Hospitality, the spa includes a hammam, steamroom and two saunas, one with a salt wall. An outdoor pool in the spa grounds features views over the lagoon towards the city, and two specially adapted advanced beauty rooms are open for facial treatments. Wet zone facilities were designed by Barr + Wray, and the spa will use Amala skincare and QMS MediCosmetics products.

“Reflecting on its location at the heart of Europe’s most iconic city, the overall spa experience draws on European spa traditions with a strong focus on beauty and bathing,” said Cristiano Cabutti, director of sales & marketing for JW Marriott Venice Resort & Spa. “Guests



The spa draws on European traditions with a focus on beauty and bathing

may arrive by boat and enjoy treatments in a uniquely located waterside spa suite.”

The spa also includes alfresco yoga and meditation gardens, indoor and outdoor aquatonic pools with massage jets, and a tea lounge for light meals and snacks.

The 250-bedroom hotel, designed by Matteo Thun and Partners, is located in historic buildings on its own private island, Isola delle Rose. Details: [http://lei.sr?a=N3h6b\\_S](http://lei.sr?a=N3h6b_S)

## Sanders joins Aromatherapy Associates as VP EMEA

Aromatherapy Associates has appointed Chantal Sanders as vice president, Europe, Middle East and Africa.

Sanders has more than 20 years’ experience in the prestige cosmetics industry, having worked for both Estee Lauder Companies and Groupe Clarins.

“Chantal’s strong industry experience, coupled with her appreciation for aromatherapy, makes her a wonderful addition to the team,” said Geraldine Howard, chairman and co-founder.

Sanders’ expertise encompasses international, multi-channel and multi-category experience, and she has qualifications in aromatherapy and alternative therapies. The company said she will combine this knowledge with a track record of commercial success to grow the Aromatherapy Associates brand in EMEA.

“Over the past six months, we have focused on bolstering the business with new senior hires to help foster global growth,” said Muriel Zingraff-Shariff, CEO. Details: [http://lei.sr?a=a3gsf\\_S](http://lei.sr?a=a3gsf_S)



The airline said the initiative was a huge success

## Air Malta teams with Myoka, offers in-flight spa experiences

Air Malta has teamed with Myoka Spas to offer free in-flight spa experiences onboard select flights to and from London’s Gatwick airport.

As part of the initiative, two therapists from Myoka Spa welcomed passengers onto the flight with product samples, then later offered complimentary hand, feet and neck massages. Customers also received a €20 (US\$22, £14) voucher to use at any of Myoka Spa’s locations in Malta.

Air Malta said the initiative was a huge success, and created a lot of social media interest. The company said this is “just the beginning” and part of a series of similar projects that Air Malta will launch in the near future.

Details: [http://lei.sr?a=y2J6R\\_S](http://lei.sr?a=y2J6R_S)

# Dusit to open new hot springs resort

Dusit Fudu Hotels and Resorts is opening a new hot springs resort in Dabieshan, in the Anhui Province in central China, at the end of 2018.

Designed by AECOM, the dusitD2 Hot Springs Resort Dabieshan, Anhui, will feature 300 rooms and villas with private hot springs pools, as well as a Devarana Spa. Details of the spa have not yet been decided.

The dusitD2 is a colourful, contemporary brand that caters to “today’s next generation traveller,” the company said. It features a combination of “chic design, forward-thinking technology, convenience, comfort and smart service.”

“To meet the increasing demand of new generation travellers looking for unique accommodations, Dusit Fudu Hotels and Resorts is proud to introduce the dynamic and colourful dusitD2 brand to Dabieshan,” said Lim Boon Kwee, president of Dusit Fudu Hotels and Resorts.



The area is known for its bamboo forests and natural hot springs

Dabieshan is a major mountain range in central China, and the resort will be set in an area known for its bamboo forests, natural hot springs, tea plantations and the Dabieshan National Forest Park.

In addition to the Devarana Spa, the resort will also feature a gym, indoor swimming pool, tennis courts, kids club, playground and activity room.

Details: [http://lei.sr?a=A6R2G\\_S](http://lei.sr?a=A6R2G_S)

## Top architects team up for Rosewood

A complex of early 20th century landmark buildings in South America are being transformed into a stylish development featuring a hotel and spa, private residences, high-end retail and entertainment venues.

As part of the project, historic buildings at the centre of São Paulo, Brazil, are being converted into art galleries, a theatre and cinemas by Allard Group – the owner of the three hectare site. At the heart of the development, Cidade Matarazzo – a former maternity hospital – is being transformed into a hotel with 151 guestrooms and 114 residential suites. There will also be a large spa with six treatment rooms, a fitness area, two swimming pools, landscaped grounds, music studio and screening room.

Group Allard has appointed Rosewood Hotels and Resorts to manage the hotel, working with Pritzker Prize-winning architect Jean Nouvel, international hotel designer Philippe Starck and renowned Brazilian artists Beatriz Milhazes and Saint-Clare Cemin.



A former maternity hospital will become the Rosewood Sao Paulo

Rosewood São Paulo will be the first Rosewood to open in South America. It is scheduled to launch in 2018 and will be situated within a vertical park created by Nouvel. It forms part of an ambitious global expansion for the company which has announced it has 13 new hotels under development.

“Rosewood has been waiting for the right opportunity to enter South America and I firmly believe this is it,” said Sonia Cheng, CEO of Rosewood Hotel Group.

Details: [http://lei.sr?a=n8G3e\\_S](http://lei.sr?a=n8G3e_S)

## Aman Spa for Dominican cliff top

Aman is opening a new resort in Q4 2015 in the Dominican Republic, set on a cliff top overlooking the crescent-shaped Playa Grande beach and framed by the dramatic Cordillera Septentrional mountain range. The resort is set to become the company's first golf-integrated property.

Amanera, named for the Sanskrit word for peace and the Taino word for water, is located on 2,000 acres of virtually untouched land.

It will include an Aman Spa with both single and double treatment rooms, and will “adopt a holistic approach to wellness through relaxation and movement,” the company said. The treatment menu will include a number of signature spa journeys with a nod to traditional energy-based shamanic healing.

Additional wellness facilities will include a steam room, sauna and relaxation room, as well as a fitness centre and personal training studio.

Designed by John Heah, the resort sits atop a 60-foot cliff and features 25 casitas



Each of Amanera's 25 casitas has a terrace with stunning ocean views

demonstrating raw, organic design that complements the natural setting. Each of the casitas has a terrace with ocean views, and 13 feature their own 33ft private swimming pool.

Natural materials including stone from local quarries, indigenous handmade Aguayo tiles and Dominican art and are found throughout. The casitas also all have flat, biodiverse roofs that cultivate green gardens and further blur the lines between dwelling and jungle.

Details: [http://lei.sr?a=m3N8s\\_S](http://lei.sr?a=m3N8s_S)



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## Top-up training: good for therapists, good for business



**BEATA  
ALEKSANDROWICZ**  
Founder, Pure Massage

**A**s both a therapist and trainer, I'm often asked what key things any spa manager needs to prioritise. The goal of any spa is to have regular bookings from happy clients, and the key to success lies in two main areas: consistent delivery and fit, happy therapists.

A staggering 82 per cent of all treatments delivered in spas today are body massages – detox, pregnancy, bamboo, hot stones, etc. A really effective body massage can be the most uplifting experience for both therapist and client. However, the body massage brings risk with reward, as poor and inconsistent technique can result in an injured therapist and 'downtime' for the spa.

Good massage is demanding both physically and emotionally for therapists. All too often they suffer injuries including RSI, bad back or worse – burnout. Therapists need to maintain consistent skill-levels and should also be taught how to take care of themselves – how to grow and how to develop and stretch their personal learning. This will equip them with the emotional and physical capacity to remain at the top of their game.

Having cherished and developed staff is good for retention and will ultimately have a positive effect on your spa reputation. With a satisfied client and injury-free therapist, repeat business is more likely.

So be consistent with your massage delivery, and keep your therapists well trained and nurtured with top-up training of the right calibre. Some see training as a one-off, but they're wrong; you need to continually refresh the approach. We're all human, and even the best therapist becomes forgetful or can get into bad habits.

I teach breathing techniques, positivity and precision, and also reinforce knowledge on anatomy and physiology, with an emphasis on health problems and injury.

But it's not just about avoiding injuries; refresh training can inspire your therapists, engaging them in a way that makes a qualitative difference to their performance. I've had therapists tell me training has changed them spiritually and emotionally, giving them a new passion for an industry they already loved.

## La Reserve opens Nescens Spa in Paris

After a soft opening of the hotel in February, La Reserve Paris Hotel & Spa has launched its three treatment room Nescens Spa.

The spa exclusively uses Swiss brand Nescens' cosmeceutical products and anti-ageing treatments. Specialised programmes begin with in-depth analysis of the skin by a Nescens-trained expert, who then creates a personalised preventative and corrective programme.

The spa includes a dedicated male treatment room with special Nescens treatments for men available. The spa at La Reserve Paris is also home to a 16m (52ft) swimming pool, fitness centre with personal trainers available, and a steamroom.

A Signature Nescens Better Ageing Body massage uses drainage techniques and targets muscles and energy meridians.

The hotel, which includes 26 suites and 14 bedrooms, is housed within a Haussman-style



The three treatment room spa also includes a 16m swimming pool

mansion in a highly private location. Designer Jacques Garcia drew inspiration from James Tissot canvases and his depictions of bourgeois Paris in the early 19th century to create a home that evokes the era.

Owned by Michel Reybier, La Reserve also operates La Reserve Ramatuelle and La Reserve Geneva, both of which feature spas.

*Details: [http://lei.sr?a=r6f9M\\_S](http://lei.sr?a=r6f9M_S)*

## Luxury Collection Solaz to debut in 2017

Starwood has broken ground on Solaz, a Luxury Collection Resort, in Los Cabos, Mexico. Owned by Quinta del Golfo de Cortez, the resort will include a 12,500sq ft (1,161sq m) spa and fitness centre.

Slated to open in June 2017, the 131-key Solaz will include five distinct six-floor buildings designed by Mexico City-based Sordo Madaleno Architects. The team collaborated on the project with landscape architects Gabayet 101paisaje and artist Cesar Lopez Negrete, whose original art will be featured throughout the property.

Each of the guest rooms will include private terraces, and are designed to complement the landscape and ocean views, with a natural colour palette incorporating wood and granite. Further details of the spa proposition are expected to be released in the near future.

"As an architectural sculpture that pays tribute to the contemporary art of Mexico, Solaz will be the perfect for for The Luxury Collection," said Patricio del Portillo,



The 131-bedroom Solaz will include a 12,500sq ft spa and fitness centre

director of development & acquisitions for Mexico & Central America, Starwood Hotels & Resorts. "It is designed to immerse our discerning global guests and residents in the indigenous beauty of the destination, while delivering the unparalleled luxury service the brand is known for."

The hotel will also include three restaurants, a pool and beach deck, three tennis courts, and miles of walking and running paths.

*Details: [http://lei.sr?a=g9H3X\\_S](http://lei.sr?a=g9H3X_S)*





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SPATEC is a very efficient use of my time, where I can dedicate 20 minutes of quality time to each supplier. I have been telling many suppliers that if they want to meet me they should book SPATEC as they will be guaranteed devoted time to speak.



**ANDREW GIBSON, Vice President, Spa and Wellness, FRHI HOTELS & RESORTS**

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**[www.spatecevents.com/middleeast](http://www.spatecevents.com/middleeast)**

# DIARY DATES

**2-4 September 2015**

**Spa & Wellness Africa Association (SWAA) Conference**

LUX\* Belle Mare Resort

The aim of this Spa & Wellness Africa Association-organised event is to build African spa concepts, develop education and spas in Africa and discuss spa standards in the region. Among a range of speakers, Magatte Wade, founder and CEO of Tioosan – a skincare range created using Senegalese recipes – will discuss the branding of high-end luxury products.

Tel: +254 728 655 771

[www.spaassociationofafrica.com](http://www.spaassociationofafrica.com)

**9-11 September 2015**

**SpaChina Summit and SpaChina Awards**

The Ritz-Carlton, Tianjin

This three-day event provides a unique and effective communication platform for top people interested in China's spa industry, including spa professionals, spa owners and investors and spa product and spa equipment brands. It combines two major events – the SpaChina Summit and SpaChina Awards Ceremony.

Tel: +86 21 5385 9019

[www.spachina.com](http://www.spachina.com)

**12-15 September 2015**

**SPATEC Middle East**

The Westin Mina Seyahi Beach Resort & Marina, Dubai

During this two-day event, spa owners, operators, directors and suppliers network during dinners and carry out a series of intense 20-minute one-to-one business meetings. Attendees are able to choose who they would like to meet with and these appointments are scheduled in advance.

Tel: +35 6994 58 305

[www.spatecme.com](http://www.spatecme.com)

**15-17 September 2015**

**COSMEETING**

Paris Expo Porte de Versailles, France

The 13th annual edition of this industry event will offer international suppliers and buyers the opportunity to attend key speeches by experts, thematic exhibition areas and competitions. In 2014, the event attracted 7,300 visitors across the three days – 65 per cent of which were from French companies and 35 per cent of which were international.

Tel: +33 1 44 69 95 69

[www.cosmeeting.com](http://www.cosmeeting.com)



Attendees at last year's Congress

**26-30 September 2015**

**Green Spa Network Congress**

Tenaya Lodge, California, US

Eco-minded spa professionals will come together to find out about the latest sustainability innovations and issues in the industry at this resort set in Yosemite

National Park. Sustainability leader Simon Robinson will be the keynote speaker, and attendees include spa operators and product companies, as well as 'greening' and wellness experts.

Tel: +1 800 275 3045

[www.greenspanetwork.org](http://www.greenspanetwork.org)

**19 September 2015**

**Seven Star Global Luxury Awards**

Trans Resort Bali, Kerobokan, Indonesia

The Seven Star Global Luxury Awards recognise achievements in the hospitality and lifestyle sectors. Voting ended in June and this year's winners will be announced at the gala. Last year's winners included companies such as Turkish Airlines, The Regency Kuwait, ITC Hotel Group, and Villa Padierna Palace Hotel.

[www.sevenstaraward.com](http://www.sevenstaraward.com)

**24-26 September 2015**

**World Spa & Well-being Convention**

Impact Exhibition & Convention Centre, Bangkok, Thailand

The Thai Spa Association organises the WSWC, which comprises a three-day exhibition, a two-night congress and an awards night. This year's event will be hosted alongside the second edition of Beyond Beauty ASEAN Bangkok.

Tel: +66 2833 5126

[www.worldspawellbeing.com](http://www.worldspawellbeing.com)

**27-30 September 2015**

**SPATEC Fall North America**

Omni La Costa Resort & Spa Carlsbad, California, US

SPATEC Fall 2015 brings together the most important US spa operators of leading medium-to-large hotel resort, destination, athletic, medical and day spas to meet with leading suppliers.

Tel: +1 843.375.9224

[www.spatecevents.com/northamerica-fall](http://www.spatecevents.com/northamerica-fall)

**4-5 October 2015**

**Olympia Beauty Show**

Olympia London

Olympia Beauty takes place annually in Q3 in London. It's a one-stop event for all the latest professional beauty products from some of the biggest brands in the industry. It's a great chance to see some of the most iconic names in the industry under one roof, with live demonstrations and engaging talks, plus new launches revealed.

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


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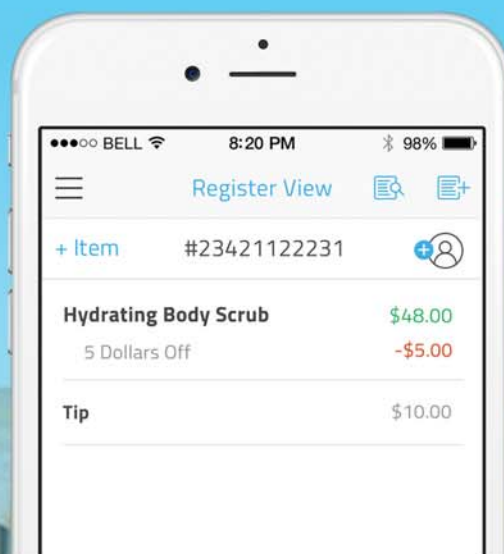
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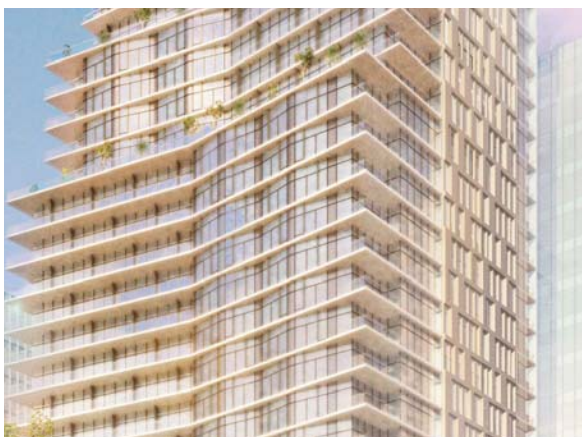


## Proper brings hotel brand to Austin

The Proper Hotel in Austin, Texas, is slated to open its doors in 2017 and will include a 243-bedroom hotel, 100 residences, and a spa.

The location is part of a new line of hotels unveiled this year by Proper Hotels CEO Brad Korzen, the creator and former CEO of the Viceroy Hotel Group. Proper Hotels aims to design, brand and operate “bespoke hospitality experiences that bring a modern approach to a centuries-old tradition,” the company said. Its first property is slated to open in San Francisco late this year, with another property in Los Angeles to follow.

Details of the Austin Proper Hotel’s spa are still being finalised, but the 32-storey downtown site, part of the redevelopment of the former Thomas C. Green Water Treatment Plant, will also include two roof decks with swimming pools, a fitness centre, signature lobby restaurant and lounge, coffee shop, and elevated poolside restaurant.



Austin Proper will include a 243-bedroom hotel, residences and a spa

“Back in the late 19th and early 20th century, every great city had a grand hotel,” said Korzen. “These hotels were as much a part of the city’s identity as its monuments and museums... Although times have changed, we love what these old-world institutions stood for, and we think it’s a great time to expand on their legacy.”

Austin Proper is designed by New York-based Handel Architects, and the interiors are by Kelly Wearstler Interior Designs. Details: [http://lei.sr?a=e8x8a\\_S](http://lei.sr?a=e8x8a_S)

## Study to assess effectiveness of mindfulness in teenagers

A large-scale trial in the UK will assess whether mindfulness training for teenagers can improve their mental health.

The £6.4m (US\$10m, €9.2m) research programme, conducted by Wellcome Trust, will involve nearly 6,000 students age 11 to 14 and will be carried out over seven years.

The programme is based on the theory that just as physical training is associated with improved physical health, psychological resilience training is associated with better mental health. With most mental disorders developing before the age of 24, researchers hope that promoting good mental health early can build young people’s resilience to those disorders.

“Mindfulness is a form of ‘mind exercise,’ as it’s a way that we can improve our mental health,” said Professor Willem Kuyken, a principal investigator from the University of Oxford. “Just as brushing your teeth or going for a run are well-known ways of protecting general physical health, mindfulness exercises develop mental fitness and resilience.”

Details: [http://lei.sr?a=G6g7p\\_S](http://lei.sr?a=G6g7p_S)

## Intelligent Spas releases report for GCC

Independent research company Intelligent Spas has released its new *Spa Market Overview Reports* for each member state of the Gulf Cooperation Council in the Middle East region. The reports are available for download around US\$50 (€45, £32) per report, but Intelligent Spas managing director Julie Garrow shared some key findings with *Spa Opportunities*.

- In Dubai, 52 international hotel brands are operating spas in the market.
- In Abu Dhabi, local spa brands operate three branches on average.
- In Oman, seven new spas have opened since March 2014.
- In Five Emirates, 45 per cent of all spas in the collective Emirates of Ajman, Fujairah, Ras al-Khaimah, Sharjah and Umm al-Quwain are in resorts.
- In Bahrain, 67 per cent of club spas promote a plunge pool or whirlpool for guest use.
- In Saudi Arabia, branded hotels and resorts



Intelligent Spas’ Julie Garrow shared key findings of the report

- contain 56 per cent of the market’s spas.
- In Qatar, 66 per cent of spas are in hotels and resorts.
- In Kuwait, hotel spas contain 15 treatment rooms on average.

“I believe the research findings will enable existing and new stakeholders to make smarter decisions relating to their financial initiatives,” said Garrow.

Details: [http://lei.sr?a=U8c9W\\_S](http://lei.sr?a=U8c9W_S)



Roberts is head of sales and business development

## Voya makes double addition to business development team


Organic seaweed skincare brand Voya has named Emma Roberts as head of sales and business development to lead their global team. The company said it is currently going through a brand evolution to cater for evolving demands in the international spa markets.

Roberts has 17 years of experience within the international spa industry, and her main objective is to strategically develop Voya’s business focus within the UK and Ireland.

“Voya’s global success is hugely impressive and I look forward to being an integral part of this progressive team,” said Roberts.

Voya also has named Pamela Griffin as UK business development manager. Previously, Griffin worked for Decl r, Carita and Shiseido.

Details: [http://lei.sr?a=e3v4A\\_S](http://lei.sr?a=e3v4A_S)



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## Elemis Men range gets two additions and new packaging

Elemis Men is a collection of products that recognises that men's skin behaves differently to women's. Elemis says shaving can strip up to two layers of the skin, taking nutrients and moisture with it, so the range has been formulated to treat and protect male skin.

A pair of anti-fatigue products are new to the range. 'Anti-Fatigue Day Cream' is a moisturiser created to be energising but light in texture. Amazonian pracaxi oil regulates imbalances in the skin's hydration levels, while olivine extract supports cell metabolism, helping to reduce the effects of stress.

'Anti-Fatigue Eye Gel' contains a cooling and refreshing formula that Elemis says is easily absorbed and light on the delicate area around the eyes. Sugar-beet betaine, yeast extract and golden root reduce signs of tiredness.

**KEYWORD: ELEMIS**

## Murad develops skin treatment for the busy woman

Murad's 'Invisiblur Perfecting Shield SPF 30' formula features invisible SPF technology.

It has been designed to treat visible signs of ageing and blur imperfections, while priming the skin for makeup application and offering hydrating benefits.

"It's imperative to have a daily skincare routine that consists of treating, moisturising and protecting with SPF," said Howard Murad, founder of Murad. "We developed Invisiblur Perfecting Shield SPF 30 to give busy women the benefits of all three in one step."

Key ingredients include shiitake mushroom and mucor miehei peptides, which stimulate collagen production to help reduce the appearance of fine lines and wrinkles; soft focus complex, which blurs and softens skin.

**KEYWORD: MURAD**



## Spa Products Update

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For more information, or to contact any of these companies, log on to [www.spa-kit.net](http://www.spa-kit.net) and type the company name under 'keyword search'

## REM takes relaxation out of time

Designed with ergonomics in mind, UK manufacturer REM has launched the Solus Relaxer bed range for spas.

Suitable for any relaxation area, it includes a mood enhancing LED lighting system which is programmable at the touch

of a button, and provides a chromatherapy light-based relaxing experience.

The Solus Relaxer features in a new dedicated spa brochure, detailing a range of newly-designed spa-specific products.

**KEYWORD: REM**



## Organic acne treatment range launched for spas

Formulated specifically for acne and blemish prone skin, UK skincare brand Yours Truly Organics has launched a range of spa products, as well as a specialised acne treatment and training package.

The range is formulated with active ingredients sourced from around the world to specifically reduce inflammation and combat oily t-zones. It consists of four products which work together or stand alone: 'Take It Away! Gel Cleanser', 'Balancing Toner', 'Fix Me! Repair Serum' and finally, the 'Face Base Face Balm'.



Company MD Kelita Bignall, a sufferer of adult acne herself, has overseen all aspects of the treatment development. Therapists will be trained not only in giving the treatments themselves, but also dealing with the sensitive emotions that sufferers feel.

**KEYWORD: YOURS TRULY**



## RKF in Heaven with new contract win

Luxury UK cosmetics brand Heaven is now equipping its salon treatment tables with RKF's 'Velours and Wellsoft' in grey.

Heaven, whose clients include A-listers Kate Middleton, Michelle Obama, Dannii Minogue and Victoria Beckham, was founded by Deborah Mitchell, who was seeking a "prestigious partner" to match customer expectations.

Mitchell selected RKF's sheets in grey and white Velours and blankets in Wellsoft. "I believe in the best quality – and we can't have anything more than the best quality linen of RKF," she said.

KEYWORD: RKF

## New leisure management web services from Concept

Concept Software Systems' latest release includes new leisure management web services – 'E-commerce' and 'Online Golf Check-in'.

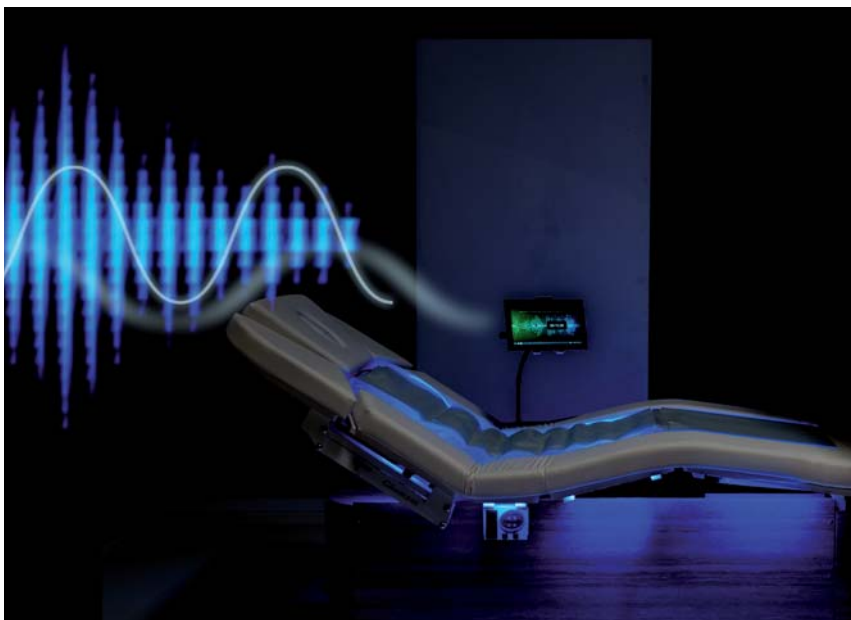


E-commerce is a completely customisable API and is available to all Concept clients. It provides the ability to tailor online sales to suit the needs and demands of customers, offering bespoke sales and offers depending on their circumstances. For example, when booking a service, customers may be given the opportunity to purchase one or more retail items.

Online Golf Check-in is aimed at golf resort users. It can be accessed by customers at home or on mobile devices to 'check-in' for their pre-booked tee-time and will communicate remotely with the golf resort's main database, automatically updating it.

"Almost all aspects of enjoying a visit to a resort using Concept packages can now be handled online and on remote devices," said Malcolm Rennie, managing director of Concept Software Systems.

KEYWORD: CONCEPT



## New Gharieni system could be music to your ears

A new sound massage system from Gharieni – SpaWave – aims to provide the benefits of mindfulness, meditation and deep-relaxation techniques.

Special music, which is applied through gentle acoustic waves with binaural sounds, creates an anti-stress experience during a 30 or 60 minute sound therapy treatment.

The treatment is based on quantum harmonics sound therapy. Gharieni says precise and complex audio frequencies are matched to the organs and energy centres (chakras)

of the body, and can be experienced via noise-cancelling stereo headphones or integrated speakers in the chair's headrest.

SpaWave has been designed to offer body and muscle relaxation within a few minutes when combined with the oscillation massage system integrated in the lying surface. The system can be used as a standalone application or in combination with further treatments such as massages, body wraps and cosmetic treatments.

KEYWORD: GHARIENI

## Bright future for Amala with new product collection

Amala's Brighten collection is based on its new BioRadiance ingredient complex, which blends narcissus with other organics.

The collection aims to prevent and correct the appearance of dark spots and dull, uneven skin tone.

Third-party clinical trials showed that products delivered firmer skin and refined texture in four weeks, and brighter, more even tone in eight weeks, says Amala.

Products in the range include the Brightening Corrective Concentrate serum and the Advanced Brightening Emulsion facial moisturiser.

An Amala product range is now being offered to guests at the La Mamounia Spa in Marrakech, Morocco, with the skincare brand selected because it matched the spa's vision of "quality, luxury and simplicity".

KEYWORD: AMALA







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[www.centerparcscareers.co.uk](http://www.centerparcscareers.co.uk)



## spa opportunities JOBS ONLINE



### ■ Assistant Spa Director

Company: Four Seasons Hotel Hampshire  
Location: Hampshire, United Kingdom

### ■ Sales Agents - Spa and Wellness Industry

Company: Aromatherapy Associates  
Location: France, Spain, Italy, Hungary, Romania, The Balkans

### ■ Fitness Advisor

Company: Private Members Health Club, Chelsea  
Location: London

### ■ Spa Therapist

Company: Feversham Arms Hotel  
Location: Helmsley, North Yorkshire

### ■ Spa Therapist

Company: Donnington Valley Hotel and Spa  
Location: Berkshire, United Kingdom

### ■ Beauty Therapists - Various Contracts Available

Company: Center Parcs Ltd  
Location: Elveden Forest & Woburn Forest, United Kingdom

### ■ Spa Therapist (part-time)

Company: Rookery Hall Hotel and Spa  
Location: Nantwich, United Kingdom

### ■ Beauty Therapist

Company: Norton House Hotel and Spa  
Location: Ingliston Edinburgh, United Kingdom

### ■ Aesthetic Therapists

Company: EF MediSpa  
Location: Central London, Birmingham, Bristol, United Kingdom

### ■ Spa Manager

Company: L'Horizon Beach Hotel and Spa  
Location: Jersey,





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The Assistant Spa Director role is suited to an individual whose passion for spa and wellness is infectious. An outgoing personality and a can-do approach to any task – personifying luxury guest service is required.

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## Thermarium building new 10,000sq m spa

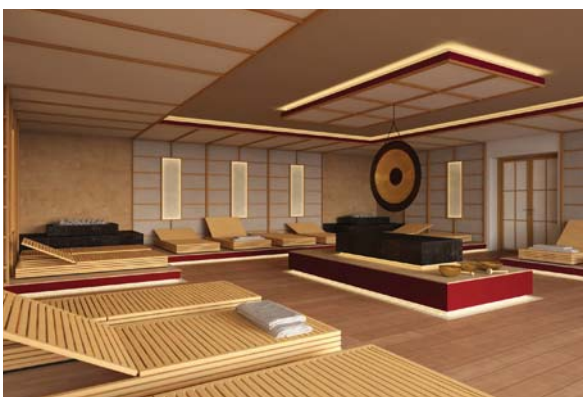
### Continued from front cover

The Nordic Laconium is a warm, dark relaxation room with shimmering black mosaics on the seats and foot rests. Guests are surrounded by glass walls that show Nordic landscape scenery, which is dramatically illuminated by a green Nordic light. A glass fountain in the middle of the room also features a green illuminated basin.

The unique Ambilight Cinema Sauna is a semi-circle theatre with wooden benches facing a wall-mounted television, where nature videos interact with the sauna's lights. The colours shown on the screen are reflected in the Ambilights that illuminate the sauna, giving guests an immersive experience.

"It feels like the whole room is part of the TV," said Thermarium MD Adrian Egger. "It gives you a feeling that you are part of this."

An Egyptian Rasul room is used for mud treatments, while the jungle sauna



The Japanese Onsen area includes a meditation room with a large gong

and showers feature organically-shaped benches, bamboo walls in addition to jungle motifs in the ceiling and window.

An Art Deco steamroom features gold and yellow typical Art Deco style, and is a "colourful and strong, emotional room," added Egger.

Egger noted as guests travel to each area, "They feel they're really going to another world, but they can still feel that it's part of The Well."

Details: [http://lei.sr?a=3P3P4\\_S](http://lei.sr?a=3P3P4_S)

## Little Dix Bay names new spa manager

Rosewood Hotels & Resorts has named Menique De La Rosa regional spa director for the Caribbean and spa director at Rosewood Little Dix Bay in Virgin Gorda, British Virgin Islands.

De La Rosa is charged with enhancing the group's 'A Sense of Place' philosophy, overseeing high-level operations and guiding the vision for Rosewood's spas at their Caribbean properties.

At Little Dix Bay resort, De La Rosa has already developed new treatments inspired by the location, including one with aloe vera from the property's garden, and another using local Virgin Gorda honey.

She has also introduced meditation, breathing exercises and yoga practices to the spa's tropical garden, and has facilitated the garden being planted with herbs and botanicals that will be harvested for use in Rosewood spa treatments.

"Wellness has become an integral part of today's travel experience, and as the Sense spa brand continues to evolve, we are looking to develop new and innovative experiences for our guests," said Rosewood Little Dix managing director Ed Lindsley.



Menique De La Rosa is also regional spa director for the Caribbean

"Menique has been a leader at a number of prestigious spas around the world, garnering outstanding recognition and accolades, and we look forward to collaborating with her on creating an entirely new wellness experience at all of Rosewood's Caribbean Sense spas."

Rosewood Little Dix Bay was first opened in 1964 by Laurance S. Rockefeller, a conservationist who dreamed of establishing a resort in harmony with nature and the earth. The hotel added a spa after a multi-million dollar renovation in 2006.

In addition to Little Dix Bay, Rosewood also operates Jumby Bay in Antigua and Rosewood Tucker's Point in Bermuda.

Details: [http://lei.sr?a=t8z9P\\_S](http://lei.sr?a=t8z9P_S)

### Argentina Spa Association

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### The Day Spa Association (US)

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### Federation of Holistic Therapists (FHT)

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### French Spa Association (SPA-A)

W: [www.spa-a.com](http://www.spa-a.com)

### German Spa Association

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### Hungarian Baths Association

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### The Iceland Spa Association

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W: [www.j-spa.jp](http://www.j-spa.jp)

### Leading Spas of Canada

T: +1 800 704 6393 W: [www.leadingspasofcanada.com](http://www.leadingspasofcanada.com)

### National Guild of Spa Experts Russia

T: +7 495 226 4289 W: [www.russiaspas.ru](http://www.russiaspas.ru)

### Portuguese Spas Association

T: +351 217 940 574 W: [www.termasdeportugal.pt](http://www.termasdeportugal.pt)

### Romanian Spa Organization

T: +40 21 322 01 88 W: [www.romanian-spas.ro](http://www.romanian-spas.ro)

### Salt Therapy Association

W: [www.salttherapyassociation.org](http://www.salttherapyassociation.org)

### Samui Spa Association

T: +66 7742 08712 W: [www.samuiSPAassociation.com](http://www.samuiSPAassociation.com)

### Serbian Spas and Resorts Association

T: +381 36 611 110 W: [www.serbianspas.org](http://www.serbianspas.org)

### South African Spa Association

T: +27 11 447 9959 W: [www.saspaassociation.co.za](http://www.saspaassociation.co.za)

### Spanish National Spa Association

T: +34 902 1176 22 W: [www.balnearios.org](http://www.balnearios.org)

### Spa Association of India

T: +91 995 889 5151 W: [www.spaassociationofindia.in](http://www.spaassociationofindia.in)

### Spa Association Singapore

T: +65 6223 1158 W: [www.spaassociation.org.sg](http://www.spaassociation.org.sg)

### Spa & Wellness Africa Association

W: [www.spaassociationofafrica.com](http://www.spaassociationofafrica.com)

### Spa & Wellness International Council (SWIC)

T: +7 4957640203 W: [www.iswic.ru](http://www.iswic.ru)

### Taiwan Spa Association

W: [www.tspta.tw](http://www.tspta.tw)

### Thai Spa Association

T: +66 2168 7094 W: [www.thaispaassociation.com](http://www.thaispaassociation.com)

### Turkish Spa Association

T: +90 212 635 1201 W: [www.spa-turkey.com](http://www.spa-turkey.com)

### The UK Spa Association

T: +44 8707 800 787 W: [www.spabusinessassociation.co.uk](http://www.spabusinessassociation.co.uk)

### Ukrainian SPA Association

T: +3 8044 253 74 79 W: [www.spaua.org](http://www.spaua.org)