

spa opportunities

2-15 SEPTEMBER 2016 ISSUE 249

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Resense debuts circular spa at Kempinski Beirut

The 1,400sq m (15,069sq ft) Resense Spa at Kempinski Hotel Summerland Beirut in Lebanon is set to open on 5 September with a visually impressive circular building in the resort garden.

The standalone day resort spa, which is spread over two floors, will house one double spa suite, six single treatment rooms and two scrub rooms, as well as separate male and female relaxation lounges.

Guests at the spa will be guided through the spa menu by a private health concierge, who will help tailor the visit.

"This spa has been designed to offer something truly special, whether it be an overall wellbeing experience, state-of-the-art fitness programme or highly advanced, results-driven treatments," said Kasha Shillington, Resense CEO. "Our bespoke approach will ensure each tailor-made spa journey is a unique and personal experience



The spa is spread over two floors and features a health concierge

from start to finish for each of our guests."

In keeping with Resense's brand philosophy and with a focus on the renaissance of the classical European spa, interiors move away from minimalistic style to provide a fusion of modern and traditional design, art and music.

Therapies will include body, beauty and facial treatments, HydraFacial MD experiences and express treatments. Advanced cosmeceuticals will play a pivotal role at the spa, and as such, Resense has chosen Forlled and HydraFacial as product houses.

Signature treatments include The Slim & Firm, which combines detoxifying ingredients with kneading massage techniques designed to help fight cellulite; The Complete offers a relaxing steam followed by a gentle scrub and nourishing wrap, Resense manicure and pedicure and The Age-Defier facial.

The fitness centre and studio offers Technogym Artis equipment as well as Zone Dome, an immersive running machine that plays footage of real running trails from around the world.

Details: http://lei.sr?a=u3B3W_S

'Wellness scorecard' website moves ahead

After surpassing its US\$20,000 (£17,940, £15,287) crowd-funding goal, nonprofit Wellness Warrior will proceed with its PolicyWell.com "wellness scorecard" online watchdog site.

The site will monitor US congressional and senate votes and identify which legislators are working for (or against) health and wellness; track the progress (or lack of progress) on key bills; rank all politicians by their commitment to wellness; help the public stay informed about the issues that concern them the most; support legislation that puts health first; and

Continued on back cover

Huffington to start wellness business

Huffington Post founder Ariana Huffington is to step down from her role as editor-in-chief to start a new media business focused on wellness.

The venture, called Thrive Global, will launch in November and offer corporate wellness services to companies to enable them improve the health of their employees.

"Thrive Global's mission is to change the way we work and live by ending the collective delusion that burn-out is a necessary price for success," said Huffington in a tweet.

The company will offer training, seminars, online learning and coaching, as well as tech solutions such as apps. Thrive will also sell a range of wellness products via an e-commerce site and will join forces with a number of healthcare startups.



Huffington will step down from her editorial role

Huffington and her sister, Agapi Stassinopoulos, have become regulars on the health and wellness speaking circuit in recent years, appearing at IHRSA and the Global Wellness Summit (GWS) respectively. Huffington has also written two books about sleep: *Thrive* and *The Sleep Revolution*.

Details: http://lei.sr?a=A9F9g_S

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Wynn Macau opens 4,500sq m spa

The US\$4.2bn (€3.7bn, £3.2bn) Wynn Palace has opened in Cotai, Macau, with a 4,497sq m (48,403sq ft) spa.

Designed by TAL Studio and inspired by the royal residences of China's most famed dynasties, the 22-treatment-room spa is designed to honour the grandeur of the imperial court. Guests arrive at the Grand Court, where a solid brass Foucault pendulum is suspended in the air, its rhythmic swaying designed to mark the entrance into the tranquil spa landscape.

A hand-painted, sepia-toned wall mural runs the length of the promenade, depicting a scene of the life around a Chinese palace and the surrounding waterways.

The spa has 18 single treatment rooms, of which six are VIP suites, and four double treatment rooms, including two VIP suites. The VIP suites feature hand-made wallcoverings, daybeds for relaxing, soaking tubs and a water therapy zone. Separate men's and women's facilities feature water airbeds, whirlpools, cold



The 4,497sq m spa at Wynn Palace is one of Macau's largest

plunge pools, saunas, steam rooms, experience showers and heated tepidariums.

Signature treatments include the Royal Enchantment four-hand massage and the Diamond Life Infusion facial, which combines a gold bar, light therapy and a gold soft mask.

Before or after treatments, guests can enjoy services such as light therapy masks, oxygen therapy, a cologne and perfume bar, and complementary foot, neck and scalp massages.

Details: http://lei.sr?a=A3z9w_S

Mandarin launches Spa Studio concept

Luxury hotel group Mandarin Oriental has opened the first Spa Studio at its Bangkok location.

Designed for shorter treatments, the Spa Studio includes four private rooms and offers facial and podiatrist offerings, as well as waxing and express foot, shoulder and head massages. The concept will be rolled out at other Mandarin Oriental locations, said Jeremy McCarthy, group director of spa.

The Bangkok Spa Studio will include a Pedi:Mani:Cure Studio by french podiatrist Bastien Gonzalez, which will offer manicures and pedicures as well as the signature Bastien's Duo – a synchronised four-hands treatment that focuses on the feet, legs, hands and arms. It will also feature collagen-enhancing facial care from IQMS Medicosmetics, an exclusive in Asia.

"We are pleased to open the group's first Spa Studio at Mandarin Oriental, Bangkok," said



The Spa Studio concept will be rolled out at other Mandarin locations

McCarthy. "The hotel has always been at the forefront of the latest spa and wellness trends, and the Spa Studio concept offers guests the option to experience the most effective beauty treatments even when on a tight schedule."

The next Spa Studio opening is scheduled for the Mandarin Oriental Hyde Park, London, following the hotel's renovation in 2018.

Details: http://lei.sr?a=P9N2S_S



Four Seasons Prague gets Ava Spa

Four Seasons Hotel Prague has opened its new Ava Spa, which focuses on local water and historical Czech spa traditions, and features views of Prague Castle. This marks the first time the Old Town hotel, which includes three historic buildings, will have a spa.

Ava – taken from the Celtic word for water – has its five treatment rooms named after nearby rivers that also feature 'ava' in their names: the Vltava, Morava, Otava, Litava and Svitava.

The Vltava room is a large double suite with rhassoul and a bath, and features views of Prague Castle and the iconic Charles Bridge.

The spa also includes a sauna, steam bath and vitality pool with waterfall, massage jets and hydrotherapy, surrounded by lounge chairs and a fireplace.

Featuring skincare brands Swiss Perfection, Sodashi and Omorovicza, the Ava Spa also offers the opportunity to sample traditional Czech-inspired baths, and is open to both hotel and outside guests.



The spa includes a vitality pool surrounded by lounge chairs

"What makes Ava Spa unique to Prague is our select line of cosmetics and signature treatments," said Claudia Santos, spa manager. "We are especially proud of our spa rituals, which include purifying baths, detoxifying massages and age-defying facials."

Signature treatments include the Karlovy Vary Inspiration, which uses bath water infused with healing compounds designed to detoxify and purify the body.

Details: http://lei.sr?a=y9S2H_S

Two-level spa stars in Los Cabos resort

The Grand Velas Los Cabos is set to open in Mexico in late 2016, with a two-level, 35,000sq ft (3,252sq m) spa that will include a guided water journey. The spa will include 16 treatment rooms, some with a water view, as well as a bridal suite.

Spa consultant Diana Mestre has conceptualised the spa menu with Josselyn De la Mora Alvarado, spa director at the resort. The menu features some of the most requested treatments from Grand Velas Los Cabos's sister properties in Riviera Maya.

Included in any treatment of 50 minutes or more, a seven-step water journey features a eucalyptus-scented steam room with chromotherapy, polar pool, aromatherapy sensory shower, sauna, whirlpool and multi-sensory pool.

The central pool features several hydro elements, such as massaging faucets, as well as bubble beds – carved stone



Spa consultant Diana Mestre has conceptualised the spa menu

chaises with jets set underneath the surface of the water on which guests recline.

A spa valet provides personalised direction to make sure guests get the most out of the hydrotherapy experience, providing advice such as how to alternate the various hot and cold rooms and pools, and how long to linger in them.

Details: http://lei.sr?a=7x6Z6_S



The spa is located in the Shimao Straits Tower

37th floor Conrad Xiamen spa boasts sea views

Hilton has opened a Conrad Hotel on the southwest coast of Xiamen Island in China. The Conrad Xiamen occupies the 37th to 54th floors of the iconic 300m (984ft) tall, sail-shaped Shimao Straits Tower in the heart of Siming's Central Business District.

The 1,500sq m (16,146sq ft) Conrad Spa Xiamen is located on the 37th floor, and features five sea-facing treatment rooms – all with tubs – including two doubles. A whirlpool, separate sauna and steam facilities, fitness centre and indoor pool complete the mix.

The spa is using Aromatherapy Associates and Intracuticals product houses, and the two brands teamed together to create a bespoke series of journeys for the spa. Cyndi Huang is spa and leisure manager.

Details: http://lei.sr?a=V2B3F_S

Spa by Clarins debuts at Gran Melia in Mallorca

A Spa by Clarins has opened at the Gran Melia de Mar in Mallorca, Spain.

With five treatment rooms and a double spa suite with sensations shower, the spa also includes outdoor Bali beds with views of the Mediterranean, a garden relaxation area and a spa circuit.

The spa's signature treatment, the Art of Touch, is carried out using the brand's Manual Method, and simultaneously works on the face and the body with a combination of three targeted massage movements based on energetic touch.

The hydrotherapy circuit includes a heated dynamic pool with pressure jets, hydromassage, Finnish bath, steam bath, bithermal shower and Scottish shower.

The 144-bedroom resort also includes a health club with yoga, Pilates, personal trainers and relaxation and meditation.

Details: http://lei.sr?a=K6m6B_S

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German island to get GOCO Retreat

Spa and wellness consultancy and management company GOCO Hospitality is developing a GOCO Retreat on the dramatic German island of Rügen.

Located on the Baltic Sea coast and known for its sandy beaches, quiet lagoons and dramatic peninsulas, Rügen is Germany's largest island.

The GOCO Retreat Kaiserhof Rügen will be located on a hill in the southeastern part of the island, on a site originally owned by the Prussian statesman Otto von Bismarck.

Designed by Berlin-based Frank Architectural Design, the mixed-use wellness development will include a 50-bedroom wellness retreat and 54 wellness condominiums, and will offer views over the famous Sellin Pier and the Baltic Sea.

The 3,544sq m (38,147sq ft) on-site wellness



The Retreat will offer views over the famous Sellin Pier and the Baltic

centre will include 42 treatment rooms, heat and water experiences, a medispa, gym, mind and body studio, health restaurant, tea lounge, library and meeting and learning spaces.

The GOCO Retreat Kaiserhof Rügen is set to open in 2018. GOCO is also developing GOCO Retreats in California, Bali, and Bhutan.

Details: http://lei.sr?a=y8Z8a_S

Aman investing US\$30m in spas

Vladislav Doronin, the owner of boutique hotel brand Aman, has told *Spa Business* that the group is looking to spend up to US\$30m (€26m, £21m) in new spa developments and refurbishments.

Strengthening Aman's global footprint is a priority in the future and 10 properties are in the pipeline over the next five years.

"There are plans to open our fourth hotel in China and further properties in Japan, so watch this space," said Doronin.

In addition, Gabon and Mozambique have been reported as potential locations, as have Argentina, Brazil, Peru and even the Galapagos Islands. However, Doronin said he's unable to divulge details.

"What I am excited by is the diversity of wellness experiences we'll be able to offer," he said. Aman recently launched a new wellness concept, which includes a series of Individual Wellness Immersions that run in parallel with Group Retreat Experiences.

Doronin also said that Aman will venture into urban locations as it expands globally, and that launching Aman Tokyo in December 2014



Aman owner Vladislav Doronin said there will be more urban retreats

was a "milestone" for the brand. "Its success has encouraged us to venture further into developing more urban retreats, and I feel it's a natural progression for us to have a presence in the international hubs of the world. This is perhaps also a reflection of what the next generation of our clients are looking for."

Moving into the highly lucrative realm of branded residential units is on the cards as well, as many guests "want to make long-term investments in the Aman lifestyle," said Doronin.

Details: http://lei.sr?a=C4P2k_S



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Beachfront spa opens in Grenadines

Elite Island Resorts has added a beachfront spa at its Palm Island Resort in the southern Grenadines.

The open-air spa features two double treatment rooms with either a whirlpool tub or soaking tub, as well as ocean views, soft white sand floors, and views over the waters of the Caribbean.

"The new facility has been carefully designed and furnished to reflect the resort's overall rustic chicness," said Steven Heydt, president of Elite Island Resorts. "Our main focus was to create a serene retreat where guests can embark on a personalised spa journey to wellbeing, surrounded by the magnificent coastal scenery of the Caribbean."

The spa is using Aromatherapy Associates and Caribbean Blue Naturals product houses, and offers signature treatments including



The spa has outdoor soaking tubs overlooking the Caribbean

a frangipani scrub and body wrap, jet lag treatments and aromatherapy bath rituals.

The Palm Island is an adults-only resort on 135 acres (55 hectares). Recent upgrades to the property include new décor and menus, along with new state-of-the-art gym equipment.

Details: http://lei.sr?a=r6R7j_S

Baha Mar set to resume construction

The giant Baha Mar resort complex slated for the Bahamas will resume construction in September, following a new agreement with the Bahamian government and the Export-Import Bank of China.

Bahamas Prime Minister Perry G. Christie said the US\$3.5bn mega-resort will be completed and "sold to a world-class hotel and casino operator."

It is slated to feature 2,200 luxury guest rooms across four hotels – Baha Mar Casino & Hotel, Rosewood at Baha Mar, Grand Hyatt at Baha Mar and SLS LUX at Baha Mar – alongside a 100,000sq ft (9,290sq m) casino, a Jack Nicklaus-designed golf course and an ESPA spa.

The project was originally slated to be finished in 2014, but a series of hitches and legal battles – including a Chapter 11 bankruptcy filing in July 2015 – have led to numerous delays.

Prime Minister Christie said last year after the bankruptcy filing that the project was 97 per cent complete, according to "informed estimates."

"For some 20 months, I have been continuously focused, day and night, on efforts to find a solution for the completion of the Baha Mar



The Baha Mar mega-resort is slated to have 2,200 luxury bedrooms

Project," said Prime Minister Christie.

He said China Construction would finish the works and also resolve outstanding claims with its suppliers and subcontractors.

"The Baha Mar companies owed money to thousands of Bahamian creditors when they filed for Chapter 11 Bankruptcy," Christie explained. "Under their Chapter 11 efforts, our people had little prospect of being paid anything. Under this agreement...funds will be made available to enable them to receive a significant part, and possibly all of the value of their claims."

Details: http://lei.sr?a=W9r3z_S



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Laura Wilson, Senior Spa Manager, Loch Lomond Golf Club

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Noel Asmar to host fashion show

Canada-based design group Noel Asmar – known for its fashion-forward spa uniforms – will be previewing its spring/summer 2017 fashion collection during a fashion show at the ISPA Conference & Expo in Las Vegas on Tuesday, 13 September, from 12:00 to 1:30.

With the theme ‘Made for the way you move,’ the event will showcase the “fashionable side of uniforms” as well as Asmar’s new contemporary women’s fashion

collection – a new division under Noel Asmar – which is inspired by the spa and resort lifestyle and will debut in spring 2017.

“This won’t be your traditional runway show,” said CEO and founder Noel Asmar. “We have hired contemporary dancers to dance in the uniforms – which shows just how



The show will feature contemporary dancers dancing in the uniforms

functional yet well-tailored our collections are.”

The women’s fashion collection is “designed for the woman who wants to feel pretty, feminine, yet effortless and not overdone,” said Asmar, and will feature a combination of Italian silks, linen and cashmere.

Details: http://lei.sr?a=P8n8e_S

Salt Chamber partners with Henry

Salt therapy supplier Salt Chamber has partnered with architect Bob Henry, founder of Robert D. Henry Architects, to design a line of salt therapy products that will make their debut at the ISPA Conference & Expo in Las Vegas this month.

Designed for single use, the Salt Booth is the size of a typical large shower, and can be used for both residential and commercial projects. It features a tempered glass door and two side-light glass panels, and users can sit down, relax, read, or listen to music with a built-in iPod docking station.

Dry salt therapy is delivered through a signature ‘halogenerator,’ and is designed to



The Salt Booth is the size of a large shower

remove toxins, allergens and foreign substances from the respiratory system, as well as open airways and increase oxygen flow.

“It is a real pleasure and opportunity to partner with one of the most respected and innovative worldwide architects in the spa and wellness industry,” said Salt Chamber founder and CEO Leo Tonkin. The team has also created a salt room for between two and eight people. Henry has also part-

nered with TouchAmerica to design a line of flexible spa furniture, which will also debut at ISPA.

Details: http://lei.sr?a=f5d2Q_S

Booker acquires marketing platform

Cloud-based software provider Booker has acquired Frederick, a marketing automation platform that offers a set of features for customer feedback, online reviews and referrals for spas and salons.

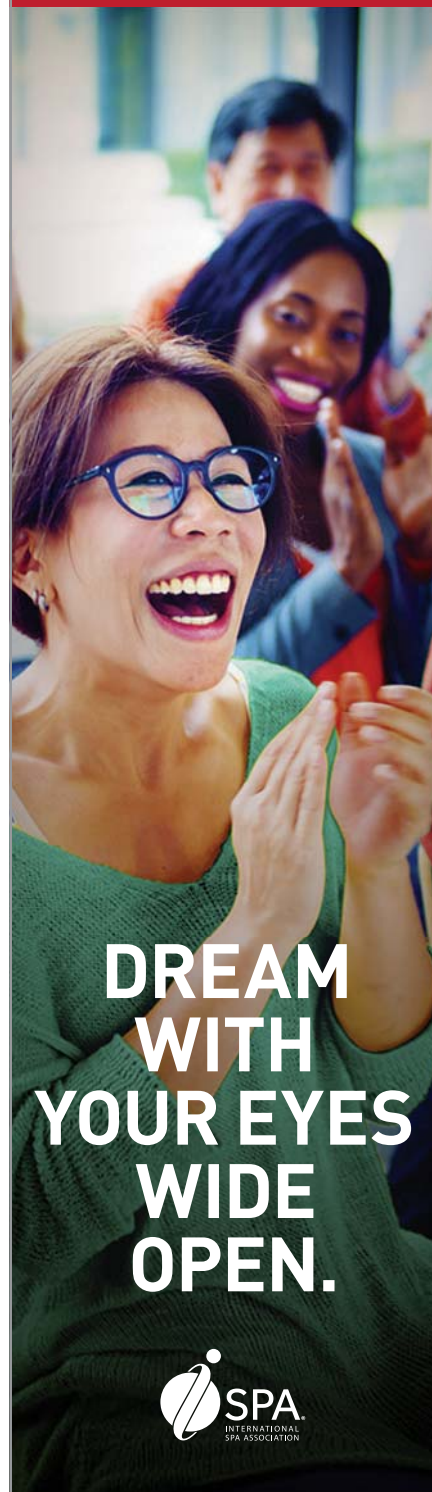
Frederick also includes a new, customisable widget that spas can use to instantly display positive reviews on their website.

Frederick automatically syncs with a

spa’s management system, accessing historical customer and transaction data along with schedule utilisation information. This informs when a business has open appointments on its calendar, so Frederick can promote those openings through targeted, two-way text and email campaigns to the customers it deems are most likely to book.

Details: http://lei.sr?a=t8U4G_S

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Product preview



For this issue, we take a look at some of the newest products set to debut at ISPA, being held 13-15 September in Las Vegas.

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For more information, or to contact any of these companies, log on to www.spa-kit.net and type the company name under 'keyword search'

Sanitas

Sanitas' new Purifying Clay Cleanser is a blend of mineral-rich clays and aloe vera, designed to help decongest pores, remove impurities and eradicate excess oil – without drying.

KEYWORD: SANITAS



Comfort Zone

Comfort Zone's Tranquility line, the brand's signature olfactory line, will be re-launched with a new Pro-Sleep Massage, addressed to use alternative

ways to stimulate the sense of touch, smell and hearing to address the issue of sleep deprivation.

KEYWORD: COMFORT ZONE



Phytomer

Phytomer's Citylife Face and Eye Contour Sorbet Cream is designed to sweep away toxic microparticles and repair skin damage caused by pollution, including dehydration, signs of fatigue, dark spots and dull, sallow complexions.

KEYWORD: PHYTOMER



Oakworks

The Designer Table collection through Studio by Oakworks Spa can be customised and configured to reflect different styles, with materials, patterns and colours.

KEYWORD: OAKWORKS



Hydropeptide

HydroPeptide's LumaPro-C Skin Brightening Pigment Corrector brightens complexions with a drug-free formulation, combining the latest in brightening extracts – including resurfacing peptide DermalRX SRC – combined with the most stable forms of Vitamin C and resveratrol.

KEYWORD: HYDROPEPTIDE



Living Earth Crafts

Living Earth Crafts will debut the Pro Salon Porto, with an electronically adjustable drop-arm system that allows for optimal therapists access to muscles in a client's shoulders and upper back. Distributed through SpaEquip.

KEYWORD: LIVING EARTH CRAFTS



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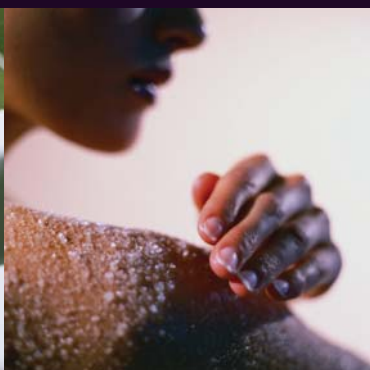
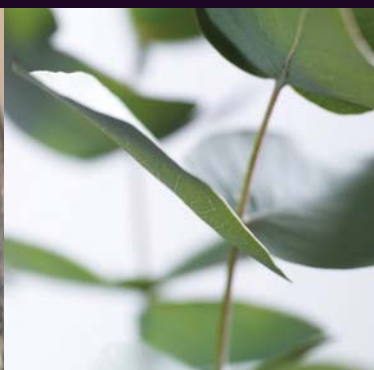
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Kerstin Florian

Kerstin Florian's Organic Neroli Blossom Bath & Body Oil combines essential oil and rosemary extract in a lightweight blend of organic coconut, jojoba, meadowfoam and sunflower oils to nourish and soften the skin.

KEYWORD: KERSTIN FLORIAN



Mala + Mantra

The new Yoga Mala Collection from Mala + Mantra is an affordable, unisex line of semi-precious gemstones and sustainably-sourced woods, hand-crafted by a fair trade cooperative of women artisans in the Philippines.

KEYWORD: MALA + MANTRA



Comphy

Comphy's new line of soft, lush knits are made to add comfort and luxury to spa treatment rooms and relaxation areas. Available in a variety of neutral colours and patterns, the UV Bubble Cable Throws (50"x70") are anti-microbial, anti-bacterial, stain-resistant, do not absorb water and are mould-resistant.

KEYWORD: COMPHY

Ilike

Ilike Organic Skin Care's Phytolift Neck & Decollete Cream is a rich, hydrating treatment designed to address the specific needs of the thinner, more fragile skin structure on the neck and decollete. Formulated with a blend of grapeseed oil, calendula, shea butter, flaxseed, lavender oil, hops, red clover and yucca designed to boost collagen production.

KEYWORD: ILIKE



Jurlique

Jurlique's Activating Water Essence is designed to hydrate the skin, enhancing the performance of serum and moisturisers using mucilage-rich marshmallow root extract, which attracts and holds water, softens dry skin and promotes flexibility and resilience.

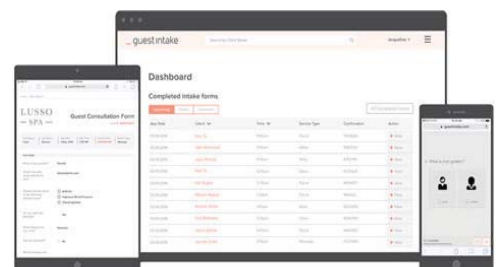
KEYWORD: JURLIQUE



Book4Time

Guest Intake is a new platform from Book4Time to help spas digitise the intake process, and does away with the need for processing paper forms at check-in, replacing it with an online form that clients can fill out on any platform or screen – mobile, tablet or computer.

KEYWORD: BOOK4TIME



ESPA

ESPA will be launching its Purifying Micellar Cleanser, a non-rinse cleanser that swiftly cleanses and conditions and is packed with hard-working plant actives and essential oils. Tiny, powerful micelles are blended with coconut and sugar-derived cleansers to attract and remove impurities, sebum and makeup.

KEYWORD: ESPA



Eastern Vibration

Eastern Vibration is introducing a new all-inclusive package for new clients that includes training, a bespoke treatment protocol, singing bowls for treatments and for retail. The company is also selling tribal necklaces made by women in Nepal who are rebuilding their lives after the earthquake, and which feature mountain red coral and turquoise along with decorative pendants.

KEYWORD: EASTERN VIBRATION



Eminence

The Hibiscus Ultra Lift Eye Cream is new from Eminence and is designed to create immediate and visible results for under-eye bags, dark circles and tired-looking eyes. The cooling stainless steel rollerball applicator massages elastin-preserving hibiscus into the area around the eyes, while the ice wine active lifts and tightens.

KEYWORD: EMINENCE

Naturopathica

Naturopathica will introduce 13 new teas, tinctures and fortified honeys, marking the company's first therapeutic ingestibles. Remedy Teas include Muscle & Joint tea, Skin Tea, Stress Tea and Vi-

tality Tea, while honeys are made from raw, organic wildflower honey sourced in upstate New York, and tinctures are concentrated liquid herbal extracts.

KEYWORD: NATUROPATHICA



Aromatherapy Associates

Aromatherapy Associates will debut its new Inner Strength skincare collection, specifically developed for sensitive skin and designed to rebuild the skin's natural strength and shield it from the effects of emotional and environmental stress.

KEYWORD: AROMATHERAPY ASSOCIATES



Thalgo

Thalgo will introduce its Eveil a la Mer cleanser range as well as a new Mceutic Bio cellulose retail mask. The Mceutic mask uses bio-cellulose, derived from the fermentation of plant fibres. Its three-dimensional nanofibre structure provides ultra-precise adhesion and complete coverage.

KEYWORD: THALGO



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Babor

Babor's new Active Night Fluid features all-black active ingredients designed to boost beauty sleep. Featuring an extract of black algae, black truffle extract and black willow extract, the product features striking black packaging.

KEYWORD: BABOR



Saltability

Himalayan salt stone provider Saltability is expanding with a Therapeutic Massage Table Topper, filled with 55 pounds of fine Himalayan salt and five pounds of therapeutic quartz. Used atop a warmed massage table, the topper is designed to infuse the natural healing benefits of salt into treatments.

KEYWORD: SALTABILITY

Tara Spa Therapy

Tara's Scents of the Season will highlight winter scents at ISPA, featuring Warming Ginger and Winter Mint. The programme features bath salts and body and massage oils scented with pure essential oils, without synthetic fragrance or chemicals.

KEYWORD: TARA SPA



Coola

Coola's Mineral Face SPF 30 Rosilliance is a tinted moisturiser designed to provide a luminescent glow and formulated with 70 per cent organic ingredients along with rose stem cells.

KEYWORD: COOLA



SolTec

SolTec is a technology developed by neurologist Dan Cohen, MD, that uses synchronised magnetic field therapy to stimulate the human energy system in an effort to help people find greater peace and tranquility.

KEYWORD: SOLTEC



Magnaceutical

The Magnesphere from Magnaceutical Health is set to enter the spa market at ISPA, and offers a whole-body immersion using precise, low-level electromagnetic fields to enhance feelings of relaxation.

KEYWORD: MAGNACEUTICAL



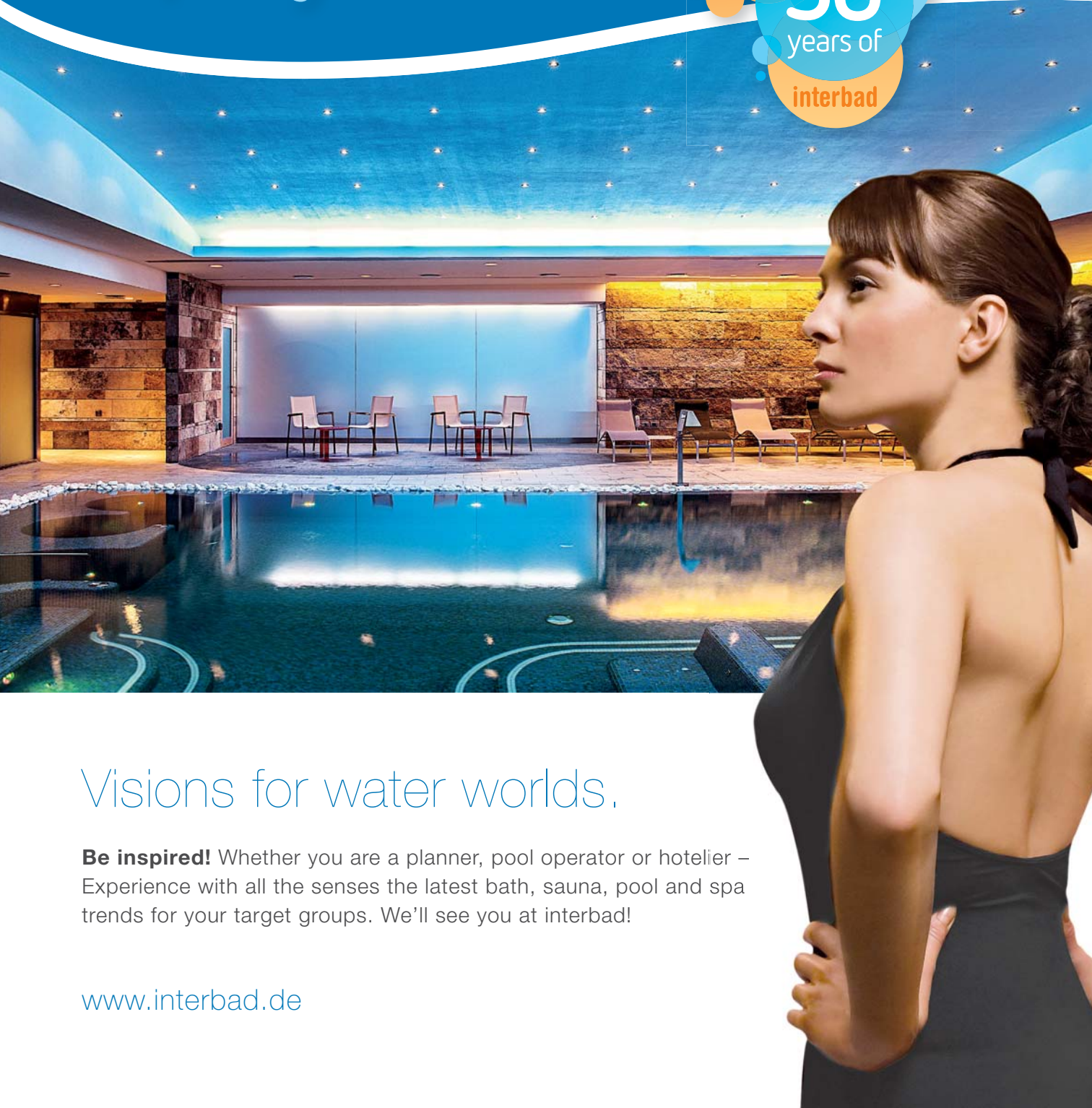


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Pevonia

Pevonia's Men's Line has been reformulated and repackaged, and also includes two new skincare products: the Collagen Boost Face Balm and Collagen Boost Eye Contour, both for anti-ageing.

KEYWORD: PEVONIA



TouchAmerica

TouchAmerica's Breath Pedi Lounge pushes the boundary of relaxation and healing with the addition of So Sound Solution's Acoustic Resonance Technology, which combines a

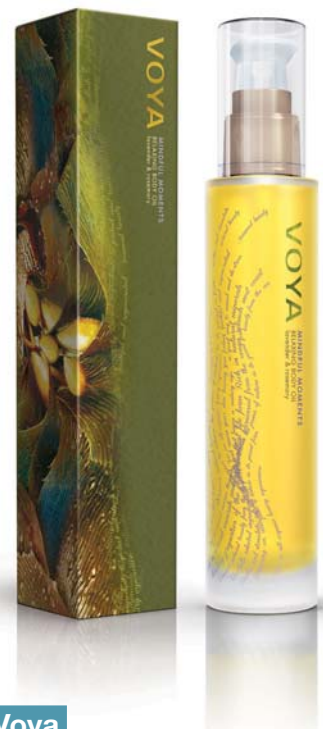
zero-gravity position, music, vibro-acoustics and bio-resonance therapy. Distributed through Universal/SpaEquip.

KEYWORD: TOUCH AMERICA

Farmhouse Fresh

FarmHouse Fresh will launch a new Organics line, a collection of organic body, pedi and mani products, with organic facials following in the spring. The Blushing Agave Oil is made with certified organic sunflower seed oil and scented with notes of coconut milk and cherry.

KEYWORD: FARMHOUSE FRESH



Voya

Voya's new Tranquility Body Care range features a floral blend of lavender and rosemary, as well as Voya's blend of hand-harvested seaweed and organic essential oils. Designed to deeply hydrate, nourish and heal the skin, leaving it revitalised.

KEYWORD: VOYA



J&A USA

The new Lenox M Pedicure Spa features a full shiatsu massage system along with a chair swivel with tilt system for elderly customers to sit and get up from the chair easily.

KEYWORD: J&A

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PolicyWell finds crowdfunding success

Continued from front cover:

and connect users with other like-minded Americans who prioritise health and wellness.

The effort brought together an industry-wide coalition that includes the Washington Spa Alliance, Green Spa Network, Global Wellness Institute and the International Spa Association.

"PolicyWell.com is a powerful tool that will help our community affect national change towards health and wellbeing for all Americans," said Damon Cory-Watson, executive director of Wellness Warrior. "We're thrilled to see such a strong outpouring of support from the wellness and spa industry."

Cory-Watson said the next steps include finalising the website design, crunching some numbers, and launching the site. The organisation plans to have a robust beta-version of the website up and running by the time the ISPA Conference and Expo takes place 13-15 September.



Wellness Warrior board members and spa leaders in Washington DC

"We really wanted our work to be relevant for this election season (in November)," Cory-Watson explained.

Earlier this year, spa leaders and Wellness Warrior board members, including Cory-Watson, traveled to Washington D.C. to promote a legislative agenda advocating clean agriculture, pure water, and better regulation of toxic chemicals.

Details: http://lei.sr?a=z2e4E_S

Spa Vision opens first Australian office

Wellness specialist Spa Vision has opened a new office in Australia to develop its growing presence in the Asia Pacific region.

The new office, in Adelaide, is an addition to the company's existing UK site, which is near the historic spa town of Bath. Spa Vision will supply specialist spa, beauty and wellness equipment as well as offer consultancy for new and existing businesses.

Co-founder Susan Auld said: "Asia Pacific geographically is expansive and we feel there are tremendous opportunities to provide our services in the region. We are celebrating 10 years in business this year and we wanted to develop our business further. Opening this new office was the next logical step for us."

Neil Owen, also a company co-founder, has been responsible for opening the new office and is excited by the prospect of developing Spa Vision in a new territory.

"We believe Adelaide is a great fit – the city is sophisticated and supports creative and innovative businesses like ours," he said.



Spa Vision co-founder Neil Owen has opened the office in Adelaide

"Although not as large as Sydney or Melbourne, it's centrally located geographically with excellent transport links to Australia's cities and destination resorts. It also has excellent international links to Asia as well as New Zealand and the South Pacific."

Having launched the consultancy arm of the business following the acquisition of Spa Developments Consultancy, newly appointed director Colin Cameron said that being closer to the client will be a distinct advantage and open up new opportunities.

Details: http://lei.sr?a=R9e6K_S

Argentina Spa Association

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Association of Malaysian Spas (AMSPA)

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Australasian Spa Association

T: +61 4 3003 3174 W: www.spaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispawellness-association.org

Brazilian Spas Association

T: +55 11 2307 5595 W: www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

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China Spa Association

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Association of Spas of the Czech Republic

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The Day Spa Association (US)

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Estonian Spa Association

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European Spas Association

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Federation of Holistic Therapists (FHT)

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French Spa Association (SPA-A)

W: www.spa-a.com

German Spa Association

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Hungarian Baths Association

T: +36 1 220 2282 W: www.furdoszovetseg.hu/en

The Iceland Spa Association

W: www.visitspas.eu/iceland

The International Medical Spa Association

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International Spa & Wellness Association (ISWA)

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W: www.j-spa.jp

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National Guild of Spa Experts Russia

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Portuguese Spas Association

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Romanian Spa Organization

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Salt Therapy Association

W: www.salttherapyassociation.org

Samui Spa Association

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Spa & Wellness Africa Association

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Taiwan Spa Association

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