

Yas Waterworld announces live action roleplay event

Abu Dhabi's Yas Waterworld has unveiled plans to host a fully immersive live action roleplay (LARP) experience, with its creators planning to use the event as a pilot for a fully-fledged LARP theme park.

Taking place from 1 December to 30 December, "Legends of Arabia: The Quest of the Pearl Tribes" will allow visitors to don costumes and roleplay characters – becoming part of the show instead of just watching it.

The concept is the creation of Claus Raasted, best known for his blockbuster LARP events in Polish castles, and Paul Bulencea, co-author of *Gamification in Tourism* – a book which explores



The concept is the creation of Claus Raasted (right) and Paul Bulencea

the combination of gamification and experience design.

"We are creating this with the end goal of creating a theme park

dedicated to live action roleplay," said Bulencea speaking exclusively to *AM2*. "This acts like a pilot, something that tests the concept."

"The reason we're doing it at this waterpark is that not only is it a waterpark but thanks to the theming it looks like something else," said Raasted. "At night you notice the waterslides less and instead see the oasis and the visuals that make the park more interesting. It gives us the setting of this mythical fairytale."

The game will accommodate up to 500 people a night, with participants divided up into 20 different clans. Each clan belongs to one of five tribes who through the three hour event will end up at odds against each other before resolving their differences in a grand finale.

More: http://lei.sr?a=c5r6y_A

Global travel market braces itself for 'Trump Downturn'

Analysts have predicted that Donald Trump's win in the US Presidential election will have a similar effect to the UK's Brexit vote, with the result to send shockwaves worldwide thanks to a weakened dollar.

Speaking at the World Travel Market in London, Caroline Bremner, head of travel for market research firm Euromonitor, explained that its economists had created two models based on the result of the US election, with a Trump win spelling misery for the US and its overseas travel markets.

Dubbed the Trump Downturn, Euromonitor's analysts predict his win will reduce the US economy over the next five years by just under 5 per cent, meaning that instead of a predicted



Trump's win could be disasterous for tourism

growth of 1.5 to 2 per cent for 2017, the US economy would have marginal growth - around about 0.3 per cent next year. A slowdown for the US economy will have a drag effect on the global economy, according to Euromonitor.

"Ultimately we could see the dollar depreciate just as we saw with the pound after Brexit," said Bremner. "When the dollar depreciates that means the US has less money to travel abroad. It's good for the domestic economy but not great for the outbound market."

The other model, which predicted a win for Hillary Clinton, was the preferred result for tourism, with the result meaning stabilisation.

More: http://lei.sr?a=k2JAR_A

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The news is the latest in a string of setbacks for the long-delayed project dating back to 2012

Louvre Abu Dhabi delayed again

The long-awaited Louvre Abu Dhabi has been delayed yet again, with the highly-anticipated project now postponed to 2017 due to pending construction work.

The news is the latest in a string of setbacks for the project dating back to 2012. According to Reuters, multiple sources have reported there is still “work to be done” on the museum.

Government officials had said at the end of 2015 that the museum was on course for a mid-2016 handover, with an amended opening date for the end of this year.

The sources confirmed that the museum’s opening was once again postponed to 2017. Once open it will be the anchor for the the under-development Saadiyat Cultural District.

More: http://lei.sr?a=x3N7Q_A

IAAPA chair-elect and Apex Parks Group founder Al Weber Jr dies at 64

Alexander “Al” Weber Jr, founder and CEO of Apex Parks Group, has died aged 64.

Weber Jr was a veteran in the attractions sector with nearly five decades of experience, starting his career aged 16 as a ride operator at Coney Island Amusement Park in Cincinnati, Ohio.

Joining Carowinds in 1976 Weber Jr worked his way up the ranks at Paramount Parks to become its president in 2002. From there he served as interim president and CEO for Six Flags, before becoming its COO in 2010, a position he would hold for two years.

Most recently, Weber Jr was president and CEO of Apex Parks. Also a member of the IAAPA Board of Directors, Weber Jr was set to become its chair in 2019.



Weber Jr was set to become IAAPA chair in 2019

“We have lost a visionary, an advocate, and a friend,” said IAAPA president and CEO, Paul Noland. “Al was the embodiment of everything that is great about this business, and his impact on our industry will live on for generations to come.”

More: http://lei.sr?a=G2E8r_A

China theme park boom driving Asian tourism

China's theme park boom has been identified as a major trend for Asia in this year's edition of the *Global Trends Report*, with new developments and an emerging middle class driving tourism in the region.

As its theme park sector continues to thrive, China predicts spending at its parks to reach nearly US\$12bn by 2020, with visitor numbers surpassing 330 million people. As Chinese disposable income rises, leisure attractions are reaping the rewards, with tourism numbers increasing as more leisure opportunities become available to tourists.

As of the end of 2015, China has 59 parks planned or under construction. This explosion in theme park development in the country is due in part to the Chinese government lifting a ban on theme park approval in 2013, enabling parks under US\$800m to be approved at a provincial level, encouraging investors.

"Local theme parks are a little different from the international giants," said Wouter Geerts, lead editor of the *Global Trends Report* and a Travel Analyst for Euromonitor. "Most importantly they operate a mixed tourism



Disneyland Shanghai is the most prominent theme park to open in China this year

and property business model, with revenues from hotels, shops and apartments often more profitable than ticket sales into the park itself.

"This mix of shopping and theme park is a hugely attractive combination for a wide range of nationalities and ages."

Future plans for parks include developments from giants such as Universal Studios, Six Flags, Ferrari and Fox, with all four operators planning multi-billion dollar developments in the country.

More: http://lei.sr?a=U9P5j_A

African tourism capitalising on wellness market with 'mindful safari' experiences

The worlds of spa and attractions are meeting in Africa, with the continent's traditional safari experiences being combined with wellness activities.

Identified as a key trend for the region in Euromonitor's *Global Trends Report*, safari holidays, among Africa's most important revenue generators in terms of tourism, are increasingly adding to the experience with yoga, spa and meditation included as part of the holiday itinerary.

"Combine travellers desire for health and wellness, while seeking authentic experiences, and Africa might actually have the perfect solution - mindfulness in the wilderness," said Wouter Geerts, lead editor of the *Global Trends Report* and a Travel Analyst for Euromonitor.



Safari and wellness experiences are becoming one in Africa

The trend, while emerging in South Africa and Kenya, is one that could translate to other world regions, according to Geerts, who suggested exploring flora and fauna in South America or exploring the wilderness of Canada as alternatives for a mindfulness holiday.

More: http://lei.sr?a=U3j2b_A



Perkins + Will have designed the museum

Campaign launched for US\$50m Motown Museum expansion

Architecture practice Perkins + Will are leading development for Detroit's recently announced US\$50m (€45.6m, £40.6m) Motown Museum – a 50,000sq ft (4,650sq m) tourist destination dedicated to the music genre.

The museum announced a capital campaign last month to add 40,000sq ft (3,700sq m) to the existing 10,000sq ft (929sq m) space. Planned improvements include new interactive exhibits, a theatre, recording studios and an enlarged museum store.

More: http://lei.sr?a=t5j8M_A

Study shows benefit of education in a museum

A report has suggested that children gain confidence and enhanced social skills when schooled in their local museum, with teachers, museums and parents also benefitting.

The report by King's College London is the result of a four-month study which saw two primary schools and a nursery in the UK moving regular classes to local museums for up to an entire term, with the study designed to explore the concept of co-location.

Starting in February and concluding in June, through the school term, various classes had their day-to-day programme of lessons using the museum's facilities, offering a fundamentally different experience to the occasional museum visit most school children enjoy.

According to the results, an extended museum stay resulted in children becoming more confident and effective communicators, while they also enjoyed memorable learning experiences with the potential for greater learning retention.

Using the museum as a classroom setting, the study also found that the immersion led to a growing enthusiasm for the oppor-



An extended museum stay resulted in children becoming more effective communicators

tunities that local cultural organisations can offer, while also helping museums to develop a better understanding of formal education audiences and extended their use of their spaces and collections.

The placement also benefitted teachers, who according to the report became more confident in using out-of-the-classroom resources, in a creative way, to deliver the set curriculum.

More: http://lei.sr?a=Z7p9t_A



The global recession hampered the plans

Universal scraps Dubai theme park plans

Long-touted plans for a Universal Studios theme park in Dubai have been officially scrapped, after the project's main backers confirmed the plans have been abandoned.

The theme park's two main backers – Dubai Holding and Universal Studios – have both pulled out of the project, which first broke ground in 2008 and was originally scheduled for completion at the end of 2010. The development stalled during the 2008 financial crisis and was pushed back to 2015.

More: http://lei.sr?a=6B9Z3_A

Arctic inspired design celebrates Danish explorer Knud Rasmussen

Architecture practice Cebra have unveiled concepts for a cultural attraction focusing on the historic connection between Denmark, Greenland and the Arctic.

The iceberg-esque form, located in the harbour of Danish town Hundested, covers 3,000sq m (32,300sq ft) and will aim to communicate the relationship between the three locations in historic, contemporary and future contexts. Knud Rasmussen – Denmark's famed polar explorer and researcher – is the inspiration for the project, with much of its inspiration dictated by his life and works.

According to Cebra, the building's architecture is "inspired by the Arctic forces of nature" and the buildings' rounded form is designed to withstand this harsh



The proposal by Cebra has been valued at DKK150m (US\$22m)

climate. Made up of three conjoined domes, the building is on the existing pier, with the white domes, soft forms of the landscape and curved lines around the building establishing "clear associations to a landscape of Arctic snow and ice".

More: http://lei.sr?a=V7n9T_A

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Mumbai Penguin death sparks corruption allegations

The death of a penguin at a zoo in Mumbai has had major political ramifications in India, with the country's opposition party making allegations of corruption against multiple parties, including the civic-run Brihanmumbai Municipal Corporation (BMC).

In its complaint to Lokayukta – an anti-corruption watchdog – the Indian National Congress (INC) said that a contractor already blacklisted was handed the contract to develop the penguin enclosure at Byculla Zoo, with the animals unable to survive India's intense climate.

The 18-month old Humboldt penguin died of a bacterial infection. Named Dory, it was one of eight shipped from South Korea in July in a deal worth US\$300,000 (€270,000, £240,000). The entire project, including construction, was valued at US\$7.5m (€6.75m, £6m).

According to the INC's allegations, the penguin project was a financial scam by far-right political party Shiv Sena and the Bharatiya Janata Party-run (BJP) BMC.

Following the penguin's death, questions were raised by a number of organisations about



Questions have been raised about the surviving penguins' wellbeing following the death

the wellbeing of the remaining penguins, which led to the corruption allegations from BMC.

"We want the Lokayukta to probe this, there are irregularities in contracts," said Praveen Cheda, INC leader. "These penguins should be sent back."

The zoo has defended the enclosure, saying that the penguins were being kept between 16 and 18 degrees – lower than the 20 degree requirement for the species – and that the remaining birds were all "healthy and active".

More: http://lei.sr?a=s9U2q_A



The museum first opened in 1896

Govt cuts force closure of 120-year-old UK museum

One of the UK's oldest museums – an institution dating back to the Victorian era – has been forced to close thanks to austerity cuts.

Kirklees Council made the decision to close the museum, along with Red House Museum in Gomersal last month.

The 120-year-old Dewsbury Museum in West Yorkshire is a victim of the government's deficit austerity programme, which is cutting the local authority's budget for museums and galleries in half from April 2017.

More: http://lei.sr?a=h2T5p_A

Science centres must engage with diverse audiences or risk becoming 'obsolete'

Linda Conlon, chief executive of Newcastle's International Centre for Life, has said science centres need to engage with more diverse audiences, particularly refugee and migrant groups.

Speaking on the UK's recent decision to leave the European Union, Conlon said that although economics was undoubtedly an important factor in the Brexit vote, the most disruptive element will not be the fast and free movement of goods, rather the movement of people.

"Migration of people in and out of countries has produced an emotional backlash against immigration, refugees and indeed the entire idea of



Conlon says that science centres need to engage with refugees

globalisation. Starkly put, economic issues affect the head, identity issues hit the heart," said Conlon, speaking at the Association of Science and Technology Centres conference in Florida. "There

will come a point, sooner for some of us than others, when the current core audience becomes the minority. When that tipping point inevitably occurs - we need to be ready,"

More: http://lei.sr?a=G4j3D_A

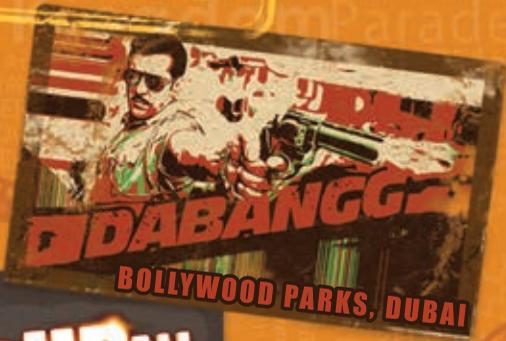
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www.attractionsexpo.co.uk

22-24 FEBRUARY 2017

IAAPI Amusement Expo Bombay Exhibition Centre, Mumbai, India

The three day exhibition provides a platform to share and learn new ideas, with big players from within the industry showcasing new schemes and experiences.

Email: info@iaapi.org

Tel: +91 22 6523 1643

www.iaapi.org

2-4 MARCH 2017

RAAPA 2017 Moscow, Russia

Organised by the Russian Association of Amusement Parks and Attractions (RAAPA), the event is the premier



The Sally Coporation showing off its *Walking Dead* walker animatronic in 2015

14-18 NOVEMBER 2016

IAAPA Attractions Expo 2016 Orange County Convention Center, Orlando, Florida, US

With more than 30,000 people expected to attend, a series of talks and events at IAAPA 2016 will explore the theme of

'Every Experience Matters'. In addition, more than 1,000 companies will exhibit their latest projects and innovations on the 550,000sq ft (51,000sq m) show floor.

Email: iaapa@iaapa.org

Tel: +1 703 836 4800

www.IAAPA.org

trade show in the Russian amusement industry. Exhibitors from across the sector will be showcasing products, with representatives of the sector encouraged to attend.

Email: raapa@raapa.ru

Tel: +7 (495) 234-50-15

www.raapa.ru

8 MARCH 2017

IAAPA Leadership Conference Anaheim/Hollywood, California

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27-29 MARCH 2017

DEAL 2017 Dubai World Trade Centre, United Arab Emirates

Held annually, DEAL is the region's most anticipated and biggest attraction for global and local stakeholders in the amusement and entertainment industries that are looking for a strong

entry into these markets. Apart from bringing the focus to several innovations, DEAL 2016 brought forth cutting-edge inventions such as the much talked about – virtual reality games, 9D park rides, 12D cinemas, family entertainment centre equipment, among the endless array of creative concepts presented.

Email: lilia@iecduhai.com

Tel: +971 4 3435777

www.dealmiddleeastshow.com

17-18 MAY 2017

Museums + Heritage Show Kensington Olympia, London, UK

The free-to-attend Museums + Heritage Show offers two days of seminars, features, cultural attraction experts and sector suppliers. Those in attendance are given advice, ideas and tools that they can walk away with and put into practice in their own organisations. An awards ceremony will also take place, recognising best practice within the world of museums, galleries, cultural and heritage visitor attractions, with a submission deadline set for 1 February.

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Unesco explores World Heritage and museum links

Unesco has held its first international conference on World Heritage sites and museums, with the inaugural event in Paris, France, exploring how to help people maintain and reinforce their relationships to shared cultural and natural heritage.

The event, co-organised by Unesco and the Arab Regional Centre for World Heritage (ARCWH), took place at Unesco's Parisian headquarters between 2 and 3 November.

Unesco says that across its 1,052 cultural, natural and mixed World Heritage sites, many are home to "site museums" or institutions engaged in site preservation and promotion through their collections.

"Such museums are custodians, conveners, mediators and educators," said Azedine Beschouch, member of the Institut de France and former minister of culture for Tunisia, speaking during the event. "On the one hand they contextualise archaeological discoveries and assist in scientific research, on the other hand they present us with world history and our own history – showing how connected we are across regions and the globe."



Many of Unesco's World Heritage sites are home to 'site museums' engaged in preservation

Making heritage relevant to local communities was one of the key talking points for the event, with Molly Fannon, director of International Relations at the Smithsonian Institute saying

that if people see World Heritage as their own, then they will work harder to protect it, creating a more resilient museum and heritage sector.

More: http://lei.sr?a=J5m4Z_A



Mako has helped boost attendance

SeaWorld on US\$40m cost-cutting drive

SeaWorld reported a 2 per cent decrease in revenue for the Q3, with attendance at parks affected by weather and falling tourism from Latin America.

To counteract this, the company announced it would be launching a "comprehensive cost optimisation programme" to cut spending by US\$65m (€59m, £52m), saving US\$40m (€36m, £32m) by the end of 2018. Initiatives such as early season pass sales, new pricing strategies and price increases on selected products are already being implemented.

More: http://lei.sr?a=V9m9f_A

David Bowie travelling exhibition smashes V&A attendance record

David Bowie Is – the touring exhibition that took on a new meaning after the death of the music icon – has become the most visited show in the V&A's history, with more than 1.5 million people flocking to see the blockbuster show across its eight venues so far.

According to V&A, around 312,000 people visited the exhibition during its initial London run in 2013. It then travelled to a number of countries including Canada, Brazil, the US, France and Groningen in the Netherlands.

Following the singer's death in January 2016, the Groninger Museum reported a jump in sales of 30,000 tickets to the retrospective in a week. Groninger was intended to be



The show will complete its world tour next year

the final stop for the exhibition, but that was extended with renewed interest following Bowie's death.

The show will complete its 10-stop tour next year, with the show entering

its final weeks at the Museum of Modern Art in Bologna, before heading to Tokyo in January 2017 and completing its tour in Barcelona in May.

More: http://lei.sr?a=4s5g5_A



Robots will be the new stars at MCFC

Manchester City’s new signings – a team of robots

English Premier League side Manchester City FC (MCFC) claims to be the first football club to sign a robotics partnership, after confirming a new global partnership deal with Chinese firm Ubtech Robotics.

The club said the deal will give supporters around the world the opportunity to enjoy exclusive content and “unique fan experiences”.

A leader in consumer robotics, Ubtech is the first company in China to design and manufacture humanoid robots.

The partnership will introduce a series of co-branded products across the club’s digital channels.

Ubtech Robotics founder, James Zhou, said: “The partnership will bring cutting edge robotics technology and sports marketing together.”



The coaster will soar to 60m giving great views of the city

Premier Rides creates custom special-effects ride

Premier Rides is installing a ‘one of a kind’ immersive dark-ride experience in Doha.

The reverse magnetic coaster will launch through the roof of the building, soaring to a height of nearly 60m, followed by a “thrilling” coaster experience at the Doha Oasis, a mixed use development under construction.

US-based roller coaster design and manufacturing firm

Premier Rides has partnered with Qatar developer, Halul Real Estate Investment Company, to develop the product with an unforgettable ride experience.

With engineering and fabrication for the ride now complete, the exporting process has officially begun.

Premier estimates a total of 100 shipments will be made over the next two months.



The wearable device can display ride names

Wet’n’Wild Sydney installs Accesso virtual queue tech

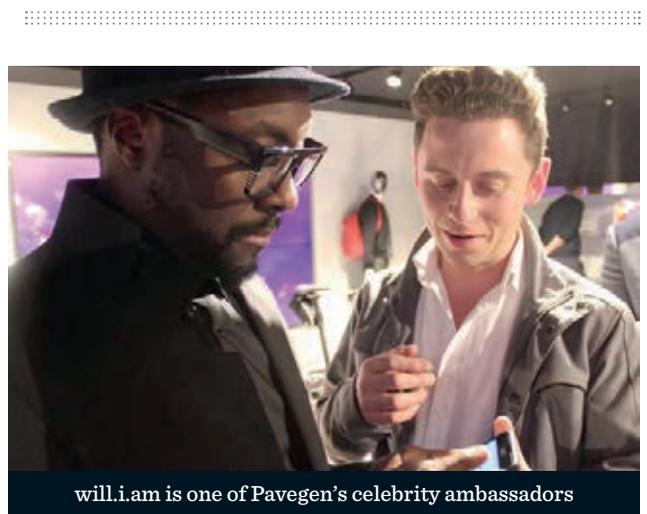
Wet’n’Wild Sydney has announced a contract with Accesso to install a virtual queuing system at the waterpark.

Accesso’s LoQueue Qband allows visitors to reserve a space in a line for a ride, and arrive when it’s their turn, saving them from wasting time waiting in long queues. They book a slot via a touchscreen system located around the waterpark, and their

wristband will notify them when it’s time for their ride.

This is Accesso’s second agreement with Wet’n’Wild owners Village Roadshow.

The wearable device can display ride names, has a countdown timer and a battery life of four to five years. RFID capabilities include increased support of cashless payments and locker rentals.



will.i.am is one of Pavegen’s celebrity ambassadors

Energy-generating flooring launches in the US

Pavegen, the British clean-tech company, has launched an innovative flooring system that creates energy from footsteps.

The multi-functional V3 paving provides options to integrate renewable energy production into urban spaces.

According to Pavegen, the technology has implications across sectors, including sport, hospitality and attractions.

It’s designed particularly for public spaces with high foot traffic, including retail and transport hubs, and can be integrated into Smart Cities to power things like street lighting.

The technology works through the transformation of kinetic energy from people’s footsteps into electricity through electromagnetic induction.

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Dreamland Margate, UK

Salary: Competitive
Closing date: 30 Nov 2016
Reports to: Head of technical services
Hours: 42 hpw

The role of Chief Engineer is to Manage along with the Head of Technical Services the Technical Services Department, the team is responsible for maintaining the strategic plan and daily operational maintenance for the Rides & Attractions in Dreamland, including supporting and upholding a robust Rides Maintenance program. The role is suited to a self motivated and resourceful individual.

To view job details, and to apply click here: <http://lei.sr?a=e8x1H>

Please note that candidates whose applications will be progressed, will be contacted within one week of the closing date.
No Agencies please.

For more details on the following jobs
visit www.am2.jobs or to advertise
call Sarah on +44 (0)1462 471908



■ **Chief Engineer (Rides and Attractions)**

Dreamland Margate
Salary: Competitive
Job location: Margate, United Kingdom

■ **Product Manager - Waves**

Whitewater West Industries Ltd.
Salary: Competitive
Job location: Richmond, BC, Canada

■ **Head of Commercial Operations (Culture) & Sponsor**

London Borough of Waltham Forest
Salary: Up to £62,000 pa
Job location: Walthamstow, London, United Kingdom

■ **Technical/ Facilities Manager**

Legoland Discovery Centre
Salary: Competitive
Job location: Boston, United Kingdom

■ **Front Office operators and Booking Operators**

Gardaland Resort
Salary: Competitive
Job location: Verona, Italy

■ **Marketing Manager**

The Eye Brand
Salary: Competitive
Job location: Orlando, United States

■ **Operations Trainer - Training and Safety**

Legoland
Salary: Competitive
Job location: Florida, United States

■ **Area Team Leader - Training and Safety**

Legoland
Salary: Competitive
Job location: Florida Resort, United States

■ **Events Manager**

Warwick Castle
Salary: £18,000
Job location: Warwick, United Kingdom

■ **Insight Manager**

The Eye Brand
Salary: Competitive
Job location: London, United Kingdom

■ **Senior Technician**

Madame Tussauds
Salary: Competitive
Job location: Nashville, United States

■ **Studio Artist**

Madame Tussauds
Salary: Competitive
Job location: Nashville, United States

■ **Sea Life Personnel**

Gardaland Resort
Salary: Competitive
Job location: Verona, Italy

■ **Senior Brand Manager, Promotions and Partnerships**

Legoland
Salary: Competitive
Job location: California, United States

■ **Studios Artist**

Madame Tussauds
Salary: Competitive
Job location: San Francisco, United States

■ **Media Relations & Social Media Representative**

Legoland
Salary: Competitive
Job location: California, United States

■ **Commercial Supervisor**

Legoland Discovery Centre
Salary: Competitive
Job location: Atlanta, United States

■ **Duty Manager (Admissions)**

Legoland Discovery Centre
Salary: Competitive
Job location: Atlanta, United States

■ **Operations Manager**

Madame Tussauds
Salary: Competitive
Job location: Hollywood, United States

■ **Master Model Builder**

Legoland Discovery Centre
Salary: Competitive
Job location: Westchester NY, United States

■ **Marketing Manager**

Sea Life
Salary: Competitive
Job location: Orlando, United States

■ **Duty Manager - Events**

Sea Life
Salary: Competitive
Job location: Orlando, United States

■ **General Manager**

The Eye Brand
Salary: Competitive
Job location: Orlando, United States

Duffey rules out Six Flags Orlando after declaring US market ‘covered’

Six Flags CEO John Duffey has quashed rumours of a new theme park in Orlando after saying the US was “covered” in terms of reach at its existing parks, with the operator opting instead to focus on its continued international expansion.

Speaking during an earnings call, Duffey said there were no plans to construct any new parks in the “well-served” US.

“If you look at all of the markets they are really covered by existing parks,” he said. “As a matter of fact I think the last park we built in the US was Hard Rock Park on the East Coast, which was actually shut



Six Flags is focused on its international expansion

down. So we believe we have all of the markets covered.”

Rumours of a Six Flags property in the theme park capital have long been speculated – with an *Orlando Business*

Journal report saying that a top US theme park operator was interested in developing a major project on International Drive.

More: http://lei.sr?a=g6N6Z_A

World first Marvel exhibition coming to Brisbane’s Gallery of Modern Art

Brisbane’s Gallery of Modern Art (GoMA) is bringing a world first Marvel exhibition to Queensland, with the groundbreaking event set to debut in 2017.

Featuring original artwork, film props, costumes and films, *Marvel: Creating the Cinematic Universe* will follow the likes of Thor, Iron Man and Captain America as they go from the comic book page to the cinema screen.

The exhibition is in-part inspired by *Thor: Ragnarok* – Marvel’s upcoming blockbuster which recently concluded filming in Brisbane. According to Queensland’s premier and minister for the arts, Anastacia Palszczuk, the



Original artwork will be among the exhibits on display

exhibition was the result of a AU\$10.8m (US\$8.2m, €7.5m, £6.7m) fund for grand events at Brisbane galleries, as well as fan excitement locally for the new Thor production.

The exhibition, being billed as the largest of its kind ever held in an art museum, will debut on 27 May for a three-month run concluding 3 September.

More: http://lei.sr?a=N9d7G_A

- American Association of Museums (AAM)**
T: +1 202 289 1818 W: www.aam-us.org
- Association of American Zoos & Aquariums**
T: +1 301 562 0777 W: www.aza.org
- Association of Art Museum Directors**
T: +1 212 754 8084 W: www.aamd.org
- Association of Independent Museums (AIM)**
T: +44 (0)1584 878 151 W: www.aim-museums.co.uk
- Association of Leading Visitor Attractions (ALVA)**
T: +44 (0)20 7222 1728 W: www.alva.org.uk
- Association of Science and Technology Centers (ASTC)**
T: +1 202 783 7200 W: www.astc.org
- Association of Scottish Visitor Attractions (ASVA)**
T: +44 (0)141 229 0923 W: www.asva.co.uk
- Association of Zoos and Aquariums (AZA)**
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- Australian Amusement Leisure & Recreation Association (AALARA)**
T: +61 7 3807 35 08 W: www.aalara.com.au
- European Association of Amusement Suppliers Industry (EAASI)**
T: +39 0522 554 176 W: www.eaasi.org
- European Association of Zoos and Aquaria (EAZA)**
T: +31 20 520 07 50 W: www.eaza.net
- European Network of Science Centres and Museums (Ecsite)**
T: +32 2 649 73 83 W: www.ecsite.eu
- Giant Screen Cinema Association (GSCA)**
T: +1 919 346 1123 W: www.giantscreencinema.com
- Historic Houses Association (HHA)**
T: +44 (0)20 7259 5688 W: www.hha.org.uk
- Indian Association of Amusement Parks & Industries (IAAPI)**
T: +91 22 6523 1643 W: www.iaapi.org
- International Association of Amusement Parks & Attractions (IAAPA)**
T: +1 703 836 4800 W: www.iaapa.org
- International Planetarium Society**
T: +1 808 969 9735 W: www.ips-planetarium.org
- Irish Science Centres Awareness Network (ISCAN)**
T: +353 (0)51 302 865 W: www.iscan.ie
- Museums Australia**
T: +61 2 6230 0346 W: www.museumsaustralia.org.au
- National Farm Attractions Network (NFAN)**
T: +44 (0)1536 513 397 W: www.farmattractions.net
- NAVET**
T: +46 (0)33 41 00 09 W: www.navet.com
- Outdoor Amusement Business Association (OABA)**
T: +1 407 681 9444 W: www.oaba.org
- The Aquarium & Zoo Facilities Association (AZFA)**
E: rif@tnaqua.org W: www.azfa.org
- The Canadian Museums Association**
T: +1 613 567 0099 W: www.museums.ca
- The Canadian Association of Science Centres (CASCC)**
T: +613 566 4247 W: www.canadiansciencecentres.ca
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