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16 DECEMBER 2016 ISSUE 67

‘We’ll have brain implants in 10 years’, says Atari founder

Atari founder and serial entrepreneur Nolan Bushnell has predicted that in the next decade, wetware – computer technology linking the brain to artificial systems – will be common in every day society.

Bushnell, who recently launched new cutting-edge virtual reality company Modal, exclusively spoke to *AM2*, talking about the future of virtual and augmented realities.

“In 10 years I think it’s going to be normal for people to have some kind of a brain implant,” said Bushnell. “You’ll be able to augment your memory, communicate with each other and do other things like that. This will be done by combining wetware, not just hardware.”



Bushnell has founded a number of companies, most recently Modal VR

Chiefly a term drawn from science fiction, wetware uses a model for artificial systems based on biochemical processes. The technology would create messages manifested through chemical and electrical

influences that spread across the body, based on the concept of human brain cells acting as computer systems.

According to Bushnell, as wetware technology is developed, it will advance quickly, and he has bold predictions for 30 years from now.

“Once you start having those interfaces in your brain and nervous system, then hijacking that for entertainment is going to be easy,” he said. “Some of the stuff coming down the pipeline right now is truly remarkable.

“If you’re talking about 30 years from now I think it’s going to be possible to jack into the system à la *The Matrix*.”

More: http://lei.sr?a=Q3g9V_A

Tate Britain starts Christmas by suspending tree upside down

London’s Tate Britain is celebrating the festive period in a curious way – by hanging a gold-rooted Christmas tree upside down through December.

Suspended inside the gallery’s Millbank building, the piece by artist Shirazeh Houshiary reimagines a 1993 work focusing on the natural qualities of the tree itself such as texture, colour, smell and shape.

The artist has suspended the tree, exposing its roots and “creating the impression of floating in air with the roots free from their earthly constraints”, drawing attention to what is usually hidden.

The 2016 tree is placed down the centre of a staircase, offering three viewing perspectives from multiple levels – the tree’s tip on the lower floor, the main



The tree will be displayed through December

body from the ground, and the gold leaf-covered roots on the upper floor.

The work by Houshiary marks the start of a festive series of works through December, beside a display of work by prominent British artists including Antony Gormley, Anish Kapoor and Alison Wilding.

“This unveiling marks a pivotal moment for the festive season at Tate Britain by looking to the past in order to look to the future,” said Tate Britain director, Alex Farquharson. “This tree fits the new space perfectly, allowing a different generation to experience the majesty of Houshiary’s work and signals the beginning of an exciting era of annual Christmas artist commissions at Tate Britain.”

More: http://lei.sr?a=G7q6v_A

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French architects De Jong are behind the 400m Ski Line snow centre, which will sit at 2,000m

Alps ski resort plans 400m indoor slope

The French ski resort of Tignes will soon be able to offer 365-day skiing after having plans approved to build a €62m (US\$66.4m, £52.1m) indoor slope on one of its existing runs.

In addition to the 400m (1,300ft) Ski Line snow centre, the slope will feature a chairlift, as well as an indoor surf pool at the bottom.

Tignes mayor Jean-Christophe Vitale said that the move will make snow-sports possible

365 days a year – something the resort could previously offer when the glacier was bigger – having decreased around 30 per cent in size thanks to global warming over the years.

To snow centre – which is expected to be completed by 2018 – will be powered by the town's hydroelectricity dam, and will have solar panels and a biomass boiler.

More: http://lei.sr?a=B4y3F_A

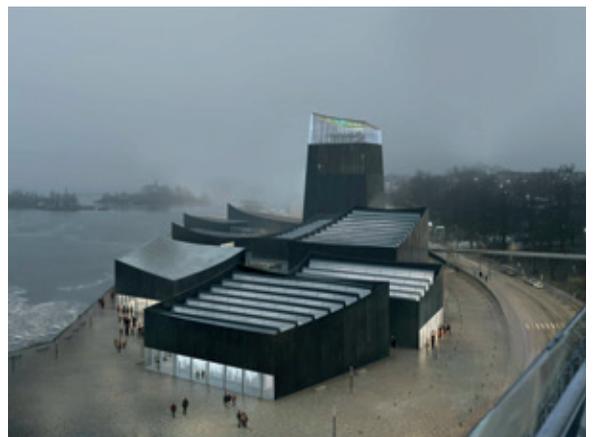
Guggenheim Helsinki plans derailed following gov't funding collapse

Plans for the much-debated Guggenheim Museum in Helsinki have fallen through after city councillors rejected a proposal to provide state aid for the project's development.

During recent budget talks, the co-ruling nationalist Finns party objected to the €40m (US\$42.4m, £33.5m) support costs offered by the government, especially during a time when Finland's economy is struggling while the government pushes through a multi-billion Euro austerity measure to try and curb public debt growth.

The contentious scheme was torpedoed after councillors voted 53 to 32 against for partial funding of the project, following five hours of debate before the decision.

Speaking to the *Helsinki Times*, Solomon R Guggenheim Foundation director Richard



The contentious scheme was torpedoed by councillors

Armstrong said that the decision not to allocate funds for the proposed museum, in effect was "bringing this project to a close."

The foundation also confirmed that after five years of trying to bring the project to the table, the latest rejection means no further alternative funding options will be put forward.

More: http://lei.sr?a=4m4y5_A

BBC Earth theme park and Top Gear 'FEC plus' for China

Ryan Harmon, president and chief creative officer of Zeitgeist Design + Production, has revealed new details on the BBC's *Top Gear* and *BBC Earth* attractions coming to China in 2020.

The BBC-branded attractions will make up part of a major resort coming to Wencheng in the northeast of China's Hainan Island.

Zeitgeist has been appointed by the British broadcaster to lead the design on the C¥10bn (US\$1.5bn, €1.34bn, £1.15bn) development.

Harmon told *AM2* that the project is currently in the development phase, revealing that *BBC Earth* will be a full-scale theme park, with rides shows and exhibits, combined with the cinematography unique to the brand.

"We're going to look at the beautiful biomes, the natural wildlife and the biodiversity of Earth, all split into realms based on the current series," he said. "We're taking the BBC's media and integrating it into the park."

He added: "In a nutshell our *BBC Earth* attraction will be a celebration of the Earth through the lens of the BBC."

The park's *Top Gear* zone will be an "FEC plus", expanding on the traditional FEC.



Planet Earth 2 will be among the brands incorporated into the *BBC Earth* theme park

"We call it FEC plus because we are planning a number of rides and large-scale shows," Harmon explained. "It's not limited to virtual experiences either."

"There will be attractions that celebrate the 'comedy meets competition' that *Top Gear* is

known for," he said. "Everything will have that fun *Top Gear* twist to it. All the silliness with their crazy contraptions and challenges, all the things that you love about *Top Gear* – we're going to put you in the driver seat."

More: http://lei.sr?a=d5z2m_A

Viral kangaroo puncher's position safe, says Taronga Zoo

There is "no suggestion" that a zoo worker who went viral online after hitting a kangaroo to protect his dog will be sacked, according to his employer.

Greig Tonkins – an elephant keeper at Taronga Western Plains Zoo in Australia – was filmed striking a kangaroo that seconds earlier had his dog in a headlock while on a boar hunting trip.

The zoo had initially said it would "consider any appropriate action" after the video surfaced this week, but later said it had been "inundated with concern" for Tonkins.

"Mr Tonkins is an experienced zookeeper and during his six years at Taronga Western Plains Zoo has always followed Taronga's best practice approach to animal care and welfare," said a statement from the zoo, which also added it strongly opposed humans striking animals and the practice of using dogs to hunt.

"We continue to work with Mr Tonkins on his conduct in regards to this incident," said an official statement from the zoo.



Tonkins' actions have drawn the ire of animal rights groups including PETA

Tonkins' actions have drawn the ire of animal rights groups, including Humane Society International Australia and People for the Ethical Treatment of Animals (PETA), who have said he should be "prosecuted instead of being made out to be a national hero".

The original video filmed in June has been viewed more than 28 million times

this month, with airings also on national TV, including CNN's global news coverage.

Tonkin's actions have divided opinion on social media, with many trying to assess whether the dog was in any danger and if his owner's intervention was necessary or acceptable.

More: http://lei.sr?a=t8K6p_A

France commits €28m to protect war zone heritage sites

France has contributed €28m (US\$30m, £23.8m) towards the protection of cultural heritage sites during conflicts, signifying the first step in creating an international wartime fund aimed at preventing destruction caused by the likes of ISIS.

Hoping to attract €93m (US\$100m, £79m) for the fund, French President Francois Hollande announced the move during the Safeguarding Endangered Cultural Heritage conference, co-organised by France and the UAE.

Created in coordination with Unesco, the fund will be used to prevent destruction of historical sites, fight illegal trafficking of stolen artefacts and pay for the restoration of heritage sites damaged during war or conflicts.

The fund would also be used to create a world network of sites where damaged or endangered artefacts could be stored temporarily for safekeeping.

Swathes of the Middle East's heritage have been at the mercy of ISIS as the terrorist group wages war on the region. Unesco has previously suggested the formation of protected cultural zones – areas where there



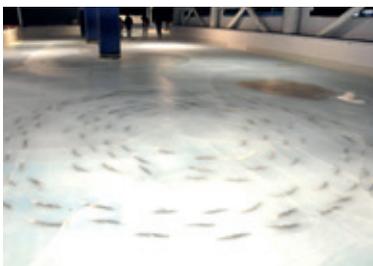
Ruins in the ancient Syrian city of Palmyra have been decimated by ISIS

would be an enhanced focus on preventing attacks on cultural heritage and illicit trafficking in cultural properties.

ISIS has levelled entire ancient cities on its warpath, decimating historical

collections. The group recently destroyed a selection of priceless artefacts in Mosul, and has bulldozed sites more than 2,000 years old.

More: http://lei.sr?a=Z2T4P_A



The park will hold a memorial service

Dead fish ice rink suffers social media backlash

A Japanese theme park faced a deluge of criticism after reports of an ice skating rink decorated with 5,000 frozen dead fish under the ice went viral on social media.

Space World, located in the city of Kitakyushu, closed the ice rink-cum-aquarium on 17 November after an online campaign called the attraction “cruel”, “immoral” and “weird”.

Since the news broke, the attraction has received a high number of calls for the attraction to close, with thousands also leaving negative reviews for the park on its Facebook page.

More: http://lei.sr?a=G4g5M_A

Dolly Parton's Dollywood Foundation donating to fire displaced families

The Dollywood Foundation has pledged US\$1,000 (€941, £790) a month for the next six months to “all of those families who lost their homes” in the Tennessee wildfires this month.

The Dollywood Foundation, based at the Dollywood theme park near Pigeon Forge, is the charitable arm of country musician Dolly Parton's business empire.

Parton's Dollywood companies – including the Dollywood Theme Park, DreamMore Resort and her dinner theatre attractions – will help establish the ‘My People Fund’, which will help provide for those who lost their homes during the fires that killed seven and displaced hundreds.

“I have always believed that charity begins at home. That's why I've asked my companies to help me establish the fund,” said Parton.



High winds in the area caused the fires to spread rapidly

“We want to provide a hand up to those families who have lost everything in the fires. To aid in their recovery effort, the Dollywood Foundation will provide this funding to all of those families who lost their homes in the fires so that they can get back on their feet.”

More: http://lei.sr?a=Z5t9Z_A

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Social media ‘netmarks’ the future of experience design

Bob Rogers, founder and chair of experience design firm BRC Imagination Arts, has said that visitor attractions must be designed as “netmarks” – a concept that takes into account social media impact on physical design.

BRC last month completed the first phase of a multi-year, multi-million dollar revamp of Cleveland’s Rock and Roll Hall of Fame and Museum, introducing a 78-foot-long and 6-foot-tall row of red letters spelling the words “Long Live Rock”.

Rogers – who worked as a Disney Imagineer for more than two decades before forming BRC – said that creating a netmark is critical for a designer when creating or revamping a visitor attraction.

“I wouldn’t say you even have to turn it into a landmark,” he told *AM2*. “I’d say instead how do you turn it into a ‘netmark’? How do you turn it into something that isn’t going to be a physical icon on the land but something that is going to live in things like social media?”

“It’s so important these days that you don’t think of your attraction as just an



When creating a netmark, designers must consider the social media impact of the work

attraction. You have to think about how it impacts all of social media, giving people the opportunity to do things that involve it. The opportunity to take your picture on or near those letters

have invigorated a space that was just a windswept plaza that only an architect could love. We put up the big letters and it immediately became a photo icon.”

More: http://lei.sr?a=d7z7E_A



Dreamworld CEO Craig Davidson

Dreamworld reopens following deaths

Australia’s Dreamworld reopened to the public on 10 December following an accident in that resulted in four deaths.

Two men and two women were killed on the park’s Thunder River Rapids ride on 25 October when the conveyor belt system malfunctioned, causing their raft to be flipped upside down.

In a statement, Ardent Leisure – the park’s owners – said that all of sister park Whitewater World’s rides would open immediately, while Dreamworld’s would “progressively open as they are signed off as part of the safety review process”.

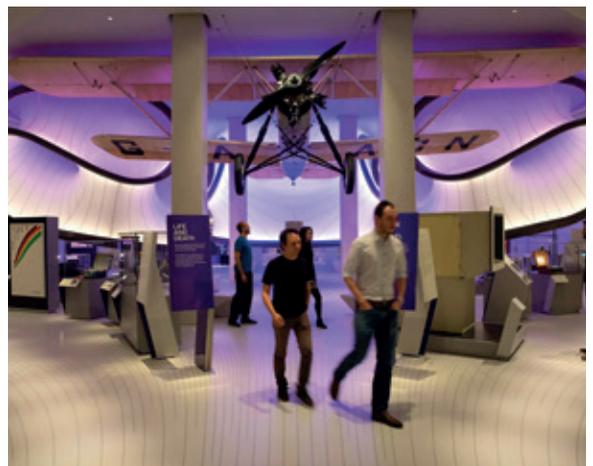
More: http://lei.sr?a=T3X5N_A

Zaha Hadid’s Mathematics Gallery opens at London’s Science Museum

The air flow around a 1920s aeroplane has inspired Zaha Hadid Architects’ (ZHA) new mathematics gallery for London’s Science Museum, which opened to the public on 8 December.

Mathematics: The Winton Gallery explores how mathematicians, their tools and their ideas have helped build the modern world over the past four centuries. It has been designed at a cost of £5m (US\$6.3m, €5.8m) as one of several new educational spaces the museum is developing.

The centrepiece of the gallery is the Handley Page ‘Gugnunc’ aeroplane, built in 1929 for a competition to construct safe aircraft. Ground-breaking aerodynamic research influenced the wing design, helping to shift public opinion about the safety of flying.



The gallery explores how maths has helped build the world

The air that would have flowed around the plane in flight has inspired the layout and lines ZHA have created for the gallery, from the positioning of the showcases and benches to the three-dimensional curved surfaces of the central pod structure.

More: http://lei.sr?a=u7A3y_A

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8 MARCH 2017

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EAG has been twinned with VAE since 2015, with both events held at London's ExCeL

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17-18 MAY 2017

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13-16 MARCH 2017

**EAZA EZE Conference 2017
Paris Zoo, Paris, France**

The biennial EAZA European Zoo Educators conference brings together educators from across Europe for three days of presentations, workshops, and activities focused on sharing good practice and highlighting future trends. The theme for 2016 is 'Diverse tools to engage audiences with nature: How creative design sparks conservation education diversity in zoos and aquariums'.

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IMG announces plans for second theme park in Dubai

The Ilyas & Mustafa Galadari Group have announced plans to build a second theme park opposite the company's recently opened IMG Worlds of Adventure.

Dubbed IMG Worlds of Legends, the new attraction will be more than twice the size of IMG's existing park, with nine zones spread across more than 2 million sq ft (185,000sq m), with each zone representing different brands, including Ubisoft, Mattel, Nickelodeon, Saban, The Pokémon Company, Cartoon Network, Toei Animation and TV Tokyo.

Within these brands are a number of major IPs, including Power Rangers, Dragon Ball Z, Spongebob SquarePants, Assassin's Creed, Barbie, Pokémon and more, in addition to IMG's own Legends of Arabia and Lost Valley – Dinosaur Adventure.

According to IMG, the park will be housed inside a temperature-controlled environment like Worlds of Adventure, only the new park will feature a retractable roof that can be opened or closed depending on weather and temperature.



IMG's Worlds of Legends will be more than double the size of its Worlds of Adventure park

In addition to interactive roller coasters, rides, water-based attractions and live entertainment, the new park will also include 104,000sq ft (10,000sq m) of food and beverage space and 102,000sq ft (9,500sq m) of retail.

The two parks will be connected via a pedestrian sky bridge, with a multi-park pass to made be available when Worlds of Legends opens to the public.

More: http://lei.sr?a=z7t2Y_A

British motor racing museum green flagged with HLF's Silverstone Heritage Experience

The Heritage Lottery Fund (HLF) has awarded £9.1m (US\$11.5m, €10.7m) to the Silverstone Heritage Experience, guaranteeing development of a new permanent exhibition at the home of British motor racing.

Sitting at the main entrance to the circuit, the exhibition by design firm Mather will create a series of exhibitions and displays to be housed inside the only remaining Second World War hangar on the Silverstone site.

For the experience, Mather will fully refurbish and re-clad the hangar, with a second new building to house the archives of the British Racing Drivers' Club (BRDC), a specialist library and a learning space for school groups. The main exhibition will tell the history of Silverstone set against the wider context of motor racing in the UK and worldwide.



The project will look at the heritage of Silverstone

In addition to the new exhibition, Silverstone Heritage Live will include a series of themed tours stopping at iconic sites around the famous circuit, while an extensive formal education programme focused on STEM subjects will also be created.

More: http://lei.sr?a=x4d8N_A



The standard will help maintenance

New waterpark rules introduced by ASTM

ASTM International – the global body that develops and delivers voluntary standards used to improve product quality and enhance health and safety – has developed a new safety standard for conveyors used in waterparks.

The new standard, published as F3158, 'Practice for Water Slide Conveyors for Rafts, Tubes, and Guests,' focuses on the safety of conveyors used on water rides for transportation, in order to "provide guidance to manufacturers and regulators on the design, manufacture, and construction of conveyors."

More: http://lei.sr?a=Z2d7K_A



Zero Latency has come to Madrid, Tokyo, Melbourne and Orlando

Zero Latency’s free-roam VR coming to Kalahari Resorts

Multi-player, free-roam virtual reality game provider Zero Latency has signed a deal with Family Entertainment Group (FEG) to install the technology at Kalahari Resorts’ Wisconsin Dells and Pocono locations.

Zero Latency, which has so far opened VR attractions in Madrid, Tokyo, Melbourne and Orlando, offers a warehouse-size VR roaming challenge, where players

are free to move where they like inside the game environment and interact with other players.

The installation at Kalahari Resorts in Pocono Mountains, Pennsylvania, should be completed this December, as the destination resort is undergoing an expansion programme. In January, the Wisconsin Dells installation is scheduled to open to the public. .



The pictures are scanned and projected into the virtual aquarium

Colouring brought to life in iPlayCo’s virtual aquarium

International Play Company has launched a new product for the edutainment, mall and FEC market – an interactive virtual aquarium, PaintFun.

With PaintFun, children colour a picture of a fish in whatever manner they please, with hundreds of marine-themed templates for them to choose from. The pictures are then scanned and projected

into the attraction’s virtual aquarium, where the children’s coloured fish swim around and can even interact with the child through a series of sensors in the installation.

The iPlayCo solution is available in a range of sizes with a 5.1 audio surround sound system. Iplayco is a leader in soft indoor play equipment and play structures.



The system is designed to last the lifespan of the building

Bauder creates roofing solution for Brighton’s i360

Bauder has created a roofing solution for the British Airways i360 moving observation tower and vertical cable car.

At the entrance to the attraction on Brighton’s seafront is an accessible roof terrace area that features over 1,500sq m of Bauder’s reinforced, inverted hot melt waterproofing system and hard landscaping.

Passengers board each flight via the outside terrace deck, which features reconstructed tollbooths of the original pier.

This roof top area will experience significant amounts of foot traffic all throughout the year, so the client wanted to install a waterproofing system that was both robust and of the highest quality.



Heidi The Ride is due to open 1 April 2017

Painting with Light bathes wooden coaster in colours

A new wooden coaster set to debut at Plopsaland theme park in Belgium next April has become something of a work of art in its own right.

Painting with Light has designed a light display specifically for Heidi The Ride, a €6m (US\$6.4m, £5.1m), 71kph wooden coaster by Great Coasters International. Light and colour illuminates

the intricate structure of Heidi The Ride, which is made from nearly 60km of wood.

The lighting scheme can be considered in three sections. The first lights up the structure from inside, the second focuses on the external structure with fixtures fitted up the sides and the third layer of lights is placed to draw attention to the peaks and troughs of the rides.

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Dianne Eade, Newquay Zoo
Head of Finance, Human Resources and Administration



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19st December 2016

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Product Manager – Waves

Location: Richmond, BC
Reports to: Chief Operating Officer

The Product Manager is responsible for the product planning and execution throughout the product lifecycle, including gathering and prioritizing product and customer requirements; defining the product vision, and working closely with engineering, product development, manufacturing, sales, marketing and project services to ensure revenue and customer satisfaction goals are met. The Product Manager's job also includes ensuring that the product supports the Company's overall strategy and goals.

Throughout all the stages of the product lifecycle, the Product Manager represents the needs of the end-users, evaluates market trends and competition, and uses this information to determine what features to include. The Product Manager is the team leader



for a given product, products or family of products, in this case, Waves.

Experience and Qualifications:

- Electrical or Mechanical Engineering degree with Product Management experience
- 5+ years' experience in a product management role
- Professional business acumen
- Experience in, or knowledge of the waterpark business is mandatory

To Apply:

Applications will continue to be accepted until position is filled. Include

your cover letter and resume in your application with "Product Manager - Waves" in the subject line of your email to careers@whitewaterwest.com

As a part of ensuring a safe and secure place to work, successful candidates may (role dependent) have to complete a pre-employment drug & alcohol test and/or background check (references, credit, identity check and criminal).

Only candidates who are eligible to accept employment in Canada WITHOUT sponsorship will be considered.

No agencies please. Thank you for your interest in this position!

For more information about this role and to apply please visit: <http://lei.sr?a=s2s1L>

For more details on the following jobs visit www.am2.jobs or to advertise call Sarah on +44 (0)1462 471908



● **Chief Engineer (Rides and Attractions)**

Dreamland Margate

Salary: Competitive

Job location: Margate, United Kingdom

● **Product Manager - Waves**

Whitewater West Industries Ltd.

Salary: Competitive

Job location: Richmond, BC, Canada

● **Duty Manager**

Legoland Discovery Centre

Salary: Competitive

Job location: Dallas, Texas, United States

● **Area Team Leader - Training and Safety**

Legoland

Salary: Competitive

Job location: Florida Resort, United States

● **Sea Life Personnel**

Gardaland Resort

Salary: Competitive

Job location: Verona, Italy

● **Marketing Coordinator**

Madame Tussauds

Salary: Competitive

Job location: New York, United States

● **Marketing Manager**

The Eye Brand

Salary: Competitive

Job location: Orlando, United States

● **Commercial Supervisor**

Legoland Discovery Centre

Salary: Competitive

Job location: Atlanta, United States

● **Front Office operators and Booking Operators**

Gardaland Resort

Salary: Competitive

Job location: Verona, Italy

● **Head of Human Resources, West**

Merlin Entertainments Group

Salary: Competitive

Job location: San Francisco, United States

● **Operations Trainer - Training and Safety**

Legoland

Salary: Competitive

Job location: Florida, United States

● **Recruiter**

Legoland

Salary: Competitive

Job location: California, United States

● **Senior Technician**

Madame Tussauds

Salary: Competitive

Job location: Nashville, United States

● **Studio Artist**

Madame Tussauds

Salary: Competitive

Job location: Nashville, United States

● **Duty Manager (Admissions)**

Legoland Discovery Centre

Salary: Competitive

Job location: Atlanta, United States

● **Operations Manager**

Canalside Heritage Centre

Salary: £30 - £35k per year

Job location: Nottingham, United Kingdom

For more details on the above jobs visit www.am2.jobs

Disney CEO Bob Iger named as part of President Donald Trump's policy forum

Disney CEO Bob Iger will be part of President-elect Donald Trump's strategic and policy forum, with the first meeting to take place in February.

The only entertainment and media executive on the list of 17, Iger's Disney has enjoyed continued growth under his leadership, recently breaking records on revenue and income in its latest earnings report, also announcing various major expansion plans worldwide.

Chaired by Stephen A Schwarzman, chair and CEO of The Blackstone Group, members of the forum "will be charged with providing their individual views to the President – informed by their unique vantage points in the private sector – on how



Iger's Disney has enjoyed continued growth under his leadership

government policy impacts economic growth, job creation, and productivity."

The forum will provide direct input to the President "in a frank, non-bureaucratic, and non-partisan manner."

Iger was an active supporter of Hillary Clinton in the recent Presidential race, also acting as a member of President Barack Obama's export council.

More: http://lei.sr?a=x5A2n_A

Virgin Galactic hits milestone after first successful flight since 2014 crash

It's one small step for Sir Richard Branson's intergalactic ambitions and what could prove to be a giant leap for his space programme, after Virgin Galactic's newest commercial spacecraft took to the skies for its first free flight.

The first such flight since a fatal crash of the VSS Unity's predecessor in 2014, the passenger plane was piggybacked to an altitude of 50,000ft (15,240m) by a larger plane and then released, gliding above the Mojave Desert for around 10 minutes before a successful landing.

"This glide flight was the first of many," said a Virgin Galactic statement. "We'll take the time to properly



Passengers will be able to view the Earth from 150,000ft

and thoroughly analyse the vehicle's performance before clearing the vehicle for our next test."

Plans were hampered by the November 2014 accident, which killed

co-pilot Michael Alsbury and seriously injured pilot Peter Siebold. While testing, the craft suffered a catastrophic in-flight breakup and crashed.

More: http://lei.sr?a=v8V8K_A

- American Association of Museums (AAM)**
T: +1 202 289 1818 W: www.aam-us.org
- Association of American Zoos & Aquariums**
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- Association of Art Museum Directors**
T: +1 212 754 8084 W: www.aamd.org
- Association of Independent Museums (AIM)**
T: +44 (0)1584 878 151 W: www.aim-museums.co.uk
- Association of Leading Visitor Attractions (ALVA)**
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- Association of Science and Technology Centers (ASTC)**
T: +1 202 783 7200 W: www.astc.org
- Association of Scottish Visitor Attractions (ASVA)**
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- Australian Amusement Leisure & Recreation Association (AALARA)**
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- European Network of Science Centres and Museums (Ecsite)**
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- NAVET**
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- Outdoor Amusement Business Association (OABA)**
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- The Aquarium & Zoo Facilities Association (AZFA)**
E: rff@tnaqua.org W: www.azfa.org
- The Canadian Museums Association**
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