

Find great staff™

AM2

The news & jobs magazine
from Attractions Management

AM2.jobs

21 DECEMBER 2016 ISSUE 68

SeaWorld planning first orca-free theme park in Abu Dhabi

SeaWorld has finally confirmed the location for its Middle Eastern attraction, announcing a partnership with Miral to develop SeaWorld Abu Dhabi – a first-of-its-kind marine theme park on Yas Island.

Dubbed the “next generation” SeaWorld, the new attraction will integrate up-close animal experiences, attractions and a world class aquarium with the latest technology in visitor engagement, as well as being SeaWorld’s first theme park not to include orcas. The park will also include the UAE’s first dedicated marine life research, rescue, rehabilitation and return centre, as SeaWorld continues on its mission to create “experiences that matter”.



The park will include the UAE’s first marine rehabilitation clinic

Speaking to AM2 in July, SeaWorld CEO Joel Manby revealed the firmed up plans for a Middle Eastern expansion, promising “really big ideas” in place

of the company’s iconic and now controversial orcas.

“Right now our parks are kind of built around large animal stadiums – dolphins, whales, sea lions etc,” he said. “We’re adding in an expanded ride mix with things like Mako, which we just launched in Orlando. We’re also looking at virtual reality to bring in animals that can’t be brought in live or to go behind the scenes with animals you can’t get near. We’re broadening the entertainment mix so we’re not just about animal entertainment

venues, we want to be a caring animal company that’s really fun to visit but not just about animal entertainment.”

More: <http://lei.sr?a=Z6v6J-A>

Universal confirms Nintendo presence for all of its parks

Universal will expand its Nintendo presence beyond Japan by building similar attractions in its Orlando and Hollywood theme parks.

The theme park operator said in a statement that the parks would be expansive, immersive and interactive, with visitors feeling as as though they are inside their favorite games.

According to Universal, the attraction will not exclude amateur or non-gamers, with something for available everyone, “regardless of their age or gaming experience level”.

“Planning and creative work on these areas is well underway; they will open separately over the next several years.” said a Universal statement.



Shigeru Miyamoto is working on the project

“The creative visionaries behind Nintendo’s legendary worlds and characters are working together with the creative teams behind Universal’s blockbuster theme park attractions, with their goal to bring the characters, action and adventure of Nintendo video games to life within our theme parks.”

Each Universal theme park will announce details of its specific Nintendo areas. The first such announcement will come soon, with Japan’s addition expected to be purely based on the Super Mario franchise.

Universal Studios Japan (USJ) has said its Nintendo addition will be developed at a cost of ¥50bn (US\$451m, €424m, £363m).

More: http://lei.sr?a=U8K9h_A

GET
AM2

Magazine sign up at
AM2.jobs/subs

Job board live job updates
AM2.jobs

PDF for iPad, Kindle & smart phone
AM2.jobs/pdf

Ezine sign up for weekly updates,
AM2.jobs/ezine

Online on digital turning pages
AM2.jobs/digital

Instant sign up for instant alerts,
AM2.jobs/instant

Twitter  follow us:
[@am2jobs](https://twitter.com/am2jobs)

RSS sign up for job & news feeds
AM2.jobs/rss

Find great staff™

AM2

The news & jobs magazine
from Attractions Management

AM2.jobs

21 DECEMBER 2016 ISSUE 68

SeaWorld planning first orca-free theme park in Abu Dhabi

SeaWorld has finally confirmed the location for its Middle Eastern attraction, announcing a partnership with Miral to develop SeaWorld Abu Dhabi – a first-of-its-kind marine theme park on Yas Island.

Dubbed the “next generation” SeaWorld, the new attraction will integrate up-close animal experiences, attractions and a world class aquarium with the latest technology in visitor engagement, as well as being SeaWorld’s first theme park not to include orcas. The park will also include the UAE’s first dedicated marine life research, rescue, rehabilitation and return centre, as SeaWorld continues on its mission to create “experiences that matter”.



The park will include the UAE’s first marine rehabilitation clinic

Speaking to AM2 in July, SeaWorld CEO Joel Manby revealed the firmed up plans for a Middle Eastern expansion, promising “really big ideas” in place

of the company’s iconic and now controversial orcas.

“Right now our parks are kind of built around large animal stadiums – dolphins, whales, sea lions etc,” he said. “We’re adding in an expanded ride mix with things like Mako, which we just launched in Orlando. We’re also looking at virtual reality to bring in animals that can’t be brought in live or to go behind the scenes with animals you can’t get near. We’re broadening the entertainment mix so we’re not just about animal entertainment

venues, we want to be a caring animal company that’s really fun to visit but not just about animal entertainment.”

More: <http://lei.sr?a=Z6v6J-A>

Universal confirms Nintendo presence for all of its parks

Universal will expand its Nintendo presence beyond Japan by building similar attractions in its Orlando and Hollywood theme parks.

The theme park operator said in a statement that the parks would be expansive, immersive and interactive, with visitors feeling as as though they are inside their favorite games.

According to Universal, the attraction will not exclude amateur or non-gamers, with something for available everyone, “regardless of their age or gaming experience level”.

“Planning and creative work on these areas is well underway; they will open separately over the next several years.” said a Universal statement.



Shigeru Miyamoto is working on the project

“The creative visionaries behind Nintendo’s legendary worlds and characters are working together with the creative teams behind Universal’s blockbuster theme park attractions, with their goal to bring the characters, action and adventure of Nintendo video games to life within our theme parks.”

Each Universal theme park will announce details of its specific Nintendo areas. The first such announcement will come soon, with Japan’s addition expected to be purely based on the Super Mario franchise.

Universal Studios Japan (USJ) has said its Nintendo addition will be developed at a cost of ¥50bn (US\$451m, €424m, £363m).

More: <http://lei.sr?a=U8K9h-A>

GET
AM2

Magazine sign up at
AM2.jobs/subs

Job board live job updates
AM2.jobs

PDF for iPad, Kindle & smart phone
AM2.jobs/pdf

Ezine sign up for weekly updates,
AM2.jobs/ezine

Online on digital turning pages
AM2.jobs/digital

Instant sign up for instant alerts,
AM2.jobs/instant

Twitter  follow us:
[@am2jobs](https://twitter.com/am2jobs)

RSS sign up for job & news feeds
AM2.jobs/rss

Leisure Media

Tel +44 (0)1462 431385
 Fax +44 (0)1462 433909
 e-mail fullname@leisuremedia.com

Subscriptions

subs@leisuremedia.com

Editor

Liz Terry +44 (0)1462 431385

Head of news

Matt Campelli +44 (0)1462 471912

AM2 News editor

Tom Anstey +44 (0)1462 471916

Attractions Management

Alice Davis +44 (0)1462 471918

Journalists

Kim Megson +44 (0)1462 471915

Jane Kitchen +44 (0)1462 471929

AM2 Products editor

Kate Corney +44 (0)1462 471922

AM2 Publisher

Julie Badrick +44 (0)1462 471919

Associate publisher

Sarah Gibbs +44 (0)1462 471908

Sales

Simon Hinksman +44 (0)1462 471905

Jed Taylor +44 (0)1462 471914

Paul Thorman +44 (0)1462 471904

Chris Barnard +44 (0)1462 471907

Design

Jack Emmerson +44 (0)1462 471136

Web team

Michael Paramore +44 (0)1462 471926

Dean Fox +44 (0)1462 471900

Tim Nash +44 (0)1462 471917

Emma Harris +44 (0)1462 471921

Research

Joe Neary +44(0)1462 431385

Financial administrator

Denise Adams +44 (0)1462 471930

Circulation manager

Michael Emmerson +44 (0)1462 471932

Subscribe to AM2:

Online www.am2.jobs/subs

Email subs@leisuremedia.com

Tel +44 (0)1462 471913

Annual subscription rates are UK £31

Europe £41, Rest of world £62

UK Students £16

AM2 is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed in the USA by SP, 75 Aberdeen Road, Emigsville, PA 17318-0437. Periodicals postage paid @ Manchester, PA POSTMASTER Send US address changes to Spa Opportunities, c/o PO Box 437, Emigsville, PA 17318-0437. The views expressed in print are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Limited. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise without the prior permission of the copyright holder. Printed by Preview Cromatic Ltd. ©Cybertrek Ltd 2016 ISSN Print: 2055-8171 Digital: 2055-818X



Riders will be able to defend themselves from the robots using flashlights

Five Nights At Freddy's attraction revealed

Sally Corp has unveiled new details for its under-development *Five Nights At Freddy's* attraction, with the dark ride specialists promising a "real life version" of the popular horror game.

Designed to be a real-time, multiplayer version of the video game franchise, riders will act as security guards working the night shift inside "Freddy Fazbear's Pizza", with

their mission to defend themselves from malfunctioning robots roaming the building.

Riders will only have two ways to defend themselves. The first will be use of a flashlight, which when shined on the robots will scare them away. The second be the ability to close doors, preventing them from getting through.

More: http://lei.sr?a=J6h7G_A

Moomins come to London's Southbank Centre with new temporary exhibition

An exhibition devoted to the Moomins has debuted at London's Southbank Centre.

Adventures in Moominland, which runs from 15 December until 23 April, will bring to life the fictional characters and their world, and tell the story of their creator, the late Finnish author Tove Jansson.

Since Jansson published the first books about Family Moomintroll in the 1940s, the creatures have achieved a cult status with fans all over the world and even inspired plans for a Moomin theme park in Japan.

The exhibition features 40 original drawings and archive materials from Jansson's Helsinki studio, including her paints and a floral headdress, some of the first ever Moomin dolls and an audioguide voiced by TV and radio presenter Sandi Toksvig.



The immersive exhibition made its debut on 15 December

Adventures in Moominland, which is part of a year-long series of installations focusing on Nordic culture, also explores the political and social landscape of the time, including the challenges the author faced as a lesbian before same-sex relationships were legalised in Finland in 1971.

More: http://lei.sr?a=e7V4X_A

AU\$285m masterplan revealed for Australia's first museum

Sydney's Australian Museum has unveiled a AU\$285m (US\$214m, €201m, £168.6m) masterplan proposing a multi-storey extension to stretch over the top of its existing building in the largest redevelopment in the institution's 189-year history.

The Barrabuwari Muru masterplan by Hames Sharley places a new extension in the museum's eastern quarter, an area currently taking up a car park and storage facility.

The 2,700sq m (29,000sq ft) extension and redevelopment will more than triple museum floorspace, up from 6,500sq m to 20,000sq m, allowing the museum to exhibit as much of 20 per cent of its 18 million-strong collection of artefacts – an increase from 1 per cent.

The new masterplan envisages a great hall at the site's centre. Created by removing existing buildings between heritage-listed parts of the museum, the 70 metre-long hall could accommodate up to 2,000 people at one time.

A large new space for temporary exhibitions would also be created, "allowing Sydney to compete on the global stage" in terms of international blockbusters.



The expansion would allow the museum to display much more of its collection of 18 million items

The masterplan has been submitted to the NSW Government for consideration as part of the State Cultural Infrastructure Strategy. An architect for the project is yet to be appointed. The museum – originally designed in 1857 by architect Mortimer Lewis – is planning to

hold a international design competition for the new building held over two stages. Once approved, the museum is planning to start construction on the new building in 2018m with the extension to be open by 2022.

More: http://lei.sr?a=x5V2S_A

IAAPA chair Hale highlights safety as body's top priority

New IAAPA chair, Greg Hale, has outlined the organisation's plans for the year ahead, following on from his predecessor with the same key message – that the industry must stand for safety at all times as a top priority.

Hale, who takes over from Universal's John McReynolds, is also acting chief safety officer for Disney Parks and Resorts. Speaking on his new role with IAAPA, Hale talked about the importance of the organisation's safety programme, reinforced by its training institutes.

"IAAPA has always had safety as a core value," he said, speaking to *AM2*. "It continues to grow its outreach programme to educate about best practices for safety, such as through the IAAPA Safety Institute."

In the wake of recent theme park tragedies at Dreamworld in Australia and at Alton Towers in the UK, Hale said that safety education and learning from these incidents is crucial to prevent similar circumstances happening again in the future.

"IAAPA doesn't get directly involved in an accident, that's down to the authorities in that region," he said. "Our goal is to put the practices



Hale is also vice president and chief safety officer for Walt Disney Parks and Resorts

in place to prevent those incidents ever happening. When something bad happens, we try to ensure good comes of it by learning how to prevent it from happening somewhere else.

"A single company or industry or city or state might act very rigorously around a particular incident, but that won't have a widespread effect. IAAPA enables us to create one common

pool of learning for members worldwide. If someone is running a park in Vietnam, they are learning from the Dreamworld accident in Australia, or elsewhere, and we're actually preventing accidents around the world and making the best of a bad situation by preventing accidents in the future."

More: http://lei.sr?a=M6U4g_A

Dubai Parks and Resorts eyes 2020 Expo as site fully opens

Following the official launch of Motiongate Dubai and the wider Dubai Parks and Resorts this month, officials are keeping one eye on the future as the region prepares for the 2020 World Expo.

The resort – which also features Legoland Dubai, Bollywood Parks and the Riverland shopping area – entered a soft opening on 31 October for the launch of Riverland and Legoland, with Bollywood following closely on 17 November. On 16 December, Motiongate became the third park to open, while the full puzzle will be completed when Six Flags Dubai arrives in Q4 2019.

“The market opportunity that we looked at was from a global perspective,” said Vinit Shah, chief strategy and business development officer at DBX Entertainments, parent company of Dubai Parks and Resorts, speaking to *AM2*.

“You have California, Orlando and Paris in terms of theme park destinations, and then you have to jump across all the way to Hong Kong and China – there’s nothing like what we have in between.”



Motiongate opened its doors to the public on 16 December, the last of the three Dubai parks

With hotel occupancy currently booming and Dubai on target to attract 20 million tourists annually by 2020, the Dubai Tourism Authority sees its under-development or recently-opened theme parks

including Dubai Parks & Resorts, IMG Worlds of Adventure, Fox World Dubai and Worlds of Legends as crucial in maintaining visitor numbers after the 2020 World Expo.

More: http://lei.sr?a=Z4q5d_A



Universal will need FAA approval

Universal files patent for drones in parks

Universal is hot on the heels of Disney after filing a patent for use of drone technology at all of its theme parks in the US.

Universal City Studios – a sister division to Universal Parks & Resorts – published a patent at the end of November that covered “special effects techniques,” including water, scent cannons, compressed air blasts, steam blasts, theatrical smoke or fog, snow, bubbles, confetti, flame effects, or directional speakers and other audio effects.

More: http://lei.sr?a=B3G7A_A

Class gap shrinks as 40 million people explore England’s heritage sites

Historic England’s annual audit of the country’s heritage sites has revealed that more than three-quarters of adults in the UK have visited heritage sites in the last year, with the class participation gap significantly shrinking.

The *Heritage Counts* report estimates that roughly 40 million over 16s – 73 per cent of the UK’s population – viewed heritage sites such as stately homes, castles and archaeological ruins in 2015.

Historic buildings continue to draw large crowds in England, with 61 million visitors in 2015 – an increase of 39 per cent since 1989.

The participation gap between people in rich and poor areas has shrunk dramatically, with 59 per cent of people in deprived areas



Historic buildings continue to draw large crowds in England

visiting a historic place compared with 83 per cent in richer areas – a 24 point difference. This gap has closed significantly since 2009, when there was a 44 point difference, with just 40 per cent of people from deprived areas visiting heritage sites.

More: http://lei.sr?a=b7b4S_A



We proudly present

The Beloved Classic Story Now in 4-D

RUDOLPH

THE
RED-NOSED REINDEER®

4-D



Rudolph the Red-Nosed Reindeer © & ® or ™ The Rudolph Co., L.P. All elements under license to Character Arts, LLC. All rights reserved.

SimEx!werks
ENTERTAINMENT

25
YEARS

simex-iwerks.com

China planning to invest CN¥2tn in tourism sector by 2020

China is planning to attract more investment for its ever-expanding tourism sector, with the country's state planner aiming to create combined private investments of CN¥2tn (US\$290bn, €272bn, £228bn) by 2020.

With China's tourism industry already accounting for 10 per cent of the nation's annual economic growth, the major investment will include a number of key tourism projects and further development of infrastructure facilitating holiday-makers.

As a response to guidelines from the state cabinet to reform the sector, the National Development and Reform Commission (NDRC) and the China National Tourism Administration (CNTA) released a statement that said it would proactively guide "social capital" – meaning private investment.

The country's tourism industry is expecting to employ 50 million people by 2020, which will account for more than 10 per cent of its employment. The government has also been actively developing and expanding its services industry in an attempt to offset persistently weak global demand for Chinese exports.



China's tourism sector already counts for 10 per cent of its annual growth

China has been heavily investing in attractions, with work starting on a number of projects, including *BBC Earth* and *Top Gear* theme parks, a replica Titanic and a theme park offering real flights into space.

Among the 55-plus theme parks under development in China, Universal Beijing is one of the most significant, with the mammoth attraction breaking ground in November.

More: http://lei.sr?a=Q9t7j_A



David Willrich meets Santa in 2015

TEA returns to Lapland in 2017 for SATE event

The Themed Entertainment Association (TEA) is returning to the Arctic Circle in 2017, with the organisation planning to host a three day SATE (Storytelling, Architecture, Technology, Experience) event in Rovaniemi, Finland in February.

Themed around "sustainable futures", speakers for the SATE Academy Days will include international designers, architects and managers of sustainable environments, who will discuss a range of sustainable subjects, from materials to long term design.

More: http://lei.sr?a=W7b7F_A

Miami focuses on Florida's Everglades with new US\$33m zoo exhibit

Zoo Miami has launched its new US\$33m (€31m, £26m) Everglades expansion, showcasing Florida's own endangered wildlife in a brand-new exhibit.

Florida: Mission Everglades focuses on the wildlife and habitats of the attraction's own back garden, with sixty species make up the animal exhibits, including alligators, crocodiles, black bears, the Florida panther and a variety of birdlife.

"We're very excited to see this project open to the public," Zoo Miami director Carol Kruse said of the project, which started back in 2008. "The goal of Florida: Mission Everglades is to give our visitors a deeper understanding of the importance of the Everglades and to engage them in helping us save it. We want visitors to be inspired to actually visit the Everglades."



The state-of-the-art exhibit showcases Florida's Everglades

As well as mammal exhibits and an aviary dedicated to Florida's native birds, such as blue jays, doves and woodpeckers, there is also the Cypress Landing Playground and café as well as a river boat ride supplied by WhiteWater.

More: http://lei.sr?a=x2s8u_A

The Carousel Company



Kiddie



Kart



Major Rides



Venetian
Carousels



Bumper
Cars



BERTAZZON

The Carousel's Company

BERTAZZON 3B SRL, 31020 SERNAGLIA (TREVISO) ITALY
PHONE +39.0438.966291 FAX +39.0438.966165
E-MAIL: BERTAZZON@BERTAZZON.COM

AM2

DIARY DATES

29 JANUARY - 1 FEBRUARY 2017

FEC Summit 2017

**We-Ko-Pa Resort,
Scottsdale, Arizona, US**

Family Entertainment Centre operators from around the globe will gather for the fifth year, with an optional post-tour of FECs.

Email: iaapa@iaapa.org

Tel: +1 703 836 4800

www.IAAPA.org

22-24 FEBRUARY 2017

IAAPI Amusement Expo Bombay Exhibition Centre, Mumbai, India

The three day exhibition provides a platform to share and learn new ideas, with big players from within the industry showcasing new schemes and experiences.

Email: info@iaapi.org

Tel: +91 22 6523 1643

www.iaapi.org

2-4 MARCH 2017

RAAPA 2017 Moscow, Russia

Organised by the Russian Association of Amusement Parks and Attractions (RAAPA), the event is the premier trade show in the Russian amusement industry.

Email: raapa@raapa.ru

Tel: +7 (495) 234-50-15

www.raapa.ru

8 MARCH 2017

IAAPA Leadership Conference Anaheim/Hollywood, California

For owners and operators, the IAAPA Leadership Conference 2017 provides fresh perspectives and unique ideas to enhance the guest experience and drive business. 2017 tour locations include Disney's California Adventure, Knott's Berry Farm, the Aquarium of the Pacific, The Queen Mary, Great Wolf Lodge and Universal Studios Hollywood.

Email: iaapa@iaapa.org

Tel: +1 703 836 4800

www.IAAPA.org



EAG has been twinned with VAE since 2015, with both events held at London's ExCeL

17-19 JANUARY 2017

EAG/Visitor Attraction Expo ExCeL London Exhibition Centre, London, UK

Since its launch in 2010, EAG has become the definitive annual event for amusement and coin-op professionals

from the UK, Europe and beyond. The Visitor Attraction Expo made its debut in 2014 and offers the UK's leisure parks, piers, zoos and static attractions sector an annual event which it can call its own.

Tel: +44 158 276 7254

www.attractionsexpo.co.uk

9-11 MARCH 2017

AAK 2017 China Import and Export Fair Pazhou Complex, Guangzhou, China

The Asia Amusement & Attractions Expo covers 80,000sq m (860,000sq ft) and will have a number of top suppliers exhibiting, with companies coming from more than 30 countries worldwide to showcase their products.

Email: gzhw@grandeurhk.com

Tel: +86 20 2331 8547

www.chinaexhibition.com

27-29 MARCH 2017

DEAL 2017 Dubai World Trade Centre, United Arab Emirates

Held annually, DEAL is the region's most anticipated and biggest attraction for global and local stakeholders in the amusement and entertainment industries that are looking for a strong entry into these markets.

Email: lilia@iecdubai.com

Tel: +971 4 3435777

www.dealmiddleeastshow.com

17-18 MAY 2017

Museums + Heritage Show Kensington Olympia, London, UK

The free-to-attend Museums + Heritage Show offers two days of seminars, cultural attraction experts and sector suppliers. Those in attendance are given advice, ideas and tools that they can walk away with and put into practice in their own organisations. An awards ceremony will also take place, recognising best practice within the world of museums, galleries, and cultural and heritage visitor attractions, with a submission deadline of 1 February.

Email: anna@museumsandheritage.com

Tel: +44 1905 724 734

www.museumsandheritage.com/show

13-16 MARCH 2017

EAZA EZE Conference 2017 Paris Zoo, Paris, France

The biennial EAZA European Zoo Educators conference brings together educators from across Europe for three days of presentations, workshops, and activities focused on sharing good practice and highlighting future trends. The theme for 2016 is 'Diverse tools to engage audiences with nature: How creative design sparks conservation education diversity in zoos and aquariums'.

Email: info@eaza.net

Tel: +31 20 520 07 50

www.eaza.net

DO YOU MANAGE A XD THEATER OR SIMULATOR AND ARE YOU LOOKING FOR NEW EXCITING MOVIES?

We're working for you!



Red Raion is the first made-in-Italy VR/5D movie production company. Being an in-house production studio, you can rely on a company that creates both original movies and custom-built projects.

**Would you like to know what
we can do for you?**

**Go to this link
bit.ly/redraionmovies**



REDRAION

www.redraion.com | info@redraion.com

50

ZAMPERLA®

The Amusement Ride Company since 1966



KOLOBOK
 JUNIOR COASTER
 Truckstop
 HYDROLIFT
 MOTO COASTER
 Red Baron
 SKY RACE
 AIR RACE
 Bumper Cars
 FLYING CAROUSEL
 Super Twister Coaster
 JUMP AROUND
 SPEEDY COASTER
 Skater
 DISK'O COASTER
 AEROMAX
 Discovery Revolution
 VOLARE
 Twist & Bounce
 SURF'S UP
 VERTICAL SWING
 Mini Jet
 AERO JET
 PONY TRAIN
 CHOO CHOO TRAIN
 DISCOVERY
 PORKIES TRAIN
 Nineverted
 MINI TAGADA
 Barnstormer
 FAMILY SWINGER
 Rio Grande
 CHALTAN
 NOOGA TRAIN
 Thunderboxe
 JUNIOR JET
 CONVOY
 BALLOON RACE
 FERRIS WHEEL
 SKY
 TOWER
 SHOCKER
 CLOWN AROUND
 EL PASO
 ENDEAVOUR
 WINDSTARZ
 MEGABOXE
 PONY EXPRESS
 POLYP
 Pony Rodeo
 MERRY GO ROUND
 DEMOLITION DERBY
 ROCKIN' TUG
 Discovery
 Zodiak
 SKY DROP
 SUPER Power
 EXPRESS Surge
 MINI MOUSE
 Air Force
 DRAGONPOWER
 COASTER SURGE
 Wave Blaster
 MONOPLANE
 ROTOSHAK
 BACKFLASH
 SUSPENDED WINDSHEAR
 Hawk
 ZIP ZAP RACER
 Disk'O
 MINI TEA CUP
 CRAZY SURF
 SAMBA Canoe
 TOWER River
 SPEEDWAY
 Giant Sky ENERGY
 Chaser STORM
 SOMBRERITO
 Happy Swing
 AERIAL RIDE
 MINI TRAIN
 Discovery Revolution
 PEOPLE EXPRESS
 Telecombat
 FLYING MIDI
 FAMILY SWINGER
 TIGERS
 Sombrero
 Kite Flyer
 GALLEON
 CRAZY BUS
 Giant Discovery
 TWISTER COASTER
 FLASH Family Gravity
 TOWER Coaster
 NORTH POLE
 Turbo Force
 REGATTA FERRIS WHEEL
 Jumpin' Star
 TAGA JZ-FORCE
 Watermania
 DEMOLITION DERBY
 THUNDERBOLT
 TEA CUP
 Super Spin
 U-DRIVE

YearZ

of Amazing Fun

These have been 50 years of
hard work, creativity, innovation and successes.

zamperla.com

Antonio Zamperla Spa Vicenza - Italy Phone: +39 0444 998400 e-mail: zamperla@zamperla.it

Forrec details ‘best of’ plan for upcoming Legoland New York

Merlin Entertainments has confirmed plans for a Legoland development in New York state, with its designer Forrec revealing to *AM2* new details about the highly anticipated project.

The US\$500m (€470m, £401.7m) development in Goshen – around 65 miles outside of New York City – will feature more than 50 rides, shows and attractions, in addition to a 250-bedroom Lego hotel.

The park, which will be Merlin’s tenth Legoland, will be a “best of”, taking the best elements from every Legoland park worldwide and combining them to create the ultimate Lego experience.

“As time goes on there have been more and more changes made to Lego’s parks,” said Cale Heit, executive vice president of Forrec, speaking to *AM2*. “They’re looking more and more like the Lego product lines, creating this immersive Lego world.”

The 523 acre (2.1sq km) development, which is currently going through the final approval stages, could open as early as 2019.

“One thing very unique for a Lego park is the property is very hilly,” said Heit. “It’s a really



The ‘bes of’ Legoland could open its doors as early as 2019, if all goes according to plan

beautiful green environment and we’re utilising the hills as an opportunity to help engage guests as they walk through. The topography of the area to pulls people through the park, incorporating it into the story and the theming.”

Merlin has said it expects between 1.5 million and 2.5 million visitors a year – in line with figures at its US parks in Florida and California.

More: http://lei.sr?a=Y7n5k_A

Lionsgate theme park plans ‘on hold indefinitely’ after financing failure

Plans for a US\$750m (€707m, £590m) Lionsgate theme park in Georgia, US, have collapsed after the project team failed to finance the multi-million dollar attraction.

First announced in March 2015, the 700-acre (2.8sq km) Avatron development at Lake Allatoona near Atlanta is on hold “indefinitely”, according to the developers.

The plan had been to license Lionsgate IPs including *The Hunger Games*, *Step Up* and *Twilight*, with an opening date of 2019.

The park would have included rollercoasters and other rides based on the brands, with *The Hunger Games* anchoring the development.

“One of our key partners had to suspend its participation,” said a statement from Avatron CEO David Garrett III, indicating financing the project was the main stumbling block.



The Hunger Games would have been an anchor for the park

“While many would encourage us to look at this as simply a timing situation, we are of the shared belief that no more time can be given or pushed back. Therefore, the Avatron project is being placed on hold indefinitely.”

More: http://lei.sr?a=k9E6g_A



The scheme has been run since 2013

HLF funding Scotland canal training scheme

The Heritage Lottery Fund (HLF) has awarded £1.125m (US\$1.4m, €1.35m) to the Scottish Waterways Trust (SWT) to finance a major skills and employability scheme centred on three historic canals.

Between 2013 and 2015, the Canal College trained 162 young people, with 72 per cent moving into work, further education, training or volunteering.

The charity is aiming to reach 360 people for the scheme by expanding the age criteria and locations offered to Falkirk, Inverness and West Dunbartonshire.

More: http://lei.sr?a=5w6F7_A



Gears of War: Laser Siege is open at Hub Zero in Dubai

Alterface reinvents laser tag concept for Gears of War

Alterface has supplied the interactive laser shooting technology for Gears of War: Laser Siege at Hub Zero in Dubai, combining classic laser tag with a walkthrough environment.

Equipped with a laser gun and jacket, up to 24 players can explore the two-level site, themed like the planet Sera, at one time, with the aim of shooting opposing team

members and virtual Locusts – a mutual enemy.

“We accepted the challenge to innovate laser tag even though nobody had tried it before,” said Alterface CEO Benoit Cornet.

“Even more than innovating the laser tag, Hub Zero’s request was an opportunity to implement the laser tag gameplay in our interactive walkthrough solutions.”



Gravity Group has designed the wooden coaster for Fun Spot

Barrel roll wooden coaster coming to Fun Spot America

Gravity Group is working on a US\$6m (€5.7m, £4.8m) wooden coaster for the Fun Spot America theme park in Kissimmee, Florida, set to open in summer 2017.

Unusually for a wooden coaster, the new ride will boast a 36-degree roll inversion as well as a top speed of 49mph (79kph), 2,256-feet (688-metre) track length and an

80-foot (24-metre) drop.

“This is huge news, not just for us but the city of Kissimmee as this will be the only wooden roller coaster in the southeast that will feature a 360-degree barrel roll,” said John Arie Jr, Fun Spot CEO. “We have worked tirelessly with the Gravity Group to design a must-ride coaster for any thrill seeker and coaster enthusiast – definitely ‘bucket-list worthy.’”



The cube structure is inspired by bioluminescence

MDT-tex and UNStudio create Eye_Beacon Pavilion

Fabric membrane construction specialist MDT-Tex and UN Studio architects have created an eye-catching information booth for the Amsterdam Light Festival.

The Eye_Beacon serves as an attraction point and a ticketing/information booth for people visiting the annual light art festival in Amsterdam, which runs until

22 January 2017. Located on the western side of the ‘Blauwbrug’, next to the river Amstel, the pavilion acts as a connection between the ‘Watercolour’ canal route and the ‘Illuminade’ land route.

The design is specifically inspired by the deep sea world where living organisms use bioluminescence as an attraction and for communication.



Curse of Blackstorm Bay is a pirate-themed immersive tunnel

Blackstorm Bay joins Dino Island in Simworx offerings

Simworx and Dutch design and theming specialist Jora Vision have created a brand new pirate concept for the ever popular immersive tunnel experience.

The Curse of Blackstorm Bay is an original storyline that immerses guests from the queue line area through to the main show. The full turnkey attraction features a dark

ride scene with projections and physical theming as part of the show, while the ride vehicle is a pirate galleon.

“The ride immerses guests as soon as they enter the pre-show area,” said Simworx sales director Edward Pawley. “It’s a fun, exciting and highly entertaining experience for most ages and a great addition to what Simworx has to offer.”

Training that works.



CREW understand that staff development can be difficult and time consuming, but we know that your people can make the difference between a good business and a great business.

CREW training will:

- Inspire great customer service
- Boost retail and FOH confidence
- Enhance communication and presentation skills
- Develop interactive talks and shows
- Improve team morale
- Increase revenue

"As a direct result of CREW training our fund pot for "Gems of the Jungle" at £5000 in August went through the roof and we amassed a further £18,000 in just six weeks. Brilliant!" (summer season 2011)

Dianne Eade, Newquay Zoo
Head of Finance, Human Resources and Administration



www.crew.uk.net
info@crew.uk.net
0845 260 4414

Exciting New Nottingham Attraction Requires:

OPERATIONS MANAGER

SALARY SCALE - £30K - £35K PER YEAR

The former lock cottages at Beeston Lock are being brought back to life, restored and adapted to provide a heritage centre that will attract, inform and educate people about the heritage of this set of buildings, the canal they served and the beauty of the surrounding region. We are now looking for a professional to help prepare for the opening in July 2017 and then to take responsibility for the management of the centre.

The Operations Manager is a senior strategic post which we would like to appoint early in 2017. The person will lead the whole operational team/volunteer support and be responsible for the overall management and business development of the centre. The post will be responsible for the overall day to day running of the heritage centre, ensuring a high quality visitor experience, marketing and developing the business and commercial aspects of the operation including the catering and retailing. It is envisaged that the post holder will be a visionary leader and manager who will play a crucial role enabling the centre to develop the visitor experience and ensuring that the centre becomes an integral part of the local community.



The successful candidate will ideally be educated to degree level, a visionary and charismatic leader with excellent management skills and experience,



and have entrepreneurial flair with a strong understanding of visitor attractions and collections. We envisage the candidate will also have extensive senior management experience with a demonstrable record of success as a leader who has managed people, budgets and programmes in a visitor attraction, museum, or other organisation known for quality and excellence.

If you think you could do this job we would like to hear from you. Full particulars can be obtained from Julian Owen (juliano@canalsideheritagecentre.org.uk) telephone 0115 9229831. Completed applications should be submitted to: Julian Owen Architects, 276 Queens Road, Beeston, Nottingham NG92BD before January 16th 2017.

Apply now: <http://lei.sr?a=OOR8O>

THE GLL TRAINEE MANAGER SCHEME 2016

POSITIONS AVAILABLE NATIONALLY £15,981 - £19,659 PA (DEPENDENT ON LOCATION)

GLL is the UK's largest leisure provider as well as being the first and largest leisure social enterprise. As a national organisation, we now operate in more locations than ever before and employ over 10,000 people, run over 230 leisure centres, pools and recreation grounds (including the London Aquatics Centre and Copper Box Arena in the Queen Elizabeth Olympic Park), as well as numerous libraries, children's centres, spas and events spaces. With all of these places and spaces, you'll gain experience like no other – and our success means that we're in an ideal position to train people for their own successful career in leisure.

This award-winning, intense two-year programme will give you training and real work experience in the leisure sector. Year 1 will see you learning the ropes in various front-line roles from Customer Service and Library positions to Fitness Instructor, Lifeguarding and Business Support. Year 2 will give you experience in supervisory roles. Throughout the scheme, you will complete vocational qualifications as well as studying for a CIMPSA-accredited leisure management qualification.

It goes without saying that you'll be bright, motivated and committed. The hard work pays off as many of our previous

Trainee Managers now hold senior positions within the company. Rest assured, you'll be supported and mentored throughout - and by the end of it, you'll have all the skills, knowledge and qualifications to start your leisure career with GLL.

If you have what it takes to be part of our 2016 intake, then find out more and apply now at www.glljobs.org and search for Trainee Manager Scheme



The Trainee Manager scheme helped us win 'Employer of the Year' at the 2014 Active Training Awards.



For more details on the following jobs
visit www.am2.jobs or to advertise
call Sarah on +44 (0)1462 471908



● **Chief Engineer
(Rides and Attractions)**

Dreamland Margate

Salary: Competitive

Job location: Margate,
United Kingdom

● **Operations Manager**

Canalside Heritage Centre

Salary: £30k - £35k per year

Job location: Nottingham,
United Kingdom

● **Trade Partnerships
Executive**

Legoland Discovery Centre

Salary: Competitive

Job location: Manchester,
United Kingdom

● **Commercial Manager**

Sea Life

Salary: Competitive

Job location: Brighton,
United Kingdom

● **Events Sales
Co-Ordinator**

The Eye Brand

Salary: Competitive

Job location: Blackpool,
United Kingdom

● **Commercial
Team Leader**

Madame Tussauds

Salary: Competitive

Job location: Hollywood,
United States

● **Duty Manager**

Sea Life

Salary: Competitive

Job location: Orlando,
United States

● **Senior Aquarist**

Sea Life

Salary: Competitive

Job location: Kansas City,
United States

● **Duty Manager**

Legoland Discovery Centre

Salary: Competitive

Job location: Boston,
United States

● **Duty Manager
- Commercial**

Madame Tussauds

Salary: Competitive

Job location: Hollywood,
United States

● **LEGO Planning Analyst**

Merlin Entertainments Group

Salary: Competitive

Job location: London,
United Kingdom

● **Finance Business
Analyst**

Merlin Entertainments Group

Salary: Competitive

Job location: Poole,
United Kingdom

● **Learning and
Development Manager**

Thorpe Park Resort

Salary: Competitive

Job location: Chertsey,
United Kingdom

● **Resort HR Manager**

Chessington World
of Adventures

Salary: Competitive

Job location: Chessington,
United Kingdom

● **Brand Manager**

Chessington World
of Adventures

Salary: Competitive

Job location: Chessington,
United Kingdom

● **Partnerships Manager**

Merlin Entertainments Group

Salary: Competitive

Job location: Chessington,
United Kingdom

● **Duty Manager**

Legoland Discovery Centre

Salary: Competitive

Job location: Dallas,Texas,
United States

● **Recruiter**

Legoland

Salary: Competitive

Job location: California,
United States

● **Head of Human
Resources, West**

Merlin Entertainments Group

Salary: Competitive

Job location: San Francisco,
United States

● **Marketing Coordinator**

Madame Tussauds

Salary: Competitive

Job location: New York,
United States

For more details on the above jobs visit www.am2.jobs

Universal offers first look at its Super Nintendo World attraction in Japan

Continued from front cover

Universal Studios Japan (USJ) has released the first images of its Nintendo attraction, coming in 2020.

Now officially named Super Nintendo World, the conceptual art shows an entirely Mario-themed land with Bowser's Castle, Princess Peach's castle, a mushroom house and a multi-levelled Mario-style level.

"Super Nintendo World will comprise expansive environments filled with unprecedented rides, interactive areas, shops and restaurants, all featuring Nintendo characters and games," said a Universal statement, which also confirmed last month that its parks in Orlando and



The Mario-themed world will cost ¥50bn to develop

Hollywood would also feature a Nintendo presence.

USJ has said its Nintendo addition will be cost ¥50bn (US\$451m, €424m, £363m).

According to the operator, the attraction in Osaka will

exceed the size of its existing Harry Potter element. The expansion will take four years to develop, with the opening timed to coincide with the 2020 Tokyo Olympics.

More: http://lei.sr?a=r2U8K_A

'Just the beginning' for Fifa museum as attraction targets 250,000 visitors

Despite a rocky start to life as a visitor attraction, Fifa's football museum in Zurich plans to push on, targeting double the amount of visitors in 2017 in the build up to the 2018 World Cup in Russia.

Last month the museum announced losses in its first year of more than CHF30m (US\$30.5m, €27.9m, £24.1m) in its first year, leaving many questioning the future of the project.

"It's just the beginning of the museum in its life," said deputy director Hans-Georg Süssmann, speaking to AM2. "The UN has 196 accepted nations and we've had 140 of them visit during July and August. The strategy was to get tourists to the museum but after



Despite a tough opening year, reviews have been positive

being not long open, we're really impressed with that."

Despite financial woes in its opening year, the museum is already ranked in the top five most-visited in Zurich.

"The idea is to have 250,000 a year at full capacity," said Süssmann. "Those are figures we could handle so it's still a nice visit and not overcrowded."

More: http://lei.sr?a=f5a4A_A

American Association of Museums (AAM)

T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums

T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors

T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA)

T: +44 (0)20 7222 1728 W: www.alva.org.uk

Association of Science and Technology Centers (ASTC)

T: +1 202 783 7200 W: www.astc.org

Association of Scottish Visitor Attractions (ASVA)

T: +44 (0)141 229 0923 W: www.asva.co.uk

Association of Zoos and Aquariums (AZA)

T: +1 301 562 0777 W: www.aza.org

Australian Amusement Leisure & Recreation Association (AALARA)

T: +61 7 3807 35 08 W: www.aalara.com.au

European Association of Amusement Suppliers Industry (EAASI)

T: +39 0522 554 176 W: www.eaasi.org

European Association of Zoos and Aquaria (EAZA)

T: +31 20 520 07 50 W: www.eaza.net

European Network of Science Centres and Museums (Ecsite)

T: +32 2 649 73 83 W: www.ecsite.eu

Giant Screen Cinema Association (GSCA)

T: +1 919 346 1123 W: www.giantscreencinema.com

Historic Houses Association (HHA)

T: +44 (0)20 7259 5688 W: www.hha.org.uk

Indian Association of Amusement Parks & Industries (IAAPI)

T: +91 22 6523 1643 W: www.iaapi.org

International Association of Amusement Parks & Attractions (IAAPA)

T: +1 703 836 4800 W: www.iaapa.org

International Planetarium Society

T: +1 808 969 9735 W: www.ips-planetarium.org

Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: www.iscan.ie

Museums Australia

T: +61 2 6230 0346 W: www.museumsaustralia.org.au

National Farm Attractions Network (NFAN)

T: +44 (0)1536 513 397 W: www.farmattractions.net

NAVET

T: +46 (0)33 41 00 09 W: www.navet.com

Outdoor Amusement Business Association (OABA)

T: +1 407 681 9444 W: www.oaba.org

The Aquarium & Zoo Facilities Association (AZFA)

E: r1f@tnaqua.org W: www.azfa.org

The Canadian Museums Association

T: +1 613 567 0099 W: www.museums.ca

The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: www.canadiansciencecentres.ca

Themed Entertainment Association (TEA)

T: +1 818 843 8497 W: www.teaconnect.org

World Waterpark Association (WWA)

T: +1 913 599 0300 W: www.waterparks.org

Zoo & Aquarium Association

T: +61 2 9978 4797 W: www.zooaquarium.org.au

Leisure Media

Tel +44 (0)1462 431385
 Fax +44 (0)1462 433909
 e-mail fullname@leisuremedia.com

Subscriptions

subs@leisuremedia.com

Editor

Liz Terry +44 (0)1462 431385

Head of news

Matt Campelli +44 (0)1462 471912

AM2 News editor

Tom Anstey +44 (0)1462 471916

Attractions Management

Alice Davis +44 (0)1462 471918

Journalists

Kim Megson +44 (0)1462 471915

Jane Kitchen +44 (0)1462 471929

AM2 Products editor

Kate Corney +44 (0)1462 471922

AM2 Publisher

Julie Badrick +44 (0)1462 471919

Associate publisher

Sarah Gibbs +44 (0)1462 471908

Sales

Simon Hinksman +44 (0)1462 471905

Jed Taylor +44 (0)1462 471914

Paul Thorman +44 (0)1462 471904

Chris Barnard +44 (0)1462 471907

Design

Jack Emmerson +44 (0)1462 471136

Web team

Michael Paramore +44 (0)1462 471926

Dean Fox +44 (0)1462 471900

Tim Nash +44 (0)1462 471917

Emma Harris +44 (0)1462 471921

Research

Joe Neary +44(0)1462 431385

Financial administrator

Denise Adams +44 (0)1462 471930

Circulation manager

Michael Emmerson +44 (0)1462 471932

Subscribe to AM2:

Online www.am2.jobs/subs

Email subs@leisuremedia.com

Tel +44 (0)1462 471913

Annual subscription rates are UK £31

Europe £41, Rest of world £62

UK Students £16

AM2 is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed in the USA by SP, 75 Aberdeen Road, Emigsville, PA 17318-0437. Periodicals postage paid @ Manchester, PA POSTMASTER Send US address changes to Spa Opportunities, c/o PO Box 437, Emigsville, PA 17318-0437. The views expressed in print are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Limited. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise without the prior permission of the copyright holder. Printed by Preview Cromatic Ltd. ©Cybertrek Ltd 2016 ISSN Print: 2055-8171 Digital: 2055-818X



Riders will be able to defend themselves from the robots using flashlights

Five Nights At Freddy's attraction revealed

Sally Corp has unveiled new details for its under-development *Five Nights At Freddy's* attraction, with the dark ride specialists promising a "real life version" of the popular horror game.

Designed to be a real-time, multiplayer version of the video game franchise, riders will act as security guards working the night shift inside "Freddy Fazbear's Pizza", with

their mission to defend themselves from malfunctioning robots roaming the building.

Riders will only have two ways to defend themselves. The first will be use of a flashlight, which when shined on the robots will scare them away. The second be the ability to close doors, preventing them from getting through.

More: http://lei.sr?a=J6h7G_A

Moomins come to London's Southbank Centre with new temporary exhibition

An exhibition devoted to the Moomins has debuted at London's Southbank Centre.

Adventures in Moominland, which runs from 15 December until 23 April, will bring to life the fictional characters and their world, and tell the story of their creator, the late Finnish author Tove Jansson.

Since Jansson published the first books about Family Moomintroll in the 1940s, the creatures have achieved a cult status with fans all over the world and even inspired plans for a Moomin theme park in Japan.

The exhibition features 40 original drawings and archive materials from Jansson's Helsinki studio, including her paints and a floral headdress, some of the first ever Moomin dolls and an audioguide voiced by TV and radio presenter Sandi Toksvig.



The immersive exhibition made its debut on 15 December

Adventures in Moominland, which is part of a year-long series of installations focusing on Nordic culture, also explores the political and social landscape of the time, including the challenges the author faced as a lesbian before same-sex relationships were legalised in Finland in 1971.

More: http://lei.sr?a=e7V4X_A

AU\$285m masterplan revealed for Australia's first museum

Sydney's Australian Museum has unveiled a AU\$285m (US\$214m, €201m, £168.6m) masterplan proposing a multi-storey extension to stretch over the top of its existing building in the largest redevelopment in the institution's 189-year history.

The Barrabuwari Muru masterplan by Hames Sharley places a new extension in the museum's eastern quarter, an area currently taking up a car park and storage facility.

The 2,700sq m (29,000sq ft) extension and redevelopment will more than triple museum floorspace, up from 6,500sq m to 20,000sq m, allowing the museum to exhibit as much of 20 per cent of its 18 million-strong collection of artefacts – an increase from 1 per cent.

The new masterplan envisages a great hall at the site's centre. Created by removing existing buildings between heritage-listed parts of the museum, the 70 metre-long hall could accommodate up to 2,000 people at one time.

A large new space for temporary exhibitions would also be created, "allowing Sydney to compete on the global stage" in terms of international blockbusters.



The expansion would allow the museum to display much more of its collection of 18 million items

The masterplan has been submitted to the NSW Government for consideration as part of the State Cultural Infrastructure Strategy. An architect for the project is yet to be appointed. The museum – originally designed in 1857 by architect Mortimer Lewis – is planning to

hold a international design competition for the new building held over two stages. Once approved, the museum is planning to start construction on the new building in 2018m with the extension to be open by 2022.

More: http://lei.sr?a=x5V2S_A

IAAPA chair Hale highlights safety as body's top priority

New IAAPA chair, Greg Hale, has outlined the organisation's plans for the year ahead, following on from his predecessor with the same key message – that the industry must stand for safety at all times as a top priority.

Hale, who takes over from Universal's John McReynolds, is also acting chief safety officer for Disney Parks and Resorts. Speaking on his new role with IAAPA, Hale talked about the importance of the organisation's safety programme, reinforced by its training institutes.

"IAAPA has always had safety as a core value," he said, speaking to *AM2*. "It continues to grow its outreach programme to educate about best practices for safety, such as through the IAAPA Safety Institute."

In the wake of recent theme park tragedies at Dreamworld in Australia and at Alton Towers in the UK, Hale said that safety education and learning from these incidents is crucial to prevent similar circumstances happening again in the future.

"IAAPA doesn't get directly involved in an accident, that's down to the authorities in that region," he said. "Our goal is to put the practices



Hale is also vice president and chief safety officer for Walt Disney Parks and Resorts

in place to prevent those incidents ever happening. When something bad happens, we try to ensure good comes of it by learning how to prevent it from happening somewhere else.

"A single company or industry or city or state might act very rigorously around a particular incident, but that won't have a widespread effect. IAAPA enables us to create one common

pool of learning for members worldwide. If someone is running a park in Vietnam, they are learning from the Dreamworld accident in Australia, or elsewhere, and we're actually preventing accidents around the world and making the best of a bad situation by preventing accidents in the future."

More: http://lei.sr?a=M6U4g_A

Dubai Parks and Resorts eyes 2020 Expo as site fully opens

Following the official launch of Motiongate Dubai and the wider Dubai Parks and Resorts this month, officials are keeping one eye on the future as the region prepares for the 2020 World Expo.

The resort – which also features Legoland Dubai, Bollywood Parks and the Riverland shopping area – entered a soft opening on 31 October for the launch of Riverland and Legoland, with Bollywood following closely on 17 November. On 16 December, Motiongate became the third park to open, while the full puzzle will be completed when Six Flags Dubai arrives in Q4 2019.

“The market opportunity that we looked at was from a global perspective,” said Vinit Shah, chief strategy and business development officer at DBX Entertainments, parent company of Dubai Parks and Resorts, speaking to *AM2*.

“You have California, Orlando and Paris in terms of theme park destinations, and then you have to jump across all the way to Hong Kong and China – there’s nothing like what we have in between.”



Motiongate opened its doors to the public on 16 December, the last of the three Dubai parks

With hotel occupancy currently booming and Dubai on target to attract 20 million tourists annually by 2020, the Dubai Tourism Authority sees its under-development or recently-opened theme parks

including Dubai Parks & Resorts, IMG Worlds of Adventure, Fox World Dubai and Worlds of Legends as crucial in maintaining visitor numbers after the 2020 World Expo.

More: http://lei.sr?a=Z4q5d_A



Universal will need FAA approval

Universal files patent for drones in parks

Universal is hot on the heels of Disney after filing a patent for use of drone technology at all of its theme parks in the US.

Universal City Studios – a sister division to Universal Parks & Resorts – published a patent at the end of November that covered “special effects techniques,” including water, scent cannons, compressed air blasts, steam blasts, theatrical smoke or fog, snow, bubbles, confetti, flame effects, or directional speakers and other audio effects.

More: http://lei.sr?a=B3G7A_A

Class gap shrinks as 40 million people explore England’s heritage sites

Historic England’s annual audit of the country’s heritage sites has revealed that more than three-quarters of adults in the UK have visited heritage sites in the last year, with the class participation gap significantly shrinking.

The *Heritage Counts* report estimates that roughly 40 million over 16s – 73 per cent of the UK’s population – viewed heritage sites such as stately homes, castles and archaeological ruins in 2015.

Historic buildings continue to draw large crowds in England, with 61 million visitors in 2015 – an increase of 39 per cent since 1989.

The participation gap between people in rich and poor areas has shrunk dramatically, with 59 per cent of people in deprived areas



Historic buildings continue to draw large crowds in England

visiting a historic place compared with 83 per cent in richer areas – a 24 point difference. This gap has closed significantly since 2009, when there was a 44 point difference, with just 40 per cent of people from deprived areas visiting heritage sites.

More: http://lei.sr?a=b7b4S_A

China planning to invest CN¥2tn in tourism sector by 2020

China is planning to attract more investment for its ever-expanding tourism sector, with the country's state planner aiming to create combined private investments of CN¥2tn (US\$290bn, €272bn, £228bn) by 2020.

With China's tourism industry already accounting for 10 per cent of the nation's annual economic growth, the major investment will include a number of key tourism projects and further development of infrastructure facilitating holiday-makers.

As a response to guidelines from the state cabinet to reform the sector, the National Development and Reform Commission (NDRC) and the China National Tourism Administration (CNTA) released a statement that said it would proactively guide "social capital" – meaning private investment.

The country's tourism industry is expecting to employ 50 million people by 2020, which will account for more than 10 per cent of its employment. The government has also been actively developing and expanding its services industry in an attempt to offset persistently weak global demand for Chinese exports.



China's tourism sector already counts for 10 per cent of its annual growth

China has been heavily investing in attractions, with work starting on a number of projects, including *BBC Earth* and *Top Gear* theme parks, a replica Titanic and a theme park offering real flights into space.

Among the 55-plus theme parks under development in China, Universal Beijing is one of the most significant, with the mammoth attraction breaking ground in November.

More: http://lei.sr?a=Q9t7j_A



David Willrich meets Santa in 2015

TEA returns to Lapland in 2017 for SATE event

The Themed Entertainment Association (TEA) is returning to the Arctic Circle in 2017, with the organisation planning to host a three day SATE (Storytelling, Architecture, Technology, Experience) event in Rovaniemi, Finland in February.

Themed around "sustainable futures", speakers for the SATE Academy Days will include international designers, architects and managers of sustainable environments, who will discuss a range of sustainable subjects, from materials to long term design.

More: http://lei.sr?a=W7b7F_A

Miami focuses on Florida's Everglades with new US\$33m zoo exhibit

Zoo Miami has launched its new US\$33m (€31m, £26m) Everglades expansion, showcasing Florida's own endangered wildlife in a brand-new exhibit.

Florida: Mission Everglades focuses on the wildlife and habitats of the attraction's own back garden, with sixty species make up the animal exhibits, including alligators, crocodiles, black bears, the Florida panther and a variety of birdlife.

"We're very excited to see this project open to the public," Zoo Miami director Carol Kruse said of the project, which started back in 2008. "The goal of Florida: Mission Everglades is to give our visitors a deeper understanding of the importance of the Everglades and to engage them in helping us save it. We want visitors to be inspired to actually visit the Everglades."



The state-of-the-art exhibit showcases Florida's Everglades

As well as mammal exhibits and an aviary dedicated to Florida's native birds, such as blue jays, doves and woodpeckers, there is also the Cypress Landing Playground and café as well as a river boat ride supplied by WhiteWater.

More: http://lei.sr?a=x2s8u_A

AM2

DIARY DATES

29 JANUARY - 1 FEBRUARY 2017

FEC Summit 2017

**We-Ko-Pa Resort,
Scottsdale, Arizona, US**

Family Entertainment Centre operators from around the globe will gather for the fifth year, with an optional post-tour of FECs.

Email: iaapa@iaapa.org

Tel: +1 703 836 4800

www.IAAPA.org

22-24 FEBRUARY 2017

IAAPI Amusement Expo Bombay Exhibition Centre, Mumbai, India

The three day exhibition provides a platform to share and learn new ideas, with big players from within the industry showcasing new schemes and experiences.

Email: info@iaapi.org

Tel: +91 22 6523 1643

www.iaapi.org

2-4 MARCH 2017

RAAPA 2017 Moscow, Russia

Organised by the Russian Association of Amusement Parks and Attractions (RAAPA), the event is the premier trade show in the Russian amusement industry.

Email: raapa@raapa.ru

Tel: +7 (495) 234-50-15

www.raapa.ru

8 MARCH 2017

IAAPA Leadership Conference Anaheim/Hollywood, California

For owners and operators, the IAAPA Leadership Conference 2017 provides fresh perspectives and unique ideas to enhance the guest experience and drive business. 2017 tour locations include Disney's California Adventure, Knott's Berry Farm, the Aquarium of the Pacific, The Queen Mary, Great Wolf Lodge and Universal Studios Hollywood.

Email: iaapa@iaapa.org

Tel: +1 703 836 4800

www.IAAPA.org



EAG has been twinned with VAE since 2015, with both events held at London's ExCeL

17-19 JANUARY 2017

EAG/Visitor Attraction Expo ExCeL London Exhibition Centre, London, UK

Since its launch in 2010, EAG has become the definitive annual event for amusement and coin-op professionals

from the UK, Europe and beyond. The Visitor Attraction Expo made its debut in 2014 and offers the UK's leisure parks, piers, zoos and static attractions sector an annual event which it can call its own.

Tel: +44 158 276 7254

www.attractionsexpo.co.uk

9-11 MARCH 2017

AAK 2017 China Import and Export Fair Pazhou Complex, Guangzhou, China

The Asia Amusement & Attractions Expo covers 80,000sq m (860,000sq ft) and will have a number of top suppliers exhibiting, with companies coming from more than 30 countries worldwide to showcase their products.

Email: gzhw@grandeurhk.com

Tel: +86 20 2331 8547

www.chinaexhibition.com

27-29 MARCH 2017

DEAL 2017 Dubai World Trade Centre, United Arab Emirates

Held annually, DEAL is the region's most anticipated and biggest attraction for global and local stakeholders in the amusement and entertainment industries that are looking for a strong entry into these markets.

Email: lilia@iecdubai.com

Tel: +971 4 3435777

www.dealmiddleeastshow.com

17-18 MAY 2017

Museums + Heritage Show Kensington Olympia, London, UK

The free-to-attend Museums + Heritage Show offers two days of seminars, cultural attraction experts and sector suppliers. Those in attendance are given advice, ideas and tools that they can walk away with and put into practice in their own organisations. An awards ceremony will also take place, recognising best practice within the world of museums, galleries, and cultural and heritage visitor attractions, with a submission deadline of 1 February.

Email: anna@museumsandheritage.com

Tel: +44 1905 724 734

www.museumsandheritage.com/show

13-16 MARCH 2017

EAZA EZE Conference 2017 Paris Zoo, Paris, France

The biennial EAZA European Zoo Educators conference brings together educators from across Europe for three days of presentations, workshops, and activities focused on sharing good practice and highlighting future trends. The theme for 2016 is 'Diverse tools to engage audiences with nature: How creative design sparks conservation education diversity in zoos and aquariums'.

Email: info@eaza.net

Tel: +31 20 520 07 50

www.eaza.net

DO YOU MANAGE A XD THEATER OR SIMULATOR AND ARE YOU LOOKING FOR NEW EXCITING MOVIES?

We're working for you!



Red Raion is the first made-in-Italy VR/5D movie production company. Being an in-house production studio, you can rely on a company that creates both original movies and custom-built projects.

**Would you like to know what
we can do for you?**

**Go to this link
bit.ly/redraionmovies**



REDRAION

www.redraion.com | info@redraion.com



A word cloud of roller coaster names. The names are of various sizes, with 'SOMBRERO' being the largest. Other prominent names include 'Red Baron', 'Bumper Cars', 'Super Twister Coaster', 'Jumpin' Star', 'Hawk', 'Disk'O', 'Turbo Force', 'Flash', 'Crazy Bus', and 'Giant Discovery'. The names are arranged in a dense, overlapping pattern, with some names appearing in different colors like red, blue, and green.

These have been 50 years of
hard work, creativity, innovation and successes.

zamperla.com

Antonio Zamperla Spa **Vicenza - Italy** **Phone: +39 0444 998400** **e-mail: zamperla@zamperla.it**

Forrec details ‘best of’ plan for upcoming Legoland New York

Merlin Entertainments has confirmed plans for a Legoland development in New York state, with its designer Forrec revealing to *AM2* new details about the highly anticipated project.

The US\$500m (€470m, £401.7m) development in Goshen – around 65 miles outside of New York City – will feature more than 50 rides, shows and attractions, in addition to a 250-bedroom Lego hotel.

The park, which will be Merlin’s tenth Legoland, will be a “best of”, taking the best elements from every Legoland park worldwide and combining them to create the ultimate Lego experience.

“As time goes on there have been more and more changes made to Lego’s parks,” said Cale Heit, executive vice president of Forrec, speaking to *AM2*. “They’re looking more and more like the Lego product lines, creating this immersive Lego world.”

The 523 acre (2.1sq km) development, which is currently going through the final approval stages, could open as early as 2019.

“One thing very unique for a Lego park is the property is very hilly,” said Heit. “It’s a really



The ‘bes of’ Legoland could open its doors as early as 2019, if all goes according to plan

beautiful green environment and we’re utilising the hills as an opportunity to help engage guests as they walk through. The topography of the area to pulls people through the park, incorporating it into the story and the theming.”

Merlin has said it expects between 1.5 million and 2.5 million visitors a year – in line with figures at its US parks in Florida and California.

More: http://lei.sr?a=Y7n5k_A

Lionsgate theme park plans ‘on hold indefinitely’ after financing failure

Plans for a US\$750m (€707m, £590m) Lionsgate theme park in Georgia, US, have collapsed after the project team failed to finance the multi-million dollar attraction.

First announced in March 2015, the 700-acre (2.8sq km) Avatron development at Lake Allatoona near Atlanta is on hold “indefinitely”, according to the developers.

The plan had been to license Lionsgate IPs including *The Hunger Games*, *Step Up* and *Twilight*, with an opening date of 2019.

The park would have included rollercoasters and other rides based on the brands, with *The Hunger Games* anchoring the development.

“One of our key partners had to suspend its participation,” said a statement from Avatron CEO David Garrett III, indicating financing the project was the main stumbling block.



The Hunger Games would have been an anchor for the park

“While many would encourage us to look at this as simply a timing situation, we are of the shared belief that no more time can be given or pushed back. Therefore, the Avatron project is being placed on hold indefinitely.”

More: http://lei.sr?a=k9E6g_A



The scheme has been run since 2013

HLF funding Scotland canal training scheme

The Heritage Lottery Fund (HLF) has awarded £1.125m (US\$1.4m, €1.35m) to the Scottish Waterways Trust (SWT) to finance a major skills and employability scheme centred on three historic canals.

Between 2013 and 2015, the Canal College trained 162 young people, with 72 per cent moving into work, further education, training or volunteering.

The charity is aiming to reach 360 people for the scheme by expanding the age criteria and locations offered to Falkirk, Inverness and West Dunbartonshire.

More: http://lei.sr?a=5w6F7_A



Gears of War: Laser Siege is open at Hub Zero in Dubai

Alterface reinvents laser tag concept for Gears of War

Alterface has supplied the interactive laser shooting technology for Gears of War: Laser Siege at Hub Zero in Dubai, combining classic laser tag with a walkthrough environment.

Equipped with a laser gun and jacket, up to 24 players can explore the two-level site, themed like the planet Sera, at one time, with the aim of shooting opposing team

members and virtual Locusts – a mutual enemy.

“We accepted the challenge to innovate laser tag even though nobody had tried it before,” said Alterface CEO Benoit Cornet.

“Even more than innovating the laser tag, Hub Zero’s request was an opportunity to implement the laser tag gameplay in our interactive walkthrough solutions.”



Gravity Group has designed the wooden coaster for Fun Spot

Barrel roll wooden coaster coming to Fun Spot America

Gravity Group is working on a US\$6m (€5.7m, £4.8m) wooden coaster for the Fun Spot America theme park in Kissimmee, Florida, set to open in summer 2017.

Unusually for a wooden coaster, the new ride will boast a 36-degree roll inversion as well as a top speed of 49mph (79kph), 2,256-feet (688-metre) track length and an

80-foot (24-metre) drop.

“This is huge news, not just for us but the city of Kissimmee as this will be the only wooden roller coaster in the southeast that will feature a 360-degree barrel roll,” said John Arie Jr, Fun Spot CEO. “We have worked tirelessly with the Gravity Group to design a must-ride coaster for any thrill seeker and coaster enthusiast – definitely ‘bucket-list worthy.’”



The cube structure is inspired by bioluminescence

MDT-tex and UNStudio create Eye_Beacon Pavilion

Fabric membrane construction specialist MDT-Tex and UN Studio architects have created an eye-catching information booth for the Amsterdam Light Festival.

The Eye_Beacon serves as an attraction point and a ticketing/information booth for people visiting the annual light art festival in Amsterdam, which runs until

22 January 2017. Located on the western side of the ‘Blauwbrug’, next to the river Amstel, the pavilion acts as a connection between the ‘Watercolour’ canal route and the ‘Illuminade’ land route.

The design is specifically inspired by the deep sea world where living organisms use bioluminescence as an attraction and for communication.



Curse of Blackstorm Bay is a pirate-themed immersive tunnel

Blackstorm Bay joins Dino Island in Simworx offerings

Simworx and Dutch design and theming specialist Jora Vision have created a brand new pirate concept for the ever popular immersive tunnel experience.

The Curse of Blackstorm Bay is an original storyline that immerses guests from the queue line area through to the main show. The full turnkey attraction features a dark

ride scene with projections and physical theming as part of the show, while the ride vehicle is a pirate galleon.

“The ride immerses guests as soon as they enter the pre-show area,” said Simworx sales director Edward Pawley. “It’s a fun, exciting and highly entertaining experience for most ages and a great addition to what Simworx has to offer.”

Training that works.



CREW understand that staff development can be difficult and time consuming, but we know that your people can make the difference between a good business and a great business.

CREW training will:

- Inspire great customer service
- Boost retail and FOH confidence
- Enhance communication and presentation skills
- Develop interactive talks and shows
- Improve team morale
- Increase revenue

"As a direct result of CREW training our fund pot for "Gems of the Jungle" at £5000 in August went through the roof and we amassed a further £18,000 in just six weeks. Brilliant!" (summer season 2011)

Dianne Eade, Newquay Zoo
Head of Finance, Human Resources and Administration



www.crew.uk.net

info@crew.uk.net

0845 260 4414

Exciting New Nottingham Attraction Requires:

OPERATIONS MANAGER

SALARY SCALE - £30K - £35K PER YEAR

The former lock cottages at Beeston Lock are being brought back to life, restored and adapted to provide a heritage centre that will attract, inform and educate people about the heritage of this set of buildings, the canal they served and the beauty of the surrounding region. We are now looking for a professional to help prepare for the opening in July 2017 and then to take responsibility for the management of the centre.

The Operations Manager is a senior strategic post which we would like to appoint early in 2017. The person will lead the whole operational team/volunteer support and be responsible for the overall management and business development of the centre. The post will be responsible for the overall day to day running of the heritage centre, ensuring a high quality visitor experience, marketing and developing the business and commercial aspects of the operation including the catering and retailing. It is envisaged that the post holder will be a visionary leader and manager who will play a crucial role enabling the centre to develop the visitor experience and ensuring that the centre becomes an integral part of the local community.



The successful candidate will ideally be educated to degree level, a visionary and charismatic leader with excellent management skills and experience,



and have entrepreneurial flair with a strong understanding of visitor attractions and collections. We envisage the candidate will also have extensive senior management experience with a demonstrable record of success as a leader who has managed people, budgets and programmes in a visitor attraction, museum, or other organisation known for quality and excellence.

If you think you could do this job we would like to hear from you. Full particulars can be obtained from Julian Owen (juliano@canalsideheritagecentre.org.uk) telephone 0115 9229831. Completed applications should be submitted to: Julian Owen Architects, 276 Queens Road, Beeston, Nottingham NG92BD before January 16th 2017.

Apply now: <http://lei.sr?a=OOR8O>

THE GLL TRAINEE MANAGER SCHEME 2016

POSITIONS AVAILABLE NATIONALLY £15,981 - £19,659 PA (DEPENDENT ON LOCATION)

GLL is the UK's largest leisure provider as well as being the first and largest leisure social enterprise. As a national organisation, we now operate in more locations than ever before and employ over 10,000 people, run over 230 leisure centres, pools and recreation grounds (including the London Aquatics Centre and Copper Box Arena in the Queen Elizabeth Olympic Park), as well as numerous libraries, children's centres, spas and events spaces. With all of these places and spaces, you'll gain experience like no other – and our success means that we're in an ideal position to train people for their own successful career in leisure.

This award-winning, intense two-year programme will give you training and real work experience in the leisure sector. Year 1 will see you learning the ropes in various front-line roles from Customer Service and Library positions to Fitness Instructor, Lifeguarding and Business Support. Year 2 will give you experience in supervisory roles. Throughout the scheme, you will complete vocational qualifications as well as studying for a CIMPSA-accredited leisure management qualification.

It goes without saying that you'll be bright, motivated and committed. The hard work pays off as many of our previous

Trainee Managers now hold senior positions within the company. Rest assured, you'll be supported and mentored throughout - and by the end of it, you'll have all the skills, knowledge and qualifications to start your leisure career with GLL.

If you have what it takes to be part of our 2016 intake, then find out more and apply now at www.glljobs.org and search for Trainee Manager Scheme



The Trainee Manager scheme helped us win 'Employer of the Year' at the 2014 Active Training Awards.



For more details on the following jobs
visit www.am2.jobs or to advertise
call Sarah on +44 (0)1462 471908



● **Chief Engineer
(Rides and Attractions)**

Dreamland Margate

Salary: Competitive

Job location: Margate,
United Kingdom

● **Operations Manager**

Canalside Heritage Centre

Salary: £30k - £35k per year

Job location: Nottingham,
United Kingdom

● **Trade Partnerships
Executive**

Legoland Discovery Centre

Salary: Competitive

Job location: Manchester,
United Kingdom

● **Commercial Manager**

Sea Life

Salary: Competitive

Job location: Brighton,
United Kingdom

● **Events Sales
Co-Ordinator**

The Eye Brand

Salary: Competitive

Job location: Blackpool,
United Kingdom

● **Commercial
Team Leader**

Madame Tussauds

Salary: Competitive

Job location: Hollywood,
United States

● **Duty Manager**

Sea Life

Salary: Competitive

Job location: Orlando,
United States

● **Senior Aquarist**

Sea Life

Salary: Competitive

Job location: Kansas City,
United States

● **Duty Manager**

Legoland Discovery Centre

Salary: Competitive

Job location: Boston,
United States

● **Duty Manager
- Commercial**

Madame Tussauds

Salary: Competitive

Job location: Hollywood,
United States

● **LEGO Planning Analyst**

Merlin Entertainments Group

Salary: Competitive

Job location: London,
United Kingdom

● **Finance Business
Analyst**

Merlin Entertainments Group

Salary: Competitive

Job location: Poole,
United Kingdom

● **Learning and
Development Manager**

Thorpe Park Resort

Salary: Competitive

Job location: Chertsey,
United Kingdom

● **Resort HR Manager**

Chessington World
of Adventures

Salary: Competitive

Job location: Chessington,
United Kingdom

● **Brand Manager**

Chessington World
of Adventures

Salary: Competitive

Job location: Chessington,
United Kingdom

● **Partnerships Manager**

Merlin Entertainments Group

Salary: Competitive

Job location: Chessington,
United Kingdom

● **Duty Manager**

Legoland Discovery Centre

Salary: Competitive

Job location: Dallas,Texas,
United States

● **Recruiter**

Legoland

Salary: Competitive

Job location: California,
United States

● **Head of Human
Resources, West**

Merlin Entertainments Group

Salary: Competitive

Job location: San Francisco,
United States

● **Marketing Coordinator**

Madame Tussauds

Salary: Competitive

Job location: New York,
United States

For more details on the above jobs visit www.am2.jobs

Universal offers first look at its Super Nintendo World attraction in Japan

Continued from front cover

Universal Studios Japan (USJ) has released the first images of its Nintendo attraction, coming in 2020.

Now officially named Super Nintendo World, the conceptual art shows an entirely Mario-themed land with Bowser's Castle, Princess Peach's castle, a mushroom house and a multi-levelled Mario-style level.

"Super Nintendo World will comprise expansive environments filled with unprecedented rides, interactive areas, shops and restaurants, all featuring Nintendo characters and games," said a Universal statement, which also confirmed last month that its parks in Orlando and



The Mario-themed world will cost ¥50bn to develop

Hollywood would also feature a Nintendo presence.

USJ has said its Nintendo addition will be cost ¥50bn (US\$451m, €424m, £363m).

According to the operator, the attraction in Osaka will

exceed the size of its existing Harry Potter element. The expansion will take four years to develop, with the opening timed to coincide with the 2020 Tokyo Olympics.

More: http://lei.sr?a=r2U8K_A

'Just the beginning' for Fifa museum as attraction targets 250,000 visitors

Despite a rocky start to life as a visitor attraction, Fifa's football museum in Zurich plans to push on, targeting double the amount of visitors in 2017 in the build up to the 2018 World Cup in Russia.

Last month the museum announced losses in its first year of more than CHF30m (US\$30.5m, €27.9m, £24.1m) in its first year, leaving many questioning the future of the project.

"It's just the beginning of the museum in its life," said deputy director Hans-Georg Süssmann, speaking to AM2. "The UN has 196 accepted nations and we've had 140 of them visit during July and August. The strategy was to get tourists to the museum but after



Despite a tough opening year, reviews have been positive

being not long open, we're really impressed with that."

Despite financial woes in its opening year, the museum is already ranked in the top five most-visited in Zurich.

"The idea is to have 250,000 a year at full capacity," said Süssmann. "Those are figures we could handle so it's still a nice visit and not overcrowded."

More: http://lei.sr?a=f5a4A_A

American Association of Museums (AAM)

T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums

T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors

T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA)

T: +44 (0)20 7222 1728 W: www.alva.org.uk

Association of Science and Technology Centers (ASTC)

T: +1 202 783 7200 W: www.astc.org

Association of Scottish Visitor Attractions (ASVA)

T: +44 (0)141 229 0923 W: www.asva.co.uk

Association of Zoos and Aquariums (AZA)

T: +1 301 562 0777 W: www.aza.org

Australian Amusement Leisure & Recreation Association (AALARA)

T: +61 7 3807 35 08 W: www.aalara.com.au

European Association of Amusement Suppliers Industry (EAASI)

T: +39 0522 554 176 W: www.eaasi.org

European Association of Zoos and Aquaria (EAZA)

T: +31 20 520 07 50 W: www.eaza.net

European Network of Science Centres and Museums (Ecsite)

T: +32 2 649 73 83 W: www.ecsite.eu

Giant Screen Cinema Association (GSCA)

T: +1 919 346 1123 W: www.giantscreencinema.com

Historic Houses Association (HHA)

T: +44 (0)20 7259 5688 W: www.hha.org.uk

Indian Association of Amusement Parks & Industries (IAAPI)

T: +91 22 6523 1643 W: www.iaapi.org

International Association of Amusement Parks & Attractions (IAAPA)

T: +1 703 836 4800 W: www.iaapa.org

International Planetarium Society

T: +1 808 969 9735 W: www.ips-planetarium.org

Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: www.iscan.ie

Museums Australia

T: +61 2 6230 0346 W: www.museumsaustralia.org.au

National Farm Attractions Network (NFAN)

T: +44 (0)1536 513 397 W: www.farmattractions.net

NAVET

T: +46 (0)33 41 00 09 W: www.navet.com

Outdoor Amusement Business Association (OABA)

T: +1 407 681 9444 W: www.oaba.org

The Aquarium & Zoo Facilities Association (AZFA)

E: r1f@tnaqua.org W: www.azfa.org

The Canadian Museums Association

T: +1 613 567 0099 W: www.museums.ca

The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: www.canadiansciencecentres.ca

Themed Entertainment Association (TEA)

T: +1 818 843 8497 W: www.teaconnect.org

World Waterpark Association (WWA)

T: +1 913 599 0300 W: www.waterparks.org

Zoo & Aquarium Association

T: +61 2 9978 4797 W: www.zooaquarium.org.au