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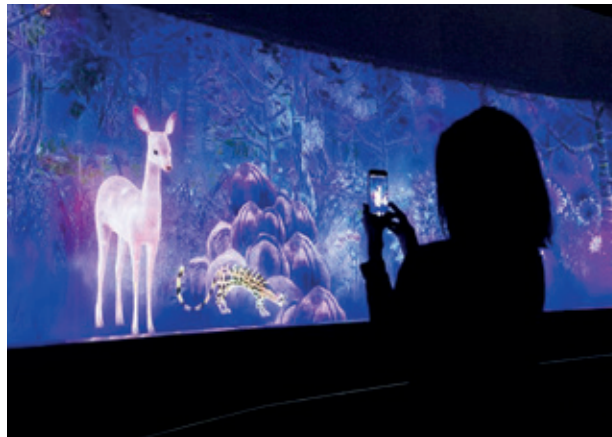
11 JANUARY 2017 ISSUE 69

National Museum of Singapore unveils interactive digital forest

The National Museum of Singapore has debuted a unique digital exhibit, turning 69 drawings into a single giant animated interactive illustration.

Using sensors set up in the newly-refurbished Glass Rotunda, the installation by Japanese art collective teamLab allows visitors to interact with the flora and fauna.

Titled *Story of the Forest*, the digital piece, which is 15m (49ft) in height and 170m (558ft) long, is based on the museum's watercolour collection and mimics the dense tropical rainforests of Southeast Asia. The unique work has been inspired by the 19th century collection of by William Farquhar – the first Commandant of Singapore.



Story of the Forest is inspired by the collection of William Farquhar

Starting at the top of the three-storey structure, visitors enter through a dark room projecting falling petals across the ceiling, before walking down a 144-metre

(472-foot) spiral path with animals running through the intricately-designed forest. The exhibition ends in a room raining petals. As visitors approach the petals they immediately sprout, growing in seconds into towering trees.

Story of the Forest also introduces augmented reality to the experience, with users downloading a free app to find animals, pointing their smart device at the creatures as they appear in the digital forest to register them.

The Glass Rotunda reopens after a two-year closure. It is now home to *Story of the Forest* and *Singapore, Very Old Tree* – a special exhibition featuring photos by local photographer Robert Zhao. *More: http://lei.sr?a=t7f6M_A*

SeaWorld's Tilikum dies as infamous orca show comes to close

Just days since SeaWorld San Diego announced its final orca show would be held on 8 January, the marine park brand's most famous animal, Tilikum, has died.

The 36-year-old orca was an icon of SeaWorld for decades. Tilikum was also known for causing the death of trainer Dawn Brancheau in 2010, a tragic story that became the subject of the *Blackfish* documentary that severely damaged the company's public image.

The cause of death is not yet known, but Tilikum was being treated for a lung infection and other health issues related to his age.

"Tilikum had, and will continue to have, a special place in the hearts of the SeaWorld family, as well as the millions of people all over the world that he inspired," said SeaWorld



Tilikum was responsible for three deaths

CEO Joel Manby. "My heart goes out to our team, who cared for him like family."

The 40-year-old trainer Brancheau was pulled underwater by the 12,000lb (5,443kg) bull orca at the Shamu Stadium at SeaWorld in Orlando, Florida, in February 2010.

SeaWorld, which has not taken orcas from the wild for 40 years, acquired Tilikum from Sealand of the Pacific in Victoria, Canada, when the animal was around 10 years old.

With the remaining killer whales, SeaWorld pledged to end the shows that involve trainers and circus-style tricks, and replace them with an "Orca Encounters" show based on their natural behaviours in the wild.

More: http://lei.sr?a=R7e8Y_A

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The *Power Rangers* reboot is released in cinemas worldwide on 24 March 2017

Lionsgate releases *Power Rangers* VR experience

Lionsgate's hotly-anticipated Power Rangers reboot is getting a VR experience to coincide with the film's release this year.

Debuted at the 2017 International Consumer Electronics Show (CES) in Las Vegas, Qualcomm Technologies created the VR experience, which will get a worldwide rollout following the release of the IP's reboot in March.

The experience allows users to enter the zords of their favorite Power Ranger, embodying their powers as they fight the forces of evil.

VR and animation studio Reel FX produced the Power Rangers VR experience, which was on display at the Qualcomm CES booth ahead of its distribution internationally.

More: http://lei.sr?a=k3v3K_A

Natural History Museum's 'Dippy' the diplodocus set for UK tour in 2018

Dippy - the iconic diplodocus that has welcomed visitors to London's Natural History Museum (NHM) for more than 37 years - is embarking on a tour of the UK following the museum's decision to replace the replica dinosaur with a blue whale skeleton.

The 21.3 metre-long (229ft) dinosaur, with 292 replica bones made of plaster, has been in the museum's collection for 112 years.

Installed in the museum's Hintze Hall in 1979, Dippy will start its tour in February next year, visiting a number of cultural locations, including Dorset County Museum, Birmingham Museum and Art Gallery; Ulster Museum; Kelvingrove Art Gallery and Museum, Glasgow; Great North Museum, Hancock, Newcastle upon Tyne; National Assembly for Wales and Number



Dippy has been a part of NHM's collection for 112 years

One Riverside in Rochdale, with the tour culminating in July 2020 at Norwich Cathedral.

NHM, which is currently renovating its exterior grounds, has plans to cast Dippy in bronze upon its return to the museum and place it as an outdoor installation in its gardens.

More: http://lei.sr?a=f7k3Q_A

Cruise industry evolving, says WhiteWater's Paul Chutter

Paul Chutter, chief business development officer at WhiteWater West, has said the cruise industry is rapidly developing, with a traditionally older audience now changing as the cruise experience evolves along with the company's on-board waterpark installations.

"The perception of the cruise ship experience is changing dramatically," said Chutter, speaking to *AM2*. "It used to be terrible buffets and shuffleboard, and now it's unbelievable entertainment on board, incredible destinations to visit, amazing food and shows."

According to Chutter, WhiteWater – which works with the likes of Carnival, Norwegian and Disney Cruise Lines – handles around 80 per cent of the cruise ship market in terms of waterpark development.

With the company developing specialist cruise ship equipment, designed to fit on a small footprint while still offering high thrills and spills, it has firmly established itself as the market leader for the cruise sector, with more than 100 engineers as part of the



WhiteWater handles 80 per cent of the cruise ship market in terms of waterpark development

WhiteWater team developing products to withstand the unique engineering challenges found within the cruise industry.

"It's a very challenging market," said Chutter. "It's one that others have tried their hand at, but frankly have not been that

successful. We have the experience, I'm sure if you were to go back 20 years we would have had certain challenges as well. But we have learned with our partners and learned as that part of our business has grown."

More: http://lei.sr?a=Z8w7q_A

NorthernLight reveals details of Experimenta's new galleries

Dutch design agency NorthernLight is working on a wide range of hands-on exhibits and science and art installations as part of the high-profile expansion at Experimenta science centre in Heilbronn, Germany.

The 13,500sq m (145,000sq ft) extension, which is currently under construction and is slated to open in late 2018, was designed by Berlin-based Sauerbruch & Hutton and aims to be an "architectural lighthouse" for Heilbronn. The facility includes four themed galleries with more than 200 interactive exhibits, a cutting-edge multifunctional science dome and a biosphere, as well as workshop and breakout spaces and retail space.

NorthernLight is collaborating with Bruns to develop two of the four permanent galleries, one based on matter and one based on exploring the world.

"In the first gallery, we will look into the extraordinary aspects of the matter that surrounds us," NorthernLight told *AM2*. "You will become aware of the richness of matter you encounter every day and gain an insight into technological advances in material science.



The Experimenta extension design by architects Sauerbruch and Hutton

"In five immersive zones and some iconic installations, we tell the story of tangible and intangible matter, of light, structures and the most mysterious of all: living matter."

"In the World Perspectives gallery, we look at the mental models and filters we all use to make sense of the complex and chaotic world around

us, so visitors become explorers able to look at the world with new eyes."

Artificial intelligence and biotechnology are among other topics that will be investigated. Some of Germany's titans of industry are also getting involved, including Bayer, Audi and Lidl.

More: http://lei.sr?a=P5v9r_A

825,000 flock to Shakespeare sites for 400th anniversary

A record number of tourists visited the five historic houses of William Shakespeare in 2016 to mark the 400th anniversary of his death.

More than 825,000 people attended the attractions in the playwright's birthplace of Stratford-Upon-Avon over the year, topping the record set in 2014 of 820,000 – his 450th birthday.

The record figures have been driven by the Shakespeare Birthplace Trust (SBT), which marked 400 years of Shakespeare's creative legacy with a number of significant milestones including the return of his will to Stratford-upon-Avon for the first time since it was written.

The trust also reopened Shakespeare's New Place – his family home from 1597 until he died in 1616 – which has welcomed almost 50,000 people since it opened in August.

"2016 has shown that Shakespeare's works are perhaps more relevant today than they have ever been in helping us to



400 years of Shakespeare's creative legacy were marked with a number of public events

understand the world around us, release our creativity and create conversations between everyone regardless of our age, background or ability," said SBT CEO, Dr. Diana Owen. "We want to continue to

share our expertise and the joy of his works with new audiences, and we're working on innovative initiatives for 2017 and beyond with a range of partners worldwide."

More: http://lei.sr?a=d6N4p_A



The plan is in addition to a theme park

Six Flags bolsters China plan with waterpark

Six Flags' rapid overseas expansion is ramping up, with plans to build a new waterpark next to China's first ever theme park operating under the brand's banner.

Sitting adjacent to Haiyan's under-development Six Flags Zhejiao, the waterpark will open at the same time as the theme park, with Six Flags Hurricane Harbor including waterslides, a wave pool, a lazy river and a water play area for kids.

The theme and waterpark are at the heart of a US\$4.6bn (£4.4bn, £3.7bn) development in Hangzhou Bay, with Riverside Investment Group behind the plan.

More: http://lei.sr?a=E7w9t_A

Omani tourism investments continue with giant waterfront leisure project

The Muscat National Development Company (ASAAS) is planning to develop a mixed-use waterfront project in Oman with multiple attractions as the country's government continues on its plans to invest in its tourism sector.

Situated in Barka, the cluster of attractions will include the theme park, in addition to a waterpark, wildlife park, equestrian centre and an interactive science and technology edutainment centre.

In addition to new attractions, the 1.5 million square metre project will also feature several hotels, a residential area and retail zones.

Singapore-based Surbana Jurong is the resort's masterplanner. An Orlando-based firm will operate both the theme park and wildlife park.



The development will come up along the Barka waterfront

The development is part of a OMR1bn (US\$2.6bn, €2.5bn, £2.1bn) 2040 tourism strategy by Oman's government as it steps up efforts to boost tourism with billions in future investment to offset faltering oil prices.

More: http://lei.sr?a=X5Y9R_A

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IAAPA striving to be premier research resource for industry

IAAPA president and CEO Paul Noland has said he wants the body to become the “premier go-to resource” for people seeking statistical data and information on the attractions sector.

Speaking to *AM2*, Noland said that amidst IAAPA's planned move to the attractions capital Orlando it wants to continue investing in research and statistics to make it one of the strongest services the organisation provides.

“A couple of years ago with the support of the board we made a fundamental investment in data and information,” he said.

“Historically we would all agree we lagged and did not invest enough in that area but now we have a multi-year plan to provide good economic and benchmark data for the media, government officials and our members.

“We should be the one-stop-shop for credible information on the industry,” he added. “We’re putting a lot into research, surveys are going on and lots of different things are happening to collect that data.”



Paul Noland wants research and statistics to be one of IAAPA's top priorities

In August 2015, IAAPA created a new position within the organisation, appointing research expert Melissa Teates to initiate, conduct, and manage worldwide market research and data analysis.

Since her appointment, IAAPA has recently completed a year-long assessment of member needs, while the body is also putting together a 20-year plan for research.

More: http://lei.sr?a=w9H5A_A



This will be the first US Atlantis resort

Kerzner expands Atlantis brand with Hawaii plans

China Oceanwide and Kerzner International Holdings have announced plans to develop a multi-million dollar mixed-use resort development in Hawaii, with the expansive 642-acre project the latest in Kerzner's global expansion of its Atlantis brand.

Overlooking the Honu and Kohola Lagoons, 26 acres of the Atlantis development will be dedicated to entertainment and experiences, with plans for an Aquaventure Waterpark, The Ambassador Lagoon and The Lost Chambers Aquarium.

More: http://lei.sr?a=r4e4B_A

Ground broken on China's US\$1.85bn Nickelodeon resort in Foshan

Viacom, the Sanshui New Town Management Committee and Elite Global Group have broken ground on a US\$1.85bn (€1.69bn, £1.24bn) Nickelodeon-branded cultural resort, set to open in Foshan, Southern China by 2020.

Part of an initiative to enhance the culture, tourism, sports, science and technology sectors to the city of Foshan, the project will cover roughly 750 acres, with 250 acres dedicated to Nickelodeon.

The developers have said the plan will include a 'China Cultural Creativity Base', which will use Chinese culture, stories and values into attractions. The project will also incorporate energy-efficient buildings.

“Elite Global Group and Foshan will create a series of branded attractions to appeal to kids and families across China,” said Ron Johnson,



IPs such as SpongeBob will be a key part of the development

executive vice president of Nickelodeon and Viacom Consumer Products. “This will enable them to connect with some of the most beloved Nickelodeon characters in the world, including *SpongeBob SquarePants*, *Dora the Explorer* and *Teenage Mutant Ninja Turtles*.”

More: http://lei.sr?a=v8n5q_A

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www.iaapi.org

2-4 MARCH 2017

RAAPA 2017 Moscow, Russia

Organised by the Russian Association of Amusement Parks and Attractions (RAAPA), the event is the premier trade show in the Russian amusement industry.

Email: raapa@raapa.ru

Tel: +7 (495) 234-50-15

www.raapa.ru

8 MARCH 2017

IAAPA Leadership Conference Anaheim/Hollywood, California

For owners and operators, the IAAPA Leadership Conference 2017 provides fresh perspectives and unique ideas to enhance the guest experience and drive business. 2017 tour locations include Disney's California Adventure, Knott's Berry Farm, the Aquarium of the Pacific, The Queen Mary, Great Wolf Lodge and Universal Studios Hollywood.

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5,000 people are expected to attend the show, which showcases the latest new product lines

17-19 JANUARY 2017

EAG/Visitor Attraction Expo ExCeL London Exhibition Centre, London, UK

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from the UK, Europe and beyond. The Visitor Attraction Expo made its debut in 2014 and offers the UK's leisure parks, piers, zoos and static attractions sector an annual event which it can call its own.

Tel: +44 158 276 7254

www.attractionsexpo.co.uk

9-11 MARCH 2017

AAK 2017 China Import and Export Fair Pazhou Complex, Guangzhou, China

The Asia Amusement & Attractions Expo covers 80,000sq m (860,000sq ft) and will have a number of top suppliers exhibiting, with companies coming from more than 30 countries worldwide to showcase their products.

Email: gzhw@grandeurhk.com

Tel: +86 20 2331 8547

www.chinaexhibition.com

27-29 MARCH 2017

DEAL 2017 Dubai World Trade Centre, United Arab Emirates

Held annually, DEAL is the region's most anticipated and biggest attraction for global and local stakeholders in the amusement and entertainment industries that are looking for a strong entry into these markets.

Email: lilia@iecdubai.com

Tel: +971 4 3435777

www.dealmiddleeastshow.com

17-18 MAY 2017

Museums + Heritage Show Kensington Olympia, London, UK

The free-to-attend Museums + Heritage Show offers two days of seminars, cultural attraction experts and sector suppliers. Those in attendance are given advice, ideas and tools that they can walk away with and put into practice in their own organisations. An awards ceremony will also take place, recognising best practice within the world of museums, galleries, and cultural and heritage visitor attractions, with a submission deadline of 1 February.

Email: anna@museumsandheritage.com

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www.museumsandheritage.com/show

13-16 MARCH 2017

EAZA EZE Conference 2017 Paris Zoo, Paris, France

The biennial EAZA European Zoo Educators conference brings together educators from across Europe for three days of presentations, workshops, and activities focused on sharing good practice and highlighting future trends. The theme for 2016 is 'Diverse tools to engage audiences with nature: How creative design sparks conservation education diversity in zoos and aquariums'.

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Universal Japan plans *Dragon Quest* ‘real battle’ experience

Universal Studios Japan is celebrating the 30th anniversary of *Dragon Quest* by announcing plans for a new visitor attraction based on the popular videogame series.

Debuting on 17 March, ‘Dragon Quest: The Real’ will equip guests with a weapon and send them on a quest through a labyrinth, working with their friends to battle monsters appearing in the dungeon.

Dubbed a “real battle attraction”, USJ has called the plan the first of its kind, promising “adventures you were formerly only able to experience in videogames coming to life around you”, with players able to “really be the hero”.

While Universal has been quiet on the details, it did say the attraction would be using its “technological and creative abilities to bring a wide range of media content to life with realistic attractions”.

Dragon Quest is incredibly popular in Japan, having debuted on the Famicom system in 1986 and going on to release 10 games spanning multiple platforms. To date, the game has sold 66 million units worldwide.



USJ has promised ‘adventures coming to life around you’ for the attraction

“The day has finally come for everyone to experience the world of *Dragon Quest* in real life,” said Ryutaro Ichimura, head producer on the Square Enix *Dragon Quest* 30th Anniversary Project. “As a

conclusion to the project, we’re working as hard as we can with Universal Studios Japan to bring you an amazing experience, so you won’t be disappointed.”
More: http://lei.sr?a=a7J8e_A

Giant wind turbine artwork installed in Hull for UK City of Culture 2017

Artist Nayan Kulkarni has installed a 75m-long (250ft) rotor blade in Hull – the first in a series of temporary installations marking its year as UK City of Culture.

Commissioned in partnership with Siemens and with the support of Green Port Hull, “Blade” is part of Look Up – a year-long programme for Hull 2017 that will feature a number of artists creating works designed to look at and experience the city in new ways.

The 28-tonne installation – which was created in Hull and will remain on display until 18 March – is the world’s largest handmade fibreglass component to be cast as a single object, with the B75 rotor blade usually sitting atop a mammoth wind turbine.

Arup were project engineers for the installation, with Pearlgreen Engineering



The giant turbine blade will be on display until 18 March

offering support fabrication. Abnormal Load Engineering and North Midland Construction Plc handled transport of the object, which involved removing more than 50 items of street furniture to allow the piece to reach the square.

More: http://lei.sr?a=t9d9C_A



Art and science combine at the forum

Ecsite hosts members in 2016 Directors Forum

The European Network of Science Centers and Museums (Ecsite) recently held its 2016 Directors Forum.

Hosted at Parque de las Ciencias in Granada, Spain, the forum brought together more than 55 senior managers representing Ecsite members, with the event based around the theme of “unusual partners, strategic alliances”.

At the event, attendees explored a number of topics, opening the forum with an art-science performance, both mediums of which body president Michiel Buchel said were “needed for innovation”.

More: http://lei.sr?a=U6Y8P_A



The ride combines a dark ride, elevator and rollercoaster in one

Holovis and S&S unveil world-first rollercoaster concept

Mixed-reality firm Holovis is teaming with S&S - Sansei Technologies to develop the world-first Immersive Elevator MediaCoaster – a new form of attraction combining a dark ride, elevator and rollercoaster experience in one.

Labelled as an immersive storytelling experience, the MediaCoaster begins with a themed media and interactive

preshow before boarding the ride, which enters a 360° media dome surrounding riders.

As users experience the show they ascend to the top of a tower before being launched, with storytelling all the way through.

Concepts show a rapid descent from an Amazon temple, futuristic space centre and Transylvanian castle, with the design able to be customised.



Waterplay unveils new aquatic play solution

Waterplay makes a splash with new product launch

Waterplay is launching a new generation of product solutions for aquatic play spaces around the globe.

The release introduces modular activity towers, adaptable play solutions, flumes, stairs and play features, making it fully customisable.

It also features Playconnect, a mounting system that allows for flexible feature placement and

easy installation, and Smartplay, a control system promoting optimal park performance.

“We’ve revolutionised form, fit and function to deliver a solution at every stage,” said Dennis Scott, director of design and operations. “It’s for the designers who conceptualise the amazing spaces that bring our product to life.”



Movie Base XS performs complex movements, simulating flight

Moscow’s Dream Island acquires Huss’s flying theatre

Huss Park Attractions has announced it is installing the new Movie Base XS, a compact version of its Movie Base Classic ride, at Dream Island theme park in Moscow, Russia.

It’s a flying theatre-style immersive attraction, with sensory experiences integrated into the ride to include a ‘flight’ experience, with lifting and tilting seats, and 4D effects.

The Movie Base XS is a full turnkey solution, including the AV and show control system. The 72-seat ride will be called Soaring Above the Dinosaurs and is expected to open in 2018.

With its dynamic movements the attraction creates the effect of total immersion into reality for visitors, without using 3D-glasses or other devices.



Formula K will exhibit the compact quad at EAG and VAE

Formula K to showcase best sellers at EAG and VAE

Go-kart and mini-car manufacturer Formula K will showcase its best-selling products at the EAG and VAE at the ExCel London Exhibition Centre in 2017.

The expo is expecting to receive 5,000 members from the attractions industry, with Formula K to exhibit the compact quad, its current indoor play best seller.

Designed to be used in smaller spaces, the compact quad combines the stability of a four-wheeled mini car with the manoeuvrability of a three-wheeler, while still retaining the aesthetics of the original quad.

The quad also features a reduced turning circle and has lightweight and manageable steering action, making it ideal for younger riders.

Vice President IAAPA Europe Operations

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Europe, Middle East and Africa
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Middle East and Africa Operations

Direct Reports:

Manager, Education
Manager, Marketing
Director, EAS Sales

Reports To:

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Overall Responsibilities:

The Vice President, IAAPA Europe has the operational responsibility for the office in Brussels which includes the development and implementation of member programs focused on the European membership. Overall responsibilities for IAAPA Europe Operations include, but are not limited to:

- management of member services;
- education program development;
- communications;
- Euro Attractions Show

Essential Duties & Responsibilities:

- Plans, formulates and recommends for the approval of the SVP of IAAPA EMEA and the IAAPA EMEA Advisory Committee policies and programs to meet the goals, objectives and strategies in Europe.
- Implements goals, objectives and strategies in Europe.
- Develops policies and procedures for the day-to-day administration of IAAPA's Europe office operations.
- Develops budget for IAAPA Europe office operations and manages finances in accordance with IAAPA standards and policies.
- Serves as the primary IAAPA media contact in Europe, establishing and maintaining relationships with key trade and news media to promote IAAPA programs, and serve as a member of the IAAPA crisis management team.
- Directs overall strategy for the Euro Attractions Show; including oversight of marketing, educational programming, exhibit sales, sponsorship sales, exhibit floor operations, special events.
- Manages the Euro Attractions Show budget.
- Oversees the management and development of the CRM and IMIS member databases.
- Represents the association at industry-related meetings, conferences, exhibitions and social events.
- Acts as additional liaison with the SVP



to the EMEA Advisory Committee.

- Manages the activities of the Europe office in accordance with IAAPA standards and policies.
- Supports the goals and mission of IAAPA as set forth in the strategic and business plans.
- Manages and directs IAAPA Europe communications methods including web site for IAAPA Europe and Euro Attractions Show.
- Strengthen existing relationships with current supporting industry associations.

Qualification, Knowledge, Skill Required (Minimum education and experience needed to perform the job adequately):

- University degree and or advanced degrees.
- 7-10 years of relevant professional experience in the amusement park industry, association management or both.
- Excellent written and spoken English and fluency in at least one other European language.
- Proficient knowledge of IT applications.
- Some knowledge of EU policy and structure.
- Ability to work flexibly as part of a small Brussels-based team and be prepared to travel extensively throughout the European region.
- Confident and skilled communicator, able to simplify complex concepts and represent the attractions industry.
- Demonstrable knowledge of, and interest in, the amusement park and attractions industry.

Apply now: <http://lei.sr?a=G2W0P>

Zoological Society of London

The Zoological Society of London (ZSL), a charity founded in 1826, is a world-renowned centre of excellence for conservation science and applied conservation. ZSL's mission is to promote and achieve the worldwide conservation of animals and their habitats. This is realised by carrying out field conservation and research in over 50 countries across the globe and through education and awareness-raising at our two zoos, ZSL London Zoo and ZSL Whipsnade Zoo, inspiring people to take conservation action.



WZ Seasonal Presenters - Zoo Live Team

Salary: £9.86 per hour (inclusive of allowances)

Job location: Whipsnade or London, United Kingdom

Closing date: 22 Jan 2017

Role Profile:

ZSL London Zoo and ZSL Whipsnade Zoo deliver a large number of high quality and innovative live interpretation events. The presenter's role is key to delivering these events effectively to a high standard in order to achieve the educational and visitor enjoyment targets set by the ZSL. Presenters are expected to provide interpretation experiences throughout the day on a variety of topics within the zoos. Effective presentation skills are the main requirement however there are opportunities for presenters to become involved in the development of live interpretation events within the ZSL. Key to the presenter role is excellent interpersonal and communication skills with zoo departments within the ZSL. Applicants must be able to start early March with contracts ending in September.

Applicants will need to be flexible as regular weekend working is required to meet the needs of the business.



Seasonal Retail and Admissions

Full-time Seasonal 30 Hours per week and part-time seasonal 12 Hours per week

Salary: £9.26/hour (London weighting, weekend enhancement)

Job location: London, United Kingdom

Closing Date: 19 Jan 2017

Role Profile:

We are looking to build our Retail & Admission team for our best ever summer season at ZSL London Zoo. Whether you are one of our front line stars on Admissions, or based in our incredible gift shops, your interaction with our customers must have that extra factor that will make their day. As a result, we need confident, dedicated individuals to help deliver the best possible experience for our visitors across our shops and ticket entrances.

Apply now: <http://lei.sr?a=V1H9C>

Exciting New Nottingham Attraction Requires:

OPERATIONS MANAGER

SALARY SCALE - £30K - £35K PER YEAR

The former lock cottages at Beeston Lock are being brought back to life, restored and adapted to provide a heritage centre that will attract, inform and educate people about the heritage of this set of buildings, the canal they served and the beauty of the surrounding region. We are now looking for a professional to help prepare for the opening in July 2017 and then to take responsibility for the management of the centre.

The Operations Manager is a senior strategic post which we would like to appoint early in 2017. The person will lead the whole operational team/volunteer support and be responsible for the overall management and business development of the centre. The post will be responsible for the overall day to day running of the heritage centre, ensuring a high quality visitor experience, marketing and developing the business and commercial aspects of the operation including the catering and retailing. It is envisaged that the post holder will be a visionary leader and manager who will play a crucial role enabling the centre to develop the visitor experience and ensuring that the centre becomes an integral part of the local community.



The successful candidate will ideally be educated to degree level, a visionary and charismatic leader with excellent management skills and experience, and have entrepreneurial flair with a strong understanding of visitor attractions and collections. We envisage the candidate will also have extensive senior management experience with a demonstrable record of success as a leader who has managed people, budgets and programmes in a visitor attraction, museum, or other organisation known for quality and excellence.



If you think you could do this job we would like to hear from you. Full particulars can be obtained from Julian Owen (juliano@canalsideheritagecentre.org.uk) telephone 0115 9229831. Completed applications should be submitted to: Julian Owen Architects, 276 Queens Road, Beeston, Nottingham NG92BD before January 16th 2017.

Apply now: <http://lei.sr?a=O0R8O>

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● **Regional Support Manager**

Successful UK-wide leisure business
Salary: Up to £55,000 with bonus up to 40%
Job location: South West, United Kingdom

● **Vice President, IAAPA Europe Operations**
IAAPA

Salary: Competitive
Job location: Belgium

● **General Manager**

Lakeland Arts Trust
Salary: £21,000 to £27,000 depending on location & experience
Job location: Kendal and Bowness, Cumbria, United Kingdom

● **Marketing Manager**

Lakeland Arts Trust
Salary: £30,000 - £35,000 + benefits depending on experience
Job location: Kendal and Bowness, Cumbria, United Kingdom

● **Marketing Co-ordinator**

Lakeland Arts Trust
Salary: £17,000 - £22,000 + benefits
Job location: Kendal and Bowness, Cumbria, United Kingdom

● **Finance and Commercial Manager**

The Flintshire Leisure Society
Salary: Circa £50,000+ (inclusive of market supplement)
Job location: Flintshire, United Kingdom

● **Zoo Supervisor - Wild Connections**
Chessington World of Adventures

Salary: Competitive
Job location: Chessington, United Kingdom

● **Chief Executive**

The Deep
Salary: Circa £100,000
Job location: Hull, United Kingdom

● **Head of Exhibit Development**

Merlin Entertainments Group
Salary: Competitive
Job location: New York NY, United States

● **Guest Experience Manager - Retail**

Madame Tussauds
Salary: Competitive
Job location: New York, United States

● **Operations Manager**

Canalside Heritage Centre
Salary: £30k - £35k per year
Job location: Nottingham, United Kingdom

● **WZ Seasonal Presenters - Zoo Live Team**

Zoological Society of London
Salary: £9.86 per hour (inclusive of allowances)
Job location: Whippsnade or London, United Kingdom

● **Head of E-Commerce - Midway UK**

Merlin Entertainments Group
Salary: Competitive
Job location: Chessington, United Kingdom

● **Senior Front of House Manager**

Chessington World of Adventures
Salary: Competitive
Job location: Chessington, United Kingdom

● **Event Coordinator**

Legoland
Salary: Competitive
Job location: Florida, United States

● **Duty Manager**

Legoland Discovery Centre
Salary: Competitive
Job location: Boston, United States

● **Trade Partnerships Executive**

Legoland Discovery Centre
Salary: Competitive
Job location: Manchester, United Kingdom

● **Marketing Coordinator**

Madame Tussauds
Salary: Competitive
Job location: New York, United States

● **Curator (Aquarium)**

Sea Life
Salary: Competitive
Job location: Brighton, United Kingdom

● **Commercial Manager**

Sea Life
Salary: Competitive
Job location: Brighton, United Kingdom

● **Marketing Manager**

Sea Life
Salary: Competitive
Job location: Auckland, New Zealand

● **SEA LIFE**

Operations Lead

Sea Life
Salary: Competitive
Job location: California, United States

● **Senior Aquarist**

Sea Life
Salary: Competitive
Job location: Kansas City, United States

● **Trade Sales Manager**

The Eye Brand
Salary: Competitive
Job location: Orlando, United States

Chester Zoo breaks UK attendance record as 1.9 million flock to attraction in 2016

Chester Zoo welcomed more visitors in 2016 than any other UK zoo in history, with millions of people flocking to see the Cheshire attraction's collection of 20,000-plus animals.

A high in the zoo's 85 years of existence, 1,896,401 people visited the zoo last year – 12 per cent more than 2015's record.

The zoo, which is ranked the sixth in the world on TripAdvisor, has had a bumper couple of years, thanks in-part to both its £40m (US\$48.6m, €46m) Islands Expansion, and its television exposure in BBC drama *Our Zoo* and then in the hit Channel 4 docuseries *The Secret Life of the Zoo*.

According to the Association of Leading Visitor Attractions (ALVA), the zoo is also the UK's



The zoo has had significant TV exposure, helping boost numbers

most visited paid for visitor attraction outside of London, with a report last year ranking it 12th out of UK destinations.

"We rely on our visitors to help deliver 80 conservation projects to protect threatened

species – and the local communities that live alongside them," said Mark Pilgrim, Chester Zoo CEO. "We couldn't do all this without the brilliant, growing support of our visitors."

More: http://lei.sr?a=W3K6b_A

Monterey Bay Aquarium VP David Rosenberg to lead IAAPA in 2019

David Rosenberg, vice president of Monterey Bay Aquarium, will take the helm at IAAPA in 2019 after being elected by the attractions body to act as its chair.

Rosenberg, who will serve as second and first vice chair of IAAPA in 2017 and 2018, before becoming chair in November 2019, began his career at Walt Disney World where he held positions in both human resources and operations management. He then spent more than 11 years working for Hyatt Hotels and was an executive for many leading properties in the US.

Rosenberg returned to the attractions industry joining Monterey Bay in 2007, holding roles



Rosenberg will become chair in 2019 at the IAAPA show

as general manager and director of guest experience, before being appointed vice president in April 2016.

He takes up the position in accordance with

IAAPA's governance guidelines following the death of Al Weber Jr in November, who had been elected to the position in September.

More: http://lei.sr?a=k3j7y_A

American Association of Museums (AAM)

T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums

T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors

T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA)

T: +44 (0)20 7222 1728 W: www.alva.org.uk

Association of Science and Technology Centers (ASTC)

T: +1 202 783 7200 W: www.astc.org

Association of Scottish Visitor Attractions (ASVA)

T: +44 (0)141 229 0923 W: www.asva.co.uk

Association of Zoos and Aquariums (AZA)

T: +1 301 562 0777 W: www.aza.org

Australian Amusement Leisure & Recreation Association (AALARA)

T: +61 7 3807 35 08 W: www.aalara.com.au

European Association of Amusement Suppliers Industry (EAASI)

T: +39 0522 554 176 W: www.eaasi.org

European Association of Zoos and Aquaria (EAZA)

T: +31 20 520 07 50 W: www.eaza.net

European Network of Science Centres and Museums (Ecsite)

T: +32 2 649 73 83 W: www.ecsite.eu

Giant Screen Cinema Association (GSCA)

T: +1 919 346 1123 W: www.giantscreencinema.com

Historic Houses Association (HHA)

T: +44 (0)20 7259 5688 W: www.hha.org.uk

Indian Association of Amusement Parks & Industries (IAAPI)

T: +91 22 6523 1643 W: www.iaapi.org

International Association of Amusement Parks & Attractions (IAAPA)

T: +1 703 836 4800 W: www.iaapa.org

International Planetarium Society

T: +1 808 969 9735 W: www.ips-planetarium.org

Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: www.iscan.ie

Museums Australia

T: +61 2 6230 0346 W: www.museumsaustralia.org.au

National Farm Attractions Network (NFAN)

T: +44 (0)1536 513 397 W: www.farmattractions.net

NAVET

T: +46 (0)33 41 00 09 W: www.navet.com

Outdoor Amusement Business Association (OABA)

T: +1 407 681 9444 W: www.oaba.org

The Aquarium & Zoo Facilities Association (AZFA)

E: rff@tnaqua.org W: www.azfa.org

The Canadian Museums Association

T: +1 613 567 0099 W: www.museums.ca

The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: www.canadiansciencecentres.ca

Themed Entertainment Association (TEA)

T: +1 818 843 8497 W: www.teaconnect.org

World Waterpark Association (WWA)

T: +1 913 599 0300 W: www.waterparks.org

Zoo & Aquarium Association

T: +61 2 9978 4797 W: www.zooaquarium.org.au