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The Gym Group to open 17 new sites in 2017

The Gym Group is on course to meet its target of new openings for 2017, with 17 sites in its development pipeline.

In a pre-close trading statement, the low-cost gym announced it was on course to meet the top end of its guidance range of 15 to 20 openings each year. The group opened 15 clubs during 2016, which increased the total number of sites in its portfolio to 89.

Of the four sites acquired from Fitness First UK in September 2016, one site has now opened, two sites are being fitted out and one will shortly have its lease completed.

The statement said that for the year to 31 December 2016, total revenue was up 22.6 per cent on the previous year (2015).

Year-end net debt was down to £5.2m, from £7.1m in 2015. Membership at the end of 2016 stood at 448,000, up 19.1 per cent



Treharne says the pipeline for 2017 is the "strongest the company has ever had"

from 376,000 at the end of December 2015. Average members for 2016 was 429,000, up 20.8 per cent from 355,000 in 2015.

John Treharne, The Gym Group chief executive, said: "This has been another year of rapid progress growing the number of sites in our estate by more than 20 per cent and achieving our financial goals. Our 2016 openings are performing well.

"Our low-cost, highly affordable model, with a known and predictable cost base, is arguably even more relevant in today's uncertain economic climate. Our pipeline for 2017 is the strongest we have ever had with strong cash generation to fund future openings.

"We remain excited about the growth opportunities that our low-cost model brings and look forward to continued profitable progress in 2017."

Treharne added that the

company will attempt to boost and diversify its income throughout 2017 by exploring secondary spend opportunities within its growing estate of clubs. The company will announce preliminary results in mid-March. *Details: http://lei.sr?a=a7Z5Q_O*

£4m funding bonus for museums and galleries

The UK government has announced plans to distribute £4m in funding to galleries and culture centres across Britain. Jointly funded through a partnership between the Department for Culture, Media and Sport (DCMS), and the Wolfson Foundation, the grants will allow 39 institutions in England to increase access, improve displays and enhance public spaces.

Among the projects included, Manchester's National Football Museum will receive £102,156. Continued on back cover

Sports jobs up by 10 per cent since 2012

The number of people working in the UK sport sector has surged by almost 10 per cent since the London 2012 Olympic Games, according to government statistics.

In 2015, there were 1.2m jobs in the sport sector, accounting for 3.6 per cent of all jobs in the UK. This represents an increase of 9.5 per cent from 2012, when the figure was 1.06m.

The *UK Sport Satellite Account*, 2012, 2014 and 2015 report – which was produced by the DCMS – also presented top line details on sport's effect on the economy.

During 2015 sport contributed £35bn to the UK economy, or 2.1 per cent of total



1.2m people worked in the sport sector in $2015\,$

UK gross value added (GVA). That number has increased by 8.9 per cent since the London Olympics and Paralympics, when sport brought home £32.1bn. In 2014, sport contributed 34.3bn to the UK economy. *Details: http://lei.sr?a=c5F4b_O*

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SPORT

Parkour recognised as sport

Parkour will be eligible to bid for government and National Lottery funding after the UK became the first country to officially recognise the activity as a sport.

The Home Country Sports Councils - made up of Sport England, Sport Wales, sportscotland and Sport Northern Ireland - approved Parkour UK's application of recognition as a sport.

Also known as freerunning or Art du Deplacement, parkour is a "non-competi-

tive physical discipline" which sees people run, jump and climb through any terrain available. It promotes functional strength and fitness, balance, spatial awareness and coordination.

Sports minister Tracey Crouch made the announcement alongside the founder of the sport Sebastien Foucan.

"I want people to get out there and find the sport and physical activity that appeals to them and parkour is a fun, creative and innovative option," said Crouch.

The sport has a number of initiatives, such as Parkour for Mental Health, Parkour for Older



The British governing body of Parkour was established in 2009

People and Family Parkour, which speak to ambitions laid out in the government sport strategy, such as combating inactivity.

Eugene Minogue, chief executive of Parkour UK - the body established in 2009 - said the sport had come a long way since it made its way to the UK in 2003.

"We've built a qualified workforce of more than 600 people, we have led the development of a British, and now European standard for parkour equipment. As a result, there are now more than 50 parkour parks in the UK," he said. Details: http://lei.sr?a=D7A9y_O

Green light for Chelsea stadium

Premier League football club Chelsea has seen its application to build a new £500m stadium approved by the local council. The London Borough of Hammersmith and Fulham has given the green light to the structure, which will be built on the site of the club's current Stamford Bridge ground.

Herzog & de Meuron the architects behind the innovative Nouveau Stade de Bordeaux, which was used for Euro 2016 matches - have

designed the 60,000-capacity venue.

Once built, the the stadium will be one of the largest in the Premier League, rivalling the home grounds of London adversaries Arsenal, Tottenham Hotspur and West Ham.

The former moved into its 60,000seat Emirates Stadium in 2007, while the latter started playing in the 57,000-capacity London Stadium last summer.

Tottenham Hotspur is in the process of building its ambitious Populous-designed



The stadium will have 60,000 seats - making it significantly larger than the current 41,000-capacity Stamford Bridge ground

stadium on the site of White Hart Lane. The venue - which will also be used for National Football League (NFL) matches will be able to hold 61,000 spectators.

London mayor Sadiq Khan will have the last say on whether the building can commence.

Chelsea will now have to seek out a temporary home for a few seasons, with Twickenham in south-west London and Wembley Stadium in north-west London being mooted.

Details: http://lei.sr?a=n6C8S_O

Crouch: 'Time to innovate and grow'

A year on from delivering the first real piece of sporting policy in a decade, sports minister Tracey Crouch has challenged the sector to grow and innovate following a period of transition.

Crouch revealed the government's 84-page *Sporting Future* strategy in December 2015, which switched the focus from the number of people participating in sport, to holistic measures around the benefits of physical activity, such as improved mental health and social cohesion.

The Chatham and Aylesford MP told *Leisure Opportunities* that while the first 12 months were about putting the foundations of the strategy in place, the next year is expected to bring "growth and innovation" in the way the sector engages with the public.

Technological innovation such as apps were referenced in the document as a way to engage with hard-to-reach individuals. Organisations have also been encouraged to



Crouch, left, poses with parkour founder Sebastien Foucan during the ceremony to officially recognise the sport (see story on page 2)

develop innovative schemes to make physical activity more attractive to the inactive.

"We want to make sure people have access to all sports regardless of where they live, their gender and everything else," she said.

Bodies bidding for Sport England grants are now expected to hit KPIs related to five outcomes: improved physical wellbeing; improved mental wellbeing; social development; personal development; and economic development.

Details: http://lei.sr?a=g4P7b_O

Birmingham looks at facilities for 2026 bid

Birmingham will take a detailed look at its facilities and infrastructure after launching a feasibility study into the city hosting the 2026 Commonwealth Games.

Origin Sports Group (OSG), headed up by veteran sports administrator Debbie Jevans, will carry out the study during the first three months of 2017. The feasibility study will look at what facilities and provisions Birmingham needs to launch an official bid, so councillors and partners can develop firm proposals.

The cost of the study is capped at £170,000, of which the Greater Birmingham and Solihull Local Enterprise Partnership is contributing £50,000.

Details: http://lei.sr?a=n4P9x_O



Michael Downey joined the LTA in 2014

Downey exits LTA - focus to remain on grassroots

Michael Downey, the chief executive of the Lawn Tennis Association (LTA), will step down in June after three years in charge to take the same role with Tennis Canada.

Downey joined from Tennis Canada in January 2014, and was tasked with overseeing a period of transition, with the LTA attempting to halt and reverse the decline in participation by focusing on grassroots tennis. In 2015, he put together a new British Tennis strategy, which involved working with more local authorities, training children for free and investing capital in improving facilities.

"The progress we have made under Michael's stewardship will continue," said David Gregson, chair of the LTA.

"We will remain focused on grassroots tennis. Michael has worked hard to ensure that the British Tennis strategy to get more people playing tennis more often is embedded in the organisation and more broadly among the tennis community." Details: http://lei.sr?a=G3X6j_O

MPs debate sugar tax investments

MPs have discussed the most effective ways to use cash raised from the soft drinks tax, including the rolling out of sports camps and daily mile initiatives. The 90-minute debate was tabled by Justin Tomlinson, MP for North Swindon, who opened the discussion by saying that a third of children are overweight or obese, which was "an alarming figure, which creates social norms and becomes acceptable".

Tomlinson highlighted the positive work of Draycott Sports Camp in his constituency, which runs after-school, weekend and school holiday clubs. He said: "Two-

hundred primary schoolchildren were being active every day in the last summer holidays.

"The club is for the vast majority of children who are not sport minded. There should be hundreds and hundreds of these camps."

In March last year, the government announced it would be introducing a tax on sugary drinks, which is expected to come into force in April 2018 and predicted to raise £520m in its first year.

Schools Minister Nick Gibb, who also attended the debate, confirmed that the



Daily mile initiatives in schools are helping to tackle obesity

£520m from the levy will be ring-fenced until 2020. However, Will Quince, MP for Colchester questioned whether £520m would be raised and said the figure would more likely be between £200-300m.

Maggie Throup, MP for Erewash, warned that one in five children begin primary school either overweight or obese and that youngsters are being diagnosed with Type 2 diabetes.

"Changing habits in children now will change their habits for life," she said.

Details: http://lei.sr?a=G2f6m_O

Global marketing campaign launched by Virgin Active

Virgin Active has launched its first-ever global marketing campaign, which focuses on the operator's innovative approach to cycling, yoga and floor training.

The Go There campaign will run across 10 countries in four continents, and introduce the audience to its multiple group exercise classes, including its The Pack cycling concept, and functional training floor innovation The Grid.

It will also project its "wide range of facilities", including pools and changing rooms.

According to a statement made by Virgin Active, the campaign positions the company as "the partner to help anyone feel the positive mental, emotional and physical benefits of exercise".

Details: http://lei.sr?a=j2r3r_O



Boxing Futures chief executive Anthony York with Andy Wake, CEO of Boxercise Corporation

Boxing charity to help disadvantaged youngsters

Boxing Futures is partnering training provider Boxercise to help socially disadvantaged young people access the sport to help them better their lives.

Boxing Futures, a registered charity, works with 16 to 25-year-olds in communities who are socially disadvantaged, at risk of offending or already caught up in the criminal justice system.

The tie-up means Boxing Futures staff will be able to gain an internationally recognised qualification through the Boxercise instructor course. Boxing Futures will also be using the Boxercise Award Scheme as the framework to teach young people.

The two organisations said the partnership will allow both organisations to increase the reach, effectiveness and impact they are able to have on the lives of young people who often feel ignored and marginalised, and who want a brighter future.

Launched in 1992, Boxercise is the world leader in non-contact boxing fitness. Details: http://lei.sr?a=4c3B7_O

Revenue growth for Total Fitness

Member sales and retention helped revenues at Total Fitness Health Clubs grow by 8 per cent in the year to 31 December 2015, according to the gym chain's latest accounts.

The 12-month trading results show that revenues stood at £33.77m, up from £31.31m in 2014.

The accounts for Total Fitness, which operates 17 leisure clubs in the north of England and north Wales, also showed earnings before tax, depreciation and amortisation increased by 19 per cent to £5m in 2015, up from £4.2m in 2014.

The chain said growth was driven by new member sales and retention levels, which resulted in membership increasing by 9 per cent to more than 90,000.

In addition, other revenue streams performed well, including the chain's tieup with Olympic stars Rebecca Adlington and Beth Tweddle, who deliver children's swimming and gymnastics lessons respectively.

In March 2015, a management buy-out of Total Fitness took place, which saw NorthEdge Capital, RooGreen Ventures and the management team invest into the business.

A £15m-plus investment programme in facilities and health and fitness products is



Richard Millman, chief executive of Total Fitness

ongoing, with the chain investing in a new club in Wrexham, Wales, in April 2015.

Richard Millman, Total Fitness chief executive, said: "Our continued growth over the last 12 months is the result of the focus, commitment and hard work of our colleagues across the business.

"Total Fitness continues to differentiate itself versus the competition in a strongly polarised market and we continue to pursue our strategic plan to be the health club of choice for consumers and families in the North." Details: http://lei.sr?a=d7z5S_O

GLL secures Preston contract

The management of two leisure centres in Preston, Lancashire, will be transferred to Greenwich Leisure Limited (GLL) in a bid to boost fitness services in the city.

As part of a major overhaul, Fulwood and West View leisure centres will be transferred to the charitable social enterprise, as budget cuts take their toll on Preston City Council. The cost of running both centres to the council is around £1m for 2016/17.

The deal with GLL will see £2m invested in the two facilities and includes 87 permanent, 193 casual

and eight fixed-term contract staff. The permanent staff will be transferred to GLL on their existing terms and conditions.

The transfer date is planned for 1 April 2017. Councillor Peter Rankin, Preston council leader, said: "Without doubt this is one of the most important decisions taken by the city council in recent times.

"It means a bright new future for the whole of Preston's leisure service with new investment and fresh approach.



GLL will operate the Fulwood and West View leisure centres

"The funding the council now receives from central government is over £8m per annum less than it received in 2012. One of the impacts of the funding reduction is that the council is simply no longer able to afford to keep the leisure centres running.

In 2015-16 the leisure service cost the council approximately £1m. Therefore we've had to look at alternative options and I am delighted at this deal with GLL." Details: http://lei.sr?a=q8J5a_O

Anytime Fitness opens 100th club

Anytime Fitness has opened its 100th UK gym in Ladbroke Grove, northwest London.

The latest club is a continuation of the brand's expansion since opening its 3,000th global club in Stroud, Gloucestershire, 12 months ago, making it one of the fastest growing franchise models in the world - out-growing McDonald's and Subway.

The UK is the fifth country to have 100 Anytime Fitness clubs, alongside the USA,

Canada, Australia and Japan and means there are now more than 3,300 clubs globally.

The 24-7 health club provider opened its first UK club in Bristol in 2010.

Chuck Runyon, Anytime Fitness chief executive and founder, said: "We are so proud to be opening the 100th Anytime Fitness club in the UK. The first club was opened six years ago so this is an amazing achievement, which we are very thankful for. The 3,000th global club was opened in the UK in less



Franchise owner David O'Donnell has two Anytime clubs in London

time than it took McDonald's, Subway and Dunkin' Donuts to open the same amount of stores, which shows the commercial strength of the brand and is testament to the commitment of its franchisees."

Andy Thompson, Anytime Fitness UK chairman, said: "We couldn't be happier to reach this milestone. The work and effort put in by the whole Anytime Fitness family is remarkable and we are now seeing the rewards. Details: http://lei.sr?a=Y7G5N_O

Study begins into 'barriers to fitness'

A Health and Sport Committee set up by the Scottish Parliament has launched a public survey to investigate the barriers people in Scotland face to participating in physical activity.

The Sport for Everyone online survey will also take a look at the impact of the Commonwealth Games, which was hosted in Glasgow in 2014, in terms of its effect on participation just over two years on.

Neil Findlay, Member of Scottish Parliament (MSP), will act as the convener of the committee.

"A crucial driver behind Scotland's bid to host the Glasgow Commonwealth Games in 2014 was to deliver a long-lasting legacy by encouraging more people in Scotland to take part in sport," he said.

"What we want to determine - almost three years after the Commonwealth Games were held in Scotland – is the impact on the number of people taking part in sport.

"Most importantly, we want to see whether it has led to an increase in participation



Neil Findlay is the convener of the Health and Sport Committee

and what more can be done to improve Scotland's relationship with sport."

In February, the committee will hold a roundtable session to take in a range of stakeholder views from the provision of sports facilities, sports clubs and sport activities.

This will be followed by what is described as "a series of fact-finding visits" to meet organisations and individuals engaged in sports, as well as those who are currently inactive and not participating. Details: http://lei.sr?a=A8z5B_O



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SPA & WELLNESS

Manchester public baths to reopen?

Manchester could be the next UK city to revamp derelict public bath facilities with help from leisure management organisation Fusion Lifestyle.

Fusion is currently working on the £5m redevelopment of the Grade II listed Newcastle City Pool and Turkish Baths after a successful community campaign drew attention to the building.

Inspired by their progress, trustees of the Victoria Baths in Manchester - which closed

in 1993 – have met with the team behind the resurrection of the Newcastle facility to map out their own restoration plan.

Gill Wright, project development manager at Victoria Baths Trust, also heads up the Historic Pools of Britain group, which was set up in 2015 to protect and preserve England's public baths.

She said: "We heard the story of Newcastle's baths closing, so we were delighted to hear that Fusion is working with the community campaign to save the building for public use.

"Newcastle really is a flagship for us of how historic pools can be made fit for



The Victoria Baths in Manchester closed its doors in 1993

today and Fusion is to be congratulated on taking a leading role in this field."

Fusion Lifestyle will begin work on Newcastle City Pool and Turkish Baths in early 2017 for completion in 2018.

Situated in the basement where the original Turkish baths were housed in the 1920s and designed by the Newcastlebased Napper Architects, the spa will feature original wooden changing rooms and an original 1950s aeratone bath - a rare piece of equipment that submerges the bather in a pool of bubbles and jets.

Details: http://lei.sr?a=M4W5N_O

Swinton Park spa to open in spring

Swinton Park Country Club and Spa, which incorporates renovated historic buildings within an original walled garden adjacent to a luxury Grade II-listed castle hotel in North Yorkshire, England, will open in May.

The spa, which is owned by Lord and Lady Masham (Mark and Felicity Cunliffe-Lister) on the grounds of Swinton Estate, will focus on creating a lifestyle destination with wellbeing at the heart of the operation. Personalised prescriptions for both exercise and treatments will be provided by specialist practitioners and therapists.

The club and spa will cover more than 2,000sq m (21,500sq ft), excluding external facilities. A spa bathing area will consist of an 18-metre swimming pool, hydrotherapy pool, foot spa, steam and salt room, aroma steam room, Finnish sauna, spa garden, as well as an outdoor natural pool and hot tub. Indoor wet facilities will be provided by Barr and Wray.



The spa incorporates an original walled garden adjacent to a castle hotel

The spa's treatment suite will consist of relaxation rooms, eight treatment rooms, couple's suites and a home-care advice centre. A Beauty Cottage that will have a treatment room with manicure, pedicure and blow-dry bar.

Elemis will be the main spa brand at the site, with other brand partners due to be announced at a later date. Details: http://lei.sr?a=M2F6q_O

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Active IQ Refreshes Level 3 PT Qualification

Following extensive employer engagement, Active IQ has refreshed the content of its personal training qualification

he redeveloped Active IQ Diploma in Personal Training includes new and specific modules to address professionalism, client counselling, motivation and behaviour change. All these aspects are vital for personal trainers to fully understand and develop skills to create meaningful relationships with their clients and make an impact.

"We are experiencing great change within our industry under a spotlight on skills and development of workforces, so I was not surprised to hear that operators and employers remain concerned about the lack of soft skills among newly qualified personal trainers," says Jenny Patrickson, managing director of Active IQ. "Increasingly, PTs are called upon to work with special populations and a greater awareness of clients' medical and healthcare needs is also deemed a priority now among operators. This triggered us to refresh our Level 3 PT qualification and to create this new Diploma in Personal Training employer-led qualification."

Additional Anatomy, Physiology and Nutrition content has also been developed to enable PTs to deal with the rising number of clients with medical and healthcare needs. Active IQ has also acknowledged the increasing popularity and application of technology (such as wearables) and subsequent data to assist PTs in helping clients achieve their goals. Clear guidance is provided to ensure the trainee PT can understand this new content and fully appreciate where it fits into their professional scope of practice when working with clients with specific conditions and considerations.

Running alongside the new qualification, Active IQ has updated the assessment criteria to make it specific to individual trainees. This allows a degree of flexibility and personalisation to help each learner develop and apply their theoretical knowledge and practical skills.

"The overall aim of the refreshed qualification is to help PTs emerge 'work ready' from their studies to build confidence among employers and gym owners," says Jenny. "The new emphasis on sales, enterprise and business skills and best use of technology to enhance a client experience



will give PTs an overall awareness of the industry and how they can impact on a business," explains Jenny. "Whether they join an operator and rise through the ranks or set up on their own, PTs must appreciate the importance of their role and the potential they have to develop and progress. I'm confident our refreshed Diploma will help to fully prepare new personal trainers for work in our dynamic industry."

CONTACT ACTIVE IQ

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Drayton Manor chuffs away with Thomas ride

Drayton Manor theme park is increasing investment into its Thomas Land area, ploughing £250,000 into a new ride based on the popular character James.

Created by Zamperla, the ride called James and the Red Balloon - is a modification of the ride manufacturer's Samba Balloon ride, heavily themed to fit into the Thomas & Friends-themed land.

The children's ride, which has a capacity for up to 500 riders an hour, will take visitors 1.5 metres in the air, where they will be able to see the rest of Thomas Land as they ride the balloon. Details: http://lei.sr?a=D5w3m_O



The devices will be offered to museums worldwide

Google plans to distribute Tango to museums globally

Google's augmented reality platform Tango is partnering with a number of museums, offering visitors opportunities to interact with works using the technology.

Devices capable of hosting Tango use sensors not found in most phones, allowing added depth and scale, which in turn allows digital overlays to be applied more accurately over 3D surfaces.

Among the first museums to adopt the technology is the Detroit Institute of Arts, where visitors can request a Lenovo Phab 2 Pro - the first Tango-enabled smartphone - for use at the museum.

Using the handset to learn more about different artefacts, the app is able to reveal the inside of a mummified body, visualise lost architecture and show limestone works with their original colouring.

Following its initial run in Detroit, the technology will be rolled out to a number of yet-to-be-named museum, enhancing the interactive experience for institutions worldwide - including the UK. Details: http://lei.sr?a=R9g4R_O

Tristram Hunt named V&A boss

Tristram Hunt - Labour MP for Stoke-on-Trent Central - is to step down from his position to become the new director of the Victoria and Albert Museum (V&A) in London.

The former shadow education secretary for the Labour Party was re-elected to his position in May 2015, having first won the seat in 2010. In September last year, Hunt left Jeremy Corbyn's shadow cabinet because of his "substantial political differences".

Hunt will replace former V&A director Martin Roth, who resigned in September a decision fuelled in-part by his disillusionment at the recent Brexit vote.

"I am delighted and honoured to have been appointed director of the V&A," said Hunt.

"I have loved the V&A since I was a boy, and today it is a global leader in its unrivalled collections, special exhibitions, academic research and visitor experience.

"The combination of the power of the collections and expertise of an



Hunt will replace former director Martin Roth, who resigned last year

inspirational team is what makes the V&A the world's greatest museum of art, design and performance. I am honoured to take on this exciting opportunity."

In his role, Hunt will oversee a number of big events planned for the V&A in 2017, including The Pink Floyd Exhibition: Their Mortal Remains, which runs between May and October.

Founded in 1852, the V&A is the world's largest museum of decorative arts and design, housing a permanent collection of more than 4.5 million objects. Details: http://lei.sr?a=T2s8V_O

Search for 2021 City of Culture begins

The UK is looking for its next City of Culture, launching a nationwide competition to find a candidate for the 2021 event.

Minister of state for digital and culture Matt Hancock launched the competition to find the successor for Hull, which has just begun its stint as UK City of Culture for 2017.

Bestowed every four years, the title designed to use culture as a catalyst for economic and social regeneration and increase levels of arts and creativity locally and across the country.

"The UK City of Culture showcases the unique identity of our cities, helps to boost tourism, and raises the profile of art and culture," said Hancock.

"I urge local authorities and partnerships across the whole UK to consider entering the competition and I hope to see plenty of ambitious, exciting and innovative bids for 2021."

Cities interested in participating must register with the Department for Culture, Media and Sport (DCMS) by the end of February. Bids for 2021 must be submitted by 28 April.



Hull will host a number of events at its attractions during 2017

A shortlist will be produced in Q₃ before the winning bid is announced in December.

"Hull is already demonstrating how UK City of Culture can transform the fortunes of a city," said Daren Hale, deputy leader of Hull City Council. "For Hull, it is part of a long-term plan to harness our city's wonderful heritage and culture to change perceptions of the city, attract investment and create jobs."

Details: http://lei.sr?a=m6u2J_O

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How can the leisure industry make the Post-16 Skills Plan work?

Leisure Opportunities asks industry leaders how the sector should react after being seemingly snubbed in the government's vocational skills shake-up last year

Tom Walker, contributing editor

overnment plans for a major shake-up of Post-16 vocational education have been met with disappointment from the leisure industry, after the newly-proposed routes into skilled employment appeared to overlook the sector. The plans, announced last year, are set to remove thousands of "ineffective courses that short-change employers and young people" and replace them with 15 new routes into technical employment covering key industries.

While there are pathways for construction, transport and finance, there is no clear route for entering the leisure industry. In fact, the word 'leisure' did not feature once in the 60-page Post-16 skills plan, despite the £117bn leisure sector accounting for 7.4 per cent of GDP.

The recommended reforms are based on a report into technical education by an independent panel, chaired by Lord Sainsbury. It is this report which has attracted ire from the sector.

"The Sainsbury review made a glaring omission by overlooking the leisure sector in the Post-16 Skills Plan", says Tara Dillon, CEO of CIMSPA.

"We are working with the Department for Education (to make the case for our inclusion in the government's plan to support people to secure employment."

How can the leisure sector ensure it is included in the plans? Leisure Opportunities asked some of the leading training professionals for their views.

GARY DENTON

Managing director, Icon Training

While it was disappointing that there was no representation for our sector in the form of its own defined pathway, the omission should in fact highlight exactly what we need to do as an industry to rectify this.

Fundamentally this is down to not having a big enough voice when it comes to making our case known. In fact, I don't think we were even in the room let alone round the table for this discussion. Our sector has been drifting along for some time without having a unified voice and representation at these forums.

The re-emergence of CIMSPA is where we are pinning our hopes as a sector, and bestowing them with the unenviable task of collating all our opinions, desires and needs. Let's hope they can get us back in the room and ultimately around the table with ministers, gaining us the credibility we need.

So what's next? The opportunity is there for the leisure, sport and physical activity sector to be a credible career pathway for millennials. There are many great examples of people who have succeeded within the sector starting at the bottom, many of whom are now the leaders of companies in the sector.

Imagine how much talent we could attract and retain if we had a unified voice, credible education pathway from schools to university, and a coherent talent pathway, from being unemployed to reaching chief executive level.

If we had a unified sector that was able to sit at the highest table, attracting the investment from industry and government it would be an exciting prospect. It will be hard to pull off, but the challenge has been set for us all to take on together.

JENNY PATRICKSON

Managing director, Active IQ

Firstly, don't mention the 'V' word, as in 'vocational' training, which is once again being portrayed as the 'poor relation' to academic qualifications. Technical education is now the preferred term and in the context to ensuring parity of esteem with academic education, the post-16 Skills Plan is well meant.

It has proposed technical routes to skilled employment, with employers once again in the driving seat for setting occupational standards, as is the case with trailblazer apprenticeships.

However, as with recent apprenticeship reform, I believe the plan has some flaws. The active leisure sector has been mostly ignored, not only as one of the 15 pathways, but even within the health route.

Another area of concern relates to what constitutes 'technical'. Lord Sainsbury has stated that some occupations will fall outside technical education.

Therefore, stakeholders within our sector need to challenge the Department for Education to give our industry the recognition it deserves.

CIMSPA has already started to do this by identifying the occupational pathways it has developed to highlight the technical roles within it, but this challenge cannot lie solely with the chartered institute. It's also vital for employers to lobby alongside CIMSPA to highlight the size of our sector, its breadth of occupations and the technical nature of many of those roles.

Lobbying is unlikely to create a 16th pathway for active leisure. However, it is important that we push for a cluster of occupations which accurately reflect the roles within our sector, particularly in light of the positive impact our workforce has on wider government agendas relating to physical activity.





MATTHEW ROBINSON

Operations director, Lifetime Training

I think the notion of distilling the entire vocational system down into 15 technical routes is highly questionable and having sport and physical activity omitted is a significant oversight.

Technical routes have been described by ministers as those requiring a substantial body of 'technical knowledge and practical skills'. To me this narrative embodies the nature of people delivering fitness instruction, personal training, GP referral and sports coaching activities.

We can't simply ignore these professions. They're the ones delivering the government's targets of helping the population to become more active, and the potential consequences of not offering quality training opportunities could be potentially disastrous.

Not being one of the sectors discussed in schools, could mean certain roles and pathways become anonymous within the career and guidance system.

This could lead to further skills and talent shortages taking the sector backwards at a time when we've made significant progress in bolstering professional standards.

In fact, the plan separates out academic and technical options implying if you follow the technical route, you're not academic and vice versa. Although the plans do state there will be a degree of free-flow between the two it doesn't seem a focus and in truth the two options should be of equal standing.

We must push for sport and physical activity to be recognised as a technical pathway. The fact it has been overlooked reinforces the importance of CIMSPA and having a chartered institute with status recognised, trusted and understood by those external to our industry.

ROB MAY

Director of YMCA Awards (part of Central YMCA)

Despite concerns over sports and leisure not being one of the proposed 15 technical routes outlined in the Post-16 Skills Plan, there are some positive policy developments emerging.

Most notably, the desire to create a parity of esteem between vocational education pathways and academic routes looks like a step in the right direction, along with the growing emphasis in government circles over higher level qualifications (Levels 4 and 5) and degree-level apprenticeships.

At YMCA Awards, we fully support CIMSPA in challenging aspects of the Post-16 Skills Plan. We're also doing our bit to question the lack of consistency between the workforce strategy, proposed in the landmark DCMS report Sporting Future, and the DfE Skills plan. It makes sense for these government departments to get together, talk, and work with us.

In the meantime, our advice for the sec-

tor is not to panic! The policy prescriptions in the pipeline require a great deal of shaping yet, and while announcements on changes are coming thick and fast, implementation plans around funding and regulation are mired in difficulty.

With the arrival of the apprenticeship levy in April, I recommend that businesses in the sector start exploring the newly-funded opportunities to engage with apprenticeships.

Operators should also look at the wider market for staff credentials - beyond regulated qualifications – as innovations in assessment and awarding could lead to a whole new currency of credentials. As long as they are recognised by industry experts, this could be an interesting 'unplanned outcome' of the Skills Plan.

Living and working in a pre-Brexit limbo



PETER DUCKER is chief executive of the Institute of Hospitality

rticle 50 will be triggered before the end of March 2017. In practice, this means the UK will be out of the EU by the summer of 2019. The government has agreed to publish some details of its Brexit plan before March, but it is not clear how much detail will be released.

As long as the current limbo period continues, businesses are left dealing with uncertainty. It may well be commendable and necessary for the government to keep its cards close to its chest ahead of the Brexit negotiations, but its stance is not doing businesses any favours.

Uncertainty is going to remain a fact of life for some time to come and Institute of Hospitality members are deeply divided on the subject of Brexit.

Here are two quotes from members in our recent poll, which illustrate the range of feeling. The first one: "I am disgusted by the whole Brexit referendum and for the first time in my life feel we are being governed by a completely incompetent government which has no plan in place and which is leading the UK into an economic disaster. It is disgraceful how it has panned out."

The second: "The disruption from Brexit will have some negatives, but the overwhelming positive is that the status quo is disrupted. The disruption of Brexit is an opportunity to transform the corporate and national culture of UK and Europe. Only with such a transformation will Europe, including the UK, be competitive."

Brexit has had a mixed impact on hospitality businesses so far, according to our poll of hospitality managers. While a quarter of respondents reported an increase in trade since the EU referendum, two thirds said that their costs had risen. On the issue of staff retention, the majority (67 per cent) reported no change. Just over a third said it had become harder to recruit new staff.

Compared with what's to come, it is likely that Brexit's impact so far has been minimal. We can expect the forthcoming two years of negotiations to be rocky. Our message is one of cautious optimism: continue with business as usual; be flexible and adaptable.

HOTELS

Harbour Hotels arrives in Brighton

Brighton Harbour Hotel & Spa - situated close to the south-coast town's iconic seafront - is now open.

The hotel features 79 bedrooms, most with sea views, which embody Harbour Hotels' signature relaxed style, "tasteful interiors" which provide a modern contrast to the 19th century exterior.

With panoramic views across Brighton Pier, guests can dine in the Jetty Restaurant and drink in the hotel's 'HarBAR' destination bar.

The two-storey basement of the Georgian building has been transformed into The Harbour Spa, which offers guests a fully immersive subterranean spa experience, with two levels of indulgence and relaxation.

There are six luxurious treatment rooms, sauna, steamroom, rainforest showers, two Scandinavian 'togetherness' spa pools, areas of rest and relaxation and an extensive gym.

Unique to the spa is the 'Grotto'; an intimate and exclusive space designed for couples.



The Brighton hotel will become Harbour Hotels' 13th UK property

Described as the 'ultimate rest and relaxation space', the private hideaway houses a spa pool, Champagne mini bar and double bed.

A raised mood-lit indoor pool will open on 10 February, featuring submerged seating.

Fast becoming one of the UK's most recognisable luxury hotel groups, Harbour Hotels spans 13 coastal, country and city locations across the UK. Each hotel is located in a premium setting, with fine dining and luxury facilities.

Details: http://lei.sr?a=E9y6w_O

Second London site for Four Seasons

One of 2017's most anticipated hotel openings will be the Four Seasons London at Ten Trinity Square, which will open its doors within a Grade II*-listed heritage building on January 26.

The property will be the second Four Season-branded hotel in the capital, joining Four Seasons London at Park Lane.

One of the headline features at the hotel will be The Spa at Four Seasons, which is set to open on 1 April 2017.

Encompassing an extensive 1,600sq m (18,083sq ft), the lavish sanctuary will be a welcome escape

from the city for locals and guests, with a comprehensive list of results-driven treatments designed to soothe and revitalise.

Inspired by the architecture of London's ancient Roman history and traditional Roman baths, classical columns, clean lines and crafted materials will lend timeless character to the guest experience.

Colours and materials are inspired by the precious minerals mined by the Romans.



The hotel will open on 26 January 2017 and boasts a luxury spa

Eight spacious treatment rooms include a luxurious spa suite for couples, and a hammam suite for steam treatments.

Four Seasons Hotel London at Ten Trinity Square occupies a central city location near the Tower of London and the River Thames.

The historic building also incorporates 41 private residences and the prestigious Ten Trinity Square Private Club.

Details: http://lei.sr?a=q4B7Z_O



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A new strategy for post-Brexit Britain



KURT JANSON is director of the Tourism Alliance

he main focus of the Tourism Alliance's activities last year was to determine the possible impacts and opportunities related to the referendum decision for the UK to leave the EU. The Tourism Alliance undertook work surveying the tourism industry to determine the immediate impact that the referendum result had on the behaviour of customers and business operators, and the longer-term implications.

This work culminated in the production of a range of briefing documents for the government, including one for the Tourism Industry Council to use as the basis for their talks with the Brexit Department, highlighting the areas where the government needed to take action during the forthcoming negotiation process.

While the Alliance will be undertaking considerable work to help inform and guide the negotiation process on tourismrelated issues once Article 50 is triggered in March, the main focus of the our work this year will to set out a clear vision as to what government tourism policy should be in a post-Brexit environment.

This is not to do away with the government's new Tourism Action Plan, which was launched by the prime minister only a few months ago. Rather, the aim is to build on the plan by determining what policies will best achieve the action plan's goal of providing growth and encouraging visitors to the UK to travel outside London so that the benefits of inbound tourism are spread more widely across the UK's regions.

The Tourism Alliance will be producing a manifesto which highlights the core policy initiatives needed to fulfil the goal of the Tourism Action Plan in a post-Brexit environment. While there will need to be some assumptions as to the form of the UK's future relationship with Europe, the aim of the manifesto will be to start a dialogue with government on the future of the tourism industry so that it is well placed to smoothly transition to post-Brexit environment.

Ensuring that key policies for easing this transition are in place by 2019 requires that discussions between the industry and the Government begin as soon as possible.

TOURISM

Culture to promote 'Brexit Britain'

A post-Brexit Britain's museums and galleries will play a key role in promoting the country overseas, according to culture secretary Karen Bradley and minister for exiting the European Union, Robin Walker.

A number of major culture organisations met with the two ministers in January, including the Arts Council England, the Heritage Lottery Fund, the Museums Association and Association of Independent Museums, with a roundtable session aimed at identifying culture sector priorities before negotiations to leave the

EU get underway. Britain's culture sector contributed an estimated £27bn towards the UK economy in 2015 – 1.6 per cent of gross value added (GVA) for that year.

"Arts, museums and heritage are not only a fundamental part of our national identity, they make a significant contribution to the UK both culturally and economically," said Bradley.

"We will continue to be an outward-looking country post-Brexit, and promoting our world-leading arts and culture will be hugely important as we champion the UK abroad."



The culture sector contributes an estimated £27bn to the economy

The meeting was one of a series of roundtable sessions, aimed at identifying the needs of a number of sectors in a post-Brexit Britain. Negotiations to leave the EU will begin once the prime minister triggers Article 50, which she has said she will do by the end of March.

"Leaving the European Union doesn't mean we're pulling up the drawbridge on the continent. What Brexit means is establishing a new, mutually beneficial relationship with the EU," said Walker.

Details: http://lei.sr?a=c4K4r_O

Tourism jobs boost for Scotland

Scotland's tourism sector is outshining the rest of the UK when it comes to employment, with worker numbers increasing at more than twice the rate as the rest of the UK.

According to VisitScotland, the Office for National Statistics (ONS) recorded an increase of tourism employment of 11 per cent, significantly larger than the rest of the UK, which was just 4 per cent.

Scotland's tourism sector accounts for 9 per cent of

the total number of jobs in the country, with 217,000 people working in the sector. Edinburgh and Glasgow are the two largest employers, while in Argyll and Bute, tourism accounted for nearly a fifth of all employment. The 15,700 tourism workers in the Highlands makes up 14 per cent of the region's total, the same percentage as Perth and Kinross, where 8,700 people work in the sector.

Between 2014 and 2015, there was a 7 per cent increase (to 89,000) in the number of people working in Scotland's restaurants.



Tourism and hospitality are among the fastest growing in Scotland

At 41 per cent, this makes up the biggest sector of the tourism industry. 53,000 work in hotels and other accommodation, while 37,200 are involved in "beverage serving activities" - a sector that saw a 27 per cent increase on 2014 figures and which now comprises 17 per cent of the total.

"Our tourism industry is growing and these figures serve to highlight the vital role that tourism plays in Scotland's economy," said Scottish tourism secretary Fiona Hyslop Details: http://lei.sr?a=D9H4m_O



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The project includes a shell-inspired visitor centre

£1.3bn Tidal Lagoon could be replicated across UK

Plans for Swansea's £1.3bn tidal lagoon have been backed by a government-commissioned independent review, with a number of conclusions suggesting further development across the UK if the project is a success.

The innovative renewable energy scheme, which will also features an oyster hatchery, visitor centre and watersport centre, will be the world's first tidal lagoon to generate clean electricity.

The report makes more than 30 recommendations and conclusions in delivering a tidal lagoon and bringing maximum benefit to the UK, including a competitive tender process for large scale tidal lagoons, the establishment of a Tidal Power Authority and that local economic regeneration would follow a tidal lagoon.

The leisure aspects of the Swansea project are seen as being key to the overall proposition. As part of the masterplan, the lagoon will feature an international watersport centre and oyster hatchery designed by FaulknerBrowns. Details: http://lei.sr?a=N3D8N_O

Rem Koolhaas' cultural hub gets planning approval

Factory, the flagship arts building for the north of England designed by Rem Koolhaas' Office for Metropolitan Architecture, has been granted planning approval by Manchester City Council.

Construction will begin in Q1 2017 on the £110m venue, which will be operated by the Manchester International Festival (MIF) and host performances of theatre, music, dance, technology, film and TV.

The project's economic impact will be considerable, creating or supporting almost 1,500 full-time jobs and adding an estimated £1.1bn to the city's economy over a decade. The 130,000sq ft (12,000sq m) structure will have room for 2,200 seats and 5,000 standing visitors. Details: http://lei.sr?a=q2V8n_O

BFI development firm appointed

The British Film Institute (BFI) has confirmed Thailand's PACE Development Corporation is its preferred bidder to fund its planned International Centre for Film, TV and the Moving Image on London's South Bank.

A BFI representative told Leisure Opportunities the organisation is "now in contract negotiations" with the developer, which impressed "following a procurement process for process to test the market for investors."

The institute wants to create a flagship national home for the British film industry on the site of a car park near its current cinema venue along the River Thames.

If built, the complex will feature a giant zoetrope and camera obscura; three multiformat cinemas; an education and research centre; a public archive storing the world's biggest film collection; a holographic and virtual reality storytelling attraction; a major gallery space showcasing the best of British cinema and exhibiting memorabilia from the industry; and public spaces including specially



BFI has plans to build its new home on London's South Bank

commissioned moving image installations. The centre would host world premieres, film restorations, live music events and showcase emerging visual technologies.

The BFI has previously said the project will cost £130m. It claimed in June last year that an unidentified developer approached the institute offering to provide £87m for the building's design, creation and partial fit-out. The identity of that interested investor has not been confirmed. Details: http://lei.sr?a=U6G6h_O

Bristol Arena contrator exits project

The opening of the hotlyanticipated Bristol Arena will be delayed by two years after the relationship between the main contractor and the council broke down over cost.

According to a statement made by Bristol City Council, the local authority and Bouygues UK decided to "part ways" as a "price cannot be reached".

Last April, it was revealed that the Populous-designed venue - which is going to be used for sport and entertainment events - was scheduled to open in 2018 after

the council gave the proposal the green light. However, work is now only expected to begin in spring 2018, with

autumn 2020 earmarked or the opening.

The development is expected to cost £92m and Marvin Rees, Mayor of Bristol, said that while he "reluctantly accepted" that an agreement would not be reached, he was "committed to getting the arena built.



Marvin Rees (right) said he was committed to building the arena

"It remains closer than it has ever been," added Rees. "We have the design, the planning permission, the operator and the momentum.

"I firmly believe that we can and will build the arena Bristol deserves but this has to be for the right price. We have made a lot of progress and are now seeking an alternative contractor to build the arena as soon as possible."

Details: http://lei.sr?a=t5w8A_O

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TRAINING

Club offering players fitness careers

English Premier League football club Sunderland AFC is offering its young players qualifications to transition into the health and fitness sector - if they fail to make the grade as first team professional footballers.

The north-east club has teamed up with awarding organisation Active IQ to to offer the Level 2 Certificate in Fitness Instruction, Level 2 Award in Instructing Circuits and Level 3 Certificate in Personal Training.



Players not making the grade to play for the first team will be able to swap their careers into health and fitness 'quickly and easily'

The Level 2 courses are designed to train learners, who already have knowledge and skills in gym or exercise, to a professionally competent level to plan and deliver safe and effective sessions. The Level 3 PT course, meanwhile, is aimed at those who would like to pursue a career in personal training.

Sunderland AFC is now an "approved training centre", and the club's assistant head of education Dr Michele Di Mascio said it was important young players added "another string to their bow. Not only will training for these qualifications give our young players valuable additional knowledge about

their sport, fitness and performance, it also means that should their professional football career not work out for any reason or we have to release them early, they can change direction quickly and easily," he added.

Two 16-year-old full-time players will be the first to take the courses, with both plumping for the Level 2 Certificate in Fitness Instruction.

Di Mascio said Active IQ had a "great reputation", and he was hopeful that players would progress their education "under their watchful eye". Details: http://lei.sr?a=A6S7D_O

Champneys college established

Offering a selection of new courses to develop and nurture the next generation of beauty talent, Champneys Beauty College in Holborn, central London, is now open.

In partnership with the London College of Contemporary Arts and with associated support from Elemis, Jessica and Mii Cosmetics, this is the latest venture for the Champneys brand, where specialist skills and world-class CIDESCO and ITEC training can be transferred to a wider UK audience.

Full and part-time beauty and wellness courses are available leading to CIDESCO and ITEC qualifications, and students are guaranteed employment within the Champneys Group.

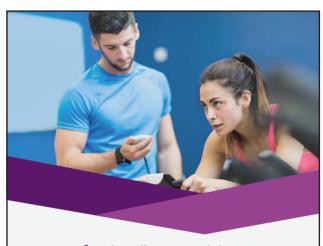
Established in 1976, Champneys Beauty College in Tring, is recognised as one of the UK's go-to beauty therapy training colleges.

With impressive examination success rates, the flagship college has produced students that have gone on to hold positions in some of the most prestigious companies in the industry.



The college will offer full and part-time wellness courses

Champneys has also announced a partnership with The Prince's Trust, giving them a selection of fully-funded courses and holding events around the country to encourage disadvantaged people to enter the beauty industry. Champneys currently operates four luxury spa resorts across the UK and in October acquired the historic, 62-bedroom Eastwell Manor in Kent. Details: http://lei.sr?a=v5m9Y_O



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Company: Origym Location: Nationwide, UK

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Company: Amac Training Ltd Location: Various, UK

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Company: Diverse Trainers Location: Nationwide, UK

■ Personal Training



Company: YMCA Fitness Location: Nationwide, UK

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Managing Director Parkwood Leisure

Parkwood Leisure operates 90 leisure facilities in England and Wales including local authority leisure centres and sports facilities, theatres and outdoor activity centres. We are seeking a Managing Director to lead Parkwood Leisure and ensure its continued success. Reporting to the Executive Chairman, you will be responsible for the strategic, operational and financial management of the business. This is an outstanding opportunity to successfully deliver the commercial business strategy and identify and develop the company into new markets in the sport and leisure sectors.

The Managing Director will provide strong leadership and ensure that business objectives are achieved whilst an excellent service is delivered to all customers. A natural leader with a proven track record in managing complex, multi site, customer focused businesses, you will be commercially astute, a good negotiator and able to deliver profits. The energy, drive and commitment to contribute to the future of the business are essential. Experience in a senior role in the leisure services market would be advantageous.

Based in Worcester, UK wide travel will be required.

Excellent package commensurate with the level of the role.

BST (Basingstoke Sports Trust) is a charitable leisure trust based at Festival Place in Basingstoke, Hampshire. A truly independent Trust created in 1965, we



manage two leisure facilities - Basingstoke Sports Centre and our new club - bstFitness, which is located on Park Way in the town of Newbury.

Assistant Club Manager (Swim School)

Salary: £19,767 to £21,848 pa + benefits Closing Date: 7th February 2017

We are looking to recruit an Assistant Club Manager at our site bstfitness Newbury. This role is key to develop and manage the Learn to Swim programme at our Newbury site. We are looking for a dynamic and enthusiastic team member to fill this role.

We are seeking applications from experienced, conscientious, passionate, customer focused Swimming and Fitness professionals. Someone who is looking for their next career move and wants the opportunity to shape and influence this business and be a part of what we are and where we're going.

In addition to having a strong Swimming Teaching background you must have the following experience:

- Managing a Team
- Building Operations (wet and dry)
- Health and Safety
- First Aid at Work (or ability to gain)
- Emergency Response Certificate or equivalent (or ability to gain)
- ASA Level 2 Swim Teacher or equivalent (or ability to gain)

We are prepared to pay top of the salary range for the right candidate as experience and quality is important to us.

To apply, please email lewis.freeman@mybst.org
Applicants MUST attach a covering letter demonstrating
their experience in addition to an up-to-date CV.
The closing date for this post is 5pm on Tuesday 7th February.

STEVENAGE LEISURE LTD

CORPORATE FITNESS MANAGER

40 hours per week Circa £30k (OTE £39,200 per annum)

An excellent career opportunity has arisen within Stevenage Leisure Limited for a Corporate Fitness Manager to work with our Centre Management Teams to help define fitness whilst broadening the opportunities available to our customers.

You will be required to work towards improving fitness membership retention across SLL, plan and oversee fitness workforce development, increase non-membership fitness income and plan and ensure for the consistent delivery of a high standard of service throughout the company.

It is essential that the successful candidate holds a recognised fitness qualification to level 3 of REPS and have experience in both fitness and multisite management. It is also essential that you have an excellent understanding of retention, attrition and customer service standards as well as the ability to manage multiple projects.

If you are interested in applying please send a CV and covering letter to recruitment@sll.co.uk

Closing Date for applications is Tuesday 31st January 2017 Interviews will be held on Wednesday 15th February 2017



SERVICE MANAGER - LEISURE

£54,087 - £57,948

This is an exciting opportunity to lead the further transformation and development of the Council's leisure service area with a continued focus on customer service, quality provision and growing the business through entrepreneurial approaches and user involvement/feedback.

You will play a leading role in supporting the Council to identify and implement new models of working and you will work with key 'health stakeholders' to further improve the health outcomes for Gedling residents.

The Council currently operates five leisure centres and you will be responsible for engendering a much stronger commercial focus at the same time as delivering on public health priorities. You will be responsible for continually developing the service through industry knowledge, commercial awareness and linkages with internal and external partners.

To fill this key role you will need to have a demonstrable track record of multisite and multi-functional management within a leisure environment and the ability to provide strategic leadership and to motivate others to successfully deliver service initiatives/priorities together with experience of successful partnership development and project delivery through partnerships.

Gedling Borough Council is a great place to work, located within our own beautiful park and close to both Nottingham City Centre and Sherwood Forest. The Council is progressive and ambitious and you will have plenty of scope to maximise your potential.

For an informal discussion about the post please contact David Wakelin, Director of Health and Wellbeing on 0115 9013952.

For further details and to apply visit www.gedling.gov.uk/joingedling

Closing date Tuesday 31 January 2017. Interviews will be held in the week commencing 13 February 2017.

Account Manager Southern Region



Xn Leisure is a UK software company, that demonstrates over 4 decades experience in delivering award winning IT solutions within the leisure sector.

To further complement our successful sales team, we are seeking a highly motivated individual with a proven track record of over delivering sales targets through key account management, conducting sales campaigns and networking with contacts in the industry.

If you are naturally competitive, driven, confident in your approach and with a good level of gravitas and professionalism, then this is an excellent opportunity for you to further your career with a leader in the industry. This role will be field based, with travel across the region and require overnight stays.

Please submit your CV and covering letter to Human Resources at careers@jonas-group.co.uk by 18th February 2017.
For further information visit www.xnleisure.com
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Corporate Fitness Manager

Company: Stevenage Leisure Limited Location: Hertfordshire, UK

Assistant Club Manager

Company: Basingstoke Sports Trust Location: Newbury, UK

Recreation Assistants (Lifeguards)

Company: GLL Location: Various locations, UK

Personal Trainers

Company: énergie group Location: Various locations, UK

Football Development Officer

Company: Westmorland County FA Location: Kendal, Cumbria, UK

Group Sales and Marketing Manager

Company: 360 Play Location: Milton Keynes, UK

Senior Leisure Assistant

Company: Inspiring healthy lifestyles Location: Selby, UK

Swimming Lesson Manager / Aquazone Manager

Company: Legacy Leisure Location: Kettering, UK

Customer Advisor

Company: Legacy Leisure Location: North Somerset, UK

New Business Support Officer

Company: Royal Life Saving Society Location: Worcester, UK

Personal Trainers

Company: The Gym Group Location: Various locations, UK

Team leader

Company: Everyone Active Location: Aylesbury, UK

Facilities Technical Manager

Company: Water Babies Location: Honiton, Devon, UK

Membership consultants

Company: Everyone Active Location: Basildon, UK

Fitness Instructor

Company: Ènergie Group Location: Andover, UK

Membership Sales Advisor

Company: Energie Group Location: Andover, UK

Assistant General Manager

Company: The Gym Group Location: Chelmsford, UK

Sales manager

Company: Everyone Active Location: Cambridge, UK

Membership consultants

Company: Everyone Active Location: Cambridge, UK

Centre Manager

Company: Tone Leisure Location: Wellington, Somerset, UK

Head of Parkwood Outdoors

Company: Parkwood Leisure Location: Worcester, UK

Assistant General Manager

Company: The Gym Group Location: London Charing Cross, UK

Senior Leisure Assistant

Company: Harlow Leisurezone Location: Essex, UK

Leisure Assistants

Company: Harlow Leisurezone Location: Essex, UK

Membership consultants

Company: Everyone Active Location: Sutton-in-Ashfield, UK

Duty Manager

Company: Everyone Active Location: Melton Mowbray, UK

Interim Accountant

Company: Parkwood Leisure Location: Worcester, UK

Digital Campaign Executive

Company: Royal Life Saving Society Location: Worcester, UK

Older People's Activity Co-ordinator - Swindon

Company: GLL Location: Swindon, Wiltshire

Lifeguards

Company: Everyone Active Location: Various locations, UK

Fitness Instructor

Company: truGym Location: Chatham, UK

Project Manager

-Apprenticeships

Company: GLL

Location: Swindon, Wiltshire

Specialise with our GP **Exercise Referral Courses**

Company: YMCAfit Location: Nationwide, UK

Become a world-class Yoga Instructor

Company: YMCAfit Location: Nationwide

Sports Assistant

Company: University of Bath Location: Bath, UK

Personal Trainer

Company: YMCAfit Location: Nationwide

General Managers

Company: The Gym Group Location: Various locations, UK

Duty Manager

Company: Parkwood Leisure Location: Bexley, UK

Crew Member / Fitness Instructor

Company: énergie group Location: Loughborough, UK

Fitness Motivator

Company: Everyone Active Location: London, UK

Casual Fitness Motivator

Company: Everyone Active Location: London UK

Duty Manager

Company: Redgrave Sports Centre Location: Marlow, UK

Recreation Assistant

Company: Legacy Leisure Location: South Northants, UK

Receptionist x 2

Company: Parkwood Leisure Location: Nottingham, UK

Membership Consultant

Company: Link4Life Location: Rochdale, UK

Lifeguard Apprentices

Company: Everyone Active Location: Waltham Abbey, UK

Swimming teachers

Company: Everyone Active Location: Various locations, UK

Sales manager

Company: Everyone Active Location: Carshalton, UK

Sales manager

Company: Everyone Active Location: Watford, UK

Membership consultants

Company: Everyone Active Location: Various locations, UK

Assistant Swimming Teacher

Company: Everyone Active Location: Bristol, UK

Commercial Director

Company: Absolutely Leisure Location: Maidenhead, UK

Leisure Operations Manager

Company: The Swinton Estate Location: Swinton Estate, nr Ripon, UK

Director of Sport

Company: Glasgow Life Location: Glasgow, UK

Team leaders (Wet)

Company: Everyone Active Location: Loughton, UK

Systems Assistant

Company: Parkwood Leisure Location: Worcester, UK

Regional Partner Manager

Company: Move GB Location: London, UK

Purchase Ledger Assistant

Company: Parkwood Leisure Location: Worcester, UK

Duty Manager

Company: Simply Leisure Ltd Location: West Glamorgan, UK

Active Forests

Coordinator (Sport)

Company: Forestry Commission Location: Whinlatter, Braithwaite, Keswick, UK

Self Employed Fitness Instructors

Company: Highgate School Location: London, UK

General Manager

Company: The Gym Group Location: London Walthamstow, UK

General Manager

Company: The Gym Group Location: Manchester Fallowfield, UK

Assistant General Manager

Company: The Gym Group Location: Altrincham, UK

Lifeguard

Company: Oxford Brookes University Location: Oxford, UK

Recreation Assistants Company: Parkwood Leisure Location: Various locations, UK

Commercial Manager Company: The Flintshire Leisure Society

Group Exercise Instructor

Company: GLL Location: Belfast, UK

Location: Flintshire, UK

Duty Manager

Company: Achieve Lifestyle Location: Surrey, UK

Operations Manager

Company: Achieve Lifestyle Location: Surrey, UK

Duty Manager

Company: Legacy Leisure Location: Newbury, UK

Service Manager - Leisure

Company: Gedling Borough Council Location: Nottingham, UK

Operations Manager

Company: Lee on the Solent Tennis, Squash and Fitness Club Location: Hampshire, UK

General Manager

Company: JD Gyms Location: Batley, West Yorkshire, UK

Fitness Instructor

Company: Legacy Leisure Location: Northamptonshire, UK

Duty Manager

Company: Legacy Leisure Location: Newbury, UK

Lifeguards

Company: Everyone Active Location: Leicester, UK

Partner Acquisition Consultants

Company: Move GB Location: Nationwide, UK

Partner Acquisition Executive

Company: Move GB Location: Bath, UK

General Managers

Company: DW Sports Fitness Location: Various locations, UK

Sales Manager

Company: énergie group Location: Wellingborough, UK

General Manager Wrexham

Company: DW Sports Fitness Location: Wrexham, UK

Shop Manager (Health & Fitness)

Company: Equinox Location: London, UK

Crew Member / Fitness Instructor

Company: énergie group Location: Forest Hill, UK

Membership Sales Advisor

Company: énergie group Location: Glasgow, UK

Membership Sales Advisor

Company: énergie group Location: Hemel Hempstead, UK

Aguadome Life Guard

Company: Merton Hotel Location: Jersev, UK

Fitness Motivator/ **Personal Trainer**

Company: Everyone Active Location: St Albans, UK

Aquadome Life Guard Shift Leader

Company: Merton Hotel Location: Jersey, UK

Sales Advisor - Fitness

Company: Lifetime Location: Bristol, UK

Managing Director

Company: Parkwood Leisure Location: Worcester, UK

Regional Support Manager

Company: UK-wide leisure business Location: South West, UK

Freelance Private **Swimming Teacher**

Company: Harrow School Location: Middlesex, UK

Operations Assistants (Lifeguards)

Company: Harrow School Location: Middlesex, UK

Fitness Instructor Certificate

Company: Lifetime Location: Nationwide, UK

Personal Trainers

Company: Matt Roberts Personal Training Company Location: London, UK, UK

Swimming Teachers

Company: Everyone Active Location: Nationwide

Attention Personal Trainers

Company: Club Training Location: Nationwide Opportunities

Level 2 HIIT Award

Company: Xtreme Training Academy Location: Nationwide

Membership Consultant

Company: Xercise4Less Location: Various locations, UK

Impact Sales Consultant

Company: Xercise4Less Location: National role . UK

Personal Trainer

Company: Xercise4Less Location: Nationwide, UK

Sales and Marketing Manager

Company: Xercise4Less Location: Various locations, UK

Personal Trainer

Company: Xercise4Less Location: Nationwide, UK

General Manager

Company: Xercise4Less Location: Various

Swimming Teachers

Company: Everyone Active Location: Various locations, UK

Lifeguards

Company: Everyone Active Location: Wigston, UK

General Managers

Company: The Gym Group Location: Nationwide

GP Exercise Referral

Company: Focus Training Location: Nationwide, UK

Become a Personal Trainer

Company: Focus Training Location: Nationwide LIK

Spa Therapists

Company: Hand Picked Hotels Location: Edinburgh, UK

Spa Therapist

Company: Thyme Hotel Location: Gloucestershire, UK

ITEC/NVQ L3-Qualified **Head Spa Trainer**

Company: Myoka Spas Location: Malta, Malta

Spa Manager

Company: The Swinton Estate Location: Swinton Estate, nr Ripon, UK

Spa Therapists

Company: The Swinton Estate Location: Swinton Estate, nr Ripon, UK

Beauty Therapists

Company: Lifehouse Spa and Hotel Location: Frinton-on-Sea, UK

Senior Aquarist

Company: Sea Life Location: Kansas City, United States

Commercial Manager

Company: Sea Life Location: Brighton, UK

Marketing Coordinator

Company: Madame Tussauds Location: New York United States

Operations Manager

Company: Canalside Heritage Centre Location: Nottingham, UK

Zoo Supervisor

Company: Chessington World of Adv Location: Chessington, UK

Marketing Manager

Company: Sea Life Location: Auckland, New Zealand

Front of House Manager

Company: Chessington World of Adv Location: Chessington, UK

WZ Seasonal Presenters

Company: Zoological Society of London

Location: Whipsnade or London, UK

Vice President, IAAPA **Europe Operations**

Company: IAAPA Location: Belgium

Trade Sales Manager

Company: The Eye Brand Location: Orlando, United States

Curator (Aquarium)

Company: Sea Life Location: Brighton, UK

Duty Manager

Company: Legoland Discovery Centre Location: Boston, United States

Guest Experience Manager

Company: Madame Tussauds Location: New York, United States

SEA LIFE Operations Lead

Company: Sea Life Location: California, United States

Head of E-Commerce

Company: Merlin Entertainments Location: Chessington, UK

Event Coordinator

Company: Legoland Location: Florida, United States

Chief Executive

Company: The Deep Location: Hull, UK

Head of Exhibit Development

Company: Merlin Entertainments Location: New York NY, United States

Trade Partnerships Executive

Company: Legoland Discovery Centre Location: Manchester UK

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Giant turbine artwork erected in Hull

Artist Nayan Kulkarni has installed a 75m-long (250ft) rotor blade in the centre of Hull - the first in a series of temporary installations marking its year as UK City of Culture.

Commissioned partnership with Siemens and with the support of Green Port Hull, "Blade" is part of Look Up - a year-long programme for Hull 2017 which will feature a number of artists creating works designed to look at and experience the city in new ways.

The 28-tonne installation - which was created

in Hull and will remain on display until 18 March - is the world's largest handmade fibreglass component to be cast as a single object, with the B75 rotor blade usually sitting atop a mammoth wind turbine.

"Blade seeks to transform Hull's streetscape through the imposition of a single wind turbine blade," said Kulkarni. "This will be a profound material gesture, a spectacle, an obstacle and an object of wonder. This ready-made artwork divides the square, forming a temporary impediment to a free flow.



The installation kicks off the city's Look Up programme of events

"Carefully positioned, it forces us to drift around its arabesque edges, our sight taking the place of the breeze. The twisting wing, although inert and at rest in the street, speaks of movement, but not of freedom."

Arup were project engineers for the installation, with Pearlgreen Engineering offering support fabrication.

Martin Green, CEO of Hull 2017 said: "It's a magnificent start to our Look Up programme, which will see artists creating work in the city." Details: http://lei.sr?a=t9d9C_O

Museums and galleries get £4m boost

Continued from front cover

The National Football Museum will use the funding to extend its main galleries and create two new exhibition spaces, allowing the museum to put the Chris Unger History of Women's Football Collection and its expanded football toys and games collection on public display for the first time.

The Weald and Downland Museum in Chichester receives the largest slice of the pie, with £224,500 going towards the reconstruction of two historic buildings dedicated to the production of food.

The project, says the DCMS, will develop the museum's educational programme and the accessibility of its collections.

The Victoria & Albert Museum (V&A) will receive £200,000 for the phase two renovation of its West Court and Central Gallery. The Leicester Arts and Museum Service will gain also significant contribution



The National Football Museum in Manchester is among those to benefit from the extra funding

to the refurbishment of its Ancient Egyptian Gallery, with a grant of £145,000 awarded to help increase family and school visitors.

"Our museums and galleries are among the best in the world and we should be rightly proud of these institutions," said DCMS minister for digital and culture, Matt Hancock.

Details: http://lei.sr?a=X4r8C_O

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