# leisure opportunities

8 - 14 Dec 2017 Issue 725

Your careers & recruitment partner

### Awards celebrate workforce success

The physical activity sector has come together to celebrate the best performers in workforce development and training, as the winners were announced for this year's Active Training Awards.

Life Leisure came away with the most awards, taking home Medium-Sized Employer of the Year, together with an individual gong for Danny Drayson from Life Leisure Grand Central, who scooped Outstanding Individual of the Year.

Among the other winners, Virgin Active landed the Large Employer of the Year award, while Training Provider of the Year went to Future Fit Training.

"If the physical activity sector is the golden thread running through society, its workforce is its beating heart and soul," said ukactive CEO Steven Ward in his welcome address.

"We have to celebrate those employers and training providers who are dedicated to developing it.

"The onus is now on us to use this as a springboard for rapid progress on the skills agenda in the next 12 months."



More than 250 sector leaders gathered at the Reading Hilton for the awards, sponsored by Active IQ.

The day began with the Active Training Conference, held in partnership with CIMSPA, and sponsored by Active IQ and Lifetime Training. More: http://lei.sr?a=n9b5Y\_0



We must use this as a springboard for progress on the skills agenda

Steven Ward



Marc Woods named new chair of CIMSPA

Find out about the former Paralympian and his role



Harry and Meghan: a 'potent mix' for tourism

How the next Royal Wedding could boost the economy





Onboard the spa hotel that thinks its a cruise ship

A unique hotel design set for Southampton Port

### leisure opps people

### Paralympic gold medallist and BBC commentator Marc Woods named as new chair of CIMSPA

ormer Paralympian
Marc Woods has been
named as chair of the
Chartered Institute for the
Management of Sport and
Physical Activity (CIMSPA).

Woods, who is also an author and conference speaker, succeeds Andy Reed OBE, who is standing down after serving for one year as interim chair.

His appointment, on a three-year term, comes after news in September that CIMSPA secured £1.2m in funding from Sport England to drive its workforce improvement project.

"I'm delighted to be appointed as CIMSPA chair at an exciting time for the chartered institute, following



■ Woods won four gold medals in swimming at the Paralympics

"I look forward to delivering on the professional standards the sector has asked us for and growing our membership"

the recent investment by Sport England," said Woods.

"I'd like to thank Andy Reed for all his hard work and look forward to building on the success achieved under the leadership of both CEO Tara Dillon and Andy. "This includes creating a sustainable financial future for the organisation, strengthening its capabilities, delivering on the professional standards the sector has asked us for and growing our membership."

Woods, who won 12 medals swimming for Great Britain, already has experience at board-level with the Teenage Cancer Trust, Youth Sport Direct and the Youth Sport Trust.

CIMSPA CEO Tara
Dillon added: "Marc brings
a wealth of experience
and skills to the institute
and will help connect
CIMSPA to policymakers
at the highest level."

# Marcel Wanders blasts minimalism and says designers 'should add value to people's lives'



utch designer
Marcel Wanders has
blasted minimalist
hospitality design trends.

Wanders – best known for his colourful and often surreal hotel collaborations with the likes of Morgans Hotel Group and Park Hyatt – argued that architects and designers working in the hotel sector "should add fun and value to people's lives".

"If you love design enough to give your life to it – studying for years and flying to jobs and events "If you love design enough to give your life to it then why would you try to design as little as possible?"

around the world – then why would you try to design as little as possible?" he asked.

"I want to create things that show my love, my respect, my interest in the world, my understanding of human behaviour.

"In my studio, we have a saying: 'We always want to give more than people expect'."

Wanders' vibrant

philosophy can be seen in projects such as the Mondrian Doha, inspired by the traditional tales of the One Thousand and One Nights, and the Andaz Amsterdam Prinsengracht, with oversized bells, passion red Tulip Chairs and walls showing ancient nautical maps all referencing the Dutch Golden Age.

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■ Former rower Grainger took over as chair of UK Sport in July



"I have huge empathy for the sports that are struggling. There isn't an openended chequebook we can draw from"



# **Katherine Grainger** says unfunded sports have role

hair of UK Sport
Katherine Grainger says
unfunded sports still
have a role in the system but
will have to look elsewhere
for investment as "there isn't
an open-ended chequebook".

Grainger admitted her first three months in post had been "challenging", with one of her first tasks to placate 11 national governing bodies who lost out in the past two funding cycles.

"It's important to emphasise that even if a sport is unfunded, it still has a role in our system," she said. "I have huge empathy for the sports that are struggling without financial support and are still being asked to deliver on performance. Unfortunately, there

isn't an open-ended chequebook we can draw from."

The former Olympic rower granted an audience with the bodies for archery, badminton, baseball/softball, basketball, fencing, handball, table tennis, volleyball, weightlifting, wrestling and wheelchair rugby.

They demanded a review of UK Sport's decision to strip archery, fencing, badminton, weightlifting and wheelchair rugby of funding following Rio 2016.

"We heard from each sport individually, and also had everyone come together to try and identify a way forward – including areas where efficiencies could be made and ways to find funding," said Grainger.

### leisure opps

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### leisure opps people



■ John Amaechi received an OBE in 2011

# **John Amaechi** calls for sport and physical activity sector to harness diversity

ormer NBA star John
Amaechi has called
for the sport and
physical activity sector
to embrace diversity and
encourage inclusivity.

Amaechi, who became the first former NBA basketballer to come out publicly when he wrote his memoir, said businesses need to create a more diverse workforce and will soon realise the benefits.

"There's an old saying but a true saying that 'culture eats strategy for breakfast'," said Amaechi. "If you want to win and you want the best ideas, you want the most passionate people"

"Having an inclusive culture makes a difference – it means that you have the best minds."

Speaking at ukactive's
Active Training Conference,
the CEO of Amaechi
Performance Systems said:
"People think we live in a
meritocracy but when you
look at most industries, it's
impossible to believe the best
brains available exist only

in elderly white men – they can't have all the best brains.

"The idea that women, people of colour or people with disabilities don't have the best ideas is outrageous.

"So if you want to win and you want the best ideas, you want the most passionate people and they come from lots of different sectors of society. That's why inclusion wins."

# Stock market floatation back on agenda for énergie Group, reveals CEO Jan Spaticchia

Group could float on the stock market or sell shares to a private equity company within two years, CEO Jan Spaticchia has revealed.

The group scrapped initial public offering plans in 2012 due to the volatility of the marketplace, but in an interview with Leisure Opportunities, Spaticchia said a floatation could be revisited.

"There will come a point in the next 12 to 24 months when you'll see us look to crystallise the value of the business," he said. "This could be through an IPO or the sale of some stock to a private equity



■ Spaticchia is preparing the company for international expansion

"There will come a point in the next 12 to 24 months when you'll see us crystallise the value of the business"

company. It could be either, so watch this space."

Last year, the group sold more than three

per cent of the business through crowdfunding site Crowdcube, in a deal that allowed franchisees to become shareholders. The transaction valued the business at £15m.

Spaticchia revealed énergie's plans to grow its international presence, with a contract about to be signed for its first site in Africa – in Nairobi, Kenya.

It will also expand its presence in Ireland by 15 to 20 sites over the next 12 months, from its existing 11 clubs.

énergie also has two gyms opening in Latvia and one in Poland, with growth into the Polish market expected next year.

A rebrand of its UK clubs is ongoing, including the installation of its functional fitness concept The Yard.



■ The move makes Owens head of the world's largest Titanic experience

# **Judith Owens** vows to maintain world-class standards as she becomes CEO of Titanic Belfast

itanic Belfast – one of Northern Ireland's most visited attractions – has confirmed Judith Owens as its new chief executive.

Previously operating as the attraction's director of operations and deputy chief executive, the promotion puts Owens at the head of Titanic Belfast, which in 2016 picked up the award for World's Leading Tourist Attraction at the World Travel Awards.

"Having been at the forefront of Titanic Belfast's development, I'm very proud of everything it has achieved in its first five years," said Owens. "I look forward to delivering in the next stage of the company's development. Rest assured, we'll continue to deliver our world-class standards to visitors and clients alike."

Owens replaces Tim Husbands, who leaves to take up a new position as chief executive of County Mayo's Westport House in the Republic of Ireland.

"Over the past 25 years, it's been an honour to play a role in the transformation of Belfast into a destination of choice for both leisure and business tourists," said Husbands. "It's a fantastic city and I'm sure it will go from strength-to-strength."



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"Having been at the forefront of Titanic Belfast's development, I'm very proud of everything it's achieved in its first five years"

#### MEET THE TEAM

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### Fitness news

#### REBRAND

### Operator reveals naming rights strategy

A £28m leisure centre has opened in Eastleigh bearing the name of operators Places for People.

The new centre, Places
Leisure Eastleigh, has been
developed by Eastleigh
Borough Council with a
contribution of £2m from
Sport England, and will
be operated by Places
for People Leisure.

Speaking to Leisure
Opportunities about the deal,
in which Places for People
will sponsor a number of
physical activity schemes
in return for naming rights,
COO of Places for People
Leisure John Oxley said:
"We're delighted about
the new name and we're
proud to be its sponsor."

Rich Millard, Places for People partnership director, said: "We're in the process of refocusing our group branding. We're very proud of our Places concept, and it was just a natural and logical progression [to naming rights].

"There was an opportunity to invest in the HealthWorks and other physical activity schemes, and we worked with the local authority to come up with this arrangement. It's a good deal for us because it raises our exposure, however, we're very respectful of the fact that it's a community centre, which is why we've included 'Eastleigh' in the name."

More: http://lei.sr?a=B8B9x 0



■ Staff celebrate the opening of Places Leisure Eastleigh



It's a good deal for us because it raises our exposure

PUBLIC SECTOR

# UK Leisure Framework paves way for improvement in Wales



It allowed the council to proceed in the most cost-effective way

Julia Goddard

Work has begun on the £7.4m extension of Monmouth Leisure Centre, which developers say was made possible by the UK Leisure Framework.

Alliance Leisure is delivering the scheme for Monmouthshire County Council, with the framework helping to reduce upfront costs.

The redevelopment includes a toning suite to increase provision for sedentary people and those with health conditions.

"We've been in discussions with Monmouthshire for some time, but



■The council will run the leisure centre from 2018

it was the launch of the UK Leisure Framework earlier this year that allowed the council to proceed with the development in the most costeffective way," said Julia Goddard, senior business development manager at Alliance Leisure.

More: http://lei.sr?a=G8F7u\_0

#### DEVELOPMENT

# Midlands council looks for operator to lead £20m project



The leisure centre will help more people lead healthy lifestyles

Alison Smith

A Leicestershire council is searching for an operator to lead its £20m leisure centre project after admitting its current provision has "become disjointed, inefficient and inflexible".

The 40-year-old Hermitage Leisure Centre in Coalville will be replaced after councillors decided to begin the search for an operator to design, build, operate and maintain a new leisure centre.

A leisure strategy for the region, The North West Leicestershire 2016-2020 Framework, highlighted a shortfall of approximately 111 fitness stations in the district.



■Hermitage Leisure Centre has become "inefficient"

The plans include an eight-court sports hall, eight-lane 25-metre pool, learner pool, 150-station fitness suite, multi-activity and spin studios, and three squash courts.

"The leisure centre will help more people lead healthy lifestyles," said Cllr Alison Smith, deputy leader of North West Leicestershire District Council. More: http://lei.sr?a=b8V6m\_0

#### TRAINING

# Fusion looks to buck trend by tripling apprenticeships

More apprentices will be offered a route into the fitness industry after Fusion Lifestyle decided to grow its apprenticeship programme from 150 to 500 over the next three years.

Figures from the
Department for Education
show the number of new
apprentices in England
fell by 59 per cent in the
three months to the end
of July, despite plans for
three million more across
UK industry by 2020.

Fusion Lifestyle aims to grow its annual apprenticeship programme in partnership with sports and



This programme creates a multi-skilled frontline workforce

Gary Denton

leisure industry training provider ICON Training. The scheme, Fusion500, offers apprentices a career pathway using the Leisure Professional Apprenticeship from Level 2 through to Level 7.

"This programme combines practical teaching and knowledge elements in one course, creating a multi-skilled workforce," said ICON director Gary Denton.

More: http://lei.sr?a=D9X7A\_0

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#### **EXPANSION**

### MultiFit's global expansion starts in UK

Indian functional fitness brand MultiFit will open its first international studio in the UK this year, kickstarting its expansion into Europe and the UAE.

Dr Samir Kapoor and his partner Sally Jones-Kapoor launched the brand in 2015 and have built up a chain of 15 studios across four Indian cities: Pune, Mumbai, Delhi and Jaipur. A further 12 are under construction in Hyderabad, Salem and Mysore.

By the end of 2020, the couple aim to have 160 fitness studios across India, the UK and UAE.

Dr Kapoor said: "We plan to launch our first international studio in the UK before the

end of the year. Sally is from the UK and understands the market well."

In addition to strength training and functional training areas, MultiFit studios offer more than 14 classes a day, covering HIIT, yoga, looping (indoor cycling), callisthenics and intense functional interval training (iFIT).

Its Palaeolithic workouts often take place outdoors and mimic the actions of people living in the Stone Age, such as chopping wood with an axe. Countryside boot camps feature 48 hours of rigorous exercise in the form of cycling, swimming and trekking.

More: http://lei.sr?a=j8q3G 0



■ MultiFit has 15 fitness studios across four cities in India



We plan to launch our first international studio in the UK

Samir Kapoor

#### ACQUISITION

## Bannatyne expands into NI with Virgin Active Belfast



Bannatyne Group is in an acquisition and growth phase

Justin Musgrove

The Bannatyne Group has cast its net across the Irish Sea after buying Virgin Active's Belfast club.

The acquisition, for an undisclosed sum, is the first step in an investment strategy likely to include further deals in Northern Ireland and also the Republic of Ireland.

"Bannatyne Group is in an acquisition and growth phase and has significant resources to draw upon to fund the right deals," said Justin Musgrove, the group's chief executive. "This agreement could be the first of several acquisitions north and south of the Irish border."



■It is the second Virgin Active club acquired in 2017

The operator will invest £1.2m in the club, which has a membership of more than 3,700 people.

It is the second time this year the operators have agreed a deal, following Bannatyne's purchase of Virgin Active Humberston in Lincolnshire in August. More: http://lei.sr?a=C8H8Y\_0



### The UK's largest physical activity trade show

# Elevate is the most cost-effective route to the UK physical activity market.

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Tracy Morrell,
Company Director,
React Fitness







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King, as in their previous building, would specify Gerflor products once again, this time choosing some 210m<sup>2</sup> Gerflor's Taraflex® Sport M Performance vinyl sports flooring in three pulsating colours; Pink, Silver Grey and London Light Blue.

"The Taraflex flooring is quiet, resilient and very hard wearing. Our staff love it and it's great for cutting in designs which is key to King."

Brondie McNamara, Project Manager

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#### INFRASTRUCTURE

### **Call for sector to influence London Plan**

Experts from the sport and physical activity sector have a major role to play in delivering the mayor's London Plan, according to chief executive of London Sport Tove Okunniwa.

The draft plan, made available for consultation on 1 December by mayor of London Sadiq Khan, was welcomed by Okunniwa, who highlighted the importance of considering 'active lives' when making improvements to the capital's infrastructure.

"The plan makes clear the complex interrelations that govern and dictate the way Londoners live their lives," said Okunniwa. "Housing, clean air, transport, leisure, culture and the streets

and paths we walk, cycle and run along are bound together in a web of complementary – and sometimes competing – networks.

"The challenge is two-fold. To developers, planners, commercial enterprises and representatives from all areas to make a seat at the table for experts in physical activity and sport, and to think creatively about their role in shaping the future of the city.

"And to the world of physical activity and sport, to make ourselves available – to be generous with our insight and knowledge, and to be flexible in shaping our own priorities to fit into the context of our city."

More: http://lei.sr?a=D3y8k\_0



■ Mayor Sadig Khan with his new draft London Plan



Make a seat at the table for experts in physical activity and sport

Tove Okunniwa

#### VOLUNTEERS

## Projects receive £4.4m to attract new volunteers



Volunteers make such a difference to grassroots sport

**Tracey Crouch** 

Sport England has announced plans to invest £4.4m to recruit a new generation of volunteers who will benefit communities across the country.

Thirty-two projects will receive National Lottery funding to help them encourage more women, disabled people, young people and those from disadvantaged backgrounds to volunteer for sport and physical activity initiatives.

The move is part of an overall investment in volunteering of £30m, under Sport England's strategy 'Towards an active nation'.



■ All types of projects will receive extra support

"Volunteers make such a difference to grassroots sport – without them it would simply not happen," said minister for sport Tracey Crouch.

"This funding will encourage young people to get involved in sports volunteering." More: http://lei.sr?a=b6f3p\_0























































































## 14th and 15th of March 2018 at Eastwood Hall, Nottingham



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#### SKIING

# Abandoned ski village set for £22.5m redevelopment



This is a Christmas present to winter sports enthusiasts

Mazher Iqbal

A former ski village in Sheffield will be reinvented as a sports attraction after a £22.5m plan was announced to breathe new life into the site.

Working in partnership with Continuum Attractions, Sheffield City Council will resurrect the 48-acre (194,000sq m) site as a sports, leisure and entertainment venue under the Extreme brand.

The first phase of the plan will see the restoration of the disused ski slopes and mountain bike tracks. Plans include a world-class sports and leisure 'experience' complex, an



■The original village was destroyed by fire in 2012

indoor skydiving facility, live music and a gaming and a virtual reality hub.

"This news will come as an early Christmas present to the thousands of winter sports enthusiasts who trained on the slopes at the ski village," said councillor Mazher Iqbal, from Sheffield City Council.

More: http://lei.sr?a=X5B7Z\_0

#### SWIMMING

# Body image stops mothers teaching children to swim

Swimwear policies have been relaxed at 96 pools across the UK after a survey showed parents were too concerned about their body image to take their children swimming.

A nationwide survey commissioned by operators Everyone Active showed one in two mothers has been put off taking their child swimming due to fear of being seen in a bathing suit.

The operator has rewritten its swimwear policy, allowing swimmers to wear tight-fitting garments such as leggings, short and long-sleeved t-shirts and swim dresses.



■ Former Olympian Becky Adlington praised the move





Jacqui Tillman

"When we looked into the reasons behind the decline in children being taught to swim, we learnt body image concerns played a big part in preventing people bringing their children to the pool," said Jacqui Tillman, group swim manager at Everyone Active. "We want to ensure that anyone who visits can swim wearing clothing they feel comfortable in."

More: http://lei.sr?a=G3K9P\_0

#### Everton FC seals deal for Bramley Moore Dock site

Everton's long-running quest to build a modern stadium has taken a major step forward, with the club signing an agreement to lease land for the ground at Bramley Moore Dock.

The lease, secured by club subsidiary Everton
Stadium Development Ltd, is conditional upon gaining planning consent for the new stadium and securing funding for its construction.

Everton CEO Robert
Elstone said: "Gaining
control of the site was
essential for us to be able
to move forward with the
next stages of the project."
More: http://lei.sr?a=N2e8U\_O

## Introducing a new chair

am delighted to welcome Marc Woods as the new chair of the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA).

Marc is a multiple Paralympic gold medallist, BBC commentator, author and conference speaker. He has worked on the boards of numerous organisations including the Teenage Cancer Trust, Youth Sport Direct and the Youth Sport Trust. As a learning development specialist, he has worked around the world for organisations ranging from IBM to Danone, Proctor & Gamble to the Home Office.

#### **Understanding our sector**

From early childhood, right through to today when he takes his young children to clubs and activities, Marc has had an almost daily interaction with the sport and physical activity sector. He understands the importance of CIMSPA's work in setting high standards and the potential impact that work has on millions of people's lives. Tenacious, determined and resilient, as well as a team player, Marc will



■ Interim chair Andy Reed (above) makes way for Marc Woods (right)

advocate for CIMSPA at the highest policy levels in the UK and harness the talents of our stakeholders to help CIMSPA achieve its objectives and make the UK's sport and physical activity sector one of the best in the world.

#### Marc's immediate priorities will be:

- Getting to know the CIMSPA team properly and the work they do.
- Obtaining a better understanding of our relationships with stakeholders, so we can manage these relationships properly and create a solid value proposition for all members and partners.
- Refreshing the board, welcoming new talent and engaging their expertise and knowledge, to join the existing board members.

I'd also like to take this opportunity to thank our outgoing chair, Andy Reed, for all of his hard work over the last year. It's been a real pleasure working with him.



■ Tara Dillon, chief executive of CIMSPA



From early childhood, right through to today when he takes his children to clubs, Marc has had an almost daily interaction with the sector

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### Spa & wellness news

EVENTS

### Cidesco World Congress set for Stockholm

Visitors to the Cidesco
World Congress and
Exhibition next year will
be offered the opportunity
to explore the Nordic
spa, beauty and wellness
industry – and its influence
on the rest of the world.

Organised by the global spa therapy standard setter Cidesco, the event – from 6 to 9 September 2018 – will take place in Stockholm, Sweden, with the theme of 'Beauty of the Northern Lights'.

The four-day conference will include educational talks examining the spa, beauty and wellness practices popular in Nordic culture, as well as an exhibition and lecture

programme, which is open to trade visitors. Lectures will feature a number of keynote speakers, who will discuss the latest trends, procedures, ingredients, business management skills and financial advice. Cidesco will also hold a general assembly during the event.

"The congress will be in my home city of Stockholm, which will be an important occasion for our Nordic neighbours," said Cidesco president Anna-Cari Gund. "We hope to have a fantastic turnout as we discuss the advancement of standards and immerse our delegates in the beauty and wellbeing our countries are known for."



■It will be the 66th Cidesco World Congress



We will immerse delegates in beauty and wellbeing

Anna-Cari Gund

#### EXPANSION

# Bamford Haybarn opens spa in NYC with English design



We have a shared ethos and respect for the world around us

Carole Bamford

UK-based luxury day spa operator Bamford Haybarn Spa, founded by organic pioneer Carole Bamford, has opened its second US location.

Housed in the upscale 1 Hotel Brooklyn Bridge in New York, it will be operated by Trilogy Spa Holdings, which already runs spa businesses for brands including Guerlain, Sisley and Naturapathica.

Designed by Spencer Fung Architects, the 5,000sq ft (465sq m) spa houses nine treatment rooms, a private suite and relaxation area. The design was inspired by traditional English farming haybarns, "transporting



■The spa design is based on the English countryside

guests to the Costwolds" with handcarved wooden doors, rustic branch shelves and feature tree trunks.

"Partnering with 1 Hotels was a natural choice given we have a shared ethos and respect for the world around us," said Bamford. More: http://lei.sr?a=n7P3Y\_0

#### PARTNERSHIPS

# Nature spas launch retreat combining East and West



We share a passion for authentic, holistic treatments

Karina Stewart

Two wellness destinations located 6,000 miles apart will join forces next year in order to combine the best of eastern and western spa philosophies.

The Kamalaya Wellness Sanctuary, located within an ancient forest on the island of Koh Samui, Thailand, and the Herb House Spa in the New Forest, UK, have agreed to collaborate for a mindfulness programme in May.

Kamalaya founders John and Karina Stewart will take up a residency at Herb House for a series of two-day wellness retreats, designed to give guests 'a taste of Kamalaya'. The retreats will feature



■ The Kamalaya Wellness Sanctuary in Thailand

educational sessions on meditation, mindfulness and stress management, as well as treatments and healthy cooking classes inspired by Thai culture.

"Kamalaya and Herb House share a passion for authentic, holistic treatments and ideologies," Karina Stewart said.

More: http://lei.sr?a=c9a9U\_0

#### FACILITIES

# Champneys takes to the seas with new ship spa

UK wellness spa Champneys has partnered with Marella Cruises to launch the first Champneys at sea spas, starting with the Marella Explorer from May 2018.

The first Champneys at sea spa will feature a full treatment menu which includes facials, body wraps, massages, manicures, acupuncture and more, as well as a salon, wellness centre and relaxation room with panoramic views.

Champneys operates four resorts and a spa hotel in the UK, along with six city spas and two colleges. Based in Majorca, the



Our spa will bring more enjoyment to guests' holidays

Stephen Purdew

Marella Explorer is the Marella fleet's largest ship.

"We're thrilled to be working with Marella Cruises from next year, offering the very best Champneys spa experience onboard Marella Explorer," said Stephen Purdew, Champneys co-owner.

"We're confident our state-of-the-art spa will bring even more enjoyment to guests' holidays." More: http://lei.sr?a=d2x5s\_0

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### Savills

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+44 (0) 1392 455 700



#### ROYAL FAMILY

### Harry and Meghan 'potent mix' for tourism

As the global spotlight falls on the soon-to-be married Prince Harry and Meghan Markle, experts are predicting a welcome boost to Britain's tourism industry from the upcoming Royal Wedding.

Historically, weddings for members of the Royal Family have put the eyes of the world on Britain, with the UK economy benefitting as a result.

"The number one reason overseas visitors come to the UK is our history, our heritage and our pageantry – royalty is absolutely key to all of that," said Bernard Donoghue, director of the Association of Leading Visitor Attractions.

"The combination of Prince Harry's global fame,

Meghan Markle's global fame as an actress, her being American and Britain being much more affordable than it was two years ago, really makes for a potent mix."

Data from the Office for National Statistics showed the wedding of Prince William and Kate Middleton significantly helped British tourism. In 2011, 30.6 million people visited the UK, an increase of 800,000 on the previous year's figures.

In April that year – the month the wedding took place – visitor numbers year-on-year increased by 350,000 and Buckingham Palace visitor numbers grew by almost 50 per cent.

More: http://lei.sr?a=m6W7h\_0



■ Prince Harry and Meghan Markle announce their engagement



The combination really makes for a potent mix
Bernard Donoghue

#### HERITAGE

# Britain aims to maximise heritage value ahead of Brexit



We must use our heritage to promote our country

John Glen

The government has spelt out plans to maximise the UK's heritage assets as preparations continue to leave the European Union (EU).

The government's annual Heritage Statement called Britain a "world leader in heritage and cultural protection and in heritage science and research".

"We will take account of the needs and interests of the heritage sector in the negotiations to leave, and establish a new relationship with the EU," said the report.

A recent report by Historic England revealed that heritage



■ Britain's heritage is a draw for overseas tourists

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tourism in England is worth up to £16.4bn in annual visitor spend.

"We must maximise the power of our heritage as an asset and use it to promote our country around the world," said John Glen, minister for Arts, Heritage and Tourism.

More: http://lei.sr?a=N7u4V\_0

### Attractions news

#### EXHIBITIONS

### Eureka! digiPlaySpace proves a hit

Eureka!, the popular children's museum in Halifax, Yorkshire, is on track for its busiest year in two decades, thanks in part to a visiting exhibition – an "interactive digital playground".

After attracting 60,000 visitors over the summer period, Eureka! has announced the award-winning digiPlaySpace exhibition will now stay on at the museum until April 2018.

It is the first time digiPlaySpace has been hosted in Europe and the exhibition, which was developed in 2012 for TIFF Kids at the Toronto International Film Festival. lets children play with robots, learn to code, play games and interact with new technologies, and explore light and sound in physical and creative ways.

"We were proud to be the first museum in Europe to host digiPlaySpace and are so excited that children locally and nationwide have more time to come and visit us to experience it," said Leigh-Anne Stradeski, CEO of Eureka!

"It's gone down a storm with parents and children alike and our staff love it too. Each exhibit offers a glimpse of what the future of museum interaction looks like." More: http://lei.sr?a=S9B3R



■ Eureka! predicts such exhibits will be the future of interaction



It's gone down a storm with parents and children alike

Leigh-Anne Stradeski

#### COLLECTIONS

## Tim Knox named Royal Collections director



■Knox will take up the position from the New Year

The Royal Collection Trust – the charitable organisation responsible for the art collection of the British Royal Family – has named Tim Knox as its new director.

The Queen has appointed Knox to the position from 2018, with the Trust also responsible for Queen's official residences that are open to the public.

Between 1989 and 1995, Knox was assistant curator at the Royal Institute of British Architects Drawings Collection. He joined the National Trust as its architectural historian and in 2002 became the body's head curator.



■The Queen's Gallery is part of the Royal Collection

From 2005 to 2013 he was director of Sir John Soane's Museum in London, before joining Cambridge's Fitzwilliam Museum as – a position he will hold until the end of the year.

The Royal Collection Trust has a full schedule for 2018.

More: http://lei.sr?a=a9b7N\_0

#### VIRTUAL REALITY

# Museum's VR installation blends dance, film and salt



It's transforming what we think of a traditional museum experience

Timandra Nichols

A virtual reality experience that captures the salt manufacturing process through dance has been launched by the Lion Salt Works Museum in Cheshire.

The four-minute VR film, entitled *Salt*, was produced by acclaimed dancer and choreographer Martin Hylton in partnership with the museum and Cheshire Dance.

Running from December to March, Salt is viewed through a VR headset and is set inside a salt pan, with dancers capturing the physicality of the salt manufacturing process as they move through water.



■ Dancers tell the story of the salt works in VR

"The use of new technology makes this a very exciting commission," said Timandra Nichols, director at Arts&Heritage, which supported the production with Arts Council England.

"It's helping to transform what we think of a traditional museum experience." More: http://lei.sr?a=E2V2V\_0

#### TECHNOLOGY

# Safety tests on the way for drone operators in Britain

Attractions operators using or considering using drones in Britain will have to take safety awareness tests to operate them, according to government legislation set to be introduced next year.

The proposed bill, which will be published in spring 2018, means owners of drones weighing more than 250g will have to register their device and pass a test to legally use it.

A 'Flying High Challenge' has also been launched to commercialise drone use in the UK.

At the IAAPA Expo in Orlando, Florida, former



What used to be considered a toy is now a tool of industry

Lisa Ellman

White House advisor
Lisa Ellman laid out the
opportunities drones
could offer attractions, but
said lack of regulation is
hindering the commercial
use of such devices as
policy fails to keep up with

the advancing technology.

"The technology
has moved so quickly
forward that what
used to be considered
a toy is now a tool of
industry," said Ellman.
More: http://lei.sr?a=v8r6X\_0

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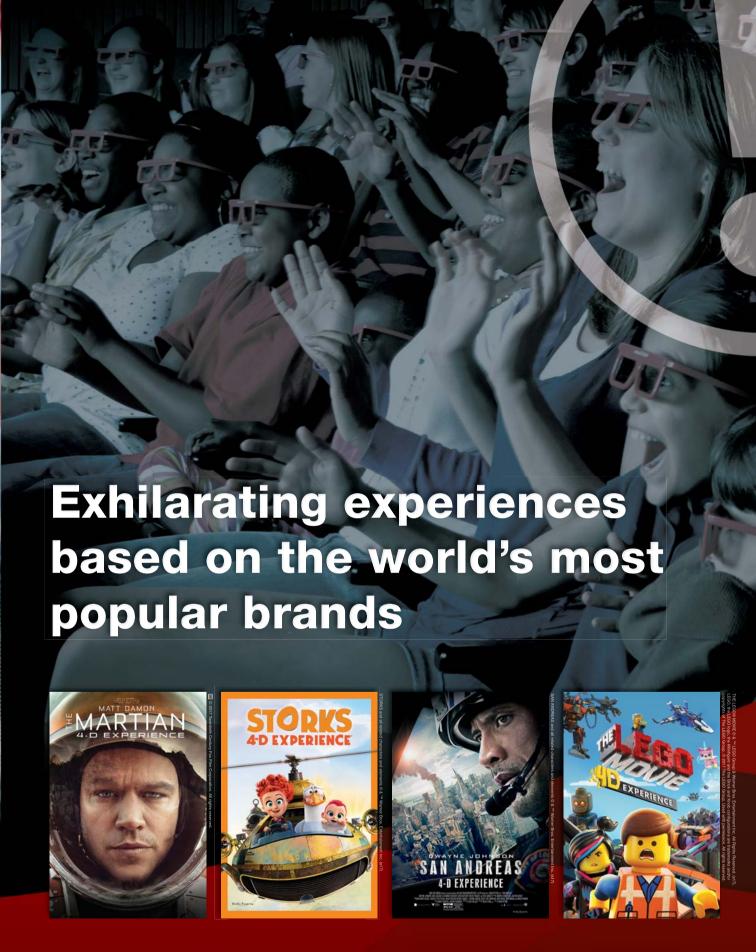
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Check out the full catalog of SimEx-Iwerks Attraction and Ride Films here: simexdesign.com/content/2017





4D Experience® Theaters, Flying Theaters, Motion Ride Theaters, Interactive Attractions. More details: simex-iwerks.com/products2017





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# leisure opps MY CAREER

Leisure industry professionals share how they got to where they are today

#### Ricardo Walker

INTERNAL QUALITY ASSURER

**Discovery Learning** 

I'm driven by the opportunity to impact a student's learning experience

icardo Walker started his career in the fitness industry 18 years ago, as a personal trainer, having previously worked in IT sales. He now works as a freelance personal trainer and internal quality assurer for Discovery Learning.

#### Tell us about your career

"I have worked in the fitness industry for the past 18 years. I started out as a freelance personal trainer, and delivered circuit training classes at the Queen Mother Sport Centre in London for five years. After gaining my teaching certificate and assessor award I worked as a freelance tutor and assessor for the Priory Sixth Form Sport College in Orpington, Kent, where I taught level 2 Gym and level 3 Personal Training. After a number of successful years working with clients and training companies, I joined Discovery Learning as a full-time tutor, I was then promoted to the role of internal verifier, and I'm now responsible for quality assurance for all of our tutors and assessors."

#### Why did you want to get into the industry?

"Fitness was, and has always been, my biggest passion. After working in corporate IT sales for 17 years I decided I wanted to do something I was truly passionate about, and so, at the age of 37, I became a personal trainer."

#### What is your favourite part of your job?

"As a tutor I love creating fun and interactive lessons that inspire and engage my students, I'm driven by the opportunity to impact a student's learning experience. As a personal trainer, I love working with and training my clients. It's so much fun."

What career advice would you give to young people trying to break into the industry?

"You must have the ability to motivate yourself and others, as well as a keen interest in your own fitness and wellbeing. I would also advise people looking to get into personal training to have a solid understanding of anatomy. The more you understand the body and how it works, the easier it is to spot potential problems."

### What changes would you like to see in the industry?

"I would like to see trainers equipped with the knowledge and expertise to be able to deal with the increasing number of medical conditions relating to lifestyle and inactivity."



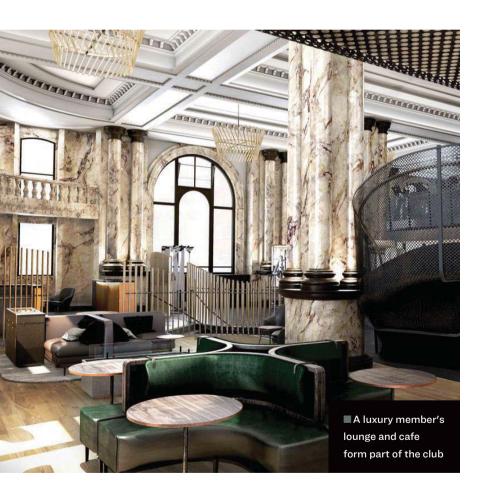
Ricardo Walker started his career as a personal trainer

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# The health club banking on it

Leisure Opportunities takes a look inside the Mayfair bank earmarked for Equinox's latest development





We wanted to create an intimate science-fuelled environment that awes with beguiling spaces and exceptional details



uxury health club operator
Equinox has converted a
historic bank building in London's
Mayfair into a gym, spa and
member's lounge, with the
opening scheduled for later
this month.

The ground floor, basement and mezzanine of 12 St James's Street have been transformed by architects Woods Bagot and interior designer Joyce Wang into "an intimate, science-fuelled environment that awes with beguiling spaces and exceptional details".

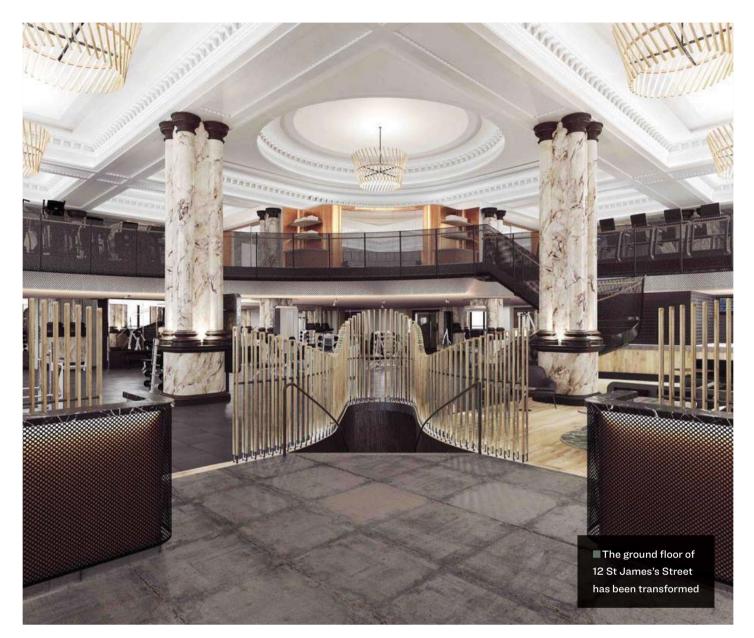
External alterations to the building, renamed 'E St James's', have been kept to a minimum, although new louvres have been added to the basement-level façade. Internally, major structural modifications have been made to the mezzanine to accommodate the club's cardio zone and treadmills.

Speaking about her design approach, Wang told *Leisure Opportunities*: "The interiors are clad with beautiful and rare marble, which we have retained.

"We inherited this amazing architecture, but at the same time we wanted to create an interior design that is characterised by bold modern forms and materials to give the space a new life."

Facilities in the club include strength and cardio training zones, a private Pilates studio, a regeneration room,

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## We inherited this amazing architecture but at the same time we wanted to create a design to give the space new life



a cafe and lounge and a steam room and spa.

The latter is focused on regeneration and will offer treatments including targeted cryo-therapy, cryo-facials and cryo-peels, bema vascular therapy, compression therapy, oxygen facials and performance massages.

A £350-per-month membership package comes with an Equinox 'wellbeing passport' that grants access to all of the operator's clubs across the US and Canada.

Members can also undertake a hyper-personalised training programme with Equinox's most elite personal trainers, which includes an assessment involving a 3D body scan, active and resting metabolic rate tests, blood pressure, functional movement screening and an in-body composition analysis.

Equinox has also appointed its first experience director to take on the role of concierge, while a complimentary gym laundry valet service means gym-users can collect their washed, ironed and prepared kits when they check in.

E at St James's is the second Equinox property to open in London, following the arrival in 2012 of Equinox Kensington.

A third health club is scheduled to launch in Shoreditch in 2019. ●



■External alterations to the building have been kept to a minimum

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### Insight



# The spa hotel that thinks its a boat

Spa and hotel designs are becoming more creative, as the latest arrival at Southampton port shows



■ Mike Warren, MD of Harbour Hotels

t first glance it may appear as just another cruise ship moored in Southampton – but look closer and you will see it is, in fact, a new spa hotel.

UK-based boutique hotel operator Harbour Hotels' latest property occupies a prominent spot at Southampton port's Ocean Village marina and mimics the design of a super-yacht, helping it blend into its surroundings.

The 91-bedroom Southampton Harbour Hotel is owned by property developer Nicolas James Group and will be operated by Harbour Hotels on behalf of its owner.

Facilities at the hotel include a HarSPA-branded spa, featuring seven treatment rooms and a specialist mud room, where mineral-rich mud, heat and steam are used to create an immersive spa experience.

Treatments at the spa include facials and body therapies supplied by ESPA,









■The spa hotel is located on a prominent spot at Southampton port's Ocean Village Marina

and there is also a 'men-only' menu, as well as treatments specifically designed for pregnant women.

Elsewhere, the hotel's top floor features a rooftop destination bar, kitchen and club called 'HarBAR on 6th', with outdoor fire pits and a wood-fired pizza oven.

The hotel is one part of a larger regeneration project looking to transform the Ocean Village marina into a premium waterfront destination. In addition to work on the hotel, the



The top floor features a rooftop destination bar, kitchen and club called 'HarBAR on 6th' latest project includes an 82-unit residential development, comprising a commercial zone on the ground level and residential apartments located on the upper levels. Parking is provided in an underground parking facility.

The project has also employed theservices of AECOM to oversee project and cost management for the development.

The Southampton site is the 10th in Harbour Hotels' growing portfolio of boutique hotels. ●

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### Insight



Innovation has always been central to our plans for delivering a historic FIFA World Cup that leaves a legacy for Qatar and the world

Hassan Al Thawadi



# The pop-up stadium

With plans emerging for the 2022 FIFA World Cup in Qatar, a new sustainable stadium has been revealed



■The demountable nature of the structure means it could be rebuilt in its entirety elsewhere

he seventh proposed stadium for the 2022 FIFA World Cup in Qatar will be constructed using shipping containers and will be completely demounted and rebuilt elsewhere after the tournament.

The design of the Ras Abu Aboud Stadium – which will have a capacity of 40,000 and host matches up to the quarter-finals stage – has been revealed, with World Cup organisers saying "it will change the way host nations deliver mega-event facilities".

Architecture firms Fenwick Iribarren (FI-A), Schlaich Bergermann Partner and Hilson Moran have devised a modular structure using building blocks that can easily be taken apart when required. Recyclable materials will be used to boost sustainability, with even the shipping containers

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## This venue offers the perfect legacy, capable of being reassembled in its entirety or built into small sports venues



used to transport the materials becoming part of the stadium.

The demountable nature of the structure means it will either be rebuilt in its entirety elsewhere – in Qatar or another country – or separated into different sections that will be redistributed to create smaller facilities. Everything from the roof to the rows of seating can be recycled in this way, and the architects have said the venue could even re-appear at a future World Cup.

Once the stadium has been removed post-tournament, a 450,000sq m (4.8 million sq ft) waterfront leisure and commercial development will be built in its place on the shoreline of the Arabian Gulf, next to Corniche Beach.

"Innovation has always been central to our plans for delivering a historic FIFA World Cup that leaves a legacy for Qatar and the world, and there is no better example of this than the design of Ras Abu Aboud Stadium," said Hassan Al Thawadi, secretary general of Qatar's Supreme Committee for Delivery & Legacy.

"This venue offers the perfect legacy, capable of being reassembled in a new location in its entirety or built into numerous small sports and cultural venues. All of this in a stadium that delivers the atmosphere fans expect at a World Cup and which we will build in a more sustainable way than ever before. I'm confident Ras Abu Aboud will become a blueprint for future mega-event planners to follow."

FI-A Senior Partner and architect
Mark Fenwick said the modular
approach requires fewer materials,
creates less waste, reduces the carbon
footprint and decreases construction
time to as little as three years.



■The stadium will have a capacity of 40,000 and host matches up to the quarter-finals stage

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# leisure opportunit

Your careers & recruitment partner

### Recruitment headaches? Looking for great people? Leisure Opportunities can help

#### Tell me about Leisure Opps

Whatever leisure facilities you're responsible for, the Leisure Opps service can raise your recruitment to another level and help you find great people.

#### How does it work?

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

#### There are loads of recruitment services, how is Leisure Opps special?

Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

#### What are the most powerful features?

We positions your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to reach candidates who aren't currently job hunting.

In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

#### I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club** Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.

#### What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

#### Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

#### What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

#### Meet the Leisure Opps recruitment team







Julie Badrick



Paul Thorman



Sarah Gibbs







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Chris Barnard Simon Hinksman Gurpreet Lidder

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com

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A unique and exciting opportunity has arisen for a strategic catering lead to join one of the premier day visitor attractions in the UK due to the forthcoming retirement of the current postholder.

Located on the edge of the New Forest and welcoming over one million guests annually, Paultons, Home of Peppa Pig World, is still a private family owned and run company.

This is a position for an experienced catering professional who is looking for the next step in what will already have been a successful career.

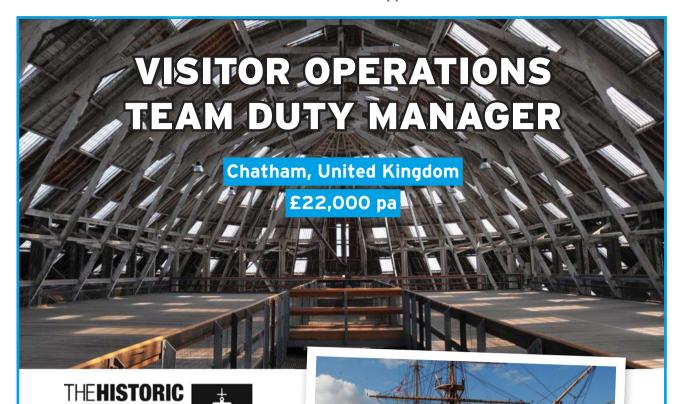
Reporting to the Commercial Director the role has direct responsibility for all food and beverage aspects of the Park including corporate functions, staff facilities and miscellaneous events.

The role will also have full responsibility for budget planning and control, implementing robust purchasing and stock control procedures to maximise profit and margins.

The department currently has a turnover in excess of £5 million annually.

Excellent salary and benefits package on offer for the right candidate. (commensurate with the senior level of the role)





We are seeking passionate and driven individuals who have great customer service skills and are looking to be part of an exciting and diverse organisation.

**CHATHAM** 

The Historic Dockyard is an award-winning visitor attraction and one of the UK's leading independent museums. We are the most complete dockyard of the Age of Sail and we tell an extraordinary story, carved over 400 years.

HMS Victory was built here; Vice-Admiral Nelson joined his first ship here and thousands of men and women came here to build and repair ships for the Royal Navy.

Today, we welcome over 170,000 visitors annually who experience eight galleries, three historic warships – including a Cold War Submarine and a working Victorian Ropery.

We pride ourselves on our high level of visitor experience and see our staff at the core of the operation, making the difference from a good visit to an excellent one.

Two new exciting opportunities have arisen to join our Visitor Operations team which are:

- Visitor Operations Team Duty Manager -Staffing
- Visitor Operations Team Duty Manager -Health and Safety

You will provide the essential support to manage and train a diverse team that delivers a range of programmes; from guided and costumed tours to gallery assistants to holiday activities.

The Visitor Operations Team Duty Managers will work closely with the Visitor Operations Manager to support the implementation and delivery of The Historic Dockyard's visitor experience.

These roles will also take on the function of daily duty management on a rotational basis, alongside other frontline managers.

During the open season (February - November) these roles will be expected to work one weekend day each as part of a five-day working week

#### The timescale for recruitment:

Deadline for Applications - 12 December 2017 First Round Interviews - 15 December 2017 Second Round Interviews - 18 December 2017 Please make sure you are available for the highlighted interview dates.

APPLY NOW: http://lei.sr?a=n2t6n





### Chief Executive

Our mission is to save wildlife through conservation action and engaging people with the natural world. We achieve this mission through operating two zoos; Bristol Zoo Gardens and the Wild Place Project, and through our formal and informal education, conservation and science programmes.

Established in 1836, Bristol Zoo Gardens is the fifth oldest zoo in the world. The Wild Place Project was launched in 2013 on a large, rural site in South Gloucestershire and has enjoyed rapid expansion since its inception.

As the largest visitor attraction in the South West, our zoos have welcomed over 90 million guests and through our national and international field conservation programmes, we have helped save a significant number of species from extinction. We offer popular undergraduate and postgraduate degree programmes in collaboration with local universities and our award-winning education team has taught generations of school children the value of nature, wildlife and the impact our society has on the world.

We are now seeking a new Chief Executive to lead the Society through its next phase of development. In partnership with the newly appointed Chief Zoological Officer, you will ensure that our mission is delivered via an amazing visitor experience and through high-quality conservation, research and education.

Our new Chief Executive will have senior leadership experience gained in the leisure or visitor attraction sectors, ideally in organisations with multiple service lines. With strong commercial acumen, you will be able to articulate a clear vision and strategy to ensure increasing visitor numbers and financial sustainability for the Society. If you have the vision and passion to lead a values-based and committed team at this exciting point in our history, we very much look forward to hearing from you.

Closing Date: 11th December

APPLY NOW http://lei.sr?a=f7x6g





Guernsey, Channel Islands and Jersey, United Kingdom Salary: Competitive

**Hand Picked Hotels** is a collection of 20 country house hotels throughout the United Kingdom and the Channel Islands. With a welcoming and charming service delivered in inspirational surroundings, our guests are encouraged to feel at home, relax, kick off their shoes and indulge!

We are currently recruiting for a Spa Therapist to join our team at the 5\* Grand Jersey Hotel and Spa. GRAND JERSEY

HOTEL & SPA

ST HELIER, JERSEY

Grand Jersey Hotel & Spa is a stylish and contemporary 5 Star Hotel, guaranteeing guests an exceptional experience. The hotel offers the ultimate in comfort and glamour through a combination of award-winning restaurants, an exclusive, atmospheric Champagne Lounge and the luxurious, award-winning Spa. Grand Jersey Hotel & Spa also features the innovative Park Suites - a dedicated business centre with private cinema, meeting rooms and flexible event spaces. The hotel couldn't be better situated in St Helier, overlooking the majestic St Aubin's Bay and within a few minutes walk of the beach, shopping and leisure.

Our values support a family approach; we are passionate about our people as well as our hotels/clubs and welcome those who share our enthusiasm to join us. We seek vibrant people who believe that providing the highest level of guest service is the key to success.

#### THE ROLE:

Duties and responsibilities of a Spa Therapist include conducting all spa treatments to the highest standard whilst ensuring guest comfort and welfare at all times. You will also have to develop a good understanding of all treatments and products enabling you to actively encourage sales and inform clients about treatments.

The ideal candidate will also have excellent customer service skills and be polite and friendly. Candidates must have NVQ levels 2 & 3 in beauty therapy and ideally 1 to 2 years' experience with ESPA, Jessica product training an advantage but is not essential.

We are currently recruiting for a Spa Therapist to join our team at the awardST PIERRE PARK

HOTEL, SPA & GOLF RESORT

ST PETER PORT, GUERNSEY

winning spa, within St Pierre Park Hotel, Spa & Golf Resort.

Maybe it is the wide open spaces that give St Pierre Park Hotel & Golf Resort such a wonderful sense of freedom. Maybe it is the 35 acres of grounds or the golf course or the soothing treatments at the spa... The truth is that it is different for everyone, but the result is always the same – an exquisitely relaxing stay.

We are recruiting for a Spa Therapist to focus on providing high standards of service within our Award winning Spa with 5 treatment rooms, relaxation lounge and additional facilities including pool, sauna and steam room, creating fantastic memories for our guests. Your role will involve the provision of treatments to spa guests, ensuring they feel indulged and inspired. You will support in the achievement of upselling targets, matching Spa products with guest needs.

You will work as part of an experienced team and will be provided with excellent training and development opportunities with Elemis Spa products.

#### **COMPETENCIES OF A SPA THERAPIST:**

- You must be passionate about delivering outstanding hospitality to our guests and be willing to work flexible shifts including weekends and bank holidays.
- The ability to establish rapport and deliver high standards of service with a genuine and approachable manner is essential.
- NVQ level 3 or equivalent spa qualification is required.
- In return you will be rewarded with a fun and engaging environment

#### Handpicked hotels employee benefits:

- Holiday entitlement increasing with service
- Employee Assistance Programme
- Recognition and incentive schemes
- Generous employee hotel stay discounts
- Training opportunitiesStaff consultative committee/team member forum

Our values support a family approach; we are passionate about our people as well as our hotels/clubs and welcome those who share our enthusiasm to join us. We seek vibrant people who believe that providing the highest level of guest service is the key to success. Candidates must be eligible to live and work in the UK and Channel Islands.



What's your goal?

Our members all have goals - whether it's to get fitter, run a marathon, rehabilitate following illness, or see their child learn to swim!

As an Impulse Leisure Duty Manager, you are the dayto-day face of the Company, responsible for providing our members with the perfect environment to reach their goals. In return, we want you to be the best you can be, providing a level of autonomy that enables you to deal with fundamental daily issues, with the support and training that enables you to progress and grow as a Leisure Professional.

So where are you now? Well, we know that our future talent can come from any number of backgrounds. You might already be working in leisure, or perhaps an alternative industry with fresh ideas and views. Either way, with our excellent benefits (i.e. free use of the facilities, discounts for partner, performance related pay scheme, flexible team working environment, hundreds of lifestyle discounts and training and development opportunities) we'd love to hear from you.....

## Leisure Management Scheme

Thurrock, Essex, United Kingdom, Salary: £19,429

Interested in commencing your career as a future manager at Impulse Leisure?

This is an excellent opportunity for an enthusiastic individual with a dedicated interest in commencing a career in the leisure industry/supervisory management. The scheme will provide valuable 'hands on' experience across the many facets of supervisory leisure management, underpinned by working towards a Level 2 Diploma in Team Leading, inclusive of the industry recognised technical qualifications needed to progress your career.

In addition, we will guide you in achieving Membership of CIMSPA, the professional body for leisure, to support your ongoing development. Opportunities may also be available to progress to an advanced management programme.

So where are you now? Well, we know that our future talent can come from any number of backgrounds.

You might already be working in leisure, or perhaps an alternative industry with fresh ideas and views. Either way, with our excellent benefits (i.e. free use of the facilities, discounts for partner, performance related pay scheme, flexible team working environment, hundreds of lifestyle discounts and training and development opportunities) we'd love to hear from you.....

Places on this programme are limited, and are subject to applicants being able to meet Government funded criteria.

Due to the nature of activities undertaken (i.e. regulated activity with children), this post is exempt under the Rehabilitation of Offenders Act and will be subject to receipt of a satisfactory enhanced Disclosure and Barring Service (DBS) Certificate/ongoing Update Service subscription.

We are committed to equal opportunities and diversity and welcome applications from all sections of the community. We are positive about disability and offer a Guaranteed Interview Scheme (GIS). Previous applicants need not apply

CLOSING DATE FOR BOTH POSITIONS: 13 DECEMBER 2017

To apply for these and other positions at Impulse Leisure please go to http://lei.sr?a=6Y2O0

# Become a part of the team at Milton Keynes favourite leisure centre.

At Shenley Leisure Centre in Milton Keynes, we pride ourselves in the quality and diversity of our programme, which includes Sports, Health & Fitness, Children's Activities, Sportsmens Rest Bar, Entertainment, Dance, Martial Arts, and Community activities for all ages.



The Centre is an independent Charitable Trust and overseen by a Board of unpaid Trustee volunteers, comprising nominees from, Denbigh School Governors, Shenley Church End and Loughton & Great Holm Parish Councils and Leisure Centre Users.

## **Senior Operations Assistant (full-time)**

£17,131 to £19,068

## **Senior Operations Assistant (Part-Time)**

£17,131 to £19,068 (pro rata £11,575 to £12,884)

Currently, we are recruiting for a full-time Senior Operations Assistant and a part-time Senior Operations Assistant.

The successful candidates will have previous employment background in a front-line leisure or similar environment with some supervisory experience.

These key positions involve working on a rotating shift pattern to include weekend, evening, and bank holiday working, covering for the Operations Managers as required.

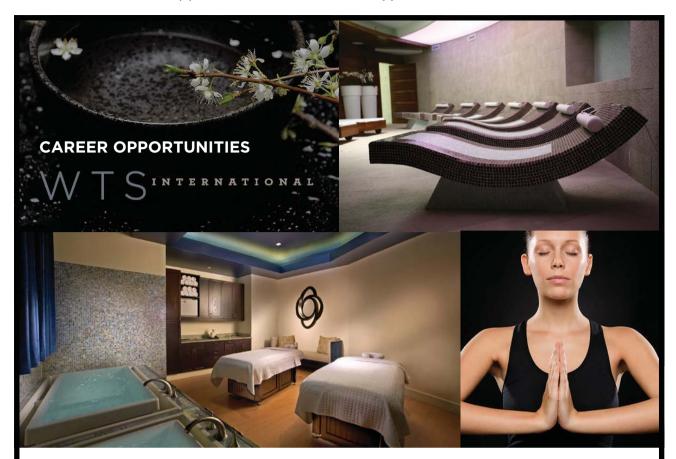
You will also need to be reliable, trustworthy and self-motivated with good admin and IT skills. A willingness to adopt a "hands-on" flexible approach to all areas of the operation is essential.

Closing date for both roles: 30th December 2017.





Apply now: http://lei.sr?a=Z8v6w



# INTERIOR DESIGNER

# ROCKVILLE, MARYLAND, UNITED STATES COMMENSURATE WITH EXPERIENCE

WTS International, one of the world's leading spa, fitness and leisure consulting and management firms, is seeking a Project Interior Designer for our corporate office in Rockville, MD. The Project Interior Designer will be responsible for providing design assistance specific to spa, fitness or other recreation/leisure portions of hospitality projects. They will also be responsible for the identification and procurement of specialized equipment that such facilities require.

#### **RESPONSIBILITIES**

- Prepare and submit space programming documents, equipment layouts and specifications as well as other project-specific input to architects, interior designers and/ or other members of the project team.
- Specify specialized fitness and spa equipment and provide layouts and equipment lists to architects, engineers, interior designers and other project team personnel for assigned projects.
- Secure bid/quotes on above equipment as needed for assigned projects and coordinate the procurement of said equipment with the appropriate disciplines on the project team.

- Establish and maintain knowledge of sources, technical specifications and availability of pertinent equipment and materials. Stay abreast of trends and innovations in the leisure industry.
- Responsibilities may require an adjusted work schedule, travel, and evening/weekend hours in order to meet deadlines.

#### QUALIFICATIONS

- Bachelor's degree in Interior Design from an accredited institution.
- A minimum of three years experience working as an interior designer in the field of Hospitality.
- Must possess an interest in fitness, spa and recreation activities.
- High level of proficiency in AutoCAD required.
   Experience with Revit a plus.
- Skilled in Microsoft Office, Bluebeam, Photoshop and Sketch Up.
- Effective oral and written communication skills.
- Professional appearance, communication and demeanour at all times
- Must be self-directed, exhibit efficient time management, organization and analytical skills.
- Proven ability to work in a fast-paced, rapidly changing environment.

WTS International, Inc. is an equal employment opportunity employer that is committed to having a diverse workforce.





Hertfordshire Sports Village have exciting job opportunities for multiple roles. We are looking for exceptional staff who meet our values and help us achieve our vision to be Hertfordshire's leading facility and service provider for sports, health and fitness.

#### **Duty Assistant / Lifeguard**

£17,965 - £19,306

Are you tired of cleaning as part of your current Lifeguard role?

Are you keen to progress within a forward thinking single site operation?

Do you want to be part of an amazing team with first class facilities, committed to delivering customer satisfaction?

We have a number of vacancies to offer in this role. Candidates will need:

- A current and valid NPLQ (National Pool Lifeguard Qualification), with a commitment to ongoing training.
- Energy and enthusiasm on shift
- An ability to deliver exceptional customer service consistently
- The ability to work as part of a shift rota including early mornings, evenings, weekends and bank holidays.

Closing Date: 10 December 2017

#### **Leisure Operations Apprentice**

£10.105 - £12.485

Do you love sport and physical activity?
Do you want a career in an industry, where you could make the difference to our customer's day/life?
Do you want to join a company who invests in their staff and offers progression and training to all?
Are you keen to learn and progress?

An opportunity has arisen to undertake an apprenticeship in Leisure Operations. You will be given support during your work based learning in collaboration with North Herts College to gain a Level 2 NVQ in Leisure Operations. The college arrange regular on site visits to support you throughout your apprenticeship.

Closing Date: 10 December 2017

#### **Personal Trainers**

#### Competitive

We are looking for a dynamic, motivated and energetic personal trainers who will compliment and inspire an already successful fitness team. You must be warm, friendly, personable, self-motivated and committed to making positive change. We are looking to relaunch Personal Training and need the best people to drive this forward. Candidates will need:

- Level 3 Personal Training qualification, First Aid & Public Liability Insurance.
- A minimum 12 months experience running your own PT business, are efficient in business and productivity planning
- To know how to generate leads and are familiar with a rent paying model

In return we can offer competitive monthly rent, complimentary membership, excellent facilities, unlimited earning potential and an amazing team to work with and support you and your business.

#### **Lead Gymnastics Coach**

#### £20-£30 per hour

An exciting opportunity has arisen for an inspiring, motivating and engaging lead gymnastics coach to join the team. Our progressive, popular recreational gymnastics programme starts with parent and toddler sessions through to our own junior coaches. Candidates will need:

- Level 2 British gymnastics coach qualification as a minimum.
- Experience at coaching at level 2 standard or above for some time.
- To inject enthusiasm and creativity into sessions in order to bring energy and engagement to participants.
- Experience of working with pre-school to senior gymnasts is essential as is the ability to motivate and educate junior coaches.



# Boys Games Coach (Football, Rugby, Cricket)

Maidenhead, United Kingdom
Competitive Salary

The well established and recognized St. Piran's School is currently looking to find an enthusiastic and experienced individual to take on the pivotal role of Boy's Game Coach.

The successful Boy's Game Coach candidate will have a rugby specialism and will also be comfortable coaching football and cricket to Year 3 - 6 boys. It is essential that candidates are experienced and have an outstanding record in their chosen specialism.

The role is available immediately and will require availability during the following hours. Monday 2.40pm – 4.20pm, Tuesday 2.40pm – 4.20pm,

Wednesday 2.00pm – 4.20pm, Friday 2.00pm – 4.20pm, term time only

To find out more about the excellent facilities at St. Piran's School and to apply for this position, please click 'Apply Now' below.

Interviews will take place as applications are received.

St Piran's is committed to safeguarding and promoting the welfare of children and young people and expects all staff to share this commitment. All successful applicants will be required to undergo child protection screening including checks with current and previous employers and the Disclosure & Barring Service.

**CLOSING DATE: 20 DECEMBER 2017** 



Apply now: http://lei.sr?a=L9Z9u

# **CYCLING DEVELOPMENT OFFICER**

Location: Bexley, United Kingdom Salary: £27,600 - £32,469 per annum

Can you inspire your community to be as passionate about cycling as you are?

Can you encourage Bexley to become more active?

We are offering a fantastic opportunity for an enthusiastic, articulate and highly motivated individual to join a successful and innovative Sport and Leisure Team to help develop and define Bexley's cycling offer - getting more people of all ages and abilities on their bikes.

You will work with a range of stakeholders and organisations to understand what is needed to establish a dynamic network of new cycling opportunities.

You will have excellent negotiation and partnership management skills; bringing together transport planners, road safety, education, local business and leisure to understand existing and potential markets.

You will use this insight to plan and deliver local opportunities across a range of cycling interventions from active travel, safer cycling, and off-roading to BMX, leisure rides and travel planning.

You will have the ability to analyse plans and initiatives based on sound evidence, creating monitoring and evaluation that demonstrates effectiveness, value for money and measurement of tangible outcomes and outputs.

We are adaptable and passionate in our approach to such opportunities, including the management of an award-winning Public Private Partnership Leisure Centre contract with an annual throughput of over 2 million people and leading on a range of physical activity based health initiatives, most recently focusing on Type 2 diabetes and dementia.

We also have excellent links with clubs and schools, and are fully involved in Bexley's growth and wellbeing agendas.

#### What we offer:

- \* Relocation Package up to £8,000
- Career Average Revalued Earnings Pension Scheme
- \* Performance Related Pay
- 25 days Annual Leave (rising to 28 after 5 years' service) plus Bank Holiday Entitlement
- \* Annual Leave Purchase Scheme
- An excellent working environment at our fantastic new offices
- Opportunities for flexible working with excellent ICT facilities
- \* MyChoice Staff Benefit Scheme Includes Childcare Vouchers, Cycle to Work Scheme, access to high street shopping vouchers and online discount codes.



# Leisure Assistants



1 x permanent vacancy & 1 x 6 month fixed term vacancy

**Location: Yate, Bristol, United Kingdom** 

**Salary:** Competitive



#### As a Leisure Assistant you will...

- · Be a highly motivated, supportive, enthusiastic and progressive individual
- Be in the front line of customer care, providing advice and information, helping customers of all ages
- Be a good communicator and have knowledge of current health and safety legislation
- Have a positive attitude and be committed to achieving high standards of customer service
- Take pride in your work, are always on time, organised
- Already be committed to a healthy lifestyle so you will easily identify with our ethos of 'getting everyone active'
- Have a current National Pool Lifeguard qualification and a First Aid certificate is desirable
- Receive excellent training, career development and the opportunity to work with like-minded people.

#### We want to hear from you if you...

- Can deliver an exceptional level of customer service
- Are able to work as part of a team that succeeds
- Are able to follow operational procedures

  Are willing to support the team in maintaining a clean and safe environment for users of the centre

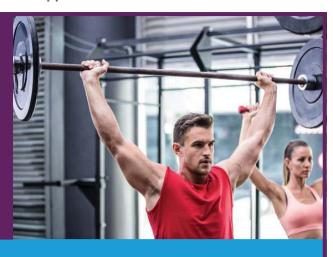
**Active Lifestyle Centres are** run and operated by Circadian Trust. Our focus is on health, fitness and fun through activity. We offer state-of-the-art gym equipment and facilities alongside ASA accredited swim programmes, community clubs and leagues, traditional sports and exciting climbing and adventure play.

**CLOSING DATE: 16 December 2017** 

**APPLY NOW** http://lei.sr?a=C6u5C

# Health and Fitness Instructor (x2)

Portsmouth, United Kingdom Competitive salary Fixed-term (for 18 months)





**ROLE 1** Part-time 20 hours per week (all year round) Salary: £10,435 - £11,667 per annum (plus enhancements in the range of £2,087 - £2,333 per annum)

**ROLE 2** Part-time 16 hours per week (term time only) Salary: £5,583 - £6,242 per annum (plus enhancements in the range of £781 to £874 per annum)

Apply now: http://lei.sr?a=B6b9v

Two excellent opportunities have arisen to work within the University of Portsmouth sport and recreation department. This is an exciting time to be joining the University as we will soon be investing 50 million pound to build a major new indoor sports facility which is due to open in September 2020.

We are responsible for managing the University sports facilities and associated programmes and have over 3000 student, staff and community members, contributing to over 400,000 visits per year.

We currently deliver a wide range of programmes and services across these facilities and the new development means we will be expanding our health and fitness provision even further.

We are looking for confident, approachable people to join our highly motivated fitness team and they must be physically able and have experience to deliver a wide range of fitness classes. Reporting to the Health and Fitness Officer, these roles are primarily delivery based and involve teaching approximately 10 classes and multiple training programmes and P.T sessions per week.

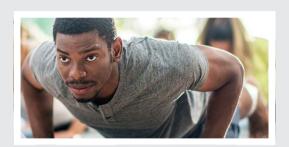
In addition to all of the above they largely focus on delivering an excellent customer experience, engaging with our members and ensuring the facilities are clean and safe.

Occasionally project work, with guidance from management, may be required to support the development of the health, fitness and wellbeing programmes.

An enhanced Criminal Records Bureau check is required for these positions.

It is the policy of the University to only accept applications submitted using the University's application form. All applications for this position will be processed and conducted in compliance with UK legislation relevant at that time.







## **Duty Manager**

Crook Log Leisure Centre, Bexleyheath, United Kingdom £18,000 - £20,000

We are looking to recruit a Duty Manager at Crook Log Leisure Centre, which is a very busy leisure centre within the Bexley Contract.

Reporting to the Centre Manager, the successful candidate will be responsible for the operational management of the centre including health and safety, customer care and leading and managing staff. An NPLQ

# LEX LEISURE

is essential and First Aid at Work certificate and Pool Plant Operators qualification is desirable as well as a recognised Leisure Management qualification.

The successful candidate should have extensive knowledge of the leisure industry. Excellent communication skills, flexibility and a commitment to customer service are essential.

## **Trainee Duty Manager**

North Solihull Sports Centre, Solihull, United Kingdom, £15,600 - £16,640

North Solihull Sports Centre seek a hard working, motivated individual to join our friendly team.

Working with the Duty Managers, the successful candidate will help to oversee the day to day operation and management of the operational team. This will include providing hands on support to individual departments at peak times to ensure the smooth and efficient operation of the facility. This role will involve mornings, evenings and weekend rota'd shifts.

To achieve this, the Centre will fully commit to providing comprehensive training to the successful candidate. This will include a range of industry accredited courses such as a Pool Plant Operators Course, First Aid at Work Qualification and Level 2 Food Hygiene. This will be supported through extensive internal training.

The Centre is keen to receive applications from individuals with industry experience or those that are interested in a career in leisure and who have a passion for service excellence and are committed to developing their own knowledge and experience. The role is considered as a stepping stone to a Duty Management position.

A collaborative, flexible, customer focused approach is essential. A National Pool Lifeguard Qualification is desirable but not essential as training can be provided. It will involve a 5 day course over 1 week so please ensure you can be available for this.

#### APPLICATIONS BY: 15/12/17 (INTERVIEWS MAY BE PROCESSED THROUGHOUT THIS PERIOD)

Parkwood Leisure is an Equal Opportunities Employer

If you are interested in applying for this role, we suggest that you do so at the earliest opportunity to avoid disappointment as interviews will be held throughout the process. Please note that if you have not received correspondence within 14 days then please assume your application has been unsuccessful on this occasion..

Apply now: http://lei.sr?a=M3n7C

# OPERATIONS MANAGER



Location: Birmingham
Salary: Up to £30,000 dependent on experience

Premier's aim is to Activate and Educate the world! The Birmingham franchise network provides Activities Provision for Schools, Early Years, and Families in sport, arts and wellbeing packages.

We are now looking for an Operations Manager to join the team in Birmingham to support and deliver all operational objectives including delivery and development of the business plan.

#### The Role

- Working strategically to set deadlines utilising company business plan and company operating manuals to ensure successful implementation of strategy
- Recruit, engage, deploy and co-ordinate a team
  of highly skilled Activity Professionals and Middle
  Management. Managing and delegating tasks
  throughout the whole team whilst maintaining a
  strong team ethos and positive relationships through
  conducting probationary and annual reviews, setting
  action plans and other engagement activities
- To develop and execute an ambitious sales strategy for rapid growth ensuring that products sold to new and existing schools are meeting/exceeding the target within the business plan
- Manage an online business management system (BMS) and data analysis by reporting statistics via the BMS to influence company strategy
- Attend regional network meetings, core training and National training events for personal and company development
- To manage and grow client's contracts and strengthen customer relationships through termly review meetings with schools and employees. Providing quality assurance checks on the service provided to ensure the companies high standards and reputation are being maintained and positively developed. This can be enhanced by co-ordinating and delivering fun, innovative school assemblies and advertising and promoting all events on time and in full within deadlines.
- Set and manage budgets across all areas of the business

#### **The Candidate**

- Leadership, project management and/or management experience
- Strong knowledge of the local area, Education and Health landscape
- Experience of building then leading a strong & successful team

#### **CORE VALUES:**

- 1. Be happy, have fun and give joy
- 2. Create wonderfully enjoyable experiences
- 3. Deliver WOW with every interaction
- 4. Commit to continual improvement
- 5. Build a positive team and family spirit
- 6. Be adventurous, creative and open minded
- 7. Nurture strong relationships through excellent communication
- 8. Work smarter not harder
- 9. Remain above the line at all times.
- **10.** Be outstanding and passionate in everything they do
- Experience of working in a customer facing role that has involved the building of long term relationships within education and/or Health sector
- Ability to cope with pressure and meet deadlines
- Ability to travel to meet with peers and customers across Birmingham and the UK - with a full Drivers Licence and use of a vehicle
- A passion for engaging children in physical activity, sport and wellbeing with an understanding of Primary school education and national Health policies
- Experience and a successful track record of generating and building new relationships with customers and team members
- Account management, strategic and organisational skills
- Experience with problem solving and complaint handling

#### Desirable:

- Sport, Coaching or Teaching qualifications
- Presentational skills and experience
- Experience working with CRM/BMS systems

#### Benefits:

- 24 Days Holiday (plus bank holidays)
- Training and Development provided
- Company pension and benefits
- Company bonus scheme
- Regular team socials
- Great company values

Premier asks that all candidates produce a Core Values video for 1st interview. This is just a short 2-3 minute video on how they and the work they have previously done aligns them to the Core Values... this can be as fun as you like as it is a chance for you to show them their personality and fit. You will not be considered to progress further along the interview stage if you do not complete this video.

APPLY NOW: http://lei.sr?a=B4f8T



With an excellent starting salary, industry leading bonus and commission, management training programs and ongoing development, we definitely can!

We're also one of the fastest growing companies in the UK so why not join us and see your career grow too.

Due to our rapid growth, we are on then look out for leaders across the UK in the following roles:

#### **GENERAL MANAGERS**

#### SALES MANAGERS

# MEMBERSHIP CONSULTANTS

#### **RECEPTIONISTS**

#### **PERSONAL TRAINERS**

If you would like to apply, please head to our website via xercise4less.co.uk and go to the careers section.

To make a speculative application, please send your CV along with a cover letter to recruitment@xercise4less.co.uk.

#### You will be:

- Competitive by nature and be motivated by money.
- Motivated and driven to succeed.
- Able to work in a fast paced and ever changing environment.
- A real people person and able to communicate and empathise with people.
- Passionate about fitness, sport and all things healthy!

#### **Other Awesome Benefits:**

- Opportunity to progress within a growing company.
- Contributory pension scheme.
- Access to excellent training programs – management, e-learning and onboarding.
- Free gym membership.
- Access to discounts at hundreds of global brands through Perkbox including free Tastecard.
- Free mobile phone insurance and breakdown cover.

