#### Find great staff™

# AM2

# The news & jobs magazine from Attractions Management

AM2.jobs

13 DECEMBER 2017 ISSUE 93

### Tokyo Disney plans biggest expansion in two decades

Tokyo Disney could undergo its biggest expansion in more than two decades, with operator Oriental Land reportedly in discussions over a ¥300bn (US\$2.68bn, €2.25bn, £1.98bbn) mega-development for the resort.

According to multiple news sources in Japan, the plans are not part of the previous ¥250bn (US\$2.22bn, €1.88bn, £1.65bn), 10-year expansion plan for Tokyo Disney, which includes new attractions based on *Beauty and the Beast* and *Big Hero 6*, as well as a *Frozen*-themed area.

The new expansion would increase the park's size by roughly 30 per cent, with the facilities expected to open in 2023. To make room for the addition, which would ease



A Beauty and the Beast attraction is coming to the park

congestion in the resort, Oriental Land will build a multi-storey carpark capable of holding 4,000 vehicles, meaning the existing carpark space can be redeveloped for attractions. Japan's theme park market is starting to grow as US operators Disney and Universal continue to invest in new attractions.

In recent years, Universal has made investments into its major *Harry Potter* expansion, as well as investments into a new area opened this year devoted to *Despicable Me's Minions*.

A ¥60bn (US\$534m, €451m, £397m) Nintendo and *Mario*themed area is also in progress and expected to open in 2020 ahead of the Olympic and Paralympic Games.

According to the reports, an official announcement on Tokyo Disney is expected to be made in May next year.

More: http://lei.sr?a=a5g9m\_A

### French government introducing heritage lottery fund in 2018

Françoise Nyssen, France's minister for culture, has announced plans to launch a heritage lottery fund to help finance projects across the country.

Launching in September 2018, the Loto du Patrimone will be funded via a lottery draw and scratch card game, which is expected to generate up to €20m (US\$23.8m, £17.6m) a year.

"We've been talking about the lottery for years so now we're doing it," said Nyssen as she unveiled the new strategy to maintain and restore more than 2,000 of France's heritage sites considered 'at risk'.

The announcement follows confirmation by French President Emmanuel Macron that public funding for French monuments will be increased by 5 per cent, rising to



The fund will support France's heritage

€326m (US\$388.5m, £287.9m) a year for the current government's five-year term.

Of that sum, €15m (US\$17.9m, £13.2m) has been earmarked specifically for smaller sites in villages of 2,000 or fewer people.

Government spending on France's heritage has dropped significantly since 2010, with the figure falling by more than 40 per cent.

The new lottery aims to address some of the shortfall, with Nyssen saying the figure was "realistic" based on the government's current financial status. She also added after unveiling the fund, that heritage spending would be maintained at its current level over the next four and a half years of President Emmanuel Macron's term.

More: http://lei.sr?a=Z6J6p\_A

GET AM2

Magazine sign up at AM2.jobs/subs

AM2.jobs

Job board live job updates

PDF for iPad, Kindle & smart phone AM2.jobs/pdf

Online on digital turning pages AM2.jobs/digital Twitter >> follow us: @am2jobs

Ezine sign up for weekly updates, AM2.jobs/ezine Instant sign up for instant alerts, AM2.jobs/instant RSS sign up for job & news feeds AM2.jobs/rss

#### Leisure Media

Tel +44 (0)1462 431385 Fax +44 (0)1462 433909 e-mail fullname@leisuremedia.com

#### **Subscriptions**

subs@leisuremedia.com

#### Editor

Liz Terry +44 (0)1462 431385

#### **AM2 Managing editor**

Tom Anstey +44 (0)1462 471916

#### **Attractions Management**

Alice Davis +44 (0)1462 471918

#### Head of news

Rob Gibson +44 (0)1462 471902

#### **Journalists**

Kim Megson +44 (0)1462 471915 Jane Kitchen +44 (0)1462 471929

#### **AM2 Products editor**

Lauren Heath-Jones +44 (0)1462 471927

#### **AM2 Publisher**

Julie Badrick +44 (0)1462 471919

#### Associate publisher

Sarah Gibbs +44 (0)1462 471908

#### Sales

Simon Hinksman +44 (0)1462 471905 Paul Thorman +44 (0)1462 471904 Chris Barnard +44 (0)1462 471907 Gurpreet Lidder +44 (0)1462 471914

#### Design

Ed Gallagher +44 (0)1905 20198

#### Web team

Michael Paramore +44 (0)1462 471926 Dean Fox +44 (0)1462 471900 Tim Nash +44 (0)1462 471917 Emma Harris +44 (0)1462 471921

#### Research

Joe Neary +44(0)1462 431385

#### Financial administrator

**Denise Adams** +44 (0)1462 471930

#### Circulation manager

Michael Emmerson +44 (0)1462 471932

#### Subscribe to AM2:

Online www.am2.jobs/subs
Email subs@leisuremedia.com
Tel +44 (0)1462 471913
Annual subscription rates are UK £31
Europe £41, Rest of world £62

AM2 is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 IDJ, UK and is distributed in the USA by SPP, 75 Aberdeen Road, Emigsville, PA 17318-0437. Periodicals postage paid @ Manchester, PA POSTMASTER Send US address changes to Spa Opportunities, c/o PO Box 437,Emigsville, PA 17318-0437. The views expressed in print are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Limited. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise without the prior permission of the copyright holder. Printed by Preview Cromatic Ltd. @Cybertrek Ltd. 2017 ISSN Prints 2055-8171 Dioital: 2055-818X



Jack Black, The Rock, Kevin Hart and Karen Gillian star in the Jumanji reboot

### Sony unveils haptic VR Jumanji experience

Ahead of the release of *Jumanji: Welcome* to the *Jungle*, Sony has unveiled a new experience at its visitor attraction in Times Square, New York, which uses VR and haptic technology to create an immersive experience based on the movie.

Installed at Sony Square NYC – a public showcase for the latest in Sony entertainment and technology that opened last year – the

new *Jumanji* experience plays out in the form of an interactive game where players must save the world of Jumanji by going on a perilous journey to retrieve a precious jewel.

The temporary *Jumanji* exhibit debuted on 30 November and ends its run on 8 January 2018. The film will be released in cinemas on 20 December. *More: http://lei.sr?a=K4q5W\_A* 

# Britain's Hadrian's Wall joins forces with China's Great Wall to boost tourism

Hadrian's Wall is teaming up with its much larger counterpart, The Great Wall of China, to encourage tourism and increase cultural understanding of the World Heritage Sites.

Announced by John
Glen, Britain's minister for
Arts, Heritage and Tourism,
the agreement will see
representatives of both sites
examine the challenges
and opportunities of
managing large and complex

Twitter: @AM2jobs

 $archaeological\ remains, and\ to\ explore\ the$   $potential\ tourism\ growth\ in\ both\ countries.$ 

The agreement is the first of its kind and comes from high-level meetings held in Beijing between the British and Chinese governments in February.

"The Wall to Wall Collaboration is the perfect example of how heritage can be used



The Great Wall of China is 13,171 miles long

to strengthen international partnerships, grow tourism and build a truly global Britain," said Glen.

Historic England and the Chinese Academy of Cultural Heritage signed an official agreement on 7 December, with a seminar to be held in Newcastle next year. More: http://lei.sr?a=R8Q6z\_A

### Murdoch and Chapek cast as contenders to Disney throne

Fox boss James Murdoch has emerged as a contender to become the new CEO of Disney, despite reports this month that Bob Chapek was the man to take the organisation forward.

Disney is reportedly in negotiations for a US\$60bn (€50.7bn, £44.8bn) takeover of Fox, with the company looking to acquire Fox's movie studio, cable channels and international units – Sky and Star India.

Should that deal go through, *The Financial Times* reports that British-born businessman James Murdoch, the CEO of Fox and son of media tycoon Rupert, could take the reins at Disney when Bob Iger departs in 2019.

The Fox deal would have a significant impact on the theme park world, with Comcast – the parent company of Universal Studios – also assessing a bid, as is Verizon.

Should the Fox deal not go through, Chapek – a Disney veteran of more than 20 years – would still be the likely successor to Bob Iger, according to *Bloomberg*.

Disney has struggled to find a suitable successor following the departure of heir



James Murdoch is the current Fox chief executive and son of media tycoon Rupert

apparent Thomas Staggs in April 2016. Iger extended his tenure at Disney until 2 July 2019, saying at the time that he would be working with the company's board to "identify a successor as CEO and ensure a successful transition".

The incoming chief executive will be leading from a position of strength, with Disney's recent earnings report showing growth for the fiscal year, with profits up 14 per cent to US\$3.8bn (€3.3bn, £2.9bn).

More: http://lei.sr?a=3u4r6\_A

### UK must maximise heritage value pre-Brexit, says government

The British government has spelt out plans to maximise the UK's heritage assets as preparations continue to leave the European Union (EU).

The government's annual Heritage
Statement calls Britain a "world leader in
heritage and cultural protection and in heritage
science and research", with millions visiting
the UK to experience its culture and history.

"We will take account of the needs and interests of the heritage sector in the negotiations to leave, and establish a new relationship with the EU," said the report.

It said consideration would be taken over "future migration arrangements and potential funding schemes".

A recent report by Historic England revealed that heritage tourism in England is worth up to £16.4bn (US\$22.2bn, €18.6bn) in annual visitor spend, with the sector directly employing 278,000 people and contributing £11.9bn (US\$16.1bn, €13.5bn) gross added value to the economy.

In its Heritage Statement, the government said it would work on



Britain's heritage is a big draw for visitors coming from overseas

increasing this figure, using initiatives such as its £40m (US\$53.7m, €45.3m) Discover England Fund and collaborating with VisitBritain to encourage increased and repeat visits to the UK through heritage.

"We need to focus our investment to protect, conserve and enhance our heritage where it delivers the greatest benefits today and in the future," said John Glen, Britain's minister for Arts, Heritage and Tourism at the Department for Digital, Culture, Media and Sport (DCMS).

"We must maximise the power of our heritage as an asset to our international outlook and use it to promote our country around the world."

More: http://lei.sr?a=N7u4V\_A

©Cybertrek 2017 Twitter: @AM2jobs Read AM2 online: AM2.jobs/digital

# BRC applies theme park design to Museum of the Bible

BRC Imagination Arts, a company known for using storytelling in design, has taken principles learned to create attractions in theme parks and applied that to the recently opened Museum of the Bible

xperience design firm
BRC has taken the
concept of a theme
park attraction and
placed it inside a museum
setting at the new Museum of
the Bible in Washington, DC.

A US\$500m (€424m, £374.5m) project, the 430,000sq ft (40,000sq m) museum, which opened on 17 November, has been created inside a former refrigerated warehouse built in 1922.

A group of high-profile design teams worked on the project, with US firm SmithGroup acting as lead architects and Clark Construction Group serving as the general contractor.



BRC's role was to create a themed experience over the museum's Narrative Floor, with its aim to tell the story of the Bible through history. The first part of that mandate focuses on the Hebrew Bible, or the Old Testament.

"We worked with a group of scholars for four-and-a-half years to develop a narrative guests could experience for themselves," Matt Solari, creative director for BRC, told *AM2*.

"We decided early on that the Old Testament experience was going to focus strictly on the Hebrew texts themselves and what they mean to Jewish people – something which really lends itself to an immersive journey."

The 30-minute experience takes guests on foot through a series of rooms, each using a variety of theatrical rooms and art installations with audio-visual and digital effects to tell the Bible's story.



44

### Believe it or not, we took inspiration from Disney's Pirates of the Caribbean ride

Matt Solari

## A theme park experience

"It's akin to a theme park in the way that it was designed," said Solari. "Believe it or not we took inspiration from Disney's Pirates of the Caribbean ride.

"There's a lot we borrowed from how that attraction works, applying those principles to a museum and an experience.

"We snake the audience

through the experience to maximise the use of space and special effects in very much the same way they do with a ride like Pirates of the Caribbean.

"There's not an ounce of space wasted. We pay attention to site lines and reveals – it's a classic attraction design approach."

Following the Old Testament experience, visitors can explore the New Testament with a film created by BRC. Sitting inside a 125-seat theatre featuring a 180-degree wraparound screen, the film takes viewers through all 27 books and letters of the New Testament in just 12 minutes.

"It's not just a march through the story," said Solari. "It's more like a visual poem that takes you through the formation of the last days of Jesus, and how his message travelled and became the formation of the early church. Everyone, for the most part, comes in knowing bits and pieces of the Bible story. We had to connect those dots and take you through the full expression of the New Testament."

#### Narrative of the story

According to BRC, initial indications are that the experience has been met with a great response from the public.

"It's something that museums don't typically do, this level of immersive storytelling," said Solari.

"What we do is create strong narrative experiences and there are a handful of museums that seek us out for that. In the museum world, they're still catching on to it.

"We did some pretty daring things where the overall effect is so unexpected and surprising for guests. We want this to stand as a new benchmark for how to tell stories in a museum setting."



### **US\$43m Naval attraction proposed for Chicago development**

Decommissioned Navy equipment could soon be used to create a family-friendly centre dedicated to maritime life after plans were submitted to develop a US\$43m (€36.3m, £32m) attraction in Chicago, Illinois.

Plans for Navyseum show a two-storey attraction that will span 130,000sq ft (12,000sq m) and combine a museum with an interactive playspace.

Themed experience zones are connected using bridges, tubes, slides, overlook decks, and openings to offer a fun, immersive experience for visitors, allowing them to live a life in the day of a crew member.

Led by Seaworld's former head of creative development, Jumana Brodersen, St Louisbased themed design experts JCO have imagined the Navyseum concepts, including design, programming and exhibit design.

Developer Ronald Lanz is behind the proposal, with plans to expand the concept to Jacksonville, Florida, and other locations across the US and internationally should it prove a success. Investment



The interactive, two-storey attraction will comprise a series of themed experience zones

firm EIG is providing financial backing for the project. The Navyseum would be one of several new attractions for North Chicago, with proposals also including indoor skydiving, restaurants and a craft brewery. The plot of land sits near the proposed 40,000sq ft (3,716sq m) National Museum of the American Sailor, which will include restaurants and a hotel.  $More: http://lei.sr?a=t8b7r\_A$ 



The hotel will boost visitor numbers

#### Hotel opens at Thailand's Vana Nava waterpark

The THB1bn (US\$30.2m, €26m, £23.1m) Vana Nava Hua Hin in Thailand has completed the second phase of its ongoing development.

Phase two comes in the form of Holiday Inn Vana Nava Hua Hin, complete with some of the most comprehensive MICE facilities in the region. The 300-bedroom hotel - at 140m (460ft) tall, the tallest building in the city - boasts infinity pools on the 26th floor, a rooftop observation deck, a bar and restaurant, a spa, fitness centre and meeting rooms. More: http://lei.sr?a=3v8P2\_A

### Abandoned Sheffield ski village set to undergo £22.5m Extreme redevelopment

A former ski village in Sheffield, UK, will be reinvented as a sports attraction, after a £22.5m (US\$30.2m, €25.5m) plan was announced to breathe new life into the site.

Working with Continuum Attractions, Sheffield City Council will resurrect the 48-acre (194,000sq m) site as a sports, leisure and entertainment venue under the Extreme brand.

The first phase will see the restoration of the disused ski slopes and mountain bike

Twitter: @AM2jobs

tracks, which were destroyed by fire in 2012.

Among the facilities on-site, plans include a sports and leisure 'experience' complex, with facilities catering to local residents, tourists and action sports enthusiasts.

The plans include are an indoor skydiving facility, live music and a gaming



The attractions was destroyed by fire in 2012

and virtual reality hub. Also on the cards are restaurants, bars, social spaces, retail outlets and themed accommodation.

Work on the new facility is expected to start soon, with the redeveloped ski village and extreme sport destination to open in 2019. More: http://lei.sr?a=X5B7Z\_T

# simvorx

Rosocoaster°

The power to move you...

# mmersive adventure SIMULATOR



FULL TURNKEY SOLUTIONS
LEADING COMPANY IN IMMERSIVE TECHNOLOGY
16 SEAT UNITS
LARGE SELECTION OF 4D EFFECTS

HIGHLY DYNAMIC 3DOF MOTION BASE
360 DEGREE SCREENS
BESPOKE VEHICLE DESIGN

www.siwworx.co.uk

# AM2 DIARY DATES

#### 15 JANUARY 2018

#### BALPPA Annual General Meeting Park Plaza Hotel, Waterloo, London, UK

A meeting for the British Association of Leisure Parks, Piers and Attractions to present to its members activity during 2017. Tel: +44 0207 403 4455 Email: information@balppa.org www.balppa.org

#### 16-18 JANUARY 2018

## **EAG International and Visitor Attractions Expo**

ExCel, London, UK

Bringing the industry together with two shows, both EAG and VAE have their own distinct identities but benefit enormously from crossover between their target markets.

Tel: +44 01582 767254

Email: karencooke@eagexpo.com www.eagexpo.com

#### 28-30 JANUARY 2018

#### **IAAPA FEC Summit**

#### Laguna cliffs Marriot Resrt & Spa, Laguna Beach, California, US

Family Entertainment Center (FEC) operators from around the globe will gather for the sixth annual IAAPA FEC summit.

Tel: +1703 299 5761 Email: lhutcheson@iaapa.org www.iaapa.org

#### 1-3 FEBRUARY 2018

www.atraxexpo.com/en

#### ATRAX Exhibition and Conference Istanbul Expo Center, Istanbul, Turkey

The only specialised trade event of the amusement industry in Turkey and the region, ATRAX offers an effective business platform for buyers. The conference will bring together people to discuss the major issues in the sector and develop a strategic road map for the sector.

Tel: +90 212 570 63 05

Email: tureks@tureksfuar.com.tr

#### HAuNTcon brings together members of the haunted attractions sector

#### 12-15 JANUARY 2018

#### **HAuNTcon**

#### Ernest N Morial Convention Center New Orleans, LA

The Haunted Attraction National Tradeshow and Conference (HAuNTcon) expo and conference features more than 50 hours of creative sessions, seminars, hands-on workshops, make up and product demonstrations, and the latest products for the haunted sector. Tel: +1 203 242 8712

Email: mvinci@urban-expo.com www.hauntcon.com

#### 27 FEBUARY - 1 MARCH 2018

#### **IAAPI Amusement Expo**

#### Bombay Exhibition Centre, Mumbai, India

The Indian Association of Amusement Parks and Industries' (IAAPI) annual expo brings a comprehensive range of products offered by the industry under one roof. Major players from the sector will share learning, innovation, projects and experiences.

Tel: +91 22 6523 1643 Email: info@iaapi.org www.iaapi.org

#### 27 FEBUARY - 1 MARCH 2018

#### **Amusement Expo International**

#### Las Vegas Convention Center, Las Vegas, Nevada, US

The annual event for the coin-op and revenue-generating amusement, music and family entertainment industry.

Tel: +1 708 226 1300

Email: info@amusementexpo.org www.amusementexpo.org

#### 1-3 MARCH 2018

Twitter: @AM2jobs

#### **RAAPA Expo 2018**

Moscow VDHN, pav. 75, Russia
The Russian Association of Amusement

Parks and Attractions (RAAPA) Expo allows atendees to meet potential customers and partners from Russia and abroad. In addition to exhibiting companies, owners and top managers of amusement parks, FECs, waterparks, resorts and other leisure facilities, representatives of cities' and regions' administrations, chain operators, event agencies, tourism companies, developers, entrepreneurs and suppliers of amusement industry will be in attendance.

Tel: +7 495 234 50 15 Email: raapa@raapa.ru www.raapa.ru/en/march2018

#### 6-9 MARCH 2018

#### IAAPA Leadership Conference Osaka and Tokyo, Japan

Attendees to IAAPA's annual Leadership Conference will experience four days of thought-provoking discussions, behind-the-scenes tours, and networking with like-minded individuals that will inspire innovation and success. A number of tours take place during the conference, including a visit to Universal Studios Japan.

Tel: +1 321 319 7600 Email: dwilliams@IAAPA.org pwww.iaapa.org

Read AM2 online: AM2.jobs/digital



# EURO ATTRACTIONS SHOW 2018 AMSTERDAM



RAI Amsterdam | **AMSTERDAM, NETHERLANDS CONFERENCE:** 23–27 Sept. 2018 | **TRADE SHOW:** 25–27 Sept. 2018

www.IAAPA.org/EAS

# Looking to add a new food attraction to your location?



A Subway® Restaurant offers a variety of great-tasting, made to order menu items to delight your guests. Own or host a Subway® shop in your location and become part of one of the world's most recognized brands.

Contact: Liz Smethurst 800.888.4848 x 1398 Or 203.877. 4281 x 1398

E-mail: Smethurst\_L@subway.com

www.subway.com



# FROM RUSSIA WITH VR

In an *AM2* exclusive, Eldar Iskhakov, founder of Moscow-based virtual reality company Anvio VR, reveals news about new deals signed for sites in Europe and North America

ussian virtual reality company Anvio VR has announced plans for a global expansion, starting in London this
February, before rolling out its free-roam VR experience across
Europe and North America.

#### **GLOBAL EXPANSION**

The Moscow-based startup set its sights on establishing multiple worldwide attractions earlier this year, with founder Eldar Iskhakov revealing to AM2 confirmed deals for London, Miami and two locations in New York. The company is also deep in discussions to bring the model to locations including Berlin, France, Switzerland, the Middle East and Scandinavia.

With its homebase nearing peak capacity, the company is also expanding domestically, with plans for a second Moscow venue and a further venture in St Petersburg.



Eldar Iskhakov, Anvio VR

"Our team has nearly doubled since we began work on our first game and we plan to keep growing"



#### **NEW DEVELOPMENTS**

Anvio is putting the finishing touches to its second project – an adventure game taking players to an expansive fantasy world.

"This was four-and-ahalf months of work," said Iskhakov. "What we're doing now is looking at the possibility of turning the game into a non-linear experience so players can choose the path they want to take.

"It's currently got more content than it needs at 40 to 45 minutes, so we're squeezing that down while increasing replayability. All in all, it should deliver a great user experience."

Iskhakov and Anvio plan to develop further content for the free-roam system – the only VR system available with full-body tracking including hands and feet. "We're looking at something sci-fi themed," he said. "We want to make a really tight shooter and retroactively add all the improved mechanics to our zombie shooter.

"Our goal is to create diverse content, in order to cover different audiences. The zombie shooter attracts adults and when families come in you can switch to our adventure game on the fly."

#### **NEXT STEPS**

As Anvio's popularity grows, Iskhakov has his eyes set on further expanding its operation, and to create new content.

"We keep hiring new staff,"
he said. "Our team has nearly
doubled since we began work on
our first game and we plan to keep
growing. As a consequence, our
games will only increase in quality.
It's a very exciting time for us." ●





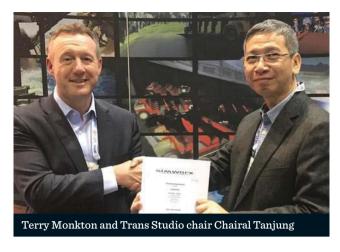
#### Sally partner with Herschend for new dark ride

Sally Corporation has announced a partnership with Herschend Enterprises that will see the company develop a new family dark ride based on hit animated show Splash and Bubbles.

The series, which is co-produced by The Jim Henson Company and Herschend Studios, Herschend Enterprises' media arm, is a

"character-driven comedy" that encourages children to explore marine biology and ocean science. It is targeted at children aged between two and eight.

The new attraction will take riders on an underwater adventure across the globe with the show's titular characters. Splash, a yellowback fusilier fish and Bubbles, a Mandarin dragonet.



#### Simworx MD hails 'fantastic' year for company

Simworx is set to take on new projects across East Asia, Mexico and Russia, after experiencing 'fantastic' growth in 2017, managing director Terry Monkton has revealed.

The dynamic media-based attractions specialist has reported a successful year. In the past 12 months, the company has contracted £30m (US\$40m, €33.5m) worth of business.

"It's been a fantastic year for us in terms of both innovation and growth," said Monkton, speaking to AM2. "We've taken orders that will see us produce cutting-edge attractions globally over the next few years. In addition to launching new standard products to the market, we're delighted to team up with Interlink to produce the World's First Immersive Superflume."



#### Feel history in new VR experience at Hermitage Museum

Russia's Hermitage Museum has partnered with Russian video production company Videofabrika to create a brand new VR experience for visitors.

The Hermitage VR Experience is based on key events in the museum's history, spanning a 300-year period dating back to the 1700s.

Videofabrika collaborated with film studio Super 8 to

12

create the 19-minute film, which stars acclaimed Russian actor Konstantin Khabensky as a mystical time-travelling guide. The guide takes guests on a spectacular journey through centuries of Russian history in the halls of the Heritage Museum, giving them unrestricted access to areas of the museum, including the roof, usually closed to the public.



Abdulrahman Al Adawi with general manager Matthew Horwood

#### Aladawi joins Digitial Projection in managerial role

Digital Projection has appointed Abdulrahman Aladawi as its new business development manager for the Middle East.

The new appointment forms part of a strategic plan to encourage the company's growth in the region.

Aladawi joins the company with a wealth of experience, having previously worked as a regional sales manager for

Digital Signage and Projectors at Casio Computer Co, and as a technical sales engineer for AV/ Broadcast at Oasis Enterprises.

He will be based at Digital Projection's Dubai Experience Centre and will be responsible for business' development across the Middle East.

"I'm excited to be part of such a dynamic organisation and team," said Aladawi.



# STRATFORD-ON-AVON DISTRICT COUNCIL

# Tender for the provision and operation of an Observation Wheel on the Council's Recreation Ground in Stratford-upon-Avon

The Council is seeking an operator to supply and operate an observation wheel for approximately six months each year over a three year period commencing in Spring 2018; precise dates to be agreed. The Council reserves the right to end the licence at the end of each season.

Interested applicants may seek a Tender Pack from the address below.

Tender Submissions must be returned in the envelope supplied no later than Wednesday 10 January 2018 at 12 noon.

Following evaluation of the Tender Submissions returned an operator may be awarded the contract where the Council deems it suitable to do so.

# Corporate Property Services Stratford-on-Avon District Council

Elizabeth House Church Street Stratford-upon-Avon CV37 6HX

Email: helen.smith@stratford-dc.gov.uk



Paultons Park, United Kingdom Competitive Salary & Benefits

A unique and exciting opportunity has arisen for a strategic catering lead to join one of the premier day visitor attractions in the UK due to the forthcoming retirement of the current postholder.

Located on the edge of the New Forest and welcoming over one million guests annually, Paultons, Home of Peppa Pig World, is still a private family owned and run company.

This is a position for an experienced catering professional who is looking for the next step in what will already have been a successful career.

Reporting to the Commercial Director the role has direct responsibility for all food and beverage aspects of the Park including corporate functions, staff facilities and miscellaneous events.

The role will also have full responsibility for budget planning and control, implementing robust purchasing and stock control procedures to maximise profit and margins.

The department currently has a turnover in excess of £5 million annually.

Excellent salary and benefits package on offer for the right candidate. (commensurate with the senior level of the role)



For more details on the following jobs visit www.am2.jobs or to advertise call Sarah on +44 (0)1462 471908



#### Duty Manager

Jump Arena

Salary: Competitive

Job location: Luton, United Kingdom

#### Chief Executive

**Bristol Zoological Society** 

Salary: Competitive

Job location: Bristol, United Kingdom

#### Head of Food and Beverage

**Paultons Park** 

Salary: Competitive Salary & Benefits Job location: Paultons Park, United

Kingdom

#### Visitor Operations Team Duty Manager

**Chatham Historic Dockyard Trust** 

Salary: £22,000 pa

Job location: Chatham, United Kingdom

#### General Manager

Sea Life

Salary: Competitive

Job location: Concord, NC, United States

#### Trade Sales Coordinator

Sea Life

Salary: Competitive

Job location: Minnesota, United States

#### Front Office Manager

Legoland

Salary: Competitive

Job location: Carlsbad, CA, United States

#### Duty Manager

#### **Madame Tussauds**

Salary: Competitive

Job location: Hollywood, Los Angeles,

CA, United States

#### Arcades Manager -Drayton Manor Park

**HB** Leisure

Salary: £20,000 - £25,000 pa plus Bonus

Scheme

Job location: Tamworth, United Kingdom

#### Executive Assistant

#### **Madame Tussauds**

Salary: Competitive

Job location: New York NY, United States

#### Marketing and Sales Coordinator

Madame Tussauds

Salary: Competitive

Job location: New York NY, United States

#### Social Media Specialist

#### **Madame Tussauds**

Salary: Competitive

Job location: New York NY, United States

#### Duty Manager

#### Legoland

Salary: Competitive

Job location: Michigan, United States

### NFL Experience lets fans 'suit up' for Super Bowl in New York City

NFL fans have been given the chance to step into the shoes of their heroes following the launch of a new visitor experience in Times Square, New York.

Blending state-of-the-art technology with hands-on activities, the four-storey attraction offers visitors an interactive exploration of football – with prices starting at \$39 ( $\in$ 33, £29).

Cirque du Soleil and the NFL unveiled NFL Experience Times Square on 1 December, which spans 40,000sq ft (3,716m) and promises fans "the most interactive football experience in the world".

"We wanted to create a captivating and authentic



Visitors can play quarterback as part of the experience

football experience that enables fans to step into the locker room and onto the field of an NFL stadium," said NFL commissioner Roger Goodell. "Whether you're a seasoned veteran or new to the game, NFL Experience Times Square takes you on an unforgettable journey where you enter as a fan, become a player and leave as a Super Bowl champion."

 $More: http://lei.sr?a=P2f6A\_A$ 

#### **ADDRESS BOOK**

American Association of Museums (AAM)

T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums

T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors

T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA)

T: +44 (0)20 7222 1728 W: www.alva.org.uk

Association of Science and Technology Centers (ASTC)

T: +1 202 783 7200 W: www.astc.org

Association of Scottish Visitor Attractions (ASVA)

T: +44 (0)141 229 0923 W: www.asva.co.uk

Association of Zoos and Aquariums (AZA)

T: +1 301 562 0777 W: www.aza.org

Australian Amusement Leisure & Recreation Association (AALARA)

T: +61 7 3807 35 08 W: www.aalara.com.au

European Association of Amusement Suppliers Industry (EAASI)

T: +39 0522 554 176 W: www.eaasi.org

European Association of Zoos and Aguaria (EAZA)

T: +31 20 520 07 50 W: www.eaza.net

European Network of Science Centres and Museums (Ecsite)

T: +32 2 649 73 83 W: www.ecsite.eu

Giant Screen Cinema Association (GSCA)

T: +1 919 346 1123 W: www.giantscreencinema.com

Historic Houses Association (HHA)

T: +44 (0)20 7259 5688 W: www.hha.org.uk

Indian Association of Amusement Parks & Industries (IAAPI)

T: +91 22 6523 1643 W: www.iaapi.org

International Association of Amusement Parks & Attractions (IAAPA)

T: +1 703 836 4800 W: www.iaapa.org

International Planetarium Society

T: +1 808 969 9735 W: www.ips-planetarium.org

Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: www.iscan.ie

Museums Australia

T: +61 2 6230 0346 W: www.museumsaustralia.org.au

National Farm Attractions Network (NFAN)

T: +44 (0)1536 513 397 W: www.farmattractions.net

NAVET

T: +46 (0)33 41 00 09 W: www.navet.com

Outdoor Amusement Business Association (OABA)

T: +1 407 681 9444 W: www.oaba.org

The Aquarium & Zoo Facilities Association (AZFA)

E: rlf@tnaqua.org W: www.azfa.org

The Canadian Museums Association T: +1 613 567 0099 W: www.museums.ca

The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: www.canadiansciencecentres.ca

Themed Entertainment Association (TEA)
T: +1 818 843 8497 W: www.teaconnect.org

World Waterpark Association (WWA)

T: +1 913 599 0300 W: www.waterparks.org

Zoo & Aquarium Association

T: +61 2 9978 4797 W: www.zooaquarium.org.au

# Fumihiko Maki's Shenzhen arts complex opens with V&A Gallery

A cultural hub designed by Japanese Pritzker-winning architect Fumihiko Maki has opened in Chinese megacity Shenzhen in partnership with the V&A – the first collaboration between a British museum and a Chinese partner.

The V&A Gallery opens with the site-specific exhibition, Values of Design, created by Sam Jacob Studio, featuring over 250 objects from the V&A's collections. Exhibits include a version of WeChat (Weixin), the most widely used social platform in China, and a Phantom drone developed in Shenzhen.

"Our role as founding partner of Design Society marks an important



Britain and China have collaborated on the project

milestone for the V&A's history of international engagement, as well as the design community of Shenzhen, with this the most significant international collaboration in our history."

said Tim Reeve, deputy director of the V&A.

"The UK's creative industries continue to be one of Britain's greatest and most enduring achievements."

More: http://lei.sr?a=D3e2v\_A