# spa opportunities

12-18 JANUARY 2018 ISSUE 284

Daily news & jobs: www.spaopportunities.com

### Raison d'Etre launches wellness think tank

Global spa consultancy Raison d'Etre has launched a think tank for wellness to provide tools and resources for businesses to grow through wellbeing.

The think tank offers creative services to anyone who wants to understand how wellness concepts and wellbeing awareness can be integrated into a lifestyle, service or business.

"Wellness is accelerating at an exponential rate, and merging from hospitality into all forms of experiences," Anna Bjurstam, managing partner of Raison d'Etre, told Spa Opportunities.

"We see wellness and wellbeing being part of circles of discussions, such as governments, insurance companies, the medical system, as well as corporations in the form of workplace wellness. Raison d'Etre has been in business for 20 years, and we have a talent for thinking differently, creating trends,



Bjurstam said the hospitality industry is looking to embrace wellness

building brands and understanding what truly drives the consumer in different fields."

The Raison d'Etre think tank is made up of a team of experienced creative minds and has been created to address wellness issues in any industry, though Bjurstam said she initially expects between 30 and 50 per cent of the clientele to come from the hospitality industry.

"We work with hospitals, residential projects, start-ups and advisors for other industries, and we're increasingly receiving requests from outside spa and hospitality," said Bjurstam.

After an initial discussion of what clients are looking for support with, the think tank will provide a research report as well as a report on the wellness practices that would most benefit the situation or business tips on how to implement a successful wellness strategy. It will include a

timeline as well as a list of relevant suppliers, contacts and supporting organisations.

Bjurstam said the think tank will benefit Raison d'Etre's spa consultancy business, as increasingly, clients are looking for consultancy to curate the spa experience. **Details:** http://lei.sr?a=7v4A8\_S

## Spas of America expands to Europe

Spa and wellness travel website *Spas of America* has relaunched its website to connect North American consumers with international properties for the first time. First launched in 2005, the website aims to connect consumers with spa and wellness experiences. Those experiences now include locations in France, Switzerland, Spain, Iceland, the UK and Australia.

"We created an exciting and dynamic online resource for spa consumers and deliver a targeted audience for our spa partners," said founder and managing director Craig Oliver.

Details: http://lei.sr?a=R5Y2R\_S

## Eco-friendly resort to open on Rhodes

An eco-friendly resort set on the coast of the Greek island of Rhodes will open in May 2018.

Designed by Dimitris Melenos & Partners, the 266-bedroom Gennadi Grand Resort will be part of Lindos Hotel Group and will focus on experiential travel along with an emphasis on immersive surroundings.

Melenos has used a design ethos focusing on simplicity and functionality, with buildings creating small 'neighbourhoods' and internal green courtyards and pools functioning as meeting squares, allowing guests to choose whether they prefer a space to socialise or to be allowed reflect.

The main building features a sloping green roof with pathways and natural vegetation on top, offering visitors the opportunity



The design focuses on simplicity and functionality

to experience the close relationship between the built and natural environment.

Blending into its surroundings, the ecofriendly roof is designed to minimise the sunlight reflection and improve the overall microclimate, and will also be used as an open-air space for walking, yoga and jogging. Continued on back cover

Magazine sign up at spaopportunities.com/subs

PDF for iPad, Kindle & smart phone spaopportunities.com/pdf

Online on digital turning pages spaopportunities.com/digital

Twitter >> follow us:
@spaopps @spaoppsjobs

Job board live job updates spaopportunities.com

Ezine sign up for weekly updates spaopportunities.com/ezine

Instant sign up for instant alerts at spaopportunities.com/instant

RSS sign up for job & news feeds spaopportunities.com/rss

#### **CONTACT US**

The Leisure Media Company Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK Tel: +44 (0)1462 431385 Fax: +44 (0)1462 433909 e-mail: please use contacts' fullname@leisuremedia.com

#### Subscriptions

Denise Adams +44 (0)1462 471930 subs@leisuremedia.com

#### Editor

Liz Terry +44 (0)1462 431385

#### Managing editor

Jane Kitchen +44 (0)1462 471929

#### Head of news

Rob Gibson +44 (0)1462 471902

#### Reporters

Tom Anstey +44 (0)1462 471916 Kim Megson +44 (0)1462 471915 Tom Walker +44 (0)1462 471934

#### **Publisher**

Astrid Ros +44 (0)1462 471911

#### Assistant product editor

Lauren Heath-Jones +44 (0)1462 471927

#### Design

Ed Gallagher +44 (0)1905 20198

#### Web team

Michael Paramore +44 (0)1462 471926 Dean Fox +44 (0)1462 471900 Emma Harris +44 (0)1462 471921 Tim Nash +44 (0)1462 471917

#### Circulation manager

Michael Emmerson +44 (0)1462 471932

#### Subscribe to Spa Opportunities:

Online: www.leisuresubs.com Email: subs@leisuremedia.com Tel: +44 (0)1462 471913 Annual subscription rates are UK £20

Annual subscription rates are UK £20, Rest of world £26, students (UK) £13.

Spa Opportunities is published fortnightly by
The Leisure Media Company Limited, Portmill House, Portmill
Lane, Hitchin, Herts SG<sub>2</sub> 1DJ, UK The views expressed in this
publication are those of the author and do not necessarily represent
those of the publisher The Leisure Media Co Ltd. All rights
reserved. No part of this publication may be reproduced, stored
in a retrieval system or transmitted in any form or by means,
electronic, mechanical, photocopying, recorded or otherwise,
without the prior permission of the copyright holder, Cybertrek
Ltd. Printed by Preview Cromatic Ltd. Distributed by Royal Mail
Group Ltd and Whist Ltd in the UK and Total Mail Ltd globally.

@Cybertrek Ltd. 2018. ISSN Print: 1753-3430 Digital: 2397-2408
To subscribe to Spa Opportunities log on to www.leisuresubs.com
or email: subs@leisuremedia.com or call +44 1462 471930.

### Mövenpick adds Sagay spa to Boracay

Mövenpick Hotels & Resorts has opened a spa and wellness resort on the tropical island of Boracay in the Philippines.

Overlooking the Tablas Strait at Punta Bunga Cove, on the northwest coast of the island, the 312-key Mövenpick Resort & Spa Boracay has been designed as a low-rise property with architecture designed to blend with the natural environment.

Sitting on a secluded, 200m private beach, facilities at the resort include a large, lifestyle spa, a 3,300sq m

(35,520 sq ft), multi-level swimming pool and a health and fitness club. Facilities at the 2,88sq m (3,100sq ft) Sagay spa include 10 treatment rooms – including four couples' suites – a wet area with separate saunas for men and women and a relaxation spa lounge.

The concept for the spa has been developed around the five human senses – sight, smell, sound, touch and taste.

The treatment menu includes a selection of facials, body scrubs and a collection of shiatsu, Swedish and deep tissue massages.



The Boracay resort will have a focus on couples and families

There is also a collection of specialist treatments, such as Winback machine therapy – a tissue treatment based on a high-frequency current that oscillates between 300 kHz and 1 MHz – and Hilot massage.

Local ingredients are used in treatments, including cucumber, aloe vera and lemongrass.

"Our objective is to bring a lifestyle spa to the island," a spokesperson told *Spa Opportunities*. "Our USP will be concentrated on bringing unique treatments and experiences to guests." *Details: http://lei.sr?a=t3W2h\_S* 

### Karma Group plans Indian resort

Karma Group has acquired a property in Dharamshala, in the upper reaches of the Kangra Valley in India.

Dharamshala is the adopted home of the Dalai Lama and the exiled Tibetan government, with the Dalai Lama's residence in the village of McLeod Ganj, running along a ridge overlooking the town proper.

Surrounded by the snow-topped Dhauladhar ranges, the property is built on the side of a cedar

forested mountain with views down into the valley below and the adjoining tea gardens.

It has 25 rooms and suites as well as a restaurant, pool and gym, with plans for a Karma Spa in future.

"I'm delighted to announce the acquisition of our newest resort in the beautiful and spiritual town of Dharamshala," said John Spence, founder and chair of Karma Group.

"We'll be renovating and refurbishing the property to bring it up to our high



The property has 25 rooms and suites and plans for a Karma Spa

standards and expect to have it open for the main Indian holiday season.

"To be in the adopted home of His Holiness the Dalai Lama is wonderful and particularly fitting as Karma Group has drawn much inspiration from his philosophies.

"In Hindi, the word 'dharamshala' refers to a shelter or rest house for spiritual pilgrims and we aim to supply such a place for our Karma guests as they visit from around the world." Details: http://lei.sr?a=Y8n8u\_S



### Six Senses to enter South America

Six Senses will open a beachfront resort in Brazil with a focus on sustainability, wellness and water activities.

The Six Senses Formosa Bay will be located at Baia Formosa in the state of Rio Grande do Norte, the most eastern territory in Brazil. The 6,350-acre (2,570 hectare) site is part of the Eco Estrela Project, and was home to a former coconut plantation with prolific mangroves. These, along with the 4.5 miles of Atlantic Ocean beachfront

and ongoing development of additional fresh water canals, will allow for a wide range of water activities on the property.

The resort has been designed with 73 one-, two-, and three-bedroom pool villas; 54 two- and three-bedroom family villas; and 58 three-, four- and five-bedroom Six Senses Residences for private ownership.

The Six Senses Spa Formosa Bay will include treatment rooms, steam, sauna and hammam. In addition to the menu of Six Senses speciality treatments, several Brazilian therapies will be offered together with Six Senses Integrated



The 6,350-acre luxury wellness resort is part of the Eco Estrela Project

Wellness, which is based on the preventive principals of Eastern medicine and results-oriented Western influences. The programme uses in-house experts to measure and analyse key physiological biomarkers to provide guests with lifestyle and nutritional advice and design a personalised programme of spa treatments, fitness and wellness activities.

Construction materials for the resort and spa come from sustainable sources, together with repurposed materials, with much of it being produced in Brazil. Details: http://lei.sr?a=t5s7E\_S

The family spa will offer a number of facilities

### Family spa added to Grand Resort Bad Ragaz

A family spa designed to cater to the rising trend in three-generational travel is set to open at the Grand Resort Bad Ragaz in Switzerland. Open to children up to the age of 16 and designed by Claudio Carbone, the spa will offer bathing areas, hydro-massage showers and a miniature version of the Tamina gorge – the mystical local landmark that provides thermal water to the resort.

Carbone has included a rustic Alpine hut and used multimedia effects to create a space that is both fun and engaging for the younger spa visitors.

A range of treatments for children will include a Sweet Honey massage, which uses lavender oil, and Happy Feet, a relaxing foot bath and massage finished off with a pedicure, which can include tiny gemstones. *Details:* http://lei.sr?a=5R4M6\_S

### Thrive secures US\$30m in funding

Thrive Global, the wellness media and technology company founded only last year by Arianna Huffington, has raised US\$30m in its Series B funding round.

The money will be used to "dramatically accelerate" its technology and product growth, and scale its impact around the world.

The round was led by IVP, a multi-billion dollar venture capital and growth equity firm that has also invested in Twitter, Snap and Slack. IVP general partner Somesh Dash, who led the investment, will be joining Thrive Global's board of directors.

Thrive Global's core components include a media platform dedicated to becoming a hub for the conversation around wellbeing and performance; corporate services, including live and digital workshops, e-courses and behaviour-change products; and a behaviour-change technology product suite.

"When we launched Thrive Global exactly a year ago, we set the ambitious goal to end the collective delusion that burnout is the necessary price we must pay for success," said Huffington. "Over the last year, we've worked with some of the biggest companies in the world – including Accenture, JPMorgan,



Arianna Huffington launched Thrive last year

SAP, Nestle, Hilton, Safaricom, Samsung and Alibaba – to refine our science-based behaviour change solutions.

"Now, with our Series B investment, we'll be able to 'productise' our IP in order to reach tens of millions more people around the world, just as our culture has reached a tipping point."

The company also plans to launch the Thrive App in January to help people create a healthier relationship with technology. Details: http://lei.sr?a=b8F7C\_S

### Joanne Berry launches wellness training company

Industry veteran Joanne Berry has launched The Wellness Education Hub, a training and events company serving the global spa and wellness sector. The company will help brands to launch training for new accounts, offer refresher training and assistance and staff for spa events.

"Think of the Wellness Education Hub as a broker for everything educational in the spa and wellness industry," said Berry.

Berry's career has focused on business management and education in different segments of the spa industry, including cruise ships, multiple day spas, resort/destination spas and medical spas.

She has conducted a number of training and product seminars, including training over 400 staff in all aspects of spa treatments and customer service while serving as the education manager for Steiner in San Diego. Details: http://lei.sr?a=x3P3d\_S



Sarah Begbie will be tasked with reviewing, developing and implementing wellbeing systems

### Corinthia Hotels appoints wellbeing director for staff

Luxury hotel group Corinthia Hotels has appointed a director of learning, development and wellbeing, as part of a strategy to improve retention and staff happiness.

Rachel Begbie has joined the group following an 18-year stint with Four Seasons Hotels and will be tasked with "strengthening Corinthia's talent pool", which consists of 2,500 full-time and 500 part-time employees.

She will be responsible for reviewing and developing and implementing wellbeing systems and programmes across Corinthia's eight hotels in the UK.

"Consistency is going to be key in all areas across the portfolio," Begbie said.

"We seek to be known as an employer of choice and create a strong employee brand." Details: http://lei.sr?a=y9z4s\_S

### Nature-focused Hotel Quelle adds snow sauna

Hotel Quelle in the Dolomites, South Tyrol, Italy, has completed a redevelopment of its spa by introducing the region's first 'snow sauna'. The 69-key resort, which is marketed as a nature spa retreat, now offers a 5,000sq m (53,800sq ft) Spa World.

The highlight is the Snow Sauna, a unique ice lounge designed to relieve sore muscles and tension, which is particularly effective after a hot sauna.

The Spa World incorporates a family spa and separate adults-only spa, boasting 13 treatment rooms in total and offering a range of natural and holistic therapies, as well as beauty treatments. There are also 10 saunas and steamrooms, including a warming salt-water grotto. Another new addition is the Biological Bathing Pond, which, along with a new outdoor Kneipp bath, encourages guests to have a more visceral connection with nature. Details: http://lei.sr?a=v4v9w\_S

### Authentic banya for Hyatt Moscow

Hotel operator Hyatt has opened its second property in Moscow, the Hyatt Regency Moscow Petrovsky Park, with a spa featuring traditional Russian bathing rituals.

The hotel's Olympus Fitness & Spa will offer treatments from skincare brands Thalgo and Clarins, as well as traditional procedures in the Russian bath with Natura Siberica cosmetics.

The ancient Russian custom of taking a hot steam bath combined with the contrast of an icy plunge tub is encouraged.

The spa promises "steam-bathing Slavic style", with guests lying on hay with juniper, birch, oak and linden bath brooms, as well as "lordly" steam-bathing on meadow hay and juniper twig beds.

A fitness centre offers Pilates, cycling and yoga, as well as exercise rooms with the latest equipment from Technogym. A 25m swimming pool features a steel-basin deck,



The Slavic-style bathing programme uses traditional birch branches

custom-made by Bradford USA, along with a glass dome to provide natural lighting and space.

Located near the historic Petrovsky Park, the hotel offers 298 bedrooms and is Hyatt's fourth Russian property.

"The hotel is designed to foster the connections that matter most, so our guests can work or play, collaborate or recharge, with everything they need right at their fingertips," said general manager Jean-Francois Durand.

Details: http://lei.sr?a=T2w8g\_S

### Bürgenstock opens medical resort

Bürgenstock Hotels & Resort Lake Lucerne has opened the final hotel in its portfolio, the Waldhotel Health & Medical Excellence, a wellness centre offering physical and mental wellbeing through a 'Healthy by Nature' concept.

Designed by Italian architect Matteo Thun, the five-star Waldhotel features a team of multidisciplinary physicians, using cardiology, internal medicine, dermatology, orthopaedics, psychosomatics, nutrition

and gastroenterology to treat and prevent health concerns. The physicians will be supported by medical staff from the Kantonsspital Luzern and Kantonsspital Nidwalden and led by medical director Dr Michael Brabetz.

Based on the belief of convalescing in scenic surroundings, the Waldhotel is located in a forested area of natural beauty and designed to be gradually enveloped by the surrounding greenery to embrace the concept of forest bathing.

All 160 terrace rooms and suites are exposed to the sun from morning to evening and boast south-views of the Alps and the Swiss countryside. There are also 18 specialist medical rehabilitation rooms.



The Waldhotel is located in a forested area of natural beauty

Each stay begins with a minimum threenight basic medical programme to ascertain individual requirements, examinations and treatments. Physical examinations, diagnostics, laboratory tests, and physiotherapy services are combined to draw findings discussed with an attending physician.

The Waldhotel Spa features an indoor pool, as well as an outdoor pool with views of the Alps, a sole grotto, Kneipp baths, Finnish sauna heated to 80 degrees Celsius, aroma sauna at 60 degrees Celsius, hammam, ice room, relaxation area indoors and outdoors, water beds and secluded massage cabins. Details: http://lei.sr?a=m5A8p\_S





Every

## Interaction







- Online booking for all amenities
- Built-in inventory & revenue management features
- Modern tablet apps for Room/Spa Check-In & POS
- Targeted e-marketing campaigns with RS Connect
- HTNG Integration with other leading PMS software



### **CALENDAR**

### 5-6 February 2018 Professional Beauty GCC

The Meydan, Dubai, UAE

Professional Beauty is one of world's leading trade expos with eight shows across four countries. The Dubai edition is the key exhibition for the industry in the GCC region and attracts around 3,000 visitors. www.professionalbeauty.ae

#### 25-26 Feb 2018

#### World Spa & Wellness Convention

ExCeL London, United Kingdom
The convention is a leading networking event for CEOs and owners of spas, hotels and wellness centres.

www.professional spawellness.com

### 5-6 March 2018 **Healing Summit**

Hotel de Rome, Berlin, Germany
The summit is a two-day global conference designed to share wisdom and experiences about what healing can do for the wellness industry and its customers.

www.healingsummit.org

#### 6 March 2018

#### Women in Wellness Leadership Conference

New York, US

Curated by *American Spa* magazine, the event is for female leaders and women who aspire to leadership in the wellness industry. http://lei.sr?a=J7f3m

### 9-11 March 2018 Beauty Düsseldorf

Düsseldorf Exhibition Centre, Germany The event showcases the latest wellness trends and beauty products – and attracts professionals from all over the world. www.beauty-duesseldorf.com

#### 11-14 March 2018

#### **Green Spa Network Congress**

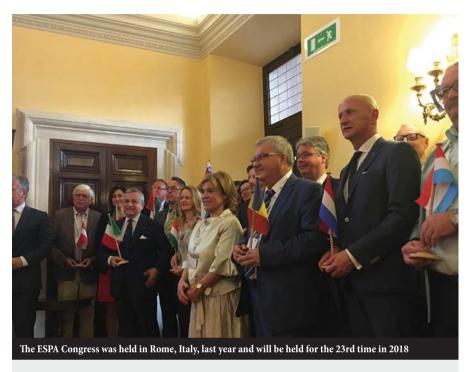
Carmel Valley Ranch, California, US Now in its 10th year, the congress covers sustainability in the spa industry. Tel: +1 800 275 3045 www.greenspanetwork.org

### 15-16 March 2018 **APSWC Round Table 2018**

#### Singapore

The event is being marketed as Asia's only roundtable event to tackle the issues in the Spa & Wellness Industry.

www.apswc.org



### 23-25 May 2018 23rd Annual ESPA Congress

Domburg, Zeeland, The Netherlands The European Spa Association (ESPA) Annual Congress is a one-of-a-kind, multi-dimensional, multi-day event. The Annual Congress includes everything from engaging workshops, business-to-business meetings, the ESPA Innovation Awards Gala, strategic thinking and knowledge sharing about the industry, and an outstanding international conference. www.espacongress.eu

### 15-19 March 2018 Cosmoprof Worldwide Bologna

Fair District, Bologna, Italy

The exhibition covers the various sectors of the beauty industry – from perfumery and cosmetics to beauty, spa and raw materials. www.cosmoprof.com

### 26 Mar 2018 WPSA Symposium

The Watergate Hotel
Washington D.C, United States
The interactive event explores the way the spa industry engages with its customers.

www.washingtonspaalliance.com

### 15-17 May 2018 Asia Pool & Spa Expo

Poly World Trade Expo Center, Guangzhou, China A leading industry trade fair for the spas, sauna, bath and water parks. www.poolspabathchina.com

### 20-23 May 2018 SPATEC Spring North America

Ritz Carlton Sarasota, Florida, US
The event will bring together America's most important spa operators to meet with key leading domestic and international suppliers.
www.spatecevents.com

#### 21-22 May 2018 World Spa & Wellness Asia

JW Marriott Resort, Phuket, Thailand The new one-to-one event will consist of an inspirational conference, intimate brand showcase and a networking programme. www.worldspawellness.com

### 07 Jun 2018 Forum HOTel&SPA

Four Seasons Hotel George V, Paris, France An event for spa and wellness professionals, the forum is now in its 11th edition. This year's focus will be "the new era in wellness". www.forumhotspa.com

© CYBERTREK 2018







The Nest is designed to offer a place for relaxation, re-energising and exercise

#### Stockholm hotel opens rooftop wellness retreat

A hotel in Stockholm has opened a wellness retreat called The Nest, which combines an outdoor swimming pool, sauna, exercise area and cocktail lounge with a view over the rooftops.

Built on top of the existing Downtown Camper by Scandic hotel, which opened in September, The Nest is designed to offer a place for relaxation, re-energising and exercise. Workshops and activities such as personal training, yoga, beauty, mindfulness and spirituality will be offered in the exercise room, and the cocktail lounge offers freshly squeezed juices, mocktails, cocktails and a healthy menu.

The 494-bedroom hotel also offers guests a lifestyle concierge to help discover Stockholm, and bikes and kayaks can be borrowed from the hotel. Details: http://lei.sr?a=T5y5W\_S

#### Redomske to lead Babor's Singapore subsidiary

Klaus Redomske has been appointed president and chief operating officer of Babor Asia Pacific, with responsibility for the German skincare company's new subsidiary in Singapore. He will report directly to Babor CEO Michael Schummert.

"We see immense potential for growth in the Asia region for the Babor brand, which we would like to expand sustainably with a top manager who has experience of the local market," said Schummert.

Redomske has lived and worked in Asia for 14 years. During that time, he gained extensive experience in marketing, sales, distribution and management across the major markets in Asia - from China, Korea, Japan and Malaysia to Australia and New Zealand.

Before his appointment to Babor, Redomske occupied a number of key management positions at Procter & Gamble Prestige Beauté. Details: http://lei.sr?a=C9N7H\_S

Read Spa Opportunities online: www.spaopportunities.com/digital

### Ayurvedic resort opens in Sri Lanka

One of the oldest Avurvedic retreats, Barberyn Ayurvedic Resorts in Sri Lanka, has opened a new beachfront property. Barberyn Sands is set on a piece of land between the river and ocean in Bentota and becomes the third property in the Barberyn family.

Designed to offer Ayurvedic experiences at affordable prices, the 26-bedroom resort includes an Ayurvedic medical centre, swimming pool, arts and crafts shop and shrine room with tropical gardens.

Upon arrival at the resort, guests receive a tailored ayurvedic consultation with one of Barberyn's resident Ayurvedic doctors and are prescribed an Ayurvedic programme to treat body, mind and spirit.

Spiritual wellness activities are at the heart of the experience, and guests are encouraged to fully let go and embrace the beauty of natural, simple living.



The resort will offer Ayurvedic experiences at 'affordable prices'

Daily yoga sessions take place every morning and include meditation and Asana practice.

Fresh herbal decoctions are produced on site, and the Ayurveda medicine and oils are supplied by the Barberyn Institute of Ayurveda and Alternative Medicine (IAAM).

Guests are prescribed a specific diet to follow for the duration of their stay and a full spectrum of Ayurvedic dishes are served. Details: http://lei.sr?a=d5D5P\_S

### Kohler Waters Spa set for relaunch

The only Kohler Waters Spa outside the US will reopen in St Andrews, Scotland, early next year, following a multimillion-pound renovation.

The luxury spa retreat will be open to the public for the first time and will have a new focus on hydrotherapy.

The renovation, designed by architect Sedley Place, includes an extension which takes the facility to 25,000sq ft (1,860 sq m). The spa will be separated into two areas: one dedicated to the spa

journey, and the other to leisure and fitness.

The spa will have 13 treatment rooms, including two couples' rooms and two wet treatment rooms that offer Kohler bathing experiences. Signature treatments will feature natural, marine-based ingredients, including seaweed and peat from Voya and Phytomer, as well as rituals, Himalayan salts and aromatherapy from Comfort Zone.

A 'custom time' menu will create personalised treatment programmes, and nail brand Margaret Dabbs will offer manicures.

The new Kohler Waters spa will focus on the origin of the word 'spa' - 'salus per aquum' or 'health through water' - with a hydrotherapy



The Old Course Hotel borders the renowned 17th hole at St Andrews

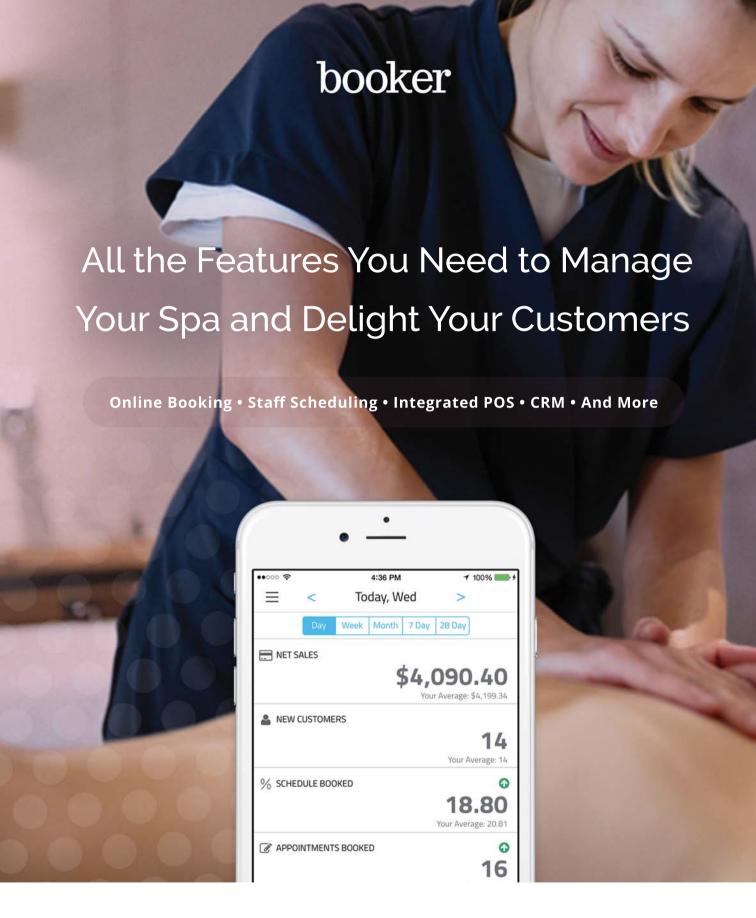
pool, cold plunge pool, ice fountain and experience showers featuring Kohler Real Rain.

There will also be a steamroom, Finnish sauna and a rooftop garden with hot tub.

The renovation will see the addition of a 20m (66ft) lap pool as part of the health and fitness centre, as well as a gym area with cardio and resistance stations, a functional fitness space and a group exercise studio with instructor-led classes and virtual training.

The five-star hotel features 144 bedrooms, designed by French designer Jacques Garcia, which have also undergone a complete renovation recently.

Details: http://lei.sr?a=4P9Y2\_S



Learn why Booker is the leading spa management software

www.booker.com/spabusiness



Nora Tobin is a celebrity trainer and lifestyle coach

### Nora Tobin named Marriott wellness ambassador

Celebrity trainer, lifestyle coach and nutrition specialist Nora Tobin has partnered with JW Marriott to become the brand's wellness ambassador. The collaboration will introduce "elevated and approachable ways to exercise body and mind".

A series of guest experiences will rollout through 2018 as part of the partnership, including guided fitness videos, immersive retreats and culinary programming.

"JW Marriott guests are passionate about wellness, seeking balance and new, innovative approaches that incorporate wellbeing into their daily routine," said Mitzi Gaskins, vice president and global brand manager, JW Marriott Hotels & Resorts.

Guided fitness videos through FitnessOnDemand are accessible in-room and on the brand's website, and include yoga, mindfulness and HIIT classes. *Details:* http://lei.sr?a=s5h6Q\_S

### Elemis secures seven-hotel deal with Marriott UK

Product house Elemis has secured a partnership deal with hotel giant Marriott International, which will see the product house provide seven of Marriott's UK-based hotel spas with products and treatments.

The seven properties included in the deal are Hanbury Manor, Sprowston Manor, Tudor Park, Worsley Park, Hollins Hall, Meon Valley and St Pierre Park.

"Having Elemis at our spas is a fantastic addition to our current range of premium treatments and products and we're pleased and proud to have this partnership in place," said Alison Ainsworth, senior director of spa for Europe at Marriott International.

Noella Gabriel, managing director and co-founder of Elemis added: "With Marriott, we share the same beliefs of putting people first and pursuing excellence. Our combined services will deliver the ultimate in skincare expertise."

Details: http://lei.sr?a=u5h5D\_S

### Fairmont Amman to add Dead Sea pool

A Dead Sea pool will form one of the main attractions when the Fairmont Amman's Willow Stream spa opens its doors in January.

The soft-open will offer guests a first look at the wellness facilities, which span 2,200sq m (24,000sq ft) and include five treatment rooms, a couple's suite, relaxation lounge, hammam and co-ed vitality pools.

The treatment menu draws on the essence of the Dead Sea and the healing properties of its salt, minerals and mud.

"Jordan is known for the healing qualities of the Dead Sea and we wanted this to be present for a retreat-like feel," said Lindsay Madden-Nadeau, director of wellbeing for Fairmont.

"The Dead Sea pool – which holds actual Dead Sea water – and the mud room, combined with the authentic Trinitae Dead Sea products, brings the experience from the coast to the city. All the special touches in the spa



The Willow Stream spa's new Dead Sea pool uses water from the salt lake

including artwork, amenities and uniforms
are inspired by the local culture, ensuring guests feel connected when they arrive."

In addition to Trinitae's Dead Sea products, the spa will bring Swiss-based Dr Burgener to Jordan for the first time to provide facials.

The spa will also house a Life Fitness customised wellness area and dedicated personal trainers, a Pavi gym and virtual training by Fitness on Demand. Details: http://lei.sr?a=A9J8y\_S

### Private wellness club for Edinburgh

A new centre offering a "sustainable approach to wellness" is planned for Edinburgh, Scotland, in 2019.

The venture, called PS Sustainable Wellness, will be operated as a private members' club focusing on both physical and mental wellbeing.

The concept will focus on five key areas of wellness – mental health, fitness, nutrition, spa treatments and remedial bodywork.

Designed by local architect and master planner

Duncan Whatmore, the centre will be located on the western side of Edinburgh.

Facilities will include eight treatment rooms, a thermal area, swimming pool, consultation spaces, relaxation areas and a fitness suite equipped with functional fitness kit.

The concept is the brainchild of business partners Pamela Griffin and Lynsey MacKenzie. Griffin has more than 12 years' experience in professional skincare, having worked in brand sales, marketing and business development. Her former roles include UK business development manager for organic skincare specialist Voya and regional development manager for Decleor, Carita and Shiseido.



The club has been designed by local masterplanner Duncan Whatmore

MacKenzie is a massage practitioner with 13 years' experience, specialising in sporting injuries and chronic pain conditions.

"Our vision is borne out of a personal need for effective and sustainable wellness services that are sustainable and easily accessible," Griffin told *Spa Opportunities*.

"We want to pool the five key areas of wellness in a very joined-up way, under one roof, rather than people running around trying to do them in different places.

"We believe that by offering a bespoke and tailored service, members will enjoy sustained and habitual wellness. Details: http://lei.sr?a=A3u8e\_S



## NEW CAPRI PEDI SPA: WHEN FUNCTIONALITY BECOMES STYLE.

Elegance and design, functionality and comfort, ease and cleanliness.

This is **Capri Pedi SPA**, the **new Manicure and Pedicure Spa professional solution** which matches new functional features with a completely improved aesthetic concept to give an exclusive sensation of wellbeing.

The technical innovations make Capri Pedi Spa unique:

- Total freedom in chair's adjustment, thanks to the electrical movement of the seat, 180 degree rotation and its backrest with gas-spring, for an absolute comfort.
- Pipeless Hydromassage, a pipeless system to guarantee maximum hygiene and ease of cleaning.
- Oak wood base, available in 3 wood colors and 2 lacquered colors, which can be matched with 35 different chair colors, making it suitable for each context.

New Capri Pedi SPA by Lemi: The Made in Italy Quality for your SPA.









## Spa Therapist

Location: Ware £18.5k + 10% retail commission

With its fragrant walled gardens, stately Jacobean country house and 200 acres of Hertfordshire parkland, the historic Hanbury Manor Marriott Hotel & Country Club makes a lasting impression. Marriott International the world's largest hotel company with more than 500 global locations and 600,000 associates worldwide is redefining the art of hosting so that our guests can travel brilliantly. Combining old school, classic elegance and impressive grandeur with a contemporary, holistic approach, Hanbury Manor Marriott delivers premium choices, sophisticated style, and well-crafted treatments for the discerning.

#### **Job Summary**

As a Beauty Therapist you will help provide a friendly, knowledgeable and professional service offering a world-class range of Elemis, Decleor, Carita, Aromatherapy Associates & Jessica nail treatments. You will consult each client to fully understand their personal needs and be committed to delivering exceptional treatments. As a Beauty Therapist you'll also be supporting your line manager to maximise revenue through great customer service & proactive selling of high quality spa retail products.

#### Skills and Knowledge

- Previous experience in luxury spa or high profile salon
- Spa/Beauty qualification at NVQ Level 3/HND or equivalent
- Strong Communication skills & interpersonal skills
- Excellent level of spoken and written English
- Pro-active and reliable
- Able to work independently and within a team
- Excellent presentation & customer care
- Able to deal with difficult situations professionally and efficiently
- Flexible approach to working hours including evening, weekends & bank holidays

#### What we offer YOU

- Competitive Salary
- 10% Retail Commission
- 50% discount on Food & Beverage
- 30% discount on Golf & Spa retail products
- Free Relocation services
- Extensive training both internally and externally
- Worldwide career opportunities within Marriott & Starwood hotels
- Heavily discounted associate room rates for you & friends and family
- Professional learning and development opportunities
- Free meals on duty and free uniform
- Free car parking
- Play Golf for free and preferential rates for family & friends
- Extensive Marriott employee benefits

#### CLOSING DATE: 28TH FEBRUARY 2018

#### How to apply

Please click link below to submit your CV and cover letter.

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of eligibility will be required from candidates as part of the recruitment process.



# Complementary and Beauty Therapists



Bath, United Kingdom £10.00 per hour + Commission on Product Sales

**Thermae Bath Spa** is an extraordinary day spa where you can bathe in Britain's only naturally warm, mineral-rich waters just as the Celts and Romans did over 2000 years ago.

In the heart of the World Heritage Site, Thermae combines the best of the historic spa with contemporary design and facilities including a selection of relaxing spa treatments.

The spa is currently looking to expand their team of Spa and Beauty Therapists.

This is a fantastic opportunity to grow your career amongst a team of like-minded professionals in a leading British spa.

In addition to a great rate of pay and commission on product sales, there are excellent benefits including free use of facilities for both you and your guests!

Do you excel at customer service, and have a warm and friendly personality? If the answer is yes, then this may be the opportunity for you.

Previous experience in a similar role is preferred. Level 3 NVQ or Equivalent Qualification Required. Full and Part Time Hours Available.

Closing Date: 31 January 2018





### SPA THERAPIST

NEWPORT, UNITED KINGDOM

Highly trained ✓ Qualified to NVQ Level 3 ✓ Experienced ✓ Enthusiastic to learn more ✓

If you are magic at massage and fantastic at facials, then you could be for us. We're looking for a Spa Therapist to join our award winning team and spa\*.

The Celtic Manor Resort houses two luxurious spas with 16 gorgeous treatment rooms, offering the latest in therapies with leading products, ready and waiting for you to get your hands on.

When you join the Celtic Manor family, you get some pampering too!

#### Celtic Manor Resort family benefits include:

- Very competitive rates of pay, which are reviewed on a regular basis £8.30 - £9.58 per hour, depending on experience.
- Attractive commission scheme
- Own in house Celtic College
- 28 holiday days per year
- Free Meals on Duty
- Discounted Leisure Membership

- Childcare Voucher Scheme
- Cycle 2 Work Scheme
- Discounted Room Rates
- Discounted Food & Beverage Rates
- Discounted Spa & Resort Retail
- Discounted On-Site Activities
- Staff Accommodation £459pcm (subject to availability)

\*Voted Readers' Choice Best UK Hotel Spa & Best UK Spa Manager 2015 Spa Traveller awards.

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of the eligibility will be required from candidates as part of the recruitment process.

The Celtic Manor Resort is an equal opportunity employer and would welcome interest from applicants of all ages.

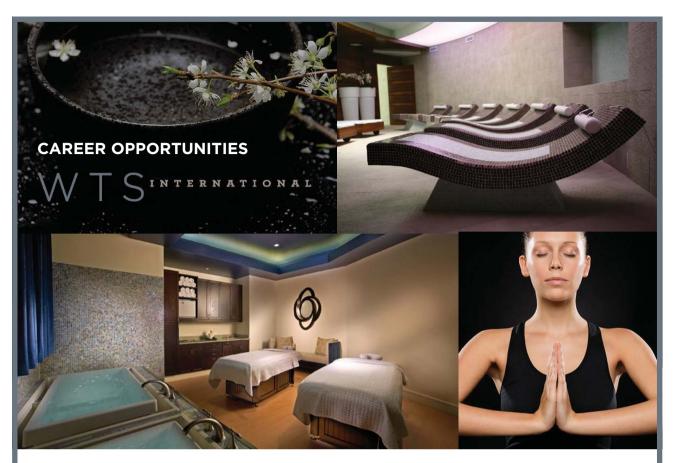








Apply now - http://lei.sr?a=B5U1K



### INTERIOR DESIGNER

### ROCKVILLE, MARYLAND, UNITED STATES COMMENSURATE WITH EXPERIENCE

WTS International, one of the world's leading spa, fitness and leisure consulting and management firms, is seeking a Project Interior Designer for our corporate office in Rockville, MD. The Project Interior Designer will be responsible for providing design assistance specific to spa, fitness or other recreation/leisure portions of hospitality projects. They will also be responsible for the identification and procurement of specialized equipment that such facilities require.

#### **RESPONSIBILITIES**

- Prepare and submit space programming documents, equipment layouts and specifications as well as other project-specific input to architects, interior designers and/ or other members of the project team.
- Specify specialized fitness and spa equipment and provide layouts and equipment lists to architects, engineers, interior designers and other project team personnel for assigned projects.
- Secure bid/quotes on above equipment as needed for assigned projects and coordinate the procurement of said equipment with the appropriate disciplines on the project team.

- Establish and maintain knowledge of sources, technical specifications and availability of pertinent equipment and materials. Stay abreast of trends and innovations in the leisure industry.
- Responsibilities may require an adjusted work schedule, travel, and evening/weekend hours in order to meet deadlines.

#### QUALIFICATIONS

- Bachelor's degree in Interior Design from an accredited institution.
- A minimum of three years experience working as an interior designer in the field of Hospitality.
- Must possess an interest in fitness, spa and recreation activities.
- High level of proficiency in AutoCAD required. Experience with Revit a plus.
- Skilled in Microsoft Office, Bluebeam, Photoshop and Sketch Up.
- Effective oral and written communication skills.
- Professional appearance, communication and demeanour at all times.
- Must be self-directed, exhibit efficient time management, organization and analytical skills.
- Proven ability to work in a fast-paced, rapidly changing environment.

### Details revealed for Greek resort

Continued from front cover

The resort's Grand Spa is designed to bring balance to both design and experience. Slick wooden surfaces, smooth colours and continuous patterns create a quiet space for relaxation.

It will have an emphasis on holistic rejuvenation and relaxation, offering a range of signature rituals, facials and body treatments that focus on releasing stress and tension while promoting inner balance and harmony.

"The spa will support guests in achieving their personal goals through an exceptional collection of spa therapies, beauty treatments and wellness offerings," Soultana Kalochoridou, managing director of the Grand Spa.

"Unique treatments of Grand Spa include organic plants and extracts from rare aromatic Greek herbs that feature soothing and healing properties. Ultimately, we aim to exceed expectations and provide a unique and tranquil spa experience."



The eco-resort's main building features a sloping green roof

The fitness centre will offer yoga, aerial yoga, Pilates and aqua Pilates, aqua aerobics, tennis, beach volley and many other water sports. Additional activities will include hiking, mountain biking and windsurfing.

The property will use a reverse osmosis plant, which provides 20,000 litres of clean, sustainable water per hour. Other ecofriendly solutions include energy-saving glass panels and recycling.

Details: http://lei.sr?a=M6p5w\_S

### MGallery debuts new wellness hotels

MGallery is expanding its collection, with 32 hotel openings in the next five years, making it the fastest-growing brand within the AccorHotels luxury portfolio.

The brand has opened three hotels recently: The Retreat Palm Dubai, the Tarcin Forest Resort & Spa, and the Victory House London Leicester Square.

The Retreat Palm Dubai is the first MGallery property in the Middle East and is billed as a 360-degree holistic wellbeing resort. Located on the coastline of Palm Jumeirah's East Crescent, the hotel includes 255 bedrooms, all designed with natural elements, earth tones and Feng Shui principles.

At the heart of the resort is the Rayya Wellness Centre, which offers holistic health and wellbeing programmes and packages, a luxury spa, fitness centre and gym, wellness clinic and a variety of recreation facilities. The Rayya Wellness Centre also offers guidance from a team of 'dream makers' and lifestyle consultants as well as detox retreats.

The spa uses organic, toxin-free products for its locally inspired treatments, which include an Arabian Desert Ritual and a Five Herbs and Honey Milk Wrap.

A hammam, whirlpool, acupressure stone walk and infinity pool are also on-site.



Tarcin Forest Resort & Spa in Sarajevo has been designed to blend in with the natural landscape

The fitness centre includes nutrition, mindfulness and body fitness classes, yoga, BMI tests, music and art workshops and mother and baby wellness activities.

Children can also take part in workshops related to health, fitness and the environment, and a children's wellness library helps them learn about health and fitness, while children's cooking classes focus on healthy food. Rayya Kids' wellness programmes promise "a scientific approach to sedentary lifestyle".

Details: http://lei.sr?a=u7f9n\_S

#### **ADDRESS BOOK**

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.spaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispawellness-association.org

T: +55 11 2307 5595 W: www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: www.bubspa.org

China Spa Association

T: +86 21 5385 8951 W: www.chinaspaassociation.com

Association of Spas of the Czech Republic

T: +420 606 063 145 W: www.jedemedolazni.cz

The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

Estonian Spa Association

T: +372 510 9306 W: www.estonianspas.eu

\_\_\_\_\_

European Spas Association

T: +32 2 282 0558 W: www.espa-ehv.com

Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

W: www.spa-a.com

German Spas Association

T: +49 30 24 63 692-0 W: www.deutscher-heilbaederverband.de

**Hungarian Baths Association** 

T: +36 1 220 2282 W: www.furdoszovetseg.hu/en

The Iceland Spa Association

W: www.visitspas.eu/iceland

The International Medical Spa Association

T: +1 877 851 8998 W: www.dayspaassociation.com/imsa

International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: www.iswa.de

International Spa Association (ISPA)

T: +1 859 226 4326 W: www.experienceispa.com

Japan Spa Association

W: www.j-spa.jp

Leading Spas of Canada

T: +1 800 704 6393 W: www.leadingspasofcanada.com

National Guild of Spa Experts Russia

T: +7 495 226 4289 W: www.russiaspas.ru

Portuguese Spas Association

T: +351 217 940 574 W: www.termasdeportugal.pt

Romanian Spa Organization

T: +40 21 322 01 88 W: www.romanian-spas.ro

Salt Therapy Association

W: www.salttherapyassociation.org

Samui Spa Association

T: +66 7742 08712 W: www.samuispaassociation.com

Serbian Spas and Resorts Association

T: +381 36 611 110 W: www.serbianspas.org

South African Spa Association

T: +27 11 447 9959 W: www.saspaassociation.co.za

Spanish National Spa Association

T: +34 902 1176 22 W: www.balnearios.org

Spa Association of India

T: +91 995 889 5151 W: www.spaassociationofindia.in

Spa Association Singapore

T: +65 6223 1158 W: www.spaassociation.org.sg

Spa & Wellness Africa Association
W: www.spaassociationofafrica.com

Spa & Wellness International Council (SWIC)

T: +7 4957640203 W:www.1swic.ru

Taiwan Spa Association

W: www.tspa.tw

Thai Spa Association

T: +66 2168 7094 W: www.thaispaassociation.com

Turkish Spa Association

T: +90 212 635 1201 W: www.spa-turkey.com

The UK Spa Association

T: +44 8707 800 787 W: www.spabusinessassociation.co.uk

Ukrainian SPA Association

T: +3 8044 253 74 79 W: www.spaua.org